

**2/5/09**

**DCCED:  
OFFICE OF  
ECONOMIC  
DEVELOP-  
MENT**

Rob

**For Rep. Austerman:**

- What have you seen lacking that led you to begin this process?
- No other state in the union, including the five you reference, is nearly as dependent as Alaska on oil tax receipts. Do you see this effecting the type of legislation you will be proposing?
- What is your assessment of how the state's ARDOR programs are performing? Should the state increase funding for ARDORs? Besides a possible "system-wide capacity building fund" mentioned on p3you're your briefing paper, do you foresee substantial changes to the ARDOR system?
- At the top of p.4, you mention the Small Business Development Center has a rural outreach program. Do any of UA's Small Business Development Centers have staff actually based in rural Alaska; and do you have a feel for whether you think their rural outreach program is robust enough in comparison to what the SBDCs do in urban areas?
- Under the last section on page 6, what would you say to someone that said the reason for more government vs. private oversight of AIDEA, OED and DOI is because under private oversight there would be a greater risk of certain sectors getting a smaller slice of the pie. In other words, the government oversight tends to make fund distribution more fair.
- Page 6, second to the last bullet point, Was the New Business Incentive Program ever funded and if so how successful was it?
- Last bullet point on P. 6, are you suggesting merging these Divisions into one Division? What do you think about separating DCCED into two Departments like it used to be?
- On the first bullet, P. 7, Do you think the state should pay for the certification of economic development professionals?

- Third bullet on P.7, which industries do you think are particularly underserved by OED at present?
- It seems like (on p. 7) from your suggestions under 1, 2 and 6 of Possible Legislature discussion points that you believe there are ways the state can do more with what we have without spending more money. But there are also items on that list suggesting you think the state needs to consider increasing budgeting in certain areas. Do you expect the legislature and public to support increasing state expenditures and what strategies will you employ to convince them it's money well spent?
- On P. 7 you mention the possibility of creating "incentive programs to support economic development programs." Do you know of programs currently in place that are not working and should be altered or discontinued or that are working so well they deserve more funding? What kind of additional incentive programs do you envision?

**For Greg Winegar, Division of Investments:**

How are the 12 state loan programs your division manages chosen?

What does your division do besides managing loan programs?

**For Joe Austerman, OED**

Why does Alaska not have a web presence for attracting and retaining businesses? It seems like a relatively small amount of money might go a long way here.

# OFFICE OF ECONOMIC DEVELOPMENT

**MISSION:** Facilitate successful tourism, film, fisheries, forest products, minerals and small business assistance programs in order to foster economic opportunity and increase economic activity in Alaska for the benefit of Alaskans.



PROGRAM	OVERVIEW	CONTACT	WEBSITE
<b>Alaska Regional Development Organizations (ARDORs)</b>	Supports development of economic regions in Alaska. The program is based on the notion that local organized regions, in partnership with the State, can most effectively stimulate economic development and produce healthy and sustainable local economies.	<b>Michael Hanzuk</b> (907) 269-8104 <a href="mailto:michael.hanzuk@alaska.gov">michael.hanzuk@alaska.gov</a>	<a href="http://www.commerce.state.ak.us/oed/ardor/ardor.htm">http://www.commerce.state.ak.us/oed/ardor/ardor.htm</a>
<b>Small Business Assistance Center (SBAC)</b>	Assisting Alaskan entrepreneurs and small businesses in developing their businesses or ideas.	<b>Michael Hanzuk</b> (907) 269-8104 <a href="mailto:michael.hanzuk@alaska.gov">michael.hanzuk@alaska.gov</a>	<a href="http://www.commerce.state.ak.us/oed/smallbus/home.cfm">http://www.commerce.state.ak.us/oed/smallbus/home.cfm</a>
<b>Alaskan Product Preference Program</b>	Alaskan businesses that manufacture a product with at least 25% value added in Alaska may submit for bids when doing business with the State of Alaska.	<b>Michael Hanzuk</b> (907) 269-8104 <a href="mailto:michael.hanzuk@alaska.gov">michael.hanzuk@alaska.gov</a>	<a href="http://www.commerce.state.ak.us/oed/prodpref/prodpref.htm">http://www.commerce.state.ak.us/oed/prodpref/prodpref.htm</a>
<b>Made In Alaska</b>	Supports local manufacturers and products made in Alaska. Participants are eligible to use the "Made In Alaska "Mother Bear and cub" Logo on their products	<b>Michael Hanzuk</b> (907) 269-8104 <a href="mailto:michael.hanzuk@alaska.gov">michael.hanzuk@alaska.gov</a>	<a href="http://www.madeinalaska.org">http://www.madeinalaska.org</a>
<b>Developing Alaska Rural Tourism (DART)</b>	Partnership project between Alaska Office of Economic Development (OED) and US Economic Development Administration (EDA) to provide technical assistance and training for regional and community tourism development efforts, and provide business mentorship opportunities for new tourism businesses in rural Alaska.	<b>Odin Brudie</b> (907) 465-5466 <a href="mailto:odin.brudie@alaska.gov">odin.brudie@alaska.gov</a>	<a href="http://commerce.state.ak.us/oed/dart/home.htm">http://commerce.state.ak.us/oed/dart/home.htm</a>
<b>Tourism Mentorship Assistance Program (TMAP)</b>	OED pairs up new entrepreneurs with experienced visitor industry mentors who will assist them with business and market development.	<b>Dru Garson</b> (907) 465-2162 <a href="mailto:dru.garson@alaska.gov">dru.garson@alaska.gov</a>	<a href="http://www.commerce.state.ak.us/oed/TMAP/home.cfm">http://www.commerce.state.ak.us/oed/TMAP/home.cfm</a>
<b>AlaskaHost Program</b>	Customer service training for the visitor industry. Participants get "hands-on" experience and skills in serving or working with visitors. A certificated program available at low or no-cost to rural communities.	<b>Dru Garson</b> (907) 465-2162 <a href="mailto:dru.garson@alaska.gov">dru.garson@alaska.gov</a>	<a href="http://www.commerce.state.ak.us/oed/alaskahost/home.htm">http://www.commerce.state.ak.us/oed/alaskahost/home.htm</a>

PROGRAM	OVERVIEW	CONTACT	WEBSITE
<b>Alaska Film Office</b>	<p>Our mission is to develop Alaska as a prime location for film, television, commercial, and new media productions. We offer information and assistance as well as administering Alaska's Film Production Tax Credit. Producers can receive transferable tax credits between on eligible expenses. Alaska companies can purchase these credits at a discount and apply them to their tax liabilities. We are also working to increase Alaska's film production infrastructure and crew-base.</p>	<p><b>Dave Worrell</b>  (907) 269-8491  <a href="mailto:david.worrell@alaska.gov">david.worrell@alaska.gov</a></p>	<p><a href="http://www.film.alaska.gov">www.film.alaska.gov</a></p>
<b>Minerals Development</b>	<ul style="list-style-type: none"> <li>• Provide industry information to the public and others</li> <li>• Work with industry and public to identify and resolve impediments to minerals development</li> <li>• Support efforts to improve workforce development and technical education for employment in the minerals industry</li> <li>• Provide administrative support for the Alaska Minerals Commission</li> <li>• Participate in preparation of the annual Alaska Minerals Industry report</li> </ul>	<p><b>Rich Hughes</b>  (907) 451-2738  <a href="mailto:rich.hughes@alaska.gov">rich.hughes@alaska.gov</a></p>	<p><a href="http://www.commerce.state.ak.us/oed/minerals/mining.htm">http://www.commerce.state.ak.us/oed/minerals/mining.htm</a></p>
<b>Forestry Development</b>	<p>Emerging technologies using wood are more available now than in the past. The Alaska Village Initiative (AVI) is partnering with the State, FEDC others to explore wood-based energy opportunities in rural Alaska - these could include:</p> <ul style="list-style-type: none"> <li>• Cordwood systems</li> <li>• Pellet-feed systems</li> <li>• Bio-diesel</li> </ul> <p>Also works with industry developing markets for timber products</p>	<p><b>Jack Phelps</b>  (907) 269-8115  <a href="mailto:jack.phelps@alaska.gov">jack.phelps@alaska.gov</a></p>	<p><a href="http://www.commerce.state.ak.us/oed/forest_products/forest_products.htm">http://www.commerce.state.ak.us/oed/forest_products/forest_products.htm</a></p>
<b>Fisheries Development</b>	<p>Work with Regional Seafood Development Associations (RSDAs) and help to bring new RSDAs into existence (currently four statewide)</p> <p>Work with small Alaska seafood businesses and provide technical information for the following:</p> <ul style="list-style-type: none"> <li>• Direct seafood marketing</li> <li>• Loan sources for vessel upgrades</li> <li>• Seafood export market data and opportunities</li> </ul>	<p><b>Kevin O'Sullivan</b>  (907) 465-5464  <a href="mailto:kevin.osullivan@alaska.gov">kevin.osullivan@alaska.gov</a></p>	<p><a href="http://www.commerce.state.ak.us/oed/seafood/seafood.cfm">http://www.commerce.state.ak.us/oed/seafood/seafood.cfm</a></p>

# Alaska Department of Commerce, Community, and Economic Development

## Office of Economic Development



Manager, Joe Austerman

### **Biography:**

Joe Austerman has been appointed by Commissioner Notti to serve as the Manager of the Office of Economic Development. Joe has worked with the Department since February 2007. Joe is a lifelong Alaskan born at Elmendorf Air Force Base. He is a graduate of Wasilla High School and holds a Bachelors degree from Northern Arizona University in Finance. He has spent most of his adult life as an entrepreneur, most notably in building the Alaska franchise area for Mail Boxes Etc. which are now known as the UPS Stores.

Joe will be in charge of promoting economic development in Alaska including, but not limited to, mining, fishing, timber and tourism.

He will be responsible for supervising 18 employees and the compilation of the Net Rate of Return and the Alaska Economic Performance Report. Additional duties include a wide variety of economic issues for specific industry sectors.

The Commissioner stated, "Joe's experience of both the private and public sector will be a great asset to serve as Manager of the Office of Economic Development. I look forward to working with him as we engage in addressing the unique challenges that face economic and community development in Alaska."

# Office of Economic Development

Joe Austerman,  
Manager



## Our Mission:

Support the advancement of successful tourism, film, fisheries, forest products, minerals, and small business assistance programs in order to increase economic activity in Alaska and create new employment for Alaskans.

## Contact:

Office of Economic  
Development  
550 W. 7th Avenue  
Suite 1770  
Anchorage, AK 99501  
Phone: 907-269-8100  
Fax: 907-269-8125

The Office of Economic Development continues to pursue its mission of responsible industry advocacy for the benefit of Alaska. Our primary focus is in fostering responsible development of the mineral, timber, film, tourism, and fishery industries as well as assisting with small business development. OED's unique positioning within government provides for a critical conduit between the State and industries that are seeking to do business in Alaska. The industry development specialist in OED work with industry and policy makers alike in offering expertise in recognizing and capitalizing on opportunities with an emphasis on achieving a mutually beneficial outcome for both industry and the people of Alaska.

In the past year, OED has expanded our area of expertise and broadened our economic analysis abilities by adding a senior level economist to our staff. Having a senior level economist along with industry expertise has bolstered OED's capacity to provide timely and valuable economic and cost benefit analysis in evaluating policy and investment along with the potential impact to community and industry.

While we advocate for the proper development of industry, our customers are the people of Alaska and we are proud to be of service to them.

## OED Publications and reports:

- Alaska Economic Performance Report and Net Rate of Return
- Alaska's Mineral Industry Report
- Report of the Alaska Minerals Commission
- Alaska logging history for Society of American Foresters
- Film Office annual report – Available Feb. of 09'

- Also provide economic information and opinions to multiple users including Governor's Office, representatives, Department of Fish and Game, Department of Transportation, AIDEA, and general public

## Office of Economic Development Highlights of 2008

**Fisheries:** Our industry development specialist works with industry, state, federal and local agencies serving as a primary conduit for fisheries related economic development projects in Alaska.

- Working with two Regional Seafood Development Associations (RSDAs) who are asking constituent fishermen to vote to self-assess themselves and fund commercial fisheries economic development projects in respective regions (PWS/Copper River Marketing Association, and Rainforest Wild).
- Brought a new RSDA (Aleutia) into existence, the fourth RSDA statewide.
- Currently assisting individuals from Cook Inlet interested in forming a RSDA in their region.
- Continuing work with emerging small Alaska seafood businesses [Approximately 200 (193) constituent responses in

the past ten months] providing them with technical information for the following:

- ♦ Direct seafood marketing
  - ♦ Loan sources for vessel upgrades
  - ♦ Seafood export market data and opportunities. [Approximately 200 (193) constituent responses past 10 months].
- Participated in the 2008 Pacific Marine Expo in November. Activities included the following:
    - ♦ Served on a Panel comprised of commercial fishermen, fisheries biologists, and state agency staff to discuss Bristol Bay processing capacity and foregone harvests.
    - ♦ Presented the Internal Waters Processing permit (IWP) application process

**Film:** Film is a relatively new sector to OED created with the passing of SB230. The primary activity associated with this sector has been in getting it rolled out. As of January of 09', the office is staffed and regulations supporting the bill are ready for public review and comment. To accommodate the bills effective date of September, 2<sup>nd</sup> of 08, OED established a Pre Qualifying procedure that would allow production companies to

begin work while the sector was in the build out process. Industry activity to date:

- The office has processed and approved three Pre Qualifying applications with an estimated qualifying spend in Alaska at just under \$5 million.
- Disney has completed production work and is waiting for the final regulations package to apply for the final tax credit.
- The office is currently working with numerous production companies interested in doing work in Alaska.

**Tourism:** OED's tourism staff continues to successfully assist entrepreneurs, primarily rural, interested in establishing tourism based business and draw new dollars to their communities. Activities for the year include:

- The Developing Alaska Rural Tourism (DART) project is a partnership between OED and the (U.S.) Economic Development Administration (EDA). Currently under DART, OED is helping several regional Alaska tourism destination marketing efforts get underway, offering targeted business development training workshops, and managing the Tourism Mentorship Assistance Program (TMAP). TMAP

represents an 18 month long program that partners current successful tourism business owners with new or potential business owners. These experienced mentors show their commitment to expanding the visitor industry in Alaska's rural areas by sharing their skills in the establishment and operation of a new business.

- OED manages the Alaska Visitor Statistics Program (AVSP), the most comprehensive visitor arrival, visitor profile, and visitor spending data collected for Alaska's visitor industry. The State has conducted the baseline study approximately every four years since 1985. Updates are released in the interim years. OED has just released the interim visitor numbers for Summer 2008. They indicate that just over 1.7 million out-of-state visitors came to Alaska between May and September 2008. This represents a slight (0.4 percent) decline from Summer 2007. OED conducted the last baseline study in 2006. If funding resources are available, OED will initiate the next baseline study in 2010.
- OED manages the statewide AlaskaHost customer

service training program - designed for employees of the hospitality and visitor services industry. The core of the AlaskaHost program trains participants in how to provide quality customer service for both residents and visitors to Alaska. Last year OED also added CulturalHost to the curriculum - a training class designed to provide a greater understanding and appreciation of Alaska Native culture for workers within Alaska's hospitality and tourism industry.

**Minerals:** Along with coordinating the Alaska Minerals commission and generating industry reports, the minerals development specialist in OED is the industries primary state contact in evaluating investment potential in Alaska. This sector serves as a resource in interpreting Govt. policy, promoting development opportunities and encouraging investment in Alaska. 2007 was a banner year in minerals exploration and development in the State. However, we know that 08' and 09' will be substantially less. Below are some of the activities conducted by this OED sector:

- Agency support in analysis of the minerals industry in the form of:

- ♦ Identifying opportunities for financial support - analysis of needs and economics of that help
- ♦ Tax load analysis of specific operations/ projects or generic projects by location, land status
- ♦ Marketing recommendations - opportunities, informational development, tax analysis, infrastructure needs, economic analysis
- ♦ Working with municipalities relative to tax loading of the industry by imposition of severance taxes on production
- ♦ Legislative tax proposal economic analysis
- ♦ Analysis of reclamation methods and costing for mining projects
- ♦ Forecasting value of industry and revenue that will be generated
- ♦ Analysis of benefits of mining projects on rural communities and populations

- ◆ Infrastructure needs for projects and regions of mineral prominence.
- ◆ Participated in the evaluation of the BLM Eastern area management plan.
- Providing support to and liaison between industries:
  - ◆ Assisting the small miner in technical issues with mines and recovery plants and legal issues to the extent that this assistance does not encroach on private industry consultants and attorneys
  - ◆ Providing financial liaison between lenders and the mining industry – AIDEA, others
  - ◆ Providing liaison between agencies and industry for legislative tax proposals and other issues
  - ◆ Providing a list of properly registered and licensed consultants to industry
  - ◆ Otherwise providing minerals-related information to the worldwide mining industry relative to opportunities in the State of Alaska.

Forestry: While the primary mission of this sector is to promote Alaska's hardwood resources for value added end products, the expertise available in this sector of OED has also been tapped for bio fuel energy analysis. 08' activity includes, but is not limited to:

- Promoting development of Alaska's hardwood resources
  - ◆ Completed revision of hardwood prospectus
  - ◆ Translation of hardwood prospectus into Japanese
  - ◆ Providing Assistance in securing investment in new sawmills in MatSu area
- Partnering to promote and encouraging wood-based energy projects
  - ◆ Provided technical assistance to companies in Kenai, Fairbanks, MatSu, Rural AK
  - ◆ Partners include AEA, FEDC, AK Village Initiative, DNR- DOF
- Conducted survey of existing and potential Asian markets for Alaska wood
  - ◆ Site visits in November, 2008

- ◆ Reports to be issued jointly with Federal and University agencies

**Business Development:**

Along with assisting businesses through the Small Business Assistance Center, OED also manages the Made in Alaska Program and the Alaska Product Preference Program. The ARDORs(AK Regional Development Organizations) coordinator is another element of this sector in OED.

Alaska Regional Development Organizations (ARDORs)

- In 2008, the State of Alaska, Office of Economic Development recognized the Interior Rivers Resource Conservation & Development Council (IRRC&D) as a reestablished ARDOR region. This will make a total of 12 ARDORs partnered with the SOA helping to provide assistance in rural Alaska to communities, businesses and entrepreneurs.

Made In Alaska Program (MIA)

- Strengthened the integrity and the legal support of the MIA program by Federally Trade marking and registering the Mother Bear and cub logo with the U.S. Trade mark office, for the MIA program.

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- Through Webb Consulting increasing the rural outreach training programs (through Webinar) for marketing, and development of small businesses.

Small Business Assistance Center (SBAC)

- This is an effort to further develop outreach to rural Alaska and support small businesses and entrepreneurs. Expanding the partnership between

the ARDORs, University of Alaska Anchorage, Small Business Development Center, Alaska Manufacturing Extension Partnership and the Division of Investments. Several businesses have followed the directions given by the OED specialist which resulted in winning start-up fees for their business in excess of over \$35,000.

- Provided support for entrepreneurs and small businesses in the Kenai

Peninsula Economic Development District (ARDOR) region which helped to generate an additional \$2 million dollar in new revenue for manufactures in the state.

### Office of Economic Development Financial Summary

(in Thousands) By Expenditure Category	FY 2009 Management Plan	FY 2010 Governor	Difference Between FY 09 & FY 10	% Change From FY 09 to FY 10
Personnel Service	1,485.9	1549.0	63.1	4%
Travel	89.5	89.5	-	0%
Services	724.1	726.1	2.0	0%
Commodities	24.6	25.3	0.7	3%
Capital Outlay	17.9	17.9	-	0%
Grants, Benefits	620.0	677.7	57.7	9%
Miscellaneous	-	-	-	0.0%
<b>Total Expenditures</b>	<b>2,962.0</b>	<b>3,085.5</b>	<b>123.5</b>	<b>4.2%</b>

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(in Thousands) By Funding Source	FY 2009 Management Plan	FY 2010 Governor	Difference Between FY 09 & FY 10	% Change From FY 09 to FY 10
Federal Receipts	169.4	169.6	0.2	0.1%
General Fund Receipts	291.8	313.2	21.4	7.3%
Inter-Agency Receipts	742.4	842.0	99.6	13.4%
CIP Receipts	103.5	104.8	1.3	1.3%
Statutory Designated Receipts	128.4	128.4	-	0.0%
Bus. & Corp. Receipts	1,200.9	1,200.9	-	0.0%
Vehicle Rental Tax Receipts	325.60	326.60	1.00	0.3%
<b>Funding Totals</b>	<b>2,962.0</b>	<b>3,085.5</b>	<b>123.5</b>	<b>4.2%</b>

#### Significant Budget Changes (in thousands):

1. Reflect contract with DMV to provide services to Tok and surrounding communities: \$40.6
2. Cost-of-living increases per union agreements: \$25.2
3. Fund each Alaska Regional Development Organization at the FY 09 level: \$57.7

By Staff Category	FY 2009 Management Plan	FY 2010 Governor	No Change
Permanent Full-time	13	13	
Permanent Part-time	2	2	
Nonpermanent	3	3	
<b>Total Staff</b>	<b>18.0</b>	<b>18.0</b>	



# Office of Economic Development (OED)

Presentation to the  
Community & Regional  
Affairs Committee

February 5, 2009

# Our MISSION:

Fostering economic opportunities in Alaska for the benefit of Alaskans

Established in 2004, the OED facilitates economic development and employment opportunities, particularly in rural Alaska. The OED offers specialized assistance in the tourism, fisheries, film, small business, and minerals development sectors.

OED's unique position provides for a critical conduit between state government and industries that are seeking to do business in Alaska. The industry development specialists in OED work with industry and policy makers alike in offering expertise in recognizing and capitalizing on opportunities for the benefit of the people of Alaska.

OED

## Office of Economic Development

WEBSITE  
HOMEPAGEHeadlines...

- › State Film Office Announces Opening
- › Proposed Regulations for Film Production Incentive Program
- › Tourism Mentorship Assistance Program Brings Mentors and Entrepreneurs Together
- › Summer 2008 Visitor Volume Estimate Released
- ›  Report of the Alaska Minerals Commission 2009
- › Alaska Economic Performance Report, 2007
- › Icy Strait Point Honored for Sustaining Native Culture
- › Small Business Regulations Report
- › Alaska Consultants List for the Minerals Industry
- › Minerals Development 2008
- › Navigating Tourism Business Opportunities with the Alaska Cruise Industry, 2008
- › Alaska Consultants List for the Minerals Industry, 2008
- › Rebuilding the Gulf Coast
- › Archived News Articles

Welcome

Established in 2004, the OED facilitates economic development and employment opportunities, particularly in rural Alaska. The OED offers specialized assistance in the tourism, film, small business, fisheries, and minerals development sectors.



Joe Austerman  
Manager of OED  
Mr. Austerman's Bio

Of Interest...

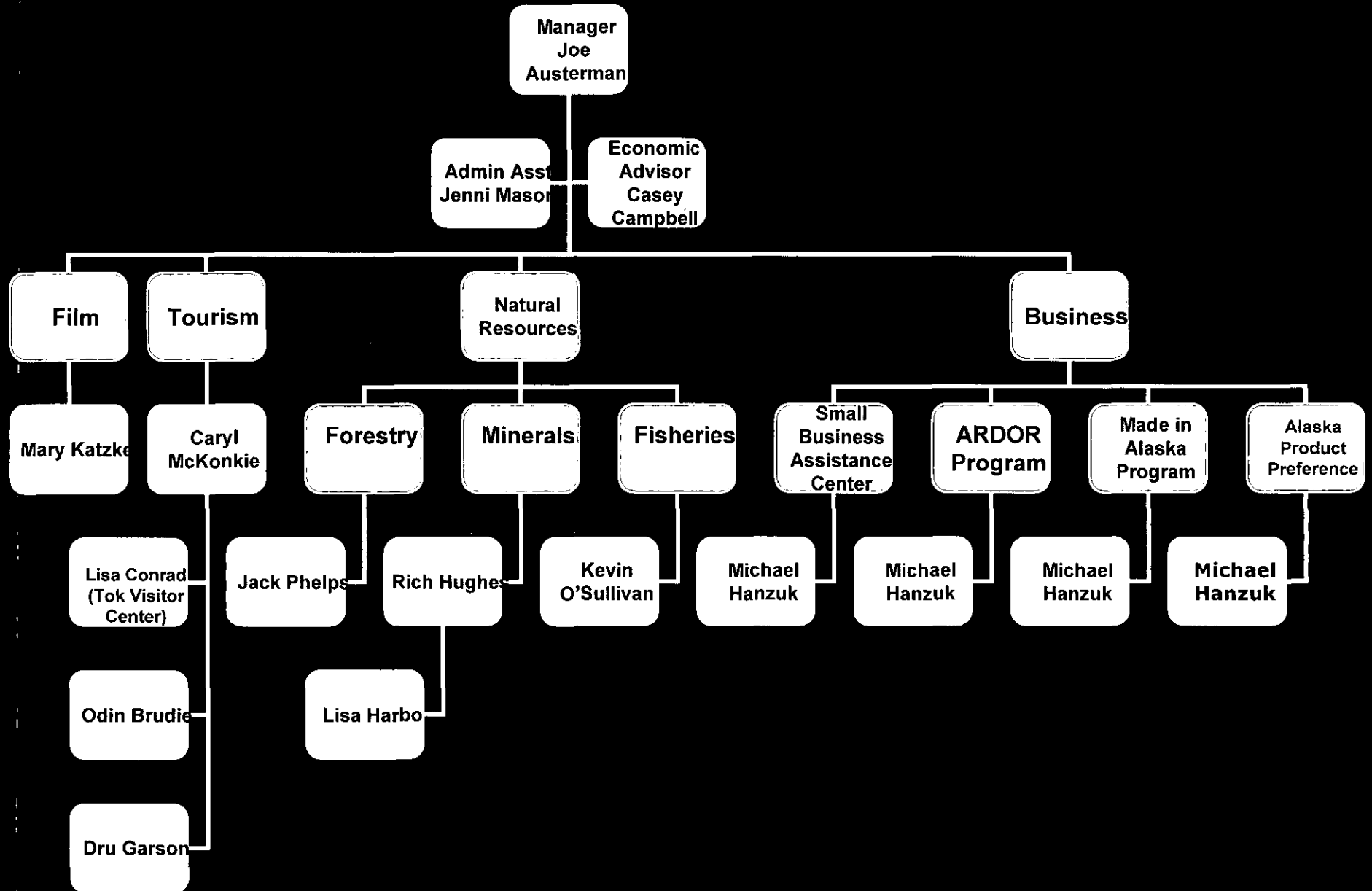
- › Alaska Photo Library
- › Planning a Trip to Alaska
- › Small Business Assistance Center
- › Forest Products
- › AlaskaHost Program
- › Customs Guide to Alaska Native Arts
- › Economic Development Resources and Publications
- › List of Alaska CVBs and Chambers of Commerce
- › Division of Community and Regional Affairs

Quick Links...

- › Alaska Product Preference
- › Alaska Regional Development Organizations (ARDOR)
- › Film Incentives Program
- › Tourism Development
- › Minerals Development
- › Fisheries Development
- › Kid's Page (School Reports)
- › Alaska Public Lands Information
- › Small Business Regulations

<http://www.commerce.state.ak.us/oed/home.htm>

# OED: WHO WE ARE



# OED Studies & Publications\*

Alaska Economic Performance Report and Net Rate of Return

Alaska's Mineral Industry Report

Report of the Alaska Minerals Commission

Alaska logging history for Society of American Foresters

Film Office annual report - Available Feb. of 09'

Also provide economic information and opinions to multiple users including Govt's Office, representatives, Department of Fish and Game, Department of Transportation, AIDEA, and general public

\* This is a small sample of studies and publications created by OED. A complete list is available at this link:

<http://www.commerce.state.ak.us/oed/econdev/econdev.htm>

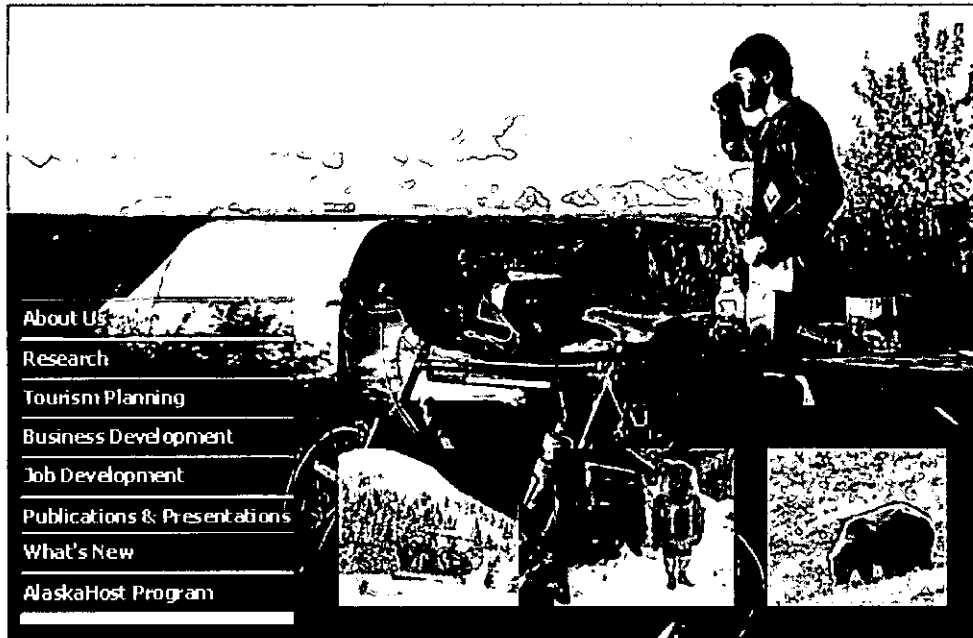
# Economic Analysis

- A Senior Level Economist joined OED in 2008. His contributions have allowed us to:
  - Broadened our economic expertise and analysis abilities
  - Provide timely and valuable economic and cost benefit analysis in evaluating policy and investment along with the potential impact to community and industry.
- Example: Tourism Impact White Paper prepared for Rep. Ramras

# TOURISM DEVELOPMENT

## Alaska Office of Tourism Development

State of Alaska > Commerce > DED > Alaska Office of Tourism Development



About Us

Research

Tourism Planning

Business Development

Job Development

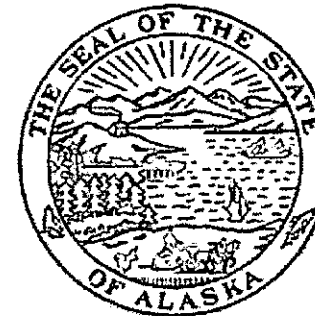
Publications & Presentations

What's New

AlaskaHost Program

- ▶ Developing Alaska Rural Tourism
- ▶ Tourism Mentorship Assistance Program
- ▶ Visitor Information and Travel Planner
- ▶ Alaska Travel Industry Association
- ▶ Alaska Info for School Reports
- ▶ Western States Tourism Policy Council

Staff Directory   Webmaster   Email Us!



### Quick Links...

- ▶ Film Program
- ▶ Tourism Development
- ▶ Minerals Development
- ▶ Fisheries Development
- ▶ Kid's Page
- ▶ Alaska Public Lands Information

### Of Interest...

- ▶ Planning a Trip to Alaska
- ▶ Small Business Development
- ▶ Forest Products
- ▶ Alaska State Forestry
- ▶ AlaskaHost Training
- ▶ Customs Guide to Alaska Native Arts
- ▶ Economic Development

# Tourism

DART (Developing Alaska Rural Tourism) project is a partnership between OED and the U.S. Economic Development Administration (EDA).

- o Helping several regional Alaska tourism destination marketing efforts get underway
- o Offering targeted business development training workshops

Manage TMAP (Tourism Mentorship Assistance Program)  
Manage AVSP (Alaska Visitor Statistics Program)

Manage statewide AlaskaHost customer service training

- o CulturalHost added to curriculum - provide greater understanding & appreciation of Alaska Native Culture

# FORESTRY DEVELOPMENT

## Forest Products

State of Alaska > Commerce > OED > Forest Products > Introduction



Forest Products  
Introduction

Commercial Timber  
Species

Employment

Forest Products  
Assistance  
Contacts

Forest Product  
Preference Program

Funding Sources

Historical Overview

International Export

Related Links

Southeast Timber  
Task Force

Sources of  
Timber Supply

Trade Leads

2000 International  
Market Survey

### Alaska Forest Products

Alaska forest products receive a 7 percent preference in a state procurement bid for wood products manufactured from Alaska timber. To be considered a supplier eligible for the Alaska Forest Product Preference, a supplier must also annually notify the Department of Community and Economic Development of their willingness to supply forest products.

#### Document

Product Description Form

Documents must be viewed/printed with Adobe Acrobat Reader

### Introduction

Forest products have been an important contributor to the economy of Alaska for over half a century. Sitka spruce and western hemlock of very high quality have been exported as logs, lumber and timbers into the Pacific Rim for the past forty years. The lower quality portion of the timber was used to produce dissolving pulp which was sold around the world for producing rayon, pharmaceuticals, and fine quality paper products.

Until the mid 1980s, almost all of the export volume of Alaska wood fiber products originated from the coastal rain forest of Southeast Alaska. At that time, the Southcentral forest, also a coastal rain forest, experienced an increasing volume harvest and export of logs and lumber. The interior "boreal" forest in Alaska, containing commercial stands of white spruce and paper birch, has not been exploited to a comparable degree.

Alaska Forest  
Products

List of Forest Product  
Participants

List of Forest Products



### Quick Links...

- › Alaska Regional Development Organizations
- › Film Program
- › Tourism Development
- › Minerals Development
- › Fisheries Development
- › Kid's Page
- › Alaska Public Lands Information
- › Small Business Regulations Program

### Of Interest...

- › Planning a Trip to Alaska
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- › Economic Development
- › List of Alaska CVBs and Chambers of Commerce
- › Division of Community Advocacy

# Forestry

- Promoting development of Alaska's hardwood resources
  - Completed revision of hardwood prospectus
  - Translation of hardwood prospectus into Japanese
  - Providing Assistance in securing investment in new sawmills in MatSu area
- Partnering to promote & encouraging wood-based energy projects
  - Provided technical assistance to companies in Kenai, Fairbanks, MatSu, and Rural Alaska
  - Partners include AEA, FEDC, AK Village Initiative, DNR- DOF
- Conducted survey of existing & potential Asian markets for Alaska wood
  - Site visits in November, 2008
  - Reports to be issued jointly with Federal and University agencies

# MINERALS DEVELOPMENT

Mining in  
Alaska

Incentives

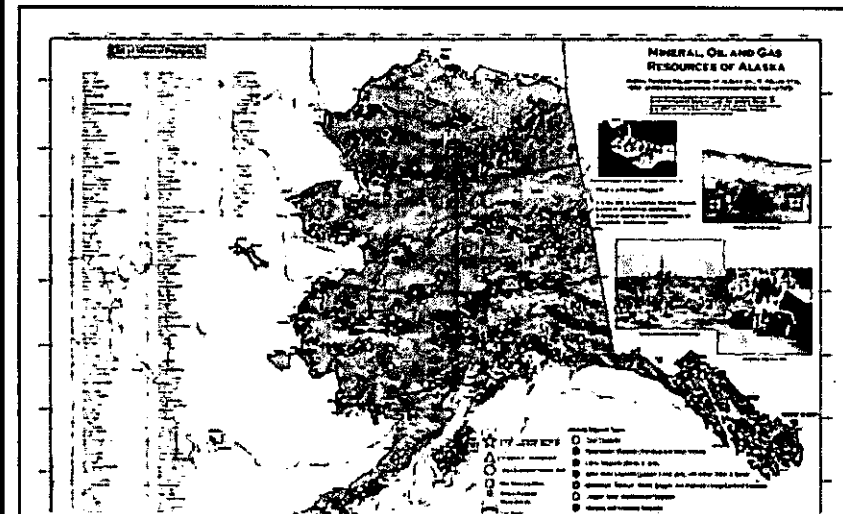
Related  
Links

Minerals  
Home Page

Strategically situated on the Pacific Rim, the state of Alaska offers prospective land, sanctity of title, a state-sponsored geological and geophysical mapping effort, a reasonable permitting process, talented workforce, exploration incentives, and inventive infrastructure equity sharing programs. The Office of Economic Development is the primary advocacy agency in state government promoting mineral exploration and development by providing information, economic data, and technical assistance and extending a welcome to companies and individuals seeking to and doing business in Alaska.

## Success Stories:

**Success Stories: Alaska's Operating Mines and Advanced Exploration Properties** include open pit and underground hard rock mines, developing hard rock projects, a coal mine and several coal projects in progress, an underground placer mine and a number of conventional placer mines, and a healthy exploration industry. Employment in the industry is a significant contributor to rural employment and economic prosperity. The value of the industry is well over \$1B annually and growing rapidly. Mine, developing and exploration projects are located throughout the state.



<http://www.commerce.state.ak.us/oed/minerals/mining.htm>

# Minerals

Support in analysis of the minerals industry which includes some of the following:

- Identifying opportunities for financial support
- Working with municipalities relative to tax loading of the industry by imposition of severance taxes on production
- Legislative tax proposal economic analysis
- Analysis of reclamation methods and costing for mining projects
- Analysis of benefits of mining projects for rural communities
- Infrastructure needs for projects and regions of mineral prominence.

Liaison between industries which includes some of the following:

- Financial liaison between lenders and the mining industry - AIDEA, others
- Liaison between agencies and industry for legislative tax proposals and other issues
- Otherwise providing minerals-related information to the worldwide mining industry relative to opportunities in the State of Alaska.

# FISHERIES DEVELOPMENT

## Office of Fisheries Development

State of Alaska > Commerce > OED > Office of Fisheries Development

### Office Information and Resources

[Frequently Asked Questions](#)  
[Overview of Our Office](#)  
[Reports and Documents](#)  
[Related Links](#)

### Fisheries Development Topics

[Alaska Fisheries Business Assistance Project](#)  
[Alaska Processors](#)  
[By-Product Development](#)  
[Fisheries Revitalization Strategy](#)  
[Fisherman Direct Marketing](#)  
[Internal Waters Processing Permit](#)  
[Organic Aquatic Species](#)  
[Regional Seafood Development Associations \(RSDA's\)](#)  
[Seafood Grant Programs](#)  
[Seafood Marketing](#)  
[Seafood Quality](#)  
[Shellfish Farming](#)

Welcome to the Office of Fisheries Development for the State of Alaska. The Office of Fisheries Development performs a number of functions related to the economic development of Alaska's commercial fishing and seafood industry. Working in conjunction with industry, state, federal, and local agencies, this office serves as a catalyst for fisheries related economic development projects in Alaska.



You are Visitor: 624687

### For more information contact:

Kevin O'Sullivan  
 Fisheries Development Specialist  
 Dept. of Commerce, Community and Economic Development  
 PO Box 110804  
 Juneau, Alaska 99801-0804  
 Phone: (907) 465-5464  
 Fax: (907) 465-3767  
[kevin.osullivan@alaska.gov](mailto:kevin.osullivan@alaska.gov)



### Quick Links...

- ▶ [Alaska Product Preference](#)
- ▶ [Alaska Regional Development Organizations](#)
- ▶ [Film Program](#)
- ▶ [Tourism Development](#)
- ▶ [Minerals Development](#)
- ▶ [Fisheries Development](#)
- ▶ [Kid's Page](#)
- ▶ [Alaska Public Lands Information](#)
- ▶ [Small Business Regulations Program](#)

### Of Interest...

- ▶ [Planning a Trip to Alaska](#)
- ▶ [Small Business Development](#)
- ▶ [Forest Products](#)
- ▶ [Alaska State Forestry](#)
- ▶ [AlaskaHost Training](#)
- ▶ [Customs Guide to Alaska Native Arts](#)
- ▶ [Economic Development](#)
- ▶ [List of Alaska CVBs and Chambers of Commerce](#)
- ▶ [Division of Community and Regional Affairs](#)

# Fisheries

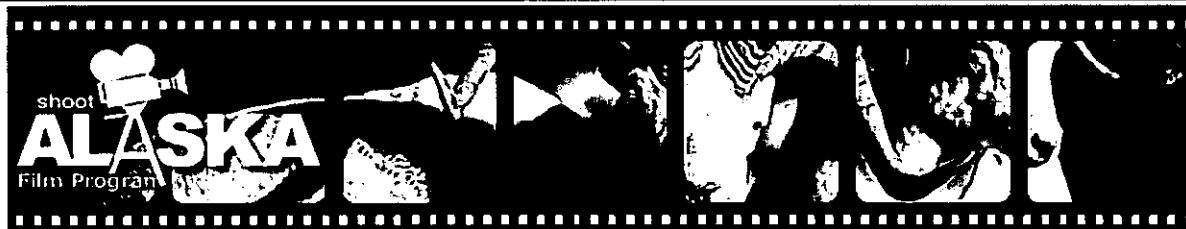
Working with two Regional Seafood Development Associations (RSDAs) who have asked constituent fishermen to vote to self-assess themselves and fund commercial fisheries economic development projects in their regions (PWS/Copper River Marketing Association, and Rainforest Wild).

Brought a new RSDA (Aleutia) into existence, the fourth statewide. Assisting people from Cook Inlet interested in a RSDA in their region.

Continuing work with emerging small Alaska seafood businesses [Approximately 200 constituent responses in the past 10 months] & provided them with technical information for the following:

- o Direct seafood marketing
  - o Loan sources for vessel upgrades
  - o Seafood export market data and opportunities.
- Participated in the 2008 Pacific Marine Expo in November.
- Served on a panel comprised of commercial fishermen, fisheries biologists, and state agency staff to discuss Bristol Bay processing capacity and foregone harvests!
  - Presented the Internal Waters Processing permit (IWP) application process

# FILM DEVELOPMENT



<a href="#">Home</a>
<a href="#">Filming in Alaska</a>
<a href="#">Production &amp; Support Services</a>
<a href="#">Weather</a>
<a href="#">Photo Gallery</a>
<a href="#">Regional Map</a>
<a href="#">Links</a>
<a href="#">Film Incentives</a>

## FILM INCENTIVES

### NEW Alaska Film Incentive Program

[Proposed Regulations for the Alaska Film Production Incentive Program](#)

[Public Comment Instructions for Proposed Regulations](#)

On June 4, 2008 Governor Sarah Palin signed SB230 into law, creating the Alaska Film Office. The initiative provides a transferable tax credit for qualified film production expenditures as an incentive to attract large scale film production in Alaska.

The Alaska Office of Economic Development has initiated drafting of regulations and continues work with the Alaska Department of Revenue and Alaska Department of Law on this process as expeditiously as possible. In the meantime, producers can call for an application to apply for a notice to pre-qualify for the tax credit.

However, productions that are pre-qualified during the regulations process must be aware that ultimate qualifying spending criteria may differ than what can be inferred from statute. Any production company incurring expenses while the regulations are still being vetted does so under the assumed risk that expenses believed to qualify for a tax credit may not.

### Incentive Program Summary

- Must spend at least \$100,000 in a consecutive 24 month period.
- 30 percent transferable tax credit on qualified expenditures.
- Claim an extra 10% for wages paid to Alaska residents.
- Claim an extra 2% if filming in a rural area.
- Claim an extra 2% if filming between October 1 and March 30.
- No salary cap per employee per production.

The final version of the bill signed by the Governor can be viewed at:

[Text of SB 230](#)

# The Alaska Film Office

*New sector created with the passing of SB230.*

*As of January of 2009, the office is staffed and regulations supporting the bill are ready for public review and comment.*

Pre-Qualifying procedure established allowing companies to begin work while the sector was in the build out process.

Processed and approved three Pre-Qualifying applications with estimated qualifying spend in AK just under \$5 million.

Disney has completed production work and is waiting for the final regulations package to apply for the final tax credit.

■ The office is currently working with numerous production companies interested in doing work in Alaska.

# ARDOR Program

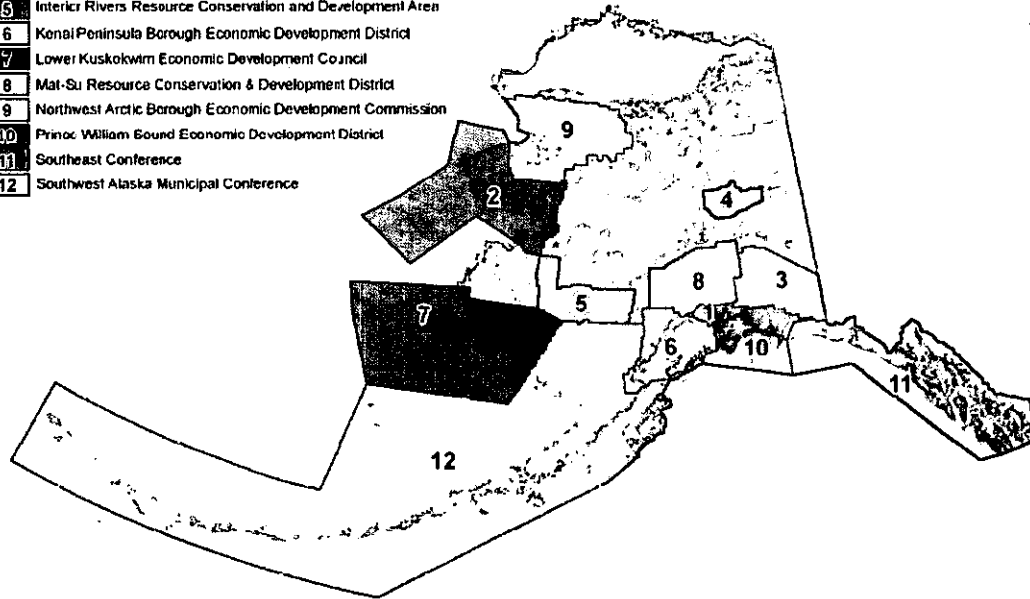
## (Alaska Regional Development Organizations)

### Alaska Regional Development Organizations (ARDORS)

#### Legend

#### ARDORS

- |    |  |
|----|--|
| 1  | Anchorage Economic Development Council                       |
| 2  | Bering Strait Development Council                            |
| 3  | Copper Valley Development Association                        |
| 4  | Fairbanks North Star Borough Economic Development Commission |
| 5  | Interior Rivers Resource Conservation and Development Area   |
| 6  | Kenai Peninsula Borough Economic Development District        |
| 7  | Lower Kuskokwim Economic Development Council                 |
| 8  | Mat-Su Resource Conservation & Development District          |
| 9  | Northwest Arctic Borough Economic Development Commission     |
| 10 | Prince William Sound Economic Development District           |
| 11 | Southeast Conference   |
| 12 | Southwest Alaska Municipal Conference                        |



In 2008 OED recognized the Interior Rivers Resource Conservation & Development Council (IRRC&D) as a reestablished ARDOR region. This makes a total of 12 ARDORS partnered with the State to provide assistance in rural Alaska to communities, businesses and entrepreneurs.

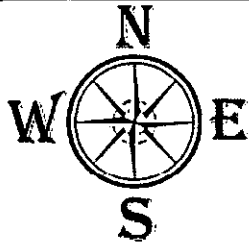
Helping Alaska Regions Develop Their Economies

<http://www.commerce.state.ak.us/oed/ardor/ardor.htm>

# SMALL BUSINESS ASSISTANCE CENTER (SBAC)

## Small Business Assistance Center

State of Alaska > Commerce > Office of Economic Development > Small Business



Providing direction for  
your business questions,  
ideas, and challenges.

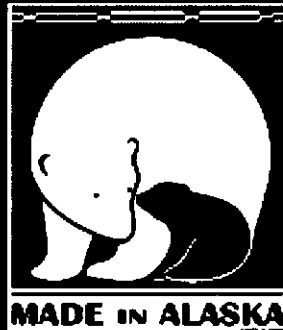
### Events

› Alaska's Annual Biz Fair
› Alaska Statehood Celebration
› Anchorage Small Business Marketing Events Opportunities
› Attend business workshops in your area or online
› Advertise for FREE in Buy Alaska!
› Community Related Business Training Schedules
› Great Opportunities for Women-Owned Businesses
› Learn how to do business with the State of Alaska

Outreach to rural Alaska and support small businesses and entrepreneurs. Expanding partnership between the ARDORs, University of Alaska Anchorage, SBAC, Alaska Manufacturing Extension Partnership, and the Division of Investments.

- Several businesses have followed the directions given by the OED Specialist which resulted in winning start-up fees for their business in excess of \$35,000.
- Provided support for entrepreneurs and small businesses in the Kenai Peninsula Economic Development District (ARDOR) region which generated an additional **\$2 million dollars** in new revenue for manufactures in the state.

# MADE IN ALASKA PROGRAM (MIA)



Strengthened integrity and legal support of the program by registering the logo with the U.S. Trade mark office

Webb Consulting: rural outreach training via Webinar for marketing, and small businesses development.

<http://www.commerce.state.ak.us/oe/d/mia/permit.htm>

# ALASKA PRODUCT PREFERENCE PROGRAM

Staff Directory

Commer

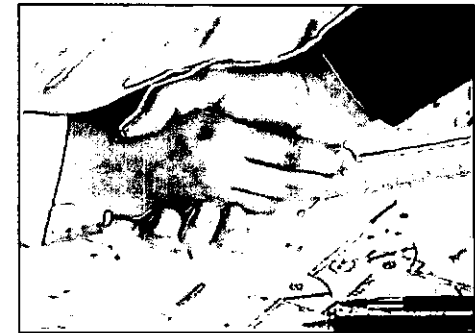
## Alaska Product Preference Program

State of Alaska > Commerce > OED > Product Preference Program

### The Alaska Product Preference AS 36.30.332 and 3AAC 92.010

The Alaska Product Preference (APP), AS 36.30.332 is one of eight State of Alaska preferences applied to in-state bids on State contracts, or proposals in response to a request for proposal. Under the State's procurement code, the Alaska Product Preference can provide a local bidder or offeror with a cost preference between three and seven percent.

In order for a State procurement officer to consider whether a bid or offer qualifies as APP, the vendor and the product must be on the Alaska Product Preference list published by the Department of Commerce, Community, and Economic Development at least 30 days prior to the issuing date of the solicitation.



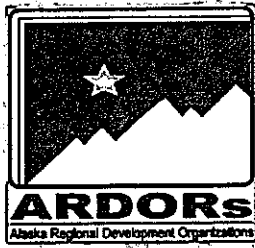
List of Participants

List of Products

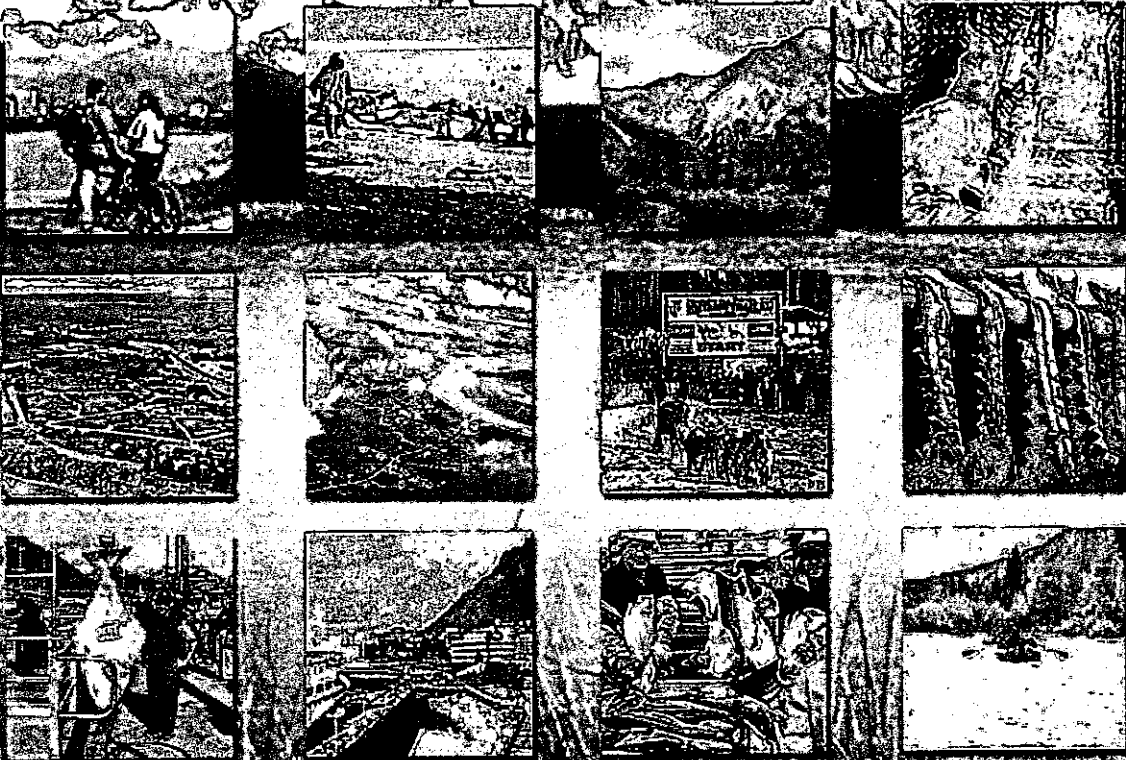
The list is published twice a year, on the first working day of April and October.

## Future contribution opportunities for OED

- ┆ Alaska Economic Data Warehouse
- ┆ Alaska Industry Multipliers
- ┆ Provide financial support for development activity
- ┆ Develop programs similar to DART for other industries
- ┆ Improved outreach



# Alaska Regional Development Organizations



## 2009 Annual Report

Department of Commerce, Community and Economic Development  
Sarah Palin, Governor · Emil Notti, Commissioner



The State of Alaska, Department of Commerce, Community, and Economic Development complies with Title II of the Americans with Disabilities Act of 1990. This publication is available in alternative communication formats upon request. Please contact 907-269-4560 or to make any necessary arrangements. Department of Commerce Telephonic Device for the Deaf (TDD) number is (907) 465-5437. This publication was released by the Department of Commerce, Community and Economic Development, Office of Economic Development, produced at a cost of \$22.61 per copy, and printed in Juneau, Alaska by the State of Alaska's Department of Commerce, Community and Economic Development, Office of Economic Development, Division of Administrative Services Procurement Section.

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For additional information on this report, please contact:

Michael W. Hanzuk,  
Annual Report Editor & ARDOR Program Coordinator  
State of Alaska Department of Commerce, Community, and Economic Development  
Office of Economic Development  
550 W. 7th Avenue, Suite 1770, Anchorage, AK 99501  
Phone (907) 269-8100 Fax (907) 269-8125  
E-mail: michael.hanzuk@alaska.gov

For a PDF on-line version of this publication, go to:  
<http://www.commerce.state.ak.us/oed/ardor/ardor.htm>



**STATE OF ALASKA**

Sarah Palin, Governor

**DEPARTMENT OF COMMERCE, COMMUNITY  
& ECONOMIC DEVELOPMENT**

Emil Notti, Commissioner

**OFFICE OF ECONOMIC DEVELOPMENT**

Joseph M. Austerman, Manager of OED

# Acknowledgments

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This annual report was produced by the Department of Commerce, Community, and Economic Development, Office of Economic Development through a collaborative effort between the Office of Economic Development, the Division of Community and Regional Affairs, and the Alaska Regional Development Organizations (ARDOR) grantees of the Alaska Regional Economic Assistance Program. The contents of this report were provided by the ARDOR organizations.

## **Technical Support**

Michael Hanzuk, Development Specialist I, Office of Economic Development  
Jennie Starkey, Publications Technician II, Division of Community and Regional Affairs  
Diane Somers, Publications Specialist II, Administrative Services

## **Executive Directors and Program Managers of the Alaska Regional Development Organizations**

Erin E. Ealum, Anchorage Economic Development Corporation  
Barb Nickels, Bering Strait Development Council  
Clair Scribner, Copper Valley Development Association  
Kathryn Dodge, PhD, Fairbanks North Star Borough Economic Development Commission  
John Torgerson, Kenai Peninsula Economic Development District  
Nicolas Morgan, Interior Rivers Resource Conservation and Development Council, Inc.  
Carl Berger, Lower Kuskokwim Economic Development Council  
Marty Metiva, Mat-Su Resource Conservation and Development, Inc.  
Jade Hill, Northwest Arctic Borough Economic Development Commission  
Sue Cogswell, Prince William Sound Economic Development District  
Shelly Wright, Southeast Conference  
Michael Catsi, Southwest Alaska Municipal Conference

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# Introduction

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This report contains the economic development successes and challenges of the grantees of the Alaska Regional Economic Assistance Program (ARDORs) during fiscal year 2008. Created in 1988 by the Alaska Legislature, the Program went through sunset review last spring and was reauthorized for another five years. This annual report is an integral part of the report to the Alaska Legislature, prepared by the Department of Commerce, Community, and Economic Development, Office of Economic Development.

## Overview

---

The ARDORs are a partnership between the State of Alaska and locally driven organizations intended to create more sustainable, stronger, and healthier economies throughout Alaska. In June 2008, the Interior Rivers Resource Conservation and Development Council, Inc. (IRRC&D), was recognized by the State of Alaska as an Alaskan Regional Development Organization (ARDOR) in accordance with AS 44.33.895. The Program now consists of 12 in-state ARDORs, planning and implementing economic development efforts appropriate and beneficial to their respective regions.

The ARDORs work in partnership with state, federal, municipal, regional, academic, native Alaskan, and private businesses and organizations in their region to develop a Community Economic Development Strategy (CEDS). They deliver technical and financial training and consultations to entrepreneurs, private businesses, schools, and individuals; host economic development conferences and summits that attract audiences from across the nation; engage in projects and efforts to create or refine local infrastructure; and develop innovative approaches to development in their own regions.

Each ARDOR's board of directors represent the economic development interests in the region, and its role is to direct the development and implementation of their CEDS.

Each year the Department awards grants to ARDORs to assist them in their regional economic development efforts. In FY08, eleven ARDORs were awarded \$56,363. The amount of funding in FY09 awarded to the twelve ARDOR regions is \$51,666.

The annual performance measures for the ARDORs are:

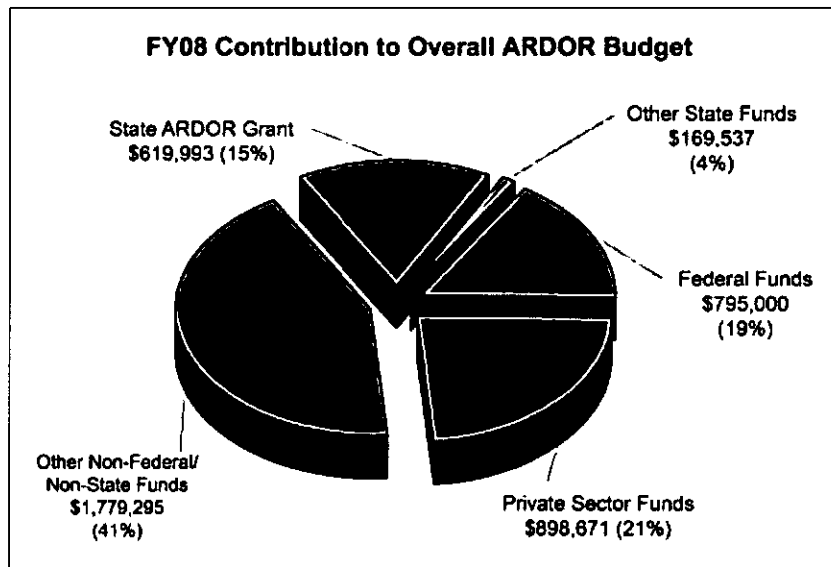
1. number of coordinated regional efforts that resulted in new business opportunities;
2. percentage of annual goals the ARDOR achieved; and
3. amount of non-State funds raised to leverage the State grant.

**In FY08, the ARDORs:**

1. generated over 55 coordinated regional efforts that have or may have generated new business opportunities<sup>1</sup> such as:
  - identified workforce development opportunities throughout Alaska;
  - supported the Alaska Marketplace competition that spurs entrepreneurship and business development;
  - sponsored entrepreneurial and business conferences and workshops; and
2. achieved over 203 percent of their collective goals for the fiscal year; and
3. Averaged raising \$5.85 from non-State sources for every dollar of State grant money - (See chart below)

Funding Source	\$ FY08	\$ Leveraged
State ARDOR Grant	\$619,993	
Other State Funds	\$169,537	0.27
<b>TOTAL STATE FUNDS</b>	<b>\$789,530</b>	
Federal Funds	\$795,000	\$1.28
Private Sector Funds	\$898,671	\$1.45
Other Non-Federal/Non-State Funds	\$1,779,295	\$2.87
<b>TOTAL WITHOUT ANY STATE FUNDS</b>	<b>\$3,347,966</b>	<b>5.60</b>
<b>TOTAL ARDOR FUNDS</b>	<b>\$4,262,496</b>	
In-Kind Contributions	\$360,530	\$0.58

- In addition, the ARDORs \$619,993 grant grew into \$3,472,966 cash funds and had support by the private sector of 21%. The ARDOR budget is shown in dollars and percentage collectively in FY08.



<sup>1</sup> This measure counts many ARDOR activities, and may not reflect the breadth and scope of the functions performed by an ARDOR in its respective region. For example, many ARDORs provided services that ranged from technical training on small business development and provided small business loans to grant writing.

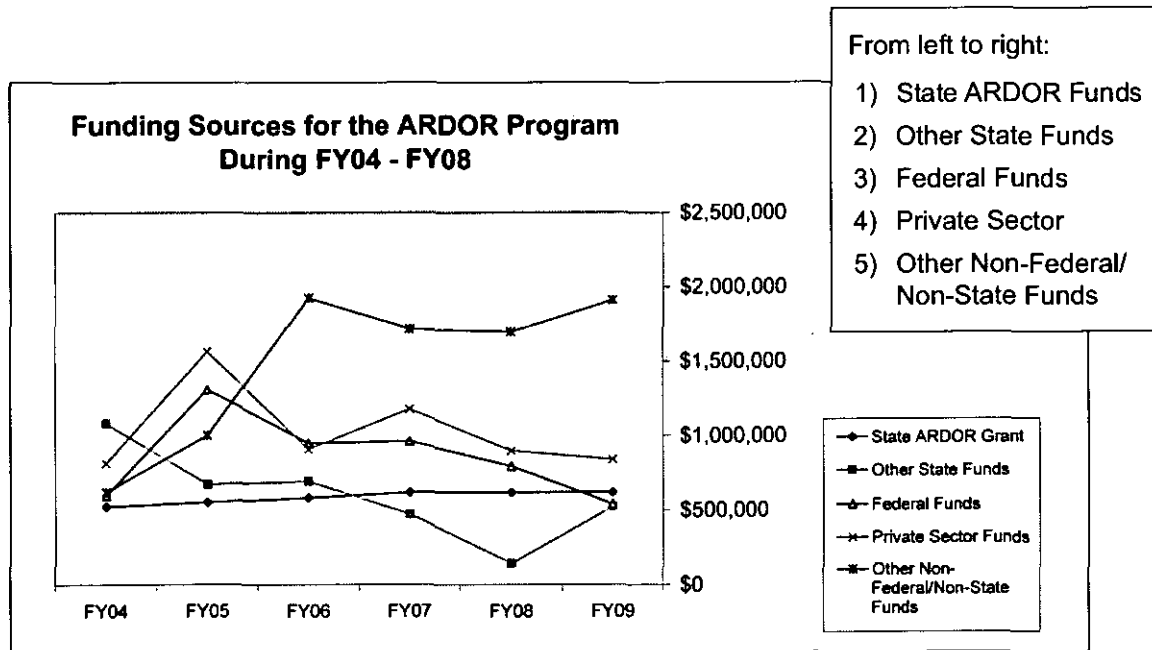
Since the reauthorization period from 2004 to 2008, the ARDORs have collectively leveraged an average of \$5.85 for every dollar in this particular State grant. A portion of the \$620,000 funds were withheld pending designation of a region as an ARDOR. In 2008, Interior Rivers Resource Conservation and Development (IRRC&D) region was added as a recognized ARDOR. Over all, the ARDORs have used the grant funds to generate and leverage funds from various sources. Collectively State ARDOR Grant funds have stayed relatively the same, ARDORs have had to rely more on other Non-State/Non-Federal, Private, and Federal funds to generate their operating budget.

**5 Year Period  
All ARDORs Leveraged FY2004 to FY2008**

FY	State Grants	Other State Funds	Federal Funds	Private Sector	Other Non-Federal/Non-State Funds	Total
FY08	\$619	\$5.60				\$3,472,966
FY07	\$619	\$6.23				\$3,859,601
FY06	\$583	\$6.49				\$3,786,936
FY05	\$553	\$7.01				\$3,876,867
FY04	\$524	\$3.88			\$2,034,537	

The ARDORs were collectively funded by various organizations; FY09 does not reflect total funds reported.<sup>2</sup>

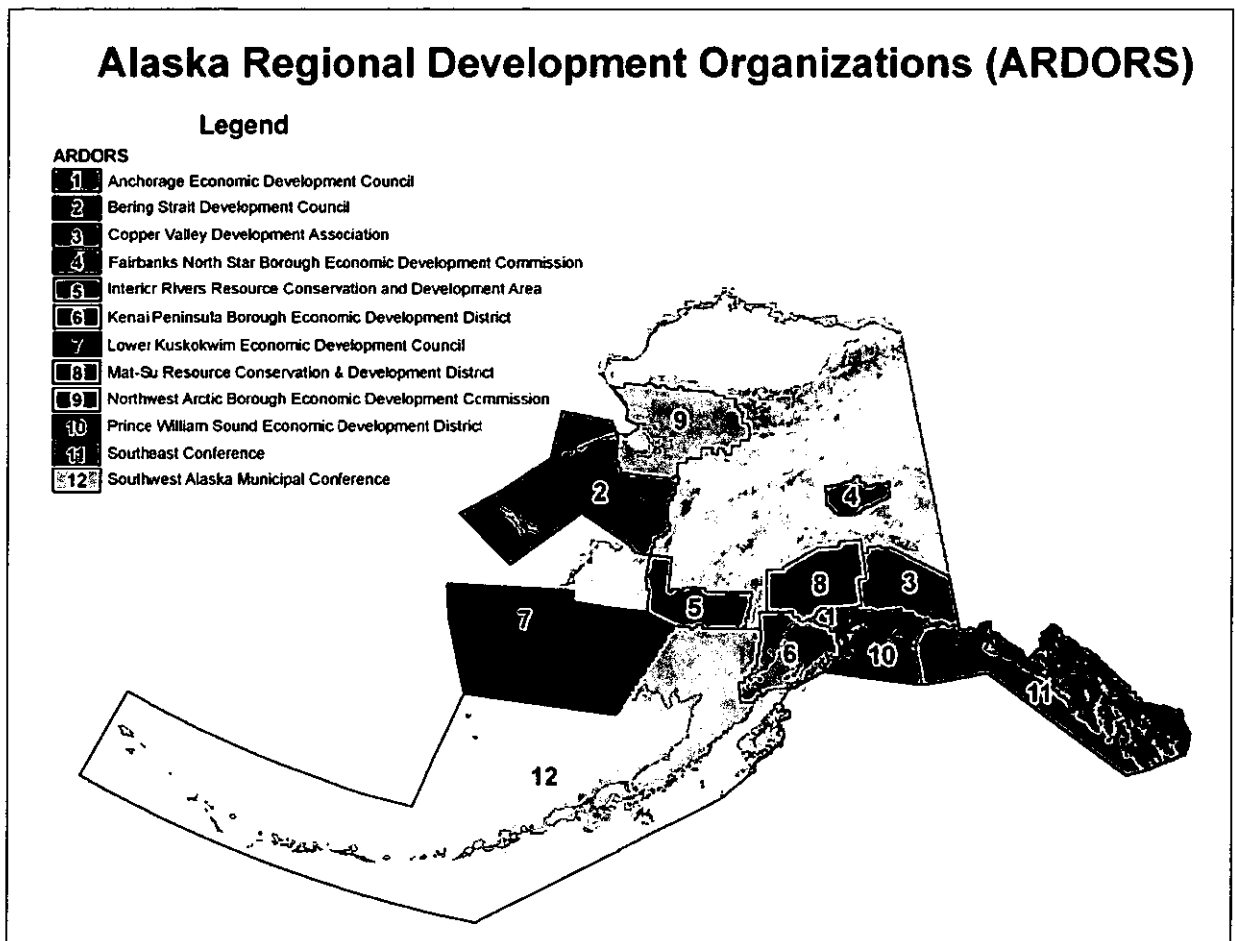
A total of five categories reflect how the ARDORs were funded during the five year reauthorization period of FY04 to FY08.



<sup>2</sup> Not all ARDOR funding in FY09 has been reported collectively at the time this report was compiled and should not be considered as final.

# The ARDORs

An ARDOR works within a particular region of Alaska to collaborate with local organizations to plan implementation strategies and deliver services that result in sustainable economic development.<sup>3</sup> To determine a regional boundary the region's boundaries are submitted to the Department with the first grant application. The region has to be large enough and contain adequate resources to support a regional economic development program, and be an economically viable unit with shared interests, resources, traditions, and goals. The State approves the region and agrees to make the ARDOR the sole grant recipient within that region. These regions do not necessarily correspond to other regional designations in Alaska. Region #5 on the map is the newest ARDOR.



The following information is provided by the individual ARDOR organizations and is submitted during the application period for the following Fiscal Year. These individual reports will reflect FY08 activities as well as provide funding information and an over view of their location at the end of each region's report.

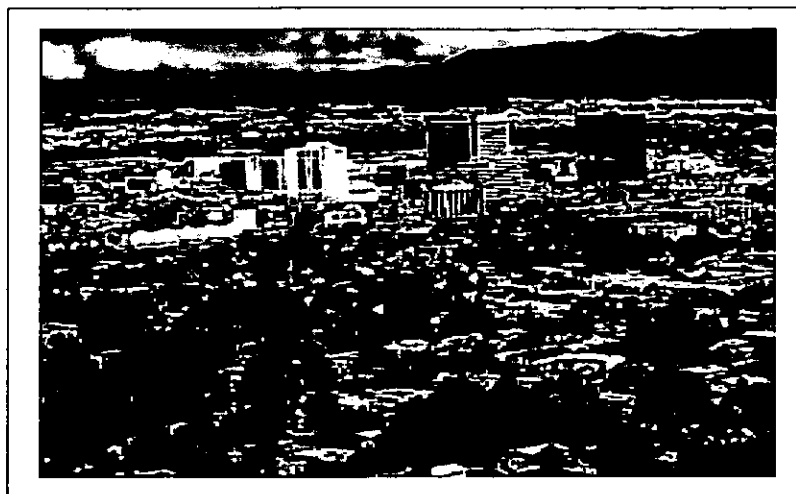
<sup>3</sup> See Appendix A – This chart will represent just some of the additional support offered by the ARDORs in their region.

# Anchorage Economic Development Corporation (AEDC)

www.aedcweb.com

## Mission Statement

AEDC exists to grow and diversify the Anchorage economy.



Information submitted by Erin Ealum, Business and Economic Development Director

## Regional Description

The Anchorage Economic Development Corporation (AEDC) has been an ARDOR since 1989, and serves the Municipality of Anchorage, the largest metropolitan area in Alaska (population 266,281; land mass - 7,361 square miles). Employment rate is 76% according to the 2005 American Community Survey (ACS), with 78% in private businesses, 3.4% military troops, and 18.6% employed by the local, state or federal governments State of Alaska Department of Labor (DOL). According to the 2005 American Community Survey (ACS), 91.7% of (AEDC) residents are a minimum of a high school graduate, and 32.3% have at least a bachelor's degree.

## AEDC FY08 Goals

1. Assist Anchorage and Alaska companies through a well-organized and sustained program to encourage growth, retention and/or expansion outside of Alaska.
2. Implement and sustain an external marketing program focused on attracting businesses in select industries with the most potential for leveraging growth. Encourage targeted companies to visit; in order to market Anchorage effectively, businesses must experience Alaska first hand. Incorporate a network of Anchorage business leaders who can help build relationships with Outside businesses in their respective industry sector.
3. Ensure that developing solutions to workforce development issues is a top priority among policy makers, the business community, and other like-minded organizations. Foster positive communication and bring together other organizations focusing on workforce development issues to create synergies.

4. Increase AEDC investor base and use increased funding to broaden marketing of Anchorage; expand business recruitment, and support key workforce development initiatives.
5. Align with other appropriate organizations (public and private) to prevent duplication of efforts and to communicate and market a common vision for Anchorage economic development and growth.
6. Recognize the entire State of Alaska as an important constituent, and enhance business between Anchorage and the rest of the state.
7. Maintain constant communication with investors to facilitate deal flow and meet investors' needs and expectations.
8. Oversee management of financial and personnel resources, ensuring resources are allocated properly to achieve AEDC goals in a positive, energized and enthusiastic team environment

### **AEDC FY08 Goals Accomplished<sup>4</sup>**

1. Hosted four national and international journalists representing; Air Cargo Weekly, World Trade, Business Travel and Modern Weekly.
2. Met with Puget Sound-area organizations and discussed areas of commonality that enable the two regions to work together on economic development initiatives.
3. Nearly a dozen Chinese officials from the Beijing Investment Promotion Bureau and the Beijing Liqiao Free Trade Center met with Anchorage officials and signed agreements to facilitate groundwork for economic ties between Anchorage and Beijing.
4. Met with Japanese business leaders and presented an overview of business opportunities in Anchorage.
5. Participated in a World Trade Center trade mission to Alberta and discussed how the province has addressed its massive workforce needs and how the Oil Sands project will affect Alaska.
6. AEDC President & CEO Bill Popp presented an updated on Anchorage's economy and Alaska's workforce needs to the following organizations:
  - Alaska State Legislature House
  - Finance Committee
  - East Anchorage Rotary
  - Kenai Chamber of Commerce
  - South Central Alaska Council of Building & Construction Trades Unions
  - Statewide Credit Union Organization
  - USKH, Inc.

<sup>4</sup> AEDC achieved 75% of their FY2008 projected goals. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does

7. Attended the Supply Chain Management Logistics World 2007 Conference in Singapore and researched global logistics opportunities for Anchorage.
8. Food and Drink Quarterly, one of the food and restaurant industry's leading magazines, recently featured Anchorage in a three-page cover story by AEDC President & CEO Bill Popp. The article notes that Alaska's supply of salmon worldwide has dropped from 50 percent to less than 20 percent, largely from competition by farmed salmon. Improving the "cool chain" system of transporting freshly caught seafood and other perishables will strengthen Anchorage's role in the international marketplace. See the full story at [www.fdqmagazine.com](http://www.fdqmagazine.com)
9. World Trade Magazine featured Anchorage and AEDC. An AEDC video was also featured on the home page of the magazine's website.
10. The Associated Press released a story on the two Memoranda of Understanding signed between Anchorage and Beijing. They also ran a story on how Anchorage has "grown up" which was picked up by The New York Times, LA Times, MSNBC, abcnews.com, and many others.
  - <http://abcnews.go.com/US/wireStory?id=4297647>
  - [http://hosted.ap.org/specials/interactives/national/alaska\\_tamed\\_city/index.html](http://hosted.ap.org/specials/interactives/national/alaska_tamed_city/index.html)
11. Sponsored and assisted with the organization of the second annual Cross-Cultural Communication Series.
12. Facilitated the development of a southcentral energy policy proposal by the Tri-Borough Commission Mayor's energy policy task force.
13. AEDC recently collaborated with the Alaska Industrial Development Authority, Alaska Film Group and the Anchorage Convention & Visitors Bureau for a one-day workshop to address the desire to bring film industry investment to Alaska.
14. Anchorage reaffirmed its commitment to increased international trade and cultural exchanges with Incheon, Korea during a Sister Cities Summit. AEDC President Bill Popp, Sister-City Commission Chair Suzette Mashburn and Commissioners Dr. Won Pal Chung and Yohyon Pharr represented Anchorage in Incheon as an international cargo hub and rapidly becoming one of the world's technologically advanced cities.
15. AEDC Measurable 1Q08:
  - Total unique users on AEDC website: 4,575
  - Total businesses assisted: 206
  - Total ad equivalency from earned media: \$702,956
  - Total media impressions: \$7,237,267

## **AEDC FY08 Identified Economic Development Needs and Action Opportunities**

- Communications
- Workforce Development
- Industry Recruitment and Business Expansion

## **AEDC FY08 Coordinated Regional Efforts Resulting in New Business Opportunities**

Commodity Forwarders, Inc. (CFI), an AEDC investor and recipient of a HUD grant administered by AEDC, began construction in January on a \$300,000 remodel to its current facility at Ted Stevens Anchorage International Airport (TSAIA) to improve the current perishables handling infrastructure. The upgraded chill/freezer infrastructure will include coolers approximately 34X25 feet and will feature drive-in racking and doors wide enough to accommodate ULDs (Unit Loading Devices), a feature unique to Commodity Forwarders, Inc.

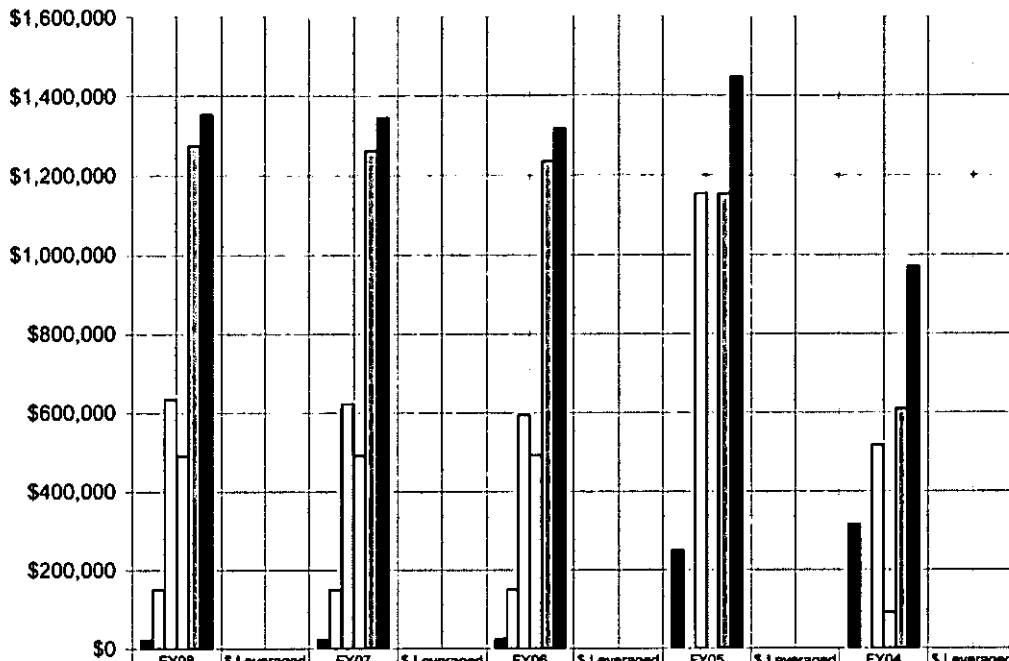
The capacity in each cooler is approximately 85 pallets, which represents an overall capacity of 150,000 pounds. Improving the perishables handling infrastructure at TSAIA will help ensure the safety and quality of fresh products moving in and out of Alaska and allow for future growth opportunities at TSAIA.

## **AEDC Highlighted Coordinated Regional Efforts**

The Anchorage Economic Development Corporation, the Matanuska-Susitna Borough and the Kenai Peninsula Borough have agreed to team up on economic development efforts. The three communities, spanning more than 52,000 square miles across Southcentral Alaska, signed a Memorandum of Agreement in late April.

The Anchorage Economic Development Corporation has been given limited authority to lead the effort to recruit new business investment to the region. Southcentral is the fastest growing region of the state, with more than 60 percent of the state population. AEDC will focus on several industries as immediate business opportunities to continue to grow the regional economy. AEDC will provide efficiencies in the marketing of the Southcentral region to international and domestic business interests and will use innovative recruitment tools and strategies to engage new business investment and help expand existing businesses in the region.

### AEDC Funding Source FY04 - FY08



	FY08	\$ Leveraged	FY07	\$ Leveraged	FY06	\$ Leveraged	FY05	\$ Leveraged	FY04	\$ Leveraged
■ Other State Funds	\$23,000	0.41	\$23,000	0.38	\$25,000	0.43	\$250,000	5.46	\$314,400	6.66
□ Federal Funds	\$150,000	2.66	\$150,000	2.46	\$150,000	2.60	\$1,153,784	25.20	\$516,500	10.94
▨ Private Sector Funds	\$634,440	11.26	\$622,000	10.19	\$593,500	10.27	\$1,153,784	25.20	\$81,500	1.94
□ Other Non-Federal/Non-State Funds	\$490,500	8.70	\$490,500	8.03	\$491,500	8.51	\$81,500	25.20	\$81,500	1.94
□ Total without any State Funds	\$1,274,940	22.62	\$1,262,500	20.68	\$1,235,000	21.38	\$1,153,784	25.20	\$608,000	12.88
■ Total With ARDOR Grant	\$1,354,303	24.03	\$1,346,560	22.05	\$1,317,771	22.81	\$1,449,568	31.66	\$969,620	20.53

## AEDC Current Board of Directors and Contact

### Officers:

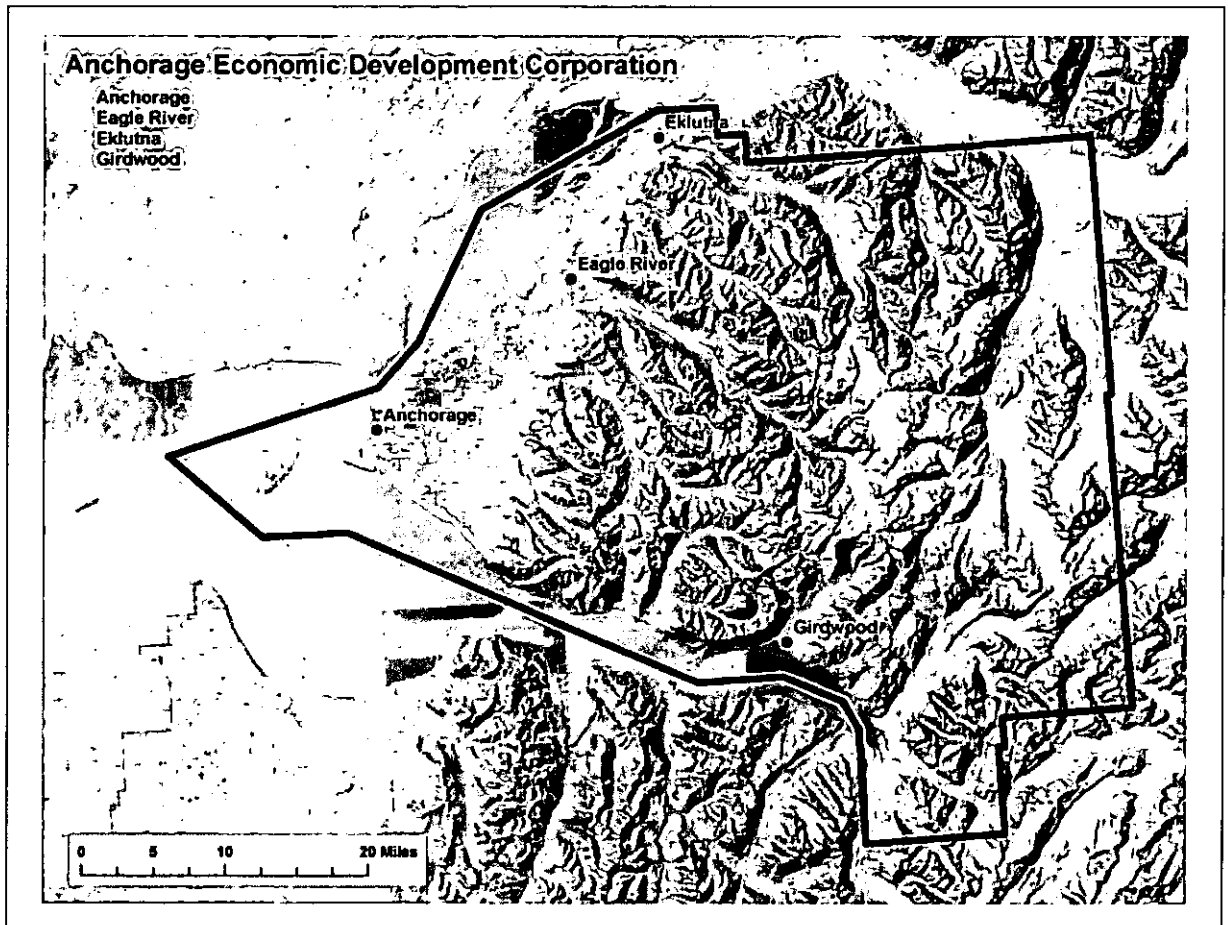
Brian Nerland; Board Chair, Dennis Mitchell; Vice Chair, Lon Wilson; Secretary/Treasurer

### Members:

Sandra Halliwill, Scott Pruitt, Greg Kessler, Jeffrey Davis, Bill O'Leary, Dennis Mitchell, Eric Van Andel, Michael Prozeralik, Craig Haymes, Connie Carter, Marla Wellington, John Palmatier, Brian Nerland, Sheldon Fisher, Sophie Minich, Marla Wellington, Stewart Osgood, Bob Lacher, Joseph C. Everhart, Lon Wilson, Suzanne Cherot, Stephanie Holthaus, Pat Walsh, David Hamilton, Bruce Lamoureux, Chris Brown, Greg Pearce, Martin Hanofee, Peter Grunwaldt, Chris Stephens

### Ex-Officio Members:

Mike Brady, Larry Cash, Jim Gorski, Mary K. Hughes, Tennys B. Owens, Kathy Porterfield, Craig Johnson, Harry Crawford, Hollis French, Fred Dyson, Dan Coffey, Mark Begich, Emil Notti, Julie Saupe, Chris Anderson, Carol Comeau, Doug North, Morton V. Plumb, Jr., Fran Ulmer



### Contact

**Bill Popp President/CEO**

**Erin E. Ealum**

Business and Economic Development Director

900 W. 5th Avenue, Suite 300, Anchorage, AK 99501

Phone: (907) 258-3700 Fax: (907) 258-6646

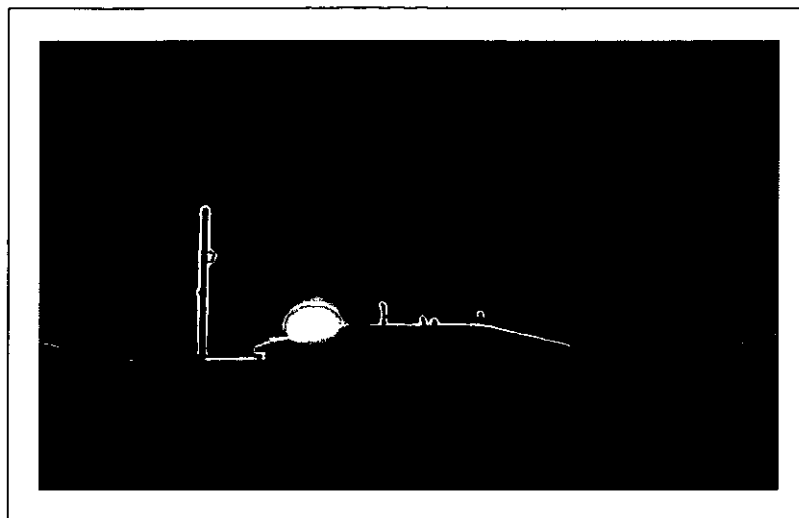
Email: [eealum@aedcweb.com](mailto:eealum@aedcweb.com) Web Address: [www.aedcweb.com](http://www.aedcweb.com)

# Bering Strait Development Council (BSDC)

www.kawerak.org

## Mission Statement

To improve the quality of life  
in the Bering Strait Region  
through employment and  
economic opportunities



Sunset at Wales - Photo by Pearl Mikulski  
Information provided by Barb Nickels, Program Director,  
Kawerak Community Planning & Development/Bering Strait Development Council

## Regional Description

The Bering Strait Development Council (BSDC), a designated Alaska Regional Development Organization (ARDOR) was formed January 15, 1997. Located in Northwest Alaska, the Bering Strait region (also referred to as the Seward Peninsula, the Norton Sound District, Western Alaska or the Nome Area) the area contains 570 miles of coastline that includes all of Norton Sound, The Bering Sea and Arctic Ocean. The regional boundaries extend 230 miles east to west and 230 miles north to south and encompass an area of more than 22,000 square miles.

The economy of the Bering Strait region continues to be cash and subsistence based, unlike the dominant cash-credit-based economies of urban areas within Alaska and the lower 48 states. A mixed economy of subsistence combined with cash-based employment is common within Alaska's rural and/or coastal communities. Generally inaccessible by road, all but subsistence goods are transported into the region by either airplane during the winter or barge during the summer, resulting in high freight costs and a higher cost of living. Subsistence hunting, fishing, and gathering help supplement the exorbitant price of groceries. This augmentation of prices, in addition to strong cultural traditions is the two main factors that continue to sustain the subsistence lifestyle.

Nome is the supply, service, and transportation center of the Bering Strait region. Approximately 40% of employment in Nome is funded by local, state, and federal government agencies. Norton Sound Health Corporation (NSHC), the Nome School District, and Kawerak are the major employers and provide health care, education, and social services. Bering Strait School District (BSSD), with the majority of job opportunities in any given village, has approximately 569 full and part-time employees, while NSHC has 428 employees both within Nome and in the surrounding smaller communities. Kawerak Incorporated is the third largest

employer with 217 regular employees. Retail and transportation services also provide year-round income. Construction, mining, commercial fishing, and tourism provide seasonal employment.

There are also limited employment opportunities available in the villages with the IRA Councils, Village Corporations, City, village stores, or other small private enterprises.

Nevertheless, unemployment continues to be high in the villages, sometimes as high as 75%.

## **BSDC FY08 Goals**

1. Update four (4) community Local Economic Development Plans (LEDP) and the five-year Comprehensive Economic Development Strategy (CEDs).
2. Host, plan and coordinate an Alternative Energy Summit to be held in conjunction with the Kawerak Regional Conference.
3. Work with Economic Development Administration (EDA) grant recipients and other communities that have constructed multi-use facilities in the region by reviewing and assisting in completing business plan development.
4. Support entrepreneurship and small business development in the region.
5. Assist in regional initiatives including artist development, small business seed money opportunities, economic infrastructure and natural resource development with partner organizations.
6. Support the Bering Strait Development Council, other Alaska Regional Development Organizations, Economic Development Districts, State University's and the Resource Conservation & Development program.
7. Assist communities to obtain State of Alaska and other grant information. Provide technical assistance for all grant applications and grant management.
8. Review/comment on the Division of Community Affairs (DCA) community profiles and provide statistical information. Provide statistical information for the Office of Economic Development (OED), as appropriate.

## **BSDC FY08 Goals Accomplished<sup>5</sup>**

The following are the goals accomplished from July 1, 2007 – June 30, 2008:

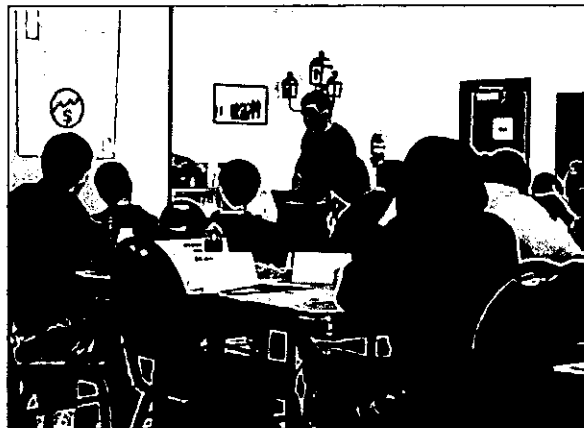
1. Traveled multiple times to four communities to facilitate joint community meetings with IRA's, Cities, Corporations and other community members.



Financial Literacy Workshop

<sup>5</sup> BSDC set eight goals for FY08 and achieved a total of 39. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does. Some of these goals are on going and may have more of an indirect than a direct effect. Following page shows additional goals accomplished in FY08.

2. Sustained partnerships with local, State and Federal agencies and businesses to assist with the implementation of the goals and priorities of the communities.
3. Updated six (6) Local Economic Development Plans (LEDPSs).
  - White Mountain, Brevig Mission, King Island, Savoonga, Council and Mary's Igloo.
4. Compiled new information to develop a new 5-year Comprehensive Economic Development Strategy (CEDS) for the Bering Strait region. The CEDS will be finalized and distributed to local, State and Federal agencies July 31, 2008.
5. Hosted an Energy Summit on September 27 and 28, 2007 in conjunction with the Kawerak Regional Conference. These conferences brought more than 250 people to the region.
  - Workshop sponsors were Alaska Housing Finance Corporation, Alaska Energy Authority – Project REAP, United States Department of Agriculture (USDA), ABS Alaskan, Arctic Energy Systems, RurAL CAP, Nome Joint Utility and Bering Straits Native Corporation.
6. Formed a regional Energy Team to share alternative energy information and project data. Organizations involved include Kawerak, Bering Straits Native Corporation (BSNC), Norton Sound Economic Development Corporation (NSEDC) and the Nome Chamber as members.
  - Eight new alternative energy projects have been initiated: BSNC solar panels, BSNC windmill farm, Unalakleet, and King Island buildings are installing windmills as pilot test projects, Shaktoolik Native Store installed windmills, and three local projects by individuals in Nome.
7. Applied for and was awarded an AmeriCorp VISTA through the RurAL CAP VISTA Energy Program (VEP) for one year to assist in starting comprehensive community energy plans.
8. Partnered with the 10 ARDORs and other regional organizations to form a group - AlaskanPower - to review and compile existing regional energy plans and policies and work on drafting a state-wide energy policy and plan.
9. Partnered with AFN to form an ad hoc group charged with drafting a matrix of energy solutions. The top five short term energy solution strategies will be brought forth at the 4th Special Legislative Session.
10. Attended the Department of Energy Tribal Development Energy Conference in Anchorage.
11. Attended the 2008 International Wind Diesel Workshop Conference in Girdwood.
12. Traveled to two EDA multi-use facilities; White Mountain and Stebbins. Providing technical assistance for the development of plans to implement small businesses in the facilities.
13. Provided technical and grant writing assistance to two communities in the planning & design and construction phases of a new multi-use facility.



Financial Literacy Workshop

14. Facilitated business related workshops in Teller, Brevig Mission and Nome for financial literacy, taxes for small businesses, business planning, credit repair and accounting for 38 participants.
15. Worked extensively with EDA and the Shishmaref Tannery's management staff to initiate development of job descriptions, accounting procedures, policies and procedures, orientation and training for new staff.
16. Purchased new accounting software and provided specific QuickBooks training to accounting staff member at the Tannery.
17. Responded to small business assistance requests to more than 77 individuals.
18. Provided assistance to seven new businesses in the region.
19. Partnered with AFN's Alaska Market Place to be an assessor of the submitted applications. Live radio spots were done to promote the competition.
20. Traveled to Stebbins, St. Michael and Golovin to assist individuals in business plan development for the Alaska Market Place competition. Twelve other individuals were assisted.
  - Four individuals from the region were Alaska Market Place winners and have started their businesses.
21. Provided tuition assistance to two clients for business related classes at Northwest Campus.
  - One client has since established a business.
22. Partnered with Alaska Manufacturing Extension Partnership to extend E-Commerce services throughout the region. Provided technical assistance to the eight established E-Centers in the region.
23. Worked with Alaska Native artists to develop portfolios, obtain Made in Alaska and Silverhand permits, and to market their art globally.
  - Eleven clients had developed portfolios.
  - Four new clients obtained Silverhand permits.
  - The Bering Strait Inuit Cooperative (BSIC) has been added to the Buy Alaska online program.
  - More than 235 clients have utilized the E-Commerce Centers.
24. Hosted training workshops for web design and Internet marketing in Nome and provided travel scholarships to surrounding community members.
25. Traveled to Stebbins and Unalakleet to facilitate internet marketing and basic computer skills training.
26. Attended and networked at the Resource Development and Conservation annual meeting and built relationships to benefit the region.



Regional E-Commerce Workshop

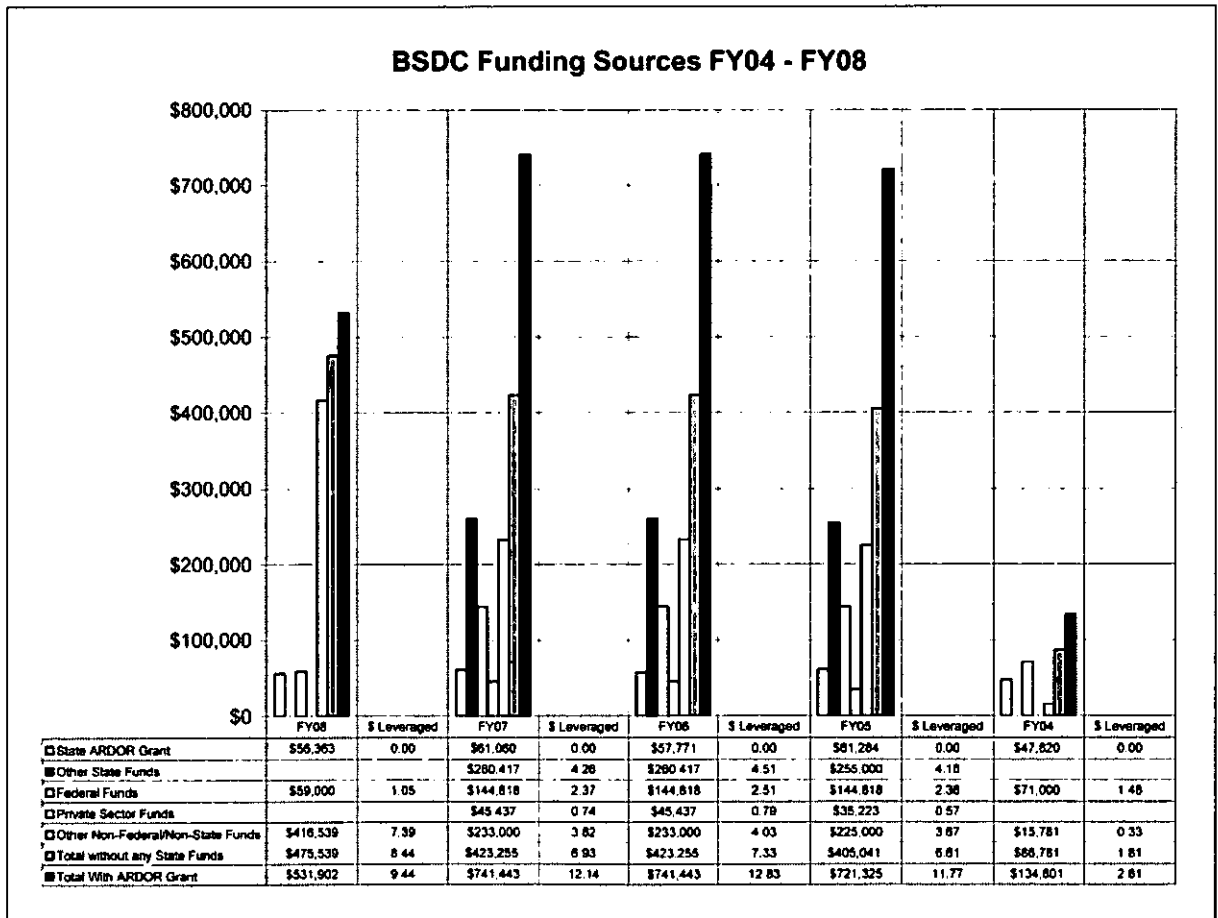
27. Participated in ten (10) ARDOR teleconferences.
28. Attended EDA's Comprehensive Economic Development Strategy training with other EDA Planning Grant recipients.
29. Incorporated the eleven (11) ARDORs officially as an Alaska Regional Development Organization. Applied for 501(c)(3) status for the newly formed state-wide economic development organization.
30. Partnered with more than 17 economic development organizations to compile an LOI for submittal to the Denali Commission for a web portal entrepreneurial assistance site that will fill the gaps within the State. This project has been selected to fund.
31. Invited to facilitate two workshops at the Leading Change Conference: Developing Community Plans and Utilizing Western Tools – E-Commerce.
32. Approved a regional backhaul project to be added to our Work Plan. A committee has been formed and a Feasibility Study and Project Execution Plan have been initiated.
33. Created an ARDOR Fact Sheet outlining the goals and objectives of the program and an "Alaskan's Speak" brochure for State-wide distribution.
34. Attended the Legislative session to advocate for a five year reauthorization period for the Regional Economic Assistance program. Partnered with all the ARDORs to strategize our planning efforts.
35. Published three (3) articles in the Kawerak Newsletter defining specific ARDOR projects.
36. Partnered with the State of Alaska and EDA on the new DART II program.
37. Finalized the Tourism DVD project and have held community viewings.
38. Hosted the Grant Writer Symposium October 9-11, 2007.
  - Forty-seven (47) participants.
  - Each community was represented.
  - Six funding agencies participated.
  - Excel classes were also offered this year through Northwest Campus.
39. Provided \$156,000 in grant writer contracts to our communities to provide salary and fringe for their grant writers. Distributed all State and other agency grant information and provided technical assistance.
  - Ten community priority projects have been funded.

## BSDC FY08 Identified Economic Development Needs and Action Opportunities

- Access to capital and business support for new and existing businesses
- Affordable renewable energy alternatives for the region.
- Sustainable small business, E-Commerce, tourism and infrastructure development.

## BSDC FY08 Coordinated Regional Efforts Resulting in New Business Opportunities

1. Partnered with Alaska Manufacturing Extension Partnership to promote E-Commerce and to provide professional business assistance to local manufacturers.
2. Partnered with 17 economic development organizations to submit a proposal to Denali Commission to further assist entrepreneurial efforts State-wide.
3. Partnered with Nome Chamber of Commerce, Nome Visitor's Association, and the City of Nome to finalize an education tourism DVD.
4. Partnered with Northwest Campus on shared interests and services.
5. Collaborated with the State of Alaska DART II program.
6. Supported and collaborated with Bering Straits Native Corporation, Norton Sound Economic Development Corporation, Alaska Federation of Natives, City Governments, U.S. Department of Agriculture and Norton Sound Health Corporation.



## BSDC Current Board of Directors and Contact

### Executive Committee:

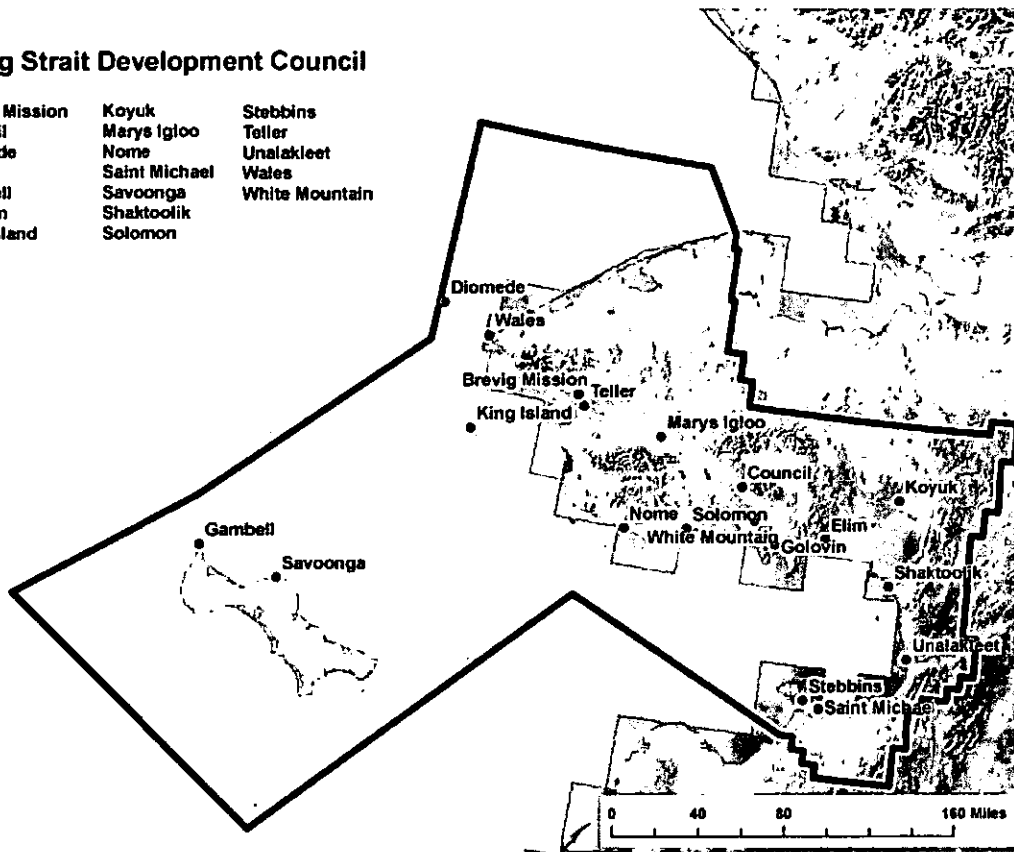
Robert Keith, Chair, Irene Anderson, Co-Chair, Sue Greenly, Secretary

### Members:

Simon Kineen, John Odden, Melvin Otten, Daryl Kooley, Mitch Erickson, Kevin Zweifel, Loren Prosser, Leah Senungetuk, Janis Dickens, Ellen Richard, Joel Alowa, Delbert Pungowiya

### Bering Strait Development Council

Brevig Mission	Koyuk	Stebbins
Council	Marys Igloo	Teller
Diomedes	Nome	Unalakleet
Elim	Saint Michael	Wales
Gambell	Savoonga	White Mountain
Golovin	Shaktolik	
King Island	Solomon	



### Contact

**Barb Nickels**

PO Box 948, Nome, AK 99762

Phone: 907 443-4248 Fax: 907/443-4449

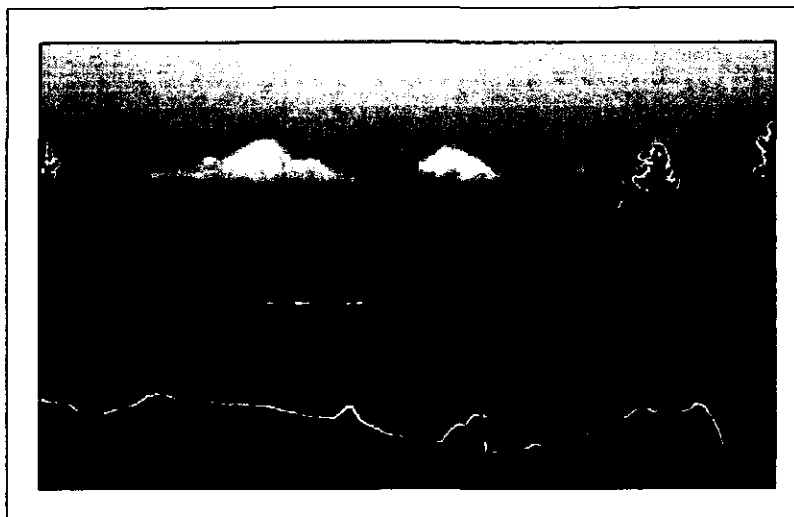
Email: [bnickels@kawerak.org](mailto:bnickels@kawerak.org) Web Address: [www.kawerak.org](http://www.kawerak.org)

# Copper Valley Development Association (CVDA)

www.coppervalley.org

## Mission Statement

Facilitating partnerships to improve the quality of life in Alaska's Copper Valley through economic development while protecting our natural and cultural resources.



Information submitted by Clair Scribner, Program Coordinator  
Copper Valley Development Association

## Regional Description

Copper Valley Development Association (CVDA) has been an Alaskan Regional Development Organization (ARDOR) since 1991. It serves the Copper Valley, encompassing approximately 20,649 square miles with a population of 3,120 (2000 Census). The Copper Valley and its communities are unincorporated. The major population centers are focused in the Glennallen, Copper Center and Kenny Lake communities which are situated near the junctions of major highways or with access to recreational resources. They are also the major shopping and service centers for the area. Each of these communities has approximately 500 persons in their loosely defined boundaries. Other smaller communities in the Copper Valley are Tolsona, Nelchina/Mendeltna, Gulkana, Gakona, Sourdough/ Paxson, Chistochina, Slana/Nabesna/Chisana, Mentasta, Copperville, Tazlina, Chitina, and McCarthy/Kennecott. Many are small and offer a remote lifestyle, with subsistence supplementing their livelihoods.

## CVDA FY08 Goals

1. General, Agricultural, and Tourism Business Development: Enrich and diversify the local economy. Enhance the image of the Copper Valley as a tourist destination, with adequate services for visitors and residents alike. Increase the awareness and appreciation of our richly diverse natural and cultural histories.
2. Employment/Training: Assist in development of new employment opportunities for Copper Valley residents.
3. Education and Youth Services: Facilitate meaningful educational opportunities for youths and adults in the Copper Valley.

4. **Infrastructure:** Assist in development of infrastructure in the Copper Valley that will enhance economic development in all sectors and improve the quality of life for residents.
5. **Housing:** Assist development of adequate quality housing to meet the future need of Copper Valley residents.
6. **Land Conservation and Management:** Facilitate responsible use and protection of sustainable resources. Assist with waste management and protection of natural resources from hazardous waste.
7. **Water Management:** Assist development of improved water quality in the Copper Valley.

## **CVDA FY08 GOALS ACCOMPLISHED<sup>6</sup>**

1. **Enhanced tourism marketing** – Supported Copper Valley Chamber of Commerce (CVCC) advertising efforts and capacity development. Developed the third edition of the Historical Copper Center Map and Activity Guide with over 10,000 copies distributed for use by tourists. Helped promote five community special events.
2. **Enhanced activities/attractions for locals and tourists** – Provided marketing and fundraising assistance, race and meeting coordination, and other technical support to the Copper Basin 300 sled dog race. Facilitated strategic planning for CVCC. Assisted Copper Valley Historical Society with securing grant funding for museum expansion; assisting with grant administration and capacity building. Coordinated four community special events.
3. **Increased education of work force** – Informed community of local educational and networking opportunities with monthly calendar updates; distributed and posted educational opportunities and provided planning support; participated on Copper River Native Association Vocational Education Advisory Committee; facilitated community workshop planning meeting and notification of funding opportunities.
4. **Enhanced student understanding of regional resources** – Facilitated design of fourteen signs for the Kenny Lake School Interpretive Trail Project, working with local students and employing three local contractors. Provided assistance to Wrangell Institute for Science and Environment (WISE); provided technical, planning, and implementation assistance to Youth Environmental Summit; and coordinated two infrastructure field trips for elementary school students.
5. **Increased agricultural facilities** – Provided technical advice and support of Kenny Lake community kitchen project including project management and grant administration assistance. Provided technical assistance for community garden and cemetery land planning in Kenny Lake. Supported UAF Cooperative Extension efforts to toward wood fuel projects, including Kenny Lake School boiler project. Supported bi-weekly Farmers Market in Copper Center.

<sup>6</sup> Out of the six goals reported in 2007 for 2008, the CVDA has completed over 100% of their goals, this does not include the additional projects underway or achieved during this period. These goals should not be used as a guide for percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

6. Increased access to recycling – Provided ongoing technical and administrative assistance to Recycling Our Area's Resources. Facilitated scrap metal recycling project and helped with community clean-up outreach. Assisted with electronics recycling events which collected over 8,000 pounds of electronics. Implemented Recycling Tip of the Week program in local paper.
7. Enhanced environmental protection – The Copper Valley Abandoned Vehicle and Scrap Metal Project continued; an additional 78 refrigerators, 200 lead-acid batteries, 13 vehicles, and 16,000 pounds of scrap metal were recycled for a total of 8.78 million pounds recycled by the end of FY08. An additional 125 vehicles and additional scrap metal have been inventoried for removal in July '08.
8. Increased community networking and awareness – A new website was launched in February 2008 with growing resources directed at community members and local small businesses and organizations. Monthly program reports and community calendars were distributed to over 200 people.
9. Community planning – Provided planning assistance to Kenny Lake; provided planning information to two communities; updated one community profile and made plans to conduct more community updates during the CEDS update process; facilitated community revenue sharing funding outreach and education.

## **CVDA FY08 Identified Economic Development Needs and Action Opportunities**

1. An updated Comprehensive Economic Development Strategy (CEDS) is needed for the Copper Valley. The CEDS has not been updated since it was originally created in 2003. Copper River Native Association currently holds a grant to conduct the update; CVDA has submitted a proposal to assist with the update in winter 08-09.
2. A comprehensive water resource inventory needs to be conducted to appropriately plan for water facility expansion. Existing inventories are being compiled to identify gaps in the inventory.
3. The tourism industry is a significant contributor to the Copper Valley economy, however many local small tourism-based businesses lack the skills or resources to develop effective marketing plans and tools. In addition to partnering with State of Alaska on the Developing Alaska's Rural Tourism program, CVDA is planning a series of small business workshops to educate entrepreneurs on marketing strategies and planning, advertising venues, web presence, search engine optimization and developing effective brochures and rack cards.
4. There is very limited quality housing available in the Copper Valley, and most residents are suffering from exponential increases in fuel and electricity costs associated with heating their homes. CVDA is planning a housing summit for November 2008 that will focus on educating local residents on weatherization programs, funding sources, and home improvement project and connecting residents with local and statewide resources to accomplish home improvement projects or purchase.

5. The local electric cooperative, Copper Valley Electric Association, Inc. (CVEA), is pursuing a new alternative energy project. In March 2008, CVEA filed an application for a preliminary permit with the Federal Energy Regulatory Commission (FERC) to undertake an Allison Lake Hydroelectric Project. For CVEA the project holds the potential for increased hydro power generation which could displace over 20,000 MWH of fossil fuel generation and provide members of the Cooperative long-term, sustainable, environmentally clean energy.

## **CVDA FY08 Coordinated Regional Efforts Resulting in New Business Opportunities**

- Supported local cottage industry by coordinating four events that provided over 100 vendors venues to sell their products and promote their services to tourists and Copper Valley residents.
- Supported the expansion and diversification of the local economy by providing technical assistance and mentoring to 22 individuals and businesses in the area of business plan development, marketing assistance, non-profit creation, referrals to local and statewide resources, and other entrepreneurial support.
- By offering a series of basic and advanced workshops directed at increasing the efficiency of non-profit Board leadership, over 25 non-profits received training in Board roles and responsibility, financial oversight, non-profit budgeting, and improving financial statements for the purpose of increased grant funding. CVDA partnered with Natural Resources Conservation Service, Prince William Sound Community College, the American Legion Post 27, and the Foraker Group.

## **CVDA Highlighted Coordinated Regional Efforts**

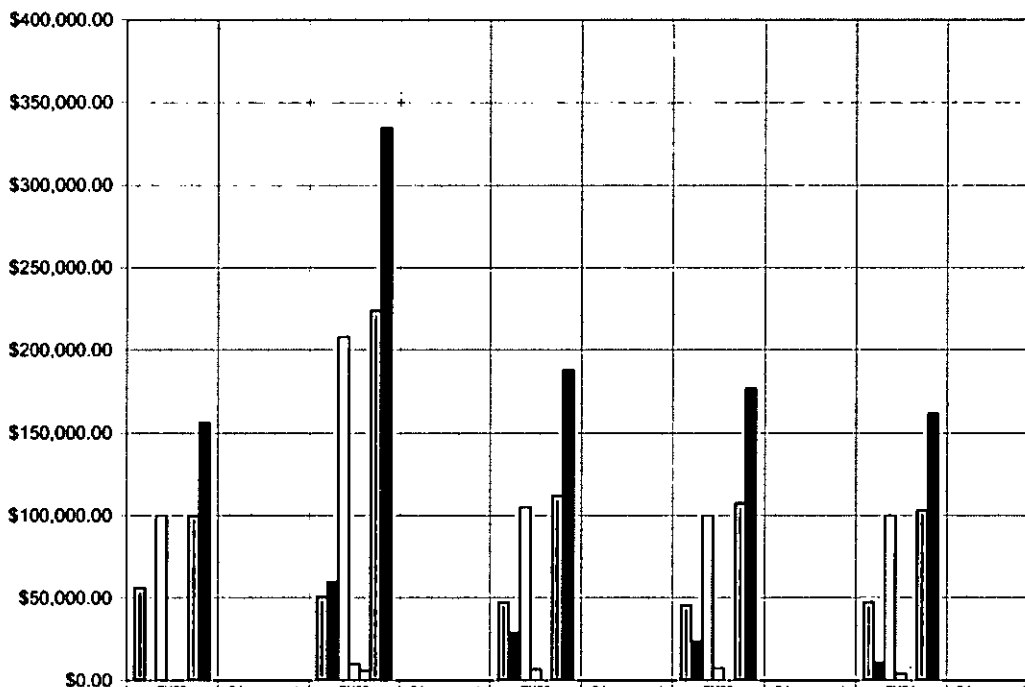
Over 1,050 vehicles and 8.78 million pounds of other hazardous waste have been removed from the Copper Valley as part of the Abandoned Vehicle and Scrap Metal Project since 2004. The project hit peak momentum in Summer and impacted McCarthy, Chitina, Kenny Lake, Copper Center, Copperville, Glennallen, Gakona, Gulkana, and Chistochina. In 2008 the project will extend along the Glenn Hwy. to Nelchina and north to Slana and remove an additional 125 vehicles.

Educating the public about the environmental and health hazards associated with abandoned vehicles is part of the project; several educational programs have been delivered locally, and many youth have been engaged as volunteers with the project. Removal of these hazards has enhanced the fish and wildlife habitat in our region, protecting those species, improving the quality of life and property values for residents and increasing scenic values for tourists in the Copper Valley.

Local contractors have been employed whenever possible; seven were used to advance the project, including hauling vehicles to the staging site, performing vehicle inventory, project assistance, and graphic design. This project is a fine example of how conservation efforts can stimulate the local economy.

The project, led by CVDA, has been funded and supported by a variety of federal, state, tribal, and local agencies. CVDA recognizes the following as supporters of the project: USDA Natural Resources Conservation Service, the State of Alaska, Kenny Lake Soil and Water Conservation District, Bureau of Land Management, Wrangell St. Elias National Park and Preserve, Alaska Department of Natural Resources, Environmental Protection Agency, Recycling Our Area's Resources, Inc., Copper Basin Sanitation Services, Inc., Ahtna, Inc., ConocoPhillips Alaska, Inc., RurAL Cap—AmeriCorps, Chet's Trucking, Copper Basin Distributors, Chitina Traditional Indian Village Council, and local landowners.

**CVDA Funding Sources FY04 - FY08**



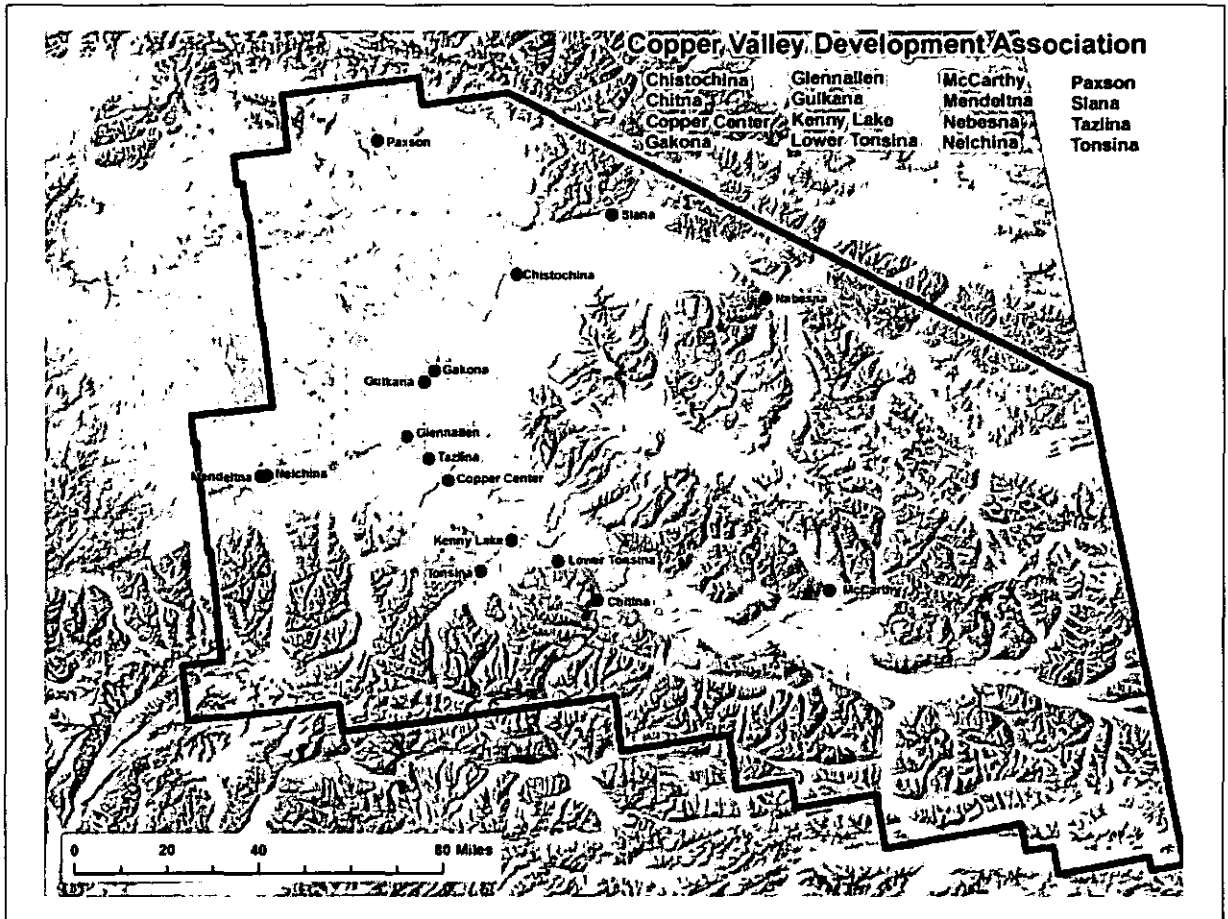
## Current Board of Directors and Contact

### Executive Committee:

Teri Nutter, President; Terry Keizer, Vice President; Lori Price, Secretary; and Heidi Veach, Treasurer

### Members:

Bonnie Westlund and Lisa Christie



### Contact

**Clair Scribner, Program Coordinator**

PO Box 9, Glennallen, AK 99588

Phone: 907-822-5001 Fax: 907-822-5009

Email: [cvda@cvinternet.net](mailto:cvda@cvinternet.net)

Web Address: [www.coppervalley.org](http://www.coppervalley.org)

# Fairbanks North Star Borough Economic Development Commission (FNSB)

<http://www.co.fairbanks.ak.us/MayorsOffice/EconomicDevelopment/default.htm>

## Mission Statement

Established by ordinance to actively promote, foster and coordinate public and private initiatives that create or increase profitable employment opportunities which improve our community's standard of living, quality of life, and the sustainability of our diverse urban and rural life styles.



Information submitted by Kathryn Dodge, PhD, Fairbanks North Star Borough

## Regional Description

The FNSB Alaskan Regional Development Organization (ARDOR) was established in 1999 and serves the second largest metropolitan population in Alaska (population 97,484; 7,444 square miles). 70.7% of the population participates in the labor force (2006 American Community Survey), with another 12.6% of the population stationed at Ft. Wainwright Army base or Eielson Air Force base (American Community Survey, 2005). 94.4% of Fairbanks North Star Borough residents (over age 25) have a minimum of a high school diploma and 24.5% have at least a bachelor's degree (ACS 2006). Key industries are: military, state and federal government, university, Alaska Native corporations, oil and gas support, mining and tourism.

## FNSB ARDOR FY08 Goals

1. Work with greater Fairbanks Military complex, US Department of Energy, USDA Rural Development, Chena Hot Springs Resort, Fairbanks North Star Borough, and Cold Climate Housing Research Center (CCHRC), Fairbanks Economic Development Corp. (FEDC), University of Alaska Fairbanks (UAF) to develop and pursue options for developing alternative energy solutions.
2. Work closely with City of North Pole and FNSB Community Planning to develop proposed North Pole theme city design criteria and implementation plan. Gather community input, help city develop strategy to implement the concept.
3. Work closely with Fairbanks Downtown Association to complete development, and begin implementation of, "Vision Fairbanks" - an urban renewal plan for downtown Fairbanks.

4. Work with other ARDORS, Center for Economic Development & Economic Development Association (EDA) to develop statewide economic development capacity, thus growing the entire state's capacity.
5. In partnership with Nome ARDOR, develop and pilot Northern and Interior regional community partnerships.
6. Conduct and publish quarterly research and analysis of FNSB economy.
7. Ensure FNSB population is properly accounted for in the current and future census estimates and counts.
8. Help FNSB conduct a senior needs quality of life assessment.
9. Work with FEDC & UAF to develop Accelerator and other entrepreneurial development programs

### **FNSB FY08 Goals Accomplished<sup>7</sup>**

1. Alternative energy technologies:
  - In partnership with FEDC and Interior Issues Council, developed model of energy consumption in Fairbanks which was incorporated into an FNSB Regional Energy Flex Plan.
  - FNSB, FEDC contracted for phase one feasibility study of coal-to-gas syn-fuel plant.
2. Vision Fairbanks:
  - Completed Vision Fairbanks Strategic plan, ARDOR board endorsed implementation of plan. ARDOR worked with Downtown Association to get plan adopted by Fairbanks City Council and FNSB Assembly. Assisted in putting together funding plan.
3. Statewide Capacity Development:
  - In conjunction with other ARDORS, Center for Economic Development, and EDA helped put on first Basic Economic Development class in Alaska.
4. Nome Partnership:
  - Placed VISTA in Nome, began developing Northern and Interior regional community partnerships.
5. Quarterly reports on FNSB Economy:
  - Gathered and published quarterly research and analysis of the FNSB economy.
6. FNSB Population:
  - Challenged US Census population estimate, resulting in US Census adjusting their estimate upward by 9%.
7. Sr. Quality of Life Assessment:
  - Received \$25,000 from FNSB and \$25,000 from Alaska Mental Health Trust Authority to conduct a Sr. Quality of Life Assessment. Conducted early input survey and community focus groups.
8. Accelerator:
  - Worked with FEDC and Small Business Development Center (SBDC) to put together virtual incubator / entrepreneurial training for September delivery.

<sup>7</sup> The FNSB has many different projects on-going around their region. This reflects only a portion of the FNSB's activities. Out of the 9 goals reported in FY08 the FNSB completed 8. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

## **FNSB FY08 Identified Economic Development Needs and Action Opportunities**

Affordable energy to our community:

- The most significant need for FY08 was to take control of our energy destiny. Therefore we worked to identify projects that would guarantee our community has a long-term reliable and sufficient source of affordable energy. We continue to pursue development of an affordable energy source fueled by bio-mass or coal.

## **FNSB ARDOR FY08 Coordinated Regional Efforts Resulting in New Business Opportunities**

The FNSB ARDOR's biggest accomplishment for 2007 was documenting that the Fairbanks North Star Borough's population had been underestimated by approximately 9,000 people, or 10% of the population. They documented this by working collaboratively with the State of Alaska, Division of Community and Regional Affairs regarding the 2006 population estimate and with the US Census Bureau.

The FNSB ARDOR was one of the founding members of an Interior Think Tank (Interior Issues Council) which is working on anticipating opportunities and challenges and planning for, or resolving them, before they occur.

High energy costs continue to challenge people and businesses' bottom line. This is a key challenge and we are working on possible solutions, although they are years away at best. The ARDOR was a key partner in the Downtown Revitalization project for Fairbanks, where it partnered with local organizations to create a Downtown Revitalization Plan; recruited an urban planning consultant team, Crandall Arambula (CA); held four public meetings where an average of 400 people worked together to develop a community vision to revitalize downtown Fairbanks; and in the final meeting approved the concept which is now moving into the public approval stage and implementation.

The ARDOR partnered with other economic development organizations to hold the first ever team building meeting of all the region's local economic development partners and their staff members.

Finally, the FNSB has begun to write quarterly analyses of the local economy which has been well received through-out the region.

## **FNSB Highlighted Coordinated Regional Efforts**

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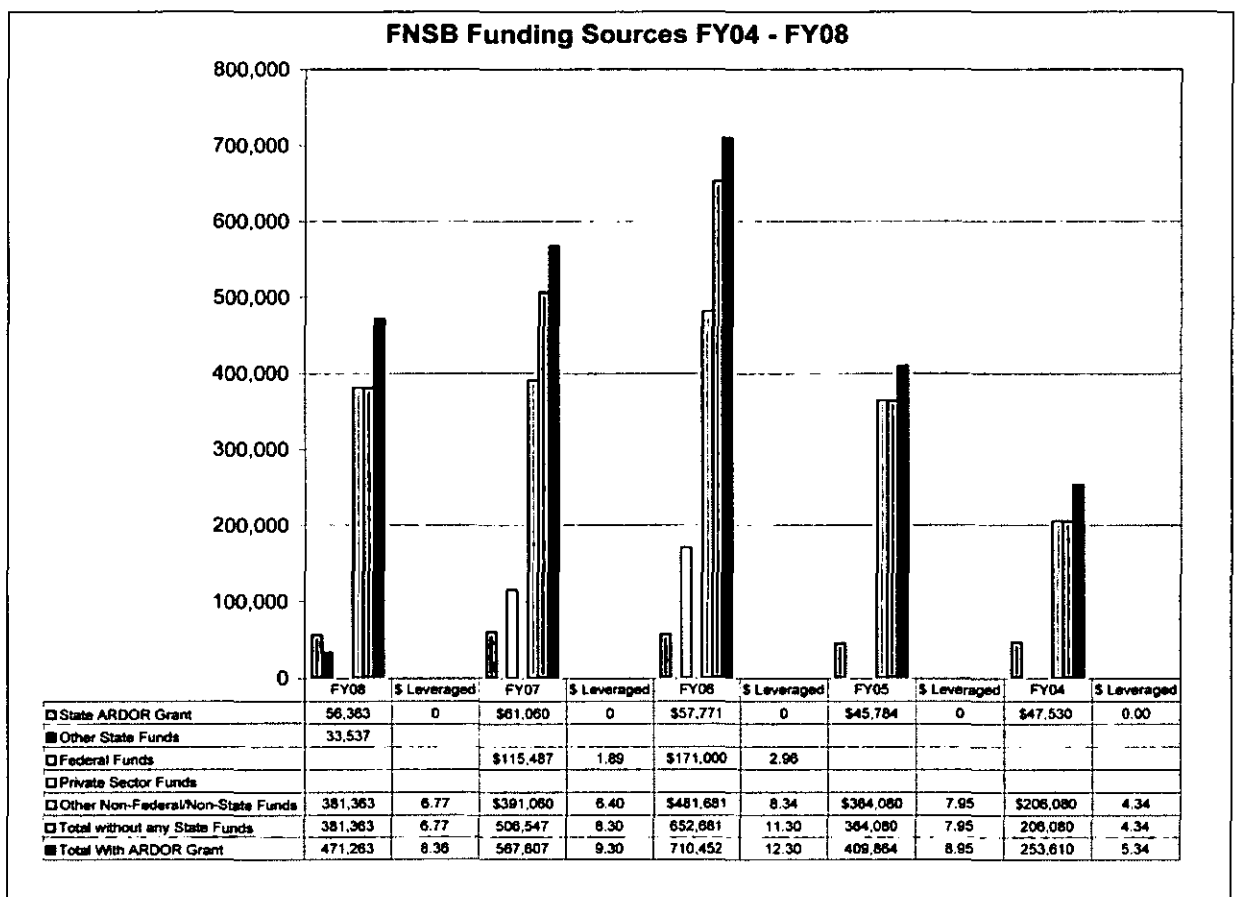
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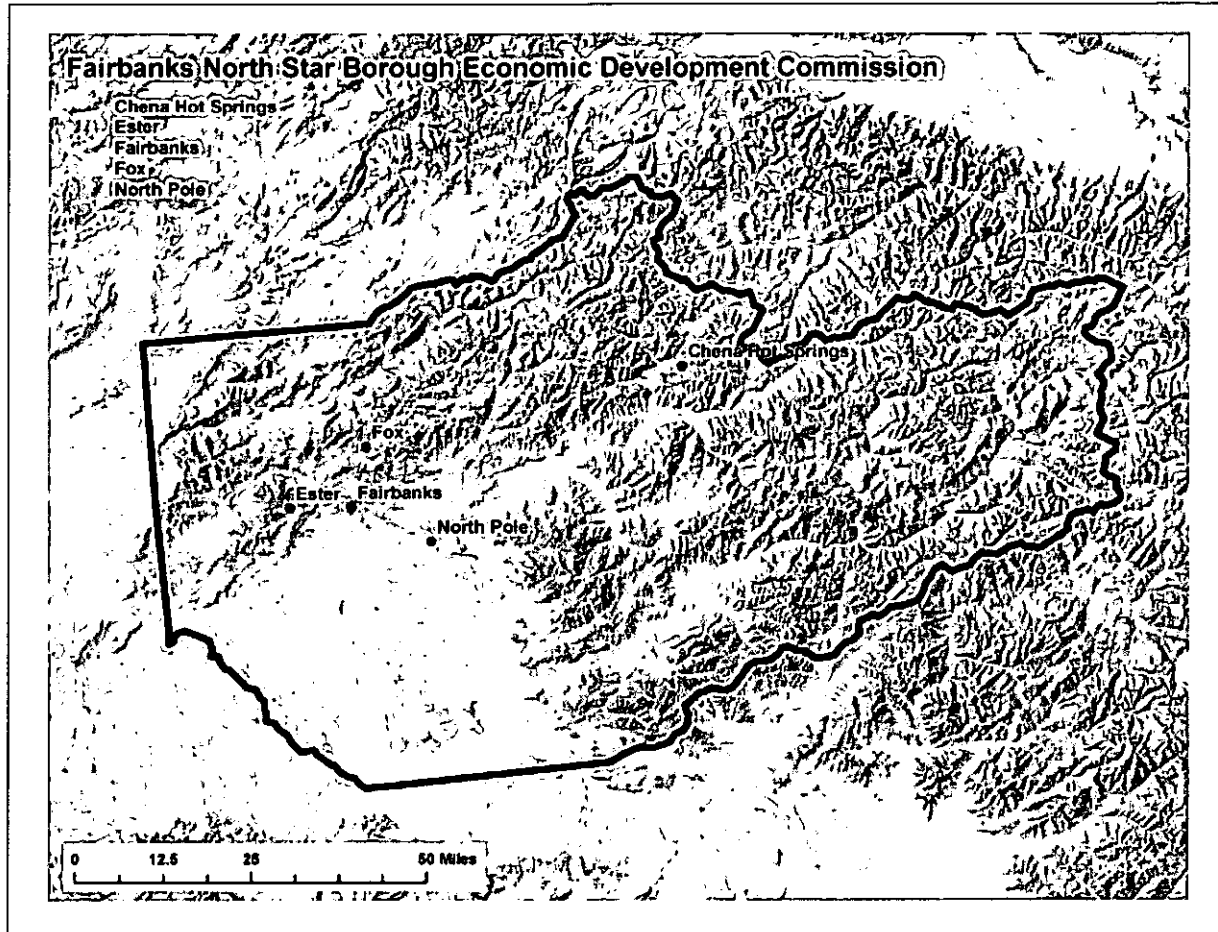
Finally, the FNSB has begun to write quarterly analyses of the local economy which has been well received through-out the region.



## FNSB Current Board of Directors and Contact

### Executive Committee

Chair: Jim Whitaker, Terry Strle, Jeff Jacobson, Daniel S. "Toby" Osborn, Jeffrey J. Cook, John C. "Jake" Poole, Kelly Brown, Victoria "Torie" Foote



### Contact

**Dr. Kathryn Dodge (Director)**

P.O. 71267, Fairbanks, AK 99707

Phone: 907 469-1309 Fax: 907 459-1102

Email: [kdodge@co.fairbanks.ak.us](mailto:kdodge@co.fairbanks.ak.us)

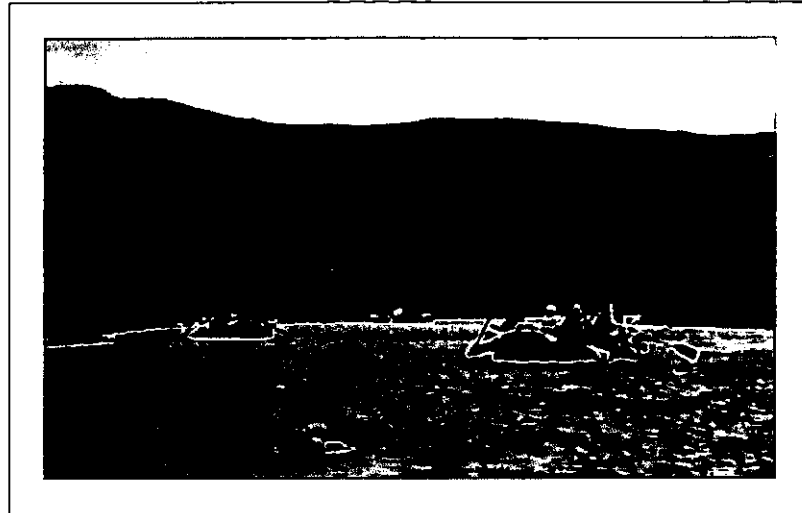
Web Address: [http://www.co.fairbanks.ak.us/MayorsOffice/  
EconomicDevelopment/default.htm](http://www.co.fairbanks.ak.us/MayorsOffice/EconomicDevelopment/default.htm)

# Interior Rivers Resource Conservation & Development Council, Inc. (IRRDCD)

Redesignated June 10, 2008

## Mission Statement

The mission of the Interior Rivers RC&D Council is to create long-term jobs and improve village living standards on behalf of all residents of the region.



## Regional Description

The Interior Rivers Resource Conservation & Development (IRRRC&D) was incorporated in the 1980's to assist with community and economic development for 14, now 16 mid-Kuskokwim and mid-Yukon villages. Communities served under this region are: Aniak, Anvik, Chuathbaluk, Crooked Creek, Georgetown, Grayling, Holy Cross, Lime Village, Lower Kalskag, Napaimute, Red Devil, Russian Mission, Shageluk, Sleetmute, Stony River, Upper Kalskag. This region encompasses 35,000 square miles.

Some projects since incorporation were sale of native arts and crafts from this area, the production of the Interior Rivers State Fair (aka KNA farm), and aerial mapping of all communities in the region.

Future projects, still in the discussion stages are: large scale production sawmill, providing education and supplies for community gardens. Other projects may be added with community interest and Board direction.

IRRRC&D was re-incorporated in May of 2008 and was staffed in August 2008 to continue providing services to the area villages. Although knowledge of IRRRC&D is new we are an old organization to this area. With representation from each community we will continue to provide community and economic development.

Because the region was re-established as an ARDOR at the end of FY08, their goals and accomplishments report will carry into FY09. The IRRRC&D has provided a glimpse into some of the regional activities.

## **IRRC&D FY08 Goals**

1. Hire an Executive Director; establish the ARDOR office in one of the member village communities. This will be determined by the domicile of the Executive Director, while establishing regular office hours.
2. Notify each stakeholder that the Inter Rivers RC&D/ARDOR is open for business.
3. Complete the organizing and planning for the Comprehensive Economic Development Strategy (CEDS) and begin compiling and composing the draft CEDS.
4. Find and organize existing Local Economic Development Plans (LEDP), and in the commonalities to synthesize into a draft district CEDS.
5. Attend regional gatherings to gain support for the ARDOR and solicit additional input to the draft CEDS.
6. Establish a dialogue with the village of McGrath, Telida, Nikolai and Takotna at the headwaters of the Kuskokwim River to solicit their interest in membership with the ARDOR. Also establish a dialogue with St. Mary's, Pitka's Point and Marshall on the lower Yukon River to solicit their interest in membership with the ARDOR.

## **IRRC&D FY08 Goals Accomplished**

Because these goals were submitted towards the end of the FY08, these goals are carried over to FY09.

- An Executive Director, Nicholas Morgan, of Aniak was hired by the Board and has started working with the region and the communities.
  - The physical location of the office is Lot 10, Blk 12, East Ramp of Aniak Airport. The mailing address is PO Box 309, Aniak, Alaska 99557.
- The office officially opened for business August 18, 2008 with support provided, by USDA Natural Resource Conservation Service.

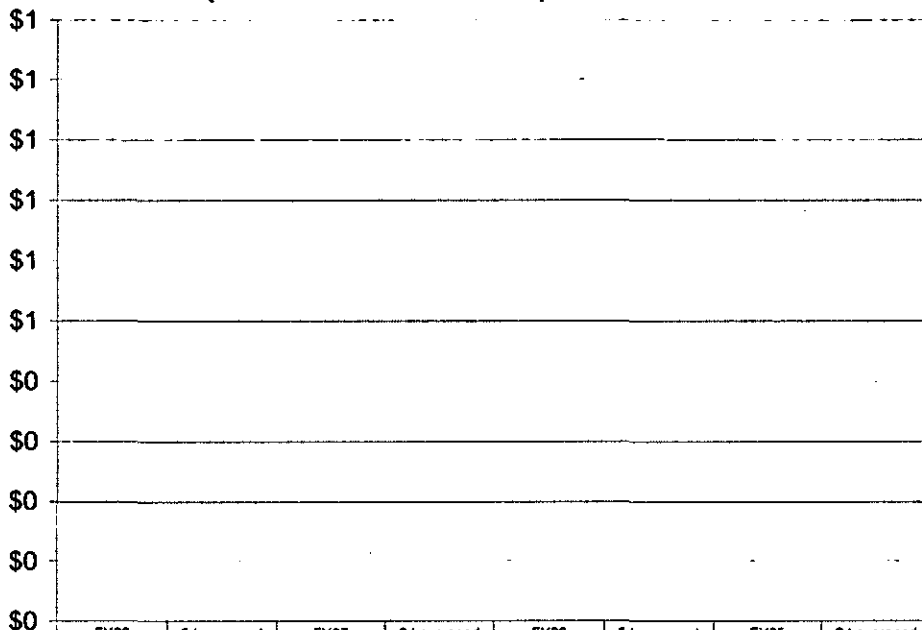
## **IRRC&D FY08 Identified Economic Development Needs and Action Opportunities**

1. The region needs to find an alternative to the high cost of fuel.
2. Identify more regional assets that will attract new businesses.

# IRRC&D FY 08 Coordinated Regional Efforts Resulting in New Business Opportunities

Rafting down the Aniak River has grown from a local activity to a tourist activity.

**IRRC&D Funding Sources FY05 - FY08  
(New ARDOR in 2008)**



	FY08	\$ Leveraged	FY07	\$ Leveraged	FY06	\$ Leveraged	FY05	\$ Leveraged
State ARDOR Grant		0		0		0		0
Other State Funds								
Federal Funds								
Private Sector Funds								
Other Non-Federal/Non-State Funds								
Total without any State Funds								
Total With ARDOR Grant								

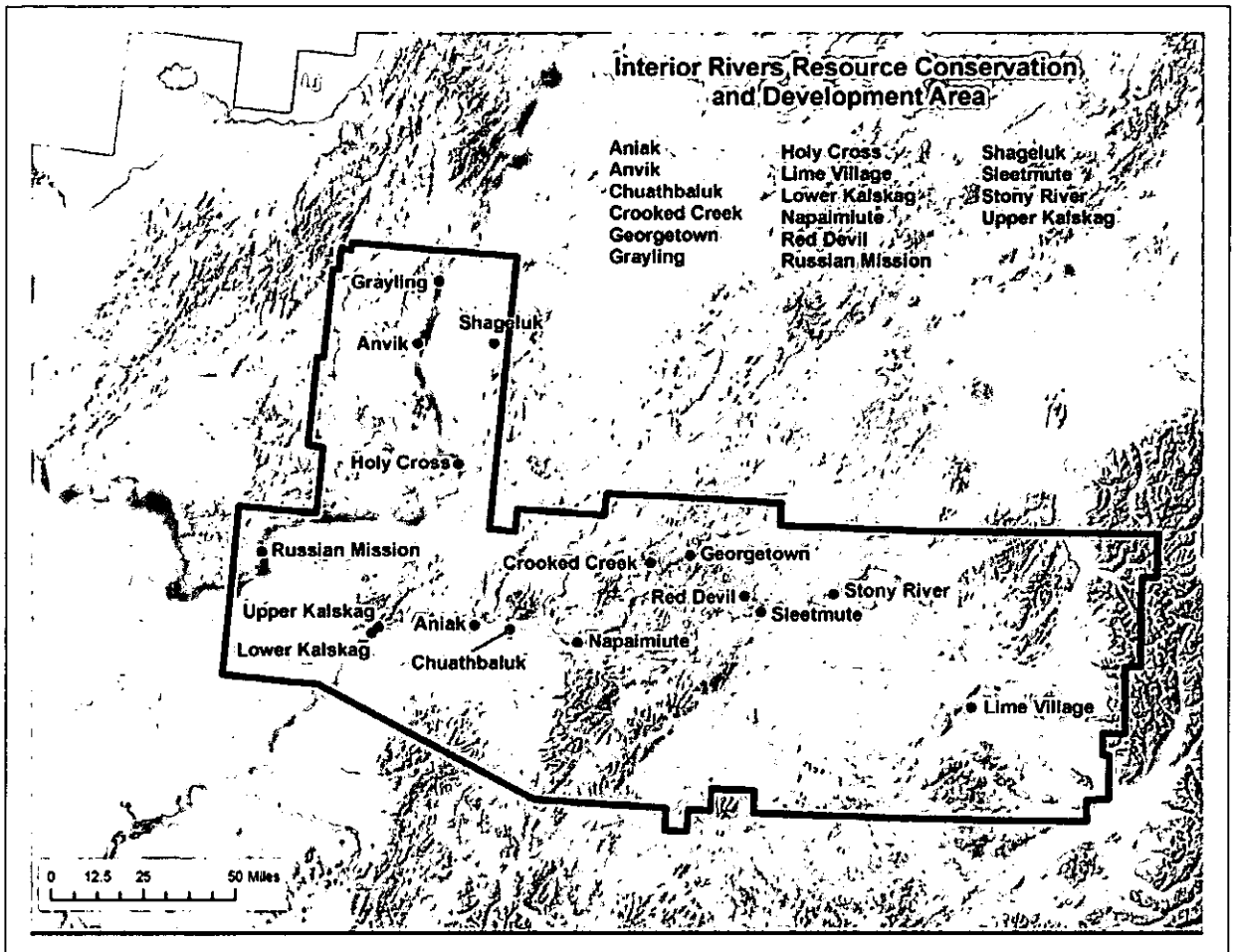
## IRRC&D Current Board of Directors and Contact Information

### Executive Committee

Chair: Wayne Morgan, Vivian Changsak, Cheryl Jerabek

### Members

Robert Walker, Jerry Peterson, Evelyn Thomas, Michael Fredericks, Brenda Deacon, Phillip Demientieff, Sr., Joe Bobby, Vivian Changsak, Mark Leary, Theodore Gordon, Denise Kozevnikoff, Arnold Hamilton, Pete Mellick, Mary Willis, Glen Kameroff, Sr.



### Contact

**Nicholas Morgan, Executive Director**

Interior Rivers Resource Conservation & Development Council,

PO Box 309, Aniak, Alaska 99557

Phone: (907) 675-4578 Fax: (907) 675-4579

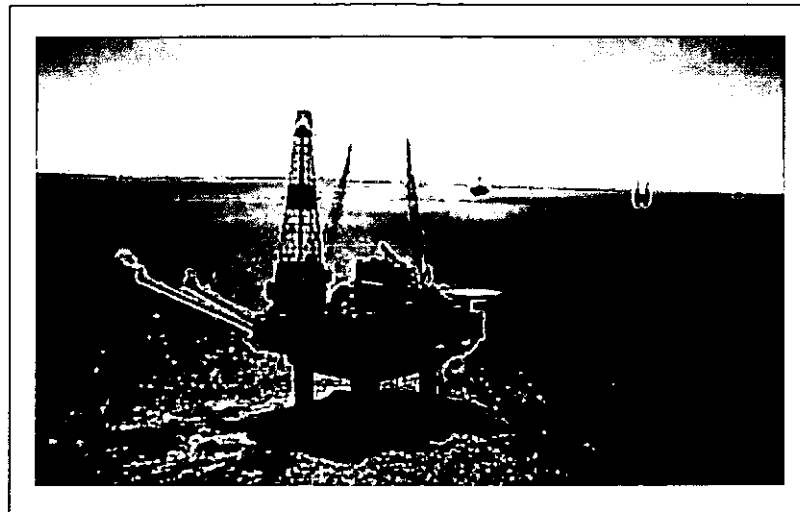
E-mail: nicholasmrgrn@yahoo.com

# Kenai Peninsula Economic Development District (KPEDD)

(www.kpedd.org)

## Mission Statement

To provide leadership in enhancing, fostering, and promoting responsible and sustainable economic development.



Information submitted by John Torgerson, Executive Director  
Kenai Peninsula Economic Development District

## Regional Description

Kenai Peninsula Economic Development District (ARDOR) has been an ARDOR since 1989, and serves the Kenai Peninsula Borough. The organization is also an Economic Development District under the federal Economic Development Administration and is the recognized economic development partner of the Kenai Peninsula Borough.

The Kenai Peninsula Borough's economy has seasonal influences from industries such as construction, tourism, and seafood which are most active in the warmer months. Employment falls off in the winter months. To some extent, this seasonality has an impact on other industries such as transportation, retail, trade and energy.

The borough has had a growing economy with some fluctuation based on the oil and gas industry and, in some years, poor commercial fishing and/or season adjustment of the sport fish guiding seasons.

A definite strength of the Kenai Peninsula economy is its diversity. It is easy to recognize that there is more than one industry in the mix. Prominent economic sectors on the peninsula – most natural resource based – are oil and gas, seafood, tourism, healthcare, government, retail and services. However, because of global economic pressures, a declining economic base and an aging infrastructure, several major sectors have declined over the years – timber, for example, is no longer a major peninsula industry. More recently, declining supplies of natural gas caused a major manufacturing industry to mothball its facility. The oil and natural gas sector remains a strong industry in spite of local supply issues. Record high oil prices may have an adverse effect on the tourism, transportation and fishing industries as we move forward – all important components of the Kenai Peninsula economy.

## **KPEDD FY08 Goals**

1. Stimulate entrepreneurs and small business to create and retain sustainable wealth and related opportunities.
2. Position KPEDD as a regional leader in public policy/economic development.
3. Redefine KPEDD's structure, composition and role in regional economic development.

## **KPEDD FY08 Goals Accomplished<sup>8</sup>**

1. Enhanced our small business innovation center infrastructure through capital improvements
2. Lobbied for systemic improvements in our Economic Development Administration Revolving Loan Fund
3. Developed on-line applications for our small business loan funds and technical assistance programs
4. Held a public forum on Ballot Initiative #4 to highlight the economic implications to the Peninsula
5. Participated in the ARDOR program reauthorization
6. Established the ARDOR group as an incorporated 501 c (3) entity to facilitate coordinated multi-regional initiatives
7. Collaborated with Anchorage Economic Development Corporation and Mat-Su region in a business recruitment MOU
8. Led an Alaska Venture Capital initiative with Anchorage Economic Development Corporation
9. Rewrote organizations Articles of Incorporation and filed amendments to by-laws that allowed the organization to legally restructure

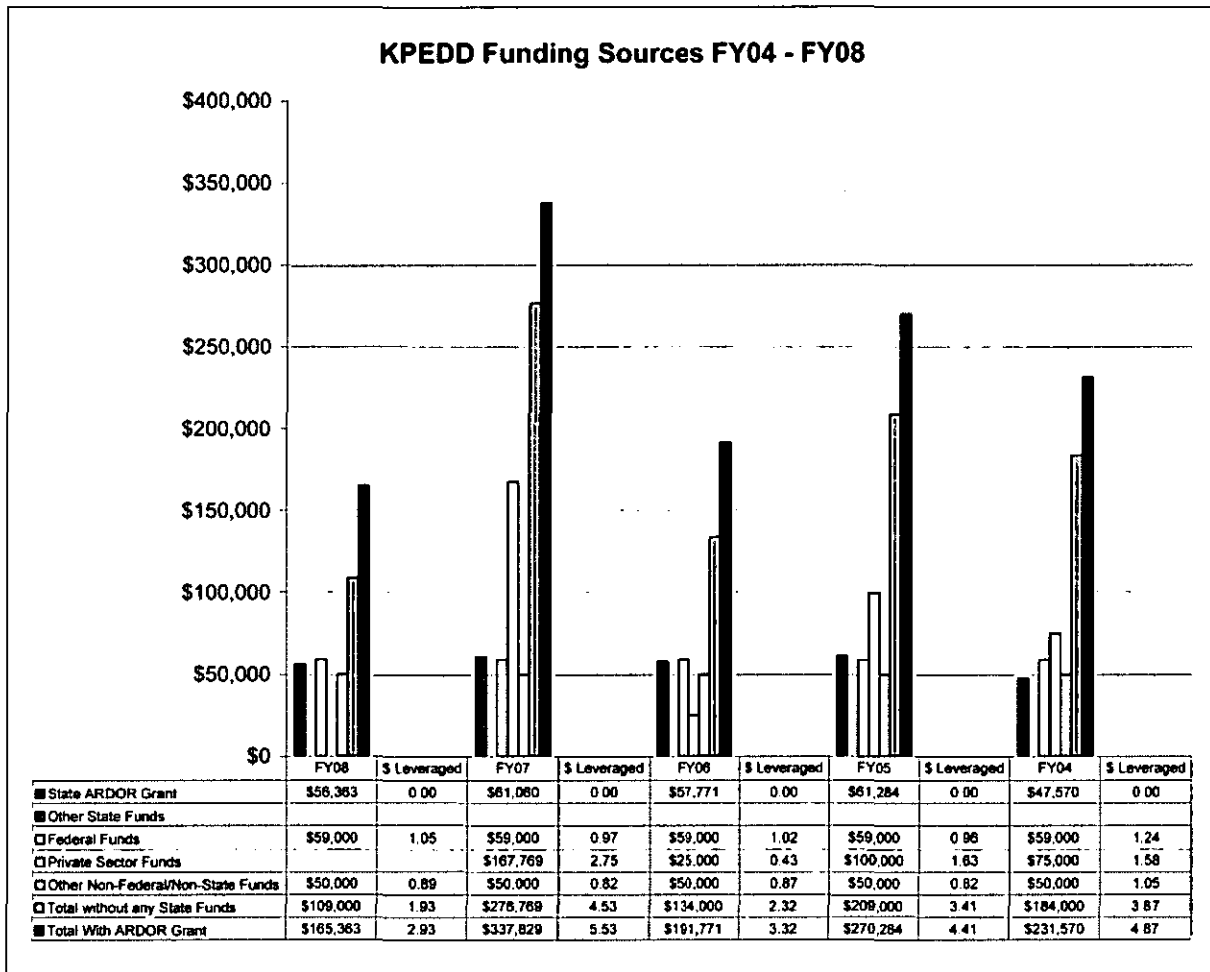
## **KPEDD FY08 Identified Economic Development Needs and Action Opportunities**

1. Initial capitalization of the Alaska Venture Capital initiative will be time-consuming and fairly a fairly complex undertaking
2. The Pebble mine issues are highly charged and emotional issues that will divisive no matter whether the project succeeds or fails

<sup>8</sup> KPEDD set three goals for 2008, although only 3 goals were set during FY08, KPEDD achieved three times that in working with Coordinated Regional Effort Resulting in New Business. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

## FY08 Coordinated Regional Efforts Resulting in New Business Opportunities

1. The establishment of an ARDOR state-wide entity coupled with a tentatively approved submission to the Denali Commission for a major entrepreneurial initiative should greatly enhance a state-wide effort to support diversity in the economy
2. The Alaska Venture Capital initiative should provide a framework for providing equity funding for Alaska businesses and entrepreneurs for the first time
3. The tri-region business recruitment MOU should provide new business entrants to the South Central region with related spin-off benefits to other businesses in the region



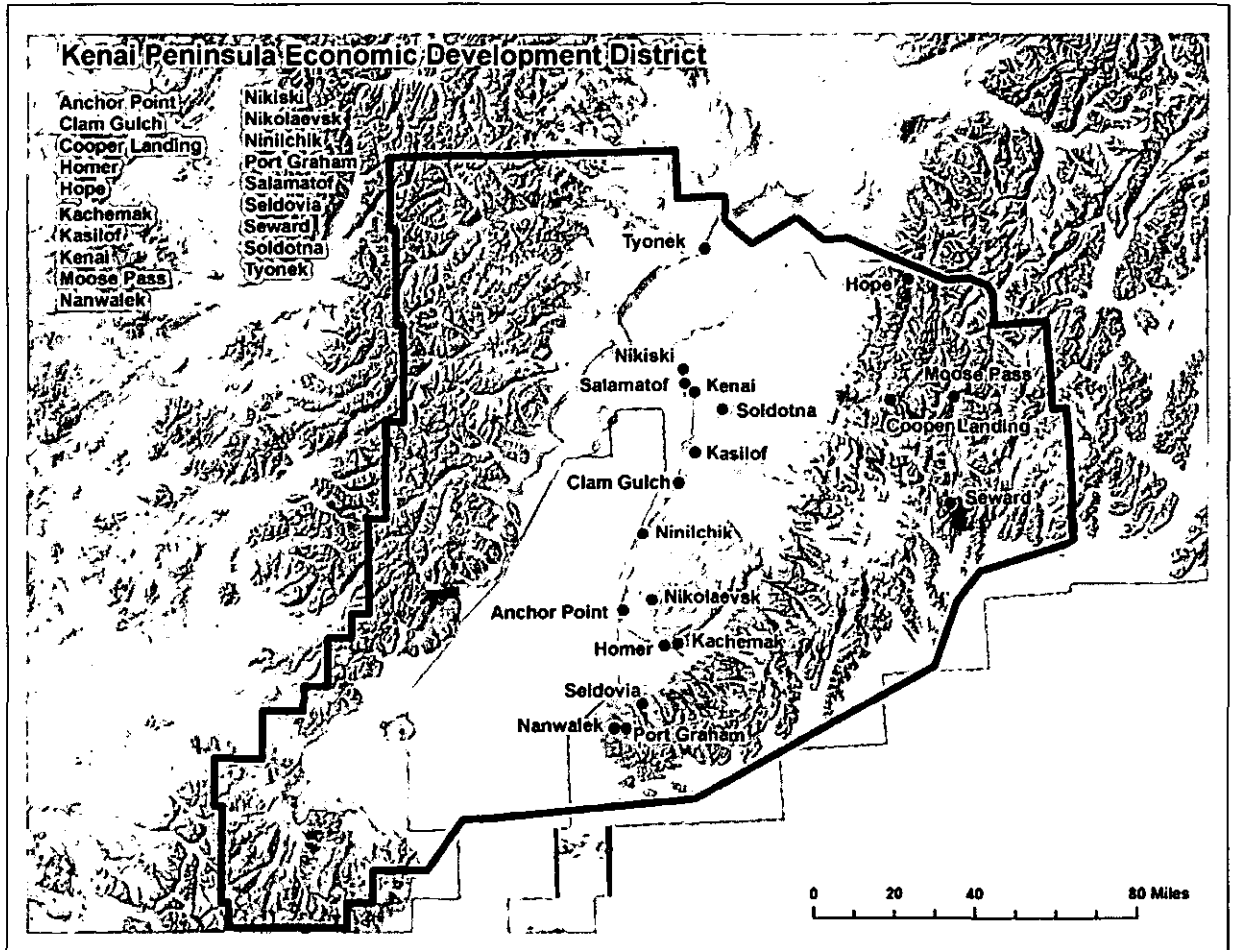
## KPEDD Current Board of Directors and Contact

### Executive Committee:

Kristine Holdridge, President, Barry Eldridge - Vice President, Barbara Blakeley - Treasurer, Peter Micciche - Secretary

### Members

Jeanne Camp, Hugh Darling, Dave Durham, Paul Fischer, Ronda Haynes, Anne Marie Holen, Ron Long, Sal Mattero and Tom Smith



### Contact:

**John Torgerson, Executive Director**

Kenai Peninsula Economic Development District, Inc.

14896 Kenai Spur Highway, #103A, Kenai, AK 99611-7000

Phone: 907-283-3335 x224 Fax: 907-283-3913

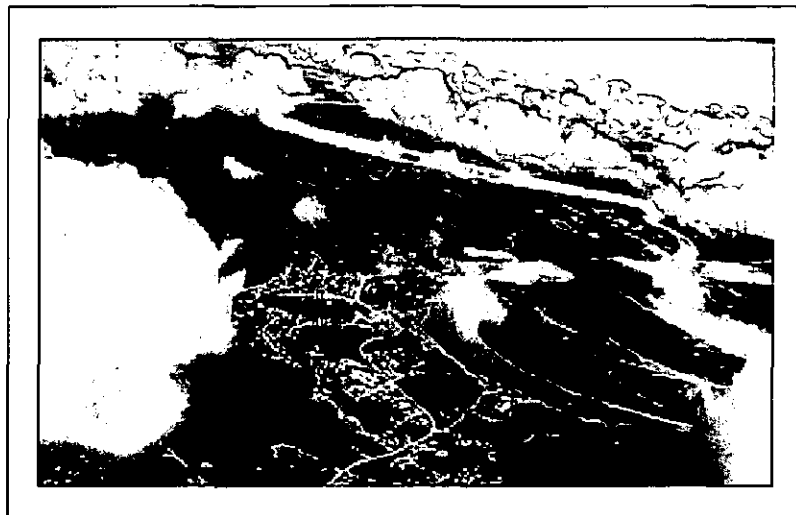
E-Mail: [jtorgerson@kpedd.org](mailto:jtorgerson@kpedd.org) Web Address: [www.kpedd.org](http://www.kpedd.org)

# Lower Kuskokwim Economic Development Council (LKEDC)

www.lkedc.org

## Mission Statement:

The Lower Kuskokwim EDC exists to promote economic development activities in Bethel and 26 surrounding communities. Local planning and assistance to secure funding for small business activities and local infrastructure needs in our region is provided.



Information submitted by Carl Berger, Executive Director  
Lower Kuskokwim Economic Development Council

## Regional Description

Lower Kuskokwim EDC – Designated as an Alaska Regional Development Organization (ARDOR) in 1991, LKEDC received its corporate charter and was designated a private non-profit charitable corporation, exempt from taxation under 26 USC 501(c)3. The Council is the state designated ARDOR for Bethel and 26 villages in the Lower Kuskokwim region of SW Alaska, located in the unorganized borough. The governing body of LKEDC is the board of directors, representing the participating communities, and also governs a Lower Kuskokwim RC&D council.

The Bethel census area encompasses a 41,087 square mile area in western Alaska where two types of landscapes predominate: In the southwest lies the vast Yukon Kuskokwim delta region, commonly referred to as the Y-K delta. The Kuskokwim river flows southwest and effectively divides the region into a western and eastern half. Few people live east of the river, in the area of the Kilbuck mountains. The remainder of the census area contains most of the 26 villages that border the river and coastal areas. The Y-K delta is a large coastal plain with almost 900 miles of shoreline along the Bering Sea; two near shore islands, Nunivak and Nelson, belong to the area. Marsh, wetlands, grasslands and many tundra lakes provide habitat for waterfowl, migratory birds and small fur-bearing mammals. Current population approximates 16,000, of which 6,000 live in Bethel, the regional center.

At a median age of 25.3 years, area residents are much younger than the state average. No roads connect any of the communities to each other access is by air, boat or snowmachine only. There are no major agricultural or industrial enterprises in our region at this time.

## LKEDC FY08 Goals

1. Develop, expand, diversify and promote quality standards for all Lower Kuskokwim fisheries products, especially salmon, halibut and herring.
2. Develop and expand the growth of individual visitors and a tourism program.
3. Develop and expand the local and regional and retail and services industry.

## LKEDC FY08 Goals Accomplished<sup>9</sup>

1. 220 Slush ice bags were made available to commercial salmon fisherman during the 2007 season; 456 fishermen recorded landings during the commercial season, valued at \$1,265,035., an 11% increase. (2008 season begins 6/20/08)
2. In-region birding tours are scheduled during Summer 2008 by a successful AK Marketplace village vendor we assisted, hosting 6 birders; ten individual travelers expected to visit our region during Summer 2008.
3. Two Bethel workshop presentations were made in Nov 07 & Jan 08, in cooperation with local agency partners in response to local needs; training and technical assistance is continuously provided to local entrepreneurs on request.

## LKEDC FY08 Identified Economic Development Needs and Action Opportunities

Construction and partial opening of Yuut Elitnaurviat vocational center in Bethel allows for initiation of vocational training programs for local jobs and employment. Planning and construction of a new regional fisheries processing facility by Coastal Villages Seafoods will provide for local employment opportunities in the fishing industry. Economic Diversity through recruitment of small entrepreneurs in local communities.

The best alternative energy source for our area is wind generation. We provided input to the City for their \$400k successful proposal to set up a local wind generator, and have provided information to 2 others who are interested in applying to the Alaska Energy Authority grant assistance program. We have publicized the successful village efforts of AVEC and others that are promoting successful wind generation in our villages.

The cost of fuel has already risen for the winter, based on purchases made during August 2008 when fuel costs were near the peak. We advocate buying our region's fuel supply in future years at mid-winter, when the price is usually lowest and paying to store the supply until the following summer, when it can be sent out, asking the State of Alaska to assist in subsidizing these storage costs.

<sup>9</sup> LKEDC established 100% of their goals established in the plan. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

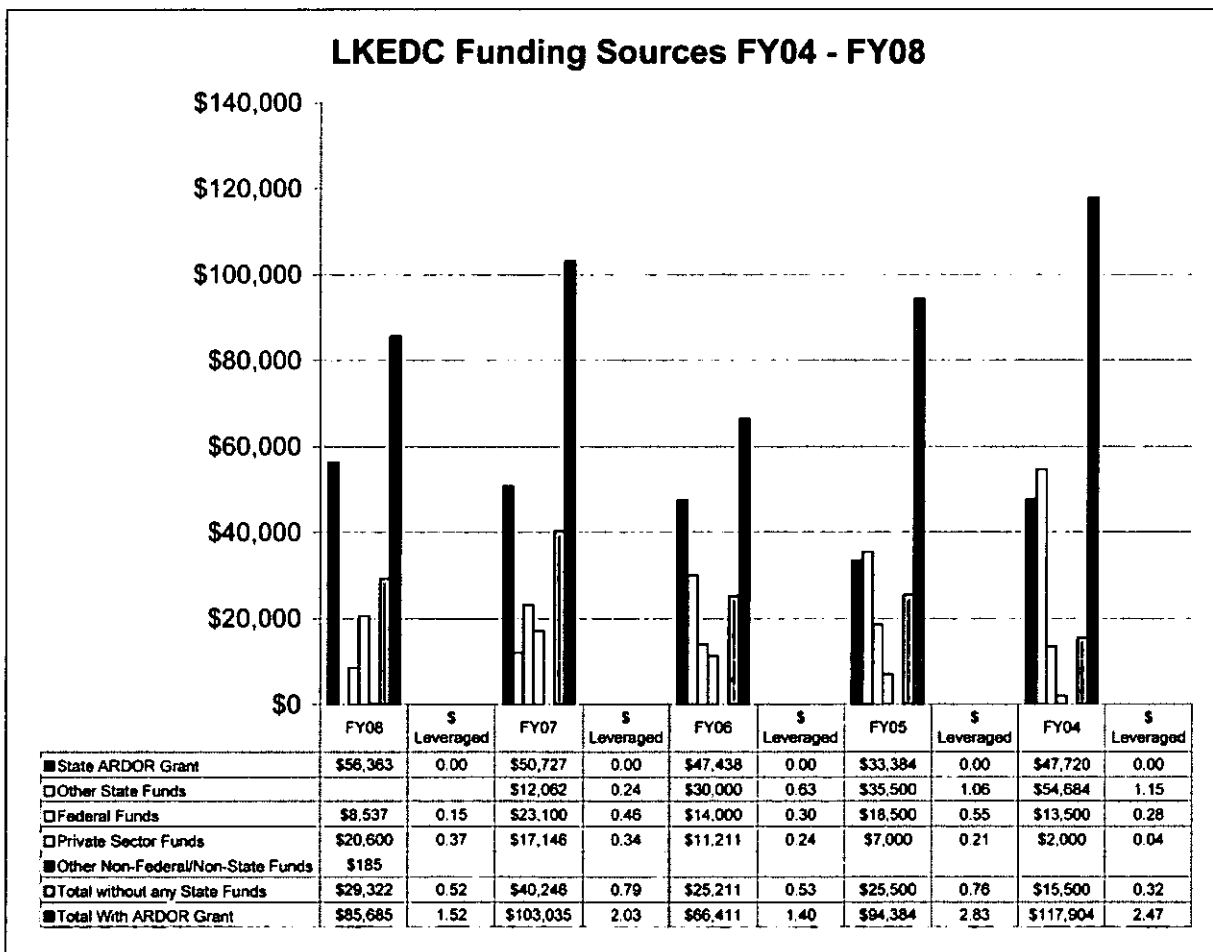
## LKEDC FY08 Coordinated Regional Efforts Resulting in New Business Opportunities

Small business consultations by LKEDC Executive Director, and community members; assisted successful AK Marketplace finalists in our region with technical assistance as they developed and implemented their business ideas; ten Alaska Marketplace applicants from our area were assisted at our two regional workshops held in Bethel during the fall. Of the thirteen successful winners in the final statewide competition, seven were selected from our region, receiving a total of over \$140,000 of the \$300,000 awarded. We are planning another Bethel workshop in Jan 2009, for the next Alaska Marketplace competition.

### LKEDC Highlighted Coordinated Regional Efforts

Continuation of six year partnership with Bethel Chamber of Commerce;  
Liaison with the Resource Conservation & Development program coordinator, through our Board of Directors;

Development of the new "Birding in Yup'ik Country" brochure, containing a regional birding checklist, and planning to revise and reprint "Alaska's Yukon Kuskokwim Delta", produced by LKEDC, with assistance from local tourism committee members.



## LKEDC Current Board of Directors and Contact

### Executive Committee Members

Fred Phillip, Chairman, Arthur Lake, Vice Chair, Peter Julius, Secretary, Alexie Jimmie, Treasurer

### Council Members

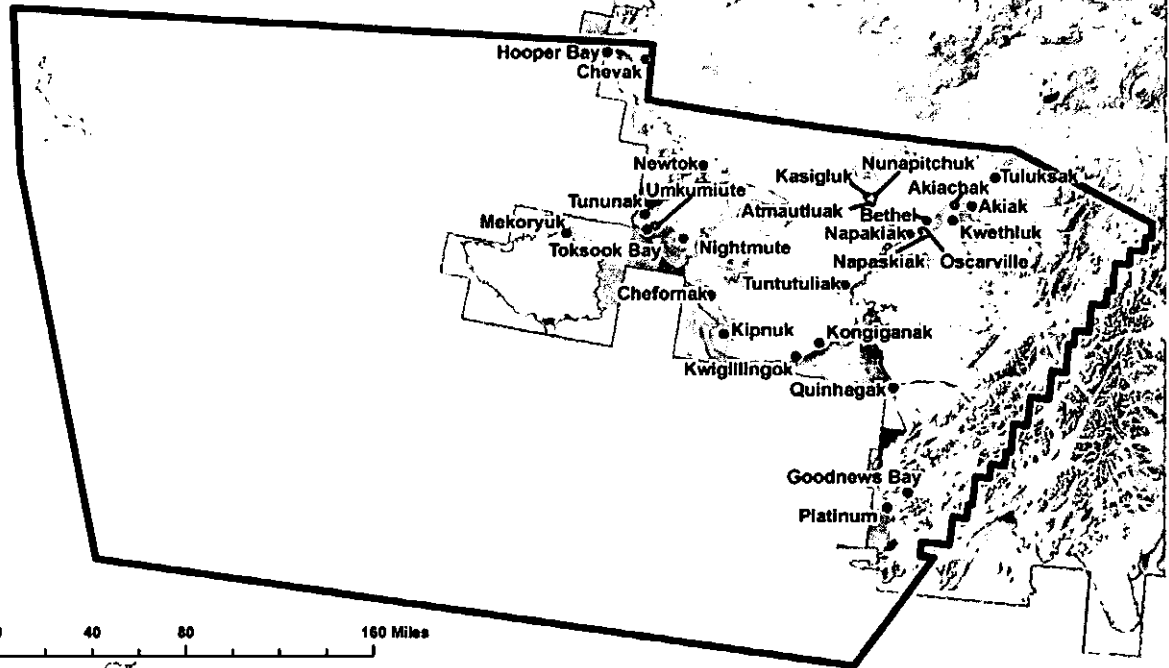
Max Angellan, Fannie Moore, Les Daenzer

### Ex-Officio Members

Richard Foster, Lyman Hoffman, Mary Nelson

## Lower Kuskokwim Economic Development Council

Akiachak	Hooper Bay	Napakiak	Quinhagak
Akiak	Kasigluk	Napaskiak	Toksook Bay
Atmautluak	Kipnuk	Newtok	Tuluksak
Bethel	Kongiganak	Nightmute	Tununak
Cheformak	Kwethluk	Nunapitchuk	Tunutuliak
Chevak	Kwigillingok	Oscarville	Umkumiute
Goodnews Bay	Mekoryuk	Platinum	



### Contact

**Carl Berger, Executive Director**

Lower Kuskokwim Economic Development Council

PO Box 2021, Bethel, Alaska 99559

Phone: 907 543-5967 Fax: 907 543-3130

Email: [carl\\_berger@ddc-alaska.org](mailto:carl_berger@ddc-alaska.org) Web Address: <http://www.lkedc.org>

# Mat-Su Resource Conservation and Development, Inc. (MAT-SURC&D)

www.matsudevelopment.org

## Mission Statement

The MISSION of the Mat-Su RC&D Council is to assist in creating jobs, expanding the local economy, conserve natural resources and enhance the quality of life for the residents and institutions of the Matanuska-Susitna Borough.



Information submitted by Marty Metiva, Executive Director  
Matanuska Susitna RC&D

## Regional Description

The Alaskan Regional Development Organization (ARDOR) has been an ARDOR since the Mat-Su RC&D Inc was incorporated in 1991 and is a private nonprofit charitable corporation, exempt from taxation under 26 U.S.C. 501(c)(3). The Council is also the state designated Alaska Regional Development Organization (ARDOR) for the Matanuska-Susitna Borough. The governing body of the RC&D Council is the membership which is made up of representatives from the participating communities.

The Matanuska-Susitna Borough (Borough) lies in the heart of south central Alaska, Encompassing about 25,000 square miles of rolling low lands, mountains, lakes, rivers and streams. The Borough includes portions of the Alaska Range to the northwest, portions of the Chugach Mountains to the southeast, and essentially the entire Talkeetna and Clearwater Ranges in its interior. The Municipality of Anchorage, Upper Cook Inlet, and Knik Arm delineates the Borough's southern border.

The entire Borough is experiencing rapid population growth and had an estimated population of over 74,000 in 2005. It is the fastest growth area in Alaska and the 31st fastest growing area in the United States. Between 2000 and 2004 the Borough's population grew by 18 percent, compared to 5 percent statewide and 7 percent in Anchorage. In other words, the Borough population grew at an annual rate of 3.9 percent versus 1.5 percent for Anchorage and 1 percent for the state. As a result of strong population growth, the Borough is now home to nearly 11 percent of the state's population versus 7 percent in 1990.

## **MAT-SU RC&D FY08 Goals**

1. Create Small Business revolving loan program
2. Continue formation/funding of Mat-Su Economic Enterprise (MEE)
3. Partner with public & private entities to develop anchor attractions & develop area into a tourist destination

## **MAT-SU RC&D FY08 Goals Accomplished<sup>10</sup>**

1. Continued to work with DNR on sale of Big Lake Hatchery – delayed due to turnover in staffing at Department of Natural Resources
2. Formed MEE board & began working with small businesses in Borough – currently working with five existing businesses to help in sustainability.
3. Partnered with Private Developers, City of Wasilla, and Mat-Su Borough & Wasilla Rotary on funding and development of 3.2 mile trail system to be used for various events that will increase tourism in area.
4. Working with Private Developer on 16- Screen Movie Theatre in area
5. Pursued/applied for \$75,000 Farmers Market Grant to develop additional Farmers Markets/Road –side stands & create additional distribution streams for local producer growers & crafts

## **MAT-SU FY08 Identified Economic Development Needs and Action Opportunities**

1. Diversify economy through recruitment of new businesses/industry:
  - Manufacturing
  - Technology
  - Satellite offices of existing businesses
2. Completion of New Prison at Port Mackenzie
3. Continue with KABATA project
4. Rail Extension from Port
5. Expansion of tourism infrastructure through recruitment of Hotels, Resorts & development of Hatcher Pass Ski area

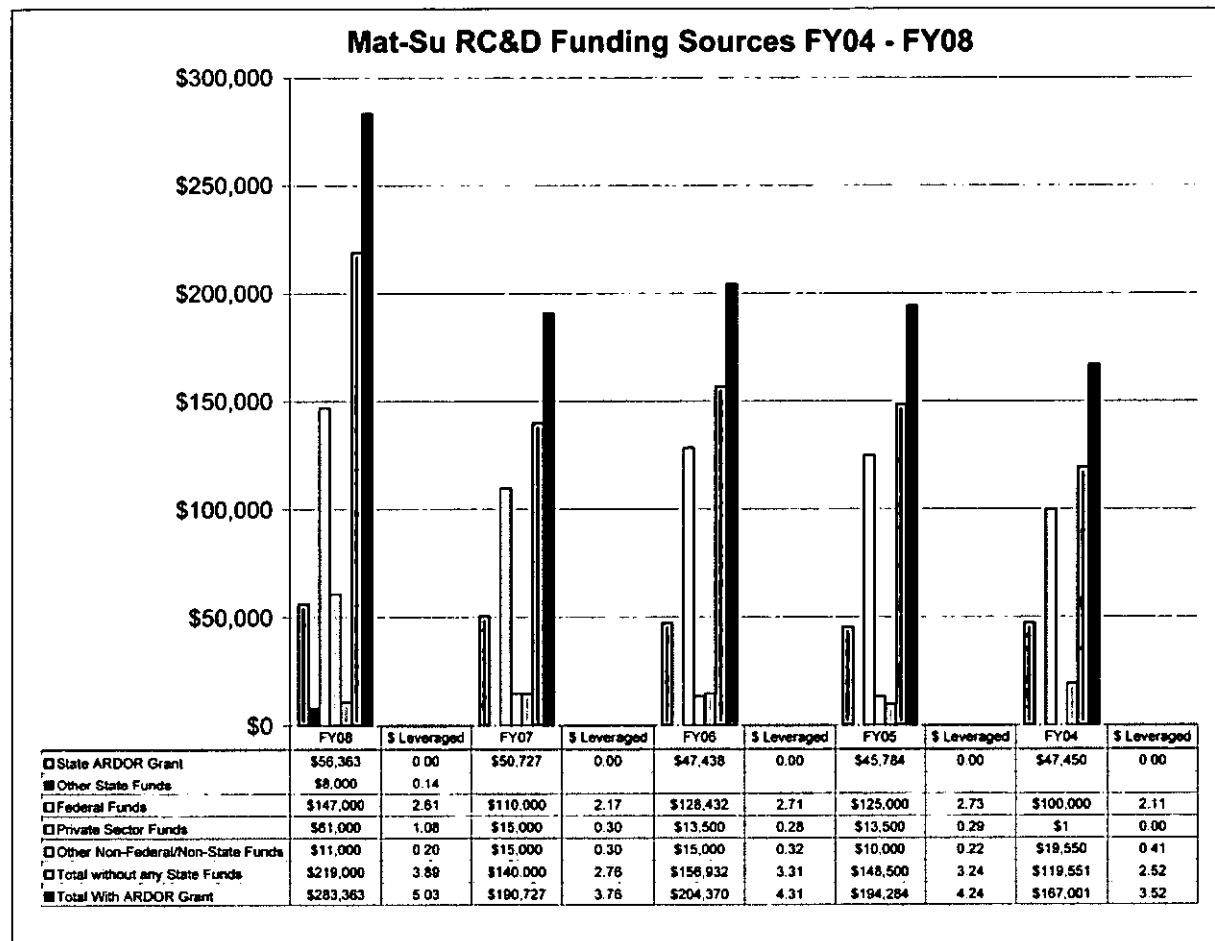
<sup>10</sup> MAT-SU RC&D achieved over 100% of their goals established in FY08. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does. Some of these goals are on going and may have more of an indirect than a direct effect.

## MAT-SU FY08 Coordinated Regional Efforts Resulting in New Business Opportunities

- Assisted in development of new Valley Creamery utilizing local Dairy Farmers products
- Formation of Mat-Su Economic Enterprise
- Small business consultation by ARDOR staff & community members

## Highlighted Coordinated Regional Efforts

- Partnered with Area Chambers of Commerce & SBDC on Economic Development Conference
- Partnered with local other public & private entities on funding & development of 3.5 mile trail system
- Partnering to help develop anchor attractions and development of Convention Center



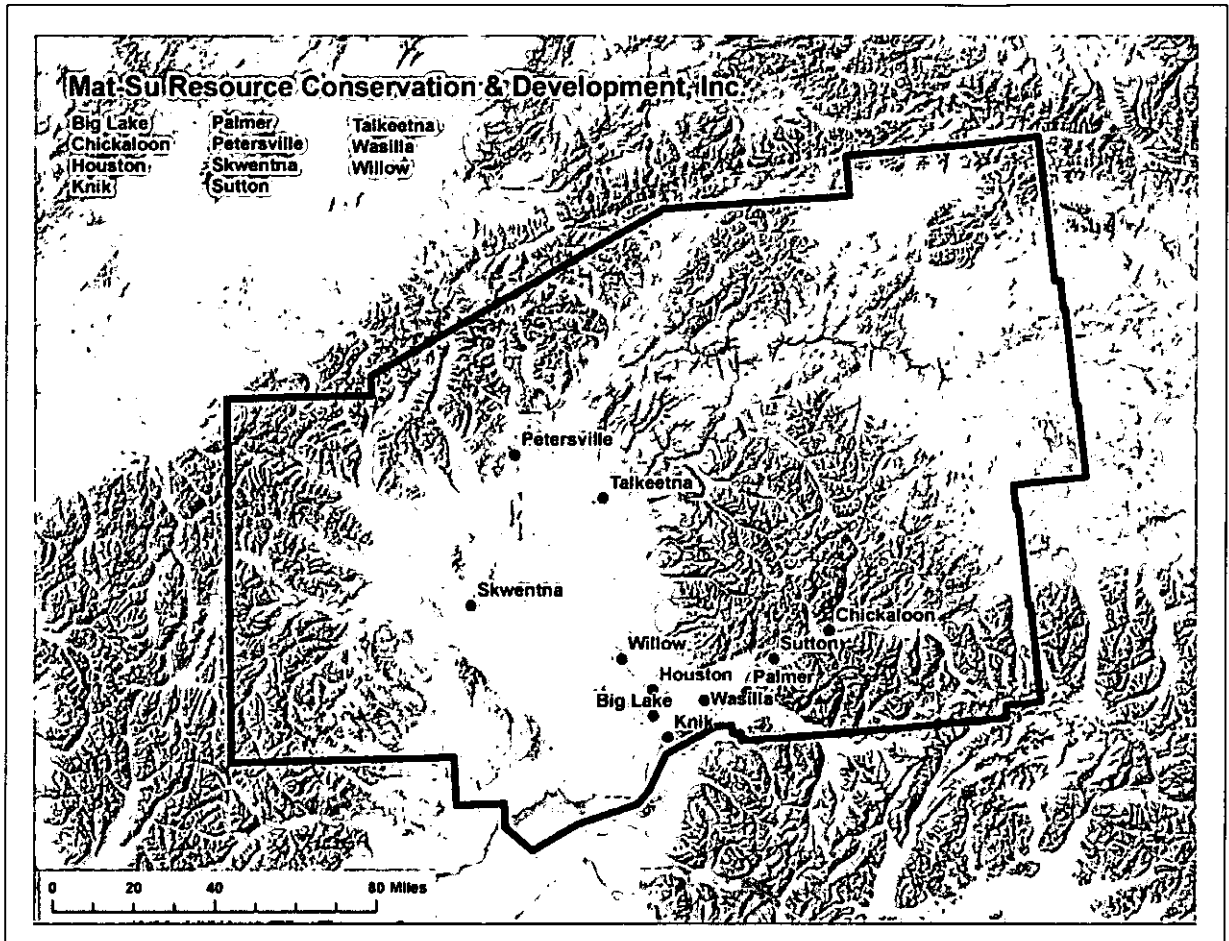
## Current Board of Directors and Contact

### Executive Committee

Darcie Salmon, President, Vicki Wehe, Treasurer, Al Jorgensen, Secretary, Roger Purcell, Vice-President, Ted Smith, Past President

### Council Members

Rosemary Burnett, Bill Allen, Rose Marie "Tiny" DePriest, Dave Hanson, Casey Reynolds, Bonnie Quill, Cheryl Metiva, John Douglas, Dick Zoebel, Alfred Tellman, Steve Totten, Robert Burnett, Jim Houston, Billy Stephon, Jackie Kinchloe



### Contact

**Marty Metiva**

Mat-Su Resource Conservation and Development Council

1700 Bogard Rd Suite 203A, Wasilla, Alaska 99654

Phone: 907-373-1062 ext 108 Fax: 907-373-1064

E-mail: [matsurcd@mtaonline.net](mailto:matsurcd@mtaonline.net) Web Address: <http://www.matsurcd.com>

# Northwest Arctic Borough Economic Development Commission (NWAB)

www.nwabor.org

## Mission Statement

A central mission of the administration of the Northwest Arctic Borough is to promote economic development that is consistent with the traditional culture and values of the people of the region



Information submitted by Jade Hill, Director, Northwest Arctic Borough

## Regional Description

The Northwest Arctic Economic Development Department has been an ARDOR since 1987, and serves the Northwest Arctic Borough, the second-largest borough in Alaska, comprising approximately 35,683 square miles (roughly the size of the state of Indiana) and eleven communities along the Kotzebue Sound, Wullik, Noatak, Kobuk, Selawik, Buckland and Kugruk Rivers. Kotzebue is the transportation and service hub for 10 outlying villages.

The population of the Northwest Arctic Borough was 7,301 in 2003, and according to Alaska Department of Labor & Workforce Development and DCED statistics, there were 2,886 jobs in that same year. Government, mining, health care, transportation, services and construction are the primary economic activities in Kotzebue. In the smaller outlying communities, cash employment is limited to the schools, clinics, local government, Maniilaq Association, and small retail stores. Subsistence is a large part of the Northwest Arctic Borough lifestyle. Seasonal employment includes commercial fishing, fish processing, fire fighting, construction, and barge operations.

According to the 2000 Census, 72% of (ARDOR) residents are a minimum of a high school graduate, and 12.7% have at least a bachelor's degree.

## NWAB FY08 Goals

1. Begin to build the capacity of a smart and flexible workforce and entrepreneurial base to adapt to perpetual changes in technology and anticipate new job markets that meet community demand.
2. Support the Sulianich Arts Center, which will lead to enhanced tourism.
3. Support entrepreneurs and small business development in the region.

## NWAB FY08 Goals Accomplished<sup>11</sup>

1. Briefing papers /budget for the QAI/Sivulliq Nipi (a computer literacy/multi-media literacy/financial literacy apprenticeship) developed \*
2. Multi-Media website material developed, Curriculum prepared
3. A yearly total of 15 presentations made on QAI/Sivulliq Nipi
  - Six (6) presentations to the Arctic Economic Development Summit (a collaborative effort between the Northwest Arctic and North Slope Boroughs)
  - Two (2) presentations on KOTZ radio
  - Three (3) presentations to the Northwest Arctic Workforce Development and Education Consortium, and
  - Four (4) Presentations to NAB Assembly aired on KOTZ radio
4. On request, submitted a proposal to the Denali Commission Economic Development Advisory Committee
5. Total artwork sold during the year is \$109,446, for 137 artists
6. Provided a place to work/workshops for 1,200 participants in the Maniilaq Alcohol Recovery Program, with workshops in carving, skin sewing and sewing
7. Provided a place to work and master artist guidance for local artists, totaling 1,152 sessions
8. Held Sulianich Association Board Meeting and discussed plan of action to include Sulianich in regional tourism: The board is comprised of local artists, National Park Service, Maniilaq Association, Northwest Inupiaq Housing Authority, Chukchi Campus and Sulianich Arts Center Staff
9. Incorporated Sulianich Arts Center marketing and distribution into QAI Sivulliq Nipi Apprenticeship curriculum as a example entrepreneurial project, to begin once QAI Sivulliq Nipi project is funded
10. Total number of small business grant applicants for the year was 41
11. The amount of Small Business grants awarded was 19 for a yearly total of \$28,082. This included incentives for 13 fishermen, totaling \$18,876 for nets, motors and fishing licenses
12. 5 applicants were referred to Small Business Development Center

<sup>11</sup> NWAB achieved over 100% of their goals established for FY08. These goals should not be used as a guide for a percentage of measurements but as a reference that represents a portion of the many things an ARDOR does.

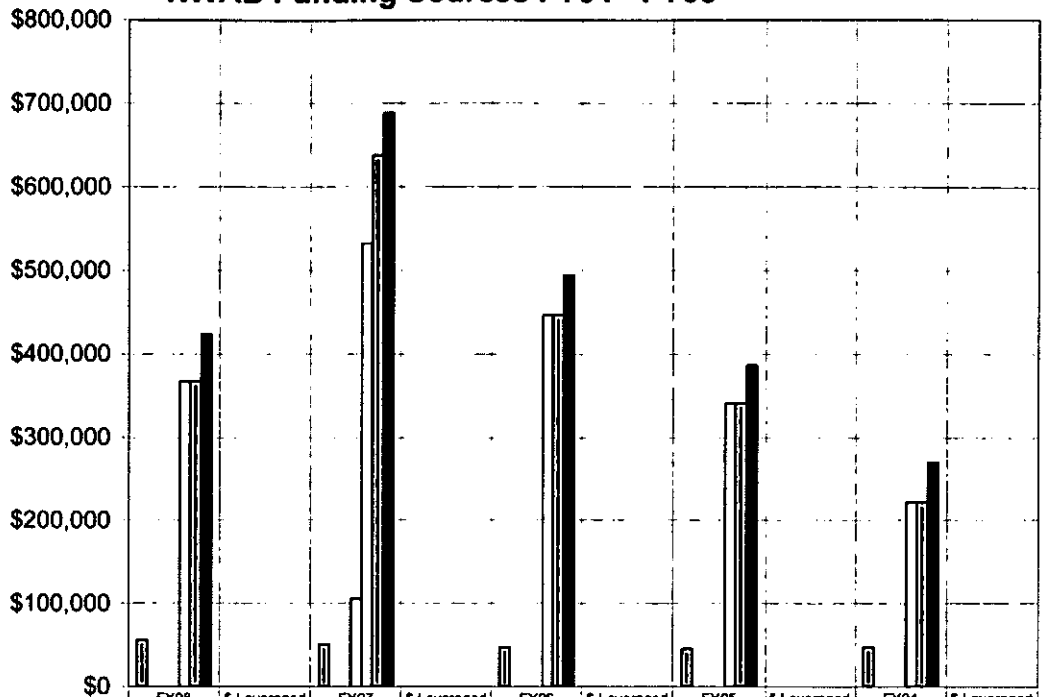
## **FY08 Identified Economic Development Needs and Action Opportunities**

- The Northwest Arctic Borough began advancing the idea of promoting and accelerating opportunities for entrepreneurial development and technology advancement in the region through a computer literacy/multi-media literacy/financial literacy project called the QAI Sivulliq Nipi, it became clear how woefully inadequate the bandwidth was to economic development in our region.
- In FY 07/08, NWAB made 'Solicit support for expanding broadband capacity in the Northwest Arctic Borough in preparation for an increasingly technology-based economy' one of our ARDOR goals. The Northwest Arctic Economic Development Department developed the Northwest Alaska Broadband Task Force and held two (2) task force meetings with stakeholders to begin to: assess current broadband conditions, develop a plan to address broadband needs in the region and recommend the plan and regional representation to a proposed Alaska Broadband Task Force in January 09.

## **FY08 Coordinated Regional Efforts Resulting in New Business Opportunities**

- As regions across the State are addressing the pressing issue of the rising cost of energy, the Northwest Arctic Borough, Maniilaq Association, and NANA initiated planning for a Northwest Arctic Economic Development Summit, in partnership with the Alaska Housing Finance Corporation, Alaska Village Energy Cooperative, the Denali Commission, NOVA Gold, Shell Exploration, and Teck Cominco. The purpose was to bring in approximately 200 participants from communities of the Northwest Arctic region to create localized solutions to the energy crisis. Summit dates: July 29th – 31st, 2008.
- NANA, in partnership with other regional organizations, has also begun developing an energy plan and assessing geothermal, wind, and biomass potential in the region; in part supported by three U.S. Department of Energy grants.
- Our region has also responded with the creation of three (3) energy-related positions at major organizations in the region.
- In addition, with only two (2) energy raters in the region, discussions about training residents to become raters has begun.
- To promote the collaborative effort to find solutions to the energy crisis, prepared script and promo for pre- Summit talk show to include NANA, Northwest Arctic Borough, Maniilaq Association and Northwest Inupiaq Housing Authority representatives; and produced two (2) additional Conservation Tips Public Service Announcements/Promos in advance of Summit. Also assisted with Alaska Energy Authority meeting's airing on KOTZ radio.

**NWAB Funding Sources FY04 - FY08**



	FY08	\$ Leveraged	FY07	\$ Leveraged	FY06	\$ Leveraged	FY05	\$ Leveraged	FY04	\$ Leveraged
□ State ARDOR Grant	\$56,383	0.00	\$50,727	0.00	\$47,438	0.00	\$45,784	0.00	\$47,820	0.00
■ Other State Funds										
□ Federal Funds										
□ Private Sector Funds			\$106,000	2.09						
□ Other Non-Federal/Non-State Funds	\$367,008	6.51	\$532,000	10.49	\$446,515	9.41	\$340,600	7.44	\$221,855	4.64
□ Total without any State Funds	\$367,008	6.51	\$638,000	12.58	\$446,515	9.41	\$340,600	7.44	\$221,855	4.64
■ Total With ARDOR Grant	\$423,371	7.51	\$688,727	13.58	\$493,953	10.41	\$386,384	8.44	\$269,675	5.64

## Current Board of Directors and Contact

### Executive Members:

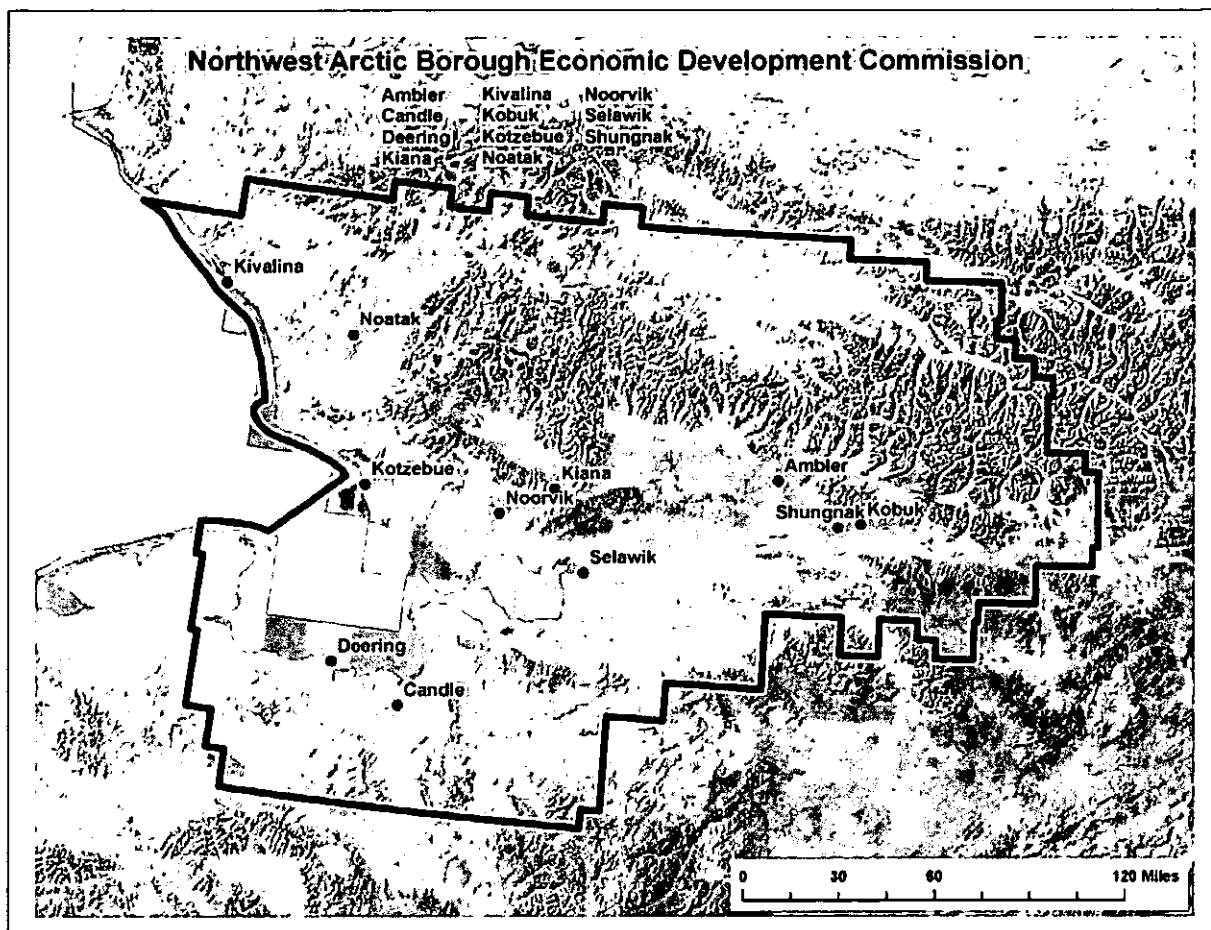
Lucy Nelson, Chair, Daisy Lambert, Brad Reeve, Jerilyn Sanchez, Jim Somers

### Members:

Dolly Foster, Frederica Schaeffer, Pauline Pungalik, Diana Ramoth, Julia Cleveland, Miki Jones, Claudia Sampson, Sherry Swan, Johnetta Cleveland, Pearl Moto

### Ex-Officio Members:

Mayor, Siikauraq Martha Whiting, Borough Assembly Chair, Clement Richards



### Contact

**Jade Hill, Executive Director**

Northwest Arctic Borough Economic Development Commission

P.O. Box 1110, Kotzebue, AK 99752

Phone Number: 907-442-2500, Ext. 116 Fax: 907-442-3740

Email: [dhamilton@nwabor.org](mailto:dhamilton@nwabor.org) Web Address: [www.nwabor.org](http://www.nwabor.org)

# Prince William Sound Economic Development District (PWSEDD)

www.pwsedc.org

## Mission Statement

The mission of Prince William Sound Economic Development District is to serve as a forum for the discussion of regional economic issues and to foster economic growth and job creation through strategic planning and infrastructure development.



Information submitted by Sue Cogswell, Executive Director  
Prince William Sound Economic Development District

## Regional Description

Prince William Sound Economic Development Council became an ARDOR on November 1, 1991, and a federal Economic Development District in May, 2001. PWSEDD is the least populated region of the over 300 economic development districts in the United States. The economy is mainly local, state and federal government, shipping of crude oil, freight, fishing and tourism.

Prince William Sound region is located in South Central Alaska, at the north end of the Gulf of Alaska, approximately 1,000 miles northwest of Seattle. This extremely mountainous area covers about 20,000 square miles of water, ice and land, extending from 250 miles east/west from Icy Bay to the eastern boundaries of the Anchorage Municipality and Kenai Peninsula Borough on the west. On the south, the area is bounded by the Gulf of Alaska.

The population of Prince William Sound is 6,157, according to the Alaska Department of Labor & Workforce Development and DCED statistics. There are approximately 3,686 jobs in the region, mainly in the petroleum industry, fishing, government services, health, education, transportation and tourism. Subsistence is practiced by the region's Native people.

## PWSEDD FY08 Goals

- Increase Tourism
- Support fishing industry
- Diversify local economies/improve energy resources/transportation

## PWSEDD FY08 Goals Accomplished<sup>12</sup>

### Increase Tourism

1. Prince William Sound Marine Trail System, a project involving our five communities, Chugach National Forest, National Wildlife Federation, U. S. Forest Service, Alaska Department of Natural Resources, Division of Parks and Outdoor Recreation, Alaska Geographic Society, National Geographic Society and PWSEDD, has held community meetings, met with land owners, stake holders, and others to form a marine trail system, similar to the SEATRIL System in Southeast Alaska.
  - The final map will show:
    - i. recreational boaters, motor or sail, kayakers, areas for camping, hiking, birding, etc., in consideration of private lands, archeological sites and other regions not desiring visitors.
    - ii. Safety information will also be provided with the GeoMap. A Memorandum of Agreement is being drafted currently, and funding is being sought for the project.
2. PWSEDD and its directors continue efforts to promote adventure and eco-tourism which we are seeing definite results. In June, 2008, Princess Cruises returned to Valdez after 10 years and will offer 8 cruises this summer. "Connoisseur Gulf of Alaska" received a huge welcome in Valdez. This resulted from ARDORs working with local visitor bureaus in Valdez, Glennallen and Fairbanks called "Alaska's Adventure Corridor, Let the Adventure Begin!" marketing tourism along the Richardson Highway and Wrangell St. Elias National Park.
3. Major improvements have been made to the Valdez city dock, recently named John Kelsey Memorial Dock, will include installation of new security gates, a federal requirement to control unauthorized access to the area when cruise ships and other vessels are docked.
4. 150 private planes and pilots participated in the Valdez Fly-In, May 9, 10, 11th, with an estimated crowd of over 2,000 watching the aerobatic, STOL (short take-off and landing), HRM Prince William, was invited as a guest of honor, as he is a pilot. The Prince's private secretary sent regrets, as Prince William was visiting Afghanistan. The "2007 Fly-In DVD," and "Prince William Sound, Up Close" was provided for Prince William's viewing pleasure.
5. FLYING MAGAZINE, Nov. 05, featured the Valdez Fly-In, at PWSEDD's invitation. We will continue our efforts to publicize this event, as aviation is vital to Alaska's economy. Two new exhibits planned for the Whittier museum will feature the U. S. Coast Guard Rescue Missions and the contribution of early Alaska Native pilots.
6. We worked with Euro-Alaska Tours each fall and winter to provide our Prince William Sound rack cards and brochures to the German tourism shows. This is a tremendous opportunity to show DVDs of our events and spectacular scenery, as the Euro-Alaska Tour staff is very familiar with our region and the amenities we offer.

<sup>12</sup> This measure counts many ARDOR activities, and may not reflect the breadth and scope of the functions performed by an ARDOR in its respective region. For example, many ARDORs provided services that ranged from technical training on small business development and provided small business loans to grant writing.

## **Fishing Industry/Energy Conservation**

7. Working with grants received from the Alaska Department of Commerce, Community, and Economic Development, Denali Commission, USDA, and the Economic Development Administration, PWSEDD is supporting Valdez Fisheries Development Association's effort to build a regional cold storage facility/processing capability for fishermen in Prince William Sound, as well as agricultural entities inland.
  - This facility will be powered by Waste Energy supplied by Valdez PetroStar Refinery.
  - A 5 year plan first provided the local workforce with training to become Certified Seafood Processors, using state-of-the-art equipment in the VFDA plant. This course was provided for fishing communities in Alaska in partnership with the university system.
8. Fish returning from the VFDA's hatchery operations will be a main source of product for the cold storage and processing plant. Plant design allows for shutdown of unused portions of the facility when there are fluctuations in demand for cold storage.
9. Ground breaking for the new "Green" cold/warm storage plant is scheduled for June, 2008.

## **Energy**

10. PWSEDD attended several meetings with the Alaska Energy Authority in Anchorage and Valdez, the most recent at the Denali Commission office on June 26th. Also had an opportunity in May 2008, to see a geo-thermal energy project in Sheridan, Wyoming. This \$100,000 system will heat and cool a 25,000 sq. ft. historic hotel being restored in that city.
11. Cordova is improving its hydro facility at Humpback Creek. The Village of Eyak is studying a wind generation system. Chenega Bay is planning a hydro plant. All communities are seeking cheaper alternative energy. Chenega Bay recently had funding approved by the Denali Commission for a feasibility study regarding a hydro plant.

## **Military**

12. The City of Valdez is worked with 65 members of the U.S. Army 95th Chemical Company to train with local responders, the U. S. Coast Guard, local hospital, Dept. of Transportation, Valdez and Alyeska fire department, in the event of a chemical or biological threat in June, 2008.
13. Valdez also works with the military to provide camping grounds for military personnel and their families.

## **PWSEDD FY08 Identified Economic Needs and Action Opportunities**

1. An All Alaska Natural Gas Pipeline from the North Slope to Valdez is the greatest economic need.
  - PWSEDD board members Dave Cobb and Dave Dengel have been proponents and active participants of this project since its conception. The Alaska Gasline Port Authority has recently been joined by the Mitsubishi Corporation. Valdez City Attorney and AGPA's project manager Bill Walker says this partner is "probably the most encouraging development we have heard". Mitsubishi provides one half of the natural gas imported to Japan and is prominent in markets in China, as well. AGPA's leaders say they have permits and all aspects to build a pipeline more expediently than the Canadian line now under consideration, but can create a partnership for both entities.
  - The All Alaska Natural Gas Pipeline is a regional effort that will provide many new employment opportunities to our region's population, and is jointly supported by all cities and villages in Prince William Sound.
2. Valdez Fisheries Development Association's new cold/warm storage facility will offer all fishermen in our region, as well as nearby inland communities the opportunity to process a larger variety of seafood, produce, throughout the entire year. It's a great opportunity to "value-add" increased profitability to fishermen and farmers.

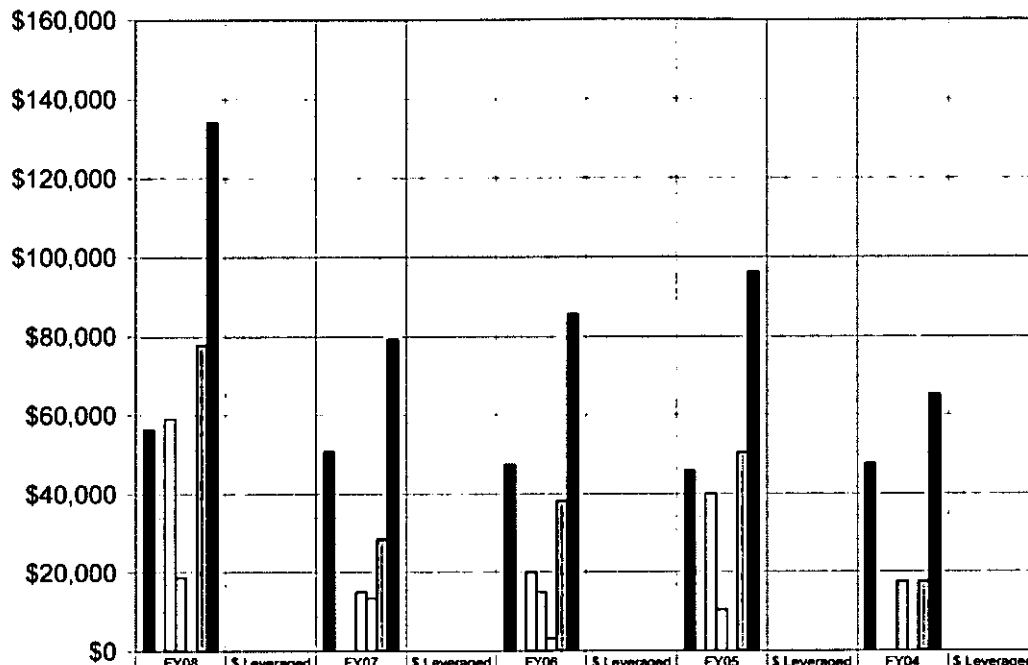
## **PWSEDD FY08 Coordinated Regional Efforts Resulting in New Business Opportunities**

1. Construction will begin this summer on the new Valdez Fisheries Cold Storage facility that will offer new business opportunities.
2. New Business opportunities are now available for the tourism industry as major cruise lines are now visiting the Port of Valdez, the City of Whittier is benefiting by the 211,000 passengers disembarking at their port..

## **PWSEDD FY08 Highlighted Coordinated Regional Efforts**

1. Cold Storage/Processing Plant/Valdez, New Hydro/Wind/Thermal Energy explorations, Increased cruise ship dockings
2. Private Enterprise, Reynolds Alaska LLC guide/outfitting stores/hunting trips/Valdez, Alpine Properties - Cordova residential developed Eyak Lake, first 13 properties now available.
3. HYDRO Construction in Cordova and Chenega Bay - A new business for sporting goods has opened in Valdez, and will offer exclusive flights to the Russian Far East for bear hunters, (in the former State of Alaska jet). About 10 jobs have been added for this business.

### PWSEDD Funding Sources FY04 - FY08



	FY08	\$ Leveraged	FY07	\$ Leveraged	FY06	\$ Leveraged	FY05	\$ Leveraged	FY04	\$ Leveraged
■ State ARDOR Grant	\$56,363	0.00	\$50,727	0.00	\$47,438	0.00	\$45,784	0.00	\$47,620	0.00
■ Other State Funds										
□ Federal Funds	\$59,000	1.05			\$20,000	0.42	\$40,000	0.87		
□ Private Sector Funds	\$18,769	0.33	\$15,000	0.30	\$15,000	0.32	\$10,500	0.23	\$17,582	0.37
□ Other Non-Federal/Non-State Funds			\$13,470	0.27	\$3,162	0.07				
□ Total without any State Funds	\$77,769	1.38	\$28,470	0.56	\$38,162	0.80	\$50,500	1.10	\$17,582	0.37
■ Total With ARDOR Grant	\$134,132	2.38	\$79,197	1.56	\$85,600	1.80	\$96,284	2.10	\$65,202	1.37

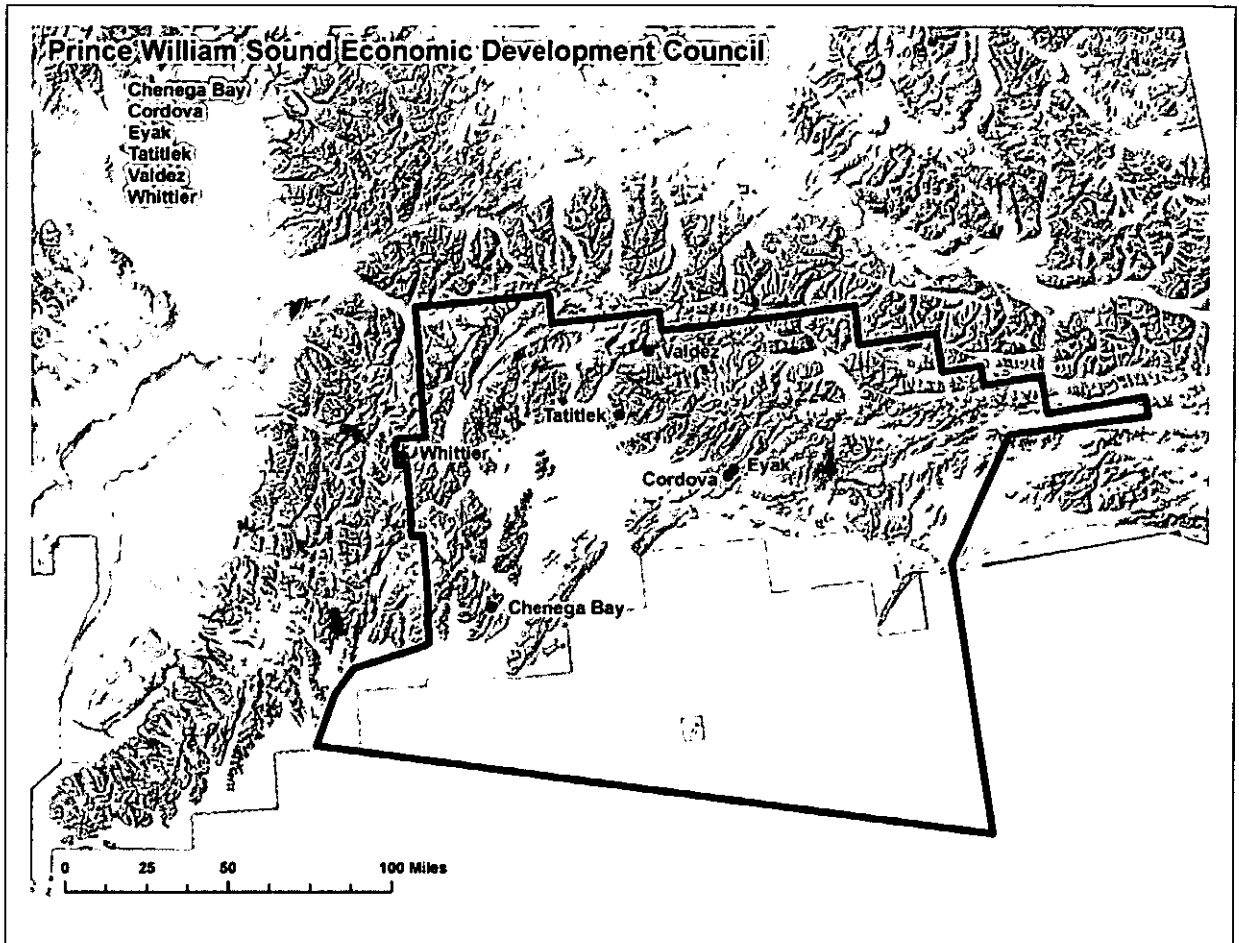
## PWSEDD Current Board of Directors and Contact

### Executive Members

Dave Dengel, Pres. - Dave Cobb, V. Pres. - Clay Koplín, Treas. - Capt. Marilyn Heddell, Sec. - Peter Denmark - Clay Koplín - Michael Vigil - Chuck Totemoff - David Totemoff

### Members

David Totemoff, Charles W. Totemoff, Mark Ernest, Michael J. Vigil, Scott A. Hahn



### Contact

#### Sue Cogswell, Executive Director

Prince William Sound Economic Development District

2207 Spenard Rd., Suite 207, Anchorage, AK 99503

Phone: 907-222-2440 Fax: 907-222-2411

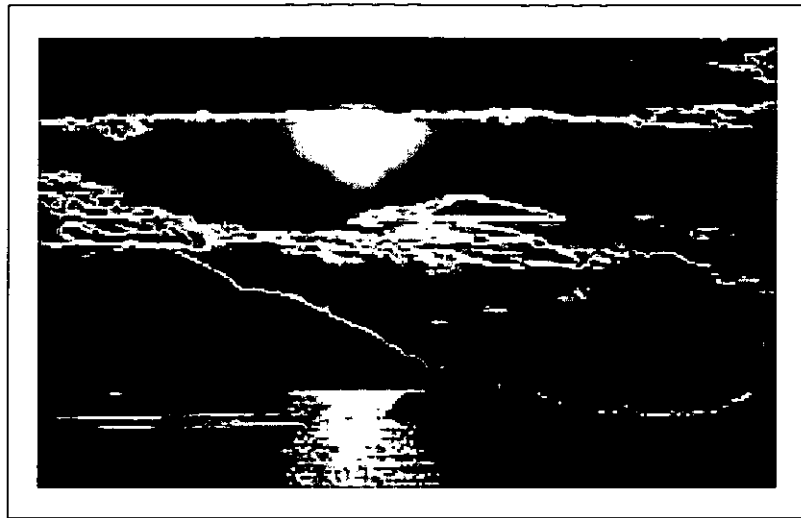
E-Mail: [sue\\_cogs@yahoo.com](mailto:sue_cogs@yahoo.com) Web Address: <http://www.pwsedd.org>

# Southeast Conference (SEC)

www.seconference.org

## Mission Statement

To help develop strong economies, healthy communities, and a quality environment in Southeast Alaska.



Information submitted by Shelly Wright, Executive Director  
Southeast Conference

## Regional Description

Southeast Conference Economic Development District is a nonprofit membership organization that advances the collective interests of the people, communities and businesses of Southeast Alaska. It is the Alaska Regional Development Organization (ARDOR) for Alaska and also the U.S. Dept. of Agriculture (USDA) Resource Conservation and Development Council (RC&D) representing Southeast Alaska.

Southeast Conference is managed by a board of 13 directors (seven public, six private) and is funded primarily by legislative appropriations to the ARDOR, federal allocations to the RC&D, and membership fees. Southeast Conference membership is open to entities that support its mission: to help develop strong economies, healthy communities, and a quality environment in Southeast Alaska. There are approximately 150 dues-paying members include municipalities, state and federal agencies, businesses, tribal organizations, individuals, nonprofits and chambers of commerce.

In 2007, about 69,328 people, or 10.2 percent of the state's residents, lived in Southeast Alaska. The number of jobs in Southeast Alaska rose slightly in 2007 for the third straight year, up 0.5 percent from 2006, according to the Alaska Dept. of Labor and Workforce Development (ADLWD). The ADLWD estimates that the region will gain more jobs in 2008 but the school enrollments and the population decrease speaks differently.

## SEC FY08 Goals

1. Community Development: Southeast Conference will undertake, advocate, support, and assist in development, maintenance, and enhancement of public infrastructure.
2. Economic Development: Support and assist in planning and execution of local and regional economic development efforts and projects.
3. Environmental Assistance: Support and assist communities, boroughs, and other organizations in efforts to sustain and improve the quality of the region's environment.

## SEC FY08 Goals Accomplished<sup>13</sup>

1. Alaska Marine Highway vessel replacement fund and the maintenance fund was funded for the first time in many years. There will be a three year schedule.
2. Swan-Tyee will be complete in 2009. Funds are secured for the development stages of Kake-Petersburg intertie. Reynolds Creek project is in the design stage. Craig became the first town in Alaska to successfully use wood waste as heating fuel. Craig found federal and state funding sources for it 1/5 million project and contributed approximately \$90,000 in local money. Other communities are now investing in similar plans and Craig is offering to share its experience with this pilot program.
3. Ketchikan Shipyard is completing the civil engineering work necessary for the installation of a second ship lift. The additional dry-dock will create more jobs and expand the capacity of the shipyard, allowing it's operator, Alaska Ship and Drydock Inc., to handle more vessel repair and construction work.
4. Tongass Land Management Plan is in the implementation stages and we are working closely with the Forest Service.
5. \$25,000 was distributed to Southeast students in scholarship funds.
6. We began working with Alaska Workforce Development Investment Board as the Regional Advisory Council to begin the training and development of vocational institutions in Southeast Alaska.
7. We are in the beginning stages of the Regional Solid Waste Authority. We are developing the enabling ordinance for the authority, bringing as many communities as we can into the authority.
8. Two major port projects are underway for Hoonah: state ferry terminal improvements and the new Industrial Marine Project with boat haul-out facility.

## SEC FY08 Identified Economic Development Needs and Action Opportunities

- Electrical Intertie and Regional Energy Authority
- Alaska Marine Highway System Organizational Plan
- Regional Solid Waste Authority (Management Plan and Facility)
- Economic Inventory of SE Alaska Communities - Vocational training facilities and on the job training is of great importance to Southeast Alaska.

<sup>13</sup> SEC achieved over 100% of the goals reported for FY08. These goals should not be used as a percentage of measurement but as a reference that represents a portion of what the ARDOR does.

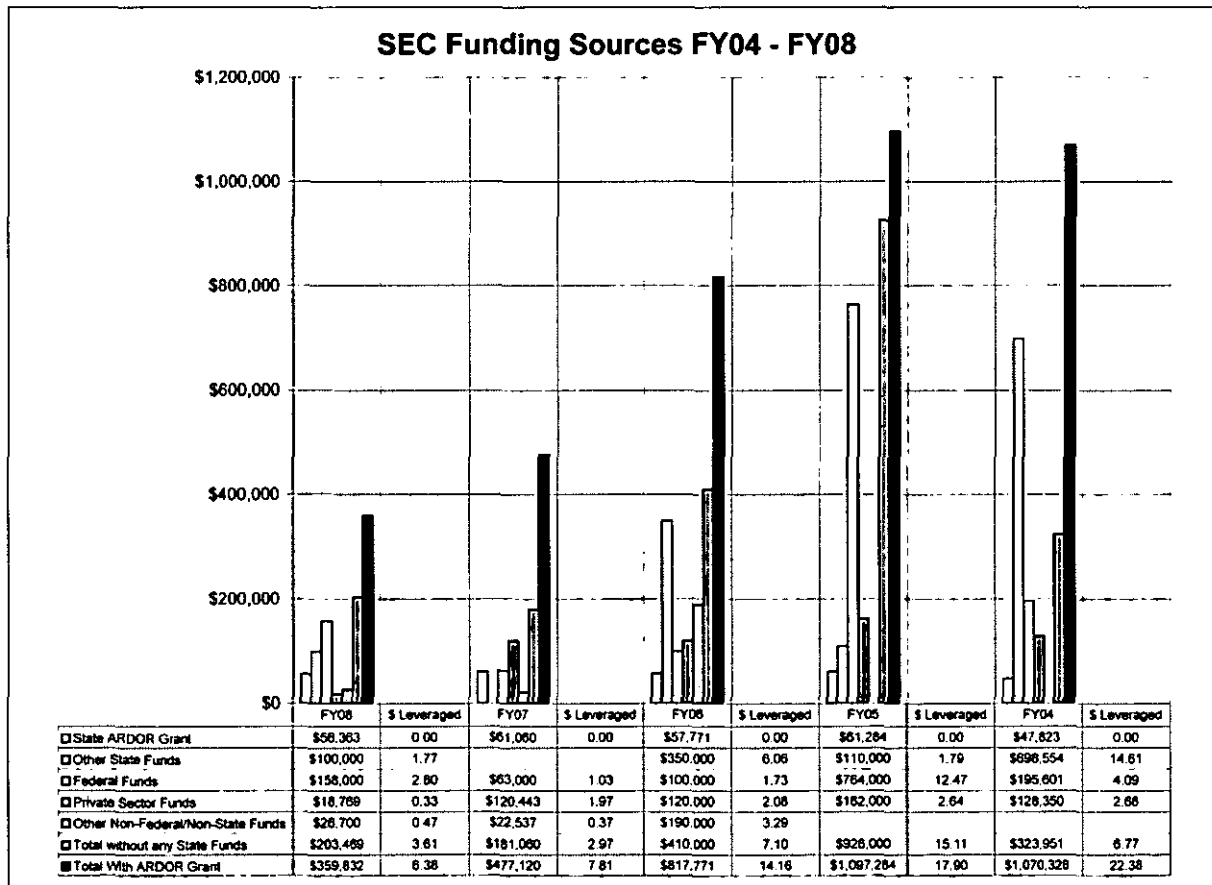
The major issue or crisis facing the region in 2008 and into the future is the declining population of Southeast Alaska. Most of the decline is due to migration based on lack of viable jobs. The challenge is to create long term, economically and environmentally sustainable year round jobs that pay a wage to support a family.

## SEC FY08 Coordinated Regional Efforts Resulting in New Business Opportunities

- We held a "Be Your Own Boss" workshop in March. We started a network for business owners in Southeast Alaska. The network continues to communicate on regional business issues.
- Strategic Planning for Communities workshops were held and will continue to be facilitated by Southeast Conference and Central Council of Tlingit & Haida Tribes of Alaska.

## SEC Highlighted Coordinated Regional Efforts

- Affordable, renewable energy, Southeast Alaska Intertie
- Upgraded reliable transportation, Marine Transportation Advisory Board
- Workforce Development, Regional Advisory Council



## SEC Current Board of Directors and Contact

### Executive Committee:

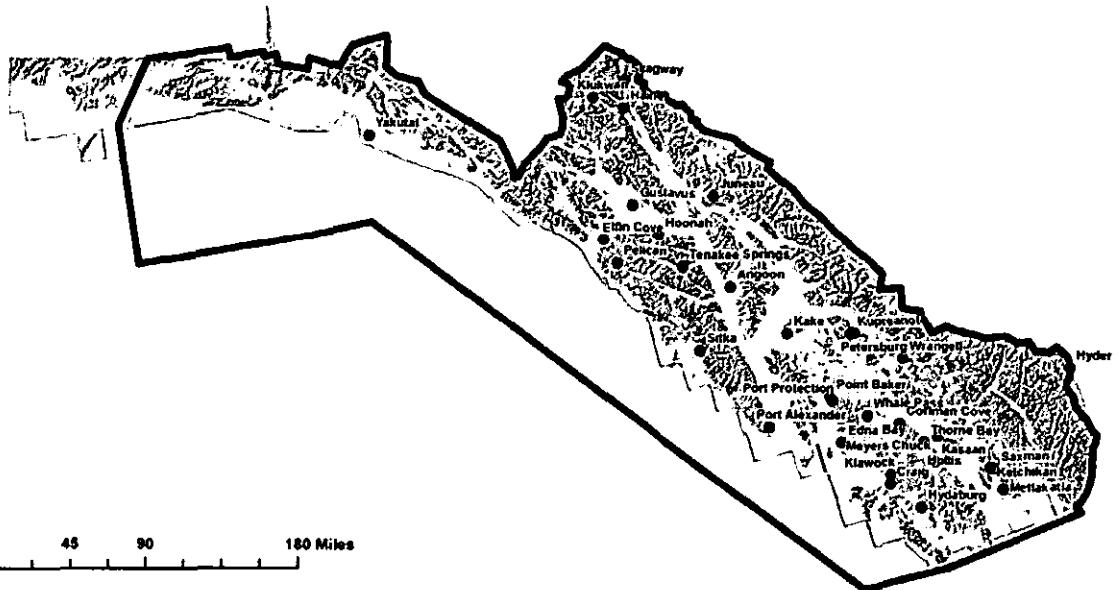
Jon Bolling, President - Mike Korsmo, Vice President - Linda Snow, Treasure - Paul Axelson, Secretary

### Members:

Maxine Thompson, J.C. Conley, Julie Decker, Randy Wanamaker, John Stein, Robert Venables, Leo Luczak, David Stone, Carol Rushmore

### Southeast Conference

Angoon	Hoonah	Klukwan	Port Protection	Wrangell
Coffman Cove	Hyder	Kupreanof	Saxman	Yakutat
Craig	Hydyaburg	Metlakatla	Sitka	
Edna Bay	Juneau	Meyers Chuck	Skagway	
Elfin Cove	Kake	Pelican	Tenakee Springs	
Gustavus	Kasaan	Petersburg	Thorne Bay	
Haines	Ketchikan	Point Baker	Whale Pass	
Hollis	Klawock	Port Alexander		



### Contact

**Shelly Wright, Executive Director**

Southeast Conference

P.O. Box 21989

612 W. Willoughby Ave, Juneau, Alaska 99802

Phone: (907) 523-2327 Fax: (907) 463-5670

E-mail: [shellyw@seconference.org](mailto:shellyw@seconference.org) Web Address: [www.seconference.org](http://www.seconference.org)

# Southwest Alaska Municipal Conference (SWAMC)

www.swamc.org

## Mission Statement

Purpose: To advance the collective interests of Southwest Alaska people, businesses, and communities, and help to promote economic opportunities to improve the quality of life and influence long-term, responsible development in the region.



Information submitted by: Mike Catsi, Executive Director  
Southwest Alaska Municipal Conference

## Regional Description

SWAMC has been an ARDOR since 1988, and serves the three sub-regions of Southwest Alaska: the Aleutian/Pribilofs, Bristol Bay, and Kodiak. SWAMC was formed out of the common interests of the region encompassing the Aleutians East Borough, the Aleutians West Census Area, the Bristol Bay Borough, the Dillingham Census Area, the Kodiak Island Borough, and the Lake & Peninsula Borough. In 1988, municipal leaders from the region forged a partnership to advocate for the needs of rural communities and the responsible development of the region's core economic sector - commercial seafood harvesting and processing.

As of the 2000 Census, Southwest Alaska had just over 30,000 residents living in fifty-four communities within the region. The combined area of the four boroughs and two census areas equal 93,875 square miles, 61,000 of which is land mass. The labor force in Southwest Alaska is structured to respond to the direct demands of the commercial seafood industry, as well as support functions ancillary to that industry. Fluctuations of seafood prices have left some regional communities and residents searching to develop other income sources. Soaring fuel costs have also dampened much of the historical fishing activity in the region. Limited infrastructure in the area determines much of market activity that takes place in Southwest Alaska. It is important for local communities to develop their own economies and resources to avoid being too dependent on outside service providers, where cost variances displace a large chunk of discretionary incomes.

## SWAMC FY08 Goals

1. Obtain funding appropriation for Alaska Department of Fish and Game (ADF&G) to develop a new seafood crew member database.
2. Partner with community representatives and regional entities to identify areas of economic opportunity, especially in tourism and small business development.
3. Drive down or stabilize energy costs through renewable and alternative energy systems, as well as the pursuit of regional fuel-buying coops.
4. Strengthen regional relationships among other development organizations, agencies, and businesses to ensure communicated needs and opportunities.
5. Host stakeholder meeting in the region to determine interest in forming coordinated backhaul strategies and other solid waste solutions.
6. Contribute to ARDOR reauthorization legislation.
7. Provide an effective and informational annual economic summit and membership meeting for SWAMC members and other development stakeholders.

## SWAMC FY08 Goals Accomplished<sup>14</sup>

1. SB 221, the State capital budget, included \$150,000 to develop a fisheries crew member database, to be taken up by ADF&G.
  - This database will help put fishing communities on equal footing with other industry-based communities w/ better labor data, and will open up increased grant, loan, and trade adjustment opportunities.
2. Worked toward setting up an energy strategy for the region by developing and adopting a new Southwest Alaska Comprehensive Energy Policy which focuses on short-, mid-, and long-term goals and objectives to meeting our region's energy needs. Various energy resources and development needs were taken into consideration with the formulation of the policy.
3. Helped lead the charge in getting ARDOR reauthorization with a new 5 year reauthorization period.
4. SWAMC capitalized on a small business opportunity to offer four technical assistance workshops to small business owners and potential operators (including fishing and tourism) in the region in FY09, with the hope that these workshops will build capacity and create new opportunities for Southwest Alaskans.
5. The trainings are anticipated to save or create 50 jobs in the region (based on workshop participation).
6. Held economic summit and membership meeting in Jan. –Feb. 2008, attended by over 130 stakeholders and agencies, and featured topics such as entrepreneurship & small business financing, port and harbor development, seafood marketing, and a renewable energy workshop.

<sup>14</sup> SWAMC accomplished 100% of the reported goals in FY07. These goals should not be used as a guide for a percentage of measurement but as a reference that represents a portion of the many things an ARDOR does.

## **SWAMC FY08 Identified Economic Development Needs and Action Opportunities**

- Need to continue working with state agencies and stakeholders to find the best and most effective crewmember database system for all involved.
- Opportunity to partner with Alaska Municipal League (AML) and other organizations to lobby effectively on behalf of Southwest communities. New efforts will concentrate on a Broadband Task Force and more legislation that will benefit responsible economic development in rural Alaska.
- Need to partner with Bristol Bay area entities to get the necessary training, funding, and waste inventories to get a backhaul barge up and running in FY09.
- Opportunity to work with other regional development agencies (Community Development Quota groups, for example) to deliver more technical assistance workshops and work in developing a tourism strategy for Southwest Alaska.
- SWAMC has laid the groundwork to host a dialog to take place between economic developers, resource developers, and the environmental community regarding appropriate and sustainable economic development in Alaska.

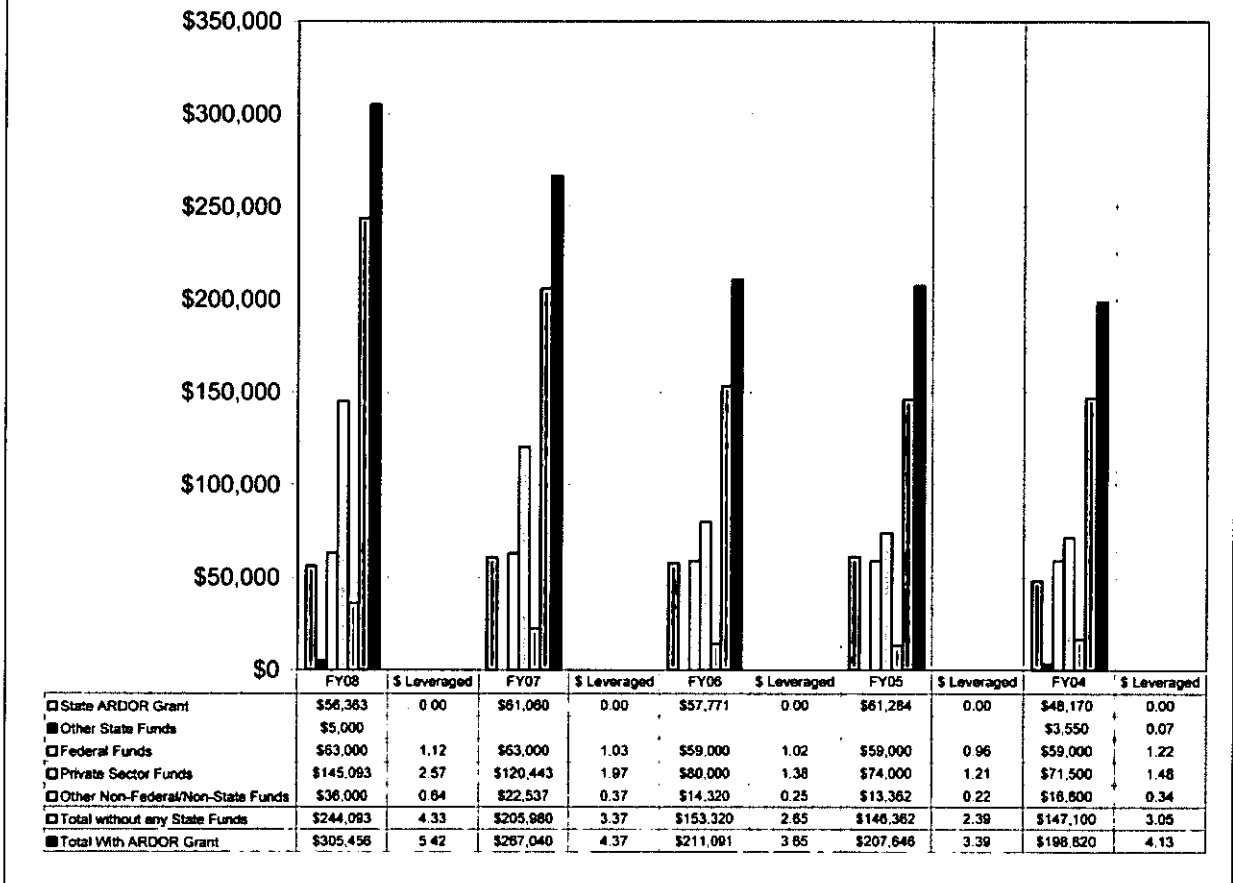
## **SWAMC FY08 Coordinated Regional Efforts Resulting in New Business Opportunities**

- SWAMC partnered with USDA Rural Development to provide a renewable energy workshop in conjunction with the Annual Economic Summit. The energy workshop drew over 40 participants and spawned ideas ranging from local tidal energy and in-stream hydro to village solar panel banks and swamp methane capture for energy.
- SWAMC partnered with University of Alaska- Bristol Bay Campus to sponsor the first Western Alaska Interdisciplinary Science Conference (WAISC) to help generate new enthusiasm for science and education in the region and to develop new science-based research opportunities. Over 100 people attended the Conference.
- In conjunction with WAISC, SWAMC partnered with Bristol Bay Native Corporation to host a recycling/backhaul coordinators meeting. There were 40 landfill operators and environmental coordinators in attendance. The backhaul effort could spur more revenue for communities and free up more landfill space.

## SWAMC Coordinated Regional Efforts

SWAMC teamed up with several community leaders in the Southwest region, along with the area's Legislative delegation to gain funding for the new crew member database system. SWAMC began partnering with regional landfill operators and EPA IGAP Coordinators to start a regional backhaul and recycling program. SWAMC's Energy Task Force continues to receive guidance from several energy sector representatives. The organization also played a prominent role in the legislative efforts of the Alaska Municipal League during the past session to ensure progress on important economic development issues like education funding, PERS/TRS relief, community revenue sharing, and a renewable energy fund.

### SWAMC Funding Sources FY04 - FY08



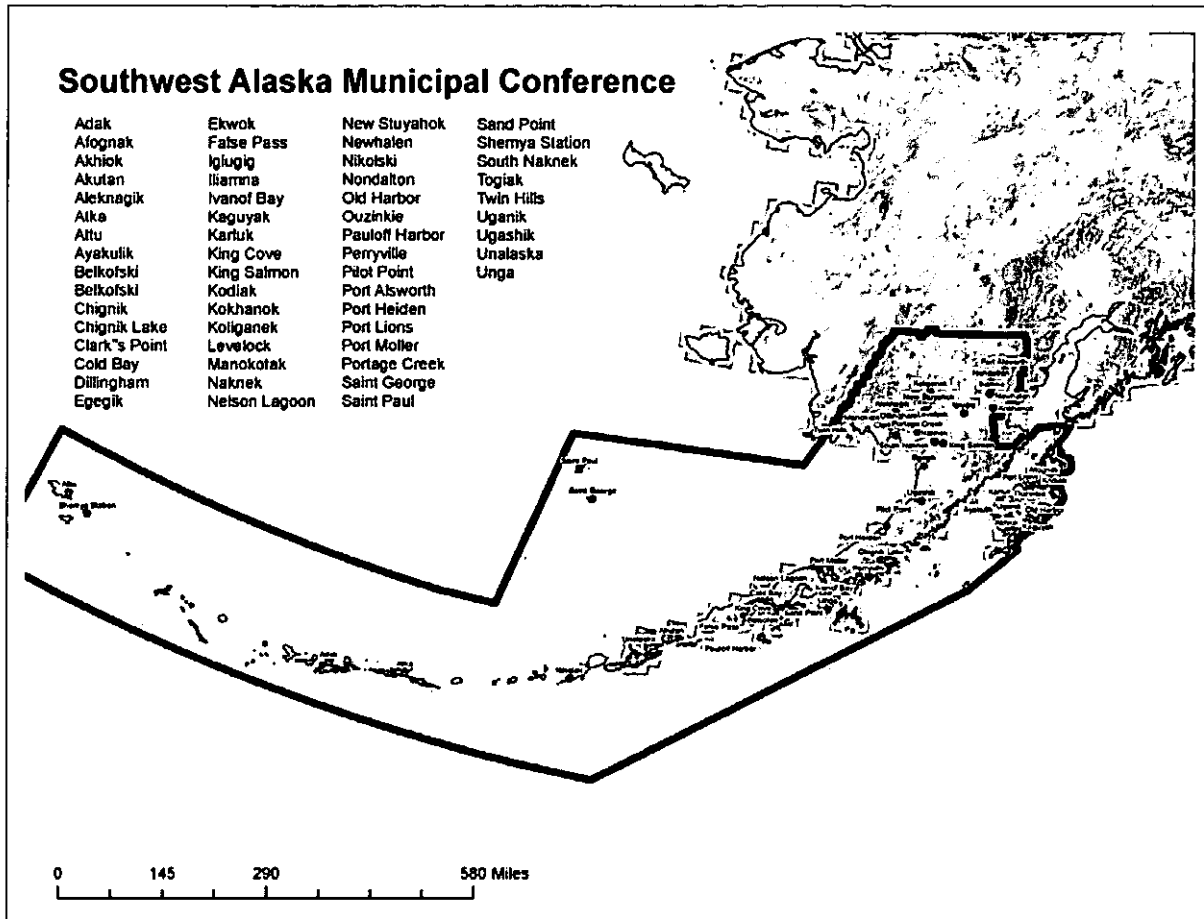
## SWAMC Current Board of Directors and Contact Information

### Executive Committee:

Tom Abell – President, Glen Gardner - V. President, Alice Ruby – Secretary/Treasurer

### Members:

Shirley Marquardt, Kara Sandvik, Deborah King, Linda Freed, Bill Hester, Joe Sullivan, Ernest Weiss



### Contact

**Michael Catsi, Executive Director**

Southwest Alaska Municipal Conference

3300 Arctic Boulevard, Suite 203 Anchorage, AK 99503

Phone Number: 907-562-7380 Fax: 907-562-0438

E-Mail: [mcatsi@swamc.org](mailto:mcatsi@swamc.org) Web Address: <http://www.swamc.org>

Number of Staff	Information on Nonprofits	Information on Licenses & Permits	Health Care Business	Hospitality Business	Retail Business	Information on Region	Market Research	Marketing Resources	Market Strategies/ Planning	Business Loan Guaranty	Business Loans	Personal Credit Counseling	Business Credit Counseling	Business Expansion	Manufacturing	Develop Business plan	Business Training	Sounding Board & Referrals	(What services do you provide as an organization)
																			List a minimum of "Three" other services you might offer not listed.
7						X			X					X				X	1) Implement and sustain an external marketing program focused on attracting businesses 2) Act as "clearinghouse" for business opportunities and generate as many viable ones as possible for investors 3) Partner with local economic research firms and/or organizations. Respond to research inquiries and refer to appropriate data source
3			X	X		X		X				X		X	X	X	X	X	1) Regional Community Planning 2) Small Business Development 3) Rural Infrastructure and Economic Development 4) E-Commerce and Manufacturing 5) Artist Development
2		X				X		X						X		X	X	X	
1						X							X					X	1) Research & analysis 2) planning 3) VISTA umbrella 4) pilot projects with partners; 5) work econ dev projects with partners 6) quarterly economic analysis 7) Partner with local economic research firms and/or organizations.
																			New ARDOR 2008
2						X	X	X			X			X	X			X	
1		X	X	X		X		X				X		X				X	1) Regional initiatives 2) Legislative Advocacy
1		X		X		X		X						X				X	
1		X				X					X			X			X		1) Regional Planning 2) Workforce Development 3) Research and Analysis
1		X	X	X		X	X	X			X			X				X	1) EDD, RC&D, and Workforce Development. 2) Regional Planning for transportation, energy resources, solid waste, timber development, mining development, fisheries development, health care and education 3) legislative Advocacy 4) Regional Forum
2.5						X											X	X	1) Regional Planning 2) legislative Advocacy 3) Regional Forum 4) Workforce Development

APPENDIX A - ARDOR Resource Chart

# Alaska Regional Development Organizations Contacts

## APPENDIX B - ARDOR Contacts

### **ANCHORAGE ECONOMIC DEVELOPMENT CORPORATION (4/11/89)**

Erin Ealum, Development Director  
900 West 5th Avenue, Suite 300, Anchorage, Alaska 99501  
Phone: (907) 258-3700 Fax: (907) 258-6646  
E-mail: [EEalum@aedcweb.com](mailto:EEalum@aedcweb.com)  
Web site: [www.aedcweb.com/](http://www.aedcweb.com/)

### **BERING STRAIT DEVELOPMENT COUNCIL (1/15/97)**

Barb Nickels, Director Kawerak, Inc.  
PO Box 948, Nome, Alaska 99762  
Phone: (907) 443-4248 Fax: (907) 443-4449  
E-mail: [cpd.pd@kawerak.org](mailto:cpd.pd@kawerak.org)  
Web site: <http://www.kawerak.org/service/Divisions/csd/cpd/index.html>

### **COPPER VALLEY DEVELOPMENT ASSOCIATION (11/1/90)**

Clair Scribner, Program Coordinator  
PO Box 9, Glennallen, Alaska 99588  
Phone: (907) 822-5001 Fax: (907) 822-5009  
E-mail: [cvda@cvinternet.net](mailto:cvda@cvinternet.net)  
Web site: [www.coppervalley.org](http://www.coppervalley.org)

### **FAIRBANKS NORTH STAR BOROUGH ECONOMIC DEVELOPMENT COMMISSION (4/24/00)**

Dr. Kathryn Dodge,  
Economic Development Specialist  
PO Box 71267, Fairbanks, AK 99707-1267  
Phone: (907) 459-1309 Fax: (907) 459-1102  
E-Mail: [kdodge@co.fairbanks.ak.us](mailto:kdodge@co.fairbanks.ak.us)  
Web site: [www.co.fairbanks.ak.us/Mayors/Office/EconomicDevelopment/default.htm](http://www.co.fairbanks.ak.us/Mayors/Office/EconomicDevelopment/default.htm)

### **Interior Rivers Resource Conservation & Development Council (6/11/08)**

Nicholas Morgan, Executive Director  
P.O. Box 309, Aniak, AK 99557  
Phone: (907) 675-4578 Fax: (907) 675-4579  
E-mail: [nichofasmrgrn@yahoo.com](mailto:nichofasmrgrn@yahoo.com)

### **KENAI PENINSULA ECONOMIC DEVELOPMENT DISTRICT (2/22/89)**

John Torgerson, Executive Director  
14896 Kenai Spur Highway, #103A  
Kenai, Alaska 99611-7000  
Phone: (907) 283-3335 Fax: (907) 283-3913  
E-mail: [jtorgerson@kpedd.org](mailto:jtorgerson@kpedd.org)  
Web site: [www.kpedd.org](http://www.kpedd.org)

### **LOWER KUSKOKWIM ECONOMIC DEVELOPMENT COUNCIL (9/17/91)**

Carl Berger, Executive Director  
PO Box 2021, Bethel, Alaska 99559  
Phone: (907) 543-5967 Fax: (907) 543-3130  
E-mail: [carl\\_berger@ddc-alaska.org](mailto:carl_berger@ddc-alaska.org)  
Web site: [www.lkedc.org](http://www.lkedc.org)

### **MAT-SU RESOURCE CONSERVATION & DEVELOPMENT, INC. (11/1/93)**

Marty Metiva, Executive Director  
1700 E. Bogard Suite 203, Wasilla, Alaska 99654  
Phone: (907) 373-1062 Fax: (907) 373-1064  
E-mail: [martymet@msn.com](mailto:martymet@msn.com)  
Web site: <http://www.matsurcd.com>

### **NORTHWEST ARCTIC BOROUGH ECONOMIC DEVELOPMENT COMMISSION (6/28/89)**

Jade Hill, Program Director  
PO Box 1110, Kotzebue, Alaska 99752  
Phone: (907) 442-2500 Fax: (907) 442-3740  
E-mail: [jhill@nwabor.org](mailto:jhill@nwabor.org)  
Web site: [www.nwabor.org](http://www.nwabor.org)

### **PRINCE WILLIAM SOUND ECONOMIC DEVELOPMENT DISTRICT (11/1/91)**

Sue Cogswell, Executive Director  
2207 Spenard Rd, Suite 207, Anchorage, Alaska 99503  
Phone: (907) 222-2440 Fax: (907) 222-2411  
E-mail: [sue\\_cogs@yahoo.com](mailto:sue_cogs@yahoo.com)  
Web site: [www.pwsedd.org](http://www.pwsedd.org)

### **SOUTHEAST CONFERENCE (4/14/89)**

Shelly Wright, Executive Director,  
612 W. Willoughby Avenue, Suite A  
PO Box 21989, Juneau, Alaska 99802  
Phone: (907) 523-2327 Fax: (907) 463-5670  
E-mail: [shellyw@seconference.org](mailto:shellyw@seconference.org)  
Web site: [www.seconference.org](http://www.seconference.org)

### **SOUTHWEST ALASKA MUNICIPAL CONFERENCE (4/6/89)**

Michael "Mike" Catsi, Executive Director  
3300 Arctic Boulevard, Suite 203, Anchorage, Alaska 99503  
Phone: (907) 562-7380 Fax: (907) 562-0438  
E-mail: [mcatsi@swamc.org](mailto:mcatsi@swamc.org)  
Web sites: [www.swamc.org](http://www.swamc.org)  
[www.southwestalaska.com](http://www.southwestalaska.com)

### **DEPARTMENT OF COMMERCE, COMMUNITY AND ECONOMIC DEVELOPMENT**

Office of Economic Development  
Michael Hanzuk  
ARDOR Coordinator  
Development Specialist  
550 W. 7th Avenue, Suite 1770, Anchorage, AK 99501-3510  
Office: (907) 269-8104  
Fax: (907) 269-5240  
E-mail: [michael.hanzuk@alaska.gov](mailto:michael.hanzuk@alaska.gov)