

H C R

41

SENATE STATE AFFAIRS COMMITTEE

BILL NUMBER HCR 41

SPONSOR Koponen

BILL TITLE Earth Day

DATE REFERRED 2.1.90

HEARING SCHEDULED 3.12.90

FISCAL NOTE PREPARED ✓

SPONSOR CONTACTED ✓

INTERESTED PARTIES CONTACTED

Bill Glude:

OTHER

Alaska State Legislature
Representative Niilo Koponen

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House District 21

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* Sponsor Statement *
HCR 41

HCR 41 would declare Alaska's interest in a healthy environment and would add Alaska's voice to those of communities worldwide who have declared their support for Earth Day. Already over 120 countries are planning to observe Earth Day 1990. Thousands of smaller political subdivisions such as states, counties, cities and towns are likewise expressing their interest.

Earth Day 1970 was the largest organized demonstration in human history. Ten thousand schools, two thousand colleges and universities, and virtually every community in the United States participated. All told, it involved more than 20 million people.

Earth Day 1990 is an effort to focus public attention on the future of our environment. When the Exxon Valdez went aground, Alaskans received a shocking reminder of how the natural systems which support us are interconnected. Our communities, economies and quality of life depend upon a healthy biosphere. Oceans, forests, taiga and tundra are all networks of living things, whole systems whose productivity ultimately sustains our human culture.

As befits its grass roots origins, Earth Day in Alaska will be observed by each community in its own way. HCR 41 calls on all Alaskans to participate while leaving the degree and nature of that participation to individual discretion. Each community, business, or citizens group could observe the day in whatever manner seems most appropriate for its circumstance.

Earth Day 1990 seeks to include the broadest possible cross-section of society. National organizers are business, media, religious, political, labor, academic, cultural and environmental leaders. It is non-partisan with leaders of both Democratic and Republican parties among its supporters. Earth Day is inclusive and non-confrontational in spirit.

HCR 41 seeks to express Alaskans support for the values embodied in Earth Day 1990 by formally marking April 22, 1990 as Earth Day in Alaska.

STATE OF ALASKA
1990 LEGISLATIVE SESSION

CC

BILL VERSION: HCR 41
PUBLISH DATE: HOUSE 1/26/90

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: Earth Day 1990
Sponsor: Koponen
Requestor: _____

Agency Affected: _____
BRU: _____
Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-
CAPITAL	-0-	-0-	-0-	-0-	-0-	-0-
REVENUE	-0-	-0-	-0-	-0-	-0-	-0-

FUNDING: (Thousands of Dollars)

GENERAL FUND	-0-	-0-	-0-	-0-	-0-	-0-
FEDERAL FUNDS						
OTHER						
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

No fiscal impact.

Prepared by: House State Affairs

Phone: 465-4963

Division: _____

Date: Jan 19, 1990

Approved by Commissioner: H. A. "Red" Sanchez, Chair

Date: Jan 19, 1990

Agency: _____

Distribution (by preparer) :

- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
- Impacted Agency(ies)

101ST CONGRESS
1ST SESSION

S. J. RES. 159

To designate April 22, 1990 as Earth Day, and to set aside the day for public activities promoting preservation of the global environment.

IN THE SENATE OF THE UNITED STATES

JUNE 20 (legislative day, JANUARY 8), 1989

Mr. GORE (for himself, Mr. MITCHELL, Mr. CHAFEE, Mr. WIRTH, Mr. KEINZ, and Mr. KERRY) introduced the following joint resolution; which was read twice and referred to the Committee on the Judiciary

JOINT RESOLUTION

To designate April 22, 1990 as Earth Day, and to set aside the day for public activities promoting preservation of the global environment.

Whereas we face an international environmental crisis that demands the attention of the American people and citizens of every nation in the world, and we must build alliances that transcend the boundaries dividing countries, continents, and cultures in order to solve it;

Whereas we need to confront environmental problems of increasing severity, including climate change; depletion of the stratospheric ozone layer; loss of forests, wetlands, and other wildlife habitats; acid rain; air pollution; ocean pollution; and hazardous and solid waste buildup;

Whereas we must educate and encourage individuals to recognize the environmental impact of their daily lives by becoming environmentally responsible consumers, conserving energy, increasing recycling efforts, and promoting environmental responsibility in their communities;

Whereas it will take major public policy initiatives to cure the causes of environmental degradation, such as phasing out the manufacture and use of chlorofluorocarbons, minimizing and recycling solid wastes, improving energy efficiency, protecting biodiversity, promoting reforestation, and moving toward sustainable development throughout the world;

Whereas almost twenty years ago, millions of Americans joined together on Earth Day to express an unprecedented concern for the environment, and their collective action resulted in the passage of sweeping laws to protect our air, our water, and the lands around us;

Whereas we must make the 1990s an "International Environment Decade", and forge an international alliance to respond to global environmental problems; and

Whereas to inaugurate this environmental decade, we must once again stand up together in cities, towns, and villages around the world for a day of collective action to declare our shared resolve. Now therefore, be it

- 1 *Resolved by the Senate and House of Representatives*
- 2 *of the United States of America in Congress assembled,*
- 3 *That April 22, 1990, shall be designated and proclaimed as*
- 4 *Earth Day, and that the day shall be set aside for public*
- 5 *activities promoting preservation of the global environment.*

○

101st CONGRESS
1st Session

H. J. RES. 338

Designating April 22, 1990, as "Earth Day" to promote the preservation of the global environment.

IN THE HOUSE OF REPRESENTATIVES

JUNE 27, 1989

Mr. UDALL (for himself, Mr. LEWIS of Georgia, Mr. GREEN, and Ms. SCHNEIDER) introduced the following joint resolution; which was referred to the Committee on Post Office and Civil Service

JOINT RESOLUTION

Designating April 22, 1990, as "Earth Day" to promote the preservation of the global environment.

Whereas the world faces an international environmental crisis that demands the attention of individuals in the United States and citizens of every nation of the world so that alliances can be built that transcend the boundaries dividing countries, continents, and cultures;

Whereas there is a need to confront environmental problems of increasing severity, including climate change, depletion of the stratospheric ozone layer, loss of forests, wetlands, and other wildlife habitats, acid rain, air pollution, ocean pollution, and hazardous and solid waste buildup;

Whereas education and encouragement is necessary for individuals to recognize the environmental impact of daily living

12/18/89 09:25

and to become environmentally responsible consumers by conserving energy, increasing recycling efforts, and promoting environmental responsibility in communities;

Whereas major public policy initiatives are necessary to cure the causes of environmental degradation, such as eliminating the manufacture and use of chlorofluorocarbons, minimizing and recycling solid wastes, improving energy efficiency, protecting biodiversity, promoting reforestation, and initiating sustainable development throughout the world;

Whereas, nearly 20 years ago, millions of individuals in the United States joined together on Earth Day to express an unprecedented concern for the environment, and such collective action resulted in the passage of sweeping laws to protect the air, water, and land;

Whereas the 1990's should be observed as the International Environment Decade in order to forge an international alliance in response to global environmental problems; and

Whereas, to inaugurate the environmental decade, individuals should again stand together in cities, towns, and villages around the world for a day of collective action to declare a shared resolve: Now, therefore, be it

- 1 *Resolved by the Senate and House of Representatives of*
- 2 *the United States of America in Congress assembled, That*
- 3 *April 22, 1990, is designated as "Earth Day", and the*
- 4 *people of the United States are called upon to observe the*
- 5 *week with appropriate ceremonies and activities that promote*
- 6 *preservation of the global environment.*



WILF 308 EH

JAN-19-90 FRI 10:18 AM ALASKA

TIME

DECEMBER 18, 1989

ENDANGERED EARTH UPDATE

LET EARTH HAVE ITS DAY

But the biggest demonstration in history should be only the beginning

BY JEANNE MCDOWELL

It will begin at sunrise on April 22, with church bells pealing for the health of the planet. In tiny chapels and grand cathedrals. Sunday sermons will stress the moral responsibility of environmental awareness. And in thousands of communities around the world, citizens will stage a cacophony of events: parades, proclamations, protests, teach-ins, trash-ins and eco-fairs. In Seattle, residents will demonstrate against pollution in Puget Sound. Environmentalists in West Bengal, India, are planning a bicycle procession. Schoolchildren on Muurilius, a tiny island in the Indian Ocean, will plant trees. And a team of climbers from the U.S., the Soviet Union and China intends to reach the summit of Mount Everest and clean up debris left by previous expeditions. If all goes as planned, at least 100 million people will take part in the largest global demonstration in history: Earth Day 1990.

The April 22 date has special meaning for environmentalists: It marks the 20th anniversary of the first Earth Day. In that memorable 1970 mobilization, which evolved from an idea by Senator Gaylord Nelson, more than 20 million Americans, many of them students, rallied under the banner of Mother Nature. Their plea for action helped lead to the passage of the Clean Air Act and the creation of the U.S. Environmental Protection Agency.

The organizers of Earth Day 1990 hope it will have a similar galvanizing effect, that it will change individual behavior and launch a decade of environmental activism. This time the event will be international, reflecting the recognition that all the major environmental threats are global in scope. More than 100 countries, including Hungary and Uganda, have started to form committees and plan activities. Says Denis Hayes, a San Francisco lawyer and chairman of Earth Day 1990, an international umbrella organization: "The whole thrust of Earth Day as we go into the 1990s is an environment that is much brighter, a far more diversified movement and, hopefully, a working agenda for the next ten years."

If Earth Day 1970 was almost spontaneous, next year's sequel has become a strategic operation. Hayes, who was a 25-year-old Harvard law student when he temporarily dropped out of school to help organize the first Earth Day, is the driving force behind the current campaign. With principal funding from foundations and individuals, Earth Day 1990 has a 115-member American board of directors that includes prominent environmentalists, politicians, business executives, religious leaders, celebrities, labor officials and journalists, among others. There is an international arm with representatives from 33 countries.

At Earth Day 1990 headquarters in Palo Alto, Calif., 20 staff members are plotting strategy as if the event were a political campaign. "We're organizing neighborhoods, regions and special constituencies," says communications director Diana Aldridge. The group has taken a few marketing cues from Madison Avenue as well. As part of a drive to raise \$3 million, Earth Day 1990 is licensing its logo, which will be plastered on everything from coffee mugs to windbreakers. Posters and ads will soon appear carrying the slogan EARTH DAY 1990: WHO SAYS YOU CAN'T CHANGE THE WORLD?

But Hayes' group is not trying to run the whole show. It will organize nationally and regionally and offer support for local groups, making suggestions for setting up events. Several smaller organizations are extremely active. Earth Day 20, a group based in Seattle, is planning a week-long exposition in a natural amphitheater in the Columbia River Gorge during the seven days leading up to Earth Day. The events, which will combine exhibits, musical performances and speeches, will be broadcast live by satellite to screens in shopping malls and on college campuses around the U.S. Earth Day 20 is also co-sponsoring grass-roots action by the National Toxics Campaign to urge companies that release excessive amounts of pollution to sign good neighbor agreements on reducing toxic emissions.

One of the main goals of Earth Day 1990 is to help broaden the environmental movement far beyond its upper-class, bird-watcher base. Six national labor unions have already endorsed the event, and in February a group from Earth Day 1990 will embark on a nationwide tour to urge minority-group members to get involved. Observes Gerry Stover, executive director of the Environmental Consortium for Minority Outreach: "In this country 4 out of 5 toxic-waste dumps are in or near minority communities. These people have as much stake in what happens as mainstream America, maybe more."

Above all, the organizers hope to have political impact. Says Christina Denser, a lawyer and executive director of Earth Day 1990: "Whereas 1970 awakened people to the issues, 1990 needs to make the environment the screen through which all other decisions are made. I want to see millions of people metaphorically standing in the same direction and yelling the same thing to policymakers: 'Hey, get it, you guys? We mean it. If you don't respond, we'll find someone who will.'"

Earth Day 1990 will show how much people care about their planet. The challenge of the next decade will be to channel that concern into strong and sustained action to save endangered earth.



The symbol in 1970



The first rally: a gas



Two decades ago, thousands converged on the Mall in Washington



1990: broader scope



PHOTO COURTESY OF U.S. ENVIRONMENTAL PROTECTION AGENCY; COURTESY OF U.S. EPA

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Event: Earth Day

1/3/90

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Scott Mednick and Associates

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Better World Society

Doug Phelps
Chair
U.S. Public Interest Research Group

Paul Pritchard
President
National Parks and Conservation
Association

Horst Rechelbacher
CEO
Aveda Corporation

Robert Redford
Actor/Director/Conservationist

Bonnie Reiss
Executive Director
Earth Communications Office

Jeffrey C. Reiss
President and CEO
Reiss Media Enterprises, Inc.

Laurance Rockefeller
President
American Conservation Association

Mike Roselle
Co-Founder
Earth First!

Martin Rosen
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Trust for Public Land

Rabbi David Saperstein
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Director
Clean Water Action

Alaska State Legislature
Representative Niilo Koponen


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House District 21

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MEMORANDUM

To: Sen. Pat Pourchot
Chair, Senate State Affairs Committee

From: Rep. Niilo Koponen 

Re: HCR 41

Date: 2/2/90

This is to request that you schedule HCR 41, Relating to Earth Day, for a hearing before your committee at your earliest convenience. Attached is explanatory material. Please contact my office if I can answer any questions or can be of other assistance.

Thank you for your consideration of this matter.

Earth Day proponents seek change in mindset

By **ABBIE JONES**
Palo Alto Peninsula
Times Tribune

PALO ALTO, Calif. — If everything goes right, Earth Day 1990 will last a whole lot longer than 24 hours.

Sure, Earth Day 1990 is one day set aside for worldwide environmental awakening. But ask anyone inside the International headquarters in Palo Alto and you'll discover that April 22, 1990, strives more toward changing our global mindset for the next 10 years than just jostling the pillows of our environmental attention for a day.

Chairman Denis Hayes and the cast of participants across the country are far from varying strains of liberals muttering ecobabble. They want to recreate the environmental movement, to head off environmental disaster now, tomorrow, and for the next 10 years.

Palo Alto resident Peter Drekmeler saw Hayes at an environmental conference last January and found what he was looking for.

Drekmeler, a University of California, Berkeley graduate in political science with a minor in environmental studies, had heard about Earth Day 1970 and was interested in getting involved with the movement.

Hayes' speech left him energized.

"This is exactly what I need to be working on," said Drekmeler, now issues coordinator at the Palo Alto office.

On one level Earth Day is a monster marketing strategy aimed at capturing 100 million people and the participation of 115 countries.

On another, the hope is to engage continuous worldwide attention to the ecosystem.

Leaning back in his chair with

his topiders propped on his desk, Hayes theorizes on the prospects of what could happen if Earth Day 1990 never happened — a tragic dwindling interest.

"We could have that kind of thing happen on global warming and threats to the ozone layer. What we want to do on Earth Day is to raise those issues to a level that makes it impossible for politicians to deal with them merely as rhetorical flourishes and the announcements of a bold new study."

At the Palo Alto headquarters about 32 full-time workers and a few of some 300 volunteers rush around like presidential campaigners minutes before the polls close.

"The way that things are set up right now is that you mine it, you refine it, you fabricate it, you use it and you throw it away," he said. "We can't endure."

Twenty years ago Hayes dropped out of Harvard Law School to help organize a massive demonstration for the environment known as Earth Day 1970 where the issues were DDT, pollution and the supersonic transport. The movement eventually led to the formation of the Environmental Protection Agency and the Clean Air Act.

On leave from his San Francisco law firm, Hayes is again working on behalf of the planet and flying across the country to gather support abroad.

Anch Times

8 Jan '90

Earth Day 1990 offers good chance for change

By JON CECIL

Guest Opinion

Where were you on April 22, 1970? That was the first Earth Day and 20 million people participated in the event. The 20th anniversary is rapidly approaching—April 22, 1990—and a massive worldwide observation and celebration is planned.

The original Earth Day marked the beginning of this nation's environmental consciousness. Within two years of that day, the Clean Air Act, Clean Water Act, Environmental Education Act were passed and the Environmental Protection Agency was formed.

Many individuals remember the first Earth Day with visions of long hair, love beads, and Volkswagen vans. In whatever context you remember that day, it was an important milestone in the environmental movement.

We again are at a critical point in the history of our planet.

Oil spills, global warming, toxic waste, and overflowing landfills make the headlines, locally, nationally, and globally. Our environmental dilemmas are serious and global in scope. There is nowhere on this planet to escape.

While Earth Day focuses on many issues, it will also focus on their solutions. We have the knowledge to reduce and correct many of our environmental dilemmas; it is the motivation that is lacking.

History and science tell us that if we don't change the way we use natural resources in the 1990s, we are destined in the next century to preside over the decline of our

world's natural resources.

Today, individual actions have a global impact on our environment.

The plastic foam cup you drank your coffee from this morning will destroy billions and billions of ozone molecules in the upper atmosphere 25 years from now. This loss of ozone decreases our protection from ultraviolet rays and increases our chances of contracting skin cancer.

The increased use of fossil fuels raises the amount of carbon dioxide in the atmosphere creating a "greenhouse effect." This phenomena raises the average temperature of the earth and may cause ocean levels to rise.

Reducing global earth warming and ozone depletion requires personal commitment, as well as national regulation and international agreements.

Alaska with all of its abundant natural resources, has some major environmental problems.

Oil spills, toxic wastes, and polluted ground water all seem like problems too large for any one individual to change. But they are not; what we do as individuals has merit on a worldly scale.

Maintaining your catalytic converter and using only unleaded gasoline reduces acid rain; recycling your oil and antifreeze instead of pouring it into your backyard protects our ground water; reduc-

ing your trips to the store and keeping your car in tune will slow down our need for more oil.

Refusing to accept food packaged in plastic foam, using only paper bags for your groceries, recycling newspapers and cans or putting your grass clippings and leaves in a compost pile instead of the local landfill are easy steps to take.

Simple things done on a personal level can make a difference in Alaska.

If we work together and convince others that these efforts warrant our time and effort, communities can reduce the environmental problems we face.

The next step is to elect individuals that believe as we do. Together we can make a difference; but we must be willing to work for a change.

Earth Day 1990 is more than a one-day remembrance of the past; it marks the start of a stronger environmental respect; a commitment to change, an environmental renaissance.

Individuals interested in planning an Earth Day 1990 event in Fairbanks are encouraged to meet on Jan. 9, 1990, at the Noel Wien Library Auditorium at 7 p.m. to help begin planning the 20-year celebration of Earth Day.

For more information, call 479-2616.

Jon Cecil works in providing technical assistance to local governments. He is chairman of a local group planning Earth Day activities.

EPA boss tackles many missions

WASHINGTON—A trout stream in Colorado, a toxic waste site in New Jersey, a bed of oysters in Chesapeake Bay—you name it, William K. Reilly has an eye on it. At 49, the administrator of the Environmental Protection Agency is juggling decisions as if he were tossing bowling pins, and he is having the time of his life.

Reilly is by odds the most charismatic member of the Bush administration. He is a tall fellow, engagingly handsome, a closet intellectual whose resume discloses de-



James Kilpatrick

terminative support of his president, and he has mollified the most vocal of the environmental societies. Thus far he has lived up to his reputation as a consensus builder. Nobody is really

mounting problems of trash disposal, Reilly gets deeply serious. "I rarely use the word 'crisis,'" he says, "but here we have a crisis coming." He remarked upon the decision just reached in Los Angeles to require mandatory trash separation and recycling. The time is close at hand when every city of much size will have to go the same route.

Under federal law, EPA has the responsibility for granting permits for major trash disposal. The coun-

EARTHDAY 1990 PARTICIPATING ORGANIZATIONS (partial list)



Earth Day 1990 is working with hundreds of local, state and national organizations including:

- African Wildlife Foundation
- Alliance for Environmental Education, Inc.
- American Academy for Park and Recreation Administration
- American Association of Retired Persons
- American Association of Zoological Parks and Aquariums
- American Cave Conservation Association
- American Conservation Association
- Americans for Indian Opportunity
- Atlantic Center for the Environment
- American Chestnut Foundation
- American Council for an Energy Efficient Economy
- American Farmland Trust
- American Forestry Association
- American Fisheries Society
- American Hiking Society
- American Oceans Campaign
- American Oceans Society
- American Rivers
- American Wildlands
- Appalachian Mountain Club
- Appalachian Trail Conference
- Atlantic States Marine Fisheries Commission
- Audubon Naturalist Society of the Central Atlantic States
- Better World Society
- Boone and Crockett Club
- California Tomorrow
- Center for the Biology of Natural Systems
- Chesapeake Bay Alliance
- Children's Defense Fund
- Citizen Action
- Citizen's Clearinghouse for Hazardous Waste
- Clean Water Action
- Climate Institute
- Conservation International
- Council on Economic Priorities
- Council on the Environment of New York City
- Defenders of Wildlife
- Delaware Valley Earth Day 90 Coalition
- Department of Energy
- Earth Island Institute
- Earth Awareness and Restoration Through Healing
- Earth First!
- Earth Watch
- Earthsave Foundation
- Energy and Environment and Study Institute
- Environmental Defense Foundation
- Environmental Defense Fund
- Environmental Media Association
- Environmental Protection Agency
- Environmental Action Foundation
- Environmental Coalition for North America

EARTH DAY 1990

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Econot: Earth Day

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Friends of the Earth/Environmental Policy Institute
✓ Garden Club of America
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International Union of Concerned Naturalists
International Association of Fish and Wildlife Agencies
J.N. "Ding" Darling Foundation
Land Between the Lakes Association
Land Trust Exchange
League of Conservation Voters
League of Women Voters
League of American Wheelmen
National Arbor Day Foundation
National Association of Conservation Districts
National Association of Interpretation
National Association of State Foresters
National Audubon Society
National Celebration of the Outdoors
National Center for Atmospheric Research
National Council for Families and Television
National Educational Association
National Fish and Wildlife Foundation
National Institute for Urban Wildlife
National Park Service
National Parks and Conservation Association
National Recycling Coalition
National Recreation and Park Association
National Parks and Conservation Association
National Student Environmental Action Coalition
National Trust for Historic Preservation
National Wildlife Refuge Association
National Wildlife Federation
National Woodland Owners Association
Native American Rights Fund
Natural Areas Association
Natural Resources Defense Council
Natural Resources Council of America
New England Environmental Conference
North American Conference on Religion and Ecology
North American Bluebird Society
North American Wildlife Foundation
Oceanic Society

Planned Parenthood Federation of America
Population Crisis Committee
Population-Environment Balance
Potomac Valley Green Network
Preservation Action
Project for Public Spaces
Public Citizen
Purple Martin Conservation Association
✓ Rachel Carson Council, Inc.
Rails to Trails Conservancy
Rainbow Coalition
Rainforest Information Centre
Rainforest Action Network
Renew America
Resource Renewal Institute
Rocky Mountain Institute
Safe Energy Communication Council
Save the Bay
Save the Manatee Committee
Scenic America
Sierra Club
Sierra Club Legal Defense Fund
Small Cities Cable Television
Smithsonian Institution
Society of American Foresters
✓ Society for Range Management
Soil and Water Conservation Society
Student Conservation Association
The Land Institute
The Walkways Center
The Conservation Fund
The Conservation Foundation
The Environmental Consortium
The Wilderness Society
The Nature Conservancy
✓ The Izaak Walton League of America
Trout Unlimited, Inc.
Trust for Public Land
Trust for the Future
U.S. PIRG
Union of Concerned Scientists
United States Department of Agriculture
United Nations Environmental Programme
United States Fish and Wildlife Service
United States Department of Interior
West Virginia Highlands Conservancy
Western Power Associates
Wilderness Society
Wildlife Habitat Enhancement Council
Wildlife Society
Wildlife Management Institute
World Resources Institute
Worldwatch Institute
World Wildlife Fund
Worldwide
Zero Population Growth

HCR 41, Earth Day

OFF TELECONFERENCE

TO TESTIFY;

Representative Koponen

Bill Glude

NOTES; NONE

COMMENTS; ONE (You have before you another significant piece of legislation that will alter the entire world once it is received by the powers that be. . .do you think I am getting a little cynical? Susie)

*Passed Out
3.12.90*