

**ALASKA LEGISLATURE**

**1974**

**HOUSE and SENATE FINANCE COMMITTEE FILES, 1999 - 2000**

Representative Gene Therriault, Chairman  
Page Two  
April 4, 2000

Is it your intent to include commercial buildings in this House Bill? State regulation by the State Fire Marshals office and the Department of Labor are major factors in considering commercial work.

- Within the state of Alaska we have 193 ICBO certified inspectors, 6 full member ASHI inspectors, and numerous IAEI and IAPMO inspectors as well as specialty inspectors certified through ACT and other organizations. The budget amount shown on the current fiscal note may not cover the amount of activity required for this program.

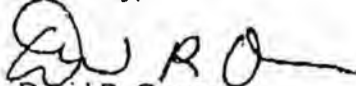
A quick summary of my background includes building inspection in Alaska since 1983 and the position of past president for the Alaska Central Chapter of ICBO. I also served on the housing inspectors committee for the same Chapter. We worked closely with the AHFC to create the new home inspection program and the Alaska Module that is currently being used today. This program has been a great success in this state and has helped set the standard for all lenders in the state to follow.

I do support proper regulation of the inspection trade so please look at the overall picture. What we need is a basic minimum standard to build to for residential and commercial construction. We should then come in with a private inspection program for all trades.

So far the only written support that I have seen are 3 letters from the Real Estate industry. Where is the other industry support, such as the homebuilders, other inspector groups, or the public consumers?

Thank you for your consideration in this matter.

Sincerely,



David R. Owens

cc: Representative Norman Rokeberg  
Mat-Su-Home Builders  
Alaska Central Chapter ICBO  
Anchorage Home Builders

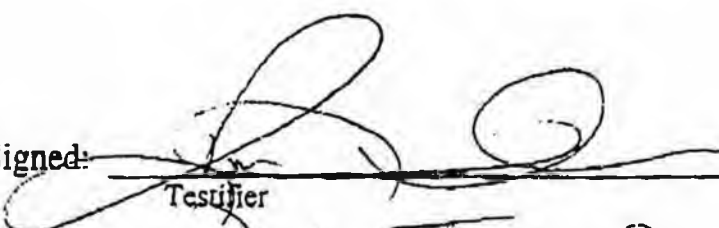


# Alaska State Legislature

Please enter into the record my testimony to the FINANCE

Committee on HB207, dated 4/6/00  
bill # / subject committee name

THE HOME INSPECTION IS ONLY  
A "SNAPSHOT" OF THAT MOMENT IN  
TIME SAME AS AN APPRAISAL,  
DEC ENGINEER REPORT FOR ON SITE  
WELL & SEPTIC TESTS NO LIFE BEYOND  
THAT POINT IN TIME —

Signed:   
Testifier

RON JOHNSON  
Representing (optional)

Address

Phone number



# Alaska State Legislature

Please enter into the record my testimony to the Finance committee name

Committee on HR 207, dated 4/6/00  
bill # / subject

The home inspection report we were life or liability thru

- 1) An engineer report on well & septic
- 2) An appraisal
- 3) Title Insurance Report

All of these reports were used in evaluating the purchase by the buyers. The liability is for the report and the condition of the property at the time of inspection. None of the 3 listed above are limited to one year.

Signed: [Signature]  
Testifier

AAIC  
Representing (optional)

100 Tveding Bay Dr #6 Kenai AK 99611  
Address

907-283-5558  
Phone number

# ALASKA STATE LEGISLATURE

## House of Representatives

### COMMITTEE ASSIGNMENTS

LABOR & COMMERCE COMMITTEE, CHAIRMAN  
JUDICIARY COMMITTEE, MEMBER  
LEGISLATIVE COUNCIL, MEMBER  
SPECIAL COMMITTEE ON UTILITY RESTRUCTURING, MEMBER  
SPECIAL COMMITTEE ON ECONOMIC DEVELOPMENT &  
TOURISM, MEMBER

e-mail: Representative\_Norman\_Rokeberg@legis.state.ak.us



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JUNEAU, AK 99801-1162  
PHONE (907) 465-4968  
FAX (907) 465-2040

## Representative Norman Rokeberg

**SUBJECT: SECTIONAL ANALYSIS: HB 207/(JUD)**

**HOUSE BILL 207: "A BILL RELATING TO LICENSURE AND REGISTRATION OF INDIVIDUALS WHO PERFORM HOME INSPECTIONS"**

**FROM: Representative Norman Rokeberg**

**DATE: March 28, 2000**

### SECTION 1.

Limits the legal actions against a licensed and registered home inspector to actions brought against a home inspection report, within a year of a written home inspection report and only to lawfully disclosed home inspection report information. It makes any contract provision limiting the liability of a home inspector to the cost of the home inspection report as contrary to public policy and void. The penalty that a court may impose is not more than \$500 for each violation. It defines applicable home inspection, real estate transaction and residence.

### SECTION 2.

Delineates prohibited acts relating to home inspectors, including, prohibiting:  
Getting an extra fee to perform repairs on any structure that the individual or the company has prepared a home inspection report in the past 12 months;  
Inspecting for a fee any property that they have a financial interest in;  
Offering or delivering compensation for referral of business;  
Disclosing information from a home inspection report, without written consent from the home inspection client or the client's representative or within one year after the date of the report, unless to a subsequent client who requests a home inspection of the same premises;  
Accepting compensation from more than one interested party for the same services without the written consent of all interested parties;  
Accepting a commission or allowance, directly or indirectly, for work for which the individual or company is responsible;  
Accepting a fee payable or contingent fee for a report, based on the conclusions, preestablished findings, or the close of escrow. It defines home inspection, intentionally, real estate transaction and residence. It makes violation of this section a class A misdemeanor.

Sectional Analysis 03/28/2000 HB 207(JUD)HNR/tjm



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Anchorage, Alaska  
907-338-6100

Mailing Address  
PO Box 101020  
Anchorage, AK 99510-1020  
Internet Web Site  
<http://www.ahfc.state.ak.us>

March 22, 2000

The Honorable Norman Rokeburg  
Alaska House of Representatives  
State Capitol Building  
Juneau, Alaska

Subject: HB 207, Licensure of Home Inspectors

Dear Representative Rokeburg:

Thank you for sharing a copy of the latest draft of HB 207, an Act relating to licensure of home inspectors. Staff here at AHFC is reviewing the proposed CS, and we will endeavor to attend the hearing on Friday to express our support and comments.

Since 1992, AHFC has been mandated by state law for new homes to meet minimum standards of construction for building codes and energy efficiency in order to qualify for . Building codes are set to the standards of inspection by the International Conference of Building Officials (ICBO), and AHFC administers the guidelines for the Building Energy Efficiency Standards (BEES).

Establishing state licensing procedures for home inspectors will provide better protection for home buyers in Alaska. AHFC would like HB 207 to allow licensed home inspectors to approve home for mortgages that can be purchased by the corporation. Sections 4 and 5 of the draft would make this change to current law.

These comments are based on discussions with AHFC staff, and based on AHFC's long and successful history of providing secondary mortgage financing. In FY99, AHFC purchased 3,889 single family loans at a loan volume of over \$502 million. AHFC was established in 1971, and has issued roughly \$12 billion in bonds to finance housing across the state.

I will endeavor to be available at hearings on this legislation to answer any questions or offer comments as necessary.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Bitney', is written over the word 'Sincerely,'.

John Bitney, Legislative Liaison  
Alaska Housing Finance Corporation



"HOUSING FOR ALL ALASKANS"



RECEIVED  
MAR 23 2000



ALASKA ASSOCIATION OF REALTORS, INC.  
741 Sesame Street, Suite 100 - Anchorage, Alaska 99503  
Telephone 907-563-7133 - Fax 907-561-1779

March 21, 2000

Representative Rokeberg  
State Capitol  
Juneau, Alaska 99801-1182

Dear Representative Rokeberg,

The Alaska Association of REALTORS with over 1,100 members statewide supports House Bill 207 with the following recommended changes to version B of the Bill.

A. Delete the following language from HB 207. Sec. 8.57.810 lines 2-7.

[Sec. 08.57.810 Legal actions against home inspector. A person may not bring an action against an individual licensed or registered under this chapter based on the content of or omissions in a written home inspection report prepared by the inspector unless the action is brought

- (1) by the person who contracted and paid for the report; and
- (2) within one year after the date of the written report.]

The working group agrees that the bill would enhance consumer protection if this section were deleted.

B. Delete the following language from the bill. Section 8.57.900 - lines 3-6.

[AS 08.48.101 and 08.48.221 and regulations adopted under these statutes to use the seal of an engineer or architect if the individual affixes the individual's seal to the home inspection report, signs the report, or puts the individual's registration number on the report.]

The working group agrees that this section should be replaced with a to be defined grandfather clause.

The Alaska Association of REALTORS encourages the passage of HB 207 with these recommended changes.

Sincerely,

*Jim Wakefield*

Jim Wakefield  
2000 President

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MAR 23 2000



Mar 6 2000

14:53

P.01/01



ALASKA ASSOCIATION OF REALTORS, INC.  
741 Senate Street, Suite 100 • Anchorage, Alaska 99503  
Telephone 907-563-7133 • Fax 907-561-1779

March 6, 2000

Representative Rokeberg  
State Capitol  
Juneau, Alaska 99801-1182

Dear Representative Rokeberg,

The Alaska Association of REALTORS with over 1,100 members statewide supports House Bill 207 relating to the licensure and registration of individuals who perform home inspections.

We agree a Board of Home Inspectors should be established to regulate the practice of home inspections and establish education requirements and standards of practice for home inspectors.

The Alaska Association of REALTORS encourages the passage of HB 207.

Sincerely,

Jim Wakefield  
2000 President

RECEIVED  
MAR 06 2000





Tuesday, March 21, 2000

Representative Norma Rokeberg

After reviewing the most recent work draft of House bill 207/B dated 3/16/2000. I feel that it does what was originally intended. That is, to give some measure of protection to home buyers and sellers.

While at the same time it allows for a growing group of professional home inspectors to help regulate themselves.

Thanks,

Rick Jarvis  
Associate Broker

Rick Jarvis  
CRS, CRP, REBAC

**RE/MAX**

Properties, Inc.  
2800 Cordova, #100  
Anchorage, Alaska 99503  
Office: (907) 276-2761  
Direct: (907) 257-0136  
Fax: (907) 276-2761  
Email: [rjjarvis@alaska.net](mailto:rjjarvis@alaska.net)  
Web Page: [web-m.com/rickjarvis/](http://web-m.com/rickjarvis/)

# ALASKA STATE LEGISLATURE

## House of Representatives

### COMMITTEE ASSIGNMENTS

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LEGISLATIVE COUNCIL MEMBER  
SPECIAL COMMITTEE ON UTILITY RESTRUCTURING MEMBER  
SPECIAL COMMITTEE ON ECONOMIC DEVELOPMENT &  
TOURISM MEMBER

e-mail: Representative\_Norman\_Rokeberg@legis.state.ak.us



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## Representative Norman Rokeberg

### SPONSOR STATEMENT HB207

**“An Act relating to the licensure and registration of individuals who perform home inspections; relating to home inspection requirements for residential loans purchased or approved by the Alaska Housing Finance Corporation; relating to civil actions by and against home inspectors; and providing for an effective date”**

**HB207 will protect consumers and the home inspection industry by licensing home inspectors in Alaska.**

**Consumers deserve assurance that the home inspector they hire is competent, and that they have recourse against inspectors that are not. HB207 accomplishes this by establishing licensing qualifications such as registration, insurance, and proof of competency via a written and practical examination. Home inspectors will also be required to provide consumers with an inspection report, using a standardized checklist comprised of elements deemed necessary by the industry for a thorough home inspection.**

**A faulty inspection could have serious consequences for consumers, particularly when they are buying or selling a home. Common sense dictates that home inspectors must be held accountable for their work. This limits legal actions against a licensed and registered home inspector to a written home inspection report not more than one year old and/or lawfully disclosed. Also, the penalty the court may impose is not more than \$500 for each violation.**

**I have met with representatives from the industry who agree licensure for home inspectors is a worthy goal. It will establish a competency level which will protect the name of the profession and shield consumers from faulty inspections.**

**I urge you to support this legislation.**

**03/28/00 HB 207(JUD) version LS0132\C Lauterbach 03/28/00**

**HB**

**2009**

**HFIN**

**FILE**

(11)

HOUSE COMMITTEE REPORT

Date Referred to Committee: April 21, 1999

FURTHER REFERRALS:

Date of Committee Action: 4/29/99

The FINANCE Committee considered:

HB 209

HOUSE BILL NO. 209

ALASKA SCIENCE & TECH FOUNDATION GRANTS

"An Act amending the size of grants for which the Alaska Science and Technology Foundation must allocate at least 50 percent of endowment income and amending the maximum amount of the grant that the Alaska Science and Technology Foundation may award for development of the Kodiak launch complex and Fairbanks satellite ground station space park; and providing for an effective date."

recommends it be replaced with the following committee substitute [ ] the same title [ ] a new title

[ ] additional referral to \_\_\_\_\_ Committee [ ] attached amendment(s)

ADOPTS: \_\_\_\_\_ Letter of Intent

ATTACHES NEW FISCAL NOTE(s): (Dept) APPROVES PREVIOUS: (Dept/Date)

[ ] fiscal note(s) \_\_\_\_\_ [ ] fiscal note(s) \_\_\_\_\_

[X] zero fiscal note(s) DCED [ ] zero fiscal note(s) \_\_\_\_\_

Table with columns: SIGNING WITH RECOMMENDATIONS, DP, DNP, NR, AM. Rows include signatures and names: Therriault, Combs, Kohn, Clusterman, Davies, Gussendorf, Moses, DAVIS, Foster.

CHAIR'S SIGNATURE [Signature]

# FISCAL NOTE

**STATE OF ALASKA**  
**1999 LEGISLATIVE SESSION**

**BILL NO. HB 209**

Revision Date/Time (Note if correction) \_\_\_\_\_ Dept. Affected DCED  
 Title "An act amending the size of grants for which the BRU AK Science & Technology Foundatio  
ASTF must allocate at least 50% of endowment income..." Component AK Science & Technology Foundatio  
 Sponsor House Finance  
 Requester House Finance Component Serial No. 2012

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2000	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
Personal Services	0.0					
Travel	0.0					
Contractual	0.0					
Supplies	0.0					
Equipment	0.0					
Land & Structures	0.0					
Grants & Claims	0.0					
Miscellaneous	0.0					
<b>TOTAL OPERATING</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

<b>CAPITAL EXPENDITURES</b>	<b>0.0</b>					
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<b>CHANGE IN REVENUES ( )</b>	<b>0.0</b>					
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**FUND SOURCE** (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type)						
<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY99) cost: 0.0

**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** (Attach a separate page if necessary)

The bill allows for increased grants that would be appropriated separately. ASTF earnings are appropriated annually by the Legislature so the legislative oversight of ASTF remains unchanged.

Prepared by Tom Lawson, Director *Tom Lawson* Phone 465-2506  
 Division Division of Administrative Services Date/Time 4/29/99 10:52 AM  
 Approved by Commissioner *gmsky to DS* Date 4/29/99  
 Agency Commerce and Economic Development

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# FISCAL NOTE

**STATE OF ALASKA**  
**1999 LEGISLATIVE SESSION**

**BILL NO. HB 209**

Revision Date/Time (Note if correction) \_\_\_\_\_ Dept. Affected DCED  
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Personal Services	0.0					
Travel	0.0					
Contractual	0.0					
Supplies	0.0					
Equipment	0.0					
Land & Structures	0.0					
Grants & Claims	0.0					
Miscellaneous	0.0					
<b>TOTAL OPERATING</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

<b>CAPITAL EXPENDITURES</b>	<b>0.0</b>					
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<b>CHANGE IN REVENUES ( )</b>	<b>0.0</b>					
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**FUND SOURCE (Thousands of Dollars)**

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type)						
<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY99) cost: 0.0

**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** (Attach a separate page if necessary)

The bill allows for increased grants that would be appropriated separately. ASTF earnings are appropriated annually by the Legislature so the legislative oversight of ASTF remains unchanged.

Prepared by Tom Lawson, Director Phone 465-2506  
 Division Division of Administrative Services Date/Time 4/29/99 10:52 AM  
 Approved by Commissioner [Signature] Date 4/29/99  
 Agency Commerce and Economic Development

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## ALASKA SCIENCE & TECHNOLOGY FOUNDATION

— Putting Innovation to Work for Alaska —

### Sponsor Statement

#### Current Statute

The current statute governing the Alaska Science & Technology Foundation (AS 37.17.) provides that the "the Board may award the following grants up to \$5 million to AIDEA or the Alaska Aerospace Development Corporation for the development of the Kodiak Launch Complex and the Fairbanks satellite ground station space park." (AS 37.17.090 (k)(!)).

The statute also provides "Except for grants awarded under (k) of this section, and under 37.17.225 not less than 50% of endowment income that is distributed to grantees by the foundation in a fiscal year must be for grant payments in that fiscal year of \$100,000 or less, exclusive of other funding. (AS37.17.225)." Section (k) refers to ASTF's authority to finance the 1) Kodiak Launch Complex at up to \$5M and 2) the low-rank coal water fuel project at UAF at up to \$4M.

ASTF has a \$101 M endowment the earnings of which are appropriated each year by the legislature. ASTF projects aim to use the development and implementation of science or technology to increase the state's goods-producing economic base by creating new markets, replacing current imports or expanding exports.

#### Problem Statement

There are four problems with the current statute:

- 1) The \$100 K amount has not been inflation adjusted since the original statute was passed in 1988.
- 2) Even with the exemption of the Kodiak rocket and Fairbanks coal project from counting toward the \$100 K limit, this limit is now acting as a constraint for funding the larger commercialization projects that have the most immediate ability to create Alaska jobs. A majority of ASTF projects now includes more mature, larger projects as well as the early stage invention type projects. These larger projects have more private match to finance further development

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Sponsor Statement Page Two

3) of innovative technology by building small manufacturing plants or larger technology development projects. It makes little sense for ASTF to be constrained from the larger, later stage technology commercialization deals which can have an economic impact sooner rather than later.

3) ASTF has already granted AADC \$5M to match \$17M in federal funds to construct the Kodiak Launch Complex. AADC is now requesting an additional \$5M from ASTF to complete construction of the Kodiak Launch Complex. This amount has been reviewed by AIDEA and ASTF. The amended amount authorizes ASTF to expend an additional \$6 M or a total of \$11 M to date. The additional \$1 M could to be expended over the next three years for marketing and development of an Alaska aerospace industry; this \$1 M will not be needed to complete KLC construction. At project completion, the anticipated \$10 M in state construction funds will match \$29,300,000 in federal funds. \$5 M in construction funds from the state will be required by July 1999 to complete construction and keep the complex on schedule for commercial and additional military launches. Raising the amount ASTF is authorized to fund AADC is not a guarantee that the full additional \$6 M will be expended by ASTF. It just removes the statutory barrier to ASTF considering a grant application for any additional funds.

4. Smaller, early stage projects are already encouraged by ASTF's active small grant program for projects under \$20 K of ASTF funds. In the last four years ASTF has funded 91 small grants under \$20 K and 99 grants over \$20 K. To date, it is the ability of a potential project to meet published technical and economic criteria (see [www.astf.org](http://www.astf.org)) rather than the size of the project that determines whether a project is funded. So larger projects do not crowd out smaller projects.

**ASTF Projects**

ASTF funds both Knowledge (science) and Technology (proprietary) projects. Technology projects are funded at the proof-of-concept, prototype and commercialization stage. The later stage commercialization phase is often more than \$100 K of ASTF funds with a larger private sector match to use technology to process natural resources or use innovative technology to manufacture a final product.

SPONSOR STATEMENT PAGE THREE

In the last year such larger-scale Technology projects over the \$100 K limit include:

- innovative technology to process fish into seafood,
- assist sawmills to produce graded lumber,
- remove pinbones from salmon so Alaska can produce a high-grade finished producer,
- co-finance an Anchorage plant to produce fresh vegetables for pre-packaged salad sales and increase production of fresh Mat-Su produce.

Recent Knowledge projects over \$100K include:

- work with regulatory agencies and mining companies on research to address the contentious water quality issues of total dissolved solids,
- produce localized seismic maps of the Anchorage Bowl to determine whether buildings are over-designed for local soil conditions (added cost) or under-designed (imperial lives),
- demonstrate for the mining community new techniques to integrate geotechnical, topographic, and recently declassified subsurface radar tools in airborne and satellite maps to assist mineral exploration.

**Effect of Proposed Changes**

The proposed change will give ASTF the authority to consider increasing from \$5 million to \$11 million its commitment to AADC and thereby finance the \$5 M completion of the Kodiak Launch Complex and \$1 M of potential support for potential marketing and aerospace industry development over the next three years. The second proposed change will give ASTF discretion to fund larger projects as long as at least 50% of expended funds are in projects which annually that total less than \$250,000. No matter what size, all projects must meet published technical and economic criteria.

**Fiscal Impact**

None. ASTF earnings are appropriated annually by the legislature so the legislative oversight of ASTF remains unchanged.

**HB**

**209**

**SFIN**

**FILE**

# SENATE FINANCE COMMITTEE REPORT

DATE: 5/7/99

FURTHER: \_\_\_\_\_

5/12/99

DATE TURNED  
IN TO OFFICE: \_\_\_\_\_

12 May 1999

Finance Committee considered

HOUSE BILL NO. 209

ALASKA SCIENCE & (TECHNICAL TITLE CHANGE) FOUNDATION GRANTS

and recommends:

be replaced with 5 CS HB 209 ( FIN )

adopt previous \_\_\_\_\_ CS CS forthcoming ( \_\_\_\_\_ )

attached amendment(s)

adopt Letter of Intent by \_\_\_\_\_ Committee

further referral to the \_\_\_\_\_ Committee

Senate Bill:  
 same title  
 new title  
House Bill:  
 same title  
 technical title  
 new: SCR# \_\_\_\_\_

SIGNING DO PASS	DP	OTHER RECOMMENDATIONS	NR	DNP	AM
<i>[Signature]</i>	✓	<i>[Signature]</i>		✓	
<i>[Signature]</i>	X	<i>[Signature]</i>	✓		
<i>[Signature]</i>	✓				
<i>[Signature]</i>	✓				
Co-Chair: <i>[Signature]</i>	✓	Co-Chair:			
Co-Chair: <i>[Signature]</i>		Co-Chair:			

**NEW FISCAL NOTE(S):**

Department                      Date      Zero      Fiscal


**PREVIOUS FISCAL NOTE(S):\***

Department                      Date      Zero      Fiscal

DCED	4/29/99	✓	

APPROPRIATION -- no fiscal note

\*include fiscal notes accompanying Governor's bill

# FISCAL NOTE

Bill Version: HB 209

(H) Publish Date: 4/30/99

STATE OF ALASKA  
1999 LEGISLATIVE SESSION

5/12/99

Revision Date/Time (Note if correction) \_\_\_\_\_ Dept. Affected DCED  
 Title "An act amending the size of grants for which the BRU AK Science & Technology Foundatio  
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 Requester House Finance Component Serial No. 2012

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Miscellaneous	0.0					
<b>TOTAL OPERATING</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

CAPITAL EXPENDITURES	0.0					
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CHANGE IN REVENUES ( )	0.0					
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**FUND SOURCE** (Thousands of Dollars)

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<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY99) cost: 0.0

**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** (Attach a separate page if necessary)

The bill allows for increased grants that would be appropriated separately. ASTF earnings are appropriated annually by the Legislature so the legislative oversight of ASTF remains unchanged.

Prepared by Tom Lawson, Director Phone 465-2506  
 Division Division of Administrative Services Date/Time 4/29/99 10:52 AM  
 Approved by Commissioner [Signature] Date 4/29/99  
 Agency Commerce and Economic Development

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## **ALASKA SCIENCE & TECHNOLOGY FOUNDATION**

— Putting Innovation to Work for Alaska —

### **Sponsor Statement**

#### **Current Statute**

The current statute governing the Alaska Science & Technology Foundation (AS 37.17.) provides that the "the Board may award the following grants up to \$5 million to AIDEA or the Alaska Aerospace Development Corporation for the development of the Kodiak Launch Complex and the Fairbanks satellite ground station space park." (AS 37.17.090 (k)(1).

The statute also provides "Except for grants awarded under (k) of this section, and under 37.17.225 not less than 50% of endowment income that is distributed to grantees by the foundation in a fiscal year must be for grant payments in that fiscal year of \$100,000 or less, exclusive of other funding. (AS37.17.225)." Section (k) refers to ASTF's authority to finance the 1) Kodiak Launch Complex at up to \$5M and 2) the low-rank coal water fuel project at UAF at up to \$4M.

ASTF has a \$101 M endowment the earnings of which are appropriated each year by the legislature. ASTF projects aim to use the development and implementation of science or technology to increase the state's goods-producing economic base by creating new markets, replacing current imports or expanding exports.

#### **Problem Statement**

There are four problems with the current statute:

- 1) The \$100 K amount has not been inflation adjusted since the original statute was passed in 1988.
- 2) Even with the exemption of the Kodiak rocket and Fairbanks coal project from counting toward the \$100 K limit, this limit is now acting as a constraint for funding the larger commercialization projects that have the most immediate ability to create Alaska jobs. A majority of ASTF projects now includes more mature, larger projects as well as the early stage invention type projects. These larger projects have more private match to finance further development

## Sponsor Statement Page Two

3) of innovative technology by building small manufacturing plants or larger technology development projects. It makes little sense for ASTF to be constrained from the larger, later stage technology commercialization deals which can have an economic impact sooner rather than later.

3) ASTF has already granted AADC \$5M to match \$17M in federal funds to construct the Kodiak Launch Complex. AADC is now requesting an additional \$5M from ASTF to complete construction of the Kodiak Launch Complex. This amount has been reviewed by AIDEA and ASTF. The amended amount authorizes ASTF to expend an additional \$6 M or a total of \$11 M to date. The additional \$1 M could to be expended over the next three years for marketing and development of an Alaska aerospace industry; this \$1 M will not be needed to complete KLC construction. At project completion, the anticipated \$10 M in state construction funds will match \$29,300,000 in federal funds. \$5 M in construction funds from the state will be required by July 1999 to complete construction and keep the complex on schedule for commercial and additional military launches. Raising the amount ASTF is authorized to fund AADC is not a guarantee that the full additional \$6 M will be expended by ASTF. It just removes the statutory barrier to ASTF considering a grant application for any additional funds.

4. Smaller, early stage projects are already encouraged by ASTF's active small grant program for projects under \$20 K of ASTF funds. In the last four years ASTF has funded 91 small grants under \$20 K and 99 grants over \$20 K. To date, it is the ability of a potential project to meet published technical and economic criteria (see [www.astf.org](http://www.astf.org)) rather than the size of the project that determines whether a project is funded. So larger projects do not crowd out smaller projects.

### ASTF Projects

ASTF funds both Knowledge (science) and Technology (proprietary) projects. Technology projects are funded at the proof-of-concept, prototype and commercialization stage. The later stage commercialization phase is often more than \$100 K of ASTF funds with a larger private sector match to use technology to process natural resources or use innovative technology to manufacture a final product.

## Sponsor Statement Page Three

In the last year such larger-scale Technology projects over the \$100 K limit include:

- innovative technology to process fish into seafood,
- assist sawmills to produce graded lumber,
- remove pinbones from salmon so Alaska can produce a high-grade finished producer,
- co-finance an Anchorage plant to produce fresh vegetables for pre-packaged salad sales and increase production of fresh Mat-Su produce.

Recent Knowledge projects over \$100K include:

- work with regulatory agencies and mining companies on research to address the contentious water quality issues of total dissolved solids,
- produce localized seismic maps of the Anchorage Bowl to determine whether buildings are over-designed for local soil conditions (added cost) or under-designed (imperial lives),
- demonstrate for the mining community new techniques to integrate geotechnical, topographic, and recently declassified subsurface radar tools in airborne and satellite maps to assist mineral exploration.

### **Effect of Proposed Changes**

The proposed change will give ASTF the authority to consider increasing from \$5 million to \$11 million its commitment to AADC and thereby finance the \$5 M completion of the Kodiak Launch Complex and \$1 M of potential support for potential marketing and aerospace industry development over the next three years. The second proposed change will give ASTF discretion to fund larger projects as long as at least 50% of expended funds are in projects which annually total less than \$250,000. No matter what size, all projects must meet published technical and economic criteria.

### **Fiscal Impact**

None. ASTF earnings are appropriated annually by the legislature so the legislative oversight of ASTF remains unchanged.



*Council of Alaska Producers*

P.O. Box 22653 Juneau, Alaska 99802

May 7, 1999

Members of the Alaska State Senate  
State Capitol  
Mailstop 3100  
Juneau, AK 99801-1182

**Re: HB 209-Relating to the Size of ASTF Grants**

The Honorable Members of the Alaska State Senate:

The Council of Alaska Producers is supportive of HB-209, a bill which will increase the size of the grants to which the Alaska Science and Technology Foundation can allocate 50 percent of their endowment income. We feel increasing the size of these grants from \$100,000 to \$250,000 is desirable as it will enable ASTF to work on larger and more significant projects.

ASTF has demonstrated to the Council a willingness to address issues of concern to the mining industry and feel they provide a credible means for the State to undertake sound scientific research which will benefit both the hard rock mining industry and the State of Alaska.

The Council wishes to thank the members of the Senate for their ongoing support of the hard rock mining industry in Alaska.

Sincerely,  
COUNCIL OF ALASKA PRODUCERS

A handwritten signature in black ink that reads "Stanley T. Foo". The signature is written in a cursive style.

Stanley T. Foo  
President

**HB**

**211**

**HFIN**

**FILE**

(11)

# HOUSE COMMITTEE REPORT

Date Referred to Committee: April 11, 2000

FURTHER REFERRALS:

Date of Committee Action: 4/13/00

The FINANCE Committee considered:

HB 211

HOUSE BILL NO. 211

HEALTH CARE INSURANCE

"An Act relating to liability for providing managed care services, to regulation of managed care insurance plans, and to patient rights and prohibited practices under health insurance; and providing for an effective date."

recommends it be replaced with the following committee substitute CSHB 211 (Fin)  the same title  a new title

additional referral to \_\_\_\_\_ Committee  
 attached amendment(s)

ADOPTS: \_\_\_\_\_ Letter of Intent

ATTACHES NEW FISCAL NOTE(S): (Dept) APPROVES PREVIOUS: (Dept/Date)

fiscal note(s) \_\_\_\_\_  fiscal note(s) \_\_\_\_\_

zero fiscal note(s) \_\_\_\_\_  zero fiscal note(s) DCED 3-8-00

SIGNING WITH RECOMMENDATIONS		DP	DNP	NR	AM
<i>Gene Therriault</i>	Therriault			X	
<i>Alan Bunde</i>	Bunde			X	
<i>Alan Custer</i>	CUSTERMAN			X	
<i>John T. Davies</i>	DAVIES			X	
<i>Ben Grossman</i>	GROSSMAN			X	
<i>Carol E. Moses</i>	MOSES			X	
<i>Edward J. Davis</i>	DAVIS			X	
<i>W.H. Williams</i>	Williams			X	
<i>[Signature]</i>	FOSTER	X			
<i>[Signature]</i>	Phillips			X	

CHAIR'S SIGNATURE *Gene Therriault*

# FISCAL NOTE

Bill Version: CSHB 211(L&C)  
(H) Publish Date: 3/8/00

## STATE OF ALASKA 2000 LEGISLATIVE SESSION

Revision Date/Time (Note if correction) 03/06/00 Dept. Affected Community & Economic Development  
 Title An Act relating to liability for providing managed care BRU Insurance  
services, to regulation of managed care insurance plans . . . Component Insurance  
 Sponsor Rokeberg  
 Requester (H) L&C Component No. 354

### Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005	FY 2006
Personal Services						
Travel						
Contractual						
Supplies						
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
<b>TOTAL OPERATING</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

CAPITAL EXPENDITURES						
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CHANGE IN REVENUES ( )						
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### FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type)						
<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY2000) cost: 0.0

### POSITIONS

Full-time						
Part-time						
Temporary						

### ANALYSIS: (Attach a separate page if necessary)

Sec. 21.07.020, page 7, lines 8-11 require that a managed care entity provide actuarial support to the director upon request for the increased cost of using a non-network provider. It is estimated that fewer than 15 insurers have provider network provisions in their health insurance contracts. Therefore, it is anticipated that no additional resources will be needed to request and review the increased costs of non-network provider use.

Sec. 21.07.060, page 13, line 17, requires that the director approve "qualified private standard-setting organizations". It is estimated that there are currently fewer than 5 of these organizations. Therefore, it is anticipated that no additional resources will be needed for the director to certify these "qualified private standard-setting organizations". Also, it is anticipated that no additional resource will be needed to develop regulations, should they be needed, to define related party as provided on page 14, lines 20-22 of this section.

Prepared by: Robert A. Loh  
 Division Insurance  
 Approved by Commissioner Deborah B. Sedwick  
 Agency Community & Economic Development

Phone 269-7900  
 Date/Time 3-7-00 9:28 AM  
 Date 3-7-00

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AMENDMENT

*Adopted*

OFFERED IN THE HOUSE

TO: CSHB 211(JUD)

1 Page 13, following line 27:

2 Insert a new section to read:

3 "Sec. 21.07.090. Construction. This chapter may not be construed to  
4 supersede or change the provisions of 29 U.S.C. 1001 - 1191 (Employee Retirement  
5 Income Security Act of 1974) as those provisions apply to self-insured employers."

# BRADY & COMPANY

INCORPORATED

Brady Building  
1031 W. 4th Avenue, Suite 400  
P.O. Box 107502 • Anchorage, AK 99510-7502

13 April, 2000

Representative Eldon Mulder  
Co-Chair, House Finance Committee  
State Capitol, Room 507  
Juneau, AK 99801-1182

Representative Gene Therriault  
Co-Chair, House Finance Committee  
State Capitol, Room 511  
Juneau, AK 99801-1182

Re: HB211

Dear Representatives Mulder and Therriault,

This morning we had a lengthy and fruitful conversation with Representative Rokeberg regarding HB211. In the absence of any other changes, if an exemption for self-insured plans is incorporated into the bill, any definition of "medical necessity" is eliminated, and pending resolution of one other contract issue that Representative Rokeberg agreed to research, we can recommend HB211 to our customers.

Thank you for your consideration.

Sincerely,



Ed Burgan  
Senior Vice President

cc: Representative Rokeberg  
Associated General Contractors of Alaska  
Mechanical Contractors of Anchorage  
Mechanical Contractors of Fairbanks  
Steel Erectors Associations  
National Electrical Contractors  
Alaska Hotel and Motel Association  
Members of the Labor and Commerce and Judiciary Committees  
Alaska State AFL-CIO  
Alaska Electrical Health & Welfare Fund  
Alaska UFCW Trust  
Alaska Teamsters Welfare Trust  
All Labor Organizations Sponsoring Health & Welfare Plans  
Anchorage Chamber of Commerce  
Brady & Company Clients  
Health Care Cost Management Corporation of Alaska

# FISCAL NOTE

Bill Version: CSHB 211 (L&C)  
 (H) Publish Date: 3/8/00

**STATE OF ALASKA  
 2000 LEGISLATIVE SESSION**

Revision Date/Time (Note if correction) 03/06/00 Dept. Affected Community & Economic Development  
 Title An Act relating to liability for providing managed care BFU Insurance  
services, to regulation of managed care insurance plans . . . Component Insurance  
 Sponsor Rokeberg  
 Requester (H) L&C Component No. 354

**Expenditures/Revenues (Thousands of Dollars)**

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005	FY 2006
Personal Services						
Travel						
Contractual						
Supplies						
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
<b>TOTAL OPERATING</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

<b>CAPITAL EXPENDITURES</b>						
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<b>CHANGE IN REVENUES ( )</b>						
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**FUND SOURCE (Thousands of Dollars)**

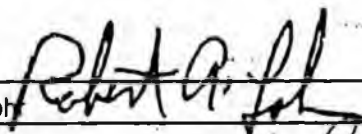
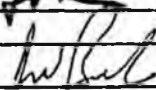
1002 Federal Receipts						
1003 GF Match						
1004 GF						
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1037 GF/Mental Health						
Other (Specify Type)						
<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY2000) cost: 0.0

**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** *(Attach a separate page if necessary)*  
 Sec. 21.07.020, page 7, lines 8-11 require that a managed care entity provide actuarial support to the director upon request for the increased cost of using a non-network provider. It is estimated that fewer than 15 insurers have provider network provisions in their health insurance contracts. Therefore, it is anticipated that no additional resources will be needed to request and review the increased costs of non-network provider use.  
 Sec. 21.07.060, page 13, line 17, requires that the director approve "qualified private standard-setting organizations". It is estimated that there are currently fewer than 5 of these organizations. Therefore, it is anticipated that no additional resources will be needed for the director to certify these "qualified private standard-setting organizations". Also, it is anticipated that no additional resource will be needed to develop regulations, should they be needed, to define related party as provided on page 14, lines 20-22 of this section.

Prepared by: Robert A. Loh  Phone 269-7900  
 Division Insurance Date/Time 3-7-00 9:28 AM  
 Approved by Commissioner Deborah B. Sedwick  Date 3-7-00  
 Agency Community & Economic Development

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# FISCAL NOTE

STATE OF ALASKA  
2000 LEGISLATIVE SESSION

BILL NO. CSHB 211

Revision Date/Time (Note if correction) 03/08/00 Dept. Affected Community & Economic Development  
 Title An Act relating to liability for providing managed care BRU Insurance  
services, to regulation of managed care insurance plans . . . Component Insurance  
 Sponsor Rokhsberg  
 Requester (H) L&C Component No. 354

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

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Grants & Claims						
Miscellaneous						
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<b>CAPITAL EXPENDITURES</b>						
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<b>CHANGE IN REVENUES ( )</b>						
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**FUND SOURCE** (Thousands of Dollars)

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1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
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Other (Specify Type)						
<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY2000) cost: 0.0

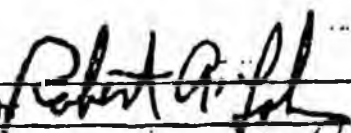
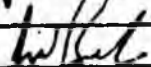
**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** (Attach a separate page if necessary)

Sec. 21.07.020, page 7, lines 6-11 requires that a managed care entity provide actuarial support to the director upon request for the increased cost of using a non-network provider. It is estimated that fewer than 15 insurers have provider network provisions in their health insurance contracts. Therefore, it is anticipated that no additional resources will be needed to request and review the increased costs of non-network provider use.

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Prepared by: Robert A. Loh  Phone 268-7800  
 Division Insurance Date/Time 3-7-00 9:28 AM  
 Approved by Commissioner Deborah B. Sedwick  Date 3-7-00  
 Agency Community & Economic Development

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4-12-00

# Alaska State Medical Association

4107 Laurel Street • Anchorage, Alaska 99508 • (907) 562-0304 • (907) 561-2063 (fax)

April 12, 2000

Honorable Gene Therriault  
Co-chair, House Finance Committee  
House of Representatives  
State Capital, Room 511  
Juneau, Alaska 99811-1182

RECEIVED  
APR 12 2000

RE: CS HB 211—Alaska's Patients' Bill of Rights

Dear Representative Therriault:

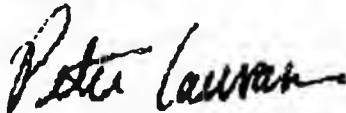
CS HB 211 (version "W") contains some significant protections for Alaska's patients. However, the job is not yet completed. Two major issues remain—managed care entity accountability ("liability issue") and the issue pertaining to the definition of "medical necessity" with its impact on the external appeal mechanism and with liability.

Given the short time remaining in this session and the complexity of the above two issues; ASMA feels that those two issues cannot receive the amount of attention warranted for the Legislature to make a reasoned policy decision. ASMA also is very aware that Congressional action is expected on the "National" Patient's Bill of Rights (with such action possibly having an impact on what may or may not be adopted in Alaska). Therefore, it is ASMA's intent to come back to the Legislature early in the next session with separate legislation pertaining to those issues. Although, ASMA feels that the ERISA pre-emption of the various states regulating "quality of care" issues has been significantly narrowed through recent court decisions, it is expected that the "National" Patient's Bill of Rights will directly address that issue.

So, therefore, ASMA supports CS HB 211 version "W", as on balance it provides important patient protections, but the issues of "liability" and "medical necessity" still need to be addressed by the Legislature in the next session.

Thank-you for all the work you, and your committee, have done on this important legislation.

Sincerely,



BY: Peter Lawrason, MD, President  
FOR: The Alaska State Medical Association

kms

4113100  
copy on file

**Alaska Physicians & Surgeons, Inc.**

4120 Laurel Street, Suite 206  
Anchorage, Alaska 99508  
Phone: 561-7705 Fax: 561-7704  
E-mail: akphys@alaska.net

RECEIVED  
APR 12 2000

April 12, 2000

The Honorable Gene Therriault  
Alaska State House of Representatives  
Room 511, State Capitol Building  
Juneau, Alaska 99811

Dear Representative Therriault:

Alaska Physicians & Surgeons supports version W. of House Bill 211. However, we have concerns about supporting a bill that does not have a definition of "medical necessity" nor contains a section regarding civil liability of managed care entities.

By supporting this version of HB211, we are not waiving our commitment to enact into law these two provisions. Given that there are only a few weeks of session left, we will pursue enacting these sections in separate legislation next year.

We look forward to working with you in the future to resolve the important issues left out of HB211.

Sincerely,



Michael Haugen, JD, MBA  
Executive Director  
Alaska Physicians & Surgeons

# ALASKA STATE LEGISLATURE

## House of Representatives

### COMMITTEE ASSIGNMENTS

LABOR & COMMERCE COMMITTEE CHAIRMAN  
JUDICIARY COMMITTEE MEMBER  
LEGISLATIVE COUNCIL MEMBER  
SPECIAL COMMITTEE ON UTILITY RESTRUCTURING MEMBER  
SPECIAL COMMITTEE ON ECONOMIC DEVELOPMENT &  
TOURISM MEMBER

e-mail Representative\_Norman\_Rokeberg @ legis.state.ak.us



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716 WEST 4TH AVENUE SUITE 64  
ANCHORAGE AK 99501  
PHONE (907) 269-0117  
FAX (907) 269-0119

SESSION  
ALASKA STATE CAPITOL  
JUNEAU AK 99801-1182  
PHONE (907) 465-4968  
FAX (907) 465-2040

## Representative Norman Rokeberg

Sponsor Statement for CSHB 211 (L&C)

### Alaska Patients Bill of Rights

An Act relating to liability for providing managed care services, to regulation of managed care insurance plans, and to patient rights and prohibited practices under health insurance; amending Rule 602(b), Alaska Rules of Appellate Procedure; and providing for an effective date.

Updated: March 18, 2000

Patients need assurance that the quality of their health care will not be compromised as managed care expands. CSHB211 (L&C) requires managed care entities to provide a reasonable standard of health care, and holds them civilly liable if they do not. It also establishes requirements for contracts between managed care entities and their health care providers, patients and their group managed care plans, and health care insurers and their insureds, providing patients with the following:

- access to emergency room services
- availability of medical services or adequate referral options
- full disclosure of treatment options
- choice of health care providers, including specialists
- clear descriptions of covered items and services, benefits, procedures, compensation methods, availability (and exclusions) of prescription medications and the availability of translation or interpreter services
- a point-of-service plan option
- follow-through of preapproved payment
- quick utilization review decisions
- opportunity for appeals of utilization review decisions
- added protection from denial, reduction, or termination of payment for health care services

In addition, this legislation gives health care providers the freedom to share all testing and treatment options with their patients, and lets them advocate for their patients without the risk of being penalized or terminated by the managed care entity they contract with. It also prohibits contracts between managed care entities and health care providers from including "hold harmless" clauses for the managed care entity or financial incentives for providers to withhold medically necessary services.

While it streamlines the health care system, managed care may also increase the vulnerability of patients and doctors, resulting in a lower quality of care. HB211 is necessary to ensure continued quality health care in the face of a growing managed care industry. I urge you to support this legislation.



**Blue Cross  
Blue Shield of Alaska**  
**A PREMIERA HEALTH PLAN**  
Independent Licensees of the Blue Cross and Blue Shield Association

FOR IMMEDIATE RELEASE

Contact: Clara Kinner  
(425) 670-5799  
(425) 670-5575 fax

### **Blue Cross Blue Shield of Alaska Introduces Independent Review Program**

**ANCHORAGE, April 11, 2000**—Effective March 31, all Blue Cross Blue Shield of Alaska health plan members have access to a binding independent review program. This service assures members of a fast and neutral review by independent medical experts should they ever disagree with a coverage decision.

"We're not waiting until the Federal Patients' Bill of Rights is passed into law. And while we're working closely with Representative Norman Rokeberg (R - Anchorage), sponsor of the Alaska Patients Bill of Rights, we want our members to have access to independent review services immediately," said Jeff Davis, Executive Director and Vice President of Blue Cross Blue Shield of Alaska. "We will contract with three independent review organizations that will review our cases on a rotating basis."

Blue Cross Blue Shield of Alaska contracts cover virtually all services ordered by physicians and other practitioners. A small percentage of claims are denied, and when they are, it is almost always because the service is not covered by the member's contract. An even smaller percentage of claims are denied because the services are not considered medically necessary, or are considered within the medical profession as experimental or investigational procedures.

"In the rare cases where these disputes arise, independent review offers an additional measure of patient protection," explained Eric Wall, M.D., Regional Medical Director for Blue Cross Blue Shield of Alaska. "We hope it gives peace of mind to our members, knowing that should they ever disagree with a coverage decision, this independent option is available."

Under the new program, members have access to this binding independent review once they have completed Blue Cross Blue Shield of Alaska's internal appeal process. Independent review organizations provide neutral medical experts who have an "arms-length" relationship with Blue Cross Blue Shield of Alaska and have no conflicts of interest. Blue Cross Blue Shield of Alaska pays the cost of the review and agrees in advance to honor the reviewer's decision. This newest protection is just one example of the many ways Blue Cross Blue Shield of Alaska aggressively advocates for its members' rights.

"Our goal is to provide our members with peace of mind about their health care," said Davis. "This is another step toward that goal."

Blue Cross Blue Shield of Alaska is part of Premiera Blue Cross which provides quality health care coverage to more than one million people in Alaska, Washington, and Oregon. Premiera Blue Cross is an independent licensee of the Blue Cross Blue Shield Association.

###

**BRADY & COMPANY**  
INCORPORATED

Brady Building  
1031 W. 4th Avenue, Suite 400  
P.O. Box 107502 • Anchorage, AK 99510-7502

11 April, 2000

Representative Eldon Mulder  
Co-Chair, House Finance Committee  
State Capitol, Room 507  
Juneau, AK 99801-1182

Representative Gene Therriault  
Co-Chair, House Finance Committee  
State Capitol, Room 511  
Juneau, AK 99801-1182

Re: HB211

Dear Representatives Mulder and Therriault,

We understand the House Finance Committee is holding a hearing on HB211 at 1:00 pm this afternoon. We have been following this bill in its process through the House. Please find attached copies of the correspondence addressed to your colleagues in the Labor & Commerce and Judiciary Committees. We thought it would be helpful if you or your staff would at least read it.

Please understand that our customers support a "Patient's Bill of Rights." We do not support HB211 as it is currently written, however. It would be detrimental and costly to health care plan sponsors and their participants. This legislation was not requested by the Alaskan public. Rather, the Alaskan physicians requested this legislation in order to protect their interests. The primary beneficiaries of this bill are Alaska physicians, not patients. If you support the bill's passage in its current form, we respectfully request the name of the bill be changed from "Patient's Bill of Rights" to "Physician's Bill of Rights." This new name would be more appropriate than its current name which serves as a smokescreen to hide the true intent of the legislation.

We are also concerned with this bill's conflict with the Employee Retirement Income Security Act of 1974 (ERISA). Representative Rokeberg remains unwilling to incorporate language to mitigate the inherent conflicts between the state and federal regulations, as we suggested in our letter of April 3, 2000. Without this language, it will be up to the state and federal courts to determine how plan sponsors must juggle the restrictions imposed by this bill which do not correspond with to the strict requirements of ERISA.

We hope you will take the time to review the attached correspondence. We are prepared to address your questions and comments, if you wish. Thank you for your consideration.

Sincerely,



Ed Burgan

Senior Vice President

cc: Associated General Contractors of Alaska  
Mechanical Contractors of Anchorage  
Mechanical Contractors of Fairbanks  
Steel Erectors Associations  
National Electrical Contractors  
Alaska Hotel and Motel Association  
Members of the Labor and Commerce and Judiciary Committees  
Alaska State AFL-CIO  
Alaska Electrical Health & Welfare Fund  
Alaska UFCW Trust  
Alaska Teamsters Welfare Trust  
All Labor Organizations Sponsoring Health & Welfare Plans  
Anchorage Chamber of Commerce  
Brady & Company Clients  
Health Care Cost Management Corporation of Alaska

**BRADY & COMPANY**  
INCORPORATEDBrady Building  
1031 W. 4th Avenue, Suite 400  
P.O. Box 107502 • Anchorage, AK 99510-7502

April 3, 2000

To: Representative Rokeberg, Chair, House Labor & Commerce Committee  
Representative Kott, Chair, House Judiciary Committee

Re: HB211

Dear Representatives Rokeberg and Kott,

In my role as health care consultant for a variety of large employers and health care Trusts, I have been following HB211 very closely, as it will have an unfavorable impact on my clients' health care plans. On March 31, 2000, the Judiciary Committee heard testimony on this bill. I was present in the Anchorage Legislative Office and was prepared to testify as to the impact this bill will have on health care plan sponsors. After starting a half-hour late, the hearing was abruptly terminated at approximately 2:35 pm before all testimony was taken. The Committee had received input from the medical fraternity and the insurance companies. The concerns of the plan sponsors - the entities that actually pay health care costs - went unheard. Needless to say, I was extremely upset. It seems you are more concerned about physicians and insurance companies than those Alaskans who actually pay the cost of health care, the plan sponsors.

Therefore, I am writing to you today to express my concerns regarding HB211 as it is written (Version N). In general, we support a patient's bill of rights and appreciate the changes that have been incorporated into the bill so far. However, we still have more work to do, as this legislation will needlessly increase plan costs as well as increase the administrative burden for operating plans. In addition, it creates significant conflicts with the Employee Retirement Income Security Act of 1974 (ERISA).

First, in order to mitigate conflicts with ERISA, we suggest the following language be incorporated into the Act:

In no event will this Act infringe upon, be in conflict with, or supercede the provisions of the Employee Retirement Income Security Act of 1974 (ERISA), including amendments hereto and associated regulations.

Second, we are concerned that the external appeals process will impose substantial administrative burdens on plan sponsors and participants. The process has the potential to require three claim appeal steps before proceeding to either court or arbitration. This is unacceptable for the average layman because of costs and time. We agree that an original internal appeal is necessary to determine if any errors had occurred. We suggest that after the initial internal appeal, participants should be allowed to appeal to the external review entity and the plan sponsor's fiduciaries jointly. The decision reached in this appeal should be based on plan provisions

(including exclusions, limitations and definitions of medical necessity) contained in the plan document. In this way, only two appeals are required in total.

In addition, we can only support this bill if it allows plan sponsors to state their definition of medical necessity in the health plan's plan document. Medical necessity should not be defined in the Act. In no event should a plan sponsor be required to pay benefits that are considered medically necessary according to the attending physician, if those benefits are excluded by the plan. A statutory definition of medical necessity is driven by the physicians' desire to extend coverage for patients so that all procedures can be reimbursed without at least very limited cost control mechanisms in place via exclusions and limitations. Physicians should not be allowed to dictate to plan sponsors what is or is not covered under the plan. Plans must be allowed to define "medical necessity" and list excluded services.

Mr. Jordan, of the Alaska Medical Association, testified that the managed care entities "make medical decisions." They do not. Managed care entities determine whether or not coverage is available under a plan according to the plan documents. It is the participant's decision whether or not to proceed with treatment, regardless of plan coverage.

After listening to the testimony Friday, it seems the AMA and Alaska Physicians and Surgeons wish to make certain coverage is granted regardless of the plan sponsors' intent in drafting plan design. If the most liberal of all approaches is taken, and no restrictions are placed upon coverage by defining medical necessity and placing exclusions upon the plan, plan sponsors will not be able to afford benefit plans in their current configuration. As it currently exists, this bill will increase the cost of health care plans, therefore depleting the funds available to pay benefits. This means the plan sponsor will have to pay more into the plan to fund the current benefits, or reduce benefits for all procedures accordingly. Worse yet, plan sponsors, who are just barely able to afford a health care plan in our already expensive state, may have to cancel it because they can't afford what physicians demand.

We find it interesting that Mr. Jordan further stated the estimates of cost increases for similar legislation were "not that high." If a health plan is required to cover procedures currently excluded or limited by the plan, health care costs will certainly increase. Furthermore, if a plan is required to pay for additional administrative appeals, administration expenses will increase as well.

This bill is intended to benefit physicians at the expense of benefit plan sponsors. Moreover, the name, "Patient's Bill of Rights" is misleading, because this bill is not intended to benefit plan participants. When asked, a member of Representative Rokeberg's staff indicated this bill was not crafted in response to constituent complaints about managed care. Rather, this bill originated from Alaska physician requests.

Lastly, legislation defines a "managed care entity" as "an insurer, a hospital or medical service corporation, a health maintenance organization, an employer or employee health care organization, a managed care contractor that operates a group managed care plan, or a person who has a financial interest in health care services provided to an individual." The definition of "an employer or employee health care organization" is totally unclear. What does it mean?

In general, this bill appears as though it is intended to mirror the Patient's Bill of Rights In Washington, D.C., which is currently under debate. The federal legislation has not yet passed and will probably still be amended. HB211 could easily end up in conflict with the final version of the federal bill, which means the Alaska legislature will have spent a significant amount of fruitless time and effort. If the intent is not to infringe upon ERISA and to mirror federal legislation, we strongly encourage defeat of this state legislation or deferral to the next legislative session to accurately assess the final version of the federal Patient's Bill of Rights.

As representatives of the State, we encourage you to contact those parties who are responsible for the payment of health care costs - the plan sponsors - to help build this legislation rather than to simply impose unworkable restrictions that will increase revenue to physicians, and by doing so, increase Alaska's high health care costs even further.

Sincerely,



Ed Burgan  
Senior Vice President

- cc: Associated General Contractors of Alaska
- Mechanical Contractors of Anchorage
- Mechanical Contractors of Fairbanks
- Steel Erectors Associations
- National Electrical Contractors Association
- Alaska Hotel and Motel Association
- Members of the Labor and Commerce and Judiciary Committees
- Alaska State AFL-CIO
- All Labor Organizations Sponsoring Health & Welfare Plans
- Anchorage Chamber of Commerce
- Brady & Company Clients
- Health Care Cost Management Corporation of Alaska

APR 11 2000 10:30 AM BRADY & COMPANY

# BRADY & COMPANY

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Brady Building  
1031 W. 4th Avenue, Suite 400  
P.O. Box 107502 • Anchorage, AK 99510-7502

6 April, 2000

To: Representative Rokeberg, Chair, House Labor & Commerce Committee  
Representative Kott, Chair, House Judiciary Committee

Re: HB211, Version S

Dear Representatives Rokeberg and Kott,

On April 3, 2000, we faxed you a letter expressing our concerns about Version N of HB211. In that letter, we encouraged you to consider the needs of health care plan sponsors (those Alaskans who pay the cost of health care), and offered a number of recommendations on their behalf.

This morning, we received a copy of HB211, Version S. Upon first review, it seems that 100% of our recommendations were ignored. Therefore, the comments expressed in our April 3<sup>rd</sup> letter remain unchanged.

When we received Version S, we also learned a Judiciary Committee hearing is scheduled this afternoon at 2:00pm to discuss this bill. It is troubling that the Committee did not allow sufficient time between release of the work draft and the scheduled hearing so that involved parties (other than physicians) have sufficient time to review the changes and provide input. Some people may consider the short time frame your strategy to ignore constituent input. We wouldn't call it that, but we believe it is in the best interest of Alaskans to allow your constituents a few days to review amended legislation and provide comment in the future.

We contacted the following organizations to notify them of the changes made in Version S. They requested us to convey their continued opposition to HB211.

Associated General Contractors of Alaska  
Alaska Steel Contractors and Erectors Association  
National Electrical Contractors Association  
Alaska State AFL-CIO  
Alaska Teamsters Welfare Trust  
Alaska UFCW Health & Welfare Trust  
Health Care Cost Management Corporation of Alaska

We are also confident of similar support from other organizations, but due to the time constraints imposed by your 2:00 Committee Meeting, we have not been able to contact them.

It is likely that the above-named organizations' members and families represent 20-25% of the population of the State of Alaska. We find it interesting that this legislation is opposed by the above-named organizations and the participants they represent, but the Committee continues to follow the lead of the physicians' groups in pushing for its passage. We encourage you to consider the needs of plan sponsors and participants, as well as the desires of physicians, when you meet this afternoon.

As we stated in our letter of April 3<sup>rd</sup>, we support the concept of a patient's bill of rights and would agree to help draft such legislation. We do not believe HB211 provides any additional patient protection not currently provided under state or federal law. Rather, we believe HB211 protects the physician community, and patients and plan sponsors would be adversely affected by passage of this bill.

Sincerely,



Ed Burgan  
Senior Vice President

cc: All organizations listed above  
All Brady & Company clients  
Governor Tony Knowles

# LEGAL SERVICES


DIVISION OF LEGAL AND RESEARCH SERVICES  
LEGISLATIVE AFFAIRS AGENCY  
STATE OF ALASKA

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FAX (907) 465-2029  
Mail Stop 3101

State Capitol  
Juneau, Alaska 99801-1182  
Deliveries to: 129 6th St., Rm. 329

## MEMORANDUM

March 16, 2000

**SUBJECT:** Sectional Summary of CSHB 211(L&C).  
**TO:** Representative Norman Rokeberg  
Attn: Janet  
**FROM:** Michael F. Ford   
Legislative Counsel

You have requested a sectional summary of the above-described bill.

As a preliminary matter, note that a sectional summary of a bill should not be considered an authoritative interpretation of the bill and the bill itself is the best statement of its contents. If you would like an interpretation of the bill as it may apply to a particular set of circumstances, please advise.

Section 1. Short title for section 3.

Section 2. Imposes civil liability on managed care entities for certain health care acts. Creates a defense to the civil action and certain exclusions to liability.

Section 3. Imposes certain provisions that must be included in a contract between a health care provider and a managed care entity. Specifies that certain provisions cannot be included in a contract between a health care provider and a managed care entity. Prohibits an indemnification clause in a contract between a provider and a managed care entity. Requires that group managed care plans include certain contract provisions. Imposes certain requirements regarding a covered persons choice of a health care provider, including a non-network option, continuing treatment by a health care provider whose contract is terminated, and notification when a provider contract is terminated for cause. Specifies that medical and financial information concerning a covered person or applicant is confidential. Establishes an external appeals mechanism for covered persons. Adds a provision regarding religious nonmedical providers.

Section 4. Makes a violation of AS 21.07 an unfair insurance trade practice.

Section 5. Prohibits a health care insurer from limiting information on care or treatment. Requires that treatment decisions be made by a licensed health care provider trained in the area in question and that denial of coverage occur only after consultation with the treating

Representative Norman Rokeberg

March 16, 2000

Page 2

provider. Establishes a private cause of action for enforcement of rights created under this section.

Section 6. Repeals a duplicative provision of law.

Section 7. Provision that indirectly amends Rule of Appellate Procedure 602(b).

Section 8. Effective date for sec. 21.07.050(h).

Section 9. Effective date.

MFF:pl

00-092.plm

# LEGAL SERVICES

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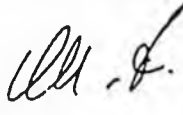
State Capitol  
Juneau, Alaska 99801-1182  
Deliveries to: 129 6th St., Rm. 329

## MEMORANDUM

February 10, 2000

**SUBJECT:** Managed care - (CSHB 211(L&C))

**TO:** Representative Norman Rokeberg  
Attn: Janet

**FROM:** Michael F. Ford   
Legislative Counsel

You asked two questions regarding CSHB 211(L&C). First you asked if the last sentence in sec. 21.07.030(a) covers a situation when the insured has other insurance that provides non-network coverage. The answer is yes. Second, you asked if there is a conflict between a managed care plan and a statute, which prevails. While the legislature cannot change the terms of an existing managed care plan, the legislature can dictate the terms of a managed care plan entered into or renewed after the law takes effect. So if there is a conflict between the provisions of a managed care plan and statute, the statute prevails unless the contract was in existence prior to the law taking effect. See AS 21.42.265.

Please contact me if you have further questions.

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LEGALITY OF PREFERRED PROVIDER ORGANIZATIONS  
IN ALASKA

April 21, 1995

I. INTRODUCTION

This is in response to your memorandum dated April 13, 1995, by which you requested an opinion on the following question: "Are Preferred Provider Organizations (PPOs) legal in Alaska?" Our conclusion is that they are lawful, although there is no enabling legislation for

II. BACKGROUND

PPOs are a relatively recent development in the health care delivery arena. For much of this century, traditional indemnity insurance, whether through individual or group insurance policies, provided the primary means for health care reimbursement. In the last few decades, due in large part to the trend of disproportionately large increases in health care costs, alternatives to pure indemnity insurance evolved. Many of these alternatives fall under the rubric of managed care and have a primary purpose of cost containment. For instance, in the 1970s, statutory enabling laws for health maintenance organizations (HMOs) were created.<sup>1</sup> Alaska enacted its version of the HMO model law (AS 21.56) in 1990. However, to date there are no licensed HMOs in Alaska.

In the 1980s, PPOs developed as a managed care device.<sup>2</sup> PPOs are a fee-for-service alternative to traditional health insurance. Due to their dramatic growth they soon became a central feature of health care financing and delivery reform.

The PPO, also referred to as a preferred provider arrangement (PPA),<sup>3</sup> involves purchasers managing the cost of health care through contracting with a group of doctors or hospitals ("preferred" or "network" providers). The salient characteristics of the preferred provider arrangement are as follows. In exchange for discounted fees for services, the providers receive a guaranteed supply of patients and a commitment to quick turnaround on claims payments. Providers also typically agree to comply with utilization review procedures intended to reduce inappropriate or unnecessary care. Through a bulk purchase of medical services, purchasers have the advantage of being able to choose providers based on competitive pricing, which is expected to result in

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## ALASKA REGULATIONS

cost savings. Patients are offered financial incentives such as reduced or eliminated copayments or deductibles if they use designated preferred providers. PPOs are formed by a wide variety of entities — purchasers as well as providers — including insurers, self insurers (employers), unions, physicians, hospitals, HMOs, service corporations, and third party administrators (often owned by insurers).<sup>1</sup>

At a recent hearing before the Senate Labor and Commerce Committee, a representative of the Division of Insurance was asked whether preferred provider organizations (PPOs) are legal in Alaska. The division's response that PPOs are not lawful has created some controversy. The largest group disability<sup>2</sup> insurer in the state (Aetna Life Insurance Co.) has been utilizing PPOs for years based in part on the division's approval of its insurance forms. The Division of Retirement and Benefits also has expressed concern regarding the use of PPOs in the state health plan. As a result, you have referred this question to the Department of Law for a legal opinion.

### III. ANALYSIS

PPOs are lawful in Alaska. While there is no enabling legislation for PPOs, no provision of AS 21 on its face prohibits the formation of PPOs or contracting with such entities.

By way of background, and as previously indicated in this memorandum, there is a model law developed by the National Association of Insurance Commissioners (NAIC) entitled the "Preferred Provider Arrangements Act." Currently, over half of the states (29) have adopted some version of the PPO model by legislation, regulation, or bulletin.<sup>3</sup> Alaska has not adopted a version of the model. Whether or not it should have is beyond the scope of this opinion.

It is noteworthy that states have been criticized for passing laws that impede the implementation of PPOs. Even before the creation of the model act, legislation was introduced in Congress in 1983 to prohibit states from restricting the operations of the already emerging PPO mechanism.<sup>4</sup> The existence of PPOs in the absence of enabling legislation is also evidenced by a drafting note for Section 2 of the model (Purpose), which states: "The use of the term 'allowing' in this section is not intended to indicate that health care insurers are acting unlawfully in a state which has not enacted a law allowing Preferred Provider Arrangements."<sup>5</sup>

Although federal law recognizes the PPO mechanism, it does not

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answer the question whether PPOs are legal in Alaska. In a regulation implementing the Medicare program, the Department of Health and Human Services refers to health plans having "premium structure regulated under a State insurance statute or a State enabling statute governing health maintenance organizations or preferred provider organizations." 42 C.F.R. § 1001.952(1)(2). This regulation does not mandate the use of an enabling law for PPOs. The CHAMPUS program, which expressly authorizes federal officials to contract with PPOs, also does not require a state enabling statute. *See* 10 U.S.C. § 1095.

There are no published cases, state or federal, addressing whether PPOs are lawful in the absence of enabling legislation. One case implicitly acknowledges the validity of a state PPO enabling law. In *Stuart Circle Hospital Corp. v. Aetna Health Management*, 995 F.2d 500 (4th Cir. 1993), the court held that ERISA's savings clause exempted from federal preemption a Virginia enabling law for establishing PPOs. However, there is no federal mandate for an enabling law. Each state may regulate PPOs as it sees fit, in the absence of congressional direction.<sup>9</sup>

Recognizing that there is no Alaska enabling law for PPOs, the Division of Insurance has previously taken the position that certain provisions of the insurance code prohibit the use of PPOs. We find this argument unpersuasive for the following reasons.

*AS 21.54.020(a)*

One of the provisions the division relies upon is a prohibition applicable to group disability insurers that provides in part: "The [group disability] policy may not contain a provision requiring that services be provided by a particular hospital or person, except as applicable to a health maintenance organization under AS 21.86." AS 21.54.020(a). This law does not prohibit the use of a PPO. To begin with, HMOs, which may contract with a PPO, are exempted. *See id.*; AS 21.86.060(a). In addition, the typical health plan utilizing a PPO gives covered individuals the choice of more than one provider, and often there is an option to use a nonpreferred provider, albeit at higher cost. Only if the covered person is given no choice of provider would this provision be violated.

*AS 21.36.090(b)*

Another statute relied upon by the division as prohibiting PPOs is AS 21.36.090(b). It provides:

A person may not make or permit unfair discrimination between individuals of the same class and of essentially the same

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## ALASKA REGULATIONS

hazard in the amount of premium, policy fees, or rates charged for a policy or contract of disability insurance or in the benefits payable, or in any of the terms or conditions of the contract, or in any other manner whatever.

This provision prohibits only disability (health) insurers from unfairly discriminating against covered individuals. It is part of the Unfair Trade Practices Act (UTPA) in Alaska's insurance code, enacted in 1966 and based upon an NAIC model. Although the legislative history for AS 21.36.090(b) is scant and has no bearing on the PPO issue, the model act is instructive. It was adopted in 1947, well before the emergence of PPOs and the managed care concept.<sup>10</sup> The unfair discrimination provision at AS 21.36.090(b) is substantially the same as the corresponding provision of the model act [Section 4(G)(2)]. The legislative history for Section 4(G)(2) reveals that the primary concerns about unfair discrimination were in the contexts of race, sex, marital status, residence and national origin. More recently, redlining and blackballing underwriting practices have received attention. There is no discussion of PPOs in the legislative history of the model. Indeed, it would be illogical for the NAIC to adopt a PPO model act if PPOs were per se violative of the UTPA. It is true that a PPO could violate AS 21.36.090(b) if its conduct were unfairly discriminatory for any one of a variety of reasons. However, it is additionally possible that there would be no "unfair" discrimination if a PPO treated all individuals of the same class equally as to costs, benefits payable or other contractual terms. In conclusion, AS 21.36.090(b) does not prohibit the establishment of PPOs or contracting with them.

### *Hospital and Medical Service Corporation (AS 21.57)*

Your memorandum also addresses hospital and medical service corporations. *E.g.*, Blue Cross. These entities differ significantly from disability (health) insurers and are not even considered insurers. Unlike traditional insurance companies, which are subject to the provisions of AS 21.09, service corporations are regulated by the provisions of AS 21.57. Service corporations are nonprofit, at least in theory, and pursuant to statute. *See* AS 21.57.070(2). In essence, a service corporation delivers health care coverage through the use of two contracts. In the first one, a service agreement, the service corporation and a participant provider (typically a hospital or physician) agree to exchange health care services for a set fee. *See* AS 21.57.140 — 21.57.150. The second

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contract, called a subscriber contract, is between the service corporation and a recipient of care. See AS 21.57.160. It gives the subscriber access to health care services provided by the service contract.

Hospital and medical service corporations have statutory authority to contract with PPOs. See, e.g., AS 21.57.070(3), 21.57.150 (service agreements with participant hospitals authorized); AS 21.57.070(4), 21.57.140 (service agreements with participant providers authorized); AS 21.57.120(a)(2), 21.57.130(a)(2), 21.57.160(b)(1), (2) (indemnity for services by nonparticipant providers and hospitals allowed). These statutes were enacted in 1966, well before the emergence of PPOs. They effectively allow a different benefit to be provided to a subscriber by a participant hospital or participant provider than benefits the subscriber may access on an indemnity basis. Although none of the statutes explicitly reference PPOs, their language is broad enough to allow contracting with PPOs.

#### *Exclusive Provider Arrangements*

Finally, your memorandum addresses "exclusive provider arrangements," also referred to as "exclusive provider organizations" or EPOs. These entities are a subspecies of PPOs. As previously indicated, for group disability (health) insurance, AS 21.54.020(a) prohibits the use of an EPO where the covered individual has no choice of provider. Depending on the circumstances, an EPO may also violate provisions of AS 21.36.

#### IV. CONCLUSION

Unlike most states, Alaska does not have an enabling law for establishing and using PPOs. For the reasons indicated in this memorandum, the Alaska insurance code nonetheless does not prohibit the creation of PPOs.

David G. Stebing  
ASSISTANT ATTORNEY GENERAL

#### NOTES

<sup>1</sup> See generally 42 U.S.C. § 300e et seq. (Federal Health Maintenance Organization Act of 1973); Health Maintenance Organization Model Act, Vol. II, NAIC Model Laws, Regulations and Guidelines, pp. 430-1 through 430-31 (adopted 1973).

<sup>2</sup> See Gabel, Ermann, Rice & de Lissovoy, *The Emergence and Future of PPOs*, Vol. 11, *Journal of Health Politics, Policy and Law*, 305 (1986); Preferred Provider Arrangements

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## ALASKA REGULATIONS

Act, Vol. 1, NAIC Model Laws, Regulations and Guidelines, pp. 75-1 through 75-4, (adopted 1987).

<sup>1</sup> A PPO is the group of providers whereas a PPA is the contractual arrangement between that group of providers and purchasers of health care. Your April 13, 1995, memorandum refers to PPOs. For the purpose of this opinion, the PPO and PPA mechanisms are interchangeable.

<sup>2</sup> There are myriad forms of PPOs whose description is beyond the scope of this opinion. See generally Combe & Krugman, *Design and Pricing of the PPO and EPO Products*, Practising Law Institute, Commercial Law and Practice Course Handbook Series, September 25, 1986.

<sup>3</sup> Alaska is in the clear minority of states that uses the term "disability insurance" to refer to what is commonly known as "health insurance." See AS 21.12.050 (disability insurance defined); AS 21.54.060 (group disability insurance defined). "Disability insurance" includes "disability income replacement insurance."

<sup>4</sup> See Vol. 1, NAIC Model Laws, Regulations and Guidelines, pp. 75-5 through 75-8 (1993).

<sup>5</sup> See Rolph, Ginsburg & Hosek, *The Regulation of Preferred Provider Arrangements*, 6 Health Affairs, 32, 33 (Fall 1987).

<sup>6</sup> See *id.* p. 75-1. See also Statement of Commissioner Grade (Pa.), Report of Working Group on Preferred Providers, Vol. 1, NAIC Proceedings, at 712 (1987) ("drafting note was added to clarify the possible ambiguity").

<sup>7</sup> See generally 15 U.S.C. §§ 1011-12 (McCarran-Ferguson Act delegation of insurance regulatory authority to states).

<sup>8</sup> See Vol. IV, *Model Laws, Regulations and Guidelines*, pp. 880-1 through 880-13 (1993). The NAIC's unfair trade practices model act was one of the initial efforts at developing uniform state legislation in response to the newly enacted McCarran-Ferguson Act. See NAIC Proceedings, at 142-43 (1986).

OPINION ON CHOICE AND PAYMENT OF PROVIDERS  
UNDER SERVICE CORPORATION BENEFITS

November 3, 1995

I. INTRODUCTION

This is in response to your memorandum dated October 9, 1995,<sup>1</sup> through which you requested answers to the following two questions:

1. Whether patients have the right to receive care from a provider of their choice?

*Answer:* Yes.

2. Whether providers are entitled to the same fees as those received by providers who enter into contracts with a medical service corporation?

*Answer:* No.

II. BACKGROUND

The above questions derive from inquiries made to the Alaska Division of Insurance by the Alaska Dental Society (ADS). The attachment accompanying your memorandum indicates ADS' position that the answer to both questions is "yes." Although ADS' inquiries are made in the context of dental care, my analysis and conclusions are applicable to dentists, medical doctors, and all other properly licensed health care providers<sup>2</sup> rendering services within the scope of their occupational licenses. In addition, my analysis for the first question addresses traditional health insurance as well as service corporations, although a primary emphasis is placed on the latter consistent with ADS' letter to you.

It is initially useful to understand the nature of a service corporation. A significant share of group health benefits in this country are provided through "service corporations." These health care financing entities are not traditional fee-for-service insurers, who typically provide for health care through indemnifying an insured after expenses are incurred. In contrast, a service corporation generally facilitates delivery of health care through periodic prepayments made by subscribers (recipients of

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## ALASKA REGULATIONS

care). See AS 21.S7.010(a). A service corporation may, however, additionally provide subscribers with indemnity benefits. See *id.* AS 21.S7.160(b)(2); AS 21.S7.190(c).

There are three types of service corporations: (1) a medical service corporation principally provides medical or surgical services to subscribers; (2) a hospital service corporation principally provides hospital services to subscribers; and (3) a medical and hospital service corporation provides a combination of these services to subscribers. See AS 21.S7.070; AS 21.S7.290; and AS 21.S7.330(2), (3). For the purpose of this memorandum, the term "service corporation" refers to all three of these entities. In Alaska, there are two authorized service corporations — Blue Cross of Washington & Alaska and Alaska Vision Services, Inc.

Service corporations are characterized by their use of two types of contracts. In the first one, a "service agreement," the corporation and a participant health care provider<sup>1</sup> (typically a hospital or physician) agree to provide health care services for a set fee. See AS 21.S7.140; AS 21.S7.150. A "nonparticipant" provider or hospital, as referenced in AS 21.S7, is one that has not entered into a service agreement with the corporation. See *id.* AS 21.S7.120(a)(2); AS 21.S7.130(a)(2). In the second type of contract, called a "subscriber contract," a subscriber agrees to pay a set amount in exchange for certain health care benefits provided under the service agreement. See *id.* AS 21.S7.160; AS 21.S7.190. Another important characteristic of service corporations is that, in contrast to insurance companies, service corporations must be organized and operated in good faith as nonprofit entities. See *id.* AS 21.S7.020(a); AS 21.S7.070(2); AS 21.S7.050(a); and AS 21.S7.070(2).

Blue Cross and Blue Shield organizations are typically operated as service corporations and are the most well known types of service corporation. Historically, Blue Cross, which pioneered the hospital insurance market nearly 70 years ago, provided for hospital care, and Blue Shield provided for physicians' services (surgical and medical expenses). In 1982 the Blue Cross Association and the National Association of Blue Shield plans merged. The resulting national BlueCross BlueShield Association is currently comprised of 69 separate and locally operated companies called "plans." Blue Cross of Washington & Alaska, an affiliate of a larger holding company, is a member of the association. In the United States, more than 50 percent of hospitals and nearly 70 percent of physicians contract directly with Blue Cross and Blue Shield plans. Together, "Blues" plans in 1994 provided health care benefits for 7.6 million members, ultimately covering over 65 million people —

roughly one in four Americans. See *BlueCross BlueShield Association 1994 Fact Book*; L. Kertesz, "A blue streak for managed care," *Modern Healthcare*, p. 63 (September 12, 1994). In Alaska, the Blue Cross plan has a large market presence, insuring about 95,000 Alaskans under group and individual policies (subscriber contracts).

There is often confusion about how to categorize a service corporation. The confusion is created in part by the fact that although a service corporation is not a traditional insurer, it is regulated by the state insurance regulatory agency. In Alaska, a traditional indemnity insurer is subject to the provisions of AS 21.09 concerning its authorization and general financial and reporting requirements. In contrast, a service corporation is primarily regulated by provisions of AS 21.57. Regulatory oversight of a service corporation remains similar in many ways to oversight of a traditional insurer by the division of insurance. See e.g., AS 21.57.180 (contract language must be filed with and approved by division); AS 21.57.190 (rates must be filed with division and may not be excessive or unfairly discriminatory); AS 21.57.200 (requirements for adequate reserves); AS 21.57.210 (requirements for surplus fund); AS 21.57.220 (investment requirements); AS 21.57.230 (requirements for books and accounts); AS 21.57.240 (annual statement and fees requirements); AS 21.57.250 (periodic statutory examination); and AS 21.57.260 (taxation). In addition, AS 21.57.340 makes a service corporation subject to numerous other provisions of the insurance code, including most provisions of AS 21.09, so long as the provisions do not conflict with AS 21.57. A service corporation nonetheless is exempted from some important regulatory provisions applicable to traditional insurers. See, e.g., AS 21.57.340 (exemption from Holding Company Act requirements of AS 21.22; and exemption from participation in guaranty association established by AS 21.79).

As further evidence of the confusion regarding how to categorize a service corporation, the entity is expressly prohibited from using a corporate business name including the word "insurance" or other terms descriptive of an insurer or insurer business. See AS 21.57.060. And, the U.S. Supreme Court has acknowledged in a case addressing what constitutes "the business of insurance" that Blue Cross as well as some members of Congress do not consider a service corporation's product to be insurance. See *Group Life & Health Ins. Co. v. Royal Drug Co.*, 440 U.S. 205, 225-29 (1979). Nevertheless, service corporations are commonly referred to as insurers and as engaged in the business of insurance. They are also often included within the rubric "group medical

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expense insurance." *See generally* D. Gregg, *Life and Health Insurance Handbook*, 427 (2d ed. 1964) (chapter entitled: "Group Medical Expense Insurance — Blue Cross and Blue Shield"). It is therefore not uncommon to see service corporations (*e.g.*, Blues) characterized as insurance in some contexts but not as insurance in others.

### III. ANALYSIS

*A. A patient has the right to receive health care services from the provider of her/his choice.*

Your first question focuses on the right of a patient to choose a provider. In the broad context of traditional health insurance, the answer is that a patient (insured) has an unqualified right to seek health care services from the provider of her/his choice. The Alaska insurance code uses the term "disability insurance" to refer to what is commonly known as health insurance. For individual disability insurance policies, the statutory requirement for payment of indemnity to a provider is qualified by the language: "this paragraph does not require that services be provided by a particular hospital or person." *See* AS 21.51.120. Similarly, under AS 21.54.020(a) a group disability policy "may not contain a provision requiring that services be provided by a particular hospital or person," except as applicable to an HMO. The Unfair Trade Practices Act for insurance (AS 21.36) provides additional support for a patient's freedom to choose a provider. AS 21.36.090(b) prohibits a person from unfairly discriminating in a policy or contract of disability insurance. An insurer limiting a patient's ultimate right to use the provider of her/his choice — regardless of provision for payment — violates this provision.

Provisions of AS 21.57, the chapter regulating service corporations, also acknowledge the freedom to choose. As previously addressed, in the typical situation the service corporation enters a contract with "participating" providers. *See* AS 21.57.120(a)(1) (medical and surgical services); AS 21.57.130(a)(1) (hospital services). However, this does not preclude a subscriber from obtaining services of a nonparticipating provider. AS 21.57 expressly authorizes a service corporation to provide indemnification for services provided by nonparticipant providers. *See id.* AS 21.57.120(a)(2) (indemnity for medical and surgical services); AS 21.57.130(a)(2) (indemnity for hospital services).

It is necessary to distinguish that although a service corporation has the right to offer coverage extending payment to a nonparticipant provider, the corporation is not obligated to provide for indemnity of a

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nonparticipating provider. The right to provide a subscriber "indemnity in a reasonable amount" (AS 21.57.120(a)(2) and AS 21.57.130(a)(2)) is not a mandate. The following provisions support this conclusion. AS 21.57.160(b)(2) requires that a subscriber contract must include "the benefits, *if any*, to which the subscriber is entitled on an indemnity basis. . ." (emphasis added). And, it is noteworthy that the minimum service benefits which must be provided through a subscriber contract apply only to participating providers and participating hospitals. See *id.* AS 21.57.170.

As further support of a subscriber's right to choose a provider, a PPO, which allows health care recipients a choice from among a group of providers, is not prohibited by the insurance code. See generally 1995 Op. Att'y Gen (Apr. 21; 661-95-0654). A service corporation may contract with a PPO as a participating provider. For service corporation subscribers, this means they can choose to receive health care from among providers who have entered a service agreement, presumably at a lower (negotiated) fee. However, even if a service corporation contracts with a PPO, its subscribers still have the option to use a nonparticipating provider outside the PPO. See AS 21.57.120(a)(2); AS 21.57.130(a)(2).

The Unfair Trade Practices Act provides further support for the conclusion that a subscriber may seek treatment from the provider she/he chooses. AS 21.36.090(d) prohibits unfair discrimination in the group context against a provider rendering health care under a service or indemnity type contract issued by a nonprofit corporation (*e.g.*, service corporation). The prohibition applies whether the provider is a participant (having entered a service agreement) or nonparticipating.

And finally, AS 21.57.160(c) provides as follows:

A [subscriber] contract may not restrict the subscriber's right to free choice of provider or hospital, but must restrict benefits to be provided on a service basis to services rendered by participating providers and participating hospitals.

This provision, which corresponds with AS 21.57.170, reflects that a subscriber has an unqualified right to choose a provider.

*B. A nonparticipating provider is not entitled to the same fees as a participating provider in the absence of a contractual provision to the contrary.*

While a subscriber has the freedom to use the health care provider of

## ALASKA REGULATIONS

her/his choosing, *payment* for services rendered by a nonparticipant provider is subject to terms of the subscriber contract. The insurance code provides that indemnification of a nonparticipant provider must be in a "reasonable amount." See AS 21.57.120(a)(2) (medical and surgical services); AS 21.57.130(a)(2) (hospital services). And, as required by statute, the language used by a service corporation in a subscriber contract must be filed with and approved by the division of insurance. See AS 21.57.180. This filing requirement applies to contract language providing for indemnification when a subscriber uses a nonparticipant provider.<sup>6</sup> In practice, when the division receives a subscriber contract, it reviews the filing for compliance with applicable provisions of the insurance code, including those of AS 21.57.120(a)(2) and AS 21.57.130(a)(2) requiring that indemnity to nonparticipant providers must be "reasonable" in amount. These provisions do not require that the amount to be indemnified must be equal to the amount paid for a covered benefit under a service agreement. In light of these provisions, AS 21.57 leaves a service corporation discretion to pay a nonparticipant provider less than a participant provider for the same covered service. Payment of different amounts, depending on whether a provider is a participant or nonparticipant, is not *unfair* discrimination. See AS 21.36.090(d).

Please do not hesitate to contact me if you have any questions.

David G. Stebing  
ASSISTANT ATTORNEY GENERAL

### NOTES

<sup>1</sup> I received your memo on October 25, 1995.

<sup>2</sup> In the context of a service corporation, "provider" is defined as "a physician, dentist, osteopath, optometrist, chiropractor, nurse midwife, or other licensed health care practitioner." AS 21.57.230(S).

<sup>3</sup> "Participant provider" and "participant hospital" mean a person (or hospital) that has entered into a service agreement with a service corporation. AS 21.57.230(5) and (6). These statutorily defined terms are not synonymous with the concept "preferred provider" as used in the context of a preferred provider organization (PPO).

<sup>4</sup> See AS 21.12.050. Disability insurance is not the same as disability income replacement insurance.

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\* This provision does not apply to individual coverages.

\* There is an exception from the filing requirement for certain contractual language (e.g., endorsements, forms of unique character). See AS 21.57.150(a).

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## § 21.36.060 Boycott, coercion, and intimidation

A person may not enter into an agreement to commit, or by any concerted action commit, an act of boycott, coercion, or intimidation resulting in or tending to result in unreasonable restraint of, or monopoly in, the business of insurance.

*History.*—§ 1, ch. 120, SLA 1966.

## § 21.36.090 Unfair discrimination

(a) A person may not make or permit unfair discrimination between individuals of the same class and equal expectation of life in the rates charged for a contract of life insurance or of life annuity or in the dividends or other benefits payable thereon, or in any other of the terms and conditions of the contract.

(b) A person may not make or permit unfair discrimination between individuals of the same class and of essentially the same hazard in the amount of premium, policy fees, or rates charged for a policy or contract of health insurance or in the benefits payable, or in any of the terms or conditions of the contract, or in any other manner whatever.

(c) A person may not make or permit arbitrary or unfair discrimination between insureds or property having like insuring or risk characteristics, in the premium or rates charged for a policy or contract of property, casualty, surety, marine, wet marine or transportation insurance, or in the dividends or other benefits payable on the insurance, or in the selection of it, or in any other terms and conditions of the insurance.

*Text of subsection (d) effective until January 1, 1999*

(d) Except to the extent necessary to comply with AS 21.42.365 and AS 21.56, a person may not practice or permit unfair discrimination against a person who provides a service covered under a group health insurance policy that extends coverage on an expense incurred basis, or under a group service or indemnity type contract issued by a health maintenance organization or a nonprofit corporation, if the service is within the scope of the provider's occupational license. In this subsection, "provider" means a state licensed physician, dentist, osteopath, optometrist, chiropractor, nurse midwife, advanced nurse practitioner, naturopath, physical therapist, occupational therapist, psychologist, psychological associate, or licensed clinical social worker, or certified direct-entry midwife.

the employee or member and to whom benefits are payable; if dependents are included in the coverage, only one certificate need be issued for each family unit;

(3) a provision that to the group originally insured may be added from time to time eligible new employees or members or dependents, as the case may be, in accordance with the terms of the policy.

*History.*—§ 1, ch. 120, SLA 1966; § 63, ch. 56, SLA 1996, eff. 9-9-96.

#### § 21.54.015 Rate discrimination prohibited

Rates charged for a group health insurance policy may not be excessive, inadequate, or unfairly discriminatory.

*History.*—§ 58, ch. 81, SLA 1997, eff. 7-1-97.

#### § 21.54.020 Direct payment to health care provider

(a) An insurer may, and upon written request of the covered person shall, within 30 working days after receiving a proof of loss statement, pay indemnities under a group health insurance policy directly to the provider of the hospital, nursing, medical, dental, or surgical services. The policy may not contain a provision requiring that services be provided by a particular hospital or person, except as applicable to a health maintenance organization under AS 21.86. If the insurer pays indemnities to the covered person after the covered person has given the insurer written notice in the proof of loss statement of an election of direct payment of indemnities to the provider of the service, the insurer shall also pay those indemnities to the provider of the service.

(b) A covered person may revoke an election of direct payment of indemnities made under (a) of this section by giving written notice of the revocation to the insurer and to the provider of the services. The written notice of revocation given to the insurer must certify that the covered person has given written notice of revocation to the provider of the services. Revocation of an election of direct payment is not effective until the notice of revocation is received by the insurer and the provider of the services.

(c) The right of the covered person to request payment of indemnities under a blanket health insurance policy directly to the provider of the services or to another person may be transferred to a person who is not the covered person by a qualified domestic relations order. Rights under the qualified domestic relations order do not take effect until the

period for payment which must not be less frequently than monthly) and any balance remaining unpaid upon the termination of liability will be paid immediately upon receipt of due written proof."

History.—§ 1, ch. 120, SLA 1966.

#### § 21.51.120 Payment of claims

(a) A health insurance policy delivered or issued for delivery must contain the following provisions:

(1) indemnity for loss of life shall be paid according to the beneficiary designation and payment provisions contained in the policy that are effective at the time of payment; if a beneficiary has not been designated, indemnity shall be paid to the estate of the insured; accrued indemnities unpaid at the insured's death shall be paid to either the beneficiary or the estate, at the option of the insurer; all other indemnities shall be paid to the insured;

(2) the insurer may, and upon written request of the insured shall, within 30 working days after receiving a proof of loss statement, pay indemnities for hospital, nursing, medical, dental, or surgical services directly to the provider of the services; an insurer who pays indemnities to an insured, after the insured has given the insurer written notice in the proof of loss statement of an election of direct payment of indemnities to the provider of the services, shall also pay indemnities to the provider of the services; this paragraph does not require that services be provided by a particular hospital or person;

(3) a covered person may revoke an election of direct payment of indemnities made under this subsection by giving written notice of the revocation to the insurer and to the provider of the services; the written notice of revocation given to the insurer must certify that the covered person has given written notice of revocation to the provider of the services; revocation of an election of direct payment is not effective until the notice of revocation is received by the insurer and the provider of the services;

(4) the right of the insured to request payment of indemnities for hospital, nursing, medical, dental, or surgical services directly to the provider of the services or to another person may be transferred to a person who is not the insured by a qualified domestic relations order; rights under the qualified domestic relations order do not take effect until the order is received by the insurer; in this paragraph, "qualified

# ALASKA STATE LEGISLATURE

## House of Representatives

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## Representative Norman Rokeberg

LETTERS OF SUPPORT  
March 20, 2000

Attached is a list of letters of support received by Rep. Norman Rokeberg concerning HB 211.

<u>LastName</u>	<u>FirstName</u>	<u>Organization</u>
Alexander, MD	David G.	Alaska Physicians and Surgeons
Ansuetz, MD, FACC	Richard A.	Alaska State Medical Association
Arvita, MD	Adam A.	David G. Alexander, MD
Armstrong, MD, FACR	Michael B.	Alaska Heart Institute
Baker, MD	Beth	Adam A. Arvita, MD
Baldauf, MD, FACC	James A.	Michael B. Armstrong, MD
Barnett, MD	Mark R.	Internal Medicine Associates
Beacham, MD	Sherman	Alaska Heart Institute
Bell, MD	Owen R.	Sherman Beacham, MD
Bergeson, M.D.	Marvin E.	Owen R. Bell, MD, Wendy Thon, ANP, RN-C, Martha Linden, CNM, MSN, PC
Bruce	Doug	Tanana Valley Clinic
Buchanan, MD	Richard	Provide Alaska Medical Center
cannot read signature)	Robert	Internal Medicine Associates
Cates, MD	J C	Ophthalmic Associates
Cates, MD	Vern	J C Cates, MD
Chen, MD	Barbara M.	Vern A Cates, MD
Child, DO	Gary	Barbara M. Chen
Coalwell, MD	Timothy	Medical Park Family Care, Inc.
DeKeyser, MD	John	Medical Park Family Care, Inc.
DeMers, DO, MPH	Mary P.	John B. Dekeyser, MD, PC
Endres, MD	Donald R.	Mary P. DeMers, DO, MPH
Farah, MD	Richard F.	Geneva Woods Ear, Nose &
Farleigh, M.D.	Richard M.	Richard M. Farleigh, MD, PC
Ferris, MD	Glenn A.	Alaska Spine Institute

<u>LastName</u>	<u>FirstName</u>	<u>Organization</u>
Fortson, MD	Jayne	Jayne Fortson, MD
Gerboth, MD	Gregory	Internal Medicine Associates
Gordon, M.D.	Thomas	Alaska Neurological Consultants, LLC
Gordon, M.D.	Thomas	Alaska Neurological Consultants, LLC
Gower, MD	Roland E.	Roland E. Gower, MD
Hadley, MD	Shawn	Alaska Rehabilitation Medicine, Inc.
Hayams, D.O., FACOS	Stephen	Stephan P. Hayms, D.O., LLC
Hummer, MD	Milton T.	Milton T. Hummer, MD
Janis, MD	Burton	Burton Janis, MD
Jayich, Ph.D., MD	Steven	Pathology Associates
Jones, MD	F. Leland	Medical Park Family Care, Inc.
Koval, MD	Janice	Internal Medicine Associates
Krauss, MD	Seth L.	Alaska Heart Institute, LLC
Leadyman, MD	George H.	Health South
LastName	FirstName	Organization
Lawrason, MD	Peter	Fairbanks Clinic
LePique, MD, FACOG	Marcelyn	Marcelyn LePique, M.D.
Lipke, MD,	Robert W.	Robert W. Lipke, MD, APC
Makin, MD	Harbir	Harbir S. Makin, MD
Manuel, MD	Michael D.	Michael F. Manuel, MD
Mason, DO	Bret L.	Orthopaedic Trauma Care
Mayer, MD, FACC, FACP	William P.	American College of Cardiology
McCormic, MD	John J.	Health South
McCray, MD	William	Internal Medicine Associates
McGuire, MD	David A.	David A. McGuire, MD
Mues, MD	John C.	John C. Mues, MD, FACP

<u>LastName</u>	<u>FirstName</u>	<u>Organization</u>
Neubauer, MD, FACP	Richard	Richard L. Neubauer, MD, FACP
Nolan, DO	Patrick M.	Patrick M. Nolan, DO, Inc.
Norman, MD	Michael C.	Michael C. Norman, MD
Nyboer, MD		Dr. Nyboer and Associates
Peach, MD	David	Internal Medicine Associates
Peters, MD	Richard	Richard A. Peters, MD
Richey, MD	Mark E.	Mark E. Richey, MD, PC
Roberts, PA-C	John R.	Orthopaedic Trauma Care
Sahagun, MD	Geronimo	Internal Medicine Associates
Schultes, MD	Glenn	Medical Park Family Care, Inc.
Schultz, DO	John	John Schultz, DO
Senter, MD	Thomas P.	Thomas P. Senter, MD
Smith, MD	Jack Arlyn	Jack Arlyn Smith, MD
Steiner, MD	Griff C.	Griffith C. Steiner, MD
Tamai, MD	Jim	Tanana Valley Clinic
Taylor, MD	R. Randy	Medical Park Family Care, Inc.
Veale, PT	Mary	Alaska Physical Therapy Association, Inc.
White, MD	R. Matison	Medical Park Family Care, Inc.
Wilder, MD	Norman J.	Norman J. Wilder, MD
Williams, MD	J. David	Geneva Woods Ear, Nose & Throat Associates, Inc.
Worrell, MD	Paul	Paul M. Worrell, MD

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Nation & World : Sunday, March 12, 2000

## So far, Texans happy with patient-rights law

by Jim Brunner  
 Seattle Times Olympia bureau

FORT WORTH, Texas - This week, Gov. Gary Locke is expected to sign a Patient Bill of Rights that will make Washington the fourth state to give its citizens the right to sue health plans for denying medical care.

In passing the legislation, Washington lawmakers from both parties largely ignored the warnings of the health-insurance and managed-care lobby, which predicted the law would encourage a flood of lawsuits, cause a big leap in health-care costs and price thousands out of health-insurance coverage.

Here in Texas, which in 1997 became the first state to give people the right to sue their health plans, the criticisms sound familiar. The insurance lobby fought tooth and nail against that law, using arguments identical to those now being leveled against the Patient Bill of Rights in Olympia.

But in the Lone Star State, those doomsday predictions haven't come to pass.

"They were saying it was going to be awful, that the apocalypse was going to visit us all," said George Parker Young, a Fort Worth attorney who took on the managed-care industry in several lawsuits before the new law. "It hasn't happened."

Only a few lawsuits - estimates are between five and 10 - have been filed in three years under the Texas reforms. The insurance industry acknowledges that the law has so far not driven up health-care costs.

And doctors, patients and lawyers in Texas say the statute,

while not perfect, has given them more leverage to demand treatment from their health plans.

Some early doubters have come around, most notably Texas Gov. George W. Bush - who allowed the measure to become law without signing it because of concerns about its impact on health-care costs. On the presidential campaign trail, Bush now touts the measure as evidence of his record as a "reformer with results" and says he would favor similar legislation on the national level.

But critics of the Texas law warn that its true impacts are yet to be felt.

"Those who draw a conclusion that the flood of lawsuits didn't happen are premature," said Jerry Patterson, executive director of the Texas Association of Health Plans.

The Texas law is being challenged in a federal appeals court, which will decide whether the law is superseded by federal law that prohibits such lawsuits. If the Texas law is upheld, Patterson predicted that there could be many more lawsuits. He said attorneys have been holding seminars around the state to teach lawyers how to sue HMOs successfully.

#### Costs will rise, agencies warn

In Washington, some state agencies issued warnings about the potential costs of the state's Patient Bill of Rights as it sailed to Locke's desk with broad bipartisan support. Early estimates are that the measure could add \$34 million to health-insurance costs for state employees - a daunting price tag in the post-Initiative-695 era of shrinking tax revenues.

Some analysts say that medical costs could balloon, either because of multimillion-dollar lawsuit awards against health plans, or if the plans feel pressured to approve unnecessary medical treatments as a precaution against lawsuits.

According to industry studies, every 1 percent increase in health-care costs means 8,400 Washington residents lose coverage, either because they or their employers can't afford it, said Karen Merrikin. The director of health policy development for Group Health Cooperative of Puget Sound, she testified before state lawmakers in January. Merrikin said the industry predicts that Washington's Patient Bill of Rights could boost insurance costs by 2 to 8 percent.

But in Olympia and across the nation, worries about costs are being trumped by high-profile stories of how **managed-care** plans have interfered with the doctor-patient relationship.



deny coverage as medically unnecessary.

The results of the reviews have been almost evenly split.

As of January, 791 complaints had been fielded by the independent review organizations. In 365 cases, the insurers' refusal to authorize a treatment was upheld. In 374 cases, their decisions were overturned. In 52 cases, their decisions were partially overturned.

For Jackie Burros, a Fort Worth woman fighting breast cancer, an independent review allowed her to win treatment for lymphedema - a painful swelling of the limbs caused by the removal of her lymph nodes during treatment for the cancer.

Burros is a serene woman who maintains a cheerful outlook despite a five-year battle with breast cancer and two mastectomies. A sign in her bathroom says, "Good morning, this is God. I will be handling all your problems today."

But that optimism didn't come so easily last year. After an exhausting regimen of chemotherapy, Burros said her HMO refused to authorize the lymphedema treatment her doctor insisted was necessary.

Burros' condition is treatable with specialized massage and tight-fitting fabric sleeves that keep the lymph fluid from building up in her arms. Her insurer, Harris Methodist, had approved the treatment in 1995 following Burros' initial diagnosis. But Harris denied the treatment last year when Burros and her doctor sought it again.

In February, the independent review organization ruled that Burros' lymphedema treatment was medically necessary, overturning Harris' denial.

"Thank God," said Burros.

### **Threat of lawsuit is powerful**

Sometimes just the threat of an independent review or a lawsuit is enough to persuade reluctant HMOs to authorize medical care.

Cynthia Vance, a Fort Worth mother of three, fought successfully to get her HMO to pay for nursing care for her 19-month-old son, Jordan, who was born nearly four months premature.

Jordan suffers from underdeveloped lungs and a windpipe so narrow he would suffocate if not for the tube in his neck. He is

fed through another tube attached to his belly.

All of these conditions are normal for premature babies, says Dr. John Pfaff, a pediatric pu'monologist who treated the boy. With proper care, Jordan will probably grow up to be a healthy, normal child, Pfaff said.

In fact, he could have been sent home from the hospital several weeks earlier if his insurer had not resisted paying for in-home nursing care. Without that care, Pfaff said, he refused to let Jordan be discharged, even though the insurer was threatening to stop paying for his care.

"There's no doubt in my mind the child's life would have been imperiled," Pfaff said.

After months of wrangling and a call to Young, the Fort Worth attorney, Vance got the HMO to pay. Vance is convinced the law gave her the leverage she needed.

Handel, the Houston urologist, said the law hasn't erased all his concerns about managed care but it has provided more tools to people like Vance.

"There have been fewer problems. That is a sense across the state," Handel said. "To my thinking there really has not been a downside."

*Jim Brunner: 360-236-8266.*

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## Office of the Governor

Date: March 15, 2000

FOR IMMEDIATE RELEASE

Contact: Governor's Communications Office, 360-902-4136

## Locke signs 'Patient's Bill of Rights' legislation

TACOMA - Gov. Gary Locke today took a giant step in helping people get the care they need from managed health care providers.

Locke signed into law what has been called a "patient's bill of rights" that strikes a balance between providing quality health care and containing rising health-care costs. The legislation will make sure consumers can get information to make informed decisions when they purchase health care and hold accountable their health care plans.

"It's just unacceptable that medical treatment can be delayed because HMOs and insurance companies question a doctor's diagnosis," Locke said. "People need to be able to make decisions about their health care with their doctors, not insurance companies, accountants or auditors."

Sen. Lorraine Wojahn, prime sponsor of the bill, echoed the governor's comments.

"I am calling the patient's bill of rights a 'people bill,'" she said. "A life can sometimes hang in the balance while an insurance company decides whether or not to pay. Without the protection of this bill, people could be forced to suffer needlessly or, yes, even die."

The legislation provides several basic rights:

- A fast and impartial grievance process to resolve health care disputes.
- A timely external and independent medical review of health care disputes.
- The right to sue managed care plans if patients believe their managed care system has harmed them through negligence.
- The right to get access to information about health care plans.
- Protection from unnecessary invasions of health care privacy.
- A health plan medical doctor who is a licensed doctor.

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# AM HERE?

In 10 years, managed care has changed the landscape of American health care, saving money, simplifying paperwork and engendering lots of new legislation — but all the problems haven't been solved.

By Richard Cauchi

Liability

PPOs

When Helen Hunt's character in the movie "As Good as It Gets" blasted her managed care plan for not giving her asthmatic son the help he needed, audiences cheered.

Is dissatisfaction with managed care organizations as widespread as headlines lead us to believe? Or are we in danger of "over-managing" managed care, defeating its purpose with micro-oversight of health care decisions?

Certainly the 1998 congressional debate about patient protection legislation caught the public's ear. Meanwhile, the real action has been in state legislatures. Between 1994 and 1998, 39 states approved "patient protection acts" or "comprehensive consumer bills of rights" affecting managed care. Eleven of those were adopted in 1998. The remaining 11 states have considered similar legislation.

Much legislative activity is driven by consumer complaints. For example, legislators heard about women being released from hospitals less than 24 hours after delivering babies because man-

aged care plans wouldn't pay for longer stays. Under this so-called "drive-through delivery" practice, most women and babies did fine, but some had serious problems. In the first year after this issue made headlines, 27 states enacted laws requiring coverage for longer stays, typically 48 hours.

In Colorado, a personal story came from a mother who also happened to be a legislator and chair of a legislative health committee. During a 1998 managed care hearing, she told of her daughter, "Marcia," who was diagnosed with uterine cancer at age 30. Marcia's older sister also had the disease at a young age, resulting in a hysterectomy several years previously. With Marcia's diagnosis and family history, her doctor recommended

a full hysterectomy. But her health maintenance organization (HMO) said "no, it would pay only for a partial procedure," and continue to monitor her condition.

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## MANAGED CARE FACTS AT A GLANCE

- ◆ HMO enrollment reached 83.7 million in 1997.
- ◆ Enrollment in preferred provider organizations (PPOs) reached 100 million in 1997.
- ◆ Insurance companies own 60.4 percent of PPOs.
- ◆ Fifteen of the top 25 HMO plans are nonprofits.
- ◆ There were 757 licensed HMOs and 1,035 PPOs operating in the United States in 1997.
- ◆ Managed care enrolled 46.7 percent of the Medicaid population in 1997 (14.6 million people).
- ◆ HMOs enrolled 14.9 percent of the Medicare population in 1997 (5.6 million people).
- ◆ After actually decreasing 1.3 percent in 1997 (from \$435 to \$429 per member per month coverage), health maintenance organizations' (HMOs) average monthly premiums are rising to an estimated \$460 in 1999.

## SELECTED STATE LAWS ON MANAGED CARE / HMOs

STATE	Comprehensive consumer law (year)	Ban on financial incentives	ban on gag clauses	Direct Access to ob/gyn	Continuity of Care	HMO Medical Director	Emergency Prudent Layperson	Insurer Liability	Independent Review
Alabama									
Alaska	1993	■	■	■					
Arizona			■						■
Arkansas	1997		■	■	■	■	■		
California	1994, '95	■	■	■	■	■	■		exp
Colorado	1997		■	■			■		■
Connecticut	1997			■				hh	■
Delaware	Regulations	■	■	■	■	■	■		■
Florida	1997	■	■	■	■	■	■		■
Georgia	1996	■	■	■			■		
Hawaii	1998		■	■					■
Idaho	1997	■	■	■				hh	
Illinois				■					
Indiana	1998		■	■	■	■	■		
Iowa	Voluntary		■	■			■		
Kansas	1997	■	■	■	■	■	■		
Kentucky	1998		■	■		■	■		
Louisiana	1997	■	■	■			■	hh	
Maine	1996		■	■	■	■	■	hh	
Maryland	1995	■	■	■	■	■	■	hh	■
Massachusetts			■	■					
Michigan			■	■			■		■
Minnesota	1997	■	■	■	■		■		
Mississippi	1995			■					
Missouri	1997	■	■	■	■	■	■	hh	■
Montana	1997	■	■	■		■			
Nebraska	1998	■	■	■			■		
Nevada	1997	■	■	■		■	■		
New Hampshire	1997		■	■				hh	
New Jersey	1997	■	■	■	■	■	■		■
New Mexico	1998	■	■	■					■
New York	1996		■	■	■		■	hh	■
North Carolina	Regulations		■	■			■		■
North Dakota			■	■				hh	
Ohio	1997	■	■	■		■	■		exp
Oklahoma	1997		■	■		■			
Oregon	1997		■	■			■	hh	
Pennsylvania	1993	■	■	■	■	■	■		■
Rhode Island	1996	■	■	■		■	■	hh	■
South Carolina	1998		■	■	■		■	hh	
South Dakota			■	■					
Tennessee	1998	■	■	■	■	■	■	hh	■
Texas	1997	■	■	■	■	■	■	hh	■
Utah			■	■					
Vermont	1996	■	■	■	■	■	■	hh	■
Virginia	1995, '98		■	■	■		■	hh	■
Washington	1996		■	■			■		
West Virginia		■	■	■			■		
Wisconsin	1998		■	■	■	■	■		
Wyoming			■	■					
Dist. of Columbia	1998	■	■	■	■	■	■		■
Puerto Rico									
TOTAL	139	22	46	37	20	18	31	1	22

\*\* Alaska and Kentucky have direct access only to chiropractors; Maine covers ob/gyn and chiropractors; Arkansas also covers optometrists; Colorado, Connecticut, and Montana also cover advance practice nurses or midwives and Florida and Georgia also cover dermatologists.

Source: Health Policy Tracking Service, National Conference of State Legislatures.

\* State has adopted a variation of the prudent layperson standard  
 hh = ban on health plan "hold harmless" clauses, which shift all liability to doctor or health facility  
 exp = applies to experimental treatments  
 Note: In some cases, state provisions are contained in regulations or administrative code.

"I believe the HMO made its decision based on financial considerations and not on what was best for Marcia," asserts her influential mother. She believes legislators play an important oversight role to protect consumers.

Another issue making headlines concerns access to emergency services under managed care plans. When 2-year-old Michael Silver cracked his head open on Thanksgiving eve several years ago, his parents rushed him to the nearest emergency room, five minutes away. The child received three layers of stitches from a plastic surgeon, but the family's HMO refused to pay the \$560 bill because Michael's case didn't constitute an "emergency" under the plan. Nor had his parents contacted the HMO for prior permission to take him to a facility outside the network.

"My son was gushing blood. I was scared to death, and my hands were holding his wound shut," reports Michael's mother. "It certainly was an emergency in my mind, and it never occurred to me to take him the 40-minute drive to our HMO's closest emergency center or to call them up. Getting my baby immediate help was all that was on my mind."

In response to similar cases, more than 30 states have implemented "prudent layperson" standards to make getting emergency care easier. Such laws require plans to cover emergency care if a "prudent layperson" believes that immediate treatment is needed.

Personal stories such as Marcia's, Michael's and others made managed care a top constituent issue for many state legislators in the 1990s. With lives, livelihoods and votes at stake, states acted decisively. Among the 50 states, nearly 900 laws passed that affect managed care, according to NCSL's Health Policy Tracking Service (HPTS).

#### PRO-CONSUMER LEGISLATION

State laws addressing these issues have not followed any single model act, although insurance regulators, physicians and consumer advocates have circulated several such examples. In fact, not all were high visibility packages. Many of the 900 state laws addressed particular issues reported by consumers negotiating the managed care system, such as gaining access to a specialist, being fully informed of medical options, getting coverage for emergency room services, obtaining 48-hour hospital coverage following birth for maternity cases, receiving adequate hospital coverage for mastectomies, appealing a denial of coverage for a specific service or procedure, or even just knowing what is covered.

Along the way, legislatures also have addressed structural and financial issues not as visible to the individual enrollee. These include: requiring consumer "report cards," requiring all HMO medical directors to be licensed MDs, allowing more providers to join health plans, requiring advance notice when terminating doctors and other providers and requiring prompt payment for doctors or specialists.

Many of these recent laws expand state authority or mandate additional action or services. However, at the

#### SOME STANDARD FEATURES

After five years of state actions some clear trends have emerged for managed care. At least 20 states have enacted laws with these requirements:

- ◆ **Any willing provider:** In response to complaints that consumers want to use a local drug store, 22 states require that managed care organizations allow any pharmacy to be a provider to their enrollees; several states also include doctors or other providers.
- ◆ **Bans on gag clauses:** Forty-six states have laws prohibiting any agreement that limits doctors' ability to inform patients of treatment options, especially if some choices may cost the insurer more. A 1997 federal law now bans gag clauses for Medicaid and Medicare managed care.
- ◆ **Bans on financial incentives:** Twenty-two states prohibit managed care plan from rewarding doctors for performing a less costly procedure or prescribing a less costly drug.
- ◆ **Direct access to women's health specialists:** Thirty-six states and the District of Columbia now allow women to see an obstetrician or gynecologist without first getting permission or a referral from a primary care provider.
- ◆ **Hospital stay after childbirth:** Forty-three states require reimbursement for (typically) at least a 48-hour maternity stay. A federal law requiring coverage for a 48-hour stay took effect in January 1998.
- ◆ **Independent review of denials:** Twenty-one states and the District of Columbia now require an independent panel to evaluate the validity of denied care. Once opposed as too costly by the managed care industry, this idea now is embraced as a "reasonable" alternative to court suits. In Texas, an HMO association actually urged a federal judge to retain that state's external appeals process. Aetna, the nation's largest managed care company, has announced it will voluntarily allow such appeals for enrollees in 30 states, as of June 30, 1999. In addition, all 50 states require some form of internal appeal for denials of care.
- ◆ **Prudent layperson standard for emergencies:** Thirty-one state laws specify automatic coverage for emergency medical conditions "of sufficient severity, including severe pain, that a prudent layperson, who possesses an average knowledge of health and medicine, could reasonably expect the absence of medical attention to result in placing the person's health in jeopardy."
- ◆ **Financial standards and licensing:** All 50 states provide for structural regulation of managed care organizations, usually requiring a "certificate of authority" to operate, financial solvency standards, periodic reporting and filing of operational plans.

same time, the legislative sponsors generally made it clear that they did not intend to restrict enrollment or hurt the growth of managed care plans. In fact, some would say the pro-consumer regulations may well make HMOs more acceptable and ultimately more popular.

With all these laws in effect, has managed care finally been "managed?" For 1999, many legislators would answer, "No way!" An HPTS survey of legislators active in health issues conducted in December indicates that managed care in general is still a priority in all 50 states and DC.

Others worry, however, that overregulation of managed care plans may defeat their very purpose. While the horror stories make the headlines, the reality is that managed care has become a way of life for most Americans. At last count, more than 100 million people were enrolled in some form of managed care. These plans appear to serve the needs of many enrollees, especially those with few

## INNOVATIVE AND CONTROVERSIAL IDEAS

As the managed care debate evolves in the media and on the floor of state legislatures, new (some might say far-reaching) provisions have been enacted by selected states:

- ◆ **The right to sue your HMO:** Texas is the first state to enact an "insurer liability" provision that holds health maintenance organizations liable for health treatment decisions. Missouri used another approach by repealing an earlier law prohibiting the "corporate practice of medicine." Health plans deny right to sue provisions and say they will prompt premium increases of up to 10 percent; in addition federal law limits the reach of states' authority. However, 31 states reported that this is a legislative issue for 1999.
- ◆ **Report cards:** In an effort to assist consumers in choosing a plan, 11 states now require publication of an evaluation booklet, commonly called a "report card." In Vermont, for example, the public report card will measure how well plans are complying with about 60 selected state laws and regulations. "Ultimately it will be a great tool for consumers," noted William Little of Kaiser Permanente, Vermont's largest HMO.
- ◆ **Specialists as primary doctor:** For people with a single chronic health problem, the usual procedure of calling a primary care provider first can be frustrating and unproductive. In 1998, Indiana, Kentucky, New Mexico and Pennsylvania joined New Jersey, New York and Texas in allowing an enrollee to select a specialist (such as a neurologist, a mental health provider or a cancer specialist) to be their main provider.
- ◆ **Medical director requirements:** Some managed care organizations' chief officers have business degrees rather than medical credentials. In the past two years, 18 states have established specific qualifications and responsibilities for HMO medical directors; most require a current in-state medical license. Several states make such directors "responsible for treatment policies...of the carrier," which means they could be legally liable for actions of their staff.
- ◆ **Consumer assistance/ombudsman programs:** Over a dozen states established ombudsman programs for Medicaid managed care. Now California, Maine and Vermont have launched such publicly funded advocacy programs for private market enrollees, and other states are looking closely at these examples.

major health problems. And they do so with fewer complaints than most people believe.

Some legislators are looking for a middle ground. "Yes, I believe some regulation is necessary, but we don't want to drive HMOs out of business," says Representative



Representative  
Gregg  
Underheim  
Wisconsin

Gregg Underheim, chair of the Wisconsin Assembly Health Committee. He adds, "Some HMOs behave very appropriately. Clearly there are some bad actors in the HMO industry and they are making the environment more difficult for those who have operated ethically and efficiently."

"It was really the private employer who caused the rapid growth of managed care over the last decade," says John Iglehart, founding editor of *Health Affairs*, a leading national journal. "It wasn't really until the private sector came along with the private employer's contribution and decided that rather than put it into indemnity insurance, which was uncontrolled at that point, they would move into managed care."

"So we should remember that the conflict and the

competition really isn't a consequence of governmental action... governments we all like to kick around... it really was a result of private decision making," he says.

## MANAGED CARE HERE TO STAY

Agree or disagree, policymakers recognize that managed care is here to stay. The business community accepts the analysis of health leaders such as Stanford University's Dr. Alain Enthoven that managed care has the best chance of increasing access, improving quality and moderating the rate of increase in health care costs.

For private employers and governments alike, the biggest HMO success story is cost savings.

"The role of managed care is to attack unnecessary and inappropriate costs," says Stephen de Montmolin, vice president of WMed Health Plan of Florida, a managed care plan. "Double digit inflation caused millions to lose access to affordable health care insurance," he emphasizes. "In 1988, the average per employee cost for medical benefits in the United States shot up 18.6 percent; in 1989, another 10.7 percent; in 1990, up 17.1 percent; in '91, up 12.1 percent. With managed care, these figures have been reduced dramatically, with increases below 2 percent for 1998. In 1997, premiums actually decreased by 1.4 percent."

Citing several national and local polls, de Montmolin also says that most Americans, including those enrolled in managed care plans, are satisfied with their health care coverage. He also warns that burdensome regulations will result in higher costs, and that the alternative to a managed care system often is "uncoordinated care. Don't put the entire managed care system at risk in the absence of conclusive evidence that there is some systemic problem."

## A SYSTEMIC PROBLEM?

Others believe there is a systemic problem. "The U.S. health care system is in chaos," asserts Ted Lewers, a vice chair of the American Medical Association's executive committee. "A lot of the satisfaction statistics that you've seen are from people who probably have not used the health care system—who have not had any chance to know whether it works or doesn't work."

"For example, if you look at mental health care, only 7 percent of Americans use those benefits. So if you look at your satisfaction questionnaire, you'd say you're satisfied with your mental health coverage, even if you haven't used it," he points out.

Many people aren't aware of the innovative things HMOs do, de Montmolin counters. Commenting on the Helen Hunt character and her asthmatic son, he says, "The irony is that many HMOs have been pioneers in putting together comprehensive asthma programs that help children control their symptoms and reduce

*Continued on p. 10*



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