

SB

86

SFIN

FILE

FISCAL NOTE

STATE OF ALASKA
1996 LEGISLATIVE SESSION

BILL NO: CSSB 86(FIN)

Revision Date: 3/13/96
Title: An Act relating to the issuance of special license plates depicting gold rush era.....
Sponsor: Senator Sharp
Requestor: S. FIN.

Dept. Affected: Public Safety
BRU: Motor Vehicles
Component: Field Services
COMPONENT SERIAL NO. 0502

EXPENDITURES/REVENUES: (Thousands of Dollars) (inflation not included)

	FY 97	FY 98	FY 99	FY 00	FY 01	FY 02
OPERATING						
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	10.0	34.4	34.4	34.4	34.4	34.4
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	10.0	34.4	34.4	34.4	34.4	34.4
CAPITAL EXPENDITURES	-0-	-0-	-0-	-0-	-0-	-0-
CHANGE IN REVENUES (1005)) Revenue Code						

FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	10.0	34.4	34.4	34.4	34.4	34.4
1005 GF/Program Receipts						
1006 GF/MHTIA						
Other						
TOTAL						

Estimate of current year (FY 96) impact: \$ _____

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary.)

SEE ATTACHED

Prepared By: Charles R. Hosack Phone: 269-5559
Division: Motor Vehicles Date: 3/13/96
Approved by Commissioner: *Ronald L. Otte* Date: 3/13/96
Agency: Ronald L. Otte, Dept. of Public Safety

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This analysis assumes the new Gold Rush plates will be phased in rather than having a general replacement of all existing plates. The new plates would then be issued to new vehicles being registered for the first time, vehicles from other states being registered in Alaska, and vehicles whose current plates must be replaced due to loss or damage.

The license plate contract must be rebid or renegotiated to include the new design. It is anticipated that the costs of plates will increase due to normal inflation that has occurred since the last contract date and for the added complexity of the new graphic design. There will be additional design costs associated with a new plate design. This will compensate the manufacturer for the work in assisting the state with design and special manufacture of samples for approval and for the initial set up costs to produce the reflective sheeting for the plates.

Plates are normally ordered in July for the following calendar year. The contract specifies a five month lead time for delivery so that the vendor may purchase the exact amount of materials needed. There is not sufficient time to rebid the contract and order plates before July 96 when the next order must be placed. The design work for the new plate will be completed in FY 97 before the contract for plates is bid since the use of colors in the design will be a factor in the cost for the vendors. The actual order for the new plates will be placed in July 1997 in place of the normal plate order in order to arrive in time for issue by January 1998 to coincide with the start of the gold rush centennial period.

Summary of Expenses

FY 97

Design and Set-up costs for new sheeting (one time cost) 10.0

FY 98

10% plate vendor price increase 34.4

3-12-96

WORK DRAFT

WORK DRAFT

WORK DRAFT

9-LS0689\G
Ford
3/8/96

BS m...
Ad...it

CS FOR SENATE BILL NO. 86()
IN THE LEGISLATURE OF THE STATE OF ALASKA
NINETEENTH LEGISLATURE - SECOND SESSION

BY

Offered:
Referred:

Sponsor(s): SENATOR SHARP

called in at ^{3/12/96}
9:50 a.m.
Jerry

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to issuance of commemorative gold rush motor vehicle license
2 plates."

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

4 * Section 1. PURPOSE. It is the purpose of this Act to commemorate the period between
5 1994 and 2004 as the decade of the Alaska Gold Rush Centennial.

6 * Sec. 2. AS 28.10.161(b) is amended to read:

7 (b) Every passenger vehicle registration plate, except as specifically provided
8 in AS 28.10.181, shall have displayed upon it

9 (1) a design and color commemorating 1994 - 2004 as the decade
10 of the centennial of the gold rush period in the state; in determining the design
11 and color of the registration plate, the commissioner shall consult with the Alaska
12 Gold Rush Centennial Task Force [THE ALASKA FLAG;

13 (2) THE TRADITIONAL COLORS OF YELLOW-GOLD AND BLUE;

14 (3) THE SLOGAN "THE LAST FRONTIER";]

1 (2) [(4)] the registration number assigned to the vehicle for which it is
2 issued;
3 (3) [(5)] the name of this state, which may be abbreviated; and
4 (4) [(6)] the registration year number or expiration date for which time
5 it is validated; the registration year number or expiration date may be part of the
6 license plate or contained on a suitable sticker or tab device issued by the department;
7 however, only one sticker or tab device may be issued for each pair of plates and the
8 sticker or tab device must be affixed to the rear plate.

3/12/96

Call

Juanita re:

this fiscal note.

Designated for
TRA when we r/o
CS (Fin). Also amt.
mentioned was \$10.0.
This note does not
apply to CS (Fin)

FISCAL NOTE

STATE OF ALASKA

BILL NO: SB 86(TRA)

1996 LEGISLATIVE SESSION

Revision Date: March 11, 1996 Dept. Affected: Public Safety
 Title: An Act relating to the issuance of special license plates depicting gold rush era... BRU: Motor Vehicles
 Component: Field Services
 Sponsor: Senator Sharp
 Requestor: S.FIN COMPONENT SERIAL NO. 0502

EXPENDITURES/REVENUES: (Thousands of Dollars) (inflation not included)

	FY 97	FY 98	FY 99	FY 00	FY 01	FY 02
OPERATING						
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	7.7					
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	7.7	-0-	-0-	-0-	-0-	-0-
CAPITAL EXPENDITURES	-0-	-0-	-0-	-0-	-0-	-0-
CHANGE IN REVENUES (1004 Revenue Code)	7.8	-0-	-0-	-0-	-0-	-0-

FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	7.7					
1005 GF/Program Receipts						
1006 GF/MHTIA						
Other						
TOTAL	7.7	-0-	-0-	-0-	-0-	-0-

Estimate of current year (FY 96) impact: \$ _____

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary.)

Contractual costs are associated with the design, ordering and purchase of 900 special request license plates. This type of special license plate must be ordered with a minimum order of 900 sets of plates. Because the order is for a relative small number of plates, the manufacture charges \$8.50 per set of license plates. The total operating cost is \$7.7.

The response and success of this type of program depends on the number of persons purchasing the special gold rush centennial license plates. Approximately 260 sets of plates must be sold to recover the costs of this program. At such time the Gold Rush Centennial Committee can provide their estimate on the number of people who would purchase this type of plate, a revised fiscal note will be submitted to reflect new general fund revenue.

Prepared By: Juanita M. Hensley Phone: 465-2650
 Division: Motor Vehicles Date: 3/11/96
 Approved by Commissioner: *Ronald L. Otte* Date: 3/12/96
 Agency: Ronald L. Otte, Dept. of Public Safety

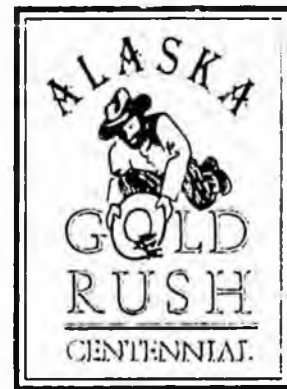
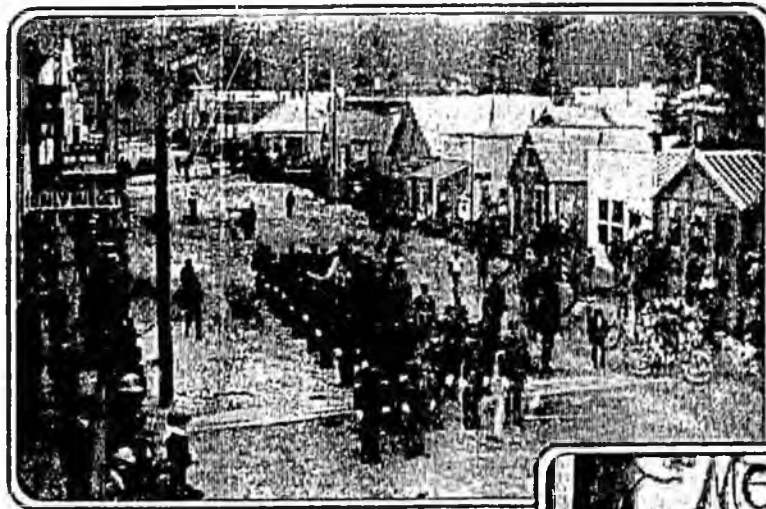
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*Alaska's
Gold Rush
Centennial*

Alaska Tourism Marketing Council
3601 C St., Ste. 700, Anchorage, AK 99503
(907)563-2289 FAX (907)563-3575



Alaska Gold Rush Centennial
EVENTS & ACTIVITIES

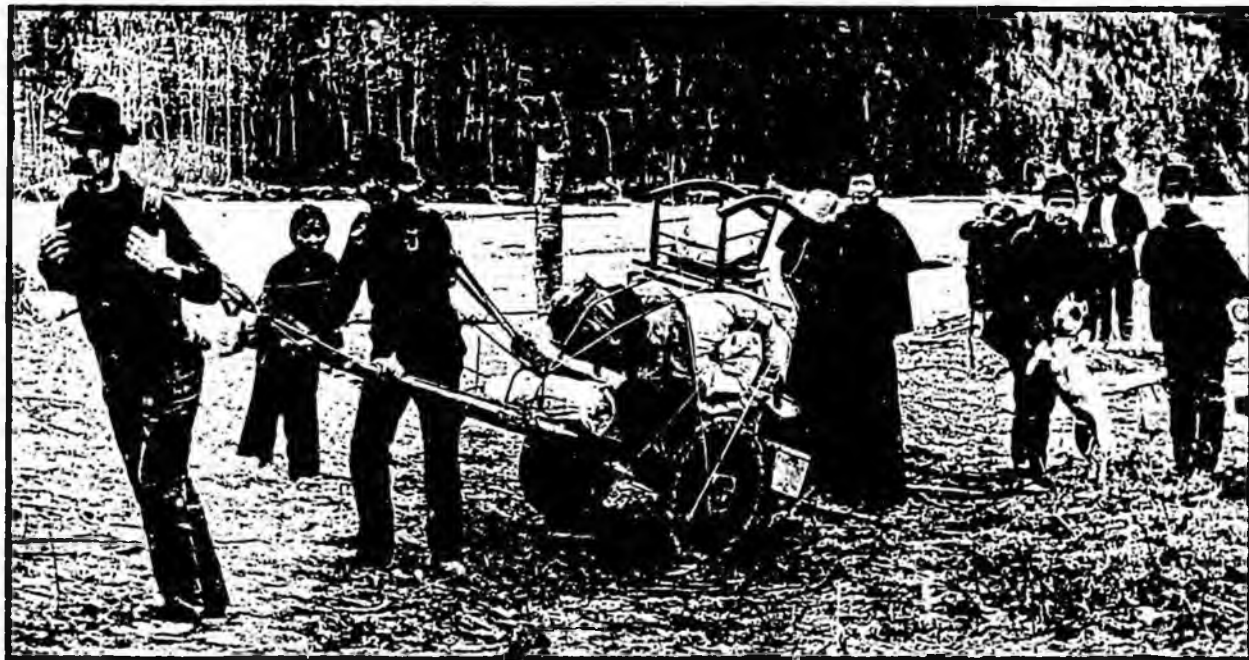
*1996
to
2004*



Alaska Div. of Tourism
Box 11801
Juneau, AK 99811-0801
Phone: (907)465-5474 FAX (907)465-2287

THE FOLLOWING DOCUMENT HAS NOT
BEEN FILMED BUT IS AVAILABLE IN THE
ORIGINAL FILE.

ALASKA



On the trail, 1897

Alaska State Library 21-13

Gold Rush Trails

Time Line

Ghost Towns

Routes to the Gold Fields

Stories of the Past

FISCAL NOTE

2

STATE OF ALASKA
1995 LEGISLATIVE SESSION

BILL NO: _____ Bill Version: CS SB 86 TRH
(3) Publish Date: 3/3/95

Revision Date: March 3, 1995 Dept. Affected: Public Safety
Title: An Act relating to the issuance of special BRU: Motor Vehicles
license plates depicting gold rush era... Component: Fic'd Services
Sponsor: Senator Sharp
Requestor: S.TRANS. COMPONENT SERIAL NO. 0502

EXPENDITURES/REVENUES: (Thousands of Dollars) (inflation not included)

	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
OPERATING						
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	7.7					
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	7.7	-0-	-0-	-0-	-0-	-0-
CAPITAL EXPENDITURES	-0-	-0-	-0-	-0-	-0-	-0-
CHANGE IN REVENUES (1004 Revenue Code)	7.8	-0-	-0-	-0-	-0-	-0-

FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	7.7					
1005 GF/Program Receipts						
1006 GF/MHTIA						
Other						
TOTAL	7.7	-0-	-0-	-0-	-0-	-0-

Estimate of current year (FY 95) impact: \$ _____

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary.)

Contractual costs are associated with the design, ordering and purchase of 900 special request license plates. This type of special license plate must be ordered with a minimum order of 900 sets of plates. Because the order is for a relative small number of plates, the manufacture charges \$8.50 per set of license plates. The total operating cost is \$7.7.

The response and success of this type of program depends on the number of persons purchasing the special gold rush centennial license plates. Approximately 260 sets of plates must be sold to recover the costs of this program. At such time the Gold Rush Centennial Committee can provide their estimate on the number of people who would purchase this type of plate, a revised fiscal note will be submitted to reflect new general fund revenue

Prepared By: Juanita M. Hensley Phone: 465-2650
Division: Motor Vehicles Date: 3/3/95
Approved by Commissioner: Ronald L. Otte Date: 3/3/95
Agency: Ronald L. Otte, Dept. of Public Safety

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FISCAL NOTE

STATE OF ALASKA
1995 LEGISLATIVE SESSION

BILL NO: _____ **Bill Version:** SB 86
(S) Publish Date: 3/3/95

Revision Date: _____ Dept. Affected: Public Safety
Title: An Act relating to the issuance of special BRU: Motor Vehicles
license plates depicting gold rush era... Component: Field Services
Sponsor: Senator Sharp
Requestor: S TRANS. COMPONENT SERIAL NO. 0502

EXPENDITURES/REVENUES: (Thousands of Dollars) (inflation not included)

OPERATING	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	17.4					
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	17.4	-0-	-0-	-0-	-0-	-0-
CAPITAL EXPENDITURES	-0-	-0-	-0-	-0-	-0-	-0-
CHANGE IN REVENUES ()	-0-	-0-	-0-	-0-	-0-	-0-
<small>Revenue Code</small>						

FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GE Match						
1004 GE	17.4					
1005 GE/Program Receipts						
1006 GE/MHTIA						
Other						
TOTAL	17.4	-0-	-0-	-0-	-0-	-0-

Estimate of current year (FY 95) impact: \$ _____

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary.)

The response and success of this type of license plate program is difficult to predict but the division expects the number issued to be small with the majority being issued in the first year of the program. A good example, is the license plate for custom collector vehicles that passed the House and Senate in 1993. That law set up a program to issue a special license plate for owners of custom collector vehicles. From the effective date of the act to date, the Division of Motor Vehicles has sold only 16 sets of license plates. The minimum number of sets of special license plates the division must order from the supplier is 1,000. The costs to design, manufacture and order the special plates is \$17,400.

Prepared By: Juanita M. Hensley Phone: 465-2650
Division: Motor Vehicles Date: 03/01/95
Approved by Commissioner: Ronald L. Otte Date: 3-7-95
Agency: Ronald L. Otte, Dept. of Public Safety

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Budget Section
Div. of Adm. Services
Dept. of Public Safety
7/23/95



March 11, 1996

Senator Bert Sharp
Senate Finance Committee
State Capitol Building
Juneau, Alaska 99801-1182

Dear Senator Sharp:

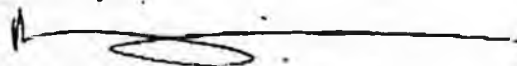
I am writing on behalf of the Skagway Convention and Visitors Bureau in support of Senate Bill 86 that would authorize an Alaska Gold Rush Centennials license plate. As you know, the decade of gold discoveries throughout the north were the springboard for additional settlement and development of Alaska after the turn of the century. The celebration of these centennials across the State will generate a new gold rush of visitation, as well as a greater understanding of our gold rush roots.

A newly designed license plate commemorating these events will lend certification and credibility to the State, communities, groups and individuals who are endeavoring to make the most of this centennial decade.

Finally, this new plate can be paid for through an existing fee structure, while providing a fresh new look to Alaskan motor vehicle license plates that have been unchanged for years.

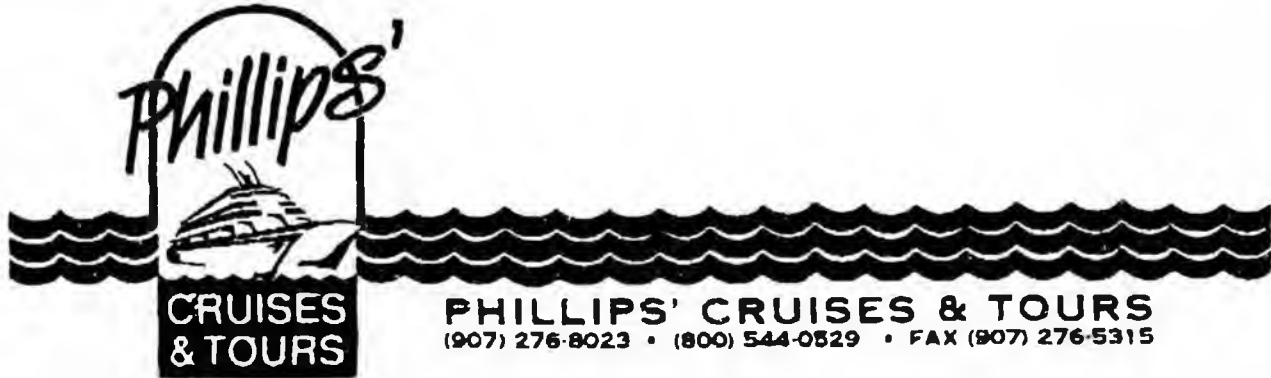
I thank you and the finance committee for considering this legislation.

Sincerely,


Robert W. Ward Jr.,
Executive Director

cc: Representative Mackie
Senator Zharoff

SKAGWAY CONVENTION
AND VISITORS BUREAU
P. O. B O X 4 1 5
SKAGWAY, ALASKA 99840
(907) 983-2151
FAX (907) 983-2151



March 11, 1996

Senator Bert Sharp
Juneau, Alaska

Fax: 907-465-2070

I strongly support the replacement of our current blue and yellow license plates with an appropriate plate that will publicize the Gold Rush Anniversary. I assume the new plates will be valid over the same time period as our current plates instead of getting involved with the fiasco we had on the 50th Highway Anniversary plates which were valid only on a calendar year basis. In order to maximize their publicity value I believe it should be a double plate issue.

Thank you in advance for your support in this matter.

Sincerely,


Brad Phillips
President



3/11/96

Senator Bert Sharp
Alaska State Senate
State Capitol
Juneau, Alaska 99801-1182

Dear Senator Sharp:

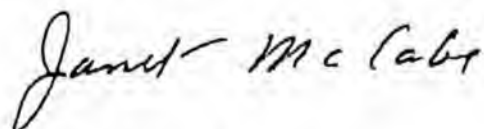
On behalf of the Alaska Association for Historic Preservation, I want to express our support for SB 86 relating to Gold Rush motor vehicle license plates.

The license plates are an excellent way to highlight this dramatic chapter in Alaska's history.

We think the Gold Rush plates will have a series of benefits for the state. Tourism will be enhanced; Alaskans will be better acquainted with their state's history; and the plates will eventually become valued collectors' items.

Thank you for your good work on behalf of Alaskans.

Sincerely,



Janet McCabe
Legislative Committee
Alaska Association for Historic Preservation



HOPE & SUNRISE HISTORICAL SOCIETY
BOX 1888 HOPE, ALASKA 99803

3/11/96

Senator Bert Sharp
Alaska State Senate
State Capitol
Juneau, Ak. 99801-1182

Dear Senator Sharp:

The Hope and Sunrise Historical Society strongly supports SB 86, establishing a Gold Rush theme for vehicle license plates.

We think Gold Rush plates would be an excellent way to commemorate an important chapter in the history of many Alaskan communities.

On the Kenai Peninsula "Hope City", was founded in 1896 by miners in the Resurrection Valley. 1996 is the centennial of the naming of our community, and we would hope that the new license plates can be available this year.

The Gold Rush plates would benefit tourism, and also encourage Alaska residents to take pride in the history of their state and their community.

Thank you for introducing and supporting this bill.

Sincerely,

Ann Miller
Secretary,
Hope and Sunrise Historical Society

FAX

Date 03/09/96

Number of pages including cover sheet 1

To:

Senator Bert Sharp

From:

Phone

Fax Phone (1-907)465-2070

Phone

Fax Phone

REMARKS:

4310 Seeley Court
Anchorage, AK 99502-1957

I urge you to support S.B. 86, which designates the Alaska license plate to a 10-year designation to honor and commemorate the Alaska Gold Rush decade (1994-2004). Alaskans have long suffered from a boring, monotonous license plate which has remained unchanged for years. At my first arrival in Fairbanks in 1985, the colors and design were new and different, but it's now been over ten years with the same, tired theme. I am excited about the prospect of honoring the prospectors who mined in Fairbanks, Ruby, Iditarod, Juneau, Nome, and elsewhere. The new license plate would recognize our gold rush heritage, enhance Alaska's rugged individualism with "Outsiders," and serve to promote tourism with the thousands of visitors who are expected to come to Alaska, Washington, and the Yukon to visit historic sites during this time. Furthermore, the Alaska Gold Rush plate would be a revenue-producer for the State of Alaska. The plate would serve to educate Alaskans of all ages who may not be very familiar with Alaska's rich heritage.

Thank you for your support.

Sincerely,
R. Bruce Parham



8 March, 1996

Senator Bert Sharp
State Senate
State Capitol
Juneau, AK 99801-1182

Dear Senator Sharp:

I am writing in support of Senate Bill 86. I think it's a terrific idea to allow Alaskans to choose license plates which celebrate our state's Gold Rush Centennial!

Sincerely,


Julie L. Johnson
Executive Director



United States Department of the Interior

NATIONAL PARK SERVICE
 Klondike Gold Rush National Historic Park
 P. O. Box 517
 Skagway, Alaska 99840

IN REPLY REFER TO:

March 8, 1996

Sen. Bert Sharp
 Senate Finance Committee
 State Capitol Building
 Juneau, Alaska 99801-1182

Dear Sen. Sharp,

I am writing in support of Senate Bill 86 that would authorize newly designed motor vehicle license plates to recognize the significant role played by gold rushes in the history of Alaska. As manager of Klondike Gold Rush National Historical Park I am reminded every day of the contributions and sacrifices made by the stampedeers in their quest for gold.

In 1994 the Alaska Legislature designated the decade to 2004 as the Decade of Gold Rushes in Alaska. The issuance of license plates carrying the gold rush theme will give identity to the centennial of a series of significant events that shaped the heritage of our state.

The present license plates have not been redesigned for a number of years. It is time for a change and this would be a positive way to promote Alaska's next "boom" in a way that is paid for through an existing fee structure that does not place a financial burden on the people of Alaska.

Sincerely

Clay Alderson
 Clay Alderson, Supt.

OPTIONAL FORM 99 (7-90)

FAX TRANSMITTAL

of pages ▶ 1

To <i>Sen. Sharp</i>	From <i>Alderson</i>
Dept./Agency	Phone # <i>(907) 983-2921</i>
Fax #	Fax #

SENATE COMMITTEE REFERRAL
First Committee of Referral

gmp

DATE: 2/14/95

FURTHER: Finance

Date of 5-Day Notice: 2/23/95
(in accordance with Uniform Rule 23)

DATE TURNED INTO OFFICE: 3/3/95

Transportation Committee considered SENATE BILL NO. 86

"An Act relating to issuance of special request commemorative gold rush motor vehicle license plates."

2 FN's

and recommends:

- be replaced with _____ CS SB 86 (TRA)
- adopt previous _____ CS _____ (_____)
- attached amendment(s)
- adopt Letter of Intent by _____ Committee
- further referral to the _____ Committee

- Senate Bill:**
 same title
 new title
House Bill:
 technical change
 new SCR _____

SIGNING DO PASS	DP	OTHER RECOMMENDATIONS	NR	DNP	AM
<i>Linda Green</i>	✓				
<i>John Edwards</i>		<i>John Edwards</i>	✓		
<i>Chris Taylor</i>		<i>Chris Taylor</i>	✓		
CHAIR: <i>Steve King</i>	✓				

NEW FISCAL NOTE(S):

Department	Date	Zero	Fiscal
<i>SB) DPS</i>	<i>3/1</i>		<i>17.4</i>
<i>CS) DPS</i>	<i>3/3</i>		<i>7.8</i>

PREVIOUS FISCAL NOTE(S):*

Department	Date	Zero	Fiscal

APPROPRIATION -- no fiscal note

*include fiscal notes accompanying Governor's bill

FISCAL NOTE

STATE OF ALASKA
1995 LEGISLATIVE SESSION

BILL NO: SB 86(TRA)

Revision Date: March 3, 1995 Dept. Affected: Public Safety
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 Component: Field Services
 Sponsor: Senator Sharp
 Requestor: S.TRANS. COMPONENT SERIAL NO. 0502

EXPENDITURES/REVENUES: (Thousands of Dollars) (inflation not included)

OPERATING	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	7.7					
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	7.7	-0-	-0-	-0-	-0-	-0-
CAPITAL EXPENDITURES	-0-	-0-	-0-	-0-	-0-	-0-
CHANGE IN REVENUES (1004 Revenue Code)	7.8	-0-	-0-	-0-	-0-	-0-

FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	7.7					
1005 GF/Program Receipts						
1006 GF/MHT/A						
Other						
TOTAL	7.7	-0-	-0-	-0-	-0-	-0-

Estimate of current year (FY 95) impact: \$ _____

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary.)
 Contractual costs are associated with the design, ordering and purchase of 900 special request license plates. This type of special license plate must be ordered with a minimum order of 900 sets of plates. Because the order is for a relative small number of plates, the manufacture charges \$8.50 per set of license plates. The total operating cost is \$7.7.

The response and success of this type of program depends on the number of persons purchasing the special gold rush centennial license plates. Approximately 260 sets of plates must be sold to recover the costs of this program. At such time the Gold Rush Centennial Committee can provide their estimate on the number of people who would purchase this type of plate, a revised fiscal note will be submitted to reflect new general fund revenue.

Handwritten: 3/3/95

Prepared By: Juanita M. Hensley Phone: 465-2650
 Division: Motor Vehicles Date: 3/3/95
 Approved by Commissioner: *Ronald L. Otte* Date: 3/3/95
 Agency: Ronald L. Otte, Dept. of Public Safety

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