

Offered: 3/11/83
Referred: Finance

Original sponsors: Larson and Fuller

Funding Information
General Fund \$65,050
Other Funds -0-
\$65,050

BY THE LABOR AND
COMMERCE COMMITTEE

1 IN THE HOUSE

2

CS FOR HOUSE BILL NO. 142 (L&C)

3

IN THE LEGISLATURE OF THE STATE OF ALASKA

4

THIRTEENTH LEGISLATURE - FIRST SESSION

5

A BILL

6

For an Act entitled: "An Act making a special appropriation to the Department of Commerce and Economic Development for payment as a grant for the Iditarod Trail Committee, Inc., for expenses of conducting the 1984 Iditarod sled dog race; and providing for an effective date."

10

11 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

12 * Section 1. The sum of \$65,050 is appropriated from the general fund
13 to the Department of Commerce and Economic Development for payment as a
14 grant for the Iditarod Trail Committee, Inc., for expenses of the 1984
15 Iditarod sled dog race.

16 * Sec. 2. The appropriation made by this Act shall be disbursed in
17 accordance with AS 37.05.315 - 37.05.319.

18 * Sec. 3. This Act takes effect immediately in accordance with AS 01.-
19 10.070(c).

AGENDA

SENATE FINANCE COMMITTEE

January 31, 1984

January 31 - 9:00 a.m. - Senate Finance Committee Room

CSHB 142 - An Act making a special appropriation to the
(L&C) Department of Commerce and Economic Development
for payment as a grant for the Iditarod Trail
Committee, Inc., for expenses of conducting
the 1984 Iditarod sled dog race.

- Assigned to:
Sen. Ferguson

CSHB 142 (L&C)

"An Act making a special appropriation to the Department of Commerce and Economic Development for payment as a grant for the Iditarod Trail Committee, Inc., for expenses of conducting the 1984 Iditarod sled dog race; and providing for an effective date."

The department takes no position on the appropriation of \$62,050 to the Iditarod Trail Committee. It must, however, be pointed out that the Department of Commerce and Economic Development has no granting authority and cannot support this measure which names the department as the pass-through agency for a designated grant.

 1/30/84

Richard A. Lyon, Commissioner

STATE OF ALASKA
Interdepartmental Route Slip

TO: Mail Station 3100	Department Legislature
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Attention Senate Finance

- | | |
|--|---|
| <input type="checkbox"/> Approval | <input type="checkbox"/> Note & Return |
| <input type="checkbox"/> Signature | <input type="checkbox"/> Initial & Return |
| <input type="checkbox"/> Comment | <input type="checkbox"/> Return as Requested |
| <input type="checkbox"/> Contact Me | <input type="checkbox"/> Return for Approval |
| <input type="checkbox"/> Prepare Reply | <input type="checkbox"/> Necessary Action |
| <input type="checkbox"/> For Your File | <input type="checkbox"/> For Your Information |

Remarks:

FROM: Mail Station 0500	Department Commerce
By Waller	Date 4/31



IDITAROD TRAIL COMMITTEE, INC

March 16, 1983

Representative Ronald L. Larson
State of Alaska
Pouch V
Juneau, Alaska 99811

Dear Representative Larson:

Enclosed please find the information concerning Iditarod. I have enclosed the actual 1982 race expenses and the 1983 proposed budget.

Thanks again for your support for Iditarod.

Best Regards,

Bob Sept, DVM
President, Iditarod Trail Committee

RJS:slh



IDITAROD TRAIL COMMITTEE, INC

IDITAROD TRAIL COMMITTEE, INC.

EXPLANATION OF DIRECT RACE EXPENSES

TRAIL - Expenses related directly to the clearing and marking of the trail from Anchorage to Nome. It includes the expenses relating to the start, restart and finish line. Expenses to consider are:

1. Fees, permits, deposits required by the BLM, Dept. of Revenue or other governmental agencies.
2. Materials such as fencing, snow removal or hauling, port-a-cans at the start and restart.
3. Costs of repairing snowmachines and other equipment used in trail breaking and marking.
4. Expenses, wages and supplies charged by persons clearing and marking the trail.
5. Miscellaneous, such as air support, refrigeration for food and supplies

CHECKERS & OFFICIALS - Expenses relating directly to checkers and the Race Manager, Coordinator, Marshall and Judges. Last year the breakdown was as follows:

1. Wages and contracted expenses for the Race Manager, Coordinator, Marshall and Judges: \$17,000 or 68%
2. Meals and lodging for the above officials: \$7,085 or 27%
3. Miscellaneous supplies used at checkpoints: \$750 or 2%
4. Transportation for checkers: \$500 or 2%

TOTAL EXPENSES were \$26,035 or 100%

HAMS & VETS - Both groups submitted their own budgets and are normally very accurate.

AIR TRANSPORTATION - Cost of air transportation for distributing dog food and supplies along the trail, moving of race officials and other authorized personnel; and pick up and hauling of dropped dogs. Expenses include:

1. Fuel



DITAROD TRAIL COMMITTEE, INC

2. Insurance where required
3. Meals, lodging and miscellaneous expenses of pilots
4. Charters and commercial flights used to haul supplies, people and dogs in place of our own volunteer pilots.

HEADQUARTERS - Cost of setting up, maintaining and closing of an information or sales outlet prior to and during the race. The Wasilla office is excluded. Last year, it included the Boniface Center, Anchorage Sheraton, Fairbanks, and Nome headquarters. Expenses to consider:

1. Rental space, decoration and advertising.
2. Cost of telephones and other communications.
3. Office supplies.
4. Food, gas, parking and other miscellaneous expenses.



IDITAROD TRAIL COMMITTEE, INC

IDITAROD TRAIL COMMITTEE, INC.

ADJUSTED EXPENSES TO SHOW ACTUAL COST
May 1, 1981 to April 30, 1982

ITEM	CASH BASIS 5/1/81-4/30/82	LESS '80-'81 ACCTS. PAY.	PLUS '81-'82 ACCTS. PAY.	ACTUAL COST FOR YEAR ENDED 4/30/82
ADMINISTRATIVE EXPENSES				
Travel & Meetings	\$ 6451		\$ 313	\$ 6764
Wages & Commissions	39129			39129
Taxes	518			518
Telephone	4911			4911
Supplies & Postage	1411	\$ 897	187	701
Stationary & Printing	4806	1072		3734
Runner Publication	6798		1475	8273
Legal	708	455	8175	8438
Insurance	3937			3937
Misc.	5564	217	558	5905
	<u>74233</u>	<u>2631</u>	<u>10708</u>	<u>82310</u>
DIRECT RACE EXPENSES				
Trail	11375	1951		9424
Hams	4338		4826	9164
Checkers & Officials	26027	1444	445	25028
Veterinarian	1517		4973	6490
Air Transportation	23333	10605	11909	24637
Prize money	100000			100000
Trophies	7837	4887		2950
Headquarters	10296	3162	1525	8659
Banquets	29454	16310	4955	18099
Misc.	4011	1626	3187	5572
Unallocated		5762	3450	[2312]
	<u>218188</u>	<u>45747</u>	<u>35270</u>	<u>207711</u>
INDIRECT RACE EXPENSES				
Merchandise	68392	22851	38137	83678
Advertising & Public Rel.	8535	172	2256	10619
Sweepstakes	62731	1049	409	62091
Misc.	3482	870		2612
	<u>143140</u>	<u>24942</u>	<u>40802</u>	<u>159000</u>
TOTAL	\$435561	\$ 73320	\$ 86780	\$449021



IDITAROD TRAIL COMMITTEE, INC

IDITAROD TRAIL COMMITTEE, INC.
1982-1983 PROPOSED BUDGET

TOTAL INCOME

Sweepstakes	\$100000
Entry fees	45000
Media Sales	14500
Sponsors	88500
Grants (30 + 25 new)	55000
Plaques	10000
Memberships	15000
Sales	120000
Banquet	25000
Misc. & Benefits	7500
	<u>480500</u>

ADMINISTRATIVE EXPENSES

Wages & Commissions	57060
Travel & Meetings	7000
Telephone (Wasilla & Anch.)	5000
Supplies & Postage	1000
Stationary & Printing	4000
Runner Publication	5000
Legal	1500
Insurance	4500
Misc.	6500
	<u>98560</u>

DIRECT RACE EXPENSES

Trail	15000
Hams	11600
Checkers & Officials	26000
Vets	6000
Airforce	30000
Prize money	100000
Trophies	3000
Headquarters	18900
Banquets	23100
Misc.	9000
	<u>242600</u>



DIPAROD TRAIL COMMITTEE, INC

INDIRECT RACE EXPENSES

Merchandise	80000
Advertising & Public Rel.	10000
Sweepstakes	35000
Misc.	2600
	<hr/>
	127600

TOTAL EXPENSES

\$ 468760

INCOME

\$ 480500

Less: '82 Debt

86800

'83 Budget

468760

NET LOSS

\$ <75060>

IDITAROD REVISED BUDGET

HB 141 - An Act making a special appropriation to the Department of Commerce & Economic Development for payment as a grant for the Iditarod Trail Committee, Inc., for construction of a permanent Iditarod sled dog race headquarters; and providing for an effective date. - \$422,800

Land (26,000)

The Iditarod Trail Commission are optimistic that the land will be donated

Tables, benches, landscaping, artwork, etc. (7,800)

It is expected that many of these will be either donated or worked on by volunteers

Revised appropriation - \$389,000

HB 142

- An Act making a special appropriation to the Department of Commerce & Economic Development for payments as a grant for the Iditarod Trail Committee, Inc., for expenses of conducting the 1984 Iditarod sled dog race; and providing for an effective date. - \$113,050

Eliminate need of Maule M-6 (48,000)

Airplane

Revised appropriation \$ 65,050



IDITAROD TRAIL COMMITTEE, INC

January 19, 1983

Ronald L. Larson
Alaska State Legislature
Pouch V (MS 3100)
Juneau, Ak. 99811

Dear Mr. Larson:

Iditarod '83 will start our second decade of the longest sled dog race in the world. And, quite frankly, we are proud of our contribution to promoting Alaska and long distance sled dog racing. Our emphasis has always been on strict rules regarding treatment of dogs on the trail and sportsmanship among the mushers. ITC has always wanted to reflect the most positive image possible on both the Iditarod and the State of Alaska.

This race we are expecting a record breaking number of mushers to sign up. In addition to the teams, we have hundreds of volunteers working hundreds of hours seeing to the details of the race from Anchorage to Nome. Our volunteers give of their time and many put expensive equipment, such as HAM radios and airplanes, on the line for us. People from every walk of life, lawyers, veterinarians, pilots, trappers, engineers clerks, subsistence dwellers, all join together in a special camaraderie.

Our news media coverage is international. The race has been filmed and reported by the British, Spaniards, Canadians, Germans, and we are working with STV in Japan on the possibility of filming Iditarod '83. CBS and ABC have covered the race. The thirty minute ABC 20/20 show last spring on the race and Susaa Butcher has prompted inquiries from all over the lower 48.

The January issue of GEO Magazine has an article on Iditarod. National Geographic will follow with a story in their March issue. And once again, CBS has international rights to live coverage of Iditarod '83.

Iditarod Sled Dog Race has become a year 'round business. Although we have tremendous sponsors for the race, we must turn to the State again and hope you merit our contributions to tourism and State exposure worthy of support of our two proposals.

The first proposal deals with the race itself. These requests are ones we feel will enhance the quality, safety, and organization of the Iditarod.

Our second proposal is for a much needed permanent headquarters. This building would include our offices, a sales outlet, and a museum.

IDITAROD TRAIL COMMITTEE, INC.

POUCE X

WASILLA, AK. 99687

GRANT PROPOSAL

add for draft

IDITAROD '64

MEDICAL CARE AND DRUG TESTING PROGRAM FOR DOGS

Our veterinarians try to be at every checkpoint to check and administer any needed care to the dogs. The vets have the final say on a dog continuing in the race. They also have medical supplies available to treat minor irritations and injuries. And, as our rules state, any dog that expires on the trail must have an autopsy.

Because of the rich purse and intense competition among mushers, ITC makes it a priority to keep drugs from being used on a dog. The vets have a right to randomly check dogs during the race for drugs. Then all dogs are checked at the end of the race. These samples are sent to Cornell University in New York for analysis.

For medical supplies, autopsies, drug testing supplies, sample shipping cost, and analysis.

Cost.....\$9,850.00

IDITAROD AIR FORCE

Our trail Air Force is composed of volunteers who are willing to fly their planes along the trail to move dog food, vets, hams, dropped dogs, race officials, and any other person or object needing to go from checkpoint to checkpoint. Because of the financial restrictions on the Iditarod, we have never been able to provide the full protection the private pilot needs. Airplanes and parts have become so expensive, we can no longer recruit pilots and expect them to "outofpocket" any damage to their plane while flying for the Iditarod.

Full coverage aviation insurance for Iditarod Air Force during March.....\$5,050.00

AIRCRAFT

Each year our trail manager must start earlier flying up the trail. Checkpoints and checkers must be secured. Trail breaking, marking, and maintenance must be coordinated. All of this is done before the race.

During the race, it is becoming essential ITC have a plane at our disposal. Each year brings different emergencies. We must get our Race Marshal to a checkpoint, or a doctor in to treat an injured musher, or a vet to an injured dog. To ensure the safety of our mushers and their teams, the enforcements of our rules, and a organized operation, we are requesting funding for a Maule M-6 airplane.

Cost.....\$48,000.00

RADIOS

For better communications so we are able to respond to problems and emergencies, we need high frequency portable radios. These radios may be used by our pilots or ground crews.

Four (4) HF Radios.....\$4,750.00

SNOWMACHINES

Of course there are times when all air support is grounded by weather. But our race continues. To enable our officials and trail breaking crews to operate we need double track machines. If we have an emergency somewhere a plane cannot land, we need the machines to get to the location. And, just to have the ability to maintain surveillance between checkpoints, the machines would be invaluable.

Two Alpine double track snowmachines.....\$10,400.00

Each year we offer a \$100,000.00 purse to the top twenty mushers. This distinguished the Iditarod as not only the longest sled dog race in the world, but also the richest. This purse also ensures the Iditarod a place in the major athletic events in the world. The purse gives mushers the incentive to train for the race. Consequently we have mushers and teams that are physically and mentally prepared to challenge the Iditarod Trail.

Money for purse.....\$35,000.00

TOTAL OF PROPOSAL #1

\$113,050.00

PERMANENT IDITAROD HEADQUARTERS

Each year interest in the Iditarod Sled Dog Race grows. According to surveys done with our out of state visitors, the Iditarod fulfills the image and fantasy of Alaska. News media from the world over come to report the "last Great Race." Because of the coverage, more and more tourists want to visit Iditarod Headquarters and see first hand the operation of the race.

After ten years we have collected invaluable paraphernalia connected with each race. These items are a part of our history, but are perilously close to being lost because we have no place to store them. The impression each visitor or reporter leaves our headquarters with reflects on the Iditarod and our great state.

At present we are located above Teeland's Country Store in Wasilla. As our volume of traffic increases, not only is it disruptive to Teelands, but our own space is grossly strained. We have no place to store our race records or paraphernalia. Nor do we have the space to accommodate volunteers working on the race and visitors at the same time.

Because of the problems listed above, the Iditarod Sled Dog Race is requesting funding for a permanent headquarters in Wasilla. We want our building to be in the true spirit of Alaskan history and dog mushing, so our decor would be styled on a log cabin -- Roadhouse theme. To complement our building, we need an acre of land that can be landscaped to encourage visitors to stop and enjoy.

In our headquarters we need office space, storage area, conference room, retail sales outlet and a museum. Maximum exposure for our building is a must to ensure us the tourist and drop in trade we

will count on to cover operation and maintenance.

Our request is for: a 3350 sq. ft. building at \$100 per foot building .

Cost.....\$335,000.00

One acre land located on Parks Highway in or about Wasilla.

Cost\$ 26,000.00

Office equipment, furnishings, display cases, cash register, shelves, hangers, and protective equipment for museum.

Cost.....\$ 44,000.00

Landscaping, artwork, outside tables and benches and plaques.

Cost.....\$ 17,800 "

TOTAL REQUEST.....\$422,800.00

COMMITTEE REPORT
SENATE

FURTHER: FINANCE

Date: 4/19/83

Mr. President:

The Committee on STATE AFFAIRS has had CSHB 142 (L&C)

Special appropriation to the Department of Commerce and Economic Development for payment as a grant for the Iditarod Trail Committee, Inc., for expenses of conducting the 1984 Iditarod sled dog race; eff. date

under consideration and (a majority of the committee) (the committee) reports it back with the following recommendations:

- do pass [] do not pass
- [] do pass with attached amendments(s)
- [] replace with CS for _____ [] same title
[] new title
- and recommends _____
- [] AND attaches a "Letter of Intent" [] New Fiscal Note
- [] reports it back without recommendation
- [] referred to the _____ Committee

MEMBERS SIGNING
DO PASS

Tim Kelly
Artis Stumpfen
Walter Bodley
Bill Ray

MEMBERS HAVING
OTHER RECOMMENDATIONS:

W. J. Anderson
CHAIRMAN