

SB

142

SENATE COMMITTEE REPORT
FIRST COMMITTEE OF REFERRAL

DATE: 3/2/93

FURTHER: FIN

Date of 5-Day Notice: 3/11/93
(in accordance with Uniform Rule 23)

DATE TURNED INTO OFFICE: _____

CRA Committee considered SB 142

"An Act relating to the Alaska regional economic assistance program; and providing for an effective date."

and recommends it be replaced with

and recommends:

replace with _____ CS SB142 (CRA)

- same title
- new title
- technical title change (HB only)

attaches amendment(s)

and report it back as follows

adopts _____ Letter of Intent

further referral to the _____

do pass

do not pass

no recommendation

individual recommendations

FOV

FISCAL NOTE INFORMATION

Department	Date	Zero	Fiscal
Dept of Comm	3/8/93		750.0

Department	Date	Zero	Fiscal

Appropriation No Fiscal Note

Governor's Bill with Previous Fiscal Notes (enter information above)

DO PASS:

OTHER RECOMMENDATIONS:

Rich Halford (1)
Al Adams
Wendell (2)

Adrian Taylor No Rec.
~~_____~~ No Rec.

Paul E. Kelly No Rec.

Chair: Signature and Recommendation

FISCAL NOTE

STATE OF ALASKA
1993 LEGISLATIVE SESSION

BILL NO. CSSB 142

Revision Date: 3/16/93

Department Affected: Commerce and Economic Development

Title: Regional Economic Assistance Program

BRU: Economic Development

Sponsor: Senator Jacko

Component: N/A

Requestor: Senator Phillips

COMPONENT SERIAL NO. _____

EXPENDITURES/REVENUES:

OPERATING	FY 94	FY 95	FY 96	FY 97	FY 98	FY 99
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS	750.0	750.0	750.0	750.0	0.0	0.0
MISCELLANEOUS						
TOTAL OPERATING	750.0	750.0	750.0	750.0	0.0	0.0

CAPITAL						
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REVENUE FUND SOURCE:						
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FUNDING:

1002 Federal Receipts						
1003 GF Match						
1004 GF	750.0	750.0	750.0	750.0	0.0	0.0
1005 GF/Program Receipts						
1006 GF/MHTIA						
OTHER						
TOTAL	750.0	750.0	750.0	750.0	0.0	0.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

Estimate of current year (FY 93) impact: N/A

ANALYSIS: (Attach a separate page if necessary.)
 See attached.

Prepared by: Tom Lawson, Section Chief, Business & Regional Dev.

Phone: 465-2017

Division: Economic Development

Date: _____

Approved by Commissioner: Paul Fuhs

Agency: Commerce and Economic Development

Date: 3/16/93

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FISCAL NOTE

STATE OF ALASKA
1993 LEGISLATIVE SESSION

BILL NO. CSSB 142

ANALYSIS: (continued)

This legislation amends the ARDOR (Alaska Regional Development Organizations) program, established in statute in 1988, to allow state grant funding of up to \$100.0 per ARDOR. It also authorizes the department to establish by regulation the amount of matching funds required based on the capacity of each ARDOR to generate money from nonstate sources. Currently, the statute (AS 44.33.026) requires that each ARDOR receive no more than \$50.0 per year which must be matched on a one-to-one basis with nonstate funds. A total of \$1,400.0/year would be necessary for the 13 designated ARDORs and the one anticipated new ARDOR being organized in the Matanuska-Susitna Borough. \$650.0 already exists in the Governor's FY 94 Operating Budget request. The ARDOR program sunsets July 1, 1997.

The legislation also exempts ARDOR board members and staff from liability and exempts state contracts to ARDORs from the state procurement process. There is no direct fiscal impact to these sections of the legislation.

SB 142: "An Act relating to the Alaska regional economic assistance program."

The department is neutral on this bill.

The ARDOR (Alaska Regional Development Organizations) program was established in statute in 1988 and with implementing regulations became effective in early 1989. Since then 13 ARDORs have been designated, eight in the last two years. An anticipated fourteenth ARDOR is being organized in the Matanuska-Susitna Borough. Currently, the statute (AS 44.33.026) requires that each ARDOR receive no more than \$50.0 per year which must be matched on a one-to-one basis with nonstate funds. This legislation amends the statute to allow state grant funding of up to \$100.0 per ARDOR and authorizes the department to establish by regulation the amount of matching funds required based on the capacity of each ARDOR to generate money from non-state sources.

If this legislation is passed, the department envisions a matching fund formula that would ease match requirements and especially favor rural areas. A total of \$1,400.0/year would be necessary for the 13 existing ARDORs and one anticipated new ARDOR.


Paul Fuhs, Commissioner

Date

3/12/93

dgl/120pp.ed

FISCAL NOTE

STATE OF ALASKA
1993 LEGISLATIVE SESSION

BILL NO. SB 142

Revision Date: N/A
 Title: Regional Economic Assistance Program
 Sponsor: Senator Jacko
 Requestor: Senator Jacko

Department Affected: Commerce and Economic Development
 BRU: Economic Development
 Component: N/A
 COMPONENT SERIAL NO. _____

EXPENDITURES/REVENUES:

OPERATING	FY 94	FY 95	FY 96	FY 97	FY 98	FY 99
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS	750.0	750.0	750.0	750.0	0.0	0.0
MISCELLANEOUS						
TOTAL OPERATING	750.0	750.0	750.0	750.0	0.0	0.0

CAPITAL						
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REVENUE FUND SOURCE:						
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FUNDING:

1002 Federal Receipts						
1003 GF Match						
1004 GF	750.0	750.0	750.0	750.0	0.0	0.0
1005 GF/Program Receipts						
1006 GF/MHTIA						
OTHER						
TOTAL	750.0	750.0	750.0	750.0	0.0	0.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

Estimate of current year (FY 93) impact: N/A

ANALYSIS: (Attach a separate page if necessary.)
 See attached.

Prepared by: Tom Lawson, Section Chief, Business & Regional Dev.
 Division: Economic Development

Phone: 465-2017
 Date: _____

Approved by Commissioner: Paul Fuhs
 Agency: Commerce and Economic Development

Date: 3/8/93

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FISCAL NOTE

STATE OF ALASKA
1993 LEGISLATIVE SESSION

BILL NO. SB 142

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Alaska State Legislature

SENATE COMMUNITY AND REGIONAL AFFAIRS COMMITTEE

Senator Randy Phillips, Chair
Senator Robin Taylor, Vice Chair
Senator Rick Halford
Senator Al Adams
Senator Fred Zharoff

SESSION:
State Capitol
Juneau, Ak 99801-1182
(907) 465-4989

INTERIM:
P O Box 142
Eagle River, Ak 99577
(907) 694-4949

AGENDA

9:00 am

March 16, 1993

1. Call to Order (time and members present)
2. SB 142 - Regional Economic Assistance Grants
Teleconference - Anchorage LIO
ARDOR (Alaska Regional Development Organizations)
3. Adjourn

8-LS0731NE
Cook
3/15/93

*Adopted as
working document*

CS FOR SENATE BILL NO. 142()

IN THE LEGISLATURE OF THE STATE OF ALASKA

EIGHTEENTH LEGISLATURE - FIRST SESSION

BY

**Offered:
Referred:**

Sponsor(s): SENATOR JACKO

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to the Alaska regional economic assistance program and to
2 regional development organizations; and providing for an effective date."

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 * Section 1. AS 09.17.050(a) is amended to read:

5 (a) Unless the act or omission constituted gross negligence, a person may not
6 recover tort damages for personal injury, death, or damage to property for an act or
7 omission to act in the course and scope of official duties, from one of the following:

8 (1) a member of the board of directors or an officer of a nonprofit
9 corporation;

10 (2) a member of the board of directors of a public or nonprofit hospital,
11 or a member of a citizen's advisory board of any hospital;

12 (3) a member of a school board of a school district;

13 (4) a member of the governing body, a commission, or a citizen's
14 advisory committee of a municipality of the state;

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(5) a member of the board of directors, an officer, or an employee of a regional development organization.

* Sec. 2. AS 09.17.050(c)

(c) In this section,

(1) "nonprofit corporation" means a corporation that qualifies for exemption from taxation under 26 U.S.C. 501(c)(3) or (4) (Internal Revenue Code);

(2) "regional development organization" has the meaning given in AS 44.33.026.

* Sec. 3. AS 36.30.850(b) is amended by adding a new paragraph to read:

exempts (30) contracts entered into with a regional development organization; in this paragraph, "regional development organization" has the meaning given in AS 44.33.026. *adds to procurement code*

* Sec. 4. AS 44.33.026(c) is amended to read:

(c) To qualify for a grant, a regional development organization must match the grant by providing an amount of money from nonstate sources for the project. The department shall establish by regulation a formula that determines the amount of the match required under this subsection based upon the capability of each organization to generate money from nonstate sources. The amount of match required may not exceed [THAT EQUALS] the amount of grant money to be used for the project. The total amount of grant money provided to an organization during a fiscal year may not exceed \$100,000 [\$50,000].

* Sec. 5. This Act takes effect July 1, 1993.

ons adopted under AS

responsibility require-
— 42.30.380;

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r under 16 U.S.C. 1856
procedures and collect

ssuance of business li-

f skill under AS 05.15;

tion and development

4 ch 64 SLA 1959; am

n § 2 ch 55 SLA 1963;

8); am § 4 ch 94 SLA

SLA 1976; am § 96 ch

am E.O. No. 40, § 2

7, § 6 (1980); am § 33

.O. No. 57, § 2 (1984);

185; am § 2 ch 97 SLA

5, § 3 (1987); am § 43

1 § 3 ch 36 SLA 1989;

1 Offices established by AS

1988 amendment, effective

repealed former paragraph

computing the maximum

under AS 45.45.010(b).

1988 amendment, effective

added paragraph (30).

1989 amendment, effective

added paragraph (31).

1989 amendment, effective

added paragraph (32).

history reports. — For re-

SLA 1976 (SCSHB 730),

Journal, p. 696.

1 of fees. The com-

ment for fees collected

ly, that the Depart-

ments in the general

ment may be used by

partment to finance

l. (§ 71 ch 138 SLA

Sec. 44.33.025. Recording. [Repealed, E.O. No. 47, § 6 (1980).]

Sec. 44.33.026. Alaska regional economic assistance program.

(a) The department shall

(1) encourage the formation of regional development organizations by providing assistance in forming organizations to interested individuals, including information on how to qualify and apply for regional development grants and federal funding under 42 U.S.C. 3121 — 3246 (Public Works and Economic Development Act of 1965), as amended;

(2) assist an interested individual in establishing boundaries for a proposed organization to ensure that the region

(A) is of sufficient geographic size and contains a large enough population to form an economically viable unit with shared interests, resources, traditions, and goals;

(B) contains at least one municipality that serves as a regional center; and

(C) contains the entire area of each municipality included in the region;

(3) gather information about regional economic issues, international trade, and tourism from organizations;

(4) serve as liaison between organizations and other state agencies and encourage other agencies to make resources available to help accomplish goals of the organizations;

(5) assist each organization to

(A) provide services designed to encourage economic development to local communities and businesses;

(B) collect and distribute economic information relevant to the region;

(C) participate in state marketing campaigns and join state trade missions that are relevant to the region; and

(D) develop and implement strategies to attract new industry, expand international trade opportunities, and encourage tourism within the region.

(b) Subject to (c) of this section, the department may make regional development grants to organizations for projects the department determines will be of value in encouraging economic development. During a fiscal year the department may make no more than 15 grants and may only make grants to one organization from a particular region. An organization that is designated an economic development district under 42 U.S.C. 3171 qualifies for grants under this subsection. The department shall by regulation adopt procedures for applying for regional development grants, including application deadlines. The department may by regulation establish additional grant eligibility requirements.

(c) To qualify for a grant, a regional development organization must match the grant by providing an amount of money from nons'ate

sources for the project that equals the amount of grant money to be used for the project. The total amount of grant money provided to an organization during a fiscal year may not exceed \$50,000.

(d) There is established in the department the regional development fund consisting of appropriations to the fund. Money from the fund may be used only for regional development grants.

(e) In this section

(1) "department" means the Department of Commerce and Economic Development;

(2) "regional development organization" or "organization" means a nonprofit organization or nonprofit corporation formed to encourage economic development within a particular region of the state that includes the entire area of each municipality within that region and that has a board of directors that represents the region's economic, political, and social interests. (§ 2 ch 94 SLA 1988; r § 3 ch 94 SLA 1988)

Postponed repeal. — Section 3, ch. 94, SLA 1988 repeals this section effective July 1, 1993.

Cross references. — For statement of legislative purpose, see sec. 1, ch. 94, SLA 1988 in the Temporary and Special Acts.

Secs. 44.33.030 — 44.33.060. Power development. [Repealed, § 10 ch 79 SLA 1983.]

Sec. 44.33.110. Civil Air Patrol. [Repealed, E.O. No. 33 (1968). For current provisions, see AS 18.60.146.]

Article 2. Alaska Division of Tourism.

Section	Section
119. Purposes	124. Membership of the Tourism Coordinating Committee
120. Alaska division of tourism	
122. Establishment of Tourism Coordinating Committee	135. Grants for promotion or development of visitor travel

Sec. 44.33.119. Purposes. The purposes of AS 44.33.119 — 44.33.135 and AS 44.33.700 — 44.33.735 are to

- (1) encourage the expansion and growth of the state's visitor industry for the benefit of the citizens of the state;
- (2) ensure that the economic benefits to be derived from tourism in the state are retained in the state, to the greatest extent possible;
- (3) ensure that a maximum number of residents of the state are employed in the tourism industry;
- (4) promote cooperation between the state and private sector in the planning and execution of a generic visitor marketing campaign in the public interest;

(5) promote the development of the public sector and the sources, as appropriate;

(6) ensure that the visitor industry is to be satisfactory and lead to visits to the state;

(7) ensure that consideration of the implementation of the tourism objectives, to impacts on the state on recreational and subsidiary state;

(8) promote the development of the highway system of the state in rural areas of the state.

Cross references. — For legislative findings, see sec. 1, ch. 78, SLA 1988 in the Temporary and Special Acts.

Sec. 44.33.120. Alaska Division of Tourism. The Alaska division of tourism in the Department of Commerce and Economic Development shall be the commissioner of commerce and economic development for the pleasure of the commissioner.

(b) The Alaska division of tourism shall

(1) cooperate with the private sector for the development of tourism and conventions into and out of the state;

(2) coordinate with municipalities for development and promotion of tourism in the state;

(3) review and approve of the tourism marketing laws and regulations;

(4) promote and develop tourism by any of the following:

(A) publicizing state attractions in magazines and television or other advertising and other graphic and pictorial representatives of the major attractions in the state;

(B) participation in trade shows;

(C) increasing the awareness of the state's visitor industry; wide, regional and community visitor industry;

THE FOLLOWING DOCUMENT HAS
NOT BEEN FILMED BUT IS
AVAILABLE IN THE ORIGINAL
FILE

INTERIOR
RIVERS...



ART FROM THE
HEART OF
ALASKA

Interior Rivers Arts and Crafts Cooperative
 P.O. Box 207
 Aniak, AK 99557
 1-800-742-4375

ART FROM THE HEART OF ALASKA



INTERIOR RIVERS...

Cover: Birch Wood Bowl

The dramatic beauty of an Alaskan white birch forest is captured in this hand-carved birchwood bowl. The natural bark intact, this one-of-a-kind gift offers lifelong beauty, value and functionality. Each piece is signed and numbered by the artisan.

Approximately 14 in. diameter \$104.00

BIRCHBARK BOUND BOXES

These round birch boxes, offered exclusively by Interior Rivers, hold everything from business cards to paperclips. As versatile as they are beautiful, these specially priced boxes make excellent gifts for business associates, family or friends.



These boxes, available in round, oval and oblong shapes, range in size from 3" by 4" to 4" by 5" and in price from \$6.00 to \$10.50.

HAND CARVED JEWELRY



(B)

With a translucence resembling tortoise shell this jewelry, hand carved from moose hoof, captures the beauty of a bird in flight. In keeping with cultural traditions many Native Alaskans hunt a moose each year to provide food for their

family. No part of the moose that can be used is discarded. The hoof provides the material for Native artisans to carve this lovely jewelry.
 Earrings \$78.00 (Pierced and Non-Pierced)
 Large 3.5" French Barret \$72.00
 Small lapel Pin \$ 33.00
 Larger 3.5" brooch \$72.00.

IVORY SPIRIT MASK



PENDANT OR SCULPTURE

A medicine mask in miniature, hand carved of ivory and finished with feathers, this pendant conveys the mystery of Alaskan Native art. Hung from a twenty inch sterling silver chain each mask is signed by the artisan.

Approximately 2 inches by 3 inches, \$72.00.
 Also available as a sculpture mounted on a polished wooden stand, 3.5 inches by 4.5 inches. \$125.00.

BEADED BOOTS & MUKLUKS



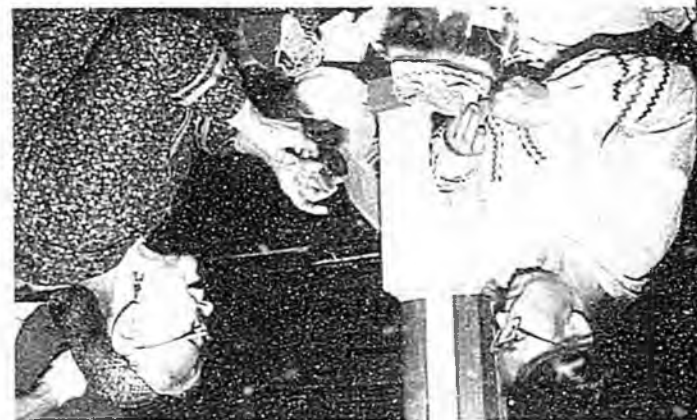
(D)

Cold weather footwear for all ages—Interior Rivers has boots to keep the whole family's feet warm this winter.

Baby booties are crafted of fur-trimmed, beaded deer skin. (specify newborn size or 6 mos. size) \$26.00

Child size boots feature floral design beadwork on calf skin or moose hide (for indoor use only, specify child's shoe size). \$59.00 - \$175.00.

Adult mukluks in sealskin with hand beaded trim are fashionable and functional, perfect apres ski or winter weekend wear, these boots will last a lifetime (Specify male or female adult size). \$450.00.



IT'S LIKE TAKING A STEP BACK THROUGH TIME. There are no traffic lights, or even any paved roads. Strangers wave a friendly, inquisitive greeting as you pass by the two general stores, the post office, the lodge offering rooms for rent. And, of course, here are the rivers. Wide and calm, The Yukon and the Kuskokwim carry us from one village to another in the summer months when the sun will not set.

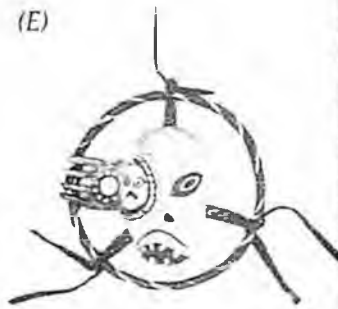
WE HAVE GATHERED THESE REMARKABLE GIFTS AND OFFER THEM TO YOU. Each one is a unique reflection of a special people, time and place. Our artisan members receive seventy percent of the purchase price of the products offered here. Each purchase helps us perpetuate the craftsmanship passed down from one generation to another.

AS WE HAVE FOREVER, people here live a subsistence lifestyle, hunting animals and gathering roots, berries and tree bark to provide for our families. Moose heart and caribou stews are warmly offered to visitors. Animal pelts are crafted into gloves, hats and jewelry, gifts for family and friends.

TRADITIONAL MASKS

Interior Rivers artisans craft these contemporary versions of traditional masks. These compelling works of art depict a range of symbols and images designed to ward off evil, enhance good fortune and communicate status and rank. With an uncommon spiritual and aesthetic beauty, these masks make very unusual gifts, sure to move those who receive them. Each mask, signed and numbered by the artisan is equipped with a leather thong for wall hanging.

Approximately 6 inches in diameter, extremely limited supply. \$98.00.



(E)

BIRCH BARK BASKETS



(F)

Interior Rivers offers collector-quality traditional Athabaskan birch bark baskets, in the style and caliber of those included in the Smithsonian Institution's permanent collection. Remarkably strong and watertight, these

baskets are constructed with roots, some colored with natural dyes made from blueberries and cranberries. Taken only in June, the collection of the birch bark does not harm the tree. Because of the painstaking labor involved in the collection of the bark and roots and of making the baskets less than one hundred of these birch bark baskets are made by Interior Rivers' artisans each year. Signed and numbered by the artisans, these baskets, available in traditional as well as stylized shallow styles, range in size from 4" to 12" diameter and in price from \$20.00 to \$125.00.

(G)





HAND CARVED WOOD BOWL

Our hand carved bowls are also

available in spruce. Each one signed by the artisan, these unique pieces make gifts of unusual and enduring beauty. In diameter sizes ranging from 12 inches to 24 inches and prices ranging from \$80.00 to \$125.00.

HAND MADE FUR HATS

The hat pictured here is lovingly made to keep little ones warm no matter how cold the weather is. Hand-made of rabbit fur and fabric these traditionally designed hats are available in infant's, children's and adult sizes.

Infant's Rabbit Hat \$65.00

Hats are also made of beaver, fox or martin furs. Traditional beaver work hats available in small, medium or large sizes are \$255.00.

Fox hats in small, medium and large sizes are \$360.00. Martin (American Sable) hats available in small, medium and large sizes are \$575.00.

(H)



GLOVES WITH FUR AND BEADWORK TRIM

Fine beadwork is a trademark of Athabaskan culture native to the Interior Rivers region. Traditional floral



(I)

designs are depicted with glass seed beads sewn on moose hide or calf skin gloves with fur trim. Many hours go into the design and workmanship of these beautiful beadwork gloves and each is a unique reflection of its artisan.

Gloves are suitable for every day wear. \$110.00.

MINIATURE BIRCH BARK BASKET EARRINGS

Exclusively produced by the Interior Rivers Cooperative, these miniature versions of our famous birch bark baskets make colorful and unique earrings. Some are trimmed in glass beads, others adhere to the traditional decorative basket design. Both styles are certain to complement the wearer.

\$34 per pair. These baskets are also available as Christmas Tree Ornaments \$19.00

(J)



(L)

BEADWORK JEWELRY

Tiny sky-colored glass beads are woven together to form a dramatic, shimmering collar of light. An elegant look, whether on bare skin or over a velvet dress.

With matching earrings \$45.50.

Interior Rivers artisans craft a wide range of bead earrings, some of them pictured here.

Small diamond shaped drop earrings \$15.00

Larger diamond shaped earrings \$26.00

Small red/white heart earrings \$15.00

Small star shaped drop earrings \$15.00

Large fan shaped drop earrings \$26.00

Not pictured here, striking sealskin and beadwork earrings \$40.00 (available in heart, triangle, and diamond shapes).

MULTIPLE HEARTS JEWELRY

Our pretty three tiered heart earrings reach from ear to shoulder. Crafted of baleen, with matching pendant on a 18 inch gold-filled chain. \$75.00.



(M)



(N)

JUST GIVE US A CALL...WE LOVE TO TALK TO THE "LOWER 48"

We'd love to tell you more about the items featured here, and other related arts and crafts. These pieces are only a small part of the work by artisans of the Interior Rivers Arts and Crafts Cooperative. Because each piece is handcrafted and can only be produced in small quantities, we cannot guarantee the availability of individual items. We would, however, be happy to talk to you about the special pieces you may be looking for.

Orders can be placed 24 hours a day, and we accept VISA and Mastercard. Second day air express delivery is available, and orders placed by December 19 can be air expressed for delivery by Christmas.

CALL TOLL FREE 1 • 800 • 742 • 4375

Interior Rivers Arts and Crafts Cooperative P.O. Box 207 Aniak, AK 99557

BEADWORK PENDANTS AND HAIR BARRETS

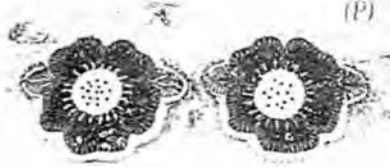
The traditional Athabaskan floral beadwork is also featured in a range of pendants and hair ornaments. Each of these pieces is a unique, small artwork in itself.

Beadwork Pendant (approximately 3.5 in by 1.5 in.) \$35.00.



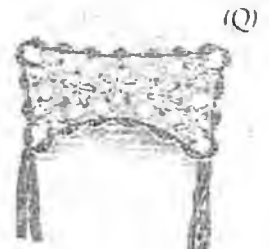
(O)

Beadwork barret on velvet (specify red or blue velvet) \$52.00.



(P)

Beaded barret on mooschide \$62.00.



(Q)

HANDCARVED JEWELRY

Using all parts of the moose hunted each year these earrings are crafted of moosehoof and have a translucence resembling tortoise shell. With enamel color and a very high grade raw gold these abstract earrings are available in both pierced and non-pierced styles. Prices range from \$32.50 to \$58.50 (prices based upon the size of the gold nuggets).



(R)

IVORY ULU EARRINGS

Crafted of ancient mastodon ivory, wood and 14 kt gold these elegant earrings are fashioned after an ulu knife, widely used by Native Alaskan peoples. This traditional design creates a contemporary look for these graceful earrings. \$50.00 per pair.



(S)

IVORY SNOWSHOE EARRINGS

Snowshoes are the traditional way of crossing over soft, deep snow and are still used today to travel across land that cannot be crossed by snow machine or jeep in the winter months. This familiar winter gear provides the inspiration for these lovely, hand carved ivory and gold earrings. \$65.00.



(T)

FINE ART



Scenes depicting Alaska's dramatic beauty and the environments shared between man and beast. This painting and other, similar paintings are available for sale. Also available are miniature nature paintings on punk (a wooden tree growth) and note card reproductions of this and other original paintings. Caribou Crossing Painting (Original) \$425.00. Miniature Punk Paintings \$165.00. Notecards (Caribou Crossing) 12/box with envelopes \$15.00.

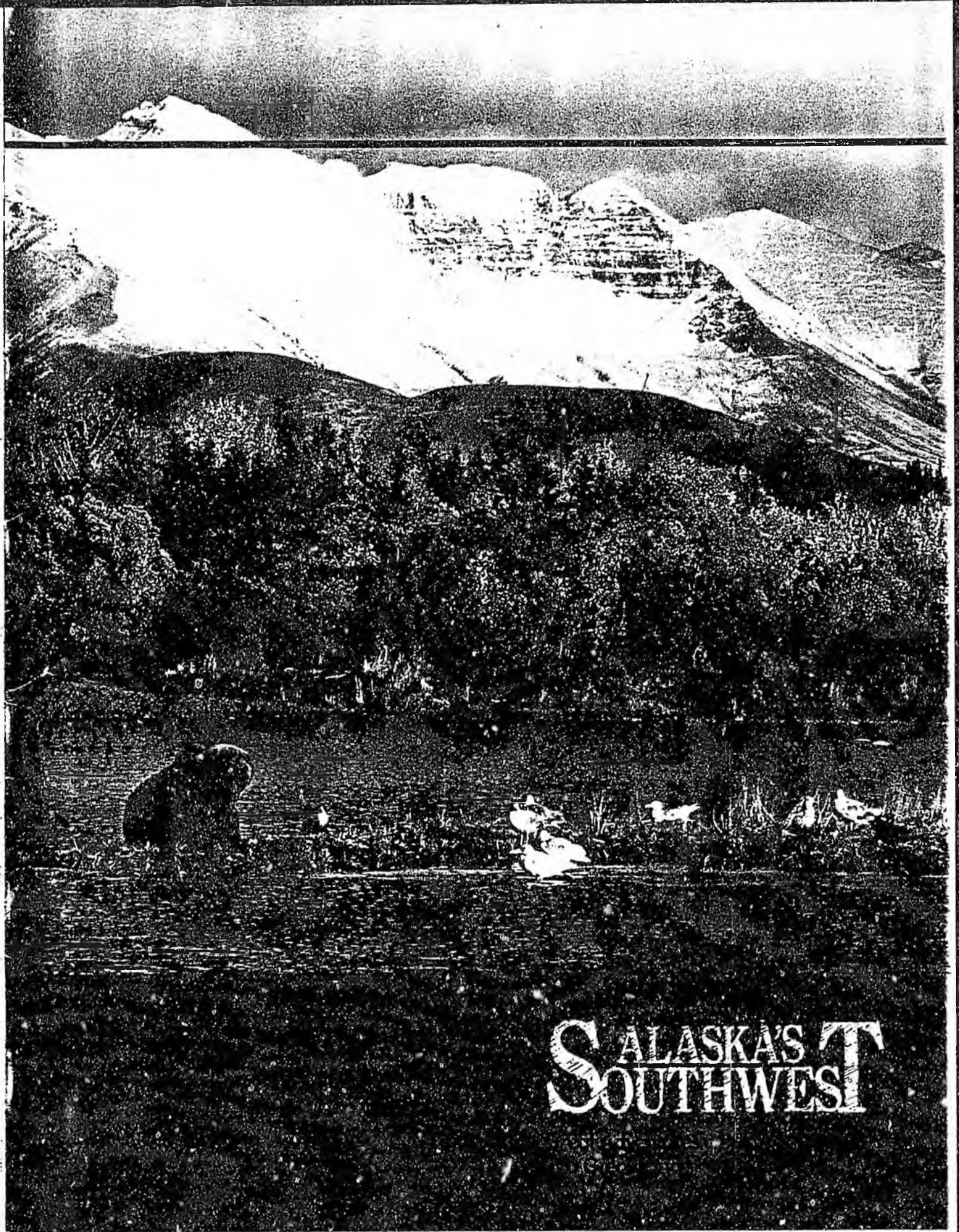
FOR THE ADVENTURER ON YOUR LIST...THE EXPERIENCE OF A LIFETIME HOOK-M-UP TOURS.

If you'd like to experience the beauty and spirit of our home region, be our guest. Our Kuskokwim River Camp doesn't include deluxe accommodations, but we can provide you and your party with unparalleled fishing and an unforgettable outdoors adventure.

Call HOOK-M-UP Tours in Aniak, Alaska for more information: (907) 675-4376.

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NOT BEEN FILMED BUT IS
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FILE



SALASKA'S **T**
SOUTHWEST



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SOUTHWEST



An unforgettable experience

Alaska's Southwest. The name stirs the imagination, calling up images of scenic beauty, untamed wildlife, and Native culture. It is a land that dazzles you with its grandeur, from the lush forests of Kodiak Island to the raging power of the Bering Sea; from the banks of the great Yukon and Kuskokwim rivers to the volcanic shores of the Aleutian Islands.

For those who have already discovered its riches, and for those who choose to live here, this land is not just another part of Alaska ... it is another world. A world where rocky beaches are inhabited by fur seals not high rise hotels; where cars and roads are replaced by boats and floatplanes.

Despite its apparent remoteness, Alaska's Southwest is very accessible. Scheduled jet service whisks you from Anchorage to our major communities. From these centers a well-developed air taxi network connects you to hundreds of other destinations. The Alaska Marine Highway System ferry services Kodiak Island with a regular schedule and travels to the Aleutian Islands during summer months.

For a natural experience unequalled anywhere, visit Alaska's Southwest. It is a land of secrets waiting to be uncovered; where real adventure awaits in every village, around every bend in the river, and along every wilderness trail.



EVERYWHERE YOU TURN IN ALASKA'S SOUTHWEST YOU ENCOUNTER UNPARALLELED NATURAL BEAUTY, SUCH AS THIS PEACEFUL VISTA OF THE CHIGMIT MOUNTAINS AND LAKE CLARK.



THE RICHEST FISHING GROUNDS IN THE WORLD BORDER ALASKA'S SOUTHWEST: BRISTOL BAY, THE BERING SEA, AND THE GULF OF ALASKA.



Alaska's original inhabitants

The first people to explore Alaska's Southwest arrived more than 12,000 years ago. They were struck by the beauty and abundance they found. These ancient people were the ancestors of Aleuts, Koyuk, Yupik Eskimos and Athabaskan Indians. They lived as one with nature, building advanced cultures.

Today their proud past is still alive for you to experience in communities throughout the Southwest region.



THE PRIBILOF AND ALEUTIAN ISLANDS ATTRACT MILLIONS OF SEA BIRDS EACH YEAR MAKING ALASKA'S SOUTHWEST ONE OF THE PREMIERE BIRD WATCHING REGIONS IN NORTH AMERICA. MORE THAN 200 SPECIES HAVE BEEN IDENTIFIED.





Born of Volcanoes

Washed by Great Waters

Alaska's Southwest is a land where volcanic mountains still rumble, where mighty oceans crash against rugged coastlines, and giant rivers drain the vast tundra.

This remarkable and picturesque region encompasses geographical diversity of such magnitude that it must be divided into six areas:

Alaska Peninsula, Aleutian Islands, Bristol Bay, Kodiak Island, the Pribilof Islands of St. Paul and St. George, and the Yukon/

Kuskokwim River region.

Each mysterious area has a character all its own with special, scenic splendors, exciting attractions and a boundless variety of wildlife. Nature is alive here and the experience is breathtaking.

• Kiska
Kiska Island

Beijing
Seoul
Tokyo



St. Matthew Island

Reaching Alaska's Southwest

Alaska's Southwest is easy to visit any time of the year. Anchorage, the main point of entry, is served by several domestic and international airlines. From there the major communities of Alaska's Southwest are only a short commercial flight away. More remote locations are easily accessible by air taxi and boat.

St. Paul Island
Pribilof Islands
St. George Island

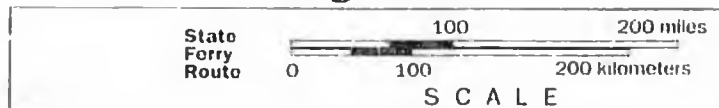
BERING SEA

• Adak

ALEUTIAN ISLANDS

Unalaska / •
Dutch Harbor - *False Pass*

Legend





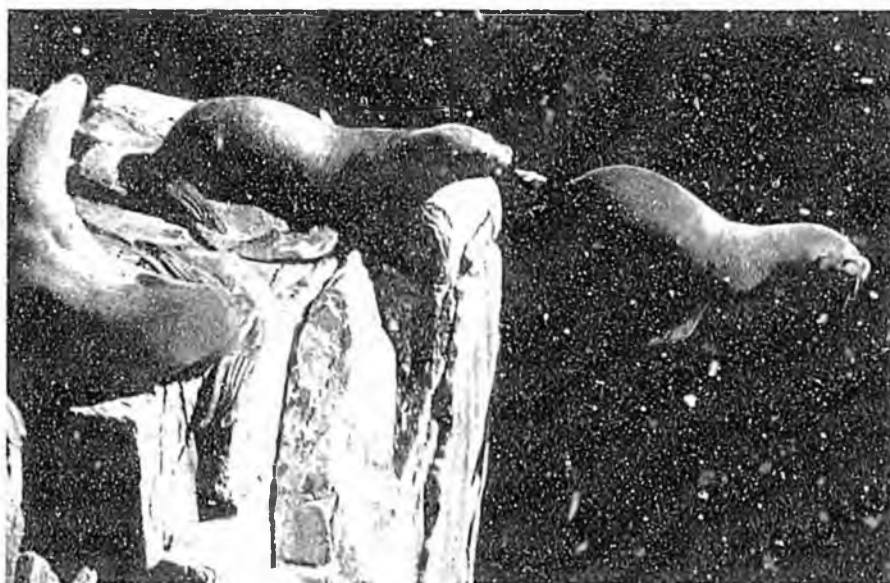
Alaska's Southwest stretches from the shores of Cook Inlet to the tip of the Aleutian Chain more than 1,500 miles to the west.

Our wildlife outnumbers our people

For a true wildlife viewing experience you cannot match Alaska's Southwest. It is populated by a spectacular array of species living as they have for generations, free from human influence in a pristine wilderness.



AUKLETS NEST IN GREAT COLONIES ON THE STEEP, ROCKY CLIFFS OF THE ALEUTIAN AND Pribilof ISLANDS.



STELLER SEA LIONS ARE THE REGION'S MOST ABUNDANT AND WIDESPREAD MARINE MAMMAL.



SEA OTTERS, HUNTED TO NEAR EXTINCTION BY RUSSIAN FUR TRAPPERS, ONCE AGAIN THRIVE IN THE RICH KELP BEDS OF THE ALEUTIAN ISLANDS, KODIAK ISLAND AND BRISTOL BAY.



ONE OF THE NORTH'S MOST UNUSUAL ANIMALS, THE MUSK OX, THRIVES ON NUNIVAK ISLAND.



ALASKA'S SOUTHWEST IS HOME TO THE LARGEST POPULATION OF COASTAL BROWN BEARS IN THE WORLD. THESE POWERFUL CREATURES ALSO ARE REFERRED TO AS GRIZZLY AND KODIAK BROWN BEARS.

The Great Brown Bear

The most majestic of our local residents is the mighty brown bear. Females average 650 pounds, but the giant males often weigh 1,200 pounds.

On the Alaska Peninsula and Kodiak Island, brown bears congregate along salmon bearing streams and the rugged coastline.

It is common to witness groups of brown bears apply their own unique style to the art of salmon fishing. Photograph them from the air during flightseeing excursions, standing on the floats of a sea plane, or from the ground at several safe viewing areas.



ONE OF THE AREA'S SMALLER HUNTERS, A RED FOX, SETTLES IN FOR AN AFTERNOON NAP.



WALRUS USE EVERY SQUARE INCH OF BEACH AS THEY SUN
THEMSELVES ON ROUND ISLAND, THE LARGEST WALRUS
"HAULOUT" AREA IN THE WORLD.



A naturalist's paradise

Alaska's Southwest is home to some of the world's most remarkable wildlife. Whales may be sighted in the waters around Kodiak Island, the Aleutian Islands and Bering Sea. Other sea mammals you may encounter include the Steller sea lion, fur seal, walrus and sea otter.

On land you may have an opportunity to watch black bear, moose, caribou, musk ox, wolf ... almost every animal found in the state lives in Alaska's Southwest.



NEXT TO THE BROWN BEAR, THE MOOSE IS ALASKA'S MOST FAMOUS RESIDENT.



BAID EAGLES SOAR THROUGHOUT ALASKA'S SOUTHWEST.

Birds of a feather

Alaska's Southwest has the largest population of sea birds in the Northern Hemisphere. Each year millions of waterfowl return to nest in immense colonies throughout the region. More than 200 species of sea birds have been identified as regular inhabitants with many rare Asiatic migrants making occasional visits.

Birds of prey are also abundant. The bald eagle ranges throughout the region as do osprey, snowy owls, peregrine falcons, and several other species.

Bird watching tours are available region-wide. Travel consultants, or groups offering specialty expeditions, can guide you to excellent bird watching destinations.



THE COLORFUL PUFFIN, OFTEN CALLED THE "PARROT OF THE SEA," NESTS IN BURROWS DUG HIGH ON CLIFFS OVERLOOKING THE OCEAN.



CARIBOU ARE FOUND IN MANY AREAS OF ALASKA'S SOUTHWEST INCLUDING THE YUKON/KUSKOKWIM RIVER REGION, ALASKA PENINSULA AND BRISTOL BAY.

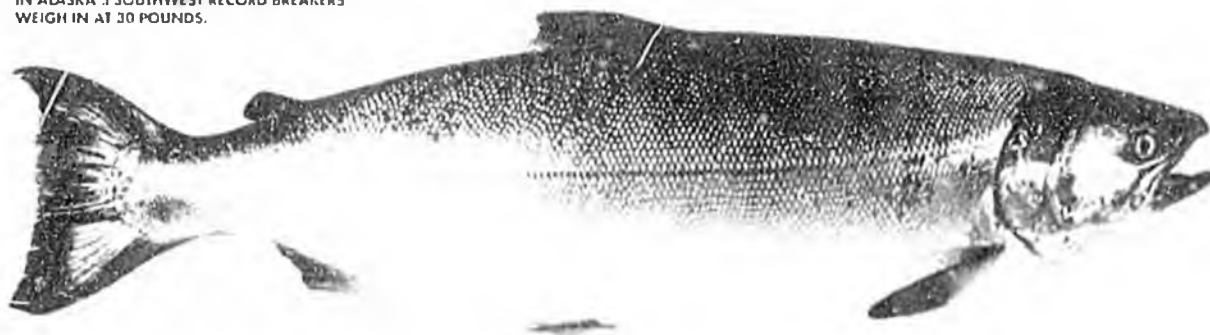


Our fish stories are no exaggeration

Alaska's Southwest is internationally known for its sportfishing. From early May to late September fly-in and guided river float trips let anglers match skills with some of the most challenging sportfish in the world.

This great resource is available to enjoy because a balance has been established between preserving the fishery in its natural state and managing it wisely to assure future enjoyment. For that reason "catch and release" is preferred in some areas.

THE SILVER SALMON IS THE MOST ATTRACTIVE AND SPIRITED OF ALASKA'S FIGHTING SALMON. IN ALASKA'S SOUTHWEST RECORD BREAKERS WEIGH IN AT 30 POUNDS.



RAINBOW TROUT THRIVE IN THE HEAD WATERS OF BRISTOL BAY REACHING RECORD SIZE.



AFTER A DAY OF FISHING OR SIGHTSEEING, VISITORS SHARE THEIR WILDERNESS ADVENTURES WITH OTHER TRAVELERS IN THE COMFORT OF A MODERN LODGE.



THERE IS NO BETTER PLACE THAN ALASKA'S SOUTHWEST TO BATTLE AN IMPRESSIVE SELECTION OF SPORTFISH. ONE-DAY, THREE-DAY, EVEN WEEK-LONG FISHING ADVENTURES ARE AVAILABLE AT NUMEROUS LODGES AND CAMPS EASILY ACCESSIBLE BY BOAT OR FLOATPLANE.

Fish on

World-class sportfish are waiting to challenge your skills in thousands of Southwest Alaska's lakes and streams as well as offshore waters. Anglers find all five species of Pacific salmon, rainbow and lake trout, steelhead, arctic char, grayling, halibut, sheefish and northern pike.



The natural experience

Alaska's Southwest is waiting for you with everything you came to this great land to enjoy: spectacular scenic beauty, magnificent wildlife, Native and Russian culture.

This remarkable land features many of the largest national and state parks in the United States. Within their boundaries visitors find endless opportunities for unique recreational activities: ecotouring, backpacking, canoeing and kayaking, sportfishing, photography and wildlife observation.

You have several ways to explore the beauty and variety of Alaska's Southwest. For those of you on tight schedules, enjoyable

tours of one, two or three days are available. Transportation is convenient, accommodations are modern and sightseeing opportunities endless.

For those of you with more leisurely timetables, untold adventures await. Tour operators

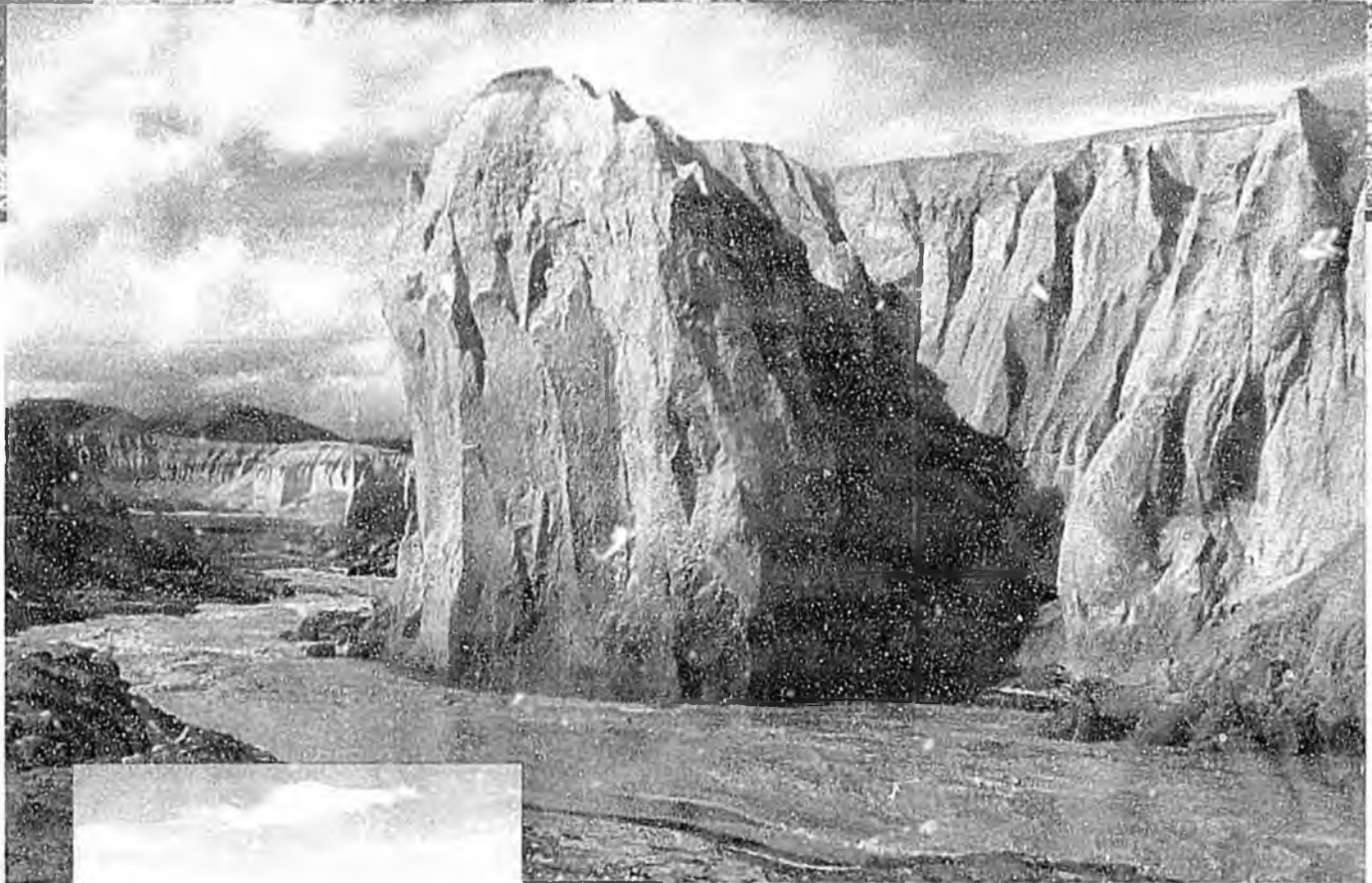
can guide you into a wilderness wonderland, or give you a first-hand look at the commercial fishing industry. You can also examine Native and Russian artifacts in our museums and purchase unique arts and crafts to remind you of your exciting trip to Alaska's Southwest.



ALASKA'S SOUTHWEST HAS MANY CAMPS AND LODGES AVAILABLE WITH COMFORTABLE ACCOMMODATIONS AND GUIDE SERVICES.



NATURALISTS VISIT THE REMOTE AND BEAUTIFUL PRIBILOF ISLANDS TO VIEW IMMENSE SEABIRD COLONIES AND THE LARGEST NORTHERN FUR SEAL ROOKERIES IN THE WORLD.



THE MOON-LIKE LANDSCAPE IN THE VALLEY OF TEN THOUSAND SMOOKES (KATMAI NATIONAL PARK AND PRESERVE) WAS CREATED BY THE 1912 ERUPTION OF NOVARUPTA VOLCANO. GUIDED DAY TRIPS LET YOU EXPLORE THIS UNIQUE PART OF ALASKA.



THE ALASKA PENINSULA IS HOME TO SOME OF THE LARGEST NATIONAL AND STATE PARKS IN THE UNITED STATES, INCLUDING: KATMAI AND THE VALLEY OF TEN THOUSAND SMOOKES, MCNEIL RIVER, ANIAKCHAK, AND BECHAROF WILDLIFE REFUGE, AMONG OTHERS.



THE VOLCANIC ALEUTIAN ISLANDS, MANY OF WHICH ARE STILL ACTIVE, MAKE UP THE LONGEST ARCHIPELAGO OF SMALL ISLANDS IN THE WORLD.



Russian heritage

In the 1700s fur trappers and adventurers from the Russian-American Company explored and settled Alaska's Southwest. This heritage remains alive today and can be seen in the Russian Orthodox churches that remain in several communities.



THE ALASKA MARINE HIGHWAY SYSTEM CONNECTS THE ROAD SYSTEM OF SOUTHCENTRAL ALASKA WITH KODIAK ISLAND AND SEVERAL OTHER COMMUNITIES OF THE ALASKA PENINSULA AND ALEUTIAN ISLANDS.



Our people welcome you to this great land

The people of Alaska's Southwest invite you to explore every corner of this rich and remarkable land. You will find life a little slower here, more in tune with the natural pace of the land.

Residents are friendly and helpful. Accommodations are comfortable, transportation available and activities endless.

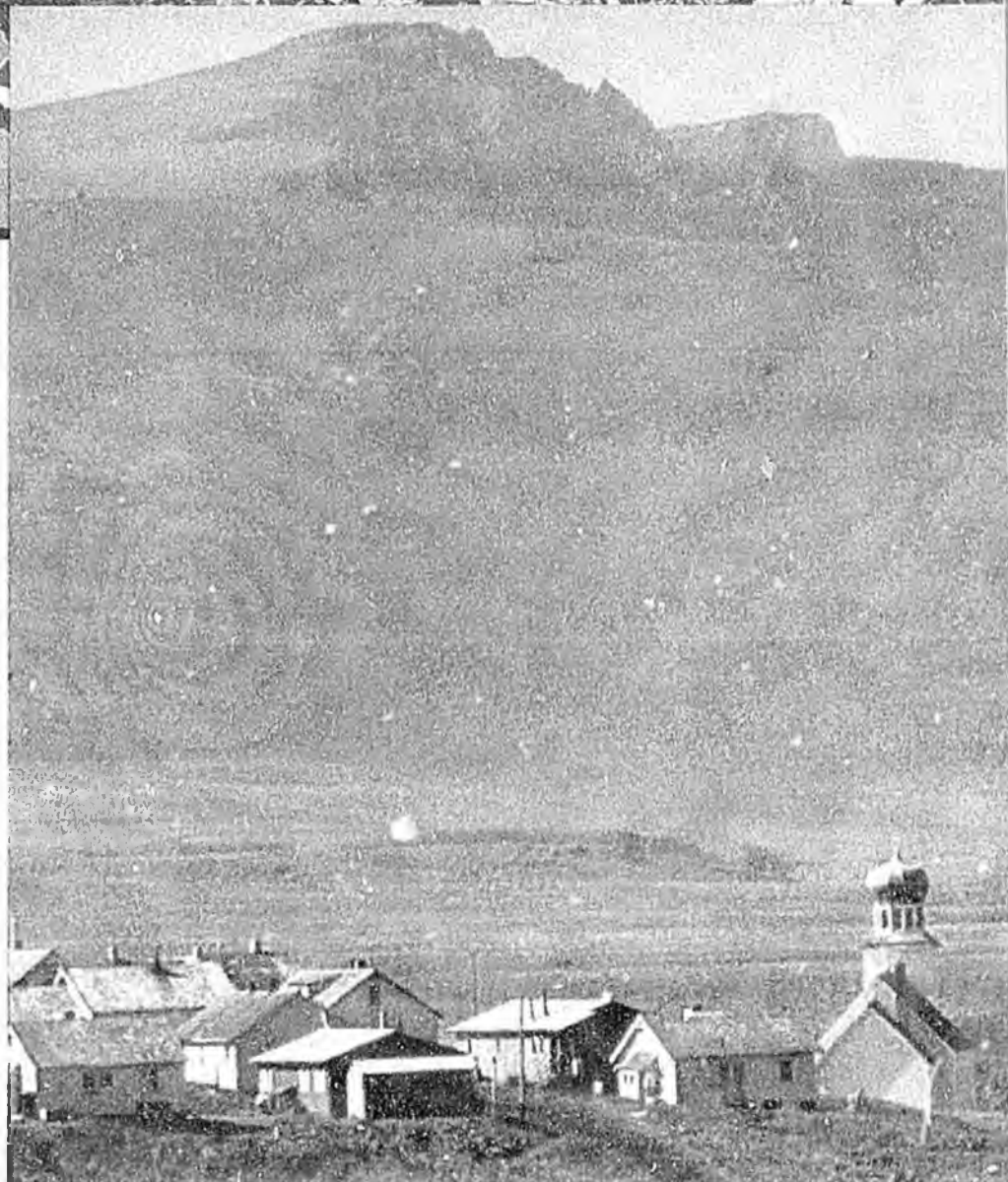
Alaska is a land of majestic beauty, natural wonders and intriguing history. All of this is waiting for you in one beautiful setting Alaska's Southwest.

For more information on the adventures available in Alaska's Southwest, write or call:

Alaska's Southwest
3300 Arctic Blvd.
Suite 203 A
Anchorage, Alaska 99503 USA
TEL (907) 562-7380
FAX (907) 562-0438



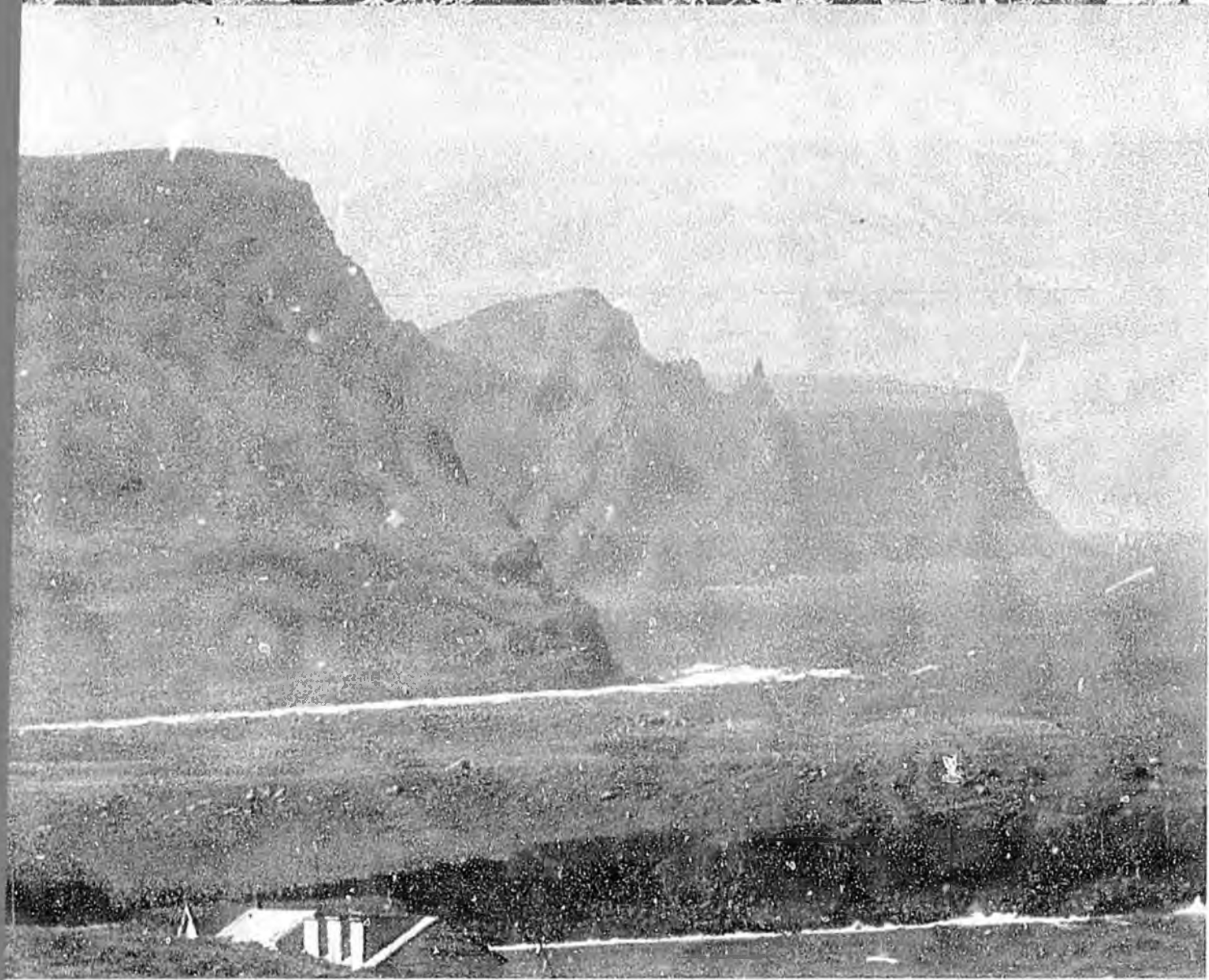
1993
SOUTHWEST ALASKA MUNICIPAL CONFERENCE
PRINTED IN THE U.S.A.



MANY SOUTHWEST COMMUNITIES, SUCH AS ST. GEORGE IN THE PRIBILOF ISLANDS, OFFER UNIQUE WILDLIFE VIEWING OPPORTUNITIES.



IN ALASKA'S SOUTHWEST IT IS POSSIBLE TO VISIT RURAL COMMUNITIES WHERE MANY STILL SPEAK THEIR NATIVE LANGUAGES AND THE SUBSISTENCE LIFESTYLE REMAINS A WAY OF LIFE.



REMOTE HOMES LIKE THIS ONE OFFER YOU AN OPPORTUNITY TO EXPERIENCE THE RURAL LIFE OF ALASKA'S SOUTHWEST.

Credits

PHOTO CREDITS:

COVER PHOTO - ALASKA STOCK IMAGES - JOHNNY JOHNSON

ALASKA DIVISION OF TOURISM - ROBERT ANGELL, REX MELTON, ERNST SCHNIDER

ALASKA MARINE HIGHWAY SYSTEM

ALASKA SEAFOOD MARKETING INSTITUTE

SOUTHWEST ALASKA MUNICIPAL CONFERENCE

ALASKA TOURISM MARKETING COUNCIL - R. HOOD

KODIAK ISLAND CONVENTION & VISITORS BUREAU

NATIONAL PARK SERVICE - C. HEWETT, M. WOODBRIDGE WILLIAMS, R. PROENNEKE

STEVE MINOR

BASKET ART: GEPIRUDE SVARNY

MAP ILLUSTRATION: JANE TERZIS

Alaska's Southwest
3300 Arctic Blvd., Suite 203 A
Anchorage, Alaska 99503 USA

U.S. Department of Commerce
U.S. and Foreign Trade Administration

USTFA

Alaska State Legislature

Telephone Number:
(907) 465-4942

FAX Number:
(907) 465-2997

Session Address:
State Capitol, Room 125
Juneau, Alaska 99801-1182



Chair:
Rules Committee

Vice-Chair:
Finance Committee

Member:
Judiciary Committee
Legislative Council

Senator George Jacko

MEMORANDUM

TO: Senator Randy Phillips, Chairman
Senate Community and Regional Affairs Committee

FROM: Senator George Jacko

DATE: March 10, 1993

SUBJECT: Scheduling Request for SB 142

I respectfully request the scheduling of Senate Bill 142 in your committee at your earliest convenience.

SB 142 amends the Alaska Regional Development Organizations (ARDOR) program to allow state grant funding up to \$100,000 per ARDOR. It also authorizes the department to establish by regulation the amount of matching funds required based on the capacity of each ARDOR to generate money from non-state sources.

Currently, the statute requires that each ARDOR receive no more than \$50,000 per year, and this amount must be matched on a one-to-one basis with nonstate funds.

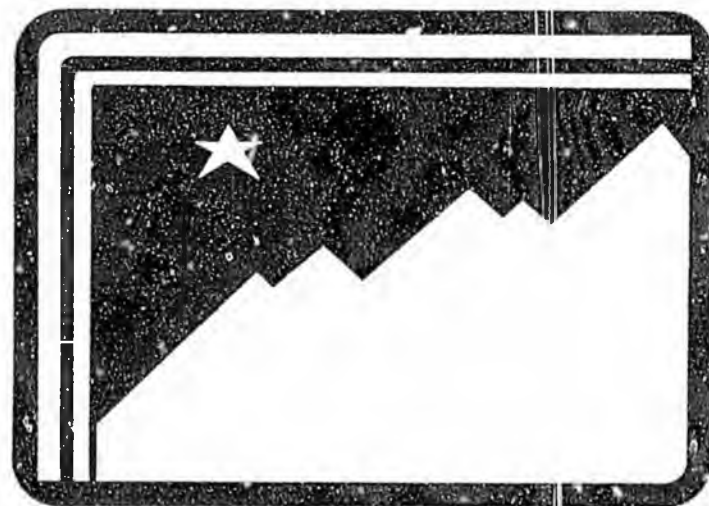
Attached are the fiscal note and position paper from the Department of Commerce and Economic Development.

Should you have any questions please contact Rona Sorensen of my staff at 4942. Thank you for consideration of this request.

Attachment

Alaska Regional Development Organizations Program

Division of Economic Development
Department of Commerce and Economic Development



ARDOR

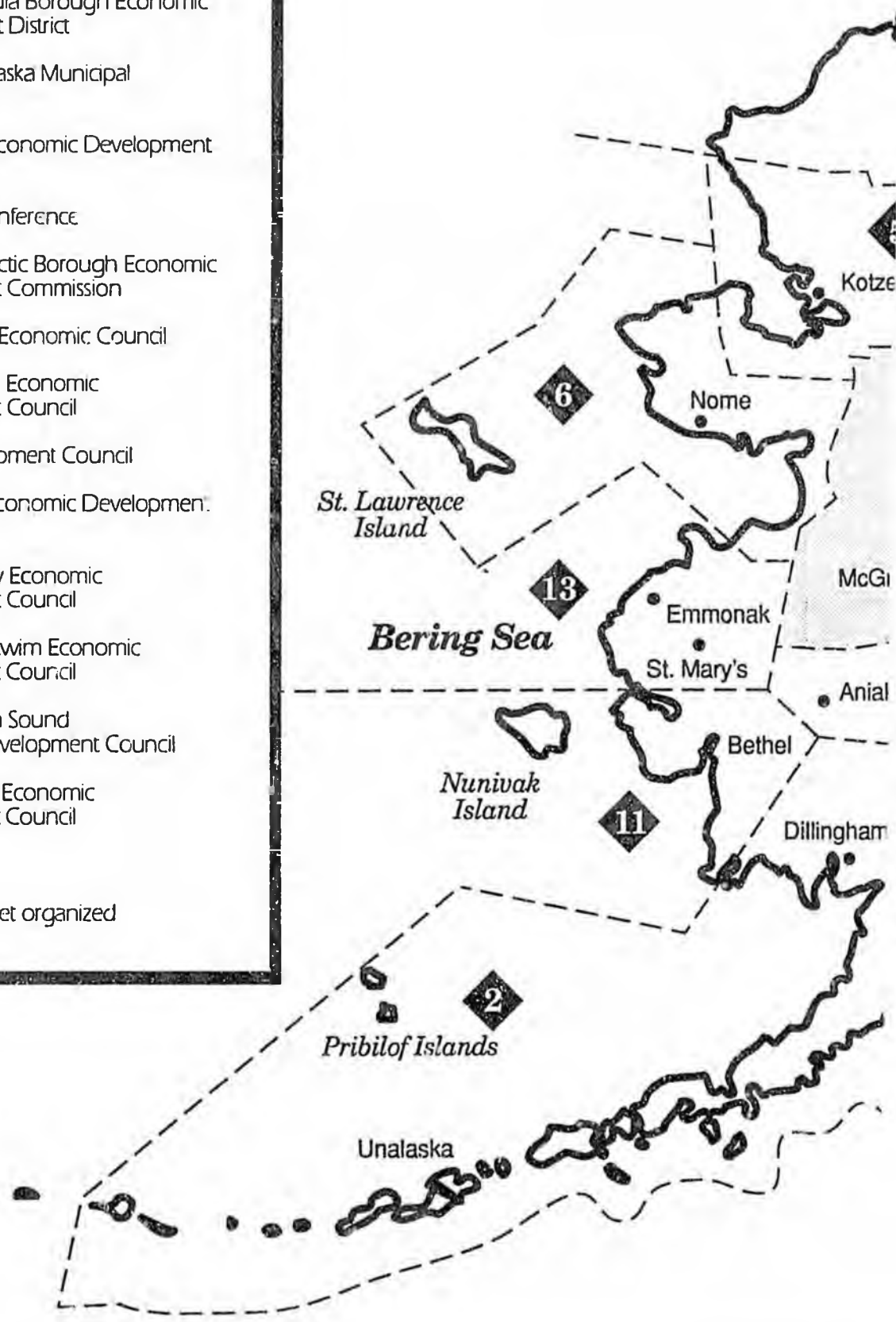
SHAPING ALASKA'S FUTURE

9th Floor, State Office Building
Juneau, Alaska 99811
(907) 465-2017

3601 C Street, Suite 724
Anchorage, Alaska 99503
(907) 563-2165

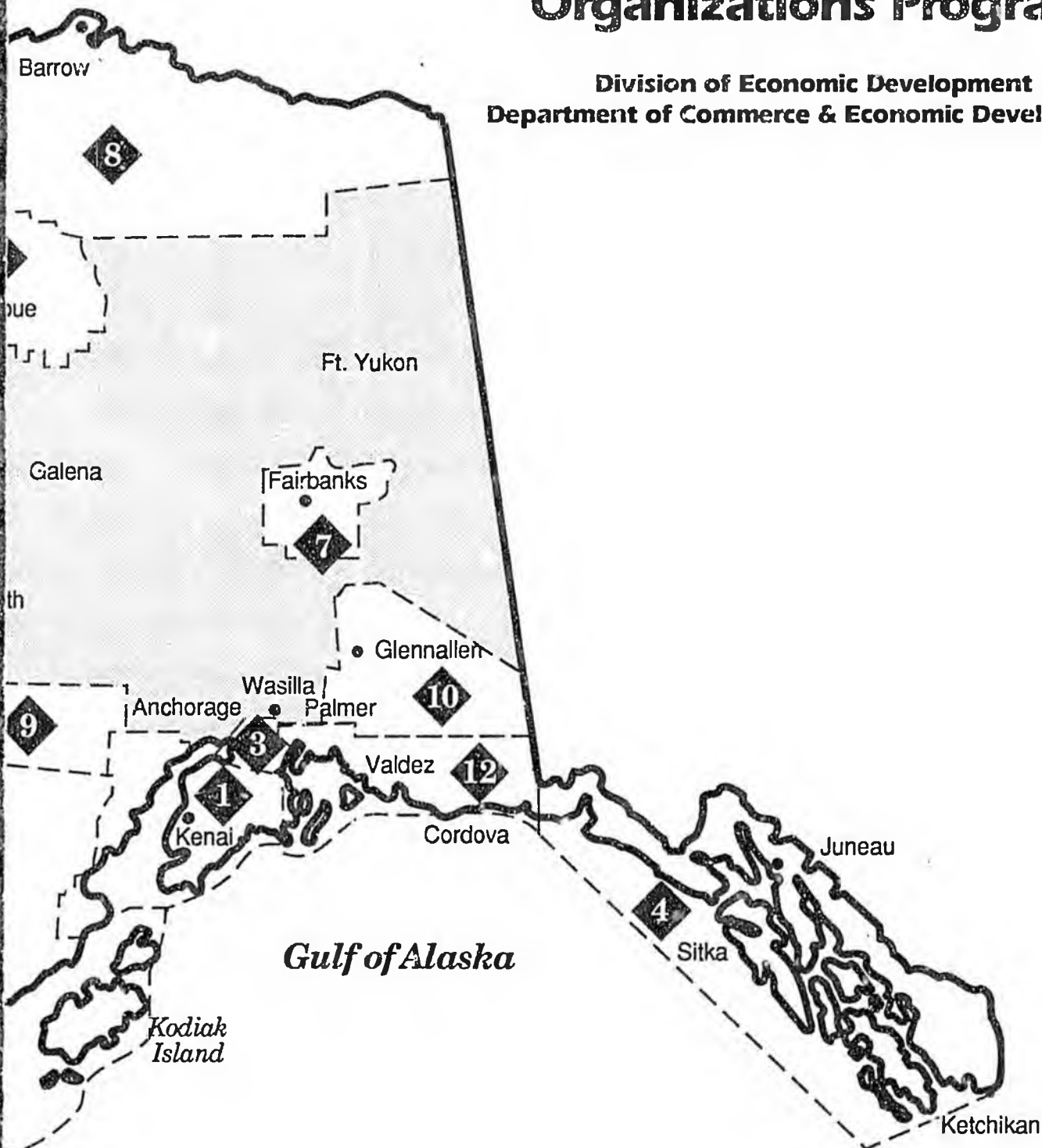
- ◆ 1 Kenai Peninsula Borough Economic Development District
- ◆ 2 Southwest Alaska Municipal Conference
- ◆ 3 Anchorage Economic Development Corporation
- ◆ 4 Southeast Conference
- ◆ 5 Northwest Arctic Borough Economic Development Commission
- ◆ 6 Bering Straits Economic Council
- ◆ 7 Interior Alaska Economic Development Council
- ◆ 8 Arctic Development Council
- ◆ 9 Kuskokwim Economic Development Council
- ◆ 10 Copper Valley Economic Development Council
- ◆ 11 Lower Kuskokwim Economic Development Council
- ◆ 12 Prince William Sound Economic Development Council
- ◆ 13 Lower Yukon Economic Development Council

▨ Regions not yet organized



Alaska Regional Development Organizations Program

Division of Economic Development
Department of Commerce & Economic Development



Designated Alaska Regional Development Organizations

Alaska Regional Development Organization Program

Department of Commerce and Economic Development
Division of Economic Development

Kenai Peninsula Borough Economic Development District

Designation Date: February 22, 1989
James Elson, Chairman
Stan Steadman, Executive Director
110 South Willow Street, Suite 106
Kenai, AK 99611
Phone: 283-3335 Fax: 283-3913

Copper Valley Economic Development Council

Designation Date: November 1, 1990
Carol Neeley, President
Donna Tollman, Executive Director
P.O. Box 9
Glennallen, AK 99588
Phone: 822-5601 Fax: 822-5009

Southwest Alaska Municipal Conference

Designation Date: April 6, 1989
Rich Wilson, President
Marideth Sandler, Executive Director
3300 Arctic Boulevard, Suite 203
Anchorage, AK 99503
Phone: 562-7380 Fax: 562-0438

Kuskokwim Economic Development Council

Designation Date: February 15, 1991
Dennis Thomas, President
Jeannie Wooderson, Executive Director
P.O. Box 207
Aniak, AK 99557
Phone: 675-4418 Fax: 675-4419

Anchorage Economic Development Corporation

Designation Date: April 11, 1989
Tennys Owens, Chairman
Scott Hawkins, President
550 West 7th Avenue, Suite 1130
Anchorage, AK 99501
Phone: 258-3700 Fax: 258-6646

Arctic Development Council

Designation Date: March 1, 1991
Conrad Bagne, President
Don Schindler, Executive Director
P.O. Box 1353
Barrow, AK 99723
Phone: 852-4146 Fax: 852-4147

Southeast Conference

Designation Date: April 14, 1989
Stuart Denslow, President
Jim Kohler, Executive Director
124 West Fifth Street
Juneau, AK 99801
Phone: 463-3445 Fax: 433-5670

Lower Kuskokwim Economic Development Council

Designation Date: September 17, 1991
Ted Moses, Chairman
Carl Berger, Executive Director
P.O. Box 219
Bethel, AK 99559
Phone: 543-3521 Fax: 543-3596

Northwest Arctic Borough Economic Development Commission

Designation Date: June 28, 1989
Reggie Cleveland, Chairman
William Sperer, Executive Director
P.O. Box 1110
Kotzebue, AK 99752
Phone: 442-2500 Fax: 442-2930

Prince William Sound Economic Development Council

Designation Date: November 1, 1991
Helen Wade, President
Jayne Sontag, Executive Director
P.O. Box 2353
Valdez, AK 99686
Phone: 835-3775 Fax: 835-5770

Bering Strait Economic Council

Designation Date: January 11, 1990
Stan Anderson, President
Yvonne Dazeé, Executive Director
P.O. Box 1849
Nome, AK 99762
Phone: 443-5394 Fax: 443-2605

Lower Yukon Economic Development Council

Designation Date: November 1, 1991
Andrew Paukan, President
Executive Director
P.O. Box 210
Emmonak, AK 99581
Phone: 949-1314 Fax: 949-1926

Interior Alaska Economic Development Council

Designation Date: January 31, 1990
Walter "Wally" Carlo, President
Henry Cole, Executive Director
P.O. Box 71330
Fairbanks, AK 99707
Phone: 451-1110 Fax: 453-1942

ALASKA REGIONAL DEVELOPMENT ORGANIZATIONS PROGRAM

The Alaska Regional Development Organizations (ARDOR) Program was established in statute in June 1988. Designed to facilitate economic development at the regional and local levels through a network of designated public/private economic development organizations, the program's underlying goal is the creation of private sector employment through local economic diversification and capacity building. The program reflects the "bottom up" approach to economic development which holds that sound economic development policy arises from local determination of economic development needs and priorities. **The statute allows up to 15 ARDORs statewide and only one organization may be designated within a region.** ARDORs must demonstrate their broad-based public and private sector support and they must prepare a detailed program of work to address regional economic development issues. **Matching grants of up to \$50,000 per year are available to designated ARDORs.** Technical and professional support services are provided to ARDORs by staff of the Division of Economic Development.

ARDOR FACTS

- o **13 ARDORs have been designated since 1989**
- o **93% of Alaska's population is represented within ARDORs**
- o **67% of Alaska's land area is included within ARDORs**
- o **Nearly 200 community leaders serve on ARDOR boards of directors**
- o **ARDOR program costs the state less than \$1.40 per capita**
- o **ARDORs encourage and support local responsibility for economic development planning and economic self-sufficiency**
- o **ARDORs are creating new jobs in every region**
- o **ARDORs are supporting new and expanded businesses in every region**
- o **ARDORs are supporting business education in Alaska's school systems**
- o **ARDORs are a critical linkage between local communities and state government for the examination and determination of economic development policy**

DESIGNATED ARDORs

- o **Kenai Peninsula Borough Economic Development District**
- o **Southwest Alaska Municipal Conference**
- o **Anchorage Economic Development Corporation**
- o **Southeast Conference**
- o **Northwest Arctic Borough Economic Development Commission**
- o **Bering Straits Economic Council**
- o **Interior Alaska Economic Development Council**
- o **Copper Valley Economic Development Council**
- o **Kuskokwim Economic Development Council**
- o **Arctic Development Council**
- o **Lower Kuskokwim Economic Development Council**
- o **Prince William Sound Economic Development Council**
- o **Lower Yukon Economic Development Council**



ANCHORAGE
ECONOMIC
DEVELOPMENT
CORPORATION

The ARDOR Representing the Anchorage Area

Corporate Mission: *The Anchorage Economic Development Corporation exists to implement programs that will encourage growth and diversity in the Anchorage economy, provide a stable economic climate, and increase the standard of living of Anchorage residents. The Corporation will focus on marketing and project facilitation programs that create nonoil and nongovernment jobs that improve the asset value of real property and businesses and enhance the quality of life for Anchorage residents.*

The AEDC seeks to combine the resources and support of both the public and private sectors in Anchorage for the purpose of economic development. It has been involved with several successful projects and accomplishments. An explanation of the AEDC's role in each of these is provided below.

Federal Express

The AEDC worked with the State of Alaska and Municipality of Anchorage to create a package of incentives to attract Federal Express to Anchorage. Other cities being considered were Portland, Oregon; Seattle, Washington; and Fairbanks, Alaska.

A major stumbling block to Federal Express locating its international cargo sorting and handling facility in Anchorage was poor soil quality at the Anchorage International Airport and the large expense required to prepare the site for construction. Another issue was the availability of trained custom clearance personnel in Anchorage. In response, the AEDC negotiated an economic development contract with Federal Express that included a \$500,000 municipal grant for site preparation and training expenses in exchange for a commitment to build a \$10 million facility at the airport.

Seibu Alaska, Inc.

The AEDC negotiated a development agreement with Seibu Alaska that called for

Seibu to develop the Alyeska Resort into an international destination resort in exchange for the AEDC providing \$6.1 million for water and sewer improvements in Girdwood. Seibu Alaska committed to reactivate previously suspended plans to expand the Alyeska Resort, and committed to a full scale, all-season, international resort when the AEDC was successful in its request to the 1990 Alaska Legislature for the \$6.1 million. Seibu broke ground on the project last spring, and has expanded the scope of the project from its first estimate of \$50 million to more than \$70 million. The expected completion date is set for December 1993.

United Parcel Service

The AEDC teamed with the Anchorage Chamber of Commerce, municipal officials and state legislators to help UPS win a new air cargo route from the U.S. to Japan. The AEDC intervened in U.S. Department of Transportation administrative law proceedings and presented a case for the UPS-Anchorage bid. AEDC officials obtained letters of support for the UPS-Anchorage bid from key Anchorage legislators and from the Anchorage Assembly. UPS was successful in winning the route over Emery Worldwide, which would have used Fairbanks as their gateway. As a result of winning this route, UPS has established Anchorage as its international air cargo sorting hub and invested more than \$8 million.

Ship Creek Development Project

The AEDC, authorized by the Alaska Railroad and the Municipality of Anchorage, marketed the Ship Creek Basin and Waterfront Development project to domestic and international developers. Two proposals were received from qualified U.S. developers. LoPatIn & Company was ultimately selected. The AEDC negotiated a development agreement with the Alaska Railroad, and the Railroad let a master lease to LoPatIn. The AEDC was granted its request for \$2.5 million in road and bridge improvements for the area by the Alaska Legislature in 1990, and \$5.5 million in 1991. At this time, most of the project is still at the planning stage.

Buy Alaska Program

The AEDC teamed with the Anchorage Chamber of Commerce and the University of Alaska Small Business Development Center to launch this economic development program. The AEDC calculated that shifting 10% of goods and services currently purchased Outside will boost Alaska's economy by \$700 million annually. The three organizations contributed funding and in-kind support, while an additional \$500,000 was raised from private businesses to support the program. The result was a major statewide advertising campaign that continues to run, as well as a buyer-seller match operation housed at the University of Alaska Small Business Development Center. To date, 37 matches and \$2.26 million in new or retained investment has been made.

Sea-Land Incentive Rate

The AEDC and Sea-Land Freight Service, Inc. have established an economic development incentive designed to encourage the formation and expansion of manufacturing in Alaska. The incentive, a reduced "backhaul" shipping rate, is offered through the AEDC. The rate allows certain Alaska manufacturers to ship manufactured products by container to the Lower 48 or Pacific Asia at special incentive rates. This incentive rate applies for at least three years for each new venture. It is designed to serve as an "infant industry" policy that will help Alaska manufacturers take advantage of market opportunities outside of Alaska.

Legal Status

AEDC is a private, not-for-profit Alaska corporation established in 1987 to bring the public and private sectors of Anchorage together into a single economic development vehicle. The corporation's members are approximately 132 Anchorage firms that invest annually in its operations.

AEDC Board of Directors

*Ms. Tennys B. Owens, Chairman
Artique Ltd.*

*Mr. Michael E. Stone, Vice Chairman
KPMG Peat Marwick*

*Mr. Phil A. Thingstad, Secretary/Treasurer
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Regal Alaskan Hotel*

*Mr. Robert C. Penney
Penco*

*Mr. B. John Shipe
National Bank of Alaska*

*Mr. Michael F. Smith
Exxon Company, USA*

Ex-officio Members

*Honorable Pat Abney
Anchorage Assembly Member*

*Honorable Dick Trainl
Anchorage Assembly Member*

*Honorable Kay Brown
Alaska State Legislature*

*Honorable Drue Pearce
Alaska State Legislature*

*Mr. Larry Crawford
Municipality of Anchorage*

*Mr. Gerald E. Grilly, Past Chairman
Anchorage Daily News*

*Mr. G. Wilson Hughes, Past Chairman
General Communication, Inc.*



Arctic Development Council

P.O. Box 1353 • Barrow, Alaska 99723
Telephone: (907) 852-4146 • Fax: (907) 852-4147



Don Schindler, Executive Director

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Arctic Slope Regional Corp.

Secretary: David Baker
Inesko, Inc.

Director: Mayor Donald Long
City of Barrow

Vice President: Bob Hacharek
North Slope Borough

Treasurer: Robin Harrison
National Bank of Alaska

Director: Judith Bandel
Mark Air

Director: Dale Stotts
Ukpeagvik Inupiat Corporation

The Arctic Development Council was incorporated in March, 1991, as an Alaska Regional Development Organization. Representing the largest borough in the state with its large rural constituency poses unique challenges to this organization. The Arctic Development Council is now devising a Regional Development Strategy that will respond to these challenges with initiatives that are appropriate to the values and life-styles of the people of this region.

The mission of the Arctic Development Council is to build a sustainable regional economy by cultivating people-centered economic development, encouraging citizen leadership, and promoting healthy human and natural environments.

Examples of projects now underway include:

- Preparation of a financing package for potential tourism projects at Anaktuvuk Pass.
- Submission of a Rural Economic Development Initiative grant application for a comprehensive study of tourism opportunities within the North Slope region.
- Establishment of regional marketing councils for the arts and for tourism opportunities available in the North Slope region.
- Assisting the City of Barrow with an economic feasibility study assessing an "ice free" boat harbor and the potential for tying into the proposed Northern Sea Route.
- Providing one-on-one consultations and technical assistance for start-up business planning, research and financing efforts, as well as coordinating entrepreneurial training efforts with the local college.
- Seeking federal Economic Development District designation, allowing increased recognition and funding opportunities from federal agencies for public works projects throughout the region.

Planned Projects

The Arctic Development Council is presently engaged in finalizing its Regional Development Strategy. Activities the Council will undertake will fall within four general categories. Some of the anticipated projects include:

• • • • •
Operations

- Complete and publish economic profiles for all villages within the region.
- Develop funding sources to insure continuing economic developmental efforts.
- Coordinating economic development planning efforts with North Slope Borough Planning Department.
- Plan and execute Annual North Slope Regional Economic Development Conference.

• • • • •
Capital Improvements

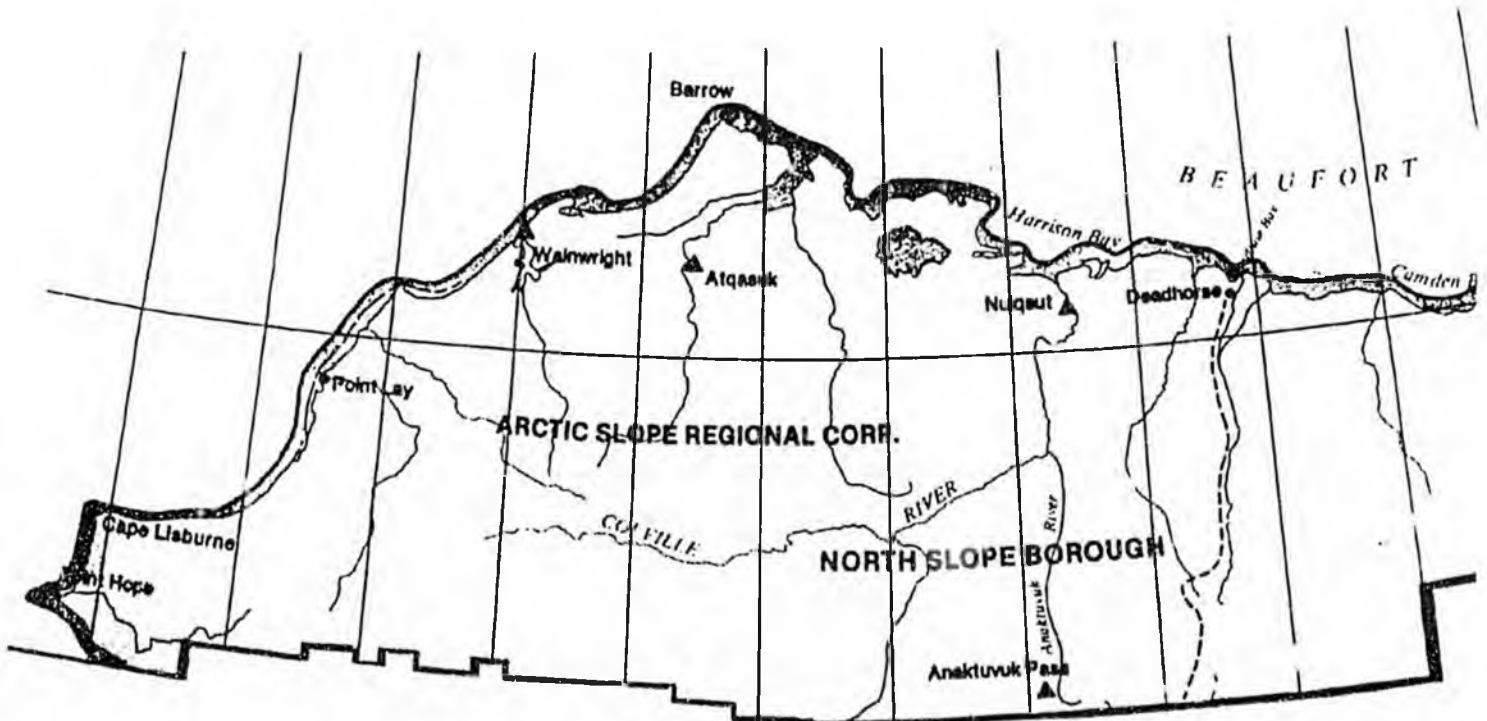
- Work with villages to identify and prioritize capital projects.
- Promote development of a regional museum/cultural center in Barrow.
- Explore needs of Pt. Lay for expansion of its store facility.
- Promote development of a small boat harbor in Barrow and work with the city to identify available funding sources.

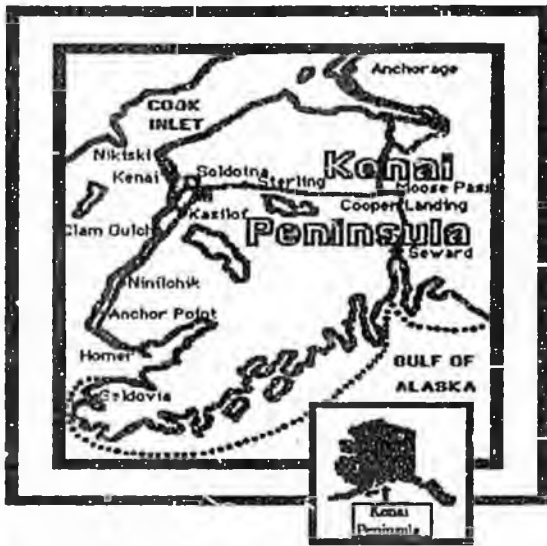
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Resource Development

- Expand the potential for tax incentives for businesses employing residents of the North Slope Borough in the exploration and development of natural resources.
- Promote a sound regulatory climate that provides adequate environmental protection while accommodating resource development.
- Encourage capital investments that will provide infrastructure needed for natural resource development, for example, a road from tidewater to the Northwest Arctic coal fields.

• • • • •
Small Business Assistance

- Encourage privatization of government services that could be provided by more cost effective private businesses.
- Explore the possibility of forming a Small Business Investment Company for providing loans to start-up and expanding businesses.
- Explore the potential for establishing marketing and promotion system for individuals wanting to sell handicrafts and artwork on a statewide basis.





KENAI PENINSULA BOROUGH ECONOMIC DEVELOPMENT DISTRICT, INC.

The ARDOR for the Kenai Peninsula

The goal of the Kenai Peninsula Borough Economic Development District, Inc., (EDD) is to foster economic growth by developing and implementing a Borough-wide program to retain and create employment and complement community and individual development initiatives. The EDD was designated as a District by the U.S. Economic Development Administration (EDA) in 1988 and as an Alaska Regional Development Organization (ARDOR) in 1989.

EDD NAMED OUTSTANDING DISTRICT FOR 1992

★★★★

EDA honored the EDD in December with the **Outstanding Local Economic Development Program in the Seattle Region** (Alaska, Washington, Oregon, Idaho, California, Arizona, Nevada, Hawaii, and Pacific Islands). This recognition stands as a credit to the vision of the Alaska State Legislature which set in motion a local/state partnership for economic development through the ARDOR program.

The award recognized the innovation and diversity of the EDD's Overall Economic Development Program. Several programs and projects currently administered by the EDD include:

- Tourism Development
- Timber Resource Utilization
- Shellfish and Fisheries Enhancement
- Borough-Wide Health Care Plan
- Local Revolving Loan
- Business Assistance and Training
- Japanese Sister City

The EDD was also recognized by the National Association of Development Organizations (NADO) by receiving the prestigious "Innovation Award" for its work with the Kenai Peninsula Health Care Advisory Council. EDD's Chairman, James Elson, and Executive Director, Stan Steadman, attended NADO's Annual Meeting to receive the award.

The Board of Directors are an intricate part in accomplishing the mission of the EDD through their leadership and administration of projects and programs. The close partnership the Board has with local industries and governments has allowed the EDD to respond quickly and effectively to opportunities.

★★★★

EDD STAFF

Stanley R. Steadman, Executive Director
 Michael J. Sima, Director of Business Development
 Aleja J. DeVito, Research Specialist/Project Coordinator
 Sherry C. Biggs, Administrative Assistant
 Susan E. St. Clair, Clerk/Typist

\$\$ HEALTH COUNCIL BLAZES NEW GROUND \$\$

Where is the buck going to stop and when will someone take charge of the cost and access crisis in the American health care system?

The Health Care Advisory Council of the Kenai Peninsula believes that a share of that buck belongs to citizens right at the local level and has stepped forward to offer an innovative solution.

In January of 1992, the Kenai Borough Assembly established the thirty-member Council with representation from a broad cross-section of citizen and industry sectors and health care professionals. The Council is charged with investigating options for increasing access to the health care system and making it affordable. After long hours of work and collaboration between area residents and recognized health care system experts, the Council has drafted a borough-wide health care plan. If approved, the plan will be the first of its kind in the nation.

The plan emphasizes early intervention and preventive care and would extend the benefits of a

The Plan emphasizes early intervention and training.

large group insurance policy to all Borough residents. A network of providers would cooperate through a competitive, managed care system. Costs of care would be paid by the plan from fees collected from employers or individuals.

Working through its legislative delegation, the Council is hoping to achieve recognition and a demonstration grant from the Alaska Legislature to prove that a public/private partnership in this pioneering effort could yield tremendous benefits for other jurisdictions across the State. The initial monies are needed to educate the public and obtain professional input to achieve the best possible product and would provide matching monies for a variety of foundation grants. The health plan is designed to be self supporting once it is implemented.

\$\$\$\$\$\$\$\$



BOROUGH/JAPAN SISTER RELATIONSHIP OPENS WORLD OF POSSIBILITIES

Sister government relationships are seen by experts as a key to opening up international trade opportunities. With this in mind, municipal governments in the Kenai Peninsula Borough have been particularly aggressive in establishing sister relationships in Russia and Japan. In 1992, the EDD participated with the Borough Mayor's office in a visit to and the formalization of a sister government relationship with the city of Akita, Japan.

Akita is a city of approximately 300,000 residents on the northern tip of Honshu Island. While the population far exceeds that of the Borough, the two governments share common industries, including fisheries and timber. Also, they share strong interests in expansion of local visitor industries, desire for cultural exchanges, and appreciation for one another's accomplishments within the business and professional sectors.

As an initial focus for exchange, a joint research project involving fisheries experts from both areas has been designed to see if Pacific Sandfish, a non-commercial fish found in Alaska waters, can be caught and exported to Akita. The demand for the fish has been brought on by the reduced catch of Japanese Sandfish, a delicacy prized by Akita residents. Other exchange activities in progress include teacher/student and visitor exchanges.

EXPERIMENTAL NURSERY COULD OPEN DOORS FOR SHELLFISH INDUSTRY

EDD has been working for a year with Kachemak Bay shellfish growers to explore opportunities for building a viable shellfish industry. This effort has been closely tied to a statewide initiative to elevate the shellfish industry to a point where it can have an impact on markets and create substantial new employment for Alaska residents.

With funding from the EDD, the EDA, and the Alaska Department of Commerce and Economic Development, a demonstration project is just getting underway in Kachemak Bay to determine whether oyster seed can be grown out to a size where it can be placed in commercial shellfish farms. The "upwelling nursery system" dovetails with other projects being packaged by area entities for shellfish hatcheries and research facilities.

ARDOR FUNDS VITAL IN LEVERAGING OTHER ASSISTANCE

ARDOR funding through the State of Alaska (\$47,460 for FY '93) works together with Borough and EDA sources (\$295,000 for FY '93), to accomplish the EDD's basic program needs. With this basic program funding, EDD is able to secure additional special program funding for a variety of projects. Current special projects funded are:

- Timber Resource Utilization - \$85,000
- Health Care Advisory Council - \$53,000
- Shellfish - \$32,000
- Revolving Loan Fund - \$245,000 (Pending)

BUSINESS ASSISTANCE PROGRAM GROWS

Closing in on its first year of operation with a full time director on board, the EDD's popular Business Assistance Program has rapidly grown. By the middle of December, 1992, the program had provided one-on-one business counseling for 120 different clients and presented nine major workshops.

Sixty five percent of the clients were start-up businesses and 45 percent were service occupations. Clients came from all Borough communities, with Soldotna and Homer having the highest percentages. Nearly half of the financing needed was in the \$20,000-\$75,000 range.

Many clients successfully started or expanded their businesses. Examples were a new children's bus service in Nikiski, additional capital for a hardware store expansion in Homer, a new guide service in Cooper Landing, a spruce shakes manufacturer in Kenai and re-marketing for an art porcelain producer in Seward.



110 S. Willow St. Suite 106 • Kenai, Alaska 99611-7744 • (907) 283-3335 FAX (907) 283-3913



KENAI PENINSULA BOROUGH

**ECONOMIC
DEVELOPMENT
DISTRICT, INC.**

EDD BOARD OF DIRECTORS

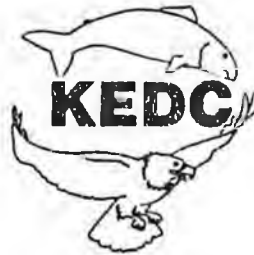
James A. Elson, Chairman, Kenai
Blake Johnson, Treasurer, Kenai

Jose' Verdin, Vice-Chair, Kenai
Burt Anderson, Secretary, Homer

Louis Bencardino, Seward
Katherine Boling, Kenai
Patrick Brown, Seward
Jan Drew, Soldotna

Harry E. Gregoire, Homer
Philemon Morris, Homer
Jeff Murphy, Homer
Emery Thibodeau, Kenai

John Torgerson, Soldotna
Ivan Widom, Seldovia
John Williams, Kenai
A. Kearlee Wright, Soldotna



Kuskokwim Economic
Development Council, Inc.
P. O. Box 207
Aniak, Alaska 99557
(907) 675-4418
FAX (907) 675-4419

KUSKOKWIM ECONOMIC DEVELOPMENT COUNCIL

THE MIDDLE KUSKOKWIM REGION'S ARDOR

TOURISM DEVELOPMENT IS PRIMARY STRATEGY FOR THE REGION

KEDC's first priority for the Middle Kuskokwim Region is to help develop tourism. The first video on the region is being produced to attract potential visitors to the uniqueness of the region. Some tourism activities are already developed and in place in the region including fishing guides that cater to national and international visitors, the Interior Rivers State Fair, the 4th of July Carnival, and the A. C. Co. Silver Salmon Derby.

A tourism survey was completed for the region by KEDC to identify which communities wanted to be involved in this type of economic development. The villages of Chuathbaluk, Crooked Creek, Sleetmute and Stony River are involved in different aspects of tourism development including renovating or building places for visitors to stay, coffee shops, and areas to display crafts.

Establishing a visitor center in Aniak that would also house the Interior Rivers Arts & Crafts Cooperative is another goal of KEDC. Aniak is the hub for the region for visitors wishing to reach the other villages in the region and is the logical spot to pick to develop the first visitor center in the region.

COMMERCIAL GARDEN AND BERRY PRODUCTION IN RUSSIAN MISSION AND CHUATHBALUK

Gardening has proven successful in this region for many years. Wild berries of many species have grown abundantly here for even more. Russian Mission is developing the first commercial garden in the region. Both Russian Mission and Chuathbaluk are involving the school students in a project of propagating starters for planting and developing commercial berry crops. KEDC is coordinating this project with the Kuskokwim Native Association that has had an experimental garden project for over 17 years, the State Plant Material Center and master gardeners/entrepreneurs Dick Green and Sue Adams. Green/Adams received a Science and Technology Foundation grant to help jump start agriculture in rural communities.

Value added processing ideas abound including juicing berries and making popsicles and fruit leather for local sales, selling juice to other Alaskan companies for ice cream and jam making, selling produce through local stores, and so on. Agriculture can be a viable economic project in this region.

MARKETING THE REGIONAL CRAFTS CO-OP

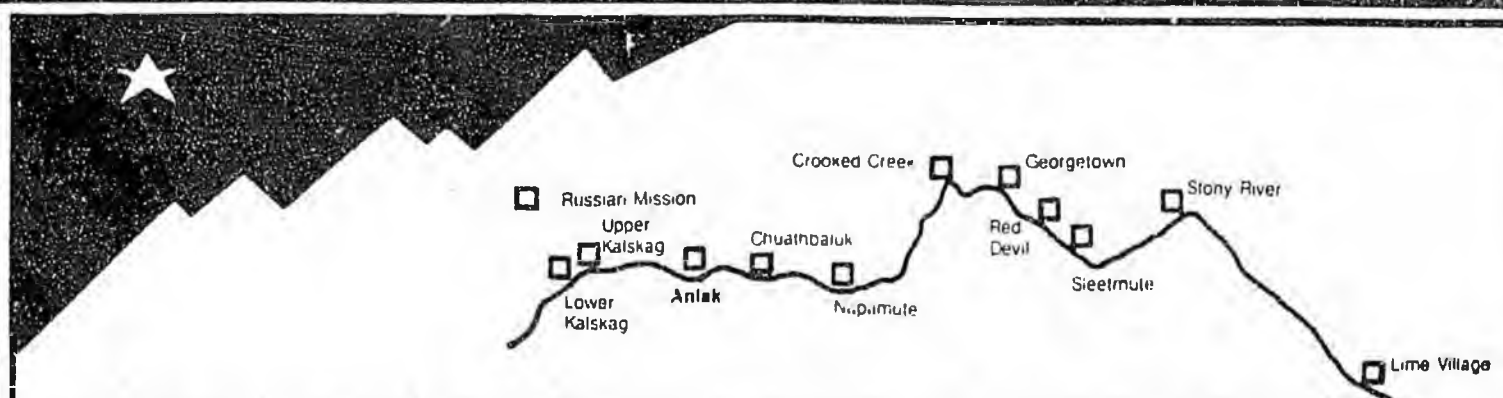
KEDC with the assistance of the communities of Chuathbaluk, Aniak, Grayling, Russian Mission, Holy Cross, Sleetmute, the Kalskags, and Crooked Creek and the Kuskokwim Native Association has been establishing the Interior Rivers Arts and Crafts Cooperative in the region. A marketing study was completed for the Co-op and KEDC has been coordinating the different phases of the marketing study with the Co-op Board and members.

The Co-op held its first annual Gathering in September, 1992, and plans to continue holding this event annually. At the Gathering artists from all over the region were able to meet each other at one time, learn from each other how they

create crafts, purchase materials, have photography taken of themselves at work and of their crafts and enjoy each other's company. Artisan biographies are being developed to accompany purchases of crafts to add value to the craft.

The first test market brochure funded by a REDI grant from DCRA was published in time for the 1992 Christmas season. Follow up telemarketing on the brochure is being completed.

The conception of forming a crafts cooperative first came from an Administration for Native American grant through the Chuathbaluk Traditional Council for developing tourism.



KUSKOKWIM ECONOMIC DEVELOPMENT COUNCIL

KEDC IS ASSISTING THE KALSKAGS ON GRAVEL QUARRY PROJECT

The villages of Upper and Lower Kalskag are undertaking the development of a gravel quarry located in the hills behind their villages. This project is being assisted by KEDC, the Kuskokwim Native Association, BIA Roads, The Kuskokwim Corporation, and Calista. Coordination between all the agencies involved has been a real challenge for the two communities. The communities want to incorporate and manage the gravel pit, thereby providing local employment opportunities that weren't available before. The development of the gravel quarry is vital to many projects up and down the Kuskokwim Region.

THE MIDDLE KUSKOKWIM REGION'S ARDOR

At the first ever business luncheon held in the region, KEDC was officially recognized as an Alaska Regional Development Organizations (ARDOR) program in February, 1991. The elected Board of Directors of eleven members consists of a blending of public and private entities. The representation includes Traditional Councils, City Councils, the school district, village corporation, regional Native association, and three businesses. KEDC's mission includes promoting viable and sustainable economic development from the grass roots up. It works as the liaison between federal and state government entities for the region. It coordinates and brings together people for the betterment of the region.

KEDC'S BOARD OF DIRECTOR'S ARE:

Pres. - Dennis Thomas
Kuspuk School District Board member,
Thomas Trading Post/Thomas Roadhouse
Crooked Creek

Sec. - Doug Moffitt
Moffitt Construction
Aniak City Council

Treas. - Garry Nelson
Nelson & Sons (lumber mill)
Chuathbaluk City Council

Willie Pitka
Russian Mission Garden Project
Russian Mission Village Corporation

Art Vaska
President,
Russian Mission Traditional Council

Yago Evan
Lower Kalskag City Council

Ken Suel
Chuathbaluk City Council Representative

Gary Kessinger
General Manager
Middle Kuskokwim Electric Co-op
Red Devil

George Morgan, Jr.
President
The Kuskokwim Corporation

Carl Morgan, Jr.
Aniak Traditional Council
Kuskokwim Native Association Executive Committee

Glenn Fredricks
Kuskokwim Native Association representative
Anchorage



Lower Kuskokwim Economic Development Council



Lower Kuskokwim Economic Development Council, P. O. Box 219, Bethel, Alaska 99559
(907) 543-5967 • (800) 478-3521 within Alaska
Fax: (907) 543-3596

Chairman: Ted Moses, Berling Sea Reindeer Products, Mekoryuk
Vice Chairman: Hal Jones, Cutting Edge Fur Buyers, Bethel
Treasurer: Arvin Dull, First National Bank, Bethel
Secretary: Carolyn Walters, National Bank of Alaska, Bethel

Board of Directors

Max Angellan, Kwethluk IRA; Alexie Jimmie, NYC Corporation, Toksook Bay ; John Amik, Kipnuk IRA;
Willie Kasayulle, Akiachak IRA; Myron Naneng, AVCP Inc., Bethel; Fred Phillip, Kwlgllingok IRA;
Sam George, Yupilt School District, Akiachak; Felix Hess, Calista Board Chairman, Bethel;
Representative Lyman Hoffman, Bethel; John Watts, Camal Aviation, Bethel;
Robert Nick, Sr., Nick's Store, Nunapitchuk.

Staff

Carl Berger, Executive Director, 907 543-3521, Bethel

• • • • •

MISSION STATEMENT

The mission of the Lower Kuskokwim Economic Development Council is to promote regional economic development activities in Bethel and twenty-four Lower Kuskokwim villages including local planning and assistance in securing funding for small business activities and preparation of proposals and grants to fund village economic development and infrastructure needs.

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PROJECTS

The Lower Kuskokwim Economic Development Council has assisted communities with the following projects:

Akiachak: Secured funding for tribal governance project for village council. \$34.0

Bethel: Currently assisting regional fishing cooperative with negotiations and deal structuring with a European

buyer to receive a share of the 1993 salmon catch from Kuskokwim village fishermen. Value undetermined. Proposals submitted to U.S. Forest Service and Alaska Humanities Forum to fund operations of the new Museum/Library/Cultural Center. \$75.0

Chefornak: Secured funding for the village as part of a four village consortium to accomplish regional economic planning. \$127.0

Eek: Secured funding for a local youth/elders project. \$15.0

Goodnews Bay: Secured funding for a tribal governance project for the village council. Secured funding for a local youth/elders project. \$75.0 & 15.0

Kipnuk: Assisted village council in preparing a proposal for village-specific economic planning.

Kwethluk: Secured funding for a multi-media environmental planning program for the village and other

regional communities sponsored by the Environmental Protection Agency. Also secured funding for a local youth/elders project. \$132.0 15.0

Mekoryuk: Secured funding for the village council to accomplish village-specific economic planning and tribal governance. \$80.2

Nightmute: Secured funding for the village as part of a four village consortium to accomplish regional economic planning. \$127.0

Toksook Bay: Secured funding for the village as part of a four village consortium to accomplish regional economic planning. \$127.0

Tuntutuliak: Secured funding for a local youth/elders program. \$15.0

Tununak: Secured funding for the village as part of a four village consortium to accomplish regional economic planning. \$127.0



ROLE OF THE LOWER KUSKOKWIM ECONOMIC DEVELOPMENT COUNCIL

The Lower Kuskokwim Economic Development Council provides a central point for the collection and distribution of economic information for the region. Its services are designed to encourage economic development to villages, communities and businesses within the region. The council's efforts are direct to encouraging a healthier economic climate that will increase the number of available jobs, strengthen existing business and attract new business to the region.



Regional Communities of the LKEDC

Akiachak, Akiak, Almatluak, Bethel, Cheforak, Eek, Goodnews Bay, Kasigluk, Kipnuk, Kongiganak, Kwethluk, Kwigillingok, Mekoryuk, Napakiak, Napaskiak, Newtok, Nightmute, Nunapitluk Oscarville, Platinum, Quinhagak, Toksook Bay, Tuluksa, Tuntutullak & Tununak.



Northwest Arctic Borough Economic Development Commission



P. O. Box 1110 Kotzebue, Alaska 99752
Phone: (907) 442-2500 Fax: (907) 442-2930

William Spencer, Executive Director

Commissioners

Chairman - Charlie Curtis, President, NANA Regional Corporation
Walter Sampson, Director of Planning, Northwest Arctic Borough
Donald Dorsey, Owner, Kiana Trading Post
Chuck Greene, Mayor, Northwest Arctic Borough
Reggie Cleveland, President Northwest Arctic Borough
Suzy Erlich, President, Maniilaq Association
Joe Everhart, Branch Manager, National Bank of Alaska
Brad Reeves, Manager, Kotzebue Electric Association
Ralph Hargraves, Vice President, Cominco Alaska
Louie Commack, Jr., Owner, Kobuk River Valley Supply
Edwin Gonion, Superintendent, Northwest Arctic Borough School District
Ron Mclain, Red Dog Mine

Organized in 1986, the Northwest Arctic Borough Economic Development Commission is an agency of the Northwest Arctic Borough through which the borough exercises its economic development planning powers. Comprised of elected officials and representatives of business, industry, financial and social service institutions, the commission serves the 6,300 residents of the 37,000 square mile region's twelve cities and villages. The commission was designated an Alaska Regional Development Organization in 1989.

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Culture Sensitive Development

Subsistence is the basis of life for the residents of the Northwest Arctic Borough and preservation of the Inupiat culture is a priority that cannot be compromised. Sensitivity to these values is the key to achieving sustainable economic development in the region.

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Business Start Ups and Expansion

Among the Economic Development Commission's priorities is providing on-site, hands-on technical assistance to businesses and entrepreneurs. In the last year, the commission has sponsored nine business development and technical assistance workshops in Northwest Arctic Borough villages and has worked directly with many individuals supporting their business development efforts.

In that time the commission assisted more than forty business and/or entrepreneurial start ups. These included financial restructuring for a recreational

vehicle business, start up assistance for retail stores and a fuel service business, management technical assistance to automotive garages, and ongoing support to local businesses for planning, accounts collection, marketing and access to capital.

Now, the Economic Development Commission is not only providing small business assistance but is working directly with communities to identify and implement significant economic development projects

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Development Projects Point the Way to the Future

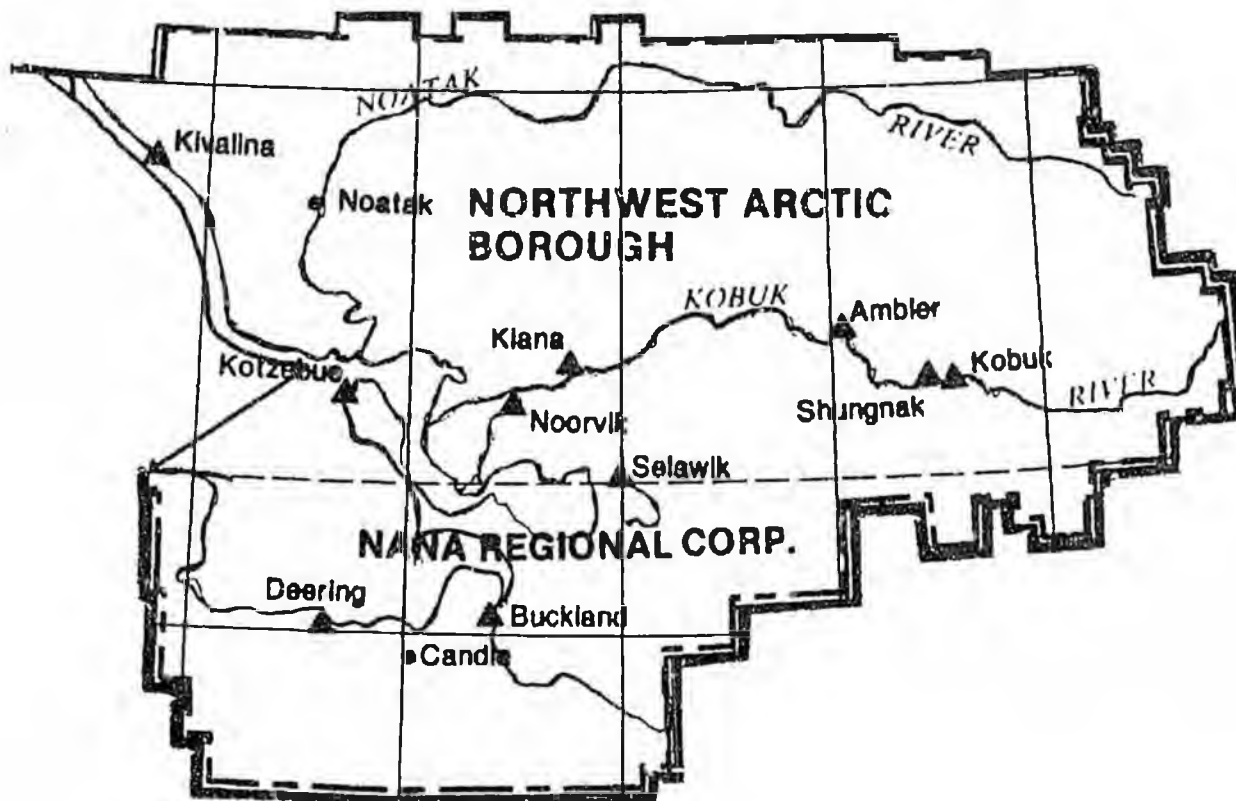
The village of Deering has identified tourism development as a community priority. Utilizing funds from the Jobs Training Partnership Act, the Economic Development Commission hired a Deering resident as a "Community Business Practitioner" trainee. Under the guidance of commission staff, the trainee has prepared a Deering Ecotourism Development Project assessment, has written a business plan and prepared grant applications for initial funding. Deering has received assistance from the Alaska divisions of

Economic Development and Tourism in developing its business and marketing plans. This community-supported, coordinated effort is advancing a project which holds promise for creating jobs and bringing new dollars into the local economy. In addition, a Deering resident now has acquired skills to help the community pursue other development projects.

The tribal government of the Native village of Ambler has identified the development of a bottled water business as a basic industry offering employment and revenue producing opportunities for its residents. The business involves the purification and bottling of mineral water either from a spring in the Jade Mountains or directly from the Ambler River. As with Deering, a "Community Development Practitioner" trainee has been hired by the Economic Development Commission and under its guidance a

preliminary business plan as well as grant applications to support product development and test marketing have been produced.

Through a series of meetings, Kobuk has determined that economic development is a community priority. Kobuk's eighty-seven residents are planning the development of a village store as a first step in developing the local economy and meeting a long-standing community need. As a gateway for visitors to the Kobuk Sand Dunes, Selawik National Wildlife Refuge, Kobuk National Preserve and the headwaters of the Kobuk River, the community envisions the development of a facility which could include a store, restaurant, overnight accommodations and fuel supply service. The Economic Development Commission is working with the community to determine the feasibility of this project.



Ambler, Buckland, Candle, Deering, Kiana, Kivalina, Kobuk, Kotzebue, Noatak, Noorvik, Selawik, Shungnak



Prince William Sound Economic Development Council, Inc.



P.O. Box 2353 • Valdez, Alaska 99686
Telephone: (907) 835-3775 • Fax: (907) 835-5770

Jayne Sontag, Executive Director

Board of Directors

Helen Wade, President
City Councilwoman
Valdez

Doris Stewart, Secretary
Community Representative
Valdez

Robin Gaboury
City Councilman
Whittier

James McHale
Director At-Large
Valdez

Gary Kompkoff
IRA Council President
Tatitlek

Gary Williams
Director At-Large
Whittier

Jack Lamb, Vice President
Community Representative
Cordova

Scott Walther, Treasurer
City Councilman
Whittier

Heather McCarty
Community Representative
Cordova

James Labell
Chugach Alaska Corporation
Anchorage

Kelly Weaverling
Director At-Large
Cordova

Tom VanBrocklin
Director At-Large
Valdez

Advisory Board

James Ayers, Systems Director
Alaska Marine Highway
Juneau

Bruce VanZee, Forest Supervisor
Chugach National Forest
Anchorage

Neil Johannson, Director
Alaska Division of Parks
Anchorage

Dr. Jeffrey Koenings, Director
FRED Division
Department of Fish and Game
Juneau

Harold Heinze
Resource Development Advisor
to the Governor
Anchorage

The Prince William Sound Economic Development Council was designated an Alaska Regional Development Organization on November 1, 1991. The council is a nonprofit corporation with a board of directors representing the region's businesses, industries and local governments. The purpose of the organization is to:

- coordinate private and public resources to support economic growth and development;
- provide an information network for addressing local and regional issues and opportunities;
- serve as a liaison for local government and business with state and federal government agencies;
- provide assistance to local public and private organizations and businesses in planning and implementing economic diversification and development projects;
- promote the development of economic self-sufficiency within the region; and
- engage in other economic development activities as deemed appropriate by the Board of Directors.

The council is committed to promoting economic development projects within the region that will create new private sector jobs, enhance existing businesses, promote developing business and industry, and increase the retention of dollars in the regional economy.

• • • • •
Business Counseling

The Prince William Sound Economic Development Council offers technical assistance to existing businesses as well as to entrepreneurs developing new businesses. During the past year, the council has provided direct assistance to twenty-two enterprises. One client, Titus Corporation, was successful in receiving a grant from the Alaska Science and Technology Foundation for the development of a new oil skimmer. A local processor was assisted in developing a financing package and market evaluation to expand his business to produce value-added seafood products. The council can assist with business plans, loan applications and basic business start-up procedures. Often just getting through the red tape and bureaucratic requirements stop many entrepreneurs. The council is committed to giving its clients the support needed to insure that good ideas can become realities.

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Jobs Training

The Prince William Sound Economic Development Council is presenting the Alaska Job Preparation and Employment Workshop in Valdez for the second year. First as a subcontractor, and now as the primary contractor, the organization has been awarded a contract to provide Job Training Partnership Act (JTPA) training to low income, chronically unemployed and public assistance recipients. The objective of JTPA training is to prepare clients for employment, then to successfully place them back in the work force.

In the first training program eleven clients were recruited, seven of whom completed the program and were placed in full-time employment with Valdez businesses. Two of these clients have started their own businesses.

The most recent training program began in February, 1993 and includes training to become a nursing assistant with special emphasis in geriatrics. Each client will obtain college credit from the Prince William Sound Community College and Certified Nursing Assistant credentials upon completion of the course. Once qualified, the program will assist the client in finding full-time, unsubsidized employment in the medical profession. The Nursing Assistant Training Program has been subcontracted to the council by the Valdez Development Institute.

During the initial phases of developing these programs, council staff consulted numerous Valdez businesses and business organizations to identify the particular needs within the Valdez work force. The Nursing Assistant Training is a pilot program to help ensure the availability of qualified long-term care in all our communities.

Participating clients are from Valdez, Tatitlek, Chenega Bay, and Chitina.

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Hazardous Waste Clean-Up

The Prince William Sound Economic Development Council organized and managed the first ever Prince William Sound Regional Spring Clean-up of household and small business hazardous wastes. PWSEDC worked closely with the Valdez Fire Department and with individual communities to maximize the Spring Clean Up grant the City of Valdez was awarded.

The council facilitated the disposal of 1,400 batteries the City of Cordova had been collecting, networking with the communities to coordinate transportation and proper disposal.

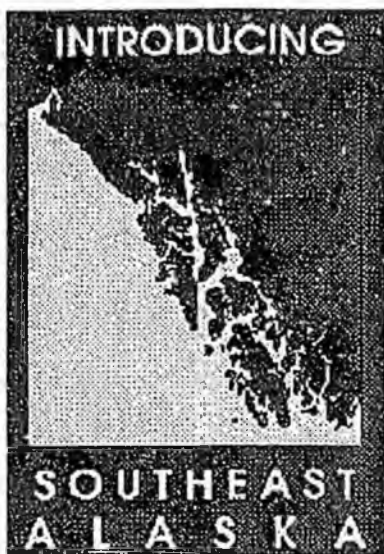
The council has placed a high priority on hazardous waste management. Among the work program objectives for 1993 the council plans to develop a Regional Solid Waste Management Plan. Research for developing the plan will identify economical and environmentally-safe alternatives for disposing of solid waste from our communities. The program will also serve to educate the communities in ways to reduce pollution and contamination. Solid waste management and disposal presents an opportunity that may lead to the development of new solid waste disposal and recycling businesses in the region.

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Prince William Sound Community Profiles

The Prince William Sound Economic Development Council has completed Community Profiles for each of the region's five communities: Valdez, Cordova, Whittier, Tatitlek, Chenega Bay.

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PWSEDC's 1993 Focus

Perhaps one of the most beneficial aspects of the council's work program for 1993 is the production of a Regional Development Strategy. Determining a regional strategy will involve the entire region and all its communities. Each community will identify and prioritize its potential economic development projects. Once the communities have identified their most viable and beneficial projects, the list will be presented and considered by representatives and leaders of all the communities at a region-wide meeting. The regional meeting will review all projects by the communities, identify common concerns and prioritize projects on a regional basis. The process is important to provide all residents of the region an opportunity to participate and develop ownership in the development and implementation of the region's economic strategy.



Southeast Conference

The ARDOR for Southeast Alaska

Organized in 1956, the Southeast Conference is an association of local governments, industry, businesses, and individuals of SE Alaska which promotes the social and economic health of the region. Governed by a Board of Directors, elected annually by the general membership, the SEC gained its ARDOR designation in 1989.

MARINE HIGHWAY SYSTEM REMAINS SEC PRIORITY

The SEC was organized in 1956 to promote the development of the Alaska Marine Highway System. Now, in its 37th year, the SEC continues to promote the maintenance and growth of the AMHS as its first priority.

With strong support and guidance from the SEC, the AMHS developed a 20-Year System Master Plan in 1991. Major objectives necessary to implement that plan included:

- o AMHS retention of revenues
- o Vessel refurbishment
- o Vessel replacement

In 1991, the Alaska Legislature approved retention of revenues from operations by AMHS. During the same session, the Legislature established a AMHS Vessel Replacement Fund.

During 1992, the SEC worked closely with the AMHS to poll region users to identify critical design features of a new vessel.

With design now underway by AMHS, SEC will concentrate its efforts on two critical funding measures. The first is appropriation of the \$66 million necessary for construction of the new vessel. The second is appropriation of \$4.5 million to begin major refurbishment of AMHS vessels. Refurbishment is necessary to keep the existing fleet in cost-effective operating condition.

SOLID WASTE MANAGEMENT CRITICAL FOR REGION'S ECONOMIC DEVELOPMENT

Without effective management systems for management of solid waste, no region in the State of Alaska will be able to sustain viable economic development into the next century.

In 1991, the SEC organized an ambitious effort to develop a regional management program for those waste streams that are proving difficult or cost prohibitive to manage by local communities on their own.

The Regional Solid Waste Project has been driven by an active committee composed of city administrators, public works directors, and solid waste personnel from the region's communities. Project planning has been fueled by grants from the Department of Environmental Conservation and EPA.

Targeting household hazardous waste as its first priority, SEC's regional collection and removal program is on schedule for start-up in late summer of 1993.

Other targeted waste streams slated for similar efforts include:

- o waste oil
- o scrap metal
- o used tires

SEC's efforts are serving as models for other region's of the state.

SEC DEMONSTRATES ARDOR COST EFFECTIVENESS

The Southeast Conference has used its \$47,000 FY93 ARDOR Grant to leverage an additional \$329,000 in funding to pursue its annual work program of local and regional economic development.

SEC membership fees and Annual Meeting registrations generate \$57,000 in general funds. Grant funds account for \$232,000 of SEC's annual budget.

Because SEC relies on a strong working committee structure to implement its work program, administrative costs are kept to a minimum of 1.5 FTE paid positions. Keeping administrative costs to a minimum and leveraging additional funds at a rate of 5 to 1, SEC continues to demonstrate the effectiveness of the ARDOR Program model of regionally driven economic development efforts state-wide.

SEC PURSUES REGIONAL ELECTRICAL INTERTIE

In cooperation with the Alaska Energy Authority, SEC's Energy Committee is pursuing plans to develop an electrical intertie within the region that could ultimately tie Southeast Alaska, Yukon Territory, and Western British Columbia together into a single electrical grid.

If successful, SEC's efforts will not be fully realized until well into the next decade.

Initial efforts will focus on connecting major power generation sources within the region and extending access to this grid into areas currently plagued with high energy costs, like Prince of Wales Island.

Expansion into the Canadian grids can be accomplished utilizing potential Taku and or Bradfield road corridors when they are developed. SEC considers lower energy costs and improved transportation as critical pillars of regional development.



SOUTHEAST ALASKA VISITORS INFORMATION CENTER

SEC has accepted the challenge to raise \$1 million to help finance the construction of major exhibits for the new Southeast Alaska Visitor Information Center currently under construction on the Ketchikan waterfront. SEAVIC is estimated to attract over 300,000 visitors per year.

Alaska visitor data shows that 1 of every 2 visitors to Alaska travel by cruise or ferry through Ketchikan. The data also shows that 95% of return visitors to the state have visited an information center during their first trip.

SEC views the center as the first attraction most will visit and is an opportunity for the entire region to promote and market Southeast Alaska.

SEC BOARD OF DIRECTORS

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Southwest Alaska Municipal Conference

The ARDOR Representing Southwest Alaska: The Aleutians, Bristol Bay, Pribilofs and Kodiak Island

The Southwest Alaska Municipal Conference (SWAMC) represents 101 members in the Bristol Bay, Aleutians, Kodiak, and Pribilof Island sub-regions. Communities, tribal and traditional councils, non-profit organizations, and businesses rely on SWAMC for direction on issues of common concern to the entire region including fisheries policies, economic development, tourism, and solid waste management. SWAMC also markets local and regional economic opportunities and links businesses to markets in Southwest communities.

SOUTHWEST ALASKA DESIGNATED AS AN ECONOMIC DEVELOPMENT DISTRICT

In January, the U.S. Economic Development Administration (EDA) approved Southwest Alaska as its second Economic Development District (EDD) in the state. SWAMC will be the district's administrative organization. The designation provides SWAMC with increased recognition from federal agencies, much as the ARDOR designation does with state agencies.

All communities in Southwest are now eligible for additional funding from EDA for public works projects because they are now located within an EDD. This immediately translated into an additional \$140,000 from EDA to Egegik for construction of their only public dock. As one of the top ten ports in the nation, Egegik can now move construction of the dock into high gear.

BRISTOL BAY SMALL PROCESSORS ORGANIZE

Responding to the needs of small seafood processors in Bristol Bay, SWAMC spearheaded the organization of the newly-formed association of small seafood processors, Southwest Alaska Processors (SWAP). This marks the first time that individual small processors in Bristol Bay have agreed to work together on organizational and marketing concerns. SWAP's focus over the next year is for members to share information on seafood processing and markets.

"The purpose of SWAP is to identify markets which Bristol Bay small processors can realistically and cost-competitively provide product for and to furnish the technical assistance to help those processors fill these niches," Marideth Sandler, SWAMC Executive Director said. Technical assistance is offered on management, processing, equipment selection, financing, and regulatory aspects, Sandler said. SWAP will also access new markets by working with private brokers, the Alaska Office of International Trade, and the Alaska Center for International Business.

SWAP members include fishermen and small processors from the Bristol Bay communities of Chignik Lake, Clarks Point, Dillingham, Naknek, South Naknek, Pilot Point and Ugashik.

SWAMC UNVEILS REGION'S FIRST TRAVEL PLANNER

A 15-page full-color travel planner has just been printed in English and German and will be distributed in Europe and the United States. The publication is funded by a grant to SWAMC from the U.S. Travel and Tourism Administration.

The travel planner is part of a larger marketing campaign to draw German-speaking Europeans to Southwest Alaska. Other marketing efforts include ad placements in European travel and trade magazines, participation in trade shows, and organization of familiarization (fam) tours to Southwest for travel press and tour operators this spring.

Impact of the program on visitation to the region will be measured beginning in summer. Marketing and other workshops have been organized for visitor business operators in the region to ensure that these businesses benefit from the increased visitor activity.

"SOUTHWEST ALASKA ART" MARKETS REGION'S ARTISTS

One of the most potentially viable small business opportunities in Southwest Alaska is as an individual artist or crafts person. However, those residents who are pursuing this work live in isolated locations, requiring each person to struggle alone through difficult marketing, pricing, and business management dilemmas. The answer? SWAMC organized the region's first-ever "Southwest Alaska Art" Seminar, Exhibition and Sale as part of the organization's annual Winter Meeting in Anchorage. The results? Success, by all involved!

(continued on next page)

The event started with volunteer panels of experts offering marketing and merchandising training to the nearly two dozen artists present so that they could better compete in larger markets. Many of the artists' expenses to attend were underwritten by regional businesses, illustrating the strong economic development partnership in Southwest Alaska between the private and public sectors.

After the seminar and networking forum, 15 artists exhibited and sold their work to Southwest community and business leaders and to the outside public. On sale were bentwood hats, fur seal throat baskets, beadwork headdresses, prints, wood and soapstone sculptures, masks, carvings, photography, dolls and baskets made by the Aleut, Yupik, Alutiiq and Athabaskan artists.

A committee of Southwest artists and business representatives assisted SWAMC staff in organizing the show. Teleconferences between Southwest artists will continue throughout the year to provide ongoing training and explore additional marketing opportunities.

BUSINESS OPPORTUNITY TOURS A SUCCESS

SWAMC has been hosting "Business Opportunity Tours" for Alaska business people to visit Southwest communities since 1989. According to a recent evaluation, the nearly 50 participants indicated that the tours resulted in new markets or the participating businesses, and were outstanding opportunities to meet with community and business leaders in a cost-efficient manner.

Each Tour handled between eight to fifteen participants, who were usually business owners or top executives from Anchorage, Fairbanks or Kodiak. Prior to the Tour, the participants were asked the types of individuals they wanted to meet with in each community. The two- or three-day tours, using charter air transportation, visited up to eight communities. Participants paid for all transportation, lodging, and meal costs, while SWAMC provided the tour leader and made arrangements with all communities. At each location, Tour participants were given a ground orientation. This was followed by a reception at which the key business or community leaders were in attendance.

The evaluation uncovered that substantial new business for Alaska businesses was generated by the Tours. This included Anchorage banks opening up two branches in the region and Alaska businesses being hired for the first time as wholesale suppliers or to provide services to businesses expanding within the region (such as seafood processors). The business expansions also resulted in new jobs for Southwest residents.

OTHER SWAMC HIGHLIGHTS

- Economic profiles of 28 Southwest communities and the region have been published for use as marketing tools and to provide current information to businesses and government.
- Over fifty small business operators in St. Paul, St. George, and Kodiak Island have received assistance on marketing, pricing, accounting, and operations from private and public sector experts as part of SWAMC's small business outreach trips and its Kodiak Island Connection Project.
- SWAMC provided assistance to Westward Seafoods in Unalaska and to Peter Pan Seafoods in Dillingham to reduce the solid waste generated by the plants. This translated into a reduced solid waste burden to the municipalities.
- SWAMC traveled to 10 Southwest communities for the Alaska Marine Highway System to gain input on the design of the new ocean class vessel to be built in 1996.
- SWAMC assisted the Lake and Peninsula Borough and its 17 communities to complete individual community waste management and capital improvement plans, and to identify practical ways in which residents and businesses can increase recycling and waste reduction.

SWAMC BOARD OF DIRECTORS

President:	Rich Wilson, Administrator, City of St. George
Vice-President:	Mayor Glen Alsworth, Lake and Peninsula Borough
Secretary/ Treasurer:	Alice Ruby, Choggiung Ltd., Dillingham
Directors:	Jim Carmichael, Afognak Native Corp., Kodiak Steve Cockrell, Grand Aleutian Hotel, Unalaska Chuck Firth, City of Unalaska, Unalaska Andy Golia, Bristol Bay Native Association, Dillingham Jack McFarland, Kodiak Island Borough, Kodiak Hazel Nelson, Bacharof Corporation, Eggek Mayor Jerome Selby, Kodiak Island Borough, Kodiak Gilda Shellikoff, False Pass Village Council, False Pass Lois Hansen, Kodiak, Southwest Alaska Tourism Marketing Council (Alaska's Southwest) - ex-officio member

FISCAL NOTE

**STATE OF ALASKA
1993 LEGISLATIVE SESSION**

BILL NO. HB 198

Revision Date: N/A

Department Affected: Commerce and Economic Development

Title: Regional Economic Assistance Program

BRU: Economic Development

Sponsor: Representative Foster

Component: N/A

Requestor: Representative Foster

COMPONENT SERIAL NO. _____

EXPENDITURES/REVENUES:

OPERATING	FY 94	FY 95	FY 96	FY 97	FY 98	FY 99
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS	0.0	750.0	750.0	750.0	0.0	0.0
MISCELLANEOUS						
TOTAL OPERATING	0.0	750.0	750.0	750.0	0.0	0.0

CAPITAL						
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REVENUE FUND SOURCE:						
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FUNDING:	FY 94	FY 95	FY 96	FY 97	FY 98	FY 99
1002 Federal Receipts						
1003 GF Match						
1004 GF	0.0	750.0	750.0	750.0	0.0	0.0
1005 GF/Program Receipts						
1006 GF/MHTIA						
OTHER						
TOTAL	0.0	750.0	750.0	750.0	0.0	0.0

POSITIONS:	FY 94	FY 95	FY 96	FY 97	FY 98	FY 99
FULL-TIME						
PART-TIME						
TEMPORARY						

Estimate of current year (FY 93) Impact: N/A

ANALYSIS: (Attach a separate page if necessary.)
See attached.

Prepared by: Tom Lawson, Section Chief, Business & Regional Dev.
Division: Economic Development

Phone: 465-2017
Date: _____

Approved by Commissioner: Paul Fuhs
Agency: Commerce and Economic Development

Date: 3/2/93

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Department of Commerce
 & Economic Development / POSITION PAPER

HB 198: "An Act relating to the Alaska regional economic assistance program."

The department strongly supports the passage of this bill.

The ARDOR (Alaska Regional Development Organizations) program was established in statute in 1988 and with implementing regulations became effective in early 1989. Since then 13 ARDORs have been designated, eight in the last two years. An anticipated fourteenth ARDOR is being organized in the Matanuska-Susitna Borough. Currently, the statute (AS 44.33.026) requires that each ARDOR receive no more than \$50.0 per year which must be matched on a one-to-one basis with nonstate funds. This legislation amends the statute to allow state grant funding of up to \$100.0 per ARDOR and authorizes the department to establish by regulation the amount of matching funds required based on the capacity of each ARDOR to generate money from non-state sources.

Experience with the ARDORs has indicated that the level of funding is inadequate and that raising matching funds, especially for the rural ARDORs, is difficult. The ARDOR program is virtually the only state program in rural Alaska that provides regions with the means to work toward economic self sufficiency. Each public/private ARDOR board guides its region in the development and implementation of a regional development strategy. Unfortunately, the reality of funding shortfalls often subverts these regional goals. In fact, virtually all of the rural ARDORs have stated that time spent "chasing" donations and various grant funds necessary for operating expenses, has seriously reduced the capabilities of the executive directors to accomplish the board directed work plans. Priorities necessarily get shifted from meeting the board's regional strategies to satisfying the granting agency's criteria to secure the much needed funds. This situation has led to staffing and programmatic problems in some ARDORs, unnecessarily limiting the success of the ARDORs.

If this legislation is passed, the department envisions a matching fund formula that would ease match requirements and especially favor rural areas. A total of \$1,400.0/year would be necessary for the 13 existing ARDORs and one anticipated new ARDOR.

If the legislation passes with a zero fiscal note or is not passed, the opportunities for rural ARDORs to lead their regions towards economic self sufficiency will continue to be unnecessarily burdensome.


 Paul Fuhs, Commissioner

3/10/93
 Date

dgl/116pp.ed

FISCAL NOTE

STATE OF ALASKA
1993 LEGISLATIVE SESSION

BILL NO. HB 198

ANALYSIS: (continued)

This legislation amends the ARDOR (Alaska Regional Development Organizations) program, established in statute in 1988, to allow state grant funding of up to \$100.0 per ARDOR. It also authorizes the department to establish by regulation the amount of matching funds required based on the capacity of each ARDOR to generate money from nonstate sources. Currently, the statute (AS 44.93.026) requires that each ARDOR receive no more than \$50.0 per year which must be matched on a one-to-one basis with nonstate funds. A total of \$1,400.0/year would be necessary for the 13 designated ARDORs and the one anticipated new ARDOR being organized in the Matanuska-Susitna Borough. \$650.0 already exists in the Governor's FY 94 Operating Budget request. The ARDOR program sunsets July 1, 1997.