

SB

294

SENATE COMMITTEE REPORT
FIRST COMMITTEE OF REFERRAL

DATE: 2/11/94

FURTHER: Finance

Date of 5-Day Notice: 2/17/94
(in accordance with Uniform Rule 23)

DATE TURNED INTO OFFICE: _____

CRA Committee considered SB 294

"An Act relating to canned salmon classics; and providing for an effective date."

and recommends:

replace with _____ CS _____ ()

attaches amendment(s)

adopts _____ Letter of Intent

further referral to the _____

same title
 new title
 technical title change
(HB only)

do pass

do not pass

no recommendation

individual recommendations

FISCAL NOTE INFORMATION

Department	Date	Zero	Fiscal
DOR	2/15/94	0	

Department	Date	Zero	Fiscal

Appropriation No Fiscal Note

Governor's Bill with Previous Fiscal Notes (enter information above)

DO PASS.

Adrian Taylor

OTHER RECOMMENDATIONS:

Steven D. Hansen No rec

Carol E. Hill, No Rec

Chair: Signature and Recommendation

FISCAL NOTE

STATE OF ALASKA
1994 LEGISLATIVE SESSION

BILL NO. SB 294

Revision Date:	Dept. Affected: <u>Revenue</u>
Title: <u>"An Act relating to canned salmon classic; and providing for an</u>	BRU: <u>Revenue Operations</u>
effective date."	Component: <u>Charitable Gaming Division</u>
Sponsor: <u>Senator Taylor</u>	
Requestor: <u>Senate Community and Regional Affairs</u>	COMPONENT SERIAL NO. <u>1883</u>

Expenditures/Revenues: (Thousands of Dollars)

OPERATING	FY95	FY96	FY97	FY98	FY99	FY00
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL						
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REVENUE FUND SOURCE:						
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FUNDING: (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF						
1005 GF/Program Receipts						
1006 GF/MHTIA						
Other						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

Estimate of current year (FY94) impact: \$ 0.0

ANALYSIS: (Attach a separate page if necessary.)

None

Prepared by:	Don Stolworthy, Director	Phone: 465-2279
Division:	Charitable Gaming Division	Date: February 15, 1994
Approved by Commissioner:	Darrel J. Rexwinkel	Date: February 15, 1994
Agency:	Department of Revenue	

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Senator Robin L. Taylor

State Capitol
Juneau, Alaska 99801-1182
(907) 465-3873
Fax: (907) 465-3922

352 Front Street
Ketchikan, Alaska 99901
(907) 225-8088
Fax: (907) 225-0713

Sponsor Statement

Senate Bill 294

I have introduced this legislation on behalf of the Petersburg Chamber of Commerce. The Petersburg Chamber of Commerce last year initiated a "Canned Salmon Lottery" contest to promote the seafood industry.

Due to the statutory 50 cent per ticket price limitation the chamber was unable raise sufficient funds to make the program self sustaining. The chamber of commerce thought the small ticket fee hindered ticket sales and increased the overall operating cost of the program. They would like to raise the cost to 2 dollars per ticket. To do this legislation is needed to allow them to go forward.

With sufficient income the program will be used to fund a college scholarship for Petersburg High School graduates.

I would appreciate your favorable consideration of this bill.

District A:

Hyder • Ketchikan • Kupreanof • Meyers Chuck • Petersburg • Saxman • Sitka • Wrangell

PETERSBURG Canning History:

Since the first cannery was built in 1900 and packed 32,750 cases of salmon, Petersburg has been a part of the Alaska fishing industry. For as long as there have been cannery workers and fishermen, wagers have been made on the number of cans that could be packed at each cannery in Alaska. Since the canned salmon pack was directly related to the numbers of fish harvested, fishermen, cannery workers and processor management had an equal chance at winning the prized pool of money at the end of the season.

The Petersburg Chamber of Commerce has opened the contest to everyone, with the introduction of the Petersburg Canned Salmon Classic.

S.E. Pink Salmon Harvest

(in millions of lbs.)

1988.....	11.2
1989.....	59.0
1990.....	31.2
1991.....	61.5
1992.....	38.0
1993.....	50.0 to 60.0 Est.

Petersburg Canned Salmon Pack

(in 1# can size equivalents)

1988.....	7,781,304
1989.....	34,889,425
1990.....	22,724,065
1991.....	29,018,545
1992.....	27,096,887

IT'S EASY TO ENTER:

(1) Buy Tickets from any of these outlets for 50¢ each:

The Trading Union, Inc.	Pellerito's Pizzeria
Hammer & Wikan, Inc.	Beachcomber Inn
Moose Lodge	Tides Inn
Harbor Bar	Scandia House
Chamber of Commerce	Kito's Kave
Petersburg Fisheries	The Quart House
The Bottle Shop	S.O.S. Value Mart (Kake)

(2) Fill in your guess of what the canned salmon pack (in 1# can equivalents) will be at the conclusion of the canning season in 1993. Please print clearly. Also, fill in name, phone and address on lower part of ticket. Please read all rules on ticket.

(3) Tear off short stub and deposit the portion of the ticket with your guess into cans with the Petersburg Canned Salmon Classic Labels, at the Chamber office or at various locations in Petersburg, Kake and Wrangell. Record your guesses on the back of this flyer.

(4) Winning entry will be announced on November 1, 1993 after the close of the Petersburg canning season. The winning ticket holder has to claim the prize money by Dec. 31st, 1993 or the winnings return to the PCSC. Last day to purchase tickets: August 21, 1993.

1st Prize: \$2500 Cash!
Next Closest Guess: \$500 Cash!

HOW BIG IS THE CAN?

Although canneries may pack salmon in several sizes of cans, including custom packed product, all figures used to determine the total salmon pack for Petersburg are converted to one pound can equivalents. Canneries providing can pack information to the PCSC committee are: Petersburg Fisheries, Chatham Strait Seafoods and Nelbro Packing Company. Certified pack figures submitted to the PCSC committee are used to compute the final canning figures for Petersburg's Canned Salmon Classic.

THANK YOU

The PCSC committee thanks the staff and management of Icele Seafoods Inc., Chatham Strait Seafoods and Nelbro Packing Co. for helping make the Petersburg Canned Salmon Classic possible.

Thanks to our sponsors:



Willamette Enterprises

Proceeds will be used in part to fund a \$1000
AML/Petersburg Chamber of Commerce
Scholarship

RULES

PCSC is not responsible for misdirected, lost, late or delayed entries.

PCSC will attempt to contact the winner at ticket address. If the winner fails to respond by 12/31/93, the winnings return to the PCSC.



Petersburg Chamber of Commerce

P.O. Box 649

Petersburg, Alaska 99833

(907) 772-3646

February 10, 1994

Sen. Robin L. Taylor
Room 601, court
State Capital
Juneau, AK 99801-1182

Dear Senator Taylor:

Last year the Petersburg Chamber of Commerce introduced the first annual "*Canned Salmon Classic*". This special event allows individuals a chance to win cash prizes by purchasing tickets to guess what the actual canned salmon pack of the two Petersburg canneries would be. The person with the closest guess wins the grand prize and the next closest taking the second prize. There are winners every time.

We were fortunate to have Alaska Marine Lines, as our major sponsor in 1993. We also received additional support from Willamett Industries, Inc. and Icicle Seafoods, Inc. The generous contributions made by each of these firms greatly enhanced our program.

The main purpose of having the "*Canned Salmon Classic*" was to promote our community of Petersburg and to attract more attention to seafood since the seafood industry is a vital part of our local economy. At the same time the Chamber thought it would be great if we could also provide some scholarship money to graduating high school seniors as part of this event.

The "*Canned Salmon Classic*" was received with great enthusiasm and we are excited about the upcoming year.

One of the changes we would like to make for this year is to raise the ticket price from the current 50¢ to \$2.00. We felt the lower ticket price hindered sales and increased our overall operating cost.

Also, this year we plan to expand the "*Canned Salmon Classic*" to all the major communities in Southeast Alaska. All ten of the communities we

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Canned Salmon Classic

have applied to have overwhelmingly given us their approval to participate in this event.

Our plan this year is to recruit youth groups to sell the tickets and in return they would receive a commission. This will provide these groups with another source to raise funds for their community programs.

One of the best events of the "Canned Salmon Classic" is the "Seafood Fest" in October when we announce the winners. This grand finale was held at the Sons of Norway hall in Petersburg. We decorated the hall in a seafood theme and had many booths that local merchants and residents used to give the public a tasty sample of their seafood products at very reasonable prices. We also had live music, kids games, door prizes and seafood recipes donated by ASMI were handed out.

We had over 300 people come to the "Seafood Fest" and we expect 700 to attend this year.

All of us here at the Petersburg Chamber of Commerce are very excited about the "Canned Salmon Classic" this year, as we know it will be even bigger and better.

Thank you for your assistance on this event and I hope you and your friends get a chance to join in on the fun.

Sincerely yours,



Patrick S. Wilson
Chairman

Enclosures

HOW MANY CANS COULD A SALMON PACKER PACK?

PETERSBURG — The first-ever Canned Salmon Classic — at least in Petersburg — got under way with a whisper here last month.

Pay 50 cents, guess how many cans of salmon are produced this year by three Petersburg processors, and you could walk away with a top prize of \$2,500.

The local chamber of commerce

launched the classic June 4 with a sidewalk booth, passing out information and free cans of salmon.

"People couldn't believe it," said Patrick Wilson, chairman of the chamber's classic committee and the originator of the whole idea.

"They would say, 'A can of salmon for me?'"

Wilson said the chamber plans another can giveaway today and hopes to sell 20,000 classic tickets.

In addition, there is a Classic T-shirt for sale.

Managers of the three canneries in town — Chatham Strait Seafoods, Nelbro Packing Co., and Petersburg Fisheries — will tabulate their total "salmon pack" at the end of the season, about Sept. 15. The information will be taken in sealed envelopes to chamber president Steve Hill in a ceremony at National Bank of Alaska; bank manager Clark Mondich will be asked to lock the envelopes in a vault.

The envelopes will be removed and opened during a salmon festival Nov. 1, at a time and place yet to be determined.

"You don't have to be present to win," Wilson said.

Winners will be notified by registered mail.

The first prize of \$2,500 will go to the person whose guess is nearest the actual number of cans in the season's pack. The runner-up of the next closest guess will get \$500. The chamber also plans to use the proceeds to award a \$1,000 scholarship to a local student.

— Petersburg Pilot

Anchorage Daily News

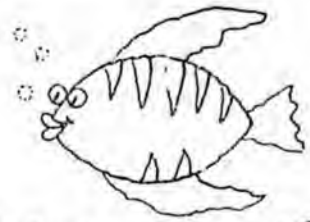
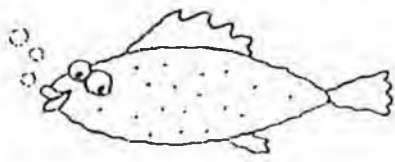
Sunday, July 4, 1993

B5

LASKA



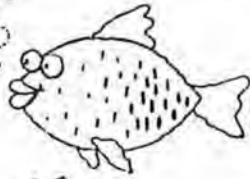
Anchorage Daily News



Get in the SWIM of things



fish



fish



fish

Recipe Contests

fish

Games for the Kids

Petersburg Seafood Fest

Salads

Soups

At the Sons Of Norway Hall

fish

2:30 to 6:00

Live Entertainment!

Saturday October 30th

Prize Drawing
Every Fifteen Minutes!

Come join the Fun!

Taste some Wonderful Seafood!

Italian Sodas

fish

fish

Announcement of the
First Annual
Canned Salmon Classic
Winner!

Cotton Candy

fish

fish



Alaska State Legislature

FEB 17 1993

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Memorandum

To: Senator Randy Phillips, Chairman
Senate Community and Regional Affairs Committee

From: Senator Robin Taylor 

Date: February 16, 1994

Subject: Senate Bill 294; relating to canned salmon classics

The Petersburg Chamber of Commerce last year introduced a "Canned Salmon Lottery" contest to help promote the seafood industry. They thought it appropriate because seafood catching and processing is such a vital part of the Petersburg economy. Due to the statutory 50 cent per ticket limitation for this game they were unable raise sufficient funds to make the program financially viable.

The chamber of commerce thought the small per ticket fee hindered sales and increased the overall operating costs. They would like to raise the cost of tickets to \$2.00. This legislation is needed to allow them to go forward.

Attached is a sponsor statement and back up from the Petersburg Chamber of Commerce. Please contact Terry Otness at extension 6550 for any further information on this bill. I would appreciate it if you would schedule this bill promptly. Thank you.

District A:

Hyder • Ketchikan • Kupreanof • Meyers Chuck • Petersburg • Saxman • Sitka • Wrangell