

ALASKA LEGISLATURE SPECIAL COMMITTEE / SUBJECT FILES 8672

33 SCOMM 6 : SENATE SPECIAL COMM. ON ALCOHOLISM 1977-78

RECEIVED APR 10 1978

**ALASKA NATIVE COMMISSION
ON ALCOHOLISM AND DRUG ABUSE**

750 East Fireweed Lane
Anchorage, Alaska 99503

April 4, 1978

Ms. Suzanne W. Perry-Piper, Executive
Director
National Council on Alcoholism
Alaska Region
4510 International Airport Road
Suite 1
Anchorage, Alaska 99502

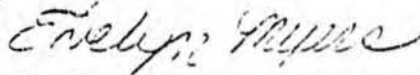
Dear Ms. Perry-Piper:

ANCADA would like to formally endorse your grant application for Volunteer Resource Development. Your organization is the most logical program to implement volunteer training because of the network of councils on alcoholism that are located throughout our state.

Our sub-contract staff, as you are aware, are located in six totally different geographic locations within our state. Your agency provides the sole service of providing community educational materials to those regions. It would be a tremendous under-statement to state that your services are needed and wanted in the state.

Please feel free to call upon ANCADA if you desire or need any future support.

Sincerely,



Evelyn Myers, Project Coordinator
Technical Assistance

EM/em

RECEIVED DEC 5 1977



MIDNIGHT SUN BROADCASTERS, INC.

KENI - KENI TV
ANCHORAGE

KFAR - KFAR TV
FAIRBANKS

KINY - KINY TV
JUNEAU

KTKN
KETCHIKAN

Radio: NBC - ABC

Television: NBC

December 10, 1977

Reply to:

KENI RADIO & TV
BOX 1160
ANCHORAGE, ALASKA
99510

Dear Sirs:

KENI-TV plays all public service announcements that come from the National Council on Alcoholism-Alaska Region for two reasons: 1) Alcoholism is one of the worst social problems in the state of Alaska; and 2) the spots produced locally have much more relevance to this area than nationally produced public service announcements. It is our policy here at KENI-TV, to air locally produced spots more often than the nationals. And I feel that the quality of these local spots for this particular organization is excellent; and I hope to see more of them.

Sincerely,

Nancy Case
Public Service Director, KENI-TV

RECEIVED DEC 5 1977



NORTHERN TELEVISION, INC.
THE BROADCAST CENTER

P. O. BOX 2200 ANCHORAGE, ALASKA 99501
KTVA-TV/KBYR-AM/KNIK-FM/MUZAK
(907) 272-3456

P. O. BOX 950 FAIRBANKS, ALASKA 99701
KTVF-TV/KFRB-AM
(907) 452-5121

December 1, 1977

Ms. Madelon Eubanks
Public Information Director
National Council on Alcoholism
4510 International Airport Road, Suite 1
Anchorage, Alaska 99502

Dear Madelon:

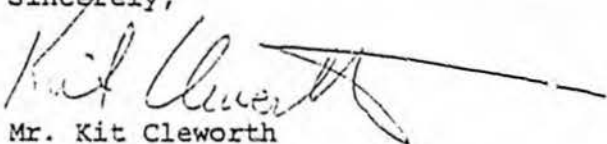
We have received your Alcoholism public service spots and have started airing them on an irregular basis. You understand that we schedule no public service spots unless they are paid for. Spots such as yours we air when we have time to fill or at the discretion of the television board operator. I probably don't have to tell you that there are a number of other agencies and public service organizations that are competing for the public service time of this and every station.

We support your work in Alaska and to that end look favorably on airing any and all spots you provide us. Alaska has a terrible reputation for alcohol abuse and to use a television station to help you in your "battle" seems an appropriate use of our public service time.

With the advent of the state satellite system, almost all Alaskans now have some kind of live television, and incomplete studies have shown that people in the outlying areas spend a great deal of their time watching television.

I cannot think of a more effective way of getting your message to Alaskans than through television. We wish you the best of luck in your campaign.

Sincerely,


Mr. Kit Cleworth
Operations Manager
KTVF-Fairbanks

RECEIVED MAR 23 1978



DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
REGION X
ARCADE PLAZA BUILDING
1321 SECOND AVENUE MS/506
SEATTLE, WASHINGTON 98101
March 20, 1978

PUBLIC HEALTH SERVICE

Ms. Madelon Eubanks
Editor
NEWS, NCA/Alaska Region
4510 International Airport Road
Anchorage, Alaska 99502

Dear Ms. Eubanks:

From time to time, over the past several years, I let Ed Beu know how useful and informative I found the NEWS. Thus, it came as a great shock to read that your February issue is the FINAL EDITION.

Keeping in touch being such a tenuous and fragile process at best, it's a shame to see the end of the NEWS.

I hope that in some fashion the NEWS will be kept alive, even as a one-page issue.

In any event, best wishes, and I'll keep my eye on the mail box.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Barney Hantunen".

Barney Hantunen
Regional Program Consultant for
Health Promotion
Division of Preventive Health Services

TELEGRAM

NOA ALASKA COMMUNICATIONS, INC.

PHONE: 586-8440

JUNEAU, ALASKA 99801

02019 POM ANCHORAGE ALASKA 15 04-12 824A AST

APR 12 AM 10 50

PMS SENATOR MIKE COLLETTA

JUN

IMPERATIVE NCAAR FUNDING CONTINUES URGE YOU PASS HB780

IMMEDIATELY

SUE PERRY 4510 INTL AIRPORT RD ANCHORAGE AK 99502

Original sponsor: Parr

Offered: 3/23/78
Referred: Rules

1 IN THE HOUSE

BY THE FINANCE COMMITTEE

2 SENATE CS FOR HOUSE BILL NO. 780 (Finance).

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act making special appropriations to the Department
7 of Health and Social Services for lump sum grants to
8 alcoholism programs in the state; and providing for an
9 effective date."

10 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

11 * Section 1. The sum of \$50,000 is appropriated from the general fund to
12 the Department of Health and Social Services to be paid as a lump sum grant
13 to the National Council on Alcoholism-Alaska Region, Inc. for alcoholism pre-
14 vention and education.

15 * Sec. 2. The sum of \$5,000 is appropriated from the general fund to the
16 Department of Health and Social Services to be paid as a lump sum grant to
17 the Petersburg City Council for the alcoholism program in Petersburg.

18 * Sec. 3. The sum of \$58,500 is appropriated from the general fund to the
19 Department of Health and Social Services to be paid as a lump sum grant to
20 the City of Bethel for the Bethel Alcoholism Treatment Facility.

21 * Sec. 4. This Act takes effect immediately in accordance with AS 01.10.-
22 070(c).

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MEMO

TO:

FROM: Suzanne W. Perry-Piper, Executive Director
National Council on Alcoholism - Alaska Region

DATE: Monday, February 13, 1978

The following is an explanation concerning the proposed four-month budget to continue Grant-In-Aid activities from March 1, 1978 through June 30, 1978 (attached).

- 1) SALARIES. The Public Information Director has prime responsibility for all activities of that department. She edits the newsletter, prepares news releases, and supervises the resource distribution by the department. The Information Assistant does much of the research necessary for producing the newsletter and the news releases. Both individuals maintain continuous contact with radio and television stations and newspapers throughout the state to encourage them to print news about alcohol and alcoholism on an ongoing basis. A secretary is needed for typesetting of the newsletter, general correspondence, and other related office duties. A finance officer acts as a bookkeeper and is vital to any businesslike, responsible operation. The Executive Director represents the organization in all matters and is responsible for the overall coordination of the project and the compliance with all regulations and laws.
- 2) TRAVEL is for one person to attend one Governor's Advisory Board Meeting which is necessary if any additional Grant-In-Aid monies are to be received. Local travel is necessary for running errands which are necessary.
- 3) RENT is self-explanatory.
- 4) COMMUNICATIONS and POSTAGE are high due to the nature of the organization. Constant contact must be kept with media outlets throughout the state and with local alcoholism programs. Postage is high, especially for the films and literature, and the newsletter, of course, must be sent bulk rate.

February 13, 1978

Page 2

- 5) OFFICE SUPPLIES are for the normal paper, pens, and pencils, and other necessary items.
- 6) The NEWSLETTER cost includes the machinery on which it is printed, stacked and stapled, and the the paper used.
- 7) SUBCONTRACT is restricted to cost of a year-end audit which is mandatory.
- 8) EQUIPMENT. Two typewriters at a minimum are necessary along with a postage machine and an address-o-printer.
- 9) INSURANCE is the share of insurance for liability, fidelity bond, which are specific to these activities.

I respectfully request that this explanation be considered by the appropriate committees in lieu of an additional trip to Juneau to testify concerning the necessity for this appropriation. If the Hearing could be held in Anchorage, we would be most happy to testify, however, the expense of an additional trip to Juneau at this time is difficult to justify.

Many times we are asked just what it is that the National Council on Alcoholism - Alaska Region does. I would like to take this opportunity to innumerate some of the many projects NCA-AR staff have been involved in during the past several years.

- 1) NCA-AR administered a court program which for several years consisted of a drivers' alcohol information school and a defensive drivers course. That program evolved into a full screening program for the court system and has since been transferred to the court system.
- 2) NCA-AR coordinated seminars concerning alcohol safety and the courts for Alaskan judges and prosecutors in 1976.
- 3) Assistance to alcoholism programs in the form of mini-forums (meetings for representatives of chartered chapters) and council communication projects to help local alcoholism programs are offered.
- 4) The aftercare program was initiated in which the staff of NCA-AR makes weekly contact with clients in treatment in Anchorage and forwards the information back to the referring council on alcoholism after all appropriate legal forms have been complied with.
- 5) Informational assistance is given to any group or community requesting it on how to organize a council on alcoholism.
- 6) Monthly production of the newsletter "NEWS From NCA-AR" with a total circulation of approximately 4,000.

- 7) Production and dissemination of special labels for 49 alcoholism programs throughout the state including addresses and telephone numbers.
- 8) Production and distribution of 200 village bulletin boards with area for alcoholism information and posters.
- 9) Television public service announcements written and filmed in Alaska.
- 10) Radio public service announcements, some bi-lingual.
- 11) Nine alcoholism posters for Alaska were developed and distributed.
- 12) Two slide shows written, produced, and filmed.
- 13) TV scanner cards for use by cable television.
- 14) Twelve completed newspaper public service ads.
- 15) A large modular display for major events which has been used at the Alaska State Fair in Palmer, the NEA convention, and the Fur Rendezvous.
- 16) Three smaller displays developed for use primarily in rural and village Alaska.
- 17) Brochures written and produced by NCA-AR include "What Does It Mean To Be Drunk" printed in English, English/Yupik, and English/Inupiaq, "What Do We Know About Alcoholism" printed in English, English/Yupik, and English/Inupiaq, "Are You An Alkaholic?" printed in English only, "Alcoholism: New Frontier For Alaskan Women", and a brochure on "The Drink and Drive In".
- 18) Coordinated the "Drink and Drive In" held on Elmendorf Air Force Base, September 1977.
- 19) Hosted the "Operation Understanding - Alaska" celebrity banquet in 1977 and 1978 to help reduce the stigma attached to alcoholism.
- 20) Spoke at civic organizations and schools when appropriate.
- 21) Prepared and distributed news releases covering the Governor's Alcohol Package, the Senate Sub-Committee on Alcohol and Legislation, the Kelso Report, general news items concerning programs and personnel and feature stories concerning the alcoholism field.

February 13, 1978

Page 4

- 22) Maintain, update, and utilize mailing lists and distribute that mailing list to other organizations.
- 23) Encourage and work with radio and television stations in developing talk shows, films, etc.
- 24) Maintain and compile newest data in the alcoholism field and distribute that data.
- 25) Review pertinent legislation and provide factual information to legislators.
- 26) Assist all alcoholism programs on requests with publicity and public relations matters including designing of letter-head or other advertising methods.
- 27) Distribute the films and the literature to alcoholism programs.
- 28) Currently coordinating and sponsoring the Arctic Rim Conference on Alcoholism to be held in Fairbanks in April.
- 29) Alcoholism awareness events have been held throughout the state, especially in the Bethel area.
- 30) Development of a draft school curriculum concerning responsible decision making and promotion of the "Here's Looking At You" curriculum.

The above represent examples of activities NCA-AR has been involved with during the past two years. It is not an all inclusive list, however, it does represent areas of activity and concern for the Council.

Proposed 4 Month Budget to continue Grant-in-aid Activities

(March 1 - June 30, 1978)

SALARIES

Public Information Director	\$ 8,680
Information Assistant	4,400
Secretary II	4,200
Finance Officer (50%)	2,400
Executive Director (50%)	5,021
Fringe @ 14%	2,938

TRAVEL

Local & One Governor's Advisory Bd. Mtg.	685.
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RENT

1400 sq. ft. @ \$.76/sq. ft.	4,256.
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COMMUNICATIONS

Phone	1,000.
Postage Films, literature, newsletter, correspondence	1,960.

OFFICE SUPPLIES

350.

NEWSLETTER

9,580.

SUBCONTRACT (AUDIT)

2,000.

EQUIPMENT Rental & Maintenance

Typewriters (2), postage machine, addresso-printer	1,594.
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INSURANCE

250.

TOTAL	\$ 49,324.
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Shortfall from activities 7/177-2/28/78	\$ 13,457.
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**

\$ 62,781.

BRISTOL BAY AREA HEALTH CORPORATION

P. O. BOX 10235
DILLINGHAM, ALASKA 99576

February 15, 1978

842-5266/5267
PHONE: (907) 223-1121

Senator Mike Colletta
Pouch V
Juneau, Alaska 99811

Dear Senator Colletta,

We have been notified that funding for the National Council on Alcoholism - Alaska Region has not been renewed. If this happens, not only the monthly newsletter but the film and literature library service will be discontinued.

We have made extensive use of NCA-AK media resources for our program of education and prevention. Not only are the films and booklets used in our village, but the radio and T.V. spots filmed by and for Alaskans are effective in our region. The bilingual material in particular is appropriate for us. The newsletter assists our Human Services program to be alerted to other potential resources and actions that need to be taken.

If this service is not continued, it will do severe damage to our efforts to combat alcoholism, Alaska's number one health problem. We urge you to do whatever you can to see that all of us concerned with this problem continue to have these resources available.

Sincerely,

BRISTOL BAY AREA HEALTH CORPORATION

Robert J. Clark
Robert J. Clark
Executive Director

RJC:BP:blk

cc Robert Cole, Coordinator, State Office of Alcoholism & Drug Abuse
George Babil, Executive Director, Ak Native Commission on Alcohol
and Drug Abuse
Jeannine Lyerly, Mental Health specialist/Alcoholism Coordinator, Al
Ernest Noble, Director, National Institute of Alcoholism and Alcohol
Abuse
Barbara Najjar, Director, Division of Prevention, NIAAA
Suzanne W. Perry-Piper, Executive Director, NCA-Alaska Region

NER-AK

TELEGRAM

BOA ALASKA COMMUNICATIONS, INC.

PHONE: 586-6440

FIJNEAU, ALASKA 99801

878 FEB 22 PM 5 39

*
02093 NL ANCHORAGE ALASKA 15 02-22 225P AST

PMS SENATOR MIKE COLLETTA

JUN

PLEASE ENCOURAGE PASSAGE SB479 TO CONTINUE NEEDED

SERVICES OF NATIONAL COUNCIL ON ALCOHOLISM-ALASKA REGION

DARRYL R LOGAN

58479

TELEGRAM

NCA ALASKA COMMUNICATIONS, INC.

PHONE: 586-6440

JUNEAU, ALASKA 99801

#

02020 NL ANCHORAGE ALASKA 50 2-4 500P AST

PMS SEN MIKE COLLETTA

JUN

NCA-AR NEEDED IN ALASKA FOR PREVENTION EDUCATION

URGE YOUR SUPPORT FUNDING THIS ORGANIZATION.

LORRAINE SLAGLE, JIM JOHNSON, KAY JOHNSON,

SHARON HORNE, ROBERT HORNE, KAREN SLAGLE,

B. CHARLENE STEWART, W B STEWART, SUE PETERSON,

JACKIE CERRA, JEAN LEADER, HAROLD LEADER, CALVIN

MOBS, BARBARA EIDE, ERIC EIDE, LINDA BRADIGAN,

TERESA HANNA, TED MORAN, CORNELIA MORAN, JEAN

NEIDERER, DALE NEIDERER, COURT MARCHANT, LAVONNE

MARCHANT.

REC'D 4 PM 7 20

January 24, 1978

Ivan L. Widom, City Manager
City of Kodiak
PO Box 1397
Kodiak, AK 99615

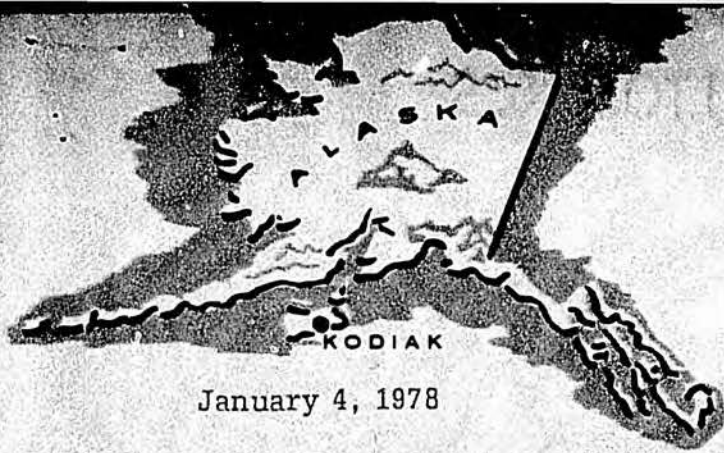
Dear Ivan,

Thank you for your letter concerning the National Council on Alcoholism - Alaska Region. When your request for a special appropriation reaches the Senate floor for a vote, I will most certainly plan to support it. I was very interested in your attachment to the letter dated January 4, 1978. As the Chairman of the Special Senate Committee on Alcoholism and Alcohol Related Legislation, one of the most prevalent comments I heard was the need for a comprehensive education program as a preventative measure. I would like to see a copy or a rough draft of any plans you may have for developing a comprehensive and/or rural education program to alleviate the growth of our number one health problem.

Best personal regards,

Mike Colletta
Senate Floor Leader

MC/das



City of Kodiak

PHONE (907) 486 - 3224
P.O. BOX 1397
KODIAK, ALASKA 99615

January 4, 1978

Senator Mike Colletta
Pouch V
Juneau, Alaska 99811

Dear Senator Colletta:

I am currently a board member of the National Council on Alcoholism-Alaska Region. I joined this organization while working in Dillingham in an effort to try and help resolve some of the problems of alcoholism in that area of the State.

As you are aware, Dillingham is a bush community with problems that are quite different than those of the City of Kodiak; however, I am certain that some of your constituents face similar problems in their communities. The bush communities face unbelievable problems when trying to relate to alcohol and alcoholism.

During the time that I have been involved with the National Council on Alcoholism, Alaska Region, I have seen many positive efforts that have been put forth to help resolve some of these difficulties. This includes the bush community as well as in the City of Anchorage. Enclosed is some information from NCA-AR regarding their efforts in the field of alcoholism and attempts to find alternate funding. The point of this letter is to let you know of the financial plight of NCA-AR. They currently only have funds to survive through the month of February.

If at all possible, I am requesting that you consider supporting a special appropriation in the amount of \$50,000 to keep the Council open until June 30. Hopefully, during that time, other funds will become available.

If you have any questions regarding this matter, please feel free to call on me at your convenience.

Very truly yours,

Ivan L. Widom
Ivan L. Widom
City Manager

ILW/lp

*tell them
I'll support
approx. 1 concept
proposed
religious bill
Peter let me check
draft of letter*



National
Council
on
Alcoholism - ALASKA REGION

4510 International Airport Road, Suite 1
Anchorage, Alaska 99502
Phone 243-4324 or 243-4306

December 20, 1977
Page 2

December 20, 1977

The National Council on Alcoholism - Alaska Region originally incorporated in 1962 as the Anchorage Committee on Alcoholism. The Council has undergone several changes since 1962. Changing its name and activities to become the National Council on Alcoholism - Alaska Region, a statewide information, education, and prevention agency in Alaska.

Funding for operations has traditionally come from the State of Alaska Office of Alcoholism. State funds have been received by NCA-AR since 1970. State funds in the early years paid for referral counseling, community organization activities, the newsletter, and general programmatic information services. In 1974 a major grant from NIAAA was available to conduct a multi-media public education project campaign. This project extended from July 1, 1974 until November 30, 1977. Many television public service announcements, radio public service announcements, brochures, posters, displays, bulletin boards, and general information were distributed statewide through this grant.

NCA-AR was also involved with the Department of Public Safety in the Driver Alcohol Information School and its progression to a screening unit for the Alaska State Court System. NCA-AR relinquished all responsibility for this program June 30, 1977.

NCA-AR received a grant for \$72,000 from the State Office of Alcoholism in June 1977 which runs until February, 1978. Under this grant we have conducted seminars on women and youth in five communities throughout Alaska and have continued to produce the newsletter. Films and literature postage is also paid for by this grant.

We have been told repeatedly by the State Office of Alcoholism there are no more grant monies available this year and they are facing a \$40,000 shortfall in the grant monies for next year. As it has traditionally been the position of the Office of Alcoholism that the major portion of funds be earmarked for treatment, coupled with the fact that the only significant program cut was made in prevention funds last year, it is safe to assume that the majority of money will go to treatment next year.

An extensive fund raising effort was undergone by NCA-AR in 1976 outside of the State of Alaska. In this effort NCA-AR contracted with a national fund raising firm and a private individual to ferret out any prevention money which might be available from private sources. Many sources were covered, many foundations were contacted, but to no avail. The \$31,000 which was spent on this effort was money not restricted by grants but which had been set aside by NCA-AR to use on a rainy day. As this fund raising effort failed, it became apparent that other traditional avenues of fund raising for private, non-profit corporations were not appropriate for this statewide agency. NCA-AR is not a social center, therefore, bingo games and raffles would have dubious if any impact. Fund raising events such as auctions, pot luck dinners, benefit performances, etc. have proven not to be financially feasible by most of those agencies who have attempted them. Donations from private individuals or companies are an inappropriate source of funds for a statewide agency for this puts them in direct conflict with local programs who by rights should have first opportunity for those funds.

We believe the most responsible, appropriate method of funding is line item appropriation from the legislature to statewide prevention agencies which should be passed through the Office of Alcoholism for control and accountability. It is inappropriate for statewide agencies to be fighting for the same funds local agencies are fighting for. In many cases, the statewide agency has assisted the local agency in organizing and developing to the point of applying for grant funds. It is also inappropriate for prevention programs to compete for the same funds as treatment programs are fighting for.

Areas of activity for the future include: promoting a school curriculum for kindergarten through 12th grade throughout Alaska and perhaps tailoring it and translating it for rural areas. We would like to continue acting as resource agents for communities as well as alcoholism programs and personnel throughout the state. This assistance has and will include community organization assistance, distribution of films and literature, peer program evaluation and technical assistance as requested. Grant applications to continue the media development project and to assist in the creation of additional local councils on alcoholism, have been submitted to NIAAA.

We are open to new ideas and welcome innovative suggestions in combating Alaska's number one health problem.

**National
Council
OR
Alcoholism** - ALASKA REGION



HB 780

4510 International Airport Road, Suite 1
Anchorage, Alaska 99502
Phone 243-4324 or 243-4306

January 31, 1978

Mike Colletta, Senator
Pouch V
Juneau, AK 99811

Dear Mike:

I will be traveling to Juneau February 5, 1978, and hope to meet with you and others you deem appropriate concerning additional funding for a statewide alcoholism resource and information agency. As you are aware, funding for films, literature, and the newsletter from the National Council on Alcoholism - Alaska Region (NCA-AR) runs out February 28, 1978. Although the existence of the Council will continue, those functions will be discontinued with no alternatives available for those services. It is our hope that the administration and the legislature can agree on additional funding for the resources and newsletter through June 30.

I will be contacting your office on Monday, February 6, to set up an appointment. I look forward to seeing you then.

Sincerely yours,



Suzanne W. Perry-Piper
Executive Director

eab

in Senate Rules

Original sponsor: Parr

Offered: 3/23/78
Referred: Rules

1 IN THE HOUSE

BY THE FINANCE COMMITTEE

2 SENATE CS FOR HOUSE BILL NO. 780 (Finance).

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act making special appropriations to the Department
7 of Health and Social Services for lump sum grants to
8 alcoholism programs in the state; and providing for an
9 effective date."

10 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

11 * Section 1. The sum of \$50,000 is appropriated from the general fund to
12 the Department of Health and Social Services to be paid as a lump sum grant
13 to the National Council on Alcoholism-Alaska Region, Inc. for alcoholism pre-
14 vention and education.

15 * Sec. 2. The sum of \$5,000 is appropriated from the general fund to the
16 Department of Health and Social Services to be paid as a lump sum grant to
17 the Petersburg City Council for the alcoholism program in Petersburg.

18 * Sec. 3. The sum of \$58,500 is appropriated from the general fund to the
19 Department of Health and Social Services to be paid as a lump sum grant to
20 the City of Bethel for the Bethel Alcoholism Treatment Facility.

21 * Sec. 4. This Act takes effect immediately in accordance with AS 01.10.-
22 070(c).

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Original sponsor: Parr

Offered: 3/17/78
Referred: Finance

1 IN THE HOUSE

BY THE HEALTH, EDUCATION AND
SOCIAL SERVICES COMMITTEE

2

SENATE CS FOR HOUSE BILL NO. 780

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

TENTH LEGISLATURE - SECOND SESSION

5

A BILL

6

For an Act entitled: "An Act making special appropriations to the Department
of Health and Social Services for alcoholism programs
in the state; and providing for an effective date."

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BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

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* Section 1. The sum of \$50,000 is appropriated from the general fund to
the Department of Health and Social Services to be paid as a lump sum grant
to the National Council on Alcoholism-Alaska Region, Inc. for alcoholism pre-
vention and education.

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* Sec. 2. The sum of \$5,000 is appropriated from the general fund to the
Department of Health and Social Services to be paid as a lump sum grant to
the Petersburg City Council for the alcoholism program in Petersburg.

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* Sec. 3. The unexpended and unobligated portion of these appropriations
lapses into the general fund June 30, 1978.

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* Sec. 4. This Act takes effect immediately in accordance with AS 01.10.-
070(c).

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HB
780

HOUSE BILL NO. 780 (special appropriation to the National Council on Alcoholism, Alaska Region; effective date) was read the second time with the Health, Education and Social Services Committee report (page 436 of the journal) and the Finance Committee report (page 514 of the journal).

3/9

NJ 526

Mr. Miller moved and asked unanimous consent that HB 780 be considered engrossed, advanced to third reading and placed on final passage. There being no objection, it was so ordered.

HB 780 was read the third time.

The question being: "Shall HB 780 pass the House?" The roll was taken with the following result:

Yeas:	33	Akers, Anderson, Bennett, Bradley, Brown, Buchholdt, Carpenter, Chatterton, Cotten, Cowper, Dankworth, Duncan, Eliason, Freeman, Gardiner, Gruening, Guy, Kelly, Lethin, Lovseth, McKinnon, Malone, Meekins, Miles, Miller, Ose, Osterback, Parr, Phillips, Rhode, Rudd, Smith, Snider.
Nays:	3	Hayes, Swanson, Urion.
Excused:	4	Beirne, Haugen, Nakak, Schaeffer.

And so, HB 780 passed the House.

Jay S. Hammond
Governor"

A second roll call was taken at this time and showed all members present except Representatives Beirne, Nakak and Schaeffer.

CONSIDERATION OF THE DAILY CALENDAR

SECOND READING OF HOUSE BILLS

SPONSOR SUBSTITUTE FOR HOUSE BILL NO. 516 (establishing the office of appropriate technology; effective date) was read the second time with the State Affairs Committee report (page 301 of the journal) and the Finance Committee report (pages 402-403 of the journal). SSHB
516

Mr. Miller moved and asked unanimous consent that SSHB 516 be considered engrossed, advanced to third reading and placed on final passage. There being no objection, it was so ordered.

SSHB 516 was read the third time.

The question being: "Shall SSHB 516 pass the House?" The roll was taken with the following result:

The Finance Committee has had SENATE BILL NO. 453 (student loans) under consideration and the committee recommends it do pass. The report was signed by Senator Sackett, Chairman, and concurred in by Senators Croft, Meland, Tillion, Orsini and Butrovich. SB 453

SENATE BILL NO. 453 was referred to the Rules Committee.

The Resources Committee has had HOUSE JOINT RESOLUTION NO. 66 (requesting the administrator of the National Oceanic and Atmospheric Administration to assist in the development of Alaska bottomfish fisheries) under consideration and the committee recommends it do pass. The report was signed by Senator Poland, Chairman, and concurred in by Senators Butrovich, Summer, Meland, Huber, Croft and Tillion. HJR 66

HOUSE JOINT RESOLUTION NO. 66 was referred to the Rules Committee.

The Finance Committee has had HOUSE BILL NO. 780 (special appropriation to the National Council on Alcoholism, Alaska Region) under consideration and the committee recommends it be replaced with SENATE COMMITTEE SUBSTITUTE FOR HOUSE BILL NO. 780 (Finance), entitled:

HB
780

"An Act making special appropriations to the Department of Health and Social Services for lump sum grants to alcoholism programs in the state; and providing for an effective date."

and that it do pass. The report was signed by Senator Sackett, Chairman, and concurred in by Senators Hohman, Croft, Meland, Tillion and Orsini.

HOUSE BILL NO. 780 was referred to the Rules Committee.

The Rules Committee has had the following under consideration and recommends they be placed on the March 28 calendar:

SENATE BILL NO. 213 (rural development assistance, Department of Community and Regional Affairs) SB 213

SPONSOR SUBSTITUTE FOR SENATE BILL NO. 509 (modification of sentences) SSSB 509

COMMITTEE SUBSTITUTE FOR HOUSE BILL NO. 773 (Finance) (special appropriation to the Department of Fish and Game, division of commercial fisheries) CSHB 773 (Fin)

The reports were signed by Senator Ziegler, Chairman, and concurred in by Senators Colletta and Hohman.

The above bills will appear on the March 28 calendar.

INTRODUCTION AND REFERENCE OF SENATE BILLS

SB SENATE BILL NO. 565 by the Finance Committee, entitled:
565

"An Act relating to general relief assistance."

was read the first time and referred to the Health, Education and Social Services Committee and the Finance Committee.

SB SENATE BILL NO. 566 by the State Affairs Committee,
566 entitled:

"An Act establishing the Agricultural Development Authority; and providing for an effective date."

was read the first time.

The following Standing Committee Report accompanied the above bill:

The State Affairs Committee has had SENATE BILL NO. 566 (establishing the Agricultural Development Authority) under consideration and the committee reports it back as follows: Senator Kerttula, Co-Chairman signed "do pass". Senators Ray, Bradley and Huber signed "no recommendation".

SENATE BILL NO. 566 was referred to the Resources Committee and the Finance Committee.

Senator Kerttula moved and asked unanimous consent that the Senate stand in recess to a call of the Chair for the purpose of a Democratic caucus. Without objection, the Senate recessed at 10:23 a.m.

"Relating to a \$50,000 appropriation to National Council on Alcoholism - Alaska Region."

The National Council on Alcoholism - Alaska Region is confronted with a funding crisis because its grant from the National Institute of Alcoholism and Alcohol Abuse, in the amount of several hundred thousand dollars per annum, was terminated in December, 1977. The NIAAA grant has traditionally been the major source of support for NCA-AR. The National Council on Alcoholism - Alaska Region did, however, receive a new NIAAA grant for the organization of voluntary organizations. This grant, in the amount of \$50,000, began on January 1, 1978. The grant consists of 100% federal funds and goes directly to NCA-AR, without passing through the State. The new NIAAA grant is apparently not sufficient to continue the current level of staffing for NCA-AR.

The Department recognizes the usefulness of the NCA-AR Newsletter program and of the Council's alcoholism library, which is utilized throughout the State. State General Funds granted to this program were, nevertheless, reduced this Fiscal Year. The reason for the reduction is that the Office of Alcoholism within the Department received only bare maintenance budget increases for grants this Fiscal Year, even though there were many new grants requested from rural Alaska for prevention and treatment programs -- requests totaling several tens of thousands of dollars. NCA-AR was one of several agencies whose budgets were reduced by the Office and the Advisory Board in order to fund at least some new programs providing direct services to clients, notably in the communities of Napaskiak and Hoonah.

The Department regrets the necessary reduction of funding allocated the NCA-AR, but the provisions of AS 47.30.475 dictate that "Grants shall be awarded on a competitive basis" and require the Governor's Advisory Board on Alcoholism to review and make recommendations on all alcoholism grants awarded through the Office of Alcoholism within the Department. It has been the practice of the Department and of the Advisory Board to observe the provisions of AS 47.30.475.

Recommended by: Robert L. Cole Date: 2/22/78
Robert L. Cole, Coordinator
Office of Alcoholism & Drug Abuse

Approved by: Helen I. Beirne Date: 2/20/78
Helen I. Beirne, Commissioner
Department of Health & Social Services

2/7

Sue Perry came in to get
support for sup. funds
for NCA-AR ed. program

Croft introducing & looking
for co sponsors -

Legislators have asked
if you are in support! -

file
Alcohol
related
Bills

Introduced: 2/9/78
Referred: Health, Education &
Social Services and Finance

1 IN THE SENATE

BY CROFT

2 SENATE BILL NO. 479

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act making a special appropriation to the Depart-
7 ment of Health and Social Services for the National
8 Council on Alcoholism, Alaska Region; and providing for
9 an effective date."

10 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

11 * Section 1. The sum of \$50,000 is appropriated from the general fund to
12 the Department of Health and Social Services to be paid as a lump sum grant
13 to the National Council on Alcoholism-Alaska Region, Inc. for the purpose of
14 alcoholism prevention and education.

15 * Sec. 2. The unexpended and unobligated portion of this appropriation
16 lapses into the general fund June 30, 1979.

17 * Sec. 3. This Act takes effect immediately in accordance with AS 01.10.-
18 070(c).

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Introduced: 2/9/78
Referred: Health, Education &
Social Services and Finance

1 IN THE HOUSE

BY PARR

2 HOUSE BILL NO. 780

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 TENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act making a special appropriation to the National
7 Council on Alcoholism, Alaska Region; and providing for
8 an effective date."

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

10 * Section 1. The sum of \$50,000 is appropriated from the general fund to
11 the National Council on Alcoholism, Alaska Region to conduct education and
12 alcohol abuse prevention activities for the remainder of fiscal year 1978.

13 * Sec. 2. The unexpended and unobligated portion of this appropriation
14 lapses into the general fund June 30, 1978.

15 * Sec. 3. This Act takes effect immediately in accordance with AS 01.10.-
16 070(c).

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Legislation intro by Cheney Croft -
appropriation to N+SS for prevention + ed activities by NCAAR
Co-Sponsor?

**NATIONAL COUNCIL
ON ALCOHOLISM**
ALASKA REGION

4510 International Airport Rd., Suite 1
Anchorage, Alaska 99502

Proposed 4 Month Budget to continue Grant-in-aid Activities

(March 1 - June 30, 1978)

243-4324

333-1005 (home)

SALARIES

Public Information Director	\$ 8,680
Information Assistant	4,400
Secretary II	4,200
Finance Officer (50%)	2,400
Executive Director (50%)	5,021
Fringe @ 14%	2,938

TRAVEL

Local & One Governor's Advisory Bd. Mtg.	685.
--	------

RENT

1400 sq. ft. @ \$.76/sq. ft.	4,256.
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COMMUNICATIONS

Phone	1,000.
Postage	
Films, literature, newsletter, correspondence	1,960.

OFFICE SUPPLIES

350.

NEWSLETTER

9,580.

SUBCONTRACT (AUDIT)

2,000.

EQUIPMENT Rental & Maintenance

Typewriters (2), postage machine, addresso-printer	1,594.
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INSURANCE

250.

TOTAL \$ 49,324.

Shortfall from activities 7/177-2/28/78 \$ 13,457.

**

\$ 62,781.

COMPLETE TWELVE MONTH BUDGET FOR
STATE GRANT-IN-AID ACTIVITIES **
7/1/77 - 6/30/78

ACTUAL EXPENDITURES FOR GRANT-
IN-AID ACTIVITIES
7/1/77 - 2/28/78

AVAILABLE AMOUNT BUDGETED FOR
GRANT-IN-AID ACTIVITIES

Salaries	\$ 85,800	Salaries	\$47,277	Salaries	\$33,433
Fringe @ 14%	12,012	Fringe @ 14%	4,660	Fringe @ 14%	8,947
Communications	6,000	Communications	2,426	Communications	1,600
Travel	3,500	Travel	3,567	Travel	4,502
Space Rent	15,156	Space Rent	9,056	Space Rent	9,056
Newsletter	30,000	Office Supplies	2,018	Office Supplies	2,920
Insurance	250	Equipment Rental	3,395	Equipment Rental	2,617
Equipment Rental/Repair	<u>4,116</u>	Subcontract		Subcontract & Audit	1,500
TOTAL	\$156,834	Newsletter	15,077	Newsletter	9,160
		Equipment Repair	455	Equipment Repair	737
		Insurance	<u>250</u>	Insurance	<u>242</u>
		TOTAL	\$88,181	TOTAL	\$74,724

** Salaries include 2 people for newsletter production & resource material distribution, (2 people for community organization work and women & youth seminars) book-keeping & administration of grant.

** Travel is for local, Fairbanks, Juneau, Kotzebue, Dillingham, and the Governor's Advisory Board

** Space rent is at 76¢/sq. ft.,
1,660 sq. ft.

** Newsletter includes the copy machine @ \$1500/mo., paper @ \$500/mo., and pictures & film @ \$300/mo.

** Equipment rental/repair is for typewriters, addressograph, and postage meter.

** \$13,457 Shortfall

PROGRAM DEVELOPMENT FUND 3000
1/1/77 - 12/31/77

STATE FUND 5300
7/1/77 - 2/28/78

REVENUES

Chapter Fees
Literature Sales
Membership Donations
D.A.I.S. Fees
Miscellaneous

TOTAL INCOME \$20,861.00

EXPENDITURES

Salaries \$ 347.26
Fringe 222.55
Communication 474.40
Travel 741.97
Office Supplies 1,199.75
Equipment Rental 50.46
Subcontract 200.00
Dues & Subscriptions 1,023.00
Honorarium 100.00
Literature for Resale 4,914.81
Miscellaneous 5,013.22
Administrative Services 2,759.61

TOTAL EXPENDITURES \$17,047.03

PUBLIC SAFETY FUND 7400
3/15/76 - 6/30/77

REVENUES

Grant Revenue \$71,500.00

EXPENDITURES

Salaries \$70,073.25
Fringe 7,381.40
Communication 97.72
Travel 323.62
Space Rental 850.00
Office Supplies 904.09
Equipment Rental/
Repair/Purchase 1,550.00
Dues & Subscriptions 19.00
Advertising (Help Wanted) 287.80
Administrative Services 139.03

TOTAL EXPENDITURES \$81,625.96

REVENUES

Grant Revenues \$ 74,724.00

EXPENDITURES

Salaries \$ 29,047.26
Fringe 3,179.03
Communications 1,610.55
Travel 3,544.18
Space Rent 6,792.00
Office Supplies 1,767.88
Equipment Rental/Repair 2,764.02
Newsletter (NEWS) 10,563.80

TOTAL EXPENDITURES \$ 59,268.72

FEDERAL FUND DIRECT COSTS 6100
12/1/76 - 11/30/77

REVENUES

Grant Revenue \$258,578.00

EXPENDITURES

Salaries \$ 84,075.62
Fringe 12,076.89
Travel 11,728.16
Educational Supplies 7,762.87
Equipment Rental/
Repair/Purchase 700.00
Subcontract 33,026.09
Advertising 252.32
ANCADA 108,940.00

TOTAL EXPENDITURES \$258,561.95

NEWS from the National Council on Alcoholism Alaska Region

A Private Non-Profit Corporation Dedicated to the Goal of the Adoption by Alaskans of a Positive, Supportive and Knowledgeable Attitude Toward the Solution of the Problems of Alcoholism and Alcohol Abuse

4510 International Airport Road - Suite 1 Anchorage, Alaska 99502

ITEMS OF INTEREST FROM THE COUNCIL AND ABOUT PEOPLE AND ORGANIZATIONS INVOLVED IN THE FIELD OF IDENTIFICATION, COUNSELING, TREATMENT, AND PREVENTION OF THE DISEASE OF ALCOHOLISM

SPECIAL EDITION

February 1978

"NEWS" To Cease Publication

"NEWS from NCA-AR", published monthly since May, 1972, will be delivered to nearly 3,000 Alaskans and another 900 Outside for the last time. The February, 1978, issue, Volume 7, Number 2, is scheduled for mailing on February 22.

The last edition will feature articles and photos of the recent NCA-AR annual meetings, as well as the second "Operation Understanding - Alaska" banquet honoring recovering Alaskan alcoholics. As in the past, the last issue will also carry articles of interest about statewide alcoholism programs and the people who run them, plus items describing progress being made in the alcoholism field in Alaska and in the Lower 48.

Funded by the State Office of Alcoholism and Drug Abuse "NEWS from NCA-AR" will cease publication because money granted for Fiscal Year 1978 will run out on February 28. The state grant covered an eight-month period beginning July 1, 1977. Supplemental appropriations are being sought by NCA-AR's Executive Director Suzanne W. Perry-Piper at the request of the private, non-profit corporation's board of directors.

NCA-AR President Leonard McLean is asking recipients of "NEWS from NCA-AR" and the membership of the organiza-

tion to write their legislators in Juneau, and the Governor as well, indicating support for continuation of statewide prevention and education efforts in the field of alcoholism.

-----Clip and mail-----

If your efforts and NCA-AR's are successful in securing additional funds to continue publication of "NEWS from NCA-AR", we will update our mailing list. If you wish to continue receiving "NEWS from NCA-AR", please clip and mail this coupon.

NAME _____
ADDRESS _____

Mail to:
National Council on Alcoholism - Alaska Region
"NEWS from NCA-AR"
4510 International Airport Road
Anchorage, AK 99502

If we don't hear from you, we'll assume you want to be dropped from the mailing list.

-----Clip and mail-----

Film, Literature Library To Close

When funding runs out for monthly publication of "NEWS from NCA-AR", it is not only the newsletter which will cease operation. Also affected will be the film and literature libraries used by statewide councils and individuals as part of their local programs which help increase Alaskans' awareness of alcohol mis-use and alcoholism.

The film library has over fifty titles from which to choose, from 10-minute cartoons to hour and a half feature length films and documentaries, appealing to both urban and rural Alaskans.

The literature library has materials ranging from Alcoholics Anonymous publications to Department of Health, Education, and Welfare brochures, with hundreds of titles distributed by a number of private alcoholism information resources. Included in the literature library are a variety of brochures and posters purchased or produced under the Alaska Public Education and Prevention Project, which are available free of charge to Alaskans. All other materials are sold at cost.

Grant Received, Another Pending

With the funding of the Volunteer Resources Project for a period of three years, NCA-AR is assured continuation of its existence on a limited basis. The NIAAA grant, which began January 1 this year, will focus on needs assessment of volunteerism in the alcoholism field in Alaska, with an ultimate goal of increasing the number of local alcoholism councils by four and increasing the number of volunteers by ten percent. The grant provides salaries for two staff persons, one full time, one part time.

Already submitted to NIAAA is a grant application for a continuation of the Alaska Public Education and Prevention Project. Should this grant be funded, it would run from June 1, 1978, through May 31, 1980. Under this project, increased awareness and behavior changes would be measured in six Alaskan test communities, based on a concentrated media and community organization effort.

Although NCA-AR is also supported by individual, tax-deductible contributions of \$10.00 for annual membership, the main sources of funding continue to be the state and federal governments. According to NCA-AR's Executive Director Suzanne W. Perry-Piper, as more alcoholism prevention and treatment organizations are being developed, and as these become more sophisticated in their scope and skills, there is an ever-increasing number of entities competing for a reduced amount of alcoholism dollars on the state and federal levels. She said NCA-AR will continue to apply for prevention/education dollars whenever they become available.

A lending library open to the public also has a wide variety of resource materials in the areas of alcoholism, psychology, physiology, and Alaskan demographics.

According to NCA-AR President Leonard McLean, those persons and organizations which have taken advantage of the film and literature libraries are requested to contact the Governor and their legislators in Juneau. Personal letters, spelling out support of a statewide information and education resource, could have an impact on legislators' decisions to grant additional funds to maintain NCA-AR's libraries, McLean said.

With termination of funding, other services of NCA-AR which will come to a halt include writing news releases for distribution to nearly 140 statewide electronic and print media, thus keeping the press informed on alcohol-related issues for Alaska; alcoholism awareness presentations by staff to urban and Bush audiences; displaying small and large exhibits at Fur Rendezvous, State Fair, Teachers' Conventions, and other statewide events; and public relations assistance to alcoholism agencies throughout Alaska.

Media events to raise Alaskans' awareness of alcohol mis-use and alcoholism, as well as to reduce the stigma associated with the disease alcoholism, have been a part of NCA-AR since its inception as the Anchorage Committee on Alcoholism in 1962. In the past year, the "Drink and Drive-In" and "Operation Understanding - Alaska" are two examples of events which have received gratifying press coverage statewide. These types of activities will also be curtailed when funding comes to an end.

SPECIAL MESSAGE FROM NCA-AR'S PRESIDENT

If you are in favor of continuing a statewide alcoholism information, education, and prevention organization, I strongly encourage you to write immediately to your state representatives and senators, as well as to Governor Jay Hammond. Acting as the public relations and advertising arm of a comprehensive, statewide struggle to fight the problems of alcohol mis-use and alcoholism is one of the main purposes of NCA-AR, and these functions will cease February 28 unless additional state funds are appropriated.

You may write your legislators at Pouch V, Juneau, AK 99811, and Governor Hammond at Pouch A, Juneau 99811.

Sincerely,

Leonard McLean
President

PLEASE NOTE: THE FOLLOWING PAGES WERE TREATED
AS A UNIT IN THE ORIGINAL DOCUMENT.

File

The Alaska Public Education Project



For information, contact your local Alcoholism Program
in WPA 415 333333
The number ALASKA 925117

Alcoholism
Awareness



Alaskans enjoy the fact that our State is unique. The climate is different. The life-style is different. And, in many ways, so are the people.

But there is one thing that is *not* so different. Alaskans have the same problem with alcoholism that is found throughout the nation. If anything, the problem is more acute.

In July 1974, the National Council on Alcoholism-Alaska Region (NCA-AR) and the Alaska Native Commission on Alcoholism and Drug Abuse (ANCADA) began joint production of a multi-media campaign to reach all corners of this far-flung State. The area to be covered was enormous: 586,000 square miles, a region equivalent to one fifth of the continental United States.

This meant tackling the challenges of communicating with a wide variety of cultures, including Eskimo, Indian, Aleut, black and white. It involves working in modern metropolitan areas and tiny, isolated villages, encompassing four time zones and nearly twenty languages.

The campaign was dubbed the Alaska Public Education Project (APEP) and is funded by the National Institute on Alcohol Abuse and Alcoholism (NIAAA).

GOAL:

The basic goal of utilizing a media campaign in Alaska is to bring about an attitude change. The traditional ideas and prejudices of most Alaskans regarding alcohol and alcoholism need re-direction.

OBJECTIVES:

From the very outset, the APEP campaign stressed the concept that alcoholism is a disease, an illness, a condition which the alcoholic has no more control over than other chronic illnesses or conditions. And yet, help is available.

The second objective was to prepare materials that would grab the attention and capture the interest of Alaskans. Most films, radio, TV and graphic material developed for the rest of the country do not speak to the Alaska situation or the unique Alaska outlook.

Media materials were carefully focussed on the customs, backgrounds, cultures and languages of the Alaska audience. Many Alaska villages have no access to newspapers or television. A sizeable number of adult Alaskans can neither read English nor understand it when it's spoken. The objective was to approach these people, wherever they might be, in a manner and a form they could relate to and accept.

Graphic and electronic media materials were developed in two Eskimo languages and English. For the first time, Alaska Natives were not only co-directing the project, they were producing materials, acting in TV public service announcements and providing voice talent for radio spots.

Care was taken that no fingers were pointed at any segment of the population. The characters in the booklets and pamphlets were drawn cartoon style, representing no single ethnic group, even when the material was bilingual.

Another objective of the campaign was to demonstrate the "treatability" of alcoholism and to assist in early case identification. To drive these points home, frequent, repetitive use was made in the media of the phrase, "The sooner...the easier."

RESEARCH:

Before media production could begin, the specific attitudes of Alaskans toward alcohol, alcohol abuse and alcoholism had to be determined. Extensive round-table discussions by the NCA-AR-ANCADA "APEP Committee", made up of key staff members of these organizations, were held to pinpoint the traditional values and social customs surrounding alcohol.

The University of Alaska's Center for Alcohol and Addiction Studies (CAAS) was contracted to perform a study to expand upon and further define the Committee's findings.

In many cases, the results were surprising. Very definite "frontier" attitudes were determined, relating to a "he-man" approach to alcohol consumption and the deliberate use of alcohol as a drug to shut out the hardships of the climate or the frustrations of an isolated existence.

Using the results of these meetings and investigations, customized approaches were developed that were directed at changing these prevalent attitudes. The emphasis was placed on a "positive" approach to the problem.

The next requirement was to determine what type of materials could be utilized and in what parts of the State. NCA-AR and ANCADA undertook a complete market data survey providing information on each Alaskan community, from Anchorage with a population of nearly 200,000 to Egegik and Ugashik with populations as low as 8.

This survey data included total population of each village, town or city, Native population, age range, predominant language, Native language and dialects, need for translation, local and State agencies, schools, churches, health facilities, alcoholism services available, media reception (radio, newspaper, television), telephone, electricity, mail service and meeting places.

THE PROJECT:

Once this research was done, NCA-AR and ANCADA contracted with a communications

consultant for the design, production and distribution of project materials. The first concepts were completed and presented to NIAAA for approval in January, 1975.

All materials contain the logos of both NCA-AR and ANCADA, clearly identifying the project as a joint effort of these two statewide organizations.

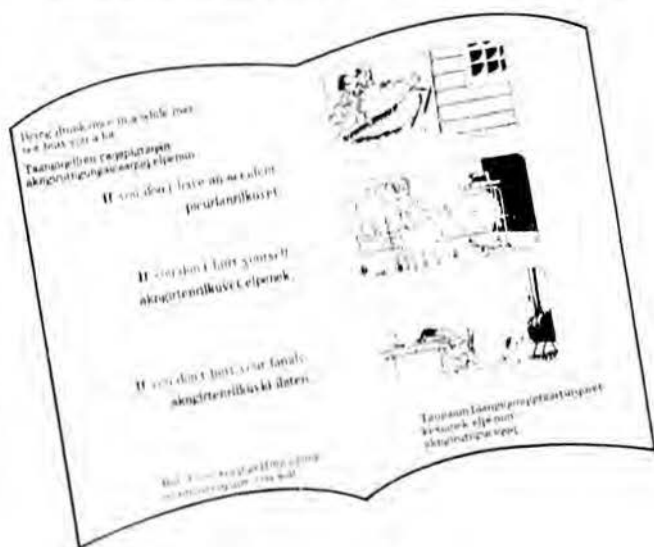


MAIL:

The Alaska District of the U.S. Postal Service approved the use of an easy-to-remember address for persons wishing to write for information: ALCOHOL, Anchorage, Alaska, 99502. The mail is delivered to NCA-AR's offices at Anchorage International Airport. Each request receives a personal response, not a form letter. Any unusual or special correspondence is discussed by the APEP Committee. A prompt reply is sent on a dual logo letterhead.

LITERATURE:

More than 400 pieces of pre-prepared literature were reviewed for use in the Alaska Public Education Project. Of these, only four brochures were selected as suitable for the Alaskan audi-



ence. These publications were "So You Love An Alcoholic," "I Can't Be An Alcoholic Because...," "What Everyone Should Know About Alcoholism," and "A Summary Of Facts on Alcohol Abuse." 25,000 of each of these brochures were specially printed carrying the dual logo and Alaskan address. 20,000 of each were distributed to programs and communities throughout Alaska, free of charge, with balance retained to fill requests from other groups and individuals.

Three new Alaskan booklets were produced by APEP specifically for the campaign. Two of them were put into three versions: English/Yupik, English/Inupiaq, and English only. The titles of these booklets are "What Does It Mean To Be Drunk?" and "What Do We Know About Alcoholism?" These booklets are distributed primarily in the small and rural Alaskan communities. A third booklet, "Are You An Alcoholic?" is a more comprehensive publication, designed primarily for Alaska's urban communities and printed only in English.



RADIO:

Nine radio public service announcements (PSA's) produced by NIAAAA were selected and adapted for Alaska use, substituting the "Box 2345, Rockville, Maryland" sign-off with the Alaska address.

Nine PSA's were written and produced by APEP. These spots were recorded and distributed, upon recommendation of ANCADA, in the following manner:

Southwestern Alaska
Bi-lingual English/Yupik
Northwest Alaska and North Slope
Bi-lingual English/Inupiaq
Interior Alaska

English (read by Athabascan Indian with distinct and recognizable accent from this area)

Southeastern Alaska
English (read by Tlingit Indian with distinct and recognizable accent from this area)

These spots will also be translated into Siberian Yupik for special use in the Nome area.

Six additional Alaska radio PSA's were written and produced in English for statewide distribution in mainly urban areas.



TELEVISION:

APEP has also produced a series of television public service announcements. Three NIAAA television spots were adapted for Alaska. Below is a short description of these converted spots.

"The Cocktail Party"—The scene is an upper middle class cocktail party where teen-agers are simulating the way they perceive that adults conduct themselves. The closing scene reveals that the teen-agers are on a stage and not really drinking. The message is directed to parents who would be shocked if their own teen-age children behaved as they do in misusing alcohol.

"The Morning After"—This spot shows a couple suffering from a hangover in their bedroom while their children, using empty bottles, act out their own "make believe grown-up" cocktail party.

"The Cure"—This spot traces the history of different ways society has looked upon the victims of alcoholism and treatment ranging from dunking to incarceration, all without a single "cure". The spot stresses alcoholism as an illness that can be treated.

Three TV spots were written and produced primarily for the rural areas of Alaska. They were filmed on location to insure local identification.

"Symptoms"—Filmed in Copper Center and Chitina in the interior of Alaska, this spot shows two men, one of whom plays the part of an alcoholic. The spot demonstrates a few of the many symptoms of alcoholism and the differences between a person who simply drinks and one who cannot stop. The men are never specifically identified as to race.

"Or I Wouldn't Be Here"—Filmed in Dillingham on Bristol Bay, this spot illustrates alternatives to drinking. It attacks some of the myths about alcohol as well as some of the excuses people give for drinking. It also shows what can happen if a person thinks that alcohol is harmless and "really won't hurt me" by showing a young man who's had too much and is hit by a car.

"Two Children - Two Choices"—Filmed at Pt. Barrow on the North Slope of Alaska, this film depicts the loneliness of a child with a heavy-drinking father, as contrasted with a lively father-son relationship between a boy and a father who drinks moderately.

"Answers - Not Problems"—Demonstrating that alcoholism is not a male problem exclusively, this 30-second spot features a woman alcoholic and her baby, caught in a stark situation of child neglect. It closes with the terse phrase, "Our children need answers, not problems."

"The Connoisseur"—This film, set against the background of a fine Anchorage restaurant, pokes fun at the formalities involved in selecting an "appropriate" wine. Instead of pondering the subtleties of wine, however, the characters agonize over the choice of a suitable green bean "to go with the lamb chops." The spot is funny, but it makes its point in the closing lines "If it doesn't make sense to *eat* like we drink...maybe it doesn't make sense to *drink* like we drink!"



"Fancy Names"—At a cocktail party in a typical Alaska log house, the host and hostess urge people to have "another drinky-poo"—another "toddy for the body." As the narrator asks "Why do we disguise our drinking with those fancy names?", the party sequence is repeated with the same characters clad in white hospital coats and dispensing "another ounce of ethyl alcohol" from beakers and test tubes.

POSTERS

As well as posters for Alaska's urban communities, APEP set out to produce special visuals for the outlying areas. In scores of Alaska villages the scarcity of reading matter is such that any piece of printing receives a high degree of attention—even when the words or the subject matter seems "foreign" to the reader. Literature—and particularly graphics—addressing the needs of village audiences is virtually unheard of.

The APEP program therefore includes distribution of posters which deal directly with village attitudes and which include drawings or photos of village people. The attention accorded these materials is far beyond that which would be produced in an urban area.

"Why Do We Drink?"—This poster addresses alcohol-related myths with a series of four statements common to Alaska, followed by a "debunker" phrase: "We drink for something to do...and do nothing."



"You Can Beat Alcoholism"—Appealing to Alaska Native tradition of strong family ties, this poster contrasts an illustration of a lonely and depressed drinker with a photo of a father holding an infant child. The poster states, simply: "You Can Beat Alcoholism. It's worth it!" This primary message is followed by the line, employed in program literature and TV and radio messages: "The sooner, the easier."

"The Typical Alcoholic Alaskan"—This is an adaptation of an NIAAA poster which contains 16 photos of alcoholics from a wide variety of backgrounds, occupational areas and ethnic roots. In the Alaska version, common Alaskan "types", including Natives, have been substituted for nine of the original photos.

BULLETIN BOARDS:

200 villages throughout Alaska were selected to receive bulletin boards produced through APEP. These villages were selected on the basis of need and the availability of a facility in which a bulletin board could be displayed.

Each board carries the community's name, a literature rack, plexiglass poster window and information on sources of help or printed material. Each board was shipped with a poster already in place. Approximately two thirds of the bulletin board area was left vacant for the village's use in posting notes and notices of interest. These boards have proven extremely popular in the villages.

The typical alcoholic Alaskan



There is no one typical alcoholic. We have all kinds. Alcoholism is a group of symptoms that may be caused by many different health problems.

FEED-BACK

Although the Alaska Public Education Project is just in its beginning stages, with the customized media and literature in the process of distribution, the feed-back from all corners of Alaska has already begun.

The tenor of the response is that the "positive" approach to the problem is welcome and appreciated. Individuals, all over the State, whether alcoholic or not, are beginning to understand for the first time that there is no shame having the illness called Alcoholism. The only shame is in not doing something about it. The time to act? "The sooner...the easier."

Produced by

National
Council
on
Alcoholism
Alaska Region



For information write:
ALCOHOL
Anchorage, Alaska 99502

THE FAMILY RESOURCE CENTER

Phone (907) 337-2712



Approved
by
the State of Alaska
for
out-patient treatment
of
alcohol problems

2311 Boniface Parkway
Anchorage, Alaska 99504
at
Immanuel United Presbyterian Church

private, non-profit, out-patient counseling center dedicated to the treatment of individuals, and their family members, who are experiencing problems related to the use and/or abuse of alcohol.

PHILOSOPHY

The Family Resource Center believes alcoholism is, "a condition that exists when a person's drinking is causing increasingly serious problems in the major areas of his/her life-Family, Friends, Finances, Physical Fitness."

We define "problems", as fruitless behavior manifested in the context of an individual's family, social, cultural, and vocational environment. These "problems", may be experienced in the areas of ineffective communication, self-worth, and the destructive use of alcohol and/or other drugs.

SERVICES

We believe that people have the necessary resources to solve problems. We understand, however, there are circumstances in which those resources are blocked.

The Family Resource Center offers the following services to help individuals, and their family members, use and develop their resources to successfully solve problems:

1. Individual Counseling.
2. Group Counseling.
3. Family Counseling.
4. Counseling for couples.
5. Education on the effects of alcohol and alcoholism.
6. Referral services to other relevant community resources.

discriminate against any person desiring treatment on the basis of race, creed, national origin, sex, or age.

FEE SCHEDULE

The Family Resource Center uses a sliding fee schedule for treatment services. This takes into account differences in people's financial resources and makes possible for the client and the Center to enter into a therapeutic problem solving relationship.

Charge: \$1.00 per \$1,000.00 of annual income per session.

MINIMUM CHARGE: \$10.00

MAXIMUM CHARGE: \$35.00

AGENCY FEES

\$35.00 per session

The above charges are by the session; not by the hour. Charges remain the same regardless of the type of session in which a person is involved.

STAFF

Arthur L. Potts, M.Div.
Executive Director

Gavin R. Vilander,
Program Director

Ronald G. Bricker,
Counselor

Patrick W. Pullen, Ed.D.
Consultant

Dr. F. J. Phillips, MD
Consultant

A staff member is on duty five days a week between 8:00 a.m. and 5:00 p.m. Appointments are available almost anytime.

To obtain an appointment, call 337-2712. A staff member will give you the earliest available time, usually within two days.

An answering device may answer our phone when you call. If this happens, please leave your name and phone number. We will contact you as soon as possible.

THE FAMILY RESOURCE CENTER is approved by the State of Alaska as an out-patient alcoholism treatment program.



NATIONAL COUNCIL ON ALCOHOLISM-ALASKA REGION

CHARTERED CHAPTERS

July 1, 1977

- | | |
|---|--|
| <p>1. AKIACHUK COUNCIL ON ALCOHOLISM *17
 General Delivery
 Akiachuk, AK 99551
 Telephone: 543-2001</p> <p><i>Akiachuk Inc. - Volunteer Program</i></p> | <p>William Lomack, President</p> <p><i>Volunteer 7400 S. Inupiat</i></p> |
| <p>2. ANCHORAGE COUNCIL ON ALCOHOLISM *11
 P. O. Box 2972
 Anchorage, AK 99510
 Telephone: 276-4673</p> | <p>Barbara Hoffmann, Director
 Gary Millette, President</p> |
| <p>3. BARROW COUNCIL ON ALCOHOLISM *15
 P. O. Box 118
 Barrow, AK 99723
 Telephone: 852-7470</p> | <p>Delbert Rexford, Director
 Loretta Kenton, President</p> <p><i>Volunteer - Submitt. Grant Application</i></p> |
| <p>4. BRISTOL BAY COUNCIL ON ALCOHOLISM *13
 AND DRUG ABUSE
 P. O. Box 227
 Dillingham, AK 99576
 Telephone: 842-5981</p> | <p>Monte Kyle, President</p> |
| <p>5. COOK INLET COUNCIL ON ALCOHOLISM *12
 P. O. Box 882
 Kenai, AK 99611
 Telephone: 235-8001</p> | <p>John O'Conner, President</p> |
| <p>6. CORDOVA COUNCIL ON ALCOHOLISM *16
 P. O. Box 668
 Cordova, AK 99574
 Telephone: 424-7552</p> | <p>Randy Jones, Counselor
 Corrine Erickson, Acting Pres.</p> <p><i>Volunteer</i></p> |
| <p>7. FAIRBANKS COUNCIL ON ALCOHOLISM * 9
 4251 Airport Way
 Fairbanks, AK 99701
 Telephone: 479-6989</p> | <p>Jack Bruno, Director
 Joe McClain, President</p> <p><i>Volunteer organiz.</i></p> |
| <p>8. GASTINEAU COUNCIL ON ALCOHOLISM * 7
 P. O. Box 3-3000
 Juneau, AK 99801
 Telephone: 586-2611</p> | <p>Larry St. Clair, President
 Clay Pew</p> <p><i>Volunteer organiz.</i></p> |
| <p>9. GATEWAY COUNCIL ON ALCOHOLISM * 5
 3134-A North Tongass
 Ketchikan, AK 99901
 Telephone: 225-3311</p> | <p>LaPrele Rasmussen, Director
 Neil Hendrickson, President</p> |

* Denotes order in which Council was Chartered.

*
Three
SACAS

NATIONAL COUNCIL ON ALCOHOLISM-ALASKA REGION

CHARTERED CHAPTERS

(Continued - Page 2)

- | | | | |
|-------|--|---------------------|--|
| * 10. | KODIAK COUNCIL ON ALCOHOLISM
P. O. Box 497
Kodiak, AK 99615 | * 3 | Bette Ford, Director
Dick Juelson, President |
| | | Telephone: 486-3535 | |
| * 11. | PETERSBURG COUNCIL ON ALCOHOLISM
P. O. Box 1066
Petersburg, AK 99833 | * 6 | John Rooks, Director
George Page, President |
| | | Telephone: 772-3552 | |
| * 12. | SEWARD COUNCIL ON ALCOHOLISM
AND COMMUNITY SERVICES
P. O. Box 1045
Seward, AK 99664 | * 1 | Gene DeGooyer, Director
Glenn Clarke, President |
| | | Telephone: 224-5257 | |
| * 13. | SITKA COUNCIL ON ALCOHOLISM
P. O. Box 963
Sitka, AK 99835 | * 4 | Ben Stower, Director
Neil Munro, President |
| | | Telephone: 747-3636 | |
| * 14. | UNALASKA ALCOHOLISM PROGRAM
P. O. Box 182
Unalaska, AK 99685 | * 8 | Frank Poplawski, Director
Jeanne Norton, President |
| | | Telephone: 581-1297 | |
| * 15. | UPPER TANANA REGIONAL
ALCOHOLISM PROGRAM
P. O. Box 155
Tok, AK 99780 | * 2 | Charlie Biederman, Director
Carl Charles, President |
| | | Telephone: 883-4201 | |
| 16. | VALDEZ ALCOHOL COMMISSION
Keystone Mall - P. O. Box 1389
Valdez, AK 99686 | *14 | Pat Ruether, Director
Evelyn Tousignant, President |
| | | Telephone: 835-2364 | <i>combined with A.L.M.E.H.</i> |
| * 17. | WRANGELL COUNCIL ON ALCOHOLISM
& RELATED DRUGS
P. O. Box 1108
Wrangell, AK 99929 | *10 | Bill Engwall, Director
Donald Unsell, President |
| | | Telephone: 874-3149 | |

* Denotes order in which Council was Chartered

AGENCY REPRESENTATIVES ATTENDING

1. Sue Trice
Anchorage Council on Alcoholism
P.O. Box 2972
Anchorage, Alaska 99510
2. Bernard Segal
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3. Samuel G. Cornell
Commission on Youth
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Anchorage, Alaska 99501
4. Sr. Dorothy Forest
Urban Ministry, Catholic Archdiocese of Anchorage
P.O. Box 2239
Anchorage, Alaska 99510
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Anchorage Alcohol Safety Action Program
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Anchorage, Alaska 99501
6. Dennis Kelso
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7. Lynne Curry
Alaska Center for Staff Development
650 International Airport Road
Anchorage, Alaska 99502
8. George Barrel
Alaska Native Commission on Alcohol and Drug Abuse
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Anchorage, Alaska
9. L.E. Brown, Sr.
Anchorage Emergency Medical Services(Municipal)
211 West 7th
Anchorage, Alaska 99501
10. Dorothy Osborne
Department of Health and Environmental Protection (Municipality)
825 "L" Street
Anchorage, Alaska 99501

11. Rita Schmidt
Department of Health and Environmental Protection (Municipality)
825 "L" Street
Anchorage, Alaska 99501
12. Judy Hart
National Council on Alcoholism - Alaska Region
4510 International Airport Road
Anchorage, Alaska 99502
13. Ardi Bury
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825 "L" Street
Anchorage, Alaska 99501
14. Nancy Beck
Community Health Nursing
Department of Health and Environmental Protection (Municipality)
825 "L" Street
Anchorage, Alaska 99501
15. Bruce Garberding
Cook Inlet Native Association Social Services
670 West Fireweed
Anchorage, Alaska 99503
16. William Hogg
Veteran's Administration
429 "D" Street
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17. Paul Jones, M.D.
Veteran's Administration
P.O. Box 1288
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18. Thomas Stoner
Alaska Native Commission on Alcohol and Drug Abuse
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19. Gavin Vilander
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Anchorage, Alaska 99504
20. Ed C. Stewart
Department of Health and Environmental Protection (Municipality)
825 "L" Street
Anchorage, Alaska 99501

21. Barbara Hoffmann
Anchorage Council on Alcoholism
825 "L" Street
Anchorage, Alaska 99501
22. Marty Margeson
Task Force on Women and Alcoholism
2360 Homestead #A
Anchorage, Alaska 99507
23. Jeannine Lyerly
Alaska Area Native Health Service
A-MH
Box 7-741
Anchorage, Alaska 99510
24. Bill Stokes
Municipal Human Support Services
225 Cordova
Anchorage, Alaska 99501
25. Henrietta Nugen
Studio Club
546 East 15
Anchorage, Alaska
26. Margaret Wolfe
Department of Health and Environmental Protection (Municipality)
825 "L" Street
Anchorage, Alaska 99501

MAILING LIST FOR ALCOHOLISM WORKSHOP HELD ON - JULY 14, 15, 1977

Salvation Army Comprehensive 276-2898
Alcoholism Services
825 "L" Street (P. O. Box 4-992)
Anchorage, Ak 99501 (Capt. Boyd)
274-1694 (~~Paul Piper~~)

Studio Club, Inc.
546 East 15th Avenue
Anchorage, Alaska 99501
Leonard & Henrietta Nugen 279-2124

Dr. Pat Pullen, Director
Alaska Alcoholism Treatment Center
Pouch 6540
Anchorage, Ak 99502

Gavin Vilander or Art Potts
Family Resource Center 337-2712
2311 Boniface Parkway
Anchorage, Ak 99504

Phoenix House 276-9935
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Anchorage, Ak 99501

Dr. John Garvin, Director
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1200 East 27th Avenue
Anchorage, Ak 99504 276-4515

Ms. Carol Molinari
Center for Alcohol & Addiction
Studies 272-5522 Ex. 131
University of Alaska
3221 Providence Drive
Anchorage, Ak 99504

Ms. Sue Perry, Director 243-4324
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Alcoholism, Alaska Region, Suite #1
4510 International Airport Road
Anchorage, Ak 99502

Ms. Barbara Hoffman 276-4673
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825 "L" Street, Suite #210
Anchorage, Alaska 99501

Ms. Suzi Cioffi 278-9047
Women's Resource Center
621 W. 5th Avenue
Suite "G"
Anchorage, Ak 99501

Mr. John Garvin, Ph.D., ACSW, Pres.
Anchorage Child Protection Assoc.
% Alaska Children's Services
1200 East 27th Avenue
Anchorage, Alaska 99504 276-4515

Mr. Bruce Garberding, 278-4641
Social Services Program, CINA
670 West Fireweed Lane
Anchorage, Ak 99503

State Office of Alcoholism
210 Ferry Way
Juneau, Ak 99801

Mr. Don Hickcock 277-8651
State of Alaska
Division of Vocational Rehabilitation
McKay Building, 338 Denali St.
Anchorage, Ak 99501

Mr. Don Ryder, Executive Director
Alaska Labor & Management
503 West Northern Lights Blvd.
Anchorage, Ak 99503 272-5656

Mr. George Barri 274-5531
Alaska Native Council 274-7435
Alcohol & Drug Abuse
750 East Fireweed Lane
Anchorage, Ak 99503

Alaska Youth Advocates 274-6541
529 "I" Street
Anchorage, Ak 99501

Ken Duff, Counseling Director
P. O. Box 928
Anchorage, Ak 99510 279-7561

or Rae Ann Hickling, Program Director

The Alaska Hospital & Medical Center
Alcoholism Program
2801 DeBarr Road
Anchorage, Ak 99508 276-1131

Mr. Bill Hogg 279-3561
Veteran's Administration
429 "D" Street
Anchorage, Ak 99501

Dr. Francis Phillips 279-5305
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Ms. Kaaren Johnson 276-4511
Asst. Administration Planning
3200 Providence Drive Providence Hospital
Anchorage, Ak

The Alaska Care Center
501 "L" Street
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Catholic Social Services
811 West 6th Avenue
Anchorage, Ak 99501 277-2554

Mr. Ben Marsh 277-0559
Alaska Cabaret, Hotel & Restaurant
Association
505 West Northern Lights Blvd.
Anchorage, AK 99503

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Court Administrator
303 "K" Street
Anchorage, Ak 99501

Judge Ralph Moody
303 "K" Street
Anchorage, Ak 99501

Presiding Judge District Court
941 Fourth Avenue
Anchorage, Ak 99501

Mr. Brian Shortell
Public Defender
333 "K" Street
Anchorage, Ak 99501

Mr. Joseph D. Balfe
941 West Fourth Avenue
Anchorage, Ak 99501

Mr. Edward B. Coleman
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338 Denali Street
McKay Building
Anchorage, Ak 99501

Mr. Ron Daugherty 274-3691
Alaska Center for Staff
Development
650 International Airport Road
Anchorage, Ak 99502

Tech. Sgt. Harold F. Peterson
Base Social Action
Elmendorf, AFB 99506

Mr. Elliott Robinson
New Start, 207 E. 4th Avenue
Anchorage, Ak 99502

Ms. JoAnn Yelton (Anc. Council on
P. O. Box 928 Drug Aid/Open
Anchorage, Ak 99510 Door)

Mr. Ed Coleman
D.O.D., Suite No. 401
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338 Denali Street
Anchorage, Ak 99501

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Anchorage, Ak

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Anchorage, Ak

Ms. Martha Morgan
Staff Manager
State of Alaska, Div. of Social Services
527 E. 4th Avenue
Anchorage, Alaska

Ms. Betty Wilde
Coordinator of Health Services
Anchorage School District
2220 Nichols Street
Anchorage, Ak 99504

Suicide Prevention & Crisis Center
825 "L" Street 277-9222
Anchorage, Ak 99501 277-0027

Alaska Baptist Family Service
Center 349-2222
S.R.A. Box 1791A
Anchorage, Ak 99507

Alcohol & Drug Control Office
172nd Infantry Brigade (Alaska)
AFZT-PA-H 860-9190
Ft. Richardson, Ak 99505

Anchorage Community Mental Health
Center 278-7030
2221 E. Northern Lights Blvd.
Anchorage, Ak.

The Family Resource Center
2311 Boniface Parkway 337-2712
Anchorage, Ak 99504

Future House, Inc. 272-4476
135 No. Park Street
Anchorage, Ak

Langdon Psychiatric Clinic, Inc.
3401 East 42nd Avenue
Anchorage, Alaska 99504 279-0461

Metropolitan Community Church of
Anchorage 272-1715
P. O. Box 3-091
Anchorage, Alaska 99501

Narcotic Drug Treatment Center,
Inc. 276-6511
513 W. 7th Avenue 276-5430
Anchorage, Alaska 99501

Open Door Clinic 279-7561
P. O. Box 928
Anchorage, Ak

Dr. H. H. Post, Jr. 276-7043 272-5522
Counselling Psychologist
1001 West 39th Avenue
Anchorage, Ak 99503

Professional Counseling Services
4056 Lake Otis, Ste 108B
Anchorage, Ak 99504 279-2489

Urban and Rural Ministry 349-2535
P. O. Box 2239
Anchorage, Ak 99510

Alaska State Troopers 272-1561
P. O. Box 6188, Annex
Anchorage, Ak 99502

IN-HOUSE - MUNICIPALITY

Police Chief - 6th & C St.
Jewel Jones - Human Support Services
Arnie Beltz - Physical Health Program Mgr.
Fire Department - Emer. Medical Services
Jean Wolfe - Nursing

Merry Christmas & HAPPY NEW YEAR

NEWS from the National Council on Alcoholism

A Private Non-Profit Corporation Dedicated to the Goal of the Adoption by Alaskans of a Positive, Supportive and Knowledgeable Attitude Toward the Solution of the Problems of Alcoholism and Alcohol Abuse

National Council on Alcoholism
Alaska Region
4510 International Airport Road - Suite 1
Anchorage, Alaska 99502

ITEMS OF INTEREST FROM THE COUNCIL AND ABOUT PEOPLE AND ORGANIZATIONS INVOLVED IN THE FIELD OF IDENTIFICATION, COUNSELING, TREATMENT, AND PREVENTION OF THE DISEASE OF ALCOHOLISM

Vol. 6 No. 12

December 1977

Susan B. Anthony Accepts Anchorage Invite

"OPERATION UNDERSTANDING - ALASKA", THE SECOND ANNUAL BANQUET HONORING RECOVERING ALASKAN ALCOHOLICS, WILL BE HELD ON JANUARY 27, 1978, IN THE FORE DECK OF THE HOTEL CAPTAIN COOK IN ANCHORAGE. DR. SUSAN B. ANTHONY, A NAME YOU REMEMBER FROM HISTORY, IS MAKING HISTORY HERSELF BY PIONEERING IN THE FIELD OF WOMEN AND ALCOHOLISM. DR. ANTHONY WILL BE FEATURED SPEAKER AT THIS YEAR'S BANQUET. MORE ON PAGE 2.



DEADLINE NEARS FOR ARCTIC RIM PAPERS



VILLAGE COUNCIL LEADERS, HOSPITAL SOCIAL WORKERS, REGIONAL CORPORATIONS, ALCOHOLISM COUNCILS, AND STATEWIDE PROFESSIONALS IN THE ALCOHOLISM FIELD HAVE BEEN INVITED TO CONTRIBUTE PAPERS FOR PRESENTATION AT THE FIRST INTERNATIONAL ARCTIC RIM CONFERENCE ON ALCOHOL PROBLEMS SCHEDULED FOR APRIL 16-20 AT THE UNIVERSITY OF ALASKA, FAIRBANKS. DETAILS ON PAGE 3.

National Council on Alcoholism
Alaska Region

Anchorage Youth Provide Information



BECAUSE IT'S IMPOSSIBLE FOR A GROUP OF "OVER 30'S" TO COME UP WITH MEANINGFUL IDEAS TO REACH TODAY'S TEENAGERS, THE ANCHORAGE MUNICIPALITY'S YOUTH COMMISSION WAS ENLISTED TO HELP DEVELOP A DISPLAY AIMED AT THE ISSUES OF YOUTH AND ALCOHOLISM. IT WAS AN INFORMATIVE BRAIN-STORMING SESSION ALL THE WAY AROUND. PICTURES AND STORY ON PAGE 4.

GOVERNOR'S ADVISORY BOARD - DEC. 2 & 3 IN JUNEAU

NEWS from the National Council on Alcoholism Alaska Region

Madelon Eubanks, Editor
Linda DeWaard, Assistant Editor
Willamae Logan, Writer/Typographer
Terri Niederer, Writer/Typographer
Jean Shive, Writer/Typographer

All photos by NCA-AR staff unless otherwise indicated.

The staff of the NEWS welcomes comments and criticism of the information and manner of presentation of material in this publication. You are invited to send news items about yourself, others you know in the field of alcoholism in Alaska as well as your comments, concerns, and opinions to:

Editor, NEWS
National Council on Alcoholism-
Alaska Region
4510 International Airport Road
Anchorage, Alaska 99502



DR. SUSAN B. ANTHONY

"OPERATION UNDERSTANDING-ALASKA": DR. SUSAN B. ANTHONY TO HIGHLIGHT RECOVERING ALCOHOLICS FEST

You might recognize the name from history, but this is almost 1978, and she couldn't be coming to Alaska, right?

Wrong.

Dr. Susan B. Anthony, namesake and great-niece of the suffragette, recovering alcoholic, theologian, author, and alcoholism professional, is coming to Anchorage in January. She will be guest speaker at the second annual "Operation Understanding - Alaska" banquet sponsored by the National Council on Alcoholism - Alaska Region (NCA-AR), which will honor 20 recovering Alaskan alcoholics, according to Suzanne Perry, NCA-AR executive director.

The banquet, planned for 7:30 p.m. Friday, January 27, in the Fore Deck of the Captain Cook Hotel, "will be another big step forward in increasing Alaskans' awareness of the disease alcoholism and the eventual elimination of the stigma still associated with it," Ms. Perry explained. "By coming forward as recovering alcoholics, Dr. Anthony and 20 Alaskans representing a cross-section of the population will demonstrate that the alcoholic can be anyone, can recover, and can be successful in his or her field," she added.

A recovered alcoholic for 31 years, Dr. Anthony has counseled and lectured in the field of alcoholism almost that long. She pioneered the first radio program on alcoholism in 1950 in Boston, interviewing alcoholics, men and women, and helping professions on the show "You and Alcoholism".

In the last year, she has lectured in 30 states and Africa on her main interest, women and alcoholism, and was honored at the National Council on Alcoholism Forum in San Diego last May as one of the celebrities to announce pub-

licly her recovery. Earlier she was honored at a reception given by U. S. Senator William Hathaway D., Maine, chairman of the Senate Subcommittee on Alcoholism and Alcohol Abuse, in the Senate Caucus Room. That reception, co-sponsored by NCA's Office on Women, led to the first hearings in Congress on women and alcoholism in the fall of 1976.

Holder of M.A.s in both political science and theology, Dr. Anthony was one of the first 15 laywomen to receive her doctorate in Roman Catholic theology in 1965 at Saint Mary's, Notre Dame, Indiana. She is author of six books, among them her autobiography, "The Ghost In My Life", and "Survival Kit". She was for many years a newswoman, on "The Washington Star", "Rochester Democrat" and "Chronicle", "Key West Citizen", and for Associated Press and North American Newspaper Alliance.

In 1975 while serving as Substance Abuse Coordinator of the South Palm Beach Mental Health-Center, she founded Wayside House, a halfway house for alcoholic women, flourishing today in Delray Beach, Florida. She is honorary chairman of the board. She is also founder of the Fort Lauderdale Junior League, co-founder of the Congress of American Women, a feminist organization of the 1940s, at a time when her two feminist works were published, and scores of periodical pieces. More recently she has been co-founder of the spontaneous prayer group movement in the Roman Catholic Church, a movement which she helped become ecumenical with leaders of many denominations presiding with her at conferences.

Dr. Anthony makes her home in Deerfield Beach, Florida, when she is not on the road. She is an ardent swimmer, rides horseback every summer in Michigan, and said she builds her life around the practice of prayer and helping alcoholics.

CALL FOR PAPERS FOR ARCTIC RIM CONFERENCE ON ALCOHOL PROBLEMS APPROACHES DECEMBER 31 DEADLINE

A call for papers has gone out to Alaskan city and village officials, hospital directors, alcoholism program personnel, and regional corporations to participate in the International Arctic Rim Conference on Alcohol Problems. The conference will be held April 16-20 at the University of Alaska, Fairbanks, according to Suzanne Perry, executive director of the National Council on Alcoholism - Alaska Region, co-sponsor of the event.

"Selection of papers will be based upon the current interests in the field applicable to the Arctic area, as well as new concepts in alcoholism," Ms. Perry said. Examples of topics which would be considered for presentation include alcohol and its effect on Arctic societies; diagnosis, treatment, and rehabilitation in the Arctic; laws which relate to alcohol use, abuse, and alcoholism in Arctic countries; effects of alcohol on employment; special problems of youth, women, and the elderly regarding alcohol, alcohol misuse, and alcoholism; prevention techniques and special topics; and climatic effects on alcohol consumption.

"In order to assure quality and prevent duplications, we are requesting that a complete copy of the paper be submitted with an abstract. If you are interested in submitting a paper, please do so before December 31," Ms. Perry explained.

INSTRUCTIONS FOR SUBMITTING ABSTRACTS

- 1) Please submit original and three copies of the abstract.
- 2) The abstract should be typed in English and single spaced.
- 3) Please keep the text of the abstract within one page. Spell out full words in the title.
- 4) The names of all authors should appear on the paper. The person presenting the paper should be underscored. Senior author should be designated. The name and address of the principal author's institution should appear on the abstract.
- 5) Mail to NCA-AR, 4510 International Airport Rd., Anchorage, AK 99502; or to Archer Tongue, director, International Council on Alcohol and Addictions, Case postale 140, 1001 Lausanne, Switzerland.

AUTHOR(S) _____

INSTITUTION _____ COUNTRY _____

ADDRESS _____

CITY _____ STATE _____ ZIPCODE _____

TITLE OF PAPER: _____

ABSTRACT: (No longer than one page)

The conference will be held at the University of Alaska, Fairbanks, and will be preceded by a day of registration on April 15. Conference and housing information may be addressed to Judith Strohmaier, head, Department of Conferences and Institutes, 117 Eielson Building, University of Alaska, Fairbanks, AK 99701. Dormitories and hotels will be available, Ms. Strohmaier said, and room and board expenses are not included in the registration fee of \$85.00 (200 Swiss francs).

Registration fees can also be mailed to the Department of Conferences at the above address. Fees will cover participation in the five-day conference, for both presenters of papers and members of the audience.

Alaskan co-sponsors of the event include the Center for Alcohol and Addiction Studies, State Office of Alcoholism and Drug Abuse, Alaska Labor and Management Employee Affairs, Inc., and the Alaska Native Commission on Alcoholism and Drug Abuse.

FROM THE PRESIDENT...

Suddenly, it's winter---or at least here in Anchorage it is. Winter brings a new set of problems to Alaska and a new set of opportunities.

The problems are more familiar to you than to me. Of course, the increased incidence of alcohol abuse during the colder months presents opportunities to you to provide services to those in need.



But the opportunities I refer to are the chances to make more citizens aware of alcohol abuse in the state. I think more people watch television and listen to the radio in winter than during summer months. And this increase in the radio and television audience gives us added opportunities to raise the level of awareness of alcoholism in Alaska.

Another opportunity, coming soon, is the chance to elect new board members and new officers, and also to come together to share our experiences at annual meeting time.

And the annual meeting brings another opportunity to raise the alcoholism awareness level in the state. The annual meeting is a chance to get coverage of alcohol abuse in all media. Newspapers are not required to donate free space to social problems, so any stories they cover must have some straight news value. Radio and television must give a certain amount of free time to community needs.

During the past few weeks, we have been reviewing what we might do if federal funding ended. While we feel that additional funding is still fairly certain, we have prepared an alternate plan should funds not materialize.

This issue will arrive about the time of Thanksgiving. I hope that you have as much to be thankful for this year as I have. On a personal level, it has been a very rewarding year.

Sincerely,

Leonard McLean
President

MUNICIPALITY COMMISSION ON YOUTH ENLISTED TO DESIGN ALCOHOLISM MINI-DISPLAY FOR STATEWIDE USE

Because of the sensitive nature of the topics of youth and alcoholism, the Anchorage Municipality Commission on Youth was enlisted by the National Council on Alcoholism - Alaska Region (NCA-AR) to help develop an educational display.

The commission, established in March, 1977, consists of 11 members, six of whom are between 16 and 22 years of age and represent all six local high schools. "The commission meets a very definite need in our community," said Sam G. Cornell, youth programs officer. "When the Municipality started taking stock of what areas were covered by the different offices, it was discovered that youth was a very neglected area. The meetings of these young people have yielded some very sound ideas," continued Cornell.

Simeon Arnakin, NCA-AR rural cultural specialist, and Linda DeWaard, public information assistant, recently met with the Youth Commission for ideas about youth and alcoholism. Arnakin utilized a mini-display to show the commission the intention of the Alaska Public Education and Prevention Project to develop a display specifically for youth. During the meeting, several ideas were discussed including a questionnaire that is being used in selected statewide schools by NCA-AR. "Tom Titzke, chairman of the Commission and a Bartlett graduate, had an excellent idea for a 'grabber' poster," said Arnakin. "After additional discussion on the idea, it will be used on the display."

Chairman Titzke briefly outlined the function of his group. "Organized under Title 4 of the Anchorage Municipal Code, Boards and Commissions, the commission shall: advise the administration and assembly on programs related to youth; assist and advise in developing plans for establishment of programs where none now exist; conduct educational and public relations programs designed to create public awareness of the needs of youth and the services which can be provided to the community; and to conduct surveys and compile and disseminate information concerning housing, health, nutrition, transportation, education, recreation, legal services, and social/mental health services available to youth," he said.

"Since the first meeting, held June 2, 1977, the commission has investigated a number of areas of concern to local youth," said Cornell. "Concern has been voiced regarding the lack of available foster homes for teenagers. A study of the problem revealed a need for public awareness and a need for a 30-day receiving home in the Anchorage area," he continued. To bring the problem to the attention of the public, the commission made television and radio appearances, set up



DISCUSSING YOUTH AND ALCOHOLISM are members of the Anchorage Municipality's Commission on Youth. From the left are Tom Titzke, chairman, a Bartlett graduate; Sam Cornell, youth programs officer; Lynn Sickles, vice-chairman, Chugiak; and Vince Watson, Bartlett graduate, back to camera. In attendance but not pictured was George Williams, West High, and Simeon Arnakin, NCA-AR.



SAM CORNELL, youth programs officer for the Anchorage Municipality's Commission on Youth, pictured above left, receives information and education materials from Simeon Arnakin, NCA-AR rural cultural specialist. Cornell and the youth group recently aided NCA-AR in developing a mini-display on the topic of youth and alcoholism.

information booths in shopping malls, and distributed pamphlets and leaflets to the public. "We are still working on funding for the 30-day receiving home," continued Cornell.

Other problems addressed by the commission included the need for an exclusive youth hotline service, a need to improve the relationship between youth and law enforcement, cooperation between youth and senior citizens and the venereal disease epidemic. "The commission is not only finding the needs, it is coming up with some sound suggestions to the Municipality for meeting those needs," stated Cornell.

"The Commission on Youth got off to a good start and has set itself a good pace. It reflects the energy, enthusiasm and impatience characteristic of youth," said Cornell. "Yet through all this, the Commission is gathering volume, strength and authority to its voice as it informs the administration of our youth's needs," he concluded.

"Because of the kind of information that was traded at this meeting," said Arnakin, "I feel our project will be successful in reaching the youth. We learned a lot from discussing alcoholism and how they felt we could best present the information," he continued. "It was a thrilling experience to be a part of the enthusiasm of this fine group."

NOTICE

The Board of Directors of the National Council on Alcoholism - Alaska Region has approved a motion calling for information concerning the operation, goals, and objectives of NCA-AR, to be made available for inspection.

This is to notify interested persons that NCA-AR's Plan of Operations, including its goals, objectives contained in the Articles of Incorporation, and the documents relating to the currently funded projects and programs are available and may be inspected in the Council's office at 4510 International Airport Road, Suite 1, Anchorage, Alaska, 99502.

*****CHANGE OF ADDRESS*****

If you are planning to move, and wish to continue to receive the NEWS, please send in both your old address and zip code as well as your new address and zip code to:

NEWS from NCA-AR
4510 International Airport Rd.
Anchorage, Alaska 99502

ALASKAN BROCHURE DRAWS ATTENTION FROM OUTSIDE

"What Does It Mean To Be Drunk?", an Alaskan-produced brochure also available in Yupik and Inupiaq, is being used in a series of "Alcohol Awareness Hours" at Eisenhower Medical Center in Palm Desert, CA.

Del Sharbutt, former announcer turned community coordinator for the Alcohol Awareness Program at the medical center, requested a sample of that Alaska Public Education and Prevention Project publication for use in the public education series. Sharbutt said a co-worker saw a number of the federally-funded educational materials displayed by the National Council on Alcoholism - Alaska Region during the NCA, Inc., national forum in San Diego earlier this year, and brought him a copy.

"We are in the process of putting on 35 consecutive programs to alert doctors, clergymen, and community leaders as well as the general public on the problems of alcohol use and mis-use," Sharbutt said. The programs range in topic from "Are You Still A Social Drinker?", "Alcohol--A Family Problem", and "Too Much Drinking--A Sin Or An Illness?", to "Loaded and Loaded--The Country Club Social Drinker", "Drunk Drivers Aren't Necessarily Alcoholics", and "Women, Alcohol, and Pills."

SALVATION ARMY PIONEER DIES IN ANCHORAGE

Long-time Alaskan Brig. Cyril C. "Jack" Clitheroe, 72, who was instrumental in expanding the services of the Salvation Army in Alaska, died in Anchorage Sunday, November 6.

Clitheroe was born July 31, 1905, in East Dereham, Norfolk, England, and came to Alaska in October, 1947, with the Salvation Army. In 1956 he transferred to Prince Rupert, British Columbia, and in 1958, became the commanding officer of the Harbor Lights Corps in Los Angeles, California, where he also served on the alcoholism advisory board for Los Angeles County.

He returned to Anchorage in 1976 to serve as chaplain in the Salvation Army's alcohol program. According to an editorial in the "Anchorage Times", Clitheroe was "like the retired firehorse that responded to all fire calls." Once back in Anchorage, he responded to a need in his old Salvation Army and became a leader in the alcoholism programs.

The Brigadier was past Worshipful Master of Anchorage Lodge No. 221, Free and Accepted Masons, and a member of the downtown Lions Club.

Clitheroe is survived by his daughter Rae Pauline Haines of Honolulu, Hawaii; a son, David C. Clitheroe of Anchorage; a sister in England; and eight grandchildren. Clitheroe was buried in Inglewood, California.

Memorials may be directed to the Salvation Army Clitheroe Memorial Fund.

FROM THE DIRECTOR...

For the past several months I have been a member of the Ad Hoc Manpower Training Plan Development Committee formed to address the need of training for alcohol and drug workers throughout Alaska. The committee is composed of representatives from the Center for Alcohol and Addiction Studies, the Alaska Native Commission on Alcoholism & Drug Abuse, the Alaskan Native Training Institute, Center for Staff Development, Public Health Service, Office of Alcoholism and Drug Abuse, and a drug abuse and alcoholism treatment representative.



At this time, there are no standards in Alaska for counselor certification, no mandatory training programs for alcohol or drug abuse workers, and only recently adopted standards for state program approval. Counselors are only one of many types of alcoholism and drug abuse workers who need training. Executive directors, bookkeepers, secretaries, information people, counselor assistants, and even volunteers must be trained to insure adequate, high quality services, for the alcoholic and those affected by alcohol and drug mis-use. Without a training plan for all program workers, we will not be able to become highly skilled in our fields. This is not to say that a college degree is necessary to become a well-trained worker in alcoholism or drug abuse. We all know the diploma does not impart the kinds of skills and empathy necessary. However, people must be trained and must receive basic information in order to act effectively in the alcoholism and drug abuse programs. As alcoholism becomes accepted by people as a treatable illness it is important that workers in the field are recognized as professionals. The correct kind of professionalization will only enhance our efforts to help the suffering alcoholic.

Depending upon funds available, the Ad Hoc Manpower Training Plan Development Committee chose Human Services Horizons to develop the plan. That organization is directed by Uwe Gunnerson, with Mark Feldman as associate director. The development of a training plan is the first step in the process of obtaining training in Alaska. After the training plan is developed, people must participate in the training efforts and the development of the plan will be worthless. It is vitally important that people in alcoholism and drug abuse fields in Alaska be adequately trained.

I am looking forward to working with Human Services Horizons during the development of the training plan, and I also look forward to participating in the training which will take place in the near future.

Sincerely,

Suzanne W. Perry
Executive Director

*Alcoholism Program Activities
In Alaska*

CRISIS HOT LINE ANSWERS ALCOHOL-RELATED PLEAS

"Alcohol is always on top of the list," said Jim Smith, president of the board of Anchorage's Crisis Center. The center operates a 24-hour crisis phone line (277-0222), and volunteers answer calls for help ranging from suicide to lumpy gravy, Smith said.

"But calls from alcoholics and their families number among the top reasons people pick up the phone to talk to us," he added. "Alaska is number one in the nation with alcohol-related problems, suicides, rape, and venereal disease."

The center opened in 1970 and functions under the Municipal Health Department, Smith said. It is a non-profit organization staffed by volunteers, located in a municipal building, and backed by a cadre of professional counselors, mental health workers, nurses, and police.

Smith said a full staff of 120 volunteers is needed, but the center hasn't met its quota this year. Volunteers need to be 18 years or older, possess "common sense", have no prejudices against gays, minorities, abortions, religion, or any potentially controversial issue, be willing to put in 10 hours of training at the Alaska Psychiatric Institute for basic skills and participate in monthly refresher courses, and have time to work at the crisis center at least 12 hours a month, he explained.

"We don't give advice, make decisions, or refer callers to a psychiatrist," Smith said. "We do direct callers to a psychologist or clinic, where they can receive further, more specific referrals," he concluded.

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LEISURE CENTER ALTERNATIVE FOR KODIAK ADULTS

An Adult Leisure Center was opened in Kodiak the first of this month, "to provide a facility where adults in the community may socialize without the sale of alcohol", according to Bette Ford, director of the Kodiak Council on Alcoholism.

"We hope to provide an area for people to play cards, chess, pool, and other games of interest. We would like to provide a television," Ms. Ford continued, and donations of card tables, time, ideas, and furnishings would be welcome.

"The goal is a place for a person to sit and rest, watch television, read, look at the beautiful view, and socialize," she said. The facility is a pilot project of the Kodiak Council, and is located in the Kodiak Professional Building.

Those interested in helping with the Adult Leisure Center may contact Ms. Ford at the Kodiak Council, P.O. Box 497, phone 486-3535.

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The number of people who die each year from alcohol-related causes exceeds the combined deaths from cancer and heart disease. Become aware of alcoholism. Contact your local health or alcoholism program or write: Alcohol, Anchorage, AK 99502.

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GASTINEAU MANOR RECEIVES STATE ACCREDITATION

"It is with pleasure that we are able to notify you that Gastineau Manor, Inc., has been approved for the operation of intermediate care and aftercare services for persons with alcohol problems under the terms of AAC 29.010-900," addressed to Jack Mason, president of the Board of Directors of Gastineau Manor, stated a letter from Robert L. Cole, coordinator, Office of Alcoholism and Drug Abuse.

The letter went on to say "you are to be commended for the excellent program organization that has been accomplished as well as the quality of the services to your clients, the management and up-keep of your physical facility."

Merwin Kiel, director of Gastineau Manor, said he was pleased with the results of the recent inspection of the facility by the State Office of Alcoholism and Drug Abuse for the purpose of state accreditation.

The summary of the inspection stated that "in the comparatively recent past the program has moved its service position from that of a halfway house for men to that of a coeducational intermediate care center. The transition in function has taken place smoothly and without interruption of service to clients."

Approval of the program was given by the State Office effective from September 1, 1977, through August 31, 1978. It was stated in Cole's letter that "approval" by the State Office of Alcoholism and Drug Abuse may be defined as meaning "the program is eligible for support in the future, subject to the approval of the Southeast Regional Health Services Agency and the Governor's Advisory Board on Alcoholism and Drug Abuse, and the State Office will support efforts to acquire contractual affiliation from public and private third-party payors for services which have been approved."

Kiel said the inspection provided suggestions and instructions for the improvement of the present structure and operations which will be acted upon immediately.

*Puzzled About What To Give
For Christmas?*

*A Tax Deductible Membership In
NCA-AR*

Is An Investment In Alaska

ALCOHOLICS ANONYMOUS GROUP FOR GAYS NOW OPEN

Among the services being offered at the Alaska Gay Community Center in Anchorage is an Alcoholics Anonymous meeting for gay persons at 8:00 p.m. each Friday, according to Bob Purdy, chairman of the center's board of directors.

The Gay Community Center, Purdy said, is located at 838 1/2 W. Eighth Ave., Anchorage, and was organized to serve the entire community, "to promote common good and general welfare by helping in the understanding and relating to gay members of the community".



EVELYN TOUSIGNANT, PRESIDENT of the Valdez Alcohol Commission, shown above, is assisted by husband Andy in hauling a set of mini-displays from NCA-AR offices to Valdez. The displays were used during a Halloween school carnival, and Ms. Tousignant said she sees schools as the means to conduct prevention and alcoholism education.

BRICKS, BOUQUETS, SUGGESTIONS, & CRITICISM

I would like the following items brought to the attention of the new NCA-AR Board of Directors:

(use extra sheet of paper if more space is needed)

Name _____

Address _____

SEATTLE HOSTS DRUG ABUSE CONFERENCE IN APRIL

The pre-registration deadline for the 1978 National Drug Abuse Conference, to be held in Seattle April 3-8, 1978, has passed, but it's not too late to plan to attend.

The conference, the largest and most comprehensive conference of its kind in the world, is open to anyone interested in drug and alcohol abuse problems.

"A lot of people may not know the technical methods, but they do know how to work with people," said Art Simmons, executive director of the Center for Addiction Services in Seattle. "Anyone can contribute and learn a great deal from the conference." Registration fee is \$85.

The conference is expected to attract 4,000 people from around the world from all aspects of the drug and alcohol, law enforcement, medical, psychological, psychiatric, and pharmaceutical fields.

For further information write the National Drug Abuse Conference 1978, 200 Broadway, Seattle, WA 98122, or call (206) 623-2466.

NEWS ITEMS

FROM THE

**CENTER FOR ALCOHOL & ADDICTION
STUDIES - UNIVERSITY OF ALASKA**

November has been workshop month for the Center for Alcohol and Addictions Studies, in great part due to the series sponsored by the Western Area Alcohol Education and Training Program.

A WAAETP workshop is being held Tuesday afternoons through the month by Barbara Hoffmann in Anchorage, centering on the foundation skills of supportive counseling. On November 10 and 11, Bob Buttane presented Alcoholism Program Management Training in Bethel, and on the 14th and 15th, Lynne Curry presented that workshop in Anchorage. In Kotzebue, Lori Eakan presented one workshop on Individual and Family Counseling on November 14 through 17, and on Group Counseling on November 28-29. Joyce Nelson in Anchorage conducted a workshop on Training Alcoholism Trainers November 17-18; Barbara Hoffmann presented Group Counseling in Kodiak on November 27 through 29, and Bernie Segal held a workshop on the Principles of Interviewing for Counselors in Anchorage November 28-29.



Carol Molinari
Director

Bernie Segal went to Unalaska October 24 through 29 to present a workshop there on counseling skills. He will also be going to Nunapitchuk in the Bethel region to present an alcoholism counselors training workshop to people of that village as well as people from Atmauthluk and Kasigluk. The rural counselor training package prototyped at these sessions is one that Dr. Segal, Simeon Arnakin of the National Council on Alcoholism - Alaska Region and Daisy May Lamont have been working on for some time.

To return to the Anchorage area, the Center has been involved in three additional workshops this month. One is a week-long course titled, "Dimensions in Counseling: Addictions" being conducted by Lynne Curry of the Center of Staff Development during the week of November 7-11. The second was a short workshop in Grantwriting, held by Noreen Pedrick over the weekend of November 10-12, and the third was the Discipline II Conference held November 11-12 by William Glasser's Educator's Training Center, concerning the application of Reality Therapy in classroom interactions. This was a follow-up to our teacher training program, and was attended by over 150 people around the state.

The Center is pleased to announce a new associate. Dr. Stevan Hobfoll has volunteered his services to the Center in a part-time capacity, and will be working here in the development of research projects.

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It's nice to be hooked on a feeling---but not the feeling of intoxication. If you're hooked on that, you're not free to be you anymore. There are people who care about alcoholics. If you have a question about alcohol contact your local health or alcoholism program or write: Alcohol, Anchorage, AK 99502.

GASTINEAU COUNCIL ON ALCOHOLISM TO PROVIDE COMMUNITY EDUCATION, PREVENTION FOR JUNEAU AREA

As part of the changes Juneau alcoholism programs are undergoing, the Gastineau Council on Alcoholism has received a sub-contract from the Alcoholism Central Agency to conduct community education and prevention efforts.



DISCUSSING PUBLIC EDUCATION approaches for Juneau, Clayton Rew, left, and Galen Tromble of the Gastineau Council on Alcoholism will be overseeing the area's community education and prevention efforts. Rew is president of the Gastineau Council, and Tromble is its treasurer.

Clayton Rew, president of the Gastineau Council, said his organization has been given funds to hire an education and information officer, and will be housed in the Alcoholism Central Agency offices above the police station at 210 Admiral Way. The phone number is 586-6079.

"The Gastineau Council promotes prevention and treatment", Rew said. "The whole community is moving in the area of alcoholism, and some examples are an increased number of Alcoholics Anonymous groups, more women joining AA, a new AA 'Happy Hour' group that meets every Friday after work, and more alcoholism awareness presentations in Juneau churches."

On November 19, an alcoholism awareness day was held in the Baranof Hotel, sponsored by the Gastineau Council, for "interested Juneau citizens involved in alcoholism services or simply interested and concerned about the problem", Rew said. Community resource persons described their programs, including Matt Felix, director of the Alcoholism Central Agency, and representatives from the fields of medicine, law enforcement, the judicial system, mental health services, education, counseling, and vocational rehabilitation. The brunch and panel were organized by June Dawson, member of the Gastineau Council Board of Directors, Rew explained.

Other Gastineau Council board members include Dr. Joanne Clark, vice president; Thordis Moe, secretary; Galen Tromble, treasurer; Larry St. Clair, past president; Pastor Milton Hunt, and Margaret Bixby.

MS. HARVEY TAKES REINS OF COOK INLET COUNCIL

Moving to Kenai after 11 years in Anchorage, Billie Harvey has taken the position of coordinator of the Cook Inlet Council on Alcoholism, located in Soldotna, and serving the south Cook Inlet area.

Ms. Harvey, who recently completed her bachelor's degree in psychology, said she became interested in the field of alcoholism after taking Dr. Bernie Segal's course at the University of Alaska, Anchorage, entitled "The Psychology of Addictions". "The job interested me because it was a challenge", Ms. Harvey said. "You can see results."

Some of the results she sees include an average of seven alcoholics a month who enter treatment as a result of their contacts with the Cook Inlet Council. These are referred to Alcoholics Anonymous, Studio Club in Anchorage, or the local hospital, the new coordinator explained. The role of the council in the Kenai area is information and referral, alcoholism awareness presentations, working with the mental health unit, and driver alcohol information schools and court screening offices in Homer and Kenai.

Ms. Harvey is joined in her work by Virginia Phillips, assistant coordinator in Soldotna; Emma Lee, coordinator in Homer; and June Singyke of the Cook Inlet Native Association.

New areas of involvement, Ms. Harvey explained, include working with battered wives, since many of these cases involve alcoholic husbands. "Child abuse might be our next outreach", she added. Two benefits are planned between now and June, she said, to raise money for the council.



DISCUSSING ACCREDITATION STANDARDS are Suzanne W. Perry, executive director, NCA-AR, and Billie Harvey, newly-appointed coordinator of the Cook Inlet Council on Alcoholism. Ms. Harvey visited NCA-AR offices on her recent trip to Anchorage from her Soldotna office.

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NEWLY ARRIVED in Juneau from Tucson, Arizona, Matt Felix directs the multi-faceted Alcoholism Central Agency for the state's capital.



ELAINE FUDELL, left, is a nurse/counselor who works in prisons, with the courts, and supervises detox. Counselor/trainee Linda Hill assists at the Juneau program.

MATT FELIX SPEARHEADS RECONSTRUCTION, REVITALIZATION OF VARIED JUNEAU ALCOHOLISM PROGRAMS

"We're going like a ball of fire in Juneau", according to the new director of the Alcoholism Central Agency. "We're well-financed, and supported by a number of powerful, professional people."

After coming to Juneau from Tucson, AZ in early October, Matt Felix is optimistic and enthusiastic about the revitalization of the city and borough's alcoholism programs. Felix said his goal is a "comprehensive, community-wide system, a multiple approach" not only to treatment and rehabilitation of alcohol mis-users and alcoholics but to changing total community awareness.

"The assembly and public in Juneau are fit to be tied over alcoholism programs in town. Some radical ideas are needed in an area this small with a rate of consumption higher than anywhere else in the state", Felix said. Annual per capita consumption of absolute ethyl alcohol in Juneau is 6.0 gallons, he said, compared to 4.2 gallons for the state of Alaska as a whole, and 2.9 gallons on the average for the United States.

Felix theorized, "There is a lack of respect here for alcohol as a drug. People don't sip, they gulp. It's mind-boggling to see people do that. They drink to get

drunk. It has something to do with the macho attitude prevalent in Alaska."

The Juneau program, funded by the borough, state, and National Institute on Alcohol Abuse and Alcoholism, has a \$300,000 budget for the year, Felix said, and a number of components of a comprehensive program are currently in operation or in planning. These include a five-bed detoxification unit which will expand to a 15 bed unit in the hospital, intermediate care, outpatient services, outreach programs into prisons, hospitals, courts, and the teen center, a drunk driver's school, and an information and education component.

Juneau's new alcoholism program director said he is considering changing the name from Alcoholism Central Agency, in keeping with the reorganization and reconstruction of the services. An important development since his coming to town, Felix reported, is the cooperation and interweaving of efforts among a number of diverse alcoholism agencies in the state's capital.

Prior to coming to Juneau, Felix ran a consortium of 18 alcohol-related agencies in Tucson. The 18 agencies ranged from medical and rehabilitation services to counselors in mental health. Felix also ran a 31 bed unit, a crisis outreach program, and a halfway house.



JOHN PETERSON, left, is an alcoholism counselor in Juneau. Ralph Lawson, right, an emergency medical technician, reads "Are You An Alkaholic?"



CHECKING STATISTICS AND REPORTS for the Juneau alcoholism program are Drena Carleson, seated, clerk/typist, and Sue Gallagher, NIAAA data clerk.

IN KETCHIKAN, GATEWAY COMMUNITY MENTAL HEALTH DIRECTOR OVERSEES ALCOHOLISM PROGRAM COMPONENTS



LA PRELE RASMUSSEN, right, director of the Gateway Community Mental Health Center, is pictured receiving messages from her secretary/receptionist, Irene Monrean.



INFORMATION AND REFERRAL is part of the Gateway Community Mental Health Alcoholism Program. Counselor/volunteer Bob Feller, right, and counselor Floyd Guthrie review some literature.



NURSE/LIAISON Paula Vlahovich coordinates therapy and recovery efforts for alcoholics between the Mental Health Center and the hospital. She is assisted by Nancy Jamieson, right, a nursing intern from the University of Alaska.



KETCHIKAN ALCOHOLISM RECOVERY house is managed by Ken Goodrich, left. Ron Martin, also pictured above, is a weekend attendant. Both men do cooking for the clients, in addition to their other duties.



PEARL SCRIVENS, assisted by her husband Andy, manages Victory House, a transitional care facility in Ketchikan which is part of the Gateway Community Mental Health Alcoholism Program.

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SITKA, MT. EDGECUMBE ALCOHOLISM PROGRAMS UTILIZE EXISTING FACILITIES TO THEIR BEST CAPACITY



GATHERED IN THE RECEPTION area of the Sitka Council offices are Bennett Stower, executive director; Ruby Hales, counselor; and seated, Kay Rigney, secretary/receptionist.



JULIE HUFF, MANAGER of Aurora's Watch Halfway House, is pictured above left with Vickie Diaz, administrative assistant of the Sitka Council on Alcoholism and Other Drug Abuse.



ASSOCIATE COUNSELOR George Max, left, works in the Alcoholism Therapy Services at Mt. Edgecumbe, and Susan Holt is program director of the facility which is located in the U.S. Public Health Service hospital.



WORK THERAPIST Gregg Ariotta oversees carpentry and other work therapy efforts in the Alcoholism Therapy Services at Mt. Edgecumbe. Ariotta said clients perform a variety of skills including sculpture, pottery, painting, and metalwork.



AURORA'S WATCH Halfway House, located in Mt. Edgecumbe, has facilities for 12 clients. Mary Pelayo is the cook, and according to Sitka Council Director Ben Stower, her meals are noted for their tastiness.

BRISTOL BAY REGIONAL HEALTH CORPORATION WORKSHOPS ATTRACT 105 PERSONS FROM 34 AREA VILLAGES

(Editor's note: The following article excerpts portions of a report done by Anchorage physician and alcoholism expert F.J. Phillips, M.D., following his trip to the Bristol Bay region to assist in a series of workshops on alcoholism. The "NEWS" thanks Dr. Phillips for sharing his experiences and impressions with its readership.)

The Bristol Bay Regional Health Corporation conducted the largest "bush" alcoholism workshop of any similar venture in Alaska. In all there were 105 persons introduced to alcoholism education, representing 34 villages and 40,000 square miles of Alaska. Some were health aides, some school teachers, school board members, outreach workers, alcoholism counselors, religious and community leaders, law enforcement people, and housewives. The format of the training was to have instructors discuss various aspects of the disease, and then show a film illustrating the points discussed. After the films, the instructors divided the classes into groups and held discussions.

The workshop was programmed by Peg Benepe, human services planner, in conjunction with local health workers. She organized it in less than two months, and is to be congratulated. The Alaska Native Commission on Alcoholism and Drug Abuse contributed financial support for the workshop, and Evelyn Myers, project director for regional technical assistants, developed the plan for visiting faculty. Louis Andrew, RTA in the Bethel area, and Nicholas Stevens, an alcoholism counselor from Napaskiak, helped to conduct some workshops in the Yupik language. Tom Stoner, ANCAD field liaison officer, explained the Governor's alcohol legislation. Dr. Lisa Brown, local psychologist, met with the classes and explained her position in the community. Dennis Lang, field coordinator of the community health program, discussed the withdrawal symptoms of alcoholism. Public education materials (films, brochures, displays) were shipped out by the National Council on Alcoholism - Alaska Region.

NATIONAL ALCOHOL COUNSELORS REVITALIZE GROUP

What is NAAC? The National Council of Alcoholism Counselors is a voluntary confederation of state counselor associations, dedicated to improvement of services to persons suffering from the disease of alcoholism, and to the advancement of the profession of alcoholism counseling, according to "The Quarterly", the group's newsletter.

The NAAC annual conference was held in Kansas City, MO, in August, where the group was completely reorganized with a new board of directors. Mel Schulstad, president of the Virginia Association of Alcoholism Counselors, was elected president of NAAC; Doug Harton, executive director of the Michigan Association of Alcoholism Counselors, was named to the NAAC executive director post, according to "The Quarterly".

A concern of the group is national certification of professional alcoholism counselors which will help to achieve the stated purpose of NAAC, "to advocate, encourage and promote the professional alcoholism counselors so as to effectively increase the visibility and recognition as well as the accountability and credibility of alcoholism counselors on the national and regional levels."

Each member of a state counselors' association affiliated with NAAC is automatically a NAAC member. Qualified individuals in states without an affiliated association (i.e., Alaska) can become independent members through payment of \$25.00 annual dues. A national headquarters has been established at Box 12, Flint, MI 48501.

The one person in Dillingham whose gratification could hardly be measured was Lena Andree. After seven years, frequently working all alone in the effort to get treatment and educational alcoholism programs in the Dillingham area, it was a real delight to her to see such a large number of people interested enough to attend the workshops.

City of Dillingham chief of police Harry Brink brought his FBI training school people to discuss the problems of local police in humanely handling people found sick from alcohol abuse, either injured or without shelter. The alcoholism workers now have a better understanding of police problems, the police took the time to learn about alcoholism as a disease in the "bush", and the class was interested in problems of police as these relate to alcoholism.

The workshop put considerable emphasis on counseling the sick alcoholic, and some attention was given to explain the curriculum "Here's Looking At You" developed in Washington State and being considered for use in Alaska. The proposed Bethel non-hospital treatment center was also discussed.

Instructors visited the Public Health Service Hospital at Kanakanak, where they discussed alcoholism with staff, showed movies, and answered questions. Dr. Phillips spoke to the health class at Dillingham High School, and did an interview with KDLG radio. An open meeting was held for interested Dillingham citizens on one evening.

All in all, this was a very comprehensive agency and community effort. It all paid off as evidenced by the enthusiasm of the folks attending and their new motivation to return to their areas with renewed interest and enthusiasm. When they arrived, they were generally discouraged. All were very attentive during the training and energetically took part in the group work. The instructors without exception were inspired to do their best with classes so actively interested.

(Since alcoholism is very much like tuberculosis, Dr. Phillips concluded, he is in favor of similar methods to the ones used in controlling tuberculosis in Alaska. He wrote that he thinks the same methods can be applied in alcoholism along with other teaching and training aids, and that Alaska can do nearly as well eradicating the disease alcoholism in a much shorter period of time.)



TAKING A TOUR OF NCA-AR offices are Bill Orfitelli, right, comptroller of the Alaska Native Commission on Alcoholism and Drug Abuse, and his father, Orlando Orfitelli, M.D. Dr. Orfitelli is senior physician at the Hartford Dispensary, a methadone clinic in Hartford, Connecticut.

ANCHORAGE WOMEN'S TASK FORCE ON ALCOHOLISM SPONSORS VARIED ACTIVITIES: CLASSES, FONDUE LUNCH

The Anchorage Women and Alcoholism Task Force, Inc., (AWATF) in a continuing effort to educate the community concerning problems involving women and alcoholism, offered a course at the University of Alaska, Anchorage, entitled "Women and Alcoholism". Mary Jane Margeson, M.A., M.Ed., chairperson for the Task Force, conducted the course held November 11-12 and 18-19 at the University of Alaska, Anchorage, Senior College Building.

Approximately 40 people attended a fondue luncheon in late October sponsored by AWATF as an educational function for the general public. Ms. Margeson gave a brief history of the task force, explaining that through the efforts of Jan DuPlain, director of the Office of Women for the National Council on Alcoholism, New York, women started organizing to do something about their alcohol-related problems.

Ms. DuPlain visited Alaska last year to hold public meetings and to assist interested women with organization of task forces within the community. "Approximately one-half of the alcoholics in the nation are women," stated Ms. Margeson. "One of the main problems we face is that statistics are all lumped into the male population so it is hard to get an accurate percentage," she continued.

"The male alcoholic is termed weak-willed, however, the alcoholic woman is 'immoral' according to social acceptance," Ms. Margeson explained. "The stigma many times stands in the way of a woman seeking help."

Howard Scaman, long-time Alaskan and husband of Jan DuPlain, said he has learned a lot since he has been working with his wife in the field of women and alcoholism. "You are part of a really dynamic movement going on in this country. Powerful groups are taking shape," said Scaman. "In October, about 100 women from all over the country attended the five day Women's Leadership Conference and met with Senators and congressmen. The Conference meetings were visited by Senator Ted Kennedy which pleased many of those attending," continued Scaman. He went on to say that many times "you do not realize what you are part of. Women's task force groups are lobbying for their causes in Congress and are educating their communities nationwide," stated Scaman.

Following the luncheon, the film "New Life of Sandra Blain" was shown and a discussion period followed.



A FONDUE LUNCHEON highlighted the open house held in the Anchorage Natural Gas building by the Anchorage Women and Alcoholism Task Force. Over 40 interested persons attended, listened to discussions, and viewed a movie.

This function is just one of several planned for the near future to reach women, Ms. Margeson explained. AWATF has participated in the International Women's Year program, the AWAKE Conference, actively supports the Anchorage Council on Alcoholism, publishes a monthly newsletter, and has participated in the radio program "Here's Looking at You," she said.

"It is very hard to reach the female alcoholic because many of them are homemakers so there is no employer identification program available. They drink alone," said Ms. Margeson. "The medical field expects women to have nervous and emotional problems so medication is often prescribed resulting in a cross addiction," she continued. "It is important that women are educated and enlightened about their illness so they can be honest about their problems," concluded Ms. Margeson.

Organizations represented at the luncheon included the National Council on Alcoholism - Alaska Region, Anchorage Council on Alcoholism, the State Office of Alcoholism and Drug Abuse, Salvation Army Comprehensive Alcoholism Services, Anchorage Natural Gas, and two doctors.



ONE OF TWO DOCTORS attending the Anchorage Women and Alcoholism Task Force luncheon was Dr. Jerry Little, general practitioner, seated with Mary Jane Margeson, chairperson of the Anchorage group.

The Anchorage Women and Alcoholism Task Force, Inc., is a group of people who are concerned about alcoholism and its effect on women, according to its president, Mary Jane Margeson.

Semi-monthly meetings on the first and third Wednesday of each month are held at noon in the Anchorage Council on Alcoholism office, 825 "L" Street, and are open to the public.

A non-alcohol Christmas Party will be sponsored by the AWATF December 15. The party is to be held at the University of Alaska, Building K, second floor, from 3:00 p.m. to 6:00 p.m. The public is invited according to Ms. Margeson.

For further information, call the Anchorage office at 276-HOPE. Ms. Margeson added that "all interested people are invited to join us".

DETAILS OF UNIFORM ALCOHOLISM ACT DESCRIBED AS THESE INTERWEAVE WITH EXISTING ALASKAN STATUTES

(Editor's note: This is the eighth article in a series of articles highlighting some findings in the five volume study of alcohol, alcohol mis-use, and alcoholism in the 49th state, "Working Papers: Descriptive Analysis of the Impact of Alcoholism and Alcohol Abuse in Alaska, 1975", which is the first comprehensive study done on Alaska's number one health problem. The report was prepared by Dennis Kelso, Ph.D., for the State Office of Alcoholism under a grant from the National Institute on Alcohol Abuse and Alcoholism. The following article summarizes portions of Volume II, "An Analysis of State Legislation Pertaining to Regulation and Control of Beverage Alcohol and Alcoholism and Alcohol Abuse, Alaska, 1975", which presents as comprehensive a review of Alaska's alcohol-related laws and regulations as possible, and which provides an analytic description of the various policies which do exist and their relationship to each other.)

What follows is a summary of the purposes of Alaska's alcohol-related laws and the relationship of those purposes to the policies of the Uniform Act. The policy of the Uniform Act, which follows and broadens the public inebriate laws, is to treat and rehabilitate those mis-using alcohol, and to decriminalize alcoholism and intoxication. Because the Uniform Act contains the only clear statement of legislative policy, and reflects the most recent attitudes towards alcohol mis-use, it is assumed that the policies of the Act are the policies of the State.

STATEWIDE REGULATION

Statewide regulation is aimed at preventing alcohol mis-use, protecting the public from some of the effects of alcohol, collecting revenue, and allowing local control. Most of the regulations designed to prevent alcohol mis-use attempt to do so by limiting the availability of alcohol as to time and place, and by limiting the number of licenses per capita. Other provisions deal more directly with alcohol mis-use by prohibiting sales to intoxicated persons and minors (who are apparently presumed to be incapable of exercising good judgment in this matter), sales on credit, and the procurement of sales by employees or others. Whatever the effectiveness of these preventative measures may be, they are theoretically compatible with the Uniform Act's policy of treating and preventing alcohol mis-use. Further studies of the relationship between consumption patterns and the actual mis-use of alcohol may indicate which regulatory measures would be most effective in preventing and treating mis-use.

Other statewide regulations are more concerned with protecting "the public welfare" than with preventing alcohol mis-use. The "public welfare" may refer to the health of those who drink, whether in moderation or otherwise (e.g., the requirement that toilets be installed in restaurants and taverns), or an unrelated public interest (e.g., voting) or the sensibilities of those who do not consider alcohol appropriate to certain occasions (e.g., the prohibition against sales near churches). None of these provisions conflict with the Legislature's policy of treating alcohol mis-use; some may further it by discouraging consumption under certain circumstances, while others simply deal with other issues related to alcohol consumption.

LOCAL CONTROLS

The purpose of these provisions is to allow localities to implement their own policies concerning the availability of alcohol, although provisions specifically aimed at preventing alcohol mis-use are also possible. Localities may apply their knowledge of local condi-

tions by protesting the sale, renewal, or transfer of liquor licenses. Allowing local control could in some states result in transferring the problems associated with alcohol to a nearby locality, a result which would be inconsistent with the spirit of the Uniform Act's policy of treating alcohol mis-use. Such a result is, however, currently less likely in Alaska given the distribution of the population within the state, although it could become a problem as population increases and contiguous municipalities are formed. Local controls which take advantage of the knowledge of local conditions may encourage compliance with regulations which tend to prevent mis-use (e.g., the provision allowing municipalities to protest licenses could encourage local bars to enforce regulations which prohibit sales to minors or intoxicated persons).

One of the major forms of local control is the option to go "dry". Currently, an incorporated municipality may elect to prohibit sales within its boundaries. In remote areas--those which are more than 50 miles from the boundaries of an incorporated city--no license may be issued until a petition is filed with the Alcoholic Beverage Control Board (ABC).

While the local option is a powerful form of local control, it may have an adverse effect on the problems of alcohol mis-use. Even in "dry" communities, possession and consumption of alcohol and attendant mis-use problems are still possible; nevertheless, the community cannot receive a refund of liquor license fees, because such fees are not collected within the municipality. Therefore, a "dry" community may need money for law enforcement costs associated with alcohol mis-use, and yet lose the revenue to pay for such needs. In short, the current method of sharing license fee revenues tends to discourage a community from exercising the option to go "dry".

Another potential form of local control--special local taxes on beverage alcohol--is apparently prohibited by statute. As a result, municipalities are not able to equalize the income from the sale of alcohol and the costs to the city associated with it.

Local treatment centers, which are encouraged by the Uniform Act, are limited by the amount of state and federal money available, as well as the money available for local match funds. While this may be a result of the state's desire to insure compliance with state laws, it is likely that municipalities would comply with these laws in order to receive state money in any case. Therefore, it appears that the prohibition on special local liquor taxes impedes the development of local treatment centers, and is therefore in direct contradiction to the Uniform Act's policy.

LICENSING

Aside from the collection of revenue, the regulation of liquor licenses is governed by two concerns. First, the amount of the license fee appears to depend on the amount of income received from sales of alcoholic beverages. Bars, for instance, must pay a higher fee than restaurants selling beer, wine, and food. The differences in licensing fees could be based on the different law enforcement problems associated with different establishments; bars would presumably have more problems with maintaining order than restaurants serving beer and wine with meals. However, the overall fee structure--including, the fact that common carriers, who have no impact on communities they are passing through or over, must license each alcoholic beverage dispensary--suggest that economic concerns

UNIFORM ALCOHOLISM ACT RELATES TO EXISTING STATUTES
(Continued from page 14)

have more impact on the fee structure than law enforcement problems do.

The second purpose of the licensing provisions is to make licensees responsible to the community. For this reason, the licensee is required to enforce the liquor regulations and conduct his/her business within the provisions of Title 4. Furthermore, public notice is required and protests allowed in licensing procedures, so that the opinions of the community may be considered. Such control over the behavior of licensees can aid the prevention and treatment of alcohol mis-use by encouraging compliance with other provisions designed for that purpose, (e.g., the provision prohibiting sales to intoxicated persons).

THE ALCOHOL BEVERAGE CONTROL BOARD

Essentially, the ABC Board regulates the business of liquor sales. For this reason, two of the five members of the board are members of the liquor industry -- membership by a person with a public health background is NOT required -- and provision is made for reports by wholesalers, reports of stock ownership transfer or licensed corporations, and the like. However, the ABC Board also has the duty of minimizing the impact which the sale and consumption of alcohol has on the public, and for this reason enforces laws designed to prevent deceptive sales, to keep licensees from criminal connections and practices, and to preserve public order in places where liquor is sold. The ABC Board does not deal directly with problems caused by alcohol mis-use, except insofar as those provisions are designed to keep order and to prevent mis-use. A substantial organization like with alcoholism and alcohol mis-use service agencies would provide the necessary knowledge for the ABC Board to promulgate regulations dealing with the sale and consumption of alcoholic beverages which were specifically aimed at treating and preventing alcohol mis-use.

REVENUE-LICENSES

The amount collected from license fees is apparently determined by business needs and considerations rather than the social costs resulting from the sale of alcohol. Nevertheless, the fees collected within cities and organized boroughs are refunded to those cities and boroughs after being deposited in the general fund. In order to receive these fees, the cities and boroughs must enforce their own ordinances as well as the state's liquor regulations. This procedure is not a "dedication of funds", which is prohibited by Article IX, Section 7, of Alaska's Constitution, but rather a revenue-sharing plan with conditions attached.

This sharing of license fee revenue relates to the Uniform Act in two ways. First, law enforcement agencies often help intoxicated or incapacitated persons to treatment centers, and second, local police can enforce local and state laws which reduce or prevent mis-use, e.g., laws against sales to minors or inebriated persons. License fee revenues will probably not, however, have much impact on local treatment centers, since the refunds are so small that they would probably not exceed alcohol-related law enforcement costs.

REVENUE-TAXATION

Most of the provisions are designed to ensure that the excise tax is actually collected. The tax itself appears to be a general revenue measure, similar to taxes on other luxury goods. The relationship of the excise tax to the Uniform Act's policy of preventing and treating alcohol mis-use depends on the extent to which

the taxes collected are actually used to defer the costs engendered by alcohol mis-use. Since the Legislature, in passing the Uniform Act, recognized that alcohol, unlike many other luxury goods, has a strong impact on public health and safety, the excise tax should reflect this assumption if the state's alcohol policy is to be cohesive. Little attention, however, has been given the excise tax, or its relationship to alcohol mis-use, since the tax was last increased in 1961. Despite dramatic increases in the cost of living in the last 15 years, the excise tax has remained stable. One can only conclude that alcohol is still viewed as a luxury in the tax structure, despite the fact that other parts of the law treat alcohol as a public health hazard.

The excise tax could be used to defer the social costs of alcohol mis-use, or as a way of controlling consumption and possibly mis-use of alcohol. Both approaches would be consistent with the Uniform Act's emphasis on prevention and treatment of alcohol mis-use. It should be noted that Article IX, Section 7, of Alaska's Constitution prohibits dedication of the excise tax on beverage alcohol, but this provision would not prevent the Legislature from considering the social costs of alcohol consumption in setting the excise tax rate.

CRIMINAL SANCTIONS

Most criminal statutes dealing with alcohol are designed to deter intoxicated persons from doing certain acts which would not otherwise be criminal, but which require enough judgment and skill to be dangerous to the public if done by an intoxicated person. These statutes do not conflict with the Uniform Act's decriminalization of intoxication because it is the activities which are prohibited, not the mere state of intoxication.

Other criminal statutes deal with the effects of intoxication on acts which would be crimes even if the person were sober. The purpose of these statutes is to ensure that the defendant is not able to escape or reduce the consequences of his acts by raising his intoxication as a defense. These statutes do not conflict with the Uniform Act's decriminalization policy; the Legislature is simply ensuring that criminal acts remain criminal, even when committed by an intoxicated person.

Both types of criminal statutes, however, may conflict with the Uniform Act's treatment policy. A person who commits a crime while intoxicated may simply be punished by incarceration. While jails are required to have treatment facilities in order to qualify for certain federal funds, it is possible that in many cases the underlying alcohol problem would be treated more effectively in a local treatment center. In contrast, AS 47.27.190 provides for involuntary commitment to the custody of the Office of Alcoholism and Drug Abuse when an alcoholic has committed an assault and is likely to do so in the future, and AS 47.37.180 provides for emergency commitment of an intoxicated person under the same circumstances. Therefore, an intoxicated person or alcoholic who commits an assault could find himself in the custody of the Office of Alcoholism and Drug Abuse or in a jail.

CIVIL DISABILITIES

Most of the statutes covering civil disabilities arising from alcohol mis-use are designed to protect either the person mis-using alcohol or other persons. These statutes do not conflict with the decriminalization of intoxication, nor do they interfere with treatment programs except insofar as it is necessary to protect the mental and physical health of others; e.g., in divorces. However, two statutes -- that denying Workman's Compensation where the injury was caused

UNIFORM ALCOHOLISM ACT RELATES TO EXISTING STATUTES
(Continued from page 15)

solely by the intoxication of the employee, and that allowing a similar restriction in disability insurance policies -- may make treatment more difficult by leaving a disabled alcohol mis-user without financial resources. Unless these restrictions are necessary for the solvency of the insurance program, or in fact do deter alcohol-related accidents, their only purpose seems to be to punish people who mis-use alcohol since simple negligence of other illnesses which cause accidents does not preclude recovery.

THE UNIFORM ALCOHOLISM AND INTOXICATION TREATMENT ACT

The Uniform Act itself first sets up an administrative structure to formulate and implement educational, prevention and treatment programs. Much of the act, however, outlines the procedures to be followed in admitting or committing a person to these programs, and reflects an attempt to reconcile the need for public order with the rights and needs of the person mis-using alcohol.

First, the act expresses a clear preference for voluntary treatment programs for alcoholics. Due to the nature of alcohol mis-use, provisions have also been made for emergency treatment. A person who is intoxicated in public may be taken home, to a treatment facility, or to a detention facility if no treatment facilities are available and kept there for no more than 12 hours. If the person is incapacitated by alcohol in public, he or she must be taken to a treatment or medical facility (or detention center) and kept there until no longer incapacitated, but in any case no longer than 48 hours. These provisions essentially replace the former practice of putting intoxicated persons in jail to "dry out".

There are also provisions for emergency commitment where an intoxicated person has committed an assault, or is likely to, or is incapacitated by alcohol, though not necessarily in public. The purpose of these provisions is to prevent an intoxicated person from harming himself or others without putting him in jail. Nevertheless, since the person is not voluntarily seeking treatment, a statement of facts by the person seeking the commitment and a physician's statement are required. The maximum length of an emergency commitment is 48 hours, unless the application is approved by a judge.

Finally, the Uniform Act provides for involuntary commitment of alcoholics. The requirements for this procedure are rather stringent. First the person must be proven to be an alcoholic -- one who habitually lacks self-control in using alcohol, or uses alcoholic beverages to the extent that his or her health, social, or economic function is substantially impaired. Second, the person must be incapacitated by alcohol or have committed an assault, and will be likely to do so in the future. Furthermore, a court must hear the petition for involuntary commitment, while a petition for emergency commitment is decided by the treatment facility administrator. A person may not be committed unless treatment is available, and is committed for a maximum of 30 days, with two 90-day re-commitments possible.

In both the Model Act and Alaska's statutes, a person committed because he or she was likely to commit an assault must be discharged when he or she is no longer a practicing alcoholic or no longer likely to commit an assault. Under Alaska's statute, such a person must also be discharged if further treatment is no longer adequate or appropriate.

ALCOHOLICS - TITLE 4

The main purpose of the provisions in this section is -16-

to implement the grant-in-aid program. The grant-in-aid program itself is intended to encourage and facilitate the operation of local treatment programs. Such programs not only allow localities to experiment with different types of treatments, but also keep the person being treated in the community near his family and work. This emphasis on local treatment is clearly consistent with the policy of the Uniform Act.

ADMINISTRATIVE AGENCIES AND OTHER PUBLIC AGENCIES

The agencies of primary concern are the ones having some sort of administrative responsibility in any of the statutes (reviewed in the November issue of the "NEWS"). An overview listing of these agencies and primary alcohol-related responsibilities, as identified in the statutes, produces 20 major organizational entities. All are in some way concerned with alcohol and its social consequences and each would fall into one of three general categories. The first group would be those whose connection with alcohol is incidental to their main functions, while the second group is significantly involved with the prevention and treatment of alcohol mis-use. The third group would be public bodies whose concern is with the public safety in general, but is in fact extensively involved with the social consequences of alcohol consumption and mis-use.

As has been noted in previous articles, there has been no truly clear definition of policy by the Legislature that would serve to link the responsibilities of each of the agencies in a cohesive and meaningful fashion. An attempt was mentioned in the Uniform Act whereby one of the provisions specifies the formation of an Interdepartmental Coordinating Committee that includes a small sub-set of the agencies concerned. The responsibility for the operation of this committee rests with the Department of Health and Social Services, whose commissioner is chairman of the committee. The committee, made up by the departments of education, highways, labor, public safety, and health and social services is charged to operate within the policy set out within the Uniform Act.

It is clear that the policy set out in the act is only concerned with dealing with the consequences of alcoholism and alcohol mis-use. The membership of the committee also reflect this same view. No representation is required of agencies dealing with the control and regulation of the availability and consumption of alcohol, not the financial revenues and expenditures regarding sale, consumption and mis-use of alcohol.

Statewide regulations, licensing procedures, and the ABC board emphasize an economically stable liquor industry, divorced from criminal activities, but do not treat alcohol as a dangerous drug.

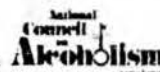
Local governments, which could develop programs to deal with alcohol abuse, are in many cases left without the resources to do so. The excise tax reflects a view of alcohol as a mere luxury rather than a public health hazard. Some of the state's insurance provisions still suggest a punitive approach to the deterrence of alcohol mis-use.

One major policy conflict involves the control of sales on one hand and the control of mis-use on the other. The ABC board and statewide controls do not treat alcohol as a dangerous drug, while the Uniform Act assumes that it is. If the state is to deal with alcohol-related problems as efficiently as possible, some attempt must be made to form a cohesive alcohol policy.

(This concludes the series of articles based on the first two volumes of "Working Papers: Descriptive Analysis of the Impact of Alcoholism and Alcohol Abuse in Alaska, 1978". Watch for additional articles in future issues of the "NEWS" from NCA-AR after the remaining three volumes are published.)



Provided under grant number: 218A AA D1714 Z funded by the National Institute on Alcohol Abuse and Alcoholism (NIAAA) DEPARTMENT OF HEALTH EDUCATION AND WELFARE



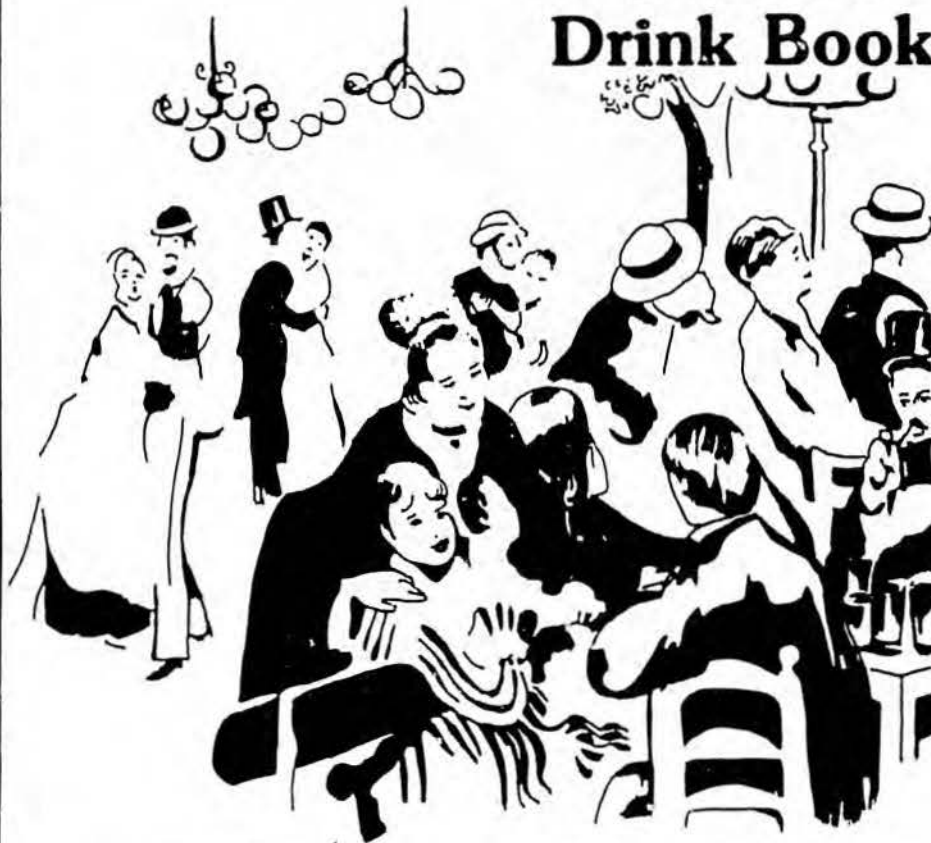
For Information, Contact Your
Local Health or Alcoholism Program
or write: **ALCOHOL** Anchorage,
Alaska 99502

YOU CAN'T TELL AN ALCOHOLIC BY THE WAY HE LOOKS



THE ABOVE POSTER, third in a series produced under the Alaska Public Education and Prevention Project (APEPP), is now available through the National Council on Alcoholism - Alaska Region. The posters along with eight additional TV public service announcements and nine radio public service announcements, additional pamphlets and brochures have been produced under the present National Institute on Alcohol Abuse and Alcoholism (NIAAA) grant. Material produced under the APEP Project is available free of charge by writing to the NCA-AR office.

Non-Drinker's Drink Book



BANANA COOLER — In electric blender, combine 2 chipped ice cubes, juice of 1 lime, 2 teaspoons confectioners' sugar, 5 tablespoons pineapple juice, and 1 ripe medium banana, cut into chunks. Blend covered at high speed 1 minute more. Serve in stem glasses. Makes 2 servings.

TOMATO MIST — 1 46-oz. can (5-6 cups) tomato juice, ¼ cup lemon juice, 1 teaspoon sugar, ¼ teaspoon onion powder, 2 teaspoons Worcestershire sauce, 2 teaspoons prepared horseradish, salt to taste. Combine all ingredients. Chill thoroughly. Stir well before serving. Garnish with lemon slices. Makes 9-12 servings.

TANGY REAPERS PUNCH — Prepare tea base: pour 2½ cups boiling water over 2 tablespoons tea and ½ teaspoon each allspice, cinnamon, and nutmeg. Cover and steep 5 minutes. Strain. Add ¼ cup sugar. To cooled tea base add 1 pint cranberry juice cocktail, 1½ cups water, ½ cup orange juice, ½ cup lemon juice, a few lemon slices. Chill. Makes 6-8 servings.

SUNSHINE TODDY — 4 cups orange juice, ½ to ¾ cup sugar, 6 inches stick cinnamon, 2 teaspoons grated orange peel. Combine all ingredients in saucepan, bring to a boil and simmer 5 minutes. Strain. Pour into heated punch bowl and float orange slices on top. Makes about 8 servings.

To serve hot beverage in glass bowl, first heat bowl with warm water. Pour out water and place large metal spoon in bowl. Pour beverage onto spoon.

WHAT'S HOSPITALITY? If you choose to serve alcoholic beverages, remember that the hostess who pours the mostest is not necessarily a good hostess. The first thing a good hostess owes her guests is good hospitality. Good hospitality means many things, of course. But certainly forcing alcoholic drinks on a guest who doesn't drink is not one of them. Happily, most hostesses know this — and while they want their guest to enjoy the best in food and drink, they recognize that serving drinks brings responsibility.

That's why, to the responsible hostess, the cocktail hour is simply a relaxing prelude to a well prepared meal — a prelude she doesn't stretch beyond its normal limits. She knows that liquor is not for everyone, so she always has on hand a variety of soft drinks and juices.

For more information, contact your local health or alcoholism program or write:

Alcohol, Anchorage, AK 99502

Funded under a grant from HEW

A NEW BROCHURE: "Non-Drinkers Drink Book" is being offered by the National Council on Alcoholism - Alaska Region under the Alaska Public Education and Prevention Project for the Holiday Season. The cover is shown in the photo above. The brochure contains tips of things to do before and after the party to help the hostess with holiday entertaining. For your free copy, write: National Council on Alcoholism - Alaska Region, 4510 International Airport Road, Suite 1, Anchorage, Alaska 99502.

FACTS ABOUT THE ASSOCIATION OF LABOR-MANAGEMENT ADMINISTRATORS AND CONSULTANTS ON ALCOHOLISM

The Association of Labor-Management Administrators and Consultants on Alcoholism, Inc. (ALMACA) is the national professional organization on occupational alcoholism. From its inception in 1971, ALMACA has grown from 12 members to over 1,100 members, who meet regularly in 16 local and regional chapters around the country and aggregate at the Annual Meeting. The membership consists of occupational alcoholism professionals who:

- a. direct or administer programs in corporations, labor unions, or government agencies, or
- b. provide specialized consulting services.

Alcoholism is one of America's three largest and most serious health problems. There are 9.5 million alcoholics in this country, and of these 4.5 million are employed. Billions of dollars are lost by companies each year from alcoholism, which leads to: increased absenteeism, down time, bad decisions, lost efficiency and lower morale.

Occupational alcoholism programs are the most effective way to help identify, motivate and refer the alcoholic to treatment earlier and before the job is seriously affected. The programs do this by focusing not on alcoholism, but on impaired job performance. It has been demonstrated that between 40 - 60% of these performance problems relate to alcohol abuse and alcoholism and if caught in the early stages, lead to reported recovery rates of from 50 to 80%.

A company or union, by offering a program of assistance to its employees, encourages self-referral or provides a means for breaking down the last in a system of denials that enables the victim to continue drinking. For many alcoholics,

the job has become the foundation of the denial system.

ALMACA's objectives include:

- * Serve as advocate for the field of occupational alcoholism to insure that the needs of the employed alcoholic are being given proper attention nationally.
- * Provide professional identification for people who work in the occupational alcoholism field.
- * Act as a forum for the interchange of ideas.
- * Improve the state of the art of occupational programs through applied research and the development of program standards.
- * Stimulation of new occupational alcoholism programs.
- * And in general advance the cause of occupational programs for employees suffering from alcoholism.

ALMACA is a non-profit organization. Its financial support comes from membership dues, and from contributions.

For further information about ALMACA, please contact: Dr. Paul A. Sherman, President, ALMACA, and Director, Special Programs, International Telephone and Telegraph, (212) 752-6000, Ext. 315 or James A. Baxter, Executive Director, ALMACA, (703) 620-2577.

(Reprinted from a news release prepared by ALMACA, 11800 Sawnee Valley Drive, Suite 420, Seaton, VA 22091.)

ATTENDANCE RECORD SET AT ALMACA MEETING: ALCOHOLISM LABOR/MANAGEMENT OFFICIALS CONFER IN N.Y.

Nearly 700 professional managers representing U.S. business, industry, labor, and government attended the sixth annual meeting of the Association of Labor-Management Administrators and Consultants on Alcoholism (ALMACA) during its three-day session in late October at the Americana Hotel in New York City.

Dr. Paul A. Sherman, president of ALMACA, said attendance ran at a record high because of the growing interest by employers in eliminating the costly on-the-job disease of alcoholism." He added attendance doubled that of last year.

Dr. Sherman, who is also director of special programs for ITI, said that "the enormous growth of our relatively new profession requires a broader exchange of ideas between members and related professionals to adequately assist the 4.5 million active alcoholics now employed in the United States."

Some 50 topics were examined and discussed in the workshops under the headings of development and administration of programs, research and evaluation, labor, employed alcoholic women, treatment of the alcoholic, family involvement and consortium/government involvement.

Awards to outstanding leaders for their contributions to the field of occupational alcoholism were presented to James S. Kemper, Jr., chairman and chief executive officer, Kemper Insurance Companies; Leo Perlis, director of community services, AFL-CIO and Ross Von Wiegand, director, labor-management services, National Council on Alcoholism, Inc.

In addition to Messrs. Kemper, Perlis and Von Wiegand, other experts on alcoholism who addressed the gathering were Dr. Sherman, Dr. Ernest P. Noble, director, National Institute on Alcohol Abuse and Alcoholism, Dr. LeClair Bissell, chief, Smithers Alcoholism and Treatment Center, former U.S. Senator Harold Hughes and Father Joseph C. Martin, a Roman Catholic priest.

+ + + + + KEMPER INSURANCE LAUDED FOR ALCOHOLISM POLICY

The first national award for the most outstanding occupational alcoholism program in the U. S. has been presented to the Kemper Insurance and Financial Companies.

There are more than 1,200 occupational alcoholism programs in the U. S.

The award, sponsored by the Association of Labor/Management Administrators and Consultants on Alcoholism (ALMACA), was presented to James S. Kemper, Jr., chairman of the Kemper Insurance and Financial Companies, by Paul A. Sherman, president of ALMACA.

Kemper's pioneering occupational alcoholism program, started by James S. Kemper, Jr., in 1964, is the prototype for most company programs initiated today. Kemper's program has worked with hundreds of employees who have alcoholism or who have alcoholic family members.

NEWS from the National Council on Alcoholism **Alcoholism**

A Newsletter published monthly by the National Council on Alcoholism-Alaska Region, a private non-profit organization.

NCA-AR is supported by tax-deductible individual membership dues and donations and additionally funded by the State of Alaska Office of Alcoholism and Drug Abuse.

MADOLON EUBANKS, EDITOR
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Anchorage, Alaska 99502

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A NEW MINI-DISPLAY on the topic of women and alcoholism in Alaska has been put together by the Alaska Public Education and Prevention Project, a federally funded effort of NCA-AR and ANCADA. The display is 40" wide, 30" high, and stands 5' from the ground, with information on both sides. The display is available free of charge of statewide programs; NCA-AR pays the shipping to the program, and the program pays return shipping to Anchorage.

ADDITIONS TO NCA/AR LIBRARY

8-B	Non-Drinkers Drink Book.....	free
10-B	Alcoholic in the Family?.....	free
11-B	Alcoholism: New Frontier for Alaskan Women.....	free
7-C	Drink & Drive-In Brochure	free
12-E	Management Guide on Alcoholism.....	free
24-G	Women Alcoholics (A Review of Social and Psychological Studies)...	.60
27-G	Points for Parents Perplexed About Drugs.....	.40
2-H	What is Alcohol Education?.....	.25

(Clip and save; insert in your Catalog of Publications and Films.)

Materials, brochures, posters, films, displays, and radio and television public service announcements produced under the Alaska Public Education and Prevention Project will continue to be available free of charge to interested persons and programs. Although the federal grant funding this project expired on November 30, the items will still be available through NCA-AR offices. Write or call NCA-AR at the address and phone number listed below, to receive these free educational materials.



The National Council on Alcoholism - Alaska Region is pleased to announce the address and phone number will remain the same:

4510 International Airport
Road, Suite 1
Anchorage, Alaska 99502

243-4324

ALCOHOL CURRICULUM WORKSHOP

OCT. 8, 9 & 10

SATURDAY THRU MONDAY

9:00 AM THROUGH 4:00 PM

UNIVERSITY OF ALASKA
ANCHORAGE
COLLEGE OF ARTS & SCIENCES
ROOM 123

THIS IS A THREE-DAY WORKSHOP FOR TEACHERS. INVOLVES BASIC INFORMATION ABOUT ALCOHOL AS WELL AS INFORMATION, METHODS AND SKILLS NECESSARY TO CONDUCT AN ALCOHOL CURRICULUM IN THE PRIMARY AND SECONDARY SCHOOLS. WORKSHOP FORMAT INCLUDES GROUP DISCUSSION, PRESENTATION, SPECIAL PROJECTS AND FAMILIARIZATION WITH COMMUNITY ALCOHOLISM RESOURCES.

FOCUS ON INCREASING TEACHER KNOWLEDGE ABOUT PHYSICAL AND PSYCHOLOGICAL EFFECTS OF ALCOHOLISM, AND COMMUNITY AND PERSONAL RESOURCES. EMPHASIS ON TEACHER-AWARENESS OF STRATEGIES FOR COPING WITH PROBLEMS AND THEIR ABILITY TO ENCOURAGE THE DEVELOPMENT OF RESPONSIBLE ATTITUDES TOWARD ALCOHOL.

THE COURSE WILL ALSO FAMILIARIZE THE TEACHER WITH "HERE'S LOOKING AT YOU", THE KING COUNTY ALCOHOL EDUCATION CURRICULUM PROJECT, AND WILL PROVIDE ASSISTANCE IN PLANNING TO IMPLEMENT SUCH PROGRAMS IN LOCAL CLASSROOMS AND SCHOOLS.

REGISTRATION: FOR ONE GRADUATE OR UNDERGRADUATE CREDIT THROUGH THE UNIVERSITY OF ALASKA, ANCHORAGE SCHOOL OF EDUCATION. REGISTRARS WILL BE PRESENT IN ROOM 123 OF THE COLLEGE OF ARTS & SCIENCES FROM 8:00 TO 9:00 ON OCTOBER 8, TO REGISTER STUDENTS.

FEES: \$20.00 FOR UNDERGRADUATE STUDENTS; \$30.00 FOR GRADUATE STUDENTS.

SPONSORED BY THE UNIVERSITY OF ALASKA CENTER FOR ALCOHOL & ADDICTION STUDIES, AND THE SCHOOL OF EDUCATION, UNIVERSITY OF ALASKA, ANCHORAGE.

FOR FURTHER INFORMATION, CALL: 272-5522 x 131.



University of Alaska
Anchorage

It is the policy of the University of Alaska to provide equal educational and employment opportunities, to provide services and benefits to all students and employees without regard to race, color, religion, national origin or sex in accordance with the laws enforced by the Dept. of HEW/OCR and OEO/DOL. Including President Executive Order 11246 as amended, Title VI, parts 60-1, 60-2, 60-3, 60-20, 60-50 and Sections 799A and 815 of the Public Health Service Act where applicable.

The Alcohol Curriculum Workshop Planning has been coordinated with:

Anchorage Council on Alcoholism
National Council on Alcoholism
U of A, Center for Alcohol & Addiction Studies
U of A, School of Education
Alaska State Department of Education
Alaska Native Commission on Alcoholism & Drug Abuse
Dr. F. J. Phillips, Consultant to the Commission.

<u>Hotel Rates</u>	<u>Single</u>	<u>Double</u>
<u>Inlet Inn</u> Downtown at H 15th & Gambell 5th & Karluk 4th & Sitka	\$29.50	\$34.50
<u>Ramada Inn</u> Please Note: We are holding the last day of the workshop at the Ramada Inn.	\$32.00	\$38.00
<u>Westward</u> Old Section New Section	\$38.00 \$44.00	\$48.00 \$54.00
<u>Captain Cook</u>	\$42.00/up	\$52.00/up

We would appreciate your prompt response to ANCADA,
750 East Fireweed Lane, Anchorage Alaska 99503,
Attn.: Erica K. Pauli. NOT LATER THAN SEPTEMBER 27, 1977

PLEASE RETURN LOWER PORTION OF PAGE. THANK YOU.

I will be attending the Alcohol Curriculum Workshop.

YES UNDERGRADUATE CREDIT

NO GRADUATE CREDIT

NAME:

MAILING ADDRESS:

OCCUPATION:

PLEASE MAKE HOTEL RESERVATIONS AT:

PLEASE NOTE: THE PRECEDING PAGES WERE TREATED
AS A UNIT IN THE ORIGINAL DOCUMENT.

NEWS from the National Council on Alcoholism

A Private Non-Profit Corporation Dedicated to the Goal of the Adoption by Alaskans of a Positive Supportive and Knowledgeable Attitude Toward the Solution of the Problems of Alcoholism and Alcohol Abuse

Alaska Region

4510 International Airport Road - Suite 1
Anchorage, Alaska 99502

ITEMS OF INTEREST FROM THE COUNCIL AND ABOUT PEOPLE AND ORGANIZATIONS INVOLVED IN THE FIELD OF IDENTIFICATION, COUNSELING, TREATMENT, AND PREVENTION OF THE DISEASE OF ALCOHOLISM

Vol. 6 No. 9

September 1977

MEDIA CHANGE ALASKAN ATTITUDES



PLANNING THE INTERNATIONAL Arctic Rim Conference on Alcohol Problems are Judy Hart, National Council on Alcoholism - Alaska Region, and Dr. Peter Schiöler, representing the International Council on Alcohol and Addictions; NCA-AR and ICAA are co-sponsoring this event to be held April 16-20 at the University of Alaska, Fairbanks.

CONFERENCE NEEDS INPUT

Input from the Native and Indian peoples of Alaska, Canada, Denmark (Greenland), Finland, Norway, Soviet Union, and Sweden is being sought for the first International Arctic Rim Conference on Alcohol Problems to be held April 16-20 at the University of Alaska in Fairbanks.

Papers are currently being reviewed for presentation at the conference by the International Council on Alcohol and Addictions (ICAA) and the National Council on Alcoholism - Alaska Region (NCA-AR), according to Suzanne W. Perry, NCA-AR executive director. Papers to be presented at the five-day conference should be no longer than 20 minutes' duration, she explained, and a maximum of 24 presentations will be allowed to enable discussion periods between sessions.

CONTINUED ON PAGE 17

Attitudes toward alcohol and its use, as well as knowledge about alcoholism, have changed significantly over a two year period. Moreover, these changes are related to what people have seen, read, and heard in the media, according to the "Study of the Effectiveness of Advertising in Changing Attitudes Toward Alcoholism in Nine Alaska Communities" published in June by the Center for Alcohol and Addiction Studies, University of Alaska.

The most important finding in the study was that nearly 20% of the respondents reported they had changed their drinking habits because of public service announcements and printed media. Most interesting was the fact that respondents in the rural communities were affected to the greatest extent. A great many communities across the state do not have access to television and a number have very poor radio reception. Only major urban centers have newspapers and it is the rare rural village that receives a daily newspaper on the same day it is published.

CONTINUED ON PAGE 14

FATHER MARTIN TO VISIT

"Have chalk, will travel", the motto on his namecard, would probably identify this international alcoholism lecturer to many people in the alcoholism field without mention of his name.

Using a blackboard to help spell out his points, Father Joseph C. Martin has lectured thousands of persons concerning alcohol mis-use and alcoholism since developing his "chalk talk".

The Baltimore priest will be in Anchorage on Thursday, September 8, to conduct an alcoholism and child neglect panel at an "Alcohol and the Family" workshop at Cook Inlet Native Association. He will also be the keynote speaker that evening at 7:00 p.m., according to Jennifer McDonnell, administrative assistant of the Child Abuse Project and Family Services.

CONTINUED ON PAGE 4

ALASKAN WOMEN AND YOUTH TOPIC OF SURVEY

Problems of Alaskan women and youth, as these relate to alcohol, will be surveyed and documented between now and February, 1978, according to Suzanne W. Perry, executive director of the National Council on Alcoholism - Alaska Region (NCA-AR).

A series of seminars will be conducted in cities and villages throughout Alaska by NCA-AR personnel, at the request of the State Office of Alcoholism and Drug Abuse. This is the first time a

CONTINUED ON PAGE 13

NEWS from the

Madelon Eubanks, Editor
Linda DeWaard, Assistant Editor
Willamae Logan, Writer/Typographer
Terri Niederer, Writer/Typographer
Jean Shive, Writer/Typographer

All photos by NCA-AR staff unless otherwise indicated.

The staff of the NEWS welcomes comments and criticism of the information and manner of presentation of material in this publication. You are invited to send news items about yourself, others you know in the field of alcoholism in Alaska as well as your comments, concerns, and opinions to:

Editor, NEWS
National Council on Alcoholism-
Alaska Region
4510 International Airport Road
Anchorage, Alaska 99502

Accredited by the

Joint Commission
on Accreditation of Hospitals

ALASKA NATIVE TRAINING INSTITUTE HIRES LEADER

The Alaska Native Training Institute (ANTI) now has a full time coordinator, and is temporarily located in the offices of the Alaska Native Commission on Alcoholism and Drug Abuse in Anchorage.

Joyce Nelson, consultant for the Cook Inlet Council on Alcoholism and former regional technical assistant for the Cook Inlet Native Association, has been named to the coordinator position of the new training organization. She recently completed a three-week training session at the Northwest Indian Training Institute in Salem, OR, and will conduct her first training session for ANTI in Sitka this month.

Ms. Nelson brings to her new job eight years' experience in the alcoholism field, including an associate of arts degree in chemical dependency and social sciences and a bachelor of arts in sociology with a minor in psychology.

As ANTI coordinator/trainer, Ms. Nelson will develop and conduct training sessions and seminars in alcoholism for rural Alaskans. Her duties will put her in close contact with the 12 regional health corporations, village counselors, Native alcoholism counselors, and social service delivery personnel.

+ + + + +

The safe decision for expectant mothers is to abstain from alcoholic beverages during pregnancy, according to the National Council on Alcoholism. There is scientific evidence that drinking might be harmful. Consult your physician or call 243-4324 for further information.

LETTERS TO THE EDITOR . . .

Dear Editor:

We continue to be impressed by your excellent publication, "News from the National Council on Alcoholism". Can you tell me something about the interesting paragraphs on page 8 in your July, 1977 issue? Are these quoted from some other publication? If not, can we have your permission to reprint some or all of them -- as well as several hundred words from several other interesting articles in this issue? Many thanks.

Sincerely,

Samuel Grafton, Editor
Grafton Publications, Inc.
New York, NY

(Editor's reply: The "interesting paragraphs" you inquired about on page 8 of the July, 1977, issue, were a continuation of an article on page 7 regarding the visit of Father James Royce to Alaska. Fr. Royce, founder and director of the Alcohol Studies Program at Seattle University, conducted summer schools on alcoholism in Anchorage and Kodiak, and the paragraphs you cited are paraphrases of some highlights of his talk.

To quote our reprint permission policy: "Any item published in this NEWSletter may be reprinted without prior permission. We would, however, appreciate proper credit and would like to receive a copy of the publication in which an article or item is used."

OPEN TO THE PUBLIC
GOVERNOR'S FIRST ANNUAL SAFETY CONFERENCE

SEPTEMBER 28-29

ANCHORAGE WESTWARD-HILTON

ALCOHOL AND SAFETY SYMPOSIA
including sessions on

ALCOHOL, ALCOHOL MIS-USE, AND THEIR
SOCIAL AND PHYSICAL COSTS TO ALASKA

(presented by the Coordinator of the
State Office of Alcoholism and Drug Abuse)

ALCOHOL AND HIGHWAY SAFETY
CRIMINAL JUSTICE SYSTEM AS AN IDENTIFICATION
PROCESS FOR ALCOHOL MIS-USERS

(presented by Gary Scrimgeour, consultant)

ALCOHOL MIS-USE:
ITS COSTS TO LABOR AND MANAGEMENT

(presented by Don Ryder, Alaska Labor
and Management Employee Affairs, Inc.)

OPEN SESSION

(with presentations by alcoholism
prevention and treatment providers)

HOSTED BY THE
ALASKA STATE SAFETY ADVISORY COMMITTEE

FOR MORE INFORMATION, CONTACT NAOMI KIPP SMITH
INDUSTRIAL SAFETY & HEALTH COMMITTEE

BOX 1149

JUNEAU, AK 99801

ADVANCED ALCOHOLISM COURSE OFFERED IN SEATTLE

The Seattle University Alcohol Studies Program has instituted an "Advanced Certificate" course. The Advanced Certificate affords a choice of two specialty tracks: counselor and administrator. Each track consists of a core of required courses plus electives to total 16 credits, beyond the 20 credits applied to the basic certificate. A new application must be submitted, and only those who earned the Basic Certificate with a minimum g.p.a. of 3.00 will be considered by the screening committee.

The Alcohol Studies Program is designed to provide a strong background for work in alcoholism treatment and rehabilitation, in education and prevention, in social service agencies, in industry or in referral centers. It examines various aspects of addiction of alcohol and other drugs; causes, nature, effects, treatment and prevention, and also provides supervised field experience.

The Seattle University Symposium on Alcoholism is the oldest full-term course on alcoholism in the United States offered as part of the regular undergraduate curriculum. The Certificate program is a combination of classroom instruction (12 credits) from a team of experts long associated with the symposium, and supervised field experience (8 credits) under experienced counselors.

Application to the Program must be made prior to registration. For an application form call or write:

Alcohol Studies Program
Seattle University
12th & East Columbia
Seattle, Washington 98122
(206) 626-6498

Registration for the fall semester will begin September 29. Most classes will start September 29.

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FROM THE PRESIDENT . . .



PHOTO BY FRANK FLAVIN

(Editor's note: Leonard McLean's monthly column, "From the Presidents", will return next month. President McLean's column is absent this month because of his vacation.)

Sincerely,

Leonard McLean
President



NEW PROGRAMS DIRECTOR for the Salvation Army's Comprehensive Alcoholism Services, Dr. Ray Dexter, came to Anchorage from Fairbanks where he was director of the Chaplains Program for Alyeska Pipeline.

RAY DEXTER BECOMES NEW SACAS PROGRAM DIRECTOR

Dr. Ray Dexter assumed the position of program director for the Salvation Army Comprehensive Alcoholism Services on July 18, replacing Paul Piper. Dexter, an Episcopal clergyman, has his doctorate in Education from Stanford University.

Dr. Dexter's wife, Kathy, and two sons, Mike age 16 and Marty age 18, are presently in Fairbanks pending purchase of a home in Anchorage. Mrs. Dexter recently resigned her position as Girl Scout Executive Director in Fairbanks in order to join her husband in Anchorage.

The Dexters moved to Alaska from San Francisco when Dexter became Director of the Chaplains Program for Alyeska Pipeline. At the time of application through the Alaska Christian Conference, Dr. Dexter was Director of the Salvation Army Social Services in San Francisco for the Western Region. Dexter also helped to start the alcoholism facility in Hawaii where he had been responsible for all Salvation Army Social Services.

A U.S. Army Chaplain, Dexter will retire from the Army Reserve this year after 30 years of service and will turn his spare time to his hobbies of photography, model ship building, and oil painting.

Dexter commented that he was very impressed with what the Salvation Army Comprehensive Program has put together in its short existence. "The staff is very capable and dedicated," he continued. "I feel that Pope Paul's comment when he took over the Vatican will be my motto for the time being: 'To observe everything, overlook many things and change few things'," concluded Dexter.

COOK INLET NATIVE ASSOCIATION ALCOHOLISM, FAMILY WORKSHOP TO FEATURE FATHER JOSEPH MARTIN

The "Alcohol and the Family Workshop" co-sponsored by the Cook Inlet Native Association (CINA) Family Services and the Anchorage Council on Alcoholism featuring Father Martin will be held in the CINA Bingo Hall at 670 Fireweed Lane, Anchorage.

The workshop will open on Thursday, September 8, at 1:00 p.m., with an introduction from Barbara Hoffman, director, Anchorage Council on Alcoholism, and Jennifer R. McDonnell, CINA Family Services Project administrative assistant. The introduction will be followed by a 1:15 p.m. CINA Al-Anon meeting and a 2:15 p.m. coffee break.

A panel discussion at 2:30 p.m. on alcoholism and child neglect will feature Father Martin, Barbara Pighin of CINA Family Services, Gene Reynolds of ANMC Social Services, Division of Social Services.

Native dancing will be demonstrated at 4:00 p.m., a pot luck dinner will be held at 5:30 p.m., followed by more Native dancing at 6:30 p.m.

Highlight of the evening will be a keynote speech by Father Martin at 7:00 p.m. to which all members of the community are invited.

Activities the following day, Friday, September 9, will open at 8:30 a.m. with speakers Ralph Amouak of the Aleut League, and Hilda Sullivan. At 10:00 a.m., Ms. McDonnell will present an action case study with simulated counseling interviews, followed by small group discussions at 11:00 a.m. on the action case study. Ms. Pighin will close the workshops at 11:45 a.m.

Registration fee is \$25.00 per agency. Father Martin's 7:00 p.m. address September 8 is open to the public at no charge.

FATHER MARTIN TO VISIT

(Continued from page 1)

Ms. McDonnell said the public is particularly invited to the keynote speech, although the afternoon workshop is open to all interested parties, especially social workers and alcoholism counselors. The purpose of the workshop, she said, is to "create a dialog between alcoholism counselors and social workers who have different styles of counseling but frequently work with the same client. We want to make consistent the things that we are telling our mutual clients," she explained.

Father Martin's Anchorage audience will expand his number of talks to well over 3,000. His message, which includes a plea for "common sense" in the use of alcohol, has reached audiences in cities across the country and in military bases abroad. His films have become a popular tool in alcohol programs in the armed services, schools, hospitals, and federal agencies. He will speak in CINA's bingo hall at 670 West Fireweed Lane.

A blend of information, anecdotes, and inspirational comments, Father Martin's "Chalk Talk" and "Guidelines" are illustrated with chalk diagrams of alcohol's effects on the body and steps to addiction.

"True drug education is the teaching of values and ideals to youth," Fr. Martin has been quoted as saying. Parents should convey to their children ideals strong enough to withstand peer pressure, which he described as "the most important factor in drinking by youth".

"My message to parents," he continued, "is that life is composed of pleasant and unpleasant parts. If you can teach your child to cope with both without chemicals, you've succeeded."

Being less tolerant of alcohol abuse is one of the best ways to reduce both drunkenness and alcoholism, he has suggested. In countries where alcohol mis-use is not tolerated, in Italy, for example, the rate of alcoholism is less than in other nations which tolerate drunkenness he said.

Fr. Martin taught high school subjects in preparatory seminaries before his superiors in the Baltimore Archdiocese granted him permission in 1970 to spend full time as a professional in the alcoholism field. By then he had already spent much time lecturing on alcohol

after being treated in 1958 at Guest House, a facility in Michigan for alcoholic priests. From 1970 on, he had served as part-time lecturer and consultant for the State of Maryland's alcoholism office.

Despite a busy travel schedule, he still finds time to continue as associate pastor for St. Joan of Arc Church in Aberdeen, MD, serving on weekends.

(Editor's note: Fr. Martin's films, "Chalk Talk" and "Guidelines", and his audio-cassette series, "Guidelines for Helping Alcoholics", are available for rental at the National Council on Alcoholism-Alaska Region, 4610 International Airport Road, Anchorage, Alaska 99502 243-4324)



FAMILY SERVICES administrative assistant for Cook Inlet Native Association, Jennifer McDonnell, has planned a workshop on alcohol and the family to be held September 8-9 at CINA's bingo hall, 670 W. Fireweed, Anchorage. Guest speaker will be Father Martin, renowned alcoholism lecturer.

FROM THE DIRECTOR . . .

NCA-AR, in cooperation with the State Office of Alcoholism and Drug Abuse, will be conducting seminars in communities throughout Alaska concerning the problems of women and youth in regard to alcohol mis-use and alcoholism. We hope to be conducting seminars in Anchorage, Fairbanks, Juneau, Dillingham, and Kotzebue to ascertain the problems of women and youth throughout the entire state.



At this time, there are no alcoholism treatment programs in Alaska specifically for women or youth. Neither women nor youth are excluded from the existing treatment programs, but for the most part, their special needs are neglected.

Nationally there are statistics which tell us that nine out of ten husbands desert alcoholic wives, while nine out of ten wives remain with alcoholic husbands. The majority of women who find their way into treatment drop out because of pressure from husbands, boy friends, and family to come home to take care of them. By the way this reason is very seldom given when men leave treatment.

There is a greater stigma attached to being a woman alcoholic than being a male alcoholic, as the stereotype for females is that one must be a drunk and promiscuous. More women alcoholics than men are "closet" or home drinkers, and these women of course are harder to reach as they are hidden from the public eye and isolated from the traditional methods of outreach.

We know that Alaska has approximately a 30% higher rate of alcoholism than the Lower 48 states. We also know that there are approximately 30,000 problem drinkers in Alaska, but we really do not understand the implications of that with women and youth.

We need information, assistance, suggestions, input, testimony, and statements from all women and youth throughout the state in order to understand how serious a problem women and youth are experiencing, and most important, what the needs of women and youth are.

CONTINUED ON PAGE 11

SOUTHEAST U.S. ALCOHOL CONFERENCE THIS WINTER

The Second Southeastern Conference on Alcohol and Drug Abuse is being planned for November 30 - December 4, in Atlanta, GA.

The roster of speakers reads like a "Who's Who" of the alcohol and drug abuse field. The wide variety of topics offered is certain to guarantee something for everyone.

Further information may be obtained by writing to:

Mary Mitchell, Registrar
Peachford Hospital
P.O. Box 31106
Atlanta, GA 30366

Alcohol is classified a Central Nervous System Depressant because it slows down or depresses the brain. Alcohol is also classified with the Aliphatic Narcotics . . . as are both Chloroform and Ether.



JUNE AND JIM SMITH, new directors of the Anchorage Rescue Mission, said they feed about 120 persons a day on a drop-in basis. There is room in the facility for 47 men, and a women's program is in development, the Smiths said.

ANCHORAGE RESCUE MISSION UNDER NEW LEADERSHIP

The Anchorage Rescue Mission, located at 537 Seventh Avenue in Anchorage, has a new director. Jim Smith and his wife June arrived in Anchorage the first part of August to take over the facility. The Smiths were previously with the Union Gospel Mission in Yakima, WA, as directors of the family shelter.

The Rescue Mission, a private shelter funded by donations, features a strong religious orientation. The Mission provides food and shelter, with mandatory religious services provided by local clergymen each evening for the clients and one each morning for the staff. This facility can house 47 men who may stay for at least ten days, or longer at the discretion of the director. Clients may also join the staff as temporary volunteers after a period of adjustment.

"Food is provided to anyone, whether resident or not," said Smith. "In fact, we are currently feeding about 120 people a day on a drop-in basis," he continued.

Mrs. Smith is the Mission's Women's Director. "Although there are no facilities to house women, they do come to the Mission for counseling and to eat," said Mrs. Smith. "We feel there is a real need for family shelters in Anchorage to help keep the family together. There are enough problems in a person's life with alcohol and drugs without the added trauma of having the family separated," she explained.

Rules at the Mission are very strict, according to Smith. "Drinking or smoking is not allowed on the premises. I tell clients that the Mission is my home and they should act accordingly," said Smith. "Clients are given the rules and they decide whether they want to stay or not. Most of them settle in very quickly. Our clients are the alcoholics, have drug problems, unemployed, underemployed, and in general, the least, the last and the lost of the community."

"We see a real need to work with other organizations within this community to help get these people back into the mainstream of society with a healthy mind and attitude," said Smith. "That is why we are here, to give these people a place to go and provide the first step," he concluded.



THE PUBLIC INFORMATION DEPARTMENT of NCA-AR hired new secretaries during the month of July. Pictured above left is Jean Shive, who replaced Fran Wagner as secretary I; Ms. Wagner moved to Fairbanks where her husband is employed. Above right is Terri Niederer, secretary I/receptionist, who replaced Eileen Billings. Ms. Billings was promoted to secretary II in the administrative department.

JEAN SHIVE

Jean Shive joined the NCA-AR staff in July, as secretary I in the Public Information Department. Her work background is one of people-oriented positions. Her previous employment was with Easter Seal Information & Referral and prior to working for Easter Seal, she was employed as a housemother in a children's home.

Jean enjoys hiking, reading, cooking, and handicrafts. She is a volunteer in the Division of Corrections Partner program, working with teen-age girls at McLaughlin.

"I had some doubts about accepting employment with NCA-AR, as I wondered how much 'good' such an organization could accomplish. However, the inquiries and comments from both individuals and organizations, is helping me to re-think my ideas regarding alcoholism," she said.

TERRI NIEDERER

Terri Niederer joined the staff of NCA-AR in July as secretary I/receptionist. Her previous employment has been in receptionist/bookkeeping positions.

Ms. Niederer has been in Alaska a year, coming up from Seattle to join her parents. She said she "has fallen in love with Alaska and will never live anywhere else"

The new public information department secretary has recently enrolled in a real estate class, which she said she finds "challenging and totally absorbing" and is looking forward to receiving her license. Her hobbies include camping, fishing, snow skiing, macrame, and plants.

"Working with NCA-AR has made me aware of the need for educating people to the fact that alcoholism is a disease and there is help for those who mis-use alcohol", she said.

Five new training packages developed by the National Center for Alcohol Education (NCAE) are now available. They are: management skills, programming community resources, training alcoholism trainers, using volunteers in your agency, and you, youth, and prevention.

The packages were developed for use by a variety of programs in the alcohol field for initial training and/or upgrading skills of a number of different positions.

The purpose of and proposed audience for each package are:

Management Skills: a basic course that is intended to refresh and/or upgrade managerial skills of managers, supervisors, and program directors in the alcohol field.

Programming Community Resources is intended to upgrade and/or develop the assessment and negotiation skills of management personnel who are involved in developing and coordinating resources among community agencies for people with alcohol problems. Training is for those who have the authority to represent their programs within the community and have administrative authority to commit agency resources and services.

Training Alcoholism Trainers is designed to develop and/or upgrade the training design and delivery skills of in-service trainers who spend 50% of their time in design of training packages for the field of alcoholism.

You, Youth, and Prevention: Training for the Youth Worker in an Alcohol Service Agency is to increase the number and quality of prevention programs for youth which are implemented by alcohol service agencies. It is designed for those who are responsible for planning and implementing prevention programs for youth.

If you are interested in receiving additional information and an order form for any of these packages, write, indicating the title(s), to: Field Services Division, National Center for Alcohol Education, 1601 North Kent Street, Arlington, VA 22209 (703) 527-5757.

+ + + + +
A GOOD HOST NEVER LETS A GUEST'S GLASS GET EMPTY. There's nothing hospitable about pushing alcohol or any other drug. A good host doesn't want his guests to get drunk or sick. He wants them to have a good time...and remember it the next day.

COTTAGE PROGRAM PRODUCES AUDIO TRAINING TAPES

The Cottage Program International, Inc., has produced six cassettes including extemporaneous recordings of groups in Anchorage as well as other localities, in addition to a description of the program and answers to questions.

"People participating from wide socio-economic and ethnic groups enable the listener to actually become part of the experience, and can quickly internalize the concepts and adapt The Cottage Program principles to their own environment," according to information received from Bernie Boswell, co-founder/director.

The complete training package for a total price of \$90.00 plus \$1.00 postage can be purchased from Cottage International, Box 25152, Salt Lake City, Utah 84119.



NEW PUBLIC INFORMATION ASSISTANT for the National Council on Alcoholism - Alaska Region is Linda DeWaard. Ms. DeWaard had been a secretary in the public information department before her August 1 promotion. She will be assistant editor of "NEWS from NCA-AR", among her various duties.

MS. DEWAARD PROMOTED TO INFORMATION ASSISTANT

Linda DeWaard has been promoted to the position of Public Information Assistant to fill the vacancy created in the department when Madelon Eubanks moved into the director position. Ms. DeWaard, on annual leave at the time major changes were taking place in the Public Information Department, returned to the office on August 1.

"The new public information assistant brings with her a talent for creative design, as well as news writing ability. Among her many functions will be the assistant editorship of 'NEWS from NCA-AR', preparing media materials, and designing letterheads and brochures," Ms. Eubanks said.

Ms. DeWaard originally joined the NCA-AR staff in December, 1975, as public information secretary, was later promoted to secretary II, and then had a title change to Information Production Supervisor for the department.

She remarked that "during the nearly two years of being with the Council, I have witnessed a real up-grading of material and methods. I feel that we (NCA-AR) are doing a good job in Alaska and I am happy to be a part of it. I like this new position because I am in contact with the media and other people who help make our ideas become reality."

NEWS ITEMS

FROM THE

CENTER FOR ALCOHOL & ADDICTION
STUDIES - UNIVERSITY OF ALASKA

A workshop was held in Ft. Yukon July 27-29, on basic counseling skills utilizing the package developed by the Center for rural areas. The workshop was conducted by Sanna Green, and trainees were from Ft. Yukon and other outlying villages.

Bernie Segal and Roger Endall successfully conducted three two-day workshops for Criminal Justice personnel in Ketchikan, Bethel, and Nome August 4-12. Trainees also included treatment personnel.



Carol Molinari
Director

The following people have been selected to attend the WAAETP training of trainer workshops: Barbara Hoffmann - Counselor Competency Based Training (Anchorage), Lori Eaken - Counselor Competency Based Training (Kotzebue), Lynne Curry - Management Skills (Anchorage), Joyce Nelson - Training Alcoholism Trainers and Programming Community Resources (Kenai), Bob Buttane - Management Skills and Programming Community Resources (Bethel).

Selections were based on recommendations made by other training organizations and training needs in geographical areas. Those attending the training sessions will have the responsibility of delivering the specific training they received. These workshops will be organized by the Center and will be announced in forthcoming newsletters.

The Teacher Training Program is scheduled to begin September 21 and will continue until December 15. The video portion of the course will be aired on KAKM (channel 7) once again, but this time there will be two airing times each week--3:30 to 4:00 p.m., Wednesdays and Thursdays. The course will be offered to elementary schools who did not participate in the spring pilot program.

A follow up course for teachers who participated in the spring teacher training programs and other interested teachers is being planned for November in conjunction with the Education Training Center in Los Angeles. This will be forthcoming in the next newsletter.

Requests for the Teacher Training Program are coming from other parts of the state. We are seeking consultants whom we can train in the program that can be utilized to bring information to school administrations and deliver the training to the facilitators when the course begins within their areas.

A one-week workshop was held in Anchorage and conducted by Dr. Art McDonald on August 15-19. The workshop was held to provide training for NIAAA funded program personnel on the new NIAAA reporting system.

INDIAN IDENTITY REINFORCED IN ALCOHOL PROGRAM

American Indians in the Seattle, Wash., area are finding help for alcohol problems in a program which reinforces their cultural identity within a comprehensive treatment setting.

Utilizing Native American treatment staff throughout the rehabilitation process, the Seattle Indian Alcoholism Program offers a continuity of care from the initial identification of alcohol problems through treatment and aftercare services.

The Seattle area is estimated to have an Indian population of between 12,000 and 20,000, according to program director Ernest Turner. He says that the "entire Indian community is affected by alcoholism in one way or another."

Many clients are referred for treatment through the identification and referral center, which employs four Indian alcoholism counselors. If a diagnosis of alcoholism is made, the client is transferred to the Cedar Hills Alcoholism Treatment Facility, a 212-bed, county-operated program. One 44-bed dormitory at Cedar Hills is devoted exclusively to the treatment of Indian patients under the direction of four Native American staff members. The 90-day program provides the patient with information about alcoholism, emphasizes the individual's role in combating the problem, and stresses the Indian cultural heritage.

The next phase of treatment is carried out at Thunderbird Fellowship House, a licensed facility for rehabilitation services. Under the supervision of 12 Indian staff members, the client participates in work therapy; a community scholastic program, either at the high school or college level; and activities and social functions which emphasize the "Indian way of life."

Upon release, the client is encouraged to participate in the outpatient component of the program for about 6 months, which consists of weekly group therapy meetings, one-to-one counseling, followup support, and participation in Alcoholics Anonymous, two Indian AA groups--"Totem Pole Group" and "Sitting Bull Group"--meet regularly but clients are encouraged to attend other AA groups as well.

In addition to the treatment and rehabilitation components, the program includes a prevention project for elementary and high school age children in coordination with the Indian heritage program.

The program also offers alcohol education, therapy, and counseling to Indian inmates in four penal institutions in western Washington. Studies show that over 90 percent of the incarcerated Indians are there because of an alcohol-related offense, Mr. Turner says.

The program has been in operation since September 1972, with an active yearly caseload of 650. It is affiliated with the King County Division of Alcoholism Services, and is partially funded by grants from the State of Washington and King County. Additional monies are obtained through third-party sources.

For additional information, contact Ernest Turner, 732 Broadway, Seattle, Washington 98122.

(Reprinted from NIAAA Information & Feature Service.)

NOTICE

The Board of Directors of the National Council on Alcoholism - Alaska Region has approved a motion calling for information concerning the operation, goals, and objectives of NCA-AR, to be made available for inspection.

This is to notify interested persons that NCA-AR's Plan of Operations, including its goals, objectives contained in the Articles of Incorporation, and the documents relating to the currently funded projects and programs are available and may be inspected in the Council's office at 4510 International Airport Road, Suite 1, Anchorage, Alaska, 99502.

THE FIRST ANNUAL CONVENTION ANNOUNCED BY NAPP

The National Association of Prevention Professionals (NAPP), a Chicago based organization, states its objective is to organize prevention workers in all areas and to bring about a national consciousness on prevention that will reflect in a balanced program of prevention treatment.

The NAPP program calls for: 1) public advocacy of prevention; 2) lobbying for prevention programs at all legislative levels of government; 3) providing health insurance, pensions, job referrals, and other personnel services to its members; and 4) providing training, credentialing, and certification of prevention efforts.

Since its quiet start in May, 1976, NAPP representatives have organized in more than 20 states and started preparing for their first membership drive which is now underway.

Mark Amy, chairperson for the first annual convention for the organization, said, "The alcohol and drug field will see its first convention, not a conference. For the first time, in either of these fields, program policy priorities will be established and voted on by the people that make prevention programs run."

The (first annual convention) will be held at the Bismark Hotel, Chicago, IL, January 26 - 29, 1978. Registration and pre-convention workshops will be held from 12:00 to 9:00 p.m. January 25. Registration fees for NAPP members registering by mail before December 30, 1977, are \$35 (\$45 after December 30). Fees for non-members are \$65 before December 20, and \$75 after December 30. Lodging is available at the Bismark for \$17 per day, plus tax, double occupancy; and \$20 per day, plus tax, single occupancy. Inquiries and registrations are to be mailed to The National Association of Prevention Professionals, Inc., 850 West Barry, Suite GA, Chicago, IL 60657.

The convention agenda includes general sessions for nomination and election of the board of directors, business of the association, keynote addresses, policy and priority input by the membership, and workshops. The workshops will include: evaluation in prevention, state planning in prevention, credentialing in prevention, federal legislation and prevention, and advocacy strategies in prevention.

DISCRIMINATION BY LAW OUTLINED IN NEW BOOKLET

Society's laws and regulations often discriminate against alcoholic persons, according to a new booklet, The Rights of Alcoholics and Their Families.

Recovered alcoholics, for example, may have trouble obtaining insurance, a driver's license, jobs, and U.S. citizenship, points out the booklet, published by the New York City Affiliate of the National Council on Alcoholism. This can occur because many laws fail to distinguish between the active and the recovered alcoholic.

One such law cited is the Immigration and Nationality Act, which specifies that, in order to become a citizen, an alien must have been of good moral character during the previous 5 years. A person fails to meet this criterion if he or she is or was an "habitual drunkard" during this period.

"This is one of the most dramatic official declarations still existing that equates alcoholism with poor moral character, rather than recognizing it as an illness," the booklet states. The moral character required for citizenship should be based on specific acts, such as committing a crime, not on a person's medical history, the publication adds.

Another law cited is one requiring that an applicant for a New York State driver's license who admits having been treated for alcoholism must be denied a license pending an investigation. The booklet raises the question of whether or not such regulations protect the public, since the application "ironically identifies the person who went for treatment and not the active alcoholic."

"Archaic" laws affecting alcoholics adversely should give way to more enlightened legislation "so that the stigma attached to alcoholism will not be perpetuated," said Allan Luks, executive director of the New York City Affiliate and project director of the survey of laws on which the booklet is based.

Among other topics covered in the 42-page booklet are domestic relations, availability of insurance, commitment to treatment, wills and contracts, employment, confidentiality of records, driving while intoxicated, and criminal laws.

Most of the material in the publication is based on New York State laws, which may differ in many respects from the laws of other states.

Copies of The Rights of Alcoholics and Their Families may be ordered at \$2.25 each from the New York City Affiliate, National Council on Alcoholism, 730 Fifth Avenue, New York, N.Y. 10019.

(Reprinted from NIAAA Information & Feature Service.)

**Reports by several investigators (Jones/Smith 1973, and others) strongly indicate that maternal alcoholism can cause serious aberrant fetal development, and infant addiction to alcohol.*

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MARY PARKER, new administrative assistant for the Center for Alcohol and Addiction Studies, University of Alaska, Anchorage, was introduced to alcoholism programs throughout the community on her first week of the job. Pictured above left, Ms. Parker replaces Rita Dursi Johnson, right.

DID YOU KNOW THAT . . . teenage drug abuse experimentation may lead to continued alcohol abuse?

CLAYTON REW ELECTED TO HEAD GASTINEAU COUNCIL

During the July meeting of the Gastineau Council Board of Directors, Clayton Rew was elected president to fill the unexpired term vacated by Larry St. Clair's resignation. St. Clair will remain active on the Council's board but was unable to continue as president because of additional responsibilities at the hospital.

Rew, a long time resident of Juneau, has been active in alcoholism programs for about four years. Formerly assistant director of the now defunct Alcohol Re-education Center, he also served as associate director of the State Office of Alcoholism, and was treasurer of the Gastineau Council before becoming president.

According to Rew, members of the Gastineau Board are becoming increasingly active in Juneau and have demonstrated a very keen interest in alcoholism prevention and treatment. "The Council is hopeful to open an office sometime in the future, however, we do have a permanent mailing address (finally)," said Rew. The Gastineau Council on Alcoholism's mailing address is P.O. Box 568, Juneau, Alaska 99802.

Officers of the Gastineau Board are: Clayton Rew, president; Dr. Joan Clarke, vice president; and Galen Tromble, treasurer. Tromble, a new addition to the board, is in charge of the Coast Guard alcoholism program in Juneau.

Rew and his wife Betty have lived in the Juneau area for 28 years. He lists his hobbies as reading, "heavy thumbed" carpentry, fishing, and hunting with a camera.