

**HB**

**509**

# ALASKA STATE LEGISLATURE

Representative Lisa Murkowski Chair  
Representative Andrew Halcro Vice-Chair  
Representative Pete Kott  
Representative Kevin Meyer  
Representative Norman Rokeberg  
Representative Harry Crawford  
Representative Joe Hayes



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## HOUSE LABOR AND COMMERCE COMMITTEE

# Memorandum

**Date:** April 18, 2002  
**To:** Senator Gene Therriault  
State Affairs Chair  
**From:** Representative Lisa Murkowski  
**Subject:** Scheduling Request

A handwritten signature in black ink, appearing to read "Lisa Murkowski", written over the "From:" line of the memorandum.

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House Bill 509 makes one minor change to Alaska statute to allow the Alaska Children's Trust to market its license plates to commercial motor vehicle owners. This small change will allow the Alaska Children's Trust to respond positively to requests by industry and private business to purchase children's trust license plates for fleet vehicles and to market sales to an additional 56,500 vehicle owners—a potential boost of \$5,650,000 for the prevention of child abuse and neglect.

House Bill 509 unanimously passed the House. Attached you will find a copy of the House State Affairs version of House Bill 509, sponsor statement, fiscal note, and supplemental information. Please schedule House Bill 509 the earliest your calendar will allow. Thank you for your accommodation.



*Working in  
partnership with  
communities to  
eliminate child  
abuse and  
neglect.*

The Board of the Alaska Children's Trust (ACT) has requested this minor statute change in AS 28.10.181 in order to increase sales of our Alaska Children's Trust license plate. The reasons for this important change is as follows:

- ◆ Currently the legislation only allows for owners of a passenger vehicle, noncommercial van or pick-up truck, or motor home to apply for an ACT license plate. This legislation will allow us to market plates for commercial motor vehicles.
- ◆ Both industry and private businesses have approached the ACT asking if they could purchase these license plates to put on their fleet of vehicles. They see this as a unique contribution to the ACT and want to promote the mission of the ACT and it's activities.
- ◆ The ACT is a state and private partnership that has not requested a legislative appropriation. This small change will allow the ACT to respond positively to requests and increase the corpus of the fund.
- ◆ If this bill becomes law, it will allow the ACT to market sales to an additional 21,000 commercial passenger cars and 35,500 commercial trucks – a potential revenue increase of \$5.65 million dollars for the ACT and 56,500 vehicle owners who support the prevention of child abuse and neglect.
- ◆ This change simply mirrors the current sales structure of the University of Alaska license plates.
- ◆ The prevention of child abuse and neglect reaches across all spectrums of our society and this is a positive way for all Alaskan's to contribute to eliminating child abuse and neglect.
- ◆ Since FY 98, the board of the Alaska Children's Trust has awarded over 1.5 million dollars to 41 nonprofit community projects statewide. Each year the ACT receives over 1 million dollars in requests and are only able to fund one-quarter of the requests.

The members of the ACT will be extremely grateful if this legislation is passed.

*ACT Facts & Info.*

# ALASKA

*Help Keep Alaska's Children Safe and Healthy*



*Support the Alaska Children's Trust*

**Help Keep Alaska's Children Safe and Healthy** by purchasing a Children's Trust license plate. The one-time fee of \$100 for this plate goes to the Trust, which provides grants to Alaska communities for prevention of child abuse and neglect. Gift certificates for this special license plate are also available, and they are a great gift idea for friends or family.

**The design** selected for the A.C.T. license plate was submitted by Andri Grishkowsky, a 5th grader from Unalakleet. Her design was chosen by the board of the Alaska Children's Trust as a result of an art contest held in schools across the state.



**For more information** on the license plate call Shari in the A.C.T. office at 1-800-643-KIDS or visit the Division of Motor Vehicles website at [www.state.ak.us/dmv](http://www.state.ak.us/dmv).

## **How to order the Alaska Children's Trust License Plate**

To purchase a plate, go to any DMV office or complete this application and mail it along with a photocopy of your current Alaskan registration and a \$100 check or money order to: State of Alaska, DMV, 2150 E. Dowling Road, Anchorage, Alaska 99507. Applications can only be accepted for passenger vehicles and non-commercial pickups and vans.

Plate Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Owner's Name: \_\_\_\_\_

Street or PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State: AK

Zip: \_\_\_\_\_

\_\_\_\_\_  
Owner's Signature

# *Alaska Children's Trust*



## *2001 Annual Report*

*Working in partnership with communities to eliminate child abuse and neglect*



## Annual Letter from the Board Chair, 2001

Dear Fellow Alaskans,

*Five years is a milestone, and we have indeed walked miles on behalf of children!*

*The Board of Directors of the Alaska Children's Trust met in a June retreat to take a close look at the current state of the ACT and develop a strategic plan for the next five years. I was truly amazed at what had been accomplished in so many domains: development of the FACT; annual fundraising events; statewide ACT recognition; partnerships in prevention and funding; effective awarding of prevention grants; support from the Legislature for the marketing of birth and marriage certificates and license plates; and successful corporate partnerships.*

*Credit for the most significant accomplishment goes to our 41 grantees that have worked creatively and diligently to assure healthy community environments for children.*

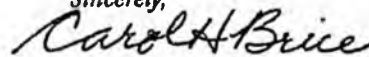
*The array of requests for funding has been astonishing. Successful outcomes are revealed in oral and written stories. But the real outcomes will be evident in the future generations of Alaskans raising children. We earnestly believe that the smallest changes make the biggest difference.*

*The success of the ACT rests on many shoulders, not the least of which is Shari Paul in our Juneau office. She not only keeps us organized, but Shari is opportunistic. She spends incredible time and energy chasing leads and turning ideas into action plans. In Anchorage at the FACT, Deborah Bonito continues her volunteer efforts with incredible vision and energy. Having an office and hiring Shannon Earl as her assistant will take Deborah's expertise to a new level—if that can even be imagined!*

*The Board of Directors has experienced a year of change. Commissioner of DHSS, Karen Perdue, retired in the fall, leaving us with a legacy of her wisdom and foresight. We warmly welcomed: Commissioner of EED, Shirley Holloway; Commissioner of DHSS, Jay Livey; and Barbara Donatelli, Executive VP of CIRI. Each of these talented people brings a level of expertise that will help move the Board in positive directions over the coming years, and we appreciate their commitment.*

*We haven't solved the problem of child abuse and neglect in Alaska. In revising our strategic plan, the ACT board agreed to emphasize a new goal—to eliminate child abuse and neglect in our homes, our communities, and our state. We aren't giving up on prevention. It will always be a recurring theme. But the word is out—we will not tolerate child abuse or neglect. We will think smart. We will act smart. We will do everything in our power to assure every Alaskan a healthy, happy childhood. It just makes good sense.*

Sincerely,



Carol H. Brice, Chair



Carol Brice, Children's  
Trust Board Chair



Board Members, left to right: Judy Salo, Bill Cheek, Shari Paul (staff); Thea Agnew (FACT); Yvonne Chase, Deputy Commissioner, EED; Carol Brice, Shirley Holloway.

### Alaska Children's Trust Board of Trustees

Carol H. Brice, (Chair) Fairbanks, Owner/Consultant Family Training Associates  
William (Bill) Cheek, Anchorage, President/CEO Natchiq, Inc.  
Barbara Donatelli, Executive Vice President, CIRI  
Colonel Glenn Godfrey, Commissioner, Department of Public Safety  
Shirley Holloway, Commissioner, Department of Education & Early Development  
Jay Livey, Commissioner, Department of Health and Social Services  
Judy Salo, former Alaska State Senator

*In October 2001, the ACT Board redefined the mission and goals of the ACT.*

## *Alaska Children's Trust Mission Statement*

*Alaska's children deserve to grow up in a safe and nurturing environment.*

*The mission of the Alaska Children's Trust is to improve the status of children in Alaska by generating funds and committing resources to eliminate child abuse and neglect.*

## *Alaska Children's Trust Goals*

### **#1 INCREASE AND SUSTAIN A STATEWIDE CAMPAIGN TO ELIMINATE CHILD ABUSE AND NEGLECT**

**ACTIONS:**

- a. Develop a theme and strategic approach for a focused campaign.
- b. Utilize partial grant funding to finance campaign.
- c. Provide talking points to ACT and FACT.

### **#2 INCREASE GRANT-GIVING ABILITY TO \$500,000 BY FY 2005**

**ACTIONS:**

- a. Develop a Strategic Marketing Plan.
- b. Present strategies to the ACT Board.

### **#3 AWARD GRANTS BASED ON MEASURED VALUE AND HIGHEST PROBABILITY OF SUCCESS**

**ACTIONS:**

- a. Evaluate past grant awards to determine most successful projects.
- b. Establish a "granting strategy."

*"Prevention of child abuse and neglect is not only morally the right thing to do, but it is also good business. Happy, healthy kids will make happy healthy employees."*

*—Bill Cheek, Alaska Children's Trust Board Member*

#### **BUILDING THE TRUST**

1988

ACT created by the legislature without supportive funding.

1996

Initial legislative appropriation of \$6 million.

1996

ACT board of directors appointed by the Governor.

1997

Promotional radio spots featuring Tom Bodett aired.

1997

Friends of the Alaska Children's Trust was formed as a non-profit (FACT).

1997

FACT created a 30 minute documentary, "Our Children—Our Trust."





## **BUILDING THE TRUST**

1997

**FACT published  
Little Bear's Alaska  
Reader to raise  
funds for the ACT.**



1997

**First year grant  
awards distributed  
to 12 child abuse  
and neglect  
prevention.**



1998

**Second year grant  
awards distributed  
to 15 child abuse and  
neglect prevention  
projects.**



1998

**April - First Annual  
Mush for Kids in  
Fairbanks.**



1998

**August - First  
Annual Alaska  
Children's Trust Golf  
Classic in Anchorage,  
underwritten by  
Alyeska Pipeline  
Service Company.**

## *Why Alaska Needs a Children's Trust*

According to state reports to the Health & Human Services Department, Alaska still has the highest per capita rate of child abuse and neglect. Reports of child abuse and neglect continue to grow while all other crime statistics are coming down. The good news: According to statistics collected for the past decade by Prevent Child Abuse America, the rate of growth in reports of child abuse and neglect has slowed substantially.

The Alaska Children's Trust is dedicated to funding community-initiated projects to eliminate child abuse and neglect. All fifty states plus the District of Columbia have Children's Trust Funds. Alaska's Children's Trust Fund is currently in its fifth year of awarding grants to communities to develop new and innovative child abuse and neglect prevention projects.

Since FY 98, the board of the Alaska Children's Trust has awarded over 1.5 million dollars to 41 nonprofit community projects statewide. Six new projects were added in FY 2002. A description of fiscal year 2002 grantees can be found on page nine.

## *How the Alaska Children's Trust Works*

- The Alaska Children's Trust is a savings account for the prevention of child abuse and neglect.
- The treasurer of the Trust is the Commissioner of Revenue. The Commissioner is the official custodian of the fund and the investments. The ACT is established in the Office of the Governor.
- The Trust's funds grow through gifts, bequests, and contributions of cash or other assets from individuals, corporate entities, legislative appropriations, and federal funds.
- The interest income from the Trust is distributed through a grant application and review process.
- A seven-member Board of Trustees administers the ACT. The Trustees are appointed by the Governor. They include the Commissioner of Health and Social Services, the Commissioner of Education & Early Development, the Governor or designee, and four public members.
- The Trustees set goals, award and monitor grants, and raise funds.
- The Trust partners with a broad range of people (parents, private business, state agencies, community groups, and concerned individuals) to help support Alaska families and prevent child abuse and neglect.
- The Trust has one full-time staff person in Juneau.

## *Alaska Mental Health Trust Authority (AMHTA) Partnership*

This year, the AMHTA partnered with the ACT to increase funds available for ACT grant awards. Both Trusts recognized that this new private-public partnership could maximize our efforts to prevent and eliminate child abuse and neglect. With the assistance of the FACT, our goal is to encourage further partnerships in the future to maximize prevention efforts.

The 2001 beneficiaries of this joint-funding initiative include:

Fairbanks Resource Agency, Supported Parenting Program  
Frontier Community Services, Early Intervention Child's Play  
Norton Sound Health Corporation, Pathfinders Parenting Project  
Safe and Fear-Free Environment, Inc., SAFE for Life Program  
Alaska Legal Services Corporation, Children at Risk Project  
REACH, Inc., Family Support Project

## *Alaska Children's Trust Financial Statements*

### *Statement of Invested Assets*

June 30, 2001

Cash and equivalents	\$275,000
Marketable debt securities	5,134,000
Equity securities	4,031,000
Interest and dividends receivable	<u>13,000</u>
<b>Total Investments</b>	<b><u>\$9,453,000</u></b>

### *Statement of Investment Income and Changes in Invested Assets*

June 30, 2001

Investment income	<u>\$(37,000)</u>
Total invested assets, beginning of year	<u>9,755,000</u>
Net contributions (withdrawals)	<u>(265,000)</u>
<b>Total invested assets, end of year</b>	<b><u>\$9,453,000</u></b>

The June 30, 2001 audited financial statements are available from the Department of Revenue, Treasury Division at 465-2350.

*"Raising children is the most difficult and important job that anyone undertakes. We need to support parents and good parenting in our quest to prevent child abuse and neglect. It is indeed the responsibility of every citizen to protect our children and work for their well-being."*

*—Judy Salo, ACT Board Member*

### **BUILDING THE TRUST**

1998  
Heirloom Birth  
Certificates  
marketed to raise  
funds for the ACT.

1998  
Governor Knowles  
and Lt. Governor  
Ulmer dedicated the  
proceeds from the  
Inaugural Balls,  
raising \$250,000 for  
the ACT.



1999  
Third year grant  
awards distributed  
to 15 child abuse and  
neglect prevention  
projects.

1999  
Alaska Children's  
Trust License Plates  
marketed to raise  
funds for the ACT.

1999  
April - Second  
Annual Mush for  
Kids in Fairbanks.

1999  
August - Second  
Annual Alaska  
Children's Trust Golf  
Classic in Anchorage,  
underwritten by  
Alyeska Pipeline  
Service Company.

## **BUILDING THE TRUST**

2000

Fourth year grant awards distributed to 19 child abuse and neglect prevention projects.

2000

First Annual Cruise for Kids in Juneau, underwritten by Royal Caribbean and Celebrity Cruises.



2000

Legislation passed to create and sell Heirloom Marriage Certificates.

2000

April - Third Annual Mush for Kids in Fairbanks.

2000

August - Third Annual Alaska Children's Trust Golf Classic in Anchorage, underwritten by Alyeska Pipeline Service Company.

### *Public Outreach*

April is Child Abuse Prevention Month. The ACT helped organize the annual *Stand for Children* rally in Juneau. Featured guests have been Governor Knowles, Lt. Governor Ulmer, Legislators, local school children and other public participants.

The ACT continues to work in conjunction with the *Alaska Statewide Network on Child Abuse and Neglect* to develop and distribute prevention packets statewide. Last year, over 3000 packets were distributed to organizations, schools, tribal councils, hospitals, health corporations etc. The response to the information has been positive, reflected in requests for further information. If you would like to receive a packet, call 1-800-643-5437 or (907) 465-4870.

### *ACT Web Page*

Thanks to the Department of Education and Early Development's Webmaster, the ACT maintains a web page with current information on the latest activities of the Alaska Children's Trust. Please visit our site at <http://www.eed.state.ak.us/EarlyDev/trust/home.html>

### *Future Media Campaign Plans*

The ACT Board, in conjunction with the Friends of the Alaska Children's Trust (FACT), will be committing time and financial resources to spread the message that we must eliminate child abuse and neglect from our communities. The ACT Board will select a theme annually. A media plan will be developed by the FACT board, which will include fundraising efforts. The poignant message will be spread throughout Alaska. Contact the ACT or FACT office to learn how you can become involved in this campaign.

## **YOU CAN HELP**

*Individually, you can join the effort to help protect Alaska's children. Here are just a few ideas:*

- Volunteer for agencies in your community that work with children, youths, and families.
- Volunteer in a daycare center or school.
- Become a foster parent or adoptive parent.
- Serve as a friend to youth in trouble with the law.
- Become an advocate for prevention and early intervention services.
- Support preventive, community-based services designed to alleviate stress and promote parental behavior that will increase the ability of families to successfully nurture their children.
- Make a financial contribution to the ACT.
- Include the ACT in your will.
- Host a fundraiser for the ACT or volunteer your time for scheduled events.
- Purchase an Heirloom Birth and/or Marriage Certificate.
- Purchase an Alaska Children's Trust license plate.
- Financially support scheduled major fundraisers: in Fairbanks (Mush for Kids); in Anchorage (Golf Classic); or in Juneau (Cruise for Kids).
- Discuss other ideas or options with the staff or trustees of the ACT by simply dialing 907-465-4870

### *Support the Alaska Children's Trust!*

To find out more about what you can do to help, contact: Shari Paul, Program Manager, Alaska Children's Trust, Department of Education & Early Development 907-465-4870 or 800-643-5437

**BUILDING THE TRUST**

## ACT Grant Process

The ACT Board issues an annual Request for Proposal (RFP) to encourage community initiatives:

### Request for Proposal Timeline



ACT grant recipients are required to sign a contract with the ACT, participate in two teleconferences, and provide two narrative reports and four fiscal reports to the ACT Project Manager. Three payments are issued to grantees upon completion of their reports. The Project Manager provides the necessary tools for completion of these reports and is available to provide technical assistance upon request.



2001  
Fifth year grant awards distributed to 21 child abuse and neglect prevention projects. First year partnership with the Alaska Mental Health Trust Authority.

2001  
Heirloom Marriage Certificates marketed to raise funds for the ACT.

2001  
April - Fourth Annual Mush for Kids in Fairbanks, underwritten by Williams Petroleum.

2001  
August - Fourth Annual Alaska Children's Trust Golf Classic in Anchorage, underwritten by Alyeska Pipeline Service Company.

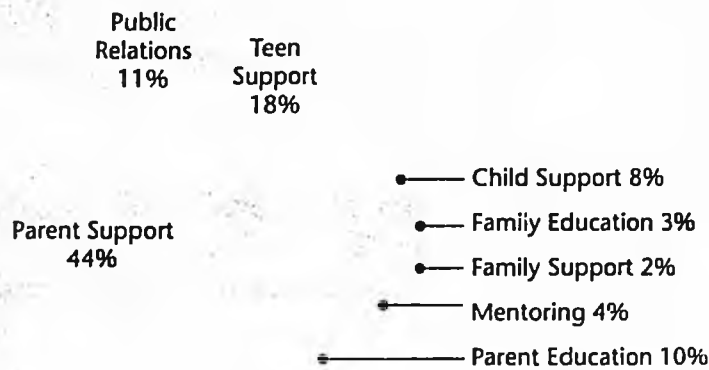
**Upcoming Events:**

2002  
Fifth Annual Mush for Kids, April 6, Fairbanks.

2002  
Fifth Annual Alaska Children's Trust Golf Classic, August 17, in Anchorage, underwritten by Alyeska Pipeline Service Company.

# Alaska Children's Trust Summary of FY 2001 Grant Awards

*Working in partnership with communities to eliminate child abuse and neglect*



*ACT Grants Awarded by Program — FY 2001*

2002 \$1,515,907

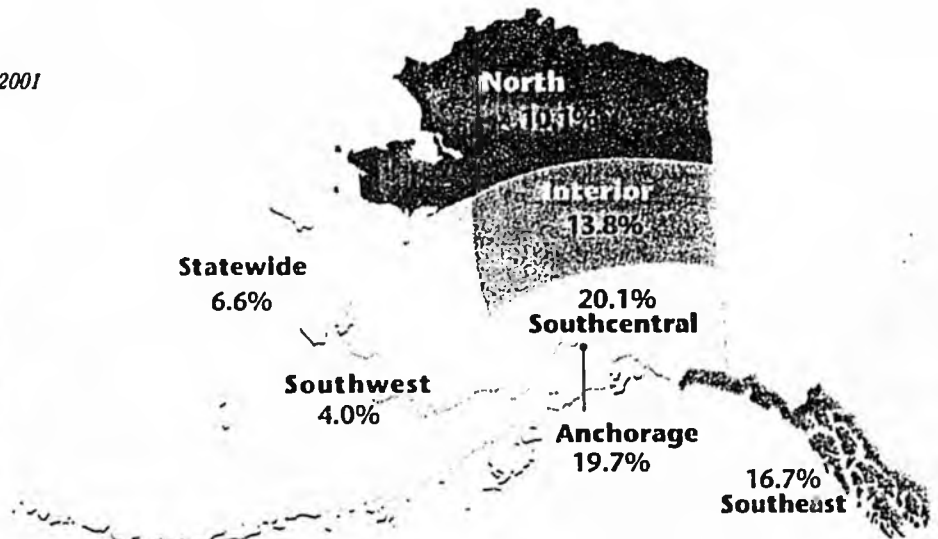
2001 \$1,150,907

2000 \$843,554

1999 \$567,336

1998 \$281,636

*Cumulative ACT Grant Awards at Each Fiscal Year End*



*Statewide Distribution of ACT Funds  
FY 1998 - FY 2002*

## Alaska Children's Trust FY 2001 Grant Awards

### Continuing Grantees

**Project: Shaken Baby Prevention Awareness, Anchorage Center for Families**  
**ACT Grant Award: \$15,000**

The *Shaken Baby Syndrome* prevention campaign provides train-the-trainer sessions and presentations to organizations such as clubs, agencies, schools and correctional facilities; to increase public awareness with the ultimate goal of decreasing the incidence of Shaken Baby Syndrome.

**Project: Project Nurture, Covenant House Alaska, Anchorage**  
**ACT Grant Award: \$7,000**

*Passage House* is a residential facility for single pregnant and parenting women ages 16 to 20. The Alaska Children's Trust funds *Project Nurture*, an aftercare program that provides home visiting and supportive services over the 12-month period following discharge from *Passage House*. Achievements of graduates of this program include: 100% participation in life-skills and basic-parenting training; 100% academic advancement by either re-enrolling in school or starting a GED course; 0% unplanned second pregnancies and 0% documented cases of child abuse or neglect.

**Project: Responsible Fathers, Fairbanks Counseling and Adoption, Fairbanks**  
**Grant Award: \$9,997**

*Responsible Fathers* is a project designed to help teen fathers increase involvement with, and responsibility for, their children. Outreach activities target all teen parents, but focus on teen fathers. The interactive components include supervised play time, teen parent mediation services, work exchange and parent education. Outreach will target teen fathers in the Fairbanks Youth Facility and senior high classes, as well as provide presentations on 'Fathers are Important' to the public.

## Success!

*Anchorage Center for Families – developed and implemented a campaign to increase public awareness of Shaken Baby Syndrome*

*"...We participated in the Ft. Richardson Army Post "Stand-down" that focused on educating soldiers on abuse, specifically Shaken Baby Syndrome, as they have had several Shaken Baby Syndrome deaths over the past two years. We reached a total of 2000 soldiers."*



*Covenant House's Project Nurture provides aftercare services to young mothers leaving Passage House and transitioning to independent living.*

*"...Project Nurture remains, we believe, one of the best investments Covenant House and ACT have. Many of the young mothers continue to build upon goals they set while in residence with the aid and support of this aftercare program. One girl recently came back to the Passage House to work with our new job program specialist. Her goal was to work on and pursue more educational/occupational opportunities that would improve her chances to get a better job. And I quote, 'No matter how long it has been, I know you guys are always here for me.'" (Jerika Cumbry, graduate in 2000)*



## **Alaska Children's Trust FY 2001 Grant Awards**

**Project : Supported Parenting, Fairbanks Resource Agency, Fairbanks**

**ACT / AMHTA Grant Award: \$5,669**

*Supported Parenting* is a hands-on parent education program designed for parents with developmental and learning disabilities. Class activities and instruction are very concrete. Childcare is offered on-site to provide opportunities for parents to practice class skills while interacting with their children. Home visits are also offered to support ongoing application of skills.

**Project: Early Intervention Child's Play, Frontier Community Services, Central Kenai Peninsula**

**ACT / AMHTA Grant Award: \$10,500**

*Child's Play* is a voluntary year round program providing individualized and group services that build upon the strengths of children and families. The target population for Child's Play includes families with children from birth to five who experience problems associated with ADD/ADHD, FAS/FAE and early exposure to drugs. This program provides home visits, child and family playgroups, parent mentoring and community awareness.

**Project: Saxman Youth Breakfast Club, Gateway Center for Human Services, Ketchikan/Saxman**

**ACT Grant Award: \$7,500**

The *Saxman Youth Breakfast Club* is a unique program that offers Saxman youth a nutritious morning snack prior to boarding the school bus. Youth are encouraged to participate in a variety of activities and discussions that reflect optimism and resiliency. In addition, youth receive after-school assistance with school projects and homework. Parent volunteers, a youth liaison and a local social worker staff the club.

**Project: Birth 2 Three, Homer Children's Services, Homer**

**ACT Grant Award: \$11,619**

*Birth 2 Three* is an early childhood family education and support program designed to promote positive experiences for parents and children in the early years. The ACT funded portion extends home-based services to all families in the community, with a center-based playgroup. Anticipated outcomes include higher levels of parenting and nurturing skills among all family members, increased understanding of child development, and increased access to community resources.

*"The Alaska Children's Trust is a Board I chose to be part of knowing that I would enjoy committing my time and energy to improving the lives of children and families in Alaska."*

*—Barbara Donatelli, Alaska Children's Trust Board Member*

## **Success!**

*Gateway Center for Human Services – provides nutritious breakfast snack and homework assistance to youth in Saxman Alaska.*

*"... We had our first Breakfast/Homework club 'Bucks Auction' April 6th. The kids earned the bucks through participation in the Breakfast club, good grades (A's & B's), turning in homework, behavior in school and the community, and a few other inventive ways. The fact that they earned the Bucks to buy things at the auction gave them a greater appreciation of how their efforts to improve grades and social skill pay off. We are most pleased with the results of the 'Breakfast/Homework Bucks' program."*

## Alaska Children's Trust FY 2001 Grant Awards

**Project: Young Families Program, Juneau Family Birth Center, Juneau**  
*ACT Grant Award: \$28,038*

The *Young Families Program* is based on a holistic and attachment-based approach to the prevention of child abuse and neglect. The program supports teen families throughout pregnancy and following birth with a combination of pregnancy and parenting education, labor and birth support, after-care support and mentoring to promote healthy relationships and parent/child bonds.

**Project: Eagle's Nest Family Resource Center, Matanuska-Susitna School District, Sutton**  
*ACT Grant Award: \$22,500*

The *Eagle's Nest* is a family-resource center located at the Sutton Elementary School. Parental involvement and early intervention form the focus and foundation of Eagle's Nest activities that offer community playgroups, the *Parents As Teachers* birth to three curriculum, and paternal involvement through the D.A.D. club (Developmentally Appropriate Dads). The *Eagle's Nest* was designed by and for members of the Sutton community.

## Success!

*Sutton Elementary School's Eagle's Nest Family Resource Center provides early intervention programs for members of the Sutton community.*

*"...During one of the family center times in during the preschool program, the teacher displayed samples of healthy meals for preschoolers. She presented the parents with hand-outs on healthy eating habits and what foods to avoid. That day the children and parents prepared healthy snacks together.*

*Since that family meeting, the teacher has seen an increase in the number of children bringing healthy lunches to school and a greater number of children are eating breakfast before coming to school."*



*Nome Community Center's, Youth Council for Prevention (YES) program works with young people to identify needs and develop strategies in solving problems. Youth work on community projects and with organizations involved in prevention projects.*

*"...Pete" was referred to the YES to complete 70 hours of community work service at the Nome Receiving Home. He was assigned to the Shazam program, where he started as a kitchen helper. He prepared meals and served them to 30 children a day. Because he was completing a much longer community work service than many individuals, the children got to know "Pete", and expected him every day. They made no distinctions from the volunteers who came to the program because they were YES members and looked up to "Pete". "Pete" began to stay and play with the kids after his shift was over. The children looked up to "Pete" and saw him as a role model, and "Pete" began to reflect this behavior that the children had bestowed upon him. After his mandatory volunteering was up, he then completed an additional 50 hours of volunteer time on his own. The children got a great volunteer, and "Pete" had a wonderful experience with the children." (Pete's name has been changed due to confidentiality)*



## **Alaska Children's Trust FY 2001 Grant Awards**

**Project: Youth Empowered Serve - YES, Nome Community Center, Nome**

*ACT Grant Award: \$14,177*

*YES* approaches the problem of child abuse and neglect through youth empowerment, and by marshaling the power of young people to identify needs and brainstorm strategies to solve problems. Primary prevention activities provide support and counseling for the young people involved in this program.

**Project: Pathfinder. Parenting Project, Norton Sound Health Corporation, 15 Villages in the Norton Sound Region**

*ACT / AMHTA Grant Award: \$29,544*

*Pathfinders Parenting Project* uses a train-the-trainer approach to utilize Village Based Counselors and the Pathfinder Youth Counselors as parent educators in fifteen villages. Parenting classes take place throughout the year in each community, using a curriculum based on traditional "Community Parenting Practices". Classes promote group participation in the healing and learning cycle. The anticipated outcome is to develop support networks in each community, replacing the need for outside services and promoting the overall health of the village.

**Project: Parent Outreach Project, Resource Center for Parents and Children, Fairbanks and surrounding villages**

*ACT Grant Award: \$6,267*

The *Parent Outreach Project* provides child abuse and neglect prevention information and training for Parent Outreach workers in neighborhoods and villages in the northern region. Participants are recruited through direct contact with various tribal governments and agencies working with families in underserved communities.

**Project: SAFE for LIFE, Safe & Fear-Free Environment, Inc. (S.A.F.E.), Dillingham**

*ACT / AMHTA Grant Award: \$29,952*

The *SAFE for LIFE* program is an integrated and comprehensive approach to providing children and their families the tools and information necessary to prevent domestic violence, child abuse and other problems related to family violence. This grant supports a Child Advocate and a Children's Services Coordinator to work with youth currently living in the S.A.F.E. shelter, and to deliver a community education and awareness program in Dillingham and surrounding villages.

## **Success!**

*SAFE - Dillingham - ACT provides funding for a children's advocate and children's services with the SAFE for Life program*

*"Please can I come in. It's the only place I feel safe." Those are the words of a fourteen old boy who has been in and out of the shelter over the last year. The oldest of three, he grew up in a home where both parents are substance abusers with a history of domestic violence including both being arrested for assaulting the other. The boy is huge, looks much older than he is, and has a reputation as a mouthy, aggressive troublemaker in the community and at school. Since coming to the shelter and participating in the SAFE for LIFE programs he has remained in school, his grades have improved, he's received regular mental health counseling and he's had no further trouble or infractions with Juvenile Probation or law enforcement. His mother was able to complete alcohol treatment and is back in the home with his two younger brothers. He knows it is not likely to ever be safe for him to return home and live with his mother and father and he has reconciled himself to meeting his own needs and taking control of his life. 'Growing up don't look so bad, now,' he said last week."*

## ***Alaska Children's Trust FY 2001 Grant Awards***

**Project: Parent Education and Support Services, Wrangell Community Services, Wrangell**  
**ACT Grant Award: \$10,040**

*Wrangell Community Services* provides parent education classes for parents of children from birth to twelve to increase knowledge of child development and health. An on-going parent support group gives parents a forum for sharing experiences, asking questions and improving parenting skills.

### ***New Grantees***

**Project: Children At-Risk, Alaska Legal Services Corporation, Anchorage**  
**ACT / AMHTA Grant Award: \$27,000**

The *Children At-Risk* project will empower parents and children facing domestic violence to use the legal system to increase family safety, stability and self-sufficiency. The project will also coordinate with other family support providers to increase access to a seamless continuum of holistic services.

**Project: Fathers Project, Bartlett Regional Hospital, Juneau**  
**ACT Grant Award: \$9,031**

The *Fathers Project* will provide a pre- and postnatal support group for new fathers, as well as education to health care providers about the importance of fathers and ways to encourage their involvement.

**Project: Teach Your Children Well, Center for Community, Sitka**  
**ACT Grant Award: \$25,588**

*Teach Your Children Well* is a parent support project featuring a radio program on parent and child health. Additional services include prenatal classes and newborn home visits and a parent-child play group.



## ***Success!***

*APRN's "Partners in Prevention" produced a quarterly series of daily messages on the importance of meeting children's basic and developmental needs.*

*"...On a Friday afternoon after hearing a Public Service Announcement (PSA) a divorced mother called the 800# seeking assistance. Her concern was that the non-custodial parent was physically abusive to their oldest son. The end result was that the mother was able to get a temporary restraining order that day to keep the child from being with the father. This was a direct result of APRN and the Partners in Prevention Campaign."*



## Alaska Children's Trust FY 2001 Grant Awards

**Project: Parents As Teachers, Hoonah City Schools, Hoonah**

**ACT Grant Award: \$22,680**

This project provides primary prevention services to ensure children receive the healthiest start in life. A regional training with lactation specialists will train family service providers to educate new parents and support breastfeeding. Assistance will be provided to families in enrolling in Denali KidCare, providing medical and dental care from pregnancy to age 18.

**Project: Mentasta Mental Health Program, Mentasta Traditional Council, Mentasta Village**

**ACT Grant Award: \$21,920**

This community-initiated project provides informational and educational meetings on child abuse and neglect to the whole community. Workshops on anger management, stress management and child sexual abuse will also be provided.

**Project: Family Support Project, REACH, Inc., Juneau**

**ACT / AMHIA Grant Award: \$27,000**

The Family Support Project provides behavioral and infant mental health training and consultation to staff of the REACH Infant Learning Program, Healthy Families Juneau and Tlingit-Haida Head Start home visiting programs.

**Project: Incest Awareness Campaign, SeaView Community Services, Seward**

**ACT Grant Award: \$23,978**

The Incest Awareness Campaign proposes to reduce interfamilial child sexual abuse by raising awareness about the causes and effects of incest and its prevalence. Families will learn how to protect their children and provide early intervention in cases of victimization. Primary strategies include outreach materials and educational seminars.

*The Trust's focus on prevention breaks the cycle of abuse and neglect that occurs in too many families. The Department of Health and Social Services is proud to partner with the Alaska Children's Trust as we work together to protect Alaska's children.*

*—Jay Livey, Alaska Children's Trust Board Member*

## Success!

*Norton Sound Health Corporation's project provides training to village-based counselors in running parenting classes in each community in the Norton Sound Region.*

*"...In one village, a set of twins (just a few months of age) was removed from the home because of mistreatment by the family (broken ribs-both babies). The parents, who were not married, were mandated to see the village based counselor to learn parenting skills. They attended classes with the village-based counselor daily. The twins were returned to the parents after several months of classes and evaluations by MR/SA clinicians collaborating with Kawerak, Inc., the IGWA Family Worker and DFYS. Both parents were very grateful for the help in getting their children returned to them and learning new skills to deal with raising their twins."*

Friends of the



Alaska Children's Trust

## The Friends of the Alaska Children's Trust

Deborah Bonito, Chair

In 2001, Friends of the Alaska Children's Trust (FACT) expanded its operation in order to better support ACT. We hired our first-ever staff person and moved out of our virtual office and into a physical one. This new administrative base will pay off in 2002 with increased financial contributions to ACT and an improved public outreach effort.

On the fundraising front, FACT looks forward to another round of successful events with the *Mush for Kids* in Fairbanks, and the *Alaska Children's Trust Golf Classic* in Anchorage. Thanks to corporate underwriters and sponsorships from local businesses, these events continue to raise a substantial amount of money each year. We hope to expand this support to the individual level in 2002 with the launch of an annual donor campaign, scheduled to kick-off this April. Promotion of ACT merchandise is another important fundraising activity, and will include advertising in local media, targeted direct mail campaigns, and "free publicity" with newspaper, TV and newsletter stories.



David Wight of Alyeska Pipeline Service Co. presents a BIG check from the 4<sup>th</sup> Annual Alaska Children's Trust Golf Classic to Diane Kaplan, Judy Salo, Deborah Bonito, and Mike Burns. Pipeline Services.

To boost our public outreach in communities across the state, FACT will welcome on board an *America's Promise* Fellow in mid-January. Founded by Colin Powell in 1997, *America's Promise* is a volunteer-based initiative dedicated to making America a better place for youth. The Fellow will assist with a number of important outreach activities, from public speaking, to conference attendance, and development of media materials. Additionally, the Fellow will recruit and organize youth volunteers across the state. The goal of this "kids helping kids" initiative is to introduce the value of advocacy to young people and to encourage community service at an early age.

FACT will keep you informed of our progress through newsletters and periodic mailings. If you are interested in helping with fundraising or outreach activities, please contact our office—we would love your help! To receive more information about Friends of the Alaska Children's Trust, please call (907) 248-7676 or email us at [mail@friendsofact.org](mailto:mail@friendsofact.org).



*FACT is on the Web!*

Visit them at  
[www.friendsofact.org](http://www.friendsofact.org)

*How to reach us:* Shannon Earl, Project Coordinator

907-248-7676 • 907-248-7668 (fax)

[mail@friendsofact.org](mailto:mail@friendsofact.org) (email) • [www.friendsofact.org](http://www.friendsofact.org) (web)

# Success!

*Birth Certificate*



Since 1998, Heirloom Birth Certificates have raised \$82,600 for the ACT.



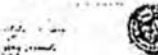
Since 2000, Children's Trust license plates have raised \$38,700 for the ACT.



*Certificate of Marriage*



www.friendsofact.org



www.friendsofact.org

Heirloom Marriage Certificates became available in the summer of 2001 and have raised \$4,760 for the ACT.

## Thanks to our Sponsors and Contributors

### Underwriters: \$10,000 +

Alyeska Pipeline Service Company • BP • Chena Kiwanis Club • Phillips Alaska, Inc. • Royal Caribbean Cruises, LTD • Tesoro Petroleum Companies, Inc • Wells Fargo • Williams Alaska Petroleum, Inc.

### Sponsors: \$5,000 - \$9,999

General Teamsters Local 959 • Peak Oilfield Service Co. • Natchiq, Inc.

### Donors: \$501 - \$4,999

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### Friends: \$25 - \$500

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*This publication is a product of the Alaska Children's Trust. It was produced at a cost of \$.86 per copy, to provide information to Alaska's citizens about the work of the ACT. The report was printed in Juneau, Alaska.*

ALASKA CHILDREN'S TRUST

(907) 465-4870 Toll-Free Phone Number: 1-800-643-KIDS (5437) • [www.eed.state.ak.us/EarlyDev/trust/home.html](http://www.eed.state.ak.us/EarlyDev/trust/home.html)

# STATE OF ALASKA

## DEPARTMENT OF PUBLIC SAFETY

OFFICE OF THE COMMISSIONER

TONY KNOWLES, GOVERNOR

P.O. BOX 111200  
JUNEAU, ALASKA 99811-1200  
PHONE: (907) 465-4322  
FAX: (907) 465-4362

April 15, 2002

The Honorable Lisa Murkowski  
Alaska State House of Representatives  
State Capitol, Room 408  
Juneau, AK 99801-1182

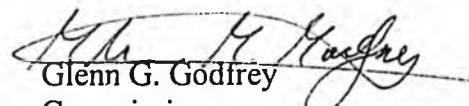
Dear Representative Murkowski:

As a member of the Board of the Alaska Children's Trust, I want to place on the record my strong support for HB 509. This measure, by increasing funds for the Trust, will help expand our efforts in addressing statewide child abuse and neglect.

HB 509 provides our "commercial" community with a unique opportunity to contribute to the Trust and its related activities. I am optimistic about their participation.

Prevention of child abuse and neglect is everyone's cause. Your measure, in no small way, will assist with our efforts. I appreciate the support and leadership you have provided on this issue.

Sincerely,

  
Glenn G. Godfrey  
Commissioner

Letter of Support

# ALASKA STATE LEGISLATURE

Representative Lisa Murkowski Chair  
Representative Andrew Halcro Vice-Chair  
Representative Pete Kott  
Representative Kevin Meyer  
Representative Norman Rokeberg  
Representative Harry Crawford  
Representative Joe Hayes



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Representative\_Lisa\_Murkowski@legis.state.ak.us

## HOUSE LABOR AND COMMERCE COMMITTEE

### Sponsor Statement House Bill 509 Alaska Children's Trust License Plates

House Bill 509 makes one minor change to Alaska statute to allow the Alaska Children's Trust (ACT) to market Alaska Children's Trust license plates to commercial motor vehicle owners. Current Alaska statute only allows owners of noncommercial vehicles to apply for and purchase ACT license plates.

The Alaska Children's Trust is a savings account dedicated to funding community-initiated projects to eliminate child abuse and neglect. The trust's funds grow through gifts, bequests, corporate and individual contributions, legislative appropriations, federal funds, and sales of heirloom marriage and birth certificates as well as children's trust license plates.

This small change in statute will allow the Alaska Children's Trust to respond positively to requests by industry and private business to purchase ACT license plates for fleet vehicles and to market sales to an additional 56,500 vehicle owners who support the mission and activities of the Alaska Children's Trust. The \$100 one-time fee could increase the trust by \$5,650,000 for the prevention of child abuse and neglect.

# FISCAL NOTE

**STATE OF ALASKA**  
**2002 LEGISLATIVE SESSION**

Fiscal Note Number: \_\_\_\_\_  
Bill Version: HB 509  
( ) Publish Date: \_\_\_\_\_

Revision Date/Time: 4/9/02 Corrected Fund Code) Dept. Affected: Administration  
Title An Act relating to Alaska children's BRU Motor Vehicles  
trust registration plates..... Component Motor Vehicles  
Sponsor House Labor and Commerce  
Requester H (FIN) Component No. 2348

**Expenditures/Revenues** (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008
Personal Services						
Travel						
Contractual						
Supplies						
Equipment						
Land & Structures						
Grants & Claims						
Miscellaneous						
<b>TOTAL OPERATING</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

<b>CAPITAL EXPENDITURES</b>						
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<b>CHANGE IN REVENUES ( 1099* )</b>	<b>5.0</b>	<b>2.5</b>	<b>2.5</b>	<b>2.5</b>	<b>2.5</b>	<b>2.5</b>
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**FUND SOURCE** (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (Specify Type--Do not abbreviate)						
<b>TOTAL</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

Estimate of any current year (FY2002) cost: 0.0  
Check this box (X) if funding for this bill is included in the Governor's FY 2003 budget proposal:

**POSITIONS**

Full-time						
Part-time						
Temporary						

**ANALYSIS:** (Attach a separate page if necessary)  
This bill allows commercial vehicles to obtain children's trust license plates. It is estimated that 50 commercial vehicles will obtain the plates in the first year and 25 each year thereafter. There is a one-time fee of \$100 for the plates in addition to the regular registration fees.

\*Children's Trust Fund

Prepared by: Charles R. Hosack Phone 269-5559  
Division Motor Vehicles Date/Time April 9, 2002  
Approved by: Jim Duncan, Commissioner Date 4/9/2002  
Agency Department of Administration