

HCR

24

<TARGET><BILL>HCR 24</BILL><SUBJECT>HCR
24</SUBJECT><COMM>HFIN27</COMM></TARGET>

FISCAL NOTE

STATE OF ALASKA
2012 LEGISLATIVE SESSION

Bill Version HCR 24
 Fiscal Note Number _____
 () Publish Date _____

Identifier (file name) HCR24-LEG-COU-2-28-12 Dept. Affected Legislature
 Title "Relating to the establishment and operation of a state food resource development working group." Appropriation Legislative Council
 Allocation Council & Subcommittees
 Sponsor Reps Stoltze, Neuman, Costello, Thompson, Fairclough...
 Requester House Finance OMB Component Number 783

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	FY13 Appropriation Requested	Included in Governor's FY13 Request	Out-Year Cost Estimates				
			FY14	FY15	FY16	FY17	FY18
OPERATING EXPENDITURES	FY13	FY13	FY14	FY15	FY16	FY17	FY18
Personal Services							
Travel							
Services							
Commodities							
Capital Outlay							
Grants, Benefits							
Miscellaneous							
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0	0.0

FUND SOURCE		(Thousands of Dollars)					
1002	Federal Receipts						
1003	GF Match						
1004	GF						
1005	GF/Prgm (DGF)						
1037	GF/MH (UGF)						
1178	temp code (UGF)						
TOTAL		0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS							
Full-time							
Part-time							
Temporary							

CHANGE IN REVENUES							
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Estimated **SUPPLEMENTAL (FY12) operating costs** _____ (separate supplemental appropriation required)
 (discuss reasons and fund source(s) in analysis section)

Estimated **CAPITAL (FY13) costs** _____ (separate capital appropriation required)
 (discuss reasons and fund source(s) in analysis section)

Why this fiscal note differs from previous version (if initial version, please note as such)

Initial Version

Prepared by Jessica Geary, Finance Manager
 Division Legislative Affairs Agency
 Approved by Pamela Varni, Executive Director
Legislative Affairs Agency

Phone 465-6626
 Date/Time 2/28/12 4:43pm
 Date 2/28/2012

FISCAL NOTE

**STATE OF ALASKA
2012 LEGISLATIVE SESSION**

BILL NO. HCR 24

Analysis

This Legislation has zero fiscal impact on the Legislative Affairs Agency.

CS FOR HOUSE CONCURRENT RESOLUTION NO. 24(FIN)

IN THE LEGISLATURE OF THE STATE OF ALASKA

TWENTY-SEVENTH LEGISLATURE - SECOND SESSION

BY THE HOUSE FINANCE COMMITTEE

**Offered:
Referred:**

Sponsor(s): REPRESENTATIVES STOLTZE, Neuman, Costello, Thompson, Fairclough, Muñoz, Lynn, Kerttula, Pruitt, Dick, Tammie Wilson, Keller, Johnson, Herron, Foster, Austerman, Chenault, Peggy Wilson, Tuck, Gara, Hawker, Johansen, Petersen, Joule, Saddler, Seaton, Doogan, Guttenberg, Feige

A RESOLUTION

1 **Relating to the establishment and operation of a state food resource development**
2 **working group.**

3 **BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 **WHEREAS** agricultural and fisheries industries have played a vital role in the history
5 of Alaska, while it was a territory and after it became a state; and

6 **WHEREAS** agricultural and fisheries industries are critical to the state's economic
7 future; and

8 **WHEREAS** the United States Department of Agriculture reported in 2007 that Alaska
9 residents spend \$1,500,000,000 annually on food and estimated that less than five percent of
10 the food consumed in the state is produced locally; and

11 **WHEREAS** a higher percentage of consumer spending in the state on local food
12 products would help drive economic development in the state's agricultural and fisheries
13 industries; and

14 **WHEREAS** access to fresh and nutritious local food would promote and contribute to
15 healthier lifestyles for the residents of the state; and

16 **WHEREAS** increasing local food production and consumption of local wild seafood

1 and farm products would improve the health of state residents, increase food security,
2 strengthen the local economy, and encourage community development; and

3 **WHEREAS** the state's food supply is vulnerable and depends on a food distribution
4 system that has been disrupted in the past and is likely to be disrupted in the future; and

5 **WHEREAS** the Governor has made economic development and food security critical
6 priorities for the state; and

7 **WHEREAS** the Alaska Food Policy Council is an independent organization that was
8 established to provide recommendations for improving access to healthy, affordable, and
9 culturally appropriate foods for all residents of the state;

10 **BE IT RESOLVED** that the Alaska State Legislature respectfully requests the
11 Governor to establish a state food resource development working group to work with the
12 Alaska Food Policy Council to identify resources and set policies to build a strong,
13 sustainable healthy food system in the state; and be it

14 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
15 development working group, the Alaska State Legislature supports the establishment of a
16 collaborative relationship among state agencies, the state food resource development working
17 group, and the Alaska Food Policy Council to enhance the access, availability, affordability,
18 and quality of food for all state residents; and be it

19 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
20 development working group, the Alaska State Legislature encourages the state food resource
21 development working group to identify new or expanded economic opportunities for state
22 residents in new food production, food processing, and food distribution businesses; and be it

23 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
24 development working group, the Alaska State Legislature encourages state agencies to
25 participate actively with the state food resource development working group to review
26 existing or proposed programs, policies, and regulations that affect the state's food system and
27 recommend to policymakers methods to improve the coordination and implementation of the
28 programs, policies, and regulations; and be it

29 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
30 development working group, the Alaska State Legislature respectfully requests the Governor
31 to direct the division of agriculture in the Department of Natural Resources to work with the

1 state food resource development working group to protect, preserve, and develop the state's
2 farm land and agricultural industry; and be it

3 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
4 development working group, the Alaska State Legislature respectfully requests the Governor
5 to direct the Department of Fish and Game to work with the state food resource development
6 working group to protect, preserve, and develop the state's subsistence, personal use, and
7 commercial fisheries; and be it

8 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
9 development working group, the Alaska State Legislature respectfully requests the Governor
10 to direct the Department of Commerce, Community, and Economic Development to work
11 with the state food resource development working group to develop marketing and
12 promotional programs to enhance and identify new and expanded opportunities for state
13 residents in new food production, food processing, and food distribution businesses; and be it

14 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
15 development working group, the Alaska State Legislature respectfully requests the Governor
16 to direct the Department of Health and Social Services to work with the state food resource
17 development working group to develop strategies and educational programs to inform state
18 residents of the nutritional value of locally harvested seafood and produce; and be it

19 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
20 development working group, the Alaska State Legislature respectfully requests the Governor
21 to direct the Department of Education and Early Development to work with the state food
22 resource development working group to develop nutrition programs that include locally
23 produced food in school meals, to develop education programs that highlight state food
24 sources, and to work with the National Future Farmers of America organization, the National
25 4H Council, the Alaska Farm Bureau, the National Grange of the Order of Patrons of
26 Husbandry, and other farming groups to foster future generations of farmers in the state; and
27 be it

28 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
29 development working group, the Alaska State Legislature respectfully requests the Governor
30 to direct the Department of Health and Social Services, the Department of Education and
31 Early Development, and the Department of Corrections to work with the state food resource

1 development working group to improve the health of the citizens of this state by developing
2 nutrition policy standards for congregate meal programs in public facilities; and be it

3 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
4 development working group, the Alaska State Legislature respectfully requests the Governor
5 to direct the division of homeland security and emergency management in the Department of
6 Military and Veterans' Affairs to work with the state food resource development working
7 group to develop a method to use state food sources as part of the Governor's disaster and
8 emergency preparedness food supply program; and be it

9 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
10 development working group, the Alaska State Legislature respectfully requests the Governor
11 to direct the Department of Corrections to work with the state food resource development
12 working group to develop a program to use state food sources as part of the Department of
13 Corrections' institutional food service programs; and be it

14 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
15 development working group, the Alaska State Legislature respectfully requests the Governor
16 to direct the state food resource development working group to work with the University of
17 Alaska, which, in 1917, was founded as the Alaska Agricultural College and School of Mines,
18 to research and develop a sustainable supply of locally produced food; and be it

19 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
20 development working group, the Alaska State Legislature respectfully requests the Governor
21 to direct the Department of Environmental Conservation to work with the state food resource
22 development working group to enhance the health, safety, and welfare of state residents and
23 their overall economic and social well-being by developing programs and adopting
24 regulations that encourage the development of the state's food resources; and be it

25 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
26 development working group, the Alaska State Legislature respectfully requests the Governor
27 to direct the state food resource development working group to work with nonprofit
28 organizations, including the Rasmuson Foundation and local food banks, to develop and use
29 the state's food resources; and be it

30 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
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1 to direct the state food resource development working group to work with the United States
2 Department of Agriculture to develop programs that encourage the growth and use of the
3 state's food resources; and be it

4 **FURTHER RESOLVED** that, if the Governor establishes a state food resource
5 development working group, the Alaska State Legislature respectfully requests the Governor
6 to direct the state food resource development working group to work collaboratively with
7 Alaska Native regional corporations to preserve, enhance, and expand the traditional uses of
8 the state's food resources and to encourage the development of locally produced food
9 resources in the corporations' regional communities.

*Adopted
3/14/12*

27-LS1383\B
Bannister
3/12/12

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TWENTY-SEVENTH LEGISLATURE - SECOND SESSION

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9 residents spend \$1,500,000,000 annually on food and estimated that less than five percent of
10 the food consumed in the state is produced locally; and

11 **WHEREAS** a higher percentage of consumer spending in the state on local food
12 products would help drive economic development in the state's agricultural and fisheries
13 industries; and

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15 healthier lifestyles for the residents of the state; and

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1 and farm products would improve the health of state residents, increase food security,
2 strengthen the local economy, and encourage community development; and

3 **WHEREAS** the state's food supply is vulnerable and depends on a food distribution
4 system that has been disrupted in the past and is likely to be disrupted in the future; and

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6 priorities for the state; and

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8 established to provide recommendations for improving access to healthy, affordable, and
9 culturally appropriate foods for all residents of the state;

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ALASKA STATE LEGISLATURE

Co-Chair:
House Finance Committee

Chair:
House Finance Subcommittees for;
Department of Public Safety
Department of Law
Alaska Court System

Member:
Legislative Council
Committee on Committees
Legislative Budget & Audit (alt)
House Finance Sub-Committees for:
Governor's Office
Legislature
University of Alaska



BILL STOLTZE
STATE REPRESENTATIVE
Representative_Bill_Stoltze@legis.state.ak.us

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Juneau, AK 99801-1182
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Summary of Changes for HCR 24

Page 2, Line 29 and following

Added. This section calls on the Governor to have the Departments of Health and Social Services, Education and Early Development and Corrections to work with the state food resource working group to develop a nutrition policy for congregate meals in public facilities.

Page 4, Line 19 and following

Added. Includes the Department of Environmental Conservation, non-profits agencies, the USDA, and Alaska Native regional corporations in the collaborative work of the food resource development working group.

DISTRICT 16

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KNIK RIVER ROAD • LAZY MOUNTAIN • PALMER • PETERS CREEK

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BILL STOLTZE
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Sponsor Statement
for
HCR 24
by Representative Bill Stoltze

The passage of House Concurrent Resolution 24 calls of the Governor to establish a state food resource development working group with the primary goal of producing more locally grown and harvested food items to be consumed in Alaska, by Alaskans.

In addition the resolution calls on the Governor to requests multiple departments of his administration to work closely with the working group and the independent Food Policy Council to increase the production and consumption of local food items in Alaska.

Whether it be agriculture products, seafood or locally produced meat, increased local food products will lead to a healthier Alaska and enhance the economy of the entire state.

The importance and value of creating and maintaining a robust supply of Alaskan food is why the resolution is asking the Governor to establish a state food resource development working group to work with the Alaska Food Policy Council to identify resources and set policies to build a strong, sustainable healthy food system in the state.

In addition to creating the working group, this resolution calls on the governor to request the departments of his administration to work closely with the farmer's, fisherman, cattle ranchers and shellfish growers to produce more locally grown food products to consumption in Alaska, by Alaskans.

DISTRICT 16

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Summary of Changes for HCR 24

Page 3, Line 28 and following

Added. This section calls on the Governor to have the Departments of Health and Social Services, Education and Early Development and Corrections to work with the state food resource working group to develop a nutrition policy for congregate meals in public facilities.

Page 4, Line 19 and following

Added. Includes the Department of Environmental Conservation, non-profits agencies, the USDA, and Alaska Native regional corporations in the collaborative work of the food resource development working group.

DISTRICT 16

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American Heart Association | American Stroke Association

Learn and Live..

American Heart Association
Western States Affiliate
3700 Woodland Drive Suite 700
Anchorage, AK 99517
Tel 907-865-5300
www.heart.org

Chairman
Mary Caldwell, R.N., Ph.D.
Healdsburg

President
Richard J. Gray, M.D.
Monterey

Immediate Past Chairman
Alvin L. Royse
Hillsborough

Immediate Past President
Jeffrey L. Anderson, M.D.
Salt Lake City

Treasurer
Janice Murphy, CFA
Oakland

Secretary
Robert C. Robbins, M.D.
Stanford

Executive Vice President
Roman J. Bowser

COO, Field Operations & Development
Ginnie Gallin

COO, Business Operations
Sara Robertson

March 12, 2012

The Honorable Representative Stoltze, Co-Chair
The Honorable Representative Thomas, Co-Chair
House Finance Committee
State Capitol, Room 519
Juneau, AK 99801-1182

Dear Representative Stoltze and Representative Thomas,

On behalf of the American Heart Association (AHA), I respectfully request your support of House Concurrent Resolution 24 (HCR 24). This resolution asks the Governor to establish a state food resource development working group to coordinate with the Alaska Food Policy Council to identify resources and set policies which will build a strong, sustainable healthy food system for the state. The resolution further charges the working group to collaborate with state agencies to increase economic development; encourage policies that increase the use of locally grown food in schools and other state operated institutions; establish educational programs about the nutritional value of locally harvested seafood and produce; and create a sustainable agriculture and fisheries system in Alaska.

Heart disease and stroke are the number one and four killers, respectively. Maintaining a healthy diet is critical to reducing the risk of cardiovascular diseases, stroke and other chronic diseases and conditions.

The AHA advocates for policies that will raise public awareness about the importance of a healthy, balanced diet and lifestyle and increase the availability and consumption of fruits, vegetables, and other nutritious foods, particularly in our nation's schools.

HCR 24 seeks to improve access to healthy and nutritious foods and promotes programs that will empower Alaskans to live a heart healthy life. The AHA is pleased to support this resolution.

Respectfully,

Jamie Morgan

Jamie Morgan
Senior Government Relations Director
American Heart Association, Western States Affiliate

Cc: Members, House Finance Committee

ALASKA STATE LEGISLATURE

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In addition the resolution calls on the Governor to requests multiple departments of his administration to work closely with the working group and the independent Food Policy Council to increase the production and consumption of local food items in Alaska.

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WRITTEN TESTIMONY OF DARREN SNYDER,
MEMBER OF THE GOVERNING BOARD, ALASKA FOOD POLICY COUNCIL,
BEFORE THE HOUSE FINANCE COMMITTEE, ALASKA LEGISLATURE,
LEGISLATIVE HEARING ON HCR 24, A RESOLUTION RELATING TO THE
ESTABLISHMENT AND OPERATION OF A STATE FOOD RESOURCE DEVELOPMENT
WORKING GROUP

FEBRUARY 29, 2012

Mr. Chairman, members of the Committee, my name is Darren Snyder. I am a member of the governing board of the Alaska Food Policy Council. I am here to testify in strong support of HCR 24. This resolution recognizes the importance to all Alaskans of developing a strong and secure food system that can provide jobs, support healthy communities, and increase food security to feed the hungry and insulate us from potential disruptions along the food supply chain.

Over 130 Alaskans have joined the Alaska Food Policy Council (AFPC) because of their concerns of the many food challenges we face, and are looking for a way to tackle them in a comprehensive way. Some of these challenges include:

- Businesses see that over a billion dollars a year that Alaskans spend on food is being exported to communities in the lower 48. These "food dollars" could be staying right here in our communities, putting people to work.
- Health professionals continue to see more children and youth struggling with weight issues, and deaths from diet-related disease, like diabetes, heart disease, and cancer. Families and food safety advocates are worried about death and illness from contaminated food.
- Teachers see kids in school performing poorly because they are hungry or eating too many empty calories and junk food.
- Families in communities with high fuel prices are forced to choose between paying for heat or for food, and food is losing.

The vision of the AFPC is healthy, secure food systems that feed all Alaskans and its mission is to improve our food systems for the benefit of all Alaskans. Initiated in 2010, the AFPC is an independent organization open to anyone interested in improving Alaska's food systems. Today, over 130 people representing federal and state agencies, tribal entities, university programs,

farmers, fisheries, food systems businesses, and health and hunger agencies participate in the AFPC.

Over the past two years the AFPC has been working to connect people from different areas of the food system, focus attention on our food system problems, and elevate policy as a strategy for strengthening our food system. AFPC members have been working together to strengthen the Local Agricultural and Fisheries Products Preference Statute to increase state agency purchases of Alaska agriculture and fish products. AFPC members are also working together to implement a farmers' market –Quest program to help Food Stamp recipients use their benefits to purchase local, healthy foods at farmers' markets.

The AFPC recently released its 2012-2015 strategic plan. The goals of the AFPC are:

- All Alaskans have access to affordable, healthy (preferably local) foods.
- Alaska's food-related industries have a strong workforce and operate in a supportive business environment.
- Food is safe, protected and supplies are secure throughout Alaska.
- Alaska's food system is more sustainable.
- Alaskans are engaged in our food system.

We are pleased to see the Alaska State Legislature support the work of the Alaska Food Policy Council and encourage the Governor to establish a new state food resource development working group. The primary goal of the new working group -- producing more locally grown and harvested food items to be consumed in Alaska, by Alaskans -- support several of the goals of the AFPC. The Alaska Food Policy Council looks forward to collaborating with the new working group and all the state agencies involved in our food system to address Alaska's critical food challenges.

We are pleased to see that the following state agencies are identified to work with the proposed state food resource working group: the Department of Natural Resources, Department of Fish and Game, Department of Commerce, Community and Economic Development, Department of Health and Social Services, Department of Education and Early Development, Department of Military and Veterans' Affairs, and the University of Alaska. However, we respectfully recommend that the Department of Environmental Conservation also be included in this group of agencies because of the key role it plays in many critical elements of our food system.

Thank you for the opportunity to provide written testimony to the committee.



ALASKA FOOD POLICY COUNCIL STRATEGIC PLAN

JANUARY 12, 2012

INSIDE:

Food Policy in Alaska

Alaska's Food System (p4)

The Alaska Food Policy Council (p5)

The AFPC Strategic Plan

Vision (p6)

Core Values (p6)

Mission (p6)

Goals, Objectives + Strategies (p8-11)

Priority Strategies, 2012-2015 (p7)



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All photos from Agnew::Beck Consulting, unless noted.

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FOOD POLICY IN ALASKA

Alaska's Food System

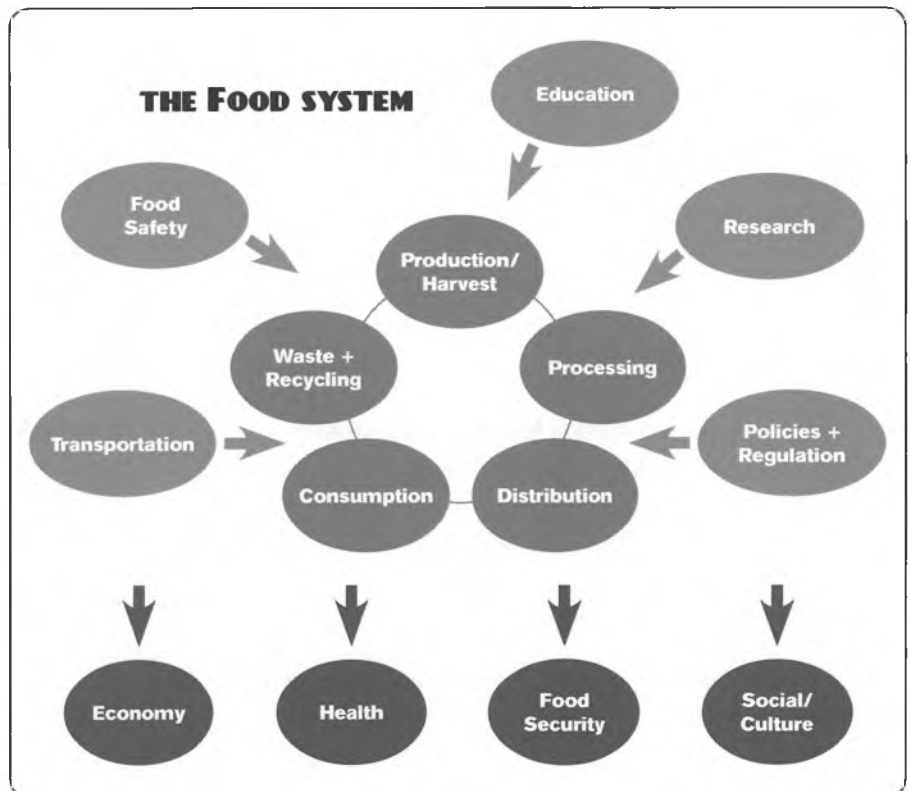


Photo: Laura Minski, Anchorage, AK.



Food is an integral part of any society and is closely related to public health, economic and social well-being, local self-reliance, and sustainability. A food system includes a set of activities related to food production, processing, distribution, consumption, and waste management, as well as the associated policies, regulatory institutions, and activities.

Alaska's food system has a significant impact on our economy, health and security. A USDA report shows that in 2007 Alaskans spent \$1.5 billion on retail food expenditures; however, it is estimated that less than five percent of the food consumed by Alaskans is produced in-state. The State of Alaska Department of Health and Social Services reports that 66 percent of Alaska's adult population is either overweight or obese and four of the top 10 leading causes of death in Alaska, cancer, heart disease, stroke, and diabetes, are diet-related. Many Alaskans do not have enough food to eat. In 2009, the USDA reported that 13 percent of Alaskans were uncertain of having, or unable to acquire enough food for all household members because they had insufficient money or other resources for food. These facts alone point to the urgency and need to improve Alaska's food system for today and future generations of Alaska residents.



The Alaska Food Policy Council (AFPC or Council)

Food policy councils (FPCs) are a way to bring together the broader spectrum of stakeholders within the local food system, and to coordinate and empower their individual efforts to improve the system. The role of an FPC is often to examine how the state and/or local food system functions, then to provide ideas and recommendations for improving access to healthy, affordable, culturally appropriate foods for all of the state's citizens. A FPC accomplishes this by advocating for policy changes at the local, state and federal level, and by educating the public about food systems.

The Alaska Food Policy Council (AFPC) is an independent organization with members representing different aspects of the food system. Proposed in early 2010, the Council is open to anyone interested in improving Alaska's food systems. Initial meetings included approximately 80 individuals interested in forming a food policy council; they represented federal and state agencies, tribal entities, university programs, farmers, fisheries, and food systems businesses. Today, over 100 agencies and individuals participate in the AFPC. Participation ranges from e-newsletter recipients to active roles on issue-specific committees. A governing board of 11 representatives has been established and will work to identify key issues, set broad strategic direction and priorities for the Council, oversee strategic plan implementation, and perform other Council management duties. AFPC's intent is to provide recommendations and information to agencies, businesses, organizations, and individual consumers, with well-developed comprehensive policies that improve Alaska's food systems.



THE AFPC STRATEGIC PLAN

This document represents the Alaska Food Policy Council's Strategic Plan. A planning team comprised of 24 members of the Alaska Food Policy Council developed the plan over the course of a two-day planning meeting in Anchorage, Alaska, on August 1st and 2nd, 2011. The strategic plan defines AFPC's vision for Alaska's food systems by defining broadly desired long-term improvements or goals in five key focus areas including: access; economic development; safety, security and protection; sustainability; and public engagement. For each focus area the plan provides a clear set of objectives for measuring progress on broad goals, a set of strategies for how to make that change happen and a set of priority strategies the AFPC will focus on for the next three years (2012-2015). The priority strategies were developed through a group ranking process using an agreed upon set of criteria. The criteria were as follows:

- Will the strategy have an impact at the local level?
- Is the strategy specific and measurable?
- Does the strategy have a clear leader?
- Does the strategy fit within our three-year timeframe?
- Is the strategy achievable and practical?
- Is the strategy a food policy strategy?
- Is the strategy clear of conflict or opposition?
- Does the strategy have a likely person, organization or group that can work on it?

The strategic plan will act as a guide for the AFPC board, staff and membership and is meant to direct, unify and strengthen membership activities. As such, the AFPC governing board, with the support of the full membership can revise and modify the plan to better meet Alaska's food systems' needs. The key components of the plan and how they are defined is outlined below.

Vision

What is the AFPCs desired future state; 10, 15, 20 years from now?

Core Values

What is important to the AFPC? How does the Council identify itself?

Mission

What does the AFPC do and who do they serve?

Goals, Objectives + Strategies

- Goals – What long-term improvements or changes does the AFPC hope to achieve?
- Objectives – What does the AFPC hope to accomplish or impact with their goals and strategies? What will be the measureable change?

AFPC Vision:

Healthy, secure food systems that feed all Alaskans.

AFPC Core Values:

We value...

- **Alaska grown, harvested, caught and made**
- **health**
- **community**
- **self-reliance**
- **interdependence**
- **justice**
- **stability and security**
- **sustainability**
- **safety**
- **prosperity**

AFPC Mission:

The AFPC improves our food systems for the benefit of all Alaskans.

What is the three-year target? NOTE: While developing this strategic plan, the AFPC recognized the challenges regarding a lack of baseline data for setting measurable objectives for the strategic plan. As such, objectives identified in this current version of the strategic plan included broader based objectives. As the data are made available, measurable targets will be incorporated into the plan.

- Strategies – How will AFPC achieve three-year objectives and make progress on their goals?

Priority Strategies, 2012-2015

Of the many strategies outlined in this plan, which strategies will AFPC focus on over the next three years? NOTE: These strategies are listed in the framed box below and were decided through a ranking and voting process during the August strategic planning meeting.

AFPC Priority Strategies 2012-2015	Working toward our goals and three-year objectives:
<p>Develop, strengthen and expand the school-based programs and policies that educate about and provide healthy, local foods to schools (e.g., Farm to School Program, Agriculture in the Classroom, traditional foods in schools, school gardens).</p>	<p>Goal 1: All Alaskans have access to affordable, healthy (preferably local) foods. Objective 1c: Increase the number of Alaska schools participating in local, healthy, and traditional food procurement.</p>
<p>Strengthen enforcement language in the Local Agricultural and Fisheries Products Preference Statute (AS 36.15.050), also known as the “Seven Percent” statute and Procurement Preference for State Agricultural and Fisheries Products (Sec. 29.71.040).</p>	<p>Goal 1: All Alaskans have access to affordable, healthy (preferably local) foods. Objective 1d: Increase the number of Alaska institutions (e.g., hospitals, government agencies) participating in local, healthy, and traditional food procurement.</p>
<p>Advocate and participate in the development of community level and comprehensive statewide emergency food preparedness plan(s).</p>	<p>Goal 3: Food is safe, protected and supplies are secure throughout Alaska. Objective 3b: Improve the emergency food preparedness of our communities and regions.</p>
<p>Develop AFPC’s role as research aggregator and resource.</p>	<p>Goal 5: Alaskans are engaged in our food system. Objective 5a: Improve the body of research that will inform and support Alaska food policy efforts.</p>
<p>Identify and support existing local food system leaders, projects, events and activities that support Alaska’s food system.</p>	<p>Goal 5: Alaskans are engaged in our food system. Objective 5b: Increase the number of food advocates among the public that support healthy food initiatives and policy changes.</p>

Goal 1: All Alaskans have access to affordable, healthy (preferably local) foods.

Goals, Objectives + Strategies

(**denotes 3-year priorities)

Objective 1a: Increase access, availability and affordability of local foods to end consumers.

- Strategy 1: Help develop policy and regulation to encourage farmers markets and CSA/CSFs to accept food stamps and WIC/ EBT.
- Strategy 2: Explore incentives to assist low-income residents to purchase healthy food.
- Strategy 3: Promote alternative food-buying options (such as co-ops).

Objective 1b: Increase the number of organizations with traditional, customary, historic food-gathering leave policies.

- Strategy 1: Educate Alaskan employers about the benefits of supporting traditional, customary and historic food gathering activities, either through a personal leave policy or designated leave time (paid or unpaid).

Objective 1c: Increase the number of Alaska schools participating in local, healthy, and traditional food procurement.

- **Strategy 1: Develop, strengthen and expand the school-based programs and policies that educate about and provide healthy, local foods to schools (e.g., Farm to School Program, Agriculture in the Classroom, traditional foods in schools, school gardens).
- Strategy 2: Promote implementation of State nutrition standards.
- Strategy 3: Promote a state funded reimbursement for schools taking part in the federal Free and Reduced Price School Breakfast and Lunch Program, and the Fresh Fruit and Vegetable Program.

Objective 1d: Increase the number of Alaska institutions (e.g., hospitals, government agencies) participating in local, healthy, and traditional food procurement.

- **Strategy 1: Strengthen enforcement language in the Local Agricultural and Fisheries Products Preference Statute (AS 36.15.050), also known as the "Seven Percent" statute and Procurement Preference for State Agricultural and Fisheries Products (Sec. 29.71.040).

Objective 2a: Increase the number of Alaskans that take part in food-related educational and degree programs.

- Strategy 1: Promote food system- related education and training programs.
- Strategy 2: Promote policies that offer student loan forgiveness in food-related business.

Objective 2b: Increase support for food-related business development in Alaska.

- Strategy 1: Advocate for small business food-related policies and incentives.

Goal 2: Alaska's food-related industries have a strong workforce and operate in a supportive business environment.



Objective 3a: Increase the number of Alaskans that participate in food safety and protection training and education programs.

- Strategy 1: Facilitate connection among food safety participants to provide necessary food safety training opportunities as needed in Alaska (e.g. canning, retail food HACCP).

Objective 3b: Improve the emergency food preparedness of our communities and regions.

- **Strategy 1: Advocate and participate in the development of community level and comprehensive statewide emergency food preparedness plan(s).
- Strategy 2: Increase awareness of the need for food storage.

Goal 3: Food is safe, protected and supplies are secure throughout Alaska.

Goal 4: Alaska's food system is more sustainable.

Objective 4a: Expand and protect food production capacity.

- Strategy 1: Advocate for fiscal and planning policies that protect the viability of land and water for agricultural production, wild food and seafood harvesting.
- Strategy 2: Ensure that producers have adequate access to capital, technical assistance, or other necessary resources to support increased food production in Alaska.

Objective 4b: Improve the distribution system for getting Alaska food products from producer to end user (consumers, retailers, food service businesses, schools, etc.).

- Strategy 1: Advocate for support to Alaska producers so that they can maximize production of inputs as well as food products.
- Strategy 2: Promote online opportunities to connect consumers, producers and institutional buyers.
- Strategy 3: Encourage cooperatives among food producers so they can more easily meet the demands of larger distributors, better meet wholesale orders, and provide a professional marketing front.

Objective 4c: Expand access to home and business food processing and storage.

- Strategy 1: Connect household consumers to the resources they need to do at-home food processing and storage (e.g. information, skills, and facilities).
- Strategy 2: Promote development and use of community commercial kitchens for small business or value-added food processing.

Objective 4d: Increase Alaska food marketing.

- Strategy 1: Educate Alaskans about the benefits of purchasing Alaska food products.
- Strategy 2: Encourage commodity marketing among food producers.
- Strategy 3: Build a marketing relationship between seafood (e.g., ASMI) and agriculture (e.g., Alaska Grown).

Objective 4e: Reduce waste from food, food packaging and agriculture.

- Strategy 1: Educate communities on waste management best practices.
- Strategy 2: Encourage businesses to use waste products.
- Strategy 3: Help channel locally produced food that is edible but nonsalable to the food assistance network.

Objective 5a: Improve the body of research that will inform and support Alaska food policy efforts.

- **Strategy 1: Develop AFPC role as research aggregator and resource.

Objective 5b: Increase the number of food advocates among the public that support local food system initiatives and policy changes that are aligned with AFPC core values.

- **Strategy 1: Identify and support existing local food system leaders, projects, events and activities.

Objective 5c: Increase the opportunities for advocates of healthy food initiatives and educators about healthy food to be heard by policy makers and the public.

Goal 5: Alaskans are engaged in our food system.



Alaska Food Policy Council 2012 Strategic Plan

Prepared for the Alaska Food Policy Council by
Agnew::Beck Consulting