

SCOMM

101:33

Quotation
Anchorage printing
INCORPORATED

3110 spenard road • anchorage, ak 99503 • (907) 272-2213 • fax 272-2105

DATE June 15, 1995

TO LONG RANGE FINANCIAL PLANNING
COMMISSION

c/o Melissa Fouse

Customer Phone: 258-8165

Customer FAX: 258-9869

WE ARE PLEASED TO QUOTE AS FOLLOWS:

QUANTITY	DESCRIPTION	PRICE	AMOUNT
	PRINTING:		
	Standard 4 - Page Tabloid Page Size: 11-1/2 x 17" 1 - Spot Color each page Completely Camera Ready 300,000 Copies		
	Regular Newsprint.....	\$7500.00	
	Electra - Bright.....	\$9200.00	
	For full typesetting & layout, we charge \$69.00 /Hr. A high estimate would be 3 hours per tab page or \$207.00. 4 - Pages would be \$828.00.		
	Melissa, also our Greatlander RushMailer serves over 212 villages each month. If you wish to really get into rural Alaska, we can send you the information.		
	Greg Rhodes		
	110 ⁺ e 1000		
	4290 ⁺ INSERT THEIR MAILER		
	ABOVE PRICE IS GOOD FOR.....		
	DAYS		

OFFICIAL SIGNATURE

Karen Copley

Anchorage Daily News

COMMERCIAL PRINTING QUOTATION

**STATE OF ALASKA
LONG RANGE FINANCIAL PLANNING COMMITTEE
TABLOID PRINTING
EFFECTIVE MAY 10, 1995**

These printing prices are based on a 4-page, 27" quarterfolded tabloid product, 30# newsprint stock, one spot color on every page. Customer is to provide camera ready materials in printer order.

<u>Description</u>	<u>300,000 Copies</u>	<u>Each Add'l M Copies</u>
4-Page Tabloid (Printing & Paper)	\$9,350	\$28.10

Additional Services Offered:

- Composition (limited typesetting and pasteup services), if required, will be charged at \$35.00 per hour. *NOT design*
 - Halftones, if required, will be billed at \$10.00 each. *photo*
 - Freight will be charged at actual, plus 8%. *shipped away from Daily News*
contracted lower
- This pricing quotation is good through June 30, 1995.

Please call Cynthia Puig, Commercial Printing Manager, at 257-4268 if you have any questions regarding this quotation, or for any other information.

Thank you for considering the Daily News for your commercial printing needs.

*Distribution as
insert?*

\$5175 @ 1000

daily News

*more if printed
elsewhere.*

Post-It™ brand fax transmittal memo 7671		# of pages > 1
To	MEUSSA FOUSE	
Co.	S&A	
Dept.		
Fax #	258-5511	
From	CYNTHIA PUIG	
Co.	ADN	
Phone #	257-4268	
Fax #		

TO: MELISSA
 FROM: DENNIS
 HERE ARE RATES
 FOR INSERTS
 TO THE GREATLANDER
 FOR THE AUGUST ISSUE
 WE WOULD NEED THEM
 READY BY JULY 19.
 TO MEET THAT DATE
 WE WOULD NEED
 TO START PRINTING
 THE WEEK BEFORE.

ANY QUESTIONS PLS
 CALL GREG OR
 MYSELF.

THANKS
 DENNIS
 272-2213

GREATLANDER BUSHMAILER

INSERTS

	OUNCES	PER 1000	TOTAL 39,000
Rate of Insert	0.0-1.0	\$110.00	\$4290.00
	1.01-1.5	127.50	4972.50
	1.51-2.0	145.00	5655.00
	2.01-2.5	162.50	6337.50
	2.51-3.0	180.00	7020.00
	3.01-3.5	197.50	7702.50
	3.51-4.0	215.00	8385.00

(Anything over 4 oz. must be separately quoted)

- All inserts must be quarter folded, not to exceed finished size of 8-1/2" x 11-1/2".
- All inserts are machine inserted, if NOT machinable, there may be an additional rate.
- Single inserts must be printed on 80# paper or heavier.
- Postal regulations prohibit the use of permit numbers or bulk rate stamps.
- Inserts must be at Anchorage Printing by the 15th of each month.
- We offer a direct mailing service for items that need to be in-home at a date other than the first of the month, which is the usual Bush Mailer date.

Prices upon request.

GreatLander Bush Mailer
 3110 Spenard Road
 Anchorage, Alaska 99503-3699
 (907) 274-0611 • FAX: (907) 272-2105

at the home of
 Anchorage Printing, Incorporated

Great Lander BushMailer Distribution List

995

Akiachak	134
Akiak	64
Akutan	49
Alakanuk	162
Aleknagik	78
Aniak	227
Anvik	50
Atka	20
Almautluak	40
Bethel	1800
Cape Yakataga	20
Cheforak	81
Chenega Bay	35
Chevak	140
Chignik	40
Chignik Lagoon	30
Chignik Lake	40
Chitina	81
Chuathbaluk	20
Clarks Point	20
Cold Bay	100
Copper Center	455
Cordova	1500
Crooked Creek	40
Dillingham	1000
Eek	87
Egegik	78
Ekwok	35
Emmohak	170
Falco Pass	60
Hai	10
Fortuna Ledge	100
Gakona	130
Gionnallon	700
Goodnews Bay	80
Grayling	71
Koliganek	60
Kongiganak	58
Napaskiak	94
Nelson Lagoon	34
Newtok	40
Port Helden	65
Port Lions	90
Port Moller	15
Saint George Island	60
Slana	130
Stoney River	15
Twin Hills	25
Hooper Bay	178
Ilope	123
Iguigig	30
Iliamna	131
Kalskag	68
Karluk	15
Kasigluk	174
King Cove	212
King Salmon	420
Kipnuk	102
Kodiak	3061
Kokhanok Bay	50
Kotlik	136
Kwetluk	142
Kwiglingok	76
Larsen Bay	104
Levelok	40
Limo Village	10
Lower Kalskag	88
Manokotak	124
McGrath	240
Mokoryuk	91
Mountain Village	230
Naknek	250
Napakia	84
Newhalen	150
New Stuyahok	99
Nightmute	42
Nikolai	40
Nikolski	22
Nondalton	81
Nunapitchuk	100
Old Harbor	121
Ouzinkie	99
Pedro Bay	40
Perryville	30
Pilot Point	54
Pilot Station	122
Pittkas Point	10
Platinum	16
Pope Vanoy	10
Port Alsworth	30
Quinhagak	150
Red Devil	30
Russian Mission	70
Saint Marys	200
Saint Michael	84
Saint Paul Island	200
Sand Point	200
Scammon Bay	85
Seldovia	250
Shageluk	60
Sheldon Point	82
Skwentna	119
Sleetmute	45
South Naknek	75
Stebbins	105
Takotna	30
Talkeetna	860
Tatitlok	25
Togiak	252
Toksook Bay	250
Trapper Creek	250

996

Akiok	50
Alexander Creek	15
Allu Island	15
Chinlak	50
Dutch Harbor	750
Holy Cross	95

Tuluksak	85
Tuntutlak	70
Tununak	99
Tyonek	50
Ugashik	10
Unalakleet	258
Unalaska	350
Valdez	2500
Whittier	175
Willow	465
Yakutat	300
Manley Hot Springs	90
Mentasta Lake	30
Minto	60
Nonana	410
Noatak	110
Nome	1600
Noorvik	133
Northway	125
Nulqsul	200
Nulato	100
Paxson	25
Point Hope	175
Point Lay	50
Prudhoe Bay	140
Rampart	25
Ruby	94
Salcha	100
Savoonga	156
Selawik	140
Shaktolik	88
Shishmaref	155
Shungnak	85
Steese	700
Stevens Village	30
Tanacross	25
Tanana	159
Teller	85
Tellin	25
Tok	720
Two Rivers	100
Venelie	84
Wainwright	195
Wales	65
White Mountain	76

997

Alakaket	78
Ambler	97
Anaktuvuk Pass	98
Anderson	140
Arctic Village	59
Atkasuk	60
Badger	670
Barrow	1300
Beaver	60
Bettles Field	51
Bondor	30
Brevig Mission	66
Buckland	90
Cantwell	175
Central	80
Chalkyitsik	35
Chicken	20
Chisana	10
Circle	40
Clear	110
Coldfoot	64
Council	20
Deering	50
Delta Junction	1423
Denali National Park	116
Dot Lake	25
Eagle	100
Elim	95
Ester	412
Fort Yukon	275
Galena	255
Gambell	147
Golovin	51
Healy	428
Hughes	25
Huslia	90
Kaktovik	102
Kallag	46
Kiana	112
Kivalina	80
Kohuk	30
Kotzebue	975
Koyuk	65
Koyukuk	44
Lake Minchumina	25
Little Diomed	60



Contact us today for
space reservations:

3110 Spenard Road
Anchorage, AK 99503
(907) 274-0611
FAX (907) 272-2105

Tabloid Format = 27" QUARTERFOLD c. 300,000 copies

1 spot color
ADN: \$9350.-

ANCHORAGE PRINTING \$7500- REGULAR NEWSPRINT
9300.- ELECTRA-BRIGHT

KETCHIKAN . NO CAN DO.

8 1/2 x 11 (11 x 17 Folded)

NO COLOR
LEGISLATIVE PRINT SHOP: NO CHARGE

STATE CENTRAL PRINTING: \$1400 + CHARGES
FOR COLLATING, FOLDING, STAPLING, TRIMMING.
NEEDS 30 days notice TO ORDER PAPER.

INSERTION

ADN = 5⁷⁵ c 1000, MORE IF PRINTED ELSEWHERE

ANCHORAGE PRINTING DOES MAIL PIECE TO
212 VILLAGES EVERY MONTH, INSERTION QUOTE
COMING.

3700
-195
3505

3
3700
.05
105.00

3
975
4
3700

Modular Ad Sizes

Full Page 9 7/8" x 12 1/4"
Half Page Horizontal 9 7/8" x 6"
Half Page Vertical 4 7/8" x 12 1/4"
Quarter Page 4 7/8" x 6"

Space Reservations

Advertising space must be reserved and copy submitted by the 2nd Thursday of each month. The Bush Mailer is printed at the end of the month. Camera ready copy deadline is the Wednesday prior to the printing date.

Inserts must be delivered to the GreatLander Bush Mailer by the 15th of the month.
(see enclosed rate card)

Agencies

The GreatLander Bush Mailer is pleased to allow 15% commission to recognized advertising agencies for camera ready copy. The following should be noted:

1. Commissions will not be allowed on accounts paid more than 30 days after the date of Bush Mailer billing. Publisher reserves the right to refuse agency discount to any agency that does not keep accounts current, and will so notify the advertiser. **Publisher holds agency and advertiser jointly and separately responsible for payment of account.**
2. Commissions are allowed on display advertising. Commissions are not allowed on color, position, production charges, inserts or classified display ads.

**PREPAYMENT IS REQUIRED
ON ALL ADVERTISING UNTIL
CREDIT IS ESTABLISHED.**

Advertising Rates

Open Rate

Full Page \$975 *less 5% = 3615*
Half Page \$700
Quarter Page \$525

Contract Rate

(January - December Calendar Year)

Full Page \$800
Half Page \$575
Quarter Page \$430

All Position Pages Add 20% To Rates • 2 Ch More Full Pages 5% Off Rates

Double Truck \$1775
Front or Back Cover \$1050

(NOTE: NOT AVAILABLE ON CONTRACT)
Contact Account Representative for availability

Special Note

The GreatLander Bush Mailer reserves the right to add a surcharge on advertising that is considered extra heavy composition, a standard procedure in the industry.

Color Rates

ROP (Run of the press) \$115

Color Per Page (Per color) \$165

Full Color Process* \$600

*Plus cost of separations

Classified Display Ads

1 Column x 1 Inch \$32.00

1 Column Width = 2 1/8" 2 Column Width = 4 1/8"

Advertising ad copy and payment must be received by the 15th of the month prior to print date. Spot color \$15.00 per column inch, ROP color only.

(No production charges. May change copy each month. No frequency in agency discounts. No Proofing on Classified Display Ads.)

GREATLANDER BUSHMAILER

NOW REACHING OVER 39,000 HOMES IN 209 COMMUNITIES THROUGHOUT RURAL ALASKA

The GreatLander Bush Mailer, an advertising only tabloid, is mailed free to rural residents arriving on the first of every month. No one equals our coverage of this vast rural market. Our research department is continually updating and revising our mailing lists. In addition, at no extra cost, our composing department will be glad to design and produce your advertisement for best results.

Imagine...living in an area the size of California, Texas, Florida, and New York combined! No shopping malls, no movie theaters, no connecting roads, few retail outlets, long days, long nights, and darn cold too. Rural Alaska is the most unique, captive mail order market in America.

PROVEN RESULTS! We are celebrating our 11th year of publication. We have many advertisers that have been with us on a continual basis since the first issue.

For information and assistance in placing your advertisement, please call our display advertising department at (907) 274-0611.



KETCHIKAN DAILY NEWS
Box 7900 501 Dock St.
Ketchikan, Alaska 99901

6-13-95

Job Printing Pricing Form

Customer Attn: Melissa
Address Long Range Financial
City State Zip
Phone Number Contact

Job Number Description 4 p tabs 300,000Quantity Paper Size We wantBlack Ink be able toColored Ink bid on this.Photos Vpresetting We're too smallComposition an operationAdding we don't haveOlding enough newspaperCaptioning and the headTrimming of the press dept.Tapping says wereBilling beaked solidLike Ready on the press.Jinning Shur Kathy WhiteItting

TOTAL

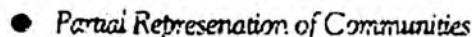
Special Instructions

06/15/95 16:14

907 272 2105

Anch Print GLBM

P. 06



Payment

Prepayment is required unless credit is established beforehand by having a completed and signed credit application approved and on file in our business office. An ad can be run prior to credit approval with prepayment.

Copy

All advertising must be in good taste as to form, subject matter, wording, size, illustration and typography. Advertising that is considered offensive, misleading or detrimental to the public, the newspaper or another advertiser may be refused for publication. Any ad simulating editorial content or comics must carry the phrase "paid advertisement" on the ad. The advertiser assumes full liability for the content of all advertisements that he authorizes for publication and for any claims that arise therefrom that may be made against the publisher.

Transfer

This agreement affords the Advertiser certain rights and prerogatives for the promotion of his business and those privileges may not be transferred to another advertiser. This agreement does not include the advertising of more than one business unless the advertiser is the single owner or the major stock holder of such other business or businesses.

Association Advertising

A group of businesses having a common area of interest, such as tenants of a shopping center or downtown merchants association, may place advertising jointly under some form of common banner on cover page.

Placement

All rates are for run-of-paper (ROP). No position guarantees will be made except where the customer authorizes an added charge of 20% on the net space charge. All requests will be considered and the publisher will attempt to place advertisements in line with customer's preference, but will make no adjustments, re-runs or refunds because of the position in which the advertisement has been published.

Omission and Error

Although the Publisher accepts no financial responsibility for typographical or human errors, if at fault, we will reprint that portion of the advertisement in which an error has occurred that materially affects its value. All care and diligence are used to prevent omission of any ad or any part of any ad, but in case of omission this agreement will not be invalidated.

Failure to Perform

Publisher is not liable for delays in delivery and/or nondelivery in the event of fire, flood, strike, mechanical failure, material shortages or other like events or conditions beyond the control of the Publisher affecting production or delivery in any way. Publisher shall not be liable to the Advertiser or others for such non-performance during the continuation of such events or conditions.

Note

The Publisher reserves the right to revise rates upon 30 days' notice. A continuance of advertising after the new rates go into effect will constitute acceptance of them under all other terms of this rate card.



RATE CARD

Effective April 1, 1995

Published monthly, the Bush Mailer is an advertising only tabloid, direct mailed to over 39,000 homes throughout Rural Alaska. In Homes 1st of each month.



Call: (907) 274-0611
FAX (907) 272-2105

3110 Spenard Road
Anchorage, Alaska 99503-3699

at the home of
Anchorage Printing, Incorporated

*ANCHORAGE
PRINTING 272.2213
GREY ■ WILL
TAX

FREELANCE 50.00
HR
MIKE HUNSLER
AK JOURNAL of COMM.

LEGISLATIVE
PRINT SHOP

NO
CHARGE

PRINT	2 ea
11x17 - YES	8.5x11
FOLD	(4)
11x17 - YES	\$36.00 -
STICKING	paper
MAYBE	PRINT

could incorporate
different COVER
w/ 8.5x11

day glo cover
2-3 WKS lead
time

AK PAPER - VAVAIL
180 CASES = \$1200

Notes from Public Outreach Subcommittee meeting:

Ideas to present to commission as a whole:

- Tabloid newspaper insert or mailout to inform public of workplan?, findings?, recommendations? refresh reader's memory about fiscal gap?
- Contact publishers about free space.
 - Reader friendly, comic book format?, make up analogies to family finances or savings accounts
 - Survey? 800 call in comments number?
 - 3 audiences to reach - bush (ask AFN), rural, urban
 - Send to rural postmasters
- Radio talk shows
 - Gov's statewide call in show
 - Public radio stations - public service time?
- Public TV/RATNET - public service time
- LRFPC members to go to local assembly mtgs and present findings and listen to public comments
 - AML can organize
 - Findings/recommendations as the main focus of the AML conference in Nov.
- Staff assignments
 - Check with leg print shop about cost of flyer
 - Get Gov's. schedule of events, mtgs where he has been asked to speak
 - Check with Leslie Ridle in constit relations about focus groups and orgs to contact
- Next teleconference May 8 at 10AM

Post-It™ brand fax transmittal memo 7671		# of pages > 1
To <i>Melissa Fouse</i>	From <i>Brad Pierce</i>	
Co.	Co.	
Dept.	Phone # <i>465-4672</i>	
Fax # <i>258-5511</i>	Fax # <i>465-3008</i>	

THE ALASKA JOURNAL OF RECORD

Vol. 19, No. 24 • Section B

Includes Anchorage Municipal Listings, Public Hearings, Public Notices & Legal Notices

Week of June 12, 1995

Journal of Record *Index*

Bids & Proposals, Permits ... Page 3B
World Trade Update: Page 2B
Court Filings: Page 3B

Legal Notices
First Publications: Page 4B
Continuing Publications: Page 6B

Municipality of Anchorage
Weekly Listings: Page 7B
MarketPlace Page 13B

You can reach The Journal at:
3710 Woodland Dr., Ste. 2100
Anchorage, AK 99517 or call
(907)249-1900, Fax (907) 248-7454, or
by E-mail: journal@alaska.net

Points Of Interest

A newspaper with exciting stories is one thing. A newspaper that can change your cash flow is another. The Alaska Journal of Commerce is both.

For a gold mine of statewide business leads and information, Journal readers can turn to Section B, The Alaska Journal of Record, for legal notices (first publications and continuing publications), bids & proposals, bid results & permits, court filings and much more. They are among the most comprehensive sources of news of record in the state.

Looking for information on Municipality of Anchorage Public Hearings? There is a weekly listing of Anchorage

Municipal Listings, Public Hearings and Public Notices. In The Journal of Record.

Our readers will also find the **World Trade Update**, provided by the World Trade Center Alaska, Anchorage, with trade leads, upcoming trade events, and trade news and information; the **MarketPlace**, where buyers and sellers meet to do business, through display classified advertising; and, the **Consultant Directory** which has advertising space available for business consultants from all ranges of industry.

Under Alaska law, legal notices have to be published to make the information known to the public and any interested parties. Other information gathered here is publicly available,

too. We group the information by title and give you a brief description of the records, as well as the legal reason why they must be published.

This information can provide business leads, lists of potential new customers and more important data about existing customers.

The majority of data in the Alaska Journal of Record is obtained directly from State of Alaska public files, and is printed "as entered" by state employees. Inaccuracies involving misinformation or typographical errors are not within our control.

For further information, call the Journal at 249-1900.



NO KINGS:

PLAY BALL
The boys are back
Sports, C-1 / 8, Page 23

Personal-use net fishing closed / Metro, B-1

'NET WORK
It's more like play
Mike Doogan, B-1
Lifestyles, D-1

'CONGO'
Aping old flicks
8, Page 11



Anchorage Daily News

VOL. L, NO. 160 102 PAGES

ANCHORAGE, ALASKA, FRIDAY, JUNE 9, 1995

PRICE 50 CENTS

Nuclear sting nets 3

Stolen material was up for bids

By PAM BELLUCK
The New York Times

NEW YORK — Three men, apparently in collusion with a Russian general, smuggled nearly eight tons of material used in nuclear reactors from a military stockpile in Ukraine, stored most of it in a warehouse in Queens and spread the word that they would sell it to the highest bidder, federal officials said Thursday.

The men were arrested Thursday after a yearlong sting operation in which U.S. Customs agents posed as Iraqi Foreign Ministry officials and European arms dealers planning to buy zirconium, a non-radioactive material that is useful in nuclear fission.

They are charged with trying to export zirconium illegally to Iraq, in violation of United Nations sanctions against Iraq, augmented by U.S. law, which prohibits all trade with



A family photo of U.S. Air Force Capt. Scott O'Grady, in the cockpit of an F-16 jet fighter.

The rescue of Capt. O'Grady

U.S. Air Force pilot Scott O'Grady was rescued Thursday by U.S. Marines. He had been missing in Bosnia for six days, since being shot down by Serbs.

HOW O'GRADY WAS RESCUED (All times a.m. Bosnia time)

- ▶ 2:08: O'Grady contacts NATO planes patrolling Bosnia
- ▶ 2:20: O'Grady identified
- ▶ 5:45: Search and rescue aircraft launched from amphibious assault ship USS Kearsarge
- ▶ 7:07: Two Serb missiles fired at rescue aircraft miss
- ▶ 7:15: Helicopter carrying O'Grady leaves Bosnia
- ▶ 7:30: O'Grady taken aboard Kearsarge

O'Grady survival gear

- ▶ G-suit: Standard issue flight clothing
- ▶ Chest vest: Carries supplies, including food, water, a pistol and a signal mirror



'Get me out of here'

Pilot kept his cool; rescue swift, sure

Daily News wire services

ABOARD THE USS KEARSARGE — For almost six days, the downed pilot coolly hid in enemy territory, living on bugs, rainwater and hope. Then, before dawn Thursday, he called home and directed his own rescue.

Wringing wet, filthy and hungry, he exploded in a run from the forest in Bosnia-Herzegovina, waving his pistol, sprinting as if the devil were behind him. He flopped onto the welcoming floor of a U.S. Marine helicopter with tears in his eyes.

Air Force Capt. Scott O'Grady was safe, an "American hero" in the words of President Clinton.

REACTION: "I guess he knows what it's like to be a Muslim in Bosnia then," said one Bosnian when told of O'Grady's six days of survival. "I welcome him to our club." **A-6**

SNIPERS: Sarajevo under attack again. **A-6**

PROMISE: NATO says it will continue to give air support to the U.N. peacekeeping force. **A-6**

Regular News

MON:
Go see Dollie
re Grant

BEAD - Chuck Caudwell!
Depr Labor. Ec. FORECAST.

relate exp. side to
task

- Svcs provided, people willing to pay for
- state provided services that are usually done on local level
- exp. B. reserves sustainable
- Taglioli run 3 scenarios

unassigned
Fax e
465-2918
2108

Scenario -
Survey 90
Rates of Funded
to unfunded
total main \$73^m schedule
= \$1542 prog det main

CALL

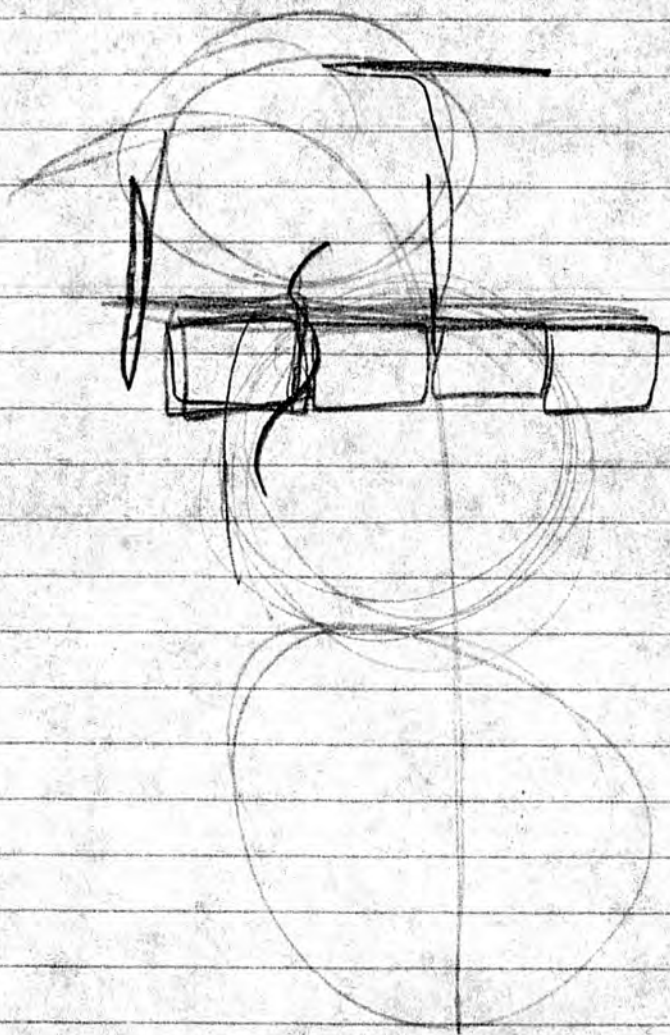
Jim Kelly
• PFD Module
CD ROM for classroom
call Bruce re put
exp spc

CALLS

Noedale - PF comments
2 days -
call back

Tim Bradner

FAX 522 1769



~~1000000000~~
1000000000 / 15 million
first full yr
decline as west
~~1000000000~~

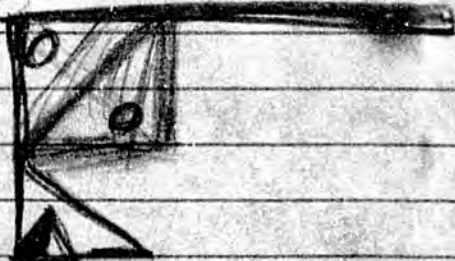
✓ KOTAKAN → ~~1000000000~~ 1000000000
Daily News

✓ FFG
Elections

Crib Steers / Talking points
for commissioners
to use out in the

Appropriate

Agree



Jim Kelly
462-2059

Videos. →

Cliff Grom
1133 N 51.
99501

mail
Schedule

~~343.4233~~

3:30

258 9869

Coffee Pot / Coffee
Creamer
Sugar

KETCHAN 225.3157
Daily News
Lenny White

FLG Andy Kline 465.6167

Nancy Lee Babbit-Buck
Wildlife

▶ publications specialist
465.6165

Gary Sandees - sport fish
▶ 465.6183

Elections

~~Barb Whiting 465.4611~~

Judy Flitter 522.3809

not newsprint,
registered vote by household.

SLA 94
SPB 212

Charlie Wells

465.2216

• color + 1

24 SHEETS

How many originals

double time

double cost

600,000
imp.

LA pg = 120

Cases

original

900,000

impressions

200 120,000
impressions

Election:

put out to bid

250,000

& AFN

& Calista

folded w

staple in
middle

2 color both sides

1 PG

~~246~~ Neg

246

95⁴⁰ plates

300,000

1,200,000
impressions

\$25,860

~~BLACK ONLY~~

1 PG BOTH SIDES

123²⁰ NEG

47¹⁰ PLATE

600,000 impressions

1278⁵ PRINTING

1498

plus { collating
creep + folding
stapling
trimming }

11x17

8 1/2 x 11

\$29 per case

- 4

PER CASE

120

29

1089

240

3489

1 3

call Bruce
do budget
go to airport
finalize agenda &
fly

Bruce

274.1688

- take out Arch
- CHECK CATNET
-

look for handout
material, copy, etc.



279-
5073
457.4809
Indian
Home Fax

Nike O'Connor

FAX

school districts

how many students

how much approp.

" " administration

• check

FAX agenda

MEETING SUMMARY SUBCOMMITTEE ON PUBLIC OUTREACH

The meeting was called to order by Sub-committee Chair Bruce Ludwig at 10 am April 18th. Attending in person and by teleconference were Commission Chair Brian Rogers, Senator Georgianna Lincoln, Judy Brady, staff members Brad Pierce and Melissa Fouse, and Kevin Ritche of the Alaska Municipal League.

Two areas for discussion were identified: distribution of information to the public and solicitation of comment from the public.

Items discussed under distribution of information included:

-Tabloid format newspaper insert or mailout to inform public in three parts

1. Refresh public's memory
2. Tools to eliminate the fiscal gap
3. Committee report on options

Discussion took place about the format of any material. It was suggested that a reader friendly cartoon format or an entertaining explanation using an analogy to family finances could be one approach.

Suggested ways to inform the public include:

- Participate in radio talk shows,
- participate on the Governor's call in show,
- request public service time from public television as well as commercial news media
- participate in municipal assembly meetings
- mail out or newspaper insert
- place material in grocery stores, gas stations, and rural post offices
- include material in newsletters, ie non-profits

- 800 number for call-in comments
- internet address (NOTE: this has been done)
- including a survey with the mail out
- taking public testimony at municipal meetings

Check with legislative print shop re: cost of flyer
Get Governor's schedule of events
Check with Leslie Ridle about focus groups, etc.

Come up with list for distributing material
Check with AFN about distribution pathways

Cynthia
257
4268

The legislative print shop prints material for free for legislative bodies, but it is limited to 8 1/2 x 11 format. It is available to do printing during the legislative interim.

The cost of printing a tabloid style piece on newsprint is about****

Alaska Direct Mail will mail for \$25.00 per thousand (about \$5744.58) plus postage which would be about \$37,000 (16 cents per piece)

LABELS:	\$ 2,900
PRINTING:	*****
POSTAGE:	37,000
MAILING:	5,800
TOTAL:	\$45,700 PLUS PRINTING COSTS

$$\begin{array}{r} 50,000 \\ 595,700 \end{array}$$

out per

tabloid

WEATHERS

11440 AREA

10'4w

12'10h

4pgs

1bw + 1color

The teleconference scheduled for 10 am, May 8th, 1995 is a call-in teleconference. The chairing site will be the Anchorage LIO. The bridge number to call is 800-478-7612 for those calling from outside of Anchorage.

Those calling from Anchorage need to call 700-222-1000. If your long distance carrier is other than Alascom, you must use the access prefix of 10866 as well.

Please feel free to call me at 258-8170 if you have any questions.

Printing & ask him to mail

- ★ Check legislative print shop★
what is out of possible?

8 1/2 x 11 only
available during summer
no cost to legislative
bodies

★ Monday 8th 10am ★

Lincoln > will come up & list for
distributing material

12900
131000
55300
45100

people who want to help
volunteers)

Statewide call in show. Had to check re: Gov

Notznick
344. ~~1225~~ 6254

Labels, statewide ~~#~~ households
household size 200

cost ?
time ?

SIZE 8 1/2 x 11 > SIZE AFTER FOLDING SLOWER

ALASKA DIRECT MAIL

PRINT BULK MAIL
PERMIT NUMBER
ON 10500-4

25⁰⁰ PER THOUSAND
\$5744.58
+ POSTAGE

229,783 \$34,765.20

#2900

Carrie Route 5025

Janet & Dick Hall

Bulk mail rate? 563.5873
16¢ tabloid

Anchor

Jan Fredicks

UAA 513DC

430 W. 7th Ave #110

QK501

ADN Commercial P

Bruce
Darryl Donaldson

Teleconf.

21 sites

can all be

48 bridge capability for total of 48
thru all yr around.

① Summary of GAPS, etc.

② packages

• public meetings in municipalities

Briefing Packet > convert to newspaper
insert

TV pieces for RAINET & ~~Public~~
PubTelev.

Push } "Family" - ★ ASK AFNA ★
Rural } how each communicates
Urban }

Ready

Why not when handing out #?
Some troubling questions

Family analogy

Translations? Probably not.

Gov's Schedule - good idea

~~When~~ Put stuff out, Cars, maps, AK Comm
etc. ★ cial

Georgy

- Kate Repley Non profits have newsletters
- Radio Shows

Brady

mail packets to communities

Brian

Put together, approve at 19th MTG.

Richie

history of gap
how it looks

week + half

options to solve

Mid May to mid June - Budget Gap

After July - options

Packages

Brian 2x go out

Brad Pierce - developing workbook for
May 19th + meetings w overheads etc.

- once commission is comfortable w information
disperse members to give meetings and then
come back to larger group.

15 larger + add audio conferences

Brady

① ASK FOR HELP FM Newspapers, Radio, TV etc.

State of Alaska
Long Range Financial Planning Commission
Dissemination of Information and solicitation of Public Input Subcommittee

Teleconference Agenda

April 18, 1995

11:00 A.M.

Call to Order

Organization of Subcommittee

Mission of Subcommittee

Inventory of Resources Available

Development of Subcommittee's Recommendations

*Diss of Info } Fm Public
Solicit Public Input } TO Public*

*Polls - "people understand there is a
fiscal gap"*

*Newspapers - cartoons/entertaining explanation
- insert*

3 parts

1. Refresh memory where

2. TOOLS TO CLOSE

3. Committee Report on Options

800 Number to let people call into.