

**HB**

**293**

<TARGET><BILL>HB 293</BILL><SUBJECT>HB  
293</SUBJECT><COMM>HFIN28</COMM></TARGET>



# Fiscal Note

State of Alaska  
2014 Legislative Session

Bill Version: CSHB 293(STA)  
Fiscal Note Number: 1  
(H) Publish Date: 3/28/14

Identifier: HB293-DOA-DMV-03-24-2014  
Title: BEAR LICENSE PLATES  
Sponsor: P.WILSON  
Requester: House State Affairs

Department: Department of Administration  
Appropriation: Motor Vehicles  
Allocation: Motor Vehicles  
OMB Component Number: 2348

**Expenditures/Revenues**

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2015	Included in	Out-Year Cost Estimates				
	Appropriation Requested	Governor's FY2015 Request	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>OPERATING EXPENDITURES</b>	<b>FY 2015</b>	<b>FY 2015</b>					
Personal Services							
Travel							
Services	3.2						
Commodities							
Capital Outlay							
Grants & Benefits							
Miscellaneous							
<b>Total Operating</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

**Fund Source (Operating Only)**

1005 GF/Prgm	3.2						
<b>Total</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

**Positions**

Full-time							
Part-time							
Temporary							

<b>Change in Revenues</b>							
---------------------------	--	--	--	--	--	--	--

**Estimated SUPPLEMENTAL (FY2014) cost:** 0.0 *(separate supplemental appropriation required)*  
*(discuss reasons and fund source(s) in analysis section)*

**Estimated CAPITAL (FY2015) cost:** 0.0 *(separate capital appropriation required)*  
*(discuss reasons and fund source(s) in analysis section)*

**ASSOCIATED REGULATIONS**

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? **Yes**  
If yes, by what date are the regulations to be adopted, amended or repealed? **01/01/15**

**Why this fiscal note differs from previous version:**

Not applicable, initial version.

Prepared By:	Amy Erickson, Director	Phone:	(907)269-5574
Division:	Motor Vehicles	Date:	03/21/2014 12:00 AM
Approved By:	Curtis Thayer, Commissioner	Date:	03/24/14
Agency:	Department of Administration		

FISCAL NOTE ANALYSIS #1

STATE OF ALASKA  
2014 LEGISLATIVE SESSION

BILL NO. CSHB 293(STA)

**Analysis**

This bill would amend AS 28.10.161 and require DMV to provide an additional standard license plate design with a bear graphic in the middle which would be based on the 1976 bicentennial plate. Currently there is only one standard plate for the State of Alaska which is a blue and gold design based on the colors of the Alaska flag.

**Associated costs:**

At this time it is unknown if the State of Alaska owns the rights to the original graphic on the license plate issued in the 1970s. Additionally, due to the timeframe the bear graphic was created it is unlikely the image would be in a format that could be utilized by today's technology. DMV will need to hire a graphic artist to design a plate with a new bear graphic. We anticipate requesting a minimum of three bear designs to submit for approval. There will also be a \$250 design fee from our contractor to create a sample license plate.

Cost to produce one bear design including edits: \$1,000

Cost of new sample license plate: \$250

Total: \$1,000 x 3 bear designs = \$3,000 + \$250 license plate sample: \$3,250

**Additional information:**

The DMV warehouse supplies all DMV offices, commission agents, and business partners with the standard State of Alaska license plate. License plate orders take approximately four months from the time the order is placed to the time they are received at the warehouse location in Anchorage. DMV anticipates a final design proof will take six to eight weeks. Therefore, DMV will need a minimum of six months lead time to provide a new standard license plate.

This act will take effect on January 1, 2015.

# Fiscal Note

State of Alaska  
2014 Legislative Session

Bill Version: CSHB 293(STA)  
 Fiscal Note Number: 1  
 (H) Publish Date: 3/28/14

Identifier: HB293-DOA-DMV-03-24-2014  
 Title: BEAR LICENSE PLATES  
 Sponsor: P.WILSON  
 Requester: House State Affairs

Department: Department of Administration  
 Appropriation: Motor Vehicles  
 Allocation: Motor Vehicles  
 OMB Component Number: 2348

**Expenditures/Revenues**

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2015	Included in	Out-Year Cost Estimates				
	Appropriation Requested	Governor's FY2015 Request	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>OPERATING EXPENDITURES</b>	<b>FY 2015</b>	<b>FY 2015</b>					
Personal Services							
Travel							
Services	3.2						
Commodities							
Capital Outlay							
Grants & Benefits							
Miscellaneous							
<b>Total Operating</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

**Fund Source (Operating Only)**

1005 GF/Prgm	3.2						
<b>Total</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

**Positions**

Full-time							
Part-time							
Temporary							

<b>Change in Revenues</b>							
---------------------------	--	--	--	--	--	--	--

**Estimated SUPPLEMENTAL (FY2014) cost:** 0.0 *(separate supplemental appropriation required)*  
*(discuss reasons and fund source(s) in analysis section)*

**Estimated CAPITAL (FY2015) cost:** 0.0 *(separate capital appropriation required)*  
*(discuss reasons and fund source(s) in analysis section)*

**ASSOCIATED REGULATIONS**

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? Yes  
 If yes, by what date are the regulations to be adopted, amended or repealed? 01/01/15

**Why this fiscal note differs from previous version:**

Not applicable, initial version.

Prepared By:	Amy Erickson, Director	Phone:	(907)269-5574
Division:	Motor Vehicles	Date:	03/21/2014 12:00 AM
Approved By:	Curtis Thayer, Commissioner	Date:	03/24/14
Agency:	Department of Administration		

FISCAL NOTE ANALYSIS #1

STATE OF ALASKA  
2014 LEGISLATIVE SESSION

BILL NO. CSHB 293(STA)

**Analysis**

This bill would amend AS 28.10.161 and require DMV to provide an additional standard license plate design with a bear graphic in the middle which would be based on the 1976 bicentennial plate. Currently there is only one standard plate for the State of Alaska which is a blue and gold design based on the colors of the Alaska flag.

**Associated costs:**

At this time it is unknown if the State of Alaska owns the rights to the original graphic on the license plate issued in the 1970s. Additionally, due to the timeframe the bear graphic was created it is unlikely the image would be in a format that could be utilized by today's technology. DMV will need to hire a graphic artist to design a plate with a new bear graphic. We anticipate requesting a minimum of three bear designs to submit for approval. There will also be a \$250 design fee from our contractor to create a sample license plate.

Cost to produce one bear design including edits: \$1,000

Cost of new sample license plate: \$250

Total: \$1,000 x 3 bear designs = \$3,000 + \$250 license plate sample: \$3,250

**Additional information:**

The DMV warehouse supplies all DMV offices, commission agents, and business partners with the standard State of Alaska license plate. License plate orders take approximately four months from the time the order is placed to the time they are received at the warehouse location in Anchorage. DMV anticipates a final design proof will take six to eight weeks. Therefore, DMV will need a minimum of six months lead time to provide a new standard license plate.

This act will take effect on January 1, 2015.

# ALASKA STATE LEGISLATURE

*Interim:*  
P.O. Box 109  
Wrangell, AK 99929  
Phone: (907) 874-3088  
Fax: (907) 874-3055



*Session:*  
State Capitol, Room 406  
Juneau, AK 99801-1182  
Phone: (907) 465-3824  
1-800-686-3824  
Fax: (907) 465-3175

REPRESENTATIVE PEGGY WILSON  
HOUSE DISTRICT 33

## SPONSOR STATEMENT

### HB 293

**"An Act relating to motor vehicle registration plates; and providing for an effective date."**

---

HB 293 would allow for a second license plate to be chosen as the state's primary plate. Currently the primary license plate is a plain yellow background. This bill would allow residents to have a choice between the plain yellow and a plate that has a bear insignia - very similar to one of our most popular plates back in 1976.

According to a recent national poll, Alaska's primary license plate is rated number 48 out of the 50 states and 2 territories. Our state deserves better recognition! Bears are indelibly linked to Alaska.

This bill will also allow all firefighters and EMT's whether volunteer or paid to have the choice to purchase a specialty license plate that previously was only for active or former firefighters or EMTs.



Alaska Specialty license plates

License plate type	Available at DMV	FY2009 Orders	FY2010 Orders	FY2011 Orders	FY2012 Orders	FY2013 Orders	5 Year Total by Plate Type
Historical	Y	12	8	17	11	0	48
Veterans commorative	Y	74	55	64	80	60	333
Gold Star Family	N	123	0	0	0	0	123
Support our Troops	N	285	234	266	251	146	1,182
UAA-Anchorage	Y	10	11	14	10	8	53
UAA-Fairbanks	Y	8	8	0	18	14	48
UAA-Southeast	Y	2	1	0	0	1	4
Prince William Sound College	Y	0	0	0	1	0	1
Military unit designation	Y	508	682	815	787	913	3,705
Custom collectors plate	Y	2	56	45	37	41	181
Children's Trust plate	Y	39	29	22	30	21	141
Choose Life	N	Choose Life, NRA, Breast Cancer Awareness, and Pro Family, Pro Choice plates were created by legislation passed in FY 2012.			14	46	60
Natl Rifle Assoc (NRA)	N				0	177	177
Breast Cancer Awareness	N				0	0	0
Pro Family, Pro Choice	N				0	8	8
<b>Total by Year</b>		<b>1,063</b>	<b>1,084</b>	<b>1,243</b>	<b>1,239</b>	<b>1,435</b>	

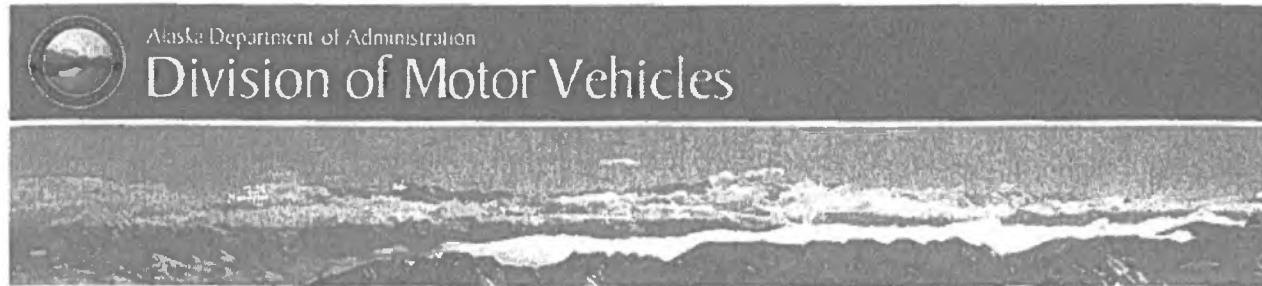
Personalized	N	4,737	4,478	4,801	4,820	2,520	21,356
--------------	---	-------	-------	-------	-------	-------	--------

DMV also has a number of license plates that require a certificate of eligibility or membership card to obtain. These plates are grouped under the personalized plate code and are not counted separately in our system. They include the following:

- Fire fighter
- Freemason
- Lions club
- Knights of Columbus
- Iditarod finisher
- In God We Trust
- Prisoner of War or Purple Heart (Available at DMV)
- Pearl Harbor Survivor

License plates not available at DMV must be special ordered at a DMV office or via our website. Each plate set is made at the time of order. Plates that are available at DMV have a minimum order of one case/50 sets of plates per case.

There is a \$250 set up fee from our license plate contractor to create a sample plate for any new design.



## License Plate Information

Alaska law requires motor vehicles to display two license plates. A month tab and a current year tab must be displayed on the back plate, only. Motorcycles and trailers have one license plate with month and year tabs. If you have a passenger vehicle, motorhome, truck or van with only one plate, see Duplicate Plates for procedures to obtain the correct plates.

DMV does not sell used license plates. To obtain a SAMPLE license plate for your collection or for a school project, please click on Sample / SOUVENIR Plates.

## General Public License Plates Gallery

### Restricted License Plates Gallery

### Special Issue License Plates

Amateur Radio / Call Sign Plates  
Charitable Exempt Plates  
Breast Cancer Plates  
Choose Life  
Church Exempt Plates  
Children's Trust Plates  
Commemorative Veteran Plates  
Disability Plates  
Disabled Veteran Plates  
Gold Star Family  
Farm Vehicle  
Fire Fighter / EMS  
Fraternal Organization  
• Freemason  
• Lions Club  
• Knights of Columbus  
Historic Vehicle  
Iditarod Finisher Plates  
In God We Trust  
Military Plates  
NRA Plates  
Personalized Plates  
Prisoner of War Plates  
Pro-Family, Pro Choice Plates  
Support our Troops Plates  
Transferring Plates  
University Plates  
Vanity Plates  
Veteran Plates

#### Alaska Statute Sec. 28.10.171. Display of registration plates.

(a) When two registration plates are issued for a vehicle, they shall be attached to the vehicle for which issued, one in front and the other in the rear. When one registration plate is issued, it shall be attached to the rear of the vehicle for which issued.

(b) Every registration plate issued under this chapter shall be securely fastened to the vehicle to which it is assigned, with the upper edge of the plate horizontal, at a height of not less than 12 inches from the ground measuring from the bottom of the plate, and maintained in a location and condition so as to be clearly legible. However, when considered necessary to insure legibility, the commissioner may provide by regulation for another method of installation.



HB 293



# ALASKA STATE LEGISLATURE



*Interim:*  
P.O. Box 109  
Wrangell, AK 99929  
Phone: (907) 874-3088  
Fax: (907) 874-3055

*Session:*  
State Capitol, Room 406  
Juneau, AK 99801-1182  
Phone: (907) 465-3824  
1-800-686-3824  
Fax: (907) 465-3175

REPRESENTATIVE PEGGY WILSON  
HOUSE DISTRICT 33

## Sectional version 28-LS1304/P

---

### Section 1:

- Provides for a second primary registration plate available to all Alaskan's. The second option will be a standing grizzly bear

### Section 2 & 3:

- Conforming language that allows the department to offer the additional primary plate

### Section 4:

- Changes current statute to remove specific words "Active" or "former" firefighter or emergency medical service (EMS) provider so that one specialty plate can be used for all firefighters and all EMS provider plates
- This section also reduces the required years of service from 10 to 5 years to be eligible to purchase one of these plates. This change does not apply to active firefighters or EMS personnel

### Section 5:

- Changes the cost of all of the firefighter or emergency medical service provider plates to be the same - \$30.00.

### Section 6:

- Takes effect January 1, 2015

**Chere Klein**

---

**Subject:** FW: Alaska bear plate

-----Original Message-----

**From:** Matt Herman [<mailto:mattherman.ak@gmail.com>]

**Sent:** Thursday, March 27, 2014 3:49 PM

**To:** Rep. Peggy Wilson

**Subject:** Alaska bear plate

Dear Rep. Wilson,

Just a quick note to say thanks for introducing the bill to bring back the grizzly bear license plate! I have live in Alaska since 1983 and can remember a few of these on the vehicles I'm the small rural town I grew up in. I actually still have a set of the old plates hanging in my garage that I wish I could put on my truck today. If your bill is successful I promise I will be the first one in line at the DMV to get my new plates!

I know the work you folks do down in Juneau is often difficult and divisive, but here is something I hope all lawmakers bc get behind.

Thanks, and take care.

Sincerely,

Matt Herman

**Chere Klein**

---

**From:** Rep. Peggy Wilson  
**Subject:** FW: Grizzly Plate

-----Original Message-----

**From:** Brad Fluetsch [<mailto:bif@gci.net>]  
**Sent:** Thursday, March 27, 2014 11:09 AM  
**To:** Rep. Peggy Wilson  
**Subject:** Grizzly Plate

Hi Representative Wilson,

I have a Grizzly plate nailed to my mailbox post here in Juneau if you want a live one so to speak.

Brad Fluetsch

**Chere Klein**

---

**From:** Rep. Peggy Wilson  
**Subject:** FW: AK license plate

-----Original Message-----

**From:** Marti MacKinnon [<mailto:marti.mackinnon@gmail.com>]  
**Sent:** Thursday, March 27, 2014 7:48 AM  
**To:** Rep. Peggy Wilson  
**Subject:** AK license plate

Dear Rep. Wilson,

I am writing in support of HB 293 to bring back the grizzled bear license plate. My husband was in Alaska at the time, so we have an original. It is proudly displayed in our home and has been wherever we lived. It is so representative of Alaska!

We reside in the Mat-Su and support your efforts.

Good luck,  
Marti MacKinnon

Sent from my iPad

**Chere Klein**

---

**From:** Rep. Peggy Wilson  
**Subject:** FW: Grizzly plates

-----Original Message-----

**From:** Craig Cook [<mailto:cnpcook@me.com>]  
**Sent:** Wednesday, March 26, 2014 11:57 PM  
**To:** Rep. Peggy Wilson  
**Subject:** Grizzly plates

Please allow the Grizzly plate to be used on the personalized plates in your bill. thanks Sent from my iPhone

**Chere Klein**

---

**Subject:** FW: Grizzly License Plate

-----Original Message-----

From: [kguy2006@aol.com](mailto:kguy2006@aol.com) [mailto:[kguy2006@aol.com](mailto:kguy2006@aol.com)]

Sent: Thursday, March 27, 2014 2:44 PM

To: Rep. Peggy Wilson

Subject: Grizzly License Plate

Dear: Peggy

Thank You for trying to get our old Grizzly back again. I have try to get that license plate back many times.

I received no help from any one in Juneau. This plates we have now look stupid and they do not represent our great State of Alaska. A lot of people I know want the Grizzly Plate back. I saved my old plate many years ago, it still hangs on my wall.

Thank You for time and work.

Guy Miller

**Chere Klein**

---

**From:** Rep. Peggy Wilson  
**Subject:** FW: License Plate

**From:** Cole Lehmann [<mailto:colehmann49@gmail.com>]  
**Sent:** Friday, March 28, 2014 6:59 AM  
**To:** Rep. Peggy Wilson  
**Subject:** License Plate

Representative Wilson,

Thanks so much for putting Bill 293 out there. I too, have noted a lot of nostalgia for that old plate (they're going for up to \$50 on ebay) and was unsure why they have never been offered. I remember years ago thinking someone should start a campaign called "Bring Back the Bear." You did this in response to one constituent, but I think that if your bill makes it, this will prove to be a popular plate. Thanks for putting the time in to do it. I'll be one of the first here in Fairbanks to get the new Bear plate. Have a great day!

Cole

**Chere Klein**

---

**Subject:**

**FW: HB 293**

-----Original Message-----

**From:** Q [<mailto:Q@bdkiron.com>]

**Sent:** Thursday, March 27, 2014 11:05 PM

**To:** Rep. Peggy Wilson

**Subject:** HB 293

**re: HB 293**

**Yes! Bring back the bear!**

**Thanks,**

**Mark Douglas  
Fairbanks**

**Chere Klein**

---

**Subject:** FW: HB 293 - Support

**From:** David Bachrach [<mailto:david.bachrach@gmail.com>]

**Sent:** Friday, March 28, 2014 12:44 PM

**To:** Rep. Paul Seaton

**Cc:** Rep. Peggy Wilson

**Subject:** HB 293 - Support

Please support HB 293. I'd like to see this license plate back again too!

I believe this is a simple non-partisan bill that could be easily be approved, but I've been fooled before.

Regards,

Dave

--

Dave Bachrach

PO Box 2828

Homer, AK 99603

Phone:907 235.1805

**Chere Klein**

---

**From:** Rep. Peggy Wilson  
**Subject:** FW: Revival of Grizzly License Plate

**From:** William Diel [mailto:[gneiss@gci.net](mailto:gneiss@gci.net)]  
**Sent:** Thursday, March 27, 2014 11:14 AM  
**To:** Rep. Peggy Wilson  
**Subject:** Revival of Grizzly License Plate

Dear Rep. Wilson,

I remember the grizzly bear license plate of the late 1970s. Unfortunately, at a distance the bear looked much like a standing woodchuck.  
If this plate is resurrected, I hope designers avoid a similar fate.

Sincerely,  
Bill Diel  
Anchorage, AK

