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ALASKA STATE LEGISLATURE

Session:

State Capitol, Room 504
Juneau, AK 99801

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Email: Sen.Mia.Costello@akleg.gov

SENATOR MIA COSTELLO
District K

MEMORANDUM

Date: March 13, 2018

To: Representative Sam Kito, Chair of the House Labor & Commerce Committee

From: Senator Mia Costello

Re: Hearing Request for Senate Concurrent Resolution 10

At your earliest convenience, I respectfully request Senate Concurrent Resolution 10
"Proclaiming 2019 to be the Alaska Year of Innovation" be heard in the Committee.

Please do not hesitate to contact my staff, Dakota Orm, at 465-4968, with any questions.

Thank you for your consideration.

ALASKA STATE LEGISLATURE

SESSION

State Capitol, Rm 504
Juneau, Alaska 99801-1182
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SENATOR MIA COSTELLO SENATE DISTRICT K

Jewel Lake, Kincaid, Turnagain, Lake Hood, Sand Lake, Spenard, Dimond, Campbell Lake

SPONSOR STATEMENT

CS Senate Concurrent Resolution 10 ver. U

“Proclaiming 2019 to be the Alaska Year of Innovation.”

Senate Concurrent Resolution 10 would proclaim 2019 as the Year of Innovation in Alaska. Innovation was a constant theme throughout the first session of the 30th Alaska Legislature. Whether growing our state’s economy, harnessing technology to improve Alaskans’ quality of life, or modernizing state government in a tough fiscal environment; innovation can help address challenges facing Alaska.

Alaskans are innovators by tradition and necessity. The pioneering spirit that founded and built our state is rooted in innovation. These range from engineering marvels that built early mines, railroads and the Trans-Alaska Pipeline, to public policies that have transformed life in our state such as the Alaska Permanent Fund and Community Development Quotas.

Collaboration between regional and statewide economic development groups, universities, investors, businesses and entrepreneurs has helped create an innovation community in Alaska. Aligning stakeholders around collective action helps engage the next generation of Alaskan entrepreneurs. Events such as UAF’s Arctic Innovation Competition, the Innovation Summit, Alaska Startup Week, and the Launch: Alaska accelerator create an ecosystem for innovation and help bring new ideas to market.

Innovation and entrepreneurship are crucial for long-term economic development and diversifying Alaska’s economy. The National Bureau of Economic Research reports that net job creation is driven by startups -- creating an average of three million jobs annually. Alaska’s current fiscal climate calls for innovative solutions, as seen in the work of many legislative committees and formation of a bipartisan, bicameral Innovation Caucus.

Proclaiming 2019 as the Year of Innovation in Alaska raises the level of this discussion and highlights how creativity can improve our state. Senate Concurrent Resolution 10 directs the attention of Alaskans toward out-of-the-box thinking, creating a culture in Alaska where innovation and entrepreneurship are accepted and encouraged.

Contact: Dakota Orm, Legislative Aide to Senator Mia Costello at (907)-465-4968

Fiscal Note

State of Alaska
2018 Legislative Session

Bill Version:	CSSCR 10(STA)
Fiscal Note Number:	2
(S) Publish Date:	2/2/2018

Identifier: SCR10-LEG-LEG-01-25-18
 Title: ALASKA YEAR OF INNOVATION
 Sponsor: COSTELLO
 Requester: STA

Department:
 Appropriation:
 Allocation:
 OMB Component Number: 0

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2019 Appropriation Requested	Included in Governor's FY2019 Request	Out-Year Cost Estimates					
			FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
OPERATING EXPENDITURES								
Personal Services								
Travel								
Services								
Commodities								
Capital Outlay								
Grants & Benefits								
Miscellaneous								
Total Operating	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Fund Source (Operating Only)

None								
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Positions

Full-time								
Part-time								
Temporary								

Change in Revenues

None								
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Estimated SUPPLEMENTAL (FY2018) cost: 0.0 *(separate supplemental appropriation required)*
(discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY2019) cost: 0.0 *(separate capital appropriation required)*
(discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency?
 If yes, by what date are the regulations to be adopted, amended or repealed?

Why this fiscal note differs from previous version/comments:

Updated for 2018 Session.

Prepared By: JESSICA GEARY, DEPUTY DIRECTOR
 Division: LEGISLATIVE AFFAIRS AGENCY
 Approved By: PAM VARNI, EXECUTIVE DIRECTOR
 Agency: LEGISLATIVE AFFAIRS AGENCY

Phone: (907)465-6626
 Date: 01/25/2018 02:22 PM
 Date: 01/25/2018

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EXPLANATION OF CHANGES Senate Concurrent Resolution 10 ver. U

“Proclaiming 2019 to be the Alaska Year of Innovation.”

Page 1, Line 1: Changes “2018” to “2019.”

Page 3, Line 9: Changes “2018” to “2019.”

Page 1, Line 16: Adds language “Native peoples.”

Page 2, Lines 2-4: Adds language “entrepreneurs, students, artists, and all hard-working Alaskans responding to the state’s geography and climate with forward-thinking solutions; and.”

Page 2, Lines 14-15: Added “WHEREAS best practices for innovation incorporate principles that speed up economic development and reduce the risks of traditional business planning approaches; and.”

Page 2, Lines 16-21: Added “WHEREAS a Year of Innovation ‘pipeline’ has been established through collaboration between regional and statewide economic development organizations, universities, investors, business support professionals, and entrepreneurs across the state, through the use of collaborative work spaces, and through aligning events, such as the Arctic Innovation Competition, the Innovation Summit, Alaska Startup Week, and the Launch: Alaska accelerator program; and.”

Page 2, Lines 22-25: Added “WHEREAS collaborative efforts, such as Innovate Alaska 2.0, can diversify the state’s economic base by creating an entrepreneurial and innovation ecosystem, by empowering import and export business, and by engaging the next generation of Alaska entrepreneurs, ensuring that Alaskan’s great ideas have a clear pathway to market success; and.”

Page 2, Lines 26-28: Added “WHEREAS university research contributes to the development of intellectual property, interdisciplinary entrepreneurial programming and education, and effective technology transfer and is a vital component of an effective innovation ecosystem; and.”

Page 2, Lines 29-31: Added “WHEREAS a strong innovation ecosystem depends on the sponsorship and promotion of innovations by existing companies as well as the development of new industries by new strategic venters; and.”

Contact: Dakota Orm, Legislative Aide to Senator Mia Costello at (907)-465-4968



January 29, 2018

Senator Mia Costello
State of Alaska
Capitol Building
Juneau, Alaska

Dear Senator Costello,

Senate Concurrent Resolution 10, "Proclaiming 2019 to be the Alaska Year of Innovation," introduced by Senator Mia Costello, is an essential piece of legislation that promotes the idea of innovation and how it can enhance the economy. Innovation is evolving expeditiously and is constantly improving our quality of life. From technological advances, to generating new concepts and processes, innovation starts with the smallest of ideas.

Proclaiming a year of innovation inspires sectors of any economy to invent, create, and to do more with less. In an economic recession, sparking innovation is crucial to creating a sustainable environment. By creating new, contemporary solutions to problems in a community, growth and success can occur and flourish, resulting in long-term development. Collaboration between the public and private sectors of the economy creates an innovation community that is fundamental to the sustainability of any state.

I strongly urge the passage of this resolution, "Proclaiming 2019 to be the Alaska Year of Innovation," without hesitation as it will improve the lives of all Alaskans at every level of the economy.

Sincerely,

Robert B. Tucker
CEO
Innovation Resource Consulting Group
Santa Barbara, California
United States of America



Pacific NorthWest Economic Region

2016 - 2017
PNWER Executive
Committee*

January 30, 2018

Dan Ashton, MLA
British Columbia
President

Sen. Arnie Roblan
Oregon
Vice President

Rep. Mike Cuffe
Montana
Vice President

Sen. Curt McKenzie
Idaho
Imm. Past President

Sen. Kevin Ranker
Washington
Past President

Sen. Lesil McGuire
Alaska
Past President

Hon. Ranj Pillai
Yukon

Larry Doke, MLA
Saskatchewan

Hon. Bob McLeod
Northwest Territories

Colin Smith
APEGBC
Private Sector Co-Chair

Dan Kirschner
Northwest Gas
Association
Private Sector Co-Chair

*Partial listing

The Honorable Mia Costello
Senator
Alaska State Legislature
State Capitol, Room 504
Juneau, AK 99801

Dear Senator Costello,

On behalf of the Pacific NorthWest Economic Region (PNWER), I offer PNWER's strong support for "Proclaiming 2019 to be the Alaska Year of Innovation" legislation introduced in the Alaska State Senate (Senate Concurrent Resolution 10).

This proclamation will designate 2019 as the Year of Innovation in Alaska. PNWER believes the competitive landscape of the global economy, coupled with worldwide environmental challenges, is creating unprecedented demand for scientific discovery and application. The 2019 Year of Innovation will be an opportunity to address many challenges our region faces. The PNWER Innovation, Workforce, Economic Development working groups and the University Presidents' Roundtable have all identified innovation as a critical driver for economic development.

The Pacific Northwest region must channel the strengths of its many separate resources into a collaborative, comprehensive effort that maximizes the economic benefits of regional innovation. The Year of Innovation will foster regional collaboration, highlight innovation and cultivate entrepreneurship in the state. PNWER is supportive of the legislation and encourages the Alaska Legislature to proclaim 2019 as the Year of Innovation in Alaska.

Thank you for your consideration.

Sincerely,

Matt Morrison
Chief Executive Officer
PNWER



Larry D. Hinzman
Vice Chancellor for Research
907-474-6000
907-474-5993 fax
ldhinzman@alaska.edu
research.uaf.edu

Office of the Vice Chancellor for Research

P.O. Box 757270, Fairbanks, Alaska 99775-7270

4 February 2018

Senator Mia Costello
State Capitol, Rm 504
Juneau, Alaska 99801-1182

Dear Senator Costello:

Thank you for your efforts in sponsoring Concurrent Resolution 10 proclaiming 2019 to be the Alaska Year of Innovation. I am the Vice Chancellor for Research at the University of Alaska Fairbanks, and I strongly encourage our legislature to support this resolution.

It has often been repeated that we cannot cut our way out of this down economy. We need innovation to build a stronger, more diversified, and sustainable economy. Innovation is how we can keep our best and brightest young minds in Alaska. Innovation must be a centerpiece of Alaska's future economy.

To get there, we must cultivate innovation. Many organizations around Alaska are already doing this, but proclaiming 2019 as the Year of Innovation brings additional attention and awareness of this essential path forward. As Vice Chancellor for Research, one of my duties is to oversee the Office of Intellectual Property and Commercialization (OIPC). OIPC takes university research, finds ways to attract private sector interest, and then works to license or sell the innovations. OIPC fosters a culture of innovation and entrepreneurialism across our state. We welcome you to visit anytime to view the projects and programs we are promoting to help diversify and strengthen Alaska's economy.

We encourage Alaskans to support and strive to implement this resolution. We too will look for ways to collaborate with the legislature to support innovation and entrepreneurialism in Alaska. Please do not hesitate to contact me if you have any questions or would like us to provide any assistance in these efforts.

We hope all our legislators will acknowledge the importance of aggressively moving forward in promoting a prosperous economy. Concurrent Resolution 10 is one important step in that direction.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. D. Hinzman', written in a cursive style.

Larry D. Hinzman
Vice Chancellor for Research

America's Arctic University

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www.alaska.edu/titleIXcompliance/nondiscrimination