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Official Business

# Alaska State Legislature

SENATOR TIM KELLY

State Capitol  
Juneau, AK 99801-1182

## SPONSOR STATEMENT FOR SB 83:

### AN ACT RELATING TO AN ALCOHOL SERVER EDUCATION COURSE

Alcohol abuse is a severe problem in Alaska, impacting individuals, families, and communities throughout our State. This legislation -- which addresses the problem by requiring alcohol server education -- passed the House last session and the Senate Labor & Commerce Committee before dying in the closing minutes of the session in the Senate Finance Committee.

Alaska ranks 4th in the nation for per capita alcohol consumption, and has one of the highest rates of fetal alcohol syndrome in the country, with more than 30 infants born each year with alcohol related impairments. In 1991, there were more than 1,700 alcohol related vehicular accidents, resulting in 38 deaths. In Anchorage alone, there were more than 1,800 DWI arrests in 1991.

SB 83 was originally crafted last session to help address this problem through alcohol education for servers with cooperation from Mothers Against Drunk Driving (MADD), the alcohol industry, the Department of Motor Vehicles (DMV), and the Alcohol Beverage Control Board (A.B.C. Board).

Under SB 83, the A.B.C. Board would establish criteria with which to evaluate education programs currently available, and then approve a package of alcohol server education courses. This package would include a variety of courses which would ensure accessibility to alcohol servers in both urban and rural Alaska. Various instruction mediums, ranging from classroom instruction to viewing a video cassette followed by written exercises, would likely be utilized depending on the program.

Courses would include such topics as alcohol's affect on the body and behavior, particularly driving ability, drunk driving and civil liability laws, identifying fraudulent IDs, methods of recognizing the problem drinker, use of community treatment programs, and methods to peacefully terminate service to the problem customer and get him or her home safely, to name a few.

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Alcohol servers would have 30 days from the date the A.B.C. Board approves a package to complete a course, and, for new employees, 30 days from the date of hire. Proof of completion of an approved course must be kept on the licensed premises during working hours.

Alcohol server education is already required by ordinance in the Municipality of Anchorage.

If enacted, SB 83 should go a long way towards reducing incidents of drunk driving, and help increase alcohol servers' awareness on how to serve alcohol responsibly.

This bill maintains a zero fiscal note, and has the support of the A.B.C. Board, Mothers Against Drunk Driving, the Alaska Cabaret, Hotel, Restaurant & Retailers Association, the Anchorage Restaurant & Beverage Association, the Bristol Bay Area Health Corporation, and the Municipality of Anchorage Health & Human Services Commission.

# FISCAL NOTE

STATE OF ALASKA  
1993 LEGISLATIVE SESSION

BILL NO. SB 83

Revision Date:

Dept. Affected: Revenue

Title: Alcohol Server Education Course

BRU: Alcoholic Beverage Control Board

Component:

Sponsor: Senator Kelly

Requestor: S HES

COMPONENT SERIAL NO. 0100

**Expenditures/Revenues:**

(Thousands of Dollars)

OPERATING	FY94	FY95	FY96	FY97	FY98	FY99
PERSONAL SERVICES	0	0	0	0	0	0
TRAVEL	0	0	0	0	0	0
CONTRACTUAL	0	0	0	0	0	0
SUPPLIES	0	0	0	0	0	0
EQUIPMENT	0	0	0	0	0	0
LAND & STRUCTURES	0	0	0	0	0	0
GRANTS, CLAIMS	0	0	0	0	0	0
MISCELLANEOUS	0	0	0	0	0	0
<b>TOTAL OPERATING</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

<b>CAPITAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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<b>REVENUE FUND SOURCE:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**FUNDING:**

(Thousands of Dollars)

1002 Federal Receipts	0	0	0	0	0	0
1003 GF Match	0	0	0	0	0	0
1004 GF	0	0	0	0	0	0
1005 GF/Program Receipts	0	0	0	0	0	0
1006 GF/MHTIA	0	0	0	0	0	0
Other	0	0	0	0	0	0
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**POSITIONS:**

<b>FULL-TIME</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>PART-TIME</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TEMPORARY</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Estimate of current year (FY93) Impact: \$ None

ANALYSIS: (Attach a separate page if necessary)

Prepared by: Patrick L. Sharrock, Director  
 Division: Alcoholic Beverage Control Board  
 Approved by Commissioner: [Signature]  
 Agency: Department of Revenue

Phone: 277-8633  
 Date: 2/3/93  
 Date: 2/8/93

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COMMISSIONER'S OFFICE

# STATE OF ALASKA

## DEPARTMENT OF REVENUE

ALCOHOLIC BEVERAGE CONTROL BOARD

WALTER J. HICKEL, GOVERNOR

550 W. 7TH AVE  
ANCHORAGE, ALASKA 99501-6698

February 4, 1993

The Honorable Tim Kelly  
Alaska State Senate  
State Capitol  
Juneau, AK 99801-1182

RE: SB 83

Dear Senator Kelly:

This letter intends to express the Alcoholic Beverage Control Board's support for SB 83. As you may know, the board is currently informally requested under Municipality of Anchorage ordinance to approve training programs presented within the municipality.

The board believes that server training stimulates employees' and licensees' ability to responsibly serve the public. If this legislation is enacted into law, the board will begin drafting regulations to fulfill its charge.

If you have any questions, please do not hesitate to call.

Sincerely,



Patrick L. Sharrock  
Director, ABC Board  
(907) 277-8638

PS/cl

93- 022



*Alaska Cabaret, Hotel,  
Restaurant & Retailers Association*

*P.O. Box 104890 • Anchorage, Alaska 99510  
401 SK Street • (907) 272-8199 • Fax: (907) 277-8640*

February 16, 1993

Senator Tim Kelly  
State Capitol  
Juneau, AK 99801-1182

Dear Senator Kelly,

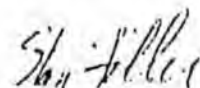
The membership of the Alaska Cabaret, Hotel, Restaurant and Retailers Association endorses and supports Senate Bill 83 which you introduced. We feel that statewide mandatory alcohol server training benefits those in the beverage alcohol industry as well as the general public.

As a statewide trade association, we began offering server training on a voluntary basis as a service to our members in 1984. In 1986, such training was made mandatory in Anchorage and since that time we have trained and certified over 10,000 servers. We have instructors throughout the State and our instructors do travel to more remote areas upon request. Our TAM seminars (Techniques of Alcohol Management) have been given in Nome, King Salmon, Yakutat and Haines.

Our members are convinced that education is the tool to be used in reducing alcohol-related accidents - education of the general public as well as server education. In a 1990 report to Congress, the Secretary of Health and Human Services stated, "Evaluations of servers' post-training behavior suggest that training has a positive effect...on the probability of patron intoxication." We believe that the TAM program has very positive effects and devote a good deal of association effort and support to maintaining and enhancing its effectiveness.

Training all employees in responsible beverage service techniques can only benefit our industry and the general public. CHARR strongly endorses Senate Bill 83 and you have our appreciation for your support of this legislation.

Yours truly,

  
Stan Filler  
President



401 K Street Anchorage, Alaska P.O. Box 104839 Anchorage, Alaska 99510  
(907) 272-8133 Fax: (907) 277-8640

February 5, 1993

Senator Tim Kelly  
State Capitol  
Juneau, AK 99801-1182

Dear Senator Kelly:

The Anchorage Restaurant and Beverage Association (ARBA) strongly endorses and supports Senate Bill 83 you introduced making alcohol server training mandatory in Alaska.

Long before such training was made obligatory in Anchorage by the Municipal Assembly, ARBA working with the statewide trade association Cabaret, Hotel, Restaurant, and Retailers Association (CHARR), introduced the Techniques of Alcohol Management (TAM) program on a voluntary basis for the benefit of our members. To date, over 10,000 persons have attended a TAM Seminar here in Alaska.

We firmly believe that education is the most useful tool in reducing alcohol-related accidents. Education, such as provided by the TAM program, can instill the knowledge, confidence and motivation to prevent illegal beverage alcohol problems. Alcohol server training gives servers and sellers a knowledge and understanding of their key role in reducing alcohol-related accidents and provides them with the tools required to reduce such accidents. Well trained employees are essential to any business, and we believe that society, as well as our industry, can only benefit from teaching responsible beverage service techniques to all servers.

Our Association strongly endorses Senate Bill 83 and has asked me to express our sincere appreciation to you.

Yours truly,

Carol Wilson  
Executive Director

**BRISTOL BAY AREA HEALTH CORPORATION**

P.O. BOX 130 • DILLINGHAM, ALASKA 99576

(907) 842-5201 or (907) 842-5202

February 3, 1993

Senator Tim Kelly  
Senate Labor & Commerce  
State Capitol  
Juneau, AK 99801-1182

Dear Senator Kelly,

We appreciate this opportunity to respond to your introduction of SB 83 and SB 84. The Bristol Bay Area Health Corporation has supported these bills in the past and will continue to advocate passage in the form of this letter of support.

We renumerate our concerns regarding alcohol abuse as our main social problem in our region and we encourage any efforts to resuscitate interest to curb underage drinking and educate alcohol servers. The alcohol servers course has the potential to change the alcohol establishments policies and procedures; increase marketing to generate increased profits, educate servers on the alcohol beverage laws, provide servers with tools and techniques that can be used with patrons, and additional education efforts can be focused on the consequences of prenatal drinking that can cause birth defects.

Once again, thank you for introducing these key pieces of legislation and the best of luck in their passage.

Sincerely, .

BRISTOL BAY AREA HEALTH CORPORATION



Robert G. Clark  
Chief Executive Officer

RCJ/ve

cc: Senator George Jacko  
Senator Georgianna Lincoln  
Representative Lyman Hoffman  
Representative Irene Nicholia  
Representative Carl Moses  
file

# Pioneer Bar & Liquor Store, Inc.

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CHRISTINE M. TENGS  
*President*

141-143 Second Ave.  
Post Office Box 190  
Haines, Alaska 99827  
(907) 766-9101 Business  
(907) 766-2474 Office  
(907) 766-3374 FAX

Senator Tim Kelly  
State Capitol  
Juneau, AK 99801-1182

Dear Senator Kelly:

I am writing to show my support for Senate Bill 83. As the owner of a bar, liquor store and restaurant in which beverage alcohol is served, I firmly believe that we in the industry play a key role in reducing alcohol related accidents and preventing underage persons from illegally trying to buy. Educational programs (such as the TAM program) give servers the knowledge and confidence they need to be professional in handling situations which otherwise might have disastrous consequences.

Although people in my business may argue against being mandated to provide training for their personnel, I believe, in the long run, they will see the benefits. It could show up in a simple change of attitude amongst their staff (and eventually their customers). Where it will really hit home, however, is in a reduction in the number of lawsuits and, perhaps one day, lower insurance rates.

As far as I can see, this is a win-win situation. Thank you for Senate Bill 83.

Sincerely,  
  
Christy Tengs

02/19/93  
13:40:45

LEGISLATIVE TELECONFERENCE NETWORK SYSTEM  
PARTICIPANT LIST (ALL PARTICIPANTS)  
TCN:30237 SCHEDULED FOR:02/19/93 13:30 TO 15:30  
PUBLIC HEARING SENATE HEALTH, EDUCATION & SOCIAL SERVIC

LTN1150  
BY:VAL  
FOR:VAL

LOCATION:VALDEZ  
SB 83

MS. DAWN R. JACOBS

TESTIFY

02/19/93  
13:47:59

LEGISLATIVE TELECONFERENCE NETWORK SYSTEM  
PARTICIPANT LIST (ALL PARTICIPANTS)  
TCN:30237 SCHEDULED FOR:02/19/93 13:30 TO 15:30  
PUBLIC HEARING SENATE HEALTH, EDUCATION & SOCIAL SERVIC

LTN1150  
BY:ANC  
FOR:ANC

LOCATION:ANCHORAGE

SB 83  
SB 83

JERRY MCCUTCHEON  
PAT SHARROCK ABC

TESTIFY  
TESTIFY

02/19/93  
13:55:00

LEGISLATIVE TELECONFERENCE NETWORK SYSTEM  
PARTICIPANT LIST (ALL PARTICIPANTS)  
TCN:30237 SCHEDULED FOR:02/19/93 13:30 TO 15:30  
PUBLIC HEARING SENATE HEALTH, EDUCATION & SOCIAL SERVIC

LTN1150  
BY:GLN  
FOR:GLN

LOCATION:GLENNALLEN

SB 83  
SB 83

MR. DOUG RHODES  
MR. JOHN STRANG

RESTAURANT/BAR OBSERVE  
GAKONA LODGE OBSERVE