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**City of Kodiak
1792-1992**

**Kodiak Island Convention & Visitors Bureau
Bi-Centennial Committee**

Co-chair: Pam Foreman, Tom Watson

MISSION STATEMENT

The mission of the Kodiak Island Bicentennial Committee is to encourage, promote and coordinate, through a common bicentennial theme, as many events and activities throughout Kodiak Island as possible regarding the celebration of the 200th anniversary in 1992 of the founding of the townsite of Kodiak, Alaska.

Goals:

1. To provide coordinated support to groups or individuals planning activities in conjunction with the bicentennial theme.
2. To maintain a presence in local, regional and statewide media regarding the promotion of island-wide, year-long bi-centennial events in Kodiak.
3. To coordinate with other regional or statewide events concurrent with Kodiak's celebration to maintain an ongoing inclusion of Kodiak events in statewide or regional calendars or programs.
4. To develop and enhance a broader awareness and appreciation for the rich cultural heritage of Kodiak Island.

Objectives:

1. Inventory all existing or proposed activities and events throughout 1991-1992 that are compatible with the bicentennial theme.
2. Generate a list of potential activities that may enhance the celebration and provide additional activities for the community both during and after the celebration timeframe.
3. Generate news releases and other promotion literature for timely dissemination to all appropriate media, agencies and organizations.
4. Coordinate with all businesses and services who might provide specific support to the bicentennial activities of Kodiak.

5. Prepare and maintain a current schedule of events for public information.

6. Assist schools in developing programs and class sessions in various aspects of the bicentennial components.

7. Pursue all funding opportunities including raffles, fund raising events, local and state grants (KIB, Division of Tourism, etc.).

8. Develop and present thematic programs to various service organizations on various aspects of Kodiak history.

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Specific objectives

1. Coordinate a major kick-off celebration to coincide with the 25th performance of the Cry of the Wild Ram, August, 1991.

2. Contact legislative and congressional representatives regarding proclamations, resolutions acknowledging Kodiak's bicentennial.

3. Develop a "Heritage Days" mid-summer event with the intent of making it an annual affair. Proposed time window would be between Crab Festival and the Ram (Expand 4th of July festivities, or develop separate event to be held no later than second week in July).

4. Develop a seal or cancellation stamp for use on all outgoing mail. Further encourage individual businesses to include similar on a postal pieces going off island.

5. Develop flags, banners, similar for display by merchants throughout 1991-1992 celebration. (Suggest Russian-American flags above storefronts; large banner spanning main thoroughfare.

6. Develop and install Russian heritage displays at airport terminal for extent of celebration.

7. Encourage contests, promotions with air carriers regarding Kodiak's bi-centennial theme.

8. Encourage incentive packages with hotels, air carriers for off-island participation in activities.

9. Develop special tours to villages with strong bi-centennial themes: Old Harbor/Three Saints Bay Tour; Karluk/Oldest Russian Church Tour; etc.

10. Newspaper poster/art contest for students; essay contests with prizes by local merchants.

11. Periodic programs on aspects of history for column in paper, programs on public radio.

12. Encourage the incorporation of a bi-centennial theme in all merchant advertising.

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15. _____



MAYOR AND CITY COUNCIL
POST OFFICE BOX 1397, KODIAK, ALASKA 99615

TELEPHONE (907) 486-8635
FAX (907) 486-8600

March 8, 1991

RECEIVED MAR 11 1991

Honorable Fred Zharoff
Alaska State Senator
P.O. Box V, MS 3100
Juneau, Alaska 99811

RE: Resolution Recognizing Kodiak as Bicentennial Community

Dear Senator Zharoff: *Fred*

This letter respectfully requests you consider submitting the enclosed resolution, which represents the spirit of Kodiak by recognizing 1992 as the 200th anniversary of its colonization. Also enclosed is a gift containing celebrational memorabilia for the 1992 Bicentennial.

Your support on the passage of this resolution would be greatly appreciated, not only by the City of Kodiak, but of all citizens residing on Kodiak Island.

Sincerely,

CITY OF KODIAK

MARCELLA H. DALKE, CMC/AE
City Clerk

MHD/cms

Enclosures