

SCOMM

66:3



Anne

Representative Jim Zawacki

Alaska State Legislature

3111 "C" STREET, SUITE 415
ANCHORAGE, ALASKA 99503
(907) 561-2037

WHILE IN JUNEAU
POUCH V
JUNEAU, ALASKA 99811
(907) 465-2719/2693

MEMBER
STATE AFFAIRS COMMITTEE
LEGISLATIVE COUNCIL
FINANCE SUBCOMMITTEE
PUBLIC SAFETY
ANCHORAGE CAUCUS
CO-CHAIRMAN

MEMORANDUM

TO: ALL REPRESENTATIVES

FROM: Representative Jim Zawacki *JZ*

DATE: January 12, 1990

RE: Co-sponsorship:
Proposed legislation regarding tourism and funding for
tourism programs

Attached please find a bill I intend to introduce Monday,
February 12, 1990.

This legislation addresses the need for Alaska to place
tourism as a top priority in our establishment of sound,
renewable, environmentally friendly economic development
ensuring diversification of Alaska's economy.

I am introducing this bill because I strongly believe that
investment in tourism programs and the promotion of Alaska as
a vacation and adventure destination is our strongest and most
attractive economic development tool.

If you would like to co-sponsor this bill, please call Portia
at 465-2719.

HOUSE COMMITTEE REPORT

(7)

Date Referred: February 12, 1990

FURTHER REFERRALS:

LABOR & COMMERCE
FINANCE

Date of Committee Action: _____

The SPECIAL COMMITTEE ON TOURISM considered:

HB 551

HOUSE BILL NO. 551

APPROP: TOURISM PROGRAMS

"An Act making appropriations to the Department of Commerce and Economic Development, division of tourism and Alaska Tourism Marketing Council, for operating expenses and tourism marketing programs; and providing for an effective date."

RECOMMENDATIONS:

- [] be replaced with _____ [] the same title
[] have attached amendment(s) [] a new title
[] do pass
[] do not pass
[] no recommendation
[] individual recommendations
[] additional referral to the _____ Committee

ADOPTS: _____ letter of intent

ATTACHES NEW FISCAL NOTE(s):
(Dept)

APPROVES PREVIOUS:

(Date/Dept)

- [] fiscal impact _____
[] zero fiscal note _____
[] zero with analysis _____

- [] fiscal note(s) _____
[] zero fiscal note(s) _____
[] zero fn/analysis _____

SIGNING DO PASS:

SIGNING:

(Check approp. column)

Do Not
Pass
No Rec
Amend

[Handwritten signatures]

[Handwritten signature]
Chairman's Signature



Representative Jim Zawacki

Alaska State Legislature

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CO-CHAIRMAN

M E M O R A N D U M

TO: Representative David Finkelstein, Chair
Special Committee on Tourism

FROM: Representative Jim Zawacki *B*

DATE: February 15, 1990

RE: House Bill 551, An Act Making Appropriations to The
Division of Tourism And The Tourism Marketing Council

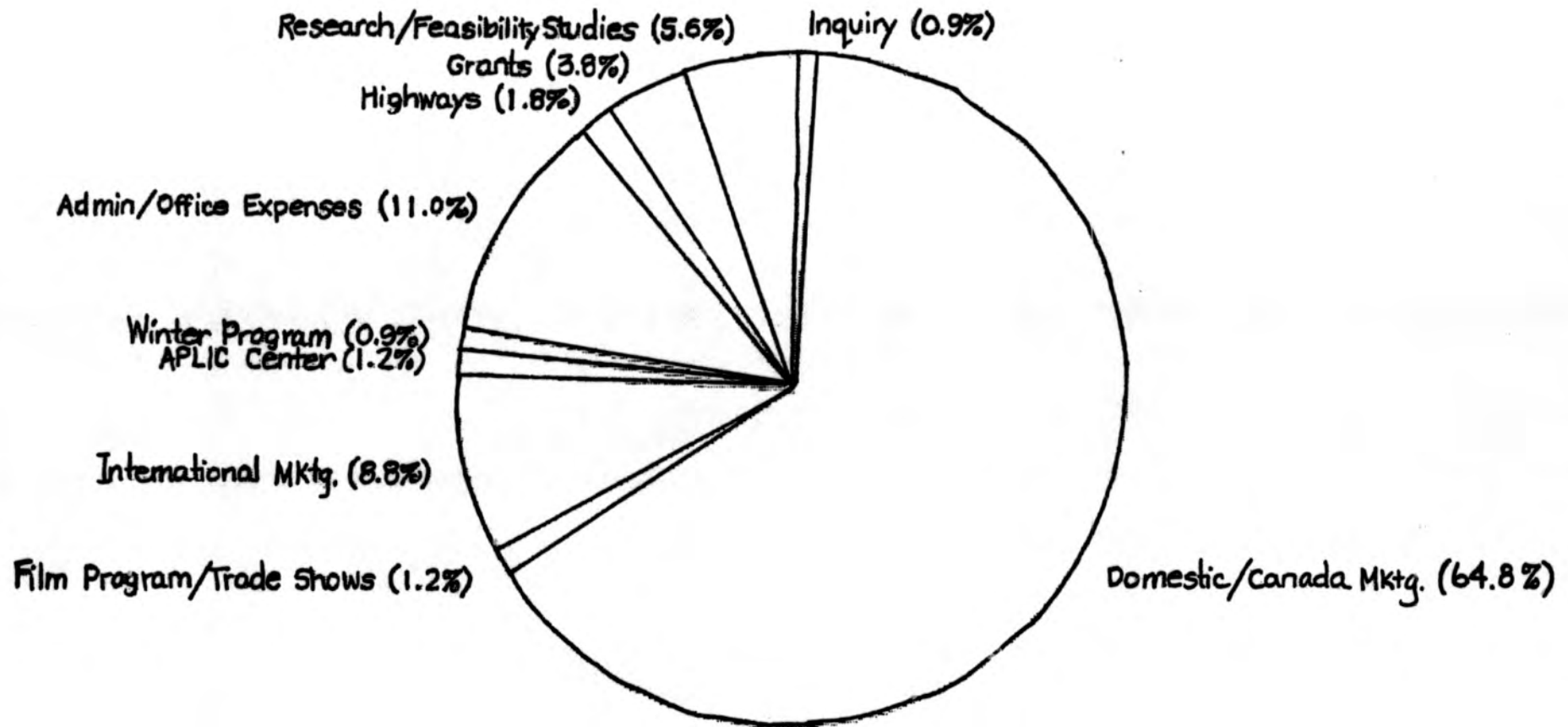
I would like to respectfully request that the House Special Committee on Tourism hold a hearing on House Bill 551 at the earliest convenience of the chair.

Thank you for your time and consideration.

*Schedule
his & my bill
for the week
after
capital projects
beg*

Tourism/ATMC FY 90

Budget Categories



Tourism/ATMC FY 90
Budget Categories

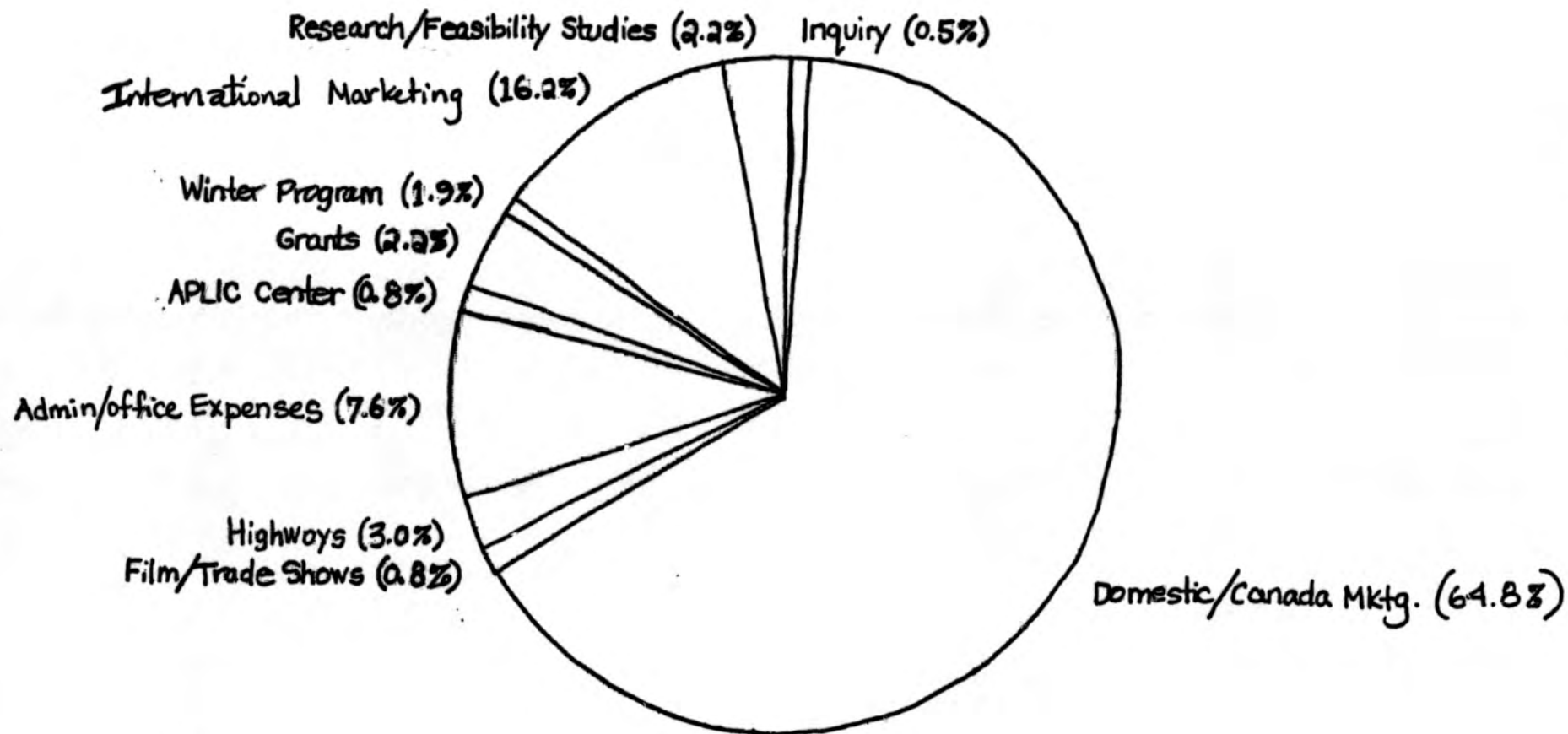
Inquiry	\$100.0
Domestic/Canada Mktg	\$7,399.6
Film Program/Trade Shows	\$135.0
International Mktg	\$1,000.0
APLIC Center	\$140.0
Winter Program	\$100.0
Admin/Office Expenses	\$1,257.2
Highways	\$200.0
Grants	\$435.1
Research/FeasibilityStudies	\$642.2

Chart 1/Pie 1

11,409.1

HB 551

Tourism/ATMC FY 91 Base
Budget Categories



TOURISM/ATMC FY91
Budget Categories

		<u>FY90</u>
Research/Feasibility Studies	\$ 400,000	(642,200)
Grants	400,000	(435,000)
APLIC Center	150,000	(140,000)
Highway tourism program	550,000	(200,000)
Film/trade shows	150,000	(135,000)
Inquiry	100,000	(same)
Administration/office Expenses	1,100,000	(1,257.2)
International tourism marketing program	3,000,000	(1,000,000)
Administrative/office expenses (ATMC)	300,000	(1,257.2)
Domestic tourism marketing program	12,000,000	(7,399,600)
Winter tourism marketing program	350,000	(100,000)
TOTAL:	\$18,500,000	(11,409,100)