



LAWS OF ALASKA

2018

Source
CSHB 136(TRA)

Chapter No.

AN ACT

Relating to motor vehicle franchises, motor vehicle dealers, motor vehicle manufacturers, and motor vehicle distributors.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

THE ACT FOLLOWS ON PAGE 1

AN ACT

1 Relating to motor vehicle franchises, motor vehicle dealers, motor vehicle manufacturers, and
2 motor vehicle distributors.

3 _____

4 * **Section 1.** The uncodified law of the State of Alaska is amended by adding a new section
5 to read:

6 LEGISLATIVE FINDINGS AND INTENT. (a) The legislature finds that
7 (1) the distribution and sale of motor vehicles in the state affects the general
8 economy of the state and the interests and welfare of the residents of the state;
9 (2) providing warranty service for new motor vehicles is a matter of
10 substantial concern to the residents of the state;
11 (3) the maintenance of fair competition among new motor vehicle dealers is in
12 the public interest;
13 (4) maintaining strong and sound new motor vehicle dealerships in the state is
14 essential to providing the consuming public with continuing and reliable services necessary

1 for their motor vehicles; and

2 (5) strong and sound new motor vehicle dealerships with active service
3 departments will provide stable employment opportunities to the residents of the state.

4 (b) The legislature declares that this Act is remedial, and, to the extent permitted by
5 the Constitution of the State of Alaska and the United States Constitution, it is the intent of
6 the legislature that the provisions of this Act apply to all franchise agreements between
7 manufacturers and new motor vehicle dealers.

8 * **Sec. 2.** AS 45.25.010 is amended to read:

9 **Sec. 45.25.010. Applicability.** AS 45.25.020 - 45.25.310 [AS 45.25.020 -
10 45.25.320] apply to franchise **agreements** [CONTRACTS] between a manufacturer
11 and its new motor vehicle dealers in this state.

12 * **Sec. 3.** AS 45.25.110(a) is amended to read:

13 (a) A manufacturer may not terminate a franchise **agreement** with a new
14 motor vehicle dealer unless

15 (1) the manufacturer has

16 (A) **complied with** [SATISFIED] the notice requirements of
17 this chapter; **and**

18 (B) shown that there is good cause for the termination of the
19 franchise **agreement**, and, if the reasons underlying the good cause can be
20 corrected by the new motor vehicle dealer, the new motor vehicle dealer has
21 failed for **120** [60] days after delivery of the notice required by AS 45.25.120
22 to make the corrections; the circumstances identified under AS 45.25.120(a)(2)
23 for which a 15-day notice of termination is required do not qualify as reasons
24 for which correction is allowed under this **subparagraph** [PARAGRAPH]; or

25 (2) the new motor vehicle dealer has systematically engaged in fraud
26 against consumers or the manufacturer or in the operation of the new motor vehicle
27 dealership.

28 * **Sec. 4.** AS 45.25.110 is amended by adding a new subsection to read:

29 (d) A failure of a new motor vehicle dealer under (a) of this section that relates
30 to the performance of the new motor vehicle dealer in sales, service, or level of
31 customer satisfaction does not amount to good cause under this section if the new

1 motor vehicle dealer failed to comply and the failure to comply was caused by

2 (1) an insufficient supply of new motor vehicles; or

3 (2) market, economic, or other factors that exist within the new motor
4 vehicle dealer's relevant market area and that were beyond the control of the new
5 motor vehicle dealer.

6 * **Sec. 5.** AS 45.25.140(a) is amended to read:

7 (a) Upon the termination of a new motor vehicle dealer's franchise agreement
8 by the manufacturer or distributor, the manufacturer or distributor shall repurchase
9 from the new motor vehicle dealer at

10 (1) the new motor vehicle dealer's net acquisition cost, if the motor
11 vehicles have not been materially altered or damaged, all inventory consisting of
12 unsold new motor vehicles that are current models;

13 **(2) the new motor vehicle dealer's net acquisition cost, new motor**
14 **vehicle** [AND] models **from the previous year** that have been acquired from the
15 manufacturer within the past two [MODEL] years before receipt of the notice of
16 termination, **but an adjustment based on mileage over 500 miles may be made;**

17 **(3)** [(2)] the new motor vehicle dealer price listed in the current
18 **manufacturer's** parts catalog, less applicable allowances, new unused undamaged
19 parts in their original, unbroken packaging [, LISTED IN THE CURRENT PRICE
20 CATALOG] and acquired from the manufacturer or distributor;

21 **(4)** [(3)] fair market value, signs, equipment, and furnishings that bear
22 **the manufacturer's** [A] trademark or trade name, that have not been altered or
23 damaged, and that were required by the manufacturer or distributor within five years
24 preceding the notice of termination;

25 **(5)** [AND (4)] the new motor vehicle dealer's net acquisition cost,
26 special tools that have not been altered or materially damaged **and** that were
27 purchased from the manufacturer or distributor within three years preceding the date
28 of the termination; **and**

29 **(6) the lesser of the fair market value or the depreciated value, all**
30 **manufacturer required computers, printers, and other electronic hardware, and**
31 **electronic software, except that, if the new motor vehicle dealer leases the**

1 **computers, printers, or other electronic hardware, or electronic software, the**
2 **manufacturer shall pay the new motor vehicle dealer the amount of money that is**
3 **required for the new motor vehicle dealer to terminate the lease under the lease**
4 **agreement.**

5 * **Sec. 6.** AS 45.25.150(b) is amended to read:

6 (b) This section does not relieve a new motor vehicle dealer of the obligation
7 to mitigate

8 **(1) damages under a lease, prevent a manufacturer from occupying and**
9 **using the new motor vehicle dealer's facilities while paying rent, or preclude a**
10 **manufacturer from negotiating a lease termination, sublease, or new lease; or**

11 **(2) the costs of the relocation, substantial alteration, and**
12 **remodeling of the new motor vehicle dealer's facilities for which payments are**
13 **required under (f) of this section.**

14 * **Sec. 7.** AS 45.25.150 is amended by adding a new subsection to read:

15 (f) In addition to the payment required under AS 45.25.140 and (a) of this
16 section, upon termination of a franchise agreement by the manufacturer under this
17 chapter, the manufacturer shall, at the request and option of the new motor vehicle
18 dealer, pay the new motor vehicle dealer the new motor vehicle dealer's cost for a
19 relocation, substantial alteration, or remodeling of the new motor vehicle dealer's
20 facilities to the extent used for the manufacturer's franchise, if

21 (1) the manufacturer required the relocation, substantial alteration, or
22 remodeling of the new motor vehicle dealer's facilities for a continuation or renewal of
23 the franchise agreement; and

24 (2) the relocation, substantial alteration, or remodeling of the new
25 motor vehicle dealer's facilities was completed within three years before the
26 termination or is in process when the new motor vehicle dealer receives the notice of
27 termination.

28 * **Sec. 8.** AS 45.25.160 is repealed and reenacted to read:

29 **Sec. 45.25.160. Prevention of or refusal to honor transfer of new motor**
30 **vehicle dealership ownership.** (a) A manufacturer may not unreasonably prevent or
31 refuse to honor the transfer of ownership of a new motor vehicle dealership to a buyer

1 who is capable of being licensed as a new motor vehicle dealer in this state and who
2 meets the standards established by the manufacturer, if the standards are reasonable
3 and applied uniformly.

4 (b) Within 30 days after receipt of a written request from a new motor vehicle
5 dealer for transfer of the ownership of a new motor vehicle dealership, a manufacturer
6 may request, and the new motor vehicle dealer shall promptly provide, supplementary
7 information that is reasonably necessary for the manufacturer to determine whether the
8 manufacturer will approve the request for the transfer. If a manufacturer refuses to
9 approve the transfer, the manufacturer shall give written notice to the new motor
10 vehicle dealer of the refusal. The manufacturer shall give the notice to the new motor
11 vehicle dealer within 75 days after the date the manufacturer has received both the
12 written transfer request and supplementary information requested under this
13 subsection. The notice must state the specific grounds for the refusal to approve the
14 transfer. The manufacturer shall give the notice under this subsection by personal
15 service or certified mail with return receipt requested. If the manufacturer does not
16 give the notice within the time allowed under this subsection and does not exercise a
17 right of first refusal under (c) of this section, the request shall be considered approved.

18 (c) A manufacturer or distributor may exercise a contractual right of first
19 refusal with respect to the proposed sale or other transfer of the interest of the dealer in
20 a new motor vehicle dealership if

21 (1) the sale or other transfer is to a person who is not a family member
22 of an owner of the dealership, a managerial employee of the dealership owning 15
23 percent or more of the dealership, or a corporation, partnership, or other legal entity
24 owned by the existing owners of the dealership; in this paragraph, "family member"
25 means

26 (A) the spouse of an owner of the dealership;

27 (B) the child, stepchild, grandchild, brother, sister, or parent of
28 an owner of the dealership; or

29 (C) a spouse of a person identified in (B) of this paragraph;

30 (2) the manufacturer or distributor notifies the new motor vehicle
31 dealer in writing of the intent to exercise the right of first refusal; within 30 days after

1 receipt of a written request from a new motor vehicle dealer for transfer of the
2 ownership of a new motor vehicle dealership, a manufacturer or distributor may
3 request, and the new motor vehicle dealer shall promptly provide, related information
4 generally used by a manufacturer or distributor to conduct its review of a proposed
5 intent to exercise the right of first refusal and supplementary information that is
6 reasonably necessary for the manufacturer or distributor to determine whether the
7 manufacturer or distributor will exercise the right of first refusal; if the manufacturer
8 or distributor decides to exercise the right of first refusal, the manufacturer or
9 distributor shall give written notice to the new motor vehicle dealer of the decision
10 within 75 days after receiving the completed transfer request, related information, and
11 requested supplementary information; the manufacturer or distributor shall give the
12 notice under this paragraph by personal service or certified mail with return receipt
13 requested; if the manufacturer or distributor fails to notify the dealer within the 75-day
14 period that the manufacturer or distributor will exercise the right of first refusal, the
15 manufacturer or distributor may not exercise the right of first refusal;

16 (3) the exercise of the right of first refusal provides to the new motor
17 vehicle dealer the same compensation as, or greater compensation than, the new motor
18 vehicle dealer had negotiated to receive from the proposed buyer or other transferee;
19 and

20 (4) the manufacturer or distributor agrees to pay the reasonable
21 expenses, including reasonable attorney and accountant fees that do not exceed the
22 usual, customary, and reasonable fees charged for similar work done in the state for
23 other clients, incurred before the manufacturer or distributor exercised its right of first
24 refusal by the proposed buyer or transferee to negotiate and implement the terms of
25 the contract for the sale or transfer.

26 * **Sec. 9.** AS 45.25.180(d) is amended to read:

27 (d) When determining whether good cause exists for establishing or relocating
28 an additional new motor vehicle dealer for the same line make, the superior court shall
29 consider the existing circumstances, including

30 (1) whether the establishment of an additional franchise or relocation
31 of the existing new motor vehicle dealer appears to be warranted by economic and

1 marketing conditions, including anticipated future changes;

2 (2) the retail sales and service business transacted by the protesting
3 new motor vehicle dealer and other new motor vehicle dealers of the same line make
4 with a place of business in the relevant market area to be served by the additional
5 franchise or proposed new location of an existing new motor vehicle dealer during the
6 three-year period immediately preceding the notice;

7 (3) the investment necessarily made and obligations incurred by the
8 protesting new motor vehicle dealer to perform the protesting new motor vehicle
9 dealer's obligations under existing franchise agreements;

10 (4) the permanency of the investment of the protesting new motor
11 vehicle dealer; [AND]

12 (5) whether it is beneficial or injurious to the public welfare for an
13 additional franchise to be established or for the existing new motor vehicle dealer to
14 be relocated;

15 **(6) whether the manufacturer has denied the manufacturer's**
16 **existing new motor vehicle dealer of the same line make the opportunity for**
17 **reasonable growth, market expansion, or relocation; and**

18 **(7) whether the proposed relocation is farther away from the**
19 **protesting new motor vehicle dealer.**

20 * **Sec. 10.** AS 45.25.180 is amended by adding a new subsection to read:

21 (f) Under this section, a manufacturer has the burden of proving that good
22 cause exists for permitting the proposed establishment or relocation of a new motor
23 vehicle dealer that the manufacturer has proposed, and the new motor vehicle dealer
24 has the burden of proving that good cause exists for permitting the proposed
25 establishment or relocation of a new motor vehicle dealer that the new motor vehicle
26 dealer has proposed.

27 * **Sec. 11.** AS 45.25.190 is amended to read:

28 **Sec. 45.25.190. Arbitration.** In a controversy between a manufacturer and a
29 new motor vehicle dealer under **AS 45.25.010 - 45.25.310** [AS 45.25.010 - 45.25.320],
30 neither the manufacturer nor the new motor vehicle dealer is required to submit the
31 controversy to arbitration. If both the manufacturer and the new motor vehicle dealer

1 agree to submit a controversy under **AS 45.25.010 - 45.25.310** [AS 45.25.010 -
2 45.25.320] to arbitration, the arbitration shall be conducted under AS 09.43.010 -
3 09.43.180 (Uniform Arbitration Act) or AS 09.43.300 - 09.43.595 (Revised Uniform
4 Arbitration Act), as applicable, the manufacturer and the new motor vehicle dealer
5 shall each select one arbitrator, and both the manufacturer and the new motor vehicle
6 dealer shall select the third arbitrator.

7 * **Sec. 12.** AS 45.25 is amended by adding new sections to article 2 to read:

8 **Sec. 45.25.200. Payment and approval of claims.** (a) A manufacturer shall
9 pay a new motor vehicle dealer for all warranty work. The manufacturer may not deny
10 a claim for warranty work to resolve a condition discovered and properly repaired by
11 the dealer during the course of a separate repair, if the dealer provides the required
12 documentation demonstrating the need for the repair. A manufacturer shall pay the
13 new motor vehicle dealer for the approved warranty repairs in accordance with the
14 schedule of compensation that applies to the repairs when the new motor vehicle
15 dealer makes the repairs.

16 (b) A new motor vehicle dealer shall submit a claim for warranty work to the
17 manufacturer within 90 days after the new motor vehicle dealer completes the work on
18 the new motor vehicle. The new motor vehicle dealer shall submit the claim in the
19 manner that the manufacturer requires.

20 (c) Within 30 days after the manufacturer receives a claim from a new motor
21 vehicle dealer under (b) of this section, the manufacturer shall approve or disapprove
22 the claim in writing or electronically. If a manufacturer does not disapprove a claim as
23 required by this subsection, the claim is considered approved. The manufacturer shall
24 pay the claim within 30 days after the approval of the claim.

25 (d) If a manufacturer disapproves a claim that the new motor vehicle dealer
26 submits under (b) of this section, a manufacturer shall notify the new motor vehicle
27 dealer in writing or electronically and shall state the reasons for disapproving the
28 claim. A new motor vehicle dealer may correct and resubmit the claim within 30 days
29 after the new motor vehicle dealer receives the written or electronic notice that the
30 manufacturer disapproved the claim.

31 (e) A manufacturer may not initiate or conduct an audit to determine the

1 validity of paid claims for new motor vehicle dealer warranty work unless the
2 manufacturer initiates the audit within one year after the payment of the claim. The
3 manufacturer may not perform more than one audit in a calendar year to determine the
4 validity of paid claims for new motor vehicle dealer warranty work.

5 (f) A manufacturer may not initiate or conduct an audit to determine the
6 validity of paid incentive claims unless the manufacturer initiates the audit within one
7 year after the payment of the claim or the conclusion of the incentive program,
8 whichever event occurs later. The manufacturer may not perform more than one audit
9 in a calendar year to determine the validity of paid incentive claims.

10 (g) Notwithstanding the limitations under (e) and (f) of this section, if a
11 manufacturer reasonably suspects fraud, the manufacturer may audit a dealer for
12 fraudulent claims during any period in which an action for fraud may be commenced
13 under applicable state law.

14 **Sec. 45.25.210. Rates for warranty and other work.** (a) A manufacturer shall
15 provide each of its new motor vehicle dealers with the schedule of compensation that
16 the manufacturer shall pay to the new motor vehicle dealer for warranty work that the
17 manufacturer requires the new motor vehicle dealer to perform for the manufacturer's
18 products.

19 (b) The schedule of compensation must include compensation for parts and
20 labor and must comply with this section. The compensation for parts must include the
21 average retail percentage markup that the new motor vehicle dealer charges.

22 (c) Unless otherwise agreed to by the manufacturer and the new motor vehicle
23 dealer, the rates in the schedule of compensation may not be less than the rates that the
24 new motor vehicle dealer charges retail customers for similar nonwarranty service
25 work.

26 (d) To establish the retail percentage markup, the new motor vehicle dealer
27 shall submit to the manufacturer 100 sequential chronologically issued retail service
28 repair orders paid by customers for warranty-like repairs, or 90 consecutive days of
29 retail service repair orders paid by customers for warranty-like repairs, whichever
30 number of retail service repair orders is less. The retail service repair orders that the
31 new motor vehicle dealer submits must cover retail repairs that the new motor vehicle

1 dealer made less than 180 days before the new motor vehicle dealer submits them to
2 the manufacturer.

3 (e) A manufacturer may not require a new motor vehicle dealer to establish
4 the retail percentage markup by a method other than the method required by (d) of this
5 section. When establishing the retail percentage markup, a manufacturer may not
6 require the new motor vehicle dealer to provide information that is unduly
7 burdensome or time consuming to provide, including part-by-part or transaction-by-
8 transaction calculations.

9 (f) A manufacturer may not include in the calculation of the rates in the
10 schedule of compensation

11 (1) repairs for manufacturer special events, manufacturer specials, or
12 manufacturer promotional discounts;

13 (2) parts sold at wholesale;

14 (3) routine maintenance not covered under warranty, including the
15 replacement of fluids, filters, and belts, unless the new motor vehicle dealer provides
16 the routine maintenance in the course of making a repair;

17 (4) nuts, bolts, fasteners, and similar items that do not have an
18 individual part number;

19 (5) tires, batteries, and light bulbs;

20 (6) vehicle reconditioning; and

21 (7) repair orders for motor vehicle body repairs if an insurer pays for
22 the repairs.

23 (g) The retail percentage markup calculated under (d) of this section may not
24 take effect more than 30 days after the manufacturer approves the dealer's proposed
25 rate, or after the manufacturer is considered to have approved the dealer's proposed
26 rate under this section. If a manufacturer does not disapprove the dealer's proposed
27 rate within 30 days after the new motor vehicle dealer submits the rate application,
28 then the dealer's proposed rate shall be considered approved.

29 (h) A manufacturer may disapprove a rate proposed by the new motor vehicle
30 dealer under this section if the manufacturer demonstrates that the proposed rate is
31 materially miscalculated or unreasonable compared to other similarly situated new

1 motor vehicle dealers in this state.

2 (i) A new motor vehicle dealer may not receive more than one rate increase
3 under this section in a calendar year.

4 **Sec. 45.25.220. Performance and reimbursement of certain repairs.** (a)
5 Except as provided in (b) of this section, if a new motor vehicle needs repairs that are
6 covered under a manufacturer's warranty, and if the new motor vehicle is located in a
7 remote location, the manufacturer shall make reasonable efforts to arrange for the new
8 motor vehicle to be repaired in the remote location.

9 (b) If a manufacturer determines that repairs cannot reasonably be made in a
10 remote location within the manufacturer's guidelines, the manufacturer may arrange, at
11 no cost to the owner of the new motor vehicle, to ship the new motor vehicle to a
12 repair facility outside of the remote location and to return the new motor vehicle to the
13 remote location after the repairs are completed.

14 (c) A manufacturer may direct a new motor vehicle dealer of the manufacturer
15 to refer customers of the new motor vehicle dealer to the manufacturer if the new
16 motor vehicles of the customers are located in remote locations and need repairs.

17 (d) This section does not prohibit a manufacturer from allowing a new motor
18 vehicle dealer to subcontract warranty work for a specific new motor vehicle that is
19 located in a remote location. If the manufacturer allows the new motor vehicle dealer
20 to subcontract the warranty work, the manufacturer shall compensate the new motor
21 vehicle dealer for the subcontracted warranty work paid for by the new motor vehicle
22 dealer.

23 (e) In this section, "remote location" means a location that is not accessible by
24 road or that is more than 100 road miles from a new motor vehicle dealer that is
25 authorized to perform warranty work on new motor vehicles.

26 **Sec. 45.25.230. Preparation and service before delivery.** A manufacturer
27 and a distributor shall provide in writing the following information to their new motor
28 vehicle dealers about new motor vehicles and other products received from the
29 manufacturer or distributor:

30 (1) the specific obligations of the new motor vehicle dealer to prepare
31 and service new motor vehicles and products before delivery of the new motor

1 vehicles and products to buyers;

2 (2) the compensation that the manufacturer or distributor will pay the
3 dealer for performing the preparation and service obligations described in (1) of this
4 section; and

5 (3) the amount of time that the manufacturer or distributor will allow
6 the new motor vehicle dealer for performing the preparation and service obligations
7 described in (1) of this section.

8 * **Sec. 13.** AS 45.25.300 is repealed and reenacted to read:

9 **Sec. 45.25.300. Unfair practices.** A manufacturer may not

10 (1) require, coerce, or attempt to coerce a new motor vehicle dealer to
11 change the location of the new motor vehicle dealership or to make any substantial
12 alterations to the new motor vehicle dealership premises or facilities if the alterations
13 would be unreasonable or if there is not expected to be a sufficient supply of new
14 motor vehicles to justify the change of location or the alterations because of market
15 and economic conditions; this paragraph does not apply to alterations that are
16 necessary to comply with health or safety laws; in this paragraph, "substantial
17 alterations" does not include erecting signs subject to the manufacturer's intellectual
18 property rights, doing interior painting that is necessary to keep a new motor vehicle
19 dealer facility in an attractive condition, or performing routine maintenance;

20 (2) require a new motor vehicle dealer to purchase or include in
21 inventory a predetermined number or percentage of certified pre-owned motor
22 vehicles or lease return motor vehicles;

23 (3) except because of reasons beyond the manufacturer's control,
24 refuse or fail to deliver or offer for sale in reasonable quantities to a new motor vehicle
25 dealer holding a franchise for a line make of new motor vehicles sold or distributed by
26 the manufacturer a new motor vehicle, part, or accessory, if the new motor vehicle,
27 part, or accessory is being delivered to other new motor vehicle dealers; this paragraph
28 does not apply to limited edition or limited release vehicle parts or accessories;

29 (4) require a new motor vehicle dealer to purchase unreasonable
30 advertising displays or other materials or an unreasonable number of signs;

31 (5) require a new motor vehicle dealer to order or accept delivery of a

1 new motor vehicle, part, accessory, piece of equipment, promotional material, display
2 device, display decoration, or other item that is not otherwise required by law and that
3 the new motor vehicle dealer does not voluntarily order; this paragraph does not apply
4 to safety and emissions recall campaign parts or to a motor vehicle feature, part,
5 accessory, or other component required by federal law, the law of this state, or local
6 law;

7 (6) coerce, attempt to coerce, or require a new motor vehicle dealer to

8 (A) join, contribute money to, or affiliate with an advertising
9 association; or

10 (B) participate monetarily in an advertising campaign; or

11 (7) increase the price of a new motor vehicle that the new motor
12 vehicle dealer has ordered from the manufacturer and for which there exists at the time
13 of the order a bona fide sale to a retail or fleet purchaser if the dealer submitted the
14 order to the manufacturer before the manufacturer provided the new motor vehicle
15 dealer with an official written price increase notification.

16 * **Sec. 14.** AS 45.25.990(19) is repealed and reenacted to read:

17 (19) "terminate" includes

18 (A) canceling or not renewing;

19 (B) a manufacturer discontinuing the sale and distribution of a
20 new motor vehicle line make covered by a franchise;

21 * **Sec. 15.** AS 45.25.990 is amended by adding new paragraphs to read:

22 (22) "schedule of compensation" means a schedule of compensation
23 established under AS 45.25.210;

24 (23) "warranty work"

25 (A) means repairs that are covered under a manufacturer's
26 warranty or a recall;

27 (B) means work that the manufacturer in good will directs be
28 performed and reimbursed by the manufacturer but that is not covered by the
29 manufacturer's warranty or a recall;

30 (C) does not mean work under a separate service contract.

31 * **Sec. 16.** AS 45.25.320 is repealed.