

**HB**

**65**

**HFIN**

**FILE**



# FISCAL NOTE

**STATE OF ALASKA**  
**2008 LEGISLATIVE SESSION**

Fiscal Note Number: \_\_\_\_\_  
 Bill Version: CSHB 65(FIN)  
 () Publish Date: \_\_\_\_\_

Identifier (file name): CSHB065(FIN)-GOV-OMB-2-18-08 Dept. Affected: All  
 Title Security Breaches-Identity Theft RDU \_\_\_\_\_  
 Component \_\_\_\_\_  
 Sponsor Rep. Coghill  
 Requester House Finance Committee Component Number \_\_\_\_\_

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	Appropriation Required FY 2009	Information					
		FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Personal Services							
Travel							
Contractual							
Supplies							
Equipment							
Land & Structures							
Grants & Claims							
Miscellaneous							
<b>TOTAL OPERATING</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>

<b>CAPITAL EXPENDITURES</b>							
<b>CHANGE IN REVENUES ( )</b>							

**FUND SOURCE** (Thousands of Dollars)

	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other Interagency Receipts						
<b>TOTAL</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>	<b>***</b>

Estimate of any current year (FY2008) cost:

**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** (Attach a separate page if necessary)

This legislation would expose the State of Alaska to future costs; however, it is not possible to predict these costs with any certainty. Whenever a statute creates state liability, the state becomes an attractive target for litigation. It is reasonable to expect that plaintiffs, either individually or through class actions, will bring claims against the state whenever a state agency violates the provisions of this legislation. Depending on whether (and how many) State security breaches occur, notification costs could range from zero to approximately \$1 million per year. State exposure to lawsuits under this bill is unpredictable, but in the event the state is sued, potential costs for actual economic damages sustained by plaintiffs could be in the \$200.0 range, plus defense costs.

Prepared by: Jack Kreinheder, Senior Analyst  
 Division Office of Management and Budget

Phone 465-1676  
 Date/Time 2/18/08 10:37 PM

Approved by: Karen Rohfeld, Director  
 Office of Management and Budget

Date 2/18/2008



FISCAL NOTE

STATE OF ALASKA  
2007 LEGISLATIVE SESSION

BILL NO. CS (JUD) HB 65

ANALYSIS CONTINUATION

The next phase of this security effort is deployment of encryption hardware and software to protect our network as well as legacy data stored and processed on the state's mainframe computer. This fiscal note will provide funding for security enhancements to insure that data used by state agencies to provide services is secure from known types of attack. This will be an ongoing effort as attackers have become more sophisticated over time.

Previous funding for security efforts is as follows:

FY05 Supplemental	\$5,002,500
FY06 Capital Project	\$3,537,500
FY07 Capital Project	\$2,000,000
FY08 Capital Project	\$4,400,000

# LEGAL SERVICES

DIVISION OF LEGAL AND RESEARCH SERVICES  
LEGISLATIVE AFFAIRS AGENCY  
STATE OF ALASKA

(907) 465-3867 or 465-2450  
FAX (907) 465-2029  
Mail Stop 3101


State Capitol  
Juneau, Alaska 99801-1182  
Deliveries to: 129 6th St., Rm. 329

## MEMORANDUM

February 20, 2008

**SUBJECT:** CSHB 65(FIN) relating to personal information  
(Work Order No. 25-LS0311\O)

**TO:** Representative Mike Chenault  
Representative Kevin Meyer  
Co-Chairs of the House Finance Committee  
Attn: Christine Marie

**FROM:**  Theresa Bannister  
Legislative Counsel

This memo accompanies a final of the bill described above.

1. Sec. 45.48.180. The addition of "or being notified of" raises an ambiguity. If a consumer credit reporting agency discovers and is notified of the breach at different times, from which event do you calculate the five business days?
2. Federal preemption. As you are probably aware, because the bill deals with an area that is heavily, and, in some areas exclusively, regulated by the Federal Credit Reporting Act<sup>1</sup> (FCRA), there is an issue whether the FCRA preempts any of the new provisions. Please be aware that while some of the provisions in the bill have not been directly regulated by FCRA, the FCRA's provisions regarding what it preempts are not clear at all.
3. Interstate commerce. Because this bill could apply to out-of-state businesses that operate in the state it raises a constitutional interstate commerce issue. Whenever a bill establishes a requirement that may affect persons operating from another state, there is always a question whether the requirement places a burden on interstate commerce that would not satisfy the federal constitutional commerce clause.

If I may be of further assistance, please advise.

TLB:lmb  
08-041.lmb

Enclosure

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<sup>1</sup> 15 U.S.C. 1681 et seq.

## 2007 HOUSE FINANCE COMMITTEE VOTE SHEET

DATE: 2/19/08

Amendment: #3 HB65

MEMBER

Favor

Oppose

JOULE		
KELLY		X
NELSON	X	
STOLTZE	X	
THOMAS	X	
CRAWFORD	X	
<del>FOSTER</del> HARRIS		
GARA	X	
HAWKER		X
CHENAULT		X
MEYER		X

Yea 5

Nay 4

2/18/08 adopted

AMENDMENT |

OFFERED IN THE HOUSE  
TO: CS HB 65 ( )  
Version 25-LS0311NL

BY REPRESENTATIVE MEYER

1 Page 4, after line 3

2 Insert new subsection:

3 (c) Notwithstanding (a) of this section, notification is not required if, after an  
4 appropriate investigation or after consultation with relevant federal, state, or local  
5 agencies responsible for law enforcement, the person or government entity  
6 determines that no reasonable likelihood of harm to the consumers whose personal  
7 information has been acquired has resulted or will result from the breach. Such a  
8 determination must be documented in writing and the documentation must be  
9 maintained for five years.

10

11 Page 14, line 28

12 After "discovering"

13 Insert "or notification of"

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82V

2/19/08  
passed  
(5-4)

2/18/08

25-LS0311K.2  
Bannister  
2-7/08

AMENDMENT 3

~~Failed~~  
(4-3)

Rescinded  
2/19

OFFERED IN THE HOUSE  
TO: CSHB 65(JUD)

BY REPRESENTATIVES NELSON AND  
STOLTZE

- 1 Page 1, line 1:
- 2 Delete "the disclosure of permanent fund dividend applicant records,"
- 3
- 4 Page 2, line 4, through page 3, line 18:
- 5 Delete all material.
- 6
- 7 Renumber the following bill sections accordingly.
- 8
- 9 Page 29, line 17:
- 10 Delete "sec. 5"
- 11 Insert "sec. 3"
- 12
- 13 Page 29, line 21:
- 14 Delete "sec. 5"
- 15 Insert "sec. 3"
- 16
- 17 Page 29, line 24:
- 18 Delete "sec. 5"
- 19 Insert "sec. 3"
- 20
- 21 Page 29, line 26:
- 22 Delete "sec. 6"
- 23 Insert "sec. 4"

82v

adopted 2/18/08

25-LS0311K.1  
Bannister  
1/30/08

AMENDMENT 4 Rep. Hawker

OFFERED IN THE HOUSE  
TO: CSHB 65(JUD)

- 1 Page 2, line 22, following "information ":
- 2       Insert ", except applicant information about individuals who are under 18 years of
- 3 age,"

adopted

2/18/08

25-LS0311\NL.3  
Bannister  
2/18/08

AMENDMENT 2

OFFERED IN THE HOUSE

BY REPRESENTATIVE GARA

TO: CSHB 65( ), Draft Version "L"

1 Page 6, line 16, following "However,":

2 Insert "(1)"

3

4 Page 6, line 19, following "\$50,000":

5 Insert "; and

6 (2) damages that may be awarded against the information collector

7 under

8 (A) AS 45.50.531 are limited to actual economic damages that  
9 do not exceed \$500; and

10 (B) AS 45.50.537 are limited to actual economic damages"

25-LS0311VL  
Bannister  
2/4/08

adopted N/O

CS FOR HOUSE BILL NO. 65( )

2/13/08

IN THE LEGISLATURE OF THE STATE OF ALASKA  
TWENTY-FIFTH LEGISLATURE - SECOND SESSION

BY

Offered:  
Referred:

Sponsor(s): REPRESENTATIVES COGHILL AND GARA, Hawker, Lynn, Samuels, Fairclough, Ramras, Kawasaki, Kerttula, Gatto, Neuman, Olson

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to breaches of security involving personal information, credit report  
2 and credit score security freezes, protection of social security numbers, care of records,  
3 disposal of records, identity theft, credit cards, and debit cards, and to the jurisdiction of  
4 the office of administrative hearings; relating to the disclosure of permanent fund  
5 dividend applicant records; amending Rules 60 and 82, Alaska Rules of Civil Procedure;  
6 and providing for an effective date."

7 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

8 \* Section 1. AS 40.21.110 is amended to read:

9 Sec. 40.21.110. Care of records. Except for public records lawfully in the  
10 possession of a person other than the state, public records of existing or defunct  
11 agencies of the state, territorial, and Russian governments in Alaska are the property  
12 of the state and shall be created, maintained, preserved, stored, transferred, destroyed  
13 or disposed of, and otherwise managed in accordance with the provisions of this

1 chapter and AS 45.48.500 - 45.48.530. Records shall be delivered by outgoing  
2 officials and employees to their successors, and may not be removed, destroyed or  
3 disposed of, except as provided in this chapter and AS 45.48.500 - 45.48.530.

4 \* Sec. 2. AS 43.23.017 is amended to read:

5 Sec. 43.23.017. Applicant information confidential. Information on each  
6 permanent fund dividend application, except the applicant's name, is confidential. The  
7 department may only release information that is confidential under this section

8 (1) to a local, state, or federal government agency;

9 (2) in compliance with a court order;

10 (3) to the individual who or agency that files an application on behalf  
11 of another;

12 (4) to a banking institution to verify the direct deposit of a permanent  
13 fund dividend or correct an error in that deposit;

14 (5) as directed to do so by the applicant; [AND]

15 (6) to a contractor who has a contract with a person entitled to obtain  
16 the information under (1) - (5) of this section to receive, store, or manage the  
17 information on that person's behalf; a contractor receiving data under this paragraph  
18 may only use the data as directed by and for the purposes of the person entitled to  
19 obtain the information; and

20 (7) as provided under (b) of this section.

21 \* Sec. 3. AS 43.23.017 is amended by adding new subsections to read:

22 (b) The department shall disclose applicant information to a business under a  
23 contract with the department that requests the applicant information if the business has  
24 a license under AS 43.70.020, the business, or an agent, an employee, or a contractor  
25 of the business, indicates that the business will use the applicant information only in  
26 the normal course of business, the person making the request provides proof of the  
27 person's identity, and the person making the request states that the business will use  
28 the applicant information only

29 (1) to obtain information for law enforcement agencies or for an  
30 investigation, if the business is the practice of law or includes the service of process;

31 (2) in connection with a civil, a criminal, an administrative, or an

1 arbitration proceeding, including the service of process, investigation in anticipation of  
2 litigation, executing on a judgment, enforcing a judgment, or complying with a court  
3 order;

4 (3) for a legal or beneficial interest relating to the applicant, if the  
5 business holds the legal or beneficial interest;

6 (4) on behalf of the applicant, if the business is acting in a fiduciary  
7 capacity on behalf of the applicant;

8 (5) in connection with insurance claims, insurance investigations, or  
9 insurance anti-fraud activities, if the business is an insurer or a person who provides  
10 support services to an insurer;

11 (6) to comply with federal, state, or municipal laws, regulations,  
12 ordinances, or other legal requirements; or

13 (7) for bulk distribution to political candidates or persons taking polls.

14 (c) In this section,

15 (1) "applicant" means an applicant for a permanent fund dividend;

16 (2) "applicant information" means name, mailing address, and birth  
17 year of an applicant;

18 (3) "business" means a person engaging in business.

19 \* Sec. 4. AS 44.64.030(a) is amended by adding a new paragraph to read:

20 (40) AS 45.48.080(c) (breach of security involving personal  
21 information).

22 \* Sec. 5. AS 45 is amended by adding a new chapter to read:

23 **Chapter 48. Personal Information Protection Act.**

24 **Article 1. Breach of Security Involving Personal Information.**

25 **Sec. 45.48.010. Disclosure of breach of security.** (a) If a covered person owns  
26 or licenses personal information in any form that includes personal information on a  
27 state resident, and a breach of the security of the information system that contains  
28 personal information occurs, the covered person shall, after discovering or being  
29 notified of the breach, disclose the breach to each state resident whose personal  
30 information was subject to the breach.

31 (b) An information collector shall make the disclosure required by (a) of this

1 section in the most expeditious time possible and without unreasonable delay, except  
2 as provided in AS 45.48.020 and as necessary to determine the scope of the breach and  
3 restore the reasonable integrity of the information system.

4 **Sec. 45.48.020. Allowable delay in notification.** An information collector  
5 may delay disclosing the breach under AS 45.48.010 if an appropriate law  
6 enforcement agency determines that disclosing the breach will interfere with a  
7 criminal investigation. However, the information collector shall disclose the breach to  
8 the state resident in the most expeditious time possible and without unreasonable delay  
9 after the law enforcement agency informs the information collector in writing that  
10 disclosure of the breach will no longer interfere with the investigation.

11 **Sec. 45.48.030. Methods of notice.** An information collector shall make the  
12 disclosure required by AS 45.48.010

13 (1) by a written document sent to the most recent address the  
14 information collector has for the state resident;

15 (2) by electronic means if making the disclosure by the electronic  
16 means is consistent with the provisions regarding electronic records and signatures  
17 required for notices legally required to be in writing under 15 U.S.C. 7001 et seq.  
18 (Electronic Signatures in Global and National Commerce Act); or

19 (3) if the information collector demonstrates that the cost of providing  
20 notice would exceed \$150,000, that the affected class of state residents to be notified  
21 exceeds 300,000, or that the information collector does not have sufficient contact  
22 information to provide notice, by

23 (A) electronic mail if the information collector has an  
24 electronic mail address for the state resident;

25 (B) conspicuously posting the disclosure on the Internet  
26 website of the information collector if the information collector maintains an  
27 Internet site; and

28 (C) providing a notice to major statewide media.

29 **Sec. 45.48.040. Notification of certain other agencies.** (a) If an information  
30 collector is required by AS 45.48.010 to notify more than 1,000 state residents of a  
31 breach, the information collector shall also notify without unreasonable delay all

1 consumer credit reporting agencies that compile and maintain files on consumers on a  
2 nationwide basis and provide the agencies with the timing, distribution, and content of  
3 the notices.

4 (b) This section may not be construed to require the information collector to  
5 provide the consumer reporting agencies identified under (a) of this section with the  
6 names or other personal information of the state residents whose personal information  
7 was subject to the breach.

8 (c) This section does not apply to an information collector who is subject to 15  
9 U.S.C. 6801 - 6827 (Gramm-Leach-Bliley Financial Modernization Act).

10 (d) In this section, "consumer reporting agency that compiles and maintains  
11 files on consumers on a nationwide basis" has the meaning given in 15 U.S.C.  
12 1681a(p).

13 **Sec. 45.48.050. Exception for employees and agents.** In AS 45.48.010 -  
14 45.48.090, the good faith acquisition of personal information by an employee or agent  
15 of an information collector for a legitimate purpose of the information collector is not  
16 a breach of the security of the information system if the employee or agent does not  
17 use the personal information for a purpose unrelated to a legitimate purpose of the  
18 information collector and does not make further unauthorized disclosure of the  
19 personal information.

20 **Sec. 45.48.060. Waivers.** A waiver of AS 45.48.010 - 45.48.090 is void and  
21 unenforceable.

22 **Sec. 45.48.070. Treatment of certain breaches.** (a) If a breach of the security  
23 of the information system containing personal information on a state resident that is  
24 maintained by an information recipient occurs, the information recipient is not  
25 required to comply with AS 45.48.010 - 45.48.030. However, immediately after the  
26 information recipient discovers the breach, the information recipient shall notify the  
27 information distributor who owns the personal information or who licensed the use of  
28 the personal information to the information recipient about the breach and cooperate  
29 with the information distributor as necessary to allow the information distributor to  
30 comply with (b) of this section. In this subsection, "cooperate" means sharing with the  
31 information distributor information relevant to the breach, except for confidential

1 business information or trade secrets.

2 (b) If an information recipient notifies an information distributor of a breach  
3 under (a) of this section, the information distributor shall comply with AS 45.48.010 -  
4 45.48.030 as if the breach occurred to the information system maintained by the  
5 information distributor.

6 Sec. 45.48.080. Violations. (a) If an information collector who is a  
7 governmental agency violates AS 45.48.010 - 45.48.090 with regard to the personal  
8 information of a state resident, the information collector

9 (1) is liable to the state for a civil penalty of up to \$500 for each state  
10 resident who was not notified under AS 45.48.010 - 45.48.090, but the total civil  
11 penalty may not exceed \$50,000; and

12 (2) may be enjoined from further violations.

13 (b) If an information collector who is not a governmental agency violates  
14 AS 45.48.010 - 45.48.090 with regard to the personal information of a state resident,  
15 the violation is an unfair or deceptive act or practice under AS 45.50.471 - 45.50.561.  
16 However, the information collector is not subject to the civil penalties imposed under  
17 AS 45.50.551 but is liable to the state for a civil penalty of up to \$500 for each state  
18 resident who was not notified under AS 45.48.010 - 45.48.090, except that the total  
19 civil penalty may not exceed \$50,000.

20 (c) The Department of Administration may enforce (a) of this section against a  
21 governmental agency. The procedure for review of an order or action of the  
22 department under this subsection is the same as the procedure provided by AS 44.62  
23 (Administrative Procedure Act), except that the office of administrative hearings  
24 (AS 44.64.010) shall conduct the hearings in contested cases and the decision may be  
25 appealed under AS 44.64.030(c).

26 Sec. 45.48.090. Definitions. In AS 45.48.010 - 45.48.090,

27 (1) "breach of the security" means unauthorized acquisition, or  
28 reasonable belief of unauthorized acquisition, of personal information that  
29 compromises the security, confidentiality, or integrity of the personal information  
30 maintained by the information collector; in this paragraph, "acquisition" includes  
31 acquisition by

- 1 (A) photocopying, facsimile, or other paper-based method;  
2 (B) a device, including a computer, that can read, write, or  
3 store information that is represented in numerical form; or  
4 (C) a method not identified by (A) or (B) of this paragraph;
- 5 (2) "covered person" means a  
6 (A) person doing business;  
7 (B) a governmental agency; or  
8 (C) a person with more than 10 employees;
- 9 (3) "governmental agency" means a state or local governmental  
10 agency, except for an agency of the judicial branch;
- 11 (4) "information collector" means a covered person who owns or  
12 licenses personal information in any form if the personal information includes  
13 personal information on a state resident;
- 14 (5) "information distributor" means a person who is an information  
15 collector and who owns or licenses personal information to an information recipient;
- 16 (6) "information recipient" means a person who is an information  
17 collector but who does not own or have the right to license to another information  
18 collector the personal information received by the person from an information  
19 distributor;
- 20 (7) "personal information" means information in any form on an  
21 individual that is not encrypted or redacted, or is encrypted and the encryption key has  
22 been accessed or acquired, and that consists of a combination of
- 23 (A) an individual's name; in this subparagraph, "individual's  
24 name" means a combination of an individual's  
25 (i) first name or first initial; and  
26 (ii) last name; and  
27 (B) one or more of the following information elements:  
28 (i) the individual's social security number;  
29 (ii) the individual's driver's license number or state  
30 identification card number;  
31 (iii) except as provided in (iv) of this subparagraph, the

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individual's account number, credit card number, or debit card number;  
(iv) if an account can only be accessed with a personal code, the number in (iii) of this subparagraph and the personal code; in this sub-subparagraph, "personal code" means a security code, an access code, a personal identification number, or a password;  
(v) passwords, personal identification numbers, or other access codes for financial accounts.

**Article 2. Credit Report and Credit Score Security Freeze.**

**Sec. 45.48.100. Security freeze authorized.** A consumer may prohibit a consumer credit reporting agency from releasing all or a part of the consumer's credit report or credit score without the express authorization of the consumer by placing a security freeze on the consumer's credit report.

**Sec. 45.48.110. Placement of security freeze.** (a) To place a security freeze, a consumer shall make the request to the consumer credit reporting agency

- (1) by mail to the address designated by the consumer credit reporting agency to receive security freeze requests; or
- (2) as allowed by (b) of this section.

(b) A consumer may make a request under (a) of this section by telephone or by fax, the Internet, or other electronic media if the consumer credit reporting agency has developed procedures for using the telephone or an electronic medium to receive and process the request in an expedited manner.

(c) A consumer credit reporting agency shall place a security freeze within five business days after receiving a request under (a) or (b) of this section and proper identification from the consumer.

**Sec. 45.48.120. Confirmation of security freeze.** (a) Within 10 business days after a consumer makes the request under AS 45.48.110, a consumer credit reporting agency shall send a written confirmation of the placement of the security freeze to the consumer. The confirmation must also inform the consumer that the consumer credit reporting agency may charge, as allowed by AS 45.48.160(c), a fee for third-party access during the security freeze.

(b) At the same time that the consumer credit reporting agency sends a

1 confirmation under (a) of this section, the consumer credit reporting agency shall  
2 provide the consumer with a unique personal identification number, password, or  
3 similar device to be used by the consumer when the consumer authorizes the release of  
4 the consumer's credit report or credit score under AS 45.48.130.

5 **Sec. 45.48.130. Access and actions during security freeze.** (a) While a  
6 security freeze is in place, a consumer credit reporting agency shall allow a third party  
7 access to a consumer's credit report or credit score if the consumer requests that the  
8 consumer credit reporting agency allow the access.

9 (b) To make a request under (a) of this section, the consumer shall contact the  
10 consumer credit reporting agency by mail at the address designated by the consumer  
11 credit reporting agency to receive security freeze requests or as allowed by (c) of this  
12 section, authorize the consumer credit reporting agency to allow the access, and  
13 provide the consumer credit reporting agency with

14 (1) proper identification to verify the consumer's identity;

15 (2) the unique personal identification number, password, or similar  
16 device provided under AS 45.48.120(b); and

17 (3) the proper information necessary to identify the third party to  
18 whom the consumer credit reporting agency may allow the access or the time period  
19 during which the consumer credit reporting agency may allow the access to third  
20 parties who request the access.

21 (c) In addition to making the request by mail, a consumer may make a request  
22 under (a) of this section by telephone or by fax, the Internet, or other electronic media  
23 if the consumer credit reporting agency has developed procedures for using the  
24 telephone or an electronic medium to receive and process the request in an expedited  
25 manner.

26 (d) A consumer credit reporting agency that receives a request from a  
27 consumer under (b) or (c) of this section shall comply with the request within 15  
28 minutes after receiving the request by telephone or by an electronic medium or within  
29 three business days after receiving the request by mail.

30 (e) If a security freeze is in place, a consumer credit reporting agency may not  
31 release the credit report or credit score to a third party without the prior express

1 authorization of the consumer.

2 (f) If a security freeze is in place on a consumer's credit report and credit score  
3 and if a third party applies to a consumer credit reporting agency to provide the third  
4 party with access to the consumer's credit report or credit score, the consumer credit  
5 reporting agency and, except as provided for insurers under (g) of this section, the  
6 third party may treat the third party's application as incomplete unless the consumer  
7 authorizes the access under (a) of this section.

8 (g) If an insurer requests access to a consumer's credit report and credit score  
9 on which a security freeze is in place, unless the consumer authorizes access under (a)  
10 of this section, the insurer may, notwithstanding AS 21.36.460,

11 (1) treat the consumer's application as incomplete;

12 (2) decline the consumer's application if the consumer does not lift the  
13 security freeze for the insurer after a request by the insurer or the insurer's agent;

14 (3) treat the consumer as if the consumer has a neutral credit rating;

15 (4) exclude the use of credit information as a factor and use only  
16 underwriting criteria; or

17 (5) treat the consumer in a manner that is otherwise approved by the  
18 division of insurance.

19 (h) If a security freeze is in place, a consumer credit reporting agency may not  
20 change the consumer's official information in the consumer's credit report and credit  
21 score without sending a written statement of the change to the consumer within 30  
22 days after the change is made. A consumer credit reporting agency is not required to  
23 send a written statement if the consumer credit reporting agency makes a technical  
24 change in the consumer's official information. If a consumer credit reporting agency  
25 makes a change, other than a technical change, in a consumer's address, the consumer  
26 credit reporting agency shall send the written statement to the consumer at both the  
27 new address and the former address. In this subsection,

28 (1) "official information" means name, birth date, social security  
29 number, and address;

30 (2) "technical change" means changing spelling, transposing numbers  
31 or letters, abbreviating a word, or spelling out an abbreviation.

1 (i) This section is not intended to prevent a consumer credit reporting agency  
2 from advising a third party that requests access to a consumer's credit report or credit  
3 score that a security freeze is in effect.

4 (j) The procedures used by a consumer credit reporting agency for  
5 implementing the provisions of this section may include the use of telephone,  
6 facsimile, or electronic means if making the disclosure by the electronic means is  
7 consistent with the provisions regarding electronic records and signatures required for  
8 notices legally required to be in writing under 15 U.S.C. 7001 et seq. (Electronic  
9 Signatures in Global and National Commerce Act).

10 Sec. 45.48.140. Removal of security freeze. (a) Except as provided by  
11 AS 45.48.130, a consumer credit reporting agency may not remove a security freeze  
12 unless

13 (1) the consumer requests that the consumer credit reporting agency  
14 remove the security freeze under (b) of this section; or

15 (2) the consumer made a material misrepresentation of fact to the  
16 consumer credit reporting agency when the consumer requested the security freeze  
17 under AS 45.48.110; if a consumer credit reporting agency intends to remove a  
18 security freeze on a consumer's credit report under this paragraph, the consumer credit  
19 reporting agency shall notify the consumer in writing before removing the security  
20 freeze.

21 (b) A consumer credit reporting agency shall remove a security freeze within  
22 three days after receiving a request for removal from the consumer who requested the  
23 security freeze.

24 (c) To make a request under (b) of this section, the consumer shall contact the  
25 consumer credit reporting agency by mail or as allowed by (d) of this section,  
26 authorize the consumer credit reporting agency to remove the security freeze, and  
27 provide the consumer credit reporting agency with

28 (1) proper identification to verify the consumer's identity; and

29 (2) the unique personal identification number, password, or similar  
30 device provided under AS 45.48.120(b).

31 (d) In addition to mail, a consumer may make a request under (b) of this

1 section by telephone or by fax, the Internet, or other electronic media if the consumer  
2 credit reporting agency has developed procedures for using the telephone or an  
3 electronic medium to receive and process the request in an expedited manner.

4 **Sec. 45.48.150. Prohibition.** When dealing with a third party, a consumer  
5 credit reporting agency may not suggest, state, or imply that a consumer's security  
6 freeze reflects a negative credit score, history, report, or rating.

7 **Sec. 45.48.160. Charges.** (a) Except as provided by (b), (c), or (d) of this  
8 section, a consumer credit reporting agency may not charge a consumer to place or  
9 remove a security freeze, to provide access under AS 45.48.130, or to take any other  
10 action, including the issuance of a personal identification number, password, or similar  
11 device under AS 45.48.120, that is related to the placement of, removal of, or allowing  
12 access to a credit report or credit score on which a security freeze has been placed.

13 (b) A consumer credit reporting agency may charge a consumer \$10 for  
14 placing a security freeze.

15 (c) If a consumer makes more than two access requests during a calendar year,  
16 a consumer credit reporting agency may charge the consumer \$2 for each additional  
17 access request made by the consumer during that calendar year. In this subsection,  
18 "access request" means a request made by the consumer under AS 45.48.130 to allow  
19 third-party access to the consumer's credit report or credit score on which a security  
20 freeze has been placed.

21 (d) If a consumer fails to retain a personal identification number, password, or  
22 similar device issued under AS 45.48.120, a consumer credit reporting agency may  
23 charge the consumer up to \$5 for each time after the first time that the consumer credit  
24 reporting agency issues the consumer another personal identification number,  
25 password, or similar device because the consumer failed to retain the personal  
26 identification number, password, or similar device.

27 **Sec. 45.48.170. Notice of rights.** When a consumer credit reporting agency is  
28 required to give a consumer a summary of rights under 15 U.S.C. 1681g (Fair Credit  
29 Reporting Act), a consumer credit reporting agency shall also give the consumer the  
30 following notice:

31 **Consumers Have the Right to Obtain a Security Freeze**

1           You may obtain a security freeze on your credit report and  
2 credit score for \$10 to protect your privacy and ensure that credit is not  
3 granted in your name without your knowledge. You have a right to  
4 place a "security freeze" on your credit report and credit score under  
5 state law (AS 45.48.100 - 45.48.290).

6           The security freeze will prohibit a consumer credit reporting  
7 agency from releasing your credit score and any information in your  
8 credit report without your express authorization or approval.

9           The security freeze is designed to prevent credit, loans, and  
10 other services from being approved in your name without your consent.  
11 However, you should be aware that using a security freeze to take  
12 control over who gets access to the personal and financial information  
13 in your credit report and credit score may delay, interfere with, or  
14 prohibit the timely approval of any subsequent request or application  
15 you make regarding a new loan, credit, a mortgage, a governmental  
16 service, a governmental payment, a cellular telephone, a utility, an  
17 Internet credit card application, an extension of credit at point of sale,  
18 and other items and services.

19           When you place a security freeze on your credit report and  
20 credit score, within 10 business days you will be provided a personal  
21 identification number, password, or similar device to use if you choose  
22 to remove the freeze on your credit report and credit score or to  
23 temporarily authorize the release of your credit report and credit score  
24 to a specific third party or specific third parties or for a specific period  
25 of time after the freeze is in place. To provide that authorization, you  
26 must contact the consumer credit reporting agency and provide all of  
27 the following:

- 28                   (1) proper identification to verify your identity;  
29                   (2) the personal identification number, password, or  
30 similar device provided by the consumer credit reporting agency;  
31                   (3) proper information necessary to identify the third

1 party or third parties who are authorized to receive the credit report and  
2 credit score or the specific period of time for which the credit report  
3 and credit score are to be available to third parties.

4 A consumer credit reporting agency that receives your request  
5 to temporarily lift a freeze on a credit report and credit score is required  
6 to comply with the request within 15 minutes after receiving your  
7 request if you make the request by telephone, or an electronic method if  
8 the agency provides an electronic method, or within three business days  
9 after receiving your request if you make the request by mail. After the  
10 first two requests in a year, the consumer credit reporting agency may  
11 charge you \$2 to temporarily lift the freeze.

12 A security freeze does not apply to circumstances where you  
13 have an existing account relationship and a copy of your credit report  
14 and credit score are requested by your existing creditor or its agents or  
15 affiliates for certain types of account review, collection, fraud control,  
16 or similar activities.

17 If you are actively seeking credit, you should understand that  
18 the procedures involved in lifting a security freeze may slow your own  
19 applications for credit. You should plan ahead and lift a freeze, either  
20 completely if you are shopping around, or specifically for a certain  
21 creditor, days before applying for new credit.

22 You have a right to bring a civil action against someone who  
23 violates your rights under these laws on security freezes. The action can  
24 be brought against a consumer credit reporting agency.

25 **Sec. 45.48.180. Notification after violation** If a consumer credit reporting  
26 agency violates a security freeze by releasing a consumer's credit report or credit  
27 score, the consumer credit reporting agency shall notify the consumer within five  
28 business days after discovering the release, and the information in the notice must  
29 include an identification of the information released and of the third party who  
30 received the information.

31 **Sec. 45.48.190. Resellers.** A consumer credit reporting agency that acts as a

1 reseller of consumer information shall honor a security freeze placed on a consumer's  
2 credit report and credit score by another consumer credit reporting agency.

3 **Sec. 45.48.200. Violations and penalties.** (a) A consumer who suffers  
4 damages as a result of a person's violation of AS 45.48.100 - 45.48.290 may bring an  
5 action in court against the person and recover, in the case of a violation where the  
6 person acted

7 (1) negligently, actual economic damages, court costs allowed by the  
8 rules of court, and full reasonable attorney fees;

9 (2) knowingly,

10 (A) damages as described in (1) of this subsection;

11 (B) punitive damages that are not less than \$100 nor more than  
12 \$5,000 for each violation as the court determines to be appropriate; and

13 (C) other relief that the court determines to be appropriate.

14 (b) A consumer may bring an action in court against a person for a violation or  
15 threatened violation of AS 45.48.100 - 45.48.290 for injunctive relief, whether or  
16 not the consumer seeks another remedy under this section.

17 (c) Notwithstanding (a)(2) of this section, a person who knowingly violates  
18 AS 45.48.100 - 45.48.290 is liable in a class action for an amount that the court  
19 allows. When determining the amount of an award in a class action under this  
20 subsection, the court shall consider, among the relevant factors, the amount of any  
21 actual damages awarded, the frequency of the violations, the resources of the violator,  
22 and the number of consumers adversely affected.

23 (d) In this section, "knowingly" has the meaning given in AS 11.81.900.

24 **Sec. 45.48.210. Exemptions.** (a) The provisions of AS 45.48.100 - 45.48.290  
25 do not apply to the use of a credit report by

26 (1) a person, the person's subsidiary, affiliate, or agent, or the person's  
27 assignee with whom a consumer has or, before the assignment, had an account,  
28 contract, or debtor-creditor relationship if the purpose of the use is to review the  
29 consumer's account or to collect a financial obligation owing on the account, contract,  
30 or debt;

31 (2) a subsidiary, an affiliate, an agent, an assignee, or a prospective

1 assignee of a person to whom access has been granted under AS 45.48.130 if the  
2 purpose of the use is to facilitate the extension of credit or another permissible use;

3 (3) a person acting under a court order, warrant, or subpoena;

4 (4) an agency of a state or municipality that administers a program for  
5 establishing and enforcing child support obligations;

6 (5) the Department of Health and Social Services, its agents, or its  
7 assigns when investigating fraud;

8 (6) the Department of Revenue, its agents, or its assigns when  
9 investigating or collecting delinquent taxes or unpaid court orders or when  
10 implementing its other statutory responsibilities;

11 (7) a person if the purpose of the use is prescreening allowed under 15  
12 U.S.C. 1681b(c) (Fair Credit Reporting Act);

13 (8) a person administering a credit file monitoring subscription service  
14 to which the consumer has subscribed;

15 (9) a person providing a consumer with a copy of the consumer's credit  
16 report or credit score at the consumer's request; or

17 (10) a consumer credit reporting agency if the data base or file of the  
18 consumer credit reporting agency consists entirely of information concerning and used  
19 solely for one or more of the following purposes:

20 (A) criminal record information;

21 (B) personal loss history information;

22 (C) fraud prevention or detection;

23 (D) tenant screening; or

24 (E) employment screening.

25 (b) Except as provided by AS 45.48.190, the provisions of AS 45.48.100 -  
26 45.48.290 do not apply to a person when acting only as a reseller of consumer  
27 information.

28 **Sec. 45.48.290. Definitions.** In AS 45.48.100 - 45.48.290,

29 (1) "account review" means activities related to account maintenance,  
30 account monitoring, credit line increases, and account upgrades and enhancements;

31 (2) "consumer" means an individual who is the subject of a credit

1 report or credit score;

2 (3) "consumer credit reporting agency" has the meaning given in  
3 AS 45.48.990, but does not include a person who issues reports

4 (A) on incidents of fraud or authorizations for the purpose of  
5 approving or processing negotiable instruments, electronic funds transfers, or  
6 similar methods of payments; or

7 (B) regarding account closures because of fraud, substantial  
8 overdrafts, automated teller machine abuse, or similar negative information  
9 regarding a consumer to inquiring banks or other financial institutions for use  
10 only in reviewing consumer requests for deposit accounts at the inquiring  
11 banks or financial institutions;

12 (4) "reseller of consumer information" means a person who assembles  
13 and merges information contained in the data bases of consumer credit reporting  
14 agencies and does not maintain a permanent data base of consumer information from  
15 which new consumer credit reports are produced;

16 (5) "security freeze" means a prohibition against a consumer credit  
17 reporting agency from releasing all or a part of a consumer's credit report or credit  
18 score without the express authorization of the consumer;

19 (6) "third party" means a person who is not

20 (A) the consumer who is the subject of the consumer's credit  
21 report or credit score; or

22 (B) the consumer credit reporting agency that is holding the  
23 consumer's credit report or credit score.

24 **Article 3. Protection of Social Security Number.**

25 **Sec. 45.48.400. Use of social security number.** A person may not

26 (1) intentionally communicate or otherwise make available to the  
27 general public an individual's social security number;

28 (2) print an individual's social security number on a card required for  
29 the individual to access products or services provided by the person;

30 (3) require an individual to transmit the individual's social security  
31 number over the Internet unless the Internet connection is secure or the social security

1 number is encrypted;

2 (4) require an individual to use the individual's social security number  
3 to access an Internet site unless a password, a unique personal identification number,  
4 or another authentication device is also required to access the site; or

5 (5) print an individual's social security number on material that is  
6 mailed to the individual unless

7 (A) local, state, or federal law, including a regulation adopted  
8 under AS 45.48.470, expressly authorizes placement of the social security  
9 number on the material; or

10 (B) the social security number is included on an application or  
11 other form, including a document sent as a part of an application process or an  
12 enrollment process, sent by mail to establish, amend, or terminate an account, a  
13 contract, or a policy, or to confirm the accuracy of the social security number;  
14 however, a social security number allowed to be mailed under this  
15 subparagraph may not be printed, in whole or in part, on a postcard or other  
16 mailer that does not require an envelope, or in a manner that makes the social  
17 security number visible on the envelope or without the envelope's being  
18 opened.

19 **Se. 45.48.410. Request and collection.** (a) A person who does business in the  
20 state, including the business of government, may not request or collect an individual's  
21 social security number. This subsection does not prohibit a person from asking for  
22 another form of identification from the individual.

23 (b) The prohibition in (a) of this section does not apply

24 (1) if the person is expressly authorized by local, state, or federal law,  
25 including a regulation adopted under AS 45.48.470, to demand proof of the  
26 individual's social security number, to request or collect the individual's social security  
27 number, or to submit the individual's social security number to the local, state, or  
28 federal government;

29 (2) if the person is engaging in the business of government and

30 (A) is authorized by law to request or collect the individual's  
31 social security number; or

1 (B) the request or collection of the individual's social security  
2 number is required for the performance of the person's duties or  
3 responsibilities as provided by law;

4 (3) to a financial institution that is regulated by 15 U.S.C. 6801 - 6827  
5 (Gramm-Leach-Bliley Financial Modernization Act) if the financial institution  
6 requests or collects the individual's social security number to facilitate a transaction of  
7 the individual;

8 (4) to a communication to or from a consumer reporting agency; in this  
9 paragraph, "consumer reporting agency" has the meaning given in 15 U.S.C. 1681a  
10 (Fair Credit Reporting Act);

11 (5) if the request or collection is for a background check on the  
12 individual, law enforcement or other government purposes, or the individual's  
13 employment, including employment benefits; or

14 (6) if the request or collection does not have independent economic  
15 value, is incidental to a larger transaction, and is necessary to verify the identity of the  
16 individual.

17 **Sec. 45.48.420. Sale, lease, loan, trade, or rental.** (a) A person may not sell,  
18 lease, loan, trade, or rent an individual's social security number to a third party.

19 (b) The prohibition in (a) of this section does not apply if the sale, lease, loan,  
20 trade, or rental is

21 (1) expressly authorized by local, state, or federal law, including a  
22 regulation adopted under AS 45.48.470;

23 (2) part of a report prepared by a consumer credit reporting agency in  
24 response to a request by a person and the person submits the social security number as  
25 part of the request to the consumer credit reporting agency for the preparation of the  
26 report.

27 (c) Nothing in this section prevents a business from transferring social security  
28 numbers to another person if the transfer is part of the sale or other transfer of the  
29 business to the other person.

30 (d) A person who knowingly violates (a) of this section is guilty of a class A  
31 misdemeanor. In this subsection, "knowingly" has the meaning given in AS 11.81.900.

1           **Sec. 45.48.430. Disclosure.** (a) A person doing business, including the  
2 business of government, may not disclose an individual's social security number to a  
3 third party.

4           (b) The prohibition in (a) of this section does not apply if

5                 (1) the disclosure is expressly authorized by local, state, or federal law,  
6 including a regulation adopted under AS 45.48.470;

7                 (2) the person is engaging in the business of government and

8                         (A) is authorized by law to disclose the individual's social  
9 security number; or

10                        (B) the disclosure of the individual's social security number is  
11 required for the performance of the person's duties or responsibilities as  
12 provided by law;

13                 (3) the third party is a financial institution that is regulated by 15  
14 U.S.C. 6801 - 6827 (Gramm-Leach-Bliley Financial Modernization Act), and the  
15 disclosure is to facilitate a transaction of the individual;

16                 (4) the disclosure is part of a report prepared by a consumer credit  
17 reporting agency in response to a request by a person and the person submits the social  
18 security number as part of the request to the consumer credit reporting agency for the  
19 preparation of the report; or

20                 (5) the disclosure is for a background check on the individual, law  
21 enforcement or other government purposes, or the individual's employment, including  
22 employment benefits.

23           **Sec. 45.48.440. Interagency disclosure.** Notwithstanding the other provisions  
24 of AS 45.48.400 - 45.48.480, a state or local governmental agency may disclose an  
25 individual's social security number to another state or local governmental agency or to  
26 an agency of the federal government if the disclosure is required in order for the  
27 agency to carry out the agency's duties and responsibilities.

28           **Sec. 45.48.450. Exception for employees, agents, and independent**  
29 **contractors.** (a) Notwithstanding the other provisions of AS 45.48.400 - 45.48.480, a  
30 person may disclose an individual's social security number to an employee or agent of  
31 the person for a legitimate purpose established by and as directed by the person, but

1 the employee or agent may not use the social security number for another purpose or  
2 make an unauthorized disclosure of the individual's personal information.

3 (b) Notwithstanding the other provisions of AS 45.48.400 - 45.48.480, and  
4 except as provided for an agent under (a) of this section, a person may disclose an  
5 individual's social security number to an independent contractor of the person to  
6 facilitate the purpose or transaction for which the individual initially provided the  
7 social security number to the person, but the independent contractor may not use the  
8 social security number for another purpose or make an unauthorized disclosure of the  
9 individual's personal information.

10 Sec. 45.48.460. **Employment-related exception.** The provisions of  
11 AS 45.48.400 - 45.48.480 may not be construed to restrict a person's use or exchange  
12 of an individual's social security number

13 (1) in the course of the administration of a claim, benefit, or procedure  
14 related to the individual's employment by the person, including the individual's  
15 termination from employment, retirement from employment, and injury suffered  
16 during the course of employment; or

17 (2) to check on an unemployment insurance claim of the individual.

18 Sec. 45.48.470. **Agency regulations.** If regulations are necessary in order for a  
19 state agency to carry out the state agency's duties and responsibilities, a state agency  
20 may adopt regulations under AS 44.62 (Administrative Procedure Act) to establish  
21 when the state agency or a person regulated by the state agency may

22 (1) print an individual's social security number on material that is  
23 mailed to the individual;

24 (2) demand proof from an individual of the individual's social security  
25 number, collect from an individual the individual's social security number, or submit  
26 an individual's social security number to a local, state, or federal agency;

27 (3) ask an individual to provide the state agency with the individual's  
28 social security number;

29 (4) disclose an individual's social security number to a third party;

30 (5) sell, lease, loan, trade, or rent an individual's social security number  
31 to a third party.

1           **Sec. 45.48.480. Penalties.** (a) A person who knowingly violates AS 45.48.400  
2 - 45.48.430 is liable to the state for a civil penalty not to exceed \$3,000.

3           (b) An individual may bring a civil action in court against a person who  
4 knowingly violates AS 45.48.400 - 45.48.430 and may recover actual economic  
5 damages, court costs allowed by the rules of court, and full reasonable attorney fees.

6           (c) In this section, "knowingly" has the meaning given in AS 11.81.900.

7                           **Article 4. Disposal of Records.**

8           **Sec. 45.48.500. Disposal of records.** (a) When disposing of records that  
9 contain personal information, a business and a governmental agency shall take all  
10 reasonable measures necessary to protect against unauthorized access to or use of the  
11 records.

12           (b) Notwithstanding (a) of this section, if a business or governmental agency  
13 has otherwise complied with the provisions of AS 45.48.500 - 45.48.590 in the  
14 selection of a third party engaged in the business of record destruction, the business or  
15 governmental agency is not liable for the disposal of records under AS 45.48.500 -  
16 45.48.590 after the business or governmental agency has relinquished control of the  
17 records to the third party for the destruction of the records.

18           (c) A business or governmental agency is not liable for the disposal of records  
19 under AS 45.48.500 - 45.48.590 after the business or governmental agency has  
20 relinquished control of the records to the individual to whom the records pertain.

21           **Sec. 45.48.510. Measures to protect access.** The measures that may be taken  
22 to comply with AS 45.48.500 include

23                   (1) implementing and monitoring compliance with policies and  
24 procedures that require the burning, pulverizing, or shredding of paper documents  
25 containing personal information so that the personal information cannot practicably be  
26 read or reconstructed;

27                   (2) implementing and monitoring compliance with policies and  
28 procedure<sup>s</sup> that require the destruction or erasure of electronic media and other  
29 nonpaper media containing personal information so that the personal information  
30 cannot practicably be read or reconstructed;

31                   (3) after due diligence, entering into a written contract with a third

1 party engaged in the business of record destruction to dispose of records containing  
2 personal information in a manner consistent with AS 45.48.500 - 45.48.590.

3 **Sec. 45.48.520. Due diligence.** In AS 45.48.510(3), due diligence ordinarily  
4 includes performing one or more of the following:

5 (1) reviewing an independent audit of the third party's operations and  
6 its compliance with AS 45.48.500 - 45.48.590;

7 (2) obtaining information about the third party from several references  
8 or other reliable sources and requiring that the third party be certified by a recognized  
9 trade association or similar organization with a reputation for high standards of quality  
10 review; or

11 (3) reviewing and evaluating the third party's information security  
12 policies and procedures, or taking other appropriate measures to determine the  
13 competency and integrity of the third party.

14 **Sec. 45.48.530. Policy and procedures.** A business or governmental agency  
15 shall adopt written policies and procedures that relate to the adequate destruction and  
16 proper disposal of records containing personal information and that are consistent with  
17 AS 45.48.500 - 45.48.590.

18 **Sec. 45.48.540. Exemptions.** (a) A business or a governmental agency is not  
19 required to comply with AS 45.48.500 - 45.48.530 if federal law requires that the  
20 business or governmental agency act in a way that does not comply with AS 45.48.500  
21 - 45.48.530.

22 (b) A business is not required to comply with AS 45.48.500 - 45.48.530 if

23 (1) the business is subject to and in compliance with 15 U.S.C. 6801 -  
24 6827 (Gramm-Leach-Bliley Financial Modernization Act); or

25 (2) the manner of the disposal of the records of the business is subject  
26 to 15 U.S.C. 1681w (Fair Credit Reporting Act) and the business is complying with 15  
27 U.S.C. 1861w.

28 **Sec. 45.48.550. Civil penalty.** (a) An individual, a business, or a governmental  
29 agency that knowingly violates AS 45.48.500 - 45.48.590 is liable to the state for a  
30 civil penalty not to exceed \$3,000.

31 (b) In this section, "knowingly" has the meaning given in AS 11.81.900.

1           **Sec. 45.48.560. Court action.** An individual who is damaged by a violation of  
2 AS 45.48.500 - 45.48.590 may bring a civil action in court to enjoin further violations  
3 and to recover for the violation actual economic damages, court costs allowed by the  
4 rules of court, and full reasonable attorney fees.

5           **Sec. 45.48.590. Definitions.** In AS 45.48.500 - 45.48.590,

6           (1) "business" means a person who conducts business in the state or a  
7 person who conducts business and maintains or otherwise possesses personal  
8 information on state residents; in this paragraph,

9           (A) "conducts business" includes engaging in activities as a  
10 financial institution organized, chartered, or holding a license or authorization  
11 certificate under the laws of this state, another state, the United States, or  
12 another country;

13           (B) "possesses" includes possession for the purpose of  
14 destruction;

15           (2) "dispose" means

16           (A) the discarding or abandonment of records containing  
17 personal information;

18           (B) the sale, donation, discarding, or transfer of

19           (i) any medium, including computer equipment or  
20 computer media, that contains records of personal information;

21           (ii) nonpaper media, other than that identified under (i)  
22 of this subparagraph, on which records of personal information are  
23 stored; and

24           (iii) equipment for nonpaper storage of information;

25           (3) "governmental agency" means a state or local governmental  
26 agency, except for an agency of the judicial branch;

27           (4) "personal information" means

28           (A) an individual's passport number, driver's license number,  
29 state identification number, bank account number, credit card number, debit  
30 card number, other payment card number, financial account information, or  
31 information from a financial application; or

1 (B) a combination of an individual's  
2 (i) name; and  
3 (ii) medical information, insurance policy number,  
4 employment information, or employment history;

5 (5) "records" means material on which information that is written,  
6 drawn, spoken, visual, or electromagnetic is recorded or preserved, regardless of  
7 physical form or characteristics, but does not include publicly available information  
8 containing names, addresses, telephone numbers, or other information an individual  
9 has voluntarily consented to have publicly disseminated or listed.

10 **Article 5. Factual Declaration of Innocence after Identity Theft; Right to File Police**  
11 **Report Regarding Identity Theft.**

12 **Sec. 45.48.600. Factual declaration of innocence after identity theft.** (a) A  
13 victim of identity theft may petition the superior court for a determination that the  
14 victim is factually innocent of a crime if

15 (1) the perpetrator of the identity theft was arrested for, cited for, or  
16 convicted of the crime using the victim's identity;

17 (2) a criminal complaint was filed against the perpetrator of the  
18 identity theft; and

19 (3) the victim's identity was mistakenly associated with a record of a  
20 conviction for a crime.

21 (b) In addition to a petition by a victim under (a) of this section, the  
22 department may petition the superior court for a determination under (a) of this  
23 section, or the superior court may, on its own motion, make a determination under (a)  
24 of this section.

25 **Sec. 45.48.610. Basis for determination.** A determination of factual  
26 innocence under AS 45.48.600 may be heard and made on declarations, affidavits,  
27 police reports, or other material, relevant, and reliable information submitted by the  
28 parties or ordered to be made a part of the record by the court.

29 **Sec. 45.48.620. Criteria for determination; court order.** (a) A court may  
30 determine that a petitioner under AS 45.48.600 is factually innocent of a crime if the  
31 court finds beyond a reasonable doubt that

- 1 (1) the petitioner is a victim of identity theft;
- 2 (2) the petitioner did not commit the offense for which the perpetrator
- 3 of the identity theft was arrested, cited, or convicted;
- 4 (3) the petitioner filed a criminal complaint against the perpetrator of
- 5 the identity theft; and
- 6 (4) the petitioner's identity was mistakenly associated with a record of
- 7 conviction for the crime.

8 (b) If a court finds under this section that the victim is factually innocent of a

9 crime, the court shall issue an order indicating this determination of factual innocence

10 and shall provide the victim with a copy of the order.

11 **Sec. 45.48.630. Orders regarding records.** After a court issues an order under

12 AS 45.48.620, the court may order the name and associated personal information of

13 the victim of identity theft that is contained in the files, indexes, and other records of

14 the court that are accessible by the public labeled to show that the name and personal

15 information of the victim of identity theft is incorrect.

16 **Sec. 45.48.640. Vacation of determination.** A court that has issued an order

17 under AS 45.48.620 may, at any time, vacate the order if the petition, or any

18 information submitted in support of the petition, is found to contain a material

19 misrepresentation, omission, or false information.

20 **Sec. 45.48.650. Court form.** The supreme court of the state may develop a

21 form to be used for the order under AS 45.48.620.

22 **Sec. 45.48.660. Data base.** The department may establish and maintain a data

23 base of individuals who have been victims of identity theft and who have received an

24 order under AS 45.48.620. The department shall provide a victim or the victim's

25 authorized representative access to a data base established under this section to

26 establish that the individual has been a victim of identity theft. Access to the a data

27 base established under this section is limited to criminal justice agencies, victims of

28 identity theft, and individuals and agencies authorized by the victims.

29 **Sec. 45.48.670. Toll-free telephone number.** The department may establish

30 and maintain a toll-free telephone number to provide access to information in a data

31 base established under AS 45.48.660.

1           **Sec. 45.48.680. Right to file police report regarding identity theft.** (a) Even  
2 if the local law enforcement agency does not have jurisdiction over the theft of an  
3 individual's identity, if an individual who has learned or reasonably suspects the  
4 individual has been the victim of identity theft contacts, for the purpose of filing a  
5 complaint, a local law enforcement agency that has jurisdiction over the individual's  
6 actual place of residence, the local law enforcement agency shall make a report of the  
7 matter and provide the individual with a copy of the report. The local law enforcement  
8 agency may refer the matter to a law enforcement agency in a different jurisdiction.

9           (b) This section is not intended to interfere with the discretion of a local law  
10 enforcement agency to allocate its resources to the investigation of crime. A local law  
11 enforcement agency is not required to count a complaint filed under (a) of this section  
12 as an open case for purposes that include compiling statistics on its open cases.

13           **Sec. 45.48.690. Definitions.** In AS 45.48.600 - 45.48.690,

- 14           (1) "crime" has the meaning given in AS 11.81.900;  
15           (2) "department" means the Department of Law;  
16           (3) "identity theft" means the theft of the identity of an individual;  
17           (4) "perpetrator" means the person who perpetrated the theft of an  
18 individual's identity;  
19           (5) "victim" means an individual who is the victim of identity theft.

20           **Article 6. Truncation of Card Information.**

21           **Sec. 45.48.750. Truncation of card information.** (a) A person who accepts  
22 credit cards or debit cards for the transaction of business may not print more than the  
23 last four digits of the card number or the expiration date on any receipt or other  
24 physical record of the transaction provided at the point of the sale or transaction.

25           (b) This section applies only to receipts that are electronically printed and does  
26 not apply to transactions in which the sole means of recording a credit card or debit  
27 card account number is by handwriting or by an imprint or copy of the card.

28           (c) A person may not sell a device that electronically prints more than the last  
29 four digits of a credit card or debit card on a consumer receipt for a business  
30 transaction or on a copy retained by a business person for a business transaction.

31           (d) An individual may bring a civil action in court against a person who

1 knowingly violates (a) of this section and may recover actual economic damages,  
2 court costs allowed by the rules of court, and full reasonable attorney fees.

3 (e) A person who knowingly violates this section is liable to the state for a  
4 civil penalty not to exceed \$3,000.

5 (f) In this section,

6 (1) "credit" means the right granted by a creditor to a debtor to defer  
7 payment of debt, to incur debts and defer payment of the debt, or to purchase property  
8 or services and defer payment of the purchase; in this paragraph, "creditor" means a  
9 person who regularly extends, renews, or continues credit, a person who regularly  
10 arranges for the extension, renewal, or continuation of credit, or an assignee of an  
11 original creditor who participates in the decision to extend, renew, or continue credit;

12 (2) "credit card" means a card, plate, coupon book, or other credit  
13 device existing for the purpose of obtaining money, property, labor, or services on  
14 credit;

15 (3) "debit card" means a card issued by a financial institution to a  
16 consumer for use in initiating an electronic fund transfer from the account of the  
17 consumer at the financial institution for the purpose of transferring money between  
18 accounts or obtaining money, property, labor, or services;

19 (4) "knowingly" has the meaning given in AS 11.81.900.

#### 20 Article 7. General Provisions.

21 Sec. 45.48.990. Definitions. In this chapter, unless the context indicates  
22 otherwise,

23 (1) "consumer" means an individual;

24 (2) "consumer credit reporting agency" means a person who, for  
25 monetary fees, dues, or on a cooperative nonprofit basis, regularly engages in whole or  
26 in part in the practice of assembling or evaluating consumer credit information or  
27 other information on consumers for the purpose of furnishing credit reports to third  
28 parties;

29 (3) "credit report" means a written, oral, or other communication of  
30 information by a consumer credit reporting agency bearing on a consumer's credit  
31 worthiness, credit standing, credit capacity, character, general reputation, personal

1 characteristics, or mode of living if the communication is used or expected to be used  
2 or collected in whole or in part to serve as a factor in establishing the consumer's  
3 eligibility for

4 (A) credit or insurance to be used primarily for personal,  
5 family, or household purposes;

6 (B) employment purposes; or

7 (C) any other permissible purpose authorized under section 15  
8 U.S.C. 1681b;

9 (4) "information system" means any information system, including a  
10 system consisting of digital data bases and a system consisting of pieces of paper;

11 (5) "person" has the meaning given in AS 01.10.060 and includes a  
12 state or local governmental agency, except for an agency of the judicial branch;

13 (6) "state resident" means an individual who satisfies the residency  
14 requirements under AS 01.10.055.

15 **Sec. 45.48.995. Short title.** This chapter may be cited as the Alaska Personal  
16 Information Protection Act.

17 \* Sec. 6. AS 45.50.471(b) is amended by adding a new paragraph to read:

18 (53) an information collector, other than a governmental agency,  
19 violating AS 45.48.010 -- 45.48.090 (breach of security involving personal  
20 information); in this paragraph,

21 (A) "governmental agency" has the meaning given in  
22 AS 45.48.090;

23 (B) "information collector" has the meaning given in  
24 AS 45.48.090.

25 \* Sec. 7. The uncodified law of the State of Alaska is amended by adding a new section to  
26 read:

27 **INDIRECT COURT RULE AMENDMENTS.** (a) AS 45.48.640, enacted by sec. 5 of  
28 this Act, has the effect of changing Rule 60(b), Alaska Rules of Civil Procedure, by allowing  
29 a court to vacate an order on its own motion and at any time and by establishing a specific  
30 criterion for vacating the order under AS 45.48.640.

31 (b) AS 45.48.200(a), 45.48.480(b), 45.48.560, and 45.48.750(d), enacted by sec. 5 of

1 this Act, have the effect of changing Rule 82, Alaska Rules of Civil Procedure, by changing  
2 the criteria for determining the amount of attorney fees to be awarded to a party in an action  
3 under AS 45.48.200(a), 45.48.480(b), 45.48.560, or 45.48.750(d).

4 \* Sec. 8. The uncodified law of the State of Alaska is amended by adding a new section to  
5 read:

6       TRANSITION: REGULATIONS. A state agency may proceed to adopt regulations  
7 necessary to implement this Act. The regulations take effect under AS 44.62 (Administrative  
8 Procedure Act), but not before the effective date of the law implemented by the regulation.

9 \* Sec. 9. AS 45.48.470, enacted by sec. 5 of this Act, takes effect immediately under  
10 AS 01.10.070(c).

11 \* Sec. 10. Section 8 of this Act takes effect immediately under AS 01.10.070(c).

12 \* Sec. 11. Except as provided by secs. 9 - 10 of this Act, this Act takes effect January 1,  
13 2009.

2/13/08

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## REPRESENTATIVE JOHN COGHILL

### WORKING SECTIONAL FOR HOUSE FINANCE ON PROPOSED CHANGES TO CSHB 65( ) 25-LS0311/L 2/4/08

*"An Act relating to breaches of security involving personal information, credit report and credit score security freezes, protection of social security numbers, care of records, disposal of records, identify theft, credit cards, and debit cards, and to the jurisdiction of the office of administrative hearings; relating to the disclosure of permanent fund dividend applicant records; amending Rules 60, and 82 Alaska Rules of Civil Procedure; and providing for an effective date."*

**Title:** Insert disclosure of permanent fund dividend applicant records on line 5 after administrative hearings.

**Section 1** AS 40.21.110 Care of records – this sets out the ownership of public records and how they are to be managed from creation to disposal.

**Section 2** AS 43.23.017 relates to the confidentiality of information on each permanent fund dividend application.

**Section 3** AS 43.23.017 allows disclosure of the non-confidential applicant information to a business that is licensed under AS 43.70.020.

**Section 4** AS 44.64.030(a) adds a new paragraph (35) AS 45.48.080(c) which is part of the new Chapter 48 Personal Information Protection Act.

**Section 5** AS 45 is amended by adding a new chapter Personal Information Protection Act. This new chapter contains a total of seven (7) Articles with individual sections.

ON FILE

**Article I.**  
**Breach of Security Involving Personal Information**

Sec. 45.48.010 Disclosure of breach of security

Describes what a covered person who owns or [uses] licenses personal information must do in case of a breach of information.

This change makes it clear a covered person that owns or licenses information is responsible for disclosure and notification in case of a breach. Covered is described in Sec. 45.48.090 Definitions – to bring conformity to the meaning of person throughout Article I.

Sec. 45.48.020 Allowable delay in notification

Describes reasons for delaying notification of a breach of information.

Sec. 45.48.030 Methods of notice

Describes the methods to be used to notify a person that there has been a breach of information. Lists exceptions to the methods of notification relating to cost and number of consumers to be notified.

Sec. 45.48.040 Notification of certain other agencies

Describes when it is necessary to notify other consumer reporting agencies about a breach. There are exceptions to these requirements are also set out.

Sec. 45.48.050 Exception for employees and agents

Lists exceptions for acquisition of personal information by an employee or agent of an information collector.

Sec. 45.48.060 Waivers

No waivers of these sections are allowed.

Sec. 45.48.070 Treatment of certain breaches

A breach of information by an information recipient must be reported to the information distributor so they can comply with the notification requirements if the breach occurred to an information system maintained by the information distributor.

Sec. 45.48.080 Violations

Sets out fines for violations of 45.48.010-45.48.090 by a governmental agency that is an information collector, and information collectors who are not governmental agencies. Defines "governmental agency".

Sec. 45.48.090 Definitions

Defines the following terms:

(1)breach of the security;

(2) ["information collector"]

is replaced with: "covered person" means a

(A) person doing business;

(B) a governmental agency; or

(C) a person with more than 10 employees

This new subsection (2) describes "covered person" and replaces information collector throughout Article I.

(3) "governmental agency" means a state or local governmental agency, except for an agency of the judicial branch.

New definition because "governmental agency" is included in "covered person" it needs to be defined.

(4) "information collector" means a covered person who owns or licenses personal information in any form if the personal information includes personal information on a state resident.

Changes in definition of "information collector" include "covered person" which is described in (2) above.

New subsection:

(7) "personal information"

Page 7, Line 23: Delete [address, or telephone number] after individuals name. Address and telephone number are deleted because this information is readily available in public records.

Page 7, Line 31 to

Page 8, Lines 1 – 7 Add (iii) except as provided in (iv) of this subparagraph, the individual's account number, credit card number, or debit card number;

(iv) if an account can only be accessed with a personal code, the number in (iii) of this subparagraph and the personal code; in this sub-subparagraph, "personal code" means a security code, an access code, a personal identification number, or a password;

(v) passwords, personal identification numbers, or other access codes for financial accounts.

These changes were made to make it clear what information and combinations of information is considered personal information. The combination of numbers, codes, cards, etc. if breached would be cause for notification to an individual.

Adding in access codes and PIN numbers, tightened down the requirement on information breach notification requirements.

## Article 2.

### Credit Report and Credit Score Security Freeze

Sec. 45.48.100 Security freeze authorized

Rights of consumers to prohibit release of their personal information.

Sec. 45.48.110 Placement of security freeze (a)(1) by [certified] mail

Sets out procedures for a consumer to request a consumer credit reporting agency to freeze their information.

Page 8, Line 15 Remove requirement that request for freeze be made by certified mail.

Sec. 45.48.120 Confirmation of security freeze

Describes the responsibility of the consumer credit reporting agency to notify the consumer when a security freeze has been placed.

Sec. 45.48.130 Access and actions during security freeze

Describes how a consumer can allow access to their information by a third party when a security freeze is in place; timeframe for the consumer credit reporting agency to respond, how an insurer is to treat a consumer's application if a security freeze prevents access to the consumer's information, and what changes are allowed when a security freeze is in place, and notification requirements. Defines "official information" and "technical change".

Page 9, Line 27, 28 (d) [immediately] to 15 minutes;

Change from immediately to 15 minutes was a more reasonable response time.

Sec. 45.48.140 Removal of security freeze

Sets out procedure for removing a security freeze, how the request for the freeze is to be made, how the consumer credit reporting agency shall respond, and what identifiers are necessary to remove the freeze.

Page 11, Line 22 (b) [immediately] to within three days.

Change from immediately to within three days was a more reasonable response time.

Sec. 45.48.150 Prohibition

Sets out guidelines for reporting to third parties when a security freeze is in place.

Sec. 45.48.160 Charges

Charges to a consumer regarding security freezes.

Sec. 45.48.170 Notice of rights

Additional notices to be given when a consumer is provided a summary of rights under the Fair Credit Reporting Act (FCRA). Caution is given that a security freeze may prohibit the timely approval of subsequent requests or transactions.

Page 13, [rental housing, employment, an investment, a license, a digital signature]

Page 14, Line 17 Internet credit card [transaction] application, an extension of credit at point of sale, and other items and services.

Specific items were deleted because they are exceptions to a security freeze in other sections. Application was substituted for transaction for clarification that a freeze does not stop a person from making purchases with their card.

This section also advises the individual that there may be charges for lifting a freeze after the person has used their two free lifts.

Page 14 - Lines 9 - 11 [Under some circumstances] After the first two requests in a year the consumer credit reporting agency may charge you \$2 to temporarily lift the

freeze. This change lets an individual know that the CRA may charge \$2 to lift a

freeze after the 2 free lifts. Deleted "Under some circumstances to remove

ambiguity of when the charges might be applied, but gives the CRA some latitude as to whether or not they want to charge for additional lifts.

Sec. 45.48.180 Notification after violation

Describes the notice required if a consumer credit reporting agency violates a security freeze. The timeframe to report the violation is within five business days after:

Page 14, Line 28 insert discovering the release.

Inserted the word discovering for clarification that a violation may have occurred but until it is discovered the CRA can not be expected to give notice.

Sec. 45.48.190 Resellers

Requires that a consumer credit reporting agency acting as a reseller honor a security freeze that is placed by another consumer reporting agency.

Sec. 45.48.200 Violations and penalties

Describes the rights of a consumer who suffers damages as a result of a breach of their personal information.

Page 15, Lines 7 – 10 [actual damages, including loss of wages, and when applicable, damages for pain and suffering;] may recover actual economic damages, court costs allowed by the rules of court, and full reasonable attorney fees.

These changes reflect the penalties allowed throughout the Act. The individual has the right to recover actual economic damages, court costs and attorney fees.

Sec. 45.48.210 Exemptions

Lists exemptions to the use of credit information when a security freeze is in place. The exceptions in

Page 16, Line 26 (b) do not apply to a person [who acts] when acting only as a reseller of consumer information.

A person may wear many "information" hats. This change makes it clear that exemptions do not apply when a person is acting as a reseller, which is narrower than who acts.

Sec. 45.48.290 Definitions

Defines the following terms: account review; consumer; consumer credit reporting agency; reseller of consumer information; security freeze; third party.

### Article 3.

#### Protection of Social Security Number

Sec. 45.48.400 Use of social security number

Sets out guidelines for handling a person's social security number.

Sec. 45.48.410 Request and collection

Sets out prohibitions and exemptions for requesting or collecting an individual's social security number.

(b)(1) if the person is expressly authorized by local, state, or federal law, including a regulation adopted under AS 45.48.470, to demand proof of the individual's social Security number, to

Page 18, Line 26 request or collect the individual's social security number

(5) if the request or collection is for a background check on the individual, law enforcement

Page 19, Line 12 or other government purposes or the individual's

(6) if the

Page 19, Line 14 [disclosure] request or collection does not have independent economic value.

The changes shown above protect those individuals required to collect a social security number. Disclosure is deleted as this section is not dealing with disclosure of SSN.

Sec. 45.48.420 Sale, lease, loan, trade, or rental  
Prohibitions and exemptions regarding third party use of social security numbers.  
Page 19, Lines 27 – 29 (e) Nothing in this section prevents a business from transferring social security numbers to another person if the transfer is part of the sale or other transfer of the business to the other person.  
This new subsection allows the sale or transfer of a business that owns or possesses social security numbers.

Sec. 45.48.430 Disclosure  
Prohibitions and exemptions regarding disclosure of social security numbers to third parties.  
(b)(5) the disclosure is for a background check on the individual, law enforcement  
Page 20, Line 21 or other government purposes or the individual's employment, including employment benefits.  
Or other government is included for consistency with Sec. 45.48.410 and for protection when performing duties that include disclosure.

Sec. 45.48.440 Interagency disclosure  
Describes when and to whom disclosure is authorized.

Sec. 45.48.450 Exception for employees, agents, & independent contractors  
Describes when and to whom disclosure is authorized.

Sec. 45.48.460 Employment-related exception  
Describes when use of a social security number should not be restricted.

Sec. 45.48.470 Agency regulations  
Procedures for adopting regulations necessary for a state agency to carry out their duties and responsibilities.

Sec. 45.48.480 Penalties  
Rights of the state and individuals against persons that knowingly violate these sections and what damages and attorney fees may be recovered. For consistence with other sections that deal with penalties – insert  
Page 22, Line 4 economic after actual.

#### Article 4. Disposal of Records

Sec. 45.48.500 Disposal of records  
This sets out the measures to be followed when disposing of records which contain personal information.

Sec. 45.48.510 Measures to protect access.  
Describes the measures that may be taken to comply with Sec. 45.48.500 (above).

Sec. 45.48.520 Due diligence  
Lists procedures that if performed show due diligence.

Sec. 45.48.530 Policy and procedures

A business or governmental agency shall adopt written policies and procedures relating to records disposal.

Sec. 45.48.540 Exemptions

Compliance to these sections is not required if a government agency or business is required by federal law to act in another way, or the business is subject to and in compliance with GLBA, or FCRA.

Sec. 45.48.550 Civil penalty

Liability to the state by an individual, business, or governmental agency for violations of these sections.

Sec. 45.48.560 Court action

Page 24, Lines 1 – 4 actual economic damages court costs allowed by the rules of court, and full reasonable attorney fees.

These changes are made to this section consistent with court actions and penalties throughout the Act.

Sec. 45.48.590 Definitions

Defines the following terms: business; conducts business; possesses; dispose; governmental agency; personal information; records.

(4) "personal information" means

Page 25, Line 2 (B)(i) name, [address, or telephone number] and.

This change will make the definition of "personal information" consistent by removing address and telephone number.

### Article 5.

#### Factual Declaration of Innocence after Identify Theft, Right to file Police Report Regarding Identity Theft

Sec. 45.48.600 Factual declaration of innocence after identity theft

Describes the conditions that should exist in order for an individual to petition the superior court for a determination of innocence of a crime involving the theft of their identity.

Sec. 45.48.610 Basis for determination

Lists the type of information that may be made part of the record for the court to make a determination of factual innocence.

Sec. 45.48.620 Criteria for determination; court order

Sets the criteria that the court may use to determine a victim's factual innocence.

Sec. 45.48.630 Orders regarding records

Describes what the court may order regarding the disposition of incorrect records regarding a victim of identity theft.

Sec. 45.48.640 Vacation of determination

States that a court order may be vacated if there has been a misrepresentation of the material.

Sec. 45.48.650 Court form  
Development of a form to be used under 45.48.620

Sec. 45.48.660 Data base  
This section allows the establishment and maintenance of a data base of victims of identity theft, and who has authorization to the information.

Sec. 45.48.670 Toll-free telephone number  
Establishes a toll-free number that accesses the information in the data base established in 45.48.660.

Sec. 45.48.680 Right to file police report regarding identity theft  
Sets out rights of an individual to file a police report if they suspect they are a victim of identity theft, and the responsibility of a law enforcement agency to make the report even if they do not have jurisdiction.

Sec. 45.48.690 Definitions  
Defines the following terms: crime, department, identity theft, perpetrator, and victim.

#### **Article 6. Truncation of Card Information**

Sec. 45.48.750 Truncation of card information  
Describes limits on a business regarding the printing of credit or debit card numbers and the exceptions depending on whether the receipt is produced electronically or is handwritten or imprinted. Sale of devices that print more than the last four digits on a consumer receipt for a credit or debit card transaction is not allowed. Also sets out civil action that an individual can take, and civil penalty to the state. It also describes credit, credit card, debit card, and knowingly.

Page 28, Line 1 may recover actual economic damages, [or \$5,000, which ever is greater]

These changes keep the civil action damages consistent throughout the Act.

#### **Article 7. General Provisions**

Sec. 45.48.990 Definitions  
Provides definitions of terms.

Sec. 45.48.995 Short Title  
Alaska Personal Information Protection Act.

Page 29, Line 17 deleted AS 45.48.750 is amended by adding a new subsection (f). This subsection was included in Article 6 Truncation of Card Information - Page 27, Lines 28-30, subsection (e).

**New Section 6**

Page 29, Lines 17 – 24 AS 45.50.471(b) is amended by adding a new paragraph (53) (A) and (B).

**Section 7** The uncodified law of the State of Alaska is amended by adding a new section to read:

**INDIRECT COURT RULE AMENDMENTS**

(a) AS 45.48.640 changes Rule 60(b) Rules of Civil Procedure effecting AS 45.48.640.

(b) AS 45.48.640(b) changes Rule 82, Rules of Civil Procedure effecting AS 45.48.480(b).

**NEW SECTION:**

**Section 8 – TRANSITION: REGULATIONS.** A state agency may proceed to adopt regulations necessary to implement this Act. The regulations take effect under AS 44.62 (Administrative Procedure Act), but not before the effective date of the law implemented by the regulation.

**Section 9** AS 45.48.470 enacted by Sec. 5 of this Act; takes effect immediately under AS 01.10.070(c).

**Section 10** Section 8 of this Act takes effect immediately under AS 01.10.070(c).

**Section 11** Except as provided by secs. 9 – 10 of this Act, this Act takes effect January 1, 2009.

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## REPRESENTATIVE JOHN COGHILL

### SPONSOR STATEMENT CSHB 65 (JUD)

*"An Act relating to the disclosure of permanent fund dividend applicant records, breaches of security involving personal information, credit report and credit score security freezes, protection of social security numbers, care of records, disposal of records, identify theft, credit cards, and debit cards, and to the jurisdiction of the office of administrative hearings; amending Rules 60, and 82 Alaska Rules of Civil Procedures; and providing for an effective date."*

In a time when information of every personal type is transmitted and stored electronically, it is necessary that those that have access to the use, storage, and disposal of sensitive consumer information be accountable and responsible.

This legislation deals with specific areas designed to secure a consumer's private information and ensure affordable access to their credit information.

This bill establishes ownership of public records, defines what information on a permanent fund dividend application is confidential and what can be disclosed to certain businesses.

This bill has 7 articles that deal with all areas of personal information and the rights and protections the consumer has and can expect from individuals that handle their personal information.

These articles are:

- (1) **Breach of Security of Personal Information** - requires disclosure of breaches of security involving personal information.
- (2) **Credit Report and Credit Score Security Freeze** - allows consumers to freeze and unfreeze access to their credit information at their discretion.
- (3) **Protection of Social Security Number** - by restricting sale and distribution.
- (4) **Disposal of Records** - requires complete destruction of electronic and paper records that contain personal information.
- (5) **Right to File Police Report Regarding Identity Theft** - allowing a person that falls victim to identify theft to make a factual declaration of innocence.

- (6) **Truncation of Card Information** – setting up guidelines for use of card numbers on receipts.
- (7) **General Provisions** – provides definitions for terms within the chapter, and cites the short title of this bill as the *Alaska Personal Information Protection Act*.

1/23/00

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## REPRESENTATIVE JOHN COGHILL

### SECTIONAL

CSHB 65 (JUD)  
25-LS0311\K

*"An Act relating to the disclosure of permanent fund dividend applicant records, breaches of security involving personal information, credit report and credit score security freezes, protection of social security numbers, care of records, disposal of records, identify theft, credit cards, and debit cards, and to the jurisdiction of the office of administrative hearings; amending Rules 60, and 82 Alaska Rules of Civil Procedure; and providing for an effective date."*

**Section 1** AS 40.21.110 Care of records – this sets out the ownership of public records and how they are to be managed from creation to disposal.

**Section 2** AS 43.23.017 amends this section relating to the confidentiality of information on each permanent fund dividend application. (Amendment No. 1)

**Section 3** AS 43.23.017 adds a new subsection (b) to allow disclosure of the non-confidential applicant information to a business that is licensed under AS 43.70.020. (Amendment No. 1)

**Section 4** AS 44.64.030(a) adds a new paragraph (35) AS 45.48.080(e) which is part of the new Chapter 48 Personal Information Protection Act.

**Section 5** AS 45 is amended by adding a new chapter Personal Information Protection Act. This new chapter contains a total of seven (7) Articles with individual sections.

**Article 1.**  
**Breach of Security Involving Personal Information**

**Sec. 45.48.010 Disclosure of breach of security**

Describes what a person who owns or uses personal information must do in case of a breach of information.

**Sec. 45.48.020 Allowable delay in notification**

Describes reasons for delaying notification of a breach of information.

**Sec. 45.48.030 Methods of notice**

Describes the methods to be used to notify a person that there has been a breach of information. Lists exceptions to the methods of notification relating to cost and number of consumers to be notified.

**Sec. 45.48.040 Notification of certain other agencies**

Describes when it is necessary to notify other consumer reporting agencies about a breach. There are exceptions to these requirements are also set out.

**Sec. 45.48.050 Exception for employees and agents**

Lists exceptions for acquisition of personal information by an employee or agent of an information collector.

**Sec. 45.48.060 Waivers**

No waivers of these sections are allowed.

**Sec. 45.48.070 Treatment of certain breaches**

A breach of information by an information recipient must be reported to the information distributor so they can comply with the notification requirements if the breach occurred to an information system maintained by the information distributor.

**Sec. 45.48.080 Violations**

Sets out fines for violations of 45.48.010-45.48.090 by a governmental agency that is an information collector, and information collectors who are not governmental agencies. Defines "governmental agency"

**Sec. 45.48.090 Definitions**

Defines the following terms: breach of the security; information collector; information distributor; information recipient; and personal information.

**Article 2.**  
**Credit Report and Credit Score Security Freeze**

**Sec. 45.48.100 Security freeze authorized**

Rights of consumers to prohibit release of their personal information.

**Sec. 45.48.110 Placement of security freeze**

Sets out procedures for a consumer to request a consumer credit reporting agency to freeze their information.

Sec. 45.48.120 Confirmation of security freeze

Describes the responsibility of the consumer credit reporting agency to notify the consumer when a security freeze has been placed.

Sec. 45.48.130 Access and actions during security freeze

Describes how a consumer can allow access to their information by a third party when a security freeze is in place; how an insurer is to treat a consumer's application if a security freeze prevents access to the consumer's information, and what changes are allowed when a security freeze is in place, and notification requirements. Defines "official information" and "technical change".

Sec. 45.48.140 Removal of security freeze

Sets out procedure for removing a security freeze, how the request for the freeze is to be made, how the consumer credit reporting agency shall respond, and what identifiers are necessary to remove the freeze.

Sec. 45.48.150 Prohibition

Sets out guidelines for reporting to third parties when a security freeze is in place.

Sec. 45.48.160 Charges

Charges to a consumer regarding security freezes.

Page 12, line 4 (b) Insert: a consumer credit reporting agency may charge a consumer \$10 for placing a security freeze. (Amendment No. 2)

Sec. 45.48.170 Notice of rights

Additional notices to be given when a consumer is provided a summary of rights under the Fair Credit Reporting Act (FCRA).

Page 12, line 24 Insert: for \$10. Page 14, lines 1-2 Insert: Under some circumstances, the consumer credit reporting agency may charge \$2 to temporarily lift the freeze. (Amendments No. 2 & 3)

Sec. 45.48.180 Notification after violation

Describes the notice required if a consumer credit reporting agency violates a security freeze.

Sec. 45.48.190 Resellers

Requires that a consumer credit reporting agency acting as a reseller honor a security freeze that is placed by another consumer reporting agency.

Sec. 45.48.200 Violations and penalties

Describes the rights of a consumer who suffers damages as a result of a breach of their personal information.

Sec. 45.48.210 Exemptions

Lists exemptions to the use of credit information when a security freeze is in place.

Sec. 45.48.290 Definitions

Defines the following terms: account review; consumer; consumer credit reporting agency; reseller of consumer information; security freeze; third party.

Delete: Consumer Credit Monitoring, Credit Accuracy (Amendment No. 4)

**Article 3.**  
**Protection of Social Security Number**

**Sec. 45.48.400 Use of social security number**  
Sets out guidelines for handling a person's social security number.

**Sec. 45.48.410 Request and collection**  
Sets out prohibitions and exemptions for requesting or collecting an individual's social security number.

Page 18, lines 21 - 26 Insert: new paragraph (2) new language to exempt a person engaged in the business of government from being in violation of this section if they request or collect a SSN. (Amendment No. 9)

Page 19, lines 6 - 8 Insert: new paragraph "(6) if the disclosure does not have independent economic value, is incidental to a larger transaction, and is necessary to verify the identity of the individual." (Amendment No. 12)

**Sec. 45.48.420 Sale, lease, loan, trade, or rental**  
Prohibitions and exemptions regarding third party use of social security numbers.

Page 19, lines 19 - 20 Insert: new subsection (c) that makes it a Class A misdemeanor to knowingly sell, lease, loan, trade, or rent an individuals SSN. (Amendment No. 11)

**Sec. 45.48.430 Disclosure**  
Prohibitions and exemptions regarding disclosure of social security numbers to third parties.

Pages 19 & 20, lines 27 & Page 20, line 1 Insert: new paragraph (2) new language to exempt a person engaged in the business of government from being in violation of this section if they disclose a SSN. (Amendment No. 9)

**Sec. 45.48.440 Interagency disclosure**  
Describes when and to whom disclosure is authorized.

**Sec. 45.48.450 Exception for employees, agents, & independent contractors**  
Describes when and to whom disclosure is authorized.

**Sec. 45.48.460 Employment-related exception**  
Describes when use of a social security number should not be restricted.

**Sec. 45.48.470 Agency regulations**  
Procedures for adopting regulations necessary for a state agency to carry out their duties and responsibilities.

**Sec. 45.48.480 Penalties**  
Rights of the state and individuals against persons that knowingly violate these sections and what damages and attorney fees may be recovered.  
Page 21, line 24 Delete: \$5,000; Insert: language to allow for full and reasonable attorney fees. (Amendment 10 and Amendment No. 8)

**Article 4.**  
**Disposal of Records**

**Sec. 45.48.500 Disposal of records**

This sets out the measures to be followed when disposing of records which contain personal information.

**Sec. 45.48.510 Measures to protect access.**

Describes the measures that may be taken to comply with Sec. 45.48.500 (above).

**Sec. 45.48.520 Due diligence**

Lists procedures that if performed show due diligence.

**Sec. 45.48.530 Policy and procedures**

A business or governmental agency shall adopt written policies and procedures relating to records disposal.

**Sec. 45.48.540 Exemptions**

Compliance to these sections is not required if a government agency or business is required by federal law to act in another way, or the business is subject to and in compliance with GLBA, or FCRA.

**Sec. 45.48.550 Civil penalty**

Liability to the state by an individual, business, or governmental agency for violations of these sections.

**Sec. 45.48.560 Court action**

An individual damaged by a violation of these sections may file a civil action.

**Sec. 45.48.590 Definitions**

Defines the following terms: business; conducts business; possesses; dispose; governmental agency; personal information; records.

Page 24, lines 16-24: Inserted new language to define "personal information".  
(Amendment No. 5)

**Article 5.**

**Factual Declaration of Innocence after Identify Theft,  
Right to file Police Report Regarding Identity Theft**

**Sec. 45.48.600 Factual declaration of innocence after identity theft**

Describes the conditions that should exist in order for an individual to petition the superior court for a determination of innocence of a crime involving the theft of their identity.

**Sec. 45.48.610 Basis for determination**

Lists the type of information that may be made part of the record for the court to make a determination of factual innocence.

**Sec. 45.48.620 Criteria for determination; court order**

Sets the criteria that the court may use to determine a victim's factual innocence.

Page 25, line 7, Delete: by the victim (Conceptual Amendment No. 13)

Page 25, line 18 changed shall to may, and lines 19 to 27 Inserted: new subsection (a) with new language for determining a victim's innocence. (Amendment No. 6)

**Sec. 45.48.630 Orders regarding records**

Describes what the court may order regarding the disposition of incorrect records regarding a victim of identity theft.

Page 26, line 3 Deleted: "deleted, sealed, or" (Amendment No. 6)

**Sec. 45.48.640 Vacation of determination**

States that a court order may be vacated if there has been a misrepresentation of the material.

Page 26, line 8 Deleted: "fraudulent material: Inserted" "omission, or false information". (Amendment No. 6)

**Sec. 45.48.650 Court form**

Development of a form to be used under 45.48.620

**Sec. 45.48.660 Data base**

This section allows the establishment and maintenance of a data base of victims of identity theft, and who has authorization to the information.

**Sec. 45.48.670 Toll-free telephone number**

Establishes a toll-free number that accesses the information in the data base established in 45.48.660.

**Sec. 45.48.680 Right to file police report regarding identity theft**

Sets out rights of an individual to file a police report if they suspect they are a victim of identity theft, and the responsibility of a law enforcement agency to make the report even if they do not have jurisdiction.

**Sec. 45.48.690 Definitions**

Defines the following terms: crime, department, identity theft, perpetrator, and victim.

Delete: **Consumer Credit Header Information** (Amendment No. 7)

**Article 6.**

**Truncation of Card Information**

**Sec. 45.48.750 Truncation of card information**

Describes limits on a business regarding the printing of credit or debit card numbers and the exceptions depending on whether the receipt is produced electronically or is handwritten or imprinted. Provides for an effective date of January 1, 2009.

**Article 7.  
General Provisions**

Sec. 45.48.990 Definitions  
Provides definitions of terms.

Sec. 45.48.995 Short Title  
Alaska Personal Information Protection Act.

Section 6 AS 45.48.750 is amended by adding a new subsection (f).

Section 7 AS 45.50.471(b) is amended by adding a new paragraph (52) (A) and (B).

Section 8 The uncodified law of the State of Alaska is amended by adding a new section to read:

**INDIRECT COURT RULE AMENDMENTS**

(a) AS 45.48.640 changes Rule 60(b) Rules of Civil Procedure effecting AS 45.48.640.

(b) AS 45.48.640(b) changes Rule 82, Rules of Civil Procedure effecting AS 45.48.480(b). Page 28, line 7 Insert: new subsection (b) AS 45.48.480(b) added language that changes Rule 82, Alaska Rules of Civil Procedure. (Amendment No. 8)

Section and establishing criterion for vacating the order under AS 45.48.640. Amendment No. 8 – Page 28, line 7 – Insert: new subsection (b) AS 45.48.480(b) added language that changes Rule 82, Alaska Rules of Civil Procedure.

Section 9 AS 45.48.470 enacted by Sec. 3 takes effect immediately.

Section 10 AS 45.48.750(i) enacted by Sec 4 takes effect January 1, 2009.

1/23/09

My name is Lori Davey and I am the owner of Motznik Information Services. I am testifying in favor HB 65. This bill finally defines what constitutes Personal Information and the legal recourse for those who are negligently careless or criminally intent on mis-using a person's information and re-authorizes the use of only PFD mailing addresses and year of birth for legitimate business purposes. The mailing address and year of birth is not considered private information alone as described by this bill.

As you may recall, we lost access to the PFD mailing addresses in 2005. The bill was supposedly to stop stalkers from finding victims using the PFD mailing addresses and passed very late in the session. It wasn't understood by the legislators at the time that this would eliminate access for the PFD mailing addresses for everyone but government agencies. After the session, I received letters from several legislators apologizing for voting for this bill saying that they didn't realize they were turning off all access to Motznik and legitimate business purposes when they voted for this bill.

When we lost this file, we lost the best source for a comprehensive file of all Alaskans. Title companies do not have access to the best last known address to notify property owners prior to foreclosure. It is now very difficult to differentiate criminals from non-criminals with common names. Criminals do not necessarily vote, register their vehicles, purchase hunting and fishing licenses, or own property.... But they do get the PFD check. Criminal records contain name and date of birth.

The Pilgrim family moved to Alaska because the 15 PFD checks bought them their land outside of Wrangell. The PFD program is easy free money and can attract unsavory folks to our state. When this happens they are very hard to track down. This is about accountability and ensuring the average Alaska citizen maintains their personal rights in society.

The Voter Registration file has recently been updated with the PFD file mailing addresses – therefore becoming public for 80% of Alaskans. The only people we are protecting with the current law are the criminals who do not want to be found and fail to register to vote, register their vehicles, purchase hunting and fishing licenses, or own property. The voter registration file has both the mailing and residential addresses, but you can opt out of your residential address being made public.

This PFD access language uses the DMV and the Do Not Call exemptions. This new limited access version of the PFD file will be administered in much the same way as we currently manage the DMV file. By re-authorizing access for legitimate business purposes, you will ensure that Alaskans are not erroneously denied employment or credit due to a lack of verification procedures.

Victims of identity theft or mistaken identity have little resources to differentiate themselves from criminals or other individuals. It is normal practice for employers and creditors to run a background check on individuals. The Criminal file has names and date of birth. A series of public files are used to cross-reference and differentiate individuals with common names to compare to the records in the Civil, Criminal, Bankruptcy, and Records Office files. The best match is when you can corroborate a name and date of birth.

Re-authorizing access to the PFD file in a limited format ensures records are properly matched to the individual and only those with a "need to know" will have access.

The cost to provide the PFD information will be born by the requestors.

**Consumers  
Union**Nonprofit Publisher  
of Consumer Reports

1/23/08

**Testimony of Gail Hillebrand in Support of HB 65  
House Finance Committee**

Thank you for the opportunity to support HB 65. I am Gail Hillebrand, Financial Services Campaign Manager for Consumers Union. In the past three years, our campaign has worked with state legislators, AARP chapters, and State Attorneys General staff to develop and pass security freeze and other anti-identity theft protections. The three year process of seeking this legislation has improved HB 65 with much of what has been learned in those other states.

Consumers Union urges you to enact this measure, and to resist changes that, while appearing technical, could have the effect of undermining the operation of the bill.

Alaska ranks 31<sup>st</sup> among states in the Federal Trade Commission's Identity theft statistics on a per capita basis, a rate twice as high as Vermont's. Nationwide, identity theft strikes 8.3 million U.S. adults, plus uncounted children, every year. This translates into 15 new ID theft victims every minute.

HB 65 has at its heart three elements:

Prevention (through the security freeze)

Information (through the notice of breach)

Reduction of sensitive information (through the provisions on SSN use, collection and sale, and the disposal rules.)

I caution that restrictions that might appear to be technical could in fact undermine the measure by creating large new exemptions.

On the notice of breach, you've been asked by industry to be "consistent" with other state laws. However, even if you want consistency, your policy choice would be whether to select consistency with strong state laws or with weak ones. Consumers Union recommends that Alaska follow the "no loophole," "no risk trigger" approach which is already found in HB 65. These states use a no loophole, no risk trigger approach - California, New York, Texas and Illinois. We ask you to refuse to water down the notice of breach section and instead to reject requests to excuse notice when there has been a breach. Alaskans who receive the notice can decide for themselves what steps they wish to take in response. If the Legislature were to add a risk trigger or risk loophole, Alaskans would never receive the notice, and so have no opportunity to make this personal choice.

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On the security freeze, HB 65 is consistent with the better state laws which have been enacted since the California law was first enacted. On fees, the \$10 plus two lifts followed by a \$2 lift fee is in the middle of fee structures of already enacted laws. For example, Indiana consumers pay no fees, and Montanans pay no more than \$3 per step to place and lift. Consumers in New York and Colorado pay no fee for the first placement, and some jurisdictions set the fee at \$5.

On the issue of the Social Security number, Consumers Union's polling data shows a strong desire on the part of the public for restrictions. A summary of those poll results in the form of our news release is attached. I caution against broad exemptions which simply refer to federal statutes, such as the Fair Credit Reporting Act or the Gramm Leach Bliley Act. Those federal statutes were crafted for much different purposes than restricting the collection, use, or sale of SSNs. Further, those federal statutes apply to highly regulated entities, so that there is other law which addresses some aspects of the conduct of those entities. Exemptions that are tied to the purposes of those other statutes, but not to specific identified uses and entities that are governed by those statutes, would create large loopholes. In the area of SSNs collection, use and sale, it would be all too easy for an apparently technical change to create a large exemption.

Consumers Union looks forward to working with the author and the Committee to ensure that any amendments which are accepted are those which support the purpose of the bill and which do not create loopholes that will undermine its operation.



**Consumer Reports Poll; Americans Are Concerned About the Widespread Use of Social Security Numbers & Want Lawmakers to Restrict the Practice**

Consumer Reports National Research Center found that 89 percent of Americans want lawmakers to restrict the use and availability of Social Security numbers by businesses and government agencies. The poll, released Sept. 6, 2007, found that consumers are routinely asked to provide their Social Security numbers and that requests come from a wide variety of businesses, many of which have no clear need to collect these numbers. The poll found that:

87 percent of consumers have been asked in the past year to provide their Social Security number in whole or in part by a business or government agency.

- In the past year, 60 percent of consumers have been asked by a financial institution or retailer issuing credit to provide their Social Security number, while 49 percent have been asked to disclose their number to health care providers.
- Consumers also reported being asked to provide their Social Security number in the past year to a wide variety of other entities, including: employers or potential employers (44%); insurance companies (33%); government agencies other than the IRS or a state tax body (32%); college or other school (28%); service provider such as cable TV or cell phone carrier (26%); utilities (17%), and merchant or retailer (16%).
- More than four in ten Americans (42%) have been asked to provide their full or partial Social Security number on the phone or Internet to access goods or services or to verify their identity to customer service representatives.
- One in seven Americans (14%) had received postal mail (other than tax documents) bearing their own or a family member's Social Security number in the past year.
- Fifty two percent of Americans carry a card in their wallets that has their number on it.

The *Consumer Reports* poll found that nearly one-quarter of adults (23%) have been victims of identity theft themselves or have a family member whose identity has been stolen in the past five years. Americans are concerned about the widespread availability of Social Security numbers and how businesses are using them:

- 78 percent would prefer not to provide their number, but are concerned about the consequences of refusing to do so.
- 81 percent agreed they are more vulnerable to identity theft when a business has their number.
- 89 percent agreed that companies should stop using Social Security numbers to identify customers.
- 96 percent agreed that companies should not be able to sell SSNs.

An overwhelming majority of Americans want to be notified when their Social Security number has been involved in a data security breach. Ninety eight percent agreed that companies and

government agencies should always be required to notify them if a database containing their Social Security number has been compromised.

Virtually all Americans (97%) believe they should be provided with remedies to help thwart potential fraud if their Social Security number is involved in a data security breach. Among them:

- 68 percent agreed that they should be given the ability to freeze access to their credit files at no charge to stop new accounts from being opened unless they unlock the credit file with a PIN.
- Only 12 percent preferred free credit monitoring when Social Security numbers have been involved in breaches, which is the remedy often provided by companies that fail to keep sensitive files protected.

Independently of whether their sensitive information has been involved in data security breach, 97 percent of Americans want the ability to freeze access to credit files to prevent thieves from opening fraudulent accounts.

Consumers Union recommends that the sale and purchase of Social Security numbers be tightly restricted, that laws should prohibit using Social Security numbers on identification cards, and that businesses should be prohibited from soliciting Social Security numbers except where required by law or where needed for credit, employment, tax compliance, or investment purposes.

For a copy of Consumers Union's model Social Security number privacy bill, see:

[http://www.consumersunion.org/pub/core\\_financial\\_services/004800.html](http://www.consumersunion.org/pub/core_financial_services/004800.html)

To find out what some states already have done with Social Security number use, see:

<http://www.consumersunion.org/finance/StateSSNProtections.htm>

To find out if your state already has a security freeze, and how to use it, see:

<http://www.consumersunion.org/finance/SecurityFreeze.htm>

Methodology of the *Consumer Reports* Poll: The Consumer Reports National Research Center conducted a telephone survey using a nationally representative probability sample of telephone households. 1,016 interviews were completed among adults aged 18+. Interviewing took place over August 16-19, 2007. The margin of error is +/- 3.1% at a 95 percent confidence level.

For more information on the *Consumer Reports* Social Security number poll, contact Gail Hillebrand (415-431-6747) or Jeanine Kenney (202-462-6282).

From AOL, Google, Monster.Com, NetChoice  
Reed Elsevier, Verizon, Yahoo

January 18, 2008

1/23/08

The Honorable John Coghill  
State Capitol, Room 214  
Juneau, AK 99801-1182

Dear Representative Coghill:

We are writing to express our opposition to HB 65, which would impose security breach notification requirements and Social Security Number use restrictions that significantly diverge from laws enacted in other states. HB 65 would impose significant new compliance burdens on businesses without providing tangible benefits to the security and confidentiality of consumers' personal information.

The security breach notification provisions under HB 65 are vastly different from those imposed under similar state laws.

- **Overly Broad Definition of "Personal Information":** The bill would require notification for data elements that are not sensitive. Telephone numbers and addresses, for example, are not the types of sensitive data elements that would render an Alaska resident susceptible to identity theft, fraud, or financial harm. Additionally, in the absence of a financial account number, "account passwords or personal identification numbers" would not facilitate access to an individual's financial account, and thus would pose no risk of identity theft, fraud, or financial harm. Moreover, in requiring notification under circumstances where account passwords have been compromised, notifying entities would be unwittingly tipping off hackers and spammers who may have been responsible for compromising the e-mail or other Internet accounts of Alaskan residents, complicating efforts to identify and prosecute criminals. We urge you to eliminate these features of the definition of "personal information" to make it consistent with the definition of "personal information" found in almost all of the 39 existing state security breach laws.
- **Definition of "Personal Information" Does Not Exempt Publicly Available Records:** The definition of "personal information" does not exempt information that is lawfully made available in public records. This exception exists in almost all of the existing 39 state security breach laws. The exception recognizes the fact that because this information is already publicly available, its breach poses minimal risk.
- **Application to Both Electronic Data and Paper Records:** The security breach provisions in HB 65 apply to personal information "in any form". Identity thieves target databases that contain personal information about consumers because they present a rich and large universe of personal information. The same is not true with respect to paper records, which require physical theft and rarely provide identity thieves with easily ascertainable, sensitive personal information concerning a wide swath of individuals. The current version of the bill would likely require businesses to notify consumers if a

paper file or slip of paper was missing, which happens commonly even if there was no risk of harm to the consumer.

- **Notification Is Not Tied to a Risk of Harm:** Under the bill, businesses must notify consumers of any security breach, even where there is no risk of identity theft, fraud, or financial harm. Without a nexus to risk of harm, however, the bill would result in over-notification of consumers where no risk exists at all. A requirement to notify Alaska residents of security breaches in the absence of a risk of harm may have the unintended consequence of encouraging individuals to disregard notices after they receive several security breach notifications where there is no risk. A risk of harm standard ensures that Alaska residents are notified in instances when they should act on the notice -- where a security breach may cause monetary loss.
- **Enforcement Provisions Would Encourage Costly Litigation:** HB 65 provides that a failure to notify affected residents of a security breach constitutes an unfair or deceptive act or practice. Alaska residents may enforce violations of the unfair and deceptive acts or practices law through class action lawsuits with statutory damage awards of at least \$500 per violation. Statutory damages are entirely inappropriate for violations of this law because nearly all security breaches result in no harm to consumers whatsoever. The only beneficiary of this provision would be the plaintiff's bar, which would extract large settlements from Alaska businesses without showing any actual harm to consumers.
- **Notification by E-Mail Not Authorized:** E-mail is often the exclusive means by which Internet companies communicate with consumers. Customers of Amazon or eBay, for example, would expect to receive a security breach notification via e-mail. The current version of the bill, however, only permits e-mail notice in accordance with the E-SIGN law, which requires businesses to obtain customers' express consent to e-mail notice *prior to the onset* of this breach. This is simply not practicable in many instances. Moreover, the vast majority of state security breach notification laws either implicitly or explicitly authorize notification by e-mail.

HB 65 would also impose restrictions on the use or disclosure of Social Security Numbers (SSNs) that far exceed those imposed by other state laws. Although several exemptions are provide for under the bill, businesses could would be prohibited from using third party authentication services to verify the identify of SSNs of individuals who furnish such information. This would actually weaken businesses' efforts to reduce the incidence of identity theft and fraud. Other legitimate business purposes for the disclosure of SSNs would be barred by the blanket prohibition language in the bill.

For all of these reasons, we strongly oppose HB 65. Thank you for your time and consideration.

Sincerely,

AOL  
Google  
Monster.com  
NetChoice  
Reed Elsevier  
Verizon  
Yahoo!

**NewsBank**

America's Newspapers

1/23/08

**ID thieves may have hit Alaska - CHOICEPOINT: Information clearinghouse breach could have compromised privacy of 251.**

Anchorage Daily News (AK) - February 24, 2005

Author: RICHARD RICHTMYER Anchorage Daily News ; Staff

Identity thieves who scammed information clearinghouse ChoicePoint Inc. may have obtained the personal information -- including names, addresses and Social Security numbers -- of 251 Alaskans. The security breach, which ChoicePoint has known about since last fall but made public only this month, involves more than 145,000 consumers nationwide, the company said.

The scope of the fraud and the lapse in ChoicePoint's security underscore how vulnerable consumers are and highlight weaknesses in Alaska laws to protect against identity theft, said Steve Cleary, executive director of the Alaska Public Interest Research Group.

State lawmakers are considering toughening identity-theft penalties. Cleary's group is urging them to go even further to help Alaskans guard against being ripped off when their personal information falls into the wrong hands.

ChoicePoint is sending letters to all the affected consumers, notifying them they may be at risk. They should all be delivered within 10 days, said Chuck Jones, a spokesman for the Georgia-based company.

The company will offer affected consumers free credit reports and credit-monitoring service for a year, and it is setting up a single point of contact where they can place security alerts on their credit files maintained by all three major credit reporting companies: Experian, Trans-Union and Equifax, Jones said.

Identity theft occurs when someone steals your personal information, such as a Social Security number and date of birth, and uses it to commit fraud.

There has been one confirmed case of identity theft resulting from the incident, and Jones said investigators have determined that the suspects have tried to defraud at least 750 others. He would not say where they live, referring specific questions about the investigation to officials at the Los Angeles County Sheriff's Department, who did not return phone calls Wednesday.

ChoicePoint was formed in 1997 as a spin-off of Equifax. It makes money by selling information in its massive database of personal information to a wide range of businesses, including corporations conducting pre-employment background checks and insurance companies assessing the risk of potential clients.

The company discovered last fall that it had opened up portions of its database to scam artists in the Los Angeles area who were posing as legitimate businesses. ChoicePoint alerted the county sheriff's department, which began an investigation. It delayed notifying consumers at the request of authorities, who didn't want to jeopardize their investigation, Jones said.

News of the security breach broke last week as some 35,000 Californians began receiving notification that their personal information might have been compromised. That is the only state that requires such notification, according to the U.S. Public Interest Research Group.

The company began notifying the rest of the affected consumers after the attorneys general of dozens of other states, including Alaska, jointly sent a letter to ChoicePoint's top lawyer demanding that the company notify potential victims in their states as well.

Jones said the company initially notified Californians only because it thought the fraud had been isolated to that state, not because of the state law requiring it to do so.

AKPIRG's Cleary didn't buy that argument. "It just doesn't seem plausible," he said.

State lawmakers this session already are considering a bill that would make identity theft in Alaska a felony rather than a misdemeanor offense.

AkPIRG is urging them to add two measures to that bill that would protect Alaskans against identity theft if a security breach similar to the one that happened at ChoicePoint happens again, Cleary said.

The group has submitted legislation, modeled on other state laws, to members of the House Judiciary Committee, which is working on the identity-theft bill.

It would require companies that keep personal information on file to notify consumers if it knows their information is at risk of being compromised, similar to the requirement in California's law. It also would allow consumers more control over who can access their credit reports, which the group said is similar to laws in California, Louisiana, Texas and Vermont.

Staff members for Rep. Tom Anderson, R-Anchorage and the bill's sponsor, and Judiciary Committee chairwoman Lesil McGuire, R-Anchorage, said they hadn't had a chance to review AkPIRG's proposal, which they received Wednesday morning, and couldn't comment on its merits.

Daily News reporter Richard Richtmyer can be reached at [rrichtmyer@adn.com](mailto:rrichtmyer@adn.com) or 257-4344.

**PROTECT YOURSELF:** Learn how to get your free credit report and avoid identity theft at

[www.adn.com](http://www.adn.com)

#### Identity crisis?

If you think you might be a victim of identity theft, the best way to check is to look at your credit report.

\* A recent change in federal laws requires that each of the major credit reporting bureaus provide free of charge one credit report per year to any consumer who asks for it. They're available at [www.annualcreditreport.com](http://www.annualcreditreport.com), or by phone, toll-free, at 1-877-322-8228.

\* A quick review of your credit report will enable you to detect fraudulent credit-card accounts and loans taken out by identity thieves. If you find something amiss on any one of the three reports, contact the credit reporting bureau and place a security alert on your file. That will warn the bureaus to look for fraudulent credit applications submitted in your name and require lenders to contact you personally before extending any credit.

\* Here are the toll-free numbers of the major credit reporting bureaus to call if you suspect you're an identity theft victim: Equifax: 1-800-525-6285 Experian: 1-888-397-3742 TransUnion: 1-800-680-7289

**Caption:** Photo 2: purple\_heart2.sj\_022405.jpg Graphic 1: Weblink CMYK\_022405.eps

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1/23/08

January 23, 2008

The Honorable Mike Chenault, Co-Chair  
House Finance Committee  
Alaska State Capitol, Room 505  
Juneau, AK 99801-1182

The Honorable Kevin Meyer, Co-Chair  
House Finance Committee  
Alaska State Capitol, Room 515  
Juneau, AK 99801-1182

HB 65 (Coghill and Gara)—Support

Dear Co-Chairs Chenault and Meyer:

On behalf of the members of AARP in Alaska, we urge you and your colleagues on the House Finance Committee to support HB 65, authored by Representative John Coghill and Representative Les Gara and co-sponsored by your Committee members Representative Mike Hawker and Kurt Olson and Representatives Lynn, Samuels, Ramras, Fairclough, Kawasaki, Kerttula, Gatto, Neuman. This bill builds on much of the excellent work done in a previous session by Senators Gene Therriault and Gretchen Guess.

As you can see, addressing the issue of identity theft has always been and still is a bipartisan issue.

AARP believes HB 65 will be one of the most comprehensive identity theft bills in the United States. It should be. The Legislature should provide our citizens with effective protections against the unauthorized dissemination of information about their use of financial, credit, retail, and communications services. HB 65 will accomplish this.

Obviously, an issue that has attracted much attention is the unauthorized acquisition of, or access to, records containing the sensitive personal information of an individual as the result of a security break.

In 2006, AARP analyzed 244 publicly disclosed security breaches and found that, between January 1, 2005 and May 26, 2006, the names of 89.8 million people were potentially exposed to identity theft as a result of security breaches.

We also found that older users of the Internet were much less likely to participate in on-line commercial activities. Forty-three percent of our younger members, aged 50 to 64

do "not at all" trust companies providing information or services on the Internet; only nineteen percent indicated they "mostly" or "completely" trust such companies.

The widespread use of Social Security numbers in both the public and private sectors has raised important concerns about the ability of identity thieves to gain access to people's Social Security numbers. Many public records that contain SSNs are available on the Internet. A 2004 federal Government Accountability Office report estimates that up to 48 percent of our nation's population lives in a county that makes SSNs contained in public records accessible via the Internet.

You have all heard the horror stories of identity theft victims. How long it takes to clear their records, how much they have to spend in the process, the credit problems they often face for years. I'll give you another one that I hope will convince you to support HB 65: older identity theft victims have higher mortality rates than non-victims.

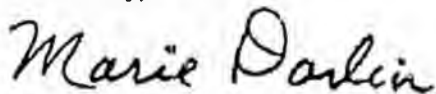
Will HB 65 solve all identity theft problems? No. Will it help? Yes. Should you support it? If you care to join in the fight against identity thieves, if you care about protecting yourselves, your families, and your constituents, we certainly hope so.

AARP strongly recommends an "AYE" vote on HB 65.

Should you have any questions about our position, please feel free to contact me (586-3637) or Patrick Luby, AARP Advocacy Director (907-762-3314).

Thank you for your consideration.

Sincerely,



Marie Darlin, Coordinator  
AARP Capital City Task Force  
415 Willoughby Avenue, Apt. 506  
Juneau, AK 99801  
586-3637 (voice)  
463-3580 (fax)

CC: Vice-Chair Bill Stoltze  
Representative Richard Foster  
Representative Mike Hawker  
Representative Bill Thomas  
Representative Harry Crawford  
Representative Les Gara  
Representative Reggie Joule  
Representative Mike Kelly

Representative Mary Nelson  
Representative Kurt Olson  
Representative John Coghill  
Senator Gene Therriault



# AKPIRG

1/23/08

**A ALASKA / ALASKA PUBLIC INTEREST RES ALASKA PUBLIC INTEREST RESEARCH**  
PO Box 101093 ♦ Anchorage, Alaska 99510-1093 ♦ Ph: (907) 278-3661 ♦ Fax: (907) 278-9300 ♦ email: akpirg@akpirg.org

## AkPIRG Supports HB 65 – Identity Theft Protections for Alaskan Consumers

AkPIRG urges support for HB 65. Identity Theft is an increasing problem, particularly in Alaska. This bill's bi-partisan co-sponsorship shows the importance of this issue and AkPIRG is pleased that members of both parties are working to protect Alaskans from Identity Theft.

According to the Privacy Rights Clearinghouse, over 100 million data records of U.S. residents have been exposed due to security breaches since February 2005. Alaska topped the nation in fraud complaints in 2005: 249 per 100,000 people, according to the Federal Trade Commission (FTC). Identity theft topped the list of nationwide complaints for the sixth year in a row, according to the FTC's annual report. Alaskans lost an average of \$1,062. According to the Privacy Rights Clearinghouse, the average consumer spends 175 hours clearing their name after an identity theft. Identity Theft also costs businesses, large and small, an incredible amount each year.

HB 65 will help Alaskan consumers better protect themselves. The two most important measures of HB 65 will mandate that consumers be notified after a security breach and will allow consumers to freeze their credit reports.

Twenty-five states currently have laws allowing consumers to restrict access to their credit reports, with more states taking this necessary step to protect consumers. This security freeze allows consumers to stop identity thieves before they can set up new accounts in the consumer's name without the consumer's knowledge. Alaskans deserve this protection.

Mandatory notification after a security breach has passed in at least 34 states. Indeed, it was the fact that California had such a law in place in early 2005 that Choicepoint Inc. put security breaches on all of our radar.

It is time for Alaska to take these steps to better protect Alaskan consumers. Other provisions in HB 65 will further shield consumers from identity thieves by protecting private information and assuring that victims of identity theft will be treated fairly in their attempts to clear their name.

Thank you for your attention to this matter and for doing what you can to pass Identity Theft protection legislation as soon as possible.

Thank you for your support of HB 65.  
Sincerely,

Steve Cleary  
AkPIRG Director

1/23/08

## HB 65 LIABILITY ISSUES

The Department of Law does not oppose the concept behind HB 65, which will add significant protections for consumers against identity theft. The state does, however, oppose provisions in the bill that will impose liability on the state and its agencies.

The section that causes the Department the most concern is in Article 4 (protection of social security numbers) at Sec. 45.48.480 (penalties) beginning on page 21 of the bill. This section allows the recovery of *actual damages or \$5,000*, whichever is greater, for knowing violations of AS 45.48.400 – 45.48.430. The state's monetary exposure under this section could be enormous. The Department believes this exposure is completely unnecessary:

\* This penalty provision will not change the states conduct, and will not further any goals of this bill. The state is committed to securing all of the personal information it must collect and maintain, and has spent millions of dollars upgrading its systems. This effort will continue regardless of HB 65.

\* The requirement that the violation be a "knowing" violation does not protect the state. The definition of "knowing" in AS 11.81.900 is broad, and includes only that you be "aware" of your conduct.

\* No other state has imposed this kind of liability on its state agencies for these kinds of violations. And for good reason. There is no reason to expose state coffers to billions of dollars in potential damage awards.

\* Removing the state from these penalty provisions WILL NOT create a "double standard" between private business and state government for a variety of reasons:

1. Unlike private business, the state does not profit from the sale or use of personal information.
2. Unlike private business, the state is **REQUIRED** to perform specific statutory duties under state law that require the use, disclosure, and sharing of personal information.
3. Unlike private business, the state cannot insure itself against a potential loss resulting from an inadvertent disclosure of a SSN. Private industry can build these risks into its business plan, and price its products accordingly.

From:  
Ed Sniffen  
Dept of Law  
4/20/2007

4. The state is routinely treated differently than private business when liability is concerned. For example, the state enjoys "discretionary function" immunity for certain tort actions (AS 09.50.250); and state employees have qualified immunity for performing duties required by statute. The state is also exempt of punitive damage awards. The policy behind treating the state differently is clear, and does not create a "double standard."

\* HB 65 will, therefore, create liability where none currently exists, and will have the effect of amending state law that currently provides immunity to the state.

\* The state is always an attractive target for litigation. If the legislature creates state liability through this bill, the state will get sued. Regardless of the merit of any lawsuit, it will take significant resources to defend the lawsuit.

\* Because the state must utilize, process, and maintain records that can contain personal information on hundreds of thousands of state residents, just one breach of the requirements in HB 65 could result in billions of dollars of exposure.

\* The state has no objection to requiring its agencies to comply with the provisions of HB 65. But failure to comply should be addressed through the political process, not the legal process.

The Department of law proposes the following amendment to Sec. 45.48.480(b) and (c):

(b) An individual may bring a civil action in court against a person, other than a governmental agency, who knowingly violates AS 45.48.400 – 45.48.430 and may recover actual damages or \$5,000, whichever is greater, and court costs and attorney fees allowed by the rules of court.

(c) A person, other than a governmental agency, who knowingly violates AS 45.48.400 – 45.48.430 is guilty of a class A misdemeanor.

These changes will address the Department's concerns with liability.

Good morning Chairman Olson and other members of the committee

My name is Craig Dahl and I am the President & CEO for Alaska Pacific Bank, which is headquartered here in Juneau. Alaska has been my home for more than 45 years, which includes 34 years of community banking. I am a member and past president of the Alaska Bankers Association and a member of the American Bankers Association Government Relations Council for the past 18 years.

I am here this morning representing the Alaska Bankers Association and my comments will be made in reference to HB 65.

You should have all received a copy of a letter written to chairman Coghill by David Lawer, who is the current President of the Alaska Bankers Association but I would like to reinforce the message contained in Mr. Lawer's letter.

The Alaska Bankers Association, which represents all 9 banks in the state, supports the intention of HB 65 to protect customers' financial information, recognizing the legislature's desire to address these critical issues.

At the same time, we believe it is in the best interest of the bill itself to track as close to federal regulations as possible, and where appropriate, clearly acknowledge the federal preemption for those operating under those regulations.

Our industry already operates under more than 20 federal regulations all intended to address the issues surrounding the transfer and protection of customer information. The most prominent ones for the banks are:

- Gramm-Leach-Bliley Act of 1999
- Fair and Accurate Credit Transactions Act of 2003
- Fair Credit Reporting Act
- The Electronic Fund Transfer Act
- The Right to Financial Privacy Act
- The Telephone Consumer Protection Act

**This binder is one of our desk references for "Safeguarding Customer Information"**

Most relevant to the discussion on HB65 is **Section V of the Gramm-Leach-Bliley Act**, and the **Fair and Accurate Credit Transactions Act..or FACT Act**.

The **FACT Act** was a complex piece of federal legislation passed in November of 2003 that involved the efforts of the American Bankers Association, The Credit Union National Association, the Federal Reserve, The Securities and Exchange Commission and the Federal Trade Commission. This ACT addressed several key issues:

- Provided for the full and permanent reauthorization of seven existing key national uniformity provisions
- Added two national uniformity provisions for identity theft prevention measures
- Established permanent preemption of state law related to the nine uniformity provisions which were:
  - Fraud alerts
  - Red flag guidelines
  - Blocking of information resulting from identity theft
  - The truncation of credit card and debit card account numbers
  - The truncation of Social Security Numbers
  - Prohibition of the sale or transfer of debt caused by identity theft
  - Notice by debt collectors of fraudulent information
  - Coordination of identity theft complaint investigations
  - Prevention of re-pollution of consumer reports
- The Act also acknowledged the states' ability to address matters outside of these nine areas of national uniformity such as laws governing the sale or use of SSN's, alerts for database hacking and increased penalties for identity theft.

The point to be made is simply to assure the committee and those working on this bill, that the financial services industry is fully engaged in this process. At the very core of our industry is "customer confidence" with a common commitment to our customers to protect their financial resources and their privacy while meeting their expectations for service.

The Alaska Bankers Association has reviewed HB 65, and reduced our recommended changes to three amendments as outlined in Mr. Lawer's letter. We believe these changes will enable financial institutions to protect the privacy of our customers without inhibiting our ability to provide our customers with the benefits resulting from the responsible transfer of information – i.e. fraud protection, quick credit approvals and convenient ATM services

The first amendment addresses the need for consistent security breach requirements;

- On page 2, line 13, after "breach," insert:  
"made a reasonable determination as to whether misuse of the information has occurred or is likely to occur, and if so,"
- On page 3, strike lines 23 and 24 in their entirety
- On page 3, line 25, strike "(d)" and insert "(c)" in its place.
- On page 6, between lines 14 and 15, insert an entirely new section as follows:  
"Sec. 45.48.095. Exemption. This chapter does not apply to an information collector who is subject to 15 U.S.C. 6801-6827 (Gramm-Leach-Bliley Financial Modernization Act)."

The second amendment suggests language so that restrictions on the use of the SSN# would not inadvertently inhibit an institution to protect the customer;

- On page 19, strike lines 24 – 31 in their entirety.
- On page 20, strike lines 1- 18 in their entirety.
- In their place insert the following:

Sec. 45.48.420. Sale, lease, loan, trade, rental or disclosure. A person may not sell, lease, loan, trade, rent or otherwise intentionally disclose an individual's social security number to a third party unless (i) the person or entity has the written consent to the disclosure from the individual, or (ii) the disclosure is required or authorized by federal or state law. Nothing in this paragraph prohibits the sale,

transfer or disclosure of an individual's Social Security number to a third party if the sale, transfer or disclosure has no independent economic value and is incidental to a larger transaction and is necessary for the purpose of verifying the identity of the individual.

The third amendment offers language to conform this section to federal law and other state laws to prevent abuse of this provision.

On page 17, replace lines 25-26 with the following:

"...immediately (1) initiate an investigation in to the accuracy of such information, (2) indicate that the accuracy of such information has been disputed in any subsequent consumer report containing such information pending completion of the reinvestigation; and, if such information cannot be reverified within thirty days, correct or delete such information in any subsequent consumer reports."

So on behalf of the Alaska Bankers Association, I would urge the committee to consider these amendments as presented.

Thank you for the opportunity to comment on this bill.

Craig E. Dahl, President & CEO  
Alaska Pacific Bank

790-5101

# FISCAL NOTE

STATE OF ALASKA  
2008 LEGISLATIVE SESSION

Fiscal Note Number: \_\_\_\_\_  
Bill Version: CSHB 65(JUD)  
( ) Publish Date: \_\_\_\_\_

Identifier (file name): CSHB065(JUD)-GOV-OMB-1-21-08 Dept. Affected: All  
Title: Security Breaches -- Identity Theft RDU: \_\_\_\_\_  
Component: \_\_\_\_\_  
Sponsor: Rep. Coghill Component Number: \_\_\_\_\_  
Requester: House Finance Committee

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	Appropriation Required	Information					
	FY 2009	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Personal Services							
Travel							
Contractual							
Supplies							
Equipment							
Land & Structures							
Grants & Claims							
Miscellaneous							
<b>TOTAL OPERATING</b>	...	...	...	...	...	...	...

<b>CAPITAL EXPENDITURES</b>							
-----------------------------	--	--	--	--	--	--	--

<b>CHANGE IN REVENUES ( )</b>							
-------------------------------	--	--	--	--	--	--	--

**FUND SOURCE** (Thousands of Dollars)

1002 Federal Receipts							
1003 GF Match							
1004 GF							
1005 GF/Program Receipts							
1037 GF/Mental Health							
Other Interagency Receipts							
<b>TOTAL</b>	...	...	...	...	...	...	...

Estimate of any current year (FY2008) cost: \_\_\_\_\_

**POSITIONS**

Full-time							
Part-time							
Temporary							

**ANALYSIS:** (Attach a separate page if necessary)

This legislation establishes a number of requirements and penalties relating to the protection and disclosure of personal information, such as social security numbers.

The bill, if enacted in its current form, would establish a provision in Sec. 45.48.480 that allows individuals to sue the state for actual damages, court costs, and full reasonable attorney's fees. Actual damages can include both economic and non-economic damages, such as emotional distress. AS 09.17.010 may cap these non-economic damages at \$400,000, but it is unclear whether this cap would apply to a violation of this statute. Whenever a statute creates state liability, the state becomes an attractive target for litigation. It is reasonable to expect that plaintiffs, either individually or through class actions, will bring claims against the state whenever a state agency violates this section. (continued)

Prepared by: Jack Kreinheder, Senior Analyst  
Division: Office of Management and Budget  
Approved by: Karen J. Rehfeld, Director  
Office of Management and Budget

Phone: 465-4676  
Date/Time: 1/21/08 3:32 PM  
Date: 1/21/2008

FISCAL NOTE

STATE OF ALASKA  
2008 LEGISLATIVE SESSION

BILL NO. CSHB

ANALYSIS CONTINUATION

Although the State is pursuing all prudent and practical security measures to protect personal information, it is possible that despite these security measures, a security breach could occur that would result in disclosure of over 500,000 records containing individual social security numbers. Under this scenario, the State's exposure to non-economic damages alone is \$200 billion. Even if such a claim were settled at a penny on the dollar, the State's exposure is \$2 billion. In addition, the State is also subject to an award of unlimited economic damages, costs, and full attorneys fees. The cost to defend these cases will also be substantial.

Several State agencies are required, in order to provide necessary services to Alaskans, to maintain databases containing personal information on hundreds of thousands of Alaskans. In some cases, these databases contain historical information that includes personal information on millions of people. Agencies that are required to maintain databases on large numbers of Alaskans include the Division of Motor Vehicles, the Division of Elections, the Permanent Fund Division, the Department of Health and Social Services, the Department of Public Safety, and the Department of Labor and Workforce Development.

The legislation would also require notification of affected individuals in the event of a security breach resulting in disclosure of personal information. Under a scenario in which the State was required to notify 500,000 individuals by mail, the cost could be as much as \$123,000 for postage alone, plus any overtime and/or contractual assistance required to determine the affected individuals and locate current addresses.

# FISCAL NOTE

STATE OF ALASKA  
2008 LEGISLATIVE SESSION

Fiscal Note Number: \_\_\_\_\_  
Bill Version: CSHB 65(JUD)  
( ) Publish Date: \_\_\_\_\_

Identifier (file name): CSHB65(JUD)-DOR-PFD-1-21-08  
Title: Personal Information & Consumer Credit  
Dept. Affected: Revenue  
RDU: Permanent Fund Dividend Division  
Component: Permanent Fund Dividend Division  
Sponsor: Reps. Coghill, Gara  
Requester: House Finance Committee  
Component Number: 981

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	Appropriation Required	Information					
		FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
<b>OPERATING EXPENDITURES</b>							
Personal Services	50.0	0.0	50.0	50.0	50.0	50.0	50.0
Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Contractual	75.0	0.0	25.0	25.0	25.0	25.0	25.0
Supplies	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Equipment	2.0	0.0	2.0	2.0	2.0	2.0	2.0
Land & Structures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grants & Claims	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>TOTAL OPERATING</b>	<b>127.0</b>	<b>0.0</b>	<b>77.0</b>	<b>77.0</b>	<b>77.0</b>	<b>77.0</b>	<b>77.0</b>
<b>CAPITAL EXPENDITURES</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>CHANGE IN REVENUES ( )</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

**FUND SOURCE** (Thousands of Dollars)

1002 Federal Receipts	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1003 GF Match	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1004 GF	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1005 GF/Program Receipts	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1037 GF/Mental Health	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1050 PFD Fund	127.0	0.0	77.0	77.0	77.0	77.0	77.0
<b>TOTAL</b>	<b>127.0</b>	<b>0.0</b>	<b>77.0</b>	<b>77.0</b>	<b>77.0</b>	<b>77.0</b>	<b>77.0</b>

Estimate of any current year (FY2008) cost: 97.5

**POSITIONS**

Full-time	1.0	0.00	1	1	1	1	1
Part-time		0					
Temporary		0					

**ANALYSIS:** (Attach a separate page if necessary)

HB65 has 1 primary component related to disclosure of applicant information on Permanent Fund Dividend Applications: Processing requests from requestors of information, verifying that the requester has a license under AS 43.70.020, that the person making the request has provided proof of his/her identity, that the requestor's normal course of business would be covered by the parameters sets forth under AS 43.23.017(b)(1) - (7), and delivery of the requested information or notification that the requestor's elements do not meet the requirements of AS 43.23.017(b).

The division will be required to establish an electronic interface for requestors of applicant information. The division is currently in the process of soliciting bids to determine the cost of establishing an electronic interface, for governmental agencies who already have the right to applicant information under current law.

Prepared by: Amy Skow, Division Manager  
Division: Permanent Fund Dividend Division  
Approved by: Jerry Burnett  
department of Revenue

Phone 907 465-4784  
Date/Time 1/18/08 4:00 PM  
Date 1/21/2008