

HB

9

Alaska State Legislature

Senate Resources Committee

Senator Bettye Fahrenkamp, Chairman

Senator Jay Kerttula, Vice Chairman

Senator Dick Ellason

Senator Steve Frank

Senator Rick Hallford

Senator Arliss Sturgulewski

Senator Fred Zharoff



P.O. Box V
Juneau, Alaska 99811
(907) 465-4907

April 10, 1989

Senator John Binkley, Co-Chairman
Senator Rick Uehling, Co-Chairman
Senate Finance Committee
P.O. Box V
Juneau, Alaska 99811

Dear Senators:

This letter accompanies CS HB 9 (Resources). The Senate Resources Committee, in considering this bill, heard testimony from John Katz, from the Governor's office in Washington, D.C.. Mr. Katz indicated that he was preparing a proposal for additional funding for the ANWR advocacy program. Specifically, he recommended additional funding for enhanced direct advocacy for members of Congress, a new, straightforward media development program, and technical assistance from state agencies. He indicated that specific, conservative funding recommendations would be forthcoming.

Instead of delaying the progress of the bill to wait for the specific budget request, the Committee moved to send this letter to the Finance Committee expressing support for the proposed funding increase.

Sincerely,

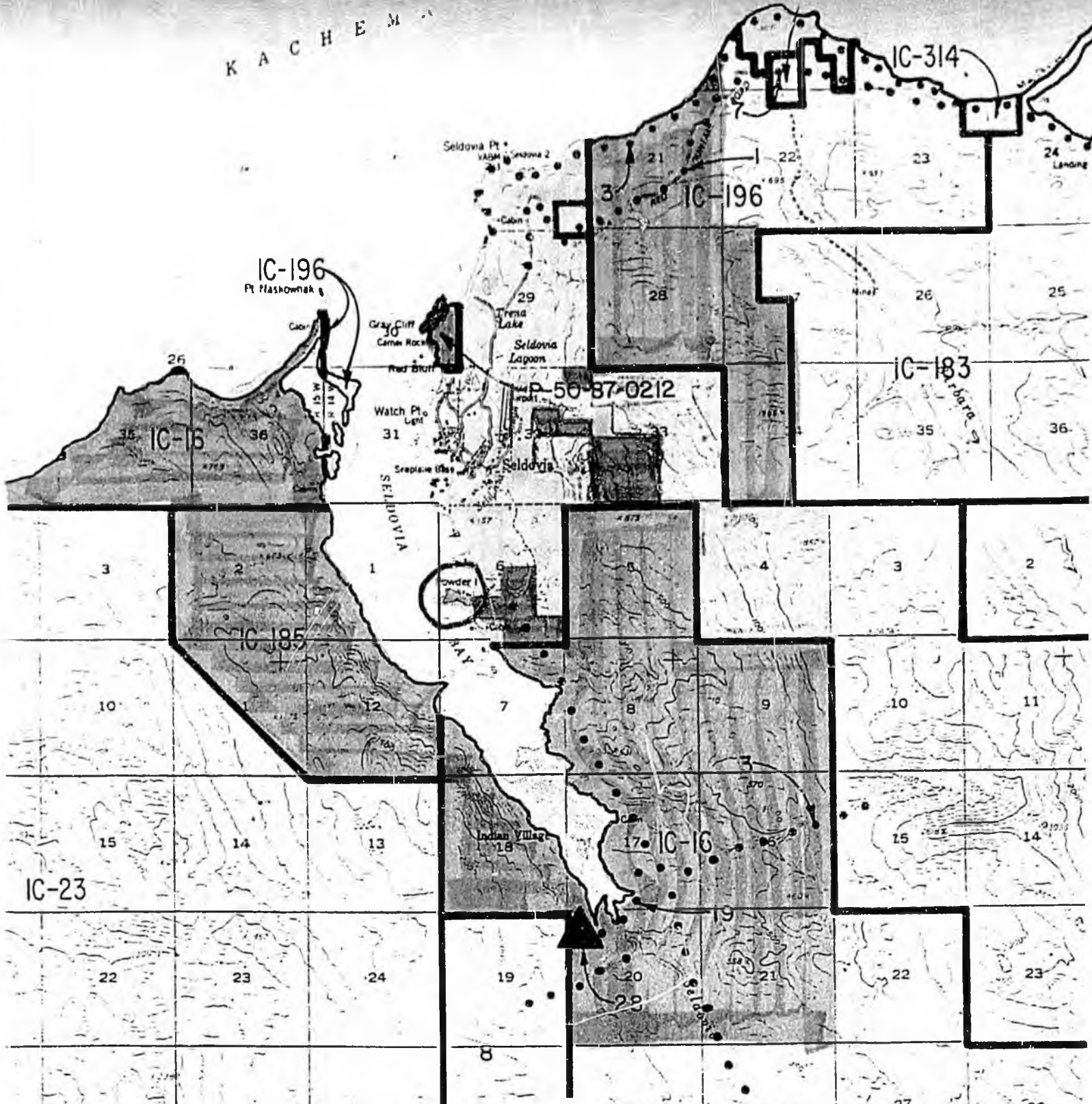
A handwritten signature in cursive script, appearing to read "Bettye Fahrenkamp".

Bettye Fahrenkamp
Chairman








A handwritten signature in cursive script, appearing to read "Jay Kerttula".

Jay Kerttula
Vice Chairman

K A C H E M A



SELDOVIA BAY LAND STATUS - February, 1989

-  State Land
-  State Land - borough selected
-  University Land
-  Native Corp. Land (with some private inholdings)
-  Other Private Land
-  One Acre Campground Easement
-  ANCSA 17(b) Trail Easements



Resource Development Council

for Alaska, Inc.

807 "G" Street, Suite 200, Anchorage, Alaska 99501-3440
 Box 100516, Anchorage, Alaska 99510-0516 - 907/276-0700

3/15/89

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EX-OFFICIO MEMBERS
 Senator Ted Stevens
 Senator Frank Murkowski
 Congressman Don Young

To: Sen. Arliss Sturgulewski

From: Becky L. Gay *B. Gay*

Re: Proposed budget for pro-ANWR effort

As you requested, RDC staff has been working on proposals for a high-impact pro-ANWR campaign utilizing the funds that would be appropriated through HB 9 or the Senate bill you sponsored.

Both bills originally proposed spending \$1.5 million and I've included some background on pre-session discussions on the bill, as well as several plans for allocating the funds.

It is our belief that by educating people about ANWR, showing them the technological advances that have been made in the oil extraction business and advancing the national energy security issue, we can turn the tide of public opinion in some key states.

Our suggestions include:

1. Bring members of Congress, state leaders from across America, and key legislative leaders to Alaska to view the Coastal Plain. Although it's been argued that members of Congress could travel here on committee business if they chose, we think that making that trip readily available to them would bring a far greater number of congressional leaders to ANWR.
 Approximate budget: \$400,000

2. Send well-spoken Alaskan leaders out to key cities to speak to editorial boards, chambers of commerce, etc., to carry the ANWR message to those decision-makers.
 Approximate budget: \$150,000

3. Contract with a respected grassroots, public opinion-making firm such as the Wirthlin Group, which could coordinate with a local firm experienced on the ANWR issue (such as Evans/Kraft/Bean) NOTE: This is not to be confused with a massive media blitz. There has been some concern that a slick ad campaign is being pushed. That is not, and never has been, an RDC proposal.
 Approximate budget: \$450,000

4. Governor Steve Cowper has indicated a need for an additional sum of money this year. His office estimates they need approximately \$350,000.

Total: \$1.35 million

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RESOURCE DEVELOPMENT COUNCIL
"NORTH SLOPE DEVELOPMENT OPPORTUNITIES"

By JACOB ADAMS, President
Arctic Slope Regional Corporation

February 9, 1989

Excerpts

Good Morning. I appreciate the opportunity to appear before the Resource Development Council.

As has been true of much of Alaska's economic history, the future of North Slope resource development will largely be determined by public perceptions and by policies and conditions established outside of the State of Alaska.

The most important of these policies and conditions include:

First, the land use policies of the Federal government for the North Slope; and

Second, the pricing and production policies of OPEC members and the world's other major crude oil producing nations.

These two forces have both dominated the North Slope and Alaska's history over the past twenty years. When Federal land use policy has been open to responsible development, our economy has prospered and new industries have emerged. When world oil prices have been stable and at levels that permit high transportation costs to be recovered, our economy has done very well.

4. Coastal Plain of ANWR

As most of you know, the future of the Coastal Plain of ANWR has been characterized by the environmental community and some Members of Congress as "the most important environmental issue of the decade".

As a result, ANWR is in the minds of much of the American public. Public perception can be more important than reality for the future of the North Slope resource development.

Persuading the Congress and the public to open the small Coastal Plain area of ANWR to carefully regulated exploration and development is, in my view, fundamental to all future North Slope resource development opportunities.

If the Congress will not authorize development of the nation's best prospect for a Prudhoe Bay class discovery in a small onshore area close to other producing fields and the TAPS pipeline, will Congress permit North Slope coal and hard rock mineral development?

The stakes in opening the Coastal Plain of ANWR are very high for Alaska and for our children's future.

I believe the stakes are so high that everyone with a stake in Alaska's future must make a larger-than-ever-before effort if we are to achieve a positive outcome.

What does greater effort mean?

It means we must do many things.

~ work to gain public and Congressional confidence in Alaskans as prudent stewards of the land, the wildlife and the environment;

~ resolve our differences over the legislation's fine print in forums other than Congressional hearings and Committee mark-up sessions;

~ invest real dollars to inform the public and the Congress of the contribution Alaska has made and wishes to continue to make to the nation's energy security;

~ accord the Coastal Plain issue a priority in our company's planning process that goes beyond the passive actions and resolutions of Washington, D.C. trade associations;

~ get CEO's and senior management involved on a "hands-on" basis by meeting with Members of Congress, presenting testimony, and serving to inform public opinion; and

~ ~~~~~ continue to encourage those who influence and make Federal policy to come to Alaska:

~ ~~~~~ let them see Prudhoe Bay, Kuparuk and the Endicott fields in operation;

~~3~~
~

take them to see the Coastal Plain firsthand; and

show them the extensive government-supported, high risk exploration and development taking place next door to the Coastal Plain on State lands and on the OCS.

The prospects for opening the Coastal Plain area of ANWR in this Congress will be as good as the effort we put to the task.

If our effort continues to be unfocused, confused, divisive and uncoordinated the prospects are poor.

If we work together, however, and each party with a stake in the outcome expends resources and makes a good faith effort, our prospects are very good.

The factual basis for opening the Coastal Plain is compelling. The record of experience in successful Arctic exploration and production is there to be seen. The Coastal Plain's potential oil resources dwarf all other onshore opportunities in the nation.

At the State level, the Alaska Oil and Gas Association has done a good job in documenting the case for opening the Coastal Plain. We have not done nearly as well in presenting the case to the Congress.

5. Oil and Gas

Crude oil production from Prudhoe Bay and other North Slope fields is now at a very mature stage of production. Today, these fields provide 25 percent of all domestic crude oil production. Total oil production from Prudhoe Bay reached 5 billion barrels last year -- one



THE ALLIANCE

4220 'B' Street, Suite 200 / Anchorage, Alaska 99503-2011 / (907) 563-2226

FACSIMILE TRANSMITTAL SHEET

TO: Frank Halman
Senator Sturgulewski's Office

FAX NUMBER: 463-4867
FROM: Bill Webb

THE ALLIANCE
4220 B STREET, SUITE 200
ANCHORAGE, AK 99507
FAX NUMBER: 907 561-0870

FROM ALLIANCE
COMMITTEE ON
ANWR

DATE: 4-7-89

SPECIAL INSTRUCTIONS: _____

PLEASE FIND 2 (Two) PAGES TO FOLLOW THIS TRANSMITTAL SHEET.
IF YOU HAVE ANY PROBLEMS WITH THIS TRANSMISSION, PLEASE CALL (907) 563-2226.

FAX TO
KATZ
COTTON
PEARCE
ALSO

**DRAFT
PROPOSED ADDITIONS TO ANWR FUNDING BILL**

AIRFARE: DCA/ANC	\$1,385.56	COACH, ROUND TRIP
ANCHORAGE HOTEL	\$130.00	FIRST NIGHT'S LODGING
RECEPTION	\$30.00	WELCOME; COCKTAILS
DINNER	\$150.00	TWO VISITORS PLUS ANCHORAGE HOST
LOCAL TRANSPORTATION	\$25.00	ANCHORAGE
AIRFARE: ANC/BCC	\$528.00	COACH, ROUND TRIP
ANWR HELICOPTER TOUR	\$875.00	\$7,000/TRIP TOTAL, 8 PASSENGERS
PRUDHOE BAY HOTEL	\$125.00	SECOND NIGHT'S LODGING
PRUDHOE BAY TOUR	\$50.00	NANA OR OIL COMPANIES
CONTINGENCY	\$200.00	MISCELLANEOUS

TOTAL PER PERSON -----
\$3,498.56

X 190 -----
\$664,726.40

\$ 664,726.40

DRAFT

PROPOSED ADDITIONS TO ANWR FUNDING BILL

ASSUMPTIONS:

- 1) Current state funded ANWR activities do not include Coastal Plain/Prudhoe Bay visits by Congress
- 2) One of the most effective means of increasing understanding of the ANWR issue is to travel to the Coastal Plain, and also see Prudhoe Bay operations
- 3) These visits should not be oil industry funded, in order to avoid the appearance of impropriety, and therefore to increase the potential number of Congressional member and staff visitors
- 4) All monies appropriated will be under the direction of the Governor's office
- 5) Emphasis will be on members of the House of Representatives, who are co-signers of neither the Young (HB #49) or Udall (HB #39) ANWR bills; i.e., the "fence-sitters"
- 6) As of 04-05-89, Young's HB #49 has 64 co-sponsors; Udall's HB #39 has 84 co-sponsors. This leaves a total of 285 "undecided" members of Congress
- 7) 285 members, plus one side each, totals 570. We estimate that one-third of that group (190) might take advantage of a state-sponsored trip to ANWR/Prudhoe

Alaska Coalition for American Energy Security

P.O. Box 10-1515 Anchorage, Alaska 99510-1515 (907)561-8641 FAX (907)278-6601

J. HB 9
APR 17 1989

April 10, 1989

Senator Bettye Fahrenkamp
Senate Resources Committee
Juneau, Alaska 99811BY FACSIMILE

Dear Senator Fahrenkamp:

RE: Hearing on HB #9, "An Act making a special appropriation to the Office of the Governor to promote support for oil and gas development in the Arctic National Wildlife Refuge; and providing for an effective date."

The Alaska Coalition for American Energy Security would like to enter its comments into the hearing record for the above referenced bill.

The Alaska Coalition for American Energy Security encourages the legislature to support funding for the effective management and monitoring of the Arctic National Wildlife Refuge.

Sincerely,

Betty Hedstrand
Coordinator

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