

**SB**

**181**

**HFIN**

**FILE**

# ALASKA STATE LEGISLATURE

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## SENATOR LYDA GREEN SENATE DISTRICT N

### CSSB 181

#### Sponsor Statement

CS for Senate Bill 181 will provide for the Department of Transportation's Tourist Oriented Directional Sign (TODS) program in statute and allow the placement of TODS signs on private property outside of the right-of-way. Codifying this program will provide for a well planned and regulated system of directional signing that will preserve the scenic beauty of Alaska's roadways and benefit Alaska's visitors and the businesses that serve them.

Currently the Department of Transportation administers TODS as an experimental program. Although this program is consistent with standards established by the Federal Highway Administration and the Manual of Uniform Traffic Control Devices, absence of statute authorizing the program has left the public out of the process of promulgating regulation.

By placing TODS in statute we provide the firm legal footing for the program to continue. In the opinion of legislative counsel it is doubtful that the current experimental program would stand judicial challenge.

Passage of Senate Bill 181 would provide long sought assistance to Alaska businesses that are dependent on trade with the traveling public. This bill would likewise enhance the state's ability to be user-friendly to its tourists and promote a responsive visitor industry. SB 181 authorizes a means for providing needed directional information while preserving the unique beauty of Alaska's roadways. I respectfully request your support.

Addendum to Fiscal Note SSSB 181

**Section 1. of Sponsor Substitute for Senate Bill No. 181**

Background: Alaska currently does not allow Outdoor Advertising. Any signs located outside of state-owned right-of-way would be considered "Outdoor Advertising" under federal statutes, and would have to meet all Outdoor Advertising control requirements.

Impact on the Department: This section would allow placement of signs outside of the right-of way. It would also require modification of manuals, establishment of an Outdoor Advertising Control program which meets state and federal standards, and legal review.

**Section 2-6 of Sponsor Substitute for Senate Bill No. 181**

These sections appear to have no fiscal impact on DOT P/F.

**Other Notes to Sponsor Substitute for Senate Bill No. 181**

It is the general opinion of the 8 "TODS" participating states contacted that TODS, LOGO and other official directional signs must remain on state property to avoid difficulties with maintaining, erecting, and controlling Outdoor Advertising on private property.

Assumptions: the fiscal note assumes that qualifying businesses or groups would undertake all administrative and organizational details; purchase the materials and provide labor; obtain permits, easements or rental agreements for placing Outdoor Advertising on private property; and properly maintain the signs and sites.

We assume that it would take \$15,000 in personal services, \$5,000 in travel; and \$20,000 to fund the law review in the first year. Administrative costs of approximately \$2,000 per year would be expected to maintain the program after it is in place.



US Department  
of Transportation  
Federal Highway  
Administration

Alaska Division

P O. Box 21648  
Juneau, Alaska 99802

RECEIVED  
MAR 26 1996

Ans'd.....

March 25, 1996

HRW-AK  
ROW-04

Senator Lyda Green  
Alaska State Senate  
Room 423, State Capital  
Juneau, Alaska 99801-1182

Dear Senator Green:

Outdoor Advertising Control

Brett Huber, of your staff, recently asked if 18" X 90" traveler information signs, located outside of the highway right-of-way, in zoned or unzoned commercial or industrial areas would conform to federal requirements. Signs of the type described would be considered outdoor advertising devices subject to the provisions of 23 CFR 750 Subpart G - Outdoor Advertising Control. Signs erected and maintained in compliance with the provisions of this Subpart and approved State implementing regulations would be in conformance with Federal requirements.

Such signs could be erected within 660 feet of the right-of-way in commercial or industrial zones and in unzoned commercial or industrial areas, as defined in the agreement between the U.S. Secretary of Transportation (Secretary) and the State. Signs erected would have to comply with the size, lighting and spacing criteria contained in the agreement between the Secretary and the State.

The Alaska Agreement was signed March 29, 1968. It provides the following criteria which would apply to the situation in question.

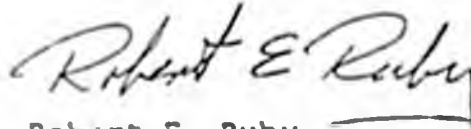
Size: A maximum area of 650 square feet with a maximum height of 20 feet and a maximum length of 50 feet.

Spacing: Not located where they would obscure official traffic control devices or obstruct the drivers view of traffic. Not less than 100 feet apart in villages and cities. Not less than 300 feet apart in rural areas. Not less than 500 feet apart adjacent to controlled access facilities or within 2000 feet their interchanges or intersections.

Lighting: No flashing intermittent or moving lights. No lighting that would interfere with driver's operation of a motor vehicle.

We are available to meet with you or your staff to further discuss or clarify our position regarding this subject or other concerns with outdoor advertising or motorist information systems.

Sincerely yours,

A handwritten signature in cursive script that reads "Robert E. Ruby". The signature is written in dark ink and is positioned above the typed name and title.

Robert E. Ruby  
Division Administrator

cc: Rick Halford, Co-Chair Senate Finance Committee (Room 508)

# LEGAL SERVICES

DIVISION OF LEGAL AND RESEARCH SERVICES  
LEGISLATIVE AFFAIRS AGENCY  
STATE OF ALASKA

(907) 465-3887 or 465-2450  
FAX (907) 465-2029  
Mail Stop 3101

130 Seward Street, Suite 409  
Juneau, Alaska 99801-2105

## MEMORANDUM

February 22, 1996

**SUBJECT:** Sectional Summary of CSSSSB 181( ); An Act relating to a tourist oriented directional sign program and to penalties for violations related to outdoor advertising.

**TO:** Senator Lyda Green

**FROM:** George Utermohle *GU*  
Legislative Counsel

You have requested a sectional summary of CSSSSB 181( ), version O; An Act relating to a tourist oriented directional sign program and to penalties for violations related to outdoor advertising.

As a preliminary matter, note that a sectional summary of a bill is not an authoritative interpretation of the bill. The bill itself is the best statement of its contents.

Section 1 of the bill sets out the legislative findings and intent in regard to directional signs for traveler oriented attractions and services.

Section 2 of the bill amends AS 19.25.105(a) by allowing tourist oriented directional signs to be erected and maintained adjacent to the right-of-way of an interstate, primary, or secondary highway.

Section 3 of the bill amends AS 19.25.105(d) to allow erection and maintenance of tourist oriented directional signs, within the right-of-way of an interstate, primary, or secondary highway.

Section 4 of the bill adds a new subsection to AS 19.25.105 establishing a tourist oriented directional sign program in the Department of Transportation and Public Facilities.

Section 5 of the bill amends AS 19.25.130 by providing that a person who violates AS 19.25.080 - 19.25.180 and regulations adopted under AS 19.25.080 - 19.25.180 is guilty of a violation and not a misdemeanor. The amount of the fine that may be set for the violation has not been changed. A violation is a noncriminal offense punishable only by a fine.

Senator Lyda Green  
February 22, 1996  
Page 2

Section 6 of the bill amends AS 19.45.002 to make a technical change required to conform with sec. 5 of the bill.

Section 7 of the bill annuls 17 AAC 20.010 which is a regulation adopted by the Department of Transportation and Public Facilities relating to outdoor advertising within the highway right-of-way.

GU: :s  
96-109.glc

# LEGAL SERVICES

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LEGISLATIVE AFFAIRS AGENCY  
STATE OF ALASKA

(907) 465-3887 or 465-2450  
FAX (907) 465-2029  
Mail Stop 3101

RECEIVED

JAN 06 1995

Ans'd.....

130 Seward Street, Suite 409  
Juneau, Alaska 99801-2105

## MEMORANDUM

December 29, 1995

**SUBJECT:** Experimental Tourist Oriented Directional Sign Program  
(Work Order No. 9-LS1412)

**TO:** Senator Lyda Green  
Attn: Brett Huber

**FROM:** George Utermohle *GU*  
Legislative Counsel

This memorandum is in response to your inquiry as to legal status of the experimental tourist oriented directional sign (TODS) program of the Department of Transportation and Public Facilities (DOTPF).

DOTPF has established a limited TODS program on an experimental basis. The experimental TODS program allows organized groups and businesses to have signs installed in the right-of-way of certain roads in the state. The signs inform the traveling public of the name of a business or organization, the services that it provides, and the direction and distance to its location. One of the purposes of the experimental program is to provide DOTPF with information necessary to develop regulations for a full scale TODS program. The TODS program is an element of the federal aid highway programs. The Congress has directed the Secretary of the federal Department of Transportation to encourage states to provide for tourist oriented directional signs along interstate and federal aid primary roads. P.L. 102-240, Title I, Part A, §1059; 105 Stat. 2003.

DOTPF has implicit authority to implement a TODS program under AS 19.05.010, 19.05.030(1), 19.05.040, and AS 44.42.020(a)<sup>v</sup> and explicit authority under AS 19.10.040<sup>v</sup>.

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<sup>v</sup> Alaska Statutes 19.05.010 states:

The department is responsible for the planning, construction, maintenance, protection, and control of the state highway system.

Alaska Statutes 19.05.030(1) states:

The department has the following duties:

(1) direct approved highway planning and construction and maintenance, protection and  
(continued...)

The procedures and standards for issuance of a permit to install a tourist oriented directional sign are set out in a document entitled "Policy for Experimental Tourist Oriented Directional Signing" (dated April 1991). DOTPF has not adopted regulations to implement the procedures and policies outlined in the Policy statement.

Under AS 19.05.020, AS 44.42.030, and AS 44.62 (Administrative Procedure Act), DOTPF must adopt regulations in accordance with the procedures set out in AS 44.62. A regulation is a "rule, regulation, order, or standard of general application" including " 'manuals,' 'policies,' 'instructions,' 'guides to enforcement,' 'interpretive bulletins,' 'interpretations,' and the like that have the effect of rules, orders, regulations or standards of general application". AS 44.62.640(a)(3); emphasis added. The Alaska Supreme Court has identified two indicia of a regulation. First, a regulation implements, interprets, or makes specific the law enforced

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✓(...continued)  
control of highways;

Alaska Statutes 19.05.040 states:

Sec. 19.05.040. POWERS OF DEPARTMENT. The department may

- . . .
- (4) acquire rights-of-way for present or future use;
- (5) control access to highways;
- (6) regulate roadside development;
- (7) preserve and maintain the scenic beauty along state highways;
- . . . ; and
- (12) exercise any other power necessary to carry out the purpose of AS 19.05 - AS 19.25.

Alaska Statutes 44.42.020(a) states:

- (a) The department shall
  - (1) plan, design, construct and maintain all state modes of transportation and transportation facilities and all docks, floats, breakwaters, buildings and similar facilities;
  - . . .
  - (6) cooperate and coordinate with and enter into agreements with federal, state and local government agencies and private organizations and persons in exercising its powers and duties;
  - (7) manage, operate, and maintain state transportation facilities and all docks, floats, breakwaters and buildings, including all state highways, vessels, railroads, pipelines, airports, and aviation facilities;

✓ Alaska Statutes 19.10.040 states:

Sec. 19.10.040. UNIFORM SYSTEM OF MARKING AND POSTING. The department shall classify, designate, and mark highways under its jurisdiction and shall provide a uniform system of marking and posting these highways. The system of marking and posting must correlate with and, as far as possible, conform to the recommendations of the Manual on Traffic Control Devices as adopted by the American Association of State Highway Officials.

Senator Lyda Green

December 29, 1995

Page 3

or administered by the agency. Kenai Peninsula Fisherman's Cooperative Association, Inc. v. State, 628 P.2d 897, 905 (Alaska 1981). The standards utilized by DOTPF for the issuance of a permit under the experimental TODS program do implement and make specific the law enforced by the department under AS 19 and AS 44.42. Second, a regulation affects the public or is used by the agency in dealing with the public. Id. The standards for the experimental TODS program clearly affect the public and are used by DOTPF in its dealings with the public regarding tourist oriented directional signs. The DOTPF policy for the experimental TODS program has the effect of a regulation and is a standard of general application. Thus, the policy is a regulation and must be adopted as a regulation in accordance with AS 44.62.<sup>✓</sup>

"The failure of an agency to substantially comply with [AS 44.62] in adopting regulatory changes renders the action invalid." Turpin v. North Slope Borough, 879 P.2d 1009, 1014 (Alaska 1994). A policy that has not been adopted as regulations is invalid and unenforceable. Kenai Peninsula, 628 P.2d at 906; Gilbert v. State Department of Fish and Game, 803 P.2d 391, 397 (Alaska 1990). DOTPF cannot rely upon the policy as a basis for operating the experimental TODS program until the department has complied with the regulation adoption procedures of AS 44.62. Kenai Peninsula, 628 P.2d at 906. If a person challenges the TODS policy, such as a person who is denied participation in the program or who objects to a competitor being allowed to install a sign, the courts can be expected to invalidate the experimental TODS program and require DOTPF to adopt the necessary regulations.

## CONCLUSION

The procedures and standards set out in the policy for the experimental TODS program are consistent with DOTPF's authority to regulate use of highway rights-of-way under AS 19 and AS 44. The department has the necessary statutory authority to adopt the experimental TODS program policy as regulations. However, unless DOTPF adopts the TODS policy as a regulation by complying with AS 44.62, DOTPF runs the risk that a court will invalidate policy and suspend operation of the program until the department complies with the rule making procedures of AS 44.62.

If I may be of further assistance, please advise.

GU:lmb  
95-297.lmb

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<sup>✓</sup> Policies governing the internal matters and operation of an agency are outside of the scope of the Administrative Procedure Act and are not required to be adopted as regulations. Messitt v. Department of Natural Resources, 768 P.2d 1112 (Alaska 1987). However, the TODS policy of DOTPF does not qualify for the internal management exception to the Administrative Procedure Act, because the TODS policy directly affects the department's relationship with the public and expands upon the statutory law governing signs along highways.

TONY KNOWLES, GOVERNOR

DEPARTMENT OF TRANSPORTATION  
AND PUBLIC FACILITIES

OFFICE OF THE COMMISSIONER

3132 CHANNEL DRIVE  
JUNEAU, ALASKA 99801-7898  
PHONE: (907) 465-3900  
TEXT TELEPHONE: (907) 465-3652  
FAX: (907) 588-8365

February 29, 1996

The Honorable Lyda Green  
Alaska State Legislature  
State Capitol, Room 423  
Juneau, AK 99801-1182


Dear Senator Green:

You requested information on Alaska's Tourist-Oriented Directional Sign program.

I have attached a handy reference to give you an idea of the information contained in the department's regulations. The reference contains a brief description of the program, application requirements, and a list of our regional offices.

Please don't hesitate to contact us if you have other questions.

Sincerely,



Boyd Brownfield, P.E.

Deputy Commissioner

attachment

## TOURIST-ORIENTED DIRECTIONAL SIGNING (TODS).

Alaska Law does not allow Outdoor Advertising, therefore DOT&PF developed a system of directional signing called TODS. These signs provide directions to traveller-oriented businesses, services, and attractions, and activities or sites of significant interest to the travelling public. TODS are official signs located within the highway right-of-way.

TODS Community Service Signs are available for intersections leading to communities with multiple attractions and services if the demand for signs exceeds available space.

### HOW TO APPLY FOR A TODS SIGN:

Applications must be accompanied by a \$100 non-refundable application fee, followed by a \$200 permit fee payable upon approval. Applications should be submitted to the regional DOT&PF office nearest the activity.

Applicants provide the signs, posts and labor for installation and maintenance. These signs may be installed on a sign panel, and two panels may be installed per intersection. For safety reasons we ask that signs be installed by an authorized contractor.

The Region is expected to advise applicants within 15 working days of the approval or disapproval of the application. If an application is disapproved, the applicant may appeal the decision to Headquarters.

If the business or activity changes owners, the new owner must request a new permit within 30 days after the completion of the sale. There is no charge for this permit.

The permittee is responsible for the removal or masking of a sign when their business or activity is closed.

Regional Right-of-Way Agent Dept. of Transportation and Public Facilities Box 196900 Anchorage, AK 99519-6900  Phone 266-1631	Regional Right-of-Way Agent Dept. of Transportation and Public Facilities 2301 Peger Road Fairbanks, AK 99709-5316  Phone 474-2401	Regional Right-of-Way Agent Dept. of Transportation and Public Facilities Box 240369 Douglas, AK 99824-0369  Phone 465-4519
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### **General Requirements:**

- At least 25% of the business' gross receipts are from tourists or motorists who live more than 20 miles from the activity
- The activity or site must be rural
- Neither the activity nor any sign is visible from the highway
- It must be open to the general public during regular and reasonable hours

The following are typical activities or sites that may qualify for TODS:

- (1) Gas within three miles of the requested TODS location
- (2) Food within three miles of the requested TODS location
- (3) Lodging within 25 miles of the requested TODS location
- (4) Campgrounds within 25 miles of the requested TODS location.
- (5) Tourist Attractions of significant interest to tourists
- (6) Other Commercial Activity of significant interest to the travelling public.

POLICY FOR  
EXPERIMENTAL TOURIST ORIENTED DIRECTIONAL SIGNING  
ALASKA DEPARTMENT OF TRANSPORTATION & PUBLIC FACILITIES

APRIL 1991

## INTRODUCTION

Many businesses which may be of interest or service to tourists are not visible from the main through routes, and federal/state laws severely restrict off-premise outdoor advertising. To better inform motorists, the Federal Highway Administration (FHWA) has added a section to the Manual of Uniform Traffic Control Devices (MUTCD) to permit states to develop a well planned and regulated system of directional signing for traveller oriented attractions and services. This section, called Tourist Oriented Directional Signs, is referred to as TODS.

The development of an acceptable statewide program is taking time, personnel and financial resources to plan, develop and implement. This experimental program is assisting in the establishment of the final standards and regulations. It is being somewhat modified at this time to cover items previously not addressed and to promote a more uniform version of what the final program will entail.

To maintain equity in this approach, the department is willing to offer the opportunity to participate in this TODS experiment to all eligible groups or businesses. *The program, however, is limited to organized groups or businesses who are willing to undertake all administrative and organizational details and provide the funds to purchase the experimental signs, posts and labor for installation at approved locations.*

Upon establishment of a uniform state program for TODS, the experimental signs will be removed or converted to the statewide standards at the earliest feasible opportunity, but not less than 90 days following approval of a statewide TODS standard.

It must be noted, however, that businesses participating in this experimental program shall have no special prerogatives or "grandfather" rights by virtue of the participation in the experimental program.

## DEFINITIONS

Activity or site of significant interest to the traveling public means a motorist service, a tourist attraction, or a commercial activity specifically catering to motorists not residing in the area.

Expressway is a divided arterial highway for through traffic with full or partial control of access and with at-grade intersections.

**Freeway** is a divided arterial with full access control and no at-grade intersections.

**Handicap accessible** means wheelchairs are accommodated for all services.

**Primary or secondary highway** is a conventional through road or major feeder road maintained by the Department of Transportation and Public Facilities.

**Rural environment** is a sparsely populated area where the majority of land is not subdivided and

- . is located outside corporate city limits or
- . located inside the corporate limits of a city with a population of 5,000 or less.

**Tourist oriented directional signing (TODS)** is official signing that is located within the right of way of a primary or secondary highway and gives specific directional information to activities or sites of significant interest to the traveling public.

### GENERAL ELIGIBILITY FOR PARTICIPATION

An individual activity or site must meet the following general requirements to qualify for tourist oriented directional signing. A sign shall not be erected until the activity and site have been approved in accordance with this Policy.

**Significant interest to the traveling public.** An activity or site must be of significant interest to the traveling public. A substantial portion of the activity's or site's products or services must be tourist- or motorist-oriented. A business must provide documentation that at least 25% of their gross business receipts are from motorists residing more than twenty miles from the activity.

**Location of activity or site.** The activity or site shall be located in a rural environment as defined above.

Neither the activity or site nor any on-premise sign advertising the activity or site shall be adjacent to or visible from the highway on which the TODS sign is to be located except for special cases where:

- . signing may be permitted because through traffic is not the normal pattern.
- . signing may be permitted because terrain, curvature or vegetation obscure visibility of the business establishment completely or until a motorist is within 800 feet or less of the driveway or entrance road. Such obscured visibility may not be under the control of the business establishment.

**Hours.** The activity or site shall be open to the general public during regular and reasonable hours and not by appointment or reservation only.

Building or area. The activity shall be conducted in an appropriate building or area. The activity shall not be conducted in a building principally used as a residence unless there is a convenient, separate and well-marked entrance. *Bed and breakfast lodgings are excepted from the separate entrance requirement.* The building or area must be maintained in a manner consistent with standards generally accepted for that type of business or activity. A photograph of the business establishment must accompany the application.

**Compliance with Applicable Laws.** Businesses shall comply with federal, state and local laws, including Title III of the Americans with Disabilities Act when applicable.

**Restriction on Signing Locations.** TODS will not be allowed:

- on freeways, expressways or off-ramps of freeways or expressways.
- at intersections where two major highways cross.
- where sufficient space is not available or where demand would exceed the limit of six signs per intersection. A community services announcement sign - (see Page 10) has precedence over signing for individual businesses at intersections likely to have more demand than space allows.

**Illegal Signs.** A permit shall not be issued for any business or activity using illegal signs to promote their business (see Alaska Statutes 19.25.105).

**Nondiscrimination.** The activity or site shall comply with all applicable laws concerning public accommodations without regard to race, religion, color, age, sex, handicap or national origin.

**Highway Junctions Excluded from Participation.** Tourist oriented directional signing will not be allowed at the following junctions:

Sterling Highway	with	Kenai Spur
Sterling Highway	with	Seward Highway
Parks Highway	with	Glenn Highway
Parks Highway	with	Palmer-Wasilla Highway
Glenn Highway	with	Palmer-Wasilla Highway
Glenn Highway	with	Richardson Highway
Richardson Highway	with	Tok Cutoff Highway
Richardson Highway	with	Alaska Highway
Alaska Highway	with	Tok Cutoff Highway

## SPECIFIC ELIGIBILITY REQUIREMENTS

This rule describes the types of activities or sites that may qualify for tourist-oriented directional signing. Within each type, this rule also describes the specific requirements that an individual activity or site should meet to qualify for TODS. These requirements are in addition to the general eligibility requirements on page 2.

### Gas

- Vehicles services, which shall include regular and unleaded fuel, oil, free air and water;
- Clean rest rooms, one for men and one for women;
- Drinking water;
- Continuous operation at least 16 hours per day, 7 days a week, and 12 months a year;
- Telephone; and,
- Be located within three miles of the primary or secondary highway.

### Food:

- All licenses and approvals as required by the State of Alaska and local governmental bodies;
- Continuous operation to serve three meals a day, 7 days a week, and 12 months a year;
- Opening not later than 6:00 AM for breakfast and closing no earlier than 10:00 PM;
- Telephone;
- Indoor seating for at least 20 persons;
- Clean rest rooms, one for men and one for women; and
- Be located within three miles of the primary or secondary highway.

### Lodging

- All appropriate State and local licenses or approvals;
- Off street parking;
- Telephone;
- Private bathroom;
- Continuous operation of ten hours per day, seven days per week, four months per year; and,
- Be located within twenty-five miles of the primary or secondary highway.

### Campgrounds

- All appropriate State/local licenses or approvals, including health permits;
- A minimum of 10 individual campsites;
- Parking spaces for each campsite;
- Each campsite shall have a minimum of 300 square feet;
- A sanitary disposal system for travel trailers and campers;
- Separate shower facilities for men and women with hot and cold running water and two or more rest rooms, one for men and one for women;
- A full-time attendant on duty or on call 24 hours a day to maintain and manage campground services;
- Continuous operation for a minimum of four months per year;
- Telephone; and,
- Be located within twenty-five miles of the primary or secondary highway.

**Tourist Attraction.** — An attraction that is of significant interest to tourists as a historic, cultural, scientific, educational or religious site, or as a site of natural scenic beauty or naturally suited for outdoor recreation, may qualify. A tourist attraction must:

- Provide documentation that at least 25% of their gross business receipts are from motorists residing more than twenty miles from the activity.
- Be open a minimum of eight hours a day, six days a week, four months a year.
- Be located within twenty-five miles of the primary or secondary highway. Major tourist oriented motorist destinations may request consideration for a waiver of this requirement.

**Other Commercial Activity.** A commercial activity of significant interest to the traveling public may qualify. The commercial activity must:

- Provide documentation that at least 25% of their gross business receipts are from motorists residing more than twenty miles from the activity.
- Be open a minimum of eight hours a day, six days a week, four months a year.
- Be located within twenty-five miles of the primary or secondary highway.

#### APPLICATION REQUIREMENTS

Application shall be made on the form attached. The application must be completed, signed and submitted to the Engineering & Operations Standards Division, Box Z, Juneau, AK 99811.

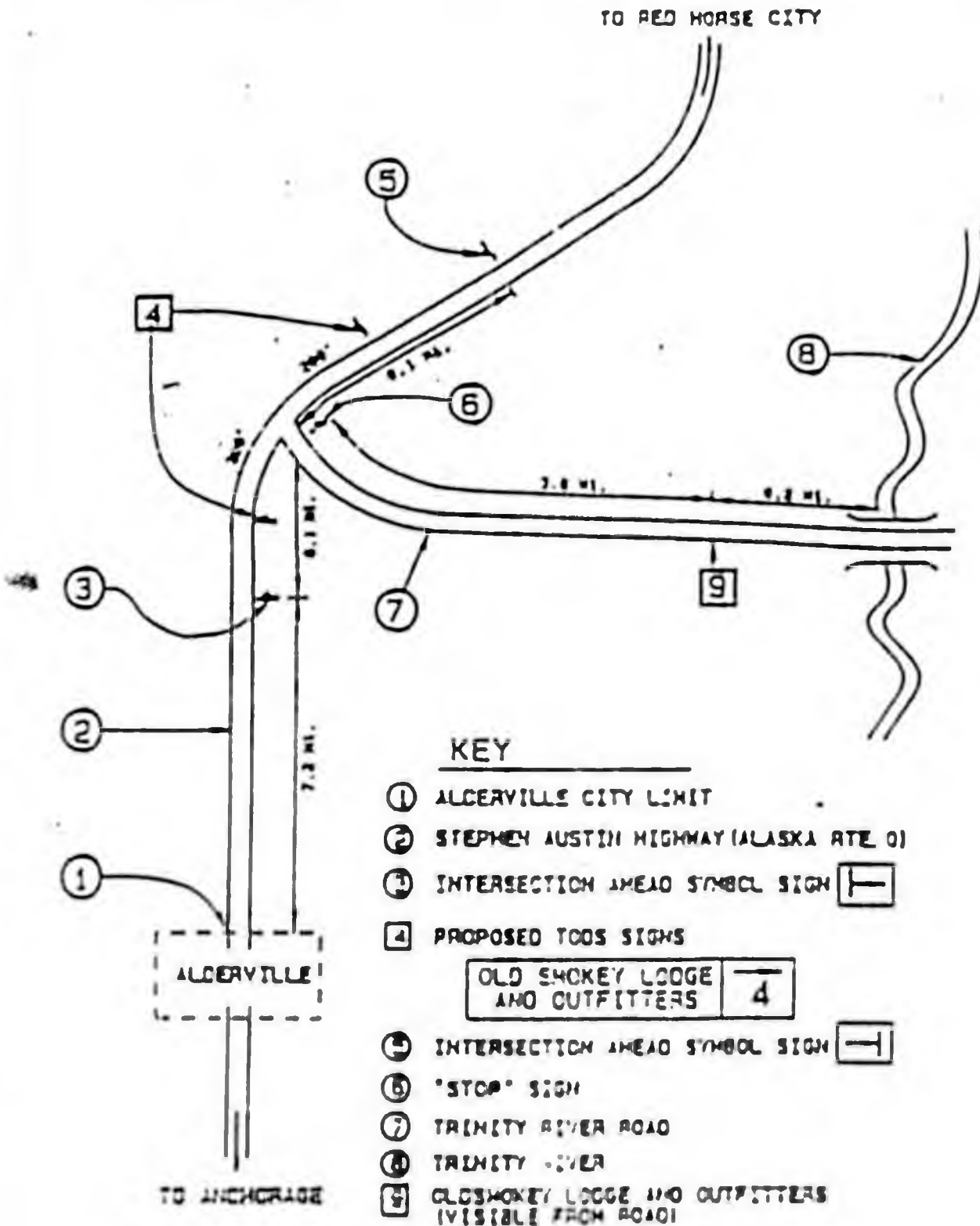
**Permit Fee.** There is a \$100 permit fee that is payable upon approval of your application. You will be notified when your application is approved, and the fee will be requested at that time.

**Sign Legend.** Each sign will have no more than two lines of legend and will have a directional arrow with the distance to the facility shown below the arrow. It is preferred that the content of the legend be: the name of the business as listed on the current business license; the directional information; and appropriate icon. If the name of the business does not portray the service being offered, the applicant may choose wording which portrays the service or activity; but it must be appropriate and approved by the Department. Legends shall not include promotional advertising; reference to alcoholic beverages or bars; or sexual reference. Reference to "information" or "visitor's center" may only be made by groups whose main objective is providing free tourist information.

**Photographs.** Photographs to accompany the applications are:

- View of the main highway turnoff from a distance of 500 feet (each direction);
- A photograph depicting the structure containing the business and clearly showing the main entrance into the business.

Scale Drawing. The application must include a scale drawing showing the relationship of the signs to the directed attraction, roads and highways and existing traffic control devices. An example of an application drawing is included below for your assistance.



## APPLICATION REVIEW PROCESS

The E&OS Director will coordinate the application review with the Design & Construction Director and the Maintenance & Operations Director for conformance with appropriate traffic and safety design standards. Upon the submittal of a complete, fully executed application, the department should advise the applicant within fifteen working days of the approval or disapproval of the application.

**Approved Applications.** The department will notify the applicant of the name, address and phone number of the right of way agent responsible for issuing a "Permit to Install Tourist Oriented Directional Signing." The applicant must sign the Permit and return it to the right of way agent. The right of way agent will obtain the necessary departmental signatures on the Permit and return the fully-executed permit to the Permittee. The applicant may then contract for sign manufacturing and installation. Signs must be installed only as indicated in the Permit. The signs must be installed by a contractor authorized to perform installation inside the highway right of way. (See Page 7)

If the business or activity changes owners, the new owner must request a new permit be issued. There will be no charge for this permit if all circumstances of the previous permit remain unchanged.

**Disapproved Applications.** If an application is disapproved for a specific reason which is considered correctable with modification to the application, the department shall advise the applicant of the necessary modifications.

**Appeal.** Because of the experimental nature of this program, all decisions by the department are not subject to formal appeal or protest. An applicant may, however, provide additional support or documentation for consideration. The applicant should present the additional support in writing to the Director of Engineering and Operations Standards, Box Z, Juneau, AK 99811. The applicant will be notified in writing of the Director's decision which will be final.

## INSTALLATION, MAINTENANCE, REPLACEMENT, REMOVAL

**Installation and maintenance of tourist-oriented signs.** The applicant shall secure services for sign installation and maintenance. Such installation and maintenance of the signs shall be performed by a firm or group with experience in working in public rights of way with active traffic and knowledge of the traffic control requirements necessary for safe operations on an active highway. The installation contractor shall obtain a permit for work in the right of way from the appropriate regional DOT&PF office prior to installation of signs. An acceptable traffic control plan will be necessary, and the department may impose other conditions as required to fulfill traffic flow and safety considerations.

Signs may not be installed on existing State signposts. Nonconforming signs must be immediately removed or modified at the owners expense.

**Sharing Sign Posts.** Not more than three signs shall be installed on any sign panel and not more than two sign panels shall be installed on an approach to an intersection. Sign installation for the second, third, fifth and sixth permits issued at an intersection must be located on existing posts installed by the first and fourth permittees. Permittees using existing sign posts should reimburse the original permittee a fair share of the post and post installation costs.

**Installation and maintenance of trailblazing signs.** If needed, adequate trailblazing signs shall be provided on local roads and streets to guide motorists from the primary route to the activity or site. Trailblazing shall conform to requirements in the "Manual on Uniform Traffic Control Devices for Streets and Highways,".

The Permittee shall secure trailblazing signs and have installed those to be located on roads maintained by the State. The applicant must obtain the proper authority to install trailblazing signs on roads not maintained by the State. Tourist-oriented directional signs shall not be installed until necessary trailblazing signs are in place.

**Seasonal activity or site.** The applicant shall be responsible for the removal or masking of a tourist-oriented directional sign for a seasonal activity or site when the activity or site is closed permanently or during the off-season period.

**Removal.** The applicant shall have a tourist-oriented directional sign removed if the activity or site no longer qualifies for tourist-oriented directional signing. The sign(s) shall also be removed if the conditions of the Permit are violated.

## SIGN SPECIFICATIONS

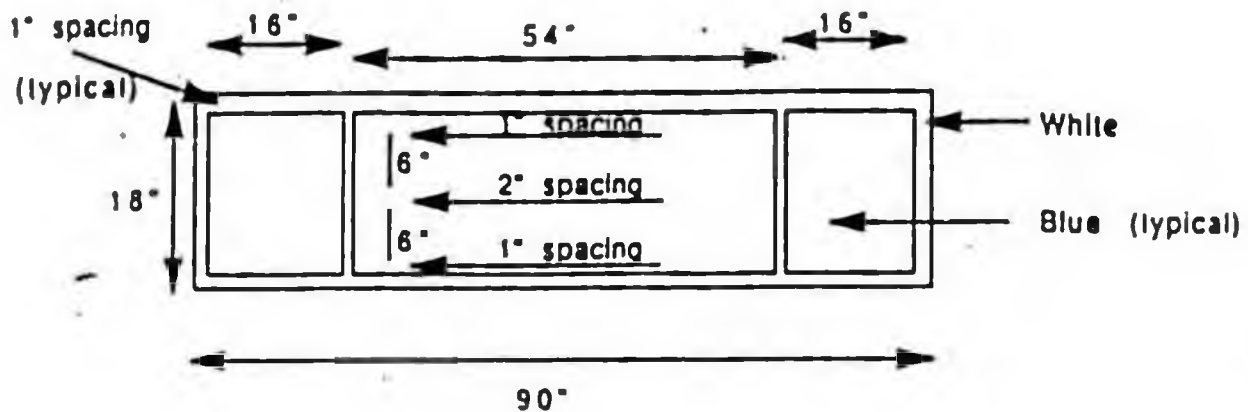
**Design.** Tourist Oriented Directional Signs shall be rectangular in shape and shall have a white legend and border on a blue background. Each sign shall incorporate the appropriate icon to indicate a general class of business, service, or activity. Available icons are depicted on the last page of this policy. Applicants will be furnished with the 6" by 6" enlargement. In the case that no icon available is appropriate for the business, the business may submit a design for consideration.

Each sign should have not more than two lines of legend, one icon, a separate directional arrow, and the distance to the facility shown beneath the arrow. The content of the legend shall be limited to the official name of the business or activity as shown on the business license or other official document.

Legends, arrows, borders, and icons shall be retroreflective. Arrows should be as provided in Section 2D-8 of the Manual on Uniform Traffic Control Devices. Arrows pointing to the right should be at the extreme right of the sign; arrows

pointing to the left or up should be at the extreme left of the sign. The Icon shall be on the opposite end from the directional arrow and distance.

**Size of Sign.** The overall sign shall measure 90 inches wide and 18 inches tall. The directional arrow with mileage underneath shall be 16" x 16". The icon shall be 16" x 16". There shall be a one inch white border surrounding the sign and separating the directional arrow, legend and icon. There is one inch spacing between the border and legend and two inch spacing between lines of legend.



**Style and Size of Lettering.** The standard lettering for tourist oriented directional signs shall be in lower case lettering with initial capitals, specifically, Standard Upper Case Alphabet for Highway Signs Series E(M) with Lower Case. Capital letters shall be six inches in height. Spacing between characters should conform to the tables in the Metric Edition of *Standard Alphabets for Highway Signs and Pavement Markings*.

**Arrangement of Signs.** Signs for right turns and left turns should be arranged vertically on separate sign panels, when appropriate, located so that the right turn signs are closer to the intersection. When not more than three signs are to be installed on an approach to an intersection, the signs may be combined on the same panel with the left turn signs above the right turn signs. Not more than three signs should be installed on any sign panel and not more than two sign panels should be installed on an approach to an intersection.

Signs may be erected for facilities in the ahead direction using the ahead directional arrow. Signing for businesses, services or activities in the ahead direction should be permitted only when there is signing for a similar facility in either the right or left direction or when permitted under "Location of activity or site" on page 2.

**Advance Signing.** Advance signing may be installed in special circumstances. It shall be limited to those situations where sight distance, intersection vehicle

maneuvers or other vehicle operating characteristics require advance notification of the service to reduce vehicle conflicts and improve highway safety.

The arrangement of the tourist oriented directional signs on the advance sign panel should be identical to the arrangement on the intersection sign panel; however, the directional arrows and distances should be omitted. The appropriate legend NEXT RIGHT, NEXT LEFT, or AHEAD in letters of the same height as the sign legends should be placed on the panels above the signs. The legend RIGHT 1/4 MILE or LEFT 1/4 MILE may be used when there are intervening minor roads.

**Sign Locations.** The intersection approach sign panels should be located at least 200 feet from the intersection except that the ahead sign, if used should be located to the far right corner of the intersection and shall not obstruct the driver's critical viewing of other traffic control devices. The sign panels may be located laterally outside the normal longitudinal alignment of other traffic control signs, but within the right of way. The location of other traffic control devices shall at all times take precedence over the location of tourist oriented directional signs. Sign panels should be spaced at least 200 feet apart and at least 200 feet from other traffic control devices.

When used, Advanced Sign panels should be located approximately 1/2 mile from the intersection with 800 feet between the panels. In the direction of traffic, the order of advance signing should be for facilities to the left, the right and ahead.

Position, height, and lateral clearance of panels should be governed by Sections 2A and 2D of the Manual of Uniform Traffic Control Devices (MUTCD) except as permitted above.

### COMMUNITY SERVICES ANNOUNCEMENT SIGNING

Generic service assemblies are permitted for intersections leading to communities or areas with multiple attractions/services where the demand for signs will likely exceed available space. The community services announcement may include up to six icons identifying the categories of travelers services available. When appropriate, the phrase "All Motorist Services" can be placed on these signs thereby allowing the icons to serve the more unique attractions.

**Location.** Community Services Announcement Signing may be installed where there is sufficient space available in the following locations:

- where the demand for signs will likely exceed available space;
- at intersections where two major highways cross including highway junctions listed on Page 3;
- at controlled access intersections in urban areas;
- for advance signs at communities on the main highway.

**Selection of Icons.** Icons to be displayed shall be selected from the Department's approved list by the local authority governing the community and approved by resolution. The Department of Transportation and Public Facilities, however, reserves the right to modify the selection if in the best interest of the State.

**Application Process.** Application for community services announcement signing shall proceed in the same manner as tourist oriented directional signing with the exception that only the local authority governing the community may make application.

# ICONS AVAILABLE FOR SELECTION

Limit one per sign



Gifts



Groceries



Hotel  
Motel/Lodge



Information



Blind  
Information



RV Park/  
Camping



Boat Launch



Helicopter/  
Helipad



Boat Tours



Cruise Ship



Ferry Terminal



Marina



Railroad/Depot



Trees/Palm



Winter  
Recreation



Beach Access



Fish Hatchery



Fish Viewing



Fishing



Interpretive



Guest House



Historic Church



Historic Site



Museum



Produce Stand



Scenic View Point



Golf

**APPLICATION**  
for Participation In  
**EXPERIMENTAL TOURIST ORIENTED DIRECTIONAL SIGNING**

Note: Please read the policy carefully to determine eligibility and the obligations and responsibilities associated with the program.

Name of Business: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Name of Applicant: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip \_\_\_\_\_

Physical Address: \_\_\_\_\_ Milepost \_\_\_\_\_

MAIN SERVICE OFFERED: Please check ONLY one:

GAS     FOOD     LODGING     CAMPING     ATTRACTION     COMMERCIAL

Requested sign Legend (Business Name): \_\_\_\_\_ Icon requested: \_\_\_\_\_ or  None Sulted

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(Note: If more than 18 letters are required per line, use abbreviations.)

**BUSINESS LOCATION DATA:**

TODS Requested at Intersection of: \_\_\_\_\_ Highway and \_\_\_\_\_ Highway/Road

Mileage from Highway to Business: \_\_\_\_\_ Is Business Within City Limits?  Yes  No

Is the advertised activity or the on-premise signing visible from the main traveled way?  Yes  No

No. of Motorists Served Last Year \_\_\_\_\_ Number of Parking Spaces: \_\_\_\_\_

Use the space below to attach photograph of building or activity main entrance.

Services: (Check the Services You Offer in Category Selected as your Main Service)

GAS (Regular and	FOOD	LODGING	CAMPING
<input type="checkbox"/> Fuel (Unleaded) <input type="checkbox"/> Oil <input type="checkbox"/> Free Air & Water <input type="checkbox"/> Public Restrooms <input type="checkbox"/> Drinking Water <input type="checkbox"/> Public Telephone <input type="checkbox"/> Continuous operation 16 Hours/Day, 7 Days/Week <input type="checkbox"/> Open Year Around <input type="checkbox"/> Located within 3 mi.	<input type="checkbox"/> State License <input type="checkbox"/> Breakfast Daily <input type="checkbox"/> Lunch Daily <input type="checkbox"/> Dinner Daily <input type="checkbox"/> Seat 20 or More <input type="checkbox"/> Public Restrooms <input type="checkbox"/> Continuous operation 16 Hours/Day, 7 Days/Week <input type="checkbox"/> Open Year Around <input type="checkbox"/> Located within 3 mi.	<input type="checkbox"/> State License <input type="checkbox"/> Off-street parking <input type="checkbox"/> Public Telephone <input type="checkbox"/> 10 Units or More <input type="checkbox"/> Private Bath <input type="checkbox"/> Lodging is only service <input type="checkbox"/> Continuous operation 10 Hours/Day, 7 Days/Week <input type="checkbox"/> Open Year Around <input type="checkbox"/> Located within 3 mi.	<input type="checkbox"/> State License <input type="checkbox"/> 10 Units or More <input type="checkbox"/> Campsite Parking <input type="checkbox"/> Showers/Toilets <input type="checkbox"/> RV Dump Station <input type="checkbox"/> Public Telephone <input type="checkbox"/> Continuous operati 24 Hours/Day, 7 Days/Week <input type="checkbox"/> Open 4 Months/Yea <input type="checkbox"/> Located within 25 n
<p><b>TOURIST ATTRACTION - Describe</b></p> <input type="checkbox"/> Major portion of income from non-local motorists. <input type="checkbox"/> Continuous operation 8 Hours/Day and 6 Days/Week <input type="checkbox"/> Open at least 4 Months/Year <input type="checkbox"/> Located within 25 miles of Highway		<p><b>OTHER COMMERCIAL ACTIVITY - Describe</b></p> <input type="checkbox"/> Major portion of income from non-local motorists. <input type="checkbox"/> Continuous operation 8 Hours/Day and 6 Days/Week <input type="checkbox"/> Open at least 4 Months/Year <input type="checkbox"/> Located within 25 miles of Highway	

Please comment below on boxes within your category which you have NOT checked.

**IMPORTANT!** *Form* provide a detailed site layout drawing in the manner demonstrated on Page 6.

Depict:  all official traffic signs and devices within 800 feet of intersection

Depict:  proposed TODS location(s) measured in feet from intersection -200' minimum from intersection

Depict:  business location and access into business

Depict:  all roads by name and other pertinent landmarks

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**Applicant's Certification:**

I certify that the above and foregoing statements are true and correct and that I will inform the Alaska Department of Transportation and Public Facilities of any changes to the above indicated information that may affect the availability of the service provided. I further certify that I will not discriminate or deny such services of public accommodations based upon race, religion, color, age, sex, national origin or disability which is prohibited by law and that I have read and understood the Tourist Oriented Directional Signing (TODS) policy and application.

I understand that the use of illegal signs to promote the business is cause for denial of this application. I certify that there are no illegal signs advertising this business.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Applicant's Signature

Please mail your application to:

Alaska Department of Transportation & Public Facilities  
Director, Engineering & Operations Standards Division  
Box Z  
Juneau, AK 99811

Phone: 465-2951

distance of 500 feet in each direction. Mark an arrow on the pavement depicting your  
turn-off.

FROM: John Miller at FAIRBANKS-TOWNSHIP  
Date: 1/22/96 3:23 PM  
Priority: Normal  
TO: John Jensen at AICAVI  
CC: Ralph Swarthout at FAIPMI  
CC: Rod Platzke at FAIPMI  
Subject: Sen. Green's Request

----- Message Contents -----

Following is the information as we interpreted the request. It is for the Parks Highway from the regional boundary north to the Fairbanks urban area, and for this region's portion of the Ciern Highway.

TODS

Permits Issued/Pending 1994/1995:

- PARKS HIGHWAY Intersecting with: PERMITTEE.

Geist/Chena Pump Road Milepost 157	University of Alaska Museum Attn: Dr. Aldona Jonaitis, Director P.O. Box 756960 Fairbanks, Alaska 99775-6360
Stampede Road Milepost 249.5	Touch of Wilderness B & B Attn: Barbara Claspill P.O. Box 397 Valdez, Alaska 99743
Otto Lake Road Milepost 249.5	Otto Lake RV Park Attn: Ms. McPherson and Ms. Loesche P.O. Box 195 Healy, Alaska 99743
Healy Spur Road Milepost 249.5	Denali Wings Attn: Michael C. Lauver 647 Camino de Los Mares, Suite 134 San Clemente, CA 92673
Mile 279.5 of Parks Highway	Denali Air Attn: R. D. Rosso P.O. Box 82 Denali National Park, Alaska 99755
Geist/Chena Ridge Road Milepost 157	North Woods Lodge Attn: Thomas W. Ridner P.O. Box 81618 Fairbanks, Alaska 99708
Mile 193 of Parks Highway	Sourdough Paul's B & B Attn: Paul Meibs P.O. Box 213 Cantwell, Alaska 99729
Mile 231.1 Parks Highway	Denali Grizzly Bear Cabins & Campground Attn: Jack Rololand P.O. Box 7 Denali Park, Alaska 99755
Ureibelli Spur Road	Alaskan Chateau B & B

ICDS SIGNS IN PLACE OR DENIED

HW ID No.	BUSINESS NAME	BUSINESS OWNER	ADDRESS	DATE APPROV	INTERSECTION
113 002	ST. JOHN ORTHODOX CATHEDRAL	DUNWAY, FATHER MAHC	BOX 171108 EAGLE RIVER AK 99577	07/05/80	OLD GLENVIEW/MASTERY
126 001	CLARK FIVE REB TAUNANT	OPFFIR, PIIA OP	BOX 35 GIRDWOOD AK 99587	04/04/80	ALYESKA & CHITOWER RD
126 002	GOLDEN EAGLE PROPERTY RENTALS	PRINCE, SUSAN	BOX 1146 GIRDWOOD AK 99587	10/07/81	ALYESKA & CHITOWER RD
126 005	ALYESKA AIR SERVICE	SASSARA, CHARLES	P.O. BOX 588 GIRDWOOD, AK 99187	11/10/84	ALYESKA/DONNER ST
126 026	ALYESKA BOYD CO.	OPFFIR, PIIA	P.O. BOX 336 GIRDWOOD, AK 99187	05/26/85	ALYESKA/CHITOWER
216 030	BURK'S BREAKFAST	LARSON, DONNA	11213 TORBARA, PALMER AK 99644	08/23/84	CLERMONT/MARY
216 036	MT. VIEW RV PARK	STARKE, DELIA & RED	P.O. BOX 2341 511 BAYVIEW ROAD, PALMER AK 99645	04/30/85	G. ENFOLD CLIFF
216 050	BLUSH OR FAIR	ROBINSON, CLEVE	P.O. BOX 587 PALMER AK 99645	08/21/84	G. FARMARCTE RD
216 053	PALMER MUNICIPAL GOLF COURSE	DECEJA, MARK J.	231 W. EVERGREEN AVE PALMER AK 99645	08/12/81	CLERMONT/SPRINGFIELD
216 078	DEB'S MAT. SUPPL. SERVATIONS	FRICKETT, DELORES L.	P.O. BOX 13 PALMER AK 99645-0013	08/20/84	CLERMONT/CLIFF
216 078	BYRON RANCH BAR	FISCUS, WARENT & DONNA	P.O. BOX 280 PALMER AK 99645	10/07/84	CLERMONT/CLIFF (ARCTIC)
216 080	KIM'S SCENIC TOURS	WILLIAMS, KARENLY	RC 01 BOX 7470 PALMER AK 99645	02/07/85	CLERMONT/CLIFF
216 087	KATR CLACIER ADVENTURES	KOPBACK, BRAUN	RC 02 BOX 7778 PALMER AK 99645	05/17/85	CLERMONT/CLIFF
216 086	ALASKA RACEWAY PARK	SCHREIBER, JOHNY	1836 OLD BEWARD TAVY, ANCHORAGE AK 99518	07/03/85	GLENVIEW GLEN
211 002	PIORROT ORTB BUSKY HAVEN AK LUCILLE	ROBERTSON, JOE	P.O. BOX 530187 DOK LAKE AK 99687	05/25/83	PARSONS
215 006	WILDEARNESS STUDIO	VANDEI, TODD/TIM	RC 01 BOX 8466 PALMER AK 99645	07/14/83	PALMER WASH. STATE HWY
215 007	WOODLAND TAVERN	MCNULTY, LARRY	RC 01 BOX 8473 PALMER AK 99645	10/20/82	PALMER WASH. STATE HWY
216 001	BE'S VIEW RV & MOBILE HOME PARK	WALKERS, BETTIE	P.O. BOX 872001 WASH LA AK 99687	06/08/78	PARSONS/HILLE ST
216 009	BIG LAKE MOTEL	ELSHOCK, RALPH & LILLIAN	BOX 52883 BIG LAKE AK 99632	11/08/80	PARSONS/LAKE TURN
216 131	MULTI LAKE LODGE	STARGER, JOSEPH E. & AIL	P.O. BOX 87 WILLOW AK 99688	06/08/82	PARSONS/TOWNSHIP
216 152	VAL. OFF TRUCKING POST AND LODGE	TUCKER, TALEN	P.O. BOX 45 WILLOW AK 99688	08/10/83	PARSONS/CHITOWA
216 184	MASKER RANCH RENNOC MUSTIC WILDEARNESS	WASER, JAR	RC 01 BOX 231, WILLOW AK 99688	11/03/82	PARSONS/CHITOWA
216 288	CHIEF'S CASTLE LAKE DEN & BREAKFAST	CURE, LINDA	RC 01 BOX 1601, WILLOW AK 99688	07/16/83	PARSONS/CHITOWA
216 203	WASILLA CITY OF	WAYON, STEEN, JOHN C.	786 EAST TIERHORN DR WASILLA AK 99687	04/11/83	PARKWAY/ST
216 203	MAT-SU RESORT	MAT-SU RESORT	1850 BOGARD ROAD WASILLA AK 99687	11/10/84	PARSONS/CHITOWA
216 266	COUNTRY LAKE FLVING SERVICE	CARSEWAL, ROSS AND KAREN	8111 EAST PALMER WASILLA HWY WASILLA AK 99687	02/10/80	PARSONS/PALMER WASILLA
216 287	LAUREL GAR TRASP. & INDUSTRY	WALLACE, JOSE	BOX 87816 WASILLA AK 99687	06/08/82	PARSONS/CHITOWA
216 288	CAUSEY LAKE DEN & BREAKFAST	CRUZEY, ELIZABETH A.	BOX 1874 WILLOW AK 99688	07/10/81	PARSONS/CHITOWA
216 289	TUXON DEN'S DEN & BREAKFAST	FARRER, DON	RC 01 BOX 5088 WASILLA AK 99684	08/08/82	PARSONS/CHITOWA
216 300	FOSTER'S TAVERN	FOSTER, MELBY	BOX 818273 WASILLA AK 99687	08/08/82	PARSONS/CHITOWA
216 323	THUNDER IMPORTS	THEINER, DOUGLAS & MARCIA	1261 COPPERTREEK RD, WASILLA AK 99684	06/05/84	PARSONS/CHITOWA
216 338	BEYLLERS RAY GOLF COURSE	SOAL, JAMES	P.O. BOX 871568 WASILLA AK 99687	08/10/84	PARSONS/CHITOWA
216 338	KORILL COUNTRY BAR	ORIER, CARL & BEVEL	BOX 13177 PETERSVILLE RD TRAPPERS CTR AK 99680	07/15/84	PARSONS/PETERSVILLE RD
216 366	BLODGETT LAKE II & B	HAUSER, JEWEL	P.O. BOX 876008 WASILLA AK 99687	05/17/85	PARSONS/CHITOWA
216 384	GATE CHICK CABIN	KARANE, DAVID	8070 BEACONBERRY ST, ANCHORAGE, AK 99502	10/05/85	PARSONS/CHITOWA
216 402	SUSHINA BOO TOURS	KARELLA, DAVIDSON, THOMAS	RC 84 BOX 464, WILLOW AK 99688	11/08/85	PARSONS/CHITOWA
217 205	REINDEER FARM	WILLIAMS, OPHE	RC 02 BOX 7470, PALMER AK 99645	05/03/80	CLERMONT/CLIFF
217 205	REINDEER FARM	DAVONTSAR, ROSE & RATHY	P.O. BOX 5457 BOLDOFNA AK 99689	03/10/80	KALIFORNIA/CHITOWA
217 205	REINDEER FARM	CHIO, JOHNN	BOX 1270 BOLDOFNA AK 99689	02/10/80	R BEACH
217 205	REINDEER FARM	OPFFIR, WALTER	P.O. BOX 751, BOLDOFNA AK 99689	08/20/80	KREACH/W. POPPY LAKE
217 205	REINDEER FARM	ELIORS, ERIC	2440 E. TUDOR RD, SUITE 1135 ANCHORAGE	05/23/84	REACH
217 205	REINDEER FARM	HILL, JAMES	P.O. BOX 1848, KENAI AK 99111	04/10/84	R BEACH/WORD CANT
217 205	REINDEER FARM	STEWART, HIRSHBA	BOX 248 50, DOTNA AK 99686	04/02/83	REACH/CHITOWA
217 205	REINDEER FARM	CLARK, TERRY	BOX 824, KENAI AK 99111	12/03/84	REACH/CHITOWA
217 205	REINDEER FARM	ALASKA CHIEF TRACK ASSOCIATION	BOX 178, BOLDOFNA AK 99689	05/03/81	REACH/CHITOWA
217 205	REINDEER FARM	LITTLE, LES & ROSE	BOX 8887, NIKOSKI AK 99635	05/03/81	REACH/CHITOWA
217 205	REINDEER FARM	ORFVET, DOUG	P.O. BOX 8555, NIKOSKI AK 99635	05/03/84	REACH/CHITOWA
217 205	REINDEER FARM	MCBRIDE, MICHAEL	P.O. BOX 22, KENAI AK 99111	04/22/84	REACH/CHITOWA
217 205	REINDEER FARM	WALTERS, KAREN	P.O. BOX 1444, KENAI AK 99111	04/22/84	REACH/CHITOWA

1005 SIGNS IN PLACE ON DENIED

ROW NO.	BUSINESS NAME	BUSINESS OWNER	ADDRESS	DATE APPROV	INTERSECTION
320 173	HOMESTEAD HOUSE DAB	BOMERS, STANLEY & MOGENE	11087 BOX 298 ANCHORAGE POINT AK 99554-9701	05/18/94	STERLING/INDOUELL RD
320 176	KERRA PENINSULA BOROUGHT	ORLMAN, DON	144 N. BARKLEY, SOLUDOTNA AK 99666	PENDING	STERLING/INDOUELL RD
320 188	HEAVENLY SKIITS CAMP	SPEILMAN, JIM	7406A T ST, ELMENDORF AK 99506	06/18/95	STERLING
320 193	BILKIN GIFT SHOP	HEFFNER, DAVID	11087 BOX 298 ANCHORAGE POINT AK 99554	06/25/94	STERLING/INDOUELL RD
320 211	OLD TOMATOES	MATOUANOT, KURT	108 W BURNWELL STE D, TROMER AK 99603	PENDING	STERLING/INDOUELL RD
320 214	PIPER BIRCHES TRIST CAMP	CLAY, WILLIAM	PO BOX 226, BYERLAND AK 99672	10/05/94	STERLING/ROCKYSTONE ST.
320 217	CROSS THE RIVER RV	FALT, RANDALL	35079 KING SALMON AVENUE SOLUDOTNA AK 99665	04/27/93	STERLING/ROCKYSTONE ST.
320 232	LONGMERE LAKE LODGE	DYKRELL, THOMAS	BOX 107 SOLUDOTNA AK 99666	03/17/93	STERLING/ST. HENRI BA
320 234	TANNER LODGE B & B	BYERS, TIMOTHY	BOX 124 SOLUDOTNA AK 99666	03/17/93	STERLING/ST. HENRI BA
320 238	CHARLIE AL'S	RAMOS, ALAN	P.O. BOX 26081 ANCHORAGE AK 99569	04/06/96	STERLING/ST. HENRI BA
320 216	TUSTUMENA SAVOIREHOUSE	WEST, TRENDA	11087 BOX 298 SOLUDOTNA AK 99554	04/11/95	STERLING/ST. HENRI BA
320 211	TIMBERLINE GIFT SHOP	LEITHE, MICHAEL	11087 BOX 298 ANCHORAGE POINT AK 99554	07/12/95	STERLING/ST. HENRI BA
320 212	CAPT AMY RIVERSIDE RV PARK	LOCKNER, CHARLES	P.O. BOX 875745 WASHILLA AK 99687	07/06/95	STERLING/SCOOTER RD
321 005	FURBY'S COFFEE SHOP	JONES, ROBERT A & LINDA M	2402 KACHEMAK DR, TROMER AK 99603	03/16/90	HOMER BIRTHPLACE MARI
321 011	RACER MAR AIR SERVICE INC	DECREST, BARBARA	P.O. BOX 1749, HOMER AK 99603	07/22/93	OCEAN DR & 10TH AVE
<b>DENIED</b>					
318 052	GOLDEN EAGLE PROPERTY RENTALS	PRINCE, SUSAN	BOX 1194 CROMWELL AK 99387	DENIED	ALYESA/SOUTH TOWER RD
318 061	WET WILLYS CAR WASH	WHITLEY, JAL C.	P.O. BOX 877466, WASHILLA AK 99687	DENIED	PALMER WASTEA
318 245	CHRISTIAN SCIENCE SOCIETY	MYERS, TED	P.O. BOX 871432, WASHILLA AK 99687	DENIED	PATERA ALMONT WAY
318 265	VALLEY CATERING	WANTH, DR. JAMES D.	460 N MAIN ST, WASHILLA AK 99687	DENIED	PATERA ALMONT WAY
318 324	WASHILLA MFG STORAGE	JUCKING, CLIFF	BOX 871318 WASHILLA AK 99687	DENIED	PATERA ALMONT WAY
318 338	SETTLER'S BAY GOLF COURSE	BEAL, JAMES	P.O. BOX 877808 WASHILLA AK 99687	DENIED	PATERA ALMONT WAY
318 346	ROYAL PERKINS RESTAURANT	KWIK PRINTING BOOK	851 HENRIOT RD, WASHILLA AK 99684	DENIED	PATERA ALMONT WAY
318 001	RAM RADIO STATION	DAVIS, JOHN	11087 BOX 298 SOLUDOTNA AK 99554	DENIED	PATERA ALMONT WAY
318 091	BELLUXA LOGCUT RV PARK	VOZAR, SANDRA & PAUL	620 BRASSION RD, KENAI AK 99602	DENIED	KENAI SQUARE ST
318 098	QUANDY LAKE LODGE	WALSH, MARTY	1416 S E BERNARD TERRY MOOSE PASS AK 99621	DENIED	KENAI SQUARE ST
318 097	PHILLIPS CURSES	PHILLIPS, BRAD	P.O. BOX 18000 ANCHORAGE 99515 8034	DENIED	BEVARD/PORTAGE RD
318 073	CLAM BELL LODGE	MOOREFIELD, BOB	BOX 438, CLAM BELL AK 99548	DENIED	STERLING
320 174	OCEAN SPRINGS MOTEL	GALLAS, BOB	3508 ORTHERENTORNE, HOMER AK	DENIED	STERLING
320 117	DELI CHECK REALTY	JENKINSON, TELA	P.O. BOX 54607 ANCHORAGE 99503	DENIED	STERLING
320 151	CHEEKERS INN & RV PARK	AVARELL, WILLIAM J.	P.O. BOX 55030, ANCHORAGE AK 99509	DENIED	STERLING
320 186	STERLING LUTHERAN CHURCH	PEARSON, JAMES REV.	P.O. BOX 100, STERLING AK 99677	DENIED	STERLING

DATE: 11-14-95  
 TIME: 10:30 AM  
 BY: [illegible]



# ALASKA VISITORS ASSOCIATION

3201 C Street, Suite 403 • Anchorage, Alaska 99503

Tel: (907) 561-5733 • Fax: (907) 561-5727

1995-96

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February 23, 1996

Senator Lyda Green  
Alaska State Legislature  
State Capitol  
Juneau, AK 99801-1182

Dear Senator Green:

On behalf of the Alaska Visitors Association, I would like to thank you and Senate co-sponsors Drue Pearce, Rick Halford, Steve Frank, Mike Miller and Bert Sharp for your continued work on legislation to address existing problems with directional sign prohibitions. As the statewide trade association representing the visitor industry in Alaska, we agree that Alaska's highways need to be more user friendly to the visitor, while maintaining the scenic quality of the highway experience.

We have reviewed the most recent draft of Senate Bill 181, and approve of the its approach to limit the scope of changes to Alaska's sign statutes for directional sign purposes only. We also applaud the addition of language that restricts signage size to 90 inches by 18 inches, therefore eliminating the potential for being labeled as billboard-type advertising.

AVA has long supported legislation that would allow directional signs on private property that is zoned or designated as commercial or industrial by use patterns as allowed by federal law. We further appreciate SB 181's intent to bring state signage restrictions in line with more flexible federal law. At the same time, AVA also agrees with the stipulation that sign location, design, and content be consistent with standards approved by the Federal Highway Administration.

Thank you again for your time and attention to this important issue affecting hundreds of tourism businesses along Alaska's highways.

Sincerely,

Tina Lindgren  
Executive Director

cc: SB181 co-sponsors: Drue Pearce, Rick Halford, Steve Frank, Mike Miller, Bert Sharp  
DOT/PF Commissioner Joe Perkins

RECEIVED  
FEB 26 1996  
Ans'd.....



# ALASKA CAMPGROUND OWNERS' ASSOCIATION

P.O. Box 84884 Fairbanks, Alaska 99708 (907) 474-8088

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Rick Barrier  
Tidus Huggan RV Park  
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### Central Peninsula Region

Fred Yonke  
14 Lakeside RV Park  
Kenai

Senator Lyda Green  
State Capitol  
Juneau, AK. 99801

February 22, 1996

Dear Senator Green:

I am writing on behalf of the Alaska Campground Owners Association in support of the 2/19/96 draft of SB 101, relating to tourist oriented directional signs. This legislation has a long history, as you know, and we believe that the current language will meet the needs of our members and the traveling public without interfering with the natural beauty of this state.

The ACOA identified several years ago a need for better information on the highways for the traveling public. This is particularly true for those campgrounds and other small businesses that are located off the highway. Legislation in prior years would have allowed larger signs and more locations to place them. The ACOA is willing, however, to support this bill, since it does place the TODS program into statute and creates some additional sites for placing the standard TODS-type signs.

I appreciate the opportunity to address this important piece of legislation, and I also appreciate your continuing support of the small business community.

Sincerely,

Rick Barrier, President

cc: Senate State Affairs Committee  
Senators Pearce, Halford, Frank, Miller, Sharp



BestView

## Support for Increasing Highway Directional Signs in Alaska



We, the undersigned visitors to Alaska, have traveled the Alaska Highway and/or the highway system throughout the State of Alaska. We are appalled by the lack of directional signs for the convenience of the traveling public. While we are pleased with the absence of "billboard signs" along Alaska's highway system, those of us who are unfamiliar with Alaska are seriously hindered by the lack of directional signs to aid in our effort to locate private campgrounds, tour facilities, and tour attractions. We urge the Alaska State Legislature and the Governor of Alaska to modify the state's highway directional sign laws in the interest of Alaska's traveling public.

DATE	NAME	ADDRESS	CITY	STATE	ZIP
8-15-95	Vickery M. Mead	4505 71st E 136th Ave.	Vancouver	Wa	98682
8-16-95	Washington Education	157 7th Ave. South Ridge, HI	Col. Kelly	TN	37822
8-16-95	BD Group	485 Street Coach	Salt Lake	TX	76248
8-16-95	PA Group	48 RANCHO 11c EST	MELER	TX	
8-16-95	Simon Brown	4223 BROOKVIEW DR	ANCHORAGE	AK	99504
8-17-95	Beth M. Claman	2112 North Haven	Madison	MI	48624
8-17-95	Meloy S. Claman	2012 N. Haven Dr	Madison	MI	48624
8-17-95	Thomas P. Claman	1144 Los Altos Way	Saxinax	CA	93906
8/17/95	Richard W. Brown	11543 KANONIA LN	COLE RIVER	AK	99577
8/17/95	Albert H. Heston	8222 CANTON RD.	Darlington	SC	29528
8/17/95	Elizabeth M. Heston	24 W. HUNTERS	PORTAGE	WI	53701
8/17/95	Deborah Taylor	3661 Balfour B.O.	Rose Beach	CA	90088
8/17/95	Deborah Taylor	" " "	" " "	CA	" "
8-15-95	John L. Heston	9977 WINDY HILL	EMMETT	ID	83617
8-15-95	Charles Purchase	6195 BUCKINGHAM DR	NEW BRUNSWICK	CT	92120
8-14-95	Robert & Janet Miller	Wood House Farm, Dailwick	Worcestershire	England	WR90L2
8-14-95	Shelley Alveston	1291 Box 302	Shelley	MD	21182
8-14-95	Young Dunbar	605 de LAMAR ST.	JEFF CITY	MO.	65109
8/15/95	F. E. Gilchrist	1431 W. Downer St	LYONS	IL	60506
8/15/95	WARREN JOHN WEBSTER	920 CA. 39th NE 10-102	OLYMPIA	WA	98506
8/15/95	Margaret Van Clax	911 Senate Loop	Edinburg	AK	99712
8/15/95	Pauline L. Barnett	20. Box 770104	Langhorne	NC	27617
8/15/95	Clyde A. Mosley Jr.	POB 191 - Riverview FL	Bethesda	NC	27010
8/20	LOUIS KADICE	701 1st St. S.W.	Bethesda	CA	94705
8/21/95	Joseph L. Kellner	531 Box 2723	TAMPA	FL	33445
8/21/95	W. S. S. S.	PO Box 531	Portland	MT	99449



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DATE	NAME	ADDRESS	CITY	STATE	ZIP
8/5/95	Tim Bell	#170 413 B 195T	LYDEN	WA	98264
Aug 7/95	Natalie Ott	5901 Old Valdez Trail	Salcha	Alaska	99714
8/8/95	John Davidson	3605 Arctic S. Rd 49	Anchorage	AK	99503
8/9/95	William Nickerson	12737 Silver Fox Ln, Anchorage	Anchorage	AK	99515
8/8/95	Carol Butterfield	PO Box 884	Congress	AZ	85332
8/7/95	Jim & Jean Under	125 St. Michael's	Seattle, Wash.	AK	99705
8/7/95	B. D. Stoney	48 STAGBUSH RD	KELLER	TEX	76248
8/7/95	Libby	1008 SPERRING RD	SONOMA	CALIF	95476
8/7/95	Stanley C. Brown	15723rd De Smit	Sperman	Wash	99216
8/7/95	Ethel Ricourt	2028 S.E. Tadd ave	Portland	Oregon	97214
8/7/95	Paul Schakewitz	15405-E 24th Ave, Dale	Washington	Washington	99037
8/6/95	Vicki Hnacker	POB 84110	AKS	AK	99708
8/5/95	John Walsh	35532 41st. Av. S.	Hubbard	WA.	98001-9006
8/5/95	Blanche Hayward	PO. BOX 156	Lakeland	WA.	98341
8-5-95	Wendy K. King	115 2nd St	Portland	OR	97201
8/5/95	James Kottan	30 Rd. 3009	Aztac	N. MEX	87410
8-3-95	Tom David	2359 Barber Rd.	N.P.	AK	99705
8-9-95	Ed Lake	187 PARAGON PKWY #16	Clyde	N.C.	28721
8-9-95	DARSA BENEYTT	PO Box 84556	N.P.	AK	99705
8-9-95	REARO FREDRICKSON	13860 D. WILLOW GLEN RD	BROWNSVILLE	CA.	95918
8-10-95	Gene Lock	Rt 6 Box 4505	Reese Springs	Mo.	65737
8-10-95	S.A. Schussman	P.O. Box 1805	Jacksonville	OR	97530
8-12-95	Caroline Brown	4261 NELSONS AVE	LAKELAND	CA	90712
8-12-95	Michael B. Brown	4261 Nelsons Ave	Lakeland	CA	90712
8-13-95	Sumner Z. Deffen	461 Republic Blvd #226	Tulsa, Okla. City, AZ	AZ	86304
8-13-95	Delano Kuller	5400 Chatham	Spokane	WA	83714



## Support for Increasing Highway Directional Signs in Alaska

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*Wasn't smart enough to make a copy first - if you want, send me another one.*

*T&RV Village*

DATE	NAME	ADDRESS	CITY	STATE	ZIP
8/6/95	Swiss Van's Hardware	12		AZ	85021
8/6/95	Audrey Rowland	65	land	RI	07206
8/6/95	Evelyn Pasornski	24	town	FL	32801
8/6/95	Robert MARCHAN	Ni	WA	WI	53125
8/8/95	JEF MATTHEWS	TI	OR	OR	97114
8/8/95	Sam Catabrook	On	ing	MA	01364
8/9/95	Mike Brown	88	Skidder?	CA	91326
8/9/95	G J REDELMAN	1	E Range	IL	60068
8/9/95	D E Kocak	1	Torville	CA	92372
8-11-95	Katrina Nelson		Jarvis	NH	03224
8-11-95	Belle Yurim		Ally	AK	95573
8-12-95	Daniel Newie	Box 2255	Ally	AK	99835
8-13-95	Theresa Collins	102 Silverado Cir	Rowville	CA	95678
8-14-95	SANDRA L ADAMS	2810 JOHN ST	Tulsa	AK	99801
8-14-95	DENNIS K SICKER	RAI SITES COY	To Yule Haven	BC	V0K200
8-14-95	PAUL J SCHWARTZ	2408-W 9TH ST	Waterloo	IA	50702
8-15-95	James Kanel	McAllen, Texas			
8-15-95	Heather Nelson	Passion at Tule Lake	Wheaton	CT	06468
8-15-95	Flora Jean	Tulsa	Tulsa	OK	
8/15/95	Walter Sudo	876 Woodlawn	Doll Philo	IL	60016
8/16/95	Shirley P. Watson	2220 Spruce St	Anchorage, AK	AK	99507
8/16/95	John K. Morris	2630 TRAVELERS PARK DR.	IDEWATER	FL	32141
8-16-95	Bill Johnson	56 Tullman Colon	Edmond	CO	81147
8-17-95	Victoria Rawson	Alaska, Ontario, Canada	Canada		
8-17-95	Paul Toward	809 NW 180th	Seattle	WA	98177
8-17-95	Michael	609 OAKWOOD	Seattle	WA	98177

Mr. New



## Support for Increasing Highway Directional Signs in Alaska

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DATE	NAME	ADDRESS	CITY	STATE	ZIP
8-5-95	RICHARD D. CLARK	9000 WICKWOOD LN	BOSTON N.Y.		14025
8-5-95	KIM VETIK	ELK RIVER NY			15335
8-7-95	T.C. HABLE	3454 RACKLEN RD BRADSONA H	BRANSONVILLE	FL	34409
8-7-95	V.J. Knutson	415 N.E. Sovereign Av	Grants Pass	OR	97526
8-7-95	Therrell Hester	6995A POOL	Shirburn	Pa	46666
8-10-95	Thomas Kitten	Box 25 RA#2	Thibodaux La.	OR	72087
8-11-95	Paul D. Dwyer	Box 595	Malindang	Tai	77963
8-11-95	John A. Stetson	9514-158 ST.	Edmonton	Alta.	T5T2W9
8-11-95	Sally Goodheart	6881 Timber Ridge Circle	East Masso	Ill	54170
8-11-95	Walter D. Howell	P.O. Box 6	WILKINSON	NY	05363
8-12-95	Robert D. Hunt	RT 11 Box 2W	Independence	Kc	67301
8-12-95	Ronald Ann	11781 HUNTON AVE	YUMA AZ	AZ	85367
8-12-95	William G. Galt	322 MEMORIAL RD	Collegeville	PA	19426
8-13-95	Bruce Kramer	7809 SKYRANCH RD	E. OTTO	N.Y.	14729
8-13-95	Y. Fritsch, J. Hall	Karlruhe, GERMANY			
8-13-95	JOHN J. STANUCI	29 WOODS ST	WILMINGTON	DE	01887
8-13-95	Steve Hildebrand	3319 C.R. P60 Findlay Ohio			45840
8-14-95	Thomas Barrett	4267 KELLY GAP RD	GREENVILLE	TN	37743
8-15-95	James Houston	106 Davis Dr. Columbia	TAL		38441
8-15-95	Marilyn Deason	3946 Lakeshore Dr	NEW BRUNSWICK	JP	82168
8-15-95	Ann & John J. Miller	196 N. Highland St SE	GALESDON	N.C.	28422
8-17-95	John D. Dwyer	15281 LASALAS DR.	WHITTIER	CA	90605
8-17-95	K. R. K.	13290 E. CENTER	AURORA	CO	80012
8-17-95	B. H. Hays	6401 PLATEAU DR. VI	UNIONVILLE	CO	80111



Best view



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DATE	NAME	ADDRESS	CITY	STATE	ZIP
8/21/95	Kevin I. Hatcher	1087 Lexington	FT. LAUD	FL	33326
8/22/95	Bill Hughes	32-2600 FERRIS RD	SARNICHTON	B.C.	V8M 2C1
8/22/95	Mary Small	4837 Michigan Rd.	Waterford	WI	53185
8/27/95	Lynn Heinrich	Box 45	RATTLE MOUNTAIN	MT	89820
8/22/95	Patricia Montanary	6731 W. Woodruff	OLIVE BRANCH	MS	38154
8-22-95	Raymond Skatzenberg	10736 W. Woodruff	PINE BRANCH	MS	38654
8-22-95	Patricia Small	1876 W. Woodruff	OLIVE BRANCH	MS	38654
8/22/95	Patricia Weiss	Switzerland	Zurich		
8-23-95	Angela Wittman	9711 5th St. E	Bradenton	FL	34208
8-27-95	Doreen Madson	1927 Apple St.	Portage	MI	49002
8-29-95	Don C. Paul	1325 S. Divisadero	Harlingen	TX	78552
8-25-95	Don & Eleanor Roguet	1103rd Ave	Keystone	IA	52249
8-25-95	Bill McSparran	32-2600 FERRIS RD	SARNICHTON	B.C.	V8M 2C1
8-25-95	STEVE HILF	PO BOX 735	LIKKKI	AK	99635
8-27-95	John Mac Gilligan	6511 138th St SW	Edmonds	WA	98026
8-27-95	DAVID H. RAY	3741 VINGARD Ave	G.R.	MI	405-5
8-28-95	Valerie Nickerson	5 CACTUS AVE	UPLAND	CA	19015
8/29/95	Mark A. Smith	1634 NOME, AK	NOME	AK	99767
8/31/95	James Hayward	400 E. Barnhill Rd	Guthrie	OH	44833
8-28-95	JAMES M. JOHNSON	2 WILDWOOD DR FAIRFIELD OH	FAIRFIELD	OH	45017
8/31/95	Johnny Witherspoon	2703 Hwy. 70 E. NEWBORN, AL	NEWBORN	AL	
9/2/95	Keith Jennings	5759 S. Orleans St.	Aurora	CO	80015
"	Paul Stebb	41 RIDGE DR	LEANDERS	NM	87008
"	Jessie Jennings	16116 NE 4th St	Bellevue	WA	98008
"	Hugh Jennings	"	"	"	"



# HOUSE COMMITTEE REPORT

11)

Date Referred to Committee: April 9, 1996

FURTHER REFERRALS:

Date of Committee Action: 4/23/96

The FINANCE Committee considered:

CSSSSB 181(FIN)

CS FOR SPONSOR SUBSTITUTE FOR SENATE BILL NO. 181(FIN)

PROHIBITED HIGHWAY ADVERTISING

"An Act relating to tourist oriented directional signs that are 90 inches in width and 18 inches in height and to penalties for violations related to outdoor advertising."

recommends it be replaced  
with the following committee substitute

<sup>SS</sup>  
CS SB 181 (FIN)

the same title  
 a new title

additional referral to \_\_\_\_\_ Committee  
 attached amendment(s)

ADOPTS: \_\_\_\_\_ Letter of Intent

ATTACHES NEW FISCAL NOTE(S): \_\_\_\_\_ (Dept)

APPROVES PREVIOUS: \_\_\_\_\_ (Dept, Date)

fiscal note(s) DOTDF

fiscal note(s) \_\_\_\_\_

zero fiscal note(s) \_\_\_\_\_

zero fiscal note(s) \_\_\_\_\_

SIGNING WITH RECOMMENDATIONS		DP	DNP	NR	AM
<i>Richard J. Daley</i>	<i>Foster</i>				X
<i>Alvin Karpis</i>	<i>Mulder</i>				X
<i>James J. Martin</i>	<i>Martin</i>	X			
<i>Sam R. Randall</i>	<i>Parnell</i>			X	
<i>Vic Halas</i>	<i>Kohring</i>	X			
<i>Raymond J. Brown</i>	<i>Gauzeband</i>			X	
<i>Paul J. Kelly</i>	<i>Brown</i>		X		
<i>George J. Theriault</i>	<i>Kelly</i>			X	
<i>Mark Hanley</i>	<i>Theriault</i>			X	
	<i>Hanley</i>			X	

CHAIR'S SIGNATURE *Mark Hanley*

*Richard J. Daley*

**FISCAL NOTE**

Bill No. 1  
(S) Bill Version: CS 55 SB 181 (STA)  
(S) Publish Date: 3-6-96

Revision Date: N/A Department Affected: DOT&PF  
Title: Promotion of Alaska Business through Signs, Displays and Devices BRU: E&O  
Sponsor: Green, Pearce, Halford, Frank, Miller, Sharp Component: E&O  
Requestor: Sam Kito, Jr. Component Serial Number: 547

**EXPENDITURES/REVENUES: (Thousands of Dollars)**

OPERATING	FY97	FY98	FY99	FY00	FY01	FY02
PERSONAL SERVICES	15.0	2.0	2.0	2.0	2.0	2.0
TRAVEL	5.0	0	0	0	0	0
CONTRACTUAL	20.0	0	0	0	0	0
SUPPLIES	0	0	0	0	0	0
EQUIPMENT	0	0	0	0	0	0
LAND & STRUCTURES	0	0	0	0	0	0
GRANTS, CLAIMS	0	0	0	0	0	0
MISCELLANEOUS	0	0	0	0	0	0
<b>TOTAL OPERATING:</b>	<b>40.0</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>

CAPITAL	0	0	0	0	0	0
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REVENUE FUND SOURCE	0	0	0	0	0	0
---------------------	---	---	---	---	---	---

**FUNDING: (Thousands of Dollars)**

1002 FEDERAL RECEIPTS	0	0	0	0	0	0
1003 GF MATCH	0	0	0	0	0	0
1004 GF	40.0	2.0	2.0	2.0	2.0	2.0
1005 GF/PROGRAM RECEIPTS	0	0	0	0	0	0
1006 GF/MHTLA	0	0	0	0	0	0
OTHER	0	0	0	0	0	0
<b>TOTAL FUNDING:</b>	<b>40.0</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>	<b>2.0</b>

**POSITIONS (NONE REQ'D)**

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

Estimate of current year (FY96) impact: 5.0 (assuming any department activity begins after July 1, 1996)

**ANALYSIS: (Attach a separate page if necessary)**

Current year's impact would be for writing new regulations, designing standards, and having the Department of Law review the revised statute.

See attached addendum to Fiscal Note.

Prepared by: Loren Rasmussen  
Division: Engineering & Operations Division

Phone: 465-6948  
Date: February 27, 1996

Approved by Commissioner: Joseph L. Perkins  
Joseph L. Perkins

Phone: 465-3901

Agency: Department of Transportation and Public Facilities

Date:

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# FISCAL NOTE

STATE OF ALASKA  
1996 LEGISLATIVE SESSION

BILL NO. CS SS SB #181

Revision Date: 3/28/96 Dept. Affected: DOT&PF  
 Title: "An Act relating to tourist oriented directional signs  
for violations related to outdoor advertising." BRU: Engineering and Operations  
 Component: Engineering and Operations  
 Sponsor: Green, Pearce, Hatford, Frank, Miller, Sharp  
 Requester: Senate Rules COMPONENT SERIAL NO. 4547

**Expenditures/Revenues**

(Thousands of Dollars)

OPERATING EXPENDITURES	FY 97	FY 98	FY 99	FY 00	FY 01	FY 02
PERSONAL SERVICES	10.5	10.5	10.5	10.5	10.5	10.5
TRAVEL	1.0	1.0	1.0	1.0	1.0	1.0
CONTRACTUAL	10.0					
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
<b>TOTAL OPERATING</b>	<b>21.5</b>	<b>11.5</b>	<b>11.5</b>	<b>11.5</b>	<b>11.5</b>	<b>11.5</b>

<b>CAPITAL EXPENDITURES</b>	0.0	0.0	0.0	0.0	0.0	0.0
-----------------------------	-----	-----	-----	-----	-----	-----

<b>CHANGE IN REVENUES ( )</b>						
-------------------------------	--	--	--	--	--	--

**FUND SOURCE**

(Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	21.5	11.5	11.5	11.5	11.5	11.5
1005 GF/Program Receipts						
1006 GF/MHT/A						
Other						
<b>TOTAL</b>	<b>21.5</b>	<b>11.5</b>	<b>11.5</b>	<b>11.5</b>	<b>11.5</b>	<b>11.5</b>

Estimate of any current year (FY96) cost: \$ \_\_\_\_\_

**PCSMONS**

FULL-TIME						
PART-TIME						
TEMPORARY						

**ANALYSIS:** (Attach a separate page if necessary)

See attached addendum to Fiscal Note.

Prepared by: Loren Rasmussen, P.E., Acting Director Phone: 465-2960  
 Division: Engineering and Operations Date: 3/28/96  
 Approved by: Joseph L. Perkins Date: 3/28/96  
 Agency: Department of Transportation and Public Facilities

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Addendum to SC SS SB #181

Section 1. CS of Sponsor Substitute for Senate Bill No. 181

Background: Alaska currently does not allow Outdoor Advertising. Any signs located outside of state-owned right-of-way would be considered "Outdoor Advertising" under federal statutes, and would have to meet all Outdoor Advertising control requirements.

Impact on the Department: This section would allow placement of signs outside of the right-of-way, and would require a letter of agreement from Federal Highway Administration. It would also require modification of manuals, establishment of an Outdoor Advertising Control program which meets federal standards, and legal review.

Section 2-6 of Sponsor Substitute for Senate Bill No. 181

These sections appear to have no fiscal impact on DOT P/F.

Other Notes to Sponsor Substitute for Senate Bill No. 181

To our knowledge, no other state places official direction signs, TODS or LOGO signs on private property because of the difficulties involved with maintaining, erecting, and controlling an Outdoor Advertising program on private property. Several states have warned against such a practice. Maine now has a proliferation of TODS-type signs (200-300, including insurance, real estate and funeral parlors) around each rural intersection because of a lack of effective state controls.

Assumptions of Fiscal Note: the fiscal note assumes that qualifying businesses or organized groups would undertake all administrative and organizational details, purchase the signs, posts and provide labor for installation, obtain permits and easements or rental agreements and properly maintain the signs and sites. Private property use requires legal authorization from each property owner for construction (placement), maintenance and removal of any structures.

Estimate for a technical engineer to review and administer the program: approximately one month's time spread over the year: 1 mo. @ \$10,500/mo. plus \$1,000 for travel costs.

Writing new regulations, \$10,000 to the Department of Law (\$5,000 for administration plus \$5,000 for conducting 5 public hearings (estimated at \$1,000 each).

## CS FOR SPONSOR SUBSTITUTE FOR SENATE BILL NO. 181(FIN)

IN THE LEGISLATURE OF THE STATE OF ALASKA

NINETEENTH LEGISLATURE - SECOND SESSION

BY THE SENATE FINANCE COMMITTEE

Offered: 3/26/96

Referred: Rules

Sponsors: SENATORS GREEN, Pearce, Halford, Frank, Miller, Sharp

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to tourist oriented directional signs that are 90 inches in  
 2 width and 18 inches in height and to penalties for violations related to outdoor  
 3 advertising."

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

5 \* Section 1. LEGISLATIVE FINDINGS; INTENT. (a) The Alaska State Legislature finds  
 6 that

7 (1) the scenic beauty of Alaska is unquestionably unique and is revered by  
 8 residents of the state as well as visitors to Alaska;

9 (2) it is imperative that the State of Alaska maintain its scenic highway system  
 10 throughout the state for the benefit of residents of Alaska and visitors to Alaska;

11 (3) it is also imperative that residents of Alaska and visitors to Alaska travel in  
 12 a safe manner on the state highway system and that the safety of the residents of Alaska and  
 13 visitors to Alaska be assured by a system of directional signing for traveler oriented attractions  
 14 and services.

1 (b) It is the intent of the Alaska State Legislature to provide better information to  
2 motorists by authorizing a well planned and regulated system of directional signing for traveler  
3 oriented attractions and services in a manner similar to the current tourist oriented directional  
4 sign program that has been established under policies of the Department of Transportation and  
5 Public Facilities and in a manner consistent with standards established by the Federal Highway  
6 Administration and the Manual of Uniform Traffic Control Devices.

7 • Sec. 2. AS 19.25.105(a) is amended to read:

8 (a) Outdoor advertising may not be erected or maintained within 660 feet of  
9 the nearest edge of the right-of-way and visible from the main-traveled way of the  
10 interstate, primary, or secondary highways in this state except the following:

11 (1) directional and other official signs and notices which include, but  
12 are not limited to, signs and notices pertaining to natural wonders, scenic and historic  
13 attractions, which are required or authorized by law, and which shall conform to  
14 federal standards for interstate and primary systems;

15 (2) signs, displays, and devices advertising the sale or lease of property  
16 upon which they are located or advertising activities conducted on the property;

17 (3) signs determined by the state, subject to concurrence of the United  
18 States Department of Transportation, to be landmark signs, including signs on farm  
19 structures, or natural surfaces, of historic or artistic significance, the preservation of  
20 which would be consistent with the provisions of this chapter;

21 (4) directional signs and notices pertaining to schools;

22 (5) advertising on bus benches or bus shelters, and adjacent trash  
23 receptacles, if the state determines that the advertising conforms to local, state, and  
24 federal standards for interstate and primary highways;

25 (6) tourist oriented directional signs erected under (c) of this  
26 section.

27 • Sec. 3. AS 19.25.105(d) is amended to read:

28 (d) Outdoor advertising may not be erected or maintained within the right-of-  
29 way of an interstate, primary, or secondary highway except that outdoor advertising  
30 is allowed on

31 (1) bus benches and bus shelters, and adjacent trash receptacles, located  
32 within the right-of-way under the authority of a permit issued under AS 19.25.200, if

1 the bus benches or bus shelters are located within a borough or unified municipality  
2 and the buses that stop at that location operate during the entire year; and

3 (2) tourist oriented directional signs erected under (c) of this  
4 section.

5 \* Sec. 4. AS 19.25.105 is amended by adding a new subsection to read:

6 (c) The department shall establish a tourist oriented directional sign program.  
7 The department shall erect, or permit the erection of, directional signs for traveler  
8 oriented attractions and services within and outside of the rights-of-way of interstate,  
9 primary, and secondary highways in areas zoned industrial or commercial or in  
10 unzoned areas determined to be commercial or industrial areas. The signs may be  
11 erected on private land adjacent to the rights-of-way of interstate, primary, and  
12 secondary highways in this state if permission for the erection of the sign is granted  
13 by the owner of the private land. The sign, excluding posts, must be 90 inches in  
14 width and 18 inches in height and may contain only the name of the attraction or the  
15 business providing the attraction or service, an icon representing the attraction or  
16 service, the distance to the attraction or service, and a directional arrow. The location  
17 of directional signs within a right-of way and the design and content of directional  
18 signs must be consistent with standards approved by the Federal Highway  
19 Administration. The department shall retain control over the location of directional  
20 signs. In scenic areas, the department shall control the location of directional signs in  
21 a manner that maintains the quality of scenic areas.

22 \* Sec. 5. AS 19.25.140 is amended to read

23 Sec. 19.25.140. PENALTY FOR VIOLATION. A person who violates  
24 AS 19.25.080 - 19.25.180, or a regulation adopted under AS 19.25.080 - 19.25.180  
25 [THIS], is guilty of a violation [MISDEMEANOR] and upon conviction is  
26 punishable by a fine of not less than \$50 nor more than \$1,000.

27 \* Sec. 6. AS 19.45.002 is amended to read

28 Sec. 19.45.002. PENALTIES. A person who violates a [ANY] provision of  
29 AS 19.05 - AS 19.25, other than a provision of AS 19.25.080 - 19.25.180, is guilty  
30 of a misdemeanor and upon conviction is punishable by a fine of not less than \$10 nor  
31 more than \$500, or by imprisonment in jail for a period not to exceed one year, or by

- 1 both.
- 2 • Sec. 7. 17 AAC 20.010 is annulled.