

SB

1

(11)
Date Referred: May 2, 1989 FURTHER REFERRALS:
Date of Committee Action: 5/5/89

The FINANCE Committee considered: CSSB-1(Rls)am
CS FOR SENATE BILL NO. 1 (Rules) am

[AMATEUR SPORTS AUTHORITY]

"An Act relating to the Alaska Amateur Sports Authority and the Alaska amateur sports fund; authorizing the issuance of bonds by the Alaska Municipal Bond Bank Authority to construct a sports facility project, if authorized by the qualified voters of the municipality in which the sports facility project is located; and providing for an effective date."

- RECOMMENDATIONS:
- be replaced with _____ [] the same title [] a new title
 - [] have attached amendment(s)
 - [] do pass
 - [] do not pass
 - no recommendation
 - [] individual recommendations
 - [] additional referral to the _____ Committee

ADOPTS: _____ letter of intent
ATTACHES NEW FISCAL NOTE(S): (Dept) APPROVES PREVIOUS: (Date/Dept)

- fiscal impact CED [] fiscal note(s) _____
- [] zero fiscal note [] zero fiscal note(s) _____
- [] zero with analysis [] zero fn/analysis _____

SIGNING DO PASS:
[Signature] Swackhammer
[Signature] Barnes
[Signature] Barnes

SIGNING: (Check approp. column)

	Do Not Pass	No Rec	Amend
<i>[Signature]</i> Brown		X	
<i>[Signature]</i> Koponen		X	
<i>[Signature]</i> Ulmer		X	
<i>[Signature]</i> Shultz		X	
<i>[Signature]</i> Phillips		X	
<i>[Signature]</i> Wallis		✓	

[Signature] Vice Chair
Chairman's Signature

(revised)

STATE OF ALASKA
1989 LEGISLATIVE SESSION

BILL VERSION: HCS CSSB 1 (SA)(Rules)am
PUBLISH DATE: _____

FISCAL NOTE

REQUEST:

Revision Date: 5-5-89
Title: An Act relating to the amateur Sports Authority
Sponsor: Kelly, Fischer, Kerttula
Requester: House State Affairs

Agency Affected: Commerce & Economic Dev.
BRU: Amateur Sports Authority
Components: _____

EXPENDITURES / REVENUES : (Thousands of Dollars)

OPERATING	FY 89	FY 90	FY 91	FY 92	FY 93	FY 94
PERSONAL SERVICES		40.6	81.2	81.2	81.2	81.2
TRAVEL		7.4	14.7	14.7	14.7	14.7
CONTRACTUAL		15.2	19.6	19.6	19.6	19.6
SUPPLIES		2.5	2.5	2.5	2.5	2.5
EQUIPMENT		12.0	1.5	1.5	1.5	1.5
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING		77.6	119.5	119.5	119.5	119.5

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of dollars)

GENERAL FUND		77.6	119.5	119.5	119.5	119.5
FEDERAL FUNDS						
OTHER						
TOTAL						

POSITIONS:

FULL-TIME		1	1	1	1	1
PART-TIME		1	1	1	1	1
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary.)

See attached for expenditure detail. At the direction of the House Finance Committee, the executive director position was reduced from a range 24 to a range 22. Most executive directors in state government are range 23 or higher.

Prepared by: Guy Bell
Division: Administrative Services

Phone: 465-2505
Date: 5-05-89

Approved by Commissioner: Larry Mercurieff
Agency: Commerce & Economic Development

Phone: 465-2500
Date: _____

Distribution (by preparer):

- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
- Impacted Agency(ies)

FY 90 Estimated Expenditures CSSB 1 (Ruies)

Personal Services

Executive Director, Range 22A, 6 Months	32,500	
Secretary I, Range 10A, 6 Months, 1/2 time	8,075	
		40,575

Travel

Board - Two 2-Day Meetings x 6 Members in Anchorage Transportation \$366 + 160 = \$526 x 6 Members and the Director = \$3,156 x 2 Meetings (Assumes travel and per diem for public members and director)		7,364
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Contractual

Office Space, Postage, Communications, Printing & Advertising.		15,200
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Supplies

2,500

Equipment (One Time Costs)

Desk, Chair, Typewriter, Calculator, File Cabinet, Table, Side Chair and Wang Terminal		<u>12,000</u>
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TOTAL		77,639
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FY 91 Estimated Expenditures

Personal Services

Executive Director, Range 22A, 12 Months	65,000	
Secretary I, Range 10A, 12 Months, 1/2 time	16,150	
		81,150

Travel

Board Meetings - Four 2-Day Meetings x 7 x \$526 (Per Meeting x 4 Meetings)	3,682	14,728
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Contractual

Office Space, Postage, Communications, Printing & Advertising		19,600
--	--	--------

Supplies

2,500

Equipment

1,500

TOTAL		119,478
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Amended: 4/21/89
Offered: 4/21/89

Original sponsors: Kelly, Fischer,
and Kerttula

1 IN THE SENATE BY THE RULES COMMITTEE

2 CS FOR SENATE BILL NO. 1 (Rules) am
3 IN THE LEGISLATURE OF THE STATE OF ALASKA
4 SIXTEENTH LEGISLATURE - FIRST SESSION

5 A BILL

6 For an Act entitled: "An Act relating to the Alaska Amateur Sports Author-
7 ity and the Alaska amateur sports fund; authorizing
8 the issuance of bonds by the Alaska Municipal Bond
9 Bank Authority to construct a sports facility proj-
10 ect, if authorized by the qualified voters of the
11 municipality in which the sports facility project is
12 located; and providing for an effective date."

13 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

14 * Section 1. PURPOSE. The purpose of this Act is to establish an
15 authority for

16 (1) the promotion and development of amateur sports in the
17 state;

18 (2) the planning, managing, and constructing of amateur sports
19 training facilities; and

20 (3) developing and promoting amateur sports events that will
21 generate income in the state.

22 * Sec. 2. AS 05 is amended by adding a new chapter to read:

23 CHAPTER 40. ALASKA AMATEUR SPORTS AUTHORITY.

24 ARTICLE 1. CREATION AND ORGANIZATION.

25 Sec. 05.40.010. ALASKA AMATEUR SPORTS AUTHORITY. The Alaska
26 Amateur Sports Authority is established. The authority is a public
27 corporation of the state. The corporation is an instrumentality of
28 the state in the Department of Commerce and Economic Development but
29 has a legal existence independent of and separate from the state.

98-2-2 2944 0/5

1 Sec. 05.40.020. DIRECTORS. (a) The authority is governed by a
2 board of 11 directors. The directors shall be the governor or a desig-
3 nee of the governor, the commissioner of commerce and economic devel-
4 opment, a member of the state senate appointed by the senate presi-
5 dent, a member of the state house of representatives appointed by the
6 speaker of the house, and seven directors appointed by the governor as
7 follows: a representative of the Alaska Tourism Marketing Council, and
8 six public members with experience in promoting amateur sports, with
9 at least one public member appointed from each judicial district in
10 the state.

11 (b) The directors appointed by the governor serve at the plea-
12 sure of the governor. All directors serve for three-year term. Each
13 director shall hold office for the term of the director's appointment
14 and until a successor is appointed and qualified. A director is
15 qualified for reappointment. A vacancy in a directorship occurring
16 other than by expiration of term shall be filled in the same manner as
17 the original appointment but only for the unexpired term.

18 (c) The directors must be residents of the state and shall
19 comply with the requirements of AS 39.50 (Conflict of Interest). Each
20 director, before entering upon the director's duties, shall subscribe
21 to an oath to perform the duties of office faithfully, impartially,
22 and justly to the best of the director's ability. A record of the
23 oath shall be filed with the Office of the Governor. A director may
24 not have a financial interest in, or receive a financial benefit from
25 a sports facility project of the authority.

26 (d) The directors of the authority serve without compensation,
27 but are entitled to travel and per diem expenses authorized by law for
28 state boards and commissions under AS 39.20.180.

29 Sec. 05.40.030. OFFICERS, QUORUM, AND MEETINGS. (a) The

1 governor or a designee of the governor shall serve as chair. The
2 directors shall elect a secretary and a treasurer who need not be
3 directors, and the same person may be elected to serve both as secre-
4 tary and treasurer. The powers of the authority are vested in the
5 directors.

6 (b) Six directors of the authority constitute a quorum. Action
7 may be taken and motions and resolutions adopted by the authority at a
8 meeting by the affirmative vote of at least six directors. A vacancy
9 in the board of directors of the authority does not impair the right
10 of a quorum to exercise all the powers and perform all the duties of
11 the authority.

12 (c) The board of directors shall meet at least quarterly and may
13 meet at other times determined by the authority.

14 Sec. 05.40.040. STAFF AND PROFESSIONAL SERVICES CONTRACTS. The
15 authority shall employ an executive director who serves at the plea-
16 sure of the authority as its chief administrative officer. The execu-
17 tive director may, with the approval of the authority, select and
18 employ additional staff as necessary. Employees of the authority are
19 in the exempt service under AS 39.25.110. In addition to its staff of
20 regular employees, the authority may contract for the services of
21 consultants and professional, technical, and financial advisors the
22 authority considers necessary for the purpose of developing informa-
23 tion, conducting hearings, studies, investigations, or other proceed-
24 ings, or otherwise exercising its powers.

25 ARTICLE 2. POWERS AND DUTIES.

26 Sec. 05.40.050. POWERS OF AUTHORITY. In addition to other
27 powers granted in this chapter, the authority may

- 28 (1) sue and be sued;
29 (2) adopt and alter an official seal;

1 (3) adopt and enforce bylaws and regulations for the con-
2 duct of its business and for the use of its services and facilities;

3 (4) maintain offices in the state;

4 (5) subject to appropriation by the legislature, acquire,
5 hold, use, and dispose of its income, revenue, funds, and money;

6 (6) acquire, hold, use, lease, rent, construct, and dispose
7 of real and personal property for its purposes;

8 (7) operate, maintain, improve, and extend a system of
9 amateur sports facilities that the authority determines to be neces-
10 sary or desirable to promote or develop amateur sports in the state;

11 (8) do all acts and things necessary to carry out the
12 powers expressly granted in this chapter.

13 Sec. 05.40.060. DUTIES OF AUTHORITY. The authority shall

14 (1) promote the development of training centers;

15 (2) promote physical fitness by promoting participation in
16 amateur sports;

17 (3) develop, foster, and coordinate physical fitness ser-
18 vices and programs;

19 (4) sponsor amateur sport workshops, clinics, and confer-
20 ences;

21 (5) provide recognition for outstanding developments,
22 achievements, and contributions to amateur sports;

23 (6) stimulate and promote amateur sport research;

24 (7) collect, disseminate, and communicate amateur sport
25 information;

26 (8) promote amateur sport and physical fitness programs in
27 schools and local communities;

28 (9) develop programs to promote personal health and phys-
29 ical fitness by participation in amateur sports in cooperation with

- 1 medical, dental, sports medicine, and similar professional societies;
- 2 (10) promote the development of recreational amateur sport
- 3 opportunities and activities in the state, including the means of
- 4 facilitating acquisition, financing, construction, and rehabilitation
- 5 of sports facilities for the holding of amateur sporting events;
- 6 (11) promote national and international amateur sport compe-
- 7 titions and events;
- 8 (12) sanction or sponsor amateur sports competitions;
- 9 (13) take membership in regional or national amateur sports
- 10 associations or organizations; and
- 11 (14) promote participation by people with physical disabil-
- 12 ities and visual and hearing impairments in amateur sports.

13 Sec. 05.40.070. COMPREHENSIVE LONG-RANGE PLAN. The authority

14 shall prepare a comprehensive long-range plan for the development and

15 improvement of amateur sports facilities and shall revise and update

16 the plan at least every five years. The comprehensive long-range plan

17 and revisions and updates of the plan are subject to legislative

18 review.

19 ARTICLE 3. ACQUISITION OF PROPERTY.

20 Sec. 05.40.080. ACQUISITION OF LAND AND EASEMENTS. The authori-

21 ty, as part of the cost of constructing, maintaining, or improving

22 amateur sports facilities, may acquire by purchase, gift, transfer, or

23 exchange land in fee simple or easements that it considers necessary

24 and reasonable for either temporary or permanent public use. By the

25 same means, the authority may obtain material, including clay, gravel,

26 sand, or rock, or the land necessary to obtain the material, including

27 access to it. The authority may acquire the land or materials not-

28 withstanding the fact that title to it is vested in the state or a

29 department, agency, commission, or institution of the state.

1 Sec. 05.40.100. BOND PARTICIPATION. The authority may not
2 issue bonds, but may participate with the Alaska Municipal Bond Bank
3 Authority in a sports facility project financed with the proceeds of
4 bonds or derived from a transaction financed, guaranteed, or insured
5 with the proceeds of bonds issued under AS 44.85.

6 ARTICLE 4. GENERAL PROVISIONS.

7 Sec. 05.40.190. ANNUAL REPORT. By January 15 of each year, the
8 authority shall submit to the governor and the legislature a compre-
9 hensive report describing the operations, income, and expenditures for
10 the preceding fiscal year.

11 Sec. 05.40.200. ANNUAL AUDIT. The authority shall have its
12 financial records audited annually by a certified public accountant.
13 The legislative auditor may prescribe the form and content of the
14 financial records of the authority and shall have access to those
15 records at any time.

16 Sec. 05.40.210. BUDGET AND APPROPRIATIONS. The authority shall
17 submit its annual budget to the legislature through the governor as
18 provided for state agencies by AS 37.07 (Executive Budget Act). The
19 authority shall expend money appropriated by the legislature as autho-
20 rized by the legislature.

21 Sec. 05.40.220. REGULATIONS. The authority may adopt regu-
22 lations to implement this chapter.

23 Sec. 05.40.900. DEFINITION. In this chapter "authority" means
24 the Alaska Amateur Sports Authority.

25 * Sec. 3. AS 05.35.150 is amended to read:

26 Sec. 05.35.150. ALASKA AMATEUR SPORTS FUND. There is estab-
27 lished as a separate fund in the Department of Commerce and Economic
28 Development the Alaska amateur sports fund. The fund consists of
29 private contributions and money appropriated to the fund from receipts

1 under AS 28.10.165, 28.10.421(d)(14), and 28.10.421(f). Money in the
2 fund may be appropriated for the promotion and development of amateur
3 sports.

4 * Sec. 4. AS 28.10.165 is amended to read:

5 Sec. 28.10.165. SOUVENIR WINTER OLYMPICS PLATE. The department
6 may issue a souvenir Winter Olympics commemorative license plate. A
7 person may not attach a souvenir plate to a motor vehicle in the
8 manner described in AS 28.10.171 for attachment of registration
9 plates. The department shall charge a fee of \$30 for each plate
10 issued under this section. The commissioner of administration shall
11 separately account for fees received under this section that the
12 department deposits in the general fund. The legislature may appro-
13 priate the annual estimated balance in the account to the Alaska
14 amateur sports fund established under AS 05.35.150.

15 * Sec. 5. AS 28.10.421(d)(14) is amended to read:

16 (14) special request Winter Olympics commemorative plates
17\$70
18 plus the fee required for that vehicle under (b)(1) or (2) of this
19 section; the fee required by this paragraph shall be collected only on
20 the first issuance and on the replacement of special request plates;
21 the commissioner of administration shall separately account for the
22 fees received under this paragraph that the department deposits in the
23 general fund; the annual estimated balance in the account may be
24 appropriated by the legislature to the Alaska amateur sports fund
25 established under AS 05.35.150.

26 * Sec. 6. AS 28.10.421(f) is amended to read:

27 (f) In addition to the fees imposed under (b) and (d) of this
28 section, the following special annual registration fee is imposed upon
29 renewal of registration for a passenger vehicle, motor home, pick-up

1 truck, or a van with special request Winter Olympics commemorative
2 plates.....\$30;
3 the commissioner of administration shall separately account for the
4 fees received under this subsection that the department deposits in
5 the general fund; the annual estimated balance in the account may be
6 appropriated by the legislature to the Alaska amateur sports fund
7 established under AS 05.35.150.

8 * Sec. 7. AS 39.25.110 is amended by adding a new paragraph to read:

9 (28) employees of the Alaska Amateur Sports Authority.

10 * Sec. 8. AS 44.85.080 is amended by adding a new paragraph to read:

11 (21) issue bonds under AS 44.85.180 in order to finance a
12 sports facility project in participation with the Alaska Amateur
13 Sports Authority, if the sports facility project is located in a
14 municipality, the bonds are authorized by a majority of the qualified
15 voters in that municipality, and the municipality includes on the
16 ballot for the bond issue the estimated total cost of the project,
17 including estimated total interest, and the estimated annual operation
18 and maintenance costs for the first five years after completion of the
19 sports facility.

20 * Sec. 9. AS 05.40, AS 39.25.110(28), and AS 44.85.080(21) are re-
21 pealed.

22 * Sec. 10. Section 9 of this Act takes effect July 1, 1993.

23 * Sec. 11. Except for sec. 9, this Act takes effect immediately under
24 AS 01.10.070(c).

Item 4

Amateur sports have high economic impact

Minnesota has attracted and secured more than 20 nationally prominent sports events for 1988 through 1992, with the potential economic impact of more than \$53 million statewide.

New emphasis on attracting major sports events means that Minnesota can realize \$20 to \$30 million annually in economic benefits beginning in 1990, according to Governor Rudy Perpich.

Minnesota emerged as a national leader in promotion and development of amateur sports in 1987, when the Minnesota Amateur Sports Commission (MASC) was formed and \$29 million was appropriated for amateur athletic facilities.

Minnesota should have a national or world class facility for each of the Olympic sports by the early 1990s, according to Paul Erickson, MASC executive director. In preparation for

the 1988 Legislative session, the MASC approved a resolution recommending an additional \$20 million toward amateur sports facilities.

"If we are successful in accomplishing this capital bonding initiative, we will be 90 percent complete in achieving our master plan of sports facilities for Minnesota," Erickson says.

"Sports have become a significant component in Minnesota's economy, and we have much to gain by becoming a nationally known training headquarters for Olympic teams."

"We have a great deal of spectator support," Erickson says. "The World Series has shown us that. But we also have many participants in amateur sports activities in our state. The MASC recently completed a detailed study which indicates that more than 1.2 million Minnesotans are registered amateur sports members. We

top all other states in the ratio of participants to residents."

The most important factor in attracting major amateur sports events to the state is the development of quality facilities, Erickson says.

Plans are currently under way for the National Sports Center at Blaine, a facility for track and field, soccer and cycling; the National Ice Hockey Training and Event Center at St. Cloud State University; an Olympic-caliber swimming center at the University of Minnesota; and an expansion of both alpine and nordic ski trails at Giants Ridge Recreational Area in Biwabik.

The MASC has prepared recommendations to the Governor and to the 1988 Minnesota Legislature for the next phase of facility development.

The MASC, with direct assistance from Governor Perpich, assisted The Twin Cities Olympic Festival Or-

ganization in its successful bid for the 1990 U.S. Olympic Sports Festival. This national event is expected to draw more than 500,000 spectators.

To determine the economic gains that sports bring to our state, Erickson says, you apply the "multiplier factor," which determines the potential economic impact of sports events.

"We have determined that for every new job created by hosting sports events, another six-tenths of a job results, for a total of 1.6 jobs," Erickson says. "There are two effects from new jobs; direct and indirect. When we host a sports event in the Twin Cities, athletes and spectators stay in area hotels. This is a direct effect. Hotel suppliers, who provide linens, food and housekeeping, also benefit. As they spend their earnings, they create an indirect effect on our economy."

Events Promotion is Vital Link

Providing a crucial link for Minnesota amateur sports, major amateur sport events and communities statewide, the Minnesota Amateur Sport Event Promotion Board is one of four MASC boards.

Amateur sport championships create more than \$300 million in economic impact in the United States annually. MASC Executive Director Paul Erickson estimates that Minnesota will reach \$20 to \$30 million annually in new net economic benefits re-

sulting from sport initiatives by 1990.

John Geisler, chair of the Minnesota Amateur Sport Events Promotion Board, stresses that "Attracting amateur sport events to Minnesota not only will increase competition, training and "personal best" opportunities for our state's amateur athletes, but also will create significant economic benefits for communities and residents statewide."

Made up of volunteers with public relations, marketing, busi-

ness development and government relations skills, the Events Promotion Board can provide valuable expertise to amateur sport in Minnesota.

Two of the board's major initiatives are the Technical Assistance Program and the Lead Network.

The Technical Assistance Program allows communities or amateur sport associations to apply to the MASC and the Events Promotion Board for technical assistance to bid on sporting events

for which they otherwise might be unable to compete.

The Lead Network sends information to Minnesota visitor and convention bureaus and amateur sport associations about communities and state sport associations wishing to attract and host major sport events.

Minnesota already has secured more than 20 nationally prominent events, with an estimated economic impact of more than \$53 million, through 1992.

Major Sporting Events Secured By Minnesota

Revenue brought to Minnesota by major amateur sport events provides the economic foundation for developing amateur sport in the state.

<u>YEAR</u>	<u>EVENT</u>	<u>NEW NET ECONOMIC IMPACT*</u> (Est. Net \$ x 1.6)
1988	NCAA Women's Volleyball Final Four in St. Paul	\$ 190,000
	U. S. Women's National Amateur Golf Tournament	320,000
	Western Collegiate Hockey Finals in St. Paul	2,424,000
	National Women's Softball Tournament in Bloomington	150,000
	U. S. Olympic Nordic Ski Trials in Biwabik	240,000
	U. S. National Weightlifting Championships in Minneapolis	40,000
	MidAmerican Kayaking Championships in Carlton	90,000
	USA Cup International Soccer Tournament in Blaine	2,000,000
	U. S. Men's National Curling Championship in St. Paul	77,500
	U. S. Women's National Hockey Championships	45,000
	Twin Cities Marathon	1,100,000
	Grandma's Marathon in Duluth	1,588,000
	ITCA National Collegiate Indoor Tennis Championships	145,550
	North American Yachting Championships in Minnetonka	322,000
North Central Regional Swimming & Diving Championships	318,000	
1989	NCAA Division One Hockey Finals in St. Paul	2,752,000
	NCAA Regional Men's Basketball Tournament in the Metrodome	3,840,000
	USA Cup International Soccer Tournament in Blaine	2,200,000
	NCAA Slalom Ski Championships in Biwabik	860,000
	NCAA Giant Slalom Ski Championships in Lutsen	860,000
	Twin Cities Marathon	1,200,000
1990	Grandma's Marathon in Duluth	1,700,000
	U. S. Olympic Sports Festival - Metropolitan Area	25,000,000
	USA Cup International Soccer Tournament in Blaine	2,400,000
	Twin Cities Marathon	1,300,000
	Grandma's Marathon in Duluth	1,800,000
	Major Yacht Racing Event	1,100,000
1991	U. S. Men's National Golf Tournament in Chaska	10,000,000
	World Championships of Bandy in Roseville	500,000
	USA Cup International Soccer Tournament in Blaine	2,600,000
	Twin Cities Marathon	1,400,000
1992	Grandma's Marathon in Duluth	2,000,000
	NCAA Final Four Men's Basketball Tournament in the Metrodome	2,545,000
	USA Cup International Soccer Tournament in Blaine	3,000,000
	Twin Cities Marathon	1,500,000
	Grandma's Marathon in Duluth	2,200,000
	TOTAL	\$79,807,050

*Sources:

- St. Paul Pioneer Press Dispatch (1987)
- State of Utah Study on Amateur Athletics (1985)
- Economic Impact of Giants Ridge (1986)
- NCAA (1987)
- Minnesota Special Olympics (1987)
- Twin City Bid Response for 1996 Olympics (1987)
- Pan Am Games Organizing Committee (1987)
- Twin Cities Marathon (1987)
- Grandma's Marathon (1987)
- National Governing Bodies of Amateur Sport

Star Tribune

NEWSPAPER OF THE TWIN CITIES

SUNDAY / May 1/1988

State in sports race for long haul

Championship events
profitable for hosts

By Rob Hotakainen
Staff Writer

When oil prices fell and Houston's new skyscrapers stood empty, the city began wooing amateur sports championships to help revive a boom city gone bust.

It had paid off handsomely for Indianapolis, which turned to amateur sports as a way to boost tourism and overcome its inferiority complex.

Now Minnesota has entered this new field and appears to be in the race to stay. Even though Atlanta beat out the Twin Cities Friday for the right to compete internationally for the 1996 Summer Games, the Olympics bid was only part of a long-term strategy aimed at making Minnesota one of the top amateur sports centers in the United States.

Today in Washington, D.C., Minnesota officials will make a pitch for the 1991 International Special Olympics for mentally retarded athletes. On Thursday, Minnesota will compete against Houston and Indianapolis for the U.S. National Figure Skating Championships, also in 1991. More bids are in the works, including a possible attempt to lure the Pan Am Games, the second largest international sporting event, in 1999.

Playing host to amateur sports events has grown into a \$300 million business nationwide. Compared with the Olympics, most of the events are small, but enough of them can bring in sufficient numbers of athletes, coaches, families and fans whose spending adds up to real money, officials say.

Minnesota is out to capture up to 10 percent of this market by 1990, boosting the state's economy by as much as \$30 million a year. Even though Minnesota won't get the 1996 Summer Games, the state already is seen by competitors as a strong contender for the smaller but lucrative championships.

Competitors say that Minnesota's ability to lure amateur championships will grow even stronger after the Twin Cities plays host to the U.S. Olympic Festival in 1990 and capitalizes on the exposure. Indianapolis had the festival in 1982. Houston had it four years later. Both cities turned a profit.

Amateurs continued on page 6A

Amateurs Continued from page 6A

ton, other cities working for amateur championships include Colorado Springs, Colo.; San Diego; Orlando, Fla.; Syracuse, N.Y.; New York City; Los Angeles and Raleigh-Durham, N.C. Observers say that more cities and states can be expected to enter the competition.

"It's no longer a well-kept secret," Knapp said. "Every month, some city or some organization from some state is in contact with us, trying to find out what we've done and how we've done it."

Her advice to newcomers: "Control your appetite. We could have had twice as many events as we've hosted, but we didn't feel the market could accommodate those. You don't need to too many failures to derail the train of success. It's human nature that you get so caught up in the thrill and excitement that you forget what it look to get you there."

For now, no one is guessing when the breaking point comes and too many players will enter the industry. Some say that the country will split into five or six regional centers that attract the bulk of the events.

"You could have the survival of the fittest, obviously," Berger said. "The people who possess the events are going to want to go to the cities that produce the best results. That will come out in the wash. Too many cities will take care of itself. Right now, there are plenty of events to go around. Obviously, from a selfish standpoint, we want as many as pos-

sible."

So does Minnesota, which expects to be a survivor as in the amateur sports business. "We're well ahead of the pack," said Paul Erickson, MASC's executive director.

In addition to the economic benefits, the push on amateur sports will get more Minnesota youths involved in sports, giving them more positive things to do with their time, say Gov. Rudy Perpich and other proponents.

"Just like you should maximize brain power, I think you should maximize athletic power," Perpich said.

"The fact that these things make money is only one prong of the fork. The other is that these are good things to do," MASC Chairman Wayne Faris said.

Opponents of Minnesota's newest venture are hard to find, but at least one state senator says there's been too much emphasis placed on sports:

"I think we're trying to lull people to sleep by giving them more entertainment," said Sen. Charles Berg, DFL-Chokio. "When athletics mean more than anything else, I think that we've got our priorities mixed up."

(Staff Writer Bruce Benidt contributed to this story.)

Amateurs

Continued from page 1A

Other factors that could help Minnesota, according to competitors, are the national publicity that came with the state's bid for the 1996 Summer Games and the prestige that came with staging the World Series and gaining a professional basketball franchise. In addition, competitors say that Minnesota has shown the ability to attract other big sporting events, such as golf's U.S. Open in 1991 and the National Collegiate Athletic Association men's basketball championships in 1992.

But entering the amateur sports business requires organization and money. So far, the state has created a new government commission to promote amateur sports and is spending millions to build Olympic-style training sites across the state. To pay for its efforts, Minnesota is collecting millions under a new sales tax on sports-related memberships, such as health clubs, that other states and cities are considering copying.

"They have postured themselves to become an automatic big player, and there aren't many big players," said Jack Berger, executive director of the Greater Houston Sports Foundation.

"They're doing everything right," said Sandy Knapp, president of the Indiana Sports Corp. "They're being taken very seriously, and they should be. They're looking at the big picture. It seems to be a long-term strategy, not a shot in the dark, flash in the pan approach."

In 1987, the Legislature decided to spend more than \$29 million to build four training centers, including the \$14.7 million National Sports Center at Blaine, which will be used for track and field, soccer and cycling. By 1991, the state will be asked for as much as \$30 million to build world-class facilities for all 37 Olympic sports.

Bonding debt for the aggressive building campaign is being paid with revenues from a 6 percent sales tax that applies to sports and health club memberships, country club memberships and green fees. That tax is expected to raise \$7 million this year and is enough to support roughly 10 times that amount in bonding, said State Rep. Gordon Voss, DFL-Blaine, who proposed the tax last year.

"It was politically astute to tax the sports-related community to support amateur sports," said Jay Flood, a Santa Monica, Calif., representative on the U.S. Olympic Committee's site selection team. "You're not tak-

Major national or international sporting events scheduled for Minnesota (includes amateur and professional):

1989:

- NCAA Division One Hockey Finals in St. Paul
- NCAA Regional Men's Basketball Tourney in the Metrodome

1990:

- U.S. Olympic Sports Festival

1991:

- U.S. Open Golf Tourney in Chaska

1992:

- NCAA Final Four Men's Basketball Tourney in the Metrodome

National or international sporting events Minnesota is bidding for or will bid for:

1989:

- Bud-Lite U.S. Triathlon Series Event
- Western Collegiate Hockey Finals in St. Paul

1990:

- U.S. National Cycling Championships
- NCAA Final Four Women's Basketball Tourney in the Metrodome

1991:

- International Special Olympics
- U.S. National Figure Skating Championships
- U.S. National Swimming Championships
- U.S. Winter Olympic Festival

ing the money out of the mouths of babes. It was very creative." Flood said that he sent copies of the Minnesota tax law to officials in Atlanta, San Diego and Hawaii who have asked for ideas on how to finance amateur sports development.

Besides paying for new training centers, the tax money is used to run the new Minnesota Amateur Sports Commission (MASC), which was formed in 1987 and already is involved in eight bids for national and international events. The commission also is working with cities around the state to plan what sports events they can attract. For example, Rochester has been identified as a choice for Olympic badminton, fencing and table tennis.

Because it is a clean industry with no smokestacks, the amateur sports field is becoming more and more competitive among a growing list of U.S. cities and states. The Houston Sports Foundation sent a representative to the U.S. National Weightlifting Championships, which conclude today at St. Louis Park. Nearly 150 weightlifters are competing for medals and an eventual spot in the 1988 Summer Olympics in Seoul. South

Korea. Houston is competing for money as it promotes the city as a site for future championships.

In the last year alone, Houston has booked 16 events that are expected to bring in \$40 million. One of those, a national racquetball championship on Memorial Day weekend, is expected to bring in 900 participants and add \$400,000 to the city's economy.

"Sports is one way that Houston is taking to get the city back on track," Berger said.

Indianapolis, recognized as the amateur sports capital of the United States, has played host to nearly 100 national or international amateur athletic events in the past six years.

"We were never going to have mountains and seashores and tourist-attracting weather," Knapp said. "We just had no image. Nobody thought about Indianapolis. Amateur sports was identified as one of our initiatives."

Along with Indianapolis and Hous-

Amateurs continued on page 7A

SUNSHINE STATE GAMES FOUNDATION DIVERSIFIES

In 1986, the Florida state legislators, realizing the importance of amateur sports and it's economic impact on a community, allocated 1.6 million dollars to the Sunshine State Games Foundation to help bring and promote amateur sporting events in our state. This program became known as the Event Bidding and Funding program and it has had a great deal success in the last eighteen months.

In 1988, over forty events will be held in the state of Florida, thanks to the efforts of the Event Bidding and Funding program. This program works with local organizing committees, state governing bodies and any interested organizations who are interested in bringing amateur athletic events into their community. The organization interested in submitting a bid receives guidance and support from the our office and assists them in putting together a professional bid booklet. In some cases, the program will assist some of the members of the local organizing committee to travel to a particular city to make their bid presentation for that event. Once the event has been secured, the Event Bidding and Funding program may continue to work with the local organizing committee assisting them in putting together the proper administrative organization in order to successfully host the event. Further, the local organizing committee (LOC) may apply for a grant from the Sunshine State Games Foundation to assist them in the hosting of the event. So far, over \$550,000 have been awarded to different LOC's throughout the state to assist them in the hosting of events.

As the Event Bidding and Funding program grows in maturity and experience, every success has been documented and the results published. For example, in February 1987, the Junior Olympic Fencing Tournament was held in the city of Orlando and was partially funded by this program. A study was done by the University of Central Florida on the economic impact of this event. Approximately 1,200 participants and officials attended the event and once completed, the economic impact study reported that this event brought \$700,000 in hard cash into the city of Orlando. When multiplied by the economic index number, the event brought over 1.2 million dollars into the local community. This particular study has been the source of much excitement among sports leaders throughout the state, as well as the state legislators who have reviewed this study. It has become very obvious that amateur athletic events coming into a community can mean a great deal to the economy, and the success of the Event Bidding and Funding program will continue to grow in months to come due to this.

In 1986, together with the Event Bidding and Funding program, the Florida Amateur Sports Council was begun. This Council was created because there was no statewide support organization which could serve as a clearing house for information and provide general support to the many state amateur sports governing bodies

and local organizing committees in Florida. Now that we are bringing events to the state of Florida, we needed to create an organization which could serve as an informational clearing house for everyone involved in amateur sports. Presently, the Florida Amateur Sports Council has 29 members and it's efforts continue to grow. The FASC publishes a newsletter called the Sports Index which is sent to all Council members, state and national governing bodies, as well as many sports leaders throughout Florida and the nation. The Sports Index brings brief and concise news about events happening in the state of Florida dealing with amateur sports in general. It also brings news about important national developments in sports, as well as news from the USOC office. Anyone interested in having information published in this newsletter, may send material to the FASC office in Gainesville at 1330 NW 6th Street, Suite A, Gainesville, FL 32601 and it will be incorporated into the next issue.

On January 22-23, 1988 a sports administrative workshop was held in Orlando for all sports leaders and organizations throughout the state. The workshop attracted over one hundred participants and was highlighted by the presence of the USOC President, Bob Helmick and the Olympic Sports Festival Administrator, Sheila Walker. Following the workshop, a general meeting was held of the Council and officers were elected for 1988. The President elect was Betty Ann Danna who comes from the sport of roller skating. Vice President, Stuart Borne comes from ice hockey, Secretary, Mary Rose from synchronized swimming, Second Vice President, Nick Cimmento from boxing and Treasurer, Bill Bunker from the Pinellas Sports Authority.

In 1988 as we begin to plow new ground for the Florida Amateur Sports Council, the growth of amateur sports organizations in the state of Florida will be tremendous. The Council officers are meeting in Gainesville during the Governor's Council on Physical Fitness and Sports meeting March 23rd and are making plans for new projects in the Fall. The growth of the Event Bidding and Funding program will continue at a steady pace with new events already being bid on by many local organizing committees throughout Florida and application for funding being submitted on a monthly basis to the Sunshine State Games Foundation office.

If you have any questions regarding these two programs, please contact our office in Gainesville and we will be happy to send you material to further explain what the FASC and Event Bidding and Funding program is all about.

Jose' H. Rodriguez
Executive Director
Florida Amateur Sports Council
Event Bidding and Funding Program

AMATEUR SPORTING EVENTS INVENTORY:

IMPACT UPON UTAH'S ECONOMY

<u>ORGANIZATION</u>	<u>EVENT</u>	<u>#PAR</u>	<u>#D</u>	<u>DRAW</u>	<u>REVENUE</u>	<u>TAX REV</u>
AAU	JUNIOR OLYMPICS	4000	5	12000	2100000.00	141750.00
AAU	INDOOR NAT TRACK CHAMPIONSHIP	500	4	5000	700000.00	47250.00
ALL-AMERICAN AMATEUR BASEBALL	NATIONAL TOURNAMENT	270	7	5400	1323000.00	89302.50
AMATEUR GOLF ASSOC OF AMERICA	REGIONAL CHAMPIONSHIP	288	4	576	195840.00	13219.20
AMATEUR SOFTBALL ASSOCIATION	NATIONAL TOURNAMENT	800	7	1800	441000.00	29767.50
AMERICAN AMATEUR BASEBALL CON	COMBINED WORLD SERIES	5000	8	50000	14000000.00	945000.00
AMERICA CASTING ASSOCIATION	NATIONAL TOURNAMENT	200	3	400	78000.00	5265.00
AMERICA ENDURANCE RIDE CONFERENCE	ANNUAL RIDE	100	3	100	10500.00	708.75
AMERICAN HIKING SOCIETY	ANNUAL HIKE	150	2	150	10500.00	708.75
AMERICAN LEGION BASEBALL	WORLD SERIES	500	08	25000	7000000.00	472500.00
AMERICAN PLATFORM TENNIS ASSOC	MEN'S CHAMPIONSHIPS	150	4	450	153000.00	10327.50
AMERICAN PLATFORM TENNIS ASSOC	WOMEN'S CHAMPIONSHIPS	150	4	450	153000.00	10327.50
AMERICAN PLATFORM TENNIS ASSOC	MIXED DOUBLES CHAMPIONSHIPS	150	4	450	153000.00	10327.50
AMERICAN PLATFORM TENNIS ASSOC	SENIORS CHAMPIONSHIPS	150	4	450	153000.00	10327.50
AMERICAN POWER BOAT ASSOCIATION	NATIONAL RACE	200	2	2000	260000.00	17550.00
AMERICAN WATER SKI ASSOCIATION	NATIONAL CHAMPIONSHIP	530	3	1590	405450.00	27367.88
AMERICAN WATER SKI ASSOCIATION	NATIONAL CHAMPIONSHIP	530	4	3180	1081200.00	72981.00
AMERICAN DART ORGANIZATION	NO AMERICAN OPEN	2000	2	2000	340000.00	22950.00
AMERICAN LAWN BOWLING ASSOCIATION	NATIONAL CHAMPIONSHIP	450	3	900	229500.00	15491.25
AMERICAN TENNIS ASSOCIATION	NATIONAL CHAMPIONSHIP	960	6	4800	2448000.00	165240.00
EABE RUTH BASEBALL	WORLD SERIES	540	5	2700	472500.00	31893.75
BALLOON FEDERATION OF AMERICA	WORLD CHAMPIONSHIP	200	2	200	28000.00	1755.00
BASS'N GAL	WOMEN'S BASS CHAMPIONSHIP	150	3	300	58500.00	3948.75
BILLIARD CONGRESS	NATIONAL CHAMPIONSHIP 1	4500	3	9000	1755000.00	118462.50
BILLIARD CONGRESS	NATIONAL CHAMPIONSHIP 2	4500	3	9000	1755000.00	118462.50
BILLIARD CONGRESS	NATIONAL CHAMPIONSHIP 3	4500	3	9000	1755000.00	118462.50
CASE BULLET ASSOCIATION	NATIONAL CHAMPIONSHIP	40	3	80	15600.00	1053.00
INT HANDGUN NET SILHOUETTE A	NATIONAL TOURNAMENT	1200	3	2400	468000.00	31590.00
INT BATON TWIRLING ASSOCIATION	NATIONAL MEET	1400	3	8000	840000.00	56700.00
INTER JET SKI ASSOCIATION	NATIONAL CHAMPIONSHIP	200	3	600	117000.00	7897.50
INTER UNIVERSITY SPORTS BOARD	EVENT 1	2000	4	16000	4160000.00	280800.00
INTER UNIVERSITY SPORTS BOARD	EVENT 2	2000	4	16000	4160000.00	280800.00
INTER UNIVERSITY SPORTS BOARD	EVENT 3	2000	4	16000	4160000.00	280800.00
LITTLE LEAGUE BASEBALL	COMBINED WORLD SERIES	9999	7	149985	36746325.00	2480376.94
NATIONAL AMPUTEE GOLF ASSOCIATION	NATIONAL TOURNAMENT	100	3	200	51000.00	3442.50
NATIONAL ASSOC OF LEFT-HANDED GOLF	WORLD TOURNAMENT	340	3	680	173400.00	11704.50
NATIONAL ASSOC OF LEFT-HANDED GOLF	COMBINED NATIONAL TOURNAMENT	1300	3	2600	663000.00	44752.50
NATIONAL BATON TWIRLING ASSOCIATION	NATIONAL MEET	4000	4	8000	1120000.00	75600.00
NATIONAL CAMPERS AND HIKERS	CONVENTION AND CAMPOUT	3000	5	12000	2100000.00	141750.00
NATIONAL DUCKPIN BOWLING ASSOCIATION	NATIONAL TOURNAMENT	9000	7	18000	8190000.00	552825.00

AMATEUR SPORTING EVENTS INVENTORY:
IMPACT UPON UTAH'S ECONOMY

<u>ORGANIZATION</u>	<u>EVENT</u>	<u>#/PAR</u>	<u>#/D</u>	<u>DRAW</u>	<u>REVENUE</u>	<u>TAX REV</u>
NATIONAL FIELD ARCHERY	NATIONAL INDOOR CHAMPIONSHIP	700	3	1400	273000.00	18427.50
NATIONAL FIELD ARCHERY	NATIONAL OUTDOOR CHAMPIONSHIP	700	4	1400	364000.00	24570.00
NATIONAL HORSESHOE PITCHERS ASSOC	NATIONAL TOURNAMENT	500	4	1500	210000.00	14175.00
NATIONAL POCKET BILLIARDS	U.S. TEAM OPEN	500	4	1000	260000.00	17550.00
NATIONAL SENIOR SPORTS ASSOC	NAT TOURNAMENT COMBINED(3 EVENTS)	320	3	640	163200.00	11016.00
NATIONAL SKEET SHOOTING ASSOC	U.S. OPEN	300	3	600	153000.00	10327.50
NATIONAL SKEET SHOOTING ASSOC	WORLD CHAMPIONSHIP	900	3	2700	638500.00	46473.75
NATIONAL WHEELCHAIR ATHLETIC ASSOC	NATIONAL CHAMPIONSHIP	400	3	800	204000.00	13770.00
NATIONAL BASEBALL CONGRESS	NATIONAL CHAMPIONSHIP	612	5	1836	321800.00	21687.75
NATIONAL BICYCLE LEAGUE	MOTOCROSS CHAMPIONSHIP	1000	4	3000	420000.00	28650.00
NATIONAL BOWLING	NATIONAL TOURNAMENT	1500	4	22500	3150000.00	212625.00
NATIONAL RIFLE ASSOCIATION	U.S. INTER CHAMPIONSHIP	1200	3	2400	468000.00	31590.00
NATIONAL RIFLE ASSOCIATION	COLLEGIATE CHAMPIONSHIP	200	3	400	42000.00	2835.00
NCAA	FOOTBALL (2 DIVISIONS)	7500	1	742500	48262500.00	3257718.75
NCAA	COMBINED EVENTS	7500	2	375000	48750000.00	3290625.00
PEOPLE TO PEOPLE SPORTS	ANNUAL HORSE SHOW	1000	4	4000	1360000.00	91800.00
PONY BASEBALL	WORLD SERIES 11-12	9750	7	97500	23887500.00	1612406.25
PONY BASEBALL	WORLD SERIES 13-14	7500	7	75000	18375000.00	1240312.50
PONY BASEBALL	WORLD SERIES 15-16	5250	7	52500	12862500.00	868218.75
PONY BASEBALL	WORLD SERIES 17-18	3000	7	3000	735000.00	49612.50
U.S. ASSOC FOR BLIND ATHLETES	NATIONAL MEET	500	4	1000	260000.00	17550.00
U.S. BASEBALL	U.S. BASEBALL WORLD JR. CUP	144	4	1440	201600.00	13608.00
U.S. CANOE ASSOCIATION	U.S. MARATHON CANOE & KAYAK	500	4	1000	260000.00	17550.00
U.S. CROQUET	NATIONAL CHAMPIONSHIP	50	3	100	25500.00	1721.25
U.S. CROQUET	NATIONAL CLUB TEAMS	110	3	220	56100.00	3786.75
U.S. CROQUET	NATIONAL COLLEGE CHAMPIONSHIP	50	3	100	10500.00	708.75
U.S. CURLING	NATIONAL CURLING CHAMPIONSHIP	1500	4	3000	780000.00	52650.00
U.S. CYCLING FEDERATION	NATIONAL CHAMPIONSHIP	540	4	1080	280800.00	18954.00
U.S. FENCING ASSOCIATION	JR. NATIONAL CHAMPIONSHIP	450	4	1350	459000.00	30982.50
U.S. FENCING ASSOCIATION	SR. NATIONAL CHAMPIONSHIP	650	4	1300	442000.00	29835.00
U.S. FIGURE SKATING ASSOCIATION	COMBINED EVENTS	500	3	15000	3600000.00	248000.00
U.S. GOLF ASSOCIATION	U.S. MEN'S OPEN	250	3	2500	637500.00	48031.25
U.S. GOLF ASSOCIATION	COMBINED TOURNAMENT	5274	3	10548	2689740.00	181557.45
U.S. HANG GLIDING ASSOCIATION	MASTERS CHAMPIONSHIP	32	3	64	12480.00	842.40
U.S. HANG GLIDING ASSOCIATION	REGIONAL CHAMPIONSHIP	90	3	180	35100.00	2369.25
U.S. PARACHUTE ASSOCIATION	NATIONAL CHAMPIONSHIP	1150	2	1150	149500.00	10091.25
U.S. PARACHUTE ASSOCIATION	SKIING/SKY DIVING	100	3	100	25500.00	1721.25
U.S. PARACHUTE ASSOCIATION	COLLEGIATE MEET	150	4	150	39000.00	2632.50
U.S. POLO ASSOCIATION	U.S. OPEN	40	4	400	136000.00	9180.00
U.S. POLO ASSOCIATION	GOLD CUP	80	4	800	272000.00	18360.00

AMATEUR SPORTING EVENTS INVENTORY:
IMPACT UPON UTAH'S ECONOMY

<u>ORGANIZATION</u>	<u>EVENT</u>	<u>#PAR</u>	<u>#D</u>	<u>DRAW</u>	<u>REVENUE</u>	<u>TAX REV</u>
U.S. SKI ASSOCIATION	COMBINED EVENTS	1000	3	10000	2700000.00	182250.00
U.S. SQUASH RACQUETS ASSOCIATION	NAT CHAMP COMBINED (8 EVENTS)	1320	5	3960	1683000.00	113602.50
U.S. TABLE TENNIS ASSOCIATION	U.S. CLOSED TOURNAMENT	750	4	1500	390000.00	26325.00
U.S. TABLE TENNIS ASSOCIATION	U.S. OPEN	750	4	1500	390000.00	26325.00
U.S. VOLLEYBALL ASSOCIATION	NATIONAL CHAMPIONSHIP	900	3	1800	459000.00	30982.50
U.S. WOMEN'S CURLING	NATIONAL CHAMPIONSHIP	1300	4	2600	676000.00	45630.00
USA AMATEUR BOXING	U.S. AMATEUR CHAMPIONSHIP	100	3	500	52500.00	3543.75
USA AMATEUR BOXING	U.S. OLYMPIC TRIALS	100	7	2000	910000.00	61425.00
USA AMATEUR BOXING	U.S. JUNIOR BOXING CHAMPIONSHIP	100	4	500	70000.00	4725.00
USA FIELD HOCKEY	AUTUMN MEET	1300	4	3900	1014000.00	68445.00
USA FIELD HOCKEY	USA FIELD HOCKEY CLASSIC	1000	3	7000	1365000.00	92137.50
USA WRESTLING	NATIONAL JR. OLYMPICS	1500	4	4500	1170000.00	78975.00
USA WRESTLING	NATIONAL CHAMPIONSHIP 15-16	500	3	1000	105000.00	7087.50
USA WRESTLING	NATIONAL CHAMPIONSHIP 20+	500	3	1000	195000.00	13162.50
USA WRESTLING	NATIONAL SR. WORLD CHAMPIONSHIP	600	4	1200	408000.00	27540.00
USA WRESTLING 17-16	NATIONAL JR. OLYMPICS	2000	4	6000	840000.00	56700.00
WOMEN'S INTER BOWLING CONGRESS	AMERICAN BOWLING CONGRESS	8000	4	16000	4160000.00	280800.00
WOMEN'S INTER BOWLING CONGRESS	ABC MASTER'S TOURNAMENT	700	4	2100	546000.00	36855.00
WOMEN'S INTER BOWLING CONGRESS	ABC NATIONAL TOURNAMENT	5000	4	45000	11700000.00	789750.00
WOMEN'S SPORTS FOUNDATION	HALL OF FAME BANQUET	500	1	500	42500.00	2868.75
YOUNG AMERICAN BOWLING ALL	JR. BOWLING CHAMPIONSHIPS	162	3	486	51030.00	3444.52
YOUNG AMERICAN BOWLING ALL	NAT COLLEGIATE BOWLING CHAMP	120	3	480	50400.00	3402.00

TOTAL:

#PAR	161,141.00
#D	393.00
DRAW	1,942,125.00
REVENUE	300,320,565.00
TAX REV	20,271,638.14

Printed 102 of the 102 records.

SENATE BILL 1:

Creating the

THE ALASKA AMATEUR SPORTS AUTHORITY

Patterned after the Minnesota Amateur Sports Commission, the Alaska Amateur Sports Authority (AASA) is established within the Department of Commerce and Economic Development and designed to provide organization and coordination with the:

- 1) development and promotion of amateur sports in Alaska;
- 2) planning, constructing and managing amateur sports training facilities; and
- 3) developing, expanding and promoting amateur sports events within the Alaska as a new economic industry, thus generating income in the state.

Funding Source: The Alaska Amateur Sports Fund, created and signed into law last session. SB 1 also allows the AASA, in conjunction with the Municipal Bond Bank, to bond for winter sports facilities, subject to voter approval within a municipality.

MEMBERSHIP: 11 Directors

- Chair: Governor (or designee);
- Commissioner, Commerce and Economic Development;
- 1 State Senator, appointed by the Senate President;
- 1 State Representative, appointed by the Speaker;
- 1 Representative from the Alaska Tourism Marketing Council;
- 6 Others, appointed by the Governor, with experience in promoting amateur athletics and having at least one public member representing each of Alaska's judicial districts.

All members have staggered 3 year terms.

The AASA will provide annual reports to the legislature and the Governor.



RESOLUTION 89-9



HOUSTON, ALASKA
A BICENTENNIAL COMMUNITY

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HOUSTON, ALASKA,
IN SUPPORT OF SENATE BILL 1, A BILL RELATING TO THE ALASKA
AMATEUR SPORTS.

WHEREAS, the City Council of the City of Houston realizes the
need for amateur sports, and;

WHEREAS, the City Council of the City of Houston realizes that
at this time there is no organized support from the state or
federal government, and;

WHEREAS, Senate Bill 1 will establish an authority for the
promotion and development of amateur sports, the planning,
managing and constructing of amateur sports training facilities,
and the developing and promoting of amateur sports events that
will generate income in the state, and;

WHEREAS, the City Council of the City of Houston is aware that
there are many different organizations within the Matanuska-
Susitna Borough which are promoting amateur sports especially
for the children of this area, and;

WHEREAS, the City Council of the City of Houston feels that this
bill will help these organizations in their endeavors to continue
promoting these amateur sports.

NOW, THEREFORE BE IT RESOLVED that the Houston City Council
urges the Alaska State Legislature to pass Senate Bill 1.

ADOPTED BY a duly constituted quorum of the City Council of
Houston, Alaska this 9th day of March, 1989.

Marcella R. B. B.
MAYOR

ATTEST:

Linda L. Padue
CITY CLERK

CHAIRMAN:
Perry Eaton

BOARD MEMBERS:
Wirthrop Hovey
David Hoffman
Hugh Malone
Anthony Smith



601 WEST FIFTH AVENUE
SUITE 430
ANCHORAGE, ALASKA 99501
(907) 274-7368
FAX (907) 276-1691

EXECUTIVE DIRECTOR:
Judith Brady

ALASKA MUNICIPAL BOND BANK AUTHORITY

April 21, 1989

The Hon. Tim Kelly
Alaska State Senate
P.O. Box V
Juneau, Ak. 99811

Dear Senator Kelly,

You asked whether the financing of sports facilities by municipalities through the Bond Bank Authority would be consistent with the Bond Bank's charter.

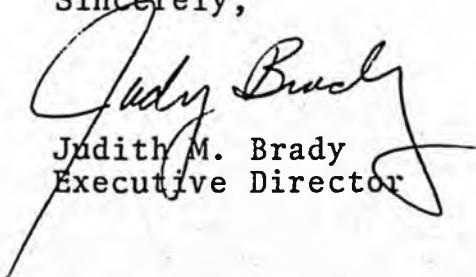
The short answer is yes, it would be consistent.

As you are aware, only municipalities can apply for debt financing through the Bond Bank. The eligible purposes, in order of priority are: school facilities, fire protection facilities, public safety facilities, public health facilities, public transportation facilities, and other capital improvements.

Sports facilities would likely be applied for under the general classification of "other capital improvements".

I hope this is helpful.

Sincerely,


Judith M. Brady
Executive Director

RECEIVED

APR 27 1989

SENATOR TIM KELLY
SENATE PRESIDENT

FISCAL NOTE

REQUEST:

Revision Date: April 21, 1989
Title: An Act relating to Alaska Amateur sports fund; powers of Ak. Ind. Dev....
Sponsor: Kelly, Fisher, and Kerttula
Requestor: Rules

Agency Affected: Department of Revenue
BRU: Alaska Municipal Bond Bank

Components: Operating

EXPENDITURES/REVENUES: (Thousands of Dollars)

	FY 89	FY 90	FY 91	FY 92	FY 93	FY 94
OPERATING						
PERSONAL SERVICES	0	0	0	0	0	0
TRAVEL	0	0	0	0	0	0
CONTRACTUAL	0	0	0	0	0	0
SUPPLIES	0	0	0	0	0	0
EQUIPMENT	0	0	0	0	0	0
LANDS & STRUCTURES	0	0	0	0	0	0
GRANTS, CLAIMS	0	0	0	0	0	0
MISCELLANEOUS	0	0	0	0	0	0
TOTAL OPERATING	0	0	0	0	0	0
CAPITAL	0	0	0	0	0	0
REVENUE	0	0	0	0	0	0

FUNDING: (Thousands of Dollars)

GENERAL FUND	0	0	0	0	0	0
FEDERAL FUNDS	0	0	0	0	0	0
OTHER	0	0	0	0	0	0
TOTAL	0	0	0	0	0	0

POSITIONS:

FULL-TIME	0	0	0	0	0	0
PART-TIME	0	0	0	0	0	0
TEMPORARY	0	0	0	0	0	0

ANALYSIS: (Attach a separate page if necessary)

Prepared By: Judy Brady
Division: Municipal Bond Bank

Judy Brady
for

Phone: 274-7366
Date: April 21, 1989

Approved by Commissioner: Hugh Malone
Agency: Department of Revenue

Date: April 21, 1989

Distribution (by preparer):
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

CHAIRMAN:
Perry Eaton

BOARD MEMBERS:
Winthrop Hovey
David Hoffman
Hugh Malone
Anthony Smith



601 WEST FIFTH AVENUE
SUITE 430
ANCHORAGE, ALASKA 99501
(907) 274-7366
FAX (907) 276-1691

EXECUTIVE DIRECTOR:
Judith Brady

ALASKA MUNICIPAL BOND BANK AUTHORITY

April 21, 1989

The Hon. Tim Kelly
Alaska State Senate
P.O. Box V
Juneau, Ak. 99811

Dear Senator Kelly,

You asked whether the financing of sports facilities by municipalities through the Bond Bank Authority would be consistent with the Bond Bank's charter.

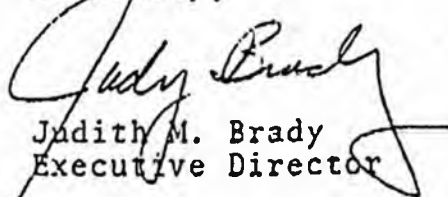
The short answer is yes, it would be consistent.

As you are aware, only municipalities can apply for debt financing through the Bond Bank. The eligible purposes, in order of priority are: school facilities, fire protection facilities, public safety facilities, public health facilities, public transportation facilities, and other capital improvements.

Sports facilities would likely be applied for under the general classification of "other capital improvements".

I hope this is helpful.

Sincerely,


Judith M. Brady
Executive Director

STATE OF ALASKA
1989 LEGISLATIVE SESSION

BILL VERSION: HCS CSSB 1 (SA)
PUBLISH DATE: _____

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: An Act relating to the amateur
Sports Authority
Sponsor: Kelly, Fischer, Kerttula
Requester: House State Affairs

Agency Affected: Commerce & Economic Dev.
BRU: Amateur Sports Authority
Components: _____

EXPENDITURES / REVENUES : (Thousands of Dollars)

OPERATING	FY 89	FY 90	FY 91	FY 92	FY 93	FY 94
PERSONAL SERVICES		44.8	89.6	89.6	89.6	89.6
TRAVEL		7.4	14.7	14.7	14.7	14.7
CONTRACTUAL		15.2	19.6	19.6	19.6	19.6
SUPPLIES		2.5	2.5	2.5	2.5	2.5
EQUIPMENT		12.0	1.5	1.5	1.5	1.5
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING		81.8	127.9	127.9	127.9	127.9

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of dollars)

GENERAL FUND		81.8	127.9	127.9	127.9	127.9
FEDERAL FUNDS						
OTHER						
TOTAL						

POSITIONS:

FULL-TIME		1	1	1	1	1
PART-TIME		1	1	1	1	1
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary.)

See attached for expenditure detail.

Prepared by: Guy Bell
Division: Administrative Services

Phone: 465-2505
Date: 5-02-89

Approved by Commissioner: Larry Mercurieff
Agency: Commerce & Economic Development

Phone: 465-2500
Date: 5/2/89

Distribution (by preparer):

Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

page 1 of 2

FY 90 Estimated Expenditures CSSB 1 (Rules)

Personal Services

Executive Director, Range 24A, 6 Months	36,700	
Secretary I, Range 10A, 6 Months, 1/2 time	8,075	
		44,775

Travel

Board - Two 2-Day Meetings x 6 Members in Anchorage Transportation \$366 + 160 = \$526 x 6 Members and the Director = \$3,156 x 2 Meetings (Assumes travel and per diem for public members and director)		7,364
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Contractual

Office Space, Postage, Communications, Printing & Advertising.		15,200
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Supplies

2,500

Equipment (One Time Costs)

Desk, Chair, Typewriter, Calculator, File Cabinet, Table, Side Chair and Wang Terminal		<u>12,000</u>
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TOTAL		81,839
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FY 91 Estimated Expenditures

Personal Services

Executive Director, Range 24A, 12 Months	73,400	
Secretary I, Range 10A, 12 Months, 1/2 time	16,150	
		89,550

Travel

Board Meetings - Four 2-Day Meetings x 7 x \$526 (Per Meeting x 4 Meetings)	3,682	14,728
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Contractual

Office Space, Postage, Communications, Printing & Advertising		19,600
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Supplies

2,500

Equipment

1,500

TOTAL		127,878
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