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# FISCAL NOTE

**STATE OF ALASKA**  
**1995 LEGISLATIVE SESSION**

**BILL NO. Senate Bill 63**

Revision Date: February 14, 1995  
 Title: Alaska Sport Fishing Industry Marketing Council

Department: Commerce and Economic Development  
 BRU: Tourism  
 Component: Tourism Development

Sponsor: KELLY, Sharp  
 Revisor: \_\_\_\_\_

COMPONENT SERIAL NO. \_\_\_\_\_ 1017

**Expenditures/Revenues**

(Thousands of Dollars)

OPERATING EXPENDITURES	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
PERSONAL SERVICES	58.2	60.7	60.7	60.7	00	00
TRAVEL	51.1	53.3	53.3	53.3	00	00
CONTRACTUAL	1,039.3	1,064.9	1,064.9	1,064.9	00	00
SUPPLIES	1.4	1.4	1.4	1.4	00	00
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
<b>TOTAL OPERATING</b>	<b>1,150.0</b>	<b>1,200.3</b>	<b>1,200.3</b>	<b>1,200.3</b>	<b>00</b>	<b>00</b>

<b>CAPITAL EXPENDITURES</b>						
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<b>CHANGE IN REVENUES</b>						
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**FUND SOURCE**

(Thousands of Dollars)

FUND SOURCE	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
1002 Federal Receipts						
1003 GF Match						
1004 General Fund	1,100.0	1,150.0	1,150.0	1,150.0	00	00
1005 GF/Program Receipts	50.0	50.3	50.3	50.3	00	00
1006 GF/MHTIA						
Other						
<b>TOTAL</b>	<b>1,150.0</b>	<b>1,200.3</b>	<b>1,200.3</b>	<b>1,200.3</b>	<b>00</b>	<b>00</b>

Estimate of any current year (FY 95) cost: \$ \_\_\_\_\_ 00

**POSITIONS**

POSITIONS	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
FULL-TIME	1	1	1	1	0	0
PART-TIME						
TEMPORARY						

**ANALYSIS:** (Attach a separate page if necessary)

The administration of this program will require a staff person with marketing/advertising expertise to serve as liaison between the advertising agency, the council and the division.

See attached for further breakdown of expenditures.

Prepared by: Mary Pignatelli  
 Division: Tourism  
 Approved by Commissioner: William L. Kenney  
 Agency: Commerce and Economic Development

Phone: 465-2012  
 Date: February 14, 1995  
 Date: 2/14/95

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# FISCAL NOTE

STATE OF ALASKA  
1995 LEGISLATIVE SESSION

BILL NO. SB 63

ANALYSIS (continued)

## DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT Fiscal Note Calculations for

### EXPENDITURES - FY 96 \*

<u>Personal Services *</u>	PFT Development Specialist I	58,200 00
<u>Travel *</u>	19 council members @ \$800 per trip =	11,400 00
	4 meetings per year @ \$ 11,400 ea =	45,600 00
	staff travel to council and other meetings	5,500 00
	<b>TOTAL TRAVEL</b>	<b>51,100 00</b>
<u>Contractual *</u>		
Administration	Phone/fax/copying/fulfillment postage	12,000 00
Advertising/promotion contract		941,800 00
Research contract - additional funds needed		75,000 00
Trade Shows 3 @ \$ 3,500 per year		10,500 00
	<b>TOTAL CONTRACTUAL</b>	<b>1,039,300 00</b>
<u>Supplies *</u>		
Stationery, supplies, etc		1,400 00
	<b>TOTAL SUPPLIES</b>	<b>1,400 00</b>
	<b>TOTAL EXPENDITURES</b>	<b>1,150,000.00</b>
<u>FUND SOURCE - FY 96</u>		
General Fund	Approx 220,000 licences @ \$ 5 00 ea	1,100,000 00
GF/program Receipts	Sales from ad in sportfish brochure	50,000 00
	<b>TOTAL FUND SOURCE</b>	<b>1,150,000.00</b>

\* FY 96 figures serve as the base. FY 97, 98, 99 figures reflect inflation rate per fiscal note instruction memo dated 1/20/95

Position Title Marketing Coordinator		No of Positions 1	Justification A Marketing Coordinator (Development Specialist I) is needed as staff support for the Alaska Sport Fish Industry Marketing Council. This position would serve as the liaison between the director, council and advertising/public relations firm. The position should have marketing and advertising expertise in order to advise the council members and division director regarding marketing strategies proposed by the advertising/public relations firm.
Time Status PFT	Staff Months 12.0	Range/Step 18A	
Bargaining Unit GGU	Location Juneau	Election District 99	
<b>TYPE OF EXPENDITURE</b>		<b>AMOUNT</b>	
Salary		42.0	
Benefits		16.2	
Premium Pay			
Other			
Personal Services		58.2	
Travel			
Contractual Services			
Supplies			
Equipment			
<b>Total</b>		<b>58.2</b>	
<b>FUNDING SOURCE</b>			
1002 Federal Receipts			
1003 GF Match			
1004 General Fund		58.2	
1005 GF Prog Receipts			
1007 IA Receipts			
1081 CIP Receipts			
Program/C#/Legislation			

**Request for  
New Position**

AGENCY Commerce and Economic Development  
 BRU Tourism  
 COMPONENT Tourism Development #1017

page 1 of 1  
Revised Date

**FY 96**

POSITION INFORMATION HAS BEEN UPDATED AND FUNDING HAS BEEN UPDATED.

02/13/95

Position Information Inquiry/Update

08:13:57

Position: 08-08#013	Project: 0	Salary Costs: 41,988.00
Component: 08-71-05-05-01-00	Region: -	Benefits Costs: 16,178.49
Scenario: 2      FY: 96	COLA %= 0.000	Total Costs: 58,166.49

Actuals not available      (Status: UNKNOWN ) |      Retirement Code: A

00/00/00	Step: A for 12.0 months & Step: B for _0.0 months (total: 12.00 )
0	Merit Date; use merit defaults? N      ( 0.0 @      & 0.0 @      )
	Class/Sched Prefix: 2      Schedule: 2A (actual:      )
	Bargaining Unit: GG      Range: 18 (actual:      )
	Location Code: AWA      Place: JUNEAU
	Job Class Code: P2286      Title: DEV SPEC I, OPTION A_____
	Seasonal Indic.: F      Type: -

Optional Override Salary Rates:

Monthly Rate: 0.00\_\_\_\_\_ for \_0.0 months & rate of 0.00\_\_\_\_\_ for \_0.0 months  
 Hourly Rate: 0.00\_\_\_\_\_ for \_0.0 months      Frozen at      .s rate? (Y/N): N

Press ENTER to update record; enter # or use PF key to go to another screen:  
 1=Premium pay info      2=Funding info      4=Code Translations      6=Calculations  
 7=MISC NEW POS DATA      8=Detail Report      12=Exit w/o update      Selection: 0\_

# RUST'S

## FLYING SERVICE

Let experience be your guide!

February 17, 1994

Senator Tim Kelly  
State Capitol, Room 101  
Juneau, AK 99801

FAX: 1-907-465-3822

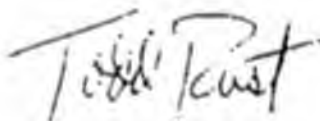
Dear Senator Kelly:

I am writing to you to express my support for Senate Bill No. 63/House Bill No. 147 which supports founding a sport fishing industry cooperative marketing program. This initiative, in my opinion, is long overdue and represents the first concerted effort of our industry to collectively promote and market itself.

As a small business operator who has been involved in providing sportfishing services for over thirty years, I realize the substantial economic importance of the sportfishing industry. Currently, the sportfishing industry brings millions of dollars to the Alaskan economy. This economic impact, due to the spending of locals and visitors alike, supports our restaurants, retail stores, tour companies, service industries, advertising agencies, hotels, etc. More importantly, to remain competitive as a world class sportfishing destination, we must actively market and plan for the future of the sportfishing industry. This cooperative marketing will be the core program of a unified organization promoting our important, growing industry.

I strongly urge you to support these upcoming bills which will ensure that Alaska's sportfishing industry continues to grow.

Sincerely,



Todd Rust



Air  
Charter



Fishing

PO Box 190325, Anchorage, Alaska 99519

Support Letters

Cabins &  
Lodges

544-2299



Rafting

Fax: (907) 248-0552



# B & P's LODGE INC

FEBRUARY 20TH, 1995

FROM B&P LODGE INC.  
4200 FLOAT PLANE DR.  
ANCHORAGE, ALASKA 99502  
TEL-243-5161 FAX 243-1711

DEAR SENATOR TIM KELLY

WE HERE AT B&P LODGE LOCATED ON UPPER FISH LAKE IN THE  
MATANUSKA VALLEY WOULD LIKE TO LET YOU KNOW THAT WE FULLY  
SUPPORT THE FOLLOWING BILLS.

WE FULLY SUPPORT SENATE BILL NO. 63 AND HOUSE BILL NO. 147  
RELATING TO THE SUPPORT OF THE ALASKA SPORT FISHING INDUSTRY  
MARKETING COUNCIL.

WE THINK IT WOULD BE IN THE LONG TERM BEST INTERESTS FOR  
EVERYONE IN ALASKA TO SEE THESE BILLS PASS. THIS LETTER IS TO LET  
YOU KNOW YOU HAVE OUR FULL SUPPORT HERE AT B & P LODGE.

BEST REGARDS

A handwritten signature in dark ink, appearing to read "Jim Bern". The signature is fluid and cursive, written over a horizontal line.

JIM BERN  
VICE PRESIDENT B&P LODGE INC.



# Susitna Valley Lodge Association

February 21, 1995

Senator Tim Kelly  
State Capitol, Room 101  
Juneau, AK 99801

By Facsimile: 465-3756

Dear Senator Kelly,

As president of the Susitna Valley Lodge Owners Association, I wish to voice our organization's strong support for Senate Bill No. 63: "An act relating to the Alaska sport fishing industry marketing council".

The Susitna Valley Lodge Owners Association is composed of the majority of sport fishing oriented lodges in the Susitna Valley. Our businesses very much need the support of a marketing tool such as Senate Bill No. 63. This legislation would provide an outlet for countless Alaskan businesses to benefit from representation in the sport fishing and tourism industry.

Thank you for your sponsorship of SB No. 63, we applaud your effort to improve tourism to the state of Alaska!

Sincerely,

*Duke Bertke*  
Duke Bertke  
President



**Chelatna  
Lake Lodge Inc.**

February 16, 1995

Senator Loren Leman  
State Capitol, 3101  
Juneau, Alaska 99801

Dear Senator Leman,

As the Chairman of the newly founded *Alaska Sportfishing Industry Association* I would like to explain why Senate Bill No.63 "An act relating to the Alaska Sport Fishing Industry Marketing Council" is so important to our industry and to the state of Alaska.

Non-resident sport fishing brought in somewhere between 400 and 500 million dollars in revenue to the residents of the state of Alaska in 1994. With numbers like this there is no doubt that this industry is becoming an integral part of our economy. This is controllable, sustainable growth that if managed properly can bring benefits to Alaska for years to come.

Sport fishing is one of the main components of Alaskan tourism. It is imperative that we have an organization to nurture and direct its growth. SB-63 will provide the tools to cultivate this product properly.

I ask you to please consider the beneficial effects SB-63 will help to give the state of Alaska and its economy.

Sincerely,



Duke Bertke

# Bristol Bay Lodge

Alaskan Angling



Since 1972

Route 1, Box 580

Ellensburg, WA 98926

(509) 964-2094

February 17, 1995

Senator Loren Leman  
State Capitol  
Juneau, AK 99801

Dear Senator Leman:

I would like to express support for Senate Bill No. 63  
"An Act Relating to the Alaska Sport Fishing Industry  
Marketing Council".

The Sport Fishing Industry in the state of Alaska has  
contributed to the tourism industry and should not be  
ignored as an enterprise within the state. Sport fishing  
does bring millions of dollars of business into the state  
every year. The benefits of which reach to all parts of  
the state.

This legislation to create a Sport Fishing Marketing Council  
is important to the industry because it will help to pro-  
vide both support and diversity in marketing. This kind  
of support for the sport fishing industry will help in  
setting goals and preserving the fisheries for years to  
come.

We all need to work together to wisely use and preserve  
the resources of Alaska. This bill is one step in that  
direction.

Sincerely,

*Edna M. McCune*

Edna M. McCune  
Bristol Bay Lodge



**ALASKA  
WILDLAND  
ADVENTURES**

P.O. BOX 389 GIRDWOOD, AK 99587

OUTSIDE ALASKA: 800-534-8730

DIRECT: 907-783-2928

WITHIN ALASKA: 800-478-4100

DIRECT: 907-783-2928

FAX: 907-783-2130

DATE:

2/17/95

**FAX**

To: State Capitol Room 101

ATTENTION: Senator Tim Kelly

FROM: Kirk Hoessle, Pres.

TO FAX #: 1 907 465 3756

# OF PAGES TRANSMITTED (INCLUDING THIS PAGE): (1)

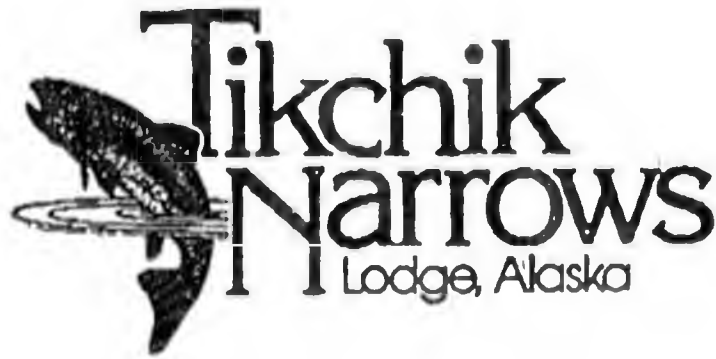
PLEASE CALL A.W.A. UPON RECEIPT

YES  NO

MESSAGES: Dear Mr Kelly - We own & operate Kenai River Sport Fishing  
Lodge, Inc, and we support the idea of an Alaska Sport  
Fishing Marketing Council, as introduced in Senate Bill #63.

Thanks,

Kirk Hoessle, Pres.



February 14, 1995

Senator Loren Leman  
State Capitol, 3101  
Juneau, Alaska 99801

Dear Senator Leman:

I would like to express my support for Senate Bill No. 63 "*An act relating to the Alaska Sport Fishing Industry Marketing Council*".

The Sport Fishing Industry has grown into a huge component of Alaska's tourism industry. Sport fishing in Alaska brings hundreds of millions of dollars into our state, and the distribution of this revenue is spread throughout the entire state to a large number of small businesses.

Alaska's Sport Fishing Industry competes on a global market. The choices for American anglers has grown tremendously over the last five years and competition from other countries continues to grow. An angler now chooses between quality fishing trips in Argentina, New Zealand, Chile, Russia, Mexico, Costa Rica, Belize, The Caribbean, Venezuela, Panama, Africa, Christmas Island, and Alaska. Each of these sport fishing travel destinations are highly publicized targeting American anglers.

Even though Alaska's Sport Fishing Industry has steadily grown over the last decade, the future growth and development of this industry is in danger. The recent regulatory restrictions in Southeast Alaska, Nushagak River Silver Salmon closures, Cook Inlet / Susitna Drainage King Salmon closures give our industry a black eye. Imagine traveling to Alaska for a dream trip and have the fishing season closed while on that trip. When the angling public hears about closures it makes them very skeptical about choosing Alaska as their fishing destination. Many will choose more stable fisheries in other countries.

The recently announced closure in some waters of the Susitna drainage affects all of the state. It's like the Exxon oil spill - people from the lower 48 thought the whole state was ruined by oil. Anglers hear that Alaska King Salmon are in trouble, it does not matter whether or not it is isolated, word spreads, rumors fly, Alaska gets a bad reputation. Like one can of tainted salmon, the entire commercial Salmon industry suffers.

page 2

February 14, 1995

Senator Loren Leman  
State Capitol, 3101  
Juneau, Alaska 99801

The creation of a Sport Fishing Marketing Council is important to our industry to provide the marketing support and diversity in marketing that does not occur today. A Sport Fishing Marketing Council can keep the sport fishing industry on an even keel into the future. Don't let salmon allocation between user groups blind you to the merits of this council.


It is time for the State to have foresight and recognize the current value of the sport fishing industry and allow us to help ourselves. The Sport Fishing Marketing Council will be self-funded, at least to generate an equal amount of funds as it would spend. We are not asking for a handout or government subsidy. On the contrary, after 21 years in this business, I am proud of the fact that the State of Alaska does not spend any money from the general fund to manage sport fishing here. In fact, fishing license sales and D.J. Federal funds pay for Fish & Game's Division of Sportfish.

Our industry is somewhat unique from the other industries in our state. We consist of many small entrepreneurs who work hands on in the summer months and spend the winters promoting and preparing for another summer. We do not have a group of larger corporations, like Princess Tours or Alaska Airlines, who can carry the political ball. Our operators find themselves in a constant struggle for survival and have traditionally not participated in politics because they are too busy operating and promoting and staying alive.

During my service on the Alaska State Board of Fisheries, I have had the privilege to meet and talk to many of the sport fishing operators throughout the State. At many Board of Fisheries meetings, the sport fishing industries participation was very minimal, not because they did not care, they were busy struggling to survive. You won't hear from a lot of operators on the merits of this Marketing Council because they are all over the United States trying to sell Alaska. They are the front line ambassadors for the State. It's time to give them some help.

I am asking you to share our vision for the future, now is the time to act before our industry is affected. If I can answer any questions, please don't hesitate to call me.

Sincerely,

  
Bud Hodson  
Owner/Operator  
BH:kc

P.O. Box 220248  
Anchorage, Alaska 99522



Phone: (907) 243-8450  
Fax: (907) 248-3091

**Memorandum** State of Alaska Department of Fish and Game  
**SPORT FISH DIVISION**

**DATE:** February 21, 1995      **PHONE:** (907) 465-6187

**TO:** Geron Bruce  
Special Assistant to the Commissioner

**FROM:** John Burke *John*  
Acting Director  
Sport Fish-Juneau

**SUBJECT: HB 147 and SB 63**

In response to your question about loss of Federal Aid to Sport Fish Restoration Funds (\$9,996,650 in FY95) because of a potential diversion of license fees as an outcome of HB 147 or SB 63. I called Bill Martin, head of the Federal Aid Office of the USFWS in Anchorage, this morning. Bill said that what is proposed in HB 147 and SB 63 would constitute a diversion of funds. The issue is that the surcharge is clearly associated with license fees and is also intended as the funding source for the Alaska Sport Fishing Marketing Council under the Department of Commerce. Any fee connected with licensing an individual to sport fish must be used for the benefit of recreational anglers. The funds generated from such fees must be under the control of the Commissioner of the Department of Fish and Game.

It is sometimes difficult to understand the constraints on the use of the fish and game fund posed by both state statute and federal rules governing Federal Aid to Sport Fish Restoration Funds. I have attached a copy from 50 CFR Part 80 relating to the diversion of license fees and a short explanation we wrote to assist during this session.

I hope this is of assistance.

same State where legal residence is maintained.

(i) **Common horsepower.** Common horsepower is defined as any size motor that can be reasonably accommodated on the body of water slated for development.

(47 FR 22630, May 26, 1982, as amended at 50 FR 21448, May 24, 1985)

#### § 80.3 Eligibility.

Participation in the benefits of the Acts is limited to State fish and wildlife agencies as specified below:

(a) **Federal Aid in Sport Fish Restoration**—Each of the 50 States, the Commonwealth of Puerto Rico, the District of Columbia, the Commonwealth of the Northern Mariana Islands, Guam, the Virgin Islands, and American Samoa.

(b) **Federal Aid in Wildlife Restoration**—Each of the 50 States, the Commonwealth of Puerto Rico, the Commonwealth of the Northern Mariana Islands, Guam, and the Virgin Islands; except that the benefits afforded by section 4(h) of the Act relating to hunter education projects are limited to the 50 States.

(47 FR 22630, May 26, 1982, as amended at 50 FR 21448, May 24, 1985)

#### § 80.3 Assent legislation.

A State may participate in the benefits of the Act(s) only after it has passed legislation which assents to the provisions of the Acts and has passed laws for the conservation of fish and wildlife including a prohibition against the diversion of license fees paid by hunters and sport fishermen to purposes other than administration of the fish and wildlife agency. Subsequent legislation which amends these state laws shall be subject to review by the Secretary. If the legislation is found contrary to the assent provisions, the State shall become ineligible.

#### § 80.4 Diversion of license fees.

Revenues from license fees paid by hunters and fishermen shall not be diverted to purposes other than administration of the State fish and wildlife agency.

(a) Revenues from license fees paid by hunters and fishermen are any rev-

enues the State receives from the sale of licenses issued by the State conveying to a person the privilege to pursue or take wildlife or fish. For the purpose of this rule, revenue with respect to license sales by vendors, is considered to be the net income to the State after deducting reasonable vendor fees or similar amounts retained by sales agents. License revenues include income from:

(1) General or special licenses, permits, stamps, tags, access and recreation fees or other charges imposed by the State to hunt or fish for sport or recreation.

(2) Sale, lease, rental, or other granting of rights of real or personal property acquired or produced with license revenues. Real property includes, but is not limited to, lands, building, minerals, energy resources, timber, grazing, and animal products. Personal property includes, but is not limited to, equipment, vehicles, machine, tools, and annual crops.

(3) Interest, dividends, or other income earned on license revenues.

(4) Federal Aid project reimbursements to the States to the extent that license revenues originally funded the project for which the reimbursement is being made.

(b) For purposes of this rule, administration of the State fish and wildlife agency includes only those functions required to manage the fish and wildlife-oriented resources of the State for which the agency has authority under State law.

(c) A diversion of license fee revenues occurs when any portion of license revenues is used for any purpose other than the administration of the State fish and wildlife agency.

(d) If a diversion of license revenues occurs, the State becomes ineligible to participate under the pertinent Act from the date the diversion is declared by the Director until:

(1) Adequate legislative prohibitions are in place to prevent diversion of license revenues, and

(2) All license revenues or assets acquired with license revenues are restored, or an amount equal to license revenue diverted or current market value of assets diverted (whichever is greater) is returned and properly

available for use for the administration of the State fish and wildlife agency.

(e) Federal funds obligated for projects approved prior to the date a diversion is declared remain available for expenditure on such projects without regard to the intervening period of the State's ineligibility.

(64 FR 18300, Apr. 17, 1999)

#### § 80.5 Eligible undertakings.

The following are eligible for funding under the Act:

(a) *Federal Aid in Wildlife Restoration Act* (1) Projects having as their purpose the restoration, conservation, management, and enhancement of wild birds and wild mammals, and the provision for public use of and benefits from these resources.

(2) Projects having as their purpose the education of hunters and archers in the skills, knowledge, and attitudes necessary to be a responsible hunter or archer.

(b) *Federal Aid in Sport Fish Restoration Act* (1) Projects having as their purpose the restoration, conservation, management, and enhancement of sport fish, and the provision for public use and benefits from these resources. Sport fish are limited to aquatic, gill-breathing, vertebrate animals, bearing paired fins, and having material value for sport or recreation.

(2) Additional funds resulting from expansion of the Sport Fish Restoration Program must be added to existing State fishery program funds available from traditional sources and not as a substitute therefor.

(47 FR 12639, May 28, 1982, as amended at 60 FR 21648, May 24, 1995)

#### § 80.6 Prohibited activities.

The following are not eligible for funding under the Act, except when necessary for the accomplishment of project purposes as approved by the regional director.

(a) Law enforcement activities conducted by the State to enforce the fish and game regulations.

(b) Public relations activities conducted to promote the State fish and wildlife agency.

#### § 80.7 Appeals.

Any difference of opinion over the eligibility of proposed activities or differences arising over the conduct of work may be appealed to the Director. Final determination rests with the Secretary.

#### § 80.8 Availability of funds.

Funds are available to a State for obligation or expenditure during the fiscal year for which they are apportioned and until the close of the succeeding fiscal year. For the purpose of this section, obligation of apportioned funds occurs when a project agreement is signed by the regional director.

#### § 80.9 Notice of desire to participate.

Any State fish and wildlife agency desiring to avail itself of the benefits of the Act shall notify the Secretary within 90 days after it has received a certificate of apportionment of funds available to the State. Notification to the Secretary may be accomplished by either of the following methods. In either method, the document must be signed by a State official authorized to commit the State to participation under the Act(s).

(a) Submitting to the regional director within the 90-day period a letter stating the desire of the State to participate in the Act(s); or,

(b) Having an approved Application for Federal Assistance which contains plans for the use of Federal Aid funds during the period of the apportionment.

#### § 80.10 Hunting and fishing license certificates.

(a) Information concerning the number of persons holding paid licenses to hunt and the number of persons holding paid licenses to fish for sport or recreation in the State in the preceding year shall be furnished upon request of the Director by the fish and wildlife agency of each State on forms furnished by the Fish and Wildlife Service.

(b) This information shall be certified as accurate by the director of the State fish and wildlife agency. When requested by the Director, evidence

## Sport Fish Division Funding Sources

There are two major funding sources for the Division of Sport Fish of the Department of Fish and Game; the state fish and game fund and the Federal Aid in Sport Fish Restoration Program (Dingell-Johnson/Wallop-Breaux). Each of these sources is derived directly from recreational anglers.

The Division also requests a small amount of program receipt authority for employee housing. State general funds are not included in the Division of Sport Fish operating budget.

### The Fish and Game Fund:

- The portion of the fish and game fund used by Sport Fish Division is generated through the sale of sport fishing licenses and the king salmon stamp.
- The use of that portion of the fish and game fund derived from the sale of sport fishing licenses and the king salmon stamp is dedicated by A.S. 16.05.130(d) to those activities that directly benefit sport anglers.
- Fees from the sale of the king salmon stamp are a part of the fish and game fund. These additional funds are used to support a significant portion of the increasing expenses associated with the management, conservation, and allocation of king salmon directly associated with sport fishing.

### Federal Aid in Sport Fish Restoration:

- These funds are generated by federal taxes on sport fishing equipment and fuel used in recreational boating.
- Alaska receives a full apportionment of these funds (the maximum available to any state) because of the size of the state.
- The state must contribute at least 25 percent of the total project cost for all projects funded with Dingell/Johnson-Wallop Breaux funds. The Division of Sport Fish uses fish and game funds to match these federal dollars.
- Generally these funds must be used to directly benefit recreational anglers. The actual requirements are more specific within the general requirement.

**"Types of Projects That Are Allowed . . .** Almost any type of sport fishery restoration, management, or enhancement project is permissible under the law. The standard criteria that Federal Aid uses to evaluate a project is that it must be substantial in "character and design" (Section 7, Federal Aid in Sport Fish Restoration Act). "Substantial in character" generally means that the state must demonstrate a substantial need to undertake a project. "Substantial in design" generally means that a project must be technically sound and competently designed. If a proposed project meets these criteria, and if it passes through an array of minor tests related to other federal laws, it is approvable for funding by the USFWS Division of Federal Aid.

Sport fisheries research and management activities, boating access development and maintenance, aquatic resource education projects, lake construction and maintenance, land acquisition (for sport fish access), technical assistance, planning, habitat enhancement, administration, and hatchery

construction are all allowable types of projects. Law enforcement and public relations are examples of project types which are not allowable. " From the Sport Fish Restoration Handbook, Third Edition.

- At least 12.5 percent of the state's annual Dingell/Johnson-Wallop Breaux apportionment must be used for boating access projects. This is reflected in the Division's annual CIP request.
- The use of Federal Aid in Sport Fish Restoration funds is carefully monitored by the USFWS Federal Aid Office in Anchorage through intensive proposal and reporting systems as well as frequent direct interaction with divisional staff.

**Program Receipts:**

- The Division of Sport Fish currently funds two hatcheries and expects to have a third hatchery transferred to our BRU in FY96. Because these facilities must be monitored around the clock some employees are required to live on-site. Under the terms of collective bargaining agreements, employees living in state housing are required to pay a monthly rental fee. This money is placed in a program receipt account and is used for necessary repairs and improvements on state housing units.

22 February 1995

page 1 of 2

Honorable Members of the Senate Resource Committee,

I am writing in support of Senate Bill No. 63

"An act relating to the Alaska Sport Fishing Industry Marketing  
Council and a nonresident sport fishing license surcharge".

The businesses and entrepreneurs that make up the Alaska sport fishing industry desperately need this legislation.

In today's ever changing world marketplace Alaska is only one of many exciting sport fishing destinations. Many countries, state and provinces make a public showing of support for their sport fishing industry through advertising in periodicals, participating in sport shows, entertaining outdoor writers and television production companies, etc. To my knowledge, Alaska has no program dedicated solely to the advancement of Alaska as a sport fishing destination.

As a member of the Alaska sport fishing industry, I find it increasingly difficult to compete with the efforts of organized marketing groups.

The Alaska sport fishing industry needs an aggressive show of support from the State of Alaska. Statewide representation and participation with a board such as this legislation will create would inform the sport fishing public that Alaska thinks very highly of sport fishing and values not only the dollars sport fishing brings to the state but each and every fisherman and guide involved with the sport fishing industry.

Alaska is a very large place and many people do not understand that what occurs in Prince William Sound or Upper Cook Inlet or Southeastern has little if any impact on other areas of the state

P.O. BOX 870834 ♦ WASILLA, ALASKA 99687 ♦ 907/376-0502 ♦ Fax 907/373-5200

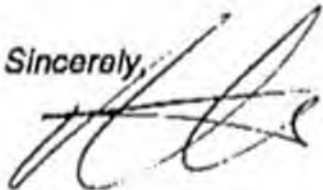
Northern Wilderness Adventures Inc.

*An industry marketing council can be very helpful when it comes to dispelling myths about Alaska and countering the negative PR Alaska has received in the last five (5) years.*

*This legislation does not ask to spend any of our precious general fund. Unlike commercial fishing or tourism, it is self-funding, as is the entire Alaska Department of Sport Fishing budget to date.*

*This legislation does not disadvantage anyone or give preference to one group over another. There will be no victim as a result of the passage of this legislation. There will only be beneficiaries and the biggest beneficiary will be the State of Alaska as a result of economic input from a group of sport fishing enthusiasts that are going to spend their sport fishing time and dollars somewhere in the world. Why not Alaska?*

*Sincerely,*



*Nick Pierskalla*

*President, NWA, Inc.*

MEMBER

TENTH ALASKA LEGISLATURE  
ELEVENTH ALASKA LEGISLATURE  
TWELFTH ALASKA LEGISLATURE  
THIRTEENTH ALASKA LEGISLATURE  
FOURTEENTH ALASKA LEGISLATURE  
FIFTEENTH ALASKA LEGISLATURE  
SIXTEENTH ALASKA LEGISLATURE  
EIGHTEENTH ALASKA LEGISLATURE

ALASKA STATE SENATE



SENATOR TIM KELLY

STATE CAPITOL  
JUNEAU, ALASKA 99801-1182  
(907) 465-3822  
FAX (907) 465-3758

716 WEST 4TH, SUITE 400  
ANCHORAGE, ALASKA 99501  
(907) 258 8180  
FAX (907) 258-4524

## **SB 63: An Act Creating the Alaska Sport Fishing Industry Marketing Council**

SB 63 was crafted to enhance the State's sport fishing habitat and provide new fishing opportunities for hundreds of thousands of Alaskans and outside sport fishermen. It would help accomplish this by: 1) Increasing revenues into the Fish and Game Fund for sport fish research and management; and, 2) Creating a new, self-funded council to both promote Alaska as a sport fishing destination and inform anglers of the diversity of fishing experiences available.

Firstly, with regard to increased revenues, SB 63 would establish a \$5 fee on non-resident fishing licenses which would be deposited directly into the constitutionally established Fish and Game fund. This fund can only be utilized for fish and game research and management, which includes species and habitat restoration. State records indicate that in 1994 227,608 sport fishing licenses were sold to non-residents. This new non-resident fee would contribute an additional \$1.1 million into the Fish and Game Fund.

Secondly, SB 63 would establish the Sport Fishing Industry Marketing Council to implement a sport fishing marketing program. The Council and its marketing program would be funded through industry contributions and a general fund appropriation. (Since an additional \$1.1 million will be deposited into the Fish and Game Fund, the Legislature could reduce the Department's general fund by a portion of that amount and appropriate those monies to the Council.) Its membership would be appointed by both the Governor and Sport Fishing Industry Association.

Sport fishing in Alaska is a major industry worth hundreds of millions of dollars. Yet it receives little attention from the traditional marketing groups. Most businesses in the industry are small Alaskan businesses, and unable to launch marketing campaigns of their own. This Council would organize the industry and allow it to help itself.

SB 63 - AK Sport Fish Industry Marketing Council  
Sponsor Statement  
Page 2

There is some concern that certain sport fishing areas of the State are experiencing severe overcrowding which a Sport Fish Industry Marketing Council would only exacerbate. On the contrary, this Council would help alleviate these problems by informing Alaskans and tourists of the diversity and multitude of fishing opportunities available.

In fact, "combat fishing" has left many Alaskans and visitors disillusioned with the Alaskan fishing experience, often times to the detriment of repeat visits. This Council would provide the sport fishing industry with the tools to help the angler find more satisfying, less crowded streams and rivers, thus helping preserve both the fish habitat and resource as well as the unique fishing opportunities for which Alaska is famous.

MEMBER

TENTH ALASKA LEGISLATURE  
ELEVENTH ALASKA LEGISLATURE  
TWELFTH ALASKA LEGISLATURE  
THIRTEENTH ALASKA LEGISLATURE  
FOURTEENTH ALASKA LEGISLATURE  
FIFTEENTH ALASKA LEGISLATURE  
SIXTEENTH ALASKA LEGISLATURE  
EIGHTEENTH ALASKA LEGISLATURE

ALASKA STATE SENATE



SENATOR TIM KELLY

STATE CAPITOL  
JUNEAU, ALASKA 99801-1182  
(907) 465-3822  
FAX (907) 465-3750

718 WEST 4TH, SUITE 400  
ANCHORAGE, ALASKA 99501  
(907) 258-8180  
FAX (907) 258-4524

Sectional Description of SB 63

Establishing the Sport Fishing Industry Marketing Council

Sec. 1 AS 44.33.750 creates the Alaska Sport Fish Marketing Council and establishes it in the Department of Commerce and Economic Development.

AS 44.33.755 (a) directs the Commissioner to contract with a qualified trade association to jointly manage the council.

(b) establishes the board and sets qualifications for the board.

(c) requires the Director of the Division of Tourism to sign any contract or grant.

AS 44.33.760 (a) establishes the powers of the board to 1) adopt a logo, 2) adopt, amend, and repeal regulations relating to the internal operations of the board, 3) enter into agreements with other agencies, 4) cooperate with other organizations, 5) contract with private sector organizations, 6) receive money, 7) establish an office, 8) appear before public groups on behalf of the council, 9) buy, lease, and sell equipment, and lease real property, 10) appoint committees, 11) promote travel for sport fishing, 12) buy advertising, 13) sell advertising space.

b) Prohibits the board from hiring employees.

AS 44.33.765 (a) establishes the duties of the council as 1) conducting a marketing program, 2) implement plans to promote sport fishing, 3) submit an annual report, 4) provide quarterly reports of activities, 5) submit annual budget proposals, 6) advise the Director, 7) inform the legislature how money was spent.

(b) prohibits favoring a particular sport fishing business.

**SB 63 Sectional Description**

**Page 2**

**AS 44.33.770** requires the council to submit their budget in accordance with the requirements of the Executive Budget Act, and to deposit all money received in the general fund.

**AS 44.33.775** establishes the non-resident sport fishing license surcharge and directs the proceeds of the surcharge into the fish and game fund. Also allows the legislature to appropriate from the general fund to the council an amount equal to the deposit to the fish and game fund.

**AS 44.33.780** defines "board", "commissioner", "council", "director", and "qualified trade association".

**Sec. 2** clarifies AS 16.05.340(a)(7) non-resident license fees.

**Sec. 3** clarifies AS 16.05.340(a)(8) non-resident license fees.

**Sec. 4** clarifies AS 16.05.340(a)(10) non-resident license fees.

**Sec. 5** includes the title of the council in AS 39.50.200(b).

**Sec. 6** expands the duties of the Division of Tourism to include dealing with the council.



# UNITED FISHERMEN OF ALASKA

February 22, 1995

211 Fourth Street, Suite 112  
Juneau, Alaska 99801  
907/586-2820  
Fax: 907/463-2545

The Honorable Loren Leman, Chair  
and Members of the Senate Resources Committee  
Alaska State Senate  
Capitol Office Building, Room 113  
Juneau, Alaska 99801-1182

Subject: SB 63 relating to the Alaska Sport Fishing  
Industry Marketing Council and a non-  
resident sport fishing license surcharge

Dear Chairman Leman and Committee Members:

United Fishermen of Alaska (UFA) opposes Senate Bill 63.

UFA is not opposed to sports fishing activities in the state of Alaska. However, we do feel there is some concern on how this bill could affect the salmon resources of the state. Some of the high use river areas are already being used to the maximum and cannot handle an increase usage until solutions are found to correct habitat damage and sustained yield. I, myself, do not know to what extent we can access the available resources without the other user groups - personal use, subsistence, and commercial fishing - being affected.

UFA has many doubts about how the monies can be distributed out of the Fish and Game General Fund to a new Council.

SB 63 will impact the use of fisheries resources by bringing in more non-residents who will demand access to already fully utilized salmon resources. This will, in effect, limit the use of the resource by Alaskan residents.

United Fishermen of Alaska is aware that all industries want to grow, but we feel it is more important that all habitat is protected and that all Alaskan user groups are assured of the rights to their resources.

Sincerely,

*Jerry McCune*  
Jerry McCune  
President

cc: UFA Board of Directors

#### MEMBER ORGANIZATIONS

Alaska Crab Coalition • Alaska Longline Fishermen's Association • Alaska Trollers Association • Area K Seniors Association  
Bering Sea Fishermen's Association • Bristol Bay Driftnetters Association • Concerned Area "M" Fishermen  
Cook Inlet Aquaculture Association • Cordova District Fishermen United • Ketchikan Peninsula Fishermen's Association  
North Pacific Fisheries Association • Northern Southeast Regional Aquaculture Association • Peninsula Marketing Association  
Petersburg Vessel Owners Association • Prince William Sound Aquaculture Corporation • Purse Seine Vessel Owners Association  
Seafood Producers Cooperative • Southeast Alaska Seniors Association • Southern Southeast Regional Aquaculture Association  
United Cook Inlet Drift Association • Western Alesea Cooperative Marketing Association

SENATE RESOURCES COMMITTEE  
STATE SENATE  
FEBRUARY 22, 1995  
TESTIMONY BY BEN ELLIS  
EXECUTIVE DIRECTOR  
KENAI RIVER SPORTFISHING, INC.

MR. CHAIRMAN, MEMBERS OF THE COMMITTEE, MY NAME IS BEN ELLIS. I LIVE IN SOLDOTNA AND AM SPEAKING TODAY AS THE EXECUTIVE DIRECTOR OF KENAI RIVER SPORTFISHING, INC. OUR NONPROFIT SPORTFISHING ASSOCIATION REPRESENTS MORE THAN 400 SPORT ANGLERS. I AM SPEAKING TODAY IN TENTATIVE SUPPORT FOR SENATE BILL 63.

ALASKA CONTAINS SOME OF THE WORLD'S BEST SPORT FISHING OPPORTUNITIES. IT IS ONLY RIGHT THAT THE STATE MARKET THIS POTENTIAL IN A CLEAR, CONCISE, ACCURATE AND LOGICAL MANNER.

WE BELIEVE IT IS FAIR TO SAY THAT REGARDLESS OF WHETHER YOU ARE A STRONG ADVOCATE FOR COMMERCIAL FISHERIES OR A STAUNCH SUPPORTER OF SPORT FISHING, WE ALL AGREE THAT THE STATE'S FISHERIES HAVE BEEN A CRITICAL PART OF ALASKA'S PAST AND WILL BE AN IMPORTANT ASPECT IN THE STATE'S FUTURE.

I THINK WE CAN ALSO AGREE THAT ALASKA'S FISHING FOOTPRINT IS CHANGING.

DEPRESSED PRICES FOR COMMERCIALLY CAUGHT FISH, OVERSEAS COMPETITION FROM PEN-REARED SALMON AND WANTON WASTE OF HUNDREDS OF THOUSANDS OF TONS OF INCIDENTAL BYCATCH EACH YEAR HAS SENT COMMERCIAL FISHING INTO A TAIL SPIN.

WHILE THE STATE'S GRIZZLED COMMERCIAL FISHING INDUSTRY IS FACING ONE OF THE TOUGHEST DECADES EVER, SPORT FISHING HAS GROWN

FROM A WET-BEHIND-THE-EARS TOE HEAD TO A FULL BLOW ADULT IN THE STATE'S ECONOMIC AND POLITICAL ARENA.

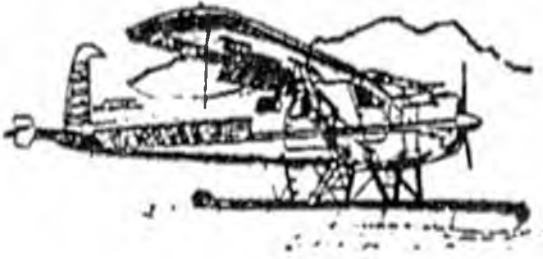
SPORTFISHING CONTINUES TO FUEL A GROWING TOURIST ECONOMY THAT ACCOUNTED FOR MORE THAN ONE BILLION DOLLARS.

IN A MEMO TO THE GOVERNOR'S FISHERIES TRANSITION TEAM, FORMER DEPUTY COMMISSION OF THE DEPARTMENT OF FISH AND GAME, CHARLES MEACHAM UNDERLINED THE POTENTIAL FOR SPORTFISHING ACROSS THE STATE.

"WE HAVE A GREAT CHALLENGE AHEAD IN TERMS OF HOW WE PROMOTE AND DEVELOP OUR FISHERIES." MEACHAM WROTE UNDER THE SUBHEADING SPORT FISHING INDUSTRY, "BUT ALASKA CONTAINS MORE THAN 40 PERCENT OF THE NATION'S SURFACE WATER RESOURCES. WHILE NOT ALL OF OUR LAKES AND STREAMS CONTAIN SPORT FISH RESOURCES, THERE ARE OVER 12,000 KNOWN ANADROMOUS FISH STREAMS WITH 120,000 TO 180,000 LINEAL MILES OF FRESH WATER. ALASKA ALSO HAS THOUSANDS AND THOUSANDS OF MILES OF COASTLINE AND ADJACENT MARINE WATERS, RICH WITH SPORT FISHING OPPORTUNITIES. WITH OVER HALF THE SPORT FISHING EFFORT PRESENTLY CONCENTRATED IN THE COOK INLET REGION, THERE IS SUBSTANTIAL AREA INTO WHICH THIS INDUSTRY CAN BE ENCOURAGED TO EXPAND."

THE NEED FOR MARKETING QUALITY SPORT FISHING EXPERIENCES WAS ALSO NOTED IN THE RECENT REPORT BY THE GOVERNOR'S FISHERIES TRANSITION TEAM.

FOR THE STATE'S SPORT FISHING INDUSTRY TO GROW AND BE PROPERLY MARKETED, IT IS IMPERATIVE TO PASS THIS BILL. SB63 WILL PROVIDE THE TOOL TO POLISH THIS JEWEL IN THE ROUGH CALLED ALASKA'S SPORT FISHING.



BILL MARTIN'S  
**FISH ALASKA**  
 INC.

2-21-95

SENATORS LOREN LEMAN - TIM KOLLY - JOE GREEN

REFERENCE PROPOSED SENATE BILL # 63

1. Thank you for your support and consideration of legislation that can help my industry
2. Its time Sport fishing be given its just consideration. THE STATES REPUTATION AND FINANCIAL BENEFIT FROM MY INDUSTRY IS UNCOUNTED AND UNFOLD.
3. My self and other sport fishers commercial operators in my circle support and favor SB 63. Its intent is long over due

*Bill Martin*

(907) 346-2595 • Fax (907) 346-3733 • Summer Lodge - (907) 842-2725

"The Royal Coachman Lodge" • "Wilderness Fishing Camps"

P.O. Box 1887 • Anchorage, Alaska 99510

# CLARION



TUESDAY, FEBRUARY 21, 1995 Soldotna/Kenai, Alaska

50 cents newsstands/28 cents home c

FEB-21-95 THU 16:53

KPFA

## Lawmakers float state sportfishing council

Plan nets some criticism that it would lure more anglers to the already crowded Kenai River

by TONY LEWIS  
Peninsula Clarion

Two Anchorage lawmakers don't think the state is doing enough to attract anglers to Alaska and want to create a state-funded marketing council that would exclusively promote sport fishing.

Sen. Tim Kelly, R-East Anchorage, and Rep. Joe Green, R-South Anchorage, are sponsoring legislation that would create the

Council to lure more anglers to Alaska's waters.

The council would be funded indirectly by raising out-of-state fishing license fees.

"We've been successful at getting people up here, now we're trying to direct them into high-value activities like sport fishing," said Green in a press release.

Not everyone is taking the bait, though.

Kenai Peninsula Borough Assembly President Drew Scalzi

thinks the marketing efforts of the council would bring more anglers to the already crowded Kenai River. More fishing enthusiasts along the river's banks, he said, will lead to the destruction of critical habitat.

"It's just promote, promote, promote, and we'll deal with the habitat later," said Scalzi, who has led an effort by the borough to limit development along the Kenai River in an attempt to protect its long-term health.

Sen. Judy Salo, D-

Kenai/Anchorage, thinks the state does enough already to promote sportfishing. A new council designed to target sport fishing enthusiasts would likely duplicate the efforts of the Alaska Tourism Marketing Council, which received about \$6 million from the state last year.

She's also concerned about the environmental impacts of putting more people on the Kenai River.

"I personally don't think we should be out beating the drums for

more sport fishing on the river," Salo said.

But Sen. Kelly believes the council may be part of the answer to the Kenai's overcrowding problems. By promoting fishing in parts of the state that are not as well known as the Kenai River, Kelly thinks some of the pressure may be alleviated.

"This is not simply to bring more sport fishing to the Kenai River, it's to look at the state as a whole,"

See SPORTFISH, back page

## ...Sportfish

Continued from page 1

Kelly said. "Perhaps what would relieve the pressure on the Kenai River is developing more resources for people to fish."

Under the legislation, the new marketing council would be indirectly funded by money raised from a \$5 increase on all out-of-state fishing licenses.

Last year, 227,608 non-residents

bought fishing licenses in the state. Using that number, Green and Kelly figure their legislation would raise \$1.13 million.

Because money from fishing licenses is required to go to the Alaska Department of Fish and Game, the sport fishing marketing council can't be directly funded with that money.

But advocates of the legislation say the added license fees will free up money the Legislature gives to Fish and Game from the general fund.

Rep. Green said he does not know how much the new marketing council would cost to run. But, he said, some of the money from the higher license fees should go to more habitat protection efforts.

Green thinks the new council will help promote an industry that will enable the state to retain a healthy economy as the oil industry moves out.

"I believe, until I'm shown otherwise, that the highest and best use of our fish are with sport fishing

interests," he said.

Rep. Mike Navarre, D-Kenai, isn't supporting the bill, though. He thinks the state and the sport fishing industry already sufficiently market Alaska fishing.

In addition, Navarre and Rep. Gary Davis, R-Soldotna, are concerned that bringing more anglers to the state will create a need for more facilities and management of public resources. The state does not have the money to fund those extra responsibilities, the peninsula lawmakers said.

FAX NO. 907 262 2898

P. 02



# Alchemist Inc.

March 1, 1995



Allen Austerman

907-665-4956

Dear Sir,

I am sorry it is even necessary to write this letter. This is in response to printed letters by various people and the sport fishing caucus pertaining to the Cook Inlet Sport Fishing group's claims of unfair treatment. It amazes me that these people actually believe their own rhetoric. They start by complaining about blame being laid on them for poor returns to the Deshka River starting in 1991. Their next statement blames Kodiak and Chignik for the decline of said escapement due to an expanded seine fishery. What pure crap! The number of commercial entry permits was set in the late seventies and has not significantly changed. The only user group to show a large increase in numbers is the sport fishing group in Cook Inlet. ADF&G records show that current management programs, in general, have shown a steady improvement in salmon production for the state (barring outside influences, like oil spills and late plankton blooms etc). This whole business with Cook Inlet is nothing more than greed and trying to focus the blame for its own problems somewhere else. While asserting that a large number of Kings caught in Kodiak were bound for Cook Inlet, they admit there is no proof for that allegation. Yet they want you to manage the fisheries based on their fears and accusations instead of on the experience and knowledge of the Alaska Department of Fish and Game regional managers. And if you won't do what they tell you to, you will be fired. Isn't that nice? How about a little reality check here?

It seems to me that all salmon have tails and they swim any where the currents, winds, and food sources take them. In their travels they may meet up with salmon from other areas and even other countries. A few may even travel with each other for a while. In fact, any salmon can, and probably does, transit any fishing area on its way home to spawn (Gee, how many of Kodiak's salmon are caught in other areas?). Anyway salmon have been traveling like this for millions of years.

Let me make a couple of points about the managing of our fisheries.

1 All commercial fishermen have entry permits and when delivering their fish all of the fish are counted and weighed by species. Makes it pretty easy to enforce rules and keep tabs on what is being caught

2 Please tell me how easy it is to monitor 220,000 ? plus sport fishermen who don't deliver the fish and thereby prove their catch is within legal limits on species, size, and or numbers. It makes management and enforcement virtually impossible'

Let's take an honest look at the reality of the two different user groups

With commercial gear type management, you get an accurate count of who, where, when, what kind and how much is caught. It makes management and enforcement possible

With sport fishing you don't have an accurate method of telling who, when, where, how much, or even if they have a license'. The probability for error, because of the easy access, egress and lack of controls, is unacceptably high. Their claims are nothing more than smoke and mirrors trying to focus attention elsewhere, rather than focusing on where and what the problems really are.

Sincerely,

Dave Mann

SC1K565450

Mr. Tom  
428 Tower Rd

Ramiskoy

428

225-9225

Kotchikan

AK

99901

Distribution Affiliation Reg Voter  
12 U

Date POM Sent Constituency Bill Number Response Subject  
02/17/95 N SB 63 Supports

SPECIFIC MARKETING OF THE SPORT FISHING INDUSTRY IS ESSENTIAL TO PROMOTE ALASKA AND TO BE COMPETITIVE WITH OTHER TRAVEL DESTINATIONS. IT IS IMPOSSIBLE FOR A SMALL CHARTER FISHING OPERATOR SUCH AS MYSELF TO COMPETE WITH

BRITISH COLUMBIA OPERATIONS THAT RECEIVE GOVERNMENT SUBSIDIES FOR ADVERTISING.

Mr. Tom  
428 Tower Rd

Ramiskoy

428

225-9225

Ketchikan

AK

99901

Distribution Affiliation Reg Voter  
12 U

Date POM Sent Constituency Bill Number Response Subject  
02/17/95 N SB 63 Supports

THE NON-RESIDENT SURCHARGE IS A REASONABLE FEE AND AN EXCELLENT MEANS OF EXACTING REVENUE TO SUPPORT THE MARKETING COUNCIL FROM THOSE PEOPLE THAT BENEFIT FROM THE HARVEST OF ALASKA'S FISHERY RESOURCES. ESSENTIALLY, THE

SURCHARGE IS AN APPROPRIATE USER FEE.



# Alaska State Legislature

Please enter into the record my testimony to the Senate Resource Committee  
committee name

committee on Senate Bill No. 63, dated February 3, 1995 (Feb. 22, 1995)  
bill/subject:

I am strongly opposed to Senate Bill No. 63. I see no reason for creating another marketing council that would, essentially, duplicate the efforts of the Alaska State tourism Marketing Council and Division of Tourism. In addition to the State's tourism marketing programs, ample tourism marketing opportunities already exist with various local tourism marketing associations, local chambers of commerce, visitor centers and various trade associations.

With the habitat problems associated with current sport fishery use, it doesn't make sense to encourage more sport fishing tourism. We need to address the current problems of overcrowding on our productive rivers rather than exacerbate them. The Kenai River is a prime example of this problem. Because it is so well known, any sportfishing tourism marketing, although not directed to the River, will certainly draw more visitors and therefore more habitat damage. Please consider the cost to those of us who live here, both environmentally and financially.

In these times of diminishing revenues I find it totally irresponsible for our legislature to even consider subsidizing a marketing council that would benefit a limited group of businessmen. On page 5, line 18-21, SB 63 gives the legislature the authority to appropriate money equal to the amount generated by the non-resident license surcharge. This sounds like matching funds? How can you, in good conscience, even consider a bill like this? The tourism industry costs the state of Alaska approximately \$1.00 for every \$0.15 brought into the general fund. This is certainly not a sound business practice!

Finally, I must point out that increasing tourism to the state also vastly increases general revenue expenditures to pay for the additional facilities needed to accommodate them - i.e. parking, camping, roads, parks, waste removal, park rangers, ADF&G staff, police, etc. Please look at the total cost to the state when you consider subsidizing the sport fishing/lodge owners businesses. SB 63 is definitely not in the best interests of the state!

Signed: Peggy Moore PEGGY MOORE  
Testifier

H.C. 2 Box 714R Kenilof, AK 99610

Representing (Optional)

(907) 263-5709

Address

Phone No.

02/22/95

LEGISLATIVE TELECONFERENCE NETWORK SYSTEM

LTN1150

15:53:10

PARTICIPANT LIST (ALL PARTICIPANTS)

BY:ANC

TCN:50256 SCHEDULED FOR:02/22/95 15:30 TO 17:00

FOR:ANC

PUBLIC HEARING

SENATE RESOURCES

LOCATION: ANCHORAGE

✓ SB 69	PEGGY	GOODSTEIN	ARCO AF.	TESTIFY
✓ SB 69	<i>Army</i> RITA	VENTA	ANCH FIRE DEPT	OBSERVE
✓ SB 63	MAX	LOWE	REGAL ALASKAN	TESTIFY
✓ SB 63	FARLEY	DEAN		TESTIFY
✓ B 63	ED	SHARPE		TESTIFY

CHESTER WEGER  
IS ALSO ON LINE  
FOR SB 69

02/22/95 LEGISLATIVE TELECONFERENCE NETWORK SYSTEM LTN1150  
14:59:55 PARTICIPANT LIST (ALL PARTICIPANTS) BY:SIT  
TCN:50256 SCHEDULED FOR:02/22/95 15:30 TO 17:00 FOR:SIT  
PUBLIC HEARING SENATE RESOURCES

LOCATION: SITKA  
✓ SB 63 MR. BILL FOSTER SITKA CHARTER BOTESTIFY

02/22/95 LEGISLATIVE TELECONFERENCE NETWORK SYSTEM LTN1150  
16:49:40 PARTICIPANT LIST (ALL PARTICIPANTS) BY:SOL  
TCN:50256 SCHEDULED FOR:02/22/95 15:30 TO 17:00 FOR:SOL  
PUBLIC HEARING SENATE RESOURCES

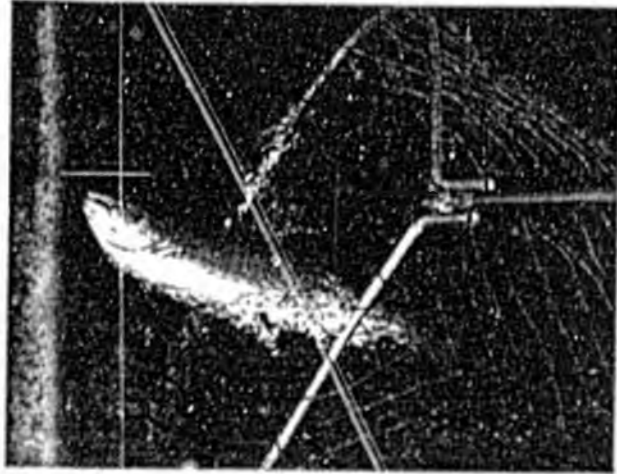
LOCATION: KEN/SOL REPLACES PREVIOUS LIST  
✓ SB 63 MR. BEN ELLIS KR SPTFISH ASSOCTESTIFY  
✓ SB 63 MR. PAUL DALE KING SALMON FUNDTESTIFY  
✓ SB 63 MR. DON JOHNSON SELF TESTIFY  
✓ SB 63 MR. ROD BERG SELF TESTIFY  
✓ SB 63 MR. JOSEPH JOLLY UCIDA TESTIFY

02/22/95 LEGISLATIVE TELECONFERENCE NETWORK SYSTEM LTN1150  
15:28:51 PARTICIPANT LIST (ALL PARTICIPANTS) BY:KOD  
TCN:50256 SCHEDULED FOR:02/22/95 15:30 TO 17:00 FOR:KOD  
PUBLIC HEARING SENATE RESOURCES

LOCATION: PEDIK  
✓ SB 63 MR. ERIC STIRRUP TESTIFY

THE FOLLOWING DOCUMENT  
HAS NOT BEEN FILMED  
BUT IS AVAILABLE IN THE  
ORIGINAL FILE

# Sport fishing in Alaska



Alaska is your angling dream come true...heart stopping runs of giant chinook salmon...iridescent grayling finning through clear streams... ancient rainbows the length of your arm... barn door halibut... exotic sheefish... all packaged in the most spectacular setting on earth.

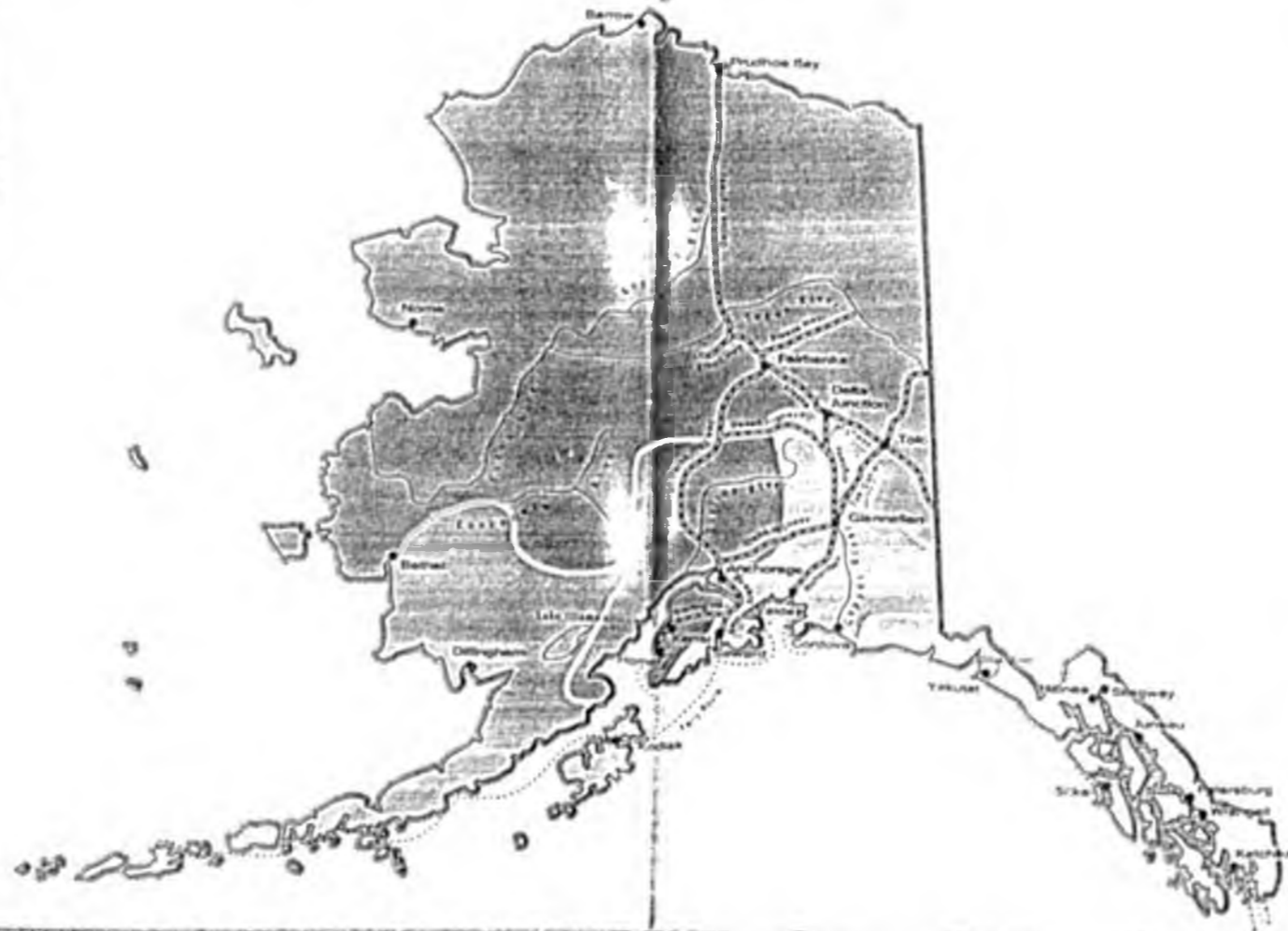
To improve your chances of successfully fishing Alaska, you should decide what species you want to fish for, then learn when and where these fish can be found, and how to catch them. Or, decide which region you want to visit and learn which fish can be found in that area. Once you have narrowed down your plans we can help answer your specific questions about sport fishing opportunities.

This brochure is designed to provide some answers to the most commonly asked questions about sport fishing in Alaska and to help you begin planning for a successful sport fishing trip.

## Where to begin

Alaska is a vast state. Even most long term residents have never seen or fished it all. To simplify our complex regulations, the Alaska Department of Fish and Game (ADF&G), Division of Sport Fish issues separate regulation books for five different sport fishing regions in Alaska. This map and the accompanying information discusses each of these five sport fishing regions. Each region and its accompanying information are indicated by the color of the map section, address box, and information panel below.

To receive the sport fish regulation summary for any one of the five sport fish regulatory regions, contact the appropriate Alaska Department of Fish and Game office listed at right. ➤



ADF&G Division of Sport Fish  
Southeast-Yakutat  
P.O. Box 240020  
Douglas, AK 99824-0020

ADF&G Division of Sport Fish  
Arctic-Yukon-Kuskokwim-Tanana  
1300 College Rd.  
Fairbanks, AK 99701-1599

For regulatory summaries of the remaining three regions, please address your inquiries to:

ADF&G Division of Sport Fish  
333 Raspberry Rd.  
Anchorage, AK 99518-1599

Please specify the region you are interested in.

Bristol Bay - Alaska Peninsula -  
Aleutian Islands - Kodiak Island

Kenai Peninsula - Cook Inlet Salt water  
Susitna - West Cook Inlet

Prince William Sound-Upper Copper/  
Upper Susitna Rivers - Resurrection Bay



## Kenai Peninsula-Cook Inlet and Susitna Drainages

More than half of Alaska residents live in this region. An outdoor enthusiast's dream of mountains, wild rivers, and placid lakes, the outcentral area also has the best developed road system in the state. This is a region where energetic travelers can discover Alaska for themselves.

### Communities

Metropolitan Anchorage (Population 226,338) is the largest city in Alaska. It has Cook Inlet at its doorstep and the Chugach Mountains at its back yard. The more populated areas outside of Anchorage include Kenai (6,327), Soldotna (3,482), Homer (3,660), Palmer (2,866), and Wasilla (4,028). Smaller communities in this region are too numerous to list.

### Access

Anchorage serves as the hub of this region with rental cars, campers, guide services, charter flights, and outfitters available. Great fishing spots can be reached by plane, boat, or automobile from Anchorage or from the Alaska Highway via the Glenn or Parks Highway.



### Angling Opportunities

Fish for halibut in Kachemak Bay and Cook Inlet, catch one of the world's largest king salmon from the Kenai River, charter for more fly-fishing on the waters for rainbow trout and grayling. You can even enjoy urban angling in downtown Anchorage!

### Services

Full services are available in communities throughout the region. Air service from many towns provides access to the Interior.

### Weather/What to wear

July temperatures range from the 60s along the coast to the 70s and 80s inland. There are low levels of precipitation throughout the region, but bring your rain gear for remote areas. Wear layers for the occasional cool day, and carry a light waterproof windbreaker.

### Additional Information

Alaska Public Lands Information Center  
163 W. Fourth Ave., Ste. 100  
Anchorage, AK 99501  
(907) 271-2737, FAX (907) 271-2743

Anchorage Convention and Visitors Bureau  
1600 A Street, Suite 200  
Anchorage, AK 99501  
(907) 276-4115, FAX (907) 276-6559

Matanuska-Susitna Convention and Visitors Bureau  
1100-1, Box 616/21  
Palmer, AK 99645  
(907) 746-9000, FAX (907) 746-2655

Kenai Peninsula Tourism Marketing Council  
110 South Willow Street, Suite 103  
Kenai, AK 99611  
(907) 283-3850, FAX (907) 283-3855

## Bristol Bay-Alaska Peninsula-Aleutian Islands-Kodiak Island

Alaska's Southwest is an angler's paradise. This region offers world class sport fisheries that are sampled by anglers from every country. Terrain varies from the grass lands of the Aleutians to the deep lakes and rivers of the Bristol Bay and Lake Iliamna areas. Other attractions include Katmai National Park and Preserve and McNeil River State Game Sanctuary.



### Communities

The Kodiak Island Borough (population 13,309) includes the largest Coast Guard Station in the U.S., as well as several outlying villages. Dillingham (2,017), King Salmon (696), and Dutch Harbor/Unalaska (3,089) are the other major communities in this region where commercial fishing activity causes the summer population to swell.

### Access

There are no connecting roads into this region. Scheduled or charter air service is available from Anchorage. State ferries operate year round to Kodiak from Seward and Homer, limited ferry service is available from Kodiak to communities along the Aleutian Chain. Charter service is available from many bush communities.

### Angling Opportunities

From trophy rainbow trout to tremendous annual returns of all five species of Pacific salmon, the Southwest has it all! Some sport fisheries are road accessible from local communities, others require aircraft or boat.

### Services

Fly-in lodges dot the Bristol Bay area. Most services can be found in major towns, fly-in charters and outfitters are widely available. Kodiak is a modern city with full services.

### Weather/What to wear

The Bristol Bay area experiences little rainfall, but is frequently windy. It is quite rainy in Kodiak and the Aleutians with average July temperatures in the low 60s. Good rain gear or a water repellent wind breaker is essential. Layer for warmth.

### Additional Information

Kodiak Island Convention and Visitors Bureau  
100 Marine Way, Kodiak, AK 99615  
(907) 486-4782, FAX (907) 486-6545

Dillingham Chamber of Commerce  
P.O. Box 48, Dillingham, AK 99576  
(907) 842-5115, FAX (907) 842-4097

U.S. Fish and Wildlife Service  
Togiak National Wildlife Refuge  
P.O. Box 27, Dillingham, AK 99576

U.S. Parks Service  
Katmai National Park  
P.O. Box 7, King Salmon, AK 99613

## Arctic-Yukon-Kuskokwim-Tan

Interior Alaska, the Far North, and Western Alaska hold unique sport fishing opportunities and challenges. Remote waters still provide a wilderness experience, while roaded areas offer more accessible sport fishing fare. In this region, outdoor enthusiasts can take wilderness treks or float trips along Alaska's Wild and Scenic Rivers.

### Communities

Fairbanks, Alaska's second largest city (population 77,720) is in the heart of Interior Alaska. Other Interior communities include Delta Junction (67), Galena (833), Nenana (393), Tok (935), and Eagle (168). Bethel (4,674), is the hub of Western Alaska and Barrow (3,469); America's farthest north city the largest community in the Far North, with Nome (3,500) and Kotzebue (2,751) also being significant towns. There are many other village and small bush communities throughout the region.

### Access

Air, rail, and a limited number of highways provide access to the Interior and its waters. More remote areas are accessible only by scheduled or charter air services. The Dalton Highway provides limited access to the Arctic.

### Angling Opportunities

The waters of Interior, Western, and Northern Alaska are home to Sheefish, Arctic grayling, northern pike, burbot, rainbow trout, Dolly Varden lake trout, and Arctic char. Sport fishing for so is seasonal, and very time/location specific.

### Services

Much of the Interior's road system offers full services, facilities, however, are scarce along roads. Check your map and highway guide before beginning a road trip. Distances between towns are greater than you might expect! Campgrounds, hotels, guides, and outfitter services are available in the region's larger communities.

### Weather/What to wear

Long summer days warm the Interior to average summer temperatures in the 70s, with temperatures frequently in the 80s and 90s. The Far North experiences considerably cooler weather, with average July temperatures in the 40s. Dress for warm summer days in the Interior, layer with outerwear for the Arctic and Western Alaska winter, ice fishing is popular along the Interior road system and requires full winter gear.

### Additional Information

Fairbanks CVB Visitor Information Center, Log Cabin  
550 First Ave.  
Fairbanks, AK 99701  
(907) 456-5774, FAX (907) 452-2867  
1-800-327-5774

Alaska Public Lands Information Center  
Suite 1-A  
250 Cushman St.  
Fairbanks, AK 99701  
(907) 456-0527, (907) 456-0514

Nome Convention and Visitors Bureau  
P.O. Box 240  
Nome, AK 99764  
(907) 443-5535, FAX (907) 443-5832

Alaska Public Lands Information Center  
P.O. Box 39  
Tok, AK 99780  
(907) 843-2447, FAX (907) 843-5448

Tok Chamber of Commerce  
Box 10  
Tok, AK 99780  
(907) 843-5447/843-5775, FAX 843-5655

Delta Junction Visitor Information Center  
Box 987  
Delta Junction, AK 99737  
(907) 855-3068/855-5069, FAX (907) 855-4028

## Southwest-Yakutat

Southeast Alaska is noted for its fjords, maritime climate, old growth forests, glaciers, and fishing! The Tongass National Forest and Glacier Bay National Park and Preserve are just two of the federally designated areas that are found in this wonderland of islands and mountains. The world famous Situk River is located in Yakutat.

### Communities

Quaint old waterfront towns and Tlingit and Haida villages dot the region. The largest city is Juneau, Alaska's capital (population 26,751). Other major communities are Sitka (8,588), Ketchikan (13,828), Petersburg (3,207), Wrangell (2,479), Haines (1,238), Skagway (602), Craig (1,260), and Klawock (722).

### Access

In this region, only Haines, Skagway, and Hyder can be reached by road; access to all other communities is by air or watercraft. The state ferry system operates passenger and vehicle transport between most communities. Well developed road systems exist near major communities and on Prince of Wales Island.

### Angling opportunities

Marine and freshwater sport fishing opportunities abound. Roadside salmon fishing can be enjoyed near most towns and cities.

### Services

Most population centers have full amenities as well as established charter boat and guide services. Air charter services provide excellent access to remote areas. U. S. Forest Service cabins can be reserved at a reasonable fee throughout the region.

### Weather/What to wear

An average of 90 inches of rain falls on the Southwest-Yakutat region annually, with precipitation varying depending on location. Summer temperatures average 65 F. Waterproof jackets and pants are recommended. Wear layers of light clothing for warmth.



### Additional Information

Southeast Alaska Tourism Council  
P.O. Box 20710  
Juneau, AK 99802-0710  
(907) 586-4777, FAX (907) 463-4961

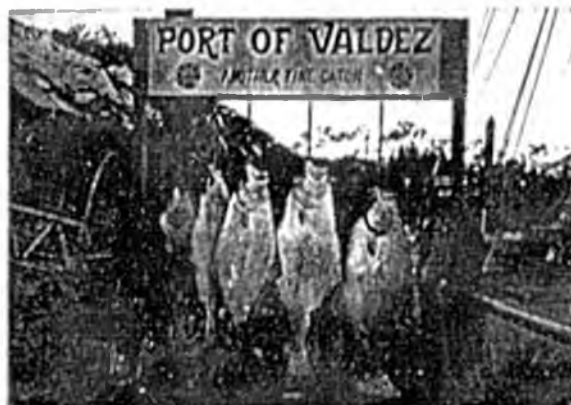
Haines Visitor Bureau P.O. Box 530 Haines, AK 99822 (907) 586-2230 FAX (907) 586-2194	Petersburg Visitor Information Center P.O. Box 641 Petersburg, AK 99831 (907) 772-3666 FAX (907) 772-6636	Wrangell Chamber of Commerce 1 Commercial Box 67 Wrangell, AK 99892 (907) 822-9918 FAX (907) 822-9918
Juneau Visitor Information Center 134 Third St. Juneau, AK 99801 (907) 586-2201 FAX (907) 586-2204	Valdez Convention and Visitors Bureau P.O. Box 1226 Valdez, AK 99686 (907) 747-1661 FAX (907) 747-1709	Skagway Convention and Visitors Bureau Box 811 Skagway, AK 99840 (907) 983-2054 FAX (907) 983-2151
Ketchikan Visitor Bureau 111 Front Street Ketchikan, AK 99901 (907) 225-6136 FAX (907) 225-6290 1-800-770-2220		

## Prince William Sound- Upper Copper-Upper Susitna Rivers-Resurrection Bay

The four-mile-long face of the Columbia Glacier fronts on magnificent Prince William Sound. To the east, the fishing center of Cordova lies near the delta of the Copper River; to the west are Seward and Resurrection Bay. The Alaska Range and the Wrangell Mountains rim the Upper Susitna and Copper Rivers.

### Communities

Valdez, often called "Little Switzerland," is the largest community in the region with a population of 4,068. The port of Valdez is the terminus of the Trans Alaska Pipeline. Other significant communities in this area are Seward (2,699), Cordova (2,110), Glennallen (451), Whittier (243), Talkeetna (250), and Chitina (49). Small communities and road houses can be found along the road system.



### Access

Most communities can be reached by road from Anchorage or accessed from roads that link with the Alaska Highway. Jet service is available to Valdez and Cordova. The state ferry system connects Seward, Whittier, Valdez, and Cordova. Full charter and outfitter services are available in many areas.

### Angling Opportunities

Resurrection Bay and Prince William Sound offer all saltwater species as well as exceptional remote freshwater sport fishing. Inland, roadside, and remote angling opportunities abound.

### Services

Hotel or motel accommodations are available in most towns. Roadhouses and campgrounds are located throughout the area, and a limited number of U.S. Forest Service cabins can be rented in the Chugach National Forest. Air charter to remote areas as well as charter boat and guide services are widely available.

### Weather/What to wear

In July temperatures range from the mid 70s inland to the mid 60s in coastal areas. Good rain gear is essential along the coast; inland you'll need to dress in layers with a water repellent windbreaker.

### Additional Information

Cordova Chamber of Commerce  
P.O. Box 99  
Cordova, AK 99574  
(907) 424-7260, FAX (907) 424-3899

Greater Copper Valley Chamber of Commerce  
P.O. Box 449  
Glennallen, AK 99568  
(907) 822-5555, FAX (907) 822-5555

Seward Chamber of Commerce and Visitor Bureau  
P.O. Box 749  
Seward, AK 99664  
(907) 224-3030/3037, FAX (907) 224-3151

Valdez Convention and Visitors Bureau  
P.O. Box 1603  
Valdez, AK 99686  
(907) 835-2984, FAX (907) 835-4845