

SB

2

<TARGET><BILL>SB 2</BILL><SUBJECT>SB
2</SUBJECT><COMM>SSTA27</COMM></TARGET>

SENATE COMMITTEE REPORT First Committee of Referral

DATE: 1/19/11

FURTHER: Finance

Date of 5-Day Notice: _____
(in accordance with Uniform Rule 23)

DATE TURNED
IN TO OFFICE: 3-1-11

State Affairs Committee considered SENATE BILL NO. 2

SB 2-LICENSE PLATES: NATIONAL RIFLE ASSN.

"An Act relating to National Rifle Association special request license plates."

and recommends:

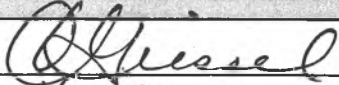
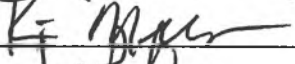
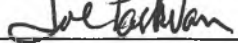
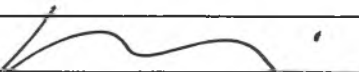
- be replaced with CS _____ (STA) Same Title [] New Title
- [] adopt previous CS _____ (_____) [] Same Title [] New Title
- [] attached amendment(s)
- [] adopt _____ Letter of Intent
- [] further referral to _____ Committee

Dept Abbr.	
ADM	LEG
CED	LAW
COR	LWF
CRT	MVA
EED	DNR
DEC	DPS
DFG	REV
GOV	DOT
DHS	UA

NEW FISCAL NOTE(S)				
Dept.	Fiscal	Indet.	Zero	FN #
			X	

PREVIOUS FISCAL NOTE(S)				
Dept.	Fiscal	Indet.	Zero	FN #

[] APPROPRIATION - no fiscal note

SIGNATURES AND RECOMMENDATIONS:	PRINTED LAST NAME	Do PASS	Do NOT PASS	NO REC	AMEND
	Giessel	X			
	Meyer	X			
	PASKVAN	X			
CHAIR: 	Wielechowski			X	

27-LS0016V
Luckhaupt
1/28/11

CS FOR SENATE BILL NO. 2()

**IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-SEVENTH LEGISLATURE - FIRST SESSION**

BY

**Offered:
Referred:**

Sponsor(s): SENATORS MENARD AND HUGGINS, Wagoner, Dyson, Giessel, Meyer

A BILL

FOR AN ACT ENTITLED

1 **"An Act relating to National Rifle Association and breast cancer awareness special**
2 **request license plates."**

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 *** Section 1.** AS 28.10.181 is amended by adding new subsections to read:

5 (bb) Special request plates commemorating the National Rifle Association.
6 Upon application by the owner of a motor vehicle, the department may issue
7 registration plates commemorating the National Rifle Association. The commissioner,
8 after consulting with representatives of the National Rifle Association in Alaska, shall
9 determine the design and color of the plates. The department may disapprove the
10 issuance of registration plates under this subsection when the requested plates are a
11 duplication of an existing registration.

12 (cc) Special request breast cancer awareness plates. Upon application by the
13 owner of a motor vehicle, the department may issue breast cancer awareness
14 registration plates. The commissioner shall determine the design and color of the

1 plates. The department may disapprove the issuance of registration plates under this
2 subsection when the requested plates are a duplication of an existing registration.

3 * **Sec. 2.** AS 28.10.421(d) is amended by adding new paragraphs to read:

4 (20) special request National Rifle Association plates \$50
5 plus the fee required for that vehicle under (b), (c), (h), or (i) of this section; the \$50
6 fee required by this paragraph shall be collected only on the first issuance and the
7 replacement of the special request plates; a \$30 fee shall be collected biennially
8 thereafter in the same manner as the fee required under (b), (c), (h), or (i) of this
9 section; the commissioner of administration shall separately account for the fees
10 received under this paragraph that the department deposits into the general fund;
11 notwithstanding (g) of this section, the annual estimated balance in the account that is
12 in excess of the cost of issuing special request plates may be appropriated by the
13 legislature to establish and maintain a scholastic clay target program and for other
14 youth shooting programs.

15 (21) special request breast cancer awareness plates..... \$40
16 plus the fee required for that vehicle under (b), (c), (h), or (i) of this section; the \$40
17 fee required by this paragraph shall be collected only on the first issuance and the
18 replacement of the special request plates.

27-LS0016E
Luckhaupt
2/24/11

CS FOR SENATE BILL NO. 2(STA)

IN THE LEGISLATURE OF THE STATE OF ALASKA

TWENTY-SEVENTH LEGISLATURE - FIRST SESSION

BY THE SENATE STATE AFFAIRS COMMITTEE

Offered:

Referred:

Sponsor(s): SENATORS MENARD AND HUGGINS, Wagoner, Dyson, Giessel, Meyer

A BILL

FOR AN ACT ENTITLED

1 **"An Act relating to National Rifle Association and breast cancer awareness special**
2 **request license plates."**

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6 Upon application by the owner of a motor vehicle, the department may issue
7 registration plates commemorating the National Rifle Association. The commissioner,
8 after consulting with representatives of the National Rifle Association in Alaska, shall
9 determine the design and color of the plates. The department may disapprove the
10 issuance of registration plates under this subsection when the requested plates are a
11 duplication of an existing registration.

12 (cc) Special request breast cancer awareness plates. Upon application by the
13 owner of a motor vehicle, the department may issue breast cancer awareness
14 registration plates. The commissioner, after consulting with the Alaska office of the

American Cancer Society, shall determine the design and color of the plates. The department may disapprove the issuance of registration plates under this subsection when the requested plates are a duplication of an existing registration.

* Sec. 2. AS 28.10.421(d) is amended by adding new paragraphs to read:

(20) special request National Rifle Association plates \$50 plus the fee required for that vehicle under (b), (c), (h), or (i) of this section; the \$50 fee required by this paragraph shall be collected only on the first issuance and the replacement of the special request plates; a \$30 fee shall be collected biennially thereafter in the same manner as the fee required under (b), (c), (h), or (i) of this section; the commissioner shall separately account for the fees received under this paragraph that the department deposits into the general fund; notwithstanding (g) of this section, the annual estimated balance in the account that is in excess of the cost of issuing special request plates may be appropriated by the legislature to establish and maintain a scholastic clay target program and for other youth shooting programs.

(21) special request breast cancer awareness plates..... \$50 plus the fee required for that vehicle under (b), (c), (h), or (i) of this section; the \$50 fee required by this paragraph shall be collected only on the first issuance and the replacement of the special request plates; the commissioner shall separately account for the fees received under this paragraph that the department deposits into the general fund; notwithstanding (g) of this section, the annual estimated balance in the account that is in excess of the cost of issuing special request plates may be appropriated by the legislature to programs that provide screening for breast and cervical cancer.

Senator Linda Menard

Session

State Capitol, Room 9
Juneau, Alaska 99801
Phone: (907) 465-6600
Fax: (907) 465-3805



Interim

600 E. Railroad Ave.
Wasilla, Alaska 99654
Phone: (907) 376-3370
Fax: (907) 376-3157

Alaska State Legislature

To: Senator Bill Wielechowski
Senate State Affairs Committee

From: Senator Linda Menard

Date: February 16, 2011

Re: Request for hearing of SB 2

Honorable Senator Bill Wielechowski

I respectfully request a hearing of the Committee Substitute for Senate Bill No. 2 before the Senate State Affairs Committee.

The CS for SB 2 will accomplish two objectives: it will establish NRA commemorative license plates from which money earned in excess of the cost of the plates may be appropriated by the Legislature to establish and maintain a scholastic clay target shooting program and for other youth shooting programs. This CS will also create Breast Cancer Awareness license plates.

Thank you for your consideration.

27-LS0016\D
Luckhaupt
2/17/11

CS FOR SENATE BILL NO. 2()

**IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-SEVENTH LEGISLATURE - FIRST SESSION**

BY

**Offered:
Referred:**

Sponsor(s): SENATORS MENARD AND HUGGINS, Wagoner, Dyson, Giessel, Meyer

A BILL

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2 **request license plates."**

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9 determine the design and color of the plates. The department may disapprove the
10 issuance of registration plates under this subsection when the requested plates are a
11 duplication of an existing registration.

12 (cc) Special request breast cancer awareness plates. Upon application by the
13 owner of a motor vehicle, the department may issue breast cancer awareness
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10 received under this paragraph that the department deposits into the general fund;
11 notwithstanding (g) of this section, the annual estimated balance in the account that is
12 in excess of the cost of issuing special request plates may be appropriated by the
13 legislature to establish and maintain a scholastic clay target program and for other
14 youth shooting programs.

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16 plus the fee required for that vehicle under (b), (c), (h), or (i) of this section; the \$50
17 fee required by this paragraph shall be collected only on the first issuance and the
18 replacement of the special request plates.

Senator Linda Menard

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Wasilla, Alaska 99654
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Alaska State Legislature

Committee Substitute for Senate Bill 2 Sponsor Statement

The **Committee Substitute for Senate Bill 2** will codify in law an option for an Alaska resident to purchase a **National Rifle Association** commemoration license plate for their vehicle. The annual estimated balance in the account that is in excess of the cost of issuing **special request plates** may be appropriated by the Legislature to establish and maintain a **scholastic clay target program** and for other youth shooting programs.

These special request plates will cost **\$50 in addition** to the normal registration fee required for a particular vehicle. Alaskans who choose to purchase the plate must pay a **\$30 fee** in addition to the normal two year renewal fee each time they renew their license plate tags. The idea behind the license plates is to help **fund scholastic clay target programs and give Alaska's young shooters a chance to have the resources seen in the Lower 48.**

This bill began as a grassroots effort by a **local entrepreneur** and small business owner who is heavily involved with **youth shooting programs, gun safety and competition.** His goal is to see opportunities open for students who desire to take part in competitive shooting programs that have **flourished nation-wide.** With help from funds that could come from NRA commemorative license plates, scholastic shooting programs would get a boost.

Tennessee is the most recent state to have proposed and passed an idea like the NRA piece of the **CS for Senate Bill 2.** Other states offering the license plates are **Idaho, Mississippi, North Carolina, Oklahoma and Virginia.**

Additionally, this **Committee Substitute** will make available special request **breast cancer awareness plates.** These plates will cost an additional \$50 to purchase and will be collected on the first issuance and the replacement of the special request plates.

I've heard from many constituents who have had **their lives touched by breast cancer,** and this symbolic gesture is what they're asking for. Sometimes it's the little things the Legislature does that make our constituents happy. There isn't a member of either house who has not known someone dear to them who has been touched by this disease.

Please assist me by supporting the **CS for Senate Bill 2.**

Division of Motor Vehicles
Special Request License Plates
Fact Sheet

The purpose of this guide is to provide general information about special request plates and specifications for the design and layout of a plate.

The Division of Motor Vehicles (DMV) does not preprint special request plates. All such plates are ordered individually by the registered owner, either over the internet (if the plate has no eligibility requirements), at any DMV office, or through the mail. The owner must pick the plate number, which must display at least 2 but not more than 6 characters comprised of letters and numbers.

The design of the plate is a cooperative effort between the DMV and the organization requesting the new plate design. DMV requires the organization to provide a single point of contact with whom to work on the plate design. A letter from the chairman of the board, the president, or other appropriate authority, specifying the contact person, must be provided to DMV before plate design begins. The final plate design must be approved by the Commissioner of the Department of Administration.

General Design Rules:

- The legal function of a license plate is to identify a vehicle. All designs must comply with the requirement that law enforcement agencies be able to easily read the plate number.
- The plate design must accommodate a 6-character plate number for passenger vehicles and a 5-character plate number for motorcycles.
- The design must be in one of the following formats:
 - Cdr CorelDraw
 - Psd Photo shop color model 300 resolutions
 - Tif tagged image cmyk color model
 - Eps encapsulated post script cmyk color model
- The plate is 11-9/16" wide by 5-7/16" tall.
 - The top 1-1/4" banner is reserved for the word "ALASKA" and for the month and year validation tabs.
 - The left-hand 2-1/6" below the top banner is available for a logo or other unique design
 - The bottom 1" banner may contain a message, such as THE LAST FRONTIER.
- The background colors and the plate numbers must be contrasting so as to allow for easy reading of the plate number by law enforcement. A complex logo may be difficult to see, and a background that is too busy may be rejected.
- All plate designs will be screened by DMV for readability and compliance with the general design rules before submission to the Commissioner for approval.

It takes time to design a plate, get it approved by the Commissioner, and put it into production. Please allow 4 months from the date the design phase begins until the plate is ready for customers to order.

DMV Contact:

Stacy Oates

Ph: 907-269-3782

Email: Stacy.Oates@alaska.gov

1300 W Benson Blvd Ste 400 • Anchorage, AK • 99503-3692

Alaska.gov/dmv

STATE OF ALASKA

DEPARTMENT OF ADMINISTRATION
DIVISION OF MOTOR VEHICLES

Sean Parnell, GOVERNOR
Becky Hultberg, Commissioner

Whitney Brewster, Director
1300 W. Benson Blvd.
Anchorage, AK 99503
(907) 269-5559

February 16, 2011

Senator Linda Menard
State Capitol, Room 3
Juneau, AK 99801

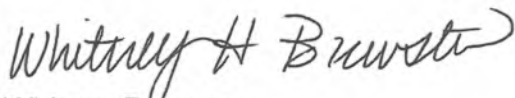
Dear Senator Menard,

I understand that you recently introduced and the 27th Alaska State Legislature is considering Senate Bill 2, an act relating to National Rifle Association special request license plates. Further, it has been conveyed that you are considering expanding this legislation to include breast cancer awareness specialty plates. This correspondence serves as notice that the Division of Motor Vehicles (DMV) does not object to the proposed legislation nor its expansion to include breast cancer awareness.

Should SB 2 become law, the DMV will work with the designated entities on a potential design for each plate. The DMV will also consult law enforcement to ensure that officers can easily identify the plate number for their purposes. The designs will then go before the Commissioner of Administration for final approval.

If you or your colleagues have any questions regarding the license plate process, please do not hesitate to contact me.

Sincerely,



Whitney Brewster
Director

30 January, 2011

Senator Linda Menard

I write this letter to show my support, and the support of the Mat-Su Second Amendment Task Force, for SB#2, now before the Senate.

I am a Life Member of the National Rifle Association (NRA), and have long thought that Alaska has needed NRA License Plates to raise needed funding for Sporting related Organizations.

The only group that I would suggest the residual funding, from the sales of these NRA Plates, should go to would be the "Alaska Scholastic Clay Target Program", which directly supports both the safe handling of firearms and also benefits Youth through the teaching of mental and physical disciplines.

I wholeheartedly hope that you will place your full support, for the passage of SB#2, behind this Legislation to see it through to fruition.

Respectfully yours,

Signed

Kenda K. Chapman, Life Member of the NRA

Morgan J. Chapman, Jr. Member of the NRA

30 January, 2011

Senator Linda Menard

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I wholeheartedly hope that you will place your full support, for the passage of SB#2, behind this Legislation to see it through to fruition.

Respectfully yours,

Signed

Len Betts

Co-Founder/Spokesperson for Mat-Su 2nd Amendment Task Force

Dear Ms. Menard:

This letter is to inform you of our support for Senate Bill 2, with proceeds from the sale of the NRA license plates going to support Alaska's Scholastic Clay Target Program. Many of our youth would be able to benefit from these funds. We hope that we can count on your support for this Bill, as well.

Thank you for your time and consideration,

Daniel and Stephanie Churchill

Palmer, Alaska

907-982-4505

31 January, 2011

Senator Linda Menard

I write this letter to show my support, and the support of the Mat-Su Second Amendment Task Force, for SB#2, now before the Senate.

I am a member, as is my daughter, of the National Rifle Association (NRA), and have long thought that Alaska has needed NRA License Plates to raise needed funding for Sporting related Organizations.

The only group that I would suggest the residual funding, from the sales of these NRA Plates, should go to would be the "Alaska Scholastic Clay Target Program", which directly supports both the safe handling of firearms and also benefits Youth through the teaching of mental and physical disciplines.

I wholeheartedly hope that you will place your full support, for the passage of SB#2, behind this Legislation to see it through to fruition.

Respectfully yours,

Signed

Ron Arvin

January 30, 2011

Senator Wielechowski
Alaska Senate
State Capital Building
Juneau, Alaska 99801

RE: In support of Senate bill 2

Dear Wielechowski,

I Glenn Hodge, manager Grouse Ridge LLC support senate bill 2. For the creation of NRA license plates for raising funds for the youth shooting program. Alaska SCTP

Sincerely

Glenn Hodge
951 N Tina Lane
Palmer, Alaska 99645
907-746-0641

January 31, 2011

The Honorable Linda Menard
Alaska Senate
State Capital Building
Juneau, Alaska 99801

Re: Senate Bill 2

Dear Ms. Menard:

This letter is to inform you of our support for Senate Bill 2, with proceeds from the sale of the NRA license plates going to support Alaska's Scholastic Clay Target Program. We hope that we can count on your support for this Bill, as well.

Thank you for your time.

Kelly and Melinda Swihart
Wasilla, Alaska

Dear Representative Holmes, Herron and Senator Hoffman

I'm requesting your assistance to introduce a bill to the 2011 Alaska State Legislature. I would like the DMV to issue a special breast cancer awareness license plate, with a pink ribbon. My wife Memry Dahl is a breast cancer survivor, and has been cancer free the past three years. I am so proud of her and the many other breast cancer survivors during what is one of the most difficult periods of their lives. This request is a way for me to show Memry and other survivors that I support and care about them and wish for a day when this disease no longer impacts their lives. I also want to give family and friends a way to support the breast cancer cause, and display their support on their vehicles. I hope that friends and family will not only display the breast cancer awareness license plates on their vehicle but that the state would assist in collecting donations and would donate the money to an Alaska cancer support group. I appreciate your assistance on this matter, I hope we can gather the support needed to make this a reality. Thank you

Sincerely,
Christopher Dahl
Anchorage, Alaska

Senator Linda Menard

Session

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Juneau, Alaska 99801
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Alaska State Legislature

Witness List for CS for Senate Bill 2

- Neil Moss- Wasilla resident in favor of the bill
- Possibly more coming. I will update as soon as I know.