

ALASKA LEGISLATURE COMMITTEE FILES 1981-1982 . 00/2

2030

HSA

HB 868

8870

ALASKA '84
Schedule of Contractors/Dates

Firm	Firm Location	Contract Amount	TIME OF RECEIPT	TERM	Signed	Signature	Description of Work
			FROM	TO	CLASS		Performed
JIM KUESS	Barrow	5000	2-2-82	6-30-82	Not signed by either party	Cliff Hutchins	Concept "drip" for m.p.-public involvement + suggestions. Study of availability of funds.
HALL INC.	ANCHORAGE	8000	5-82	8-30-82	Standard ✓	Cliff Hutchins	Report on long-term economic impact of oil industry on the state. Assisted in writing a report on long-term economic outlook and benefits to all of the major plan.
Airon Tusing + Assoc	SEATTLE	5000	2-1-82	6-30-82	Standard - Not	Paul Meyerhoff	Develop sports program. segment of the master plan.
Yak. ALVERDAINE II	Greenwood	5000	1-30-82	3-15-82	Standard ✓	Paul Meyerhoff	Develop sports program. segment of the master plan.
Stavik Alaska	ANCHORAGE	4000	1-30-82	5-15-82	Standard ✓	Yvonne Merrill	Develop exhibit and work w/ship. Develop exhibit ideas.
NEUTRINE DESIGN	ANCHORAGE	5000	2-5-82	3-1-82	Standard ✓	Kylecht	Develop exhibit plan for comm. art + 12 major exhibit cases, etc.
Tom Saurbats	WASH DC	10000	2-1-82	4-1-82	Not signed by either party		Make presentations to various groups. Also work with other firms.
Alut. IN ALASKA, INC. O. BRYAN	ANCHORAGE	12000	2-1-82	4-1-82	Standard ✓		For work. Community groups. + work + other projects. Make map of site and bottom of debris lake.
Doc. EMWICKS	ANCHORAGE	8000	1-1-82	6-30-82	Standard ✓	John R. Nichols	Make list + costs of program. Get for necessary applications.
Jeff Michael North County Associates, ANCHORAGE		8000	2-13-82	2-10-82	Standard ✓	Jeff Michael	
William Furlong			No information on amount				

Form No. 100
 Revised By
 Approved By

SILVER ANNIVERSARY COMMISSION
 ALASKA 1984
 Reimbursed Expenditures Between July 1, 1981 - December 31, 1981

Date	Vendor/Payee	Amount	Description and Comments
TRAVEL AND ENTERTAINMENT			
12-31-81	Paul Brown	987.00	Expense Report - Board member
Various	Don Hansen	1492.53	Expense Reports - Employee
12-28-81	Georges Maign	1640.10	Expense Report for H. 15 Consultant
Various	Richard Angell	1202.71	Expense Reports - Exec Director
12-31-81	Michael Mitchell	584.92	Dec Expense Report - Exec Director
12-10-81	Rt. Rowe	208.88	Airfare for job interview Milwaukee - Anchorage
1-5-82	Bill Bieberbach	760.05	Expense Report: 12/23/81 - 1/2/82 - Consultant
12-31-81	Robert Franken	182.25	Dec Expense Report - Employee
12-31-81	Richard E. Johnson	31.51	Dec Expense Report - Employee
12-31-81	Don Dixon	20.45	Dec Expense Report - Employee
15	TOTAL TRAVEL AND ENTERTAINMENT	30436.4	

SILVER ANNIVERSARY COMMISSION
 ALASKA 1930

Reimbursed Expenditures Between July 1, 1931 - December 31, 1931

Date	Vendor/Payee	Amount	Description and Comments
CONTRACTUAL SERVICES			
12/21/31	Mystrom Advertising	\$ 595.00	Feb. issue - full page color ad. Advertising Commission only. Bureau
12/21/31	Mystrom Advertising	1735.83	Various services - advertising; strategy, plans, production publicity, Bureau
1/20/32	Murray/Bradley, Inc.	293.75	Administrative assistance - travel
1/20/32	Murray/Bradley, Inc.	291.94	July of services - Seattle PR
1/20/32	Murray/Bradley, Inc.	509.77	Miscellaneous July expenses - production
1/20/32	Murray/Bradley, Inc.	1507.57	Miscellaneous Sept. expenses - administration
1/20/32	Murray/Bradley, Inc.	79.31	Miscellaneous + production Nov. expenses
1/20/32	Murray/Bradley, Inc.	272.73	Concept, strategy, advertising, plans, review and consulting
1/20/32	Murray/Bradley, Inc.	1750.00	Production, and miscellaneous expenses Dec.
1/20/32	Arthur Young & Co.	16,467.00	Financial statement preparation, preparation of tax returns, fees \$4,750 donation 10% of original invoice
1/20/32	Quinn, Brien & McCarthy, Inc.	5000.00	1/3 payment of <u>Administrative Services</u>
1/20/32	Bashyn & Seatz	11,309.85	Organize Committee of the Lower 48 District
1/20/32	Baskin & Spears	11,309.85	Professional and Consultant fees
1/20/32	CCC Architects & Planners	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Ewen C. Olingwell	11,309.85	Executive Director's office in building of Sentinella
1/20/32	Michael C. Mitchell	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Michael C. Mitchell	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Owden H. Hiber	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Glenn Olds	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Tommy Hughes Graphic Design	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	William Kelder	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Connections	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Connections	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Connections	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Bullington & Co., Inc.	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Rosette M. Noyes	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Charles A. Ash, Jr.	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Thomas Peterson, Albany	11,309.85	Consultant fees and travel expense from 10/16
1/20/32	Clyde Van Young - Alaska	11,309.85	Consultant fees and travel expense from 10/16
		31,309.85	

Form No. 10
 Revised 10-78
 Alaska Dept. of Commerce and Economic Development

SILVER ANNIVERSARY COMMISSION

ALASKA 1984

Expenditures Made Under \$1200,000 Contract with

Department of Commerce and Economic Development

Date	Vendor/Payee	Amount	Category Totals	Description
SALARIES				
	Richard Angell	17,000.00		Salary - Nov '80 - June '81
	Richard Angell (Note 1)	13,577.50		Salary - July - October '81
	Sandra Snider (Note 2)	7,924.61		Salary - Dec '80 - April '81
	Sandra Snider (Note 1)	131,195.00		Salary - October '81
	TOTAL SALARIES		239,703.20	
OCCUPANCY COSTS				
	NMC Limited	21,985.15		Dec '80 - Feb '81 Office Rent
	Barett's Office Supply	379.25		Office rental, Office supplies
	American Guard and Alert	215.00		Mar 25 - Sept 25 1981 Security
	TOTAL OCCUPANCY COSTS		22,579.40	
TRAVEL AND ENTERTAINMENT				
6/1/80	Professional Travel Service	150.00		Car Rental - Anchorage
6/1/80	Professional Travel Service	619.42		Credit - Anchorage
6/1/80	Professional Travel Service	1613.00		Steingut - Anchorage - Kodiak - Nome - Anchorage
6/1/80	Professional Travel Service	291.00		Garbin Jackson - June - Anchorage, Round Trip (RT)
6/1/80	Professional Travel Service	172.00		Reservation @ Monte Nodgett Hotel
6/1/80	Professional Travel Service	291.00		Pacino - June - Anchorage, RT
6/1/80	Professional Travel Service	201.00		O'neill - June - Anchorage, RT
6/1/80	Professional Travel Service	231.00		Byrne - June - Anchorage, RT
6/1/80	Professional Travel Service	231.00		Lange - June - Anchorage, RT
6/1/80	Professional Travel Service	231.00		Summers - June - Anchorage, RT
5/2/80	Professional Travel Service	512.00		Emulation, River - Fairbanks, RT
6/2/80	Professional Travel Service	1062.49		Frank Wagner - NYC - Anchorage, RT
5/2/80	Professional Travel Service	708.82		J.H. Saunders - DC - Anchorage, RT
6/2/80	Professional Travel Service	759.62		Mrs. + Mrs. Rich Ross - SLC - SF - Anchorage, RT
6/2/80	Professional Travel Service	631.81		Friesen - SLC - SF - Anchorage, RT
6/2/80	Professional Travel Service	631.81		Rick Thriest - SLC - SF - Anchorage, RT
6/2/80	Professional Travel Service	217.00		Tex. Halliwell - Anchorage, RT
6/1/80	Professional Travel Service	307.00		Ted Parkinson - Anchorage, RT
6/1/80	Professional Travel Service	250.00		M. Mignone - LA - Anchorage, RT
6/1/80	Professional Travel Service	177.00		Tanya Whitford - Fairbanks, RT
6/1/80	Professional Travel Service	777.00		Kindy Seville - Fairbanks, RT

SILVER ANNIVERSARY COMMISSION

ALASKA 1984

Expenditures Made Under \$200,000 Contract With

Department of Commerce and Economic Development

Note 1 - Expenditures Reimbursed by Silver Anniversary Commission

Of the \$89,976.72 in expenditures identified by Alaska 1984 as being spent under this contract, \$18,179.45 were also submitted to the Silver Anniversary Commission for reimbursement. These expenditures appear both on this schedule and the schedule of Expenditures Reimbursed by the SAC for the period of July 1, 1981 - December 31, 1981.

Note 2 - Payment to Professional Travel Service

Alaska 1984 submitted a check for \$10,000.00 to Professional Travel Service with a remittance advice stating it represented "payments on account" of invoices for travel under this contract totaling \$23,000.00, the major portion representing expenses for "pre-arranged" airfare at the Anchorage Sheraton in May of 1981.

SILVER ANNIVERSARY COMMISSION

ALASKA 1984

Expenditures Made Under \$500,000 Contract With
 Department of Commerce and Economic Development

DATE	DESCRIPTION	AMOUNT	REMARKS
CONTRACTUAL SERVICES			
10/14/81	Sam Kito Jr. & Associates	16,498.21	Per Ak. 81 Controller - Lobbying expenses and services
10/6/81	Murray, Bradley	25,672.11	Advertising Sycs, May-June 1981
10/2/81	Tony McWilliams	10,000	Dec-Mar 1981, Coordination and development of Statewide Task Forces
10/1/81	T.H. Saunders	40,254	Consultant fee and expenses
10/6/81	Smith & Gruening	2,500.00	Consultant - Professional services
TOTAL CONTRACTUAL SERVICES		94,872.02	
MISCELLANEOUS EXPENDITURES			
10/6/81	Richard Appell	28,000.00	Printing of loan note
10/6/81	Connections	1,321.90	Filing, tape lining, Dubbing
10/2/81	Ken Wray's Print Shop (Note 1)	825.00	Filing of brochures
10/6/81	Rollins, Burdick Hunter	134.00	Market Convention - Auto Insurance
10/1/81	Alaska Pacific University (Note 1)	335.00	Doing Business With Japanese Report
10/1/81	U.S. Postmaster	40.00	Bill Rate Postage
		30,955.90	

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<u>Contract</u>	<u>Amount</u>	<u>Contractor(s)</u>	<u>Signee</u>	<u>Address</u>
* 1.✓	\$18,000	APU	Mike Wilham Dir. Special Programs Senior Japan Consultant	Anch.
2.✓	\$112,000	Alaska Decisions Research	Sally Jones	Anchorage
3.	4,000	Yvonne Merrill	(same)	Anchorage
4.	10,000	CH2M Hill Northe- west, Inc.	John Hall	Anchorage
* 5.✓	50,000	Baskin & Sears		Washington, D.C.
6.✓	271,000	Consortium 1984 (affiliated with #12 contractor - same	(illegible) signature)	Anchorage
* 7.	45,000	Sam Kito Jr. & Associates	Sam Kito, Jr.	Anchorage
8.	2,000	North Country	Jeff Macktaz	Alaska
9.	15,000- 30,000	Entertainment Services	Paul Brown	Seattle & Anch.
10.	5,000	Arlon Tussing & Associates		Seattle
* 11.	12,000	Man-in-Alaska	Chuck Becker	Anchorage
12.✓	25,000	CCC Architects & Planners	(see #6)	Anchorage
13.✓	5,000	Steve Chayer	(same)	Anchorage
14.	1,500	Molly McCoy	(same)	Anchorage.
15.	10,000	Engineering Science Kent Stephan Inc.		Anchorage
16.✓	40,000	Management Resources		Tustin, Calif.
17.✓	130,000	Peat, Marwick, Mitchell & Co.		Anchorage
18.✓	40,000	Harrisc Price Company		L.A., Calif.
19.✓	50,000	Quinn, Brein & McCarthy, Inc.		Santa Clara, Cal
20.	10,000	SP Group Northwest	Scott Lukehart	Anchorage
21.	8,000	Dowl Engineers	Melvin Nichols	Anchorage
22.	8,000	HMS, Inc. Leonard Lane Assoc.	Cliff Hitchens	Anchorage
23.	5,000	Paul Meyerhoff		Girdwood, AK
24.	2,500	Jim Kness		Portland, Ore.

<u>Contract</u>	<u>Amount</u>	<u>Contractor(s)</u>	<u>Signee</u>	<u>Address</u>
25	\$51,500	Battaglia & Assoc.		Huntington Beach, CA.
26 ✓	25,000	Battaglia & Assoc.		Huntington Beach, CA.
* 27	5,000	Tom Saunders (\$5000 per month up to \$30,000)		Washington, D.C.
28.	5,000	Rychetnik Design Associates		Anchorage.
<u>\$1,049,000</u>		GRAND TOTAL		

Outside Contracts - 9

Total of Outside Contract Amounts - \$283,500

* Those contracts with an asterisk indicate that some aspect of the service is related to foreign support for Alaska '84.

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ALASKA '84 CONTRACTS

Listed is a summary of the type of contracts, the total amount awarded, and a corresponding number which applies to the attached outlines of each contract.

<u>AMOUNT</u>	<u>TYPE of CONTRACT</u>	<u>Corresponding Outline</u>
\$155,000	Foreign Support	1, 5, 7, 11, 27
\$390,500	Site Specific	4, 6, 12, 15, 20, 21, 25, 28
22,500	Public Awareness	13, 14, 24
168,000	Financing	17, 22
37,000	Entertainment	8, 9, 23
112,000	Marketing	2
4,000	Ideas	3
45,000	Economics & Population	10, 18
115,000	Miscellaneous	16, 19, 26
<hr/>		
\$1,049,000	28 Contracts	

1. \$18,000 Term, 2 months. (Jan. 22, 1982 - March 22, 1982)
Phase I - Seven private dinner parties, cocktail party at Captain Cook, receptions, all to introduce Japanese and Korean business people to Alaska 1984.
Phase II- Establish contacts in San Francisco, Tokyo, and Seoul.
Phase III - Solidify support in Anchorage from Japanese and Koreans.
Phase IV- Group of 40 Alaskans visit Japan

*** - Additional phases to be considered under new contract after March 15, 1982.
2. \$112,000 Term, 2½ months. (Jan. 16, 1982 - March 31, 1982)
 - a.) Define project objectives
 - b.) Marketing Strategies & Analysis
3. \$4,000 Term, 46 days. (Jan. 28, 1982 - March 15, 1982)
Task 1 - Shall essentially involve the addition of new ideas into exhibit planning.
Task 2 - Shall be available for developing ideas for exhibits.
Task 3 - Shall be available on a daily basis to keep staff apprised of plans.
4. \$10,000 Term, 5 months. (Jan. 22, 1982 - June 30, 1982)
Environmental Impact Study on parcels "A", "B", & "C" (attached)
5. \$50,000 Term, 5½ months. (Jan. 16, 1982 - May 30, 1982)
Task 1,2, & 3 - Organize support from Lower 48 States
Task 4 - Contact foreign governments including Japan, Korea, Taiwan, China, South Africa
Task 5 - Work with White House to obtain Presidential proclamation.
Task 6 - Obtain television and newspaper coverage
6. \$271,000 Term, 5½ months. (Jan. 6, 1982 - June 30, 1982)
Prepare master plan for "an exposition of global significance" assuming:
 - 1) Overall attendance of 2.6 million people
 - 2) Daily attendance of 28,000 people
 - 3) Capable of handling 40,000 - 50,000 people for special events

6. continued

- 4) Site to be located near the northeast corner of Tudor and Bragaw Intersection.

7. \$45,000 Term, 6 months. (Jan. 5, 1982 - June 30, 1982)

- 1) Assist in development of statewide support
- 2) Assist with development of a plan for cultural center that will interface with the educational system.
- 3) Assist with community plans

8. \$2,000 Term, 7 DAYS. (February 13, 1982 - February 18, 1982)

- 1) Provide a list of 30 artists that show a willingness to perform between May and September in 1984 and estimate costs of and revenue from performances.
- 2) Artists and entertainers should have national and international reputations.

9. \$15,000 - \$30,000 Term, 5 months. (Jan. 28, 1982 - June 30, 1982)

- 1) Contact potential contributors
- 2) Contact entertainers
- 3) Contact business and civic leaders

10. \$5,000 Term, 13 days. (Feb. 11, 1982 - Feb. 22, 1982)

- 1) Long term economic outlook for Alaska; giving special considerations to the problems associated with the decline in Prudhoe Bay oil revenues and the effects on Alaska '84
- 2) Comparison of benefits from outlays of public funds for Alaska '84, return from Permanent Fund, and general fund money invested in securities

11. \$12,000 Term 2 months. (Feb. 1, 1982 - April 1, 1982)

- 1) Assist with national and INTERNATIONAL involvement
- 2) Public relations

12. \$25,000 Term 19 days. (Dec. 14, 1981 - Jan. 31, 1982)

- 1) Prepare RFP (Request for Proposal) for architectural plan.

13. \$5,000 Term, 2 months. (Jan. 1, 1982 - Feb. 28, 1982)

- 1) Public information model

14. \$1,500 Term, 30 days. (Jan. 21, 1982 - Feb. 25, 1982)

- 1) Public Information model

15. \$10,000 Term, 30 days. (Jan. 22, 1982 - Feb. 19, 1982)
1) Study existing utilities available at site and determine additional needs.
16. \$40,000 Term, 90 days. (Jan. 5, 1982 - March 31, 1982)
1) Serve on design team
2) Advise on operational requirements
3) Develop a plan for native cultural arts center
17. \$160,000 Term, 4 months. (Nov. 1, 1981 - Feb. 22, 1982)
1) Develop management information system
2) Master financial plan
3) economic impact study
18. \$40,000 (\$36,000 to be paid in first 30 days). Term 5½ months. (Jan. 13, 1982 - June 30, 1982)
1) evaluate resident and tourist market
2) consulting as appropriate on financial performance.
3) assist in independent forecast of Anchorage population from 1981-84; obtain information on "spirits consumption, food consumption, auto registration, traffic growth, and measures as a basis for projecting population in the Anchorage area."
19. \$50,000 Term, 2 months. (Jan. 18, 1982 - March 18, 1982)
1) consulting for overall development
20. \$10,000 Term, 30 days. (Jan. 22, 1982 - Feb. 19, 1982)
1) Parking, access plans
2) transportation plans
21. \$8,000 Term, 30 days. (Jan. 22, 1982 - Feb. 19, 1982)
1) Title Search
2) Site Study

22. \$8,000 Term, 30 days. (Jan. 22, 1982 - Feb. 22, 1982)
1) Identify elements for which suitable funds may be available.
23. \$5,000 Term, 45 days. (Jan. 28, 1982 - March 15, 1982)
1) Assist in putting together program ideas for sporting events.
2) Cost analysis of each event.
24. \$2,500 Term, 30 days. (Feb. 2, 1982 - March 3, 1982)
1) Concept development for master plan
2) Develop public involvement
3) Suggestions for programs
25. \$51,500 Term, 2 months. (Jan. 9, 1982 - March 5, 1982)
1) Architectural and financial studies
26. \$25,000 Term, 30 days.
1) Theme park consulting
27. \$5,000 Term, estimated to be 6 months...\$5,000 PER MONTH (\$30,000)
1) Contact and make presentations to the corporate community, foreign nations and states.
28. \$5,000 Term, 25 days. (Feb. 5, 1982 - March 1, 1982)
1) Plan communication center.
- GRAND TOTAL: \$1,049,000

An Exposition of Global Significance Celebrating the Spirit of Adventure

*Back up
file on
Sam Collyer last
Bill*

H13868

Alaska
1984
Alaska's Silver Anniversary

TO: LEGISLATORS, STATE OF ALASKA
FROM: ALASKA - 1984
DATE: FEBRUARY 16, 1982
SUBJ: ALASKA DECISIONS RESEARCH POLL

In light of recent publicity surrounding Alaska - 1984 and a Silver Anniversary celebration, we thought you would be interested in a summary of a preliminary report of a survey conducted in Anchorage, Fairbanks, and Juneau by one of our consultants between January 28th and February 9th, 1982. We were frankly pleasantly surprised with the results, since responses to what people want for a celebration match up with the goals established for planning by the Silver Anniversary Commission. The January-February survey, the third taken by Alaska - 1984 in the past two years, shows that support among Alaskans to commemorate the 25th Anniversary of Statehood is growing.

SILVER ANNIVERSARY CELEBRATION SURVEY SUMMARY

A telephone survey of 662 randomly selected Alaskans in Anchorage, Fairbanks, and Juneau was conducted between January 28th and February 9th, 1982. The findings may be summarized as follows:

1. Alaskans are highly satisfied with their lives in Alaska -- more so than two years ago.

91% of those surveyed indicated that they were either very satisfied (63%) or somewhat satisfied (28%) with their lives in Alaska. This compares with a similar survey in March 1980 which indicated only 81% were satisfied.

2. Alaskans feel that things in Alaska are getting better, compared to two years ago when they felt things were getting worse.

45% surveyed indicated that things in Alaska were getting better; 22% getting worse, and 25% staying the same. A similar survey in March, 1980 indicated that 28% of Alaskans felt life was getting better, 45% worse, and 24% staying the same.

REC'D FEB 17 1982

4792 Business Park Blvd.
Telephone (907) 276-1984
P.O. Box 10-1984
Anchorage, Alaska 99511-1984

3. Alaskans strongly support celebration of the Silver Anniversary of statehood -- support has increased significantly from one year ago.

80% of those surveyed indicated that the state should celebrate its Silver Anniversary of Statehood, 14% opposed, 6% did not know. A similar survey in December, 1980 indicated that 64% favored, 20% opposed, and 8% felt it depended upon cost.

4. Major reasons favoring the celebration were: Pride in being Alaskan and desire to communicate this to others; an occasion that should be celebrated; create unity among Alaskans, and have a positive impact on the economy and tourism. Major reasons opposing were associated with concern over cost.

5. Alaskans support the main objectives and theme of the Silver Anniversary celebration.

84% believed people outside of Alaska do not understand the state and its problems.

86% think there is a "spirit of adventure" in Alaska today; and 46% indicated it was one of their reasons for coming to Alaska.

6. Alaskans strongly support the goals of the statehood celebration:

Encourage unity and community among Alaskans -- 88%

Create a memorable and educational experience for the children of Alaska -- 87%

Reflect the independence and spirit of adventure within us all -- 82%

Promote tourism -- 77%

Help people outside better understand Alaska and its people -- 75%

Create long term economic benefits for the state -- 70%

Results of the survey were consistently strong for all three cities although somewhat less so in Juneau.



I. INTRODUCTION

Research Objectives

Objectives of survey research conducted during late January and early February were to provide Alaska Decisions Research with exploratory information necessary to advise Alaska 1984, Inc. on public preference for development of a silver anniversary master plan.

Methodology

Sampling Frame: Alaska 1984 planning envisions Alaska's three largest cities--Anchorage, Fairbanks and Juneau--as being the "hub cities" most affected by the silver anniversary celebration of Alaska statehood in 1984. The hub cities will be most affected by visitors and contain the majority of Alaska's population. A questionnaire was developed and pretested based on information derived from the focus interview process, analysis of secondary data and discussions with Alaska Decisions associates Dr. Kenneth Roering (Chairman, Department of Marketing, University of Minnesota) and Dr. Roger Blackwell (professor of consumer behavior, Ohio State University). Dr. Robert McWilliams, former dean of the College of Business, University of Alaska, Anchorage, also was consulted vis a vis the validity of the survey.

The telephone directories (1982 editions for Fairbanks and Anchorage; May, 1981 editions for Juneau) were used as a sampling frame. Telephone numbers were generated using a scientifically recognized random systematic sampling process. Respondents were interviewed by trained telephone interviewers in Anchorage.



Sample Size: A total of 662 interviews were completed. The number of interviews in each city were as follows:

		<u>% Sample</u>	<u>% Population</u>
Anchorage	453	68%	70%
Fairbanks/N.S. Boro	103	16%	22%
Juneau	106	16%	8%
TOTAL	662	100%	100%

Because of the objectives of the research, no attempt was made to distribute the interviews in precise proportion to population among the three hub cities. In interpreting results of the total sample, therefore, Juneau is somewhat overrepresented, and Anchorage and Fairbanks are slightly underrepresented. In total, slightly more weight has been given to Juneau and Fairbanks compared to Anchorage. It should be noted, however, that a larger sample size was taken in Anchorage because of the role the municipality in planning for the celebration and as a visitor destination in the state. Moreover, a larger sample size was required to provide an adequate basis for the crosstabulations needed to permit a more intensive analysis of data. The sample sizes for all three cities are generally larger than samples taken in most multi-city surveys in Alaska

Tolerance of Survey Results: A sample of 662 ensures that we can be reasonably certain (odds 19 to 1, or a 95 percent confidence level) that the survey results are no more than 3.9 percent "off" plus or minus. For most questions, the tolerances (plus or minus) will be less.



Timeliness of Survey

The Anchorage interviews took place between Jan. 28 and Feb. 1, 1982; the Juneau and Fairbanks interviews were conducted from Feb. 5 to Feb. 9.

In view of recent events, Alaska Decisions regards these dates as critical in interpreting survey results. The Anchorage interviews were completed the day before the Anchorage Daily News' informational series on Alaska 1984, its planning for the celebration, and various ideas put forward by consultants, staff and the public. As a whole, this series was considerably more positive and explanatory than previous press coverage that had focused on contract problems, salaries, etc. Therefore, the Anchorage interviews took place at what might be regarded as a low ebb in public perception of the project. Similarly, the Juneau or Fairbanks interviews were completed before Sen. Dankworth's remarks pertaining to support withdrawal had received widespread press coverage. In terms of its ability to assess public opinion, the survey was completed at a time optimal to reduce bias created by media attention.

II. SUMMARY OF RESPONSES BY QUESTION

General Findings

Respondents lived in Alaska for an average of 10 years or more. They were very satisfied with their life here generally felt things are getting better, cited jobs and progress as reasons life is getting better and were, in some cases, concerned with areas they perceived as making things worse (too crowded, crime, economy/unemployment).



In terms of whether Alaska should celebrate its statehood anniversary, respondents overwhelmingly are in agreement that Alaska should celebrate this historical benchmark. Respondents also positively reacted to the stated goals of legislation creating the Silver Anniversary Commission goals, as well as stated goals of 1984. The most prevalent reason cited for NOT celebrating the anniversary were cost and perceived poor use of money, which researchers take to mean the current planning year appropriation.

Just as significant is significant agreement that Alaska has a "spirit of adventure" and that Alaska's problems are not understood Outside.

Response levels to the questions may be found in the attached copies of computer runs from the survey. Responses to open-ended questions relating to reasons for responses to specific questions were transcribed and are also provided as attachments.

III. ANALYSIS OF DATA (CROSSTAB ANALYSIS)

Consultants are preparing a full analysis of raw responses to each question based on crosstabulation of demographic characteristics of respondents, related questions, and stated project goals. This analysis will include recommendations and implications for further planning and for the master plan. The analyses of crosstabulated materials will be provided upon its completion.

How do you feel about your life here in Alaska. Are you?

- (1) Very satisfied
- (2) Somewhat satisfied
- (3) Not much either way
- (4) Somewhat dissatisfied
- (5) Very dissatisfied

PUBLIC PERCEPTION SURVEY JAN-FEB 1982
 FILE NONAME (CREATION DATE = 02-12-82)

02-12-82

Q2 FEEL ABT LIFE IN AK

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	4	0.6	0.6	0.6
VRV SATISFIED	1.	417	63.0	63.0	63.6
SMWHT SATISFIED	2.	187	28.2	28.2	91.8
NEUTRAL	3.	32	4.8	4.8	96.7
SMWHT DISS	4.	16	2.4	2.4	99.1
VRV DISSATISFIED	5.	5	0.8	0.8	99.8
	7.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.485	STD ERR	0.031	MEDIAN	1.284
MODE	1.000	STD DEV	0.800	VARIANCE	0.640
KURTOSIS	6.488	SKEWNESS	2.119	RANGE	7.000
MINIMUM	0.	MAXIMUM	7.000		
VALID CASES	662	MISSING CASES	0		

worse, or staying about the same?

- (1) Better
- (2) Worse
- (3) Same
- (4) Don't know

03 BETTER OR WORSE

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	9	1.4	1.4	1.4
BETTER	1.	296	44.7	44.7	46.1
WORSE	2.	145	21.9	21.9	68.0
SAME	3.	168	25.4	25.4	93.4
	4.	44	6.6	6.6	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.912	STD ERR	0.039	MEDIAN	1.679
MODE	1.000	STD DEV	1.007	VARIANCE	1.015
KUPTOSIS	-0.945	SKEWNESS	0.488	RANGE	4.000
MINIMUM	0.	MAXIMUM	4.000		
VALID CASES	662	MISSING CASES	0		

In your opinion, do people outside of Alaska understand the state
and its problems?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982
FILE NONAME (CREATION DATE = 02-12-82)

02-12-8

011 DO OUTSIDERS UNDERSTAND AK

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	2	0.3	0.3	0.3
YES	1.	55	8.3	8.3	8.6
NO	2.	558	84.3	84.3	92.9
DON'T KNOW	3.	45	6.8	6.8	99.7
	4.	1	0.2	0.2	99.8
	9.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN 1.992
MODE 2.000
KURTOSIS 62.865
MINIMUM 0.

STD ERR 0.019
STD DEV 0.493
SKEWNESS 4.150
MAXIMUM 9.000

MEDIAN 1.991
VARIANCE 0.244
RANGE 9.000

VALID CASES 662

MISSING CASES 0

Do you think there is a "Spirit of Adventure" in Alaska today?

Q12 SPIRIT OF ADVENTURE

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	2	0.3	0.3	0.3
YES	1.	569	86.0	86.0	86.3
NO	2.	67	10.1	10.1	96.4
DON'T KNOW	3.	17	2.6	2.6	98.9
UNCLEAR	4.	6	0.9	0.9	99.8
	8.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.187	STD ERR	0.022	MEDIAN	1.078
MODE	1.000	STD DEV	0.573	VARIANCE	0.328
KURTOSIS	35.981	SKWNESS	4.685	RANGE	8.000
MINIMUM	0.	MAXIMUM	8.000		

VALID CASES 662 MISSING CASES 0

Was a "Spirit of Adventure" one of the reasons you came to Alaska in the first place?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982

02-12-82

PAGE

FILE NONAME (CREATION DATE = 02-12-82)

113 SPIRIT OF ADVENTURE-REASON

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	4	0.6	0.6	0.6
YES	1.	304	45.9	45.9	46.5
NO	2.	258	39.0	39.0	85.5
	3.	96	14.5	14.5	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.674	STD ERR	0.028	MEDIAN	1.589
MODE	1.000	STD DEV	0.723	VARIANCE	0.523
CURTOSIS	-0.812	SKEWNESS	0.487	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES 662 MISSING CASES 0

Are you aware of the Silver Anniversary Commission that has been appointed by the Governor to plan Alaska's 25th anniversary of statehood?

Q14 AWARE OF SILVER ANN. COMMISSION

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
YES	1.	441	66.6	66.6	66.6
NO	2.	219	33.1	33.1	99.7
	3.	2	0.3	0.3	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.337	STD ERR	0.019	MEDIAN	1.251
MODE	1.000	STD DEV	0.479	VARIANCE	0.230
KURTOSIS	-1.182	SKEWNESS	0.774	RANGE	2.000
MINIMUM	1.000	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Do you believe Alaska should celebrate its 25th anniversary of statehood?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982
 FILE NONAME (CREATION DATE = 02-12-82)

02-12-82

015 SHOULD AK CELEBRATE ANNIV.

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
YES	0.	3	0.5	0.5	0.5
	1.	529	79.9	79.9	80.4
NO	2.	95	14.4	14.4	94.7
DON'T KNOW	3.	34	5.1	5.1	99.8
	4.	1	0.2	0.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.246	STD ERR	0.022	MEDIAN	1.120
MODE	1.000	STD DEV	0.554	VARIANCE	0.307
KURTOSIS	3.777	SKEWNESS	2.064	RANGE	4.000
MINIMUM	0.	MAXIMUM	4.000		
VALID CASES	662	MISSING CASES	0		

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Encourage unity & community among Alaskans

018 ENCOURAGE UNITY

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	16	2.4	2.4	2.4
AGREE	1.	581	87.8	87.8	90.2
DISAGREE	2.	47	7.1	7.1	97.3
DON'T KNOW	3.	18	2.7	2.7	100.0
	TOTAL	662	100.0	100.0	

MEAN 1.101
 MODE 1.000
 KURTOSIS 8.681
 MINIMUM 0.

STD ERR 0.017
 STD DEV 0.440
 SKEWNESS 2.405
 MAXIMUM 3.000

MEDIAN 1.042
 VARIANCE 0.194
 RANGE 3.000

VALID CASES 662

MISSING CASES 0

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Help people outside better understand Alaska and its people.

02-1

PUBLIC PERCEPTION SURVEY JAN-FEB 1982
 FILE NQNAME (CREATION DATE = 02-12-82)

Q19 HELP OUTSIDERS UNDERSTAND

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	8	1.2	1.2	1.2
AGREE	1.	499	75.4	75.4	76.6
DISAGREE	2.	131	19.8	19.8	96.4
DON'T KNOW	3.	24	3.6	3.6	100.0
TOTAL		662	100.0	100.0	

MEAN	1.258	STD ERR	0.021	MEDIAN	1.147
MODE	1.000	STD DEV	0.537	VARIANCE	0.289
KURTOSIS	2.166	SKEWNESS	1.523	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Create long term economic benefits for state

Q20 L-T ECONOMIC BENEFITS

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	8	1.2	1.2	1.2
AGREE	1.	466	70.4	70.4	71.6
DISAGREE	2.	128	19.3	19.3	90.9
DON'T KNOW	3.	60	9.1	9.1	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.363	STD ERR	0.026	MEDIAN	1.193
MODE	1.000	STD DEV	0.661	VARIANCE	0.437
KURTOSIS	0.885	SKEWNESS	1.334	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES 662 MISSING CASES 0

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Promote tourism ?

PUBLIC PERCEPTION SURVEY JAN-FEB 1982
 FILE N0NAME (CREATION DATE = 02-12-82)

02-12-82

Q21 PROMOTE TOURISM

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	8	1.2	1.2	1.2
AGREE	1.	509	76.9	76.9	78.1
DISAGREE	2.	117	17.7	17.7	95.8
DON'T KNOW	3.	28	4.2	4.2	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.249	STD ERR	0.021	MEDIAN	1.135
MODE	1.000	STD DEV	0.544	VARIANCE	0.296
KURTOSIS	2.579	SKEWNESS	1.658	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES 662 MISSING CASES 0

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

Reflect the independence and spirit of
adventure within us all

FILE NONAME CREATION DATE = 02-11-82

Q22 REFLECT SPRIT OF ADVENTURE

CATEGORY LABEL	CODE	ABSGLUTF FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	9	1.4	1.4	1.4
AGREE	1.	542	81.9	81.9	83.2
DISAGREE	2.	87	13.1	13.1	96.4
DON'T KNOW	3.	24	3.6	3.6	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.190	STD ERR	0.020	MEDIAN	1.094
MODE	1.000	STD DEV	0.504	VARIANCE	0.254
KURTOSIS	4.395	SKEWNESS	2.007	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		
VALID CASES	662	MISSING CASES	0		

Now I am going to read you some goals that have been suggested for an Alaska statehood celebration. After I read each goal, would you please tell me whether you would agree or disagree?

1. Create a memorable and educational experience for the children of Alaska

02-1

PUBLIC PERCEPTION SURVEY JAN-FEB 1982

FILE NONAME (CREATION DATE = 02-12-82)

Q23 CREATE MEMORABLE EXPERIENCE

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	11	1.7	1.7	1.7
AGREE	1.	578	87.3	87.3	89.0
DISAGREE	2.	58	8.8	8.8	97.7
DON'T KNOW	3.	15	2.3	2.3	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.116	STD ERR	0.017	MEDIAN	1.054
MODE	1.000	STD DEV	0.426	VARIANCE	0.182
KURTOSIS	8.161	SKEWNESS	2.433	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES . 662 MISSING CASES 0

Do you think the 25th anniversary of statehood would be a good occasion for a public discussion of the direction the state should take in the future?

Q25 OCCASION FOR DISCUSSION

CATEGORY LABEL	CODE	ABSOLUTE FREQ	RELATIVE FREQ (PCT)	ADJUSTED FREQ (PCT)	CUM FREQ (PCT)
	0.	3	0.5	0.5	0.5
YES	1.	479	72.4	72.4	72.8
NO	2.	141	21.3	21.3	94.1
DON'T KNOW	3.	39	5.9	5.9	100.0
	TOTAL	662	100.0	100.0	

MEAN	1.326	STD ERR	0.023	MEDIAN	1.185
MODE	1.000	STD DEV	0.589	VARIANCE	0.347
KURTOSIS	1.416	SKEWNESS	1.501	RANGE	3.000
MINIMUM	0.	MAXIMUM	3.000		

VALID CASES 662 MISSING CASES 0

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Great occasion
Importance
Other places do
But don't go overboard
Public awareness--pride
Money--economy will go up
A worthwhile occasion
Likes to party!
Would be nice
Pride
Important
Cuts down on crime and cabin fever
Tourism will be up
Publicity
Other states do it
Sense of pride
To get together
Good reason
Get recognition
Fact that Alaska is--heritage so unique
Reflect on past, i.e., why have you come to
AK--anniversary would wake up spirit
Milestone--way to show pride for Alaska--
let outsiders know about Alaska

Should have stayed a territory!

Too early, waste of money

Waste of money

Alaska has more important priorities
to spend money on

Too expensive, grandiose

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Like celebrations

Everybody else does

But not with as much money

25th big occasion

Any celebration improves spirit

But shouldn't be too much money spent

Should be planned by Alaskans

Good for the economy

Big event

Sounds nice

Focus attention on Alaskans

Spirit of it all

Good occasion

If done without too much money

U. S. pride

Community involvement

Milestone

Wonderful state

Everyone else does

One of the newer states

No

Not worth the money

Big rip-off, but do agree with purpose

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Needs to be celebrated

Significant event.

Should be celebrated, but not in grandiose manner

Because of the feeling and spirit

Freedom we've had--good state

Alaska is a special state

Make people proud of Alaska

Celebration of freedom

Would be nice and traditional

Neat thing for Alaskans to get together and celebrate like any 25th anniversary

Why not?

Brings Alaskans together, participate together--suits Alaska to have a party

Lot of people Outside don't know about AK.

Haven't been here long enough to say-- other states do

Spirit

Awful lot to celebrate--help outsiders understand

Get acquainted to Alaskans

Community involvement

Everyone should, it's patriotic

Landmark for Alaskans

General pride

Not necessary to spend the money

Spend state's money for other purposes

Already have tourism going--community should celebrate modestly as they choose

No big deal

Too much money being spent

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

To have party

Because everyone should have good time
during anniversary year

To celebrate being state for 25 years

To celebrate becoming state

25 years old--good cause to celebrate

Get Alaskans interested in state

Why not, everyone else does

But not to the degree being planned, i.e. \$

Bring more money/people into state--
educate outsiders

Progress

Unite Alaskan people--advertise AK outside

For same reason U. S. celebrated Bi-centennial

So many newcomers who don't realize what
early years of Alaska were like

Proud that we're a state--let the rest of
the states know

As long as it doesn't cost the taxpayers any
money

Like Fur Rendezvous or 4th of July--not
expensive

We're different

My state and I'm proud of it

Depends in how it's done

Money should be used elsewhere--highway

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Heritage--open thing up
Birthdays should be celebrated
But not with that much money
Fantastic state--opportunities
Great event
Milestone
Every state should be proud
25 years is important
25th anniversary should be celebrated
Everyone celebrates everything else
Depends on expense and sacrifices
Great occasion
Pride in state
Needs to be recognized
It's worth celebrating
Will give exposure
Rites of passage
Sense of belonging and pride
Alaska is largest state--many amenities
Celebration--nice state
In minimal way
But not to extent they're doing--afraid of
kind of buildings they'll put up

Should have become a neutral country
Money ought to be spent elsewhere

Not necessary

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

It's a milestone--it's a major birthday

Special event--more people to become involved

Help to offer new people to make a connection with past, tourism

State spirit--good for tourism

Personal pride--bring tourism, industry

Historic marker--spend within limits

Celebrate becoming part of union--inspire Outsiders to visit

Statehood

Great for people to get together

Unique places, new history

Important that Alaska is a state and has voice in decisions that affect it

To have a party

Lasted this long--pride in state

Most people do--churches, states, cities

It hasn't been a state that long--celebrate when you can

Milestone--but don't feel government should pay for it

To show we are proud

Let people outside/world know who we are and what we're doing

Too much money--not a high priority

Waste of money--should be more conservative

Very poor use of money--could be spent in better ways

Should have stayed a territory

Don't think state money should be spent on things like that

The money is being spent wastefully and not for Alaska's people

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Good occasion to recognize 25 years
To express happiness in being 25 yrs. old
To look at how far we have come in 25 years
Important to have AK celebrate to produce
unification among residents
Get people involved in state concerns
Beautify state, accent customs
To have good time
Celebrate change
Historical reflection--make Alaska think
about what Alaska is all about
To celebrate history, progress--let
everybody know you're proud to be 25
To a point--limit on money, activities
State itself--25 years--people who have
stayed
Make outsiders aware
It's the thing to do on your 25th birthday-
to brag about the state
25 is good celebration year
25 years--like Bi-centennial
Generally good idea
Promote tourism
Silver anniversary

Because of \$25 million cost

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Bring people together

How far we have come

To celebrate 25th

Only comes once

State of opportunities because of what
we have achieved

Break in boredom

Something to celebrate

Draw people together

Break--cabin fever

Party

Inform Alaskans about Alaska, but keep costs
down

Anniversary

Milestone

Bring tourism, generate money for Alaska

Not many large celebrations around

Tourism

Because state

Raise spirits

Why not?

Should celebrate growth

Develops knowledge of Alaska

Way being handled--not good

Money spent foolishly

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

25 years of coping with problems of
statehood and growth

Because 25 years

Pride--being American

All fairly successful

Should celebrate anniversary

Milestone--marks tremendous progress

Recognize accomplishments

A proud state has a reason to let the
whole world know

25 years good occasion for party

Publicity outside, just to celebrate

Make outside aware we are civilized

Proud of state--deserves to celebrate

Unique, so should celebrate

Stress pride in tradition in youth

On our feet--good occasion to celebrate

To keep the spirit alive

Why not

Because its been a state 25 years

Remote community--get past regionalism--
come of age

Celebration good in general--landmark for
loyalty among Alaskans

Unique place

Waste of money--could improve roads

Commercial

Cost primarily--25 yrs. no big deal

Don't need multi-million dollar bash

It would be a luxury--nuclear holocaust
people starving

No big deal

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Pride in accomplishments

Let everyone know

Celebrate anything! Exposure to lower 48

To bring in money

Like to celebrate

Good reason--publicity

Anytime people get together they
communicate

To be proud of Alaska

Last frontier

It's a good place

It's like your own birthday

Community involvement

Big event--outside relatives

Should be proud

Celebrations are good

Anniversary of last frontier

Tradition

Important occasion, public awareness

Should do something special

People are different--special

People need to celebrate

Special times should be celebrated

Just should

Against way it's being done

Not long time--too soon

Useless waste of money

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Great state
Opportunity for public expression, but a
little too slick
Milestone--pulls Alaskans together--but
not too expensive
Good 25 years
Likes to celebrate
Like to celebrate
One of the last frontiers, makes people
closer
Because we're a great state
Different up here than elsewhere
Statehood is something special
Just should
Everyone else does
Stick together
Just because
Statehood is important
Brings money
Nice place--U.S. goodwill
Brings back memories--progress
Outside public awareness
Celebrations are neat
Pride
Done so much for people

Unnecessary--political playtime

High cost

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Because of state's progress
Good for the people
Spirit of things
For spirit of Alaska
Mainly because we need to be more patriotic
to America
For spirit of comrade:
Help the state pull together
Self satisfaction and unification
Understand where we have been and are
going--educate outsiders
Traditions, publicity, tourism
Biggest state, far from civilization, clean
air, nice place to live
We should all be proud of our state--came
a long way in that time
But not to extent they're going to--too
much money involved
Pride in state and how prospered--we are
a different sort of people up here
Just 25 years
Relatively new state--help other states
understand us--Alaska's come a long way
in 25 years
Tourism--draw in millions of dollars
Let country know we're here and what
we're about
With fiscal limitations--don't spend
millions of dollars

Money should be used some other way

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Need for that type of thing--patriotism
and togetherness

Alaska has come a long way--it is a state

Good tourism--just the fact of statehood

Mark growth--show pride

It's a milestone--other states do it

Pride for statehood

All occasions should be celebrated

25 years is a good enough reason

It's a great state that has come a long
way in 25 years

Statewide spirit, but don't think we need
the tourists. Shouldn't spend so much \$

Rest of states should become aware of what
Alaska has to offer

Gives sense of history and accomplishment--
kind of mental retreat--share with others

Let everybody else know more about Alaska

Shou'd celebrate just because it's Alaska--
the best state in the Union

Everybody celebrates 25 years

Sounds like a good idea

Other states celebrate birthdays

Morale

We've come a long way

Give positive perspective of AK to outside

Spending money on something when it
could be spent on something worthwhile

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

25 years is something to recognize with a celebration

Milestone for progress--more publicity

O.K.--but should tone down expense

Good party, 25 years deserves something

Last frontier

At crossroads of decisions--show off state as more than boomtown

Should celebrate since it is anniversary

Good state, last frontier, good people--show off greatness of state

Because we're proud

Good publicity

Historical time important to recognize

Remind ourselves why we became a state

But don't go overboard

Nice place, should celebrate

Unity among people--get people out of rut

Sounds like a good time

Bring visitors--revenue

Because we're Alaskans

It's the great land!

Publicity

It's like the 4th of July--togetherness

Made it 25 years

25 not enough--why not 100

Don't want to get involved

Acknowledge it, but spend money on other things of lasting benefit

Outsiders come up and ruin everything

Money spent that way--should provide more technical training

Don't want to be part of U.S. so not interested

Money should be spent elsewhere

Too much money for nothing

Waste of money

DO YOU BELIEVE ALASKA SHOULD CELEBRATE
ITS 25th ANNIVERSARY OF STATEHOOD?

Best Reasons FOR Celebrating

Best Reasons AGAINST Celebrating

Deserves it--growth & development

Chance of economical improvement

Need to be made a unit

Like to celebrate

Young state

Limelight--PR in lower 48

FIVE-DAY NOTICE OF FIRST PUBLIC HEARING

State Affairs

COMMITTEE

February 24, 1982 DATE

#15868

BILL NO. AND TITLE HEARING DATE TIME PLACE

RB 868 "An Act lapsing the approp- 3-1-82 1:15 Cap 102
riation to the Silver Anniversary
Commission; and providing for an
effective date."

*Bob Ywatal, 6/6/84 + heard of Silver Anniversary Commission comm. 1/1/84
anyway you can do opposite with
should be a waiver of the Rules.*

*I am an
hurry*

publicize

STATEMENT OF PAM COATES

BEFORE THE HOUSE STATE AFFAIRS COMMITTEE

CHAIRMAN METCALFE AND OTHER MEMBERS OF THIS COMMITTEE:

MY NAME IS PAM COATES AND I AM TESTIFYING TODAY ON BEHALF OF THE BOARD OF DIRECTORS OF ALASKA - 1984, OF WHICH I AM A MEMBER.

I KNOW THAT MEMBERS OF THIS COMMITTEE MAY HAVE SPECIFIC INQUIRIES, AND WE HAVE IN ATTENDANCE TODAY STAFF WHO WILL DO THEIR BEST TO RESPOND TO YOUR TECHNICAL AND OPERATIONAL QUESTIONS. ANY QUESTIONS WHICH WE MAY BE UNABLE TO ANSWER COMPLETELY WILL, I ASSURE YOU, BE RESEARCHED AND ANSWERED AS RAPIDLY AS POSSIBLE.

APPROXIMATELY EIGHT MONTHS AGO, YOU, TOGETHER WITH OTHER MEMBERS OF THE LEGISLATURE, ENACTED CHAPTER 74 SLA 1981, WHICH ESTABLISHED A SILVER ANNIVERSARY COMMISSION AND PRESCRIBED VARIOUS DUTIES AND OBLIGATIONS FOR THE COMMISSION INCLUDING THE DIRECTION (AND I QUOTE) TO:

From that legislation

DEVELOP A STATEWIDE SILVER ANNIVERSARY MASTER PLAN WHICH IS COORDINATED WITH EXISTING AND PROPOSED LOCAL ACTIVITIES, PROJECTS, AND FACILITIES THROUGHOUT THE STATE AND WHICH INCLUDES A SCHEDULE OF STATEWIDE ACTIVITIES, FINANCIAL DATA CONCERNING THE COSTS AND BENEFITS OF THE ACTIVITIES, PROJECTS AND FACILITIES, PUBLICITY AND MARKETING SUGGESTIONS, AND DETAILS OF PRIVATE SECTOR PARTICIPATION.

AT THE TIME YOU PASSED THE LEGISLATION YOU HAD IN YOUR HANDS A DETAILED DESCRIPTION, INCLUDING BUDGETS, OF THE SCOPE OF THE STATEWIDE CELEBRATION AND EXPOSITION WHICH ALASKA - 1984 HAD PREPARED. THE ALLOCATION OF \$4 MILLION WAS BASED ON THAT SCOPE AND THOSE BUDGETS. WHEN APPROVAL WAS GIVEN TO PROCEED IN JUNE OF 1981, IT WAS UNDERSTOOD THAT TIME WAS A CRITICAL FACTOR.

NEVERTHELESS, THE MEMBERS OF THE SILVER ANNIVERSARY COMMISSION WERE NOT APPOINTED UNTIL MID OCTOBER, ONLY A FEW MONTHS PRIOR TO THE SUBMISSION DEADLINE ESTABLISHED IN THE LEGISLATION FOR THE MASTER PLAN. BECAUSE ALASKA - 1984 HAD CLEARLY DEVELOPED THE SCOPE AND EXPERTISE NECESSARY AND WAS WILLING TO UNDERTAKE DEVELOPMENT OF SUCH A MASTER PLAN -- A FACT THAT VIRTUALLY EVERYONE, INCLUDING MOST IF NOT ALL MEMBERS OF THE LEGISLATURE

KNEW AT THE TIME OF THE ENABLING LEGISLATION, THE SILVER ANNIVERSARY COMMISSION, AFTER SEEKING ADVICE FROM VARIOUS STATE AGENCIES SIGNED A CONTRACT IN GOOD FAITH WITH ALASKA - 1984 ON DECEMBER 1, 1981.

HOWEVER, OTHER STATE ENTITIES TOOK ISSUE WITH THAT CONTRACT AND IT WAS NOT APPROVED UNTIL JANUARY 14 OF THIS YEAR -- 90 DAYS AFTER THE APPOINTMENT OF THE COMMISSION AND 150 DAYS OR 5 MONTHS AFTER THE PROJECT WAS SUPPOSED TO, UNDER YOUR LEGISLATIVE MANDATE, BE UNDERWAY.

THE RECORD WILL SHOW THAT THE BOARD OF DIRECTORS OF ALASKA - 1984 AS EARLY AS NOVEMBER, 1981, CAME EXTREMELY CLOSE TO WITHDRAWING FROM THE PROJECT AS WE VIEWED THE NEEDLESS DELAYS AND ROADBLOCKS AS A THREAT TO OUR ABILITY TO PRODUCE A QUALITY MASTER PLAN IN A TIMELY MANNER. HOWEVER, OUR BOARD, WHICH INCIDENTALLY IS MADE UP OF 19 ACTIVELY INVOLVED AND ACCOMPLISHED PEOPLE FROM ACROSS THE STATE OF ALASKA, EVENTUALLY DECIDED TO UNDERTAKE THE ALMOST IMPOSSIBLE BUT CERTAINLY CHALLENGING TASK OF PREPARING THE MASTER PLAN BECAUSE WE BELIEVED THE GOALS OUTLINED IN OUR PROPOSAL AND YOUR LEGISLATION, WERE AND CONTINUE TO BE OF GREATEST IMPORTANCE TO THE STATE, ESPECIALLY IN DIFFICULT TIMES.

WITH THE HELP OF MANY PERSONS, MANY OF THEM VOLUNTEERS, WE ASSEMBLED A FINE AND DEDICATED STAFF WHO BEGAN WORK TEN OR MORE HOURS A DAY, SIX OR SEVEN DAYS PER WEEK SO THAT WE MIGHT NOT ONLY MEET OUR CONTRACTUAL RESPONSIBILITIES BUT ALSO INSURE PUBLIC ACCESS AFTER NORMAL WORKING HOURS AND ON WEEKENDS.

OUR STAFF, EXECUTIVES, WORD PROCESSORS AND ALL, WERE NOT PAID ^{FOR ALL THAT} ~~OVERTIME~~ OVERTIME AND CERTAINLY VOLUNTEERS DON'T EVEN COUNT OVERTIME -- IT CAME WITH THE TERRITORY AND OUR COLLECTIVE HOPES FOR A GREAT CELEBRATION. ~~FOR THAT OVERT~~

AS TEMPTED AS WE ALL WERE TO CUT PROCEDURAL CORNERS SHORT IN ORDER TO BEAT OUR RACE WITH THE CLOCK, THE BOARD OF DIRECTORS WAS EVEN MORE CONCERNED THAT WE BE IN STRICT ACCORDANCE WITH ITEMS OF OUR CONTRACT, STATE REGULATIONS AND PARTICULARLY WITH THE NEED TO ADEQUATELY JUSTIFY OUR EXPENDITURES OF PUBLIC FUNDS. OUR TECHNICAL STAFF CAN SPEAK TO THE WAY IN WHICH WE ENDEAVORED TO FULFILL THOSE OBLIGATIONS. OUR CONTRACT -- WHICH WE FULLY

CONCURRED WITH AND WHICH SOME HAVE DESCRIBED AS THE MOST RESTRICTIVE IN STATE
- - HISTORY -- CALLED FOR ALL PROJECTED EXPENSES TO BE ITEMIZED AND SUBMITTED
TO THE COMMISSION ONE MONTH IN ADVANCE AND CALLED FOR AN ITEMIZED LIST OF
ACTUAL EXPENDITURES TO BE SUBMITTED AT THE END OF EACH MONTH. ONLY THOSE
EXPENSES APPROVED IN ADVANCE BY THE COMMISSION COULD BE ALLOWED. FURTHER,
ANY TRANSFER BETWEEN DIVISIONS ON OUR BUDGET OF MORE THAN \$5,000 REQUIRED
PRIOR APPROVAL OF THE COMMISSION. DETAILED CERTIFICATIONS AND STATEMENTS
WERE REQUIRED FOR ALL EXPENDITURES. A SCHEDULE OF AUDITS WAS ESTABLISHED AND
A RECOGNIZED PUBLIC ACCOUNTING FIRM HIRED TO PERFORM THOSE AUDITS. FURTHER
WE WENT ABOUT THE BUSINESS OF CONTRACTUAL AND OTHER RELATIONSHIPS IN THE MOST
PROFESSIONAL MANNER POSSIBLE. CONTRACTS SIGNED HAVE SPECIFIC TASKS AND
PERFORMANCE DEADLINES.

IT IS NOT MY PURPOSE TODAY AS A MEMBER OF THE BOARD OF DIRECTORS TO ARGUE THE
MERIT -- OR LACK THEREOF-- OF ALL OF THE ALLEGATIONS WHICH HAVE RECENTLY BEEN
PRINTED IN THE PRESS. AS I INDICATED A MOMENT AGO, WE HAVE ASKED STAFF MEMBERS
ATTEND TODAY, AND WE HAVE DIRECTED THEM TO RESPOND TO ANY QUESTIONS YOU
MAY HAVE AS COMPLETELY AND AS CANDIDLY AS POSSIBLE. IT IS INTERESTING TO
NOTE THAT AS A RESULT OF SUCH UNFAIRNESS A NUMBER OF OUR CRITICS HAVE CALLED
TO INDICATE THEIR DISGUST WITH THE GOINGS ON. *IN THE PRESS & LEGISLATURE.*

ASIDE FROM ALL THAT RHETORIC AND THE UNDERSTANDABLE PUBLIC EMOTION IN RESPONSE
TO IT, YOU WOULD ALL AGREE WITH ME THAT THE PLANNING OF A STATEWIDE, COMPREHEN-
SIVE SILVER ANNIVERSARY CELEBRATION IS AN EXTREMELY COMPLEX AND HIGHLY TECH-
NICAL UNDERTAKING. THE TALENTS OF PROFESSIONAL ENGINEERS, ARCHITECTS, PLANNERS
AND MARKETING EXPERTS ARE ONLY A FEW REQUIRED, IN CONJUNCTION WITH TALENTS
OF OUR CITIZENS ACROSS THE STATE, TO PRODUCE A MASTER PLAN SUCH AS THE ONE
CALLED FOR IN THE LEGISLATION AND WHICH WE WILL SOON BE SUBMITTING TO THE
SILVER ANNIVERSARY COMMISSION AND THEN TO YOU. I AM NOT PERSONALLY EXPERT
IN ANY OF THESE PROFESSIONS, BUT I KNOW THAT A PROJECT AS COMPLEX AND AS
MASSIVE AS THIS ONE CANNOT BE FAIRLY OR RATIONALLY EXPLAINED OR EXAMINED IN
THE CONTEXT OF A BRIEF NEWSPAPER STORY OR THROUGH ISOLATED FACTS VIEWED AND
REMARKED ON OUT OF CONTEXT.

2. PRELIMINARY AUDIT FIGURES WERE RELEASED (WITHOUT OUR RECEIVING THE REPORT FIRST), SHOWING A CONTRACT TO DEVELOP INTERESTS IN THE COUNTRY OF JAPAN, A KEY PART OF THE PACIFIC RIM. THE AMOUNT CITED WAS IN ERROR, AND MORE IMPORTANTLY, COULD HAVE BEEN EXPLAINED IN TERMS OF OUR CONTRACT, AND THE LEGISLATION WHICH CALLS FOR INVOLVEMENT OF COUNTRIES ON THE PACIFIC RIM FOR ECONOMIC AND CULTURAL REASONS. THE COMPLAINT WAS THAT IT WAS FOR LUNCHEONS AND DINNERS. THE FACT IS, THAT'S HOW BUSINESS IS CONDUCTED IN THE FAR EAST. ANYONE DEALING WITH THAT PART OF THE WORLD KNOWS THAT.
3. QUESTIONS WERE RAISED CONCERNING REIMBURSEMENT OF MR. UCHITEL AND ART KENNEDY, A COMMISSIONER, FOR A TRIP TO JAPAN. THOSE EXPENSES HAVE NOT BEEN PAID FOR BY STATE FUNDS, AND WERE NEVER INTENDED TO BE. IT WAS SIMPLY A MATTER OF RECORD THAT THE TRIP WAS TAKEN AND HAD ANYONE BOTHERED TO ASK US, THEY WOULD HAVE REALIZED THESE EXPENSES WERE PAID FOR BY THE PERSONS INVOLVED. HOWEVER THE DEBATE IS IN ERROR IN THE LIGHT OF THE CHARGE TO DEVELOP RELATIONSHIPS WITH PACIFIC RIM NATIONS. SOMEONE HAS TO TRAVEL ON BEHALF OF SUCH A PROJECT AND NO ONE SHOULD DENY THAT MR. UCHITEL AND MR. KENNEDY ARE INDEED RECOGNIZED AS LEADERS IN THIS STATE.
4. CLARK GRUENING HAS SPENT HUNDREDS OF HOURS AS A BOARD MEMBER ON BEHALF OF THIS PROJECT AT NO CHARGE -- THE PAYMENT MADE TO HIM IS A PITTANCE IN COMPARISON AND REPRESENTS NO CONFLICT OF INTEREST -- HE WAS PAID FOR PROFESSIONAL SERVICES ABOVE AND BEYOND HIS BOARD INVOLVEMENT AND WHEN INDEED IT WAS EVIDENT THAT THE PROJECT COULD BENEFIT MORE FROM HIS CONTINUED EXPERTISE (ENHANCED BY KNOWLEDGE OF AND DEDICATION TO THIS PROJECT), HE RESIGNED FROM THE BOARD SO THAT NO POSSIBLE CONFLICT WOULD BE PERCEIVED. ALASKA HAS A SMALL POPULATION, IF THOSE WHO SERVE THE PUBLIC AS VOLUNTEERS ON OUR BOARDS AND COMMISSIONS ARE NOT ALLOWED TO BE PAID AT APPROPRIATE TIMES FOR THEIR PROFESSIONAL SERVICES, WE WILL LOSE MANY OF OUR BEST VOLUNTEERS.

OUR STAFF STANDS READY TO ANSWER THE MANY OTHER QUESTIONS RAISED BY MEMBERS OF THIS BODY AND TO SPEAK AS WELL TO THE IMPACT THOSE QUESTIONS HAVE HAD ON OUR EFFORTS TO PRODUCE THE MASTER PLAN. BUT I WILL MAKE A FINAL POINT BEFORE CONCLUDING.

IT HAS BEEN STATED THAT THE SILVER ANNIVERSARY PLAN AND CELEBRATION SHOULD ENVISION NOTHING MORE COMPLEX OR ELABORATE THAN A FOURTH OF JULY TYPE PARADE OR BEER PARTY IN OUR CITIES AND VILLAGES ... AND I HASTEN TO ADD THAT I AGREE WITH BOB UCHITEL THAT THE SPECIFIC MANNER IN WHICH WE CELEBRATE THE ANNIVERSARY OF THIS GREAT STATE, AND OUR UNIQUE SPIRIT AS ALASKANS, IS LARGELY IRRELEVANT.

I CANNOT REMAIN SILENT, HOWEVER, AND LISTEN TO RECKLESS CHARGES OF "WASTING PUBLIC FUNDS" OR BACKING TO MEET OUR OBLIGATIONS OR OF BEING EXTRAVAGANT IN EXPENDING TRAVEL, MARKETING AND OTHER MONIES, WHEN IT WAS THIS VERY LEGISLATURE WHO A YEAR AGO DEFINED THE SCOPE OF THE OPTIONS WE ARE CHARGED TO CONSIDER. SECTION 1 OF CHAPTER 24 SLA 1981 STATES THAT:

THE CELEBRATION, TOGETHER WITH PRE-CELEBRATION PUBLICITY AND ACTIVITIES WILL FOCUS POSITIVE NATIONAL AND INTERNATIONAL ATTENTION ON ALASKA AND ITS INCREASING ROLE AND POSITION ON THE PACIFIC RIM.

MAYBE YOU MEANT THOSE WORDS TO INDICATE THAT WE SHOULD PLAN PARADES AND PICNICS: BUT I BELIEVE WE QUITE REASONABLY INTERPRETED THEM TO REQUIRE SOMETHING MORE. IF OUR CHARGE WAS MERELY TO PLAN FOR A SERIES OF FOURTH JUNE PARADES, I APOLOGIZE FOR OUR MISUNDERSTANDING. WE INTERPRETED BOTH THE LANGUAGE OF THE LEGISLATION WHICH WAS BASED ON PROPOSED SCOPE AND COST, OUR CONTRACT AND THE APPROPRIATION OF FOUR MILLION DOLLARS AS A DIRECTION TO PRODUCE THE BEST POSSIBLE, TECHNICALLY DEFENSIBLE MASTER PLAN OUTLINING A VARIETY OF OPTIONS RANGING FROM THE ELABORATE TO THE SUBDUED. ALL OPTIONS GIVEN THROUGHOUT THE STATE CAN, WITH THE GOOD WILL AND COOPERATION OF ALL OUR CITIZENS, BE IMPLEMENTED BY 1984.

WE AS A BOARD RECOGNIZE THAT IN THE PAST MONTHS, DECLINING STATE REVENUES HAVE CAUSED SERIOUS DISLOCATIONS OF THE PUBLICS HOPES AND DREAMS FOR ALASKA'S GROWTH AND PROGRESS. WE HAVE DONE NOTHING WRONG, NOR HAVE WE BROKEN ANY LAWS. IF YOU HAVE NOW CHANGED YOUR MINDS AND NO LONGER WISH TO CONSIDER EVEN THE OPTION OF A COORDINATED, STATEWIDE PROGRAM OF PROJECTS, FACILITIES AND ACTIVITIES DESIGNED TO BRING BOTH ECONOMIC AND, MORE IMPORTANTLY SPIRITUAL, REWARDS TO THE PEOPLE OF OUR STATE ~~---~~ *That is your decision.* BUT DO NOT ATTACK THE INTEGRITY, THE SINCERETY AND THE LONG HOURS OF EFFORT OF HUNDREDS OF ALASKANS UNTIL YOU HAVE GIVEN US THE COURTESY OF REVIEWING OUR PRODUCT AND OUR RECORDS. IF, AFTER AN OBJECTIVE AND COMPREHENSIVE REVIEW OF THE MASTER

PAGE 7
HOUSE STATE AFFAIRS COMMITTEE
MARCH 1, 1982

PLAN AND OUR BOOKS AND RECORDS, YOU FEEL THAT WE HAVE FAILED IN A MATERIAL WAY TO MEET THE OBLIGATIONS OF THE LEGISLATION AND OUR CONTRACT, YOU SHOULD PERFORM YOUR DUTY AS ELECTED OFFICIALS AND TAKE APPROPRIATE ACTION. I HAVE ALWAYS BEEN ADVISED TO HAVE RESPECT FOR THE PUBLIC PROCESS. THE BILL YOU HAVE BEFORE YOU DOES NOT MEET THAT PROCESS BECAUSE IT WAS PREPARED WITH INADEQUATE INFORMATION. FURTHER WE UNDERSTAND THAT REPRESENTATIVE COTTON ATTEMPTED TO ^{pull the bill from} ~~bring~~ THIS COMMITTEE ~~to~~ FURTHER IGNORING THAT PROCESS.

NOW THAT YOU HAVE HEARD WHAT IS IN OUR VIEW THE STATUS OF THIS PROJECT, WE HOPE YOU WILL AS STATESMEN ELECTED BY THE PEOPLE, GIVE THAT PROCESS A CHANCE TO WORK.

THANK YOU FOR YOUR TIME AND OBJECTIVITY.

ALASKA SILVER ANNIVERSARY COMMISSION

STATEMENT TO LEGISLATURE - 3/1/82

Goodafternoon. My name is Patt Kay. I am Chairman of the Alaska Silver Anniversary Commission. I would like to take a few minutes time to read a prepared statement on behalf of the Silver Anniversary Commission, which hopefully, will provide some historical background regarding the Commission and serve to alleviate the misinformation and misconceptions which are so prevalent today.

Last spring the Alaska State Legislature and the Governor made it law that the State would spend \$4 million in planning a ^{Silver anniversary} celebration.

This action came as a result of the creative effort of the Alaska 1984 organization.

In support of their suggestion to the Legislature that \$4 million be allocated to planning this project, Alaska 1984 presented a ~~1984~~ document outlining how the master plan would be developed.

The Legislature and the Administration caught the spirit of Alaska 1984 last spring and concurred that such an activity proposed by the Alaska 1984 group ought to be mandated by State law, and they took such action. Chapter 74 SLA 1981 provides for the development of a statewide silver anniversary master plan to be presented to the current session of the Legislature. The

planning process is to involve citizens around the state, providing a positive unifying opportunity for citizens of Alaska to work together on a project of statewide importance.

To oversee the development of the plan the law established an Alaska Silver Anniversary Commission. The Governor ^{however,} did not ~~the~~ appoint ~~the~~ the Commission until October 1981--over four months after the law was enacted.

The Governor appointed Jo Scott, director of a non-profit fine arts summer camp in Fairbanks; Art Kennedy, a consultant from Anchorage; Don Dickey, Director of the State Division of Tourism; Senator Ed Dankworth of Anchorage; and me, a life-long Alaska Native originally from Nome. Steve Silver of Juneau and Bob Richards of Anchorage have recently resigned as Commission members. This group of people is

distinguished by their impressive degree of conscientiousness and concern over the dual and sometimes conflicting objectives of (1) carrying out the law of the state that \$4 million will be spent in developing a master plan for a celebration and (2) maintaining a tight watchful eye over every penny and over every aspect of the project to ensure that it conforms to State regulations and policy. The Commission has done an effective job of being both supportive of the spirit of the project and protective of the State's interests.

Since the appointment of the Commission members, the Commission has met on 9 occasions for one to two day meetings in Anchorage, Fairbanks and Juneau.

The initial meetings of the Commission were intense sessions, during which time the Commission reviewed and discussed the powers and duties of the Commission and made the decisions necessary to carry out the conditions of the enabling legislation. The Commission members took very seriously their charge of stewards of the public interest, trust and monies. We are, after all, FIRST, members of the public and of our communities in which we reside.

The Executive Director of the Alaska Silver Anniversary Commission is Jean Reitman. She has accumulated 24 years of administrative experience, rising to the position of Senior Vice President of an Anchorage bank, ^{all of} which provides an ideal background for scrutinizing and reporting all of the financial details of Alaska 1984 to the commissioners.

The combination of the Silver Anniversary Commission and Alaska 1984, the prime contractor, provides the best of both worlds: a vigilant, conscientious group of commissioners and their executive director pursuing the dual objectives of supporting the spirit and concept of the project while maintaining tight control over expenditures, ensuring a statewide prospective, and other state interests as mandated by law; and an enthusiastic, talented, committed prime contractor team creating a master plan which will provide all Alaskans the opportunity and the options to participate in an event of statewide significance and importance.

The celebration of Alaska's silver anniversary is a vehicle presenting overwhelming potential for raising the consciousness of Alaskans and unifying us in our common spirit of adventure.

We are all committed to ensuring that our celebration not be a momentary event, but rather an event that lives on in our minds and our hearts. The programs that evolve from our celebration will be lasting contributions to thrusting Alaskans forward in our pursuit of the "spirit of adventure".

We sincerely request your positive consideration of our celebration of statehood. It is obvious to the Commission, having heard public testimony from throughout the state, that the real question is not - shall we celebrate our silver anniversary, but rather, HOW shall we celebrate our anniversary. That, ladies and gentlemen, is what this masterplan is all about. Give us the opportunity to present you with the options of the plan, the information you need to make your decision. Only in that way, will YOUR duties and responsibilities to YOUR constituency be served.

Thank you.



Alaska State Legislature

House of Representatives

Committee on State Affairs

Pouch V
State Capitol
Juneau, Alaska 99811

Official Business

NOTIFICATION SHEET
BILL NO. 768

NAME	ORGANIZATION	PHONE NO.
2-25 Jim Baldwin	Dept of Fair	3600
Budget & Audit	New Wilkinson ^{to answer} _{question}	3830
P. H. Engel	Gov's office ^{to serve, if} _{anything}	3500
Ron Smith (hus)	litig	
Justin Doe	results E. Per. Markets Dept Ak 84	

An Exposition of Global Significance Celebrating the Spirit of Adventure

*Back up
file on
sam collings last
Bill*

H13868

Alaska
1984

Alaska's Silver Anniversary

TO: LEGISLATORS, STATE OF ALASKA
FROM: ALASKA - 1984
DATE: FEBRUARY 16, 1982
SUBJ: ALASKA DECISIONS RESEARCH POLL

In light of recent publicity surrounding Alaska - 1984 and a Silver Anniversary celebration, we thought you would be interested in a summary of a preliminary report of a survey conducted in Anchorage, Fairbanks, and Juneau by one of our consultants between January 28th and February 9th, 1982. We were frankly pleasantly surprised with the results, since responses to what people want for a celebration match up with the goals established for planning by the Silver Anniversary Commission. The January-February survey, the third taken by Alaska - 1984 in the past two years, shows that support among Alaskans to commemorate the 25th Anniversary of Statehood is growing.

SILVER ANNIVERSARY CELEBRATION SURVEY SUMMARY

A telephone survey of 662 randomly selected Alaskans in Anchorage, Fairbanks, and Juneau was conducted between January 28th and February 9th, 1982. The findings may be summarized as follows:

1. Alaskans are highly satisfied with their lives in Alaska -- more so than two years ago.

91% of those surveyed indicated that they were either very satisfied (63%) or somewhat satisfied (28%) with their lives in Alaska. This compares with a similar survey in March 1980 which indicated only 81% were satisfied.

2. Alaskans feel that things in Alaska are getting better, compared to two years ago when they felt things were getting worse.

45% surveyed indicated that things in Alaska were getting better; 22% getting worse, and 25% staying the same. A similar survey in March, 1980 indicated that 28% of Alaskans felt life was getting better, 45% worse, and 24% staying the same.

REC'D FEB 18 1982

4702 Business Park Blvd.
Telephone (907) 276-1984
P.O. Box 10-1984
Anchorage, Alaska 99511-1984

3. Alaskans strongly support celebration of the Silver Anniversary of statehood -- support has increased significantly from one year ago.

80% of those surveyed indicated that the state should celebrate its Silver Anniversary of Statehood, 14% opposed, 6% did not know. A similar survey in December, 1980 indicated that 64% favored, 20% opposed, and 8% felt it depended upon cost.

4. Major reasons favoring the celebration were: Pride in being Alaskan and desire to communicate this to others; an occasion that should be celebrated; create unity among Alaskans, and have a positive impact on the economy and tourism. Major reasons opposing were associated with concern over cost.

5. Alaskans support the main objectives and theme of the Silver Anniversary celebration.

84% believed people outside of Alaska do not understand the state and its problems.

86% think there is a "spirit of adventure" in Alaska today; and 46% indicated it was one of their reasons for coming to Alaska.

6. Alaskans strongly support the goals of the statehood celebration:

Encourage unity and community among Alaskans -- 88%

Create a memorable and educational experience for the children of Alaska -- 87%

Reflect the independence and spirit of adventure within us all -- 82%

Promote tourism -- 77%

Help people outside better understand Alaska and its people -- 75%

Create long term economic benefits for the state -- 70%

Results of the survey were consistently strong for all three cities although somewhat less so in Juneau.

Alaska '84, lawmakers meet in tense session

Associated Press

39. Juneau — Alaska 1984 officials, including chief promoter Bob Uchitel, pleaded their case before lawmakers Monday and denied any improper expenditures of public money.

Responding to criticisms of Alaska 1984's spending habits, Uchitel called on lawmakers to stop making "emotional outbursts based on innuendo," "half-truths" and a not-yet-completed audit.

He urged lawmakers to judge Alaska 1984's work on its merits, and to recognize the sincerity and dedication of people involved with the project, rather than "impugning the integrity of wonderful people."

The group has a \$3.5 million state contract to plan a celebration of Alaska's 25th birthday.

At the end of a sometimes tense

four-hour meeting, Uchitel urged lawmakers to "not hide behind legislative immunity" when leveling "inflammatory statements" about Alaska 1984's expenditures of state money.

The remark apparently was directed at Rep. Sam Cotten, D-Eagle River, who recently criticized the group's spending habits after reviewing information collected by legislative auditors. Cotten responded by saying he has several questions which Alaska 1984 officials have not answered.

That prompted a sharp exchange between Uchitel and Cotten, which was halted only by the chairman's gavel.

Uchitel and other Alaska 1984 officials testified before the House State Affairs Committee for nearly four

hours. They urged the panel to reject a bill calling for return of the unspent portion of \$4 million appropriated last year for planning a birthday celebration.

The committee adjourned without acting on the bill, but Chairman Ray Metcalfe, R-Anchorage, indicated a vote might come today. According to Alaska 1984 officials, about \$1.1 million of the \$4 million will be unobligated as of March 8 — the date the group plans to unveil its draft plan.

The chief impact of the bill would be to cut off Alaska 1984's plans to promote the celebration in other countries.

Under questioning by lawmakers, Alaska 1984 officials denied spending \$50,000 in state money to pay consulting firms to lobby the Legislature

Anchorage Times
Anchorage, AK

MAR 2 1982

last year for money for the birthday celebration. That's what legislative auditors and officials in the Department of Commerce said happened.

But Alaska 1984 chief executive officer Mike Mitchell said a cash flow problem made it appear that way, while the group actually used private donations to pay the lobbying expenses. Alaska 1984 co-mingled state money and private donations, Mitchell said.

Alaska 1984 officials defended their payment of \$47,000 in state money to private companies to recruit nine executives, most of whom were living in Anchorage at the time they were hired.

One of the people hired had worked for Uchitel previously but had left the state, according to Alaska 1984 officials. An executive

search agency was paid \$5,400 for recruiting him.

Mitchell also defended a decision to pay travel and expenses to bring a famous architect from Brazil to Alaska to serve as a consultant, at no charge, to Alaska 1984. "It was a genuine bargain," Mitchell said.

Pam Coates, a member of Alaska 1984's board of directors, said the group consists of hundreds of dedicated volunteers and top-notch staffers whose reputations have been tarnished unfairly by the press and lawmakers' reckless charges.

Cotten responded: "They're not reckless charges. We're talking about the public process, public money . . . and I don't think you have the support of the public. It has nothing to do with your sincerity."

Coates urged lawmakers to give Alaska 1984 a fair hearing, and to allow the group to present its master plan without cutting off funding.

She also said that contracts awarded to consultants hired to promote Alaska 1984 in other nations have been misunderstood.

For example, one \$18,000 contract calls for the contractor to hold a series of private dinners and cocktail parties to introduce Japanese and Korean business people to Alaska 1984's plans, and to send a group of 40 Alaskans to visit Japan to promote the celebration.

Referring to criticism that public money is being spent for dinner parties, Coates said, "The fact is, that's how business is conducted in the Far East. Anyone dealing with that part of the world knows that."



Official Business

Alaska State Legislature

House of Representatives

Committee on State Affairs

Alaska '84
3/1/82
HB 868
Pouch V
State Capitol
Juneau, Alaska 99811

COPY RELATED TO ASSOCIATED PRESS TO MARCH 1982, 8:45 p.m., by Al Mongin, STATEMENT BY REPRESENTATIVE RAY METCALFE, CHAIRMAN, STATE AFFAIRS COMMITTEE

Following five house^r of Hearings over a two-day period, the State Affairs Committee has failed to uncover any evidence that would substantiate any of the allegations made against Alaska '84 or the Alaska Silver Anniversary Commission.

Committee Hearings clearly did reveal that the contract awarded to Alaska '84 by the Silver Anniversary Commission will probably be completed for approximately one million dollars under its originally anticipated cost. Recognizing that the Silver Anniversary Commission currently has a sizeable amount of excess funds, and further recognizing that the amount of excess funds will be clearly identified following the March 8 meeting of the Silver Anniversary Commission, it is recommended that following the Commission's March 8 meeting the Finance Committee assess the cost of the outstanding financial obligations and responsibilities of the Silver Anniversary Commission, and thereafter adjust HB 868 to lapse the balance of the funds back into the General Fund.

The moving of this Bill is not to be construed as a suggestion of propriety, lack of propriety, or of impropriety, by anyone

connected with the Silver Anniversary Commission or Alaska '84. The moving of this Bill is merely a recognition that the Silver Anniversary Commission has excess funds that can be used to satisfy more urgent needs elsewhere in the state.

ALASKA SILVER ANNIVERSARY COMMITTEE
ALASKA 1984
SCHEDULE OF CONTRACTS/DATES
As of 02/23/82

Firm	Firm Location	Contract Amount	Time of Performance		Termin. Clause	Signed	Signature	Description of Services To be Performed
			From	To				
1. Alaska Decisions Research	Anchorage, AK	\$112,000	01/16/82	03/31/82	Standard	X	Sally Jones	Marketing information master plan
2. Baskin & Sears	Washington, D.C.	50,000	01/16/82	06/30/82	Standard			Support in Lower 48 and Pacific Rim Countries and Alaska Cos.
3. Battaglia Associates, Inc.	Huntington Beach, CA	25,000	Upon Signature	06/30/82	Standard			Park consulting services and drawings of themes
4. CCC Architects & Planners	Anchorage, AK	25,000	12/14/81	01/31/82	Standard	X	Ed Crittenden	Architectural consulting - RFP development
5. Chayer & Associates	Anchorage, AK	5,000	01/01/82	02/28/82	Standard	X	Steve Chayer	Public information "outreach"
6. Consortium 1984	Anchorage, AK	201,000	01/06/82	06/30/82	Standard	X	Ed Crittenden	Develop three independent site schemes, drawings, estimates
7. Harrison Price Company	Los Angeles, CA	40,000	01/13/82	06/30/82	Standard	X	Harrison Price	Marketing study, planning scope and season for each fair element
8. Hilker, Dingwall & Brown	Anchorage, AK Seattle, WA	65,000	01/28/82	06/30/82	Standard	X	Paul Brown	General representative with entertainment, exhibition exhibitors, state, etc.
9. Management Resources	Tustin, CA	40,000	01/05/82	06/30/82	Standard	X	W. H. Bieberbauch	Serve on design team, budget cost estimates, plan cultural arts center
10. Peat, Marwick, Mitchell	Los Angeles, CA Anchorage, AK	160,000	11/01/81	06/30/82	Standard	X	John Stenehjem Partner	Feasibility study, Management Information Services
11. Quinn, Brein & McCarthy	Santa Clara, CA	50,000	01/01/82	03/18/82	Standard	X	Richard Quinn	Assist Baskin-Sears procure (re taped and in person support, marketing aspects
12. Mike Wilham/A.P.U.	Anchorage, AK	35,000	---	06/30/82	Standard	X	Bruska, VP Wilham	PR work with Japanese, Koreans, etc., business, community, & education leaders
13. Engineering Science	Anchorage, AK	10,000	01/22/82	06/30/82	Standard		Kurt J. Stepan	Prepare a map of designated site's utility and analyze utility capacity for future growth and anticipated demand
14. GEM Hill Northwest, Inc	Anchorage, AK	10,000	01/22/82	06/30/82	Amended		Chas. E. Torkko	Environmental impact work. Re: Beth Lake

ALASKA SILVER ANNIVERSARY COMMITTEE
ALASKA 1984
SCHEDULE OF CONTRACTS/DATES
As of 02/23/82

Firm	Firm Location	Contract Amount	Time of Performance		Termin. Clause	Signed	Signature	Description of Services To be Performed
			From	To				
15. SP Group/Northwest	Anchorage, AK	10,000	01/22/82	06/30/82	Standard	X	Michael P. Kelly	Parking and access to the fair site
16. Holly McCoy	Anchorage, AK	1,500	01/21/82	02/25/82	Standard	X	Holly McCoy	Manage and direct "outreach" project
17. Jim Kness	Portland, OR	5,000	02/02/82	06/30/82				"Concept" development for master plan - public involvement and suggestions
18. HMS Inc.	Anchorage, AK	8,000	02/05/82	06/30/82	Standard	X	Cliff Hitchins	Study of availability of funds, residual use benefits to Committee of '84
19. Aaron Tussing & Associates	Seattle, WA	5,000	02/11/82	06/30/82	Standard			Report on long-term economic outlook and benefits to Alaska of '84
20. Paul Meyerhoff II	Girdwood, AK	5,000	01/28/82	03/15/82	Standard	X	Paul Meyerhoff	Develop sports program segment of the master plan
21. Yvonne Merrill	Anchorage, AK	4,000	01/28/82	03/15/82	Standard	X	Yvonne Merrill	Develop exhibits and work with staff on those exhibit ideas
22. Rychetink Design	Anchorage, AK	5,000	02/05/82	03/01/82	Standard	X	Rycheti	Develop exhibit plan for community center to be major exhibit, costs, etc.
23. Tom Saunders	Washington, D.C.	10,000	02/01/82	04/01/82				Make presentations to corporation/committees to encourage exposition participation
24. Min in Alaska, Inc. C. Becker	Anchorage, AK	12,000	02/01/82	04/01/82				PR work with community groups national and corporate participation, municipal govt.
25. Dowl Engineers	Anchorage, AK	8,000	01/22/82	06/30/82	Standard	X	Malvin R. Nichols	Base map of site and bottom Behm Lake
26. Jeff Mektaz/North Country Productions	Anchorage, AK	2,000	02/13/82	02/18/82	Standard	X	Jeff Mektaz	Provide list and costs of potential performers for anniversary celebration
27. William Furlong	Anchorage, AK	30,000	01/27/82	06/30/82	Standard	X	William B. Furlong	Interview Alaskans, prepare narrative of opinions on change and concerns describing a means of celebrating the past while preparing for the future

ALASKA SILVER ANNIVERSARY COMMITTEE
 ALASKA 1984
SCHEDULE OF CONTRACTS/DATES
 As of 02/23/82

Cancelled Contracts or Vendors Billing Monthly for Services With No Contract

1.	Tan Hlghs Graphic Design	Anchorage, AK	25,000							
2.	Sam Kito, r., & Associates	Anchorage	45,000	01/05/82	06/30/82	Standard	X	Sam Kito	Increase awareness, plan for cultural center. (contract cancelled, \$15,000 paid for partial completion)	
3.	Murray/Bradley - Nystrom Advertising Consortium	Anchorage	320,000						No contract let out, billed monthly for work on a as requested basis	
4.	Smith and Gruening	Anchorage	35,000						No contract signed, billed monthly for work on a as requested basis	
5.	Systronics, Inc.	Fairbanks							No contract signed, rates based on usage	

SILVER ANNIVERSARY COMMISSION
ALASKA 1984
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Salaries</u>			
Richard Angell	01/01-29/82	\$ 10,000.00	Gross--January Not previously billed--November
Catherine Bersok	01/01-29/82	2,115.40	Gross--January
Denise Bousley	01/01-29/82	2,884.70	Gross--January
Donald J. Crosby	01/01-29/82	3,115.40	Gross--January
Dan Dixon	01/01-29/82	3,230.80	Gross--January
Beverly J. Dubie	01/01-29/82	3,077.00	Gross--January
Patricia Edwards	01/01-29/82	2,461.60	Gross--January
Mary Eiss	01/01-29/82	2,461.60	Gross--January
Robert Franken	01/01-29/82	2,769.20	Gross--January
Janice Garrett	01/01-29/82	1,846.20	Gross--January
Jeanie Green	01/22-29/82	484.62	6 days employment
Donald Hansen	01/01-29/82	5,000.00	Gross--January
Kimberly Jennings	01/01-29/82	923.00	Gross--January
Kelly Johnson	01/01-29/82	1,661.60	Gross--January
Richard Johnson	01/01-29/82	2,461.60	Gross--January
Mary L. King	01/01-15/82	854.95	January
Sarah Lord	01/01-29/82	1,753.90	Gross--January
Edward S. Mayer	01/01-29/82	2,307.60	Gross--January
Michael Mitchell	01/01-29/82	6,153.80	Gross--January
Catherine Myers	01/01-29/82	1,846.20	Gross--January
Diana Olson	01/01-29/82	1,093.50	Gross with overtime--January
Margaret J. O'Mallye-Keys	01/01-29/82	1,846.20	Gross--January
Rodney Pfeleiger	01/01-29/82	7,027.02	Gross--January
Kathleen Rick	01/01-29/82	2,119.26	Gross--January
Pat Rowe	01/01-29/82	3,653.75	Gross--January
James Sharpe	01/01-29/82	3,230.80	Gross--January
Terri Slatten	01/01-29/82	2,000.00	Gross--January
Sandra Snider	01/01-29/82	2,000.00	Gross--January
Pat Stanley	01/15-29/82	692.30	Gross--January
Susan Usry	01/01-22/82	2,307.75	Gross and severance--January
Robert Vogt	01/01-29/82	3,230.80	Gross--January
Hallee Wash-Coulston	01/01-29/82	1,103.00	15 1/2 days employment with overtime of 53 hours @ \$7.00
Bessie Wassillie	01/01-29/82	371.00	--
Donald Weldon	02/02-29/82	2,423.10	15 days employment
Gail Wolck	01/01-29/82	1,923.00	41 days employment
Tom Snelling	01/81	3,000.00	Paid as if consultant presently an employee
Employer's portion of FICA and ESC Taxes		<u>8,452.37</u>	
<u>Total Salaries</u>		<u>\$103,883.02</u>	
<u>Occupancy Costs</u>			
BMC Limited		\$ 4,156.10	Office rent--February
Various Vendors		7,882.85	Office supplies, equipment rental, furniture
Alaska Executive Search		350.00	Purchase of used office equipment
Various Employees		792.77	Office supplies bought on expense reports
Arctic Self Storage		<u>47.00</u>	Storage costs
<u>Total Occupancy Costs</u>		<u>\$ 13,228.72</u>	
<u>Placement Fees</u>			
Alaska Executive Search		\$ 5,400.00	\$7,500 less \$2,100 donation for place- ment of Richard Johnson @ 25% annual salary (former employee of Uchitel Co.)
<u>Total Placement Fees</u>		<u>\$ 5,400.00</u>	

(continued next page)

SILVER ANNIVERSARY COMMISSION
ALASKA 1984
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel, Hotel and Entertainment</u>			
Sheraton-Anchorage	01/07/82	\$ 1,100.00	Advance payment--reserve rooms--consultants
Sergio Bernardes	01/09/81	6,864.00	Rio/NYC Consultant travel
Paul Brown	01/18/82	3,008.70	Expense report--NYC trip--allowed expenses
Dan Dixon	01/18/82	72.95	Expense report--employee
Michael Mitchell	01/18/82	578.37	Expense report--allowed expenses
Donald Hansen	01/18/82	231.66	Expense report--Seattle trip--allowed expenses
Cathy Myers	01/18/82	6.20	Expense report-- mileage allowance
Robert Vogt	01/18/82	275.94	Expense report--Kodiak trip
Richard Johnson	01/18/82	48.44	Expense report--mileage allowance
Travel Center	01/26/82	2,444.00	Transportation--7 to Native Arts Culture Center Task Force
Air Pac	01/27/82	672.00	Aleutian trip Dick Angell
Dan Dixon	01/31/82	36.34	Expense report--miscellaneous meals
Robert Franken	01/31/82	34.80	Expense report--parking, mileage, doughnuts
Richard Johnson	01/31/82	29.58	Expense report--mileage allowance
Janet Matheson, Architect	01/31/82	140.00	Fbx/Anc Consultant travel
Beverly Michaels	01/31/82	37.05	Expense report--busfare, research materials
Rod Pfleiger	01/31/82	34.15	Expense report--taxis
James Sharpe	01/31/82	472.86	Expense report--Anc/Jnu trip
Alaska 1984 Petty Cash	01/31/81	36.82	General office foodstuffs
Richard Angell	01/31/81	1,475.54	Expense report
Denise Bovsley	02/03/82	11.75	Dinner--Pat Kay
Loschky, Marguarths & Nesholm	02/03/82	580.00	Sea/Anc Travel/expenses--George Laschky
University Tower Hotel	02/03/82	305.67	Room charges--Brown and Dixon
Washington Athletic Club	02/03/82	1,350.00	Room charges--Gieger, Bernardes, Crittenden, Trogdon, Messenger, Usry, Mitchell and Hansen
Anchorage Westward	02/04/82	962.63	Native Cultural Center Task Force meeting
Mary Schaeffer	02/05/82	8.60	Expense report--taxi fare-airport to hotel, Anc
Best Western/Barratt Inn	02/05/82	183.70	Meals/lodging--Native Cultural Task Force meeting
Millie Buck	01/05/82	84.00	Expense report--mileage--Copper Center-Anch
<u>Total Travel, Hotel and Entertainment</u>		<u>\$ 21,085.85</u>	
<u>Contractual Services</u>			
Harrison Price	Unknown	\$ 6,000.00	Payment--contract
Sam Kito & Associates	01/16/82	7,500.00	Payment--contract
Tom Hughes Graphic Design	01/18/82	737.85	Payment--no contract--creative services
Alaska Decisions	01/18/82	15,000.00	Payment--contract
Peat Marwick Mitchell & Co.	01/18/82	25,000.00	Payment--contract
Alaska Pacific University	01/25/82	150.00	Payment--contract
Harrison Price	01/26/82	6,089.00	Payment--contract
Peat Marwick Mitchell & Co.	01/28/82	20,000.00	Payment--contract
Management Resources	01/28/82	15,000.00	Payment--contract
Battaglia & Associates, Inc.	01/28/82	12,500.00	Payment--contract
Harrison Price	01/29/82	6,000.00	Payment--contract

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SILVER ANNIVERSARY COMMISSION
ALASKA 1984
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Contractual Services</u> (cont'd)			
Consortium '84	01/29/82	\$ 25,000.00	Payment--contract
Chayer & Associates	01/29/82	2,700.00	Payment--contract
Alaska Decisions	01/29/82	41,950.00	Payment--contract
Alaska Pacific University	01/29/82	3,950.00	Payment--contract
Battaglia & Associates	01/31/82	786.99	Payment--contract
CCC Architects	01/31/82	10,695.15	Payment--contract
Mystrom Advertising	01/31/82	9,827.56	Payment--no contract--invoice--PR
Quinn, Brien, & McCarthy, Inc.	01/31/82	956.95	Payment--contract
Molly McCoy	01/31/82	750.00	Payment--contract
Hilker-Dingwall Associates	02/03/82	13,537.50	Payment--contract--November-December
Gordon Hilker Consultants	02/03/82	3,500.00	Consultant services--January
Gordon Hilker Consultants	02/03/82	256.84	Consultant expenses--January
Tom Hughes Graphic Design	02/03/82	3,580.13	Creative services--January
Hilker-Dingwall Associates	02/06/82	5,708.98	Payment--contract and expenses
Sue Peterson	02/05/82	651.12	Chairperson-Native Cultural Center Task Force
Alaska Pacific University	02/05/82	8,358.00	Payment--contract
Peat Marwick Mitchel & Co., & Co.	01/28/82	<u>53,707.50</u>	Payment--contract
<u>Total Contractual Services</u>		<u>\$299,693.57</u>	
<u>Attorney Fees and Services</u>			
Birch Horton Bittner, & Monroe	01/31/82	\$ <u>1,210.50</u>	Legal work--land patents, etc.
<u>Total Attorney Fees and Services</u>		<u>\$ 1,210.50</u>	
<u>Miscellaneous Expenditures</u>			
U.S. Postmaster	01/18/82	\$ 500.00	Postage
Don Hansen	01/18/82	400.00	Topographical maps
Patricia Edwards	01/18/82	93.16	Postage and box rent
Quality Lito	01/18/82	331.02	Business cards--8 employees
Thrifty-Instant	01/20/82	460.00	No explanation
BIE Communications	01/20/82	65.00	Media directory
Rollins, Burdick, & Hunter	01/20/82	4,543.00	Blue Cross payment
National Bank of Alaska	01, 20/82	917.81	Interest on bank note pay-off
Steve Chayer	01/28/82	110.00	Airfreight charges--contractor
U.S. Postmaster	01/28/82	45.05	Postage
Fast Print	01/29/82	240.00	Question and Answer brochure
Anchorage Times	01/29/82	53.60	Advertisement writer
DHL	01/31/82	116.50	Package express
Office of the Lieutenant Governor	01/31/82	20.00	Late filing penalty
National Bank of Alaska	02/02/82	711.99	Interest on bank note pay-off

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SILVER ANNIVERSARY COMMISSION
ALASKA 1984
JANUARY 1982 APPROVED EXPENDITURES

<u>Vendor/Pavee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Miscellaneous Expenditures (cont'd)</u>			
Frontier Marketing	02/02/82	\$ 5,808.37	Buttons, candles, balloons, etc.
Anchorage Daily News	02/03/82	31.50	Subscription
Daily Sitka Sentinel	02/03/82	35.50	Subscription
Internal Revenue Service	02/03/82	33.71	Late filing penalty for 1981 3rd quarter
Alaska Information Research	02/03/82	95.00	Subscription
Nome Nugget	02/03/82	20.00	Subscription
Redi-Kwik	02/03/82	393.96	Lay-out printing
Rollins, Burdick, & Hunter	02/03/82	200.00	Industrial Indemnity Policy
Tundra Times	02/03/82	12.00	Subscription
World's Fair, Inc.	02/03/82	24.00	<u>Subscription--World's Fair Magazine</u>
Anchorage Times Publishing Co.	02/03/82	37.50	Subscription
U.S. Postmaster	02/03/82	500.00	Postage meter
Frontier Marketing	02/05/82	1,401.00	Promotional supplies
<u>Total Miscellaneous Expenditures</u>		<u>\$ 17,206.67</u>	
<u>Local Task Forces</u>			
Don Weldon and First National Bank	01/18/82	\$ 1,399.50	Payment to Northern Region Task Force--Fairbanks
Homer '84 and Peninsula Savings and Loan	01/29/82	5,000.00	Homer '84 Task Force, 1/2 of budget
Youth Alaska '84	01/29/82	1,500.00	Youth '84 Task Force \$10,000.00 budget
National Bank of Alaska	02/02/82	3,734.17	Reimbursement of Fairbanks '84 Task Force
<u>Total Local Task Forces</u>		<u>\$ 11,633.67</u>	

SILVER ANNIVERSARY COMMISSION
ALASKA 1984
REIMBURSED EXPENDITURES
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Salaries</u>			
Richard Angell	12/31/81	\$ 26,000.00	Salary July-December, 1981
Denise Bovsky	12/31/81	4,769.21	35 days employment-includes overtime
Donald Crosby	12/31/81	2,025.01	13 days employment
Dan Dixon	12/31/81	5,492.36	34 days employment
Beverly J. Dubie	12/31/81	1,076.95	07 days employment
Patricia Edwards	12/31/81	2,461.60	20 days employment
Mary Eiss	12/31/81	4,184.72	34 days employment
Robert Franken	12/31/81	3,184.58	23 days employment
Janice Garrett	12/31/81	923.10	10 days employment
Donald Hansen	12/31/81	10,500.00	42 days employment
Kimberly Jennings	12/31/81	1,015.30	22 days employment
Richard Johnson	12/31/81	2,307.60	20 days employment
Mary King	12/31/81	4,153.95	45 days employment
Sarah Lord	12/31/81	996.98	13.5 days employment
Edward Mayer	12/31/81	2,076.84	18 days employment
Cathy Myers	12/31/81	3,138.54	34 days employment
Margaret O'Malley-Keys	12/31/81	1,107.72	12 days employment
J. Patrick Sharpe	12/31/81	4,846.20	30 days employment
Terry Slatlen	12/31/81	1,500.00	15 days employment
Sandra Snider	12/31/81	11,439.04	Salary for 6 months
Susan A. Usry	12/31/81	2,123.13	23 days employment
Robert Vogt	12/31/81	4,846.20	30 days employment
<u>Total Salaries</u>		<u>\$100,169.03</u>	
<u>Employment Fees</u>			
Alaska Executive Search	11/23/81	\$ 7,560.00	Placement fee--Sharpe @ 25% annual salary less contribution
Alaska Executive Search	12/02/81	6,480.00	Placement fee--Franken @ 25% annual salary less contribution
Alaska Executive Search	12/28/81	1,400.00	Placement fee--Garrett @ 80% monthly salary less contribution
Bonney, Garland & Co.	11/17/81	9,600.00	Placement fee--Eiss @ 30% annual salary
Bonney, Garland & Co.	11/18/81	12,600.00	Placement fee--Dixon @ 30% annual salary
Bonney, Garland & Co.	11/16/81	19,500.00	Placement fee--Hansen @ 30% annual salary
Red Carpet Staffing	12/16/81	2,280.00	Placement fee--O'Malley-Keys @ 15% annual salary
Red Carpet Staffing	12/01/81	2,400.00	Placement fee--Usry @ 10% annual salary
<u>Total Employment Fees</u>		<u>\$ 61,820.00</u>	
<u>Occupancy Costs</u>			
NMC Limited	01/03/82	\$ 24,936.60	Office Rent--July-December
Various Vendors	Various	16,775.72	Office supplies, equipment rental, furniture and decorations
Municipality of Anchorage	Various	3,631.27	Telephone expenses
Clean-Rite	Various	1,312.50	Janitorial Service--5 months
Arctic Self-Storage	Various	423.24	Storage costs
Alaska Guard and Alert	Various	86.00	Security--2 months
<u>Total Occupancy Costs</u>		<u>\$ 47,165.33</u>	
<u>Travel, Motel and Entertainment</u>			
Alaska Visitor's Conference	09/16/81	\$ 112.00	Wein charter reservations
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Barry--Executive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Brown--Executive Board Meeting

(continued next page)

SILVER ANNIVERSARY COMMISSION
ALASKA 1984
REIMBURSED EXPENDITURES
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Payee</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel and Entertainment (cont'd)</u>			
Professional Travel Service	12/20/81	\$ 206.00	Anc/Fbx/Anc Coates--Execurive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Mitchell--Executive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Uchitel--Executive Board Meeting
Professional Travel Service	12/20/81	206.00	Anc/Fbx/Anc Wolek--Executive Board Meeting
Professional Travel Service	08/14/81	69.12	Prepayment of hotel room Ewen Dingwall
Professional Travel Service	08/17/81	45.00	Car rental prepayment Ewen Dingwall
Professional Travel Service	08/20/81	522.94	Sea/Anc Ewen Dingwall
Professional Travel Service	08/13/81	41.00	Kodiak/Anc Partial Billing
Professional Travel Service	Varied	(556.00)	Credit Memos
Professional Travel Service	10/02/81	402.54	Airline tickets Dick Angell
Professional Travel Service	10/02/81	286.00	Airline tickets Terry McWilliams
Professional Travel Service	10/01/82	241.34	Anc/Sea Dick Angell
Professional Travel Service	10/15/81	124.90	Kodiak/Anc Partial Billing
Professional Travel Service	11/17/81	1,151.03	Anc/Denver/Kansas City/Sea/Anc Robert Uchitel
Professional Travel Service	11/23/81	162.66	Car rental--final payment Ewen Dingwall
Professional Travel Service	11/02/81	(1,223.42)	Credit Memo
Professional Travel Service	11/02/81	352.00	Airline tickets Angell and Coates
Professional Travel Service	11/05/81	(236.34)	Credit Memo Refunded ticket
Professional Travel Service	11/03/81	176.00	Airline ticket Ms. Donna Outlaw
Professional Travel Service	11/09/81	668.00	Anc/Nome Uchitel and Angell
Professional Travel Service	11/16/81	1,132.68	Anc/Sea/St. Louis/Minneapolis/ Denver/Sea/Anc Paul Brown
Professional Travel Service	11/16/81	974.10	Anc/Ord/Kansas City/Denver/ Ver/Sea/Anc Mike Mitchell
Professional Travel Service	11/16/81	557.88	Anc/Sea/Ver/Sea/Anc Dan Dixon
Professional Travel Service	11/19/81	515.48	Anc/Sea/Ver/Sea/Anc Don Hansen
Professional Travel Service	12/16/81	477.68	Anc/Sea Andrea Usry
Professional Travel Service	12/17/81	236.34	Anc/Sea Dan Dixon
Professional Travel Service	12/17/81	236.34	Anc/Sea Justin Voss
Professional Travel Service	12/16/81	544.08	Anc/Sea Bob Uchitel
Professional Travel Service	12/16/82	472.68	Anc/Sea Don Hansen
Professional Travel Service	12/16/81	339.00	LA/Sea Sandy Quinn
Professional Travel Service	12/15/81	850.82	Anc/Sea Hansen, Crittenden, Troydon

(continued next page)

SILVER ANNIVERSARY COMMISSION
ALASKA 1984
REIMBURSED EXPENDITURES
JULY 1, 1981-DECEMBER 31, 1981

<u>Vendor/Traveler</u>	<u>Date</u>	<u>Amount</u>	<u>Description and Comments</u>
<u>Travel and Entertainment (cont'd)</u>			
Professional Travel Service	12/15/81	\$ 472.68	Anc/Sea Paul Brown
Professional Travel Service	12/16/81	158.00	Anc/Fbx Richard Johnson
Professional Travel Service	12/15/81	811.96	Anc/LA/Sea Eric Peterson
Professional Travel Service	12/15/81	86.90	Car rental Ewen Dingwall
Professional Travel Service	12/14/81	(404.00)	Credit Memo
Professional Travel Service	12/11/81	820.91	Sea/Fbx/Anc Ewen Dingwall
Sheffield Hotels	--	19.75	Room payment Ewen Dingwall
Uchitel Company	09/29/81	3,304.51	Reimburse company for airfare, hotel and per diem--Japan trip
Uchitel Company	10/07/81	(644.40)	Kennedy and Uchitel Credit--Kodiak trip
Uchitel Company	10/31/81	3,131.50	Taken by RNU Miscellaneous expenses Robert Uchitel
Captain Cook Hotel	11/25/81	2,676.38	Conference and banquet room rental
Captain Cook Hotel	12/27/81	720.45	Conference room rental
Kodiak Chamber of Commerce	08/16/81	46.00	Payment for meeting room
Sheraton-Anchorage	12/16/81	75.60	Other charges Quinn and Brien
Sheraton-Anchorage	12/16/81	302.40	Rooms Quinn and Brien
Westin Hotel-Seattle	12/21/71	1,131.26	Miscellaneous charges Robert Uchitel
Paul Brown	12/31/81	989.02	Expense report--Board member
Don Hansen	Various	1,492.53	Expense reports--employee
Georges Mouglin	12/28/81	1,640.40	Expense report--Paris consultant
Richard Angell	Various	1,202.71	Expense reports--Executive Director
Michael Mitchell	12/31/81	684.82	Expense report--Executive Director December
Pat Rowe	12/10/81	808.68	Mil/Anc Airfare for job interview
Bill Bieberbach	01/05/82	760.05	Expense report--consultant-12/27/81
Robert Franken	12/31/81	182.29	Expense report--employee--December
Richard E. Johnson	12/31/81	31.54	Expense report--employee--December
Dan Dixon	12/31/81	20.54	Expense report--employee--December
<u>Total Travel and Entertainment</u>		<u>\$ 30,436.24</u>	
<u>Contractual Services</u>			
Mystrom Advertising	12/23/81	\$ 5,850.00	Full page color ad--Anchorage Convention and Visitor Bureau--February issue
Mystrom Advertising	12/31/81	17,357.83	Various services--Advertising strategy plans, production, publicity, public relations, administrative costs and travel
Murray/Bradley, Inc.	08/20/81	293.75	Seattle PR--July 1981
Murray/Bradley, Inc.	08/20/81	2,091.94	Misc. production expenses--July
Murray/Bradley, Inc.	10/14/81	3,019.27	Misc. administration expenses--September
Murray/Bradley, Inc.	12/14/81	1,567.57	Misc. and production expenses--November
Murray/Bradley, Inc.	01/13/82	10,193.49	Concept strategy, advertising, PR plans, review and consulting, production, and miscellaneous expenses--December
Murray/Bradley, Inc.	09/18/81	2,192.23	Production, hourly expenses--August
Arthur Young & Co.	01/18/81	17,550.00	Financial statement examination, preparation of tax return, less \$1,950 donation (10% of original invoice)

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