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Senator Rick Halford



Senate District 1
Chugiak, Eagle River, East Anchorage, Fort Richardson

Senate Finance Committee
Co-Chairman

March 22, 1988

MEMORANDUM

TO: Members, Senate State Affairs Committee

FROM: Senator Rick Halford, Co-Chairman *R.H.*
Senate Finance Committee

SUBJECT: SCR 11 - relating to political advertising on the date of an election

I introduced this resolution in an effort to allow the people of Alaska to vote in peace. It is very difficult to get away from electronic media that bombards Alaskans during an election campaign. It is my belief that individuals should be free from this bombardment on the last day of the campaign. People deserve the right to vote free from last-minute influence.

Senate Concurrent Resolution 11 requests radio and television stations and newspapers to refuse to accept political advertising which would be run on the day of an election. This will not only allow time for an individual to make an informed choice given the information he already has, but it will also preclude negative or "smear" ads from being run on election day. These negative ads can have undue influence on voters as they go to the polls, with no opportunity for the candidate that is attacked to respond. Just before voters go to the polls to make their choice, they are presented with only one side of the story.

Election regulations (AS 15.15.170) already prohibit political advertising, including signs, posters and flyers, within 200 feet of a polling place on election day. Even campaign buttons are supposed to be removed when entering a polling place. This resolution asks radio and television stations and newspapers to refuse to accept political advertising on election day as well.

STATE OF ALASKA
1988 LEGISLATIVE SESSION

BILL VERSION: SCR 11
PUBLISH DATE: 2-13-87

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: Relating to political advertising
on the date of an election.
Sponsor: Halford
Requestor: _____

Agency Affected: _____
BRU: _____
Components: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 88	FY 89	FY 90	FY 91	FY 92	FY 93
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	-0-	-0-	-0-	-0-	-0-	-0-

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL	-0-	-0-	-0-	-0-	-0-	-0-

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

Prepared by: Senate State Affairs Committee Phone: 465-4522
Division: _____ Date: _____

Approved by ~~Committee~~ Senator Mitch Abood Date: 3-23-88
Agency: Senate State Affairs Committee

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