

HCR

18

<TARGET><BILL>HCR 18</BILL><SUBJECT>HCR
18</SUBJECT><COMM>SHSS28</COMM></TARGET>

SENATE COMMITTEE REPORT

DATE: 3/26/14

FURTHER: Rules
 DATE TURNED
 IN TO OFFICE: 4/4/14

Health and Social Services Committee considered HOUSE CONCURRENT RESOLUTION NO. 18

HCR 18 BABY-FRIENDLY HOSPITAL INITIATIVE

Encouraging hospitals and birthing facilities in the state to participate in the Baby- Friendly Hospital Initiative and to support breastfeeding; and recognizing the benefits of breastfeeding.

and recommends:

- [] be replaced with SCS _____ (_____) [] Same Title [] Technical Title Change
[] New Title/SCR No. _____
- [] adopt previous SCS _____ (_____) [] Same Title [] Technical Title Change
[] New Title/SCR No. _____
- [] attached amendment(s)
- [] adopt _____ Letter of Intent
- [] further referral to _____ Committee

Dept Abbr.	
ADM	LWF
CED	LAW
COR	LEG
CRT	MVA
EED	DNR
DEC	DPS
DFG	REV
GOV	DOT
DHS	UA

NEW FISCAL NOTE(S)				
Dept.	Fiscal	Indet.	Zero	FN #

PREVIOUS FISCAL NOTE(S)				
Dept.	Fiscal	Indet.	Zero	FN #
H.HSS			✓	1

[] APPROPRIATION - no fiscal note

SIGNATURES AND RECOMMENDATIONS:	PRINTED LAST NAME	Do PASS	Do NOT PASS	NO REC	AMEND
	Michelle	✓			
	Kelly	✓			
CHAIR:	Stedman	✓			

FISCAL NOTE

STATE OF ALASKA
2014 LEGISLATIVE SESSION

Bill Version HCR 18
 Fiscal Note Number 1
 (H) Publish Date 3/17/2017

Identifier (file name) Health & Social Services Committee Dept. Affected _____
 Title Baby Friendly Hospital Initiative Appropriation _____
 Allocation _____
 Sponsor Hughes OMB Component Number _____
 Requester _____

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	FY15 Appropriation Requested	Included in Governor's FY15 Request	Out-Year Cost Estimates					
			FY15	FY16	FY17	FY18	FY19	FY20
OPERATING EXPENDITURES								
Personal Services								
Travel								
Services								
Commodities								
Capital Outlay								
Grants, Benefits								
Miscellaneous								
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

FUND SOURCE		(Thousands of Dollars)						
1002	Federal Receipts							
1003	GF Match							
1004	GF							
1005	GF/Prgm (DGF)							
1007	I/A Rcpts (Other)							
1156	Rcpt Svcs (DGF)							
TOTAL		0.0	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS								
Full-time								
Part-time								
Temporary								

CHANGE IN REVENUES								

Estimated SUPPLEMENTAL (FY14) operating costs _____ (separate supplemental appropriation required)
 (discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY15) costs _____ (separate capital appropriation required)
 (discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? _____
 If yes, by what date are the regulations to be adopted, amended, or repealed? _____ Discuss details in analysis section.

Why this fiscal note differs from previous version (if initial version, please note as such)

Prepared by Julie Morris
 Division Health & Social Services Committee
 Approved by Rep. Higgins, Chair
 Agency Health & Social Services Committee

Phone 907-465-4230
 Date/Time _____
 Date 3/17/2014

ALASKA STATE LEGISLATURE

SESSION ADDRESS:
Alaska State Capitol, #409
Juneau, Alaska 99801
Phone: 907-465-3743
Toll-free: 1-800-565-3743
Rep.Shelley.Hughes@akleg.gov



INTERIM ADDRESS:
600 E Railroad Avenue
Wasilla, Alaska 99654
Phone: 907-376-3725
Fax: 907-376-4768

Representative Shelley Hughes
House District 8—Greater Palmer

Honorable Representative Pete Higgins, Chair
House Health and Social Services Committee
State Capitol Room 424
Juneau, AK 99801

HCR 18 Baby-Friendly Hospital Initiative Sponsor Statement February 27, 2014

The cost of health care continues to climb, and three of the top eight U.S. health issues impact Alaska at over \$1 billion per year. Obesity, diabetes, and cancer are affecting Alaskans physically and fiscally, weighing heavily on Medicaid, other government, state dollars, individual wallets, and family budgets.

A cost-effective, renewable, and abundant natural resource—breast milk—is readily available and could save the state over \$600 million annually. “No public health campaign has a farther-reaching positive effect on wellbeing and longevity,” says Jennifer Aist, BS, IBCLC, RLC, Manager at the Maternity Outpatient Clinics & Services at The Children’s Hospital at Providence. The Baby-Friendly Hospital Initiative, by promoting breastfeeding, pays out physical and mental health, economic, and societal benefits to babies, mothers, families and communities.

Breastfeeding provides exceptional health benefits to both mother and child and has been scientifically proven to decrease obesity by 50 percent and diabetes by 40 percent over the lifetime of the infant, and decrease breast cancer in the mother by 50 percent. Breastfed babies enjoy higher IQs, lower rates of illness and disease, lower medical care costs, and decreased rates of child abuse and neglect.¹

The resolution states that the Alaska State Legislature recognizes these and numerous additional benefits of breastfeeding and encourages hospitals and birthing centers to attain the baby-friendly designation by implementing the Ten Steps to Successful Breastfeeding program.

Bottom Line

Increased breastfeeding in Alaska will impact more than one bottom line, as it will benefit the physical health, mental health, and societal health of all Alaskans and the financial health of Alaska’s state budget.

¹ American Academy of Pediatrics. 2013. Does Breastfeeding Protect Against Substantiated Child Abuse and Neglect? A 15-Year Cohort Study. Accessed at: <http://pediatrics.aappublications.org/content/123/2/483.full.html>



2501 Aerial Center Parkway, Suite 103
Morrisville, NC 27560
Phone: 919.861.4543
Fax: 919.459.2075
www.uslca.org
info@uslca.org

The U.S. Lactation Consultant Association Marks Diabetes Alert Day

FOR IMMEDIATE RELEASE – March 24, 2014

RALEIGH, N.C. --- The United States Lactation Consultant Association joins the American Diabetes Association (ADA) in marking Diabetes Alert Day—a one-day “wake-up call” during which the ADA invites the public to take the Diabetes Risk Test to find out if they are at risk for type 2 diabetes. According to the American Diabetes Association, 25.8 million people—or 8.3 percent of the population—have diabetes. In children under 20 years of age, 15,600 are newly diagnosed with type 1 diabetes and 3,600 with type 2 diabetes each year.

With such high rates, it is no surprise that diabetes is the primary cause of death for 71,382 Americans each year and contributes to 231,404 more deaths annually. Diabetes can have a devastating impact on quality of life and has significant health care costs attached to it. March 25 marks Diabetes Alert Day, and what better way to celebrate than be reminded there are ways to *prevent* this disease!

You may be surprised to learn that one of the many benefits of breastfeeding includes reducing the risk of developing diabetes for both children and adults. The Agency for Healthcare Research and Quality has highlighted evidence that breast milk is protective against type 1 and 2 diabetes.

For mothers, not only does breastfeeding increase metabolic expenditure by 400-600kcal each day, it also reduces abdominal fat and improves insulin sensitivity and glucose tolerance. In November of last year, researchers compiled a meta-analysis of studies looking at breastfeeding and type two diabetes. They found a 32 percent risk reduction of developing type 2 diabetes in the group with the longest breastfeeding duration compared to the group that did not breastfeed at all.

Reducing the risk of developing diabetes is an important benefit to breastfeeding mothers and their children. Considering the health care costs related to the chronic disease, the entire nation stands to benefit by providing an environment that promotes and supports breastfeeding. With the help of International Board Certified Lactation Consultants (IBCLC) women can feel confident in their decision to choose breastfeeding. For more information about the IBCLC or to locate a lactation professional in your area, visit www.uslca.org.

Contact:

Debi Ferrarello, MSN, MS, IBCLC, RLC
Director of Marketing
info@uslca.org | 919.861.4543

THE TEN STEPS TO SUCCESSFUL BREASTFEEDING

The *Ten Steps to Successful Breastfeeding* were developed by a team of global experts and consist of evidence-based practices that have been shown to increase breastfeeding initiation and duration. Baby-Friendly hospitals and birthing facilities must adhere to the Ten Steps to receive, and retain, a Baby-Friendly designation.

The *Ten Steps to Successful Breastfeeding* are:

1. Have a written breastfeeding policy that is routinely communicated to all health care staff.
2. Train all health care staff in the skills necessary to implement this policy.
3. Inform all pregnant women about the benefits and management of breastfeeding.
4. Help mothers initiate breastfeeding within one hour of birth.
5. Show mothers how to breastfeed and how to maintain lactation, even if they are separated from their infants.
6. Give infants no food or drink other than breast-milk, unless medically indicated.
7. Practice rooming in - allow mothers and infants to remain together 24 hours a day.
8. Encourage breastfeeding on demand.
9. Give no pacifiers or artificial nipples to breastfeeding infants.
10. Foster the establishment of breastfeeding support groups and refer mothers to them on discharge from the hospital or birth center.

[Click here](#) to view [Ten Steps to Successful Breastfeeding Q&A](#).

Need more information, visit our [FAQ](#) and [4-D Pathway Resource](#) pages to learn more.

The Ten Steps are endorsed and promoted by the major maternal and child health authorities in the United States, including:

- [American Academy of Family Physicians](#)
- [American Academy of Nurses](#)
- [American Academy of Pediatrics](#)
- [American College of Nurse-Midwives](#)
- [Academy of Breastfeeding Medicine](#)
- [Academy of Nutrition and Dietetics](#)
- [Association of Women's Health, Obstetric and Neonatal Nurses \(AWHONN\)](#)
- [Centers for Disease Control and Prevention \(CDC\)](#)
- [National WIC Association](#)
- [U.S. Breastfeeding Committee \(USBC\)](#)
- [U.S. Preventive Services Task Force](#)
- [U.S. Surgeon General](#)



Planned Parenthood Votes Northwest

Representative Shelley Hughes
Alaska Legislature
State Capitol Room 409
Juneau, AK 99801

Re: HCR 18

March 11th, 2014

Dear Representative Hughes,

On behalf of Planned Parenthood Votes Northwest, I write today to thank you for sponsoring House Concurrent Resolution 18, which would encourage hospitals and birthing facilities to support breastfeeding through the Baby-Friendly Hospital Initiative.

A proven primary prevention strategy, breastfeeding protects both infants and mothers from a host of chronic and acute diseases and conditions, building a foundation for life-long health and wellness. Health professionals and public health officials recommend breastfeeding for at least 1-2 years to improve infant health.

Nursing mothers also need to feel comfortable and supported in their efforts to provide for their children, not fear judgment and harassment. While we applaud this resolution, we also recognize the need for strong public policies that safeguard nursing mothers' rights and allow them to breastfeed and express milk at their places of work.

Good public health begins with breastfeeding, and we believe that health care providers should be taking bigger steps to encourage new moms to do so when possible. Thank you for your leadership on this issue.

Sincerely,

A handwritten signature in cursive script that reads 'Jessica Cler'.

Jessica Cler
Alaska Public Affairs Manager

Planned Parenthood Votes Northwest
4050 Lake Otis Parkway Suite 205 Anchorage, AK 99516
907.770.9705 | jessica.cler@ppvotessouthwest.org

Bartlett Regional Hospital

3260 Hospital Drive, Juneau, Alaska 99801

907.796.8900

www.bartletthospital.org

March 12, 2014

Dear Representatives,

As director of Bartlett Regional Hospital Obstetrics Department (Bartlett Beginnings), I would like to voice my support of House Concurrent Resolution No. 18. The Baby Friendly Hospital Initiative (BFHI) is a quality improvement initiative designed to protect, promote, and support breastfeeding.

There are many healthcare benefits to babies who are breastfed including reduced ear infections, increased intelligence, reduction in Sudden Infant Death Syndrome and childhood obesity. Breastfeeding offers protection to mothers from uterine and breast cancers. Studies show that breastfeeding improves family bonding and nurtures healthy relationships.

Alaskan breastfeeding initiation rates, while above the national average at 85.1%, still have room for improvement. Exclusive breastfeeding for the first 6 months of life is recommended and only 46.6% of Alaskan babies receive this, and only 21% are exclusively breastfed at 6 months. This demonstrates increased need for improved practices, along with increased public awareness and education which HCR #18 helps address.

Birth facility policies and practices significantly impact whether a woman chooses to start breastfeeding and how long she continues to breastfeed. Hospitals that base their care upon BFHI Ten Steps to Successful Breastfeeding provide an optimal level of care. Recognition and support from the Alaska State Legislature would demonstrate alignment with this initiative. As there is only one currently designated Baby Friendly Hospital in Alaska, this recognition and support may help motivate other hospitals to step up to the challenge to provide this gold standard of mother and baby care.

Bartlett Beginnings has been working to attain BFHI designation. We anticipate achieving our goal this year. Bartlett Regional Hospital's administration is supportive of our efforts. We have seen breastfeeding initiation rates rise, and just as important have improved our care as we implement the evidence-based Ten Steps to Successful Breastfeeding.

Thank you for your work on House Concurrent Resolution No. 18. My staff and I, fully support this resolution.

Sincerely,

Karen White, BSN, RNC-OB
OB Director, Bartlett Regional Hospital
kwhite@bartletthospital.org 907-796-8657





ALASKA STATE HOSPITAL &
NURSING HOME ASSOCIATION

April 2, 2014

Rep. Shelly Hughes
Alaska State Capitol
Juneau, AK 99801

Dear Rep. Hughes:

On behalf of ASHNHA members, I am writing in support of House Concurrent Resolution 18, the Baby-Friendly Hospital Initiative. This important resolution encourages hospitals and birthing facilities to support breastfeeding and to participate in the Baby-Friendly Hospital initiative.

The benefits of breastfeeding for the health of the baby and the health of the mother are numerous and well-reported. According to a 2013 breastfeeding report card produced by the CDC, Alaska has breastfeeding initiation rates that are above the national average at 84.7%. Yet at six months, only 26.8% of babies in Alaska are exclusively breastfed. We're doing well, but we could be doing better.

Hospitals and birthing centers have a unique and critical role in helping to establish the important relationship between the nursing mother and child. Policies, practices and training that support breastfeeding can have a significant impact on whether a mother initiates and continues breastfeeding.

As hospital providers, we believe that improved breastfeeding rates in Alaska are important to achieving optimal health in our communities. We embrace our role in this effort and we are pleased at the Legislature's recognition and support.

Thank you for your leadership and work on this issue.

Sincerely,

Karen Perdue
President/CEO

The Children's Hospital at Providence
3200 Providence Drive
Anchorage, AK 99508
www.providence.org/childrenshospital



Dear Representative Hughes,

As manager of the Maternity Outpatient Clinics & Services at The Children's Hospital at Providence, I would like to voice my support of House Concurrent Resolution No. 18. The Baby Friendly Hospital Initiative (BFHI) is an evidence-based, quality improvement initiative designed to protect, promote, and support breastfeeding.

The benefits of babies receiving human milk are far reaching. In fact there isn't another health campaign as impactful as breastfeeding is for both mothers and babies. Breastfeeding reduces obesity, diabetes, child abuse & neglect, breast cancer, ovarian cancer, urinary tract infections, hospitalizations, and even increases IQ scores to name just a sampling of the benefits. Feeding babies bovine based or soy based artificial milks, puts them at risk for a myriad of diseases and costs Alaskans millions of dollars every year.

Alaskan moms know this and that is why almost nine out ten moms initiate breastfeeding at birth. Unfortunately, too many of these mothers do not get the proper support and care needed to be successful with their breastfeeding goals. By three months of life, only 48% of mothers are still exclusively breastfeeding and the number drops again to 26% by six months of life.

The Baby Friendly Hospital Initiative developed by the World Health Organization, is an evidence based program designed to improve outcomes for moms and babies. Hospitals and birthing facilities who adopt the principals of the Ten Steps to Successful Breastfeeding, report increased patient satisfaction scores, reduced re-admissions for babies, and improved competency in nursing care.

As the first, and currently the only, Baby Friendly designated hospital in Alaska, Providence has certainly witnessed the benefits of this designation first hand. As health care costs in the US continue to rise, communities are called upon to reduce chronic diseases and associated costs. Feeding babies human milk is the simplest, cheapest and most effective method available to improve outcomes for some of our most vulnerable populations. Baby Friendly helps hospitals, help families to breastfeed.

Thank you for your work on House Concurrent Resolution No. 18. My staff and I fully support this resolution.

Sincerely,
Jennifer Aist, BS, IBCLC,RLC
Manager; Maternity Outpatient Clinics & Services
The Children's Hospital at Providence
3200 Providence Drive
Anchorage, AK 99519-6604
907-212-3062 or 907-212-5886
jennifer.aist@providence.org
<http://alaska.providence.org>