

SCR

10

<TARGET><BILL>SCR 10</BILL><SUBJECT>SCR
10</SUBJECT><COMM>SSTA30</COMM></TARGET>

SENATE COMMITTEE REPORT

DATE: 4/12/17

FURTHER: Rules
 DATE TURNED IN TO OFFICE: 2/1/2018

State Affairs Committee considered SENATE CONCURRENT RESOLUTION NO. 10

SCR 10-ALASKA YEAR OF INNOVATION 2019

Proclaiming 2018 to be the Alaska Year of Innovation.

and recommends:

- be replaced with CS SCR 10 (STA) Same Title New Title
- adopt previous CS _____ (_____) Same Title New Title
- attached amendment(s)
- adopt _____ Letter of Intent
- further referral to _____ Committee

Dept Abbr.	
ADM	LWF
CED	LAW
COR	LEG
EED	MVA
DEC	DNR
DFG	DPS
GOV	REV
DHS	DOT
AJS	UA

NEW FISCAL NOTE(S)				
Dept.	Fiscal	Indet.	Zero	FN #
<u>LEG</u>			✓	2

PREVIOUS FISCAL NOTE(S)				
Dept.	Fiscal	Indet.	Zero	FN #

APPROPRIATION - no fiscal note

SIGNATURES AND RECOMMENDATIONS:	PRINTED LAST NAME	DO PASS	DO NOT PASS	NO REC	AMEND
	Wilson			✓	
	Gressel			✓	
	EGPA	✓			
CHAIR:	MEYER	✓			

SESSION

State Capitol, Rm 504
Juneau, Alaska 99801-1182
(907) 465-4968 Phone
senator.mia.costello@akleg.gov

ALASKA STATE LEGISLATURE



INTERIM

1500 W. Benson Boulevard
Anchorage, Alaska 99501
Phone (907) 269-0117

SENATOR MIA COSTELLO SENATE DISTRICT K

Jewel Lake, Kincaid, Turnagain, Lake Hood, Sand Lake, Spenard, Dimond, Campbell Lake

MEMORANDUM

Date: January 26, 2018 *Kevin*
To: Senator Kevin Meyer, Chair, Senate State Affairs Committee
From: Senator Mia Costello *Mia Costello*
Re: Bill Hearing Request for Senate Concurrent Resolution 10

At your earliest convenience, I respectfully request Senate Concurrent Resolution 10 "Proclaiming 2018 to be the Alaska Year of Innovation" be heard in the Committee. Please do not hesitate to contact my staff, Dakota Orm, at 465-4968, with any questions.

Thank you for your consideration.

SCR 10 Proclaiming 2019 to be the Year of Innovation in Alaska

Senator Costello

SSTA Hearing Request Received: 1/19/2018

Bill Introduced: 4/7/2017

SCR 10 Year of Innovation in Alaska

This resolution would proclaim 2019 as the Year of Innovation in Alaska.

Potential Issues:

So does this mean 2018 wasn't the year of innovation? What does this mean for 2020 and all the partnerships formed in 2019?

Legislative History

Second committee of referral. SCR 10 was heard in Labor & Commerce which the bill sponsor chairs.

Fiscal Impact:

Zero fiscal note

QUESTIONS:

- Will all the collaborations and events that you mention in your sponsor statement still happen in 2019? In 2020?

ALASKA STATE LEGISLATURE

SESSION

State Capitol, Rm 504
Juneau, Alaska 99801-1182
(907) 465-4968 Phone
senator.mia.costello@akleg.gov



INTERIM

1500 W. Benson Boulevard
Anchorage, Alaska 99501
Phone (907) 269-0117

SENATOR MIA COSTELLO SENATE DISTRICT K

Jewel Lake, Kincaid, Turnagain, Lake Hood, Sand Lake, Spenard, Dimond, Campbell Lake

LIST OF TESTIFIERS, INVITED OR EXPECTED Senate Concurrent Resolution 10

“Proclaiming 2019 to be the Alaska Year of Innovation.”

Nolan Klouda	Executive Director	Center for Economic Development 907-786-5458
Matt Morrison	Chief Executive Officer	Pacific NorthWest Economic Region 206-443-7723
Steve Myers	Senior Program Manager	Pacific NorthWest Economic Region 206-443-7723
Paul Layer	Interim Vice President of Academic & Student Affairs	University of Alaska 907-450-8019
Nirav Desai	Innovation Working Group Co-Chair	Pacific NorthWest Economic Region 206-443-7723

Contact: Dakota Orm, Legislative Aide to Senator Mia Costello at (907)-465-4968

ALASKA STATE LEGISLATURE

SESSION

State Capitol, Rm 504
Juneau, Alaska 99801-1182
(907) 465-4968 Phone
senator.mia.costello@akleg.gov



INTERIM

1500 W. Benson Boulevard
Anchorage, Alaska 99501
Phone (907) 269-0117

SENATOR MIA COSTELLO SENATE DISTRICT K

Jewel Lake, Kincaid, Turnagain, Lake Hood, Sand Lake, Spenard, Dimond, Campbell Lake

SPONSOR STATEMENT CS Senate Concurrent Resolution 10 ver. U

“Proclaiming 2019 to be the Alaska Year of Innovation.”

Senate Concurrent Resolution 10 would proclaim 2019 as the Year of Innovation in Alaska. Innovation was a constant theme throughout the first session of the 30th Alaska Legislature. Whether growing our state’s economy, harnessing technology to improve Alaskans’ quality of life, or modernizing state government in a tough fiscal environment; innovation can help address challenges facing Alaska.

Alaskans are innovators by tradition and necessity. The pioneering spirit that founded and built our state is rooted in innovation. These range from engineering marvels that built early mines, railroads and the Trans-Alaska Pipeline, to public policies that have transformed life in our state such as the Alaska Permanent Fund and Community Development Quotas.

Collaboration between regional and statewide economic development groups, universities, investors, businesses and entrepreneurs has helped create an innovation community in Alaska. Aligning stakeholders around collective action helps engage the next generation of Alaskan entrepreneurs. Events such as UAF's Arctic Innovation Competition, the Innovation Summit, Alaska Startup Week, and the Launch: Alaska accelerator create an ecosystem for innovation and help bring new ideas to market.

Innovation and entrepreneurship are crucial for long-term economic development and diversifying Alaska’s economy. The National Bureau of Economic Research reports that net job creation is driven by startups -- creating an average of three million jobs annually. Alaska’s current fiscal climate calls for innovative solutions, as seen in the work of many legislative committees and formation of a bipartisan, bicameral Innovation Caucus.

Proclaiming 2019 as the Year of Innovation in Alaska raises the level of this discussion and highlights how creativity can improve our state. Senate Concurrent Resolution 10 directs the attention of Alaskans toward out-of-the-box thinking, creating a culture in Alaska where innovation and entrepreneurship are accepted and encouraged.

Contact: Dakota Orm, Legislative Aide to Senator Mia Costello at (907)-465-4968

ALASKA STATE LEGISLATURE

SESSION

State Capitol, Rm 504
Juneau, Alaska 99801-1182
(907) 465-4968 Phone
senator.mia.costello@akleg.gov



INTERIM

1500 W. Benson Boulevard
Anchorage, Alaska 99501
Phone (907) 269-0117

SENATOR MIA COSTELLO SENATE DISTRICT K

Jewel Lake, Kincaid, Turnagain, Lake Hood, Sand Lake, Spenard, Dimond, Campbell Lake

EXPLANATION OF CHANGES CS Senate Concurrent Resolution 10 (L&C)

“Proclaiming 2018 to be the Alaska Year of Innovation.”

Page 1, Line 16: Adds language “Native peoples.”

Page 2, Lines 2-4: Adds language “entrepreneurs, students, artists, and all hard-working Alaskans responding to the state’s geography and climate with forward-thinking solutions; and.”

Page 2, Lines 14-15: Added “WHEREAS best practices for innovation incorporate principles that speed up economic development and reduce the risks of traditional business planning approaches; and.”

Page 2, Lines 16-21: Added “WHEREAS a Year of Innovation ‘pipeline’ has been established through collaboration between regional and statewide economic development organizations, universities, investors, business support professionals, and entrepreneurs across the state, through the use of collaborative work spaces, and through aligning events, such as the Arctic Innovation Competition, the Innovation Summit, Alaska Startup Week, and the Launch: Alaska accelerator program; and.”

Page 2, Lines 22-25: Added “WHEREAS collaborative efforts, such as Innovate Alaska 2.0, can diversify the state’s economic base by creating an entrepreneurial and innovation ecosystem, by empowering import and export business, and by engaging the next generation of Alaska entrepreneurs, ensuring that Alaskan’s great ideas have a clear pathway to market success; and.”

Page 2, Lines 26-28: Added “WHEREAS university research contributes to the development of intellectual property, interdisciplinary entrepreneurial programming and education, and effective technology transfer and is a vital component of an effective innovation ecosystem; and.”

Page 2, Lines 29-31: Added “WHEREAS a strong innovation ecosystem depends on the sponsorship and promotion of innovations by existing companies as well as the development of new industries by new strategic venters; and.”



January 29, 2018

Senator Mia Costello
State of Alaska
Capitol Building
Juneau, Alaska

Dear Senator Costello,

Senate Concurrent Resolution 10, "Proclaiming 2019 to be the Alaska Year of Innovation," introduced by Senator Mia Costello, is an essential piece of legislation that promotes the idea of innovation and how it can enhance the economy. Innovation is evolving expeditiously and is constantly improving our quality of life. From technological advances, to generating new concepts and processes, innovation starts with the smallest of ideas.

Proclaiming a year of innovation inspires sectors of any economy to invent, create, and to do more with less. In an economic recession, sparking innovation is crucial to creating a sustainable environment. By creating new, contemporary solutions to problems in a community, growth and success can occur and flourish, resulting in long-term development. Collaboration between the public and private sectors of the economy creates an innovation community that is fundamental to the sustainability of any state.

I strongly urge the passage of this resolution, "Proclaiming 2019 to be the Alaska Year of Innovation," without hesitation as it will improve the lives of all Alaskans at every level of the economy.

Sincerely,

Robert B. Tucker
CEO
Innovation Resource Consulting Group
Santa Barbara, California
United States of America



Pacific NorthWest Economic Region

**2016 - 2017
PNWER Executive
Committee***

January 30, 2018

Dan Ashton, MLA
British Columbia
President

Sen. Arnie Roblan
Oregon
Vice President

Rep. Mike Cuffe
Montana
Vice President

Sen. Curt McKenzie
Idaho
Imm. Past President

Sen. Kevin Ranker
Washington
Past President

Sen. Lesil McGuire
Alaska
Past President

Hon. Ranj Pillai
Yukon

Larry Doke, MLA
Saskatchewan

Hon. Bob McLeod
Northwest Territories

Colin Smith
APEGBC
Private Sector Co-Chair

Dan Kirschner
Northwest Gas
Association
Private Sector Co-Chair

*Partial listing

The Honorable Mia Costello
Senator
Alaska State Legislature
State Capitol, Room 504
Juneau, AK 99801

Dear Senator Costello,

On behalf of the Pacific NorthWest Economic Region (PNWER), I offer PNWER's strong support for "Proclaiming 2019 to be the Alaska Year of Innovation" legislation introduced in the Alaska State Senate (Senate Concurrent Resolution 10).

This proclamation will designate 2019 as the Year of Innovation in Alaska. PNWER believes the competitive landscape of the global economy, coupled with worldwide environmental challenges, is creating unprecedented demand for scientific discovery and application. The 2019 Year of Innovation will be an opportunity to address many challenges our region faces. The PNWER Innovation, Workforce, Economic Development working groups and the University Presidents' Roundtable have all identified innovation as a critical driver for economic development.

The Pacific Northwest region must channel the strengths of its many separate resources into a collaborative, comprehensive effort that maximizes the economic benefits of regional innovation. The Year of Innovation will foster regional collaboration, highlight innovation and cultivate entrepreneurship in the state. PNWER is supportive of the legislation and encourages the Alaska Legislature to proclaim 2019 as the Year of Innovation in Alaska.

Thank you for your consideration.

Sincerely,

Matt Morrison
Chief Executive Officer
PNWER

30-LS0618\U
Glover
1/25/18

CS FOR SENATE CONCURRENT RESOLUTION NO. 10(STA)

IN THE LEGISLATURE OF THE STATE OF ALASKA

THIRTIETH LEGISLATURE - SECOND SESSION

BY THE SENATE STATE AFFAIRS COMMITTEE

**Offered:
Referred:**

Sponsor(s): SENATORS COSTELLO, Hughes, Begich

A RESOLUTION

1 **Proclaiming 2019 to be the Year of Innovation in Alaska.**

2 **BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

3 **WHEREAS** growing Alaska's economy is imperative to improving the lives of
4 Alaskans; and

5 **WHEREAS** ingenuity and innovation support a dynamic economy and can help
6 diversify Alaska's economic base; and

7 **WHEREAS** innovation is a new product or process that creates value and drives
8 growth; while innovation is not limited to technology, innovative technology has transformed
9 industries like health care, transportation, and education; and

10 **WHEREAS** entrepreneurship is key to commercializing innovations; researchers have
11 found a link between technological innovation and economic development; and cutting-edge
12 technology lies at the heart of economic leadership; and

13 **WHEREAS** entrepreneurs entering the state's market spur economic growth, and
14 diversifying Alaska's economy through innovation can help address Alaska's fiscal
15 challenges; and

16 **WHEREAS** Alaskans are innovators by necessity, with Native peoples, pioneers,

1 explorers, miners, fishermen, builders, soldiers, scientists, loggers, engineers, teachers, law
2 enforcement personnel, oil field workers, entrepreneurs, students, artists, and all hard-working
3 Alaskans responding to the state's geography and climate with forward-thinking solutions;
4 and

5 **WHEREAS** the National Bureau of Economic Research reports that nearly all new
6 job creation annually comes from startups; without new businesses, job creation in the United
7 States would have been negative over the last 30 years, with firms in their first year
8 responsible for creating an average of 3,000,000 jobs a year; and

9 **WHEREAS** data-driven innovation is a key pillar of 21st century growth, through
10 significantly enhanced productivity, economic competitiveness, and social well-being; and

11 **WHEREAS** innovation must be culturally and publicly encouraged, and Alaska
12 should pursue policies that foster creativity and new ideas that create an environment where
13 entrepreneurs can thrive and thereby improve and strengthen the economy of the state; and

14 **WHEREAS** best practices for innovation incorporate principles that speed up
15 economic development and reduce the risks of traditional business planning approaches; and

16 **WHEREAS** a Year of Innovation "pipeline" has been established through
17 collaboration between regional and statewide economic development organizations,
18 universities, investors, business support professionals, and entrepreneurs across the state,
19 through the use of collaborative work spaces, and through aligning events, such as the Arctic
20 Innovation Competition, the Innovation Summit, Alaska Startup Week, and the Launch:
21 Alaska accelerator program; and

22 **WHEREAS** collaborative efforts, such as Innovate Alaska 2.0, can diversify the
23 state's economic base by creating an entrepreneurial and innovation ecosystem, by
24 empowering import and export businesses, and by engaging the next generation of Alaska
25 entrepreneurs, ensuring that Alaskans' great ideas have a clear pathway to market success; and

26 **WHEREAS** university research contributes to the development of intellectual
27 property, interdisciplinary entrepreneurial programming and education, and effective
28 technology transfer and is a vital component of an effective innovation ecosystem; and

29 **WHEREAS** a strong innovation ecosystem depends on the sponsorship and
30 promotion of innovations by existing companies as well as the development of new industries
31 by new strategic ventures; and

1 **WHEREAS** the Juneau Economic Development Council hosts an annual innovation
2 summit that brings together innovators in the state who move Alaska forward by maintaining,
3 expanding, and creating jobs and economic opportunities; in addition, the innovation summit
4 provides a platform for inductees to the Alaska Innovators Hall of Fame to share exemplary
5 efforts to grow a culture of innovation in the state; and

6 **WHEREAS** 20 percent of innovations come from collaborations between multiple
7 institutions, half of which are public-private partnerships between private companies and
8 universities or government research labs;

9 **BE IT RESOLVED** that the Alaska State Legislature proclaims 2019 as the Year of
10 Innovation in Alaska.

Fiscal Note

State of Alaska
2018 Legislative Session

Bill Version: SCR 10
Fiscal Note Number: _____
() Publish Date: _____

Identifier: SCR10-LEG-LEG-01-25-18
Title: ALASKA YEAR OF INNOVATION
Sponsor: COSTELLO
Requester: STA

Department:
Appropriation:
Allocation:
OMB Component Number: 0

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2019 Appropriation Requested	Included in Governor's FY2019 Request	Out-Year Cost Estimates					
			FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
OPERATING EXPENDITURES								
Personal Services								
Travel								
Services								
Commodities								
Capital Outlay								
Grants & Benefits								
Miscellaneous								
Total Operating	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Fund Source (Operating Only)

None							
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Positions

Full-time							
Part-time							
Temporary							

Change in Revenues

None							
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Estimated SUPPLEMENTAL (FY2018) cost: 0.0 *(separate supplemental appropriation required)*
(discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY2019) cost: 0.0 *(separate capital appropriation required)*
(discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency?
If yes, by what date are the regulations to be adopted, amended or repealed?

Why this fiscal note differs from previous version/comments:

Updated for 2018 Session.

Prepared By:	JESSICA GEARY, DEPUTY DIRECTOR	Phone:	(907)465-6626
Division:	LEGISLATIVE AFFAIRS AGENCY	Date:	01/25/2018 02:22 PM
Approved By:	PAM VARNI, EXECUTIVE DIRECTOR	Date:	01/25/2018
Agency:	LEGISLATIVE AFFAIRS AGENCY		