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HOUSE COMMITTEE REPORT

(7)

Date Referred: March 21, 1990

FURTHER REFERRALS:

FINANCE

Date of Committee Action: 4/10/90

The LABOR & COMMERCE Committee considered:

HB 560

HOUSE BILL NO. 560

APPROP: TOURISM MARKETING

"An Act making a special appropriation to the Department of Commerce and Economic Development, division of tourism, to expand the domestic and international tourism marketing programs; and providing for an effective date."

RECOMMENDATIONS:

- [] be replaced with _____ [] the same title
- [] _____ [] a new title
- [] have attached amendment(s)
- [] do pass
- [] do not pass
- [] no recommendation
- [] individual recommendations
- [] additional referral to the _____ Committee

ADOPTS: _____ letter of intent

ATTACHES NEW FISCAL NOTE(s): _____ APPROVES PREVIOUS: _____
 (Dept) (Date/Dept)

- [] fiscal impact _____ [] fiscal note(s) _____
- [] zero fiscal note _____ [] zero fiscal note(s) _____
- [] zero with analysis _____ [] zero fn/analysis _____

SIGNING DO PASS:

SIGNING:
 (Check approp. column)

Do Not
Pass
No Rec
Amend

<u>David Souley</u>	<u>Mark Boyer</u>			X
<u>Josephine Stein</u>	<u>amend funding source</u>			
<u>Andrew D. Roman</u>	<u>Leiman</u>			X
<u>D. J. ...</u>	<u>(needs different funding source)</u>			
	<u>Eric McColhis</u>			
	<u>Identify other funding source</u>			X

David Souley
 Chairman's Signature



SPECIAL COMMITTEE ON TOURISM


House of Representatives
Alaska State Legislature

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Rep. David Finkelstein, Chair
Rep. Johnny Ellis
Rep. Richard Foster
Rep. Curt Menard
Rep. Richard Shultz
Rep. Fran Ulmer
Rep. Jim Zawacki

March 30, 1990

To: Representative Dave Donley
Chair, Labor and Commerce Committee

From: David Finkelstein 

Re: House Bill 560

I would like to request that you hear HB 560 at your earliest convenience.

This bill makes a special appropriation to the Alaska Division of Tourism to expand the domestic and international tourism marketing programs over the next four years.

My motivation for this bill stems from the belief that a strong multi-year commitment by the state to the marketing of tourism is needed to reverse the decline in Alaska's share of the marketplace.

Thanks for your consideration.

DURING INTERIM:

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