

HCR

9



WHAT BENEFITS WILL YOU RECEIVE?

- **TRADE LEADS:** Worldwide trade leads on WTCA's NETWORK system. Communicate electronically to follow up from home or office.

- **BUSINESS ASSISTANCE:** Fax, telex, clerical, translation, trade development assistance and executive suite rental.

- **TRADE-RELATED PROGRAMS:** "How to" seminars, country programs, speakers series, and special events.

- **TRADE NEWSLETTERS:** Newsletters on current trade opportunities and developments.

- **RECIPROCAL SERVICES... WORLD-WIDE!:** Educational programs, hotel discounts, trade shows, trade assistance, etc. at other World Trade Centers. Includes office space and support staff at other Centers when traveling -- like having an office away from home without costly overhead.

The International Trade Program of the Anchorage School District, located in the World Trade Center Building, offers senior high school students a unique opportunity to learn languages, cultures and business skills for operating in the international environment.



Locating potential partners and communicating with them electronically over NETWORK, members can expand their business contacts and profits



HOW CAN NETWORK CUT YOUR COMMUNICATIONS COSTS?

NETWORK costs for electronic messages are only a fraction of telephone, fax or telex charges. Electronic conferencing (E-Mail) costs \$1.50 for a 1000-character message anywhere in the world! A one-screen advertisement of 800 characters costs only \$49 for two-weeks of continuous worldwide display.

In addition, listings get picked up by subscribing journals such as *Nikkan Kogyo* (Japan), *Les Echos* (France), *Daily Trade News* (Korea), and *The Journal of Commerce* (U.S.). This bonus gives an ad a potential readership of over four million - a cost to you of only \$0.000009 per reader!



WHAT ARE SOME SUCCESSES?

- A World Trade Center Alaska member pursued a NETWORK ad calling for a joint-venture to develop alternative energy sources in Canada and made an agreement to supply specialized equipment netting \$12 million over three years.

- An Alaskan member needing a document translated into Indonesian was able to locate an efficient, high quality and low cost service through linking up with the World Trade Center Jakarta.



HOW CAN YOU BECOME A MEMBER?

Simply fill out and post the inquiry card. Memberships are on an annual basis, running one year from the application date. Rates are listed on the back side of the membership application. Exclusive Corporate Memberships are also available.

Inner Circle Corporations supportive of the World Trade Center's efforts include:

CSX • Yukon Pacific • Sea-Land
Hughes Thorsness Gantz Powell
& Brundin

Artist's version of the famed Northern Lights welcome the visitor in the lobby of the World Trade Center Building in Anchorage



ALASKA
WORLD TRADE
CENTER

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World Trade Center Alaska is part of the University of Alaska Anchorage, Alaska Center for International Business (ACIB)

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PLACE
STAMP
HERE

World Trade Center Alaska
World Trade Center Building
4201 Tudor Centre Drive, Suite #320
Anchorage, Alaska 99508

I'm interested in membership. Please contact me so that I can find out more!

I'm interested in assisting World Trade Center Alaska to expand its efforts. Please contact me.

Name/Title _____
Company _____
Street Address/P.O. Box _____
City/State/Zip _____
Telephone/Fax Number _____

Executive Summary

University of Alaska Anchorage World Trade Center Alaska 1994 World Trade Centers Association General Assembly

World Trade Center Alaska is requesting the opportunity to host a World Trade Centers Association (WTCA) General Assembly and an international trade show in 1994. A successful bid would see Anchorage as the host city to approximately 1000 delegates, with benefits spreading far within the state. The event would place Alaska permanently on the map of world trade.

The Center began its lobbying efforts over a year ago and successfully hosted a "Taste Alaska!" reception at last year's General Assembly in St. Paul, Minnesota. The reception was a smash and people were talking about Alaska throughout the rest of the conference.

The response to Alaska's lobbying efforts have been excellent, and an active bid committee has been at work coordinating the effort. This Bid Committee has been working to develop a winning written proposal and video, lobby support within the state, form the delegation to travel to Hong Kong for the WTCA Spring Meeting in April to formally present the bid. We have made every attempt to learn from past hosts, to review successful bids, and to develop grassroots support. In April, Alaska will send a delegation to Hong Kong 20 - 30 strong, representing business, government and education throughout the state.

We are working closely with the Anchorage Convention & Visitors Bureau to coordinate the bid effort, and have received their wholehearted endorsement. The Anchorage Chamber of Commerce, the Mayor's Office, the Municipality of Anchorage, the Department of Trade & Economic Development (formerly Commerce) and the Governor's Office are all behind our efforts. Representatives from Juneau, Fairbanks, Mat-Su, and Valdez have all contributed their support in the bid process. The World Trade Center Alaska is confident it will meet with success in Hong Kong.

Contact:

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Carolyn J. DePalatis, Manager

HOUSE SPECIAL COMMITTEE ON INTERNATIONAL TRADE AND TOURISM

ALASKA STATE LEGISLATURE

P.O. BOX V, JUNEAU 99811
(907) 465-2973



MEMORANDUM

To: Senator Drue Pearce
Labor and Commerce Chair

March 22, 1991

From: Representative Tom Moyer *TGM*
International Trade Chair

Re: HCR9, supporting a bid by the World Trade Center Alaska

With this memo, i would like to request the Senate Labor and Commerce Committee to consider this resolution at your earliest possible convenience. The resolution is needed as soon as possible by the World Trade Center Alaska for its bid to host an international conference in Anchorage in 1994. A delegation from the Center will be traveling to Hong Kong in April to formally present its bid and would like final copies of the resolution to include in the bid packets.

The resolution was favorably considered by the full House and in the Senate by the Special Committee on International Trade and Tourism. Your committee should have received a file of back-up information about this important conference. Please contact me if I can answer questions or supply additional information. I am happy to testify at your convenience about the resolution.

SENATE LABOR & COMMERCE COMMITTEE
BILL FILE

BILL NUMBER: HCR 7

BILL TITLE: WORLD TRADE CTR GRAN ASSM

SPONSOR: H ITT

RECEIVED: 3/21/91

WRITTEN REQUEST TO SCHEDULE: DATE _____ FROM _____
SECTIONAL ANALYSIS RECEIVED: DATE _____ FROM _____
FISCAL NOTE REQUESTED: DATE _____ FROM _____
FISCAL NOTE RECEIVED: DATE _____ FROM _____
FISCAL NOTE CS REQUESTED: DATE _____ FROM _____
FISCAL NOTE CS RECEIVED: DATE _____ FROM _____
FISCAL NOTE CS REQUESTED: DATE _____ FROM _____
FISCAL NOTE CS RECEIVED: DATE _____ FROM _____
FISCAL NOTE CS REQUESTED: DATE _____ FROM _____
FISCAL NOTE CS RECEIVED: DATE _____ FROM _____

FIVE DAY NOTICE GIVEN:
COMMITTEES OF REFERRAL: FIRST: _____ SECOND: _____ THIRD: _____

DATE	COMMITTEE ACTION
_____	_____
_____	_____
_____	_____
_____	_____

HEARING NOTIFICATION LIST

1. SPONSOR
2. AGENCY
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

SENATE COMMITTEE REPORT

DATE: 3/21/91

FURTHER:

DATE TURNED INTO OFFICE: _____

L&C Committee considered HOUSE CONCURRENT RESOLUTION NO. 9

Supporting a bid by the World Trade Center Alaska/Anchorage to host the 1994 World Trade Centers Association General Assembly and international trade show.

and recommended:

- replace with _____ CS _____ same title
- or adopt _____ CS _____ new title
- attached amendment(s) technical title change (HB only)
- _____ letter of intent adopted

do pass

do not pass

no recommendation

individual recommendations

further referral to _____

ATTACHES NEW FISCAL NOTE(S):
Dept/Date:

fiscal note(s) _____

zero fiscal note(s) _____

appropriation-no fiscal note

APPROVES PREVIOUS:

Dept/Date:

fiscal note(s) _____

zero fiscal note(s) COMMANOR/2-25-91

Governor's bill w/fiscal note

SIGNING DO PASS

[Signature]
[Signature]

OTHER RECOMMENDATIONS:

[Signature]
Chair: Signature and Recommendation

April 6, 1991

Drue -

RE: HCR 9

We had received a request to hear this resolution on 3/22. I didn't realize, nor did anyone mention, that Bill Noll would like to have this resolution in hand when he makes his trip to Hong Kong this month.

Could we ask Virginia to offer a motion on the floor to have the publication notice waived and announce that the resolution will be heard at the Monday afternoon L&C meeting?

Red

P.S. Tom at ZhovAs office
said he can get it on the
calendar for Wednesday (per Red)

Need answer by Monday a.m.!