

HB

177

<TARGET><BILL>HB 177</BILL><SUBJECT>HB
177</SUBJECT><COMM>HFSH29</COMM></TARGET>

ALASKA STATE LEGISLATURE

Interim:

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Session:

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REPRESENTATIVE WES KELLER DISTRICT 10

SPONSOR STATEMENT

HB 177

"An Act relating to king salmon tags and king salmon tag designs."

Alaska, it is still the Land of mystery to millions of people. Almost anyone who has heard anything at all about Alaska are fascinated by the vastness of the state and our abundance of resources. Around the world Alaska salmon is considered the only premier salmon to eat. Alaska's Kings (Chinook) are some of the largest in the world and anglers come here every year just to hook one for the fight of their lives.

Alaska is also a place that has become well-known for unique and talented artists. In shops from Ketchikan to Fairbanks art is sold that was created in and funneled down from rural Alaska. HB 177 is an opportunity for us to take advantage of our king salmon resource and provide an opportunity for our artistic community at the same time.

HB 177 takes an existing program, the Alaska King Salmon angler authorization stamp and expands it into an annual artist event. It turns the salmon stamp into a piece of collectable art and provides an opportunity for posters and signed prints with proceeds potentially being funneled into the Department.

This bill will take a lesson from Alaska's Duck stamps. Opening the design from the current basic tag to something many will purchase even if they never wet a line or come to the state. HB 177 is an opportunity to seek alternative methods of funding for the continued advancement of our fish and game resource while promoting those resources around the world.

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Fiscal Note

State of Alaska
2016 Legislative Session

Bill Version: HB 177
Fiscal Note Number: _____
() Publish Date: _____

Identifier: HB177-DFG-DSF-01-22-16
Title: KING SALMON TAGS AND DESIGNS
Sponsor: KELLER
Requester: House Special Committee on Fisheries, Resources

Department: Department of Fish and Game
Appropriation: Sport Fisheries
Allocation: Sport Fisheries
OMB Component Number: 464

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2017	Included in	Out-Year Cost Estimates				
	Appropriation Requested	Governor's FY2017 Request	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
OPERATING EXPENDITURES	FY 2017	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Personal Services	30.0		18.0	18.0	18.0	18.0	18.0
Travel							
Services	18.8		30.8	30.8	30.8	30.8	30.8
Commodities							
Capital Outlay							
Grants & Benefits							
Miscellaneous							
Total Operating	48.8	0.0	48.8	48.8	48.8	48.8	48.8

Fund Source (Operating Only)

1004 Gen Fund	43.8		38.8	28.8	18.8	8.8	
1005 GF/Prgm	5.0		10.0	20.0	30.0	40.0	48.8
Total	48.8	0.0	48.8	48.8	48.8	48.8	48.8

Positions

Full-time							
Part-time							
Temporary							

Change in Revenues	5.0		10.0	20.0	30.0	40.0	50.0
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Estimated SUPPLEMENTAL (FY2016) cost: 0.0 (separate supplemental appropriation required)
(discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY2017) cost: 0.0 (separate capital appropriation required)
(discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No
If yes, by what date are the regulations to be adopted, amended or repealed?

Why this fiscal note differs from previous version:

Not applicable, initial version.

Prepared By:	Thomas Brookover, Director	Phone:	(907)267-2150
Division:	Sport Fish	Date:	01/22/2016 06:00 PM
Approved By:	Kevin Brooks, Deputy Commissioner	Date:	01/23/16
Agency:	Department of Fish and Game		

FISCAL NOTE ANALYSIS

STATE OF ALASKA
2016 LEGISLATIVE SESSION

BILL NO. HB 177

Analysis

This Bill creates a king salmon tag program , making stamps available for the creation of king salmon limited edition prints and provide for the sale of stamps and prints to the public.

This analysis takes into account all foreseen costs to coordinate a new program including staff time, artist contracting, printing, and shipping costs. We anticipate printing 500 limited edition prints the first year and 1,000 each year after that.

Personnel costs cover salary for a portion of a position (Range 18) to lead and coordinate the program including developing and administering artist and printing contracts. This position is expected to work 4 months the first year (\$28,000) and 2 months in subsequent years (\$14,000) on this program. The department anticipates adding months to an existing seasonal position. Personnel costs also include staff time spent on sales and distribution of stamps and prints; these costs are estimated at \$1,800 for 500 prints, and \$3,600 for 1,000 prints.

Costs for services include:

- contract with artist: \$2,500 - \$5,000 per year
- printing contract for prints: \$8,000 (500 prints) - \$16,000 (1,000 prints)
- mailing supplies/postage: \$4,000 (500 prints) - \$8,000 (1,000 prints)
- increased cost for stamps: \$1,800

Sale of prints would generate an unknown level of revenue. Based on other similar prints, we expect a price in the range of \$100/print. If all prints are sold, revenue could reach \$50,000 for 500 prints and \$100,000 for 1,000 prints. However, actual demand for prints is unknown and we assume sales at 100 prints the first year, growing to 500 prints by year five. Revenues generated by similar art print and stamp programs developed by states (including State of Alaska duck stamps) in the 1980s experienced high initial sales and revenues the first year followed by steady annual declines.

271 results for Alaska duck stamps on e-Bay

Follow Alaska duck stamps to get e-mail alerts and updates on your eBay Feed.

Unfollow Alaska duck stamps to stop getting updates on your eBay Feed.

Yay! You're now following Alaska duck stamps in your eBay Feed. You will receive email alerts for new listings.

Alaska duck stamps:

Items in search results



Alaska: 1985 Waterfowl Stamp, #1, MNH (6775)

\$3.95

Buy It Now



Alaska Duck Stamp 2002 \$5.00 *SALE*

\$8.55

1 bid

1d 2h left (Friday, 4PM)



Alaska Duck Stamp 2007 \$5.00 *SALE*

\$9.03

0 bids

1d 2h left (Friday, 4PM)

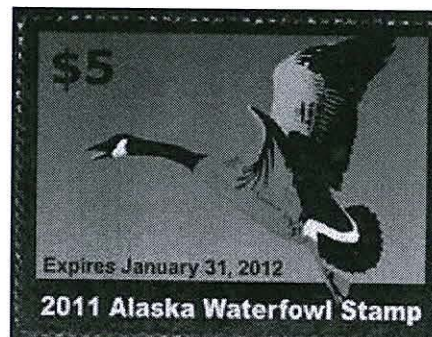


Alaska Duck Stamp 2010 \$5.00 *SALE*

\$8.55

0 bids

1d 2h left (Friday, 4PM)



Alaska Duck Stamp 2011 \$5.00 *SALE*



Alaska Duck Stamp 1994 \$5.00 *SALE*

\$9.49

0 bids

1d 2h left (Friday, 4PM)



Alaska Duck Stamp 2012 \$5.00 *SALE*

\$7.84

0 bids

1d 2h left (Friday, 4PM)



AK8 1992 Alaska State Duck Stamp DSS

\$7.00

Buy It Now

Free shipping

Only 1 left!

1 watching



Alaska Duck Stamp 1986 \$5.00 *SALE*

\$4.75

0 bids

1d 2h left (Friday, 4PM)



1997 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



1988 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



1989 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)

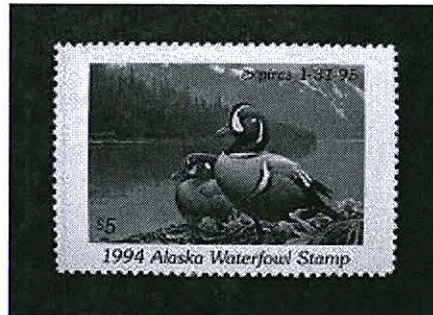


1990 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



1994 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



1986 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



1985 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



ALASKA #11 1995 STATE DUCK PACIFIC BRANT by Cynthia Fisher

\$17.00

Buy It Now



1987 Alaska State Duck Migratory Waterfowl Stamp MNHOG

\$2.99

0 bids

5d 3h left (Tuesday, 5PM)



1985 Alaska Duck Hunting License Stamp

\$5.00

or Best Offer

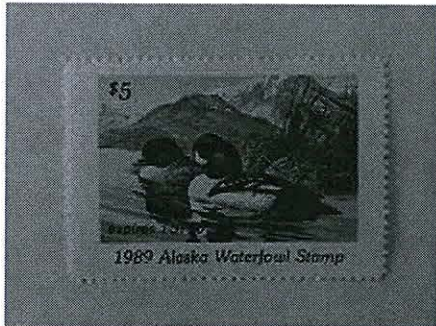
Buy It Now

Free shipping

New listing 1985 FOS ALASKA DUCK STAMP
PRINT-NO STAMP INCLUDED-GIANT SALE-
GOOSE-SMITH

\$25.00

Buy It Now



1989 Alaska Duck Hunting License Stamp

\$5.00

or Best Offer

1952-53 Alaska Territory Fishing License Stamp

\$65.00

or Best Offer



1990 Alaska State Duck Stamp Mint Never
Hinged VF

\$6.00

1994 ALASKA WATERFOWL • US DUCK STAMP •
HARLEQUIN DUCK AK-10 • MNH VF

\$9.74

Was: \$17.71

Buy It Now

Free shipping

45% off

From Canada

1986 Alaska State Duck Stamp Mint Never
Hinged VF

\$6.00

Buy It Now

Free shipping

USA DUCK Stamp ALASKA Scott # 3 1987 mint
Lot 3372

\$3.50

Buy It Now

SC# AK4 1988 \$5 Alaska Trumpeter's Swan -
Duck Stamp MNH

\$6.45

Buy It Now

1954-55 Alaska Territory Fishing License Stamp

\$175.00

or Best Offer

Personalized Postage Stamps - Alaska Salmon Stamp

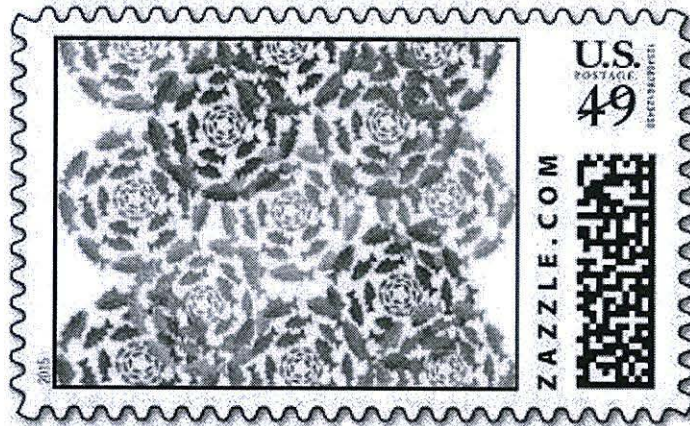


Circles of Salmon Stamp

See more details at Zazzle »

\$25.75

+\$5.99 shipping. No tax
Zazzle



Alaska Salmon Stamp

Circles of Salmon Stamp

[See more details at Zazzle »](#)

\$25.75

+\$5.99 shipping. No tax
Zazzle



Alaska Salmon Circle Stamp

Circles of Salmon Stamp

[See more details at Zazzle »](#)

\$25.75

+\$5.99 shipping. No tax
Zazzle