

ALPHA TESTS - 1986-1987

4349 SSTA - SB 157

8881



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James O. Smith  
Signature of Camera Operator

11/24/89  
Date

S B

1 3 8

Original sponsor: V.Fischer

1 IN THE SENATE

BY THE STATE AFFAIRS COMMITTEE

2 CS FOR SENATE BILL NO. 138 (State Affairs)

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 FOURTEENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to pricing and promotion of alco-  
7 holic beverages."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 \* Section 1. AS 04.16 is amended by adding a new section to read:

10 Sec. 04.16.015. PRICING AND PROMOTION OF ALCOHOLIC BEVERAGES.

11 (a) On premises where alcoholic beverages are sold by the drink, a  
12 licensee or a licensee's agent or employee may not

13 (1) offer or deliver, as a promotional device, free alco-  
14 holic beverages to a person or group of persons;

15 (2) deliver an alcoholic beverage to a person already  
16 possessing two or more;

17 (3) sell, offer to sell, or deliver alcoholic beverages to  
18 a person or group of persons at a price less than the price regularly  
19 charged for the beverages during the same calendar week, except at  
20 private functions not open to the general public;

21 (4) sell, offer to sell, or deliver an unlimited number of  
22 alcoholic beverages to a person or group of persons during a set  
23 period of time for a fixed price;

24 (5) sell, offer to sell, or deliver alcoholic beverages to  
25 a person or group of persons on any one day at prices less than those  
26 charged the general public on that day, except at private functions  
27 not open to the general public;

28 (6) encourage or permit an organized game or contest on the  
29 licensed premises that involves drinking alcoholic beverages or the

1       awarding of alcoholic beverages as prizes.

2           (b) A licensee or a licensee's agent or employee may not adver-  
3       tise or promote in any way, either on or off the premises, any of the  
4       practices prohibited under (a) of this section.

5           (c) Nothing contained in this section shall be construed to  
6       prohibit a licensee or a licensee's agent or employee from offering  
7       free food or entertainment at any time, from serving wine by the  
8       bottle or carafe or beer by the pitcher with meals, or from including  
9       an alcoholic beverage as part of a meal package.

# Alaska State Legislature

INTERIM OFFICE  
1024 WEST SIXTH AVENUE  
ANCHORAGE, ALASKA 99501  
(907) 274-2843

IN SESSION:  
POUCH V  
JUNEAU, ALASKA 99811  
(907) 465-4714



Senator Mitch Ahood  
CHAIRMAN

## Senate Committee on State Affairs

### Letter of intent - Senate State Affairs

SB 138 - An Act relating to pricing and promotion of alcoholic beverage.

February 20, 1986

It is the intent of the Senate State Affairs Committee in adopting the committee substitute for SB 138, that licensee's of premises where alcoholic beverages are sold by the drink be prohibited from sponsoring "happy Hours" and similar types of alcohol promotion that encourage excessive drinking.

The committee intends that such prohibitions be applied only to actions of the licensee or licensee's agent and not to actions of individuals patrons. Specifically, the Committee intends that the prohibition in Sec. 04.16.015(6) against encouraging or permitting organized games or contests that involve drinking alcoholic beverages or awarding alcoholic beverages as prizes be limited to licensee's or their agents and not to individual patrons.

**COMMITTEE REPORT**  
**SENATE**

FURTHER:

JUDICIARY  
FINANCE

2/7/85

Date \_\_\_\_\_

Mr. President

The Committee on STATE AFFAIRS considered SB 138  
relating to the pricing and promotion of alcoholic beverages.

and (a majority of the committee) (the committee) reports it back with the following recommendations:

- do pass
- do pass with attached amendment(s)
- replace with/or adopt CS for SB 138 - A
- new title
- same title and recommends \_\_\_\_\_
- and attached a "LETTER OF INTENT"  NEW FISCAL NOTE
- reports it back without recommendation
- recommends referral to \_\_\_\_\_ Committee

MEMBERS SIGNING  
DO PASS

MEMBERS HAVING  
OTHER RECOMMENDATIONS

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
*[Handwritten signature]*  
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\_\_\_\_\_  
Chairman

\_\_\_\_\_  
Chairman recommendation

## Senator Vic Fischer

Alaska State Legislature  
Pouch V • Juneau, Alaska 99811 • (907) 465-4954



C

February 5, 1986

To: Senator Mitch Abood, Chair  
Senate State Affairs Committee

From: Senator Vic Fischer *V.F.*

Re: Request for hearing - SB 138

I would appreciate your scheduling SB 138, a measure to limit practices that encourage excessive drinking through alcohol promotion and other "happy hour" specials, at your earliest convenience.

SB 138 has been in the Senate State Affairs committee since its introduction on February 7, 1985. It has never had a hearing in spite of requests from me and others, including MADD.

I've attached a file of background information on SB 138 for yourself and committee members. Please contact me or my staff at 4954 should you need additional material.

If there are any problems that would prevent an early hearing on SB 138, please let me know.

RECEIVED  
FEB 5 1986

## Senator Vic Fischer

Alaska State Legislature  
Pouch V • Juneau, Alaska 99811 • (907) 465-4954



February 5, 1986

To: Senator Mitch Abood, Chair and  
Members, Senate State Affairs Committee

From: Senator Vic Fischer

Re: SB 138 - prohibiting "happy hours"

SB 138 prohibits establishments where alcohol is served from sponsoring "happy hours", drinking contests, or similar kinds of alcohol promotion.

The bill is modeled after similar legislation adopted recently in four other states and currently being considered by 17 others.

SB 138 is designed to prohibit alcohol promotion schemes that encourage excessive or irresponsible drinking. It is consistent with laws adopted in Alaska in the last four years to curb drunk driving and other alcohol-related crimes.

A major theme of these laws has been individual responsibility, including the expectation that people should drink responsibly and that those who serve alcohol should do so responsibly.

The kinds of alcohol promotion prohibited by SB 138 encourage people to drink excessive amounts of alcohol in a short period of time - a sure inducement for drunkenness. "Happy hours" are a particular evil because they are specifically aimed at catching workers after work on their way home, usually by private automobile.

Many bar owners oppose "happy hours" but feel compelled to promote them in order to effectively compete with establishments that regularly sponsor them.

SB 138 does not prevent a license holder from offering free food or entertainment, or other types of promotion. It does prohibit bar owners from sponsoring events that encourage irresponsible drinking behavior.

Private functions are not affected by SB 138.

Last year, the Municipality of Anchorage adopted a tough city ordinance similar to SB 138. The ordinance, however, provides no enforcement power. Instead, the Assembly will look at an establishments compliance with the ordinance when considering whether to approve renewal of their liquor license. It is assumed that the Assembly will recommend that the ABC Board not renew a license when the establishment has failed to comply with the ordinance. The Board, however, is not bound by regulation or law to follow the Municipality's recommendation. Thus far, most Anchorage liquor establishments have chosen to comply with the ordinance, although many have not.

In spite of Anchorage's efforts, the fact remains: Alcohol abuse is a statewide problem and we need a statewide approach to stop irresponsible alcohol promotion.

We all suffer the effects of irresponsible drinking. We know that the easy availability of alcohol and cut-rate prices have a direct effect on the amount and type of consumption. It's time we took a positive step toward encouraging responsible drinking. SB 138 is a good first step.

SB 138 is endorsed by alcohol counselors, bar owners, and hundreds of concerned Alaskans including the local chapter of MADD. It has a zero fiscal note.

## Senator Vic Fischer

(907) 465-4954

Alaska State Legislature  
Pouch V • Juneau, Alaska 99811 • (907) 465-4954



February 7, 1985

To: Senate Members and Interested People

From: Senator Vic Fischer 

Re: SB 138 Pricing and Promotion of Alcoholic Beverages

This measure limits practices that encourage excessive drinking through promotions such as two for one specials, jumbo drinks at regular prices and other happy hour specials. Massachusetts, Michigan, New Jersey, and Ohio have also outlawed similar forms of liquor promotion.

This bill prohibits premises where alcoholic beverages are sold by the drink to offer free or discounted drinks, or to deliver alcoholic beverages to a person possessing two or more. Drinking contests and alcoholic beverages as prizes would also be banned.

Private functions are not affected. In addition, nothing prevents the license holder from offering free food or entertainment, or from serving wine by the bottle or carafe or beer by the pitcher with meals.

Alcohol abuse is one of, if not, the major health risk facing Alaskans. A 1984 Department of Health and Social Services survey showed alcohol abuse to be the number one concern. Alaska has the 12th highest percentage of acute drinkers in the nation and has the third highest number of chronic drinkers.

SCOTT & WESLEY GERRISH  
MEMORIAL

# M A D D

ANCHORAGE, ALASKA  
CHAPTER

**MAILING ADDRESS:**  
711 H Street, Box 108  
Anchorage, Alaska 99501

(907) 279-MADD

**BUSINESS ADDRESS**  
733 West 4th Avenue  
Anchorage, Alaska 99501

March 21, 1985

Senator Vic Fischer  
Alaska State Legislature  
Pouch V (S 3100)  
Juneau, Alaska 99811

Dear Senator Fischer,

MADD supports the enclosed bills that have been introduced in the legislature this year.

Singly and collectively, these bills will contribute to reducing the incidence of drunken driving. While there has been a reduction in the number of drunk driving fatalities, we have a long way to go.

You may recall that in the decision in the case of State of Alaska vs Erickson, the state Supreme Court commented that alcohol is more dangerous than cocaine. Because of several laws passed by the legislature in recent years, Alaska is establishing itself as a progressive state in matters relating to reducing alcohol abuse. We urge you to continue this fine record by passing these bills.

Sincerely,



Katherine Bigler, President  
Anchorage Chapter MADD

MOTHERS  
AGAINST  
DRUNK  
DRIVERS

1985 Legislative Bills  
Supported by MADD

House Bill No.3 - Open alcoholic containers in motor vehicles.

House Bill No.55 - Licensed premises.

Senate Bill No.69 - Licensing and regulation of the sale and distribution of alcoholic beverages; and providing for an effective date.

Senate Bill No.73 - Identification of persons arrested for D.W.I.

Senate Bill No.74 - Driving while intoxicated.

Senate Bill No.75 - Suspension of the privilege to obtain a driver's license.

Senate Bill No.76 - Rights of prisoners and amending Rule 5 ( b ).

Senate Bill No.136 - Increasing the membership of the A.B.C. Board.

Senate Bill No.138 - Pricing and promotion of alcoholic beverages.

STATE OF ALASKA 1985 LEGISLATIVE SESSION  
FISCAL NOTE

Revision Date: \_\_\_\_\_

REQUEST

Bill/Resolution No.: SB 138  
 Title: Pricing and Promotion  
of Alcoholic Beverages  
 Sponsor: Senator V. Fisher  
 Requestor: Sen. State Affairs Comm.  
 Date of Request: February 8, 1985

FISCAL DETAIL

Agency Affected: Dept. of Revenue  
 Program Category Affected: Public  
Protection  
 BRU; Program or Subprogram(s) Affected:  
Alcoholic Beverage Control Board

EXPENDITURES/REVENUES: (Thousands of Dollars)

	FY 85	FY 86	FY 87	FY 88	FY 89	FY 90
<b>OPERATING</b>						
100 PERSONAL SERVICES						
200 TRAVEL						
300 CONTRACTUAL						
400 SUPPLIES						
500 EQUIPMENT						
600 LAND & STRUCTURES						
700 GRANTS, CLAIMS						
800 MISCELLANEOUS						
<b>TOTAL OPERATING</b>	-0-	-0-	-0-	-0-	-0-	-0-
<b>CAPITAL</b>						
<b>REVENUE</b>						

FUNDING: (Thousands of Dollars)

	FY 85	FY 86	FY 87	FY 88	FY 89	FY 90
GENERAL FUND						
FEDERAL FUNDS						
OTHER						
<b>TOTAL</b>	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

	FY 85	FY 86	FY 87	FY 88	FY 89	FY 90
FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: Attach a separate page if necessary

Prepared By: Patrick L. Sharrock Phone: 277-8638  
 Division: Alcoholic Beverage Control Board Date: 2/12/85  
 Approved by Commissioner: Mary Ann Northrup Date: 2/15/85  
 Agency: Department of Revenue

Distribution (by Agency preparing fiscal note):  
Legislative Finance  
Legislative Sponsor  
 Requestor  
 Office of Management and Budget  
 Impacted Agency(ies)

December 12, 1985

To: Senator Vic Fischer  
From: Ginger Baim  
Re: Status of Municipal ordinance banning "happy hours" etc.

Municipal ordinance 85-128S was adopted August 13th, 1985. Parts of the ordinance, specifically the requirement for training courses for people who serve alcohol, did not become effective until December 1, 1985.

Ordinance 85-128S requires:

- prohibits 2 for 1 sales
- prohibits advertising free drinks
- prohibits selling drinks at any reduced price
- prohibits drinking contests or games based on drinking
- requires bars to "provide access" to public transportation for those patrons apparently under the influence of alcohol
- requires that bars put visible notice about the legal penalties for drunk driving and penalties for selling to a minor or to anyone under the influence of alcohol
- requires bars to serve non-alcoholic drinks
- requires people who serve alcohol to complete a training course approved by the state ABC board

The municipality has no real ability to enforce this ordinance. Enforcement comes indirectly through the Assembly. When a liquor license is up for renewal, the Assembly will look at how they have complied with this ordinance and make recommendations to the ABC board, based on that compliance. It is unlikely that the ABC board would choose to renew a license when the Assembly has recommended against renewal based on violation of a municipal ordinance.

However, the muni can't require anything from the state ABC Board - which is why we need your bill, not just a municipal ordinance!

Anchorage Times  
A-13 3/14/85

## Happy hours increase consumption of booze

Dear Editor:

It should come as no surprise that MADD (Mothers Against Drunk Drivers) is disappointed with your March 1 editorial comments in support of "Happy hours" in bars.

Our office regularly receives telephone calls from individuals who are worried about their spouse driving home in the evening after having spent a few

hours in a bar during a happy hour.

The happy hours take several forms — two for the price of one, three for the price of one, mixed drinks by the pitcher, free beer without a limit on consumption. It is a well established fact that price and consumption of booze are closely related — the lower the price the greater the consumption.

Several bar owners have told us they are philosophically opposed to happy hours, but schedule them to meet the competition.

Sen. Fischer's bill should be supported to help reduce drunken driving.

Katherine Bigler  
President

Anchorage Chapter MADD

For the industry, it represents a first step toward deregulation. For consumers, it represents a chance for price competition in many markets and protection from the remaining monopolies. For the commission, it represents the new regulatory tools needed to manage a complex and rapidly changing industry.

The details of the compromise were hammered out through a lengthy hearing and negotiation process conducted by the Joint Select Committee on Telecommunications, a special, bipartisan study committee created in 1983. Because the committee was funded by the WUTC's dedicated revolving fund, and staffed by two attorneys specializing in telecommunications issues, it was able to examine, in depth, all facets of the industry. The committee held 15 hearings, sponsored a symposium on state regulation of telecommunications at the University of Washington, and attempted to operate on a consensual basis. Because the draft legislation was developed by an expert committee staff, rather than by industry or consumer groups, all parties came to see the resulting bill as a careful attempt to develop a legislative approach emphasizing the public interest.

Creating a Joint Select Committee was seen as providing the flexibility the Legislature needs to address new and complex issues. More important, it allowed the Legislature to set the agenda for regulatory reform, rather than simply react to industry proposals.

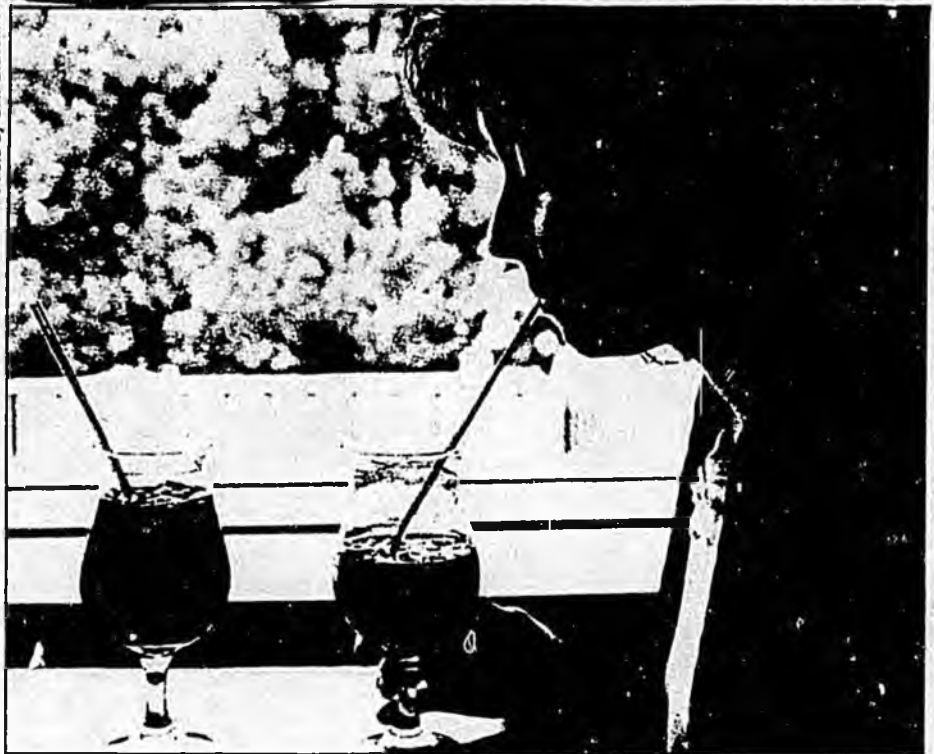
When the short-term pressures caused by the AT&T divestiture have ended, the Joint Select Committee's work can be taken over by the relevant standing committees or, if appropriate, by a new standing committee. In an era of cutback and consolidation, a carefully chartered study committee can be a needed and welcome legislative addition.

— Senator Al Williams

*Senator Williams is chairman of the Joint Select Committee on Telecommunications and the Senate Energy and Utilities Committee of the Washington state Legislature.*

## 'Happy hour' double or nothing

Photo by Cliff Grassmick



"Two-for-one" and half-price drink specials may someday be a social phenomenon of the past. The institution of "happy hour" is rapidly disappearing as a result of the escalating battle against drunk driving. While happy-hour bans vary in stringency, the message is clear: Overindulgence in alcohol is becoming less acceptable.

Four states — Arizona, Indiana, Kansas, and Oklahoma — have passed legislation this session limiting happy-hour arrangements, and bills were introduced in at least 17 other states. According to Oklahoma state Representative Don Duke, sponsor of that state's measure, a happy-hour law was necessary to "cut down on drunk driving and save lives."

Most happy-hour restrictions, however, are administrative regulations. Delaware, Massachusetts, Michigan, Nebraska, New Jersey, North Carolina, Ohio, and Texas, for instance, regulate drink promotions. George McCarthy, chairman of the Massachusetts Alcoholic Beverages Control Commission, says the potential to save lives justifies the burden of adopting and implementing happy-

hour regulations. Alcoholic beverage control agencies in Pennsylvania, Tennessee, and Virginia are also considering such bans.

Few laws contain the words "happy hour." New Jersey's Division of Alcoholic Beverage Control has a long-standing regulation that prohibits any practice "unduly designed to increase the consumption of alcoholic beverages" through rebates, coupons, or other discounts. Other laws target "two drinks for the price of one" or "all-you-can-drink" and "beat-the-clock" promotions.

The most restrictive regulation is found in Massachusetts. This much-publicized law specifically bans free drinks, delivery of more than two drinks at one time, unlimited drinks during set time periods, and the sale of pitchers of alcohol or beer to fewer than two persons. It also prohibits discounts to specific groups (such as "ladies' nights"), games or contests involving drinking, and increasing the size of a drink without increasing its price.

In general, brewers and distillers have reacted positively to these new laws. "We wouldn't oppose regula-

tions against practices that encourage over-consumption, such as drink-and-drown nights," says Ed Miles, director of state affairs for Anheuser-Busch, Inc. Miles does admit that bans on discounted drinks pose a dilemma for retailers of alcoholic beverages. "There is a place for responsible price promotion at the retail level to promote a particular brand or item," he says. "It is part of the spirit of competitiveness and benefits the consumer to allow the promotion of businesses and brands."

Indeed, many proprietors see happy-hour bans as an infringement on the free-enterprise system, according to Ronnie Hart, executive vice president of the Tennessee Restaurant Association, which opposes the Tennessee Alcoholic Beverage Commission's proposed happy-hour ban. "We're over-regulated as it is," says Hart. "We're people with products to sell and the government shouldn't tell us what the profit margin should be." Although unsure about how harmful such a ban would be to restaurant profits, Hart claims the issue is "the principle of the thing."

A similar attitude was partly responsible for the failure of a Florida measure that, among other things, would have prohibited the dispensing of free alcoholic beverages. Representatives of the hotel and motel industry lobbied against the bill, protesting that it would adversely affect their businesses by preventing hotels from offering complimentary drinks to guests. "The committee members felt it would interfere with free enterprise and we couldn't tell what good it would do," says Representative Wayne Hollingsworth, chairman of the House Alcoholic Beverage Subcommittee, whose members unanimously voted against the bill.

In Rhode Island, interference with free enterprise was the reason the governor's office and many legislators initially opposed Senator Richard Patterson's bill, which would have prohibited any change in alcoholic beverage prices during a given week. But Patterson amended the bill, and the new version was in-

corporated into a House bill sponsored by Representative Charles Baldelli. The new measure, which passed both houses June 21, allows restaurants to discount drinks that are served with meals.

As for the retailers, Senator Patterson said there had been some opposition from bar and tavern owners, but

"we actually thought there would be more." Apparently, many retailers have become reluctant to resist the growing movement against irresponsible drinking. — Michelle Kissell

*Ms. Kissell is administrative/research assistant in NCSL's Legislative Information Services.*

## On-line access: Good-bye to legislative paper chasing

Paper chasing has always been a necessary — but burdensome — part of the legislative process. Now, in at least 11 states, lobbyists and lawmakers alike have a new way for the private sector to obtain timely information without the paper chase: direct, on-line access to select legislative data bases.

Alaska, Florida, Illinois, Kansas, Montana, Nevada, New Hampshire, New York, North Dakota, Oregon, and Virginia currently offer such access. Armed with a password and basic computer skills, private-sector users can verify the status of a bill or, in some instances, the wording of a statute, by connecting directly to the legislative computer.

In addition to charging for access, all states except Florida require users to provide their own computers.

The impetus for giving private parties access to legislative data bases has varied from state to state. According to Walter Kesselman, former executive director of the Illinois Legislative Information System and now acting director of Computer and Information Services for the University of Maryland (Baltimore County), Illinois first allowed private-sector access to free up legislative staff. Says Kesselman, "We wanted to get the lobbyists back in their offices and out of our staff offices. And we succeeded."

One of the two commissioners of the New York Legislature's Bill Drafting Commission, David Keiper, tells a different story. "People from

various walks of life — banking, insurance, unions — requested access," he says, giving rise to a test run: a 1984 pilot project successful enough to secure a permanent place for private-sector access. The state now has about 75 outside users. "We have lawyers, lobbyists, private corporations — even IBM is a customer," says Keiper.

Nevada Legislative Council Director Donald Rhodes describes another stimulus for allowing access. 1985 was Nevada's first year for private-sector access, as well as the first year for the Legislature's new information system. The two are interconnected.

"We were told by the vendor that we could offset the costs of purchasing the system," says Rhodes, "[by] selling the information to outside users. It was really just an extension of other services."

But for many states, the issue has not been so simple. In Kansas, cost has been an issue, as it has been in virtually all of the states. At present, Kansas charges only \$100 per session. "It's more of a token fee than a real charge," says Mary Chang, information systems specialist with the Office of the Revisor of the Statutes. "It doesn't actually recover costs." According to Chang, this policy is philosophically based: "The Legislative Coordinating Council wanted to make sure that the data was available to everyone."

In Montana, the issue was a nagging security problem. During the 1983 session, "We ran bill status and

# Brewing Issue: Beer Promotions in College Pubs And at Concerts and Athletic Events Spark Debate

*Continued From First Page*

newspaper, and the University of Massachusetts at Amherst is rejecting distributors' offers to co-sponsor concerts. "We recommend that all beer advertising be taken out of student newspapers and sporting events," says William J. McCord, the director of South Carolina's Commission on Alcohol and Drug Abuse.

Colleges also are drafting rules for beer promotions. The Inter-Association Task Force on Alcohol Issues, made up of several national associations involved in student affairs, in 1983 called on brewers to rid their promotions of sexism, stop emphasizing heavy drinking and to support campus alcohol-education programs.

Anheuser-Busch, Heileman, Coors and Stroh Brewery Co. drafted their own guidelines for their distributors, patterned after the task force's. Alan Easton, Miller's vice president of corporate affairs, says the company leans on its distributors to stick to the guidelines, but he concedes that policing is difficult, especially in bars near campuses. "The promotions we tell them they shouldn't be doing are exactly the things they feel are necessary to attract the young crowd," he says.

Brewers increasingly also are helping finance so-called responsible-drinking programs on campuses. Anheuser-Busch recently opened an informational campaign called "Know When to Say When" that stresses moderation. Since 1976, Miller has contributed \$500,000 to an alcohol-abuse program with chapters on 180 campuses.

But that is a small fraction of what the industry spends to promote beer, so critics charge that brewers merely are trying to head off tougher regulation. Indeed, in a bulletin to its 750 Miller distributors last March, Leonard J. Goldstein, the sales vice president, cautioned that obeying campus marketing guidelines "is critical to preserving our ability to conduct business in the important college market."

## Support of Activities

Brewers have promoted on campus for decades, of course. Anheuser-Busch's Mr. Roarty began his career with the brewer as a University of Detroit campus representative in 1953. But promotional efforts became more aggressive in the early 1970s, when the states began to lower the drinking age and brewers generally adopted advanced marketing techniques. "It was about that time the companies started to support intramurals, campus unions, dances and parties," recalls Gary North, the University of Illinois vice chancellor of student affairs.

Now, for example, Moosehead beer, which is imported from Canada by All Brand Importers Inc., provides Boston University's 500-member ski club with Moosehead merchandise and beer at cost, says James Harrington, the club's vice president. The distributor also offers the club use of a Moose costume. "If we have a club meeting, we can have someone standing around in the costume," Mr. Harrington says.

The industry provides a promotional blitz for spring break, too. Together with tourism officials in Florida and other spring-break destinations, brewers offer promotional trips and beach concerts. Miller runs recycling campaigns on Fort Lauderdale Beach, trading Miller merchandise and free calls home for empties and rubbish. Anheuser-Busch grabs stu-

dents' attention along routes to spring-break destinations with coffee-break stops. "Students can pull in, enjoy a cup of coffee and a doughnut and call home," says Mr. Roarty. "No alcoholic beverages are served."

At scores of campuses, brewers help promote athletics. Compliments of Anheuser-Busch, Boston College gave out 1,000 pompoms and 5,000 bandannas—with the Bud logo and the college's eagle mascot—at two football games last year.

Sara Groden, the college's director of sports promotions, says she also negotiated about \$15,000 of promotions from Anheuser-Busch to support sports that lack the high profile of basketball and football. The brewer "will give away things that we can't afford" and help attract crowds, Miss Groden says. Also, "the coaches will send those things out to recruits," which "makes the sport look real important," she says.

## Role of Reps

Campus representatives are the brewers' direct link to campus activities, and Miller employs 120 of them. Heileman and Anheuser-Busch employ even more. Boston College's Mr. Marrocco is one of 14 students who promote Miller at major Boston-area colleges, including Harvard, Tufts, Boston University and Northeastern. For \$50 a week, Mr. Marrocco peddles Miller brands to fraternities, dormitories and student-activities directors and also monitors the competition.

Mr. Marrocco has helped Miller book two promotional nights at the campus pub, where manager Michael O'Brien allows one such promotional night a week. They "keep giving us promotional stuff" like painters' caps and T-shirts that draw students to the pub, he says. (The giveaways are tax-deductible for brewers.)

Not all brewers' promotions are welcome. Boston College's student government, which runs student activities on a budget of \$275,000, is torn over whether to accept Miller's co-sponsorship of a campus concert. Some members "see it as student government promoting alcohol," says Jeffrey Thielman, the president. But a large concert costs about \$20,000, so having a co-sponsor is appealing, he says.

Still, administrators don't like the idea. "I'm concerned about institutionalizing alcohol," says Carole Wegman, the college's director of student programs and resources and she opposes Miller's support.

## Shootout Is Shot Down

Similarly, at the University of Southern Illinois, Anheuser-Busch's \$40,000 "Busch Shootout" basketball tournament caused considerable opposition last school year. The many Anheuser-Busch posters and other merchandise made the basketball arena look like a bar, says Mr. McKillip, the psychology professor who opposes beer promotions. "Universities are in a bind because they have athletic programs beyond their budgets," he says. "So they are willing to take any money they can." But the opposition has caused Busch to pull out of the shootout promotion this year.

Miller's promotion of a rock concert on the campus also caused a furor, especially a 20-foot-tall inflated replica of a beer bottle that hovered above the campus. "That was simply more than we felt we could engage in," says Bruce Swinburn, the college's vice president of student affairs. But Miller does still support some student ac-

tivities, he says.

Beer advertising in student newspapers also draws criticism. At the University of Minnesota, the Minnesota Daily "accepts a lot of ads from bars that literally say skip your class and come and drink," says James Rothenberger, a public-health professor.

## Ad Is Withdrawn

His file of ads that he finds offensive includes one for Grandma's Saloon & Deli that shows a man and woman amid bacchanalian revelry. Its message: "Because some nights you don't feel like studying. Or is it most nights?" A large Miller ad shows a student dashing from his dorm-room desk as a radio blares, "Repeating . . . due to a computer foul-up, finals week will be postponed." In the foreground are a bottle and a mug of Miller and the familiar "Welcome to Miller Time" slogan.

Miller's Mr. Easton says the brewer pulled the ad after it ran in several college newspapers. "It got out there, and it probably shouldn't have," he says. But he defends an ad for Miller's Lowenbrau brand that Mr. Rothenberger of Minnesota also found disturbing. The ad shows two roommates helping a third student study, with an inset of the trio and two women drinking at a bar afterward. Mr. Easton concedes, "There's a very thin line between doing appealing, impactful ads and intruding on the purpose of student life."

In some promotions, however, the line isn't all that thin. Miller once offered to have its six-member sky-diving team, called the Six Pack, bail out of a plane, land at a Boston College football game wearing uniforms with the Miller logo, and deliver the game ball to the referee. Not to be outdone, Anheuser-Busch proposed throwing can openers with the Bud logo into the stands.

Boston College declined both offers.

*American C...*

# THE RALEIGH TIMES

Phone 829-4500

Raleigh, North Carolina, Saturday Afternoon, Dec. 1, 1984

## Opinions differ on happy hour dangers

By LUCY INMAN  
Times staff writer

Blair Ligon, a 28-year-old graphic designer, ended his workday Wednesday as he does every Wednesday — with a couple of drinks at the Rathskeller restaurant's happy hour.

"This is a refreshing pitstop from the mad rat race," said Ligon, who for the past year has been meeting a dozen or more of his friends at the Hillsborough Street restaurant for the same weekly purpose.

"It's just a good time," Ligon said. "It's one of the few rituals left in my life."

Ligon arrived at the happy hour about 6:20 p.m. and bought two vodka screwdrivers by 7 p.m., when alcohol prices go back to the normal price. Asked if the reduced prices for drinks contribute to the amount he imbibes, Ligon said "Sure." For some in the group, cheap prices justified buying four or five drinks.

Ligon, who also drank two non-alcoholic drinks before leaving his friends, said he has little trouble driving safely from happy hour to home about three miles away.

In Massachusetts, the happy hour ritual will soon be outlawed. Lawmakers in that state passed a law effective Dec. 10 banning

happy hour discounts on drinks. The law is aimed at curbing drunk driving.

Raleigh area law enforcement officials differ on whether happy hours are dangerous.

Raleigh Police Chief Frederick K. Heineman said he thinks happy hours might spare this community from some other dangerous situations.

"Without happy hour you might have more wife beatings and child abuse cases," he said. "I personally like happy hour."

Heineman said he doesn't think happy hours are linked to an increased amount of drunk driving. "People are going to drink.

If anything, happy hours influence which bars people go to to drink. They don't create drinkers, just like lowering the tax on cigarettes wouldn't create smokers."

"By raising the drinking age (from 18 to 19) hopefully we've achieved a more mature group of drinkers," he said. "Adults ought to be able to take care of themselves. But if they don't, we are still going to stop them," he said, noting that his preference for such promotions doesn't limit his assertiveness for safety's sake.

Other law enforcement officials think

See OPINIONS, page 2-A

## Opinions differ on happy hour dangers

Continued from page 1-A

some adult motorists are not responsible enough to be tempted by cheap drinks. "Some might drink more than they normally would with this type of special, and that could lead them to be impaired on the road," said Lt. Arnold W. Rector, traffic safety information officer for the State Highway Patrol.

Rector said a law like the one in Massachusetts would have a "psychological effect" like that of the Safe Roads Act. "It appears that it would make a substan-

majority of arrests for driving while impaired and the majority of alcohol-related accidents occur between 11 p.m. and 3 a.m.

While most customers and sellers of alcoholic beverages say happy hour prices alone don't cause extra drinking, they agree that the early evening and late night happy hours have created new crowds for bars that otherwise might depend on rushes of businesses during peak eating and drinking hours. And some say the attraction may encourage more drinking.

ough Street, happy hour is called "Fun Time." During Fun Time, from 4 to 7 p.m. and from 10:30 until closing, prices are reduced for both beer and many mixed drinks.

Some businesses have brought in too much business with happy hours. Crowley's Old Time Favorites, a neighborhood bar and restaurant on Medlin Drive, recently ended its all-night happy hour on Mondays because the business' receipts for alcohol were dangerously approaching the legal limit — 50 percent of business.

deals, however, because he doesn't like the idea of happy hour promotions. "It is not a proper thing for someone who is licensed by the state to do," Hazouri said. "I think we should set a good example, and I don't think it's necessarily a good example to link alcohol with fun."

Some other bar owners agree with Hazouri, and most say they wouldn't mind stopping happy hour.

"There are certain people that only come for specials and that's not the type of customer that bars really want," said Swanson. "We'd be successful without

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Rector said a law like the one in Massachusetts would have a "psychological effect" like that of the Safe Roads Act. "It appears that it would make a substantial contribution to safety of North Carolina highways," he said. "Personally I would support legislation like that."

The time of many happy hours — late afternoons — is dangerous because that's also rush hour, Rector said. "Just imagine rush hour around Raleigh. It takes a sober, sane and patient driver to drive under those conditions. And realize that the first effects of alcohol is on the judgment," he said.

According to local and state statistics, the

majority of arrests for driving while impaired and the majority of alcohol-related accidents occur between 11 p.m. and 3 a.m.

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Many Raleigh bars and restaurants have happy hours to bring in customers during slow times.

At Ferrari's, a popular bar on Western Boulevard, offers "Beat the Clock" every Thursday.

"Beer starts at 25 cents at eight o'clock and goes up a quarter every hour," Ferrari's owner Paul Swenson said in a interview.

At the Darryl's restaurant on Hillsbor-

ough Street, happy hour is called "Fun Time." During Fun Time, from 4 to 7 p.m. and from 10:30 until closing, prices are reduced for both beer and many mixed drinks.

Some businesses have brought in too much business with happy hours. Crowley's Old Time Favorites, a neighborhood bar and restaurant on Medlin Drive, recently ended its all-night happy hour on Mondays because the business' receipts for alcohol were dangerously approaching the legal limit — 50 percent of business.

"We were selling too much alcohol," owner Patrick Crowley said. On Saturday and Sunday night happy hours, the bar has standing room only.

At Mitch's Tavern on Hillsborough Street, owner Mitch Hazouri said he doesn't like happy hours. Hazouri said that when he raised the price of beer a couple of years ago, "I just didn't raise it for the crowd that comes before eight."

Hazouri said he doesn't advertise any

deals, however, because he doesn't like the idea of happy hour promotions. "It is not a proper thing for someone who is licensed by the state to do," Hazouri said. "I think we should set a good example, and I don't think it's necessarily a good example to link alcohol with fun."

Some other bar owners agree with Hazouri, and most say they wouldn't mind stopping happy hour.

"There are certain people that only come for specials and that's not the type of customer that bars really want," said Swenson. "We'd be successful without happy hours," he said. He said revenue wouldn't decrease even if the amount of alcohol did because there would be no discounts.

"Places would just have to find another way to compete," Swenson said. But he said he doesn't like the idea of added government regulation in such an unlikely area. "When is somebody gonna be responsible for themselves?"

# How to Combat Drunkenness

ESSAY  
William Safire

Office  
Pool,  
1985

By Morris E. Chafetz

WASHINGTON—Almost everyone believes that the tough Scandinavian approach to drunken driving is the answer to an old and worrisome problem that is accentuated each New Year's Eve. I think they are wrong. In the long run, a broad effort to educate the public on how to control drunkenness would be far more effective.

Recent studies of drunken driving show that tough laws, strict enforcement and swift punishment do work, but only in the short term. In Sweden, for example, drunken-driving arrests are down, but fatalities from drunken-driving remain the same.

Police in Michigan and Delaware report that a much higher level of drunken-driving arrests doesn't significantly alter the statistics on drunken-driving deaths and injuries. H. Laurence Ross, author of "Detering the Drunken Driver," explained the apparent incongruity when he wrote that an estimated 5,000 alcohol-impaired miles are driven for every arrest, and 330,000 miles of drunken driving takes place for every fatality.

Another Scandinavian approach—that of using "designated drivers" who agree not to drink in order to drive others home—is being embraced in this country. However, there is an alarming side-effect: drinkers who know they won't have to drive take the arrangement as a license to get drunk. A recent acceleration of alcohol problems in Sweden may be an unexpected outcome

*Morris E. Chafetz, a physician and president of the Health Education Foundation, was chairman of the prevention and education committee of the Presidential Commission on Drunk Driving from 1982 to 1983.*



Mark Ulrich

of the designated-driver program.

We are also experimenting in dangerous waters with the recent Federal law requiring states to raise their drinking ages to 21 or lose Federal highway assistance. This kind of Federal blackmail subverts the intent of the 21st Amendment, which not only

repealed Prohibition but specifically forbade the Federal Government to meddle in states' alcohol policies. Since young people can easily get marijuana and other illicit drugs, why do policy makers think they won't be able to buy alcohol?

If saving lives is the rationale be-

hind raising the national drinking age, there is an easier way to do it. "Raising the drinking age can save only 5 to 15 percent of teenage auto fatalities," says Yale's Leon Robertson, "but raising the driving age can spare 65 to 80 percent." We should establish a single majority age so that alcohol doesn't stand out as a major attraction to the young.

To stop drunken driving, all of us must become part of the solution. We can do this through education. We've already shown people how they can

WASHINGTON

**H**ere, for the high rollers of punditry, is the office pool in Cassandra's Casino. Nobody ever gets more than four correct, but when you hit on a big one, all the predictions that went awry are washed away.

1. White House chief of staff at 1985's end will be (a) James Baker; (b) Michael Deaver; (c) Richard Darman; (d) Robert McFarlane; (e) William Clark.

2. The juiciest political scandal of 1985 will involve (a) illegal eavesdropping; (b) money under the table; (c) leak-plugging lie-detection excesses; (d) sexual favoritism.

3. The real increase in defense-budget authorization will wind up (a) 7 percent or over, as President Reagan seeks; (b) a compromise between 4 and 6 percent; (c) under 4 percent for the first time since Jimmy Carter.

4. The amendment that will pass is the (a) balanced budget; (b) school prayer; (c) anti-abortion; (d) none.

5. The Administration will succeed in getting (a) funding for contras; (b) substantial tax simplification; (c) big cut in Medicare costs; (d) funding for the MX missile; (e) none of these.

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7. Mr. Reagan's most controversial decision will involve (a) commitment of U.S. troops abroad; (b) powerful response to terrorist attack; (c) international restraint that will be attacked as failure of nerve; (d) hanging tough for an aide who let him down.

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Mark Urtich

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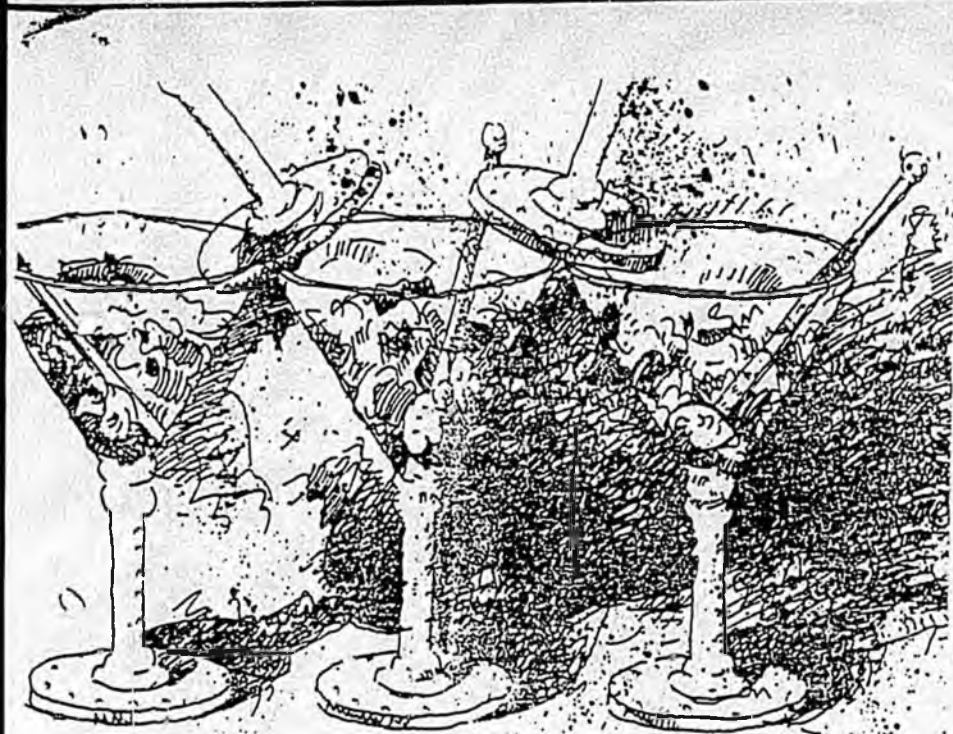
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To stop drunken driving, all of us  
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 preserve their health by quitting  
 smoking, exercising, eating better  
 and reducing stress. We teach un-  
 skilled people how to save lives with  
 the Heimlich maneuver, cardio-pul-  
 monary resuscitation and various  
 life-saving measures.

Why not use similar techniques to  
 combat drunkenness? We already  
 have easily learned techniques on  
 how to spot, interrupt and prevent im-  
 pending intoxication. We can't look  
 away when family members, friends,  
 colleagues and co-workers overdose  
 with alcohol and become dangerous  
 to themselves and others.

Alcohol is a drug — a central nerv-  
 ous system depressant — not far re-  
 moved pharmacologically from bar-  
 biturates. Yet people feel free in dis-  
 pensing it recklessly and irresponsi-  
 bly. By calling alcohol a drug I'm not  
 calling it a dirty name. My feelings  
 about alcohol are similar to those of  
 Winston Churchill, who once said, "I  
 have taken more good from alcohol  
 than alcohol has taken from me." I  
 contend that society has taken more  
 good from alcohol than alcohol has  
 taken from society.

A landmark decision of the New  
 Jersey Supreme Court that holds so-  
 cial hosts liable for the actions of  
 guests who get drunk forces us to  
 realize that people around the drinker  
 contribute to the state of drunken-  
 ness. Consumer activists tell us that  
 businesses should be responsible for  
 their products and services. The  
 court's 6-to-1 decision tells us that we  
 are responsible for the behavior of  
 our drinking guests.

When people no longer feel that get-  
 ting drunk is an acceptable part of  
 drinking, and when the liquor and  
 hospitality industries train their em-  
 ployees in responsible sale and serv-  
 ice, drunken driving will cease to be a  
 major social problem. Perhaps the  
 increasing threat of litigation, follow-  
 ing the New Jersey decision, will fi-  
 nally bring us to our social senses. □

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 be (a) heart-transplant surgery; (b)  
 Halley's comet; (c) Wall Street; (d)  
 Flutie.

9. Democrat leading for Presiden-  
 tial nominee in the early surveys of  
 party officials will be (a) Gary Hart;  
 (b) Ted Kennedy; (c) Mario Cuomo;  
 (d) Joseph Biden; (e) Bill Bradley.

10. Israel will (a) have a new gov-  
 ernment; (b) adopt the austerity-  
 free market ideas that will trigger  
 massive U.S. aid; (c) neither; (d)  
 both.

11. The faction within the Reagan  
 Administration that will emerge as

If  
 you don't  
 play,  
 you can't  
 hoot

predominant will be (a) Weinberger-  
 Clark-Casey-Kirkpatrick; (b) Shultz-  
 Baker-Baldrige-McFarlane; (c)  
 Mike Deaver and Nancy Reagan; (d)  
 a continuing standoff among these  
 three.

12. The Strategic Defense Initiative  
 (a) will still be hooted at as "Star  
 Wars" and will not be funded; (b)  
 will be used as a bargaining chip to  
 reduce Soviet land-based missile ad-  
 vantages; (c) will be the centerpiece  
 of U.S. defense planning.

13. The Soviet leader at year's end  
 will be (a) Chernenko; (b) Gorba-  
 chev; (c) Romanov; (d) Grishin;  
 (e) Ogarkov.

14. The People's Republic of China  
 will (a) make a surprise deal with  
 Taiwan; (b) dispense with chop-  
 sticks; (c) have a rapprochement  
 with the Russians; (d) continue on  
 the nationalist road; (e) have this dec-

promotions, though, is the recent national law requiring states to raise the drinking age to 21 by 1986 to avoid losing federal highway funds. The higher age, which 31 states either already enforce or will enforce soon, in effect outlaws drinking by many of the nation's 12.5 million undergraduate and graduate students.

Generally, however, campus beer promotions continue, even in states that have raised the drinking age. The campus is a crucial battleground for brands trying to capture lifetime fans. "Brand preferences for beer and other consumer products are developed from age 18 to 24," says David Lewenz, G. Heileman Brewing Co.'s manager of young-adult marketing. Winning market shares is all the more crucial now, because sales are declining in the \$12 billion beer industry.

#### A Right to Advertise?

Because as many as 60% of college students legally may drink, says Mr. Roarty of Anheuser-Busch, "we think we have a right to advertise to those people." Heileman's Mr. Lewenz adds, "What we say is that when you come of legal age, we hope that you purchase our product."

Most universities allow the promotions, citing traditions of openness and a responsibility to help students deal with alcohol. But colleges clearly have a problem.

"In a free-enterprise system, people are free to promote and advertise products that aren't outright harmful," says Stephen Nelson, Dartmouth College's director of student activities. Yet, he wonders, with students at an age when heaviest drinking occurs, "are we heightening that vulnerability?"

Heavy drinking has long been implicated in vandalism, bad grades and occasional student deaths. Of 1,563 students responding to a survey last spring, more than half were heavy beer drinkers, consuming five or more beers a week, says Cass Communications Inc., an advertising representative for college newspapers.

#### Effect on Students

John McKillip, a psychology professor at the University of Southern Illinois, says his research shows that a fifth of the university's 20,000 students test poorly or skip class at least once a month because of heavy drinking. Colleges that allow or participate in beer promotions, he says, are "like hospitals running ads for cigarettes in their in-house publications."

Then, too, colleges worry about the liability they may face when drinking students harm themselves or others. Delaware Valley College of Science and Agriculture recently was cleared of liability in a case that resulted from a highway accident involving a student who had been drinking at a sophomore class picnic. But such cases are causing concern among college administrators, according to the National Association of College and University Attorneys.

"Practically every university is encountering alcohol abuse," says the Rev. Edward J. Hanrahan, the dean of students at Boston College, a Jesuit institution with 12,500 students. "We are looking to see if the promotions are contributing to abuse."

Some colleges already have concluded that they are. The University of South Carolina is banning beer ads in the student

POSITION PAPER

SENATE BILL 138

"An Act relating to pricing and promotion of alcoholic beverages."

From a public health perspective the Department of Health and Social Services is highly supportive of SB 138. Research supports the contention that lower prices of beverage alcohol leads to higher consumption resulting in increased alcohol health-related problems.

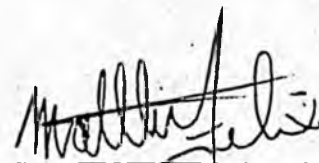
The effect of alcoholic beverage pricing and promotional activities are to increase consumption via lower prices, creating settings conducive to more drinking. The timing of such promotions, often occurring in the early evening following the work day, can also enhance the effects of alcohol since drinkers are often tired and haven't eaten. These situations also contribute to drinking and driving. This is particularly true in Alaska where the automobile, as opposed to public transportation, is the primary method of transportation. Additionally, crowded situations brought on by Happy Hours make it difficult for drink servers to determine whether patrons are of legal age or are intoxicated.

As of 1984, 12 states had restricted alcohol-price promotions to at least some degree and twenty states were considering such legislation. In recent years several military installations have banned Happy Hours as a strategy for reducing the rates of alcohol problems they were experiencing.

In a 1977 study Harvard researchers indicated that both casual and heavy drinkers consumed about twice as much alcohol under Happy Hour conditions than did their counterparts under non-Happy Hour conditions.

The Department would be pleased to provide any additional information relating to SB 138.

Recommended by:

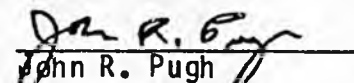


Matthew C. Felix  
Coordinator  
Office of Alcoholism/  
Drug Abuse

Date:

2/19/86

Approved by:

  
John R. Pugh  
Commissioner  
Department of Health  
& Social Services

Date:

2/19/86

# STATE OF ALASKA 1986 LEGISLATIVE SESSION FISCAL NOTE

Revision Date : \_\_\_\_\_

**REQUEST**

Bill/Resolution No. : SB 138  
 Title : "An Act relating to pricing and promotion of alcoholic beverages."  
 Sponsor : V. Fischer  
 Requestor : Senate State Affairs Committee  
 Date of Request : 2/8/86

**FISCAL DETAIL**

Agency Affected : Health & Social Services  
 BRU : Alcoholism and Drug Abuse  
 Components : Alcohol Abuse

**EXPENDITURES/REVENUES : (Thousands of Dollars)**

OPERATING	FY 86	FY 87	FY 88	FY 89	FY 90	FY 91
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
<b>TOTAL OPERATING</b>	0	0	0	0	0	0

CAPITAL						
---------	--	--	--	--	--	--

REVENUE	0	0	0	0	0	0
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**FUNDING : (Thousands of Dollars)**

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
<b>TOTAL</b>						

**POSITIONS :**

FULL-TIME						
PART-TIME						
TEMPORARY						

**ANALYSIS :** Attach a separate page if necessary

Prepared by : Matthew C. Felix *Matthew C. Felix* Phone : 586-6201  
 Division : ALCOHOL & DRUG ABUSE Date : \_\_\_\_\_

Approved by Commissioner : John R. Pugh *John R. Pugh* Date : 2/19/86  
 Agency : HEALTH + SOCIAL SERVICES

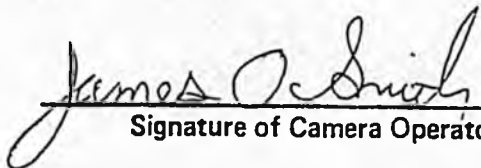
Distribution (by Agency preparing fiscal note) :

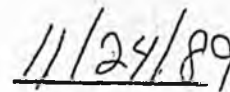
- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
- Impacted Agency(ies)



# RECORDS CERTIFICATION

I, the undersigned, an employee of the State of Alaska, do hereby certify that the microfilm images on this microform are accurate reproductions of the original records of the State of Alaska as accumulated during the regular course of business, and that it is the established policy and practice of this State to microfilm its records and to dispose of the original records after microfilm reproductions have been made.

  
Signature of Camera Operator

  
Date

S B

1 4 8

COMMITTEE REPORT  
SENATE

1/13/86

FURTHER: JUDICIARY  
FINANCE

Date 2/6/86

Mr. President

The Committee on STATE AFFAIRS considered 2d SSSB 148

providing for election of a state treasurer; establishing the treasurer's powers and duties; abolishing the legislative audit division; and providing for an effective date.

and (a majority of the committee) (the committee) reports it back with the following recommendations:

- do pass
- do pass with attached amendment(s)
- replace with/or adopt CS for \_\_\_\_\_
- new title
- same title and recommends \_\_\_\_\_
- and attached a "LETTER OF INTENT"  NEW FISCAL NOTE
- reports it back without recommendation
- recommends referral to JUDICIARY Committee

MEMBERS SIGNING  
DO PASS

Edna De Vries

Tim Kelly

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

MEMBERS HAVING  
OTHER RECOMMENDATIONS

W. Fischer DNP

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Michael Wood

Chairman

Do Pass

Chairman recommendation



# RECORDS CERTIFICATION

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James O. Smith  
Signature of Camera Operator

11/24/89  
Date

S B

1 5 7



STEPHEN McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA

POUCH AA  
JUNEAU 99811  
(907) 465-3520

January 31, 1985

The Honorable Don Bennett  
President of the Senate  
Pouch V  
Juneau, AK 99811

Dear President Bennett:

Pursuant to Chapter 45, Session Laws of Alaska 1983, I am herewith submitting my report on the activities of the Alaska Administrative Journal, now being published in the Office of the Lieutenant Governor on the first and third Monday's of each month.

The Journal has been available at 1,500 computer terminals on STAIRS across the State of Alaska beginning with the first issue on November 7, 1983. This effort was later complimented beginning on May 7, 1984, and continuing to date, with the publication of a hard copy version of the Journal. The computers are located in all Legislative Information Offices as well as in the offices of individual legislators, executive branch offices, and on those terminals on contract with the Legislative Affairs Agency by private individuals. Distribution in hard copy has attracted 182 subscribers at a cost of \$250.00 each for 24 issues per year. An additional 124 copies of the Journal are provided to various users without fee. These user groups were developed as a result of our initial marketing effort on both an in-state and out-of-state basis.

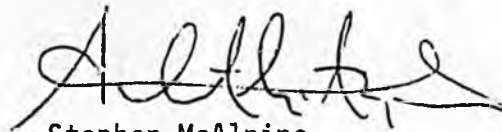
A preliminary survey of the subscribers has resulted in very positive feedback by those individuals who compose the current user group, with the general recommendation being that the Alaska Administrative Journal be continued and expanded. It is the opinion of the vast majority of the respondents to the survey that the program has been a success and should the Legislature continue funding for the Alaska Administrative Journal, further marketing attempts would definitely be in order. If a deficiency exists in the publication of the Journal it would certainly be that the timeliness of agency inclusion of information has not always been good. This has resulted in inclusion of some out-of-date information to the user group. This is not meant to imply that state

January 31, 1985

agencies are intentionally omitting information from their submittal to the Journal for publication, but rather there is a lack of specific statutory language that would eliminate some confusion offering a clear mandate as to what are the agencies responsibilities. Given this obvious defect, the Legislature may well wish to require agencies to submit information for publication in order to meet statutory requirements. For example, the Legislature could, by statute require the Department of Transportation to publish bid notices in the Journal in order to satisfy their publication requirements. Absent that mandate the Journal will continue to exist as an information item and its attractiveness to potential subscribers will be diminished accordingly.

In summary, the Alaska Administrative Journal began as a pilot project by the Legislature to disseminate information generated by various state agencies. Initially it was provided only at computer terminals, but has gone beyond that stage to actual hard copy distribution. Thus far the Journal has generated revenues of approximately \$40,000. With the enactment of law requiring the publication of the Journal, Alaska joins 33 other states with similar publications. Alaska has therefore joined with those other states in meeting the public's continued demand for additional information about its government. Should the Legislature enact continuing legislation for this program beyond the June 30, 1985, repeal date, fiscal year 1986 funding has been included in the budget submission by the Office of the Lieutenant Governor for your consideration. Any Legislator who wishes to review supporting material may do so by contacting my office.

Sincerely yours,



Stephen McAlpine  
Lieutenant Governor



# LAWS OF ALASKA

1983

**Source**

HCS CSSB 132(SA) am H

**Chapter No.**

45

**AN ACT**

Establishing the Alaska Administrative Journal; and providing for an effective date.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

THE ACT FOLLOWS ON PAGE 1, LINE 9

Approved by the Governor: July 8, 1983  
Actual Effective Date: July 9, 1983

AN ACT

Establishing the Alaska Administrative Journal; and  
providing for an effective date.

\* Section 1. ADMINISTRATIVE JOURNAL. (a) The lieutenant governor shall publish or contract for publication of a biweekly Alaska Administrative Journal. The journal shall include:

- (1) notices of proposed actions given under AS 44.62.190(a);
- (2) notices of state agency meetings required under AS 44.-62.310(e);
- (3) notices of solicitations to bid issued under AS 37.05.230;
- (4) notices of state agency requests for proposals under AS 18.-55.255, 18.55.320; AS 19.10.190; AS 19.40.020; AS 35.15.030; AS 37.05.230, 37.05.315(d); AS 38.05.120; AS 43.40.010; and AS 46.11.030;
- (5) executive orders and administrative orders issued by the governor;
- (6) written delegations of authority made by the governor or by the head of a principal department under AS 44.17.010;
- (7) the text or a summary of the text of a regulation or amendment to a regulation that has been adopted or for which notice is given under AS 44.62.190(a); and
- (8) references to the state computer data base that contains a summary of the text of formal opinions and memoranda of advice of the attorney general.

(b) The person or agency that issues or adopts a notice, order,

Chapter 45

1 delegation, text, or summary of text listed in (a) of this section shall  
2 send a copy to the lieutenant governor in a computer-readable magnetic  
3 medium compatible with the legislative data processing system.

4 (c) The lieutenant governor shall organize and provide to the Legis-  
5 lative Affairs Agency the text of each issue of the journal in a computer-  
6 readable magnetic medium compatible with the legislative data processing  
7 system.

8 (d) A person may not maintain an action based on publication or lack  
9 of publication in the journal.

10 (e) Publication in the journal does not replace or supplant publica-  
11 tion required by other provisions of law.

12 (f) For purposes of this section,

13 (1) "journal" means the Alaska Administrative Journal;

14 (2) "publish" means to make available to the public through the  
15 legislative data processing system.

16 \* Sec. 2. REPORT. Not later than January 31, 1985, the lieutenant  
17 governor shall submit to the legislature a report on the Alaska Administra-  
18 tive Journal. The report shall include the lieutenant governor's recommen-  
19 dations and a summary of comments solicited from users of the journal  
20 concerning

21 (1) the need for continuation of the journal;

22 (2) the advisability of publishing the journal in a printed  
23 medium in addition to or in place of making the journal available through  
24 the legislative data processing system;

25 (3) the suggested cost for a subscription to the journal; and

26 (4) any other matters relevant to the publication of the jour-  
27 nal.

28 \* Sec. 3. This Act is repealed July 1, 1985.

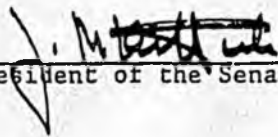
29 \* Sec. 4. This Act takes effect July 1, 1983.

H

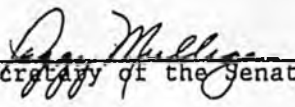
# AUTHENTICATION

The following officers of the Legislature certify that the attached enrolled bill, HOUSE CS FOR CS FOR SENATE BILL NO. 132(SA) am H, consisting of 2 pages, was passed in conformity with the requirements of the constitution and laws of the State of Alaska and the Uniform Rules of the Legislature.

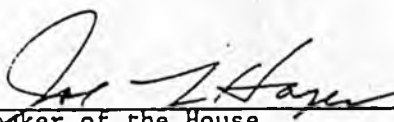
Passed by the Senate June 14, 1983

  
President of the Senate

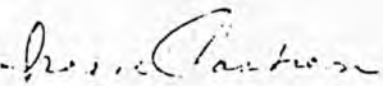
ATTEST:

  
Secretary of the Senate

Passed by the House June 13, 1983

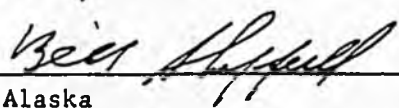
  
Speaker of the House

ATTEST:

  
Chief Clerk of the House

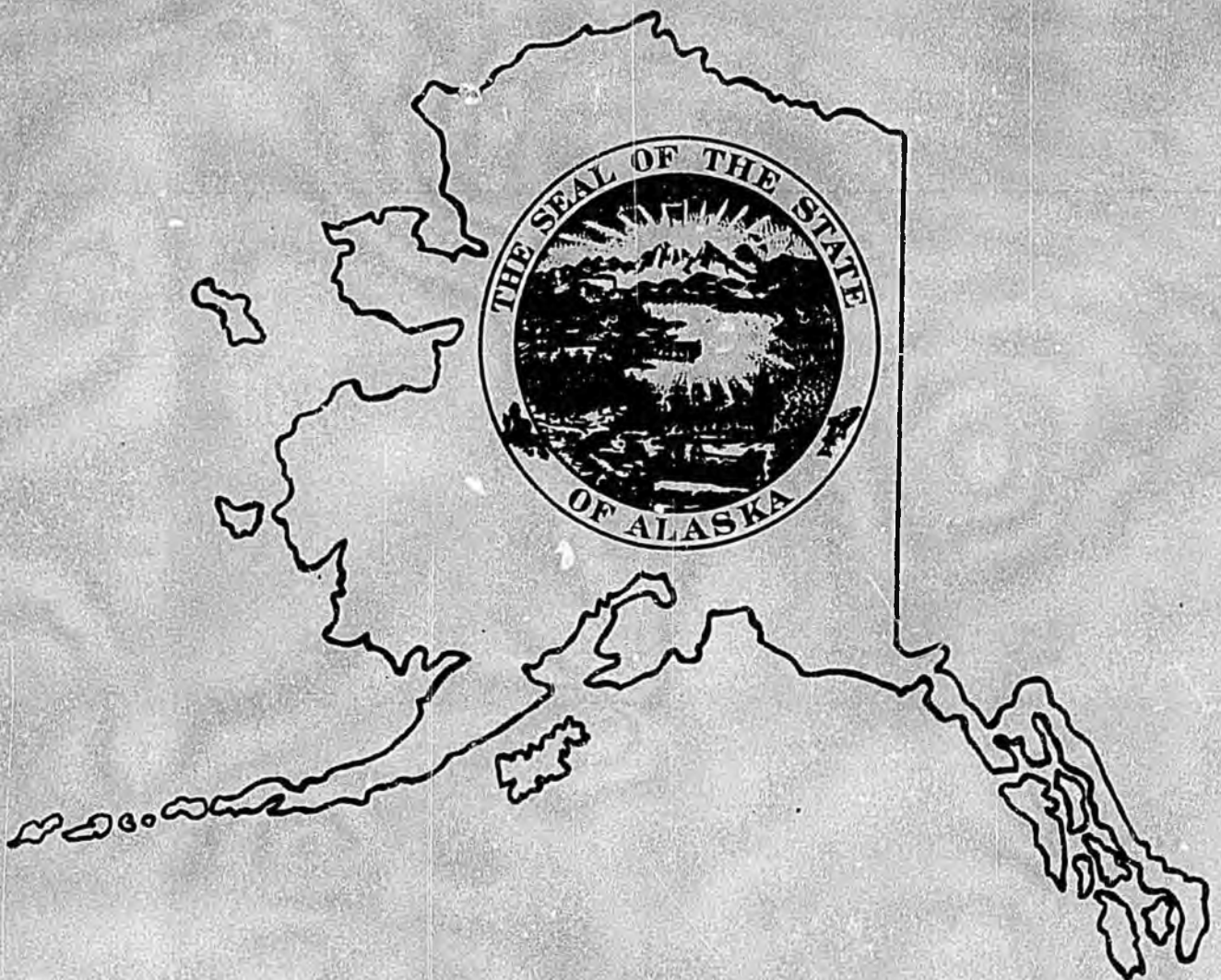
## ACTION BY GOVERNOR

Approved by the Governor

July 8 19 83  
  
Governor of Alaska

# **ALASKA ADMINISTRATIVE JOURNAL**

**VOLUME 1P, ISSUE 35  
APRIL 1, 1985**



**Stephen McAlpine, Lieutenant Governor**



## ALASKA ADMINISTRATIVE JOURNAL

### FOREWORD

Under Chapter 45, SLA 1983, the Lieutenant Governor's Office is publishing, by means of the legislative data processing system, the ALASKA ADMINISTRATIVE JOURNAL on a bi-weekly basis. This is a project to assess the public interest in such a publication. In addition, the Lieutenant Governor's Office is publishing this paper edition of the Journal on a bi-weekly basis to assist in making that assessment.

This Journal is provided for public information, but it does not constitute legal notice as required by Alaska Statutes. The inclusion or absence of information does not negate the effectiveness of any act performed on behalf of the State of Alaska. For information on the Journal, contact the Lieutenant Governor's Office at 465-3520; Jeannette Hieb.

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COMMITTEE REPORT  
SENATE

FURTHER: FINANCE

2/14/85

Date 4/2/85

Mr. President

The Committee on STATE AFFAIRS considered SB 157  
continuing the existence of the Alaska Administrative Journal; efd.

and (a majority of the committee) (the committee) reports it back with the following recommendations:

- do pass
- do pass with attached amendment(s)
- replace with/or adopt CS for SB 157
- new title
- same title and recommends \_\_\_\_\_
- and attached a "LETTER OF INTENT"  NEW-FISCAL NOTE
- reports it back without recommendation
- recommends referral to \_\_\_\_\_ Committee

MEMBERS SIGNING  
DO PASS

Edw. De Vries

V. Fischer

Tom Kelly

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

MEMBERS HAVING  
OTHER RECOMMENDATIONS

Phil Kay No. 1

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

[Signature]

Chairman

[Signature]

Chairman recommendation

STATE OF ALASKA 1985 LEGISLATIVE SESSION  
FISCAL NOTE

Revision Date: \_\_\_\_\_

REQUEST

Bill/Resolution No.: CS SB 157  
 Title: An Act continuing the  
 existence of the Ak. Admin. Journal  
 Sponsor: Betty Fahrenkamp  
 Requestor: \_\_\_\_\_  
 Date of Request: 3-28-85

FISCAL DETAIL

Agency Affected: Office of the Governor  
 Program Category Affected: \_\_\_\_\_  
 Executive Operations  
 BRU, Program or Subprogram(s) Affected:  
 Office of the Lieutenant Governor

EXPENDITURES/REVENUES: (Thousands of Dollars)

	FY 85	FY 86	FY 87	FY 88	FY 89	FY 90
<b>OPERATING</b>						
100 PERSONAL SERVICES						
200 TRAVEL						
300 CONTRACTUAL	104.0	98.0	98.0			
400 SUPPLIES	6.0	2.0	2.0			
500 EQUIPMENT						
600 LAND & STRUCTURES						
700 GRANTS, CLAIMS						
800 MISCELLANEOUS						
<b>TOTAL OPERATING</b>	<b>110.0</b>	<b>100.0</b>	<b>100.0</b>			
<b>CAPITAL</b>						
<b>REVENUE</b>	<b>250.0</b>	<b>125.0</b>	<b>125.0</b>			

FUNDING: (Thousands of Dollars)

GENERAL FUND	110.0	100.0	100.0			
FEDERAL FUNDS						
OTHER						
<b>TOTAL</b>	<b>110.0</b>	<b>100.0</b>	<b>100.0</b>			

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: Attach a separate page if necessary

This appropriation would fund the continued publication of the Alaska Administrative Journal in hard copy for distribution to subscribers. The dollar amount is based on 500 subscribers, on a weekly basis, at 100 pages each. Subscriptions are sold at \$250 annually with the revenues going to the General Fund. \$73.0 printing; \$25.0 postage; \$2.0 labels, envelopes, misc. To accommodate the increase to weekly publication and stay within the FY 85 appropriation for FY 86, other printing and advertising has been deleted from this request.

Prepared by: Sally R. Hanson Phone: 465-3520  
 Division: Office of the Lieutenant Governor Date: 3-28-85

Approved by Commissioner: Stephen McAlpine Date: 3-28-85  
 Agency: Lieutenant Governor

Distribution (by Agency preparing fiscal note):

- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
- Impacted Agency(ies)

7/1/84

## SURVEY COMMENTS SUMMARY

### PRO

1. Useful for checking not only that Department's activities, but other departments activities.
2. Useful for keeping informed of proposed regulations and, in general, on the activities of State government.
3. Good source of information.
4. Format well laid out and can be quickly scanned.
5. Very beneficial in keeping us informed of various activities in the State because living in the lower 48 receive very little communications.
6. Our department uses the Journal to look at other departments to see if any issue related to them could impact our operation.
7. Quick reference for Attorney General opinions as well as agency actions.
8. Concise, well organized, timely and very informative.
9. Alaska Administrative Journal necessary to keep up with changes in the code.

### CON

1. Helpful document, but would be more useful if delivery was speeded up.
2. Too many of the meetings, RFP deadlines, etc. are after the fact.
3. Had hoped the Journal could replace our need to use the daily newspapers for such announcements.

LAW OFFICES OF  
ALASKA LEGAL SERVICES CORPORATION  
ANCHORAGE REGIONAL OFFICE  
550 WEST 8TH AVENUE, SUITE 200  
ANCHORAGE, ALASKA 99501  
TELEPHONE (907) 272-9431

December 10, 1984

STATE OF ALASKA  
RECEIVED

DEC. 13 '84

LIEUTENANT GOVERNOR

The Honorable Stephen McAlpine  
Lieutenant Governor  
Pouch AA  
Juneau, AK 99811

RE: Alaska Administrative Journal

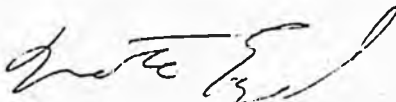
Dear Mr. McAlpine,

We have found that the Alaska Administrative is of only very limited benefit to our program. It does provide some notice that regulations, etc. are being proposed by state agencies. However, it does not contain sufficient details of the proposal to even know if they are substantive rule changes or mere corrections.

I would recommend including in notices of proposed regulations on rule making an explanation of the rationale and effect of the proposal prepared by the agency.

Respectfully,

ALASKA LEGAL SERVICES CORPORATION



Monte Engel  
Staff Attorney

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

Dear Subscriber:

Now that you have been receiving the Alaska Administrative Journal and have had a chance to peruse the contents, I would like you to take a few moments out of your busy schedule to let me know if you have found the Journal beneficial for your purposes.

Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

A handwritten signature in cursive script that reads "Stephen McAlpine".

Stephen McAlpine  
Lieutenant Governor

Too many of the meetings, RFP deadlines etc. are after the fact, with either too little or no ability to plan for us. We had hopes that this Journal could replace our need to use the daily newspapers for such announcements. Such is not the case.

Prime Example: In Vol 1P, Issue 26 DNR Div of Forestry NOTICE OF TIMBER SALES (pp 49-52) was for auction of November 15, 1984. Of what use, except historical, is that information?

Business people need planning tools, and this publication does not offer that requirement as a tool.

R&G LEASING COMPANY  
2600 Denali Street, Suite 102  
Anchorage, Alaska 99503

By: A handwritten signature in cursive script that reads "George B. Gardner".  
George B. Gardner, General Partner

STATE OF ALASKA  
**RECEIVED**

NOV 29 '84

LIEUTENANT GOVERNOR

AtlanticRichfieldCompany Public Affairs  
Alaska State and Local Government Relations  
Mailing Address: 134 Franklin Street  
Juneau, Alaska 99801  
Telephone 907 586 3680



Beverly Ward  
Associate Director

STATE OF ALASKA  
RECEIVED

JAN 03 '85

LIEUTENANT GOVERNOR

December 26, 1984

Honorable Stephen McAlpine  
State of Alaska  
Office of the Lieutenant Governor  
Pouch AA  
Juneau, Alaska 99811

Dear Steve:

In response to your request of Dave Harbour for the commentary on the new Alaska Administrative Journal, we offer the following.

In general, the information in the booklet is very helpful, even though it does not constitute legal notice. The information seems to be fairly complete and offers adequate explanation under each section.

However, there is some constructive criticism we wish to offer regarding the printed publication of the Journal. The nine issues that we have received since June have all arrived on a two-week-delay basis. The latest volume, volume IP, issue 26, dated November 19, 1984 was received December 4, 1984, well after the date the December 1 issue should be published.

Consequently, usefulness of information within the booklet is compromised by the time we read it. Often, this may mean the difference of making or of missing a meeting of importance. A possible remedy for this situation would be to print notices for meetings, hearings, etc. in more than one volume of the journal, beginning the announcements at an earlier date.

We feel there is a need for the Journal. We encourage you to continue producing it and taking the opportunity such as you are now doing to gather comments from users and improve its service to the community.

Sincerely,

Beverly A. Ward

BAW:kj



SOHIO ALASKA PETROLEUM COMPANY

3111 "C" STREET,  
ANCHORAGE, ALASKA

TELEPHONE (907) 561-5111

December 11, 1984

MAIL: POUCH 6-612  
ANCHORAGE, ALASKA 99502-0612

The Honorable Stephen McAlpine  
Lieutenant Governor  
State of Alaska  
Pouch AA  
Juneau, Alaska 99811

Dear Lt. Governor:

Since the beginning of publication of the Alaska Administrative Journal, Sohio Alaska Petroleum Company has utilized this publication. Sohio has a number of subscriptions and is even considering requesting additional copies.

In my opinion, publication of this document by your office is extremely beneficial to the citizens in Alaska. As the largest taxpayer in the State, Sohio is interested in rules and regulations being considered by the various state agencies, the State's bidding proposals and the opinions of the Attorney General's office. The Journal helps keep us informed of these items.

The Journal has proven beneficial and I hope its publication continues.

Sincerely,

James A. Palmer  
Associate Director  
Alaska Government  
Affairs

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

STATE OF ALASKA  
RECEIVED  
NOV 21 1984  
LIEUTENANT GOVERNOR

November 19, 1984

Dear Subscriber:

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*  
Stephen McAlpine  
Lieutenant Governor

*I believe the Journal is a useful publication and that it should continue to be published. It offers a better opportunity to interested persons to be informed of governmental activities.*

*Lawrence J. Belmont  
Department of Social Services  
1000 West 12th Avenue, Juneau, Alaska*



STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

COPELAND, LANDYE,  
BENNETT and WOLF

NOV 26 1984

November 19, 1984

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

yes - it has been helpful. The only problems are:

- a) some notices are out of date by the time the journal is printed and received
- b) the format isn't that easy to read

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
RECEIVED  
DEC 10 '84  
LIEUTENANT GOVERNOR

*yes, we find the journal very useful for not only getting information about our activities out, but for learning what other departments are doing.*

*Pam Rogers for  
Kay Brown  
Director  
Division of Oil and Gas  
P.O. Box 7-034  
Anchorage, Alaska 99510*

RECEIVED

DEC 06 1984

DIVISION OF OIL & GAS  
ANCHORAGE, ALASKA

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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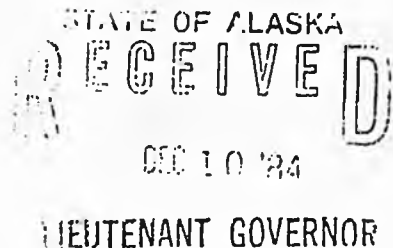
Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

The Honorable Steve McAlpine  
Lieutenant Governor of Alaska  
Pouch AA  
Juneau, Alaska 99811

November 28, 1984



Dear Lt. Governor McAlpine:

From time to time our office has found the Alaska Administrative Journal to be informative on the activities of the Departments of Natural Resources, Commerce and Economic Development, and Transportation and Public Facilities. In particular the Journal has been useful in keeping us informed on proposed regulation changes and, in general, on the activities of our State government. We appreciate receiving it and hope you continue to keep it in publication.

Sincerely yours,  
H. W. "Hank" Giegerich

*H. W. Giegerich*



Michael L. Redmond, P.E.

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

AP 11/26

RECEIVED NOV 26 1984

November 19, 1984

Dear Subscriber:

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
RECEIVED

NOV 10 1984

LIEUTENANT GOVERNOR

Dear Steve,

Found the Journal extremely informative. And I believe I have a very valid suggestion. Under some of your Competitive Bids, RFP, and Public Notices sections, it is difficult to separate out the distinct projects. For example, pg 73 of Vol 1P, Issue 26, Nov 16, 84. The invitation for Expression of Interest for the Juneau Hanger is difficult to locate. I suggest an identifiable marking to distinguish the next type within a section.

Hope this information is of use.

Very truly yours,

*Michael L. Redmond*

MICHAEL L. REDMOND

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*  
Stephen McAlpine  
Lieutenant Governor

Gentleman:

A helpful document, would be more so if delivery would be speeded up. E.g. date on last issue was November 19th and we received copy in our office in Anchorage on November 26th.

G. E. Day

STATE OF ALASKA  
RECEIVED

DEC 07 1984

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

RECEIVED NOV 26 1984

November 19, 1984

Dear Subscriber:

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
**RECEIVED**  
NOV 27 1984  
LIEUTENANT GOVERNOR

Good source of information. It would save reviewing  
time, reams of paper. If all of the items in the Journal  
with "None this Publication" were simply omitted from  
the outline. The complete agency - skeleton outline could  
be shown for the first agency listed. After that, no  
agency could be deemed to indicate "None this Publication".  
This isn't legal notice anyway.

Also, examples of items which never change "Executive  
Administrative Orders" will never have an entry under other  
agencies that Gov's office - so delete it. Might take some  
programing to remove these items for mail copy printout, but  
it should be worth it.

Bob Lohr  
Buval Chief 277-2511

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

The biggest users of the Journal are, on the whole, very pleased with it and say it meets their needs. Their only criticism is that they would like to see the list of code sections affected published more frequently, ideally with each issue. They also would like the full text of final rules published, but we understand there are valid reasons for publishing only summaries.

*Emily Gilreath*

Office of the Lieutenant Governor  
Pouch AA  
Juneau, Alaska 99811

8/30/85  
Bureau of Nat'l Affairs, Inc.  
State Information Unit  
Attn: Emily Gilreath  
1231 - 25th St., N.W.  
Washington, DC 20037

DO NOT BEND

FIRST CLASS

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DEC 07 '84

LIEUTENANT GOVERNOR

KETCHIKAN GATEWAY BOROUGH

344 Front Street  
Ketchikan, Alaska 99901



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

DAVID G. CROW  
Borough Manager

(907) 225-6151  
Extension 401

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
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STATE OF ALASKA  
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DEC 06 '84

LIEUTENANT GOVERNOR

November 19, 1984

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Warmest regards,

*Stephen McAlpine*  
Stephen McAlpine  
Lieutenant Governor

*Steve:*

*We have found the Journal quite useful,  
and appreciate the effort that goes into it.*

*Kindest personal regards,*

*David Crow*

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
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JUNEAU

STATE OF ALASKA  
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NOV 28 '84

LIEUTENANT GOVERNOR

November 19, 1984

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

A handwritten signature in cursive script that reads "Stephen McAlpine".

Stephen McAlpine  
Lieutenant Governor

# Chugach ELECTRIC ASSOCIATION, INC.

5601 MINNESOTA DRIVE • POUCH 6300 • ANCHORAGE, ALASKA 99502-0300 • PHONE 907-563-7494

TELEX: CHUGACH AHG  
(090) 25 265

November 28, 1984

Honorable Stephen McAlpine  
Lieutenant Governor  
State of Alaska  
Pouch AA  
Juneau, AK 99811

STATE OF ALASKA  
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DEC 04 '84

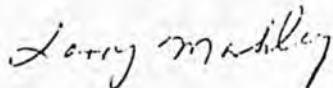
LIEUTENANT GOVERNOR

Dear Lieutenant Governor McAlpine:

Chugach Electric Association, Inc., finds the Alaska Administrative Journal useful. As director of government and environmental affairs for Alaska's largest electric utility, I rely on the Journal to help keep me apprised of proposed regulations, meetings and similar events of interest to Chugach. I appreciate the conciseness and format of the Journal. It is a timesaver.

Feel free to contact me if you need further elaboration.

Sincerely,



Lawrence D. Markley  
Director, Government and  
Environmental Affairs

LDM/cr

11/27

NOV 2 1984

BILL SHEFFIELD  
GOVERNOR

STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR



STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA

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DEC 04 '84

LIEUTENANT GOVERNOR

What I look for in the Alaska Administrative Journal are opinions of the Attorney General pertinent to franchise or personal taxation (Department of Law), and changes in levying taxes and regulations as they pertain to taxes (Department of Revenue). The Journal has not addressed these issues for me. However, there may not have been activity in the area of taxation, as it is generally a legislative matter. The format is well laid out and can be quickly scanned.

*Carolyn Wilhite*  
Carolyn Wilhite, Editor, State Tax  
Commerce Clearing House, Inc.  
Quail Hill, San Rafael, CA 94903

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
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NOV 26 1984  
EMPLOYEE RELATIONS

November 19, 1984

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*  
Stephen McAlpine  
Lieutenant Governor

I find the Journal beneficial, in that living in the lower 48 we receive very little communications regarding governmental activities in the state of Alaska. The Journal keeps us abreast of various activities.

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LIEUTENANT GOVERNOR

*Tesoro Petroleum Corp.*

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. MCALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Warmest regards,

A handwritten signature in cursive script that reads "Stephen McAlpine".

Stephen McAlpine  
Lieutenant Governor

Yes, we find the Alaska Administrative Journal very beneficial.

Thank you

S. E. Lodge  
11/26/84

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LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

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LIEUTENANT GOVERNOR  
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NOV 23 1984

YOUTH SERVICES

November 19, 1984

Dear Subscriber:

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

Stephen McAlpine  
Lieutenant Governor

TO: The Honorable Stephen McAlpine  
Lieutenant Governor  
Office of the Governor  
Juneau

FROM: Angela Shemel  
Administrative Clerk  
Youth Services Administration  
Anchorage

STATE OF ALASKA  
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DEC 03 '84

LIEUTENANT GOVERNOR

The Alaska Administrative Journal has been helpful in that it has kept the Youth Services Administrative office abreast of current issues and how they are written up or presented to the general public. It serves as resource for any upcoming action and forewarns us of possible public questioning that could ensue as a result of an issue being put forth to the public. It also gives us a chance to look at other departments to see if any issue related to them could have an impact on our operation(s).

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

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DEC 03 '84

LIEUTENANT GOVERNOR

*Dear Steve,*

*we found the need to be a  
quick reference for current a. d. opinion or  
need as for agency action.*

*Michael Gatti  
acting Borough attorney  
Metumka - Sitka Borough*

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. MCALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Warmest regards,

Stephen McAlpine  
Lieutenant Governor

11/22/84  
STEVE

MAURIN S FRANKEL -  
HELPFUL W FOLLOWING AGENCIES I AM PARTICULARLY INTERESTED IN.  
OVT 35 DAYS LEFT IN 1984 TO COMPILED SUMMARIES OF A.G. OPINIONS.  
HOPE IT WON'T BE CHANGED TO LATE 1985!

STATE OF ALASKA  
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NOV 23 1984

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

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November 19, 1984 NOV 26 1984

URS ENGINEERS - ANCH.

Dear Subscriber:

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Would you please write your comments on the bottom of this letter and return it to my office.

Warmest regards,

*Stephen McAlpine*  
Stephen McAlpine  
Lieutenant Governor

DEAR STEPHEN:

THE ALASKA ADMINISTRATIVE JOURNAL IS:

- CONCISE;
- WELL ORGANIZED;
- TIMELY; AND
- VERY INFORMATIVE.

STATE OF ALASKA  
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NOV 30 '84

LIEUTENANT GOVERNOR

My Firm, URS ENGINEERS, IS INVOLVED WITH ENGINEERING, ENVIRONMENTAL STUDIES AND PLANNING, AND WE TRULY APPRECIATE THE INFORMATION PROVIDED IN THE ALASKA ADMINISTRATIVE JOURNAL. THANKS.

SINCERELY YOURS,

*Steve Stielstra*

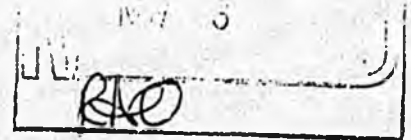
STEVE STIELSTRA  
URS ENGINEERS  
825 N. 8TH AVE  
ANCHORAGE, AK. 99501

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU



November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

23 Nov 84

*Mr. Stephen McAlpine, Lt. Governor:*

*We find AAJ very useful and helpful on how Alaska State Government handles various inquiries. We hope you will continue to produce AAJ.*

*Thank you.*

*Ray C. Okahok  
Special Assistant  
to  
Mayor - North  
Slope Borough*

STATE OF ALASKA  
**RECEIVED**  
NOV 30 1984  
LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Warmest regards,

*Stephen McAlpine*  
Stephen McAlpine  
Lieutenant Governor

*Although I am not sure of the value of little -  
in some cases, there are a few sections that  
are helpful, the Journal*

STATE OF ALASKA  
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NOV 29 '84

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
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NOV 29 1984  
USKH ANCHORAGE

November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
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NOV 29 '84

LIEUTENANT GOVERNOR

We are an engineering/architecture firm. Information on RFP's is outdated - most are in newspapers before they appear here. Other information is interesting and I believe the concept is valuable - would like to see input from those departments who rarely have anything to say.

Blythe Hawes  
Administrative Manager  
USKH



STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 1, 1984

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Warmest regards,

Stephen McAlpine  
Lieutenant Governor

STAFF,  
THE JOURNAL IS VERY BENEFICIAL  
TO US HERE AT HANDYMAN REPAIR MIX,

STATE OF ALASKA  
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LIEUTENANT GOVERNOR

Richard  
Biggers



STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

The Ak. Administrative Journal is necessary to keep up with the changes in the Code. The last update in the Ak Adm. Code is October, 1984. Without your publication, our books would be totally outdated. In the last 4 years Book Pub Co. has been known to wait 3-6 months before publication of updates. That is, to say the least, inconvenient. Thank you for your timely publication.

Richard D. Kennedy, B.S., M.A.  
Librarian  
Book, Horton - Anchorage

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NOV 28 1984

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

11/23/84

Not yet. I did notice the November 19<sup>th</sup> issue had for a heating renovation in Juneau which is getting closer to what we are interested in. Regretfully the bid date was Nov. 8<sup>th</sup> and I received the journal Nov. 23<sup>rd</sup>

Yours Truly  
*John Paulson*

STATE OF ALASKA

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NOV 28 '84

Operations Manager /

Engineering / Fabrication / Construction / Service

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
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ROBERTSON, MONAGLE,  
EASTAUGH & BRADLEY  
ANCHORAGE

November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

*It has been of value to us.  
The AG opinion library, when  
available a computer, will be  
even more so.*

*[Handwritten signature]*

STATE OF ALASKA  
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NOV 28 '84

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
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JUNEAU

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Warmest regards,

A handwritten signature in cursive script that reads "Stephen McAlpine".

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
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NOV 27 '84

LIEUTENANT GOVERNOR

Sealaska Corporation has found the Journal to be valuable and fully intends to continue our subscription.

Richard P. Harris  
Environmental Coordination Manager

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
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NOV 27 '84

LIEUTENANT GOVERNOR

*Dear Steve,*

*The Administrative Journal is reviewed by six staff units of the Forest Service Regional Office. I believe they all find it beneficial to conducting day-to-day business with the State. Thanks, Tim Caplan*

**RECEIVED**

NOV 21 1984

FOREST SERVICE O.I.

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

*Dear Steve,*

*The journal is extremely useful for our business, and hope you continue publication.*

*Best regards,  
Paul Storr*

STATE OF ALASKA  
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NOV 27 '84

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
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Warmest regards,

Stephen McAlpine  
Lieutenant Governor

STEVE -

I have found it very useful. In addition to those Agencies I regularly monitor I can now watch many others. The stg. opinions are especially valuable. This is something that is way over due. It should be continued.

Sincerely  
Dennis De Witt  
ALASKA STATE Hospital Association  
319 SEWARD ST  
JUNEAU AK 99801

STATE OF ALASKA  
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NOV 26 '84

LIEUTENANT GOVERNOR

BILL SHEFFIELD  
GOVERNOR



STEPHEN A. McALPINE  
LIEUTENANT GOVERNOR

STATE OF ALASKA  
LIEUTENANT GOVERNOR  
JUNEAU

*To Kee*

November 19, 1984

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Warmest regards,

*Stephen McAlpine*

Stephen McAlpine  
Lieutenant Governor

STATE OF ALASKA  
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DEC 05 '84

LIEUTENANT GOVERNOR

**RECEIVED**

NOV 20 1984

CITY-BOARDS ATTORNEY

*suggest you put the agency or dept name at the top of each page to facilitate use by those of us who don't like to use the index and can't always spot the dept we are looking for by the letters that appear in the code in left hand corner of the first page of each dept section*

Statute references cited in House Committee Substitute for  
Committee Substitute for SB 132 (State Affairs) Section 1(4):

AS 18.55.255	ALASKA HOUSING AUTHORITY - Land Sales
AS 18.55.320	ALASKA HOUSING AUTHORITY - Sale of Surplus Property
AS 19.10.190	DEPARTMENT OF HIGHWAYS (DOT/PF) - Advertizing, bids, contracts
AS 19.40.020	DEPARTMENT OF HIGHWAYS (DOT/PF) - Yukon-Arctic Highway - Request for Bids
AS 35.15.030	PUBLIC WORKS (DOT/PF) - Advertizing, bids, contracts
AS 37.05.230	COMPETITIVE BIDS STATUTES - Uniform purchasing
AS 37.05.315(d)	DEPARTMENT OF ADMINISTRATION - Appropriation for grants, requests for proposals
AS 38.05.120	DEPARTMENT OF NATURAL RESOURCES - Timber and Materials sales
AS 43.40.010	DEPARTMENT OF REVENUE - Motor fuel tax; construction project bids
AS 46.11.030	CONSERVATION OF ENERGY AND MATERIALS - Energy auditors - competitive bids