

SCOMM

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Official Business

Alaska State Legislature

P.O. Box V
State Capitol
Juneau, Alaska 99811

SPONSOR STATEMENT HB162

Currently the Alaska Alcoholic Beverage Control Board does not allow alcoholic beverages to be stocked inside hotel or motel rooms.

House Bill 162 seeks to authorize the Alcoholic Beverage Control Board to allow beverage dispensary license holders the right to allow self serve liquor sales inside hotel and motel rooms. The current plan is to allow alcoholic beverages to be stocked in lockable refrigerators placed in rooms. Once the motel or hotel staff has determined a registering guest to be at least 21 years of age, a key to the locked unit can be issued along with the room key.

Hotel and motel management control of a unique system of access to the dispensers provides the controls necessary to prevent abuse by those unauthorized to use the dispensers.

This service would allow international guests greater comfort during their travel through Alaska by providing a service common in international travel. Adoption of this legislation will provide an enhancement to Alaska's tourism industry.

I urge your support for HB 162.

Alaska State Legislature House of Representatives

COMMITTEE ASSIGNMENTS:

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LEGISLATIVE COUNCIL



INTERIM:

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EAGLE RIVER, AK 99577
PHONE (907) 894-8944
FAX 894-8949

SESSION:

STATE CAPITOL
JUNEAU, AK 99801-1182
PHONE (907) 465-3777
FAX (907) 465-2819

SECTIONAL ANALYSIS HB 162 version 9-LS0596\A

Sec. 1 - States findings and purpose.

Sec. 2 - Adds a new section under the powers and duties of the Alcoholic Beverage Control Board to allow holders of dispensary licenses who operate a business that conforms to numbers of rental rooms required in AS 04.11.400(u)(1).

This section also requires that the unit be lockable and that the guest be at least 21 years old.



Representative Pete Kott



FISCAL NOTE

STATE OF ALASKA
1995 LEGISLATIVE SESSION

BILL NO. HB162

Revision Date: _____ Dept. Affected: Revenue
Title: Alcohol Sales in Hotel Rooms BRU: ABC
Component: ABC
Sponsor: Representative Kott
Requester: (H)ITT COMPONENT SERIAL NO. 100

Expenditures/Revenues

(Thousands of Dollars)

OPERATING EXPENDITURES	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL EXPENDITURES						
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CHANGE IN REVENUES ()						
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FUND SOURCE

(Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1006 GF/MHTIA						
Other						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

Estimate of any current year (FY95) cost: \$ _____

POSITIONS

FULL-TIME						
PART-TIME						
TEMPORARY						

The ABC Board maintains a neutral position on this legislation. No additional costs or significant revenue is anticipated with the implementation of HB 162. No significant demand for increased licensure is anticipated.

Prepared by: Pat Sharrock, Director
Division: ABC Division
Approved by: _____
Commissioner: Deborah Vogt
Agency: Revenue

Phone: (907)277-8638
Date: 2/14/95
Date: 2/14/95

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Alaska Hotel & Motel Association

P.O. Box 104900 • Anchorage, AK 99510 • (907) 272-1229 • FAX (907) 265-5146
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Ron Hewitt, CHA

February 27, 1995

Representative Beverly Masek
FAX 465-2294

HB 162, the "In Room Refreshment Center Bill" is up for hearing tomorrow in the House International Trade and Tourism Committee. The Alaska Hotel and Motel Association representing over 80 hotels and motels in Alaska is asking for your support for the passage of this Bill.

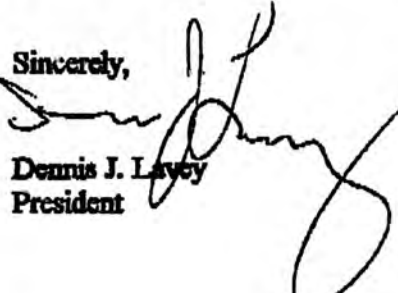
Alaska is Truly an International Destination and We are expected to offer the same amenities that are available elsewhere. 70 % of the sales in these units are non-alcohol related, with Evian bottled water being the number one seller.

Technology has enabled the industry to eliminate the concerns that most responsible individuals have concerning the dispensing of alcohol. The amount of alcohol typically stocked in the units is far less than a "minimum purchase" at a package store.

The addition of these units to hotels in Alaska will result in the addition of employees to service and maintain them.

Thank You for your time and support.

Sincerely,


Dennis J. Lavey
President





TUNDRA TOURS, INC.
TOP OF THE WORLD HOTEL
P.O. Box 189 • Barrow, Alaska 99723

February 27, 1995

Representative Beverly Masek
State Capitol
Juneau, Alaska 99801-1182

Dear Representative Masek:

As Board Members of the Alaska Hotel/Motel Association, we are united in support of HB-162.

This bill will enable the lodging industry in Alaska to better respond to the demands of the traveling public as to amenities offered in an everchanging market place. HB-162 will extend the industry an additional revenue base to assist our bottom line.

Sincerely,



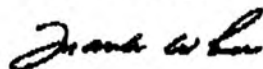
TERRY LATHAM
Board Member
Alaska Hotel/Motel Association

North American Asset Management, Inc.**PO Box 73440
Fairbanks, Alaska 99701****907-389-4111
907-389-4112 Fax****February 28, 1995****Representative Beverly Masek
State Capital
Juneau, AK****Fax 465-2294****Re: Mini Bar Legislation**

I am sending this letter in support of the "Mini-Bar" legislation that you will be considering today. I believe this is important legislation for the hospitality business. It allows us to provide a service that many facilities Outside provide to vacation and business travelers. In fact, it is becoming more of an expected amenity as opposed to something not normally provided. New Mini-Bar systems have a number of features that allow control of time of use, automatic inventory, special key systems, etc. Additionally, statistics show that the primary use of the Mini-Bar is for dispensing snacks and non-alcoholic beverages. The alcoholic beverage sales are important, however, in order to make the system profitable.

I appreciate your efforts in sponsoring this bill and look forward to a successful vote on this legislation.

Yours sincerely,



**Frank W. Rose
President
North American Asset Management, Inc.**



Memorandum

TO: All Representatives
FROM: William Dugdale *RD*
DATE: February 28, 1995
SUBJECT: HB 162

Dear Representative:

On behalf of the lodging industry and the Alaska Hotel - Motel Association, I am requesting your support for HB 162 pertaining to in room refreshment centers. I understand your committee will be addressing this bill at 2:30 p.m. today.

Close to 40 states currently allow the use of mini bars in their licensed guest room facilities. This has become an expected amenity by domestic and international travelers.

Thank you for your consideration of this bill.

LETTER