

S B

410

FIRST COMMITTEE OF REFERRAL

DATE: 1/29/90

FURTHER:

Date of 5-Day Notice: 3/1/90
(in accordance with Uniform Rule 2B)

DATE TURNED INTO OFFICE: 3/8/90

H E S S

Committee considered

SB 410

"An Act relating to warning signs about the effects of alcohol consumed during pregnancy."

and recommended:

- replace with _____ CS _____ same title
- attached amendment(s) new title
- _____ letter of intent adopted

do pass

do not pass

no recommendation

individual recommendations

further referral to _____

ATTACHES NEW FISCAL NOTE(S):

Department(s)/Date:

Department(s)/Date:

fiscal note(s) _____

zero fiscal note(s) _____
Dept. of Revenue
Dept. of Health & Social Services

appropriation-no fiscal note

Governor's bill w/fiscal note

SIGNING DO PASS:

Lloyd Jones
Tom Kelly

OTHER RECOMMENDATIONS:

Paul Fisch (Do Pass)

Chair: Signature and Recommendation

FISCAL NOTE

REQUEST:

Revision Date: _____
 Title: Relating to Warning Signs about
 the Effects of Alcohol . . .
 Sponsor: Binkley
 Requestor: _____

Agency Affected: Health & Social Services
 BRU: _____
 Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-

CAPITAL	-0-	-0-	-0-	-0-	-0-	-0-
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REVENUE	-0-	-0-	-0-	-0-	-0-	-0-
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME	-0-	-0-	-0-	-0-	-0-	-0-
PART-TIME	-0-	-0-	-0-	-0-	-0-	-0-
TEMPORARY	-0-	-0-	-0-	-0-	-0-	-0-

ANALYSIS : (Attach a separate page if necessary)

FY 90 fiscal impact is "0."

Prepared by: Sally Mead
 Division: Office of Prevention

Phone: 561-4211
 Date: _____

Approved by Commissioner: *Myra M. Munson*
 Agency: Department of Health and Social Services

Date: 2/12/90

Distribution (by preparer):

- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
- Impacted Agency(ies)

FISCAL NOTE

REQUEST:

Revision Date: _____
 Title: Warning signs about the effects of alcohol consumed during pregnancy of Agency Affected: Department of Revenue
BRU: Alcoholic Beverage Control Board
 Sponsor: Sen. Binklev, et al
 Requestor: Sen. Hess Committee Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES	-0-	-0-	-0-	-0-	-0-	-0-
TRAVEL	-0-	-0-	-0-	-0-	-0-	-0-
CONTRACTUAL	-0-	-0-	-0-	-0-	-0-	-0-
SUPPLIES	-0-	-0-	-0-	-0-	-0-	-0-
EQUIPMENT	-0-	-0-	-0-	-0-	-0-	-0-
LAND & STRUCTURES	-0-	-0-	-0-	-0-	-0-	-0-
GRANTS, CLAIMS	-0-	-0-	-0-	-0-	-0-	-0-
MISCELLANEOUS	-0-	-0-	-0-	-0-	-0-	-0-
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-
CAPITAL	-0-	-0-	-0-	-0-	-0-	-0-
REVENUE	-0-	-0-	-0-	-0-	-0-	-0-

FUNDING: (Thousands of Dollars)

GENERAL FUND	-0-	-0-	-0-	-0-	-0-	-0-
FEDERAL FUNDS	-0-	-0-	-0-	-0-	-0-	-0-
OTHER	-0-	-0-	-0-	-0-	-0-	-0-
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME	-0-	-0-	-0-	-0-	-0-	-0-
PART-TIME	-0-	-0-	-0-	-0-	-0-	-0-
TEMPORARY	-0-	-0-	-0-	-0-	-0-	-0-

ANALYSIS : (Attach a separate page if necessary)

This legislation does not impact the ABC Board's FY 90 budget.

Prepared by: Patrick L. Sharrock, Director Phone: 277-8638
 Division: Alcoholic Beverage Control Board Date: 2/8/90
 Approved by Commissioner: [Signature] Date: 2/9/90
 Agency: Department of Revenue

Distribution (by preparer):
 Legislative Finance
 Legislative Sponsor
 Requestor
 Office of Management and Budget
 Impacted Agency(ies)



Alaska State Legislature

SENATE

Committee on Finance


Official Business

P.O. Box V
State Capitol
Juneau, Alaska 99811

MEMORANDUM

March 6, 1990

TO: Senator Paul Fischer, Chairman
Senate Health, Education and Social Services Committee

FROM: Senator Johnie Binkley 

RE: SB 410 - Related to warning signs about
the effects of alcohol consumption

Sectional Analysis

Section 1. Amends that portion of the Alcoholic Beverages statutes that requires licensees of alcoholic beverages to post signs warning of the dangers of drinking during pregnancy. The amendment specifies that lettering on the sign must be at least one-half inch high.

Legislation requiring alcohol beverage licensees to post warning signs passed last session has largely been quite successful.

Certain licensees, however, are apparently trying to circumvent the intent of the law by printing their signs with lettering that is approximately 1/4 inch high. The result has been to make the sign inconspicuous and difficult, if not impossible, for some patrons to read.

The bill has -0- fiscal notes and is supported by both the Alcoholic Beverage Control Board and the Department of Health and Social Services.

STATE OF ALASKA

STEVE COWPER, GOVERNOR

DEPARTMENT OF REVENUE

550 W. 7TH AVE
ANCHORAGE, ALASKA 99501-6698

ALCOHOLIC BEVERAGE CONTROL BOARD

February 28, 1990

The Honorable John Binkley
Alaska State Senate
Pouch V
Juneau, Alaska 99811

RECEIVED MAR 2 1990

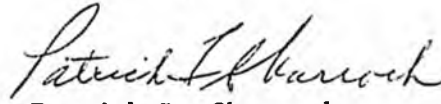
RE: SB 410 and SB 411
Attention: Pat Jackson

Dear Senator Binkley:

The Alcoholic Beverage Control Board has had an opportunity to review SB 410 and SB 411. The board does not have concerns or objections to the legislation and lends its encouragement for adoption.

If you have any questions, please do not hesitate to call.

Sincerely,



Patrick L. Sharrock
Director, ABC Board

PS/cl

90-41

SB 410

"An Act relating to warning signs about the effects of alcohol consumed during pregnancy."

BACKGROUND

SB 410 specifies the size of lettering of the warning signs that are currently required at every point of purchase by AS 04.21.065.

PURPOSE

Overall, the purpose of the warning signs is to reduce birth defects through education. Those most needing to know the connection of alcohol and birth defects, that is, those persons purchasing and consuming alcohol need to see the signs. Unfortunately, in some places, specifically certain airlines, the size of lettering on the signs has been reduced, making the signs unnoticeable and the message almost unreadable.

Specifying the size of the lettering on the signs will assure that the signs can be seen from a reasonable distance, and will be noticed.

The Department of Health and Social Services supports this legislation.

Recommended by: Jay Levy for
Sally Mead, Coordinator
Office of Prevention

Date: _____

Approved by: Myra M. Munson
Myra M. Munson, Commissioner
Department of Health and
Social Services

Date: Feb 15, 1990