

HCR

5

HFIN

FILE

FISCAL NOTE

STATE OF ALASKA
2003 LEGISLATIVE SESSION

Fiscal Note Number: _____
 Bill Version: CS HCR 5 (FIN)
 () Publish Date: _____

Revision Date/Time (Note if correction): _____ Dept. Affected: Legislature
 Title: "Establishing a task force to make
recommendations regarding a new design for the official seal..." BRU: Legislative Council
 Sponsor: Representative Joule, Chenault.... Component: Council and Subcommittees
 Requester: House Finance Committee Component No.: 783

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009
Personal Services	16.2					
Travel	10.8					
Contractual	23.0	0.0	0.0	0.0	0.0	0.0
Supplies	3.0					
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
TOTAL OPERATING	63.0	0.0	0.0	0.0	0.0	0.0

CAPITAL EXPENDITURES

CHANGE IN REVENUES ()

FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	33.0	0.0	0.0	0.0	0.0	0.0
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other - SDPR - 1108	20.0					
TOTAL	63.0	0.0	0.0	0.0	0.0	0.0

Estimate of any current year (FY2003) cost: _____
 Check this box (X) if funding for this bill is included in the Governor's FY 2004 budget proposal:

POSITIONS

Full-time						
Part-time						
Temporary	1	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary)
 CS HCR 5 (FIN) establishes a seven member Task Force in the Legislative Branch whose mission is to gather input from the citizens of Alaska about what the official State Seal should look like and to make recommendations to the Legislature about a proposed new design for a new official State Seal for the State. The Task Force on the State Seal will be comprised of two representatives of the Department of Education and Early Development, two representatives of the Alaska Historical Commission in the Department of Natural Resources, one member appointed by the Pioneers of Alaska, and two members appointed by the Board of Directors of the Alaska Native Heritage Center.

Prepared by: Karla Schofield, Deputy Director Phone 465-3852
 Division: Administrative Services Date/Time 5/12/03 10:37 AM
 Approved by: Pamela Varni, Executive Director Date 5/12/2003
 Agency: Legislative Affairs Agency

FISCAL NOTE

STATE OF ALASKA
2003 LEGISLATIVE SESSION

BILL NO. CS HCR 5 (FIN)

ANALYSIS CONTINUATION

Personal Services - It is anticipated that the Task Force on the State Seal will ask for and receive reasonable administrative services support from the Legislative Council. The services would most likely include coordinating travel arrangements, setting up teleconferences, placing advertisements if the Task Force decides to hold a contest or wishes to hear testimony and ideas from people in the State regarding the State Seal, and other duties to facilitate the work of the Task Force. This fiscal note anticipates the cost of the administrative support to be 3 months of a Range 18 equaling \$16,200.

Travel - It is anticipated that the Task Force will hold two 3 day meetings requiring travel. Both meetings will be held in Anchorage. The travel costs for the 4 representatives from the DCED and DNR-Alaska Historical Commission will be absorbed within Executive Branch travel budgets. This fiscal note contains funding for the appointees from the Pioneers of Alaska and the Alaska Native Heritage Center and the administrative support person. For the purposes of this fiscal note the appointees are assumed to be from Kotzebue, Ketchikan, and Anchorage. The support person is assumed to be from Juneau. This fiscal note also includes funding for two people, either two Task Force members, or one Task Force member and a contest winner, to meet with the Legislature in Juneau to review the recommendations of the Task Force during the Second Regular Session of the 23rd Legislature.

Two Anchorage Meetings: Airfare \$ 3,800; Per Diem \$ 4,500 = \$ 8,300

Juneau Meeting with Legislature: Airfare \$ 1,300; Per Diem \$ 1,200 = \$ 2,500

All other meetings will be by teleconference. Teleconference costs will be absorbed by the Legislative Affairs Agency.

Contractual - It is anticipated that the Task Force will require a phone budget, most likely for calling cards in the amount of \$150 per month times 10 months = \$1,500.

As it is not known how the Task Force will decide to pursue their objective, \$21,500 is included in this fiscal note which may be used for expenses relating to conducting a contest, including advertising in newspapers all over the State over several weeks, or to mail flyers to interested parties or residents in the State interested in participating in the contest or submitting ideas to the Task Force. These funds might also be used to acquire a simple scriptlet program to allow children to design their own State Seal on the website. These funds could also be used to hire a graphic artist if the Task Force wished to contract with a consultant to create a new State Seal based on input from Alaskans.

The Legislative Affairs Agency will work with the Task Force to create a web site on the Legislature's home page to inform Alaskans about the activities of the Task Force and to provide an avenue for interested persons to comment about new ideas for the State Seal. Interested parties would be able to provide information to the Task Force by submitting ideas through the Legislative Information Offices around the State. These costs will be absorbed by the Legislative Affairs Agency. The Information Offices will also work with the Task Force to provide information to the schools if requested to do so by the Task Force.

Supplies - It is anticipated the Task Force will need to purchase supplies to help organize information submitted to them and may need to purchase computer software for rendering proposed designs into graphic images for presentation to the Legislature - \$3,000.

If requested by the Task Force, costs to print black and white flyers or copies of the proposed new State Seal, will be absorbed by the Legislative Affairs Agency Printshop.

CS FOR HOUSE CONCURRENT RESOLUTION NO. 5(FIN)
IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-THIRD LEGISLATURE - FIRST SESSION

BY THE HOUSE FINANCE COMMITTEE

Offered:
Referred:

Sponsor(s): REPRESENTATIVES JOULE, Chenault, Foster, Gara, Gruenberg, Kapsner, Kerttula, Kookesh, Morgan, Seaton, Stevens, Weyhrauch, Whitaker, Anderson

A RESOLUTION

1 **Establishing a task force to make recommendations regarding a new design for the**
2 **official seal of the State of Alaska.**

3 **BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 **WHEREAS** the official seal of the state was designed in 1910 by federal and
5 territorial officials long before Alaska became a state, and it emphasizes primarily the natural
6 beauty of the state and its abundance of natural resources; and

7 **WHEREAS** the seal should reflect the place and people who now call it home; and

8 **WHEREAS** the seal should ideally depict not only the diversity of its natural
9 resources but also the diversity of its human resources; and

10 **WHEREAS** the seal should include recognition of the many Native cultures of
11 Alaska, as recommended recently by the Governor's Commission on Tolerance; and

12 **WHEREAS**, in order to ensure that the official seal represents modern Alaska and its
13 diverse peoples, the seal should be redesigned through a process that involves many different
14 segments of the population, including school children; and

15 **WHEREAS** the Department of Education and Early Development administers the
16 public school system and the state's historical library, and the Alaska State Council on the

1 Arts operates within that department; and

2 **WHEREAS** the Alaska Historical Commission in the Department of Natural
3 Resources includes members who have backgrounds in history, architecture, and archeology
4 and are very familiar with both the natural and cultural heritage of the state; and

5 **WHEREAS** the Alaska Native Heritage Center is a nonprofit organization that is
6 headed by a board of directors drawn from Alaska Native corporations and civic and business
7 groups who are guided by a 30-member academy composed of Native elders and tradition
8 bearers from diverse Native peoples, including Athabaskan, Yup'ik and Cup'ik Eskimo,
9 Inupiaq, Aleut, Alutiiq, Eyak, Tlingit, Haida, and Tsimshian;

10 **BE IT RESOLVED** that the Alaska State Legislature establishes in the legislative
11 branch the Task Force on the State Seal whose mission is to gather input from the citizens of
12 Alaska about what the official state seal should look like and to make recommendations to the
13 legislature about a proposed new design for a new official seal for the state; and be it

14 **FURTHER RESOLVED** that the Governor is respectfully requested to appoint to the
15 task force

16 (1) two representatives of the Department of Education and Early
17 Development; and

18 (2) two representatives of the Alaska Historical Commission in the
19 Department of Natural Resources; and be it

20 **FURTHER RESOLVED** that the legislature respectfully requests the Pioneers of
21 Alaska to appoint one member to the task force; and be it

22 **FURTHER RESOLVED** that the legislature respectfully requests the board of
23 directors of the Alaska Native Heritage Center to appoint two members to the task force; and
24 be it

25 **FURTHER RESOLVED** that the task force may begin its work immediately upon
26 appointment of four of the seven members specified in this resolution, may select a chair from
27 among its members, may meet between sessions of the legislature, may solicit ideas for the
28 state seal in a manner considered appropriate by the task force, and shall report its
29 recommendations as to a proposed new official state seal to the legislature by the first day of
30 the Second Regular Session of the Twenty-Third Alaska State Legislature; and be it

31 **FURTHER RESOLVED** that the Legislative Council shall provide reasonably

1 necessary administrative services to the task force upon request of the task force; and be it

2 **FURTHER RESOLVED** that the members of the task force are entitled to
3 reimbursement of travel costs associated with attending meetings of the task force; and be it

4 **FURTHER RESOLVED** that the task force established under this resolution is
5 terminated on the last day of the Second Regular Session of the Twenty-Third Alaska State
6 Legislature.



1835 SOUTH BRAGAW STREET ANCHORAGE, ALASKA 99512 TELEPHONE (907) 278-1611 FAX 787-8611

David G. Wight
President & Chief Executive Officer

May 1, 2003

The Honorable Reggie Joule
Alaska State Capitol
Juneau, AK 99801-1182

Dear Representative Joule:

Thank you for your recent correspondence regarding the creation of a Task Force to initiate a redesign of the official seal for the State of Alaska. Your desire to include school children in the process is particularly appealing to me.

Should this legislation pass, we would be willing to offer a small donation to assist the Task Force in its work. Please keep me informed about the progress of this effort.

Sincerely,

A handwritten signature in dark ink, appearing to read "David G. Wight". The signature is written in a cursive style with a large, sweeping "D" and "W".

Here

Amended / Conceptual

FISCAL NOTE

STATE OF ALASKA
2003 LEGISLATIVE SESSION

Fiscal Note Number: 1
Bill Version: HCR 5
(H) Publish Date: 3/7/03

Revision Date/Time (Note if correction): _____ Dept. Affected: Legislature
Title "Establishing a task force to make BRU Legislative Council
recommendations regarding a new design for the official seal..." Component Council and Subcommittees
Sponsor Representative Joule, Chenault...
Requester Representative Joule Component No. 783

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009
Personal Services	21.0					
Travel	12.5					
Contractual	16.5	0.0	0.0	0.0	0.0	0.0
Supplies	3.0					
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
TOTAL OPERATING	53.0	0.0	0.0	0.0	0.0	0.0

CAPITAL EXPENDITURES						
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CHANGE IN REVENUES ()						
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FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	53.0	0.0	0.0	0.0	0.0	0.0
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type--Do not abbreviate)						
TOTAL	53.0	0.0	0.0	0.0	0.0	0.0

Estimate of any current year (FY2003) cost: _____

Check this box (X) if funding for this bill is included in the Governor's FY 2004 budget proposal:

POSITIONS

Full-time						
Part-time						
Temporary	1	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary)

HCR 5 establishes a ~~six~~ member Task Force in the Legislative Branch whose mission is to gather input from the citizens of Alaska about what the official State Seal should look like and to make recommendations to the Legislature about a proposed new design for a new official State Seal for the State. The Task Force on the State Seal will be comprised of two representatives of the Department of Education and Early Development, two representatives of the Alaska Historical Commission in the Department of Natural Resources, two members appointed by the Board of Directors of the Alaska Humanities Forum, and two members appointed by the Board of Directors of the Alaska Native Heritage Center.

Prepared by: Karla Schofield, Deputy Director
Division: Administrative Services
Approved by: Pamela Varni, Executive Director
Agency: Legislative Affairs Agency

Phone 465-3852
Date/Time 2/26/03 2:04 PM
Date 2/26/2003

FISCAL NOTE #1

STATE OF ALASKA
2003 LEGISLATIVE SESSION

BILL NO. HCR 5

ANALYSIS CONTINUATION

Personal Services - It is anticipated that the Task Force on the State Seal will ask for and receive reasonable administrative services support from the Legislative Council. The services would most likely include coordinating travel arrangements, setting up teleconferences, placing advertisements if the Task Force decides to hold a contest or wishes to hear testimony and ideas from people in the State regarding the State Seal, and other duties to facilitate the work of the Task Force. This fiscal note anticipates the cost of the administrative support to be 3 months of a Range 21 equaling \$21,000.

Travel - It is anticipated that the Task Force will hold two 3 day meetings requiring travel. Both meetings will be held in Anchorage. The travel costs for the 4 representatives from the DCED and DNR-Alaska Historical Commission will be absorbed within Executive Branch travel budgets. This fiscal note contains funding for the appointees from the Alaska Humanities Forum and the Alaska Native Heritage Center and the administrative support person. For the purposes of this fiscal note the appointees are assumed to be from Kotzebue, Ketchikan, Anchorage, and Juneau. The support person is assumed to be from Juneau. This fiscal note also includes funding for two people, either two Task Force members, or one Task Force member and a contest winner, to meet with the Legislature in Juneau to review the recommendations of the Task Force during the Second Regular Session of the 23rd Legislature.

Two Anchorage Meetings: Airfare \$ 4,000; Per Diem \$ 6,000 = \$ 10,000
Juneau Meeting with Legislature: Airfare \$ 1,200; Per Diem \$ 1,300 = \$ 2,500

All other meetings will be by teleconference. Teleconference costs will be absorbed by the Legislative Affairs Agency.

Contractual - It is anticipated that the Task Force will require a phone budget, most likely for calling cards in the amount of \$150 per month times 10 months = \$1,500.

As it is not known how the Task Force will decide to pursue their objective, \$15,000 is included in this fiscal note which may be used for expenses relating to conducting a contest, including advertising in newspapers all over the State over several weeks, or to mail flyers to interested parties or residents in the State interested in participating in the contest or submitting ideas to the Task Force. These funds might also be used to acquire a simple scriptlet program to allow children to design their own State Seal on the website. These funds could also be used to hire a graphic artist if the Task Force wished to contract with a consultant to create a new State Seal based on input from Alaskans.

The Legislative Affairs Agency will work with the Task Force to create a web site on the Legislature's home page to inform Alaskans about the activities of the Task Force and to provide an avenue for interested persons to comment about new ideas for the State Seal. Interested parties would be able to provide information to the Task Force by submitting ideas through the Legislative Information Offices around the State. These costs will be absorbed by the Legislative Affairs Agency. The Information Offices will also work with the Task Force to provide information to the schools if requested to do so by the Task Force.

Supplies - It is anticipated the Task Force will need to purchase supplies to help organize information submitted to them and may need to purchase computer software for rendering proposed designs into graphic images for presentation to the Legislature - \$3,000.

If requested by the Task Force, costs to print black and white flyers or copies of the proposed new State Seal, will be absorbed by the Legislative Affairs Agency Printshop.

Amendment *ds*

23-LS0367VA

HOUSE CONCURRENT RESOLUTION NO. 5
IN THE LEGISLATURE OF THE STATE OF ALASKA
TWENTY-THIRD LEGISLATURE - FIRST SESSION

BY REPRESENTATIVES JOULE, Chenault, Foster, Gara, Gruenberg, Kapsner, Kerttula, Kookesh, Morgan, Seaton, Stevens, Weyhrauch, Whitaker, Anderson

Introduced: 2/3/03

Referred: Community and Regional Affairs, State Affairs, Finance

A RESOLUTION

1 **Establishing a task force to make recommendations regarding a new design for the**
2 **official seal of the State of Alaska.**

3 **BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 **WHEREAS** the official seal of the state was designed in 1910 by federal and
5 territorial officials long before Alaska became a state, and it emphasizes primarily the natural
6 beauty of the state and its abundance of natural resources; and

7 **WHEREAS** the seal should reflect the place and people who now call it home; and

8 **WHEREAS** the seal should ideally depict not only the diversity of its natural
9 resources but also the diversity of its human resources; and

10 **WHEREAS** the seal should include recognition of the many Native cultures of
11 Alaska, as recommended recently by the Governor's Commission on Tolerance; and

12 **WHEREAS**, in order to ensure that the official seal represents modern Alaska and its
13 diverse peoples, the seal should be redesigned through a process that involves many different
14 segments of the population, including school children; and

15 **WHEREAS** the Department of Education and Early Development administers the
16 public school system and the state's historical library, and the Alaska State Council on the

1 Arts operates within that department; and

2 **WHEREAS** the Alaska Historical Commission in the Department of Natural
3 Resources includes members who have backgrounds in history, architecture, and archeology
4 and are very familiar with both the natural and cultural heritage of the state; and

5 ~~**WHEREAS** the mission of the Alaska Humanities Forum, which is a nonprofit
6 organization directed by a board reflective of the state's diverse cultural and geographic
7 regions, includes encouragement of Alaskans' search for a sense of identity and a sense of
8 place through history, tradition, and new ideas by stimulating community-based discussion of
9 the humanities throughout Alaska; and~~

10 **WHEREAS** the Alaska Native Heritage Center is a nonprofit organization that is
11 headed by a board of directors drawn from Alaska Native corporations and civic and business
12 groups who are guided by a 30-member academy composed of Native elders and tradition
13 bearers from diverse Native peoples, including Athabaskan, Yup'ik and Cup'ik Eskimo,
14 Inupiaq, Aleut, Alutiiq, Eyak, Tlingit, Haida, and Tsimshian;

15 **BE IT RESOLVED** that the Alaska State Legislature establishes in the legislative
16 branch the Task Force on the State Seal whose mission is to gather input from the citizens of
17 Alaska about what the official state seal should look like and to make recommendations to the
18 legislature about a proposed new design for a new official seal for the state; and be it

19 **FURTHER RESOLVED** that the Governor is respectfully requested to appoint to the
20 task force

21 (1) two representatives of the Department of Education and Early
22 Development; and

23 (2) two representatives of the Alaska Historical Commission in the
24 Department of Natural Resources; and be it

25 **FURTHER RESOLVED** that the legislature respectfully requests the ^{Pioneers of} ~~board of~~ ^{Alaska}
26 ~~directors of the Alaska Humanities Forum~~ to appoint ^{one} two members to the task force; and be it

27 **FURTHER RESOLVED** that the legislature respectfully requests the board of
28 directors of the Alaska Native Heritage Center to appoint two members to the task force; and
29 be it

30 **FURTHER RESOLVED** that the task force may begin its work immediately upon
31 appointment of four of the eight members specified in this resolution, may select a chair from

1 among its members, may meet between sessions of the legislature, may solicit ideas for the
2 state seal in a manner considered appropriate by the task force, and shall report its
3 recommendations as to a proposed new official state seal to the legislature by the first day of
4 the Second Regular Session of the Twenty-Third Alaska State Legislature; and be it

5 **FURTHER RESOLVED** that the Legislative Council shall provide reasonably
6 necessary administrative services to the task force upon request of the task force; and be it

7 **FURTHER RESOLVED** that the members of the task force are entitled to
8 reimbursement of travel costs associated with attending meetings of the task force; and be it

9 **FURTHER RESOLVED** that the task force established under this resolution is
10 terminated on the last day of the Second Regular Session of the Twenty-Third Alaska State
11 Legislature.

**Testimony of Rep. Reggie Joule on HCR 5 –
Redesigning the Official Seal of Alaska
May 9, 2003
House Finance Committee**

Chairman Williams, Members of the Committee, thank you for your time this morning. Time is a precious commodity so I won't take too much of yours today. However, any discussion of the Official Seal of Alaska requires a bit of history and a few visual aids. So, one of my staff (John Greely) and I have compiled a presentation that flaunts the warnings we received from the chairman's staff – that is: this early in the morning it's dangerous to turn down the lights. Nevertheless....(lights down)

Slide 1: (“The case for modernization.”)

When it comes to symbols of Alaska, none is older than the official seal. A question that arises from that fact is: is it time to modernize the seal? I believe the answer is yes.

Slide 2 (Introduction to HCR 5)

The vehicle for modernizing the seal is HCR 5. It creates a task force of eight citizens to provide a focal point for public involvement in designing a new seal.

The task force will report back to the Legislature next January. The legislature will then decide whether to adopt a new design and commission its engraving.

Slide 3 (Alaska's First Seal)

Most Alaskans probably aren't aware that the seal in use today is the second one to represent the government of Alaska. In 1885, the first appointed governor of Alaska, John Kincaid, designed a seal for the military district of Alaska. Kincaid's design depicted the northern lights, icebergs and Alaska Native or two.

Slide 4 (District Seal)

Here is the seal of the military district of Alaska. It was in use for about 25 years. Today, the only place that I know of where the district seal still is in use is on the mantel of the fireplace at the Governor's House. When the House was restored in the 1980's the district seal was uncovered from under many layers of paint.

Slide 5 (Territorial Seal)

One of the first men to live in that house, Governor Walter Clark, decided in 1910 that the district seal was inappropriate for several reasons, including its depiction of icebergs, northern lights and Natives. So Clark hired a draftsman in Juneau, a man named William Rugg, to draw a rough sketch based on his directions to include more modern developments in Alaska.

Slide 6 (Official Seal of Alaska)

What we see in this slide is basically what Governor Clark sent to Washington, D.C., for approval in 1910. The first Alaska civil code of 1900 required that any official acts of the military district be approved by the Interior Department and the Attorney General. The rough sketch sent by Governor Clark for the new seal was approved by Attorney General Fowler on July 25, 1910. But sometime between then and November, 1910, somebody in the Interior Department commissioned a more refined drawing and sent that back to Alaska. Governor Clark then commissioned an engraver to cast the new seal; it was delivered to the Secretary of Alaska on Feb. 25, 1911.

Two years later, in 1913, the seal was changed again when the word "district" was changed to "territory." At statehood, this seal became the official state seal and remains so as part of statute, AS 44.08.

Slide 7 (Elements of the seal)

I turn now to the individual elements of the seal. Why did Governor Clark choose these symbols?

We don't have any extensive written documentation, but an article in the April, 1911, edition of "Alaska Yukon Magazine" announced the new seal this way: (And I quote)

“The Territory of Alaska will not permit any one to forget that development and industrial progress are its chief concern. Not even will public documents, bearing the signature of the territorial chief executive, be permitted longer to convey...the ancient conception of the country as a land of arctic temperature and the home of an unique race of aborigines.

“Governor Walter E. Clark has had prepared a new official seal for the territory that will typify modern Alaska, as he conceives it...The center of the seal shows a range of mountains in the distance, above which appears the rising sun, typifying in this instance the dawn of the commercial and industrial era in Alaska. In the middle distance on the left is a large ore mill and a wharf, with a train of ore carts and a spur track leading toward the mill.

“In the harbor adjacent is a large steamship, typifying commerce, and in another part of the harbor is a fishing vessel, representing one of the great industries. The forests also appear in the middle distance on the left, to represent the lumber industry and resources, and there is a harvest scene to typify agriculture. Around the circumference of the seal (are) a salmon (and) a fur seal in place of the conventional stars that are employed for this purpose.”

Those words from 1911 explain why the official seal of Alaska looks the way it does today.

Slide 8 (Why change the seal?)

Today, however, Alaska is a far different place. And that brings us to the question: Should the official seal of the state be designed to reflect those changes?

Consider these facts:

- In 1910, Anchorage did not exist. Does urban Alaska deserve a place on the seal?
- Since 1910, Alaska has grown and outgrown several industries. Does the oil and gas industry deserve a place on the seal, perhaps in place of the fur seal industry? Are the horse and plow the best representation of agriculture in Alaska?
- In 1910, the population of Alaska was half Native. But despite that fact, any depiction of them was dropped from the seal by Governor Clark. Can't we fix that omission?
- In 1885 and in 1910, the idea of public involvement in designing a seal was overlooked. (Public involvement through the Alaska Legislature wouldn't happen until 1913). This Alaska Legislature can fix that oversight and provide a valuable learning experience for residents of all ages.

- And last but not least, HCR 5 asks us all to use our imaginations. Governor Clark looked out his window in 1910 and saw a dream of Alaska in the future. Can we not do the same today and ask: What symbols might have currency with residents of Alaska 100 years from now?

Slide 9 (Fish and Game logos)

I conclude this testimony with a quick look at some other symbols in use today – inside and outside of Alaska.

Here is the logo of the Alaska Department of Fish and Game. Actually, this slide depicts the logo that was in use from 1962 until about 1977.

Slide 10 (New logo)

Then in 1977 or 78, this black and white logo was developed for Fish and Game. It dropped the totem that was prominent in the first logo.

Slide 11 (Current logo)

The design changed again in 2001. Fish and Game altered the lines and added color to its logo.

Slide 12 (H&SS logo)

This slide shows the logo used by the Department of Health and Social Services. It was commissioned by the Department in the early 1990's after an extensive public involvement.

Slide 13 (Hawaii seal)

This slide shows the great seal of Hawaii. On the left side is an image of King Kamehameha. On the right is an image of Liberty holding the Hawaii flag. On the bottom of the seal – in the native Hawaiian language – are the words: “The life of the land is perpetuated in righteousness.” This seal was adopted at the time of statehood.

Slide 14 (Montana)

This is the seal of Montana. Or rather, this is the latest version of their seal. It has been changed a dozen times since territorial days. The last time it was changed, the engraver decided to reverse the flow of the Missouri River and the Great Falls. He also changed some trees and

reshaped the mountains. He obviously didn't care what the Legislature thought; and the Legislature hasn't changed it since.

Slide 15 (Idaho)

The State of Idaho has the distinction of having the only official seal designed by a woman. Shortly after statehood in 1890, the Idaho legislature sponsored a contest for the best design. The winner was a young woman, Emma Edwards Green, who was given \$100 as a prize. More than 60 years later, in 1957, the Idaho legislature updated the seal by adding symbols of the state's main industries – mining, agriculture and forestry.

Questions?

During Session:
Alaska State Capitol
Juneau, Alaska 99801-1182
(907) 465-4833
Fax (907) 465-4586
1-800-782-4833

Representative_Reggie_Joule@legis.state.ak.us



During Interim:
P.O. Box 673
Kotzebue, Alaska 99752
(907) 442-3880
Fax (907) 442-3022

Alaska State Legislature
REPRESENTATIVE REGGIE JOULE

Sponsor Statement for HCR 5, creating a special task force to redesign the state seal

By Representative Reggie Joule

The official seal of the State of Alaska was designed 93 years ago by federal and territorial officials. It is time to consider whether the seal should reflect the modern state in which we live and recognize the many diverse cultures of Alaska. This resolution would authorize a task force of Alaskans to solicit proposals for changing the seal and report recommendations to the second session of the 23rd Alaska Legislature.

The task force proposed by this resolution would be housed in the Alaska Legislature. Two representatives each would be appointed from the Alaska Historical Commission, the Alaska Department of Education and Early Development and the Alaska Native Heritage Center. (The current version of HCR 5 also includes representation from the Alaska Humanities Forum. Because of other commitments, the Humanities Forum requested not to be included on the task force. Therefore an amendment will be needed to the resolution). The task force would serve as a focal point for public involvement in the redesign of the seal, including suggestions from Alaska school children.

A final design for a new seal would be up to the full Legislature.

Alaska's Official State Seal

case for modernization



Introduction

- HCR 5 Task Force on State Seal
- Focal point for citizen involvement in designing new seal
- Report to Legislature in January 2004
- Any changes to seal require approval of full Legislature

Alaska's First Seal

- Designed by Gov. John Kinkead in 1885
- Alaska was military district then
- Seal depicted northern lights, icebergs and Alaska Native

District Seal



Territorial Seal

- Adopted in 1910 by Gov. Waller Clark with approval of Interior Dept.
- Eliminated northern lights, iceberg and Alaska Native
- Became territorial seal in 1912 and state seal in 1959



Official Seal of Alaska



Alaska Dept. of Fish & Game



Alaska Dept. of Fish & Game



Dept. of Health & Social Services



Early 1

Hawaii State Seal



Montana State Seal



Idaho State Seal



March 19, 2003

Byron Mallott
President/CEO
First Alaskans Institute
606 E Street
Anchorage, Alaska 99501

Dear Mr. Mallott,

I am writing to inquire about the possibility that the First Alaskans Institute would help the State of Alaska initiate a redesign of the official seal. From your testimony to the Governor's Commission on Tolerance two years ago, I know this is a subject that is close to your heart.

As you may know, a dozen of my colleagues in the House have joined me in sponsoring House Concurrent Resolution 5, which creates a special citizens task force within the Legislature to serve as a focal point for citizen involvement in the redesign process. The task force would report its recommendations in January, 2004 for consideration of the full legislature.

During initial hearings on HCR 5, concern was expressed about the potential costs of organizing the redesign process, soliciting advice of experts and developing a set of recommendations on a new seal. Although I believe costs can be held to a minimum, budget constraints at the state level may be an impediment to passage of HCR 5. Therefore, I am taking an opportunity to contact interested organizations to determine if they are willing to participate financially.

As the oldest symbol of Alaska, the seal is ripe for review. Passage of HCR 5 would bring to the table a diverse group of residents from the Department of Education and Early Development, the Alaska Historical Commission and the Alaska Native Heritage Center to consider how we might make the seal more modern and meaningful.

I look forward to your reply and continue to be encouraged by reports of your improving health.

Sincerely,

Rep. Reggie Joule
House District 40

CC: Board of Trustees:
Janie Leask, Chair
William Hensley
Roy Huhndorf
Julie Kitka, President Alaska Federation of Natives
Sam Kito
Rep. Albert Kookesh
Oliver Leavitt

First Alaskans  Institute

April 9, 2003

Representative Reggie Joule
Alaska House of Representatives
State Capitol, Room 405
Juneau, Alaska 99801
FAX: 907-465-4586

Dear Reggie:

On behalf of the Board of Trustees of the First Alaskans Institute, I want to thank you for including us in your invitation to participate in the process of redesigning the Seal of the State of Alaska. We will be happy to help in any way you want. Please let us know what you might need and when the process begins.

In order to understand why the current Seal requires redesign, one needs only to look at it. The Seal contains a landscape/seascape: mountains, a house on a hill, a town and its dock, stands of timber, commercial ships anchored in the harbor, a farmer harvesting wheat; and its circular border contains a fish and two seals. Anyone looking at the Seal for the first time might conclude that Native people, their communities and their cultures simply don't exist here.

We agree that it is high time to present a new design that more accurately reflects what modern Alaska is, in all its diversity.

Again, thanks for thinking of us. We're ready to work with you.

Sincerely,

Carrie Brown
Senior Vice President and CAO
for
Byron I. Mallott
President and CEO