

STATE OF ALASKA
HOUSE OF REPRESENTATIVES

1981

Source

HR 8

House

Resolve No.

2



Providing for an examination of tourism in Alaska by the House State Affairs Committee.

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES:

WHEREAS tourism is the second largest industry in Alaska and has a tremendous potential for further growth; and

WHEREAS tourism is the most labor intensive of Alaska's resources and provides many entry level positions for Alaska's citizens; and

WHEREAS tourism is a renewable resource that can be developed without harm to the environment of Alaska; and

WHEREAS tourism encourages the preservation of Alaska's Native cultures and historic resources; and

WHEREAS tourism is an area in which government cooperation with the business community can be of mutual benefit; and

WHEREAS tourism has the potential to help improve Alaska's image and relationship with other states; and

WHEREAS the Alaska State Legislature has the responsibility to plan for state support of tourism development;

BE IT RESOLVED by the House of Representatives that the House State Affairs Committee examine the status of tourism in Alaska; and be it

FURTHER RESOLVED that the goals of the House State Affairs Committee shall include

(1) fostering the growth of Alaska's tourism industry through cooperation between the public and private

sectors;

(2) improving the state's marketing and advertising programs in order to increase the number of visitors to Alaska;

(3) developing better public access to scenic, recreational, and historical sites; and

(4) encouraging better services, accommodations, and facilities for travelers; and be it

FURTHER RESOLVED that the House State Affairs Committee shall report to the legislature its activities and findings concerning tourism in Alaska within 30 days after the convening of the Second Session of the Twelfth Legislature.