

HCR

45

STATE OF ALASKA
THE LEGISLATURE

POUCH Y - STATE CAPITOL
JUNEAU, ALASKA 99811
907-465-3800

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May, 1988

Copies of minutes listed below were originally included in this file. The minutes are available on the STAIRS database CMPR. In order to save space copies of minutes have not been left in the files.

Mary Van Nimwegen

House L³C:

April 21, 1988

HOUSE COMMITTEE REPORT

(7)

Date referred: 2/15/88

FURTHER REFERRALS:

DATE: 4/21/88

The Labor & Commerce Committee has considered HCR 45

Relating to encouraging private industry to hire state residents and to contract with local businesses.

RECOMMENDS:

- replace with CS HCR 45(L+C) the same title
- attached amendment(s) a new title
- do pass
- do not pass
- no recommendation
- individual recommendations
- additional referral to the _____ Committee

ADOPTS: _____ letter of intent

ATTACHES NEW FISCAL NOTE(S):

- fiscal impact same as previous fiscal note published _____
- zero fiscal note same as previous zero fiscal note published _____
- zero with analysis

SIGNING DO PASS:

James Douley (with fiscal note)

[Signature]

[Signature]

[Signature]

[Signature]

SIGNING OTHER RECOMMENDATIONS:

James Douley
Chairman's signature

STATE OF ALASKA
1988 LEGISLATIVE SESSION

BILL VERSION: HCR 45
PUBLISH DATE: _____

FISCAL NOTE

REQUEST:

Revision Date: _____ Agency Affected: Labor
Title: "Relating to encouraging
private industry to hire state residents..." BRU: Commissioner's Office
Sponsor: Pearce Components: Commissioner's Office
Requestor: _____

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 88	FY 89	FY 90	FY 91	FY 92	FY 93
PERSONAL SERVICES						
TRAVEL		15.0	15.5	15.9	16.4	16.9
CONTRACTUAL		65.0	67.0	69.0	71.0	73.2
SUPPLIES						
EQUIPMENT						
LAND&STRUCTURES						
GRANTS,CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	80.0	82.4	84.9	87.4	90.0

CAPITAL						
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REVENUE						
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FUNDING: (Thousands of Dollars)

GENERAL FUND		80.0	82.4	84.9	87.4	90.0
FEDERAL FUNDS						
OTHER						
TOTAL	0.0	80.0	82.4	84.9	87.4	90.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary)

(See Attached)

Prepared by: Jim Sampson Phone: 465-2720
Division: _____ Date: 4/21/88
Approved by Commissioner: Jini Sampson Date: 4/21/88
Agency: Department of Labor

Distribution (by preparer) :
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Analysis of Fiscal Note for HCR 45

This resolution requests the Department of Labor to embark on a public awareness and promotional campaign to encourage resident hire. The Department proposes a multi-media campaign which would spread the resident hire message through radio, television, newspapers, brochures, trade shows, conferences, etc. Detailed cost estimates of this campaign are as follows:

Travel - \$15,000

This would cover travel to trade shows, chamber of commerce meetings, business association meetings, conferences, and other places where private industry groups gather.

Contractual - \$65,000

\$15,000 - This would be for the production and development of the campaign by a professional advertising consultant. We would have the person or agency develop printed and electronic media ads, and produce a traveling display for use at meetings.

\$5,000 - Printing and postage costs. This would cover the costs associated with printing a brochure encouraging resident hire. It would be both mailed to employers and handed out at conferences.

\$20,000 - Newspaper advertising.

\$10,000 - Radio advertising.

\$15,000 - Television advertising.

TOTAL - \$80,000

Assumptions:

1. We would begin this campaign July 1, 1988.
2. Inflation of 3% in fiscal years 90 - 93.

