

SCOMM

84:7

DATE: 3/11/91

FURTHER: State Affairs

DATE TURNED INTO OFFICE: _____

Senate Special Committee on
International Trade & Tourism considered HJR 23

Encouraging Gambell, Alaska, and Nuvoye Chaplino, U.S.S.R., to be sister cities.

and recommended:

- | | |
|---|---|
| ☐ replace with _____ CS _____ | ☐ same title |
| ☐ or adopt _____ CS _____ | ☐ new title |
| | ☐ technical title change (HB only) |
| ☐ attached amendment(s) | |
| ☐ _____ letter of intent adopted | |

☐ do pass☐ do not pass☐ no recommendation☒ individual recommendations☐ further referral to _____

ATTACHES NEW FISCAL NOTE(S):

Dept/Date:

☐ fiscal note(s) _____
_____☐ zero fiscal note(s) _____
_____☐ appropriation-no fiscal note

APPROVES PREVIOUS:

Dept/Date:

☐ fiscal note(s) _____
_____☒ zero fiscal note(s) 2/25/91
Dept of Commerce + Econ Dev -
International Trade☐ Governor's bill w/fiscal note

SIGNING DO PASS:

Curtis Stangeland
Paul J. Frank

OTHER RECOMMENDATIONS:

Paul Frank (Do Pass)
 Chair: Signature and Recommendation

FISCAL NOTE

STATE OF ALASKA
1991 LEGISLATIVE SESSION

No. 1

Bill Version: HJR 23

(H) Publish Date: 2/27/91

Revision Date: _____ Department Affected: Commerce & Economic Dev.Title: Encouraging Gambell, AK and BRU: International Trade

Novoye Chaplino, USSR to be sister cities Component: _____

Sponsor: FosterRequestor: House Special Committee on COMPONENT SERIAL NO.

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International Trade & Tourism

Expenditures/Revenues: (Thousands of Dollars)

OPERATING	FY 92	FY 93	FY 94	FY 95	FY 96	FY 97
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0	0	0	0	0	0

CAPITAL	0	0	0	0	0	0
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REVENUE	0	0	0	0	0	0
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	0	0	0	0	0	0

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME						
TEMPORARY						

Estimate of current year impact: _____

ANALYSIS: (Attach a separate page if necessary.)

Prepared By: Ginna Brelsford, Trade Specialist Phone: 561-2060Division: International Trade Date: 2/25/91Approved by Commissioner: Glenn A. Olds *[Signature]* Spec. Asst. TIAgency: Department of Commerce & Economic Development Date: 2/25/91

Distribution (by preparer): Legislative Finance, Legislative Sponsor, Requestor, OMB, & Impacted Agency(ies).

Alaska State Legislature

Senator Paul Fischer, Chairman
Senator Al Adams, Vice-Chair
Senator Rick Uehling
Senator Arliss Sturgulewski
Senator Fred Zharoff



Post Office Box V
Juneau, Alaska 99811
(907) 465-3791
(907) 465-3883 FAX

Senate Special Committee on International Trade and Tourism

MEMORANDUM

TO: Senator Al Adams
Senator Fred Zharoff
Senator Arliss Sturgulewski
Senator Rick Uehling

FR: Senator Paul Fischer, Chairman *PF*
Senate Special Committee on International Trade & Tourism

DATE: March 28, 1991

RE: Committee Schedule for the Week of April 1, 1991

Wednesday, April 3, 1991 4:00 - 4:30 pm in the Butrovich Room

HCR 23 Encouraging Gambell, Alaska, and Nuvoye Chaplino,
U.S.S.R., to be sister cities.



Alaska State Legislature

HOUSE OF REPRESENTATIVES

Official Business

P.O. Box V
State Capitol
Juneau, Alaska 99811

24 March 1991

RECEIVED MAR 25 1991

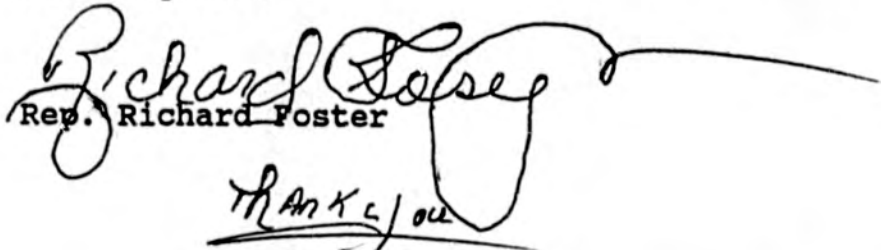
Senator Paul Fischer
Chair, Senate Committee International Trade
Room 423 MS3100
Juneau, AK. 99811

RE: HJR 23 Relating to Gambell Sister City
Endorsement.

Greetings Senator Fischer:

Please consider this request to calendar HJR 23
(Encouraging Gambell, Alaska and Nuovye Chaplino, USSR,
to be sister cities).

Please have staff contact Mr. John Walsh in my office
for additional detail or assistance. Thank you and my
best regards.


Rep. Richard Foster

Thank you

MAR 18

Sister Cities International
Alaska Management Team
P.O. Box 33646
Juneau, Alaska 99803

March 13, 1991

The Honorable Richard Foster
Alaska State Capitol
P.O. Box V
Juneau, Alaska 99811

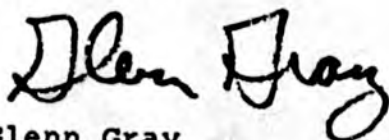
Dear Representative Foster:

Thank you for introducing House Joint Resolution 23 supporting a sister city relationship between Gambell, Alaska and Nuvoye Chaplino, USSR. This tie will provide a logical addition to existing sister city affiliations between Alaska and the Soviet Far East.

The national sister city organizations in the United States and the Soviet Union work together to assist communities wishing to become affiliated. Megan Donnelly, of Sister Cities International, communicates often with Alexander Gorev, Secretary of the Association of Sister Cities of the USSR. Leaders of both these organizations support an increase in the number of US-USSR affiliations.

Gambell and Nuvoye Chaplino may wish to work with their respective sister city organizations. I have enclosed a brochure about Sister City International and some of the required procedures that will assure official recognition of the affiliation. Please contact me if you desire additional information about Sister Cities International or the sister city programs in other Alaska municipalities. I may be reached by calling 789-7822 or by writing to the above address.

Sincerely,



Glenn Gray
Alaska Coordinator
Sister Cities International

cc: Megan Donnelly, Sister Cities International

SISTER CITIES INTERNATIONAL

HOW TO

Reach Out to a Sister City

By Gary Gunderson

In his landmark book, *Small Is Beautiful*, E.F. Schumacher described global hunger as a problem of two million villages with distinct opportunities, liabilities, skills, resources and hopes. Our response to world hunger must also make sense at the village level or not at all.

Through Sister Cities International, more than 750 communities in the United States and Europe are building direct, people-to-people links with villages throughout the poorer nations of the world. About 25 of these cooperatively attack problems of water, sanitation, health, education and nutrition.

Baltimore, Maryland, and, Gbarnga, Liberia, have been linked for over a decade. The relationship began with a recognition of historic slave ties and with donations of clothing and supplies. Over the years many people traveled back and forth, and the Baltimore committee came to understand the vital contribution the Liberians could make to the educational system in Baltimore. The Liberians helped design a new curriculum that introduced African culture and history and brought an important subject alive in a new way.

Sister city relationships have also been formed through the Partners of the Americas program or as independent community initiatives. The committees from both communities draw upon and supplement the work of churches, civic groups, international organizations, schools and professional associations.

Drawings by Jim Lawler



The following steps can help you form a sister city relationship in your community.

1 Get the Emphasis Right

People, not money or resources, link communities. The structure channels energy, mutual assistance and even economic benefits through the power of human relationship. This makes the project unpredictable. What begins as a response to world hunger may result in building a school or seeing your own community's hunger.

2 Look Around

Most U.S. communities are already linked in some way to a village or city in the third world. Over 700 U.S. communities have formal sister city relationships with other communities around the world. A Rotary Club, YMCA, church, university or any organization with international affiliates can provide the burning embers of a relationship

that can be fanned into flame. Find those already working internationally and talk with them. Ask the mayor's office, newspaper editor, association of churches, civic clubs, schools and universities. Also talk with international students, former missionaries and overseas businessmen. Keep notes of your conversations, including succinct quotes. You will be surprised at how many people are already interested in the idea of long-term relationships with other communities.

3 Call a Meeting of Interested People

The purpose of the first meeting is to discuss formation of an enduring relationship with a third world community. You may meet in your home, the home of a prominent community leader, a church, a bank, the library, the city hall or a newspaper office. Set the meeting at least a month in advance, and let local news media know about it.

Write a short, informative letter, sharing information from your preliminary conversations and pointing out the most interesting overseas links with specific communities. Mail the letter with a notice about the meeting. You don't need a logo, letterhead and board of directors at this point. People will likely be surprised by and interested in the size and variety of international interests you've unearthed.

4 Decide on an Organizational Structure

The sister city relationship is a bit like a marriage. It starts with a little romance and excitement, but needs a responsible legal and financial structure to sustain itself. Most folks don't bring an attorney on their first date. You may not expect to create a formal sister city program, but a structure that has been developed over three decades deserves a close look early in your planning process. Sister Cities International (SCI) exists to help communities like yours link up with communities abroad. Most official sister city committees are legally incorporated, and SCI strongly suggests incorporation for tax exempt status. The point of linking communities is long-term relationship, not a one-shot project. Settling legal issues early allows for long-range planning and stability, and also clearly communicates the style of the relationship.

Instead of setting up your own structure, you can work with an existing committee. Hundreds of communities have existing sister city committees. Meet with the committee to see if they are open to forming another relationship with a new sister city. Sister Cities International will help if you ask. Never duplicate an existing organization unless it is fatally flawed.

5 Choose a Partner

Pick a city. Seriously consider several possible communities that pre-



Beware of questioning the relationship to death before it has had a chance to blossom.

sent different opportunities. The group must decide which will make the best match and how the relationship can be mutually beneficial. The other city probably has much to gain from the health and development projects you'll undertake, but how will your community be enriched? Many possibilities will exist if you consider carefully. Local schools can find material for new curricula. Universities could benefit from faculty and student exchanges as well as new programs. The Chamber of Commerce can create international links. Churches may use this effort to undergird their overseas missions emphasis, and Rotary Clubs can exchange members. Even travel agencies may be intrigued. A relationship without mutual benefits is likely to degenerate into a short-lived paternalistic spasm.

The city should be close enough for regular contact. If the host government is friendly, its embassy in the United States can give help and advice. Decide how to deal with the language barrier. Choose a city whose priorities match your community's and whose local leader-

ship is trustworthy. (Don't be embarrassed to ask—they need to know that about you too.) The U.S. embassy can be a big help if the political context permits. If you want to establish a relationship with a country our government does not consider an ally, ask for and expect to receive the cooperation of our embassy there anyway. Embassy staff are generally career professionals and public servants who want to be helpful to you and to the country in which they are stationed.

Beware of questioning the relationship to death before it has had a chance to blossom. At some point make a choice and stick with it.

6 Go and See

A small group of sensitive people representing a cross-section from your community must make the first visit. Ask the Mayor to go or to endorse the visit by an official letter. Contact all appropriate officials, especially those in any institution you hope to involve. Don't just wander in as tourists! This may be the first step of a significant, long-term relationship and should be treated seriously. Get good, current advice on the situation in the country and how to act. Ask people who've traveled there recently on business, on a student exchange or with the Peace Corps. (The organization of Returned Peace Corps Volunteers keeps a directory.) A political science teacher who specializes in that area of the world may be helpful.

7 Spread the Word

Let the local media know when your group goes overseas and invite them to schedule interviews when they return. Chances are, you'll have an engagement to announce. Visitors should be good communicators. They will quickly find their evenings busy with slide shows and speaking engagements. These can simply be first-hand stories with names and vivid experi-

ences rather than highly professionally productions.

8 Joint Projects.

Don't assume you know what your partner community's needs are just because your community seems less needy. Sometimes the American city is surprised to find itself on the learning end of the friendship. Reston, Virginia, and Nyere, Kenya, came together with a special interest in improving the situation of handicapped people. The Kenyan strategy, which emphasized training the handicapped for economic self-sufficiency, turned out to be highly useful in Virginia.

The best projects will draw on the human resources of both communities. Health care, education, training, sanitation, city planning, water development and construction all offer a chance for personal involvement between the communities. Don't begin any project in either city unless it is initiated by the host committee and is a clear priority for both communities. Be prepared for some frustration: "Obviously, they need a dam more than an elementary school!" On the other side: "Why can't these pampered Americans see that we know our needs more than they can ever understand? Give us the funds and get out of the way!"

9 How to Pay for It

Some aspects of friendship are priceless. Others come with invoices. Three types of expenses quickly emerge: travel, mailing or

organization and special joint projects. Each appeals to different interests and offers different possibilities for funding.

The easiest to fund by far are joint projects like a well, a school or a scholarship. The second easiest are the modest ongoing expenses. Most can be absorbed by participating organizations, in-kind gifts or membership dues. Occasional larger gifts may show up to strengthen the catalytic role of the local committee once the relationship is established and producing visible results.

The trickiest cost is often travel, especially in the early stages. Individuals unavoidably carry most of this burden. But travel doesn't have to be restricted to the rich. For key people without means, ask for help from churches, businesses, travel agents and civic organizations. A letter of support and explanation from the local committee will help. Think of the fundraising as a chance to broaden involvement in the project. A church or civic club which financially supports the journey of one of its members has an increased interest in the outcome. If the sister city relationship is formalized, travel agreed upon by both communities may be underwritten by Sister Cities International. Other international organizations such as Partners of the Americas and Rotary International also have travel scholarships.

Explore ways to help your counterpart committee travel to your city. Ask the U.S. embassy for information on travel grants. In most cases, they will help.

scholarships for key academics and local leaders to come to this country. Also, let the sister city's embassy in this country know of your interest in hosting visitors and arranging speaking events. You may be surprised by their cooperation. Make use of visitors traveling in the United States on other business.

10 Broaden Ownership

Never speak without giving members of the audience ways to participate. Get the names and addresses of everyone who wants to be kept informed. Ask for funds or donated material if appropriate. Maybe you'll need homes for visitors or people who speak Spanish or Chinese and who can translate letters. Keep looking for creative, practical ways to involve more people and organizations and broaden the ownership of the project. Unlike a marriage, this relationship gets stronger when more people are involved.

Finally, Stay Flexible

If the relationship is alive, it will be unpredictable. Don't smother it in your preconceived blueprint. Keep your eyes open for the ripple effects of a lively, international partnership. Keep the press informed. You'll notice articles on Africa, for instance, getting into print that weren't there before because the newspaper editor knows your city is linked to one in Africa. Keep your professional people informed. They will be surprised to find that their work has ripple effects abroad. Let them know how their work affects the life of a city, but your sister city. Make sure they understand that the need for foreign aid means feverish children in your counterpart community, for instance.

As the relationships develop, the suffering of hungry people will stop being anonymous and abstract. You'll know people by name and hear their voices not merely speaking of a desperate present but beckoning you to share a future that is better for the joining.

Garu Gunderson is the former Executive Director of Seeds.



..... people will stop being
anonymous and abstract.

FOR FURTHER INFORMATION, CONTACT:

SISTER CITIES INTERNATIONAL
120 SOUTH PAYNE STREET
ALEXANDRIA, VA 22314
TEL. (703) 836-3535

THE U.S. SISTER CITIES ORGANIZATION



PURPOSE:

Sister Cities International (principal program of the Town Affiliation Association of the U.S., Inc.) is dedicated to the goal of furthering global understanding by encouraging and assisting U.S. communities and their citizens to link with similar communities throughout the world.

An affiliation develops when an American community of whatever size or character officially links with a community in another nation. The goal for the communities involved is to learn more about each other and to develop lasting and meaningful exchanges. The ideal affiliation involves a large number of citizens and organizations in both communities engaging in exchanges of people, ideas and cultures on a long-term, continuing basis.

The national association provides a mechanism for U.S. communities to enter this program by assisting them in the process of linking with a community in another country. It acts as a coordinator and catalyst to encourage various types of sister cities activities and serves as a clearinghouse to gather, analyze and share information, research and knowledge.

HISTORY:

Affiliations between cities in the United States and other countries began shortly after 1945, but no real national focus was realized until 1956 when President Dwight D. Eisenhower initiated the People-to-People Program at the White House. Out of this grew Sister Cities International which has assisted more than 870 U.S. cities and counties, representing over 125 million Americans, establish links with some 1,400 communities in 92 other nations of the world.

MEMBERSHIP:

Sister Cities International is a tax-exempt, non-profit organization incorporated in the District of Columbia in 1967. The association has five categories of membership: Government member, Ambassador Association, Individual member, Service/Institutional member, and Corporate Sustaining member.

Association activities are also supported by private contributions, foundation grants and by funding support from the U.S. Information Agency and the U.S. Agency for International Development.

LEADERSHIP:

A 34 member board of directors governs Sister Cities International with assistance from an international executive board. The board of directors is composed of 24 elected members; six directors appointed by the president, with the approval of the board; one director elected each year by the National Youth Program Assembly to serve as the youth representative and the dean of the Ambassador Association who serves for a one year term on the board. There are 11 officers - a president, a chairman of the board, a chairman of the executive committee, six vice-presidents, a secretary and treasurer. The 24 elected directors are elected at-large by and from the membership of the association at the annual business session — eight directors each year for three-year terms.

A nation-wide system of state coordinators and state level management teams provides services to member cities throughout the United States and coordinates workshops to assist in training programs. State coordinators are appointed by the SCI board of directors.

ACTIVITIES:

In addition to policy, program development and member services, the organization coordinates and facilitates several major activities. They are: technical assistance programs with developing nations; youth and education programs; special conference programs; assistance in formalizing new affiliations; research and information service; the annual Eisenhower International Golf Classic and Eisenhower Scholarship Program; the Reader's Digest annual awards program; the Kanazawa Scholarship Program for entrepreneurial and practical trainee exchange; and leadership development training programs.

MEETINGS:

The association holds an annual conference in the summer which focuses on national and international issues. The annual conference alternates between East and West of the United States. In addition, state and regional workshops and training seminars are held to increase program skills at other times of the year.

For further information — contact:

Sister Cities International
120 South Payne Street
Alexandria, VA 22314



Telephone: 1-703-836-3535
Facsimile: 1-703-836-4815
Telex: 401565
Easylink: 62885879

**AS A MEMBER OF
SISTER CITIES INTERNATIONAL
YOU WILL RECEIVE PERSONALIZED-PROFESSIONAL
SERVICES TAILORED TO YOUR NEEDS**



[Take a moment and check these services available only to member cities]

Each year, SCI holds a full schedule of training and professional programs—holds conferences and workshops, publishes handbooks and guides and offers consulting services. SCI informs the public about the national program and keeps its members abreast of the latest developments around the world and in cities through *Sister City News*.

Sister Cities International (SCI) offers a wide range of valuable services to its member cities. Few national organizations offer these practical and cost effective benefits.

If your city/committee is not a member of SCI, it should be! If you aren't aware of the many services offered, check these member activities and programs available to you.

☐ **CONSULTATION**

- Research assistance
- Liaison with embassies, government agencies and international organizations
- Staff visits for guidance and consultation
- Individual consultation for program design and development
- State coordinators available to assist member cities

"Sister Cities International brings unity of purpose to the program as a whole. And more importantly, national programs such as technical assistance, youth initiative grants, and the Reader's Digest Foundation recognition—to name a few—could never be accomplished by individual cities."

Jacksonville, Fla.

☐ **NATIONAL YOUTH AND EDUCATION PROGRAMS**

- Youth News supplement to *Sister City News*
- Staff visits for guidance and consultation
- Outstanding Program and Project awards
- Youth leadership training
- Internships
- Young Artist Program
- Eligibility to participate in National Youth Assembly
- Challenge grant funding for youth exchange
- Scholarships and grants for youth, young adult and educational exchange
- Publications
- Program development service
- Assistance in establishing school and community exchange programs

"Cities desirous of doing something in this area of improving international relations don't have a lot of places to go for information. They need technical information and know-how, and they get it from Sister Cities International. The success of their work tells the story."

San Jose, Calif.

☐ **PUBLICATIONS FREE OR AT REDUCED RATES**

- Handbook
- *Sister City News* (16-page-bimonthly)
- Directory of Sister Cities, Counties, & States

- Special program guides
- Audio-visual aids

"In no way could we have accomplished our goals without the professional assistance, materials and guidance provided to us by the staff of Sister Cities International."

Elkader, Iowa

☐ **TECHNICAL ASSISTANCE PROGRAM**

(Services available to U.S. cities with Sister Cities in developing countries)

- Information center
- Consultation in needs identification and project design
- Resource material
- Grant funding for project implementation and training

☐ **CONFERENCE AND WORKSHOP FEES AT REDUCED RATES TO MEMBERS**

☐ **A VOICE AND VOTING PRIVILEGES AT ANNUAL CONFERENCE**

☐ **RECOGNITION PROGRAMS**

☐ **WORKSHOPS, SEMINARS, TRAINING**

☐ **STATE AND REGIONAL WORKSHOPS**

☐ **SERVICE ITEMS**

- Logo pins
- Certificates of appreciation
- Charters
- Logo signs and other items

☐ **INSURANCE FOR EXCHANGES**

☐ **NEW AFFILIATIONS SERVICE**

- Research and consultation
- Assistance in locating a comparable partner in another country
- Guides and authoritative organizational publications

☐ **AMBASSADOR ASSOCIATION**

(A program for young adults (ages 21-35) with an interest in the sister cities program.)

- Exchange travel opportunities
- Leadership training
- Internships
- Quarterly newsletter "The Achiever"
- Program development services
- Resource library
- Ambassador supplement to *Sister City News*

MEMBERSHIP APPLICATION

(Our ☐ city ☐ county ☐ state hereby applies for membership in Sister Cities International — the membership year starts on receipt of your check)

Name: _____

Title: _____

Address: _____

City: _____ County: _____

State: _____ Zip: _____

Day Telephone Number: (_____) _____ Fax Number: (_____) _____

Population of city: _____

Name of sister city/ies: _____

Any special requests for services or information from the association at this time.

Billing instructions: _____
(Indicate month preferred for billing of annual dues — Make check payable to: Town Affiliation Association)

Return to: Member Services, Sister Cities International
120 South Payne Street
Alexandria, VA 22314

DUES SCHEDULE FOR CITIES

*Although dues are not paid on a monthly basis, we have included the monthly cost equivalent in parentheses to indicate the low cost of membership.

The annual dues according to population are:

Population	Annual Dues	Annual Dues *(monthly equivalent)
Over 1,000,001	\$925	(\$78.08)
500,001 to 1,000,000	825	(68.75)
300,001 to 500,000	600	(50.00)
100,001 to 300,000	475	(39.58)
50,001 to 100,000	375	(31.25)
25,001 to 50,000	300	(25.00)
10,001 to 25,000	225	(18.75)
5,001 to 10,000	150	(12.50)
Under 5,000	100	(8.33)



PROGRAM DEVELOPMENT AREAS

MEMBER SERVICES	YOUTH & EDUCATION	VOLUNTEER LEADERSHIP DEVELOPMENT	TECHNICAL ASSISTANCE—AFFILIATIONS
• General member services including research, consultation, liaison • Publications, including <i>Sister City News</i> • Public information & media relations • Audio/visual services • Future conference site selection • Annual conference • Awards programs • Program marketing • International trade development • Special events, i.e., Eisenhower Golf Classic • Insurance	• General youth programs, participation and planning • National Youth Program • Challenge grants for youth/education exchange • Publications, including <i>Youth and Education News</i> • School affiliations • General youth, trainee and education exchanges • Staff visits for consultation and guidance • Maruko Project and Kanazawa Scholarships • Young Artists Program • Eisenhower Scholarships • Ambassador Association • Visas	• State Coordinators • Leader Forums • General volunteer leadership development, including youth, young adults and others • International Leadership Development Institute • State meetings and forums	• Consultation on needs identification and project design • Resource material • Grant funding for project implementation and training • Staff visits for consultation and guidance • Special projects with developing countries • Assists U.S. cities to link with foreign cities seeking U.S. affiliate • New affiliations development and marketing • Liaison with embassies and counterpart organizations