

HB

63

FISCAL NOTE

STATE OF ALASKA
1995 LEGISLATIVE SESSION

BILL NO: HB 63

Revision Date: _____ Dept. Affected: Public Safety
 Title: Dog mushing vanity plates BRU: Motor Vehicles
 Component: Field Services
 Sponsor: Representative Davies
 Requestor: H. TRANS COMPONENT SERIAL NO. 0502

EXPENDITURES/REVENUES: (Thousands of Dollars) (inflation not included)

	FY 96	FY 97	FY 98	FY 99	FY 00	FY 01
OPERATING						
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	7.7					
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	7.7	-0.	-0.	-0.	-0.	-0.
CAPITAL EXPENDITURES	-0.	-0.	-0.	-0.	-0.	-0.
CHANGE IN REVENUE (1004 Revenue Code)	7.7	-0.	-0.	-0.	-0.	-0.

FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GE Match						
1004 GE	7.7					
1005 GE/Program Receipts						
1006 GE/MHTA						
Other						
TOTAL	7.7	-0.	-0.	-0.	-0.	-0.

Estimate of current year (FY 95) impact \$ _____

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS (Attach a separate page if necessary)

Contractual costs are associated with the design, ordering and purchase of 900 special request license plates. This type of special license plate must be ordered with a minimum order of 900 sets of plates. Because the order is for a relative small number of plates, the manufacture charges \$8.50 per set of license plates. The total operating cost is \$7.7.

The response and success of this type of license plate program is difficult to predict as it depends on the number of persons purchasing the special dog mushing license plates. This bill sets a one time fee of \$50.00 to purchase the plates. Approximately 155 sets of plates must be sold to recover the costs of this program. At such time, it can be determined the number of people who would purchase this type of plate, a revised fiscal note can be submitted to reflect new general fund revenue.

3/1/95 Prepared By: Juanda M. Hensley Phone: 485-2850
 Division: Motor Vehicles Date: 2/28/95
 Approved by Commissioner: Ronald L. Ote Date: 3-9-95
 Agency: Dept. of Public Safety

PREPARER TO PROVIDE ALL DISTRIBUTION COPIES TO GOVERNOR'S LEGISLATIVE OFFICE

For further distribution information call the Governor's Legislative Office

CS FOR SPONSOR SUBSTITUTE FOR HOUSE BILL NO. 63(TRA)

IN THE LEGISLATURE OF THE STATE OF ALASKA

NINETEENTH LEGISLATURE - SECOND SESSION

BY THE HOUSE TRANSPORTATION COMMITTEE

Offered:
Referred:

Sponsor(s): REPRESENTATIVES DAVIES, Bunde, Barnes, Willis, Elton, Toohey, James, Nicholia

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to special request licenses depicting the sport of dog mushing."

2 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

3 * Section 1. INTENT. It is the intent of the legislature that the division of motor vehicles
4 of the Department of Public Safety consult with dog mushing organizations when designing
5 special request plates authorized by this Act.

6 * Sec. 2. AS 28.10.181 is amended by adding a new subsection to read:

7 (s) Special request dog mushing plates. Upon application by the owner of a
8 passenger vehicle, noncommercial van or pick-up truck, or motor home, the department
9 may design and issue registration plates representing the sport of dog mushing in the
10 state. The department shall use the colors blue and gold in designing the registration
11 plates under this subsection. The department may disapprove the issuance of
12 registration plates under this subsection when the requested plates are a duplication of
13 an existing registration.

14 * Sec. 3. AS 28.10.421(d) is amended by adding a new paragraph to read:

15 (16) special request dog mushing plates \$50

1 plus the fee required for that vehicle under (b)(1) or (2) of this section; the fee
2 required by this paragraph shall be collected only on the first issuance and on the
3 replacement of special request plates; the commissioner of administration shall
4 separately account for the fees received under this paragraph that the department
5 deposits in the general fund; notwithstanding (g) of this section, the annual estimated
6 balance in the account that is in excess of the cost of issuing special request plates
7 may be appropriated by the legislature for the support of programs benefiting dog
8 mushing.

Alaska State Legislature

Legislative Committees:
Resources
Legislative Budget & Audit
Administration Regulation Review
Military & Veteran Affairs

Legislative Budget Subcommittees:
University of Alaska
Department of Natural Resources
Department of Law



119 N. Cushman Street Suite 207
Fairbanks, Alaska 99701
(907) 456-8172
FAX (907) 451-9293

While in Session
State Capitol
Juneau, Alaska 99801-1182
(907) 465-4457
FAX (907) 465-3519

Representative John Davies
District 29

SSHB 63 Dog Mushing License Plates Sponsor Statement

With recent attacks on our state sport, it is more important than ever for Alaskans to show their enthusiastic support for dog mushing. While not a musher myself, dog mushing is a sport I enjoy following very much. There is nothing quite like watching a good team moving quietly along the trails in Goldstream Valley near sunset. I am worried that the loss of financial backing for the long distance races like the Quest and the Iditarod will erode support for the whole sport.

For that reason, I introduced House Bill 63, which would allow the Department of Public Safety to issue dog mushing license plates. Clearly this bill is not going to solve all of the problems of the long-distance races, nor is it the most crucial issue facing the state. But it will encourage Alaskans to show their zest for mushing.

House Bill 63 would allow automobile owners to purchase specially designed license plates depicting some aspect of mushing. The extra \$50 fee will more than pay for the plates and any excess revenue would be appropriated to support dog mushing programs. Admittedly, the pool of money would be modest, but the real objective would be met by making dog mushing more visible on every street and parking lot in Alaska. Moreover, it gives nonmushers an opportunity to bolster the mushing community with a proud symbol of their support!

SPONSOR STATEMENT





Iditarod Trail Sled Dog Race

P.O. Box 870800 • Wasilla, AK 99687-0800 • (907) 376-5155 • Fax: (907) 373-6998

January 23, 1996

Dear Honorable Legislator:

On behalf of the Iditarod Trail Committee, Inc. (ITC), I am writing to express our support of House Bill 63 which would allow the Department of Public Safety to issue dog mushing license plates.

In 1972 the Legislature recognized dog mushing as Alaska's state sport. It did so to formally acknowledge the importance of dog mushing in Alaska's rich history and as a show of support for the sport on into the future.

By offering individual Alaskans an opportunity to display their own support for mushing through the purchase of special license plates, they too will have the opportunity to show their pride in our State and enthusiasm for dog mushing. Additionally, the funds generated through the sale of these plates will play an important part in ensuring the financial health of various dog mushing events and/or organizations.

Please vote in favor of HB 63 and show your support of Alaska's dog mushing as an integral part of our winter and summer activities.

Sincerely yours for,

The Iditarod Trail Committee, Inc.

Stan Hooley
Executive Director

MUSH WITH PRIDE

Providing Responsible Information on a Dog's Environment



Will Forsberg, President
Box 378
Healy, Ak. 99743

Rep. John Davies
State Capitol
Juneau, Ak., 99801-1182

Jan. 22, 1996

RE: Mushing license plates

Dear Rep. Davies,

On behalf of the 400 members of the Mush with PRIDE organization I would like to thank you for your support of sleddog sports and offer my support for H.B. 63, the mushing license plate bill.

This bill would give Alaskans the opportunity to support our state sport and would help to publicize dog sledding as well as promoting winter tourism. As the sport grows in Alaska programs such as the mushing license plates bill are needed to fund educational and promotional groups which benefit the entire sport and the state.

I urge all State legislators to support this bill.

Thank you,

A handwritten signature in cursive script that reads "Will Forsberg".

Will Forsberg



**Iditarod Champion
Jeff King
Goose Lake Kennels
P.O. Box 48
Denali Park, Alaska 99755**

**Rep. John Davies
State Capitol
Juneau, AK 99801-1182
January 23, 1996**

Dear Rep. Davies,

I support H.B. 63 which would allow the Dept. Of Public Safety to issue dog mushing licence plates within the state of Alaska. By supporting this bill we are supporting Alaska's state sport and will provide a positive avenue for raising revenue and attitudes that support dog mushing in our state.

Thank you for introducing this bill.

Happy Trials,

Jeff King

January 24, 1996

Rep. John Davies
State Capital
Juneau, Alaska 99801-1182

Dear Rep. John Davies,

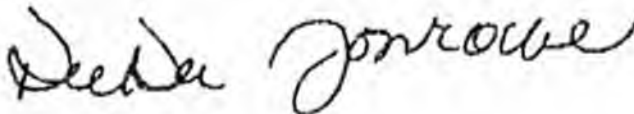
Thank you for introducing H.B. 63 that allows the Department of Public Safety to issue a dog mushing license plate within the State of Alaska. Dog mushing is uniquely Alaska's state sport, and I appreciate the opportunity for supporters to make a contribution in this way.

I think, the objective of the bill is another positive way to make our sport visible year round on every street in Alaska. It will also raise a modest amount of revenue to support mushing programs statewide.

I believe this bill will also advance the promotion of winter tourism and, in this way, assist in developing a more diverse economy for our state.

I would like you to express my support of this bill to the appropriate committees and appreciate your support of both my sport and my lifestyle.

Sincerely,



DeeDee Jonrowe
Jonrowe Racing Kennel
P.O. Box 272
Willow, Alaska 99688

Todd Hoener
Mushing Magazine
POB 149
Ester, AK 99725
907-479-0454 (office & fax)

Friday, 22 December 1995

Rep. John Davies
119 N. Cushman Ste 205
Fairbanks, AK 99701
907/456-8172

Dear Rep. John Davies,

I wish to express my support for H.B. 63 which would allow the Department of Public Safety to issue dog mushing license plates within the State of Alaska. As you are well aware, dog mushing is Alaska's state sport.

I believe, as is the objective of the bill, that this is another positive way to make mushing more visible on every street in Alaska and that it is a modest method for raising revenue that would go to support mushing programs.

This bill will also advance the promotion of winter tourism which the citizens of Alaska need to nourish to economically succeed.

Thank you for introducing this bill.

Sincerely,

A handwritten signature in cursive script, appearing to read "Todd Hoener", with a long horizontal flourish extending to the right.

Todd Hoener
Publisher / Editor-in-Chief

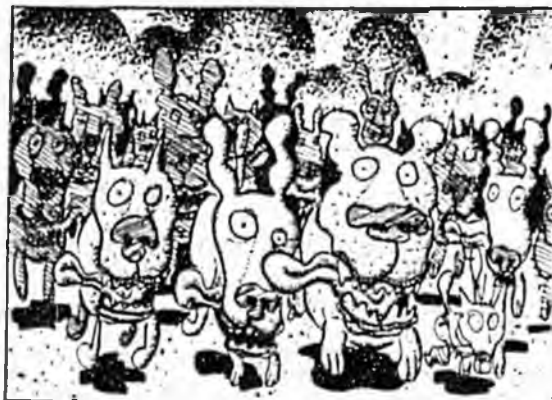
Mush on

Top 10 reasons to pass HB 438

OK, OK, so it's not exactly the most crucial issue before the legislature. But Rep. John Davies of Fairbanks has introduced a bill that would allow the state to issue license plates with a dog-mushing design. We like the idea.

Here's why:

10. It's not a grizzly bear. (OK, we liked the grizzly bear too, but we remember all the complaints that it looked like an oil derrick or a blob of dirt.)



9. It's optional. You'd only have it if you ponied up an extra \$50. (Actually, we'd like it if it weren't optional.)

8. The new plate would pay for itself — if it were popular enough. A minimum order is 900 plates, so if the plate doesn't sell, the state would have to pay for what sits in a warehouse. But surely at least 900 Alaskans want a dog-mushing plate.

7. Public safety officials who fear that too many different license plate designs would make it hard to spot a plate as Alaskan can rest easy. Who else would have a dog-sled plate — Oklahoma?

6. Rep. Davies has a fall-back position if the public safety types think dog-mushing license plates are dangerous: Plates with the letters DOG, followed by a random three numbers. (Cute, but we like the actual dogs better.)

5. The fee would go to a good cause: dog mushing. Money raised over and above the cost of the plate could be used to promote the state sport, start new races or help fund the Iditarod or the Yukon Quest.

4. Putting dog mushing on more stable financial footing frees Alaskans to — if need be — tell national sponsors to go jump in a lake (something Alaskans love to be able to tell Outsiders).

3. Most importantly, money raised could help keep dog mushing alive and Alaskan, maybe by encouraging Bush and Native mushers who find it increasingly expensive to compete in the big races.

2. Alaskans LOVE dogs.

1. Animal-rights types would HATE this plate.