

S B

240

HOUSE COMMITTEE ON STATE AFFAIRS

RECAP OF
CSSB 240 (SA) am

Radio/TV Notice of Regulation Proposals

Received May 4, 1990
by The State Affairs Committee

Heard May 5, 1990

Passed Out of Committee May 5, 1990
3 Do Pass
1 No Recommendation

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HOUSE COMMITTEE REPORT

(7)

Date Referred: May 4, 1990

FURTHER REFERRALS:

Date of Committee Action: _____

The STATE AFFAIRS Committee considered:

CSSB 240(SA) am

CS SB NO. 240 (SA) am

RADIO/TV NOTICE OF REGULATION PROPOSALS

"An Act relating to the notice requirements for the adoption, amendment, or repeal of regulations and for the meetings of public agencies."

RECOMMENDATIONS:

- [] be replaced with _____ [] the same title
- [] have attached amendment(s) [] a new title
- [X] do pass
- [] do not pass
- [] no recommendation
- [] individual recommendations
- [] additional referral to the _____ Committee

ADOPTS: _____ letter of intent

ATTACHES NEW FISCAL NOTE(s):
(Dept)

APPROVES PREVIOUS:

(Date/Dept)

- [] fiscal impact _____
- [] zero fiscal note _____
- [] zero with analysis _____

- [] fiscal note(s) _____
- g [] zero fiscal note(s) 4/28/90 DOA, CED, COR, APA, DEC, FDG, HSS, LABOR, DNR, DMVA, DPS
- [] zero fn/analysis _____

SIGNING DO PASS:

SIGNING:
(Check approp. column)

Do Not Pass No Rec Amend

[Signature] Hanley
[Signature] Zawacki
[Signature] Boucher

SIGNING: (Check approp. column)	Do Not Pass	No Rec	Amend
<i>[Signature]</i> Finkelstein		X	

[Signature]
 Chairman's Signature

Amended: 5/3/90
Offered: 4/28/90
Referred: Finance

Item 1
6-0585E

Original sponsor(s): SEN. ADAMS, Duncan, Binkley, Zharoff, Sturgulewski,
Coghill, Kelly, Pearce, Rodey

ALLOWING AN ADDITIONAL ALLOWANCE -
NOTIFICATION.

1 IN THE SENATE BY THE STATE AFFAIRS COMMITTEE

2 CS FOR SENATE BILL NO. 240 (State Affairs) (am)

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 SIXTEENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to the notice requirements for the
7 adoption, amendment, or repeal of regulations and for
8 the meetings of public agencies."

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

10 * Section 1. AS 44.62.190(a) is amended to read:

11 (a) At least 30 days before the adoption, amendment, or repeal
12 of a regulation, notice of the proposed action shall be

13 (1) published in the newspaper of general circulation, or
14 trade or industry publication, that the state agency prescribes and in
15 the Alaska Administrative Journal; publication in a newspaper or trade
16 or industry publication may be supplemented by broadcasting the notice
17 or an abbreviated form of the notice by television or radio;

18 (2) mailed to every person who has filed a request for
19 notice of proposed action with the state agency;

20 (3) if the agency is within a department, mailed or deliv-
21 ered to the commissioner of the department;

22 (4) when appropriate in the judgment of the agency,

23 (A) mailed to a person or group of persons whom the
24 agency believes is interested in the proposed action, and

25 (B) published in the additional form and manner the
26 state agency prescribes;

27 (5) furnished the Department of Law together with a copy of
28 the proposed regulation, amendment, or order of repeal for the depart-
29 ment's use in preparing the opinion required after adoption and before

1 filing by AS 44.62.060;

2 (6) furnished to all incumbent State of Alaska legislators
3 and the Legislative Affairs Agency;

4 (7) furnished to the standing committee of each house of
5 the legislature having legislative jurisdiction over the subject
6 matter treated by the regulation under the Uniform Rules of the Alaska
7 State Legislature, together with a copy of the proposed regulation,
8 amendment, or order of repeal for the committee's use in conducting
9 the review authorized by AS 24.05.182;

10 (8) furnished to the staff of the Administrative Regulation
11 Review Committee.

12 * Sec. 2. AS 44.62.310(e) is amended to read:

13 (e) Reasonable public notice shall be given for all meetings
14 required to be open under this section. The notice must include the
15 date, time, and place of the meeting, and if the meeting is by tele-
16 conference the location of any teleconferencing facilities that will
17 be used. Except for the publication required by AS 44.62.175(a) in
18 the Alaska Administrative Journal, the notice may be given by using
19 print media supplemented by broadcast media.

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: Relating to notice requirements for regulations
Sponsor: Sen. Adams
Requestor: Sen. Adams

Agency Affected: Administration
BRU: All
Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0	0	0	0	0	0

CAPITAL						
---------	--	--	--	--	--	--

REVENUE						
---------	--	--	--	--	--	--

FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	0	0	0	0	0	0

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS : (Attach a separate page if necessary)

Providing notice on TV or radio would be optional. Department of Administration would switch from newspaper notice to radio and TV only in some cases. Costs would offset, resulting in no fiscal change.

Prepared by: Mike Maher, Director *Mike Maher* Phone: 465-2277
Division: Administrative Services Date: 4/23/90
Approved by Commissioner: Frank S. Baxter *Frank S. Baxter* Date: 4/28/90
Agency: Administration

Distribution (by preparer):
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate. Projections of no fiscal impact would continue through 1996.

FISCAL NOTE

REQUEST:

Revision Date: _____
 Title: Regarding notice requirements
for . . . regulations
 Sponsor: Senator Adams
 Requestor: Senate State Affairs

Agency Affected: Commerce & Economic Dev.
 BRU: All
 Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0	0	0	0	0	0

CAPITAL	0	0	0	0	0	0
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REVENUE	0	0	0	0	0	0
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	0	0	0	0	0	0

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

No fiscal impact for FY 90.

Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate. Projections of no fiscal impact would continue through 1996.

Prepared by: Guy Bell, Director Phone: 465-2505
 Division: Administrative Services Date: 4/23/90

Approved by Commissioner: Larry Mercuri Date: 4/23/90
 Agency: Department of Commerce & Economic Development

Distribution (by preparer):
 Legislative Finance
 Legislative Sponsor
 Requestor
 Office of Management and Budget
 Impacted Agency(ies)

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: "Notice requirements for... regulations."
Sponsor: Senator Adams
Requestor: _____

Agency Affected: Department of Corrections
BRU: _____
Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-

CAPITAL	-0-	-0-	-0-	-0-	-0-	-0-
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REVENUE	-0-	-0-	-0-	-0-	-0-	-0-
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME	-0-	-0-	-0-	-0-	-0-	-0-
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

Because broadcast notice is optional, the Department of Corrections foresees minimal fiscal impact from this legislation.

Susan E. Knighton

Prepared by: Susan E. Knighton, Director
Division: Administrative Services

Phone: 465-3376

Date: 04-24-90

Approved by Commissioner: *Susan H. Humphrey-Barnett*
Agency: Department of Corrections

Date: 04-24-90

Distribution (by preparer):

Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate. Projections of no fiscal impact would continue through 1996.

FISCAL NOTE

REQUEST:

Revision Date: _____ Agency Affected: Community & Regional Affairs
 Title: "An Act relating..notice requirements for adoption, amend or repeal.." BRU: _____
 Sponsor: Senate State Affairs Components: _____
 Requestor: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of Dollars)

GENERAL FUND	-0-	-0-	-0-	-0-	-0-	-0-
FEDERAL FUNDS						
OTHER						
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME	-0-	-0-	-0-	-0-	-0-	-0-
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

There is no fiscal effect for FY 90.

Prepared by: Jeri Plummer Phone: 465-4750
 Division: Municipal & Regional Assistance Date: 4/20/90
 Approved by Commissioner: David C. Hoff Date: 4-20-90
 Agency: Community & Regional Affairs

Distribution (by preparer):

Legislative Finance
 Legislative Sponsor
 Requestor
 Office of Management and Budget
 Impacted Agency(ies)

Changes in CS SB 240 (SA)
 have no fiscal impact. This
 fiscal note is appropriate.
 Projections of no fiscal impact
 would continue through 1996.

STATE OF ALASKA
1990 LEGISLATIVE SESSION

BILL VERSION SSB 240 (SA) (e)
PUBLISH DATE: 4-28-90

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: An Act relating to notice
requirements for regulations
Sponsor: Senator Adams
Requestor: State Affairs Committee

Agency Affected: Environ. Conservation
BRU: Environmental Quality/
Environmental Health
Components: Environmental Quality/
Environmental Projects

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES	0.0	0.0	0.0	0.0	0.0	0.0
TRAVEL	0.0	0.0	0.0	0.0	0.0	0.0
CONTRACTUAL	0.0	0.0	0.0	0.0	0.0	0.0
SUPPLIES	0.0	0.0	0.0	0.0	0.0	0.0
EQUIPMENT	0.0	0.0	0.0	0.0	0.0	0.0
LAND&STRUCTURES	0.0	0.0	0.0	0.0	0.0	0.0
GRANTS,CLAIMS	0.0	0.0	0.0	0.0	0.0	0.0
CELLANEOUS	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0
CAPITAL	0.0	0.0	0.0	0.0	0.0	0.0
REVENUE	0.0	0.0	0.0	0.0	0.0	0.0

FUNDING: (Thousands of Dollars)

GENERAL FUND	0.0	0.0	0.0	0.0	0.0	0.0
FEDERAL FUNDS	0.0	0.0	0.0	0.0	0.0	0.0
OTHER	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS:

FULL-TIME	0.0	0.0	0.0	0.0	0.0	0.0
PART-TIME	0.0	0.0	0.0	0.0	0.0	0.0
TEMPORARY	0.0	0.0	0.0	0.0	0.0	0.0

ANALYSIS: (Attach a separate page if necessary)

Television and radio announcements would be done when available as a public service announcement to avoid prohibitively expensive advertising costs.

Prepared by: Gail Gatton
Division: Administrative Services

Phone: 465-2600
Date: 4/24/90

Approved by Commissioner: *a. Dilley*
Agency: Environmental Conservation

Date: 4/24/90

Distribution (by preparer)
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

Changes in SSB 240 (SA) have no fiscal impact. This fiscal note is appropriate. Projections of no fiscal impact would continue through 1996.

FISCAL NOTE

REQUEST:

Revision Date: _____
 Title: "An act relating to the notice requirements for the adoption..."
 Sponsor: Senator Adams
 Requestor: _____

Agency Affected: Fish and Game
 BRU: Boards of Fisheries and Game
 Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL	0.0	0.0	0.0	0.0	0.0	0.0
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0
CAPITAL						
REVENUE						

FUNDING: (Thousands of Dollars)

GENERAL FUND	0.0	0.0	0.0	0.0	0.0	0.0
FEDERAL FUNDS						
OTHER						
TOTAL						

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

The division would prefer the written media since a notarized affidavit of 30-day notice is provided for the legal record.

Prepared by: Laird A. Jones Phone: 465-4110
 Division: Boards of Fisheries and Game Date: 04/23/90

Approved by Commissioner: [Signature] Date: 4/24/90
 Agency: Fish and Game

- Distribution (by preparer):
- Legislative Finance
 - Legislative Sponsor
 - Requestor
 - Office of Management and Budget
 - Impacted Agency(ies)

Changes in _____ ()
 have no fiscal impact. This fiscal note is appropriate. Projections of no fiscal impact would continue through 1996.

FISCAL NOTE

REQUEST:

Revision Date: _____ Agency Affected: Health & Social Services
 Title: An Act Relating to Notice BRU: _____
 Requirements for the adoption... _____
 Sponsor: Adams Components: _____
 Requestor: Adams _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY92	FY93	FY94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL	0.0	0.0	0.0	0.0	0.0	0.0
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REVENUE	0.0	0.0	0.0	0.0	0.0	0.0
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS:

FULL-TIME	0.0	0.0	0.0	0.0	0.0	0.0
PART-TIME	0.0	0.0	0.0	0.0	0.0	0.0
TEMPORARY	0.0	0.0	0.0	0.0	0.0	0.0

ANALYSIS: (Attach a separate page if necessary)
FY 90 fiscal impact is "0".

Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate. Projections of no fiscal impact would continue through 1996.

Prepared by: Jay Livey
 Division: Special Assistant
 Approved by Commissioner: Myra M. Munson
 Agency: Department of Health and Social Services

Phone: 465-3030
 Date: 4/23/90
 Date: 4/23/90

Distribution (by preparer):
 Legislative Finance
 Legislative Sponsor
 Requestor
 Office of Management and Budget
 Impacted Agency(ies)

STATE OF ALASKA
1990 LEGISLATIVE SESSION

BILL VERSION: CS SB 240 (SA) (h)
PUBLISH DATE: 4-28-90

FISCAL NOTE

REQUEST:

Revision Date: _____ Agency Affected: Labor
Title: "An Act relating to the notice
requirements for the adoption, ... regulations." BRU: All
Sponsor: Adams Components: All
Requestor: Senate State Affairs

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary)

Note: There is no fiscal impact in FY90.

) Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate.

Prepared by: Jim Sampson *[Signature]* Phone: 465-2700
Division: _____ Date: 4/23/90

Approved by Commissioner: Jim Sampson *[Signature]* Date: 4/23/90
Agency: Department of Labor

Distribution (by preparer) :
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

STATE OF ALASKA
1990 LEGISLATIVE SESSION

BILL VERSION: SSSB 240 (SA) (i)
PUBLISH DATE: 4-28-90

FISCAL NOTE

REQUEST:

Revision Date: 23-Apr-90 Agency Affected: Natural Resources
Title: Notice requirements for the adoption, BRU: Management & Administration
amendment, or repeal of regulations.
Sponsor: Senator Adams Components: Commissioner's Office
Requestor: Senate State Affairs

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND&STRUCTURES						
GRANTS,CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	0.0	0.0	0.0	0.0	0.0	0.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: (Attach a separate page if ne.....)

Changes in SSSB 240 (SA):
have no fiscal impact.
This fiscal note is
appropriate.

Prepared by: Larry Ostrovsky Phone: 465-2400
Division: Commissioner's Office Date: 23-Apr-90
Approved by Commissioner: [Signature] Lennie Gorsuch Date: 23-Apr-90
Agency: Department of Natural Resources

Distribution (by preparer) :
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

FISCAL NOTE

REQUEST:

Revision Date: April 24, 1990
 Title: An Act relating to notice requirements for adoption of regulations.
 Sponsor: Sen. Adams
 Requestor: Sen. State Affairs

Agency Affected: DMVA
 BRU: _____
 Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0	0	0	0	0	0
CAPITAL						
REVENUE						

FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL						

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

This bill will have no fiscal impact on DMVA

Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate.

Prepared by: Jeff Morrison, Director Phone: 465-4600
 Division: Administrative & Support Services, DMVA Date: 4/24/90
 Approved by Commissioner: for MG John Schaeffer Date: 4/24/90
 Agency: Department of Military & Veterans Affairs

Distribution (by preparer):
 Legislative Finance
 Legislative Sponsor
 Requestor
 Office of Management and Budget
 Impacted Agency(ies)

FISCAL NOTE

REQUEST:

Revision Date: _____ Agency Affected: Public Safety
 Title: Radio/TV Notice of Regulation
Proposals BRU: All
 Sponsor: Senator Adams Component: _____
 Requestor: Senate State Affairs

EXPENDITURES/REVENUES: (Thousands of Dollars) (Inflation not included)

OPERATING	FY 91	FY 92	FY 93	FY 94	FY 95	FY 96
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-

CAPITAL	-0-	-0-	-0-	-0-	-0-	-0-
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REVENUE	-0-	-0-	-0-	-0-	-0-	-0-
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER/PROG RCPT						
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary)

Because radio or TV broadcasting of notices of regulatory changes is more expensive than the use of newspaper notices, it is doubtful DPS would use the broadcast media method if this bill passes. Therefore, additional fiscal impact is expected.

Changes in CS SB 240 (SA) have no fiscal impact. This fiscal note is appropriate.

Prepared by: Gayle A. Horetski, Deputy Commissioner
 Division: _____

Approved by Commissioner: Arthur English
 Agency: Department of Public Safety

Date: _____
 Page 1 of 1

May 4, 1990

I WOULD LIKE TO TESTIFY IN FAVOR OF SB 240 RELATING TO NOTICE REQUIREMENTS.

SB 240 WILL ALLOW MORE EQUITABLE TREATMENT OF ALASKA BROADCASTERS WHEN COMPETING WITH THE PRINT MEDIA FOR ADVERTISING DOLLARS SPENT BY THE STATE OF ALASKA.

NEWSPAPERS FROM THROUGHOUT THE STATE CURRENTLY GARNER SUBSTANTIAL REVENUES BY CHARGING HIGH RATES FOR PUBLISHING PUBLIC NOTICES REQUIRED BY STATE LAW. CURRENT ALASKA STATUTES CONTAIN OVER 1,500 REFERENCES REQUIRING STATE AGENCIES PUBLISH NOTICES IN NEWSPAPERS OF GENERAL CIRCULATION. AT PRESENT, BROADCASTERS ARE NOT INCLUDED WHEN IT COMES TO HOW STATE AGENCIES ARE ALLOWED TO PLACE PUBLIC NOTICE ADVERTISING. HOWEVER, MOST OF THESE AGENCIES ARE UNDER THE FALSE IMPRESSION THAT BROADCASTERS ARE REQUIRED TO RUN THESE NOTICES AT NO CHARGE. THIS IS NOT THE CASE. BROADCASTERS ARE NOT REQUIRED TO RUN ANY PUBLIC SERVICE ANNOUNCEMENTS BUT DO SO BECAUSE OF A COMMITMENT WE HAVE TO THE COMMUNITIES WE SERVE.

WHAT ALASKA BROADCASTERS ARE ASKING IS FOR THE LAWS OF ALASKA TO RECOGNIZE BROADCAST AS AN EQUAL OR BETTER MEDIUM TO CONVEY CERTAIN MESSAGES SUCH AS NOTICES OF ELECTIONS, MEETINGS, PUBLIC HEARINGS AND OTHER FUNCTIONS OF STATE GOVERNMENT THAT REQUIRES PUBLIC NOTICE.

WE UNDERSTAND SOME NOTICES, SUCH AS INVITATIONS TO BID AND OTHERS REQUIRING A HIGH DEGREE OF COMPLEXITY, DO NOT MAKE THEMSELVES ENTIRELY SUITABLE TO BROADCAST DUE TO TIME LIMITATIONS. ALTHOUGH I BELIEVE THE USE OF BROADCAST WOULD SERVE AS AN EXCELLENT TOOL FOR CROSS PROMOTION OF THE DETAILED INFORMATION PUBLISHED BY THE PRINT MEDIA. BROADCAST CAN EASILY BE USED AS A TOOL TO ALERT CITIZENS TO THE DETAILED INFORMATION IN NEWSPAPERS.

AS I'VE STATED, SENATE BILL 240 REPRESENTS A GOOD START IN PROVIDING MORE EQUITY BETWEEN THE BROADCAST AND PRINT MEDIA FOR

PUBLIC NOTICE ADVERTISING. THERE'S MORE WORK TO BE DONE, BUT ALASKA'S BROADCASTERS WILL WELCOME PASSAGE OF THIS MEASURE THIS SESSION.

THANK YOU.

COMMENTS ON ANCHORAGE TIMES EDITORIAL

1. They claim SB 240 was introduced to get back at the print media for their coverage of the legislative session. The fact is, SB 240 was introduced over a year ago at the request of a constituent. Me.
2. They claim the intent of SB 240 was to take advertising dollars away from newspapers that cause discomfort to legislators and bureaucrats. The fact is, as presented in my earlier testimony, that broadcasters wish to be placed on more equal footing with the print media when conveying messages to the public from state agencies.
3. They claim publication of certain notices in the broadcast media would amount to "so much gibberish" to the listener or viewer. The fact is, and pointed out in my testimony, that we realize that and if the newspapers would have read the original version of SB 240 they would have realized that the matter of where to publish would have been left to the individual agency.
4. They claim they serve nearly every portion of the state with a daily or weekly newspaper. The fact is, broadcasters serve all of Alaska and serve it with an immediacy not found with a newspaper. With the Senate amendment, do broadcasters have to wait for a notice to be published in the local newspaper to announce an emergency closure of a highway or an emergency closure of an area for avalanche control? Or what happens when a public hearing has been rescheduled at the last minute? The answer is, the agencies will go to the immediacy of the broadcast media and request another public service announcement!
5. They claim the original SB 240 would have allowed broadcast of summarized legal advertising only in those areas not served by newspapers. The fact is, I have a copy of the original SB 240 that, with the exception of minor changes suggested last week by

the Department of Law, is the same legislation amended in two places with the word "supplement" on the floor of the Senate this week.

6. They claim the dangers, from the public viewpoint, are enormous. The fact is, the only danger is the public being more informed of the goings on of the various agencies of State government and allowing the people of Alaska to be better informed as to the actions of those agencies.

The Anchorage Times

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Our purpose: To present a balanced, accurate, impartial news report; to watchdog government and other institutions depending on the public for support; to provide wholesome family entertainment; and to support on our editorial page environmentally sound development of our natural resources and a diversity of other economic opportunities.

Forgetting public needs

THIS IS the time of the year when most legislators don't like newspapers. The lawmaking session is beginning its death throes, the pressure is on, and the criticism level accelerates as the spotlight is turned more forcefully on legislative activities. As heat builds, a lot of it comes from the press.

In their perhaps understandable desire to strike back, however, the legislators should not do something stupid — and in the process forget the people they are supposed to serve.

The Senate did that a couple of days ago, unfortunately, when it passed a bill which would permit state agencies to ignore newspapers or trade publications when it comes to publishing legal advertisements — and instead to summarize proposed changes in various state rules and regulations in abbreviated announcements made over radio or television.

The intent, perhaps, is to take advertising dollars away from newspapers that cause discomfort to legislators and bureaucrats — a bit of economic punishment, as it were.

BUT FROM a public policy standpoint, it is absurd.

We do not mean to demean our friends in the broadcasting industry. They serve an important and vital role in society. But carrying some kind of fast-food menu of the highlights of proposed changes to critically important state rules and regulations is not one of them.

The sponsor of the measure, Democratic Sen. Al Adams of Kotzebue, argues that rural communities don't have access to newspapers but are reached by television and radio. Hence, he says, they would be better served by this amendment to an existing law that requires such

publication in either a general circulation newspaper or a trade publication at least 30 days in advance of the proposed modifications.

In the first place, such rule changes are usually complex and detailed. And they are vitally important to affected parties, who need time to study and examine the very clear and precise wording of proposed changes.

A 30-second spot — or even a three-minute recitation — of an abbreviated summary of proposed changes would be so much gibberish to a listener.

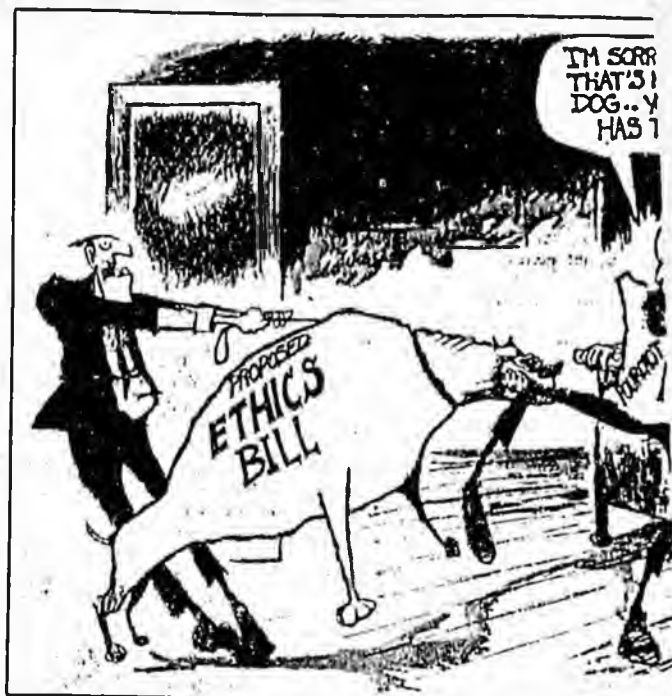
Furthermore, there are few, if any, rural communities not touched by one or more daily or weekly newspapers serving every part of Alaska.

THIS KIND of advertising is not life and death stuff for the state's larger publications, as the legislators may think. But changes in proposed rules and regulations very well could mean economic life or death for Alaskans on the receiving end, and they deserve the opportunity for careful review of such matters.

As originally proposed, this bill would have permitted broadcast of summarized legal advertising notices only in those areas not directly served by a newspaper. Somewhere in the Senate that provision was dropped, and as passed the other day, it applies to state legal advertising anywhere.

The dangers, from the public viewpoint, are enormous.

The Senate reportedly was to bring this bill back for a reconsideration vote today. For the sake of ordinary Alaskans who must deal with the bureaucratic monster, the senators need to change their votes and give this measure the deep six.



Can Young win with Georgia

ATLANTA — Andrew Young, the black Democrat trying to become governor of the state that Gen. Sherman made exceedingly Democratic, turns a rhetorical corner in his talk to a roomful of Democrats who are shopping for a gubernatorial nominee and comes down hard on an issue he hopes will be salient: pecans. Increased exports of. And carpets, chickens, soybeans, textiles.

As governor, he says, he will expand exports, as he did during two terms as Atlanta's mayor. And he hopes that before Election Day in November, he can bask in the glow of a \$4 billion import: the 1996 Olympic Games for Atlanta. Economics, that's what he wants to talk about.

But what he must talk about, because his rivals for the nomination do so incessantly, is crime, particularly Atlanta's. They say, for example, that Atlanta has a higher pickpocket rate than New York. Young should reply: Heck, most New Yorkers probably don't even report that crime. If nothing more horrible happens in a day, they sigh with relief.

What Young does say is a lot about punishment, including his new support for capital punishment: "The state has got to have the right to put mad dogs to death." As mayor, "I went to too many (six) policemen's funerals." And court rulings have reduced the likelihood of racially disparate impact of capital punishment. And there is a lot of "black-on-black crime, and a lot of black lawyers, judges and prosecutors saying something must be done." And although he does not think capital punishment deters, it seems to satisfy some desire for "retribution." Eighty percent of Georgians agree.

Young puts a novel wrinkle on the popular pastime of taking credit for victory in the Cold



George F. Will

George F. Will is a Pulitzer prize-winning columnist for the Washington Post.

War: "When they come out from behind the Iron Curtain, they are singing 'We shall overcome,' a Georgia Baptist hymn." And he has a crime-related idea for getting special benefits for Georgia from the coming military build-down, just as it especially benefited from the decades of build-up (thanks to the late Sen. Richard Russell and the late Rep. Carl Vinson, chairmen of the armed services committees, and Russell's heir, Sen. Sam Nunn).

A lot of servicemen live in Georgia and are worried about their futures. Young notes that someone drawing both a military pension and a teacher's salary can live well here. An infusion of retired military men into Georgia schools would give a lot of young Georgians what they need most: male role models who are professional disciplinarians. And former military men who do not want to teach could run "boot camps" where youthful offenders could be incarcerated at an annual cost of \$5,000 each instead of \$30,000 in regular prisons.

Young, the former United Nations ambassador and former congressman, has crowded a lot of political history into his 58 years. He was with Martin Luther King early and at the end — on the motel balcony in Memphis. His endorsement of Jimmy

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