



# LAWS OF ALASKA

1975

**Source**

HCS CSSB 225 (Finance)

**Chapter No.**

207

**AN ACT**

Relating to governmental reorganization; and providing for an effective date.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

- \* Section 1. AS 44.45 is repealed.
- \* Sec. 2. AS 44.15.010(14) is repealed.
- \* Sec. 3. AS 41.25 is repealed.
- \* Sec. 4. AS 44.33 is amended by adding new sections to read:

ARTICLE 4A. ALASKA DIVISION OF TOURISM.

Sec. 44.33.120. ALASKA DIVISION OF TOURISM. (a)  
There is created in the Department of Commerce and Economic Development the Alaska division of tourism.

(b) The Alaska division of tourism shall

- (1) cooperate with organizations in the private sector for the promotion and development of tourism and conventions into and within Alaska;
- (2) coordinate with municipal, state and federal agencies for the development and promotion of tourism resources and conventions in Alaska;
- (3) promote and develop the Alaska tourist and convention industry by publicizing state attractions through such means as display advertising in magazines and newspapers, advertising on radio and television or other advertising media, publishing pamphlets, brochures and other graphic and pictorial materials, or by aiding and assisting representatives of the media to insure greater coverage of

Alaska's visitor attractions;

- (4) participate in travel shows;
- (5) increase the awareness of the citizens of the state at the statewide, regional and community level of the economic importance of the tourist industry;
- (6) assist potential investors in creating new tourist facilities;
- (7) administer any program of the state in which the state provides matching funds for political subdivisions or nonprofit organizations that undertake the promotion and development of tourism;
- (8) administer visitor information centers which participate in state funds.

Sec. 44.33.130. DIVISION CONTRACT. The division may, with the approval of the governor, contract with private nonprofit organizations formed under AS 10.20, structured for the marketing of tourism into, and inside, the state for the performance of any of the duties specified in sec. 625 of this chapter if the organization participates in the cost by providing at least 15 per cent of the total funds required to complete the project.

Sec. 44.33.140. GRANTS FOR TOURIST DEVELOPMENT. A political subdivision of the state, a nonprofit organization formed under AS 10.20.010 - 10.20.060, or a bona fide nonprofit civic, fraternal, or service organization which is certified by the director of tourism as qualified as developing tourist attractions as one of its purposes is eligible to receive tourist attraction development matching money from the state.

Sec. 44.33.150. QUALIFYING FOR MATCHING MONEY. In order to qualify for tourist attraction development matching money, the applicant shall submit and have approved by the director of tourism, a feasibility study of the program to be used for carrying out the development of the tourist attraction. Subject to the provisions of sec. 120(8) of this chapter, matching money may also be secured by an applicant for the purpose of constructing, improving or operating a visitor information center established for the intent of providing Alaska visitors and residents with tourist travel information on a local and statewide basis. This may include printing and distributing travel promotion material about Alaska. In order to qualify for visitor information center matching money, the applicant must first submit and have approved by the director of tourism a feasibility study of the construction, improvement or operation of the visitor information center.

Sec. 44.33.160. LIMITATIONS ON MATCHING MONEY. An applicant that is qualified to participate under sec. 190 of this chapter may receive one dollar in state matching money for each dollar expended or committed by the applicant for tourist attractions within the limits of available state appropriations and considering the needs of other qualified applicants.

Sec. 44.33.170. USE OF MATCHING MONEY. Tourist attraction development matching money may be obtained for the purpose of developing tourist attractions of historical or contemporary interest found to be worthwhile by the director of tourism. Available money shall be divided on a fair and equitable basis between applicants. Tourist attraction development may include the preservation and display of historical documents, artifacts, totem poles, historical markers, native dances, native handicraft, or art, and any other worthwhile tourist attraction dealing with Alaskan history or culture, including the creation of contemporary tourist attractions.

Sec. 44.33.180. ADMINISTRATION OF THIS CHAPTER. The director of tourism shall administer this chapter. All participating subdivisions and organizations shall submit to the director of tourism complete reports covering both the expenditure of state and local matching money for tourist attraction and visitor information center programs. These reports, in the case of programs extending over 12 months, shall be submitted annually. Reports on shorter matching programs shall be submitted at the completion of the program.

ARTICLE 4B. TOURISM ADVISORY BOARD.

Sec. 44.33.190. TOURISM ADVISORY BOARD. (a) There is the Tourism Advisory Board in the Department of Commerce and Economic Development.

(b) The Tourism Advisory Board consists of 11 members; nine of whom are public members appointed by the governor for overlapping three-year terms, one of whom is a member of the house of representatives appointed by the speaker of the house, and one of whom is a member of the senate appointed by the president of the senate. The director of the division of parks in the Department of Natural Resources, the director of the division of marine transportation in the Department of Public Works, the chief of information and education in the Department of Fish and Game, and the director of the Alaska division of tourism in the Department of Commerce and Economic Development, or their designees, serve as ex officio members of the commission, without a vote. The director of the Alaska division of tourism serves as the board's executive director.

Sec. 44.33.200. COMPENSATION, PER DIEM, OR EXPENSES. Members of the Tourism Advisory Board are not entitled to receive compensation for their services, but they shall receive the same travel pay and per diem as provided by law for board members for attendance at a maximum of three meetings each year.

Sec. 44.33.210. QUALIFICATIONS OF PUBLIC MEMBERS. The public members of the Tourism Advisory Board shall be persons with experience or interest in the Alaska tourist industry.

Sec. 44.33.220. DUTIES. The board shall advise the governor and make recommendations regarding the promotion and development of tourism into and inside the state. The board shall submit an annual report to the governor and

legislature summarizing its activities and expenses.

Sec. 44.33.230. ORGANIZATION AND COOPERATION WITH REGIONAL PROMOTION GROUPS. The Tourism Advisory Board may plan for the organization of local tourism promotion groups in the several geographic regions of the state, acquaint these groups with the program of the Alaska division of tourism, receive recommendations from the groups as to the state programming, and encourage the expenditure of private and regional funds for the promotion of tourism to supplement the programs of the state.

\* Sec. 5. AS 44.19.880 is amended by adding a new subsection to read:

(d) The division shall

(1) coordinate its services and activities with those of other state departments and agencies to the fullest extent possible to avoid duplication;

(2) prepare an integrated annual report on the long-range development program of the state and submit it to the governor for incorporation into his report to the legislature;

(3) cooperate with the University of Alaska and other appropriate public and private institutions in research and investigations.

\* Sec. 6. AS 44.33.020 is amended by adding new paragraphs to read:

(12) conduct studies, enter into contracts and agreements, and make surveys relating to the economic development of the state and, when appropriate, assemble, analyze, and disseminate the findings obtained;

(13) provide factual information and technical assistance for potential industrial and commercial investors;

(14) receive gifts, grants, and other aid that facilitate the powers and duties of the department from agencies and instrumentalities of the United States or other public or private sources;

(15) establish and activate programs to achieve balanced economic development in the state and advise the governor on economic development policy matters;

(16) formulate a continuing program for basic economic development and for the necessary promotion, planning and research which will advance the economic development of the state;

(17) cooperate with private, governmental and other public institutions and agencies in the execution of economic development programs;

(18) review the programs and annual reports of other departments and agencies as they are related to economic development and prepare an annual report on the

economic growth of the state;

(19) administer the economic development programs of the state;

(20) perform all other duties and powers necessary or proper in relation to economic development and planning for the state.

\* Sec. 7. AS 44.61.030(a) is amended to read:

(a) The membership of the authority consists of the commissioner of commerce and economic development, the commissioner of revenue and the commissioner of natural resources, serving ex officio. If a state officer who is a member of the authority is unable for any reason to attend a meeting of the authority, he may by an instrument in writing filed with the authority, designate his deputy or assistant commissioner to act in his place as a member at the meeting. For all purposes of this chapter, the designee is a member of the authority at the meeting.

\* Sec. 8. AS 38.06.025 is amended to read:

Sec. 38.06.025. MEMBERSHIP. The board consists of the commissioner of natural resources, who is chairman, the commissioner of revenue, and three public members. Each of the public members shall possess experience in petroleum-related fields in such areas as exploration, development, production and economics, and shall be appointed by the governor to serve at his pleasure for three-year staggered terms and confirmed by a vote of a majority of the members of the legislature in joint session. The public members may not be state officers or employees. A public member, upon the expiration of his term, shall continue to hold office until his successor is appointed and qualifies. Vacancies in public membership shall be filled in the same manner as original appointment. An appointee to fill a vacancy shall hold office for the balance of the term for which his predecessor on the board was appointed. A vacancy in board membership does not impair the authority of a quorum of the board members to exercise all the powers and duties of the board.

\* Sec. 9. All references to the Department of Economic Development and to the commissioner of economic development in the Alaska Statutes shall be read as the Department of Commerce and Economic Development and the commissioner of commerce and economic development, respectively, in order to carry out the intent and purpose of this Act. All references to the Department of Commerce and the commissioner of commerce in the Alaska Statutes shall be read as the Department of Commerce and Economic Development and the commissioner of commerce and economic development, respectively, in order to carry out the intent and purpose of this Act.

\* Sec. 10. AS 39.25.120 is amended by adding a new paragraph to read:

(8) the director and deputy director of the division of tourism in the Department of Commerce and Economic Development and the staff of the division of

tourism;

- \* Sec. 11. AS 44.19.870 is amended to read:

Sec. 44.19.870. ALASKA DIVISION OF POLICY DEVELOPMENT AND PLANNING. There is in the Office of the Governor the Alaska division of policy development and planning.

- \* Sec. 12. AS 44.19.871 is amended to read:

Sec. 44.19.871. DIRECTOR. The division of policy development and planning is administered by a director who is appointed by, and serves at the pleasure of, the governor.

- \* Sec. 13. AS 44.19.881 is amended to read:

Sec. 44.19.881. DEFINITIONS. In secs. 870 - 881 of this chapter,

(1) "division" means the division of policy development and planning;

(2) "director" means the director of the division of policy development and planning.

- \* Sec. 14. AS 39.25 is amended by adding a new section to read:

Sec. 39.25.155. PERSONNEL RULES FOR CERTAIN DEPARTMENTS. (a) Each personnel officer for the departments of highways, fish and game, education, labor, and health and social services shall be permanently employed by and located within that department.

(b) The personnel officers specified in (a) of this section are authorized to adopt regulations providing for the activities specified in sec. 39.25.150(1) - (10), (13) - (18), (20) and (22) of this chapter for those classes of employees which are unique to the respective departments specified in (a) of this section. The initial determination as to which classes of employees are unique within the respective departments shall be made by the personnel officer in consultation with the commissioner of his department and subject to the approval of the director of personnel within the Department of Administration. Regulations adopted under this subsection relate to the internal management of state agencies and their adoption is not subject to the Administrative Procedure Act (AS 44.62).

(c) The personnel officers within the departments specified in (a) of this section are subject to all provisions of this chapter not in conflict with this section.

- \* Sec. 15. This Act take effect July 1, 1975.