

HCR

45

**HOUSE COMMITTEE REPORT**

(11)

Date referred: 4/22/88

FURTHER REFERRALS:

(Finance added 4/22)

DATE: 4/30/88

The Finance Committee has considered HCR 45

Relating to encouraging private industry to hire state residents and to contract with local businesses.

**RECOMMENDS:**

- replace with CSHCR 45(L&C)  the same title
- attached amendment(s)  a new title
- do pass
- do not pass
- no recommendation
- individual recommendations
- additional referral to the \_\_\_\_\_ Committee

**ADOPTS:**  \_\_\_\_\_ letter of intent

**ATTACHES NEW FISCAL NOTE(s):**

- fiscal impact  same as previous fiscal note published \_\_\_\_\_
- zero fiscal note  same as previous zero fiscal note published \_\_\_\_\_
- zero with analysis

**SIGNING DO PASS:**

ADAMS [Signature]

LARSON [Signature]

SWACK [Signature]

BOYER [Signature]

GOLL [Signature]

RIEGER [Signature]

BROWN [Signature]

DAVIS [Signature]

POURCHOT [Signature]

**SIGNING OTHER RECOMMENDATIONS:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

[Signature]  
Chairman's signature

STATE OF ALASKA  
1988 LEGISLATIVE SESSION

BILL VERSION: CS HCR 45 (L&C)  
PUBLISH DATE: \_\_\_\_\_

FISCAL NOTE

REQUEST:

Revision Date: \_\_\_\_\_ Agency Affected: Labor  
Title: "Relating to encouraging  
private industry to hire state residents..." BRU: Commissioner's Office  
Sponsor: Pearce Components: Commissioner's Office  
Requestor: House Labor & Commerce

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 88	FY 89	FY 90	FY 91	FY 92	FY 93
PERSONAL SERVICES						
TRAVEL		15.0	15.5	15.9	16.4	16.9
CONTRACTUAL		65.0	67.0	69.0	71.0	73.2
SUPPLIES						
EQUIPMENT						
LAND&STRUCTURES						
GRANTS,CLAIMS						
MISCELLANEOUS						
TOTAL OPERATING	0.0	80.0	82.4	84.9	87.4	90.0

CAPITAL						
---------	--	--	--	--	--	--

REVENUE						
---------	--	--	--	--	--	--

FUNDING: (Thousands of Dollars)

GENERAL FUND		80.0	82.4	84.9	87.4	90.0
FEDERAL FUNDS						
OTHER						
TOTAL	0.0	80.0	82.4	84.9	87.4	90.0

POSITIONS:

FULL-TIME						
PART-TIME						
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary)

(See Attached)

Prepared by: Jim Sampson Phone: 465-2720  
Division: \_\_\_\_\_ Date: 4/22/88

Approved by Commissioner: Jim Sampson Date: 4/22/88  
Agency: Department of Labor

Distribution (by preparer) :  
Legislative Finance  
Legislative Sponsor  
Requestor  
Office of Management and Budget  
Impacted Agency(ies)

RECEIVED

APR 27 1988

## Analysis of Fiscal Note for CS HCR 45 (I.&C)

This resolution requests the Department of Labor to embark on a public awareness and promotional campaign to encourage resident hire. The Department proposes a multi-media campaign which would spread the resident hire message through radio, television, newspapers, brochures, trade shows, conferences, etc. Detailed cost estimates of this campaign are as follows:

Travel - \$15,000

This would cover travel to trade shows, chamber of commerce meetings, business association meetings, conferences, and other places where private industry groups gather.

Contractual - \$65,000

\$15,000 - This would be for the production and development of the campaign by a professional advertising consultant. We would have the person or agency develop printed and electronic media ads, and produce a traveling display for use at meetings.

\$5,000 - Printing and postage costs. This would cover the costs associated with printing a brochure encouraging resident hire. It would be both mailed to employers and handed out at conferences.

\$20,000 - Newspaper advertising.

\$10,000 - Radio advertising.

\$15,000 - Television advertising.

The paid advertising provided for in this fiscal note will be supplemented, to the extent possible, with public service announcements which radio and television stations provide at no cost.

TOTAL - \$80,000

Assumptions:

1. We would begin this campaign July 1, 1988.
2. Inflation of 3% in fiscal years 90 - 93.

Original sponsor: Pearce

1 IN THE HOUSE BY THE LABOR AND  
COMMERCE COMMITTEE  
2 CS FOR HOUSE CONCURRENT RESOLUTION NO. 45 (L&C)  
3 IN THE LEGISLATURE OF THE STATE OF ALASKA  
4 FIFTEENTH LEGISLATURE - SECOND SESSION  
5 Relating to encouraging private industry  
6 to hire state residents and to contract  
7 with local businesses.  
8 BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:  
9 WHEREAS the hiring of state residents is an important public policy  
10 issue to the citizens of the state; and  
11 WHEREAS public support for hiring state residents increases as the  
12 number of jobs in the state economy decreases; and  
13 WHEREAS the state has a pool of skilled workers and organizations from  
14 which private industry could, in most instances, find the persons necessary  
15 to fulfill its contracts and fill its employment positions; and  
16 WHEREAS businesses, especially those controlled by nonresident or  
17 foreign interests, must be made aware of the importance of giving state  
18 residents a chance to work in the state;  
19 BE IT RESOLVED by the Alaska State Legislature that the Governor is  
20 respectfully requested to direct the commissioner of labor to embark on a  
21 public awareness and promotional campaign to encourage private industry to  
22 hire state residents and to contract with state businesses for projects  
23 located in the state.

STATE OF ALASKA  
1988 LEGISLATIVE SESSION

BILL VERSION : CS HCR 45 (L&C)

PUBLISH DATE : \_\_\_\_\_

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 Requestor: House Labor & Commerce

Agency Affected: Labor  
 BRU: Commissioner's Office  
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ANALYSIS: (Attach a separate page if necessary)

(See Attached)

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 Division: \_\_\_\_\_ Date: 4/22/88  
 Approved by Commissioner: Jim Sampson Date: 4/22/88  
 Agency: Department of Labor

Distribution (by preparer) :  
 Legislative Finance  
 Legislative Sponsor  
 Requestor  
 Office of Management and Budget  
 Impacted Agency(ies)

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#### Assumptions:

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2. Inflation of 3% in fiscal years 90 - 93.

boat trailer dealers from the motor vehicle dealer registration and bonding requirements. He explained that a business that sold boats usually sold trailers as an accessory to the boats and currently they were required to be licensed and bonded as a motor vehicle dealer.

Chairman Donley wondered why the title of SB 199 was so broad.

Mr. Staley stated he did not have a response to that question.

Number 508

Mr. Gary Jenkins, representing himself, stated that it came to his attention a couple of years ago, that there was a hole in the current motor vehicle dealer law. Technically, because of the very broad definition in the law, it included someone selling boat trailers. He talked with motor vehicles about it and they indicated that they never enforced it. Some boat dealers did comply, others didn't, especially the smaller ones statewide. He explained that he was part owner in a boat dealership and wanted to make sure they were complying with everything and this hole came to light. He explained the different prices of bonds for motor vehicle dealers as opposed to motorcycle dealers, who had a special category in law. He wanted to clean up the statute, if possible, and that was why he went to Senator Duncan who introduced SB 199.

Chairman Donley stated that he wanted to talk with the Judiciary Committee Chair about SB 199 and he wanted to hold SB 199 until Tuesday, April 26. He stated that Senator Duncan's office could talk with Judiciary about prescheduling SB 199 and he hoped to move it Tuesday.

Number 533

Mr. Staley asked if Chairman Donley planned on introducing an amendment to SB 199.

Chairman Donley stated that he did because of the broad title.

Chairman Donley stated that the next matter on the agenda was HCR 45, a resolution relating to encouraging private industry to hire state residents and to contract with local businesses.

Number 577

Rep. Pearce, sponsor of HCR 45, stated that the focus of the resolution was to encourage private industry to hire state residents and to contract with local businesses. She

proposed the Commissioner of Labor embark upon a public awareness campaign to put pressure on all businesses in the state concerning hiring local people. She continued that resident business owners and operators must be given every opportunity to understand clearly that Alaska had a skilled workforce from which to draw on. She explained the present policy that the Dept. of Labor did with regard to encouraging local hire. She asked for the committee's support on HCR 45 and mentioned the fiscal note prepared by the Dept. of Labor. She offered to work with the department in trying to find \$80,000 somewhere to enable them to do the advertising required. She believed they would be able to cut some of the advertising costs through using public service announcement slots on the radio and television. She mentioned SB 274 which allowed the department to release local hire statistics and HCR 45 would be a secondary approach to the same problem.

Number 607

Chairman Donley suggested including public before the word support on line 11. Rep. Pearce didn't have any objections to the suggestion. Chairman Donley suggested deleting the words "able bodied and" from line 13. Rep. Pearce didn't have any objections to the suggestion.

Number 626

Ms. Eileen Plate, special assistant to the Dept. of Labor, stated that the department loved HCR 45. She continued that nonresidents were taking a lot of jobs that could go residents. She cited statistics from 1986 regarding nonresidents working in Alaska.

TAPE TWO, SIDE ONE  
Number 000

Ms. Eileen Plate stated that the statistics speak to the need for some awareness in the state with respect to why it's necessary for payroll dollars to go to Alaska residents and to be spent in Alaska communities. She reiterated the department's support of HCR 45.

Number 024

Rep. Boucher commented that HCR 45 was a perfect compliment to the senate legislation aimed at disclosing nonresident employment statistics. He mentioned that HCR 45 went hand in hand with the indices report bill that the committee passed out a week ago. He stated his support of HCR 45.

Number 062

Rep. Pearce stated that because of the public service nature of the entire issue, the \$80,000 it would cost for advertising could be stretched and made to look like there was a lot more money involved because of the public service announcements which were free. She requested that the suggestions be put to the committee in the form of conceptual amendments so the resolution could be passed out of committee today.

Rep. Koponen moved to strike the words, "able bodied and" from line 13 of HCR 45. There being no objection to the motion, the motion carried.

Rep. Koponen moved to strike the word "perform" and substitute the word "fulfill" on line 15 of HCR 45. There being no objection to the motion, the motion carried.

Rep. Koponen moved to insert the "public" before the word support in line 11 of HCR 45. There being no objection to the motion, the motion carried.

Number 106

Rep. Koponen moved to adopt the committee substitute for HCR 45. There being no objections, the motion carried.

Rep. Koponen moved CS HCR 45 to the next committee of referral with individual recommendations. There being no objections, the motion carried.

Since there was no further business to come before the House Labor and Commerce Committee, Chairman Donley adjourned the meeting at 3:42 p.m.

# STATE OF ALASKA

## DEPARTMENT OF LABOR

OFFICE OF THE COMMISSIONER

HCR 45

STEVE COWPER, GOVERNOR

P.O. BOX 1149  
JUNEAU, ALASKA 99802-0700  
PHONE: (907) 465-2700

April 26, 1988

In accordance with Alaska's Employment Preference Law, the following determinations have been made by the Department of Labor.

### ZONE OF UNDEREMPLOYMENT

#### STATE OF ALASKA

The State of Alaska has been determined to be a Zone of Underemployment in accordance with AS 36.10.150 and 8 AAC 30.064, of the Employment Preference Law.

Effective immediately, and for the next two (2) fiscal years, qualified residents of Alaska who are eligible under AS 36.10.140 shall be given preference in hiring for at least 90 percent of employment on each public works project in the State of Alaska covered by the law.

### ECONOMICALLY DISTRESSED ZONE

#### GULF COAST, INTERIOR, AND NORTHERN REGIONS

The Gulf Coast, Interior, and Northern Regions of the State of Alaska have been determined to qualify as "Economically Distressed Zones" under AS 36.10.160 and 8 AAC 30.065.

Effective immediately, and for the next two (2) fiscal years, qualified residents of each zone who are eligible under AS 36.10.140 shall be given a preference in hiring for at least 50 percent of employment on each public works project covered by the law that is wholly or partially located within each zone.

ECONOMICALLY DISADVANTAGED MINORITY ZONE

NORTHERN REGION AND SOUTHWEST REGION

The Northern and Southwest Regions of Alaska have been determined to qualify as "Economically Disadvantaged Minority Zones" under AS 36.10.170 and 8 AAC 30.066.

Effectively immediately, and for the next two (2) fiscal years, qualified minority residents of each zone who are eligible under AS 36.10.140 shall be given preference in hiring for at least 25 percent of employment on each public works project covered by the law that is wholly or partially located within the zone.

---

All determinations shall apply on a craft-by-craft or occupational basis. A map of the designated zones and a list of the classifications subject to the employment preference per zone is attached for your information; Also enclosed for reference is a copy of the Employment Preference Law (AS 36.10), and the applicable regulations.

Should you have any questions concerning the employment preference requirements described in this communication, please contact my office or Mr. Tom Stuart, Director of the Labor Standards and Safety Division, at (907) 264-2452.

Please consider this communication official notice that Employment Preference Zones under AS 36.10 have been declared effective this date.

Sincerely,

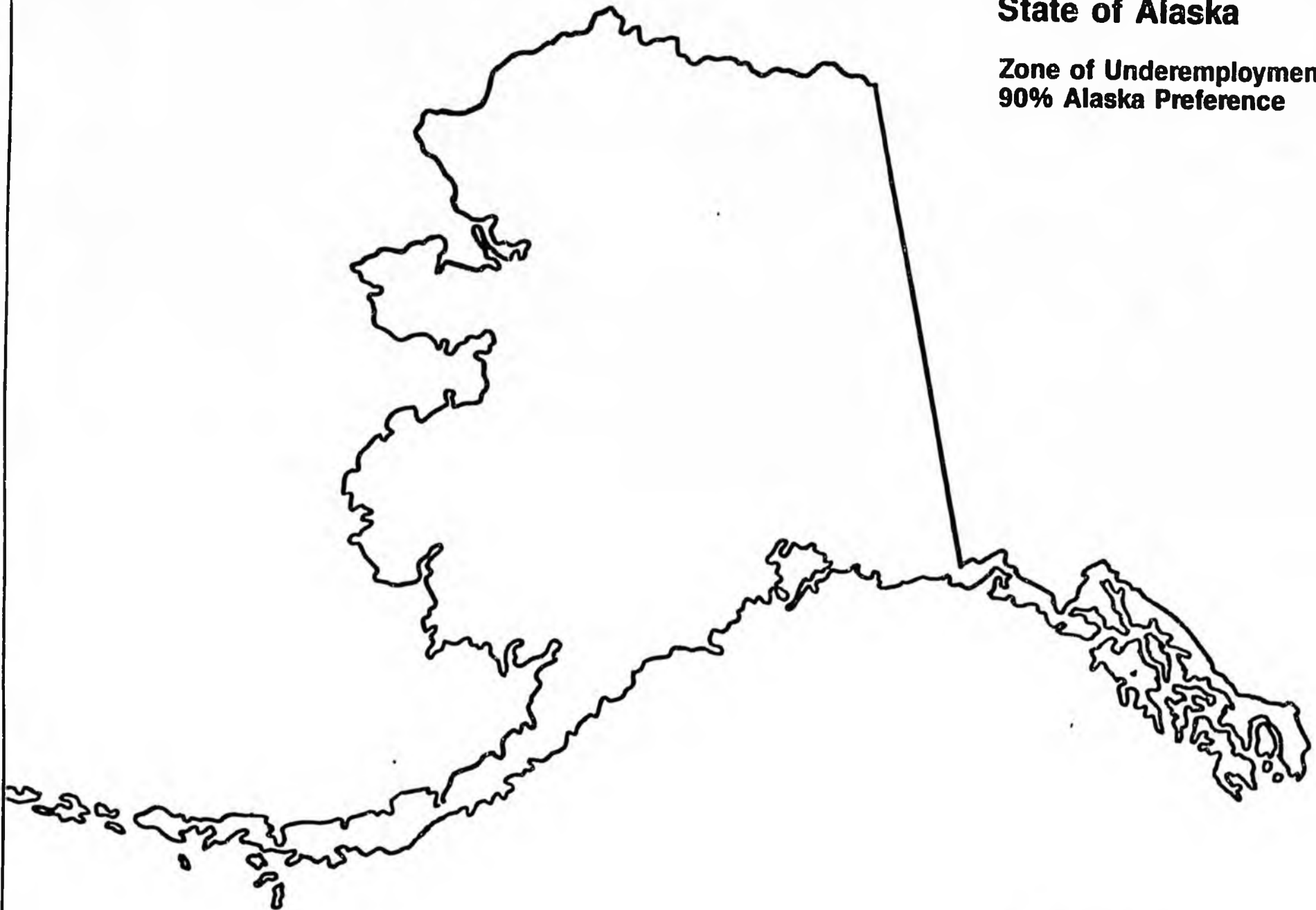
Jim Sampson  
Commissioner

Enclosures

JS/gw  
11602

# State of Alaska

Zone of Underemployment  
90% Alaska Preference



April 26, 1988

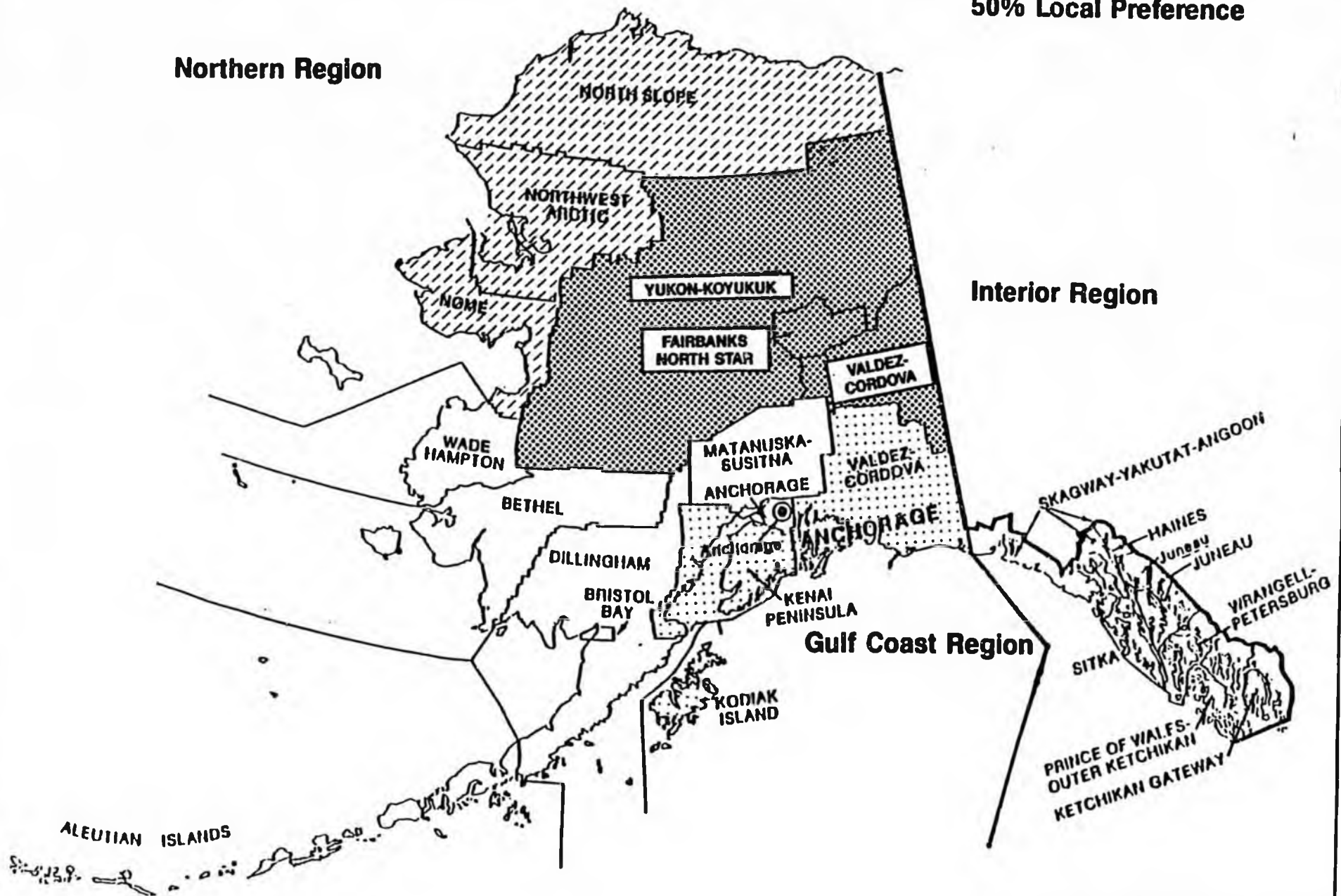
# State of Alaska

Economically Distressed  
Regions  
50% Local Preference

Northern Region

Interior Region

Gulf Coast Region

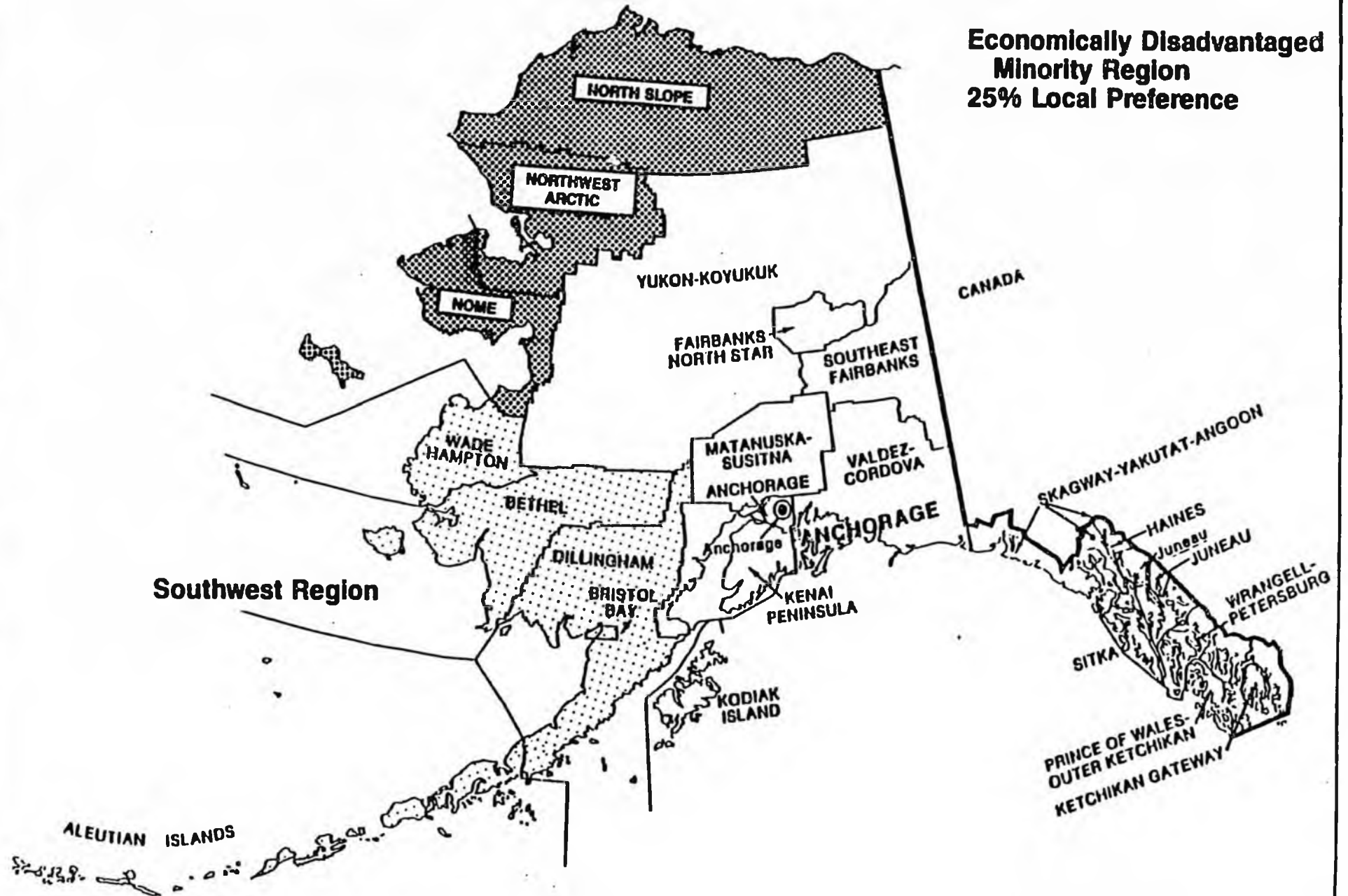


April 26, 1988

**Northern Region**

**State of Alaska**

**Economically Disadvantaged  
Minority Region  
25% Local Preference**



April 26, 1988

April 26, 1988

EMPLOYMENT PREFERENCE DETERMINATIONS  
BY ZONE

ZONE OF UNDEREMPLOYMENT

The following classifications qualify for a minimum of 90% resident hire preference on new hires within the state of Alaska.

STATE OF ALASKA

BOILERMAKERS	MECHANICS
BRICKLAYERS	PAINTERS
CARPENTERS	PILE DRIVING OPERATORS
CEMENT FINISHERS	PLUMBERS & PIPEFITTERS
CULINARY WORKERS	ROOFERS
ELECTRICIANS	SHEET METAL WORKERS.
ENGINEERS & ARCHITECTS	SURVEYING CREWS
EQUIPMENT OPERATORS	TRUCK DRIVERS
FOREMEN & SUPERINTENDENTS	TUG BOAT WORKERS
INSULATION WORKERS	WELDERS
IRONWORKERS	
LABORERS	

ECONOMICALLY DISTRESSED ZONE

The following classifications qualify for a minimum of 50% resident hire preference on new hires within each zone listed. . .

GULF COAST REGION

BOILERMAKERS	MECHANICS
BRICKLAYERS	PAINTERS
CARPENTERS	PILE DRIVING OPERATORS
CEMENT FINISHERS	PLUMBERS & PIPEFITTERS
CULINARY WORKERS	ROOFERS
ELECTRICIANS	SHEET METAL WORKERS
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EQUIPMENT OPERATORS	TRUCK DRIVERS
FOREMEN & SUPERINTENDENTS	TUG BOAT WORKERS
INSULATION WORKERS	WELDERS
IRONWORKERS	
LABORERS	

April 26, 1988

INTERIOR REGION

BOILERMAKERS	LABORERS
BRICKLAYERS	MECHANICS
CARPENTERS	PAINTERS
CEMENT FINISHERS	PLUMBERS & PIPEFITTERS
CULINARY WORKERS	ROOFERS
ELECTRICIANS	SHEET METAL WORKERS
ENGINEERS & ARCHITECTS	SURVEYING CREWS
EQUIPMENT OPERATORS	TRUCK DRIVERS FOREMEN &
FOREMEN & SUPERINTENDENTS	WELDERS
INSULATION WORKERS	
IRONWORKERS	

NORTHERN REGION

CARPENTERS	MECHANICS
CULINARY WORKERS	PAINTERS
ELECTRICIANS	PLUMBERS & PIPEFITTERS
ENGINEERS & ARCHITECTS	ROOFERS
EQUIPMENT OPERATORS	SURVEYING CREWS
FOREMEN & SUPERINTENDENTS	TRUCK DRIVERS
INSULATION WORKERS	TUG BOAT WORKERS
IRONWORKERS	WELDERS
LABORERS	

ECONOMICALLY DISADVANTAGED MINORITY RESIDENTS

The following classifications qualify for a minimum of 25% resident hire preference on new hires within each zone.

NORTHERN REGION

CARPENTERS	MECHANICS
CULINARY WORKERS	PLUMBERS & PIPEFITTERS
ENGINEERS & ARCHITECTS	ROOFERS
EQUIPMENT OPERATORS	TRUCK DRIVERS
FOREMEN & SUPERINTENDENTS	TUG BOAT WORKERS
IRONWORKERS	WELDERS
LABORERS	

SOUTHWEST REGION

CARPENTERS	MECHANICS
CULINARY WORKERS	PAINTERS
ELECTRICIANS	PLUMBERS & PIPEFITTERS
EQUIPMENT OPERATORS	ROOFERS
FOREMEN & SUPERINTENDENTS	TRUCK DRIVERS
IRONWORKERS	WELDERS
LABORERS	

# STATE OF ALASKA

## DEPARTMENT OF LABOR

OFFICE OF THE COMMISSIONER

STEVE COWPER, GOVERNOR

P.O. BOX 1149  
JUNEAU, ALASKA 99802-0700  
PHONE: (907) 465-2700

April 26, 1988

In accordance with Alaska's Employment Preference Law, the following determinations have been made by the Department of Labor.

### ZONE OF UNDEREMPLOYMENT

#### STATE OF ALASKA

The State of Alaska has been determined to be a Zone of Underemployment in accordance with AS 36.10.150 and 8 AAC 30.064, of the Employment Preference Law.

Effective immediately, and for the next two (2) fiscal years, qualified residents of Alaska who are eligible under AS 36.10.140 shall be given preference in hiring for at least 90 percent of employment on each public works project in the State of Alaska covered by the law.

### ECONOMICALLY DISTRESSED ZONE

#### GULF COAST, INTERIOR, AND NORTHERN REGIONS

The Gulf Coast, Interior, and Northern Regions of the State of Alaska have been determined to qualify as "Economically Distressed Zones" under AS 36.10.160 and 8 AAC 30.065.

Effective immediately, and for the next two (2) fiscal years, qualified residents of each zone who are eligible under AS 36.10.140 shall be given a preference in hiring for at least 50 percent of employment on each public works project covered by the law that is wholly or partially located within each zone.

ECONOMICALLY DISADVANTAGED MINORITY ZONE

NORTHERN REGION AND SOUTHWEST REGION

The Northern and Southwest Regions of Alaska have been determined to qualify as "Economically Disadvantaged Minority Zones" under AS 36.10.170 and 8 AAC 30.066.

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All determinations shall apply on a craft-by-craft or occupational basis. A map of the designated zones and a list of the classifications subject to the employment preference per zone is attached for your information. Also enclosed for reference is a copy of the Employment Preference Law (AS 36.10), and the applicable regulations.

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Sincerely,

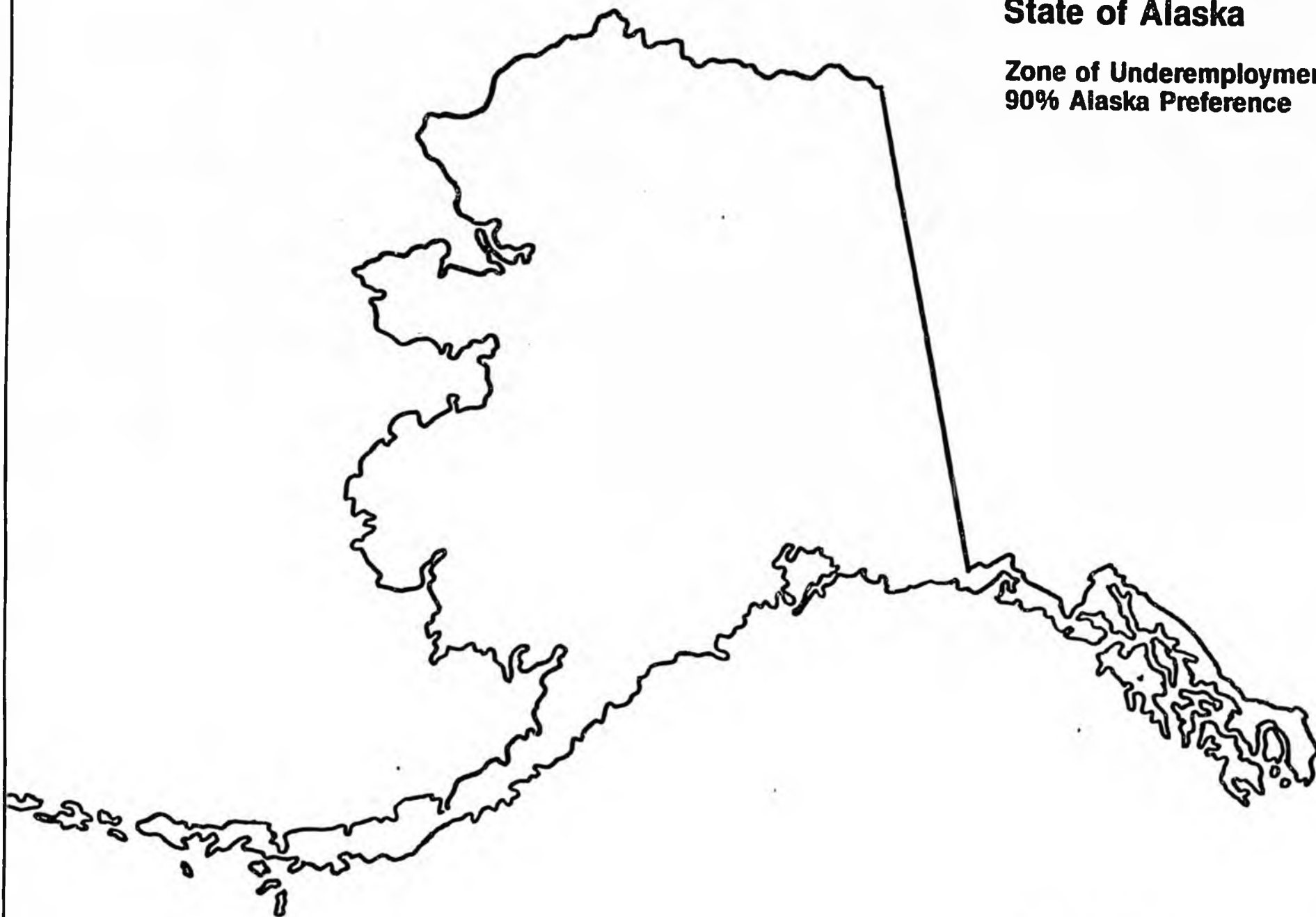
Jim Sampson  
Commissioner

Enclosures

JS/gw  
11602

# State of Alaska

Zone of Underemployment  
90% Alaska Preference



April 26, 1988

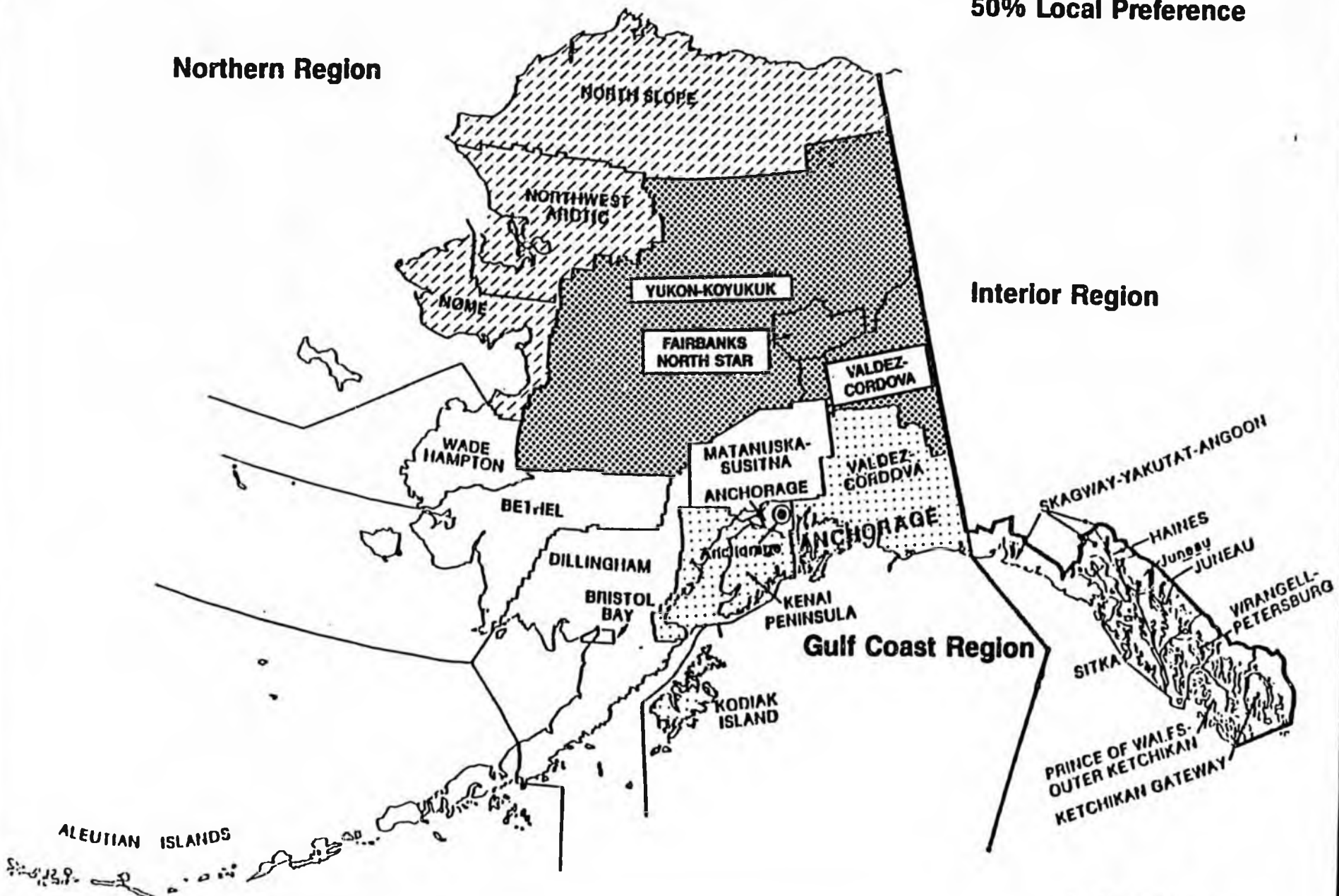
# State of Alaska

Economically Distressed  
Regions  
50% Local Preference

Northern Region

Interior Region

Gulf Coast Region

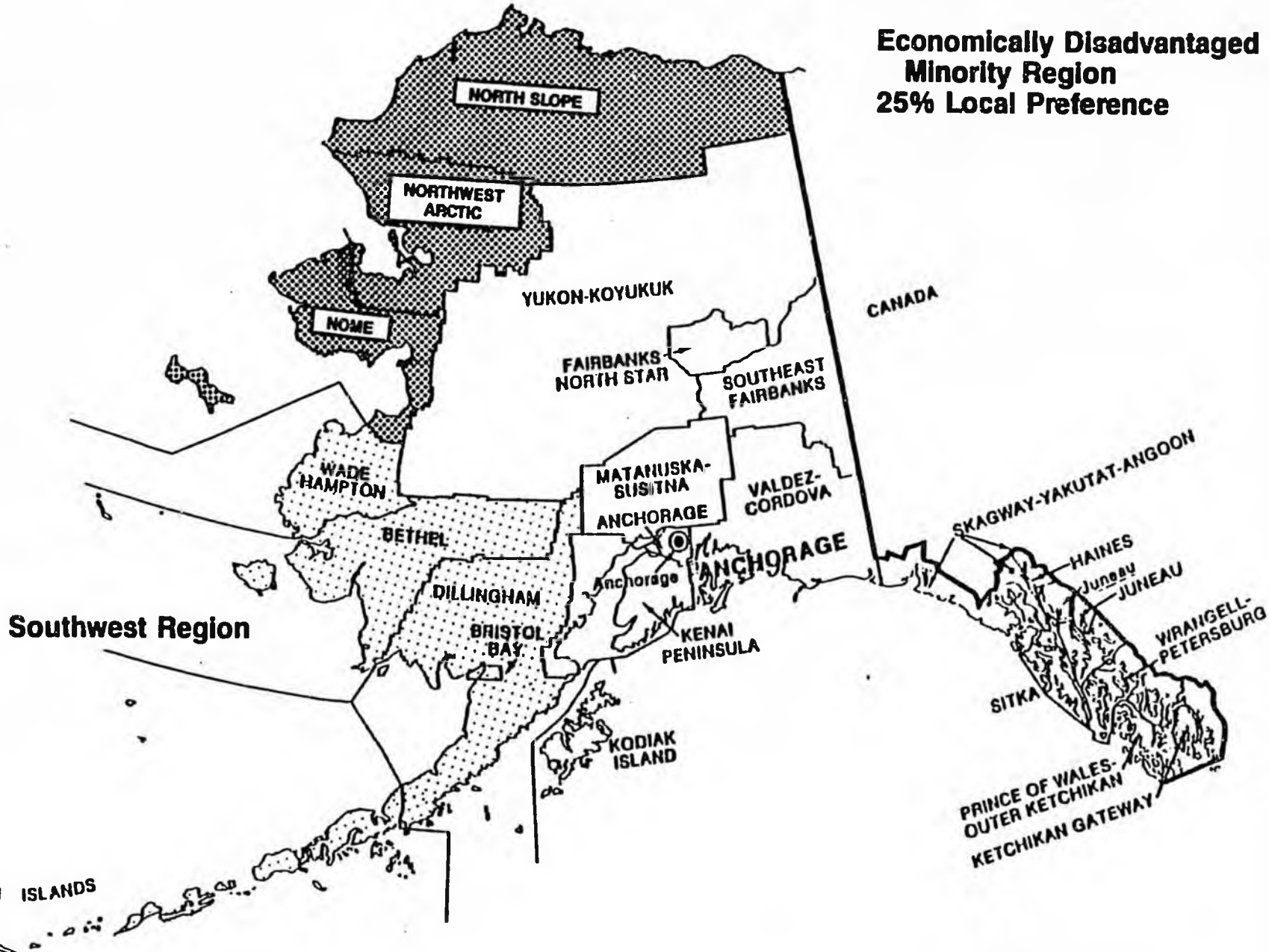


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April 26, 1988

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EMPLOYMENT PREFERENCE DETERMINATIONS  
BY ZONE

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IRONWORKERS	
LABORERS	

April 26, 1988

INTERIOR REGION

BOILERMAKERS	LABORERS
BRICKLAYERS	MECHANICS
CARPENTERS	PAINTERS
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NORTHERN REGION

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LABORERS	

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FOREMEN & SUPERINTENDENTS	TUG BOAT WORKERS
IRONWORKERS	WELDERS
LABORERS	

SOUTHWEST REGION

CARPENTERS	MECHANICS
CULINARY WORKERS	PAINTERS
ELECTRICIANS	PLUMBERS & PIPEFITTERS
EQUIPMENT OPERATORS	ROOFERS
FOREMEN & SUPERINTENDENTS	TRUCK DRIVERS
IRONWORKERS	WELDERS
LABORERS	

1 IN THE HOUSE

BY PEARCE

2

HOUSE CONCURRENT RESOLUTION NO. 45

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

FIFTEENTH LEGISLATURE - SECOND SESSION

5

Relating to encouraging private industry

6

to hire state residents and to contract

7

with local businesses.

8 BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9

WHEREAS the hiring of state residents is an important public policy  
10 issue to the citizens of the state; and

11

WHEREAS support for hiring state residents increases as the number of  
12 jobs in the state economy decreases; and

13

WHEREAS the state has a pool of able-bodied and skilled workers and  
14 organizations from which private industry could, in most instances, find  
15 the persons necessary to perform its contracts and fill its employment  
16 positions; and

17

WHEREAS businesses, especially those controlled by nonresident or  
18 foreign interests, must be made aware of the importance of giving state  
19 residents a chance to work in the state;

20

BE IT RESOLVED by the Alaska State Legislature that the Governor is  
21 respectfully requested to direct the commissioner of labor to embark on a  
22 public awareness and promotional campaign to encourage private industry to  
23 hire state residents and to contract with state businesses for projects  
24 located in the state.