

HB

364

Legislative Research Agency

Alaska State Legislature



130 Seward Street, Suite 218
Juneau, Alaska 99801-2196

Phone: (907) 465-3991
Fax: (907) 463-3351

February 1, 1994

MEMORANDUM

TO: Representative Bettye Davis

FROM: Paula d. Scavera *PdS*
Legislative Analyst

RE: **Alaska Children's Trust Fund Account**
Research Request 94.133

You requested information concerning the fund balance of the Alaska Children's Trust Fund account. You also requested information concerning the number of special birth certificates which have been sold pursuant to AS 18.50.225 (attached).

According to Lorraine Derr, deputy commissioner of the Alaska Department of Revenue, no funds have been appropriated or donated to the Alaska Children's Trust Fund. She stated there is a zero balance in that account.

Since 1990, according to the Alaska Department of Health and Social Services, 88 special birth certificates sold (from 45 requests). For this fiscal year (FY 94) 2 requests have been made with 2 certificates sold. The special birth certificates sell for \$25 plus the regular birth certificate charge. The receipts from the sale of these certificates go into the state's general fund. *\$2,200.00*

Attached are copies of the Alaska Children's Trust Fund statute citations and a listing of the members of the Alaska Human Relations Commission which according to statute administers the Alaska Children's Trust Fund.

If you need further assistance, please contact this office.

Attachments

May 8, 1994

SENATE STATE AFFAIRS COMMITTEE

Sen. Loren Leman, Chair
Sen. Mike Miller, Vice-Chair
Sen. Robin Taylor
Sen. Johnny Ellis
Sen. Jim Duncan

RE: Iditarod Checkoff contained in CS HB 364(FIN)(title am)

We are requesting your support by your vote for the voluntary permanent fund dividend checkoff which would be authorized by the passage of the above-referenced legislation.

Alaska's Iditarod Sled Dog Race has been under an ever-increasing attack from outside special interest groups, most notably the Humane Society of the United States (HSUS). The result of their negative campaigning tactics has been the withdrawal of financial support by sponsors located outside of Alaska, as well as making it extremely difficult for some instate sponsors with national "parents" or stockholders.

What has this cost the Iditarod race? In 1993 - \$200,000; a new national attack (Good Morning America) late last month our two remaining 'outside' sponsors have advised is nearly certain to translate into losing their support of \$600,000 in 1994 and succeeding years.

The attacks are unfounded; nevertheless, corporations have become extremely nervous making it virtually impossible to get new corporations to "\$ign on" to this event to supplant the lost funding.

The PFD voluntary checkoff is a **stop-gap measure to bridge** and provide the needed breathing room while we continue the difficult job of raising new money. (Even with a PFD checkoff the Committee will have to raise funding for 1994-95 as potential contributions from the checkoff would not be available until the following year.)

The Iditarod Trail Sled Dog Race is an Alaskan treasure. Since its inception 22 years ago, it has evolved into quite possibly the single event which focuses the eyes of the nation, and an ever-growing portion of the world, directly on the 49th state - not just for a day, *but for several weeks each year.*

The Iditarod can continue to be an avenue to promote winter tourism in Alaska. It brings in an estimated \$16 million annually to the state's economy. The ITC Board is committed to continuing the race, and strongly believe that retreating back to within state borders will have a negative effect on both the race and the state.

While the race has natural appeal as a sporting event to the public, it has taken many years of diligent effort to cultivate the level of interest in the race from the financial perspective. Funding has allowed the organizers to make many improvements in both the areas of animal care and promotion of the race and of the state.

The Iditarod will continue to be an event in Alaska. Without adequate funding, however, there will be areas which, out of necessity, will have to be curtailed. Our budget simply cannot absorb the revenue losses. What will have to go? -- first, things like national television, for example. ITC had a study done recently which estimates it would cost \$1,700,000 to purchase an equivalent amount of tourism-related advertising on television to reach the number of people reached by the Iditarod.

Individuals from around the state have expressed their support and willingness to contribute to the Iditarod through this PFD checkoff. The return on their investment will be substantial, and the cost-benefit ratio could not be accomplished without using the checkoff.

Their contributions are not to charity; they are to tourism development, the state sport, and to maintain the independence of Alaskans. We urge you to enact this measure allowing them the opportunity.

Prepared by: John Handeland/Stam Hooley

Iditarod Trail Committee, Inc.

P.O. Box 870800, Wasilla, Alaska 99654 907.376.5155 telephone 907.373.6998 facsimile

May 8, 1994

The Honorable Loren Leman
18th Alaska State Legislature
State Capitol (MS-3100)
Juneau, Alaska 99801-1182

My dear Senator Leman :

This is to ask for your support of CS HB 364(FIN)(title am) as well as to offer background information as to why the Iditarod Trail Committee, Inc. (ITC) has, at this very late date, asked you to consider such a bill.

The ever-increasing amount of negative publicity generated by various special interest groups is jeopardizing the ITC's unique ability to export Alaska to the rest of the world. We very recently learned that it is nearly certain that approximately \$600,000.00 in annual funding - approximately 60% of the ITC's race budget will be withdrawn by the races' two remaining 'outside' sponsors. This amount is over and above the \$200,000 which was lost in 1993 because of the ITC's ongoing battle with these special interest groups.


Why is it important that you are fully aware of this? Consider the following: The Iditarod has been successful in negotiating for and obtaining national and international television coverage which affords the State of Alaska and the tourism industry a tremendous amount of visibility. According to a recent study, if the State purchased tourism related television advertising to reach the number of people reached by the Iditarod telecasts, the estimated cost would be in excess of \$1.7 million. Without the proper funding this will go away. According to that same report, the annual economic impact of the Iditarod on the state's economy is approximately \$16 million.

The ITC desperately needs to find a way to survive these dramatic reductions in funding. We believe that the citizens of the State of Alaska feel very strongly about their Iditarod. We also believe that, if given the opportunity, a substantial number of individual Alaskan's will be willing to contribute \$10.00 of their permanent fund dividend to the perpetuation of their Iditarod. Lastly, we believe passage of CS HB 364(FIN)(title am) will send a strong message to the Humane Society and other special interest groups. A message that says stay home. A message that says Alaska can take care of herself.

Please consider voting 'yea' on CS HB 364(FIN)(title am). Thank you so much for your time and attention to this matter.

Sincerely yours for,

THE IDITAROD TRAIL COMMITTEE, INC.



Stan Hooley
Executive Director

Ms. Peggy Mentele 274-9907
324 E Cook Ave Response OP
Anchorage 99501 Constituency C
Affiliation Distribution 60
Subject Date POM Sent 05/09/94
Bill Number SB 377

IF THE IRS CHANGED TAX LAWS GOVERNING PAST YEARS, FAIR MINDED PEOPLE WOULD PROTEST. FAIR
MINDED PEOPLE SHOULD ALSO PROTEST SB 377. THE FACT THAT SB 377 IS DIRECTED AGAINST OIL
COMPANIES DOES NOT JUSTIFY THE BASIC UNFAIRNESS
OF THIS LEGISLATION.

Mr. Dave Carlson 274-4905
1310 W 32nd Ave Response OP
Anchorage 99503 Constituency N
Affiliation Distribution 60
Subject Date POM Sent 05/09/94
Bill Number SB 310

SB 310 IS A RESOURCE GIVE-AWAY OF UNPARALLELED PROPORTIONS. JOBS CREATED WILL ONLY LAST AS
LONG AS THE TREES AND TUNDRA DAMAGE COULD BE PERMANENT. VOTE NO ON SB 310. THANK YOU.

Ms. Dianne Holmes 345-1514
PO Box 92118 Response AM
Anchorage 99509 Constituency N
Affiliation Distribution 12
Subject Date POM Sent 05/09/94
Bill Number HB 364

THE ABILITY TO HAVE A DIVIDEND CHECK CHECK-OFF IS VERY IMPORTANT FOR MANY NON-PROFIT AND EVEN
GOVERNMENT AGENCIES. DO NOT LIMIT THE CHECK-OFF TO TWO ORGANIZATIONS. ALLOW THEM ALL OR ALLOW
ON A ROTATING BASIS THE ABILITY FOR US
TO SUPPORT WORTHY CAUSES.

STATE OF ALASKA
Boards and Commissions

HUMAN RELATIONS COMMISSION

BOARD: Alaska Human Relations Commission

BOARD IDENTIFICATION NUMBER: 179

DEPARTMENT: OFFICE OF THE GOVERNOR

AUTHORITY: AS 44.19.600

STATUS: Active

TERM: 3 years

DESCRIPTION: 9 members appointed by the governor: 2 executive branch members and 7 public members. At least 1 public member must be a person who manages a household that includes the person's spouse and at least 1 child and who is not otherwise employed. At least 1 public member must be under the age of 21 at the time of appointment.

FUNCTION: To improve the status of women in Alaska by conducting research; by serving as a referral service for information and education that will help women avail themselves implementing recommendations on the opportunities, needs, problems, and contributions of women in Alaska. To develop a comprehensive statewide plan that identifies the needs of children and youth individually and as they relate to their families, and make recommendations to enhance their quality of life.

CHAIR: Commission elects.

SPECIAL FACTS: Quorum - majority. Annual report to the governor and the legislature by the 15th day of each regular legislative session. A member may not serve more than 6 consecutive years. Commission elects chair. Commission formed March 13, 1993, the effective date of Executive Order No. 84, combining the functions and duties of the Alaska Women's Commission and the Alaska Commission on Children and Youth.

COMPENSATION: Standard Travel and Per Diem. No additional compensation.

MEETINGS: Meets at call of the chair, at the request of majority of members, or at regularly scheduled times.

FOR FURTHER INFORMATION CONTACT: Boards and Commissions, Office of the Governor, P.O. Box 110001, Juneau, AK, 99811 0001, Phone: 907 465 3500, Fax: 907 463 3454

STATE OF ALASKA
Boards and Commissions

Membership Roster
HUMAN RELATIONS COMMISSION (179)

Member	Appointed	Reappointed	Term Exp.
Sheryl L. Cowan Public P.O. Box 113181 Anchorage, AK 99511-3181	09/01/93		09/01/94
Robert W. Head Public -- Chair P.O. Box 20218 Juneau, AK 99802-0218	09/01/93		09/01/94
Aaron S. Kusano Public 1831 North Salem Drive Anchorage, AK 99508	09/01/93		09/01/95
Virginia C. Phillips Public 404 Lake Street, # 2D Sitka, AK 99835	09/01/93		09/01/95
Kari Repplinger Executive Branch Member 8790 Duran Juneau, AK 99801	09/01/93		09/01/96
Darcy Sjoblom Public 1239 Lakloey Drive North Pole, AK 99705	10/11/93		09/01/94
Steve Strube Public P.O. Box 521155 Big Lake, AK 99652	09/01/93		09/01/95
Denny A. Terry Public 350 Knudson Cove Road Ketchikan, AK 99901	09/01/93		09/01/96
Brenda H. Wilcox Executive Branch Member P.O. Box 20967 Juneau, AK 99802	09/01/93		09/01/96

A M E N D M E N T

#2

OFFERED IN THE SENATE

BY SENATOR ~~LINAN~~

TAYLOR

CSHB364(FIN)(title am)

Page 2, line 9, ADD a new subsection (c) to read:

"Notwithstanding AS 43.23.069, the Department of Revenue shall prepare the permanent fund dividend application to allow an applicant to elect to have \$10 subtracted from the applicant's dividend for contribution to the ~~organizing committee of the Arctic Winter Games~~ to be used by the committee for promotion and hosting of the 1996 games in Eagle River, and to be used by the Department of Revenue for administrative costs incurred by the department in implementing this section. Contributions shall be deposited in an ~~Arctic Winter Games~~ contribution account. In accordance with an appropriation for the purpose, the department shall use the money in the account to pay for the administrative costs incurred by the department in implementing this section. The balance in the account shall be delivered by the department to the ~~organizing committee of the Arctic Winter Games~~ at least every six months."

ALASKA Public Radio Network

APRN

APRN

Amend title if necessary.

Reletter following subsection accordingly.

✓ passed 3-0

A M E N D M E N T

#1

OFFERED IN THE SENATE

BY SENATOR LEMAN

CSHB364(FIN)(title am)

Page 2, line 9, ADD a new subsection (c) to read:

"Notwithstanding AS 43.23.069, the Department of Revenue shall prepare the permanent fund dividend application to allow an applicant to elect to have \$10 subtracted from the applicant's dividend for contribution to the organizing committee of the Arctic Winter Games to be used by the committee for promotion and hosting of the 1996 games in Eagle River, and to be used by the Department of Revenue for administrative costs incurred by the department in implementing this section. Contributions shall be deposited in an Arctic Winter Games contribution account. In accordance with an appropriation for the purpose, the department shall use the money in the account to pay for the administrative costs incurred by the department in implementing this section. The balance in the account shall be delivered by the department to the organizing committee of the Arctic Winter Games at least every six months."

Amend title if necessary.

Reletter following subsection accordingly.

✓ passed
3-0

WORK ORDER REQUEST FORM

W.O. [18] LS-1930

KEYWORDS: UNIFORM RULES ASSIGNED: Cook

REQUEST FOR: Resolution TAKEN BY: Cook

SUBJECT: Suspend UN RLS: Title Change for HB 364

REQUESTED FOR: SC SSTA BY: Portia PHONE: 465-

DELIVER TO: Sen. Leman, Cap. 115

INSTRUCTIONS: Draft resolution: title change for HB 364.

<p>OBTAIN</p>	<p>SPECIAL DRAFTING INSTRUCTIONS ATTACHED [] AUTHORIZED TO CONFER WITH _____ _____ RETURN _____ _____ TO REQUESTOR APPROVED: <input checked="" type="checkbox"/> DIRECTOR, LEGAL SERVICES</p>
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<p>REVIEWED _____ IN <u>05/09/94</u> DUE <u>ASAP</u> TYPED: Draft _____ Date _____ Final _____ Date _____ PROOFED _____ DELIVERED _____</p>

<p>SPECIAL INSTRUCTIONS to TYPING/PROOFING _____ _____ Request for FINAL</p>
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