

ALASKA LEGISLATURE SPECIAL COMMITTEE/SUBJECT FILE 8672
2187 SCOMM 84: SENATE SPECIAL COMM. INTL. TRADE & TOURISM, 1991-92

205

(Additional categories recommended by Mr. Couzans)

Misc. Ground Transportation Services
Misc. Air Transportation Services
Misc. Transportation Services, nec
Misc. retail services for tourists
Bed and Breakfast inns
Misc. Lodging Services
Misc. attractions, nec

X
X
X
X
X
X
X

Attachment B

SIC CODE SURVEY OF STATES by Karen Candina

Summary

as of December 12, 1990

Total response out of 50 states and Washington D.C. = 32/51 = 74.5%

System Used - Federal 32/32 = 100%

State 2/32 = 5.3%

Other 4/32 = 10.5% (2 came as US Travel Data Center, 1 special USDA, 1 developed by Price Waterhouse)

Major Problems - Can't determine what share is tourist vs. non tourist revenue - 19/32 = 50.0%

Tourist related revenues don't cover some related costs (ex. taxicab, car rental)

No consistent economic definition of what constitutes travel and tourism - 3/32 = 7.9%

Tourism related businesses are included in other Economic sectors

Not sufficient data available (ex. ESD of state sales tax for all 14 SIC's, corporate income tax) 6/32 = 12.2%

No adequate, simple measurements for tourism's impact - 1/32 = 7.9%

How SIC information is used?

Economic Planning 29/32 = 76.9%

Administrative Decisions 23/32 = 60.5%

Budgetary Allocations 16/32 = 42.1%

Employment Verification 21/32 = 55.3%

Others

- 1) Tracking measure for tourism activity within individual counties and states
- 2) Economic analysis
- 3) Distribution of travel impact
- 4) Relative importance of travel industry in the local economy
- 5) Research (Market Research)
- 6) Policy development and industry targeting
- 7) Estimates of economic impact for the state and local areas

- 8) Statistical reporting of retail sales and tax estimation models
- 9) Data for employers seeking labor and markets, data for workers seeking work
- 10) Tax accounting information
- 11) Primarily an input to our economic impact model
- 12) Tourism Planning
- 13) Monthly establishment survey of employment
- 14) Preliminary GNP
- 15) Information from the monthly estimate of Non-Agricultural wage and salary
- 16) Employment series also received broad coverage by the local media
- 17) Track growth of industries by geographic areas
- 18) Product searches
- 19) Forecasting employment projections
- 20) Wage surveys
- 21) Import / Export data bases
- 22) Revenue forecasting
- 23) Education and training program planning

summary compiled by: Nancy Dixon Langley - University of Missouri - Columbia
Parks, Recreation and Tourism Extension



**University
Extension**
UNIVERSITY OF MISSOURI
LINCOLN UNIVERSITY

Attachment C

UNIVERSITY OF MISSOURI-COLUMBIA

JANUARY 22 1992 RECEIVED

KNOWLEDGE WORKING
FOR MISSOURIANS618 East Hall
Columbia MO 65211
Telephone (314) 528-2825

December 12, 1990

Dr. Chuck Gee
Dean
School of Travel and Industry Management
University of Hawaii at Manoa

Dear Dr. Gee

We have again looked at the inherent problems for the tourism industry under the present SIC code system. A copy of the summary of information received from the survey Karen Cirdan conducted of the state travel offices is enclosed. I know that you are aware of these problems and understand the situation better than most; however, Karen's study documents what you have known for a long time.

It appears to me that one of the overriding issues concerned with any changes in the system is fragmentation. As long as lodging, food services, transportation, etc. prefer specific identity for their businesses it will be difficult to get adequate changes in the system. Tourism, as you know, requires an amalgamation of numerous businesses and services. Until each of the related businesses acknowledges and supports the idea of an umbrella industry it will be difficult to significantly change the system.

Politically the transportation, food service and lodging industries etc. probably would lose industry support if they promoted themselves as a part of the tourism industry.

We have the technology to report percentages of sales and full time equivalences (FTE's) in employment to give each segment of the economy due recognition. This may be the only solution as an intermediate step. Ultimately, I think this nation has to address the organizational, educational, research, political and financial support for a Leisure Service Industry. Reporting of the sales and employment of leisure service businesses will have the same problems as tourism.

My recommendations:

- Propose that a separate category of tourism be established and that the percentages of tourism businesses generally attributed to various businesses (Reported by the Department of Commerce) be reported in the tourism category.
- The taxal reported for restaurants, motels, etc. can be flagged with an asterisk to show that a percentage was also reported under the category of tourism.

• Develop a standard research program to measure percentage of tourism related business in each category that relates to tourism. Encourage each state to use the research program to collect data and submit it to the USTTA to be used to refine and establish percentages for each business category related to tourism, targeting business which do not have specific SIC codes but which relate to tourism.

• Special attention should be directed toward initiating an educational program through the USTTA to increase understanding of the domestic tourism industry emphasizing the relationship and dependency of various business sectors of economy.

Recommendations from Previous Letter:

• Develop educational materials to inform departments of revenue of the nature and needs of the travel/tourism industry.

• Encourage state offices of tourism to establish closer working relationships with departments of revenue, helping to develop a reporting system that more accurately describes tourism businesses in the state.

• Establish a task force from within the tourism industry to prepare recommendations for the next technical committee on industrial classification.

I received exhibit A from Fred Couzens, Executive Director Plymouth Economic Development Corps., Plymouth, Indiana.

As you know, any model that is adopted at a national level starts to break down and magnifies errors at a local level thus producing criticism and loss of confidence in the model. The national model is however the only logical approach because individual states can't afford the research to establish their own system and if they could there would be so many inconsistencies between the states that the data could not be aggregated to represent an accurate national picture.

I hope these thoughts are of some help.

Best wishes for the holiday season.

Sincerely,


Glenn Weaver

cc: Karen Cardran

Standard Industrial Classification (S.I.C.) Code List

1. Select the "Division" from the list below.

DIVISION A - AGRICULTURE, FORESTRY & FISHING

DIVISION B - MINING

DIVISION C - CONSTRUCTION

DIVISION D - MANUFACTURING

DIVISION E - TRANSPORTATION, COMMUNICATIONS, ELECTRIC, GAS & SANITARY SERVICES

DIVISION F - WHOLESALE TRADE

DIVISION G - RETAIL TRADE

DIVISION H - FINANCE, INSURANCE & REAL ESTATE

DIVISION I - SERVICES

DIVISION J - PUBLIC ADMINISTRATION

DIVISION K - NONCLASSIFIABLE ESTABLISHMENTS

2. Check the subheading as set out under each "division" on the list.

3. Select the title under the subheading that best describes your business activity.

4. Write the four - digit number that appears in front of your selection in the space provided on your application.

5. Numbers ending with 99 will indicate "nec.", which means "not elsewhere classified."

6. If the S.I.C. Code that describes your business is printed in bold italics, you must meet additional licensing requirements before a business license is issued.

Please see the instructions on the Alaska Business License Application regarding Box 11 of the application.

DIVISION A. AGRICULTURE, FORESTRY & FISHING

0100 Agriculture Production - Crops
0110 Cash Grains (incl. Barley Farms), nec.
0130 Potatoes
0130 Feed Crops (incl. Cash Grains), nec.
0180 Vegetables & Melons
0171 Berry Crops
0175 Fruit and Tree Nuts, nec.
0181 Ornamental Nursery Products
0182 Food Crops Grown Under Cover
0190 General Farms
0191 General Farms, Primarily Crop

0200 Agricultural Production - Livestock
0210 Beef Cattle
0213 Hogs
0214 Sheep & Goats
0219 General Livestock, nec.
0241 Dairy Farms
0251 Broiler, Fryer and Roaster Chickens
0252 Chicken Eggs
0254 Poultry Hatcheries
0258 Poultry and Eggs nec.
0271 Fur Animals & Rabbits
0272 Horses and other Equines
0273 Animal Aquaculture (Finch, Shellfish Farms)
0279 Animal Specialties, nec.
0291 General Farms, Primarily Animal

0700 Agricultural Services (incl. Animal, Livestock & Landscape Services)
0711 Soil Preparation Services
0721 Crop Planting, Cultivating & Protecting
0722 Crop Harvesting, Primarily by Machine
0723 Crop Preparation Services for Market
0741 Veterinary Services for Animal Specialties
0742 Veterinary Services for Animal Specialties
0751 Livestock Services, nec.
0752 Animal Specialties
0753 Veterinary Services, nec.
0781 Landscape Consulting & Planning
0782 Lawn & Garden Services
0783 Ornamental Shrub & Tree Services

0800 Forestry
0811 Timber Tracts
0831 Forest Nurseries & Gathering of Forest Products
0851 Forestry Services

0900 Fishing, Hunting & Trapping
0912 Commercial Fishing, Fishery
0913 Commercial Fishing, Shellfish
0915 Fishery
0918 Marine Products
0921 Fish Hatcheries & Preserves
0971 Commercial Hunting, Trapping & Game Propagation

DIVISION B. MINING

1000 Metal Mining
1011 Iron Ores
1021 Copper Ores
1031 Lead & Zinc Ores
1041 Gold Ores
1044 Silver Ores
1051 Ferrous Ores
1061 Metal Mining Services
1090 Mac. Metal Ores
1094 Uranium, Radium, Vanadium Ores
1099 Mac. Metal Ores, nec.

1200 Bituminous Coal & Lignite Mining
1221 Bituminous Coal & Lignite Surface Mining
1222 Bituminous Coal Underground Mining
1241 Coal Mining Services

1300 Oil & Gas Extraction
1311 Crude Petroleum & Natural Gas
1320 Natural Gas Liquids
1381 Drilling Oil & Gas Wells
1382 Oil & Gas Exploration Services
1389 Oil & Gas Field Services, nec.

1400 Nonmetallic Minerals, Except Fuels
1411 Dimension Stone
1420 Crushed & Broken Stone, nec.
1440 Sand & Gravel

1450 Clay, Ceramic & Refractory Minerals
1470 Chemical & Fertilizer Minerals
1481 Nonmetallic Minerals Services, nec. Fuels
1499 Mac. Nonmetallic Minerals, nec. Fuels

DIVISION C. CONSTRUCTION

1500 General Building Contractors
1521 General Contractors, Single Family Houses
1522 General Contractors, Residential Buildings, Other Than Single Family
1521 Operative Builders
1541 General Contractors, Industrial Building & Warehouses
1542 General Contractors, Nonresidential Buildings, Other Than Industrial Buildings & Warehouses

1600 Heavy Construction Contractors
1611 Highway & Street Construction, etc. Elevated Highway
1622 Bridge, Tunnel & Elevated Highway Construction
1623 Water, Sewer, Pipeline, Communications & Power Line Construction
1629 Heavy Construction, nec.

1700 Special Trade Construction Contractors
1711 Plumbing, Heating, Air Conditioning
1721 Painting, Paper Hanging, Decorating
1721 Electrical Work (On Site)
1741 Masonry, Stone Setting & Other Stonework
1742 Plastering, Drywall, Acoustical & Installation Work
1743 Tapestries, Tile, Marble and Mosaic Work
1751 Carpentry Work
1752 Floor Laying & Other Floor Work, nec.
1761 Roofing, Siding & Sheet Metal Work
1771 Concrete Work
1781 Water Well Drilling
1791 Structural Steel Erection
1792 Glass & Glazing Work
1794 Excavation & Dipping Foundation Work
1799 Wrecking & Demolition Work
1799 Installation or Erection of Building Equipment, nec.
1799 Special Trade Contractors, nec.

1800 Construction Exempt From Contractor or Registration

DIVISION D. MANUFACTURING

2000 Food & Kindred Products
2010 Meat Products
2020 Dairy Products
2030 Canned, Frozen & Preserved Fruits, Vegetables & Food Specialties (incl. Jams & Jellies)
2040 Grain Mill Products
2050 Bakery Products
2060 Sugar & Confectionery Products
2070 Fats & Oils
2082 Malt Beverages
2084 Wines, Brandy & Spirits
2085 Distilled & Blended Liquors
2086 Butted & Canned Soft Drinks & Carbonated Waters
2087 Flavoring Extracts & Syrups, nec.
2091 Canned & Cured Seafoods
2092 Prepared Food, excl. Frozen Fish & Seafood
2099 Reconstituted Coffee
2099 Processed Cereals, Corn Cakes & Similar Snacks
2097 Manufactured Ice
2099 Food Preparation, nec.

2100 Textile Manufacturers

2200 Textile Mill Products
2241 Woven Fabric & Other Small Woven Mills, Cotton, Wool, Mohair or Similar Animal Fibers, Silk and Man-made Fibers

2250 Knitting Mills
2250 Dyeing & Finishing Textiles, etc.
Wool, Fabrics, & Knit Goods
2270 Carpets & Rugs
2281 Yarn & Thread Mills
2290 Textile goods, nec.

2300 Apparel & Other Textile Products
2310 Men's & Boy's Suits, Coats & Overcoats
2320 Men's & Boy's Furnishings, Work Clothing & Alike Garments
2330 Women's, Misses & Junior's Dresses
2340 Hats, Caps and Millinery
2350 G.W. Children's & Infant's Clothing
2371 Fur Goods
2380 Mac. Apparel & Accessories
2390 Mac. Fabricated Textile Products

2400 Lumber & Wood Products
2411 Lumber
2420 Sawmills & Planing Mills
2430 Millwork, Veneer, Plywood & Structural Wood Members (incl. Wood Cabinets)
2440 Wood Containers
2451 Mobile Homes
2452 Prefabricated Wood Buildings & Components
2490 Mac. Wood Products

2500 Furniture & Fixtures
2510 Household Furniture
2520 Office Furniture
2540 Parlor, Dining, Lockers, Office & Store Fixtures
2590 Mac. Furniture & Fixtures

2600 Paper & Allied Products
2610 Pulp Mills
2620 Paper Mills
2631 Paperboard Mills
2650 Paperboard Containers & Boxes
2670 Converted Paper & Paperboard Products, etc. Containers & Boxes

2700 Printing & Publishing
2710 Newspapers, Publishing, or Publishing & Printing
2720 Periodicals, Publishing, or Publishing & Printing
2731 Book Publishing
2732 Book Printing
2740 Mac. Publishing
2750 Commercial Printing
2760 Mailbox Business Forms
2770 Greeting Cards
2790 Service Industries for the Printing Trade

2800 Chemicals and Allied Products
2810 Industrial Inorganic Chemicals
2820 Plastics & Synthetics, exc. glass
2830 Drugs
2840 Soaps, Detergents & Cleaning Preparations, Perfumes, Cosmetics & Other Toilet Preparations
2850 Paints, Varnishes, Lacquers, Enamels & Allied Products
2860 Industrial Organic Chemicals
2870 Agricultural Chemicals
2890 Mac. Chemical Products

2900 Petroleum Refining and Related Industries
2911 Petroleum Refining
2920 Asphalt Paving & Roofing Materials
2990 Mac. Petroleum & Coal Products

3000 Rubber & Mac. Plastics Products

3100 Leather & Leather Products
3111 Leather Tanning & Finishing
3130 Hide & Skin Cut Stock & Findings
3140 Footwear, Except Rubber
3150 Leather Goods & Millinery
3160 Luggage
3170 Handbags & Personal Leather Goods
3190 Leather Goods, nec.

3200 Stone, Clay, Glass & Concrete Products
3210 Flat Glass
3220 Glass & Glassware, Pressed or Blown
3230 Glass Products, Made of Pressed or Blown

3240 Cement, Hydraulic
3250 Structural Clay Products
3260 Pottery & Related Products
3270 Ceramics, Gypsum & Plaster Products
3280 Cut Stones & Stone Products
3290 Abrasives, Abrasives & Mac. Nonmetallic Minerals Products

3300 Primary Metal Industries

3400 Fabricated Metal Products

3500 Industrial / Commercial Machinery & Computer Equipment

3600 Electronic & Other Electrical Equipment & Components, exc. Computer Equipment

3700 Transportation Equipment

3710 Motor Vehicles & Equipment
3720 Aircraft & Parts
3730 Ship & Boat Building & Repairing
3740 Railroad Equipment
3750 Motorcycles, Bicycles & Parts
3790 Mac. Transportation Equipment

3800 Measuring, Analyzing & Controlling Instruments: Photographic, Medical & Optical Goods, Watches & Clocks

3900 Mac. Manufacturing Industries
3910 Jewelry, Silverware & Plated Ware
3930 Musical Instruments
3940 Dolls, Toys, Games & Sporting & Athletic Goods
3950 Pens, Pencils & Other Writing Materials
3960 Costume Jewelry, Costume Novelties, Buttons & Mac. Novelties, exc. Processed Metals or Stones
3990 Mac. Manufacturing Industries

DIVISION E. TRANSPORTATION & PUBLIC UTILITIES

4000 Railroad Transportation

4100 Local & Suburban Transit & Interurban Highway Passenger Transportation

4110 Local & Suburban Passenger Transportation

4120 Taxis

4130 Inter-city & Rural Bus Transportation

4141 Local Bus Charter Service

4142 Bus Charter Service, exc. Local

4151 School Buses

4170 Terminal & Service Facilities for Motor Vehicle Passenger Transportation

4200 Motor Freight Transportation & Warehousing

4210 Trucking & Courier Services, Except Air

4220 Public Warehousing & Storage

4230 Trucking Terminal Facilities

4300 U.S. Postal Service

4400 Water Transportation

4410 Deep Sea Foreign Transportation of Freight

4420 Deep Sea Domestic Transportation of Freight

4440 Water Transportation of Freight, nec.

4481 Deep Sea Transportation of Passengers, exc. by Ferry

4482 Ferries

4488 Water Passenger Transport, nec.

4491 Marine Cargo Handling

4492 Towing & Tugboat Services

4493 Marine

4498 Water Transportation Services, nec.

4500 Air Transportation

4512 Air Transportation, Scheduled

4513 Air Courier Services

4522 Non-scheduled Air Transportation

4581 Airports, Flying Fields & Airport Terminal Services

4588 Pipelines, Except Natural Gas

4592 Crude Petroleum Pipelines

4593 Refined Petroleum Pipelines

4599 Pipelines, nec.

4.3.2.2 Transportation Services

- 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

- DIVISION F, WHOLESALE TRADE

DIVISION F, WHOLESALE TRADE

- 1100 Wholesale Trade Non-durable Goods

- DIVISION OF RETAIL TRADE

DIVISION OF RETAIL TRADE

- 100 Pound Challenge

100 Pound Challenge

- [illegible]

[illegible]

- All 13 Insurance Agents, Brokers & Exchanges

All 13 Insurance Agents, Brokers & Exchanges

- ENTER & WIN A TRIP FOR TWO TO THE**

13774 Monocryclic Oxidation

- 1977 Midway Center
1128 Avenue, Suite 101
April 1988

Abstract

- Accessories Stores
- M11 Men's & Boy's Clothing & Accessories
- M21 Women's Clothing Stores
- M32 Women's Accessory & Specialty Stores
- M41 Children's & Infant's Wear Stores
- M51 Family Clothing Stores
- M61 Shoe Stores
- M99 Misc. Apparel & Accessories (Custom Tailors)

Furniture, Furnishings & Equipment Sales

- 5712 Furniture Stores
- 5713 Floor Covering Stores
- 5714 Craft and Upholstery Stores
- 5715 Matt. Home Furnishings Stores
- 5722 Household Appliance Stores
- 5731 Radio, Television & Consumer Electronics Stores
- 574 Computer & Computer Software Stores
- 576 Record & Pre-recorded Tape Stores

5/7/88 Musical Instrument Store

- 5/36 Musical Instrument Stores
 Driveway Places
 5812 Eating Places
 5813 Driveway Places (Alcohol)

(b)(5) DPP

- Event/Agent
- about Retail
- 5812 Drug & Proprietary Stores
- 5821 Liquor Stores
- 5832 Used Merchandise Stores

FROM
TO

- 5041 Spinning Cotton Yarn & Ball
5042 Bait
5043 Bait
5044 Bait
5045 Bait
5046 Bait
5047 Bait
5048 Bait
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5094 Bait
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5098 Bait
5099 Bait
5100 Bait

3700 MILE HIGHER SCHOOL, INC.
ART GALLERIES

3700 MUSIC MALL DRIVE, INC.
ART GALLERIES

- DIVISION H. FINANCE, INSURANCE & RE**

6020 Depository Institutions
 6021 National Reserve Bank
 6022 Federal Reserve Bank
 6023 Commercial Bank
 6024 Insurance, nec. (inc. Federal
 Home Loan Banks)
 6025 National Commercial Banks
 6026 State Commercial Banks
 6027 Commercial Banks, nec.
 6028 Savings Institutions, Federally
 Chartered
 6029 Savings Institutions, Not
 Federally Chartered
 6031 Credit Unions, Federally
 Chartered
 6032 Credit Unions, Not Federally
 Chartered
 6033 Foreign Banks
 6034 Insurance and Financial
 6035 Depository Banking Functions,
 nec.

STUDY INVESTIGATOR: Craig Lewis, MD

- §100 Nondepository Credit Institutions
 §111 Federally Sponsored Credit
 Agencies
 §141 Personal Credit Institutions
 §150 Business Credit Institutions
 §152 Mortgage Bankers & Lenders
 Correspondents
 §153 Loan Brokers

6200 Security & Commodity Markets Division

- 6200 Security & Connectivity Brokers, Dealers & Exchanges & Services
6211 Security Brokers, Dealers & Fintech Companies
6221 Connectivity Contacts Brokers & Dealers
6231 Security & Connectivity Exchanges
6262 Investment Advice
6288 Services Allied with the Exchange of Securities & Commodities, nsc

1998 Insurance Company

- 6208 Insurance Carriers
6211 Life Insurance
6212 Accident & Health Insurance
6234 Hospital & Medical Services Plans
6231 Fire, Marine & Casualty Insurance
6251 Surety Insurance
6261 Title Insurance
6271 Pension, Health & Welfare Funds
6288 Insurance Current, Inc.

CODE CHANGE?

Proposed Revision in U.S. Industry Statistics Could Benefit Travel in the Long Run

BY PETER HAMM

WASHINGTON—In what could turn out to be one of the most crucial victories the travel industry has ever had in federal lobbying, it appears a major revision of government statistics on business will include more specific numbers on travel and tourism.

The revised statistics, called the Standard Industrial Classification (SIC), could have a profound effect on how travel and tourism bodes in both federal and state lobbying efforts, how government policymakers treat the travel industry, and how travel agents—whose sales are now virtually invisible in government statistics—are viewed as part of the overall retailing industry. Getting more recognition through the SIC system could also lead to more political clout for the industry, more government attention and tax relief in lean years.

Though such a revision probably won't show up on paper for five years (1997 is the next time the system can be revised), industry officials are already celebrating positive signs from the Office of Management and Budget (OMB). Tourism's sway with the OMB and the White House has never been particu-

larly great. President Jimmy Carter, for example, once called tourism "frivolous."

But clearer SIC listings, according to John Keller, director of the U.S. Travel and Tourism Administration (USTTA), are "really the only way that tourism is ever going to be legitimately...included in the economic statistics of this country."

Rep. Robin Tallon (D-S.C.), chairman of the Congressional Travel and Tourism Caucus, says the move would be a good one for government as well as the industry. "More and more, we're seeing tourism regarded as an important factor in economic models and forecasts," he says.

"We can't afford to ignore the contribution that tourism makes to our economy and our balance of trade. Including tourism...will certainly recognize this industry as a rapidly growing and increasingly important sector of our economy."

Big Payoff

If the groundwork laid by private sector advisors to Keller (and begun by his predecessors, Donna Tuttle and Rockwell Schnabel) pays off in the OMB's 1997 revision of the SIC system, the end result could be the most significant contribution any USTTA

director has made to travel in the agency's 30-year history.

SIC data is used to calculate gross national product and the extent of the nation's trade deficit. Travel and tourism could benefit from a more distinct inclusion in the nation's balance sheet. The industry contributed a \$9 billion trade surplus last year, but since there's no such line on the ledger, only industry-generated publicity led to anyone knowing about it.

According to Robert Juliano, a labor lobbyist and a member of the advisory board of the USTTA, a revised SIC statistic would answer Capitol Hill critics who say travel does not contribute that much and who doubt the sales figures submitted by the industry.

Travel and tourism industry sales figures are currently "split up among lots of categories," Keller says. "The issue is [travel and tourism] is not recognized as an industry. Airplanes are one place, restaurants are someplace else, hotels someplace else."

More government recognition could be a major boost for travel agents, who are perhaps the biggest losers under the current classification system. The earnings of agents are buried deeply inside the stan-

dard umbrella classifications of either "Retail Sales" or "Services." With a separate travel and tourism line item, however, retailers could say they are the principal sales and distribution system of that government-reported economic figure. A subclassification in the listings could even show agency sales specifically.

Outlook Good

Unless cracks develop in the industry's lobbying efforts to change the SIC system, prospects appear strong that the new classification will be adopted. But a critical public comment period would precede the adoption of any change.

One reason OMB is finally reacting favorably, officials say, is that its analysts think the entire SIC system needs an overhaul in 1997.

USTTA's advisory board drafted a report on arguments in favor of an SIC line that has been submitted to the OMB, and most industry observers believe chances for a revision in the code in 1997 are good. "It's going to happen in the '90s," says James Gaffigan, an American Hotel and Motel Association vice president. "Tourism will be there."