

SB

134

SFIN

FILE

SENATE FINANCE COMMITTEE REPORT

REPORTED OUT OF

DATE: 4/7/95

FURTHER: SFC 2/22/96

DATE TURNED INTO OFFICE: _____

The Finance Committee considered **SENATE BILL NO. 134**

An Act establishing an endowment for the Robert B. Atwood journalism chair at the University of Alaska Anchorage, and providing for an effective date.

and recommends

- be replaced with _____ CS _____
- adopt previous _____ CS _____
- attached amendment(s)
- adopt Letter of Intent by _____ Committee
- further referral to the _____ Committee

Senate Bill

- same title
- new title
- House Bill
- same title
- technical change
- new SCR# _____

SIGNING (NO PASS)	DP	OTHER RECOMMENDATIONS	NR	DNP	AM
<i>Steve Lujan</i>	✓	<i>Frank B. Thayer</i>	✓		
<i>Donna Conley</i>	✓	<i>Bob Bluff</i>			
<i>Bill E. Kelly</i>	✓				
Co-Chair <i>Paul Halford</i>	✓				
Co-Chair <i>John...</i>	✓				

NEW FISCAL NOTE(S):

Department Date Zero Fiscal

Department	Date	Zero	Fiscal
SFC/Unit of Alaska	2/22/96	P	

PREVIOUS FISCAL NOTE(S):*

Department Date Zero Fiscal

Department	Date	Zero	Fiscal

APPROPRIATION -- no fiscal note

*include fiscal notes accompanying Governor's bill

FISCAL NOTE

REPORTED OUT OF
2/22/96

REQUEST:

Revision Date: 2/22/96 Affected Agency: University
 Title: Establishing an endowment BRU: Anchorage Campus
for the Robert B. Alwood Journalism Chair
 Sponsor: Senator Kelly Components: Instruction
 Requestor: Senate Finance 753

EXPENDITURES/REVENUES: (THOUSANDS OF DOLLARS)

OPERATING	FY 97	FY 98	FY 99	FY 2000	FY 2001	FY 2002
Personal Services						
Travel						
Contractual						
Supplies						
Equipment						
Land & Structures						
Grants, Claims						
Miscellaneous						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL						
---------	--	--	--	--	--	--

REVENUE						
---------	--	--	--	--	--	--

FUNDING: (THOUSANDS OF DOLLARS)

General Fund						
Federal Fund						
Other						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS:						
Full-Time						
Part-Time						
Temporary						

Estimated FY 96 Impact: 0

ANALYSIS: (ATTACH A SEPARATE PAGE IF NECESSARY)

Prepared By: Senator Rick Halford
 Senator Rick Halford, Co-chair
 Senate Finance Committee

Date: 2/22/96
 Phone: 465-4958

FISCAL NOTE

STATE OF ALASKA
1996 LEGISLATIVE SESSION

BILL NO. SB 134

Revision Date 2/21/96

Department Affected University of Alaska

Title Establishing an endowed chair for the Robert D. Atwood Journalism Chair

BRU University of Alaska Anchorage

Component Anchorage Campus

Sponsor Kelly

Requester

COMPONENT SERIAL NO.

EXPENDITURES/REVENUES (Thousands of Dollars)

OPERATING	FY97	FY98	FY99	FY00	FY01	FY02
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL		00	00	00	00	00
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS	2,000.0					
TOTAL OPERATING	2,000.0	00	00	00	00	00

CAPITAL						
---------	--	--	--	--	--	--

REVENUE FD SOURCE						
-------------------	--	--	--	--	--	--

FUNDING (Thousands of Dollars)						
100 FEDERAL FUNDS						
100 GF MATCH						
100 GENERAL FUND	1,000.0					
100 GF/MHTA						
OTHER	1,000.0					
TOTAL FUNDING	2,000.0	00	00	00	00	00

POSITIONS:						
FULL TIME						
PART TIME						
TEMPORARY						

Estimate of current year impact None

ANALYSIS (Attach a separate page if necessary)
The \$1.0 million in general fund will be matched by \$1.0 in private contributions to establish an endowed chair in journalism at the University of Alaska Anchorage School of Journalism.

Prepared by Wendy Redman
Division University Relations

Date 2/21/96

Approved by Wendy Redman
Agency University Relations

Date 2/21/96

FISCAL NOTE

STATE OF ALASKA
1995 LEGISLATIVE SESSION

no. 4
Bill Version SB 134
(S) Public Date: 4-3-95

Revision Date
106 Establishing an endowment for the Robert D. Alwood Foundation Chair

Department Affected University of Alaska
ORU Anchorage Campus
Component Instruction

Author KILLY
Requester

COMPONENT SERIAL NO. 251

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY96	FY97	FY98	FY99	FY00	FY01
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL		00	00	00	00	00
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS	1,000.0					
TOTAL OPERATING	1,000.0	00	00	00	00	00

CAPITAL						
---------	--	--	--	--	--	--

REVENUE/D SOURCE						
------------------	--	--	--	--	--	--

FUNDING: (Thousands of Dollars)

100 FEDERAL FUNDS						
100GE MATCH						
100G GENERAL FUND	1,000.0					
100G F/MHTA						
OTHER						
TOTAL FUNDING	1,000.0	00	00	00	00	00

POSITIONS:						
FULL-TIME						
PART-TIME						
TEMPORARY						

Estimate of current year impact None

ANALYSIS (Attach a separate page if necessary)

Prepared by Wendy Madhry, Budget Analyst
 Division Statewide Budget Office
 Approved by Marilyn Burton, Director
 Agency Statewide Budget Office

Phone 463-3006
 Date 4/7/95
 Date 4/7/95

Distribution (by prep work): Legislature Finance, Legislature Sponsor, Requester, OMB, & Requested Agency(ies)

SENATE BILL NO. 134
IN THE LEGISLATURE OF THE STATE OF ALASKA
NINETEENTH LEGISLATURE - FIRST SESSION

BY SENATOR KELLY

Introduced: 3/17/95
Referred: HES, FIN

A BILL

FOR AN ACT ENTITLED

1 "An Act establishing an endowment for the Robert B. Atwood journalism chair
2 at the University of Alaska Anchorage; and providing for an effective date."

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

4 • Section 1. AS 14.40 is amended by adding a new section to read:

5 Sec. 14.40.286. ENDOWMENT FOR JOURNALISM. (a) The Board of
6 Regents shall establish an endowment for the Robert B. Atwood Chair of Journalism
7 at the University of Alaska Anchorage. The endowment shall consist of appropriations
8 that shall be matched with contributions from other sources. The endowment shall be
9 managed as a perpetual trust. The income of the endowment shall be used to pay the
10 salary and related expenses of the person appointed under (b) of this section for
11 teaching in the field of journalism.

12 (b) The chancellor of the University of Alaska Anchorage shall appoint a
13 person who is distinguished in one or more print or broadcast disciplines to be paid
14 from the income of the endowment established under (a) of this section. The tenure

- 1 and the duties of the appointee shall be established by an agreement between the
2 chancellor of the University of Alaska Anchorage and the Atwood Foundation.
3 • Sec. 2. This Act takes effect July 1, 1995.

MEMBER

TENTH ALASKA LEGISLATURE
ELEVENTH ALASKA LEGISLATURE
TWELFTH ALASKA LEGISLATURE
THIRTEENTH ALASKA LEGISLATURE
FOURTEENTH ALASKA LEGISLATURE
FIFTEENTH ALASKA LEGISLATURE
SIXTEENTH ALASKA LEGISLATURE
SEVENTEENTH ALASKA LEGISLATURE

ALASKA STATE SENATE



SENATOR TIM KELLY

STATE CAPITOL
JUPITER AVENUE, ANCHORAGE, ALASKA 99501-1182
(907) 465-3922
FAX (907) 465-3756

718 WEST 4TH, SUITE 400
ANCHORAGE, ALASKA 99501
(907) 258-8180
FAX (907) 258-4524

MEMORANDUM

DATE: April 26, 1995

TO: Senator Halford, Co-Chairman
Senator Frank, Co-Chairman
Senate Finance Committee

FROM: Senator Tim Kelly, Chairman
Senate Labor & Commerce Committee

RE: Request for Hearing on SB 134

I am writing to request a committee hearing on SB 134 at your earliest convenience.

SB 134 was introduced to establish an endowment chair for the Robert B. Atwood Journalism Chair at the University of Alaska Anchorage. This legislation would provide a mechanism for both public and private entities to match funds from Mr. Atwood to permanently endow the journalism chair.

I would urge your committee to hear this bill as soon as your schedule will allow. Back-up material is attached for use by your committee.

Should you have any questions about SB 134, do not hesitate to contact Sherman in my office at extension 3844. Thank you for your time and cooperation in this matter.

MEMBER

TENTH ALASKA LEGISLATURE
ELEVENTH ALASKA LEGISLATURE
TWELFTH ALASKA LEGISLATURE
THIRTEENTH ALASKA LEGISLATURE
FOURTEENTH ALASKA LEGISLATURE
FIFTEENTH ALASKA LEGISLATURE
SIXTEENTH ALASKA LEGISLATURE
EIGHTEENTH ALASKA LEGISLATURE

ALASKA STATE SENATE

SENATOR TIM KELLY

STATE CAPITOL
JUNEAU, ALASKA 99801-1182
(907) 465-3827
FAX (907) 465-3758

718 WEST 4TH, SUITE 400
ANCHORAGE, ALASKA 99501
(907) 258-8180
FAX (907) 258-4524

PRESS RELEASE
For Immediate Release
Friday, March 17, 1995

For More Information Contact
Josh Fink at 465-3844

Bill to Endow Robert B. Atwood Journalism Chair Introduced in the Senate

Senator Tim Kelly (R-EAST ANCHORAGE) introduced legislation today to establish an endowment for the Robert B. Atwood Journalism Chair at the University of Alaska Anchorage. This legislation, SB 134, would provide a mechanism for both public and private entities to match funds from Mr. Atwood to permanently endow the journalism chair.

This nationally recognized Chair has been funded for the past 15 years through contributions by Robert B. Atwood, former publisher of the Anchorage Times. His personal donations total \$1.3 million dollars. Mr. Atwood has committed an additional \$500,000 if this legislation goes through. "Legislative support of this Chair is an innovative approach to private and public partnership. Hopefully," said Sen. Tim Kelly "this partnership will prove a challenging model for the private sector in Alaska to develop future professorships." While the Chair has existed for fifteen years, it has never been endowed. With this legislation the funds would be held in a perpetual trust to permanently fund this Chair.

The Journalism Chair was established to improve the standards in print and broadcast journalism in Alaska. Prestigious journalists have been able to teach in Alaska and share their practical and real-life experiences with students. "Many students have benefited not only from the academic experience this Chair offers, but also from the industry contacts such Chairs have," said Sen. Kelly. Atwood professors also offer professional workshops and other community outreach.

The Atwood Chair is an integral part of the UAA Journalism and Public Communications program, one of only 90 programs nationwide that are nationally accredited and meet national standards in mass communication.

Senate Bill 134 was referred to the Health, Education and Social Services Committee and then the Senate Finance Committee.

MAR 15 1995

SB
134

Professional Advisory Council

Serving

The University of Alaska Anchorage
Department of Journalism and Public Communications

March 11, 1995

Dear Anchorage Caucus Member,

Public/Private partnerships and "budget discipline" are on everyone's lips these days. We'd like to tell you about a 15-year success story that represents the best of both.

The Robert B. Atwood Chair of Journalism at the University of Alaska Anchorage represents the very kind of successful public/private partnership that can help Alaska maximize its education dollars in the future.

Robert B. Atwood has funded this nationally recognized chair for the past 15 years with personal contributions totaling \$1.3 million. Through this generosity, prestigious journalists from around the country have taught such courses as advanced reporting and ethics at UAA, sharing their practical, real-life experiences—real training for real jobs that await graduates now. UAA students have won numerous national honors and directly benefited from industrial contacts under the Atwood Chair's mentorships.

Mr. Atwood has now pledged an additional \$500,000 to match a \$1 million state capital appropriation that would endow the chair permanently. Such an advantageous agreement—nearly \$2 million in private money for \$1 million in state funds—could be a statewide model for other educational partnerships.

We know this is a tough year—which is exactly why we hope you support the long-term economic wisdom of a one-time appropriation to fund a permanent position. (See UA Capital Budget, pp. 11, 12.)

In 10 years, the chair will pay for itself—at no further cost to the university nor the state. It will, in fact, save the state money by providing a faculty position that will be needed whether the chair is funded or not. This is "budget discipline" at its best.

But this golden opportunity is also fleeting. Mr. Atwood has quietly supported this program for 15 years, but he believes—and we agree—it is time for the state to match his commitment. We ask your support for this prudent and timely appropriation. Please feel free to call me at 274-3154 if you have any further questions.

Sincerely,

Suzan Nightingale
Suzan Nightingale, Chair

Al Bramstedt, Jr.
General Manager
KTUU-TV

Marnie Hrennon
Director of Communications
ATU

Fuller Cowell
Publisher
Anchorage Daily News

Ron Duocan
President & CEO
GCI

A. G. Hebert
Chairman/CEO
Northern Television, Inc.

Gary Lamar
Cinematographer/Director
Conceptions

Suzan Nightingale
Columnist
Anchorage Daily News

Mike Porcuro
Partner
Porcuro Blankenship
Advertising

Eileen Thompson
Communications Assistant
Anchorage Convention and
Visitors Bureau

Fact Sheet and Background Information

**A Public/Private Partnership That Will
Endow The Atwood Chair In Journalism**

The University of Alaska Regents have approved a request to the legislature for \$1 million in the FY95 UA Capital budget to match contributions from other sources to endow the Atwood Chair of Journalism at UAA.

- Legislative support of this one-time expenditure offers an opportunity to initiate innovative fiscal responsibility through public and private partnership during a year of declining revenues.
- This nationally recognized chair in journalism has successfully operated for the past 15 years through annual contributions by Robert B. Atwood. His personal donations total \$1.3 million. Mr. Atwood has now committed an additional \$500,000 towards making this prestigious chair permanent. That would bring his total contribution to nearly \$2 million.
- This melding of private and public money will establish the existing Chair in Journalism in the Department of Journalism and Public Communications (JPC) at UAA as a permanent self support faculty position.
- As the first endowed chair financed by private and public money, it will be an excellent model to challenge the private sector in Alaska to support future professorships that will also create pockets of excellence within the university system.
- The Chair was established to improve the standards of the people in print and broadcast journalism in Alaska. It is a teaching professorship that carries a regular, heavy teaching load. In addition, the professor works with the media and is available as a resource for community needs.
- The Chair is part of the UAA-JPC program, one of only 90 programs that qualify nationally for accreditation and are designated as meeting national standards in mass communication.
- There are 200 students currently enrolled in UAA's JPC program which graduates between 30 and 45 students each year. The Alaska job market for these students includes newspapers, magazines, radio and television stations, video and audio production firms, public relations departments and advertising agencies. A conservative estimate is that 500 jobs turn over annually in the job market. A substantial number of these positions are entry level.
- The students and alumni of the JPC program, the employers who hire the graduates, and the JPC Professional Advisory Council strongly endorse the proposed matching fund endowment for the Atwood Chair of Journalism.

The Chair is a proven entity that has been funded annually for 15 years by Mr. Atwood It is now time to endow the chair and support private funds with responsible use of public funds.

Where some of the Graduates are Working •••

PRINT JOURNALISM

Alaska

Anchorage:

Alaska Journal of Commerce:

Mike Hausler, art director

Anchorage Daily News:

Asta Corley, editorial assistant

Danny Martin, sports reporter

Kim Rich, reporter and author of *Johnny's Girl*, published in 1993
(Kim also is completing her Masters degree at the Columbia School of Journalism, New York)

Bill Roth, photographer

Linda Sievers, food editor

Associated Press:

Donna Lindsay, administrative assistant

Paula Story, student, campus correspondent

Alaska Magazine:

Ken Marsh, "Outdoor" editor

Fairbanks

Eric Troyer, reporter, *Fairbanks Daily News*

Kodiak

Andrew Hall, managing editor, *Kodiak Daily Mirror*

Amy Willis, advertising manager, *Kodiak Daily Mirror*

Palmer-Wasilla

Sharon McBride, reporter, *The Frontiersman*

Karen Montoya, reporter, *The Frontiersman*

Seward

David Collins, managing editor, *Seward Phoenix Log*

The Alaska Newspapers, Inc. (serving Bethel, Dutch Harbor, Valdez, Cordova, Seward and Kotzebue)

Richard Shaw, copy editor and production specialist

David Singyke, copy editor

John Woodbury, associate editor

Out of state

California

Brian Donahue, copy editor, *The Orange County Register*

Europe

Heidi Bradner, freelance photographer covering Russia and the other countries that once made up the USSR for major U.S. newspapers and magazines

Florida

Gail Boxrud, police reporter, *Pensacola News Journals*

Michigan Patricia Kimbrough, feature writer, *Grand Rapids Gazette*
New Jersey Steve Pilkington, reporter, *Camden Courier-Post*
Washington D.C. Henry Dunbar, copy editor, *Washington Post*

BROADCASTING

Anchorage:

KBYR-AM/KNIK-FM: Joylene Bunde, news
Stephanie Sobczyk, advertising sales
Jennifer Wieland, advertising sales

KFQD-AM/KWHL-FM: Lisa Mounds, reporter

KIMO-TV: Ron Solstad, production assistant

KSKA-FM: Connie Graffis, program producer

KTBY-TV: Trill Gates Webster, producer

KTUU-TV: Carlos Abalo, production assistant
Shane Southwick, cameraman
Tim Thompson, producer

KTVA-TV: Eileen Floyd, reporter (on air)
JoDee Kenney, news reporter (on air)
Jeff Turner, news producer (graduating senior)
Eric Wold, cameraman

KYES-TV: Laura Picarella, production

UNIVERSITY OF ALASKA ANCHORAGE
Office of the Chancellor

April 25, 1995

TO: Senator Steve Frank
Co-chair, Senate Finance Committee

Senator Rick Halford
Co-chair, Senate Finance Committee

FROM: Edward Lee Gorsuch
Chancellor

SUBJECT: SB134--An Act to Establish the Atwood Chair of Journalism

SB134 has been passed by the HESS Committee and is now ready for review by the Finance Committee. We would appreciate this bill being scheduled for a hearing as soon as possible and an opportunity provided for testimony by teleconference through the Anchorage Legislative Affairs Office. It is my understanding that Senator Tim Kelly may have already requested a hearing.

To help you and your committee members better assess the value of this bill I am enclosing the attached materials and request that they be included in the bill file.

We are aware of the very real budget constraints the state faces this year. This may create concern about the amount of the appropriation. In order to move the bill forward we would be willing to discuss a reduced amount. This does not change the total amount of \$1 million along with Mr. Atwood's \$.5 million required to endow the chair. We are making a proposal to the Anchorage legislators for a portion of the appropriation. Please know we are very serious about making this endowed chair a reality.

This chair is supported by:

- The Regents,
- Some 279 graduates and 200 current JPC majors, all who value the tremendous benefits of Atwood professors,
- The Alaska media who find our program a rich source for well-trained employees who understand the state.

Yes, this is a year of belt tightening. But SB134 provides a fiscally responsible way for using the state's limited resources. In the long term it saves money while preserving and enhancing a pocket of excellence for Alaska. We urge your committee to invest the money once and reap the benefits of providing jobs for Alaskans in an expanding market without additional cost in the future.

kch
attachments

**Request for Matching Funds to Endow the
Atwood Chair of Journalism
at the University of Alaska Anchorage**

The University of Alaska Anchorage is requesting a one-time \$1 million appropriation in the FY95 UA Capital Budget to match already committed private money that will endow the Atwood Chair of Journalism.

- This capital request matches a commitment of an additional \$1/2 million made by Robert B. Atwood towards making the Atwood Chair of Journalism permanent. Since 1980 he has funded the Chair at UAA with annual grants totaling more than \$1.2 million. The latest \$1/2 million will bring his total contribution to \$1.7 million.
- This funding by private and public money will establish the existing Chair in Journalism in the Department of Journalism and Public Communications (JPC) as a permanent self-supporting faculty position.
- The Journalism Chair is a revolving chair that attracts a new nationally known journalist every one or two years. This expert provides a fresh perspective for students and regular faculty and renews department energy.
- The Journalism Chair is a teaching professorship which carries a regular, heavy teaching load. In addition, the professor works with the professional communications community and is available as a resource for community needs.
- There are 250 students currently enrolled in the JPC program which graduates between 30 and 40 students each year. The Alaska job market for these students includes newspapers, magazines, radio and television stations, video and audio production firms, public relations departments and advertising agencies. A conservative estimate is that 500 jobs turn over annually in the job market. A substantial number of these positions are entry level.
- The Journalism and Public Communications Department is one of only 90 out of 360 to qualify as a nationally accredited program in mass communications. In two years it will come under intense scrutiny as it undergoes the reaccreditation process. Permanent establishment of the Chair will lend the department great credibility and prestige at a critical time.
- Distinguished professorships and chairs are used at major universities as a fiscally viable way to create pockets of excellence. They attract distinguished faculty with national reputations to work with students and regular faculty. As the first endowed chair financed by private and public money, it will be an excellent model to challenge the private sector in Alaska to support future professorships.
- The JPC Professional Advisory Council strongly endorses the proposed matching fund endowment for the Atwood Chair of Journalism. This Council, composed of Alaska professionals in the communications field, has monitored and assisted the Journalism and Public Communications program since 1984 when the Chancellor established it as advisory to him. The members are actively working with Chancellor Donald Behrend and the JPC faculty to make the Chair permanent.
- State legislatures are increasingly establishing chairs for distinguished professors by challenging private donors to match state funds. The Chair is a proven entity that has been funded annually by Mr. Atwood. It has a successful thirteen-year track record. *It is now time to endow the Chair and make it permanent.*

Professional Advisory Council

Serving

The University of Alaska Anchorage
Department of Journalism and Public Communications

March 11, 1995

Dear Anchorage Caucus Member,

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The Robert B. Atwood Chair of Journalism at the University of Alaska Anchorage represents the very kind of successful public/private partnership that can help Alaska maximize its education dollars in the future.

Robert B. Atwood has funded this nationally recognized chair for the past 15 years with personal contributions totaling \$1.3 million. Through this generosity, prestigious journalists from around the country have taught such courses as advanced reporting and ethics at UAA, sharing their practical, real-life experiences—real training for real jobs that await graduates now. UAA students have won numerous national honors and directly benefited from industrial contacts under the Atwood Chair's mentorships.

Mr. Atwood has now pledged an additional \$500,000 to match a \$1 million state capital appropriation that would endow the chair permanently. Such an advantageous agreement—nearly \$2 million in private money for \$1 million in state funds—could be a statewide model for other educational partnerships.

We know this is a tough year—which is exactly why we hope you support the long-term economic wisdom of a one-time appropriation to fund a permanent position. (See UA Capital Budget, pp. 11, 12.)

In 10 years, the chair will pay for itself—at no further cost to the university nor the state. It will, in fact, save the state money by providing a faculty position that will be needed whether the chair is funded or not. This is "budget discipline" at its best.

But this golden opportunity is also fleeting. Mr. Atwood has quietly supported this program for 15 years, but he believes—and we agree—it is time for the state to match his commitment. We ask your support for this prudent and timely appropriation. Please feel free to call me at 274-3154 if you have any further questions.

Sincerely,

Suzan Nightingale
Suzan Nightingale, Chair

Al Branstedt, Jr.
General Manager
KTUU-TV

Marnie Brennan
Director of Communications
ATU

Fuller Cowell
Publisher
Anchorage Daily News

Rob Ducar
President & CEO
GCI

A G Huber
Chairman/CEO
Northern Television, Inc.

Gary Lamb
Cinematographer/Director
Cineconcepts

Suzan Nightingale
Columnist
Anchorage Daily News

Mike Porcari
Partner
Porcari Blackman
Advertising

Edna Thompson
Communications Assistant
Anchorage Convention and
Visitors Bureau

DISTINGUISHED JOURNALISTS WHO HAVE HELD THE ATWOOD CHAIR OF JOURNALISM

Eight distinguished journalists have held the Atwood Chair of Journalism at the University of Alaska Anchorage:

1980-1981 Cleve Mathews, former foreign correspondent and Washington news desk editor for the *New York Times*. Mathews retired in 1991 as a professor at the S.I. Newhouse School of Public Communication, Syracuse University.

1981-1982 Mort Stern, former managing editor and editorial page editor of the *Denver Post* and a Nieman Fellow. He served as dean of the School of Journalism and Mass Communication at the Universities of Colorado and Alabama. He retired in 1991 as director of the Department of Journalism at the University of Northern Colorado.

1981-1984 B. Dale Davis, former executive editor and vice president for communications of the *Philadelphia Bulletin*. He retired in 1990 as publisher of the *Santa Barbara News-Press*, owned by the New York Times Company.

1984-1986 Wallace W. Allen, former associate executive editor of the *Minneapolis Tribune* where he worked for 31 years, moving from copy editor to associate editor. Allen directed the redesign of the pages of the *Tribune* and wrote *A Design for News* as a guide to newspaper design.

1986-1987 Richard D. Smyser, former editor of the *Oak Ridge*, at Oak Ridge, Tennessee, a position he'd held from the founding of the paper in 1949 until 1989. He served as president and board member of the American Society of Newspaper Editors and the Associated Press Managing Editors Association. He later taught as a visiting professor at the University of Nebraska and Pennsylvania State University.

1987-1989 John Strohmeier, former editor and vice president of the *Bethlehem Globe-Times* and a Nieman Fellow. He won the Pulitzer Prize for editorial writing in 1972. He is currently Writer-In-Residence at UAA and is completing a book on the impact of the oil money on Alaska.

1989-1991 Robert E. Rhodes, former executive editor of the *Caller-Times* in Corpus Christi, Texas. A newspaper man for 39 years, he served as Washington bureau chief for *Newsday*. He was president of the Associated Press Managing Editors Association and a Gannett Professional in Residence at the University of Kansas.

1991-1993 James D. Atwater, former dean of the University of Missouri School of Journalism, and currently on leave from his professorship in the school. He served on the staff of *Time* as a correspondent and writer, and as senior editor of the World and Nation sections. He also was a senior editor for the *The Saturday Evening Post*, and a European correspondent for *The Reader's Digest*.

SENATE COMMITTEE REPORT
First Committee of Referral

DATE: 3/17/95

FURTHER: Finance

Date of 5-Day Notice: 3/23/95
(in accordance with Uniform Rule 23)

DATE TURNED INTO OFFICE: 4-7-95

HESS Committee considered SB 134

Establishing an endowment for the Robert B. Alwood journalism chair at the University of Alaska Anchorage. etd.

and recommends:

- be replaced with _____ CS _____
- adopt previous _____ CS _____
- attached amendment(s)
- adopt Letter of Intent by _____ Committee
- further referral to the _____ Committee

Senate Bill

same title

new title

House Bill

same title

technical title

new SCR*

Signature: DO PASS	DP	OTHER RECOMMENDATIONS	SR	DSP	WR
<i>John A. Hansen</i>	<input checked="" type="checkbox"/>	<i>Mike Miller</i>	<input checked="" type="checkbox"/>		
		<i>Justus E. Salo</i>	<input checked="" type="checkbox"/>		
CHAIR: <i>Lyle Green</i>	<input checked="" type="checkbox"/>				

NEW FISCAL NOTE(S):

Department Date Zero Fiscal

Department	Date	Zero	Fiscal
U of A	4/7/95		1,000.00

PREVIOUS FISCAL NOTE(S):*

Department Date Zero Fiscal

Department	Date	Zero	Fiscal

APPROPRIATION -- no fiscal note

*include fiscal notes accompanying Governor's bill