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**ALASKA STATE LEGISLATURE**  
**SENATOR RANDY PHILLIPS**  
Senate District L

Session (Jan-May)  
State Capitol, Rm 103  
Juneau, AK 99801  
(907) 465-4949  
(907) 465-4979 Fax  
Toll Free Anchorage Area  
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P.O. Box 142  
Eagle River, AK 99577  
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**MEMORANDUM**

**TO:** Members of the House of Representatives

**SPONSOR:** Senator Randy Phillips *REP*

**Senate Bill 93:** "An Act relating to the Arctic Winter Games Team Alaska Trust; and providing for an effective date."

SB93 establishes the Arctic Winter Games Team Alaska Trust, to provide a consistent funding source for the State of Alaska's ongoing commitment to the Arctic Winter Games and Team Alaska.

The Arctic Winter Games Team Alaska Trust Fund establishes a separate endowment trust of the state consisting of:

- ◆ Appropriations to the trust;
- ◆ Donations to the trust; and
- ◆ Income earned on investments of trust assets.

Under the leadership of Governor Walter J. Hickel, the Arctic Winter Games were founded 30 years ago. During this time, the state has provided support for annual membership dues and for Team Alaska as it participates in the biennial Games. However, the funding has not been maintained at a consistent level and requires ongoing annual appropriations.

The Arctic Winter Games Alaska Trust would simplify the current funding mechanism and provide stability to the state's commitment to the Games. This will be particularly important as the Games are held in Nuuk, Greenland in 2002 and Northern Alberta in 2004, requiring a greater financial burden on participants who cover many of the costs themselves or through sponsorship programs.

- ◆ Team Alaska: 350 Athletes and coaches from every corner of Alaska
- ◆ Over 40 Alaskan cities, towns and villages participate
- ◆ Second largest winter amateur sporting event in the world
- ◆ Funding mechanism utilizes the Children's Trust Fund approach
- ◆ Funding sources: State of Alaska, Federal and private

For thirty years the Arctic Winter Games have served as an outstanding forum for promoting international diplomacy, friendship and cultural understanding between countries that call the arctic regions "home".



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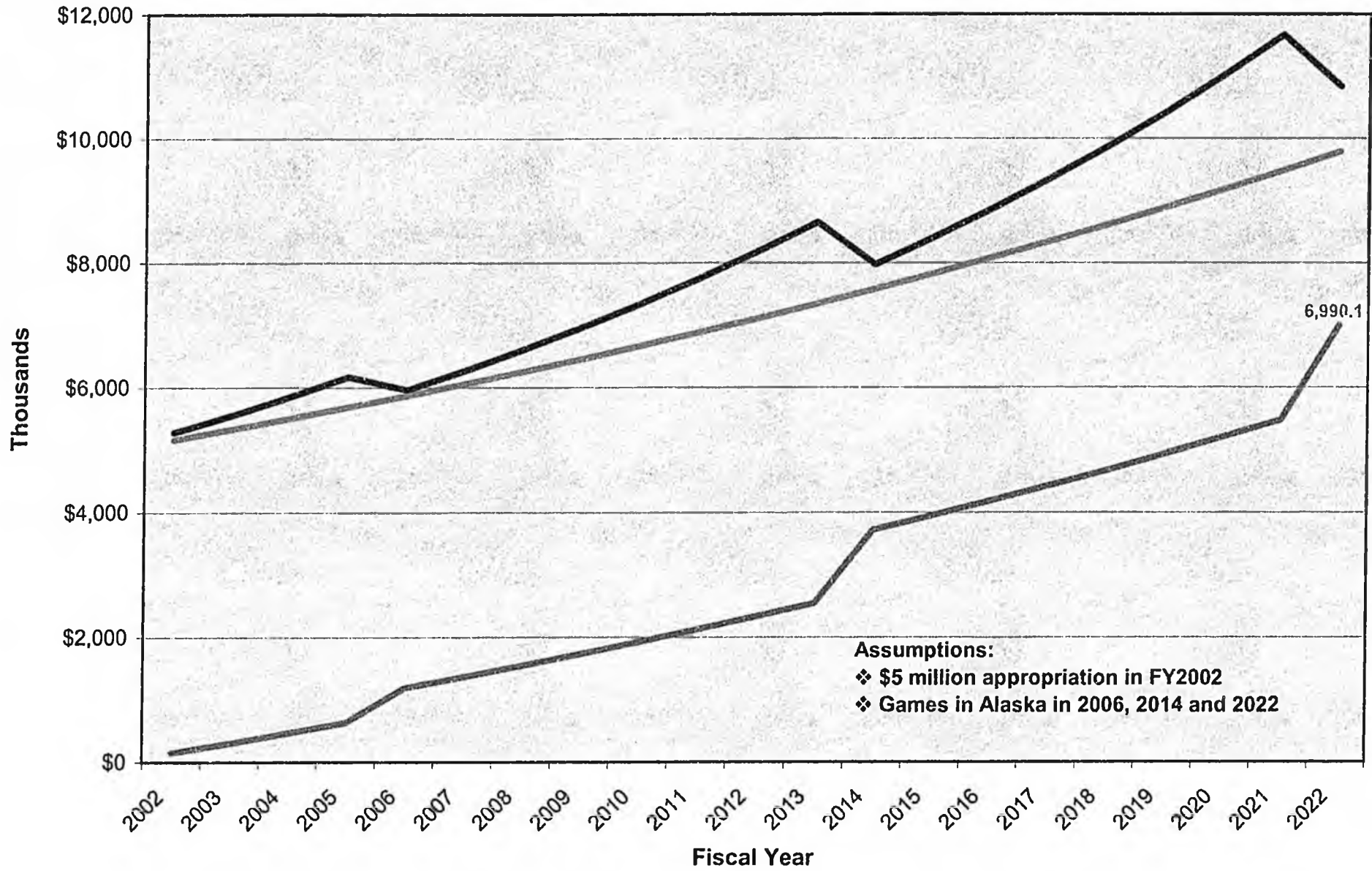
**SB 93 Arctic Winter Games**  
**Sponsor Statement**

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### Arctic Winter Games Team Alaska Trust



**Assumptions:**  
 ❖ \$5 million appropriation in FY2002  
 ❖ Games in Alaska in 2006, 2014 and 2022

— Ending MV    - - - - Inflation Adjusted Value of \$5 million    — Cumulative Support of Games

**Arctic Winter Games Team Alaska Trust**  
**Assume 5% Payout Allowed By Statute**

CHANGE YELLOW AMOUNTS ONLY

(Years that games are estimated to be in-State are in Blue)

Principal Assets	Warning Condition	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2018	2020	2021	2022
		Beginning Assets		-	5,274.8	5,554.8	5,853.2	6,171.3	5,955.4	6,270.4	6,605.9	6,963.5	7,344.8	7,751.8	8,186.2	8,650.2	7,971.9	8,402.5	8,861.6	9,351.5	9,874.4	10,432.9
Original Endowment		5,000.0																				
Fundraising																						
Total Investment Return		424.8	434.9	458.3	483.2	509.8	491.0	517.2	545.2	575.1	607.0	641.0	677.3	716.1	657.9	693.9	732.2	773.2	816.9	863.6	913.6	967.0
Annual Team Alaska Withdrawal (Beg of Year)		(150.0)	(154.9)	(159.9)	(165.1)	(170.5)	(176.0)	(181.7)	(187.6)	(193.7)	(200.0)	(206.5)	(213.2)	(220.2)	(227.3)	(234.7)	(242.3)	(250.2)	(258.4)	(266.8)	(275.4)	(284.4)
Every 8-9 year Host Committee Withdrawals (Beg of Year)	If red it is < cost of games					(555.2)								(1,174.3)								(1,516.7)
Ending Assets		5,274.8	5,554.8	5,853.2	6,171.3	5,955.4	6,270.4	6,605.9	6,963.5	7,344.8	7,751.8	8,186.2	8,650.2	7,971.9	8,402.5	8,861.6	9,351.5	9,874.4	10,432.9	11,029.8	11,668.0	10,833.9
Inflation Adjusted Endowment Value (3.25%)		5,162.5	5,330.3	5,503.5	5,682.4	5,867.1	6,057.7	6,254.6	6,457.9	6,667.8	6,884.5	7,108.2	7,339.2	7,577.8	7,824.0	8,078.3	8,340.9	8,611.9	8,891.8	9,180.8	9,479.2	9,787.3
5% of Average MV (prior 3 year ending)		250.0	263.7	270.7	278.0	293.0	299.7	306.6	313.9	330.7	348.6	367.7	388.0	409.8	413.5	417.1	420.6	443.6	468.1	494.3	522.3	552.2
Estimated Game Costs Each Year (Inflation Adjusted)		800.0	826.0	852.8	880.6	909.2	938.7	969.2	1,000.7	1,033.3	1,066.8	1,101.5	1,137.3	1,174.3	1,212.4	1,251.8	1,292.5	1,334.5	1,377.9	1,422.7	1,468.9	1,516.7
Ending MV Greater (Less) Than Inflation Adj Value	If negative	112.3	224.5	349.7	488.9	88.4	212.7	351.3	505.6	677.1	867.3	1,078.0	1,311.0	394.2	578.5	783.3	1,010.6	1,262.5	1,541.1	1,849.0	2,188.8	1,046.7
Cumulative 5% less Cumulative Withdrawals	If negative	100.0	208.9	319.7	432.6	-	123.7	248.5	374.8	511.7	660.2	821.4	996.2	11.5	197.7	380.0	558.3	751.6	961.4	1,189.0	1,435.8	186.9
<b>PRINCIPAL VARIABLES</b>																						
Broad market allocation		50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
<b>INCREMENTAL CHANGE (+ or -)</b>																						
Fixed income allocation		30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
<b>INCREMENTAL CHANGE (+ or -)</b>																						
International Equity allocation		20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
<b>INCREMENTAL CHANGE (+ or -)</b>																						
Broad market return (1)		9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%
<b>INCREMENTAL CHANGE (+ or -)</b>																						
Fixed income return (1)		6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%
<b>INCREMENTAL CHANGE (+ or -)</b>																						
International Equity return (1)		9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%
<b>INCREMENTAL CHANGE (+ or -)</b>																						
Total Weighted Return		8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%
Inflation Rate (1)		3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%

(1) Return and inflation assumptions are per Callan Associates, consultant used by Alaska State Pension Board, Treasury and APFC



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**Sponsor:**

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# STATE OF ALASKA

## DEPARTMENT OF REVENUE

OFFICE OF THE COMMISSIONER

TONY KNOWLES, GOVERNOR

P.O. BOX 110400  
JUNEAU, ALASKA 99811-0400  
TELEPHONE: (907) 465-2300  
FACSIMILE: (907) 465-2389

March 16, 2001

The Honorable Randy Phillips  
State Capitol Room 103  
Juneau, AK 99801-1182

Dear Senator Phillips:

You have asked for a brief explanation of how the Department of Revenue will manage the Arctic Winter Games Trust Fund under SB 93.

The bill instructs the Department to manage the trust so that:

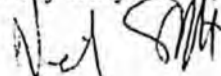
- The trust will be able to pay 5% of its total value (averaged over three years) each year; and
- The trust will be inflation-proofed.

To accomplish these goals, the treasury division will invest the trust in a mix of assets that targets a "real" rate of return over time of about 5.25 percent. In the long run, we expect the earnings of the trust will approximately equal 5.25 percent plus the inflation rate. Thus, by targeting earnings of 5.25 percent, and paying out 5 percent, we will inflation-proof fund, meet the payout requirement, with a small cushion for error.

The bill provides that Team Alaska can receive more than 5 percent in years when Alaska hosts the games, but only if Team Alaska has taken less than 5 percent in previous years. The total payout will never exceed the total amount that would have been paid if Team Alaska had received 5 percent per year.

Under the bill, money will be made available to Team Alaska through a yearly appropriation of the three-year average value of the trust, computed at the beginning of the fiscal year. If you have additional questions, please call me or the staff of the treasury division.

Very truly yours,



Neil Slotnick  
Deputy Commissioner of Revenue

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# Arctic Winter Games

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## Team Alaska

February 15, 2001

Dear Legislators,

Thirty two years ago, the State of Alaska, in a cooperative effort with the Yukon and Northwest Territories, created the Arctic Winter Games as a means to promote friendly competition and social interaction between northern countries. The first games were held in 1970, and since that time, the Games have been held every two years at various locations throughout the north. With nineteen sports as well as cultural displays and performances from each participating region, the Arctic Winter Games have become the northern world's greatest amateur event.

Arctic Winter Games Team Alaska (AWGTA) is a non-profit corporation that carries out the state's mission by selecting team members, coaches, and support staff from throughout Alaska. AWGTA purchases team uniforms, sports equipment, makes the travel arrangements and ensures the care and well being of the athletes during the competition. All of this is accomplished with just one paid employee (the Chef de Mission) and dozens of volunteers, including the eleven member board of directors, who are selected from the interior, southcentral and southeast regions of Alaska.

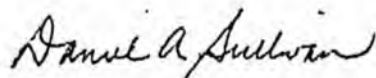
Funding is always a concern for AWGTA. It takes approximately \$400,000 to send our team to the games. Our revenues are a combination of state grants, corporate contributions and athlete's fees. Unlike most events of this size and stature, the athletes actually pay about a third of the team costs out of their own pocket. Rising costs, particularly for the upcoming 2002 Games in Greenland, will soon make the cost per athlete prohibitive, especially for our athletes from rural Alaska. The future of AWGTA is of great concern to all participants.

SB 93 creates the Arctic Winter Games Team Alaska Trust as a means to guarantee the future of this thirty year success story. Properly endowed, (estimate \$5,000,000) the Trust will generate sufficient revenues to finance future costs of Team Alaska and also generate sufficient revenues to assist the host cities when it is Alaska's turn to stage the Arctic Winter Games, approximately once every decade. In 1996, for example, the Arctic Winter Games were held in Eagle River and the state contributed \$800,000 to the Host Society. Grants to Team Alaska average approximately \$225,000 for each set of games.

Over the next twenty years, the state of Alaska will receive over \$500,000,000 from the tobacco settlement. This settlement was reached because it was proven that the tobacco companies marketed their product to America's youth. We have a moral obligation to see that some of that settlement money goes back to our youth. There is no better cessation program than youth athletics. There is no more efficient statewide delivery system offering athletic opportunity for our youth than AWGTA.

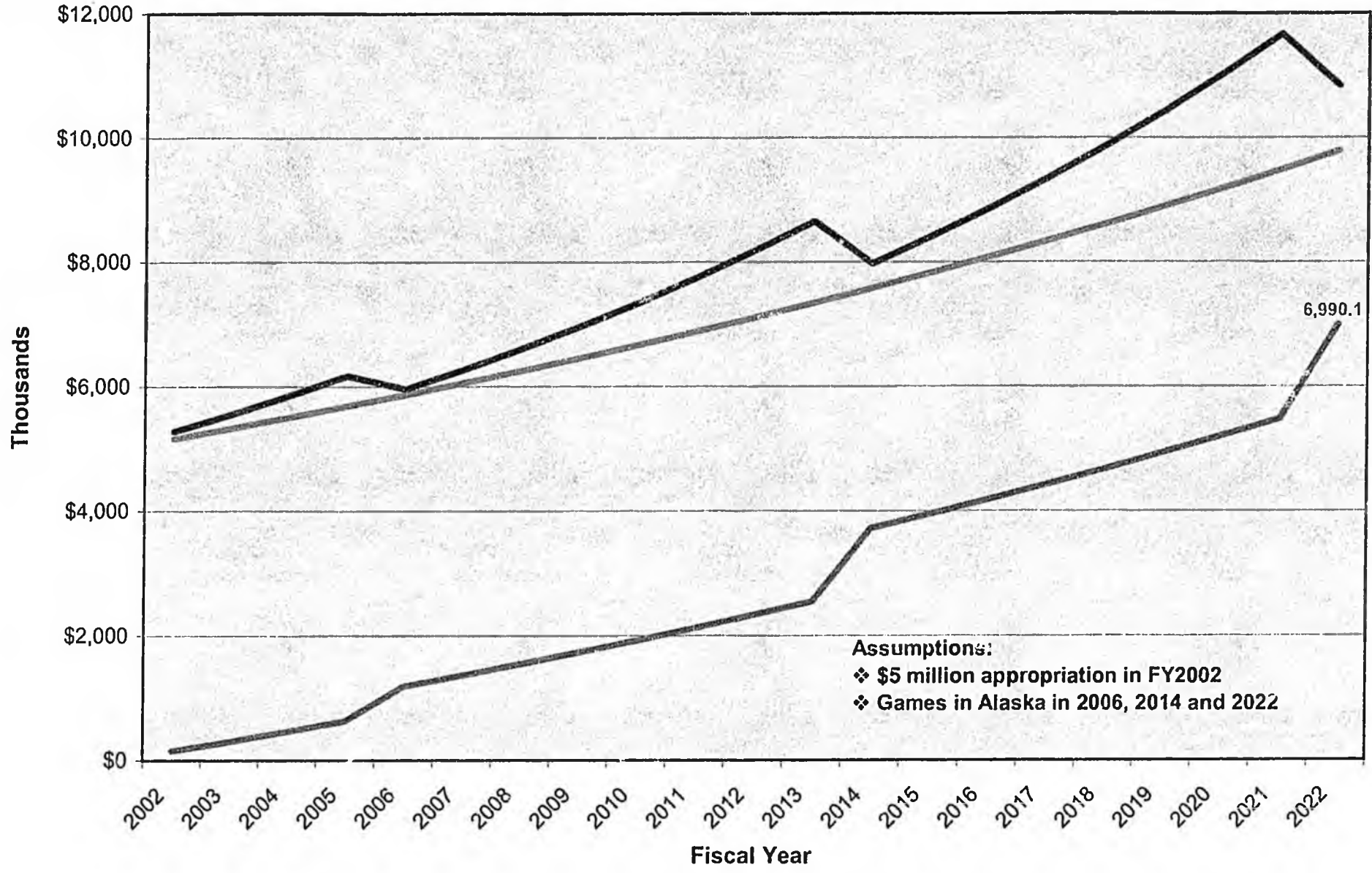
Please, support SB 93 and when it comes time to fund the trust that it creates, please say yes once again to Alaska's youth. You will not only be removing a recurring expense from the state budget, but you will guarantee the future of an event that has had a positive impact on thousands of young people from every corner of Alaska. Thank you for your consideration.

Sincerely,



Daniel A. Sullivan  
Development Director

### Arctic Winter Games Team Alaska Trust



**Assumptions:**  
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 ❖ Games in Alaska in 2006, 2014 and 2022

— Ending MV    — Inflation Adjusted Value of \$5 million    — Cumulative Support of Games

**Arctic Winter Games Team Alaska Trust**  
**Assume 5% Payout Allowed By Statute**

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Inflation Adjusted Endowment Value (3.25%)		5,162.5	5,330.3	5,503.5	5,682.4	5,867.1	6,057.7	6,254.6	6,457.9	6,667.8	6,884.5	7,108.2	7,339.2	7,577.8	7,824.0	8,078.3	8,340.9	8,611.9	8,891.8	9,180.8	9,479.2	9,787.3
5% of Average MV (prior 3 year ending)		250.0	263.7	270.7	278.0	293.0	299.7	306.6	313.9	330.7	348.6	367.7	388.0	409.8	413.5	417.1	420.6	443.6	468.1	494.3	522.3	552.2
Estimated Game Costs Each Year (Inflation Adjusted)		800.0	826.0	852.8	880.6	909.2	938.7	969.2	1,000.7	1,033.3	1,066.8	1,101.5	1,137.3	1,174.3	1,212.4	1,251.8	1,292.5	1,334.5	1,377.9	1,422.7	1,468.9	1,516.7
Ending MV Greater (Less) Than Inflation Adj Value	If negative	112.3	224.5	349.7	488.9	88.4	212.7	351.3	505.6	677.1	867.3	1,078.0	1,311.0	394.2	578.5	783.3	1,010.6	1,262.5	1,541.1	1,849.0	2,188.8	1,046.7
Cumulative 5% less Cumulative Withdrawals	If negative	100.0	208.9	319.7	432.6	-	123.7	248.5	374.8	511.7	660.2	821.4	996.2	11.5	197.7	380.0	558.3	751.6	961.4	1,189.0	1,435.8	186.9

PRINCIPAL VARIABLES		2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Broad market allocation		50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
	INCREMENTAL CHANGE (+ or -)																					
Fixed income allocation		30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
	INCREMENTAL CHANGE (+ or -)																					
International Equity allocation		20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	INCREMENTAL CHANGE (+ or -)																					
Broad market return (1)		9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%
	INCREMENTAL CHANGE (+ or -)																					
Fixed income return (1)		6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%
	INCREMENTAL CHANGE (+ or -)																					
International Equity return (1)		9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%
	INCREMENTAL CHANGE (+ or -)																					
Total Weighted Return		8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%
Inflation Rate (1)		3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%

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**Senator Randy Phillips**

**Sponsor Statement**

The purpose of SB 93, establishing the Arctic Winter Games Team Alaska Trust, is to provide a consistent funding source for the State of Alaska's ongoing commitment to the Arctic Winter Games and Team Alaska.

Under the leadership of Governor Walter J. Hickel, the Arctic Winter Games were founded 30 years ago. During this time the state has given support for annual membership dues and for Team Alaska as it participates in the biennial Games. However, the funding has not been maintained at a consistent level and requires ongoing annual appropriations.

The Arctic Winter Games Team Alaska Trust would simplify the current funding mechanism and provide stability to the state's commitment to the Games. This will be particularly important as the Games are held in Nuuk, Greenland in 2002 and Northern Alberta in 2004, requiring a greater financial burden on participants who cover many of the costs themselves or through sponsorship programs.



**ALASKA STATE LEGISLATURE**  
**SENATOR RANDY PHILLIPS**  
Senate District L

Session (Jan-May)  
State Capitol, Rm 103  
Juneau, AK 99801  
(907) 465-4949  
(907) 465-4979 Fax  
Toll Free Anchorage Area  
800-478-4950

Interim  
P.O. Box 142  
Eagle River, AK 99577  
(907) 694-4949  
(907) 694-4948 Fax

**MEMORANDUM**

**TO:** House State Affairs Committee

**SPONSOR:** Senator Randy Phillips <sup>REP</sup>

**Senate Bill 93:** "An Act relating to the Arctic Winter Games Team Alaska Trust; and providing for an effective date."

SB93 establishes the Arctic Winter Games Team Alaska Trust, to provide a consistent funding source for the State of Alaska's ongoing commitment to the Arctic Winter Games and Team Alaska.

The Arctic Winter Games Team Alaska Trust Fund establishes a separate endowment trust of the state consisting of:

- ◆ Appropriations to the trust;
- ◆ Donations to the trust; and
- ◆ Income earned on investments of trust assets.

Under the leadership of Governor Walter J. Hickel, the Arctic Winter Games were founded 30 years ago. During this time, the state has provided support for annual membership dues and for Team Alaska as it participates in the biennial Games. However, the funding has not been maintained at a consistent level and requires ongoing annual appropriations.

The Arctic Winter Games Alaska Trust would simplify the current funding mechanism and provide stability to the state's commitment to the Games. This will be particularly important as the Games are held in Nuuk, Greenland in 2002 and Northern Alberta in 2004, requiring a greater financial burden on participants who cover many of the costs themselves or through sponsorship programs.

- ◆ Team Alaska: 350 Athletes and coaches from every corner of Alaska
- ◆ Over 40 Alaskan cities, towns and villages participate
- ◆ Second largest winter amateur sporting event in the world
- ◆ Funding mechanism utilizes the Children's Trust Fund approach
- ◆ Funding sources: State of Alaska, Federal and private

For thirty years the Arctic Winter Games have served as an outstanding forum for promoting international diplomacy, friendship and cultural understanding between countries that call the arctic regions "home".

# STATE OF ALASKA

## DEPARTMENT OF REVENUE

OFFICE OF THE COMMISSIONER

TONY KNOWLES, GOVERNOR

P.O. BOX 110400  
JUNEAU, ALASKA 99811-0400  
TELEPHONE: (907) 465-2300  
FACSIMILE: (907) 465-2389

March 16, 2001

The Honorable Randy Phillips  
State Capitol Room 103  
Juneau, AK 99801-1182

Dear Senator Phillips:

You have asked for a brief explanation of how the Department of Revenue will manage the Arctic Winter Games Trust Fund under SB 93.

The bill instructs the Department to manage the trust so that:

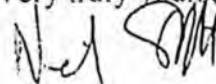
- The trust will be able to pay 5% of its total value (averaged over three years) each year; and
- The trust will be inflation-proofed.

To accomplish these goals, the treasury division will invest the trust in a mix of assets that targets a "real" rate of return over time of about 5.25 percent. In the long run, we expect the earnings of the trust will approximately equal 5.25 percent plus the inflation rate. Thus, by targeting earnings of 5.25 percent, and paying out 5 percent, we will inflation-proof fund, meet the payout requirement, with a small cushion for error.

The bill provides that Team Alaska can receive more than 5 percent in years when Alaska hosts the games, but only if Team Alaska has taken less than 5 percent in previous years. The total payout will never exceed the total amount that would have been paid if Team Alaska had received 5 percent per year.

Under the bill, money will be made available to Team Alaska through a yearly appropriation of the three-year average value of the trust, computed at the beginning of the fiscal year. If you have additional questions, please call me or the staff of the treasury division.

Very truly yours,



Neil Slotnick  
Deputy Commissioner of Revenue



# Arctic Winter Games

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## Team Alaska

February 15, 2001

Dear Legislators,

Thirty two years ago, the State of Alaska, in a cooperative effort with the Yukon and Northwest Territories, created the Arctic Winter Games as a means to promote friendly competition and social interaction between northern countries. The first games were held in 1970, and since that time, the Games have been held every two years at various locations throughout the north. With nineteen sports as well as cultural displays and performances from each participating region, the Arctic Winter Games have become the northern world's greatest amateur event.

Arctic Winter Games Team Alaska (AWGTA) is a non-profit corporation that carries out the state's mission by selecting team members, coaches, and support staff from throughout Alaska. AWGTA purchases team uniforms, sports equipment, makes the travel arrangements and ensures the care and well being of the athletes during the competition. All of this is accomplished with just one paid employee (the Chef de Mission) and dozens of volunteers, including the eleven member board of directors, who are selected from the interior, southcentral and southeast regions of Alaska.

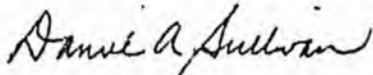
Funding is always a concern for AWGTA. It takes approximately \$400,000 to send our team to the games. Our revenues are a combination of state grants, corporate contributions and athlete's fees. Unlike most events of this size and stature, the athletes actually pay about a third of the team costs out of their own pocket. Rising costs, particularly for the upcoming 2002 Games in Greenland, will soon make the cost per athlete prohibitive, especially for our athletes from rural Alaska. The future of AWGTA is of great concern to all participants.

SB 93 creates the Arctic Winter Games Team Alaska Trust as a means to guarantee the future of this thirty year success story. Properly endowed, (estimate \$5,000,000) the Trust will generate sufficient revenues to finance future costs of Team Alaska and also generate sufficient revenues to assist the host cities when it is Alaska's turn to stage the Arctic Winter Games, approximately once every decade. In 1996, for example, the Arctic Winter Games were held in Eagle River and the state contributed \$800,000 to the Host Society. Grants to Team Alaska average approximately \$225,000 for each set of games.

Over the next twenty years, the state of Alaska will receive over \$500,000,000 from the tobacco settlement. This settlement was reached because it was proven that the tobacco companies marketed their product to America's youth. We have a moral obligation to see that some of that settlement money goes back to our youth. There is no better cessation program than youth athletics. There is no more efficient statewide delivery system offering athletic opportunity for our youth than AWGTA.

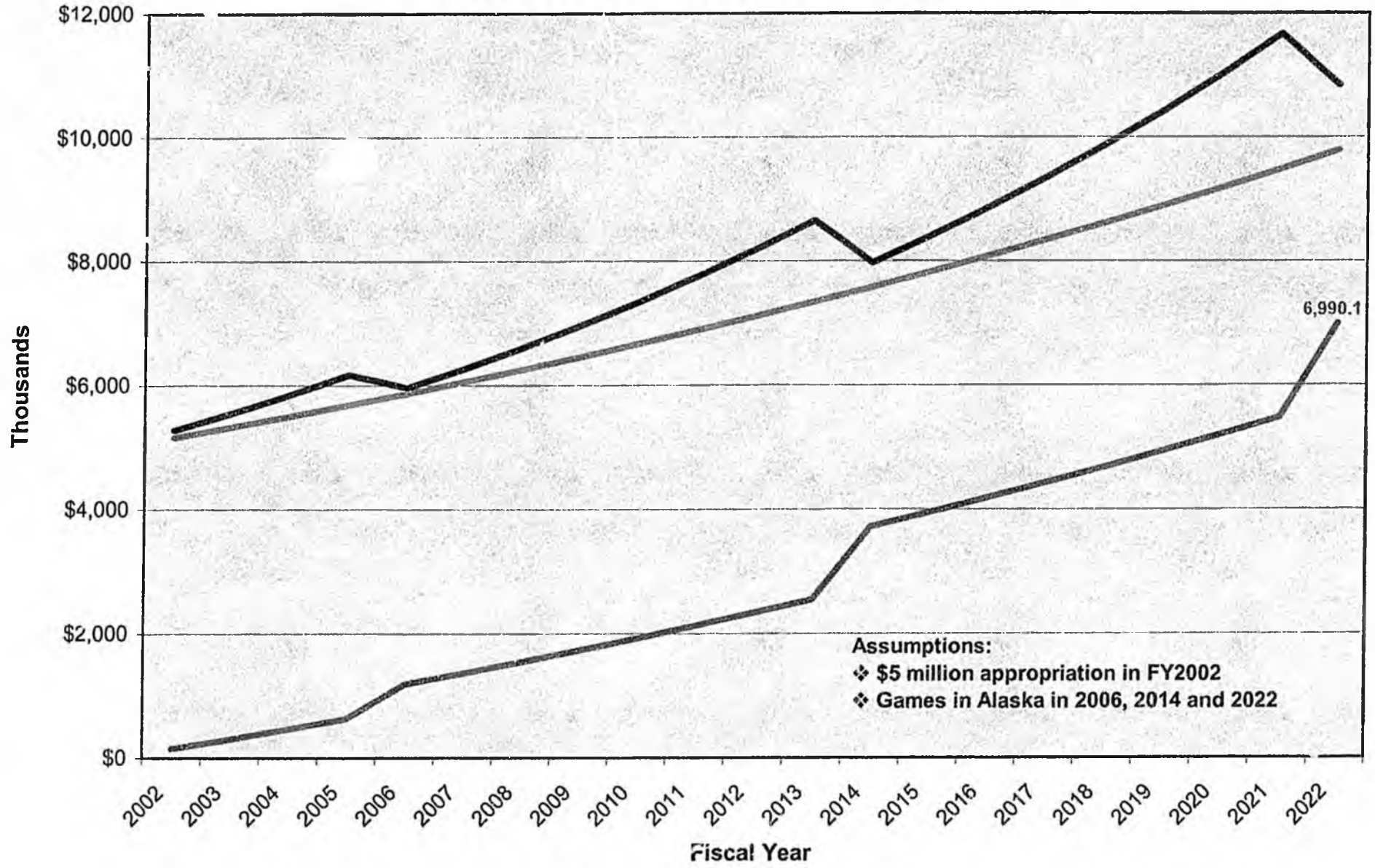
Please, support SB 93 and when it comes time to fund the trust that it creates, please say yes once again to Alaska's youth. You will not only be removing a recurring expense from the state budget, but you will guarantee the future of an event that has had a positive impact on thousands of young people from every corner of Alaska. Thank you for your consideration.

Sincerely,



Daniel A. Sullivan  
Development Director

### Arctic Winter Games Team Alaska Trust



**Assumptions:**  
 ❖ \$5 million appropriation in FY2002  
 ❖ Games in Alaska in 2006, 2014 and 2022

— Ending MV    — Inflation Adjusted Value of \$5 million    — Cumulative Support of Games

**Arctic Winter Games Team Alaska Trust**  
**Assume 5% Payout Allowed By Statute**

CHANGE YELLOW AMOUNTS ONLY

(Years that games are estimated to be in-State are in Blue)

Principal Assets	Warning Condition	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
		Beginning Assets		-	5,274.8	5,554.8	5,853.2	6,171.3	5,955.4	6,270.4	6,605.9	6,963.5	7,344.8	7,751.8	8,186.2	8,650.2	7,971.9	8,402.5	8,861.6	9,351.5	9,874.4	10,432.9
Original Endowment		5,000.0																				
Fundraising																						
Total Investment Return		424.8	434.9	458.3	483.2	509.8	491.0	517.2	545.2	575.1	607.0	641.0	677.3	716.1	657.9	693.9	732.2	773.2	816.9	863.6	913.6	967.0
Annual Team Alaska Withdrawal (Beg of Year)		(150.0)	(154.9)	(159.9)	(165.1)	(170.5)	(176.0)	(181.7)	(187.6)	(193.7)	(200.0)	(206.5)	(213.2)	(220.2)	(227.3)	(234.7)	(242.3)	(250.2)	(258.4)	(266.8)	(275.4)	(284.4)
Every 8-9 year Host Committee Withdrawals (Beg of Year)	If red it is < cost of games					(555.2)								(1,174.3)								(1,516.7)
Ending Assets		5,274.8	5,554.8	5,853.2	6,171.3	5,955.4	6,270.4	6,605.9	6,963.5	7,344.8	7,751.8	8,186.2	8,650.2	7,971.9	8,402.5	8,861.6	9,351.5	9,874.4	10,432.9	11,029.8	11,668.0	10,833.9

Inflation Adjusted Endowment Value (3.25%)		5,162.5	5,330.3	5,503.5	5,682.4	5,867.1	6,057.7	6,254.6	6,457.9	6,667.8	6,884.5	7,108.2	7,339.2	7,577.8	7,824.0	8,078.3	8,310.9	8,611.9	8,891.8	9,180.8	9,479.2	9,787.3
5% of Average MV (prior 3 year ending)		250.0	263.7	270.7	278.0	293.0	299.7	306.6	313.9	330.7	348.0	367.7	388.0	409.8	413.5	417.1	420.6	443.6	468.1	494.3	522.3	552.2
Estimated Game Costs Each Year (Inflation Adjusted)		800.0	826.0	852.8	880.6	909.2	938.7	969.2	1,000.7	1,033.3	1,066.8	1,101.5	1,137.3	1,174.3	1,212.4	1,251.8	1,292.5	1,334.5	1,377.9	1,422.7	1,468.9	1,516.7
Ending MV Greater (Less) Than Inflation Adj Value	If negative	112.3	224.5	349.7	488.9	88.4	212.7	351.3	505.6	677.1	867.3	1,078.0	1,311.0	394.2	578.5	783.3	1,010.6	1,262.5	1,541.1	1,849.0	2,188.8	1,046.7
Cumulative 5% less Cumulative Withdrawals	If negative	100.0	208.9	319.7	432.6	-	123.7	248.5	374.8	511.7	660.2	821.4	996.2	11.5	197.7	380.0	558.3	751.6	961.4	1,189.0	1,435.8	186.0

PRINCIPAL VARIABLES		2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Broad market allocation		50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
	INCREMENTAL CHANGE (+ or -)																					
Fixed income allocation		30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
	INCREMENTAL CHANGE (+ or -)																					
International Equity allocation		20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	INCREMENTAL CHANGE (+ or -)																					
Broad market return (1)		9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%	9.20%
	INCREMENTAL CHANGE (+ or -)																					
Fixed income return (1)		6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%	6.45%
	INCREMENTAL CHANGE (+ or -)																					
International Equity return (1)		9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%	9.80%
	INCREMENTAL CHANGE (+ or -)																					
Total Weighted Return		8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%	8.495%
Inflation Rate (1)		3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%	3.25%

(1) Return and inflation assumptions are per Callan Associates, consultant used by Alaska State Pension Board, Treasury and APFC

# The 2000 Arctic Winter Games

*Celebrating 30 years of international sports  
competition, social exchange and cultural  
exhibition among the northern nations.*

**1970-2000**



ARCTIC  
WINTER  
GAMES



TEAM  
ALASKA

Contributor Information Package  
Presented by  
**ARCTIC WINTER GAMES TEAM ALASKA**

*FROM THE DESK OF  
GOVERNOR WALTER J. HICKEL*



Dear Friends,

Thirty years ago, I had the honor of working with leaders from the Yukon and Northwest Territories of Canada to create the Arctic Winter Games, an international sporting competition between Alaska and our northern neighbors. From the beginning, however, the Arctic Winter Games have encompassed far more than just sports. Indeed, for thirty years they have served as an outstanding forum for promoting friendship and understanding between countries who call the arctic regions their home.

From humble beginnings, the Arctic Winter Games have become one of the most admired amateur sporting events in the world. There are nearly 2,000 athletes and coaches, eighteen sporting events, and exhibitions and performances that showcase our unique northern culture. Participating contingents now include two regions of Russia, four Canadian provinces and territories, Greenland and Alaska. The Games are held every two years, hosted on a rotating basis among the various regions.

The 2000 Arctic Winter Games will be held March 5-11 in Whitehorse, Yukon Territory. The young athletes of Team Alaska need your help. I ask that you read the enclosed materials and join me in supporting Team Alaska. There are sponsorship opportunities for every budget and I am confident you will find your participation in this great Alaskan tradition to be a truly rewarding experience.

Sincerely yours,

A handwritten signature in cursive script that reads "Walter J. Hickel".

Governor Walter J. Hickel  
Honorary Chairman, Team Alaska 2000



# TEAM ALASKA

The 350 athletes and coaches that comprise Team Alaska come from every corner of the state. In fact, over 40 Alaska cities towns and villages will have athletes participating in the 2000 Arctic Winter Games. Over the thirty year history of the Games, over 4,000 athletes have been members of Team Alaska, and many thousands more have participated in the tryouts. No other event involves such a diverse cross section of Alaskans. The Arctic Winter Games...truly an All Alaskan event!



## Communities Represented in the 1998 Arctic Winter Games

Anchorage	Ester	Ketchikan	Talkeetna
Barrow	Fairbanks	Kodiak	Tok
Bethel	Fort Wainwright	Nikiski	Toksook Bay
Chugiak	Girdwood	Ninilchik	Trapper Creek
Copper Center	Glennallen	Nome	Valdez
Delta Junction	Healy	North Pole	Wasilla
Dillingham	Homer	Palmer	Willow
Douglas	Juneau	Platinum	Wrangell
Eagle River	Kasigluk	Seward	
Eielson AFB	Kenney Lake	Soldotna	

WHERE DO ARCTIC WINTER GAMES ATHLETES COME FROM?

## YOUR TOWN!



# AMATEUR ATHLETICS AT ITS FINEST

During the twelve months before the 2000 Games, Team Alaska's leader (the Chef de Mission) and his sport coordinators begin selecting athletes from throughout the state to fill roster spots on the eighteen sports teams. Some athletes are chosen through tryouts while others are nominated for participation by coaches in their home towns. The Arctic Winter Games feature as many athletes and events as the Winter Olympics! The Games are unique in that they provide one of the few opportunities in the world of sports for developing athletes to compete at the international level.



## THE EIGHTEEN ARCTIC WINTER GAMES SPORTS

- Alpine Skiing
- Snowboarding
- Arctic Sports (Dene)
- Arctic Sports (Inuit)
- Badminton
- Basketball
- Cross Country Skiing
- Curling
- Dog Mushing
- Gymnastics
- Ice Hockey
- Indoor Soccer
- Ski Biathlon
- Snowshoeing
- Snowshoe Biathlon
- Speed Skating
- Volleyball
- Wrestling

Team Alaska and the other participating delegations include a cultural contingent which performs throughout the host community during the week of the Games. The visiting contingents also perform in the "Cultural Gala", one of the highlights of the Games.



# SPONSORSHIP OPPORTUNITIES

We have developed sponsorship opportunities appropriate for all budgets. Please join with other Alaska businesses and lend your support to Team Alaska. Thanks!

## CATEGORY

## SPONSORSHIP AMOUNT

OFFICIAL SPONSOR

\$40,000

TEAM SPONSOR (2)

\$20,000

EVENT SPONSOR (4)

\$10,000

Event sponsors can choose from one of the following four categories. Sponsorship includes all events in that category.

### Ice sports

Hockey  
Speed Skating  
Figure Skating  
Curling

### Snow sports

Alpine Skiing  
Snowboarding  
Xcountry Skiing  
Ski Biathlon  
Snowshoe Biathlon

### Gym sports

Badminton  
Basketball  
Gymnastics  
Indoor Soccer  
Volleyball  
Wrestling

### Traditional Sports

Inuit Games  
Dene Games  
Dog Sledding  
Snowshoeing

CULTURAL SPONSOR

\$10,000

CORPORATE SPONSOR (8)

\$5,000

ATHLETE SPONSOR (350)

\$500

If more convenient for your budget, sponsorships can be paid over two years. All contributions to Arctic Winter Games Team Alaska, a 501 (c) (3) non-profit corporation, are fully tax deductible.



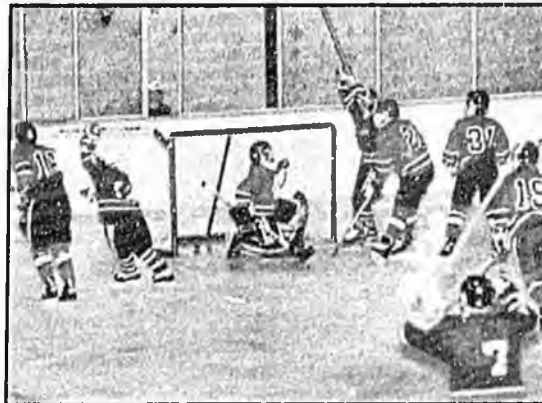
# SPONSORSHIP REWARDS

All sponsors will receive recognition appropriate for the level of support provided. Highlights of the recognition program include:

- Prominent thank you ads in the Anchorage, Juneau and Fairbanks newspapers
- Recognition in the sections of the newspapers that acknowledge community supporters
- Right to use the Team Alaska logo and your sponsor category in your advertising
- Special invitation to the sports and VIP events
- Opportunity to present medals to Team Alaska athletes
- Recognition in the Team Alaska newsletter
- Recognition on the Team Alaska website
- Team Alaska appreciation photo and plaque
- Patches on the Team Alaska uniform
- Banners with your name and logo at event locations
- Team Alaska merchandise packages
- Commemorative pin sets



You will also receive the best reward of all - the knowledge that you have helped Alaska's young athletes enjoy the experience of a lifetime. The Games are a positive reward for young adults on the path to even greater achievements.



# TEAM ALASKA BOARD OF DIRECTORS & STAFF

Arctic Winter Games Team Alaska is a 501(c)(3) non-profit corporation, founded in 1970. The Corporation is governed by a twelve member Board of Directors who are selected from various regions around the state. The corporation's primary mission is to organize and transport the Team Alaska athletes to the host community and to supervise their participation in the Games. Since the Arctic Winter Games are held every two years, and at different locations, the organizational process never really stops.

The State of Alaska is one of the charter members of the Arctic Winter Games and the Lt. Governor is the official government representative before the Arctic Winter Games International Committee. The International Committee selects the cities who will host the Games and provides guidance to the host community. Alaska also has two standing board members on the International Committee.

## Arctic Winter Games Team Alaska Board of Directors

### Interior Region

Randy Pitney, President  
Joe Nava, Vice President  
Joe Adams, Secretary  
Bonnie Williams  
Phyllis Tate

### South Central Region

Dixie Waddell, Regional Vice President  
Chris Spoerhase  
Gary Matthews  
Joe Crosson  
(1 seat vacant)

### Southeast Region

George Smith, Regional Vice President  
Jim Powell

### International Committee

Wendell Shiffler  
John Rodda

### Government Representative

Lt. Governor Fran Ulmer

### Staff

John Esrle, Chef de Mission  
Dan Sullivan, Development Director



# SPECIAL THANKS TO THE 1998 ARCTIC WINTER GAMES SUPPORTERS

Team Alaska's successful mission to Yellowknife, Canada for the 1998 Arctic Winter Games is due to the generous contributors listed below. Thank you for your support!

## PLATINUM CLUB

State of Alaska  
Chugiak-Eagle River Foundation  
Beaver Sports

## GOLD CLUB

MACtel  
Ak. Northwest Natural Gas Transportation Co.

## SILVER CLUB

Hickel Investment Co.  
Alyeska Pipeline Service Co.  
Optimist Club of Fairbanks  
Frontier Flying Service  
Yute Air Alaska  
ERA Aviation  
Reeve Aleutian Airways, Inc.

## BRONZE CLUB

Wendy's Alaska  
Fairbanks Memorial Hospital  
Arctic Slope Regional Corporation  
Birch Horton Bittner and Cherot  
Boondox Lions Club  
Tanana Valley Sportsman Club  
Fairbanks Youth Sports  
Chugiak Area Business Association  
Chugiak-Eagle River Chamber of Commerce

## JADE CLUB

Piquiniq Management Corporation  
MAPCO  
Dr. Denis Corral  
Internet Alaska  
Tesoro Alaska  
J.M. Walsh Company  
Fairbanks Choice Lions  
Fairbanks Midnight Sun Lions  
Costco Wholesale



## OTHER CONTRIBUTORS

PTI Communications	Princess Tours
Anchorage Indoor Soccer Arena	Sam's Club
Mike Mueller Gunsmith	Kennecott Minerals
Wendell and Judy Shifflet	Rac's Harness Shop
Jim and Susie Gonski	Alaska Serigraphics
Dan and Lynnette Sullivan	Ak Tent and Tarp
John Rodda	Killoran Communications
Soren Orley	Alaska Gun and Ammo
The Reckie Family	Dr. and Mrs. Lee Payne
Carl Zuendel	Ed Nash
Fred Meyers Stores	Rhett Skelton
Arctic Circle Enterprises	Bernard Simon
Kathleen McLean	Terry Martin
Steve Kalmes	Omar Evans
Sharon Wolf	Bobbi Holst
Robert Lovdahl	Dr. And Mrs Richard Enders
Gary and Barbara Marton	Msgr. Sandra Adams
Hona Wright	Fred Walatka
Roseanne Gilfillan	

# THIRTY YEARS IN REVIEW

- 1970 - Yellowknife, NT:** The first Arctic Winter Games are officially opened by Canadian Prime Minister Elliott Trudeau. A great tradition begins!
- 1972 - Whitehorse, Yukon:** The second Games feature contingents from Quebec and Greenland, with observers from Russia and Labrador as well.
- 1974 - Anchorage, Alaska:** The largest city north of 60 on the North American continent hosts the third games.
- 1976 - Shefferville, Quebec:** The host city was tiny Shefferville, a French speaking mining town. The size of all contingents was reduced to suit the available facilities.
- 1978 - Hay River/Pine Point:** Held in two locations, the first passenger rail service was implemented in the NT to enable competitors to commute between the two communities.
- 1980 - Whitehorse, Yukon:** Hosting for the second time, Whitehorse set a new standard for Games organization. Expanded cultural programs were one of the highlights.
- 1982 - Fairbanks, Alaska:** The Games return to Alaska and the organizers put on a great show, with the entire community lending support.
- 1984 - Yellowknife, NT:** A new arena in Yellowknife allows for indoor opening and closing ceremonies. Alaska arrives in the first 747 ever to land in Yellowknife.
- 1986 - Whitehorse, Yukon:** A small contingent from Northern Alberta joins the Games, as well as a contingent from Northern Quebec. The growth of the Games continues.
- 1988 - Fairbanks, Alaska:** Northern Alberta officially joins the International Committee and expands its team. Laser lights and ice sculptures add to the show.
- 1990 - Yellowknife, NT:** The Greenland contingent grows to 50 athletes and the Magadan region of Russia sends a cultural delegation.
- 1992 - Whitehorse, Yukon:** The Games enjoy national television coverage in Canada. The Greenland and Northern Alberta teams expand and Russia sends its first competitors.
- 1994 - Slave Lake, Alberta:** The small town of Slave Lake proved wonderful hosts as more sports and athletes than ever before participate in the Games.
- 1996 - Chugiak-Eagle River, Alaska:** A beautiful setting at the base of the Chugiak mountains, outstanding facilities and great weather make for a tremendous success. Athletes from both the Tyumen and Magadan regions of Russia make their mark.
- 1998 - Yellowknife, NT:** The Games return to the Northwest Territories for the last time before division creates two new territories. Experience shows as the organization of the Games is top notch.
- 2000 - Whitehorse, Yukon:** Hosting for the fifth time, Whitehorse will stage a great set of Games for the 30th anniversary of this great northern tradition. The last Games of the millenium.

## FUTURE SITES

- 2002 - Nuuk, Greenland:** The Games will travel further east than ever before as Greenland hosts for the first time. Logistics will be a great challenge for the new hosts.
- 2004 - Northern Alberta**
- 2006 - Alaska**

ARCTIC  
WINTER  
GAMES



TEAM  
ALASKA

Contact: Dan Sullivan  
3400 Sagan Circle  
Anchorage, AK 99517  
Phone: (907) 243-0071  
Fax: (907) 243-0998