

**SB**

**254**

**HFIN**

**FILE**

(11)

# HOUSE COMMITTEE REPORT

Date Referred to Committee: April 15, 2000

FURTHER REFERRALS:

Date of Committee Action: 4/17/00

The FINANCE Committee considered:

CSSB 254(HES)

CS FOR SENATE BILL NO. 254(HES)

HEIRLOOM MARRIAGE CERTIFICATES

"An Act relating to heirloom certificates of marriage."

recommends it be replaced  
with the following committee substitute \_\_\_\_\_

the same title  
 a new title

additional referral to \_\_\_\_\_ Committee

attached amendment(s)

ADOPTS: \_\_\_\_\_ Letter of Intent

ATTACHES NEW FISCAL NOTE(s): (Dept) \_\_\_\_\_

APPROVES PREVIOUS: (Dep/Date) \_\_\_\_\_

fiscal note(s) \_\_\_\_\_

fiscal note(s) Senate DHSS - 4-13-00

zero fiscal note(s) \_\_\_\_\_

zero fiscal note(s) \_\_\_\_\_

SIGNING WITH RECOMMENDATIONS	DP	DNP	NR	AM
<i>Gene Perrault</i>	X			
<i>Alan W. Wood</i>	X			
<i>Don Bueche</i>	X			
<i>Ala. Carter</i>	X			
<i>Benjamin</i>	X			
<i>Henry L. Jones</i>	X			
<i>W.K. Williams</i>	X			
<i>Kait Phillips</i>				X
<i>[Signature]</i>				
<i>[Signature]</i>				

CHAIR'S SIGNATURE

*Gene Perrault*

# FISCAL NOTE

STATE OF ALASKA  
2000 LEGISLATIVE SESSION

No. 2  
Bill Version: CSSB 254 (HES)  
(S) Publish Date: 4-13-00

Revision Date/Time (Note if correction): 04/10/00  
Title: Heirloom Marriage Certificates

Dept. Affected: Health and Social Services  
BRU: State Health Services  
Component: Bureau of Vital Statistics  
COMPONENT SERIAL NO. 961  
See also (SN#): \_\_\_\_\_

Sponsor: Rules Committee by Request of the Governor  
Requestor: Senate (FIN)

Expenditures/Revenues: (Thousands of Dollars)  
Note: Amounts do not include inflation unless otherwise noted below.

OPERATING	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006
PERSONAL SERVICES	28.1	37.4	37.4	37.4	37.4	37.4
TRAVEL						
CONTRACTUAL	10.0					
SUPPLIES	10.3	10.3	10.3	10.3	10.3	10.3
EQUIPMENT	7.0					
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
<b>TOTAL OPERATING</b>	<b>55.4</b>	<b>47.7</b>	<b>47.7</b>	<b>47.7</b>	<b>47.7</b>	<b>47.7</b>
CAPITAL EXPENDITURES						
<b>CHANGES IN REVENUES</b>	<b>( 263.9</b>	<b>269.9</b>	<b>269.9</b>	<b>269.9</b>	<b>269.9</b>	<b>269.9</b>

FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts	55.4	47.7	47.7	47.7	47.7	47.7
1037 GF/Mental Health						
Other (please specify)						
<b>TOTAL</b>	<b>55.4</b>	<b>47.7</b>	<b>47.7</b>	<b>47.7</b>	<b>47.7</b>	<b>47.7</b>

Estimate of any current year (FY2000) cost: 50.0

**POSITIONS:**

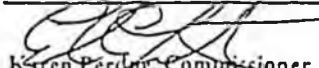
FULL-TIME	1	1	1	1	1	1
PART-TIME						
TEMPORARY						

**ANALYSIS:** (Attach a separate page if necessary)

The Bureau of Vital Statistics registers over 5,000 marriages per year and has over 200,000 marriages on file. Of the marriages on file fewer than 50% are in the bureau's automated database. To implement the heirloom marriage certificate the bureau must undertake the following activities:

1. Design and print the heirloom stock and all advertising media;
2. Develop computer program to print certificates;
3. Develop computer program to allow keying of pre-1977 marriages into automated database;
4. Key back marriages as requested; and
5. Process and mail requested certificates.

Prepared by: Elmer A. Lindstrom, Special Assistant Phone: 465-1613  
Division: Office of the Commissioner Date/Time: 4/10/00 3:02 AM

Approved by Commissioner:  Date: 4/10/00  
Agency: Department of Health & Social Services

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## ANALYSIS (cont.):

## Costs:

## One Time Costs

Design and print certificate stock and ad media NO COST--collaboration for donation through the Alaska Children's Trust.

Develop computer program to print certificates	\$5,000
Develop pre-1977 marriage keying program	5,000
Furniture and misc. for new position	5,000
Computer for new position	2,000

## On going costs for processing, keying and mailing of requests:

1 new position, Range 10 (9 months in FY 01)	\$28,100
Postage and mailers (see calculations below)	10,300

Total FY 01 Costs:	\$55,400
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## Supply and Revenue Calculations:

Expect 70% of current year marriages (5,300) and an average of 4,000 from prior year marriages to request the heirloom certificates or  $(.7) (5,300) \div 4,000 = 7,710$  requests per year. (The heirloom certificate will not and cannot replace the legal certificate that is issued)

## Supply costs:

Postage (@ 0.33 each)	\$ 2,600
Mailers (@ 1.00 each)	7,700

## Revenue calculation:

Certificate Cost (@ 10.00 each)	\$ 77,100
Children's Trust Fund (@25,00 each)	192,800

Total Revenue	\$269,900
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Therefore, all program costs will be covered by the increased collection of program receipts

# STATE OF ALASKA

## DEPT. OF HEALTH AND SOCIAL SERVICES

TONY KNOWLES, GOVERNOR

P.O. BOX 110601  
JUNEAU, ALASKA 99811-0601  
PHONE: (907) 465-3030  
FAX: (907) 465-3068

OFFICE OF THE COMMISSIONER

April 14, 2000

Honorable Gene Therriault, Co-Chair  
House Finance Committee  
Room 511 Capitol  
Juneau, AK 99811

Dear Representative Therriault,

The Department of Health and Social Services respectfully requests a hearing in the House Finance Committee on Committee Substitute for Senate Bill 254 (HES) "*An Act relating to heirloom certificates of marriage.*"

This bill allows the department to issue special marriage certificates suitable for display with the revenue from sales, net of the costs of preparing the certificates, available to the legislature for appropriation to the Alaska Children's Trust. The department estimates net proceeds to be approximately \$200,000 in fiscal year 2001.

This program mirrors the previously established heirloom birth certificate program that has generated in excess of \$50,000 in revenues for the Trust.

The decision to purchase a more costly heirloom certificate is entirely the choice of the individual.

An identical companion bill, Committee Substitute for House Bill 353 (HES) is also in the House Finance Committee.

Your favorable consideration of this request will be appreciated.

Sincerely,



Elmer A. Lindstrom  
Special Assistant to the Commissioner

CC: Honorable Eldon Mulder, Co-Chair  
House Finance Committee

Pat Pourchot, Legislative Director  
Office of the Governor

Dr. Peter Nakamura, Director  
Division of Public Health



*Working in  
partnership with  
communities to  
prevent child  
abuse and  
neglect.*

CS SB 254 (HES) "An ACT relating to heirloom certificate of marriage."

- ◆ SB 254 creates an Heirloom Marriage Certificate bill with proceeds to go to the Alaska Children's Trust.
- ◆ The Heirloom Marriage Certificate bill is expected to raise close to \$200,000 a year for the Alaska Children's Trust.
- ◆ The Alaska Children's Trust was created by the legislature in 1988 but was not activated until 1996. Governor Knowles appointed a seven-member board and worked with the Legislature to kick-start the fund with a \$6 million dollar deposit. The trust balance is currently over \$9 million thanks to donations and income reinvestment.
- ◆ Since FY 98, the Trust has awarded over \$860,000 to 30 community-based programs statewide with the overall goal of reducing child abuse and neglect.
- ◆ In 1989, a bill creating an Heirloom Birth Certificate was signed into law. The proceeds from the sales of these certificates supports the Alaska Children's Trust.
- ◆ 10 years later, on June 24, 1998 the ACT in conjunction with the Division of Vital Statistics sold our first Heirloom Birth Certificate. Since that time, 1,980 heirloom birth certificates have been sold, raising \$49,500 for the ACT.
- ◆ Alaskan artist Rie Munoz and graphic artist Sue Kraft donated their talents to create the birth certificate.
- ◆ The heirloom marriage certificate will be modeled after the birth certificate. An average of 5,300 couples get married in Alaska every year.
- ◆ It is anticipated that sales/revenues of these marriage certificates will be stronger than the birth certificates. It is estimated that 70 percent of newlyweds will want a keepsake marriage certificate. That, coupled with an expected 4,000 or sales from prior-year marriages, would bring in about \$193,000 annually for the trust.
- ◆ All program costs will be covered by the increased collection of program receipts.

TONY KNOWLES  
GOVERNOR  
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February 4, 2000

SB254

The Honorable Drue Pearce  
President of the Senate  
Alaska State Legislature  
State Capitol  
Juneau, AK 99801-1182

Dear President Pearce:

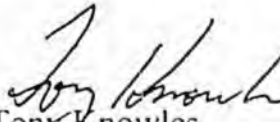
One of the efforts in which the Administration and the Legislature can take great pride is the revitalization of the Alaska Children's Trust. Alaskans have responded with overwhelming support to help build the principal of the trust to more than \$9 million. Proceeds from the trust provide grants to communities and agencies statewide to prevent child abuse and neglect and create healthier lives for children.

One fundraising effort for the trust is the sale of heirloom birth certificates. The sales raised more than \$50,000 for the Children's Trust last year and is the most successful fundraising program of its type nationwide.

This bill I transmit today expands the birth certificate program by establishing an heirloom marriage certificate suitable for display. Hopefully \$25 from the sale proceeds for each certificate would be appropriated by the legislature to the Alaska Children's Trust. This program offers an excellent and appealing way to continue the worthwhile work of the Children's Trust.

I urge your favorable consideration of this bill.

Sincerely,

  
Tony Knowles  
Governor