

CSHCR

45

SENATE COMMITTEE REPORT

FURTHER

5/3/88

DATE TURNED INTO OFFICE 5/5/88

Mr. President:

Finance Committee considered CSHCR 45 (L&C)

encouraging private industry to hire state residents and to contract with local businesses

and recommended

replace with _____ CS _____) same title
 or adopt _____ CS _____) new title

attached amendment(s) and

do pass

do not pass

no recommendation

individual recommendations

further referral to _____

letter of intent adopted _____

Committee attached or adopted fiscal note(s)

new updated or previous

zero fiscal impact

SFC

MEMBERS SIGNING DO PASS

OTHER RECOMMENDATIONS

[Handwritten signatures]

Rick Hallford do pass
Chairman signature and recommendation

Committee Backup attached

FISCAL NOTE

REQUEST:

Revision Date: _____ Agency Affected: Dept. of Labor
 Title: Relating to encouraging BRU: Commissioner's Office
private industry to hire state residents
 Sponsor: Pearce Components: Commissioner's Office
 Requestor: Senate Finance Committee

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 88	FY 89	FY 90	FY 91	FY 92	FY 93
PERSONAL SERVICES						
TRAVEL						
CONTRACTUAL						
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING		0	0	0	0	0
CAPITAL						
REVENUE						

FUNDING: (Thousands of Dollars)

GENERAL FUND						
FEDERAL FUNDS						
OTHER						
TOTAL		0	0	0	0	0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

Prepared by: *Rick Halford* Phone: 465-3753
 Division: Senator Rick Halford, Co-chairman Date: May 5, 1988
Senate Finance Committee
 Approved by Commissioner: _____ Date: _____
 Agency: _____

Distribution (by preparer) :
 Legislative Finance
 Legislative Sponsor
 Requestor
 Office of Management and Budget
 Impacted Agency(ies)

Original sponsor: Pearce

1 IN THE HOUSE BY THE LABOR AND
COMMERCE COMMITTEE
2 CS FOR HOUSE CONCURRENT RESOLUTION NO. 45 (L&C)
3 IN THE LEGISLATURE OF THE STATE OF ALASKA
4 FIFTEENTH LEGISLATURE - SECOND SESSION
5 Relating to encouraging private industry
6 to hire state residents and to contract
7 with local businesses.
8 BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:
9 WHEREAS the hiring of state residents is an important public policy
10 issue to the citizens of the state; and
11 WHEREAS public support for hiring state residents increases as the
12 number of jobs in the state economy decreases; and
13 WHEREAS the state has a pool of skilled workers and organizations from
14 which private industry could, in most instances, find the persons necessary
15 to fulfill its contracts and fill its employment positions; and
16 WHEREAS businesses, especially those controlled by nonresident or
17 foreign interests, must be made aware of the importance of giving state
18 residents a chance to work in the state;
19 BE IT RESOLVED by the Alaska State Legislature that the Governor is
20 respectfully requested to direct the commissioner of labor to embark on a
21 public awareness and promotional campaign to encourage private industry to
22 hire state residents and to contract with state businesses for projects
23 located in the state.

STATE OF ALASKA
1988 LEGISLATIVE SESSION

BILL VERSION: CSHCR 45 (L&C)
PUBLISH DATE: HOUSE 5/2/88

FISCAL NOTE

REQUEST:

Revision Date: _____
Title: "Relating to encouraging
private industry to hire state residents..."
Sponsor: Pearce
Requestor: House Labor & Commerce

Agency Affected: Labor
BRU: Commissioner's Office
Components: Commissioner's Office

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 88	FY 89	FY 90	FY 91	FY 92	FY 93
PERSONAL SERVICES						
TRAVEL		15.0	15.5	15.9	16.4	16.9
CONTRACTUAL		65.0	67.0	69.0	71.0	73.2
SUPPLIES						
EQUIPMENT						
LAND&STRUCTURES						
GRANTS,CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	80.0	82.4	84.9	87.4	90.0

CAPITAL						
---------	--	--	--	--	--	--

REVENUE						
---------	--	--	--	--	--	--

FUNDING: (Thousands of Dollars)

GENERAL FUND		80.0	82.4	84.9	87.4	90.0
FEDERAL FUNDS						
OTHER						
TOTAL	0.0	80.0	82.4	84.9	87.4	90.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary)

(See Attached)

Prepared by: Jim Sampson Phone: 465-2720
Division: _____ Date: 4/22/88

Approved by Commissioner: Jim Sampson Date: 4/22/88
Agency: Department of Labor

Distribution (by preparer) :
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

RECEIVED

APR 27 1988

LEGISLATIVE FINANCE

Analysis of Fiscal Note for CS HCR 45 (L&C)

CSHCR 45 (L&C)
HOUSE 5/2/88

This resolution requests the Department of Labor to embark on a public awareness and promotional campaign to encourage resident hire. The Department proposes a multi-media campaign which would spread the resident hire message through radio, television, newspapers, brochures, trade shows, conferences, etc. Detailed cost estimates of this campaign are as follows:

Travel - \$15,000

This would cover travel to trade shows, chamber of commerce meetings, business association meetings, conferences, and other places where private industry groups gather.

Contractual - \$65,000

\$15,000 - This would be for the production and development of the campaign by a professional advertising consultant. We would have the person or agency develop printed and electronic media ads, and produce a traveling display for use at meetings.

\$5,000 - Printing and postage costs. This would cover the costs associated with printing a brochure encouraging resident hire. It would be both mailed to employers and handed out at conferences.

\$20,000 - Newspaper advertising.

\$10,000 - Radio advertising.

\$15,000 - Television advertising.

The paid advertising provided for in this fiscal note will be supplemented, to the extent possible, with public service announcements which radio and television stations provide at no cost.

TOTAL - \$80,000

Assumptions:

1. We would begin this campaign July 1, 1988.
2. Inflation of 3% in fiscal years 90 - 93.