

HB

51

HOUSE COMMITTEE REPORT

(11)

Date referred: 2/20/87

FURTHER REFERRALS:

DATE: 3/8/88

The Finance Committee has considered HB 51

"An Act relating to Alaska high school achievement scholarships; and providing for an effective date."

RECOMMENDS:

- replace with CS HB51 (Fin.) the same title
- attached amendment(s) a new title
- do pass
- do not pass
- no recommendation
- individual recommendations
- additional referral to the _____ Committee

ADOPTS: _____ letter of intent

ATTACHES NEW FISCAL NOTE(S):

- fiscal impact same as previous fiscal note published _____
- zero fiscal note same as previous zero fiscal note published _____
- zero with analysis

SIGNING DO PASS:

WALLIS Key Wallis

BROWN Kay Brown

DAVIS Mike Davis

SIGNING OTHER RECOMMENDATIONS:

ADAMS Al Adams

POURCHOT Pat Pourchot NO REC

LARSON Ronald W. Larson No Rec

SWACK-HAMMER Co Swack no rec

BOYER Mark Boyer

RIEGER Steve Rieger No Recommendation

FRANK Frank

Al Adams
Chairman's signature

STATE OF ALASKA
1988 LEGISLATIVE SESSION

BILL VERSION: CSHB51 (Fin)
PUBLISH DATE: 3-7-88

FISCAL NOTE

REQUEST:

Revision Date: 3-7-88
Title: Alaska Achievement Scholarships
Sponsor: Koponen
Requestor: House Finance

Agency Affected: Education
BRU: Postsecondary Education
Commission
Components: General Admin.

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 88	FY 89	FY 90	FY 91	FY 92	FY 93
PERSONAL SERVICES			15.0	15.4	15.9	16.4
TRAVEL						
CONTRACTUAL			4.0	4.0	4.1	4.3
SUPPLIES						
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS			243.0	486.0	729.0	972.0
MISCELLANEOUS						
TOTAL OPERATING	N.A.	N.A.	262.0	505.4	749.0	992.7

CAPITAL						
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REVENUE						
---------	--	--	--	--	--	--

FUNDING: (Thousands of Dollars)

GENERAL FUND			262.0	505.0	749.0	992.7
FEDERAL FUNDS						
OTHER						
TOTAL						

POSITIONS:

FULL-TIME						
PART-TIME			1.0	1.0	1.0	1.0
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

(See attached)

Prepared by: Kerry D. Romesburg, Executive Director Phone: 465-2854
Division: Alaska Commission on Postsecondary Education Date: 3-4-88

Approved by Commissioner: _____ Date: _____
Agency: _____

Distribution (by preparer):
Legislative Finance
Legislative Sponsor
Requestor
Office of Management and Budget
Impacted Agency(ies)

MAR 4 1988

LEGISLATIVE FINANCE

CSHB51 (Fin)

Analysis of Fiscal Impact

A. Assumptions

1. House election district will be defined as the district itself, that is 27 districts, rather than the number of representatives (40).
2. Existing personnel would absorb the bulk of the start-up workload, with only a part-time clerk needed to handle all mailing and distribution, disbursement of scholarship award warrants, and required state accounting.
3. Awards will be for four years of undergraduate study and students will receive scholarships each year.

B. Explanations

1. Personnel expenses are for 1.0 half-time clerk at Range 9.
2. Contractual are for printing costs for brochures to be distributed to high schools and for application forms.

Original sponsor: Koponen

1 IN THE HOUSE

BY THE FINANCE COMMITTEE

2 CS FOR HOUSE BILL NO. 51 (Finance)

3 IN THE LEGISLATURE OF THE STATE OF ALASKA

4 FIFTEENTH LEGISLATURE - SECOND SESSION

5 A BILL

6 For an Act entitled: "An Act relating to Alaska high school achievement
7 scholarships; and providing for an effective date."

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

9 * Section 1. AS 14.43 is amended by adding new sections to read:

10 ARTICLE 8A. ALASKA HIGH SCHOOL ACHIEVEMENT SCHOLARSHIPS.

11 Sec. 14.43.800. PURPOSE AND AMOUNT OF SCHOLARSHIPS. (a) There
12 is created the Alaska high school achievement scholarship program to
13 assist students across the state who have made significant achieve-
14 ments in high school in academic, athletic, or creative endeavors to
15 meet the costs of an Alaska college education. A scholarship awarded
16 under this program may be used to cover the costs of college books,
17 tuition and required fees, room and board, and transportation. A
18 scholarship may be used only while the recipient is attending a post-
19 secondary educational institution located within the state.

20 (b) Subject to appropriations for the purpose, a scholarship may
21 be up to \$3,000 for each academic year for a period of up to four
22 years.

23 Sec. 14.43.805. DISTRIBUTION OF SCHOLARSHIPS. (a) Three Alaska
24 high school achievement scholarships shall be awarded each fiscal year
25 to graduating high school students in each election district of the
26 house of representatives, to be distributed as follows:

27 (1) one to the student achieving highest academic honors in
28 each district;

29 (2) one to the student achieving highest athletic honors in

1 Olympic sports or Arctic Winter Games in each district; and

2 (3) one to the student achieving highest creative honors in
3 art, music, literature, drama, or other creative endeavors in each
4 district.

5 (b) The winners of the scholarships and the amounts shall be
6 determined by the Board of Education based on the recommendations of
7 the faculty of each high school in the state.

8 Sec. 14.43.810. SCHOLARSHIPS IN ADDITION TO OTHER SCHOLARSHIPS.
9 An Alaska high school achievement scholarship is supplemental and in
10 addition to any other scholarship or loan that the recipient may re-
11 ceive.

12 Sec. 14.43.815. SCHOLARSHIP FUND. The Alaska high school
13 achievement scholarship fund is established in the Department of
14 Education and consists of money appropriated for that purpose. Money
15 from the fund shall be used for scholarships awarded under AS 14.43.-
16 800.

17 * Sec. 2. This Act takes effect July 1, 1989.

**STATE OF ALASKA 1987 LEGISLATIVE SESSION
FISCAL NOTE**

REQUEST: _____

Bill Version : HB-51
Publish Date : _____

Revision Date: _____
Title: ...high school achievement
scholarships...
Sponsor: Representative Koponen
Requestor: House HESS

Agency Affected: Education
BRU: Executive Administration
Components: Boards & Commissions

EXPENDITURES/REVENUES: (Thousands of Dollars)

OPERATING	FY 87	FY 88	FY 89	FY 90	FY 91	FY 92
PERSONAL SERVICES		44.7	22.4	22.4	22.4	22.4
TRAVEL		12.0	12.0	12.0	12.0	12.0
CONTRACTUAL		5.0	5.0	5.0	5.0	5.0
SUPPLIES		1.0	1.0	1.0	1.0	1.0
EQUIPMENT						
LAND & STRUCTURES						
GRANTS, CLAIMS		648.0	1,296.0	1,944.0	2,592.0	2,592.0
MISCELLANEOUS						
TOTAL OPERATING		710.7	1,336.4	1,984.4	2,632.4	2,632.4

CAPITAL						
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REVENUE						
---------	--	--	--	--	--	--

FUNDING: (Thousands of Dollars)

GENERAL FUND		710.7	1,336.4	1,984.4	2,632.4	2,632.4
FEDERAL FUNDS						
OTHER						
TOTAL						

POSITIONS:

FULL-TIME		1				
PART-TIME			1	1	1	1
TEMPORARY						

ANALYSIS : (Attach a separate page if necessary)

Please see attached page.

Prepared by: Steve Hole *Steve Hole*
Division: Commissioner's Office

Phone: 465-2800
Date: February 13, 1987

Approved by Commissioner: Marshall L. Lind
Agency: Education

Date: February 13, 1987

Distribution (by preparer):

- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
- Impacted Agency(ies)
- Senate Secretary

HESS

Analysis:

Personal Services: One Range 17, Grant Administrator for FY 88, half time after the first year.

Travel: Two Special Meetings of the State Board of Education at 6.0 each.

Contractual: Telephone, Postage, Printing

Supplies: Stationery, Stock for applications

Grants: 27 election districts X 6 scholarships X \$4.0 = \$648.0 per year.

STATE OF ALASKA
1988 LEGISLATIVE SESSION

BILL VERSION: CSHB51 (Fin)
PUBLISH DATE: 3-7-88

FISCAL NOTE

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Prepared by: Kerry D. Romesburg, Executive Director Phone: 465-2854
Division: Alaska Commission on Postsecondary Education Date: 3-4-88

Approved by Commissioner: _____ Date: _____
Agency: _____

Distribution (by preparer):

- Legislative Finance
- Legislative Sponsor
- Requestor
- Office of Management and Budget
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CSHB51 (Fin)

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Original sponsor: Koponen

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BY THE FINANCE COMMITTEE

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4 FIFTEENTH LEGISLATURE - SECOND SESSION

5 A BILL

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17 tuition and required fees, room and board, and transportation. A
18 scholarship may be used only while the recipient is attending a post-
19 secondary educational institution located within the state.

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24 high school achievement scholarships shall be awarded each fiscal year
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28 each district;

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1 Olympic sports or Arctic Winter Games in each district; and

2 (3) one to the ^[MALE + FEMALE] student achieving highest creative honors in
3 art, music, literature, drama, or other creative endeavors in each
4 district.

5 (b) The winners of the scholarships and the amounts shall be
6 determined by the Board of Education based on the recommendations of
7 the faculty of each high school in the state.

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13 achievement scholarship fund is established in the Department of
14 Education and consists of money appropriated for that purpose. Money
15 from the fund shall be used for scholarships awarded under AS 14.43.-
16 800.

17 * Sec. 2. This Act takes effect July 1, ^[1987] 1989.

Alaska State Legislature
Representative Niilo Koponen

Pouch V
Juneau, Alaska 99811
(907) 465-4992

542 4th Avenue, Suite C
Fairbanks, Alaska 99701
(907) 456-8161

POSITION PAPER

HB 51 "An Act relating to Alaska high school achievement scholarships"

House Bill 51 creates the Alaska High School Achievement Scholarship program to award postsecondary scholarships to Alaskan students who make significant academic, athletic or creative achievements in high school. The purpose of this bill is to encourage Alaska high school students to excel, and to offer our most promising students a significant incentive to attend an Alaskan college or university.

This bill offers pupils from every geographic area of Alaska an opportunity to participate in this program. If enacted this legislation would award a \$3000 scholarship to each of three high school seniors in each House District. The awards are made in three categories of achievement: academic achievement, athletic honors in Olympic and Arctic Winter Game Sports and creative honors.

This scholarship program is not meant to replace the existing student loan program, but to complement it. The Alaska student loans require repayment, are available to all Alaskans, and can be used to attend any approved institution anywhere. The Alaska High School Achievement scholarships are a more specialized form of financial aid based on merit. They consist of outright grants to be used exclusively within Alaska. A student receiving a grant could apply for an Alaska student loan as well to cover additional expenses. The loan amount would be reduced by the \$3000 scholarship.

The current cost of attending the University of Alaska and living on campus is approximately \$4000. The balance would have to come from family funds, work, or other grants or loans. This scholarship program is in line with recent national efforts to emphasize quality in education and scholarship achievement. Studies have shown that tuition grants are more effective in encouraging new students to attend higher education institutions than other forms of financial aid.

The Achievement Scholarship program will benefit the state in many ways. Our most promising young people will have a clear opportunity and incentive to attend college in Alaska. The Olympic sports award, which includes basketball as well as winter sports, will help create a continuing Alaskan participation in this international arena. College graduates tend to find their first job and remain in the areas where they attend school. Alaska postsecondary institutions will benefit from the attendance of talented Alaskans. Finally, Alaska dollars will stay in Alaska turning over many times in our economy.



NATIONAL MERIT SCHOLARSHIP CORPORATION

One American Plaza, 1560 Sherman Avenue, Evanston, Illinois 60201 (312) 866-5100

CP

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Former Chairman
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Executive Director, National Association
of Secondary School Principals

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JOSEPH I. BUCK
Former Chairman

JOHN M. STALNAKER
President Emeritus

MAR 11

March 2, 1987

RECEIVED

MAR 5 1987

GOVERNOR'S OFFICE

The Honorable Steve Cowper
Governor of Alaska
Pouch A
Juneau, Alaska 99811

Dear Governor Cowper:

National Merit Scholarship Corporation (NMSC) is aware that a number of states currently are considering legislation to establish a scholarship program based on academic performance, rather than economic need. While we strongly encourage such efforts, we are concerned about any use of the words "Merit Scholarship" or "Achievement Scholarship" in the name of such a program, or in the names of awards to be offered. By reason of our extensive use, NMSC obtained exclusive rights to these names which have been recognized through federal registrations issued to us many years ago by the United States Patent and Trademark Office. NMSC's exclusive rights in these names enable the public to distinguish the corporation's scholarship programs from those of others and prevent confusion which could work to the detriment of our programs.

As you may know, NMSC is an independently supported nonprofit corporation that conducts two competitions in which each year some 7,500 scholarships for college are awarded to high school seniors throughout the 50 states. The National Merit Scholarship Program is the largest private scholarship program and probably the largest competition of any kind in the United States; since it was established in 1955, some 25 million high school students have entered the program and over 96,000 have won Merit Scholarships worth more than \$287 million. The National Achievement Scholarship Program for Outstanding Negro Students is the premier scholarship program for black students; since it began in 1964, over 11,000 Achievement Scholarships worth more than \$33 million have been awarded.

Public recognition of NMSC's programs has been a key to the corporation's ability to draw a yearly participation of more than 1.2 million students from some 19,000 secondary schools, and to attract strong financial support from over 650 organizations in the private sector. As a result of the widespread success of our programs, the nation's colleges and universities, secondary schools, the public, and scholarship sponsors have identified the names "Merit Scholarship" and "Achievement Scholarship" with the prestigious awards NMSC offers.

The Honorable Steve Cowper
March 2, 1987
Page 2

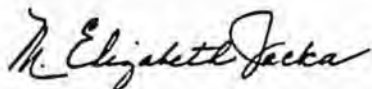
Similarity in the names of NMSC scholarship programs and other programs could result in at least two problems. First, Merit Scholarships and Achievement Scholarships currently are supported by grants to NMSC from over 450 corporate sponsors and more than 200 colleges and universities; we fear that confusion between state programs and NMSC programs would lead many of our current and potential sponsors to believe that our scholarships are supported by government funds and, therefore, that their private contributions are unnecessary. Second, administrators of secondary schools and students to whom they provide guidance could become confused, and students might inadvertently enter only one program, thereby losing an opportunity for recognition and financial aid in the other.

In the past, several states have proposed and a few have enacted legislation creating a scholarship program using the name "Merit Scholarship." When we have received advance knowledge that such legislation was being proposed, we have contacted state officials concerning NMSC's rights to the name and the proposed legislation has been changed. In the few instances where legislation using the name "Merit Scholarship" has been enacted and signed by the governor before we learned about it, we have been able to convince the appropriate parties of our legal rights in the name, and the state has changed the name of its program by subsequent legislation.

In 1985, the United States Congress also addressed these concerns. Congress had adopted the "Federal Merit Scholarship Program" in 1984, as part of the Higher Education Act. The program was designed to spur high school students to excel in their secondary school studies in the hope of receiving a scholarship for college. Shortly after its enactment, the Congress recognized that the program's name could cause confusion and result in an unanticipated problem of impeding our corporation's efforts to raise funds for scholarships. Because it was not the intent of Congress to cause any difficulty for NMSC, they readily agreed to change the federal program's name. Accordingly, Public Law 99-145, enacted on November 8, 1985, amended Section 419 of the Higher Education Act and renamed the federal program the "Robert C. Byrd Honors Scholarship Program," in recognition of the sponsor of the initial legislation.

In light of these precedents and NMSC's legal rights to the names "Merit Scholarship" and "Achievement Scholarship," neither of these names should be used in any scholarship program established by your state. If you would like any additional information, we would be pleased to provide it.

Very truly yours,



M. Elizabeth Jacka
President

ALASKA COMMISSION ON POSTSECONDARY EDUCATION

POUCH FP
 JUNEAU, ALASKA 99811
 PHONE: (907) 465-2854

M E M O R A N D U M

TO: The Honorable Niilo Koponen
 Alaska House of Representatives

FROM: Kerry D. Romesburg, Executive Director
 Alaska Commission on Postsecondary Education

SUBJECT: Alaska High School Achievement Scholarship Program

DATE: February 17, 1987

I have reviewed HB 51, establishing the Alaska high school achievement scholarship program and find the whole concept exciting. Hopefully, in this tight money era, we will still be able to address a few innovative programs.

The fiscal impact of the scholarships themselves are dependent upon two factors. First, how house election district is defined, and second, the percentage of scholarship recipients actually accepting and using the scholarship in Alaska. Hence, I would guess the fiscal demand for grants would be:

No. Districts	FY 88		FY 89		FY 90	
	High	Low	High	Low	High	Low
40	\$960,000	\$720,000	\$1,920,000	\$1,440,000	\$2,880,000	\$2,160,000
27	\$648,000	\$486,000	\$1,296,000	\$ 972,000	\$1,944,000	\$1,458,000
	FY 91		FY 92			
	High	Low	High	Low		
	\$3,840,000	\$2,880,000	\$3,840,000	\$2,880,000		
	\$2,592,000	\$1,944,000	\$3,248,000	\$2,430,000		

As you can see, there is quite a variation in fiscal impact dependent upon these two factors.

I understand the Department of Education is preparing the formal fiscal note for the bill, but I wished to point out the possible variance in funding level.

AMENDMENT # 1
HB 51

Page 2, line 14 - insert, Commission on Postsecondary Education of the and between the words "the" and "Department". The sentence will then read:

"The Alaska high school achievement scholarship fund is established in the Commission on Postsecondary Education of the Department of Education and consists of money appropriated for that purpose."

P.O. Box 1264
Kenai, Alaska 99611
February 17, 1987

Representative Niilo Koponen
P.O. Box V
Juneau, Alaska 99811

Dear Representative Koponen

May I compliment you upon your effort to provide Alaska high school achievement scholarships. There is at least one problem with HB 51 as now proposed.

Line 14 after academics, athletics, please ammend to follow with vocational, and then add creative endeavors. My reasoning is that the largest per-centage of students in this school district are vocationally orientated rather then academically orientated. If you do not have a specified vocational scholarship but lump such talents in with the creative endeavors, there will be a continual competition that the art, music, drama, etc. will usually win.

Because there is a lack of postsecondary schools to meet the needs of the students in medicine, design, metals, and so on, it is possible that the last year or two of the class needs could not be met within the State of Alaska. Will there be consideration given to that problem?

Line 23 would be ammended to eight rather then six Alaska high school achievement scholarships.

Page 2, Line 3 would be ammended to "one each to the male and female student achieving highest vocational education honors in each district; and

Representative Niilo Koponen
February 17, 1987--page 2

The present (3) on page 2 would then become (4) and succeeding lines would be renumbered.

I am forwarding copies of this letter to the Senators and to the Representatives that serve voters who are within the Kenai Peninsula School District. It is my hope that they will discuss, and support this concept. Over 70% of the students in the Homer area are vocationally orientated and it is about time that the time, effort and soul that goes into vocational studies be rewarded.

When you start your car, drive upon the highways, depend upon the traffic lights, ride the elevator, turn the taps on to draw your bath, turn the light switch, heat your dinner and shelter in your home then you are using the results of the skills that should be equally honored with the academic, athletic and creative endeavors.

A scholarship is more than money, though that is important. By recognizing excellence in study and effort we honor the student. Vocational education students are every bit as worthy and it is about time the State of Alaska put such students right in with the academic, athletic and creative.

Thank you, I remain
yours truly

Joan Bennett Schrader

OK KENAI

cc: Senators Paul A. Fischer
Jalmar W. Merttula
Mike Szymanski

Representatives Lette Cato
Mike Navarre
C. E. Swackhammer
Jim Sawacki ✓

K.P.S.D. Voc.Ed. Advisory Committee
C.L.U.W.

Introduced: 1/19/87
Referred: Health, Education &
Social Services and Finance

1 IN THE HOUSE

BY KOPONEN

2

HOUSE BILL NO. 51

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

FIFTEENTH LEGISLATURE - FIRST SESSION

5

A BILL

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7 scholarships; and providing for an effective date."

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19 educational institution located within the state.

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1 highest athletic honors in Olympic sports or Arctic Winter Games in
2 each district; and

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4 highest creative honors in art, music, literature, drama, or other
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15 Education and consists of money appropriated for that purpose. Money
16 from the fund shall be used for scholarships awarded under AS 14.43.-
17 710.

18 * Sec. 2. This Act takes effect July 1, 1987.