

AK LEGISLATURE SPECIAL COMMITTEE FILES SCOMM 146 3147

Introduction

This report contains the economic development successes and challenges of the grantees of the Alaska Regional Economic Assistance Program (Program) during fiscal year 2007. Created in 1988 by the Alaska Legislature, the Program will undergo sunset review this spring. This annual report is an integral part of the report to the Alaska Legislature, prepared by the Department of Commerce, Community, and Economic Development.



Figure 1 - An Alaska Regional Development Organization (ARDOR) covers a particular region within which it will collaborate with local organizations to plan to implement strategies and deliver services that result in sustainable economic development. The region boundaries are submitted to the Department with the first grant application. The region has to be large enough and contain adequate resources to support a regional economic development program, and be an economically viable unit with shared interests, resources, traditions, and goals. The State approves the region and agrees to make that Alaska regional development organization the sole grant recipient within that region. These regions do not necessarily correspond to other regional designations in Alaska.

Overview

The Alaska Regional Development Assistance program (Program) is a partnership between the State of Alaska and locally driven organizations intended to create more sustainable, stronger, and healthier economies throughout Alaska. The Program consists of a network of 11 in-state regional economic development organizations that plan and implement economic development efforts appropriate and beneficial to their respective regions. The ARDORS work in partnership with state, federal, municipal, regional, academic, Native Alaskan, and private businesses and organizations in their region to develop an Economic Development Strategy. They deliver technical and financial training and consultations to entrepreneurs, private businesses, schools, and individuals; host economic development conferences and summits that attract audiences from across the nation; engage in projects and efforts to create or refine local infrastructure; and develop innovative approaches to development in their own regions.

An ARDOR's board of directors represents the economic development interests in the region, and its role is to direct the development and implementation of their ARDOR's Comprehensive Economic Development Strategy (CEDS).

Each year the Department awards grants to ARDORs to assist them in their regional economic development efforts. In FY07, the grant amount averaged \$56,363.

The annual performance measures for the ARDORs are:

- 1) number of coordinated regional efforts that resulted in new business opportunities;
- 2) percentage of annual goals the ARDOR achieved; and
- 3) amount of non-State funds raised to leverage the State grant.

In FY07, the ARDORs:

- 1) Collectively generated over 50 coordinated regional efforts that have or may have generated new business opportunities¹ such as:
 - a. identified workforce development opportunities throughout Alaska;
 - b. supported the Alaska Market Place competition that spurs entrepreneurship and business development;
 - c. sponsored entrepreneurial and business conferences and workshops; and
 - d. engaged in International Economic Development Council (IEDC) sanctioned economic development courses and conferences to increase Alaska's capacity to apply business practices and stimulate economic development.²
- 2) the ARDORs achieved an average of 84 percent of their collective goals for the fiscal year; and
- 3) when averaged, the 11 ARDORs raised \$6.23 from non-State sources for every \$1.00 of State grant money (see Figure 2). The Program's \$619,995 grant grew into \$4,954,157 cash funds, 23% of which were from the private sector (see Figure 3).

¹ This measure counts many ARDOR activities, and may not reflect the breadth and scope of the functions performed by an ARDOR in its region. For example, many ARDORs provided services that ranged from technical training on small business development and provided small business loans to grant writing.

² See Appendix A - This chart will represent just some of the additional support offered by the ARDORs in their region.

Source	FY07	\$ Leveraged
State Grant	\$619,995	
Other State Funds	\$474,581	
Total State Funds	\$1,094,556	
Federal Funds	\$963,667	\$01.55
Private Sector Funds	\$1,178,618	\$1.90
Other Non-Federal/Non-State Funds	\$1,717,316	\$2.77
Total Leveraged Funds	\$3,859,601	\$6.23
TOTAL BUDGET FOR ALL 11 ARDORS	\$4,954,157	
In-Kind Contributions	\$492,238	\$0.79

Figure 2 - In FY07 the 11 ARDORS raised total revenues of \$3,859,601 from non-State sources.

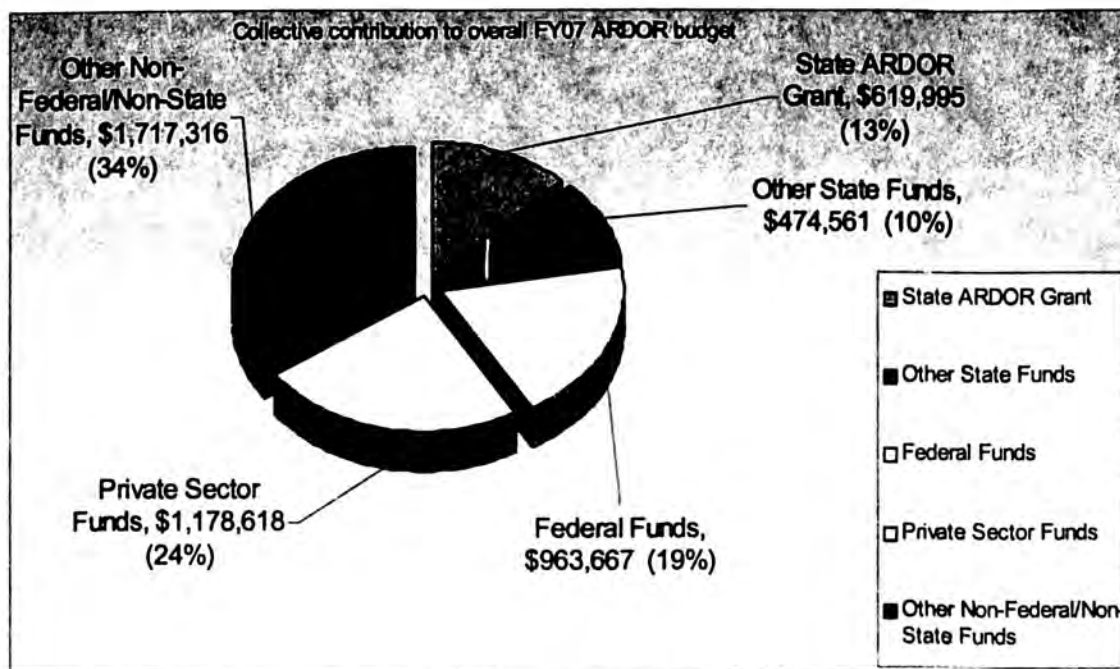


Figure 3 – FY07 Contribution in dollars and percentage of ARDOR budget, rounded to the nearest whole.

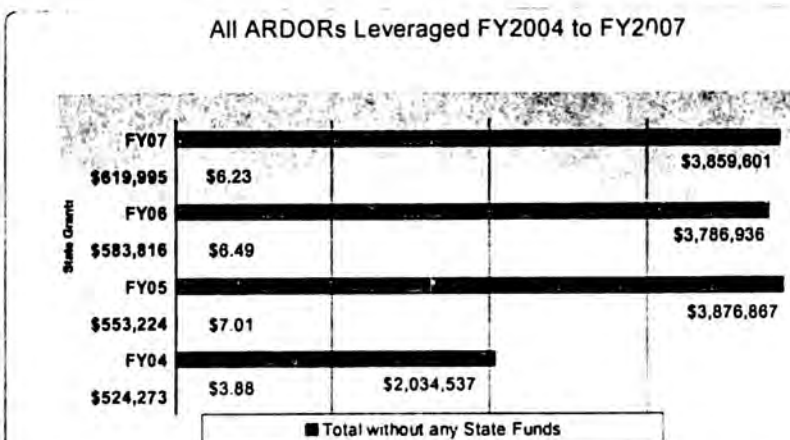
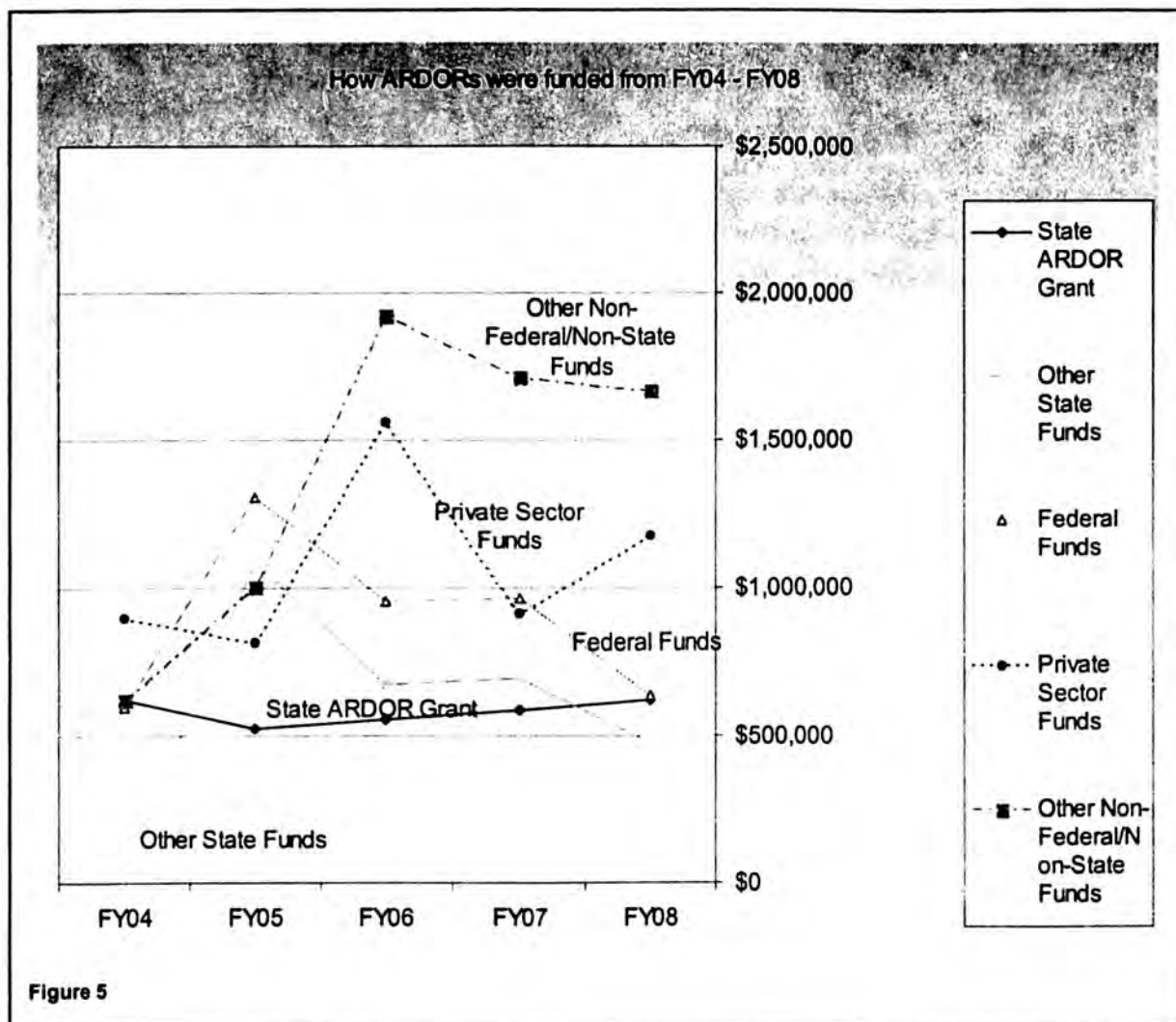


Figure 4 – FY04 to FY07: Left, ARDOR grants - center, dollar ratio; right, leveraged funds.

From the Program's last reauthorization in 2004, until the end of the fiscal year 2007, the ARDORs collectively leveraged an average of \$5.94 for every \$1.00 State grant, see Figure 4.³ The ARDORs have significantly increased their ROI since 2004.

³ Due to pending grant applications in FY08, some ARDOR money may not be reported at the time this report is published. Average of \$5.94, derived by dividing total ARDOR funds by total leveraged funds. Note: Funds withheld for ARDOR designation during FY04 and FY06 were awarded under a separate grant award to assure all ARDOR funds were used. These funds would be reported as other State Funds by the ARDORs.

Over all, the ARDORs have used the State's Program funds to generate and leverage funds from various sources. Collectively as the ARDORs have sought out and received funds from other Non-State/Non-Federal, Private, and Federal sources to help develop their regions' economies. Figure 5 represents how ARDORs were funded collectively from FY04 to FY07; FY08 does not reflect total funds reported.⁴



The following individual ARDOR reports will reflect FY04 to FY07 funding at the end of each report.

⁴ Not all ARDOR funding in FY08 has been reported collectively at the time this report was compiled and should not be considered as final.

Anchorage Economic Development Corporation (AEDC)



Mission Statement

The Anchorage Economic Development Corporation exists to encourage growth and diversity in the Anchorage economy, promote a favorable business climate, and improve the economic standard of living of Anchorage residents.

Information submitted by Erin Ealum, Program Director, AEDC

AEDC FY07 Goals Achieved ⁵

- 1) Hosted Annual Economic Forecast Luncheon at which more than 1,000 community and business leaders from across the state gained vital data on business trends that will allow businesses to make informed decisions and maximize their chances for success in in-state and export business activity.
- 2) To address Anchorage's forecasted shortfall of workers in the near future⁶, hosted the one-day Workforce Development Conference, at which community and business leaders developed two action statements on labor and workforce in support of the Alaska State Chamber of Commerce's legislative priorities.
- 3) In response to the needs for transportation and logistics for handling perishables in Rural Alaska, brought Alaska closer to additional efficiency in national and international supply chain by awarding a \$150,000 grant to Commodity Forwarders, Inc., (customized temperature sensitive cargo services throughout the United States, Europe, Middle East, South Pacific and Asia) to develop the Anchorage Global Logistics Facility.

⁵ AEDC achieved 100% of their three categorized goals; seven out of the 12 goals 58% are the achievements reported on their FY2007 final report. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does.

⁶ New jobs forecasted for 2006 in Anchorage was 1,900; actual new jobs generated were 2,600.

- 4) Increased availability of current, reliable information for investors via the Quarterly Economic Forecasts for Investors.
- 5) Advocated for logistics business opportunities in Anchorage, by hosting Annual Investor Appreciation Luncheon with three renowned speakers in the logistics industry. Over 500 attendees gained ideas, best-practices, and opportunities on Anchorage's logistics needs.
- 6) Enhanced awareness of Anchorage as a viable, business-friendly city in at least 35 media pieces that featured AEDC on business development issues and innovations.
- 7) Hosted first Alaska Council of Supply Chain Management Professionals (CSCMP) Roundtable, a groundbreaking event with over 50 logistics professionals in attendance to hear senior CSCMP official discuss the benefits of having a local CSCMP Roundtable and the challenges his company overcame to streamline supply chain operations.

AEDC FY07 Coordinated Regional Efforts Resulting in New Business Opportunities

- 1) AEDC partnered with Anchorage Convention and Visitor's Bureau to submit a proposal for the Municipality Anchorage to host The International Air Cargo Association Executive Conference in 2008 and TIACA Air Cargo Forum in 2012. These are unparalleled conferences and tradeshow in the air cargo industry potentially drawing over 2,000 attendees.
- 2) AEDC facilitated meetings between Chinese trade representatives from Beijing China and Li Qiao Free Trade Center with Anchorage and Alaska-based companies to promote business and economic development in the fishing industry.
- 3) AEDC provided volunteer staff assistance to the Alaska Federation of Natives conference.
- 4) AEDC facilitated selection of business community representatives to the Mayor's Anti-Gang and Anti-Youth Policy Team.

AEDC FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDCR grant in Figure 6.

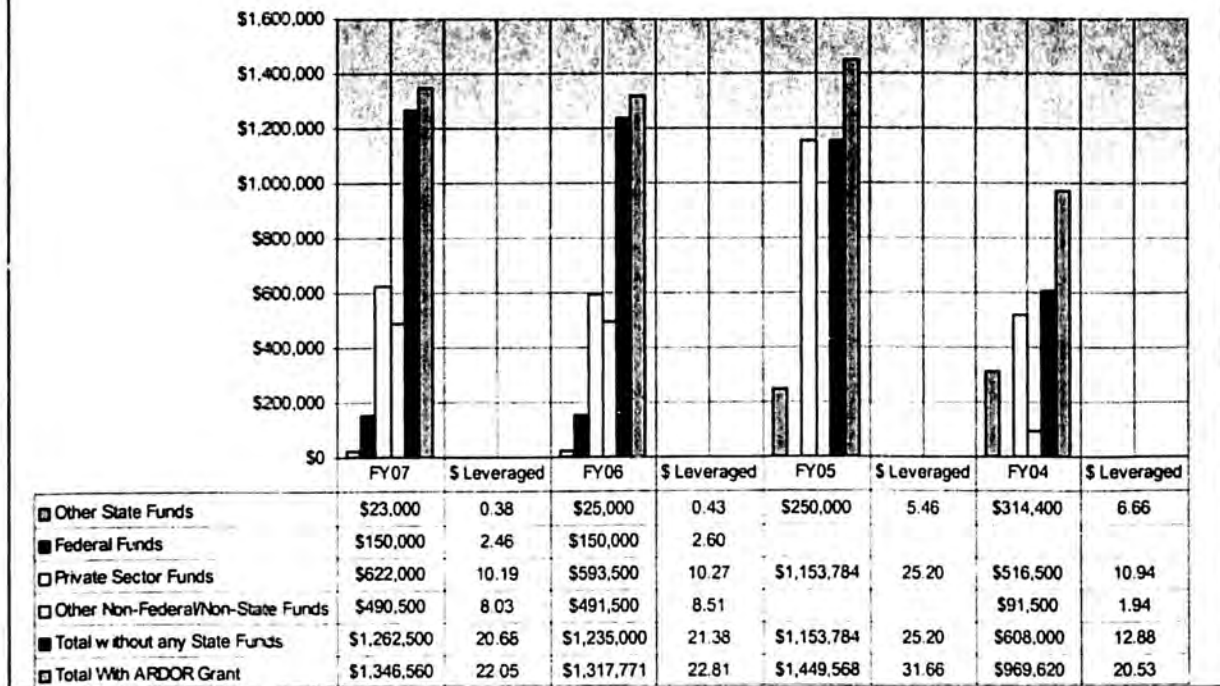


Figure 6

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Bering Strait Development Council (BSDC)



Mission Statement

The Bering Straits Development Council exists to strengthen and diversify the regional economy through training and technical assistance in community planning and business development.

Information submitted by Barb Nickels, Director Bering Strait Development Council

BSDC FY07 Goals Achieved ⁷

1. Updated four Local Economic Development Plans (LEDPs) with additional project implementation strategies. These LEDPs were uploaded to the Kawerak and the State of Alaska websites.
2. Hosted, planned, and coordinated the Alternative Energy Summit held in conjunction with the Kawerak Regional Conference.
3. Completed annual update of the Comprehensive Economic Development Strategy (CEDS).
4. Identified income generating businesses in Golovin, King Island, White Mountain and Solomon.
5. Provided technical assistance to Shaktoolik and Brevig Mission to obtain funding for construction of multi-purpose buildings.

⁷ BSDC set eight goals for FY07. BSDC achieved those goals and over 25 additional economic development activities, a total of 33 have been achieved, four times as many... These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does. Some of these goals are on going and may have more of an indirect than a direct effect. Following page shows additional goals accomplished in FY07.

6. Hosted an American Association of Retired People (AARP) workshop on retirement financial education.
7. Two staff served as assessors in the Alaska Marketplace Competition.
8. Assisted Kawerak, Inc. with business and financial planning to create and launch Tumet, LLC.
9. Provided assistance to 24 individuals interested in starting a business. Tuition Assistance has been provided to two individuals for business related courses. One client has applied for a business license, tax EIN and is pursuing financing from a local bank.
10. After completing two on-site visits to the Shishmaref Tannery to review operations, provided assistance to EDA with an assistance proposal to aid the Shishmaref Tannery in revising their business plan, providing training opportunities, operational procedures, job descriptions, wage reviews, etc.
11. Traveled to Unalakleet, St. Michael and Stebbins to provide assistance to three Alaska Marketplace applicants. Assisted a total of 15 applicants in submitting their concept papers to the business plan competition.
12. Co-hosted a board training meeting with the Alaska State Council on the Arts (ASCA) and the Bering Strait Inuit Council (BSIC).
13. Assisted the BSIC to reincorporate as a non-profit corporation.
14. Attended a Buy Alaska workshop in Nome.
15. Promoted the Rasmusson Foundation Artist Award grants to all E-Commerce Center users. Nineteen (19) artist portfolios have been developed.
16. Established two new E-Commerce Centers; Gambell and Brevig Mission, and provided technical assistance to all eight E-Commerce Centers in the region.
17. Provided three, six-day intensive E-Commerce training to five volunteer representatives in the region and one staff.
18. Assisted more than 120 clients in using the E-Commerce Centers in the region.
19. Partnered via a contract with Alaska Manufacturing Extension Partnership to promote E-Commerce and provide professional business assistance to local manufacturers.

20. Partnered with Fairbanks North Star Borough and recruited a VISTA member to work on regional projects.
21. Compiled resources to develop an educational tourism video for the region.
22. Board Chair and one staff attended the Rural Conservation and Development Annual meeting.
23. Presented a workshop on Tools and Strategies for Successful E-Commerce Programs at Alaska Municipal League (AML).
24. Presented on various approaches to developing a CEDS at the EDA CEDS training.
25. Completed the Bering Strait Community Mapping Project.
26. Partnered with the Small Business Task Force.
27. Became a member of the Denali Commission Planning Committee.
28. Represented all the ARDORs for the Coalition for Economic Development in Alaska (CEDA) project portion to improve the State website's small business sections.
29. Awarded over \$140,000 in contracts to local grant writers to submit proposals for community priority projects.
30. Hosted the Annual Grant Writer Symposium and had two private facilitators, and six funding agencies present. Over 50 participants attended.

BSDC FY07 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Partnered with Alaska Manufacturing Extension Partnership to promote E-Commerce and provide professional business assistance to local manufacturers.
2. Partnered with Fairbanks North Star Borough to recruit a VISTA position, housed in Nome, to identify and develop regional economic goals, implementation strategies and actions that will move our regions, collectively, toward mutual prosperity and poverty alleviation.

3. Partnered with EDA, the State of Alaska, and the University of Alaska Anchorage Coalition for Economic Development to launch the statewide Coalition for Economic Development in Alaska (CEDA).
4. Partnered with the Nome Chamber of Commerce, City of Nome, and Nome Visitor Association produce an educational tourism DVD for the region.
5. Partnered with Northwest Campus on shared interest/services.
6. Collaborated with the University of Alaska Cooperative Development Center (ACDP) to address critical education needs in Alaska and provide rural citizens with cooperative technical and organizational assistance. The goal is to foster a cash-based economy foster create by creating rural cooperatives.
7. Partnered with Alaska Municipal League to coordinate economic development sessions at their conference.
8. Maintained collaborative relationships with all IRA⁸ and Traditional Councils to implement priority projects.
9. Collaborated with the State of Alaska tourism program, DART.
10. Supported and collaborated with Bering Strait Native Corporation, Norton Sound Economic Development Corporation, City governments, US Department of Agriculture and the Natural Resource Conservation Service.

BSDC FY04 to FY07 Highlighted Coordinated Regional Efforts

Credit & Fraud Workshops:

1. Since 2005, in collaboration and partnerships with banks, BSDC has conducted credit and fraud for high school students and adults. The topics included analyzing credit reports and credit repair. Since, BSDC has presented to six communities, averaging 50 attendees per workshop; presented to over 100 high school students; and assisted 32 clients in reestablishing credit.

2007 Energy Summit

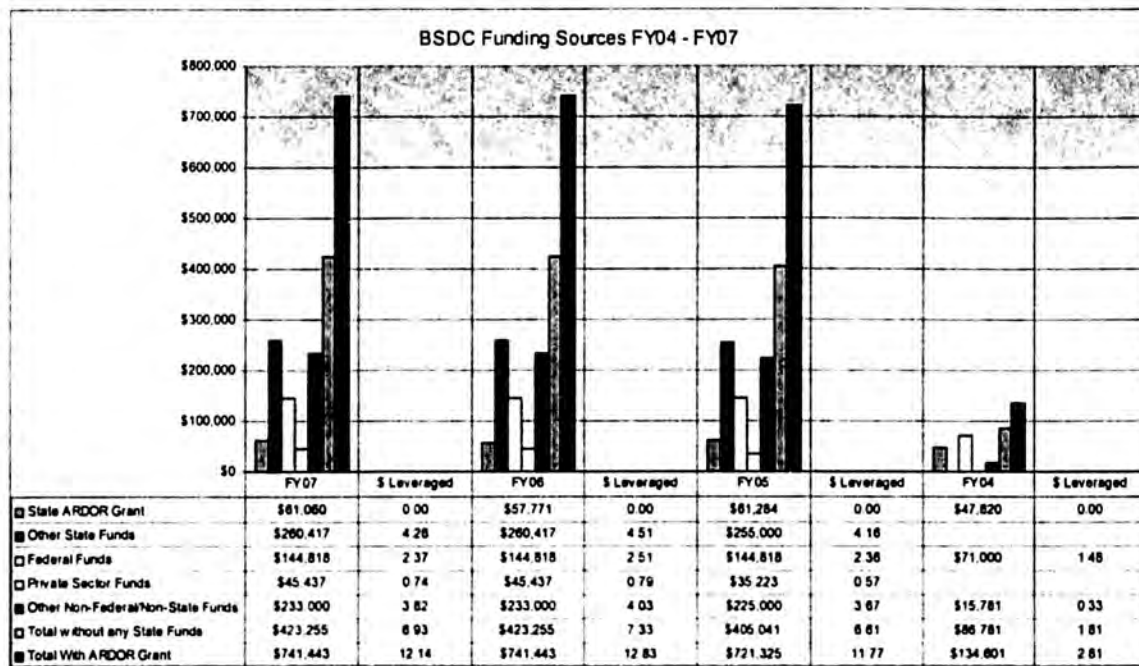
⁸ The parenthetical (IRA) by some Native villages means the village has organized itself under the 1934 Indian Reorganization Act.

Figure 7

The BSDC is working in collaboration with other regional organizations to study alternative energy resources. These resources have been studied over the past two years in the Bering Strait region. "Wind and Solar" seems to be the alternative energy of choice and is now being used more and more. Members of the community and the region are contributing their resources to develop these energy resources.

BSDC FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant in Figure 7.



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Copper Valley Development Association (CVDA)



Mission Statement

Perform as a public/private partnership to address the community, economic and natural resource opportunities, and the potential growth of the Copper Valley.

Information submitted by Clair Scribner, Program Manager Copper Valley Development Association

CVDA FY07 Goals Achieved *

1. Facilitated three community fairs and farmers' markets in Kenny Lake, Glennallen, and Copper Center. Served over 1650 citizens and supported expansion of cottage-based industries.
2. The Glennallen Trail Ecosystem Signs, Aspen Interpretive Trail project improved 5,280 feet of recreational area and increased the number of visitor days by 100. The Kenny Lake School Interpretive Trail project improved 1,780 feet of recreational area and served 350 citizens. Fifteen environmental education training sessions were held with 83 participants.
3. Facilitated the Abandoned Vehicle Removal project which served 1,750 citizens and created 13 seasonal jobs. Two new businesses were created to serve the project; five businesses expanded as a result of the project. Seven environmental education training sessions were held with 190 participants. Two school curriculum and programs were created. Conservation plans were developed for 500 acres. Infrastructure for solid

* Out of the ten goals reported in 2006 for 2007, the CVDA has completed 100% this does not include the additional projects underway or achieved during this period. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does

waste collection was improved, and 630 tons of scrap metal was recycled. This improved both tourism and general community areas.

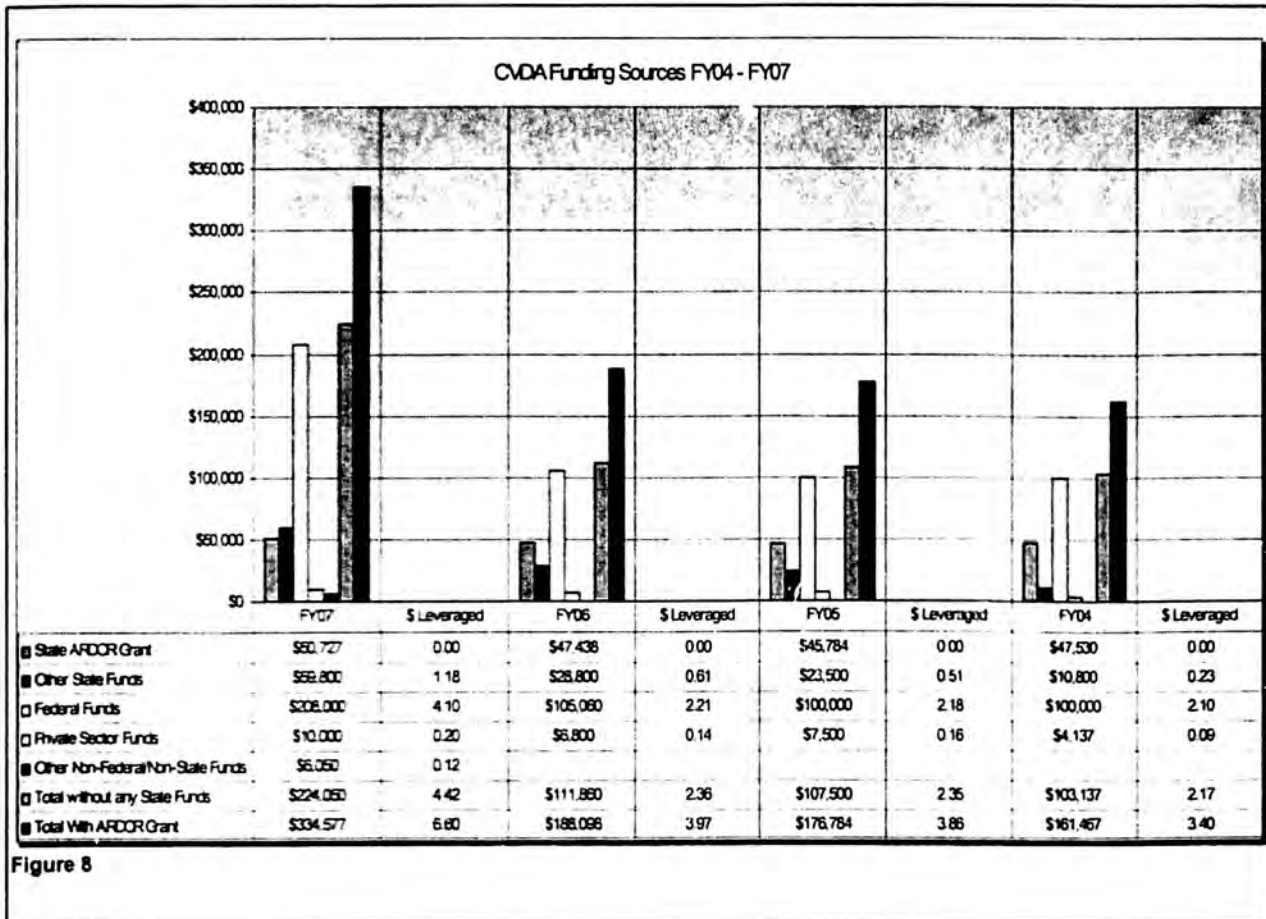
4. Coordinated the Recycling Transfer Site Upgrade project served 3,000 citizens, created one new seasonal job, and maintained the existing job. One ton of solid waste was reduced, and six tons of materials were recycled. An environmental education training session was held with 28 participants.
5. The Kenny Lake Community Planning project served 750 citizens, including 400 socially or economically disadvantaged persons. Grant administration assistance as well as planning facilitation was provided.
6. The Community Library Assistance project assisted the Copper Valley Community and Kenny Lake Community Libraries in securing additional funding. Two seasonal jobs were created, and 100 citizens were served. Three educational events were offered with 44 participants.
7. Coordinated the Copper Center Map project which served 17 businesses. Over 5,000 were distributed to primarily tourists in the first three months of publication.

CVDA FY07 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Copper Valley Resource Conservation & Development partnered with CVDA to conduct the Abandoned Vehicle Project, Recycling Transfer Site Upgrade, community fairs, and trail projects.
2. University of Alaska Cooperative Extension Service and Prince William Sound Community College partnered with CVDA to offer small business and sustainable living skills workshops and seminars.
3. CVDA participated in the Copper River Native Association Vocational Education Advisory Committee, offering guidance to regional and statewide training needs.
4. A RurAL Cap AmeriCorps RAVEN volunteer was mentored by CVDA and involved in recycling and abandoned vehicle projects.

CVDA FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant in Figure 8.



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Fairbanks North Star Borough Economic Development Commission (FNSB)



Mission Statement

To improve the quality of life and the standard of living for the residents of the Fairbanks North Star Borough by developing goals, establishing objectives and implementing strategies that sustain, enhance, or increase economic and social opportunities for the individuals in the region.

Information submitted by Dr. Kathryn Dodge, Fairbanks North Star Borough

FNSB FY07 Goals Accomplished ¹⁰

1. Moved forward a project to develop low cost, renewable energy and power generation.
2. Developed business plan for Energy Center, identified partners, working to develop funding package.
3. Supported the development of an energy cost matrix.
4. Prepared for future military deployments.
5. Worked with Fairbanks Economic Development Council (FEDC) and Air Force to expand Red Flag Alaska trainings that maintain Eielson's strategic presence.
6. Worked with FEDC to develop 3-D Airspace model.
7. In partnership with University Alaska Fairbanks and Fairbanks Economic Development Corp. conducted diversification study and began implementing primary recommendation to develop Accelerator.
8. Worked with North Pole on their Theme City project, including placing VISTA with project.
9. Partnered with Downtown Association – Fairbanks on their Vision Fairbanks urban revitalization program. Placed VISTA with project, held four highly successful community visioning session, final implementation plan under development. Worked with DTA to identify possible funding mechanisms for projects.
10. Worked with Department of Commerce, Community and Economic Development, Economic Development Administration, University Alaska Anchorage, and other ARDORs partners to develop the Basic Economic Development Course to be presented in Fairbanks.

¹⁰ The FNSB completed more than 100% of their established goals, has many different projects on-going around their region. This report reflects only a portion of the FNSB ARDOR's activities. The FNSB completed 20 goals, more than 150% greater than the 12 it established. These goals should be seen as representing the many things an ARDOR accomplishes with its regional partners.

11. In partnership with FEDC, founded a think tank in Fairbanks (Interior Issues Council).
12. Worked with local Senior Service Providers to help them find funding and develop RFP to conduct an assessment of senior needs, services currently provided, and what will keep them in our community.
13. Worked with Downtown Association, Energy Center, and Fairbanks Economic Development Corp. to help them identify funding mechanisms for their projects.
14. Published quarterly analysis of Fairbanks North Star Borough economy.
15. Successfully challenged State of Alaska Department of Labor's 2006 population estimate. Documented FNSB population, at 96,888, was 10.3% higher than DOL estimate.
16. Worked with FEDC and other community partners to strengthen Fairbanks' role as a Regional Hub by conducting trade missions and outreach to regional partners.
17. Worked with Nome ARDOR to develop Regional Partnership that will help Interior and Northern Regions work together.
18. Worked with FEDC and North Slope Borough to fight bypass mail change, documented impact of change.
19. As result of work done in partnership with City of Valdez, PWSEDD and Copper Valley EDD, cruise ships back in Valdez harbor in 2008.
20. Worked with State of Alaska's Department of Transportation (DOT) and FCVB to obtain scenic byway designation for the Northern Parks Highway. Working with City of Delta, State DOT, and FCVB to develop partnership plan for Northern Richardson Highway Scenic Byway.

FNSB FY 07 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Partnered with Nome ARDOR to develop Regional Partnership. Placed VISTA in Nome with partner.
2. FEDC and UAF in developing Accelerator in Fairbanks.
3. Chena Power & UTC to develop Energy Center.
4. Fairbanks Downtown Association, City of Fairbanks, community members to develop and implement "Vision Fairbanks."
5. Fairbanks Convention and Visitors Bureau to develop Scenic Byway designations and partnership plans.
6. FEDC, Northwestern Arctic Borough, and Fairbanks Chamber on regional hub program.
7. UAA, CED other ARDORs, EDA, DCCED developing Basic Economic Development Course in Alaska.
8. UAA, CED other ARDORs, EDA, DCCED developing Coalition for Economic Development in Alaska.
9. FEDC to bring in economic development presenters; and

10. The Fairbanks North Star Borough began publishing a quarterly analysis of the Fairbanks North Star Borough economy and current issues or opportunities facing the community.

FNSB FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant in Figure 9.

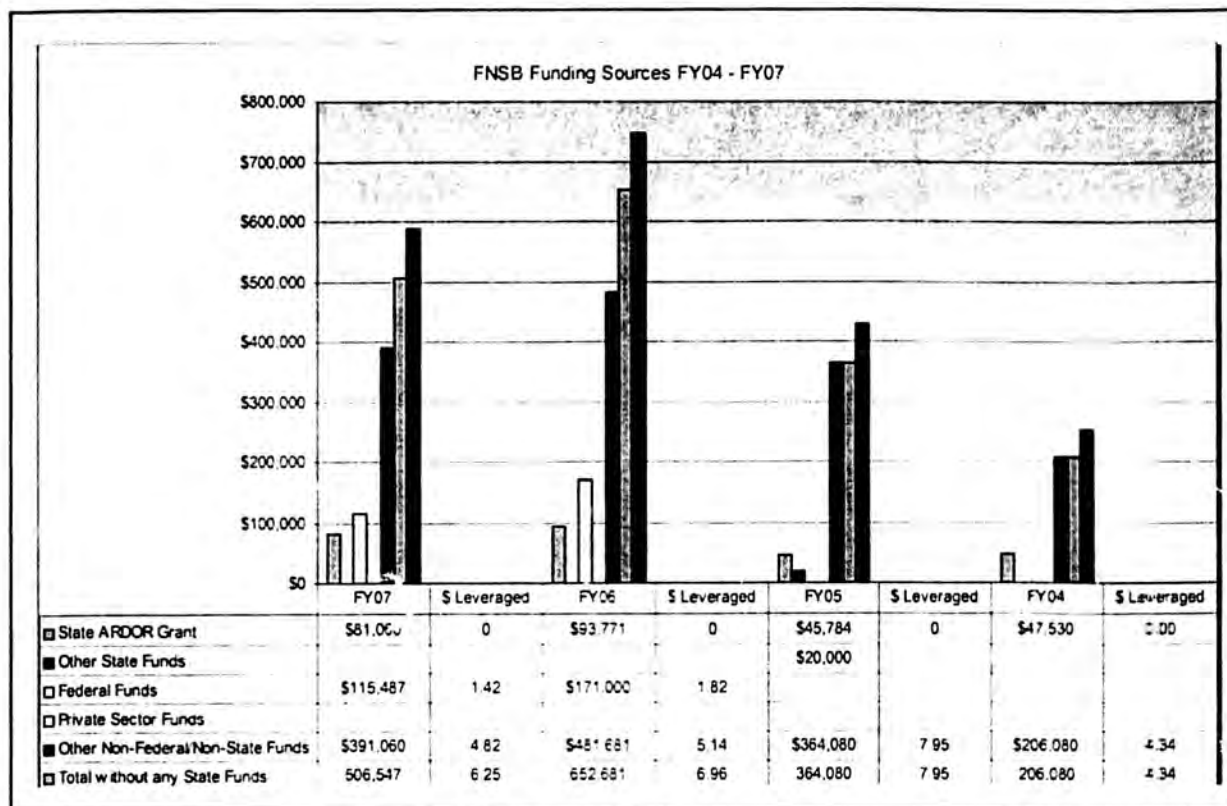


Figure 9

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(What services do you provide as an organization) >>>	Sounding Board & Referrals	Business Training	Develop Business plan	Manufacturing	Business Expansion	Business Credit Counseling	Personal Credit Counseling	Business Loans	Business Loan Guaranty	Market Strategies/Planning	Marketing Resource	Market Research	Information on Region	Retail Business	Hospitality Business	Health Care Business	Information on Licenses & Permits	Information on Nonprofits	Number of Staff	List a minimum of three other services you might offer not listed.
AEDC	X				X					X			X						7	1. Implement and sustain an external marketing program focused on attracting businesses. 2. Act as "clearinghouse" for business opportunities and generate as many viable ones as possible for investors. 3. Partner with local economic research firms and/or organizations. Respond to research inquiries and refer to appropriate data source.
BSDC	X	X	X	X	X	X	X			X	X		X	X	X	X	X		3	1) Regional Community Planning; 2) Small Business Development; 3) Rural Infrastructure and Economic Development; 4) E-Commerce and Manufacturing; 5) Artist Development.
CVDA	X	X	X		X					X	X		X				X	X	2	
FNSB	X					X							X				X		1	1) Research & analysis; 2) planning; 3) VISTA umbrella, 4) pilot projects with partners; 5) work econ dev projects with partners; 6) quarterly economic analysis 6; Partner with local economic research firms and/or organizations.
KPEDD	X			X	X	X		X		X			X	X	X		X		2	
LKEDC	X				X	X	X			X		X	X	X	X		X	X	1	1) Regional Initiatives; 2) Legislative Advocacy
Mat-Su RC&D	X			X						X	X		X	X	X		X	X	1	
NWAB	X	X								X	X		X				X	X	1	1) Regional Planning; 2) Workforce Development; 3) Research and Analysis
PWSEDD	X			X	X			X		X			X	X	X	X	X	X	1	
SEC	X									X	X	X	X					X	2	1) EDD, RC&D, and Workforce Development. 2) Regional Planning for transportation, energy resources, solid waste, timber development, mining development, fisheries development, health care and education; 3) legislative Advocacy; 4) Regional Forum;
SWAMC	X	X											X		X				2. 5	1) Regional Planning; 2) legislative Advocacy; 3) Regional Forum; 4) Workforce Development

APPENDIX A - ARDOR Resource Chart

Alaska Regional Development Organizations Contacts

APPENDIX B - ARDOR Contacts

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Kotzebue, Alaska 99752
Phone: (907) 442-2500 Fax: (907) 442-3740
E-mail: dhamilton@nwabor.org
Web site: www.northwestarcticborough.org/edc/

PRINCE WILLIAM SOUND ECONOMIC DEVELOPMENT DISTRICT (11/1/91)

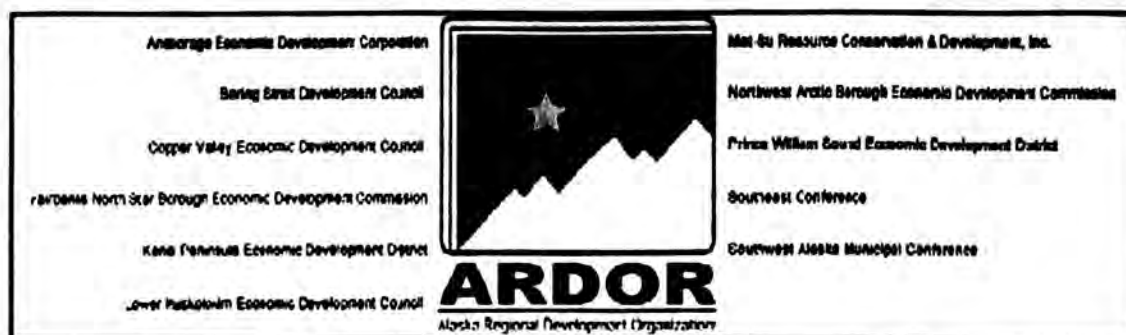
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E-mail: sue_cogs@yahoo.com
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Web site: www.seconference.org

SOUTHWEST ALASKA MUNICIPAL CONFERENCE (4/6/89)

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Anchorage, Alaska 99503
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Web site: www.swamc.org



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- This program continues to play an integral role in driving local initiatives and furthering economic diversification in partnership with the State and other entities.
- The ARDOR program is the State's contribution to economic development in Alaska's urban and rural regions.

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- Coordinate regional planning efforts resulting in the creation of new business opportunities.
- Achieve goals identified through regional processes; enable communities to pool their limited resources.
- Develop partnerships among public, private and other organizations.
- Establish a Board of Directors with 10-20 professional members constituting 150+ representatives of the region's economic, political and social interests, partnering to achieve a stronger economic base in their region.
- Provide technical assistance via direct links with local citizens.

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**PLEASE SUPPORT A 5 YEAR REAUTHORIZATION OF THE STATE'S ARDOR PROGRAM
FOR MORE EFFECTIVE LONG TERM PLANNING**

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- ➔ Provides technical training, financial literacy, credit reform, business planning, marketing strategies, and business start-up opportunity workshops. Services have been delivered to more than 650 individuals across the State.
- ➔ Hosts the Annual Economic Forecast Luncheon in Anchorage which was attended by more than 1000 local business and community leaders.
- ➔ Monitors fisheries regulatory, management, and marketing issues that impact Alaska fisheries and influence policies, management, and marketing initiatives to create a more stable fisheries economy in the regions. Over 250 seasonal jobs resulted; more fisherman bonuses were obtained from processors and substantial revenue to airlines and other local service providers was obtained.
- ➔ Supports Economic Development Administration (EDA) funding for development of community based seafood processing facilities, multipurpose facilities, harbor infrastructure projects and municipal services for increased job creation.
- ➔ Supports and assists in the promotion of regional economic development projects, natural resource products (salmon, mining, etc.) and, supported and promoted regional infrastructure expansion efforts (transportation, housing, etc.)
- ➔ Establishes E-Commerce Centers in rural villages to enable Alaska Native artists to sell their art globally to increase cash income in predominantly subsistence based economy regions, resulting in more than 400 participants. Eight E-Commerce Centers and an artist carving center have been established
- ➔ Creates Small Business Incubators; over 70 new Alaska jobs were created in one year. Multiple other small businesses created through business planning assistance.
- ➔ Markets ongoing regional tourism efforts and has resulted in increased businesses and inquiries by consumers, travel trade and travel media.
- ➔ Coordinates regional efforts and partners with more than 500 local, regional, private, municipal and State bodies to pool resources, decrease duplication of efforts and create new business opportunities.

**ALASKA REGIONAL
DEVELOPMENT
ORGANIZATIONS
(ARDORS)**

**ANCH. ECONOMIC
DEVELOPMENT
CORPORATION**
907/258-3700

**BERING STRAIT
DEVELOPMENT COUNCIL**
907/443-4248

**COPPER VALLEY
DEVELOPMENT ASSOC.**
907/822-5001

**FAIRBANKS NORTH STAR
BOROUGH ECONOMIC DEV.
COMMISSION**
907/459-1309

**LOWER KUSKOKWIM
ECONOMIC DEV. COUNCIL**
907/543-5967

**KENAI PENINSULA
BOROUGH ECONOMIC DEV.
DISTRICT**
907/283-3335

**MAT-SU RESOURCE
CONSERVATION &
DEVELOPMENT**
907/373-1062

**NORTHWEST ARCTIC
BOROUGH ECONOMIC DEV.
COMMISSION**
907/442-2500

**PRINCE WILLIAM SOUND
ECONOMIC DEV. DISTRICT**
907/222-2440

SOUTHEAST CONFERENCE
907/463-3445

**SOUTHWEST ALASKA
MUNICIPAL CONFERENCE**
907/562-7380

**STATE OF ALASKA
DEPARTMENT OF
COMMERCE, COMMUNITY
AND ECONOMIC
DEVELOPMENT**
907/269-8104

FISCAL NOTE

STATE OF ALASKA
2008 LEGISLATIVE SESSION

Fiscal Note Number: _____
Bill Version: HB272
() Publish Date: _____

Identifier (file name): HB272-CED-OED-01-22-08
Title: AK Regional Economic Assistance Program
Sponsor: Stoltze
Requester: House Economic Development, Trade & Tourism
Dept. Affected: DCCED
RDU: Comm Assist & Ec Dev (405)
Component: Office of Economic Development
Component Number: 2743

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	Appropriation Required	Information					
OPERATING EXPENDITURES	FY 2009	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Personal Services	13.1	30.0	43.1	43.1			
Travel							
Contractual							
Supplies							
Equipment							
Land & Structures							
Grants & Claims	0.0	620.0	620.0	620.0			
Miscellaneous							
TOTAL OPERATING	13.1	650.0	663.1	663.1	0.0	0.0	0.0

CAPITAL EXPENDITURES								
-----------------------------	--	--	--	--	--	--	--	--

CHANGE IN REVENUES ()								
-------------------------------	--	--	--	--	--	--	--	--

FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts								
1003 GF Match								
1004 GF								
1005 GF/Program Receipts								
1037 GF/Mental Health								
1007 Inter-agency Receipts	13.1	650.0	663.1	663.1				
TOTAL	13.1	650.0	663.1	663.1	0.0	0.0	0.0	0.0

Estimate of any current year (FY2008) cost: 650.0

POSITIONS

Full-time		0.5	0.5	0.5				
Part-time								
Temporary								

ANALYSIS: (Attach a separate page if necessary)

This legislation extends the Alaska Regional Economic Development Organizations (ARDORS) through June 30, 2011. An additional \$13.1 of AIDEA receipts would be transferred to the Office of Economic Development via inter-agency receipts from AIDEA to keep the position 50% funded by AIDEA. ARDORS are not subject to AS 08.03.020, therefore, funding is not extended one year following the termination date of the program.

Prepared by: Joe Austerman, Manager Phone 907.269.4568
Division: Office of Economic Development Date/Time 1/22/08 11:19 AM
Approved by: Emil R. Notti, Commissioner Date 1/22/2008
Commerce, Community, and Economic Development

FISCAL NOTE

STATE OF ALASKA
2008 LEGISLATIVE SESSION

Fiscal Note Number: _____
Bill Version: HB 272
() Publish Date: _____

Identifier (file name): HB272-CED-AIDEA-01-22-08 Dept. Affected: DCCED
Title AK Regional Economic Assistance Program RDU AIDEA (125)
Sponsor Stoltze Component AIDEA
Requester H Economic Development, Trade & Tourism Component Number 1234

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	Appropriation Required	Information					
		FY 2009	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013
OPERATING EXPENDITURES							
Personal Services							
Travel							
Contractual		13.1	650.0	663.1	663.1		
Supplies							
Equipment							
Land & Structures							
Grants & Claims							
Miscellaneous							
TOTAL OPERATING		13.1	650.0	663.1	663.1	0.0	0.0

CAPITAL EXPENDITURES							
-----------------------------	--	--	--	--	--	--	--

CHANGE IN REVENUES ()							
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FUND SOURCE (Thousands of Dollars)

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1003 GF Match							
1004 GF							
1005 GF/Program Receipts							
1037 GF/Mental Health							
1102 AIDEA Receipts		13.1	650.0	663.1	663.1		
TOTAL		13.1	650.0	663.1	663.1	0.0	0.0

Estimate of any current year (FY2008) cost: 650.0

POSITIONS

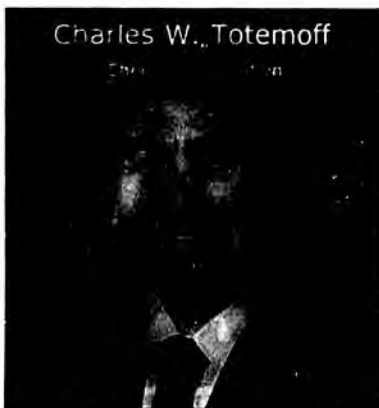
Full-time							
Part-time							
Temporary							

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Prepared by: Sara Fisher-Goad, Deputy Director - Operations Phone 907-771-3012
Division: Alaska Industrial Development and Export Authority Date/Time 1/22/08 3:34 PM
Approved by: Emil R. Notti, Commissioner Date 1/22/2008
Commerce, Community, and Economic Development

Many Faces of ARDOR



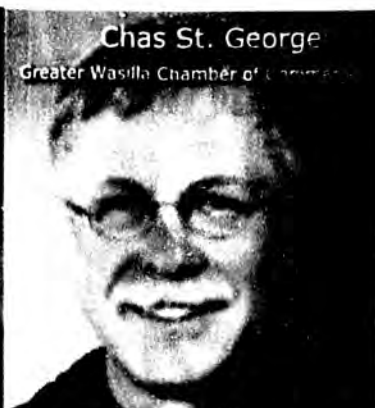
Charles W. Totemoff
Chugach Environmental Center

"PWS ARDOR is creating partnerships and opportunities in Prince William Sound."



Deb Hickok
Fairbanks Convention & Visitors Bureau

"FNSB ARDOR creates a positive business climate for the entire Interior region."



Chas St. George
Greater Wasilla Chamber of Commerce

"ARDOR is an economic engine throughout the Mat-Su Borough."



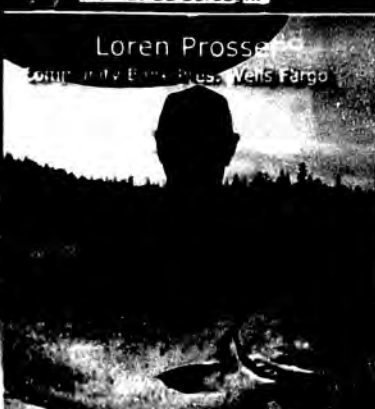
Gary Hart & Jim Skjerve
Sustainable Energy
Nome, AK

"Our ARDOR is educating our communities about sustainable energy alternatives."



Sheri Buretta
Chugach Environmental Center

"Prince William Sound ARDOR, working together for a bright future!"



Loren Prosser
Community Environmental Ventures Fargo

"Our ARDOR is a sounding board for economic activities which benefit our region."



Allen Auxier
KODJ 94.9 FM Radio

"No problem is too big or small for our ARDOR to overcome through innovative, practical, and resourceful thinking."



Leah I. Sehungeituk
Nome Community Center

"BSDC has assisted our residents in attaining self-sufficiency"



Jim Dabson
Fairbanks Economic Development Corp

"Our ARDOR is key in promoting the development of a diversified Interior economy"



Alice Ruby

AV

"SWAMC is critical for uniting the region and enhancing our economy."



Jake Poole

UAF "Access to Chance"
University Advancement

"The FNSB ARDOR has strengthened the university and community partnership."



Irene Anderson

"The BSDC provides worksessions on mineral development opportunities in our region."



Barron Butler

Alaska Native Plant Food

"My ARDOR gave me a marketing loan when nobody else would."



Geraldine Tomter

Alaska Native Food

"Thanks to an ARDOR partnership I was able to expand my business."



Gary Greenburg

Alaska Native Food

"The small business incubator run by our ARDOR helped my business get started."



Jade Hill

Alaska Native Food

"Our ARDOR leverages its dollars to support business development in the region."



Morgan Evans

Alaska Native Food

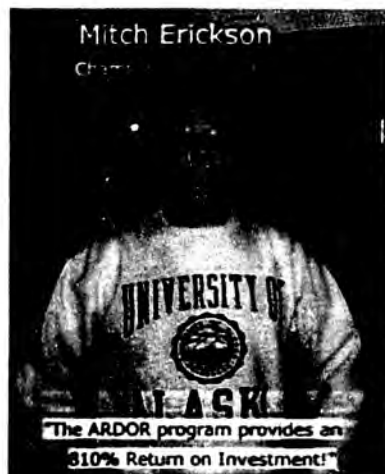
"I built my business with equipment loans from KPDD ARDOR."



Loretta Bullard

Alaska Native Food

"The Bering Strait ARDOR has a positive impact on the economy in the region."



Mitch Erickson

Chairman

"The ARDOR program provides an
810% Return on Investment!"



Torie Foote

Fairbanks, AK

"The ARDOR has helped our community
collaborate on important issues."



Jeff Selvey

NACTEC Director

"The ARDOR provides Small Business
Basics workshops for our kids."



Lena Jauru

Kotzebue, AK

"The Northwest Arctic ARDOR promotes
and develops local artists."



Seth Kanter

Kotzebue, AK

"NWAB ARDOR provides important assist-
ance for small businesses in our region."



Silkauraq Martha Whiting

Mayor, Northwest Arctic Borough

"Our ARDOR is advancing new technology
and entrepreneurship to strengthen our
communities."



Glen Gardner

Kachemak Research & Development

"SWAMC provides regional economic
data and analysis."



Colleen A. Riley

Kachemak Research & Development

"KPEDD is one of the few resources avail-
able to small businesses in Alaska."



Tom Abel

SWAMC Board President

"SWAMC is an advocate for regional
economic issues."

Connie Carter

"Through AEDC organized press tours, FedEx has had the opportunity to highlight the critical importance that Anchorage plays in global commerce."

Larry Gash

"AEDC provides a medium for the public and private sectors to work together on important community projects."

James Salas
SWA Center for Economic Development

"The ARDOR's are essential to statewide economic development and entrepreneurship growth in Alaska."

Berney Richert

"The ARDORS are great for economic development across Alaska!"

Jeff Cook
Director External Affairs - Flint Hills

"The FNSB and AEDC ARDORS connect to every industry statewide - they have a voice in issues from oil and gas, to tourism, to construction."

Sherry Metiva

Greater Wasilla Chamber of Commerce

"ARDOR is the leader in assisting and maintaining small business in Wasilla."

Mayor Jerome Selby
Kodiak Island Borough

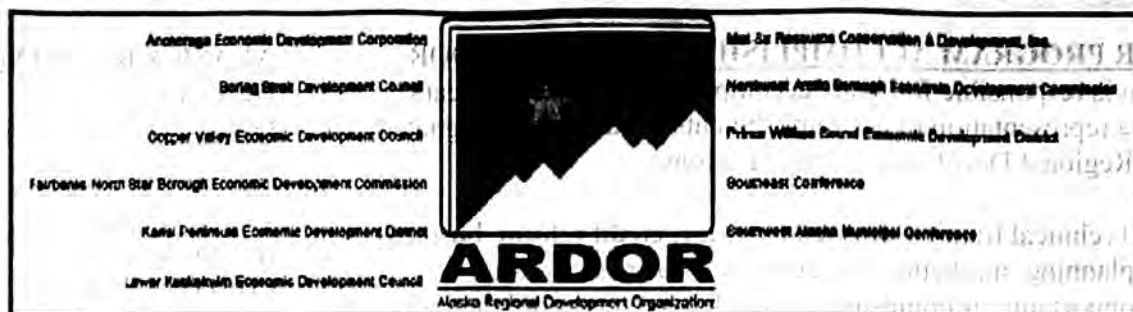
"The current Seafood Harvester Labor report being completed as an ARDOR project by SWAMC is the most significant project in the last twenty years that has high potential to stabilize and expand the seafood industry in Alaska."

Erika Bills
Assistant VP Northrim Bank

"ARDOR is a leader in economic development in the Mat-Su Valley."

Peter Martin Sr.

"BSDC ARDOR provided an e-commerce station to market local art globally."



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(ARDORS)**

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CORPORATION**
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**COPPER VALLEY
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COMMISSION**
907/459-1309

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ECONOMIC DEV. COUNCIL**
907/543-5967

**KENAI PENINSULA
BOROUGH ECONOMIC DEV.
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CONSERVATION &
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907/373-1062

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BOROUGH ECONOMIC DEV.
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**PRINCE WILLIAM SOUND
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SOUTHEAST CONFERENCE
907/463-3445

**SOUTHWEST ALASKA
MUNICIPAL CONFERENCE**
907/562-7380

**STATE OF ALASKA
DEPARTMENT OF
COMMERCE, COMMUNITY
AND ECONOMIC
DEVELOPMENT**
907/269-8104

Alaska Regional Development Organizations



FY07 Annual Report

Department of Commerce, Community and Economic Development
Sarah Palin, Governor Emil Notti, Commissioner



The State of Alaska, Department of Commerce, Community, and Economic Development complies with Title II of the Americans with Disabilities Act of 1990. This publication is available in alternative communication formats upon request. Please contact 907-269-4560 or to make any necessary arrangements. Department of Commerce Telephonic Device for the Deaf (TDD) number is 907-465-5437. This publication was released by the Department of Commerce, Community and Economic Development, Office of Economic Development, produced at a cost of \$_____per copy, and printed in Anchorage, Alaska, by an Alaskan business contracted by the State of Alaska Department of Commerce, Community and Economic Development.

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For a PDF on-line version of this publication, go to
<http://www.commerce.state.ak.us/oed/ardor/ardor.htm>



STATE OF ALASKA

Sarah Palin, Governor

DEPARTMENT OF COMMERCE, COMMUNITY & ECONOMIC DEVELOPMENT

Emil Notti, Commissioner

OFFICE OF ECONOMIC DEVELOPMENT

Joseph M. Austerman, Director

Acknowledgments

This annual report was produced by the Department of Commerce, Community, and Economic Development, Office of Economic Development through a collaborative effort between the Office of Economic Development, the Division of Community and Regional Affairs, and the Alaska Regional Development Organizations (ARDORs) grantees of the Alaska Regional Economic Assistance Program. The contents of this report were provided by the ARDORs' organizations.

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Diane Somers, Publications Specialist II, Office of Economic Development

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Barb Nickels, Bering Strait Development Council
Clair Heise-Scribner, Copper Valley Development Association
Kathryn Dodge, PhD, Fairbanks North Star Borough Economic Development Commission
John Parker, Kenai Peninsula Borough Economic Development District
Carl Berger, Lower Kuskokwim Economic Development Council
Marty Metiva, Mat-Su Resource Conservation and Development, Inc.
D'Anne Hamilton, Northwest Arctic Borough Economic Development Commission
Sue Cogswell, Prince William Sound Economic Development District
Shelly Wright, Southeast Conference
Michael Catsi, Southwest Alaska Municipal Conference

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Introduction

This report contains the economic development successes and challenges of the grantees of the Alaska Regional Economic Assistance Program (Program) during fiscal year 2007. Created in 1988 by the Alaska Legislature, the Program will undergo sunset review this spring. This annual report is an integral part of the report to the Alaska Legislature, prepared by the Department of Commerce, Community, and Economic Development, Office of Economic Development.

Overview

The Alaska Regional Economic Assistance Program (Program) is a partnership between the State of Alaska and locally driven organizations intended to create more sustainable, stronger, and healthier economies throughout Alaska. The Program consists of a network of 11 in-state regional economic development organizations that plan and implement economic development efforts appropriate and beneficial to their respective regions. The ARDORs work in partnership with state, federal, municipal, regional, academic, Native Alaskan, and private businesses and organizations in their region to develop an Economic Development Strategy (CEDS). They deliver technical and financial training and consultations to entrepreneurs, private businesses, schools, and individuals; host economic development conferences and summits that attract audiences from across the nation; engage in projects and efforts to create or refine local infrastructure; and develop innovative approaches to development in their own regions.

An ARDOR's board of directors represents the economic development interests in the region, and its role is to direct the development and implementation of their ARDOR's Comprehensive Economic Development Strategy (CEDS).

Each year the Department awards grants to ARDORs to assist them in their regional economic development efforts. In FY07, the grant amount was \$56,363.

The annual performance measures for the ARDORs are:

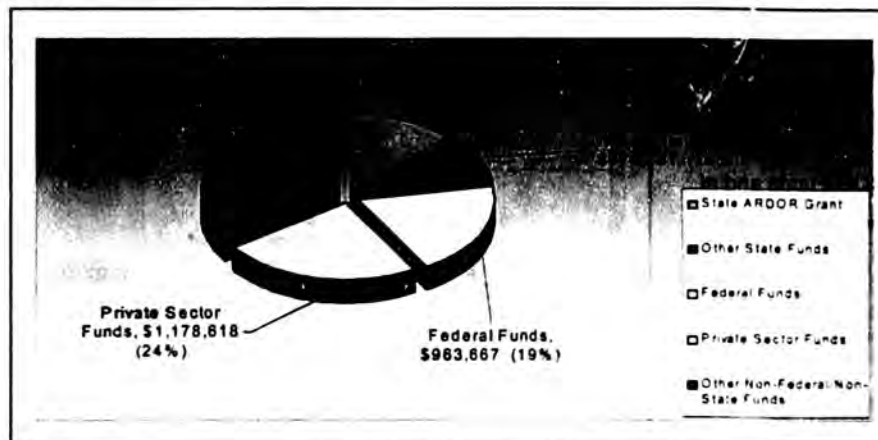
- 1) number of coordinated regional efforts that resulted in new business opportunities;
- 2) percentage of annual goals the ARDOR achieved; and
- 3) amount of non-State funds raised to leverage the State grant.

in FY07, the ARDORs:

- 1) generated over 50 coordinated regional efforts that have or may have generated new business opportunities¹ such as:
 - a. identified workforce development opportunities through out Alaska;
 - b. supported the Alaska Marketplace competition that spurs entrepreneurship and business development;
 - c. sponsored entrepreneurial and business conferences and workshops; and
- 2) the ARDORs achieved 84 percent of their collective goals for the fiscal year; and
- 3) when averaged in FY07 the 11 ARDORs raised \$6.23 from non-State sources for every \$1.00 of State grant money, as seen in the chart below.

Source	FY07	\$ Leveraged
State Grant	\$619,995	
Other State Funds	\$474,561	
Total State Funds	\$1,094,556	
Federal Funds	\$963,667	\$01.55
Private Sector Funds	\$1,178,618	\$1.90
Other Non-Federal/Non-State Funds	\$1,717,316	\$2.77
Total Leveraged Funds	\$3,859,601	\$6.23
TOTAL BUDGET FOR ALL 11 ARDORS	\$4,954,157	
In-Kind Contributions	\$492,238	\$0.79

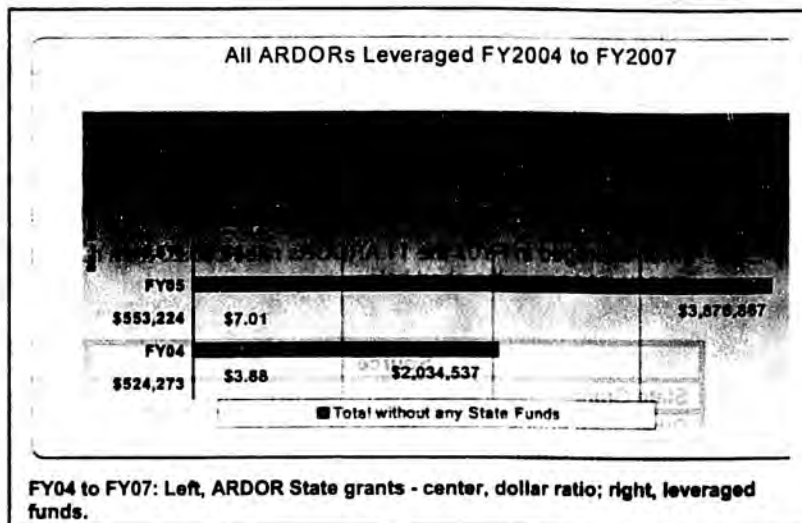
- a. In addition the Program's \$619,995 grant grew into \$4,954,157 cash funds and had support by the private sector funds of over 23%. The ARDOR budget is shown in dollars and percentage collectively in FY07.



¹ This measure counts many ARDOR activities and may not reflect the breadth and scope of the functions performed by an ARDOR in its respective region. For example, many ARDORs provided services that ranged from technical training on small business development and provided small business loans to grant writing.

Since the reauthorization in 2004, the ARDORs collectively leveraged an average of \$5.94 for every \$1.00 in State grant. Of the \$620,000, some funds were withheld pending designation of a region as an ARDOR.

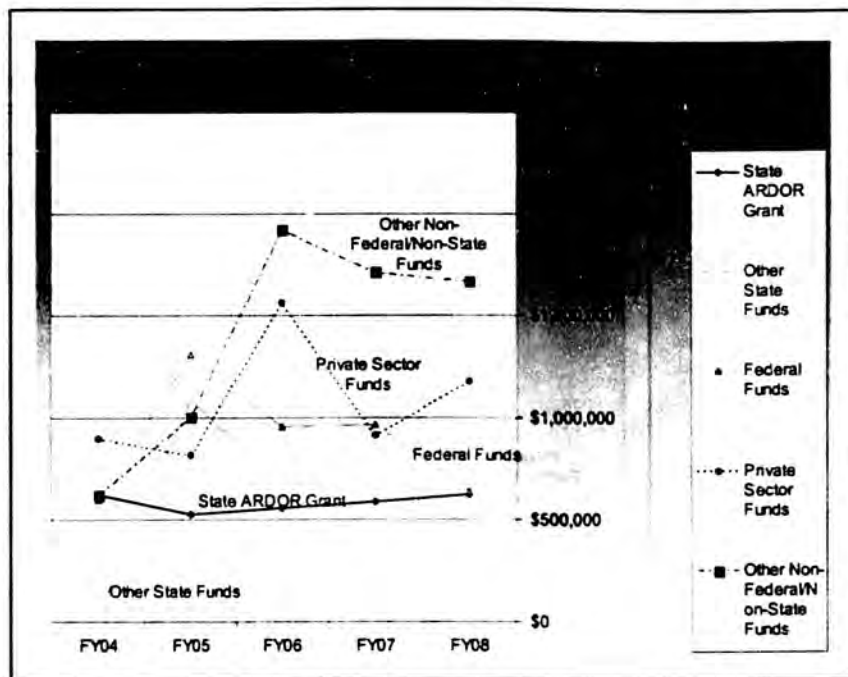
Overall, the ARDORs have used the Program's funds to generate and leverage funds from various sources. Collectively State ARDOR Grant funds have stayed relatively the same, ARDORs have had to rely more on other Non-State/Non-Federal, Private, and Federal funds to generate their operating budget.



The ARDORs were collectively funded from FY04 to FY07 by various organizations; FY08 does not reflect total funds reported.²

A total of five categories reflect how the ARDORs were funded during the last reauthorization:

- 1) Other Non-Federal/Non-State Funds is at the top of our list
- followed by 2) Private Sector,
- next we have 3) Federal Funds
- then 4) ARDOR Funds and at the bottom we have 5) Other State Funds.



² Not all ARDOR funding in FY08 has been reported collectively at the time this report was compiled and should not be considered as final.

The ARDORs

An Alaska Regional Development Organization works within a particular region of Alaska to collaborate with local organizations to plan implement, strategies and deliver services that result in sustainable economic development.³ To determine a regional boundary the regions boundaries are submitted to the Department with the first grant application. The region has to be large enough and contain adequate resources to support a regional economic development program, and be an economically viable unit with shared interests, resources, traditions, and goals. The State approves the region and agrees to make that Alaska regional development organization the sole grant recipient within that region. These regions do not necessarily correspond to other regional designations in Alaska.



The following information is provided by the individual ARDOR organizations and is submitted during the application period for the following Fiscal Year. These individual reports will reflect FY04 to FY07 activities, provide funding information and an over view of their location at the end of each regions report.

³ See Appendix A - This chart will represent just some of the additional support offered by the ARDORS in their region.

Anchorage Economic Development Corporation (AEDC)

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Mission Statement

The Anchorage Economic Development Corporation exists to encourage growth and diversity in the Anchorage economy, promote a favorable business climate, and improve the economic standard of living of Anchorage residents.

Information submitted by Erin Ealum, Program Director, AEDC

AEDC FY07 Goals

- 1) Assist Anchorage and Alaskan companies through a well-organized and sustained program to encourage growth, retention and/or expansion outside of Alaska.
- 2) Implement and sustain an external marketing program focused on attracting businesses in select industries with potential for leveraging growth, such as logistics.
- 3) Travel to economic development conference. Assist in updating Division of Community Affairs community profiles, as requested. Assist communities in grant informational activities for Division of Community Affairs grant programs. Provide statistical info for Division of Community Affairs, as appropriate.

AEDC FY07 Goals Achieved ⁴

- 1) Hosted Annual Economic Forecast Luncheon at which more than 1,000 community and business leaders from across the state gained vital data on business trends that will allow businesses to make informed decisions and maximize their chances for success in in-state and export business activity.
- 2) To address Anchorage's forecasted shortfall of workers in the near future⁵, hosted the one-day Workforce Development Conference, at which community and business leaders developed two action statements on labor and workforce in support of the Alaska State Chamber of Commerce's legislative priorities.

⁴ AEDC achieved 100% of their three categorized goals; seven out of the 12 goals 58% are the achievements reported on their FY2007 final report. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does.

- 3) In response to the needs for transportation and logistics for handling perishables in Rural Alaska, brought Alaska closer to additional efficiency in national and international supply chain by awarding a \$150,000 grant to Commodity Forwarders, Inc., (customized temperature sensitive cargo services throughout the United States, Europe, Middle East, South Pacific and Asia) to develop the Anchorage Global Logistics Facility.
- 4) Increased availability of current, reliable information for investors via the Quarterly Economic Forecasts for Investors.
- 5) Advocated for logistics business opportunities in Anchorage, by hosting Annual Investor Appreciation Luncheon with three renowned speakers in the logistics industry. Over 500 attendees gained ideas, best-practices, and opportunities on Anchorage's logistics needs.
- 6) Enhanced awareness of Anchorage as a viable, business-friendly city in at least 35 media pieces that featured AEDC on business development issues and innovations.
- 7) Hosted first Alaska Council of Supply Chain Management Professionals (CSCMP) Roundtable, a groundbreaking event with over 50 logistics professionals in attendance to hear senior CSCMP official discuss the benefits of having a local CSCMP Roundtable and the challenges his company overcame to streamline supply chain operations.

AEDC FY07 Identified Economic Development Needs and Action Opportunities

- 1) Forecasted shortage of skilled workers in Anchorage. AEDC will continue to host Statewide Workforce Development Conference to examine the labor and workforce issues in the years ahead in order to meet the substantial needs expected from project opportunities on the horizon.
- 2) Perishables handling issues throughout the state. AEDC will collaborate with the business community to examine innovative ways in which fish and other time-critical, temperature-sensitive products such as pharmaceuticals, food, and cut flowers move throughout the state.
- 3) Anchorage market brand is still in flux. AEDC will continue its partnership with Anchorage Convention and Visitor's Bureau, the Municipality of Anchorage, and the Nerland Agency to gather data, develop, and market a brand for Anchorage that encourages community input and effectively markets Anchorage to the national and international business community.

AEDC FY07 Coordinated Regional Efforts Resulting in New Business Opportunities

- 1) AEDC partnered with Anchorage Convention and Visitor's Bureau to submit a proposal for the Municipality Anchorage to host The International Air Cargo Association Executive Conference in 2008 and TIACA Air

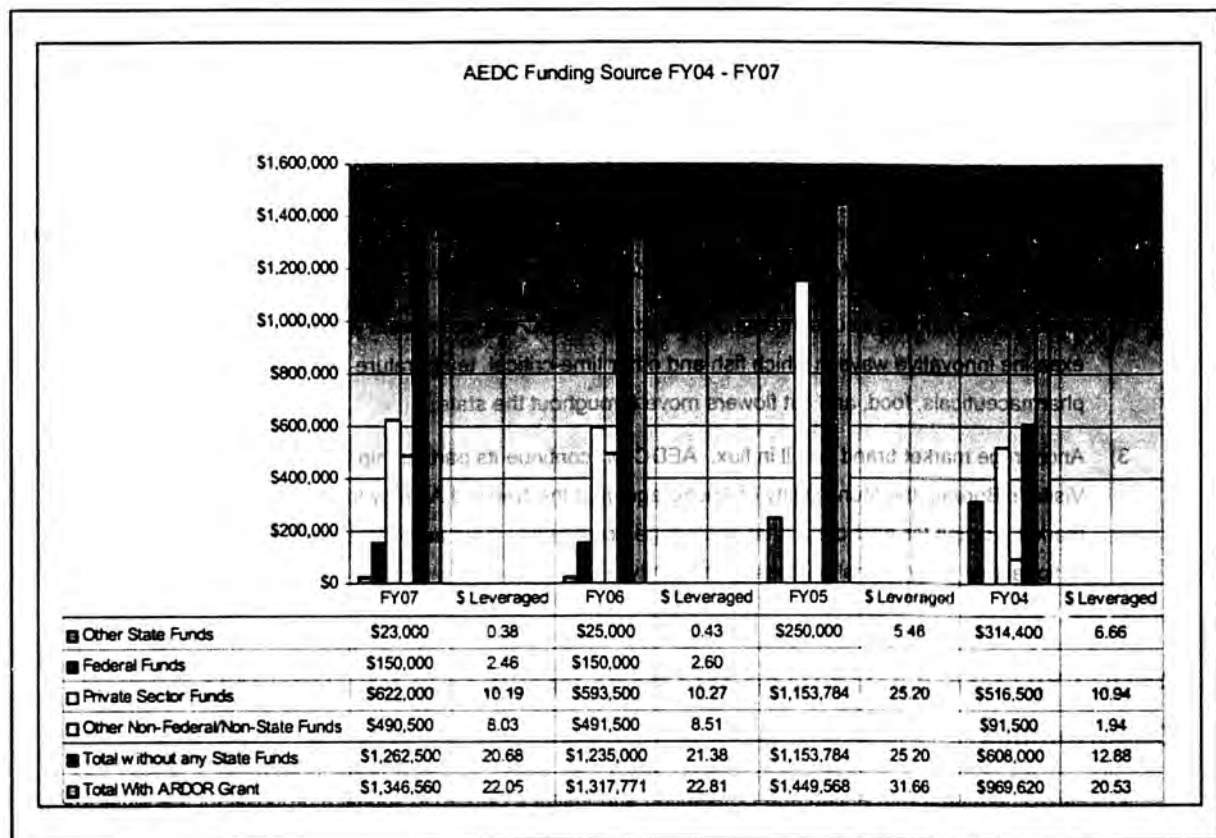
5 New jobs forecasted for 2006 in Anchorage were 1,900, actual new jobs generated were 2,600

Cargo Forum in 2012. These are unparalleled conferences and tradeshow in the air cargo industry potentially drawing over 2,000 attendees.

- 2) AEDC facilitated meetings between Chinese trade representatives from Beijing China and Li Qiao Free Trade Center with Anchorage and Alaska-based companies to promote business and economic development in the fishing industry.
- 3) AEDC provided volunteer staff assistance to the Alaska Federation of Natives conference.
- 4) AEDC facilitated selection of business community representatives to the Mayor's Anti-Gang and Anti-Youth Policy Team.

AEDC FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant.



AEDC Current Board of Directors and Contact

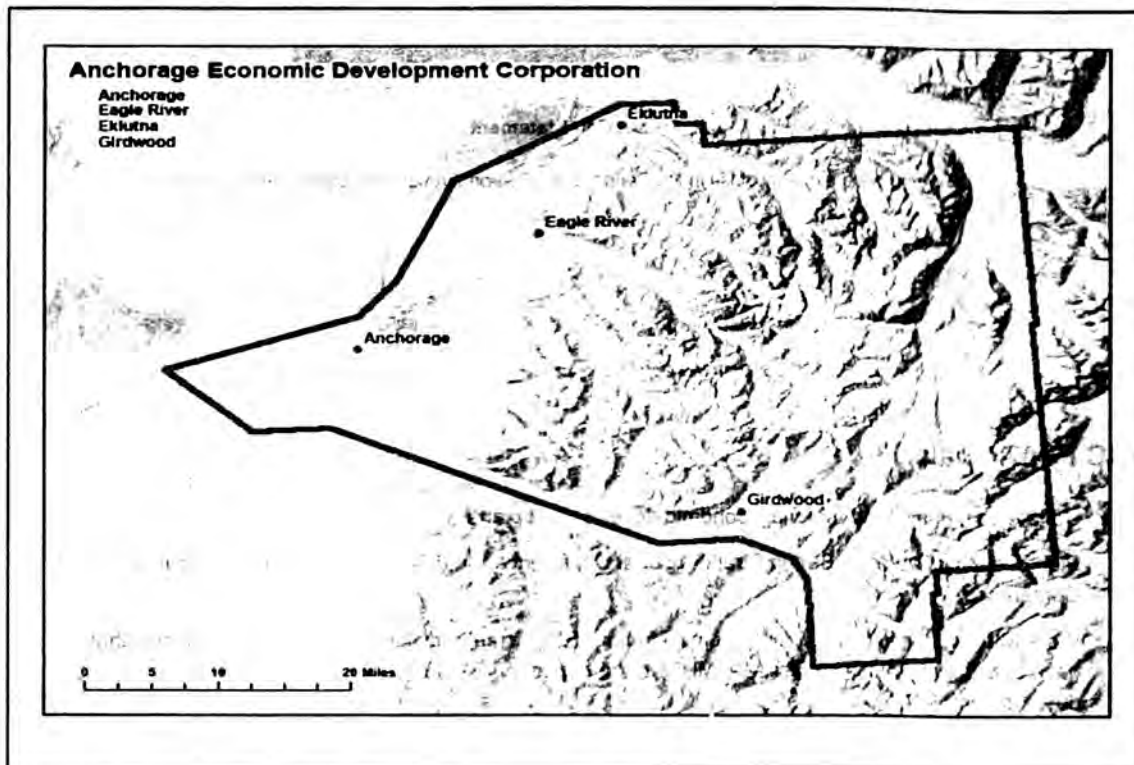
Executive Committee:

Sophie Minich, Chair, Brian Nerland, Vice-Chair, Dennis Mitchell, Secretary/Treasurer, Chris Stephens, David Hamilton, Ed Lamb, James Gorski, Kathy Porterfield, Larry Cash, Lon Wilson, Mary Hughes, Mike Brady, Peter Grunwaldt, Stephanie Holthaus, Suzanne Cherot, Tennys Owens.

Members:

Bill Behnke, Connie Carter, Suzanne Cherot, Jeffrey Davis, Joseph Everhart, Sheldon Fischer, Peter Grunwaldt, Sandra Halliwell, David Hamilton, Stephanie Holthaus, Bob Lacher, Bruce Lamoureux, Kevin Mitchell, Bill O'Leary, Stewart Osgood, John Palmatier, Michael Prozeralik, Greg Kessler, Chris Stephens, Mark Vasconi, Pat Walsh, Lon Wilson, and Craig Haymes

Ex-Officio Members: Chris Anderson, Bill Evans, Tennys Owens, Michael Brady, James Gorski, Morton Plumb, Larry Cash, Mary Hughes, Kathleen Porterfield, Carol Comeau, Edward Lamb, Julie Saupe, Douglas North, Fran Ulmer, Mark Begich, Dan Coffey.



Contact

Bill Popp President/CEO

Erin Ealum, Program Director

Anchorage Economic Development Corporation

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Web Address: www.aedcweb.com

Bering Strait Development Council (BSDC)



Mission Statement

"To improve the quality of life in the Bering Strait Region through employment and economic opportunities"

Information submitted by Barb Nickels, Community Planning & Development Director, BSDC

BSDC FY07 Goals

1. Update community and regional economic development plans.
2. Plan and Coordinate the Bering Strait Regional Conference for 150-200 participants. Kawerak Regional Conference.
3. Work with Economic Development Administration (EDA) grant recipients and other communities that have constructed multi-use facilities (MUF) in the region in reviewing and completing business plan development.
4. Support entrepreneurship and small business development in the region.
5. Assist in regional initiatives including artist development, small business seed money for opportunities, economic infrastructure and natural resource development with partner organizations.
6. Support the BSDC, other ARDORs, Economic Development Districts, University's and Resource Conservation Districts.
7. Review/comment on Department of Community and Regional Affairs community profiles and provide statistical information. Provide statistical information for Office of Economic Development, as appropriate.
8. Assist communities to obtain State of Alaska and other grant information. Provide technical assistance for all grant applications and grant management.

BSDC FY07 Goals Achieved *

1. Updated four Local Economic Development Plans (LEDPs) with additional project implementation strategies. These LEDPs were uploaded to the Kawerak and the State of Alaska websites.
2. Hosted, planned, and coordinated the Alternative Energy Summit held in conjunction with the Kawerak Regional Conference.
3. Completed annual update of the Comprehensive Economic Development Strategy (CEDS).
4. Identified income generating businesses in Golovin, King Island, White Mountain and Solomon for the multi-use facilities to be sustainable.
5. Provided technical assistance to Shaktolik and Brevig Mission to obtain funding for construction of multi-purpose buildings.
6. Hosted an American Association of Retired People (AARP) workshop on retirement financial education.
7. Two staff served as assessors in the Alaska Marketplace Competition.
8. Assisted Kawerak, Inc. with business and financial planning to create and launch Tumet, LLC.
9. Provided assistance to 24 individuals interested in starting a business. Tuition Assistance has been provided to two individuals for business related courses. One client has applied for a business license, tax EIN and is pursuing financing from a local bank.
10. After completing two on-site visits to the Shishmaref Tannery to review operations, provided assistance to EDA with an assistance proposal to aid the Shishmaref Tannery in revising their business plan, providing training opportunities, operational procedures, job descriptions, wage reviews, etc.
11. Traveled to Unalakleet, St. Michael and Stebbins to provide assistance to three Alaska Marketplace applicants. Assisted a total of 15 applicants in submitting their concept papers to the business plan competition.
12. Co-hosted a board training meeting with the Alaska State Council on the Arts (ASCA) and the Bering Strait Inuit Council (BSIC).
13. Assisted the BSIC to reincorporate as a non-profit corporation.
14. Attended a Buy Alaska workshop in Nome.
15. Promoted the Rasmusson Foundation Artist Award grants to all E-Commerce Center users. Nineteen (19) artist portfolios have been developed.
16. Established two new E-Commerce Centers: Gambell and Brevig Mission, and provided technical assistance to all eight E-Commerce Centers in the region.
17. Provided three, six-day intensive E-Commerce training to five volunteer representatives in the region and one staff.
18. Assisted more than 120 clients in using the E-Commerce Centers in the region.
19. Partnered via a contract with Alaska Manufacturing Extension Partnership to promote E-Commerce and provide professional business assistance to local manufacturers.
20. Partnered with Fairbanks North Star Borough and recruited a VISTA member to work on regional projects.
21. Compiled resources to develop an educational tourism video for the region.
22. Board Chair and one staff attended the Rural Conservation and Development Annual meeting.
23. Presented a workshop on Tools and Strategies for Successful E-Commerce Programs at Alaska Municipal League (AML).
24. Presented on various approaches to developing a CEDS at the EDA CFDS training.

6 BSDC set eight goals for FY07. BSDC achieved those goals and over 25 additional economic development activities, a total of 33 have been achieved, four times as many. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does. Some of these goals are on going and may have more of an indirect than a direct effect. Following page shows additional goals accomplished in FY07.

State of Alaska Department of Commerce, Community, and Economic Development
FY07 Annual Report - Alaska Regional Economic Development Assistance Program
Published January 2008

25. Completed the Bering Strait Community Mapping Project.
26. Partnered with the Small Business Task Force.
27. Became a member of the Denali Commission Planning Committee.
28. Represented all the ARDORs for the Coalition for Economic Development in Alaska (CEDA) project portion to improve the State website's small business sections.
29. Awarded over \$140,000 in contracts to local grant writers to submit proposals for community priority projects.
30. Hosted the Annual Grant Writer Symposium and had two private facilitators, and six funding agencies present. Over 50 participants attended.

BSDC FY07 Identified Economic Development Needs and Action Opportunities

1. Access to capital and business support for new and existing businesses.
2. Affordable renewable energy alternatives for the region.
3. Sustainable small business, E-commerce, tourism and infrastructure development.

BSDC FY07 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Partnered with Alaska Manufacturing Extension Partnership to promote E-Commerce and provide professional business assistance to local manufacturers.
2. Partnered with Fairbanks North Star Borough to recruit a VISTA position, housed in Nome, to identify and develop regional economic goals, implementation strategies and actions that will move our regions, collectively, toward mutual prosperity and poverty alleviation.
3. Partnered with EDA, the State of Alaska, and the University of Alaska Anchorage Coalition for Economic Development to launch the statewide Coalition for Economic Development in Alaska (CEDA).
4. Partnered with the Nome Chamber of Commerce, City of Nome, and Nome Visitor Association to produce an educational tourism DVD for the region.
5. Partnered with Northwest Campus on shared interest/services.
6. Collaborated with the University of Alaska Cooperative Development Center (ACDP) to address critical education needs in Alaska and provide rural citizens with cooperative technical and organizational assistance. The goal is to foster a cash-based economy by creating rural cooperatives.
7. Partnered with Alaska Municipal League to coordinate economic development sessions at their conference.
8. Maintained collaborative relationships with all IRA⁷ and Traditional Councils to implement priority projects.
9. Collaborated with the State of Alaska tourism program, DART.
10. Supported and collaborated with Bering Strait Native Corporation, Norton Sound Economic Development Corporation, City governments, US Department of Agriculture and the Natural Resource Conservation Service.

7 The parenthetical (IRA) by some Native villages means the village has organized itself under the 1934 Indian Reorganization Act.

BSDC FY04 to FY07 Highlighted Coordinated Regional Efforts

Credit, Fraud & Educational workshops:

Since 2005, in collaboration and partnerships with banks, BSDC has conducted credit and fraud for high school students and adults. The topics included analyzing credit reports and credit repair. Since, BSDC has presented to six communities, averaging 50 attendees per workshop; presented to over 100 high school students; and assisted 32 clients in reestablishing credit. To date:

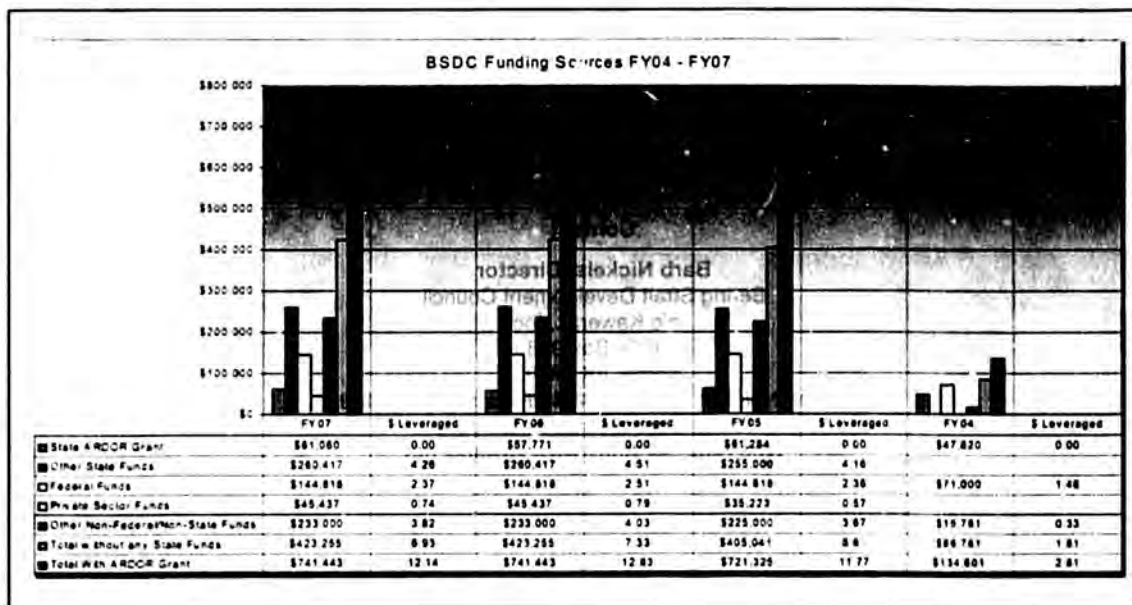
1. one client cleared her credit by consolidating debt and was able to qualify for a loan, buy a bond and start a commercial and residential electrical business in Nome;
2. in Elim, a client had seen one of BSDC "Beware of Fraud flyers" in their village and wanted to ask about a check a friend had received. BSDC staff concluded the check was part of a mail fraud and prevented their friend from having any further problems with the check at the local post office;
3. in Shishmaref, a client attended a credit workshop and thought they had won money through an e-mail lottery. BSDC was able to show the lottery was a fraud and with the check cashed would have been eventually returned to the post office. The check returned; the client could have been out substantially more money if BSDC had not worked on educating the community; and
4. in Nome, a client worked with BSDC staff for about a year to clear her credit report. Her family is now pre-qualified for a home loan and working with a realtor.

2007 Energy Summit

The BSDC hosted a second Energy Summit in Nome to educate the public on cost effective renewable and alternative energy resources. An additional intent was to bring together partnering agencies to implement pilot projects throughout the region. Multiple experts presented on topics ranging from compact fluorescent lights to solar panels and wind mills. The BSDC continues to take the lead in coordinating efforts and seeking additional resources to assist in decreasing the use of high cost diesel fuels in the region.

BSDC FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant.



BSDC Current Board of Directors and Contact

Executive Committee:

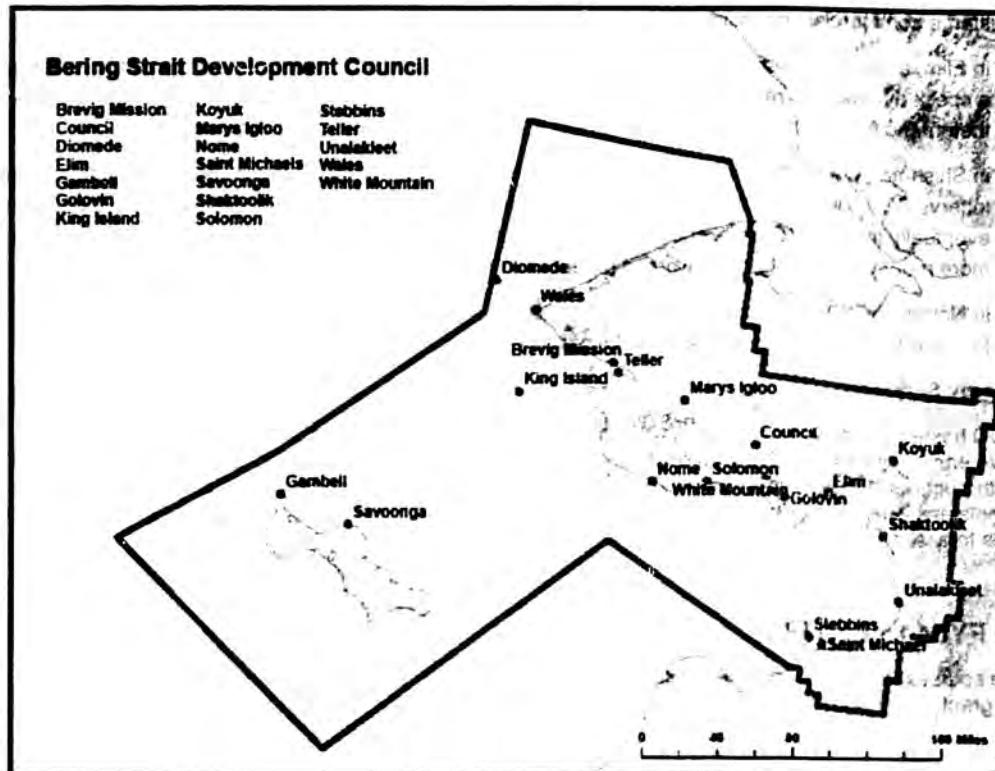
Robert Keith, Sue Greenly.

Members:

Simon Kneen, Loren Prosser, Mitch Erickson, Kevin Zweifel, Daryl Kooley, Randy Romanesko, Darlene Turner, Merfin Henry, Kermit Ivanoff, Gregory Toolie, Leah Senungetuk, Irene Anderson.

Bering Strait Development Council

Brevig Mission	Koyuk	Stebbins
Council	Marys Igloo	Teller
Diomed	Nome	Unalakleet
Elim	Saint Michaels	Wales
Gambell	Savoonga	White Mountain
Golovin	Shaktook	
King Island	Solomon	



Contact

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Bering Strait Development Council
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Nome, AK 99762
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E-Mail: bnickels@kawerak.org
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Copper Valley Development Association (CVDA)



Mission Statement

"Facilitating partnerships to improve the quality of life in Alaska's Copper Valley, through economic development while protecting our natural and cultural resources"

Information submitted by Clair Scribner, Program Coordinator Copper Valley Development Association

CVDA FY07 Goals

1. To be a safe and attractive place to live, work and play. The local economy will be enriched and diversified.
2. To become a tourist destination, with adequate services for visitors and residents alike.
3. To have an appreciation and awareness of our richly diverse natural and cultural histories and pass this on to future generations and offer our visitors an appreciation of the Copper Valley.
4. Residents to have new employment opportunities.
5. Assist in developing adequate quality housing to meet the future needs of Copper Valley residents.
6. To create a more qualified and efficient work force.
7. Assist in developing improved water quality in the Copper Valley.
8. Outreach to communities and market CVDA programs and services.
9. Travel to economic development conference.
10. Assist in updating DCA community profiles, as requested.

CVDA FY07 Goals Achieved⁸

1. Facilitated three community fairs and farmers' markets in Kenny Lake, Glennallen, and Copper Center. Served over 1650 citizens and supported expansion of cottage-based industries.
2. The Glennallen Trail Ecosystem Signs, Aspen Interpretive Trail project improved 5,280 feet of recreational area and increased the number of visitor days by 100. The Kenny Lake School Interpretive Trail project improved 1,780 feet of recreational area and served 350 citizens. Four environmental education training sessions were held with 83 participants.
3. Facilitated the Abandoned Vehicle Removal project which served 1,750 citizens and created 13 seasonal jobs. Two new businesses were created to serve the project; five businesses expanded as a result of the

⁸ Out of the ten goals reported in 2006 for 2007, the CVDA has completed 100% this does not include the additional projects underway or achieved during this period. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

project. Seven environmental education training sessions were held with 190 participants. Two school curriculum and programs were created. Conservation plans were developed for 500 acres. Infrastructure for solid waste collection was improved, and 630 tons of scrap metal was recycled. This improved both tourism and general community areas.

4. Coordinated the Recycling Transfer Site Upgrade project served 3,000 citizens, created one new seasonal job, and maintained the existing job. One ton of solid waste was reduced, and six tons of materials were recycled. An environmental education training session was held with 28 participants.
5. The Kenny Lake Community Planning project served 750 citizens, including 400 socially or economically disadvantaged persons. Grant administration assistance as well as planning facilitation was provided.
6. The Community Library Assistance project assisted the Copper Valley Community and Kenny Lake Community Libraries in securing additional funding. Two seasonal jobs were created, and 100 citizens were served. Three educational events were offered with 44 participants.
7. Coordinated the Copper Center Map project which served 17 businesses. Over 10,000 were distributed to primarily tourists in the first three months of publication.

CVDA FY07 Identified Economic Development Needs and Action Opportunities

1. Small Business Resource Center – offering computer and printing services, marketing and business development consulting, and connecting local businesses to statewide resources.
2. Enhanced Vocational Education – more comprehensive vocational training offered within the Copper Valley region.
3. Enhanced Public Facilities for Tourism – construction and maintenance of public water systems, restrooms, washeterias, and waste disposal facilities to accommodate growing tourism industry.

CVDA FY07 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Copper Valley Resource Conservation & Development partnered with CVDA to conduct the Abandoned Vehicle Project, Recycling Transfer Site Upgrade, community fairs, and trail projects.
2. University of Alaska Cooperative Extension Service and Prince William Sound Community College partnered with CVDA to offer small business and sustainable living skills workshops and seminars.
3. CVDA participated in the Copper River Native Association Vocational Education Advisory Committee, offering guidance to regional and statewide training needs.
4. A Rural Cap AmeriCorps RAVEN volunteer was mentored by CVDA and involved in recycling and abandoned vehicle projects.

CVDA FY07 Highlighted Coordinated Regional Efforts

In 2007 Copper Valley Development Association finalized the removal of the following items to be recycled as part of our abandoned vehicle and scrap metal project which started in 2004.

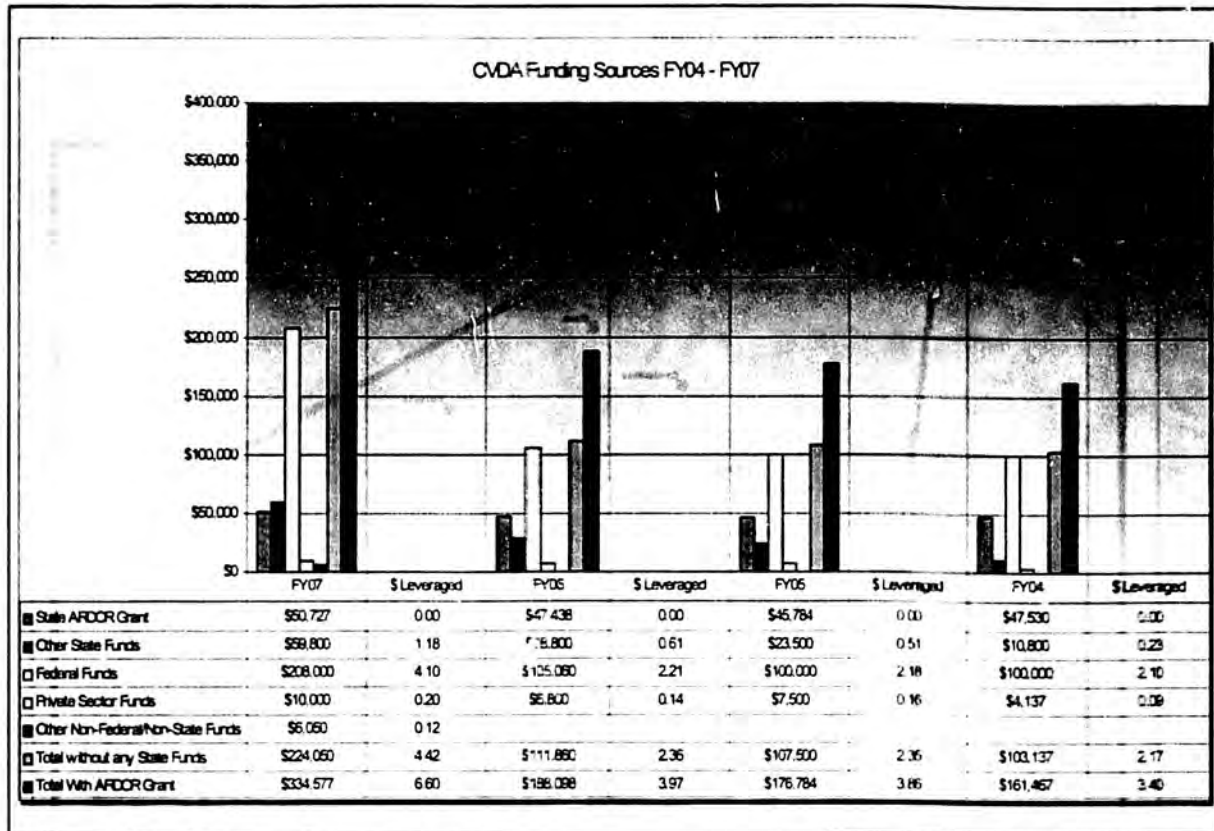
To date: vehicles recycled – 1,041; scrap metal recycled – 188 tons; lead-acid batteries recycled – 1,522; refrigerators recycled – 420; tires recycled – 310; and 630 tons of scrap metal was recycled.

To date the Vehicle Removal Project served: 1,750 citizens, created 13 seasonal jobs and two new businesses; helped expand five existing businesses; offered seven environmental education-training sessions to 190 persons; created two school curricula and programs; developed conservation plans for 500 acres in the region; and improved infrastructure for solid waste collection.

Because of these improvements both tourism and the general region showed an improvement in both the landscape and business. CVDA is still in the process of compiling information of landowners and businesses. Results of the impacted will be available in 2008 as part of the progress report submitted to the State of Alaska.

CVDA FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant.



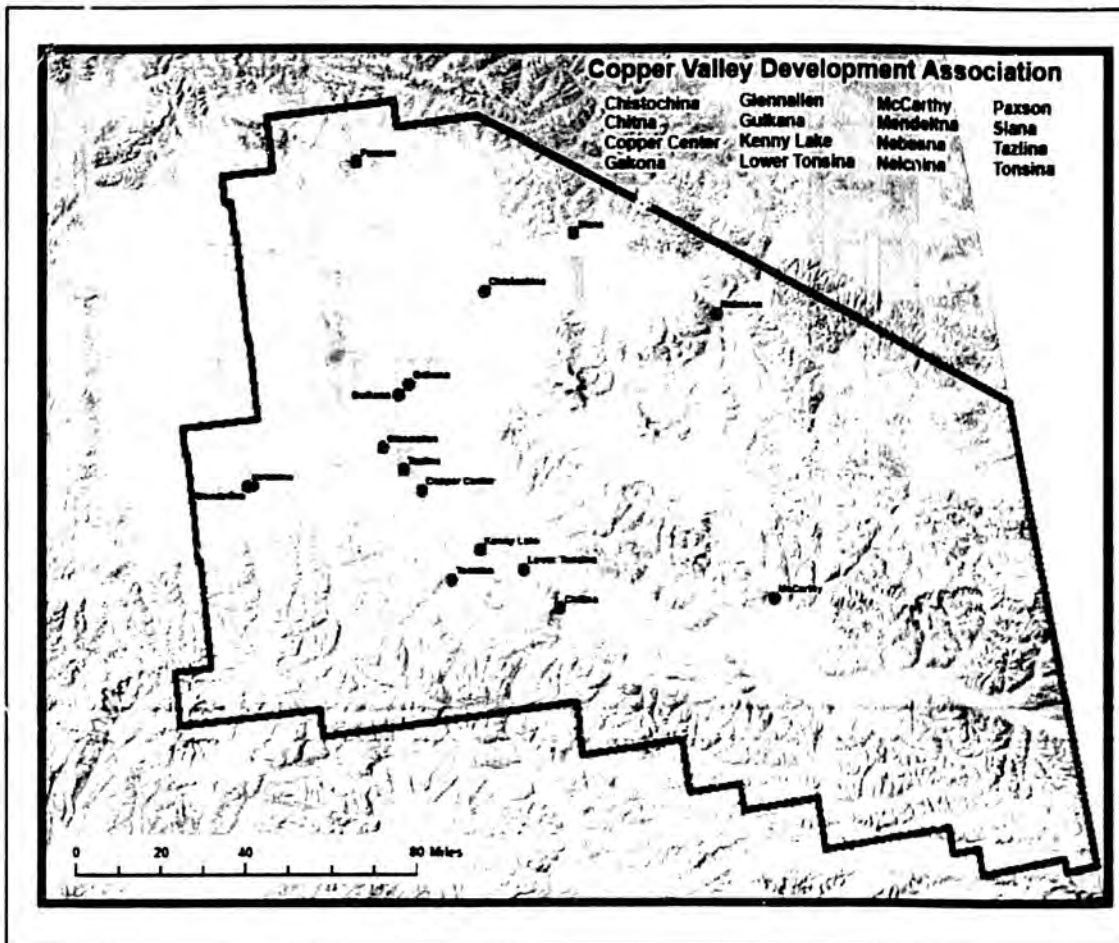
CVDA Current Board of Directors and Contact

Executive Committee

Lori Price – President, Terry Keizer – Vice President, Vicki Snitzler – Secretary, Heidi Veach – Treasurer
Members Gil Gutierrez – Director, Teri Nutter – Director

Members

Members Gil Gutierrez – Director, Teri Nutter – Director



Contact

Clair Scribner, Program Coordinator
Copper Valley Development Association
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Web Address: <http://www.alaskaeconomicdevelopment.org>

Fairbanks North Star Borough Economic Development Commission (FNSB)



Mission Statement

To improve the quality of life and the standard of living for the residents of the Fairbanks North Star Borough by developing goals, establishing objectives and implementing strategies that sustain, enhance, or increase economic and social opportunities for the individuals in the region.

Information submitted by Kathryn Dodge, PhD, Fairbanks North Star Borough

FNSB FY07 Goals

1. Support the development of low cost, alternative, or renewable energy and power generation including the distribution of same to all areas of the FNSB and outlying rural communities.
2. Prepare for future anticipated population fluctuations due to military or industrial activity.
3. Support planning principles that minimize urban sprawl and revitalize urban areas.
4. Promote the development and maintenance of community and cultural centers and themes that enhance the FNSB's sense of place.
5. Assist local government and community organizations to develop leadership skills and the ability to successfully carry out economic and community development activities.
6. Continue to promote and improve the FNSB as the regional Strategic, Social, Educational, Economic, and Health hub.
7. Visitor Industry Development - Contribute to the economic well-being of the FNSB by developing and enhancing visitor attractions and marketing to potential visitors.
8. Develop community of entrepreneurs.
9. Travel to economic development conference.
10. Assist in updating Division of Community and Regional Affairs DCRA, community profiles.
11. Assist communities in grant informational activities for DCRA grant programs.
12. Provide statistical info for DCRA, as appropriate.

FNSB FY07 Goals Accomplished ⁹

1. Moved forward projects to develop low cost, renewable energy and power generation for FNSB.
2. Developed business plan for Energy Center, identified partners, working to develop funding package.
3. Supported the development of an energy cost matrix to best way to bring our energy costs down.
4. Prepared for future military deployments.
5. Worked with Fairbanks Economic Development Council (FEDC) and Air Force to expand Red Flag Alaska trainings that maintain Eielson's strategic presence.
6. Worked with FEDC to develop 3-D Airspace model.
7. In partnership with University Alaska Fairbanks and Fairbanks Economic Development Corp. conducted diversification study and began implementing primary recommendation to develop Accelerator.
8. Worked with North Pole on their Theme City project, including placing VISTA with project.
9. Partnered with Downtown Association – Fairbanks on their Vision Fairbanks urban revitalization program. Placed VISTA with project, held four highly successful community visioning session, final implementation plan under development. Worked with DTA to identify possible funding mechanisms for projects.
10. Worked with Department of Commerce, Community and Economic Development, Economic Development Administration, University Alaska Anchorage, and other ARDORs partners to develop the Basic Economic Development Course to be presented in Fairbanks.
11. In partnership with FEDC, founded a think tank in Fairbanks (Interior Issues Council)
12. Worked with local Senior Service Providers to help them find funding and develop RFP to conduct an assessment of senior needs, services currently provided, and what will keep them in our community.
13. Worked with Downtown Association, Energy Center, and Fairbanks Economic Development Corp. to help them identify funding mechanisms for their projects.
14. Published quarterly analysis of Fairbanks North Star Borough economy.
15. Successfully challenged State of Alaska Department of Labor's 2006 population estimate. Documented FNSB population, at 96,888, was 10.3% higher than DOL estimate.
16. Worked with FEDC and other community partners to strengthen Fairbanks' role as a Regional Hub by conducting trade missions and outreach to regional partners.
17. Worked with Nome ARDOR to develop Regional Partnership that will help Interior and Northern Regions work together.
18. Worked with FEDC and North Slope Borough to fight bypass mail change, documented impact of change.
19. As result of work done in partnership with City of Valdez, PWSEDD and Copper Valley EDD, cruise ships returning to Valdez in 2008.
20. Worked with State of Alaska's Department of Transportation (DOT) and FCVB to obtain scenic byway designation for the Northern Parks Highway. Working with City of Delta, State DOT, and FCVB to develop partnership plan for Northern Richardson Highway Scenic Byway.

⁹ The FNSB has many different projects on-going around their region. This reflects only a portion of the FNSB's activities. Out of the 12 goals reported in FY07 the FNSB completed 23, this exceeds their estimated projection by almost two times what was reported, over 100% completed. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

FNSB FY07 Identified Economic Development Needs and Action Opportunities

1. Provide affordable energy to our community.
2. Diversification of industry base.
3. Establish a Business Accelerator.
4. Downtown Revitalization (North Pole; Fairbanks).
5. Continue to build on role as Regional Hub.

FNSB FY 07 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Partnered with Nome ARDOR to develop Regional Partnership. Placed VISTA in Nome with partner.
2. FEDC and UAF in developing Accelerator in Fairbanks.
3. Chena Power & UTC to develop Energy Center.
4. Fairbanks Downtown Association, City of Fairbanks, community members to develop and implement "Vision Fairbanks."
5. Fairbanks Convention and Visitors Bureau to develop Scenic Byway designations and partnership plans.
6. FEDC, Northwestern Arctic Borough, and Fairbanks Chamber on regional hub program.
7. UAA, CED other ARDORs, EDA, DCCED developing Basic Economic Development Course in Alaska.
8. UAA, CED other ARDORs, EDA, DCCED developing Coalition for Economic Development in Alaska.
9. FEDC to bring in economic development presenters; and
10. The Fairbanks North Star Borough began publishing a quarterly analysis of the Fairbanks North Star Borough economy and current issues or opportunities facing the community.

FNSB Highlighted Coordinated Regional Efforts

The FNSB ARDOR's biggest accomplishment for 2007 was documenting that Fairbanks North Star Borough has been seriously under-reporting its new construction and that its population had been under estimated by 9,000 people, or 10% of the population.

The Fairbanks North Star Borough worked collaboratively with the State of Alaska, Division of Community and Regional Affairs DCRA regarding the 2006 population estimate, documenting the presence of an additional 9,039 people in the borough.

The FNSB ARDOR was one of the founding members of an Interior Think Tank (Interior Issues Council) which is working on anticipating opportunities and challenges and planning for, or resolving them, before they occur.

High energy costs continue to challenge people and businesses' bottom line. This is a key challenge and we are working on possible solutions, although they are years away at best.

The ARDOR was instrumental in the Downtown Revitalization project for Fairbanks, where it partnered with local organizations to create a Downtown Revitalization Plan; recruited an urban planning consultant team, Crandall Arambula (CA); held four public meetings where an average of 400 people worked together to develop a community vision to revitalize downtown Fairbanks; and in the final meeting approved the concept which is now moving into the public approval stage and implementation.

Another accomplishment was a first ever team building meeting of all the region's local economic development partners and their staff members. Finally, the FNSB has begun to write quarterly analyses of the local economy which has been well received through-out the region.

FNSB FY04 to FY07 Funding

Revenue sources from FY04 to FY07, including the amount of non-State and other money leveraged for the ARDOR grant.

