

COMMITTEE REPORT
SENATE

FURTHER:

1/29/85

Date 3/18/85

Mr. President

The Committee on FINANCE considered SB 57

making a special appropriation for the 1985 Iditarod sled dog race, etc.

and (a majority of the committee) (the committee) reports it back with the following recommendations:

- do pass
- do pass with attached amendment(s)
- replace with/or adopt CS for _____
- new title
- same title and recommends _____
- and attached a "LETTER OF INTENT" NEW FISCAL NOTE
- reports it back without recommendation
- recommends referral to _____ Committee

MEMBERS SIGNING
DO PASS

MEMBERS HAVING
OTHER RECOMMENDATIONS

[Signature]

[Signature]

[Signature]

[Signature]

[Signature]

[Signature]

[Signature]

[Signature]

Chairman

Chairman recommendation

Introduced: 1/15/85
Referred: Labor and Commerce
and Finance

Funding Information
General Fund \$72,000
Other Funds -0-
\$72,000

1 IN THE SENATE

BY FAIKS

2

SENATE BILL NO. 52

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

FOURTEENTH LEGISLATURE - FIRST SESSION

5

A BILL

6 For an Act entitled: "An Act making a special appropriation for the 1985
7 Iditarod sled dog race; and providing for an
8 effective date."

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

10 * Section 1. The sum of \$72,000 is appropriated from the general fund
11 to the Department of Commerce and Economic Development for payment as a
12 grant to the Iditarod Trail Committee, Inc., for expenses of conducting the
13 1985 Iditarod sled dog race.

14 * Sec. 2. The appropriation made by this Act shall be disbursed in
15 accordance with AS 37.05.316.

16 * Sec. 3. This Act takes effect immediately in accordance with AS 01.-
17 10.070(c).

ANALYSIS FOR SENATE BILL 52

An Act making a special appropriation for the 1985 Iditarod sled dog race

Senate Bill 52 appropriates \$72,000 to the Department of Commerce and Economic Development for a grant to the Iditarod Trail Committee. The Committee will apply this grant toward the expenses of conducting the 1985 Iditarod sled dog race.

As the longest sled dog race in the world, the Iditarod has become a major international challenge. Not only does the race commemorate an historic event, it also promotes tourism by portraying a positive image of Alaska throughout the world.

The Iditarod race furnishes Alaska with media exposure which could not be purchased for an equivalent sum. In 1983, the CBS Television Network broadcast the start of the race nationwide and last year a Japanese company produced an hour long film on the race which was shown on the Tokyo Broadcasting System. The Iditarod has been the focus of articles in National Geographic, GEO Magazine, Newsweek, People Magazine, and a recent book, The Last Great Race. This year's race will be featured on CBS's "Sports Saturday".

During recent years, the Legislature has made the following appropriations to support the race:

<u>FY</u>	<u>AMOUNT</u>	<u>USE</u>
81	\$ 25,000	race expenses
82	\$ 16,700	race expenses
83	\$100,000	trail improvements

For FY 84, the Legislature appropriated \$300,000 for a race committee headquarters, \$250,000 for right-of-way acquisition and \$65,050 toward operating last year's race.

This bill's appropriation would provide only a portion of the estimated \$468,000 needed to conduct the 1985 race. Enclosed in your packet is a breakdown of this \$72,000 request that was submitted by the Trail Committee.

COMMITTEE REPORT
SENATE

FURTHER: FINANCE

1/15/85

Date JAN 28, 1985

Mr. President

The Committee on LABOR & COMMERCE considered SB 52
making a special appropriation for the 1985 Iditarod sled dog race; efd.

and (a majority of the committee) (the committee) reports it back with
the following recommendations:

- do pass
- do pass with attached amendment(s)
- replace with/or adopt CS for _____
- new title
- same title and recommends _____
- and attached a "LETTER OF INTENT" NEW FISCAL NOTE
- reports it back without recommendation
- recommends referral to _____ Committee

MEMBERS SIGNING
DO PASS

MEMBERS HAVING
OTHER RECOMMENDATIONS

Bill Ray
Don [unclear]
Paul F. [unclear]

Paul F. [unclear]
Chairman
do pass -
Chairman recommendation

1985 Iditarod Sled Dog Race Request

1. Trail

Each year ITC breaks and marks the Iditarod Trail from Settler's Bay to Shageluk or Ruby. We must find volunteers to complete, at cost, this project. Many different groups use the trail when it is opened. We need monies for machine rentals, expenses, gas, food, labor, and markings.

\$14,000

2. Dog Care and Treatment

Last year over one thousand (1000) dogs left Fourth Avenue in Anchorage. About 700 arrived in Nome. All up the trail we have Veterinarians stationed to care for the dogs. Each Veterinarian has medication and equipment to treat emergencies and to perform autopsies if necessary. They also help the mushers keep their teams in top health. Veterinarians also check for illegal drugs, sending the samples to Cornell University for analysis. For Veterinarian expenses (food, lodging, transportation), medical supplies, autopsies, and sample analysis.

\$13,000

3. Iditarod Air Force

Each year Aviation Insurance cost raises. The Iditarod Trail Committee must be protected, so we take out this Insurance for a month and a half. We purchase gas and oil for our planes up the trail. This does put money in the local economy. We request funding for pilot expenses (food, lodging) gas, oil, and Aviation Insurance.

\$20,000

4. Liability Insurance

We must have protection for spectators, municipalities, Bureau of Land Management, our volunteers, and Iditarod Trail Committee. Our dog truck is also insured.

\$ 8,000

5. Brochures and Press Packets

Because of increasing race exposure, we are getting more requests, year round, for information on Iditarod. We would like to put together an "Amateur's Guide to Iditarod". This would include the whys, whens, and how comes of the Iditarod Sled Dog Race. For the press packets we try to provide them with interesting information and facts about the race. We also inform the uninformed the trials and tribulations of traveling up the trail.

\$ 5,000

6. Race Personnel Identification

With all the spectators and press following the race, it is hard to identify our race personnel. Not only is it confusing for mushers, but many times we end up with unauthorized charges on our accounts.

\$ 2,000

7. Office Equipment and Expenses

The cost of operating our office year round is expensive. We would like to include general office supplies in this request.

Also included is one (1) word processor and one (1) electric typewriter.

\$10,000

TOTAL REQUEST

\$72,000